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JUL 8 1941

SHOWMEN'S TRADE REVIEW

FILE

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Vol. 34 No. 24

July 5
1941

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(ADVERTISING CLINIC)

Analysis of '40-'41 Short Product

Feature Drive Stars Cartoon Character

Special Features

STR Checkup Shows Distributor Deliveries Ahead of Recent Years

Exclusive—TRADE SHOW GUIDE

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A WEEK AGO LEO ANNOUNCED THEM:

CLARK GABLE—ROSALIND RUSSELL
in Clarence Brown's production
"THEY MET IN BOMBAY"

JULY 4th
WALLACE BEERY in "BARNACLE BILL"

JULY 11th
JAMES STEWART, ROBERT YOUNG
LIONEL BARRYMORE in
"NAVY BLUE AND GOLD"

JULY 18th
Watch for Announcement
SPECIAL PREVIEW ENGAGEMENT
"THE STARS LOOK DOWN"

JULY 25th
ANN SOTHERN in "RINGSIDE MAISIE"

AUGUST 1st
"LIFE BEGINS FOR ANDY HARDY"
Lewis Stone, Mickey Rooney, Judy Garland
and all the folks

AUGUST 8th
"DR. KILDARE'S WEDDING DAY"
(*The New Dr. Kildare Hit*)
Lew Ayres, Lionel Barrymore, Laraine Day

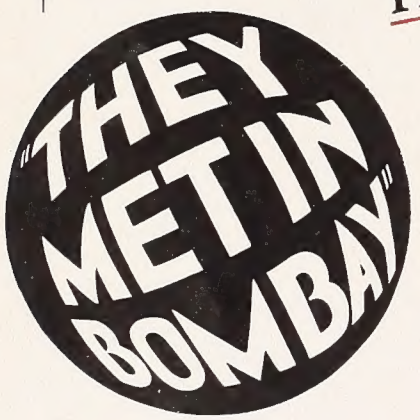
AUGUST 15th
GREER GARSON—WALTER PIDGEON
"BLOSSOMS IN THE DUST"
(*Technicolor*)

AUGUST 22nd
"WHISTLING IN THE DARK"
All-Comedy Cast of Funsters

AUGUST 29th
JOAN CRAWFORD, ROBERT TAYLOR
GREER GARSON, HERBERT MARSHALL
"WHEN LADIES MEET"



"Holding back?
NO!
HOLDING
OVER?
YES!"



WOW! THE FIRST ONE GETS UNDER WAY!

(As we go to press: 2nd week Atlanta, Memphis, Cleveland, Worcester, Pittsburgh, Los Angeles (*two theatres day and date*) Cincinnati and more daily!)



LEFT: *Newspaper ads announce hold-overs!*

As predicted last week—M-G-M's GREAT SUMMER pictures are The Talk of The Industry! Again it is the Friendly Company that Crashes through with the Biggest Shows when exhibitors need them most.

"THEY MET IN BOMBAY" is sensational in all its opening engagements and HELD OVER!

"BLOSSOMS IN THE DUST" at Radio City Music Hall spreads advance fame nationwide!

"BARNACLE BILL" just screened is a riot! "RINGSIDE MAISIE" a knockout in Coast Preview!

The best HARDY hit yet ("LIFE BEGINS FOR ANDY HARDY") comes in mid-summer!

And more in M-G-M's multi-million-dollar line-up! Times change! Conditions change! But there's one thing that never changes—The good faith of THE FRIENDLY COMPANY!

The Editorial Page

Local Surveys

With the business slump taxing the imagination of those in all branches of the industry, it might be a worth while idea for exhibitors in the smaller towns and cities to conduct intensive surveys, of the house to house variety, to discover WHO is not attending movie shows and WHY?

Such surveys undoubtedly would prove highly significant and of value to exhibitors everywhere, because it is safe to assume that the average reason or reasons for non-attendance in one locality apply to others.

Working from a street map the residential communities could be broken up into sections and a team of personable young women can make bell ringing visits during the time of the day when the lady of the house is at home. She can give answers to all questions.

Part of such surveys should include special questions for the ardent movie fans such as type of picture preferences, how often they attend, why they don't attend more often, whether shows are too long or too short, admission too high or too low, or any other point that you'd like to clear up for your own guidance.

We do not favor a survey of this kind on a national basis. The Gallup film poll in our opinion did not reach a sufficient number of people to form a real conclusion and served only to befog the issues. Local surveys, properly done, can give us more accurate data.

Who will be the first to start one of these local, house to house, surveys? STR will cheerfully carry all of your findings if furnished in a manner that can be used. You may be doing your industry a tremendous favor.

▲ ▲ ▲

Coast Observations

J. Noble Braden of the AAA told the exhibitors in convention in LA recently that the average cost of arbitration cases thus far was $39.00. This ought to drum up a lot of new trade for the boards which are far from being rushed to death. . . .

Somebody at the PCCITO session suggested a resolution creating a board of exhibitors to put a seal of approval or disapproval on each picture released. A more sensible exhibitor from the floor told them he didn't need any such advice or help since he could form his own conclusions after reference to the trade papers. . . .

Herman Levy of New Haven urged the exhibitors to fight for a cancellation clause in their deals under the five-picture plan. "Fight for it," said Levy, "even if it isn't compulsory under the decree." . . .

One of our most illuminating discussions was that with Moe Siegel of Republic. After inspecting a great portion of this greatly improved plant with Manny Goldstein, we dropped into Moe's office for a chat on current matters and found him a most aggressive debater but liberal in his views notwithstanding his aggressiveness. Unlike so many other important studio executives, here is one who is open-minded to any argument based upon a sensible premise. . . .

Eddie Small still can't figure out why the American producers must leave so much of their money frozen in England while everybody else gets paid in full. Understanding the difficulties this frozen capital represents, especially to an independent producer, made us sympathize with him. However, the current problem is making pictures at a cost consistent with domestic revenue, and until the studios solve that riddle their headaches will remain with them. . . .

Apparently the least-informed on the intricacies of the consent decree selling are the men in production work. They take the attitude that all they can do is turn out the pictures. After that the distributing department must do the worrying as to which picture belongs in what group. They maintain in Hollywood that the decree is exclusively a distribution problem. They are apt to find out within the next few months that it is just as much a production matter.

▲ ▲ ▲

Trade Screenings

Thus far, two participating companies have announced their trade showings under the consent decree, complete listing of which will be found elsewhere in this issue, and in a form which, while experimental, most certainly is complete in giving at a glance information.

With three more still to be heard from, it is impossible to predict whether there will be any friction or clashing of screening days and hours. If this should develop it will present brand new difficulties which those exhibitors who intend to look at most of the pictures will have to figure out among themselves or arrange for special screenings.

Rumors that one or two companies may dress up their showings with parties and refreshments—even give-aways—sound like a lot of gossip to us.

Meantime everybody is wondering just what kind of a turnout the first trade screenings will draw. Will exhibitors many miles from exchange centers or place of screening make the long journey, and if so, can they afford to stay over for several days in order to see more than one or two pictures?

—"CHICK" LEWIS

PROBLEMS ARISE IN TRADE SHOWS

Competition Between Distribs for Exhib Attendance Looms; Some May Use Hotels

Because tradeshows are taking on a decidedly competitive angle, plans of all major distributors, signatories to the New York consent decree, to adhere to a "strictly business" policy for the showings required by the decree's selling provisions next seasons, bogged down this week.

This barrier, it is explained, comprises apparently numerous instances where distributors will be bidding against each other for exhibitor attention and attendance when the tradeshows get under way.

In view of this situation, Warners, it is learned, has an idea whereby its tradeshows will be a "must" event on the exhibitors' social calendar, to this end transferring tradeshows from theatres—the plan announced by some companies—to the large hotel ballrooms, with tea and dance for the theatremen to follow. This is the impression gained by the Music Corporation of America, whom Warners is said to have approached for a list of its ace bands and the hotels in which they are booked for the coming months.

Such a plan, Warners is said to figure, will solve the competitive tradeshow problem satisfactorily. It is thought that exhibitors won't be adverse to mixing business with pleasure; that if theatremen are serious about seeing pictures before buying, the company actually getting them to the tradeshows will have the selling edge.

Although other companies are also said to be planning to "dress up" their tradeshows, considerable secrecy shrouds the plans under consideration.

Meanwhile, tradeshows are expected to cost the companies approximately $1,000,000 for the first year or an expenditure of about $200,000 per company. Generally, the "Big Five" are understood to be arranging for morning tradeshows in theatres in the exchange territories, although this does not preclude use of screening rooms in branches.

One company plans to send out some 20,000 invitations to exhibitors to attend each series of tradeshows; this, alone, would mean a postage bill of $600 each time a picture is tradeshown. This company, at present, elects to show only one feature at a time, spacing the tradeshows a week apart.

Should this plan prevail, exhibitors would be required to make some 50 trips during the course of a year to pass upon the merits of one company's pictures alone. Unless screenings of other companies coincide, and allowing for time lapses, it is quite possible that to see all the product sold under the decree terms, an exhibitor would have to spend five days weekly away from his theatre base.

Naturally, many problems are arising to provide a real headache for the "Big Five." One company is sending a questionnaire to its selling staff for advice as to the proper course of action to be adopted. Queries as to tradeshow spots, the best local or national trade papers suited to comply with the provisions of Section 3 of the consent decree, the number of local exhibitors that might attend, whether or not to invite local newspaper critics, estimated expense of an auditorium, the day of the week best suited for a tradeshow, the time of day, and whether or not one or two screenings will be held in one day, are contained in the questionnaire.

Some distributor quarters believe that, before the first year is over, attendance at tradeshows will be down to the point where they can be transferred from theatres to the screening rooms in branches, thus cutting the overhead.

Among other problems now being considered are (1) Shall shorts be screened at the same time as "block" features? (2) Shall the best picture or pictures in each block be screened first or last? (3) Is it necessary or desirable to have pictures submitted to state and municipal censors before tradeshows? (4) Can pictures be tradeshown or sold in Minnesota, in view of its anti-five-block bill?

The final question is said to have company counsel burning the midnight oil.

Republic Producer Confers in New York

Sounding the optimistic note which characterizes Republic's program for next season, M. J. Siegel, president of the company and guiding hand at the studios in North Hollywood, said in New York this week that in addition to increasing the number of productions Republic will offer next year, budgets per picture will be stepped-up over past allotments.



M. J. Siegel

Siegel is in New York discussing plans for the second quarter of the year. The policy of planning production on a quarterly basis, plus that of having a flexible budget arrangement for pictures as they progress in production, he said will be maintained. Siegel also stated that there would be no change in personnel of the associate-producer setup. Furthermore, Republic will continue studio expansion during the next year, despite the fact that over a million dollars was expended this year for new stages and studio facilities.

Six Films Ready For 20-Fox Meet

Three of Them and 2 B's To Comprise First Block

Six pictures are slated for showing to the 20th Century-Fox Convention to be held in Hollywood beginning July 16. Herman Wobber, general sales manager for the company announced the titles of these pictures, all regarded as "A" product: "Sun Valley Serenade", "Belle Starr", "Yank in the R.A.F.", "Charlie's Aunt", "Week End in Havana", "How Green Was My Valley". Three of these pictures plus two "B's", "Dressed to Kill" and "Private Nurse" will comprise the company's first block of five.

Twentieth-Fox has long begun and ended its seasons on August 1 instead of September 1 like the others. It will therefore begin selling under the block-of-five plan a month ahead and Wobber believes its sales operations will serve as a sort of "guinea pig".

In a Coast interview the 20th-Fox sales chief said he believed that selling under the new system would give the producers a far more accurate gauge to check the pulling power of stars and will also determine the ability of producers and directors. Discussing the present plans to eliminate double features, Wobber said he believed it would be restraint of trade if distributors attempted to force single bills.

UA Regional Meet Held in San Francisco

Last of the five regional sales meetings held for United Artists' sales force took place in San Francisco this week. Previous regional meets had been held in New York, New Orleans, Cincinnati and Chicago. Vice President Arthur W. Kelly acted as chairman of the meeting while Haskell Masters, Western general sales manager presented the new program and sales policy. Monroe Greenthal, director of advertising and publicity and Seymour Poe, assistant to Masters also attended.

The contingent of salesmen, representing four Western exchanges, was headed by Ben Fish, Western district manager, and included the following: Los Angeles—Earl R. Collins, branch manager; Guy S. Gunderson, Frederic Gage, Kenneth R. McKaig and W. B. Pollard; Salt Lake City—A. W. Hartford, branch manager; W. K. Miller, Joseph Solomon, E. M. Gibson and J. E. Madsen; San Francisco—D. J. McNerney, branch manager; Paul Bush, Jack O'Loughlin, Jack O'Bryan and W. M. Bigford; Seattle—Frank M. Higgins, branch manager; A. H. Kleepper, A. J. Sullivan, C. W. Trowbridge, H. W. Landstrom and H. Harden.

Son of Circuit Executive Becomes June Bridegroom

Elberon, N. J.—Eeser Ernest Goldstein, son of Nathan Goldstein, president of Western Massachusetts Theatres, Inc., was married last week to Peggy Janet Rosenfeld, daughter of Mr. and Mrs. Francis M. Rosenfeld.

Tele Starts Without Films

One old Indie Feature Only Picture Scheduled

Television went on the air commercially this week but in line with expectations had only one old independently made picture as its sole contribution from films. Two factors contributed to this lack of pictorial entertainment. One was the refusal of the major companies to supply pictures on the ground that they wanted to protect their exhibitor customers; the other was the current dispute between the networks who are telecasting and ASCAP. Since all films have ASCAP music and the networks are not using tunes controlled by ASCAP, it follows that even if they were available they would not broadcast such pictures.

Within the next few months 13 additional television stations will begin telecasting on a commercial basis. In the beginning only NBC and CBS will telecast commercially and both from New York. Stations in Los Angeles, Chicago and Philadelphia will go commercial shortly. Other new stations are Albany, B&K in Chicago, CBS in Chicago, three more in Los Angeles, Milwaukee, Bamberger Broadcasting Service in New York, Metropolitan in New York, WCAU in Philadelphia and two stations in San Francisco.

Decker New Los Angeles PRC Franchise Holder

Los Angeles—Local franchise of Producers Releasing Corp. has been taken over by Samuel K. Decker. Louis Rutstein, who owned the franchise in partnership with Sam Nathanson, will continue operating PRC exchanges in San Francisco, Seattle and Portland.

SHOWMEN'S Trade Review

Vol. 34, No. 24 July 5, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, Civic Theatre, Adelaide, South Australia. Subscription rates per year; $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

July 10: Allied of New Jersey outing and golf tournament, Hollywood Hotel, West End.
July 12: Boston Cinema Club clambake, Green Acres Country Club, Saxonville.
July 13-14: MPTO of Virginia convention, Chamberlin Hotel, Old Point Comfort.
July 16-18: 20th Century-Fox annual sales convention, Los Angeles.
July 18: Baltimore Variety Club golf tournament, Woodholme Country Club.
July 21: Pittsburgh Variety Club golf tournament, South Hills Country Club, Brentwood.
July 21: Detroit Variety Club annual golf tournament, Brooklands Country Club.
Aug. 9: Baltimore Showmen's Club dance.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Nov. 2: Pittsburgh Variety Club banquet.

D. of J Watches Circuits' Growth

Govt. Pushes Plans to Try Anti-Trust Actions

The Department of Justice is closely watching the expansion of the National Theatres Circuit and Paramount's Theatres, following complaints received from independents in the Middle West and on the Coast. The number of complaints has dwindled lately, but should there be any increase in volume, the Department indicated it would seek restraining orders.

Meanwhile the anti-trust action against the Crescent Circuit will start on July 17 with six Government attorneys journeying to Nashville to prosecute the case. The case is expected to last eight weeks but a Summer recess will be taken in August and early September. Following the conclusion of this case, the anti-trust action against the Schine Circuit will be brought to trial. Next in line after that is the prosecution of the Government's equity action in New York against Columbia, Universal and United Artists with the Griffith anti-trust trial to follow.

Museum of Modern Art To Show 300-Films Cycle

The first half of a cycle of 300 films highlighting the history and development of pictures between 1895 and 1940 opened this week at the Museum of Modern Art Film Library. Included in the first half, to be concluded Oct. 31, are 135 films in 62 programs. Each program will be shown on two successive days at four p.m. daily, with extra showings at two p.m. on Sundays.

Penn Governor Signs Referendum Measure

Harrisburg, Pa.—Governor James' signature has made into a law the bill providing for a local referenda on Sunday movies every year instead of five years. Provided in the measure is an election on petition of 20 per cent of the electorate instead of five per cent under the previous law.

Kuykendall Urges Exhibitor Effort To Combat Slump

Sees Greater Effort Necessary by Distributors to Advertise Product; Calls Duals a Local Problem

In a bulletin summarizing the work of the MPTOA Convention in Hollywood last month, Ed Kuykendall, president of the organization, urged that exhibitors do all they can to combat the current box office slump. "We have to roll our sleeves ourselves, individually and severally, and go to work, buy and book films more intelligently, do better and more effective advertising ourselves, study our own communities and find out why people stay away from our theatres, and run a better and more attractive theatre. A lot of MPTOA members are doing just that now, but it doesn't make headlines, and they are too busy to get out publicity blasts."

Kuykendall went on: We predicted long ago that no really outstanding pictures would be released the last two or three months on this year's contracts, because of the consent decree releasing system which starts September 1st. It just wasn't in the cards, as every experienced exhibitor knew. Why the surprise that this developed as was predicted is in itself revealing.

"Cussing Hollywood is a sure way to grab headlines, but it doesn't turn out any better product, and it drives business away from our theatres by convincing the public that our shows are no good. Certainly Hollywood has got to work harder and do a better job if we are going to bring the business back this fall. They know that now. We don't have to keep yelling at them.

"Moreover, the distributors have got a job to do in advertising their product and creating a market for the pictures they will release. It seems to us that instead of curtailing their advertising and relying on publicity and 'free space' to put over their pictures and personalities because the business falls off, now is the time for strong genuine advertising campaigns to renew interest in the new pictures and bring 'em back to the box office. Not a single advertising director came to our convention to outline and explain to the exhibitors any plans for putting over his new product, though all of them received personal invitations to do so.

"Demanding that the circuit operators, either affiliated or independent, discontinue double feature programs in the face of double feature competition by the subsequent runs (plus games, give-aways and cut-rate admissions) just don't make sense, though it makes a lot of noise. Resort to rigid statutory regulation of the length of a show is dangerous, but may be the only way out as a last resort if public resentment and indignation keeps mounting. It's a bad method to pursue, and may bring worse troubles in its wake.

"Nevertheless, we believe something should and will be done about it soon. It is a local problem of competition, and we expect to see local exhibitor organizations who want to improve their business devise ways and means of curtailing or eliminating double features. MPTOA will give them all possible help."

Paramount Buys Sparks' Stock in Florida Houses

Purchase by Paramount of E. J. Sparks' interest in those corporations operating theatres in the state of Florida in which Sparks had heretofore owned stock was announced this week by Paramount Pictures, Inc., and Sparks. Although he is resigning from the presidency of those corporations, Sparks will continue in an advisory and consultative capacity.

Paramount-Smalley Settle

Troy, N. Y.—A show cause order for an injunction compelling Paramount Pictures, Inc., to perform a film contract with Smalley Theatres, Inc., which was returnable before Pierce H. Russell, Justice of the Supreme Court, last Tuesday, was settled and discontinued. Smalley brought action alleging Paramount did not license its features according to its contract and charging the distributor was giving preference to Schine's Little Falls theatre.

'Sgt. York' Has Big Premiere

Soldier Hero Welcomed On Arrival for Film's Opening

"Sergeant York", Warner Bros. picture, produced by Jesse Lasky, opened on a roadshow basis at the Astor Theatre on Wednesday of this week before an audience including Sergeant York himself, Gary Cooper, who portrays York in the film, Producer Lasky, Wendell L. Willkie, General Hugh A. Drum and staff, General Lewis B. Hershey, Director of Selective Service and many other distinguished figures.

York arrived in New York on Tuesday and was met by a huge delegation of war veterans and the New York press, as well as Hal B. Wallis, S. Charles Einfeld, Mort Blumenstock, Ralph Budd and other Warner Bros. executives.

First 2 Republic Pix for New Season to Be Released

The first of two pictures of its 1941-42 product will be released by Republic during July. They are "Mountain Moonlight," with Weaver Bros. and Elviry, which goes out July 12, and "Hurricane Smith," with Ray Middleton and Jane Wyatt, which gets the "you're released" signal on the 20th. Other July releases include "Gangs of Sonora," 10th; "Sunset in Wyoming," 15th; 'Ten Nights in a Barroom," 24th; "Rags to Riches," 24th.



MAJORS MEETING FILM COMMITMENTS

STR Monthly Check-Up Finds "Product Shortage" Purely Matter of Quality

The Major companies are delivering a larger proportion of their commitments on features than they have in several years, a survey made by STR revealed this week. Any shortage of product therefore is of a qualitative nature, rather than a problem of quantity. Circuit executives confirmed this analysis of the situation which finds theatres playing reissues despite no dearth of product.

No reissues or foreign pictures have been included in the figures except those films produced in England which were sold on regular contracts. No roadshow or special releases are included either. Complete data on deliveries together with the number of pictures sold, being edited and in production will be found on pages 18 and 19.

A survey of the table published there shows that Columbia will deliver every one of its scheduled attractions with the exception of one Western. MGM which had promised a minimum of 44 and a maximum of 52 will have delivered 48 pictures by the end of August, thus striking exactly between the high and low figures.

Paramount hit the bulls eye with 100 per cent delivery, all of its pictures being either completed or being edited at present.

RKO will fall farthest short of meeting its commitments. The company had scheduled 53 pictures at the beginning of the season. It has so far completed 39 and has three in the cutting room with one in preparation (not shown in the table). Thus it will fall ten pictures short of its promise.

Republic is expected to deliver every one of its scheduled pictures although one or two may not be released until September.

Twentieth Century-Fox has fallen four pictures shy of its announcement of 52 but "The Outlaw" is still being edited and may possibly be released before the end of this month, thus making a total of 49 films. The company had announced four pictures from England but only three were delivered.

United Artists, because of the great number of producers upon whom it depends for releases, usually is forced to deliver some of its product in the following season. However, because the company sells its pictures individually, the fact that 16 pictures were delivered out of 24 should not be any cause for a promised shortage.

Universal has completed almost its entire program of 59 pictures including Westerns and what remains is in the cutting rooms. The company has also advanced work considerably on the first quarter's releases for the 1941-42 season.

Warner Bros., which had announced 48 pictures plus one from Frank Capra will deliver every one on its schedule.

LESSER JOINS RKO



Sol Lesser, who has been producing independently for some time, has been appointed executive producer at RKO under Joseph I. Breen. Before taking up his new duties, he will make one more feature for United Artists, "Any Girl Would." He will make this picture on the RKO lot. Harry E. Edington, whose contract expires in December, is expected to leave the company sooner. J. J. Nolan, vice-president in charge of the studio, resigned this week. Lesser has been with UA about two years but before that made pictures on a releasing deal with RKO. He has been in the production end for many years, being one of the industry's veterans.

Lucas-Jenkins In New Defense Posts

Heads of Georgia Circuit Actively Engaged in Drives

Atlanta, Ga.—Arthur Lucas and William K. Jenkins, heads of the circuit in Georgia bearing their names, are actively engaged in defense activities in their State, it was announced this week. Lucas has been named chairman of the defense staff to aid in promoting sales of Defense Savings Bonds and Stamps in Georgia. He will head all committees in connection with the forthcoming drive to make every man, woman and child in Georgia an owner of a Defense Saving Bond or Stamp, or both.

At a meeting last week in the Fourth Corps Area Headquarters, Jenkins was made Chairman of the Voluntary Army Aviation Cadet Board for Georgia. Plans were discussed whereby groups of public and air-minded citizens in both large and small communities of the Corps area will organize into boards "for the purpose of fostering, recruiting and assisting the Army Aviation Cadet Boards." Jenkins, an aviation enthusiast and licensed pilot for many years, will be charged with appointing board members and generally organizing the work of the new organization.

Peppiat Slated to Be UA Southern Div. Head

New Orleans — C. E. Peppiat, United Artists' local branch manager, is slated to be elevated to the Southern Division sales managership, it was learned here last week at the second of the company's series of regionals. Joseph Moreland, booker and office manager of the local exchange, will succeed Peppiat. Meanwhile, David Griesdorf has been appointed branch manager of the Los Angeles exchange, replacing Earl Collins, who has been transferred to Dallas as the UA exchange manager in that city.

Two More Appeals From Arbitrators

Westway, Baltimore and Texas Exhib. Ask Hearings

The Appeals Board set up under the arbitration system provided by the consent decree got its second and third cases last week. The first one, that of the Ken Theatre in Chicago, was decided last month. The new appeal was taken by Ruben Frels, operator of the Normana Theatre, El Compo, Texas. Frel's original complaint against 20th-Fox for some run was dismissed on June 2 by Arbitrator L. M. Jordan, who held that films had been offered Frels and that the arbitrator has no authority to specify a particular run. The third case to be appealed was that of the Westway Theatre in Baltimore, already threshed out in court.

Arbitrator William J. Lowe in Salt Lake City decided against the application for 150 days by J. H. Moran, operator of theatres in Red Lodge and Lauren, Mont.

Arbitrator Rupert C. Schaeffer, Jr. in Philadelphia, ruled that Loew's must service the Earle Theatre, Newcastle, Del. The company had made a practice of selling exclusively to its own Loew Theatre in Wilmington.

Fred Quatrano, owner of the Newington Theatre, Newington, Conn. has filed a complaint with the New Haven tribunal, asking for a reduction in the clearance of 30 days granted to New Britain. Quatrano's house will open next month.

W. A. Weaver, operator of the Pic Theatre, Iola, Kan., filed a complaint against the majors seeking some run.

The complaint of H. B. Ram, Patricia Theatre, Aiken, S. C., has been settled. Ram will get pictures 14 days after Augusta during the resort season and 30 days at other times.

Koerner Off on Tour Of RKO Circuit Theatres

Charles W. Koerner, general manager of RKO Theatres, left this week for an extensive inspection tour of the circuit's houses in the mid-West, the Great Lakes area and West Coast. During the survey, Koerner plans to visit some 39 theatres scattered throughout the Middle West, the Coast and the Southern States. He will be gone several weeks.

Circuits Cut Prices For Men in Uniform

Most of the country's major circuits took measures this week to cut admission prices for men in military uniform. Loew's, RKO, Warner Bros. and a number of other circuits announced the policy for all theatres. The Century Circuit in New York established a price of 10 cents at matinees and 15 cents at night for men in army or navy garb.

'What Does Public Want?'

MGM Checking Dailies for Answer, Richey Reveals

Myrtle Beach, S. C.—Speaking before the convention of the Theatre Owners of North and South Carolina here this week, H. M. Richey, assistant to W. F. Rodgers, general sales manager, revealed that MGM has begun canvassing 90 leading American newspapers in an attempt to find out through them what they feel the public wants in the way of film entertainment.

Two contact men from the studio are being sent to call on the dailies, Richey said, and will later visit smaller publications in a "grass roots" survey. The studios' publicity handouts and their suitability in each spot will also be checked.

Scouting exhibitors' "mounting fear . . . of some stranger bogey man who will arise and gobble up theatre owners" as a result of the consent decree selling changes, Richey said it was having an unfortunate effect and declared that MGM "doesn't know or care how long the new method of selling is going to last—one year or forever—we will continue to do business with our regular customers wherever and whenever possible."

Every high bracket picture under the current contract will be delivered, he said, but that eight lower bracket pictures will be eliminated from the commitment.

He gave as the cause of lack of attendance the fact that working hours have been shortened to such an extent that people find more time on their hands than they know what to do with, and naturally look for other recreations.

N.Y. Film Trade In Drive to Aid USO

With all branches of the film and allied industries in Greater New York participating, a ten-day drive will be launched July 7 to raise funds for the United Service Organization. Plans for the drive were discussed at a luncheon in the City Athletic Club, at which Joseph Hazen, chairman of the N. Y. Motion Picture Committee, presided. He said that all of the producing companies, theatre circuits and others had already expressed eagerness to help raise funds for the USO, and that "we expect to reach our quota within ten days." Hazen, who represents Warners on the Committee, announced the following additional members:

Austin C. Keogh, Paramount; Richard Patterson, RKO; W. C. Michel, 20th Century-Fox; Harry Buckley, United Artists; Matty Fox, Universal; Oscar A. Doob, Loew's; Abe Schneider, Columbia. On the Allied Industry Committee are: B. S. Moss, chairman; Si Fabian, George Skouras, Herman Robbins, Harry Brandt, Samuel Rinzler.

Chicago Censor Retires

Chicago—Police Lieutenant Harry Costello, Chicago's film censor and member of the police department for 37 years, is retiring. A new picture censor will be announced next week.

TRADE SHOW GUIDE

PICTURES ANNOUNCED FOR TRADE SHOWINGS

TITLE	DIST.	STARS	BLOCK
Citizen Kane	RKO	Orson Welles-Dorothy Corningore	No. 1
The Devil and Daniel Webster	RKO	Thomas Mitchell-Walter Huston	No. 1
Dr. Jekyll and Mr. Hyde	MGM	Spencer Tracy-Ingrid Bergman	—
Down in San Diego	MGM	Dan Dailey, Jr.-Bonita Granville	—
Father Takes A Wife	RKO	Adolphe Menjou-Gloria Swanson	No. 1
Lady Be Good	MGM	Eleanor Powell-Ann Sothern	—
Lady Scarface	RKO	Dennis O'Keefe-Frances Neal	No. 1
Parachute Battalion	RKO	Robert Preston-Nancy Kelly	No. 1

EXCHANGE TERRITORY & CITY	DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
ALBANY				
Albany	7/14	LADY BE GOOD—MGM	Paramount Theatre	11 a.m.
	7/15	PARACHUTE BATTALION—RKO	Paramount Theatre	10 a.m.
	7/15	FATHER TAKES A WIFE—RKO	Paramount Theatre	11:30 a.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Paramount Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Paramount Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Paramount Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Paramount Theatre	11 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Paramount Theatre	11 a.m.
ATLANTA				
Atlanta	7/14	FATHER TAKES A WIFE—RKO	RKO Exchange	10 a.m.
	7/14	PARACHUTE BATTALION—RKO	RKO Exchange	11:30 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	RKO Exchange	11 a.m.
	7/16	LADY BE GOOD—MGM	Rhodes Center	11 a.m.
	7/17	CITIZEN KANE—RKO	RKO Exchange	11 a.m.
	7/18	LADY SCARFACE—RKO	RKO Exchange	11 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Rhodes Center	11 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Rhodes Center	11 a.m.
Jacksonville	7/14	LADY BE GOOD—MGM	San Marco Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	San Marco Theatre	11 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	San Marco Theatre	11 a.m.
Nashville	7/18	LADY BE GOOD—MGM	Belmont Theatre	2 p.m.
	7/25	DR. JEKYLL & MR. HYDE—MGM	Belmont Theatre	2 p.m.
	8/1	DOWN IN SAN DIEGO—MGM	Belmont Theatre	2 p.m.
BOSTON				
Boston	7/14	PARACHUTE BATTALION—RKO	Uptown Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Uptown Theatre	11 a.m.
	7/15	LADY BE GOOD—MGM	Exeter Street Theatre	2 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Uptown Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Uptown Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	RKO Exchange	11 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Exeter Street Theatre	2 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Exeter Street Theatre	2 p.m.
BUFFALO				
Buffalo	7/14	LADY BE GOOD—MGM	Elmwood Theatre	2:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	Bailey Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Bailey Theatre	11 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Bailey Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Bailey Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Bailey Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Elmwood Theatre	2:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Elmwood Theatre	2:30 p.m.
Syracuse	7/17	LADY BE GOOD—MGM	Regent Theatre	11 a.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Regent Theatre	11 a.m.
	7/31	DOWN IN SAN DIEGO—MGM	Regent Theatre	11 a.m.
CHARLOTTE				
Charlotte	7/14	LADY BE GOOD—MGM	Dilworth Theatre	10:30 a.m.
	7/15	PARACHUTE BATTALION—RKO	Visulite Theatre	10 a.m.
	7/15	FATHER TAKES A WIFE—RKO	Visulite Theatre	11:30 a.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Visulite Theatre	10:30 a.m.
	7/17	CITIZEN KANE—RKO	Visulite Theatre	10:30 a.m.
	7/18	LADY SCARFACE—RKO	Visulite Theatre	10:30 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Dilworth Theatre	10:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Dilworth Theatre	10:30 a.m.
Columbia, S. C.	7/15	LADY BE GOOD—RKO	Five Points Theatre	10:30 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Five Points Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Five Points Theatre	10:30 a.m.
Asheville, N. C.	7/16	LADY BE GOOD—MGM	State Theatre	10:30 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	State Theatre	10:30 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	State Theatre	10:30 a.m.
Goldsboro	7/16	LADY BE GOOD—MGM	Wayne Theatre	10:30 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Wayne Theatre	10:30 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Wayne Theatre	10:30 a.m.
CHICAGO				
Chicago	7/14	PARACHUTE BATTALION—RKO	Studio Theatre	10:45 a.m.
	7/15	LADY BE GOOD—MGM	Studio Theatre	10:30 a.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Studio Theatre	10:45 a.m.
	7/17	FATHER TAKES A WIFE—RKO	Studio Theatre	10:45 a.m.
	7/18	CITIZEN KANE—RKO	Studio Theatre	10:45 a.m.
	7/19	LADY SCARFACE—RKO	Studio Theatre	10:45 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Studio Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Studio Theatre	10:30 a.m.
Peoria	7/15	LADY BE GOOD—MGM	Madison Theatre	10:30 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Madison Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Madison Theatre	10:30 a.m.
Springfield	7/15	LADY BE GOOD—MGM	Orpheum Theatre	10:30 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Orpheum Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Orpheum Theatre	10:30 a.m.
CINCINNATI				
Cincinnati	7/14	LADY BE GOOD—MGM	Orpheum Theatre	2 p.m.
	7/14	PARACHUTE BATTALION—RKO	Mayfair Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Mayfair Theatre	2 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Mayfair Theatre	2 p.m.
	7/17	CITIZEN KANE—RKO	Mayfair Theatre	2 p.m.
	7/18	LADY SCARFACE—RKO	Mayfair Theatre	2 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Orpheum Theatre	2 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Orpheum Theatre	2 p.m.
Charleston	7/16	LADY BE GOOD—MGM	Capital Theatre	10 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Capital Theatre	10 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Capital Theatre	10 a.m.
CLEVELAND				
Cleveland	7/14	PARACHUTE BATTALION—RKO	Lake Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Lake Theatre	11 a.m.
	7/15	LADY BE GOOD—MGM	Metropolitan Theatre	2 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Lake Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Lake Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Lake Theatre	11 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Metropolitan Theatre	2 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Metropolitan Theatre	2 p.m.

EXCHANGE TERRITORY & CITY	DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
Youngstown	7/17	LADY BE GOOD—MGM	Uptown Theatre	2 p.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Uptown Theatre	2 p.m.
	7/31	DOWN IN SAN DIEGO—MGM	Uptown Theatre	2 p.m.
Toledo	7/17	LADY BE GOOD—MGM	Ohio Theatre	2 p.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Ohio Theatre	2 p.m.
	7/31	DOWN IN SAN DIEGO—MGM	Ohio Theatre	2 p.m.
DALLAS				
Dallas	7/14	LADY BE GOOD—MGM	Roswin Theatre	2:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	Texas Theatre	10:30 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Texas Theatre	10:30 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Texas Theatre	10:30 a.m.
	7/17	CITIZEN KANE—RKO	Texas Theatre	10:30 a.m.
	7/18	LADY SCARFACE—RKO	Texas Theatre	10:30 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Roswin Theatre	2:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Roswin Theatre	2:30 p.m.
San Antonio	7/16	LADY BE GOOD—MGM	Texas Theatre	9:30 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Texas Theatre	9:30 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Texas Theatre	9:30 a.m.
Lubbock	7/18	LADY BE GOOD—MGM	Broadway Theatre	10 a.m.
	7/25	DR. JEKYLL & MR. HYDE—MGM	Broadway Theatre	10 a.m.
	8/1	DOWN IN SAN DIEGO—MGM	Broadway Theatre	10 a.m.
DENVER				
Denver	7/14	PARACHUTE BATTALION—RKO	Santa Fe Theatre	2 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Santa Fe Theatre	10:30 a.m.
	7/15	LADY BE GOOD—MGM	Santa Fe Theatre	1:30 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Santa Fe Theatre	2 p.m.
	7/17	CITIZEN KANE—RKO	Santa Fe Theatre	2 p.m.
	7/18	LADY SCARFACE—RKO	Santa Fe Theatre	2 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Santa Fe Theatre	1:30 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Santa Fe Theatre	1:30 p.m.
DES MOINES				
Des Moines	7/14	LADY BE GOOD—MGM	Forest Theatre	2 p.m.
	7/14	PARACHUTE BATTALION—RKO	Forest Theatre	11 a.m.
	7/15	FATHER TAKES A WIFE—RKO	Forest Theatre	2 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Forest Theatre	2 p.m.
	7/17	CITIZEN KANE—RKO	Forest Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Forest Theatre	2 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Forest Theatre	2 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Forest Theatre	2 p.m.
DETROIT				
Detroit	7/14	LADY BE GOOD—MGM	Majestic Theatre	1:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	Majestic Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Majestic Theatre	11 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Majestic Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Majestic Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Majestic Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Majestic Theatre	1:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Majestic Theatre	1:30 p.m.
Saginaw	7/15	LADY BE GOOD—MGM	Michigan Theatre	1:30 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Michigan Theatre	1:30 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Michigan Theatre	1:30 p.m.
Grand Rapids	7/16	LADY BE GOOD—MGM	Eastown Theatre	1:30 p.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Eastown Theatre	1:30 p.m.
	7/30	DOWN IN SAN DIEGO—MGM	Eastown Theatre	1:30 p.m.
INDIANAPOLIS				
Indianapolis	7/14	LADY BE GOOD—MGM	Talbott Theatre	1:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	St. Clair Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	St. Clair Theatre	11 a.m.
	7/16	FATHER TAKES A WIFE—RKO	St. Clair Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	St. Clair Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	St. Clair Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Talbott Theatre	1:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Talbott Theatre	1:30 p.m.
Louisville	7/15	LADY BE GOOD—MGM	Crescent Theatre	1:30 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Crescent Theatre	1:30 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Crescent Theatre	1:30 p.m.
KANSAS CITY				
Kansas City	7/14	LADY BE GOOD—MGM	Vogue Theatre	1 p.m.
	7/14	PARACHUTE BATTALION—RKO	Vogue Theatre	10:30 a.m.
	7/15	FATHER TAKES A WIFE—RKO	Vogue Theatre	2:15 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Vogue Theatre	2:15 p.m.
	7/17	CITIZEN KANE—RKO	Vogue Theatre	2:15 p.m.
	7/18	LADY SCARFACE—RKO	Vogue Theatre	2:15 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Vogue Theatre	1 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Vogue Theatre	1 p.m.
Wichita	7/15	LADY BE GOOD—MGM	Uptown Theatre	1 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Uptown Theatre	1 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Uptown Theatre	1 p.m.
LOS ANGELES				
Los Angeles	7/14	LADY BE GOOD—MGM	Victoria Theatre	10:30 a.m.
	7/14	PARACHUTE BATTALION—RKO	Victoria Theatre	2:15 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Victoria Theatre	2:15 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Victoria Theatre	2:15 p.m.
	7/17	CITIZEN KANE—RKO	Victoria Theatre	2:15 p.m.
	7/18	LADY SCARFACE—RKO	Victoria Theatre	2:15 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Victoria Theatre	10:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Victoria Theatre	10:30 a.m.
MEMPHIS				
Memphis	7/14	LADY BE GOOD—MGM	Palace Theatre	9:30 a.m.
	7/14	PARACHUTE BATTALION—RKO	Ritz Theatre	2:30 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Ritz Theatre	10:30 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Ritz Theatre	10:30 a.m.
	7/17	CITIZEN KANE—RKO	Ritz Theatre	10:30 a.m.
	7/18	LADY SCARFACE—RKO	Ritz Theatre	10:30 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Palace Theatre	9:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Palace Theatre	9:30 a.m.
Little Rock	7/15	LADY BE GOOD—MGM	Prospect Theatre	11 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Prospect Theatre	11 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Prospect Theatre	11 a.m.
MILWAUKEE				
Milwaukee	7/14	PARACHUTE BATTALION—RKO	Tower Theatre	2:15 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Tower Theatre	2:15 p.m.
	7/15	LADY BE GOOD—MGM	Varsity Theatre	10:30 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Tower Theatre	2:15 p.m.
	7/17	CITIZEN KANE—RKO	Tower Theatre	2:15 p.m.
	7/18	LADY SCARFACE—RKO	Tower Theatre	2:15 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Varsity Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Varsity Theatre	10:30 a.m.
MINNEAPOLIS				
Minneapolis	7/14	PARACHUTE BATTALION—RKO	St. Louis Park Theatre	1:30 p.m.
	7/15	LADY BE GOOD—MGM	St. Louis Park Theatre	1:30 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	St. Louis Park Theatre	1:30 p.m.
	7/17	FATHER TAKES A WIFE—RKO	St. Louis Park Theatre	1:30 p.m.
	7/18	CITIZEN KANE—RKO	St. Louis Park Theatre	1:30 p.m.
	7/19	LADY SCARFACE—RKO	St. Louis Park Theatre	10 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	St. Louis Park Theatre	1:30 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	St. Louis Park Theatre	1:30 p.m.
Sioux Falls	7/15	LADY BE GOOD—MGM	State Theatre	10:30 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	State Theatre	10:30 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	State Theatre	10:30 a.m.
Valley City	7/15	LADY BE GOOD—MGM	Pillar Theatre	1 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Pillar Theatre	1 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Pillar Theatre	1 p.m.
Duluth	7/15	LADY BE GOOD—MGM	West Theatre	1 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	West Theatre	1 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	West Theatre	1 p.m.
NEW HAVEN				
New Haven	7/14	PARACHUTE BATTALION—RKO	Whalley Theatre	11 a.m.
	7/15	FATHER TAKES A WIFE—RKO	Whalley Theatre	11 a.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Whalley Theatre	11 a.m.
	7/16	LADY BE GOOD—MGM	Lawrence Theatre	2:30 p.m.
	7/17	CITIZEN KANE—RKO	Whalley Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Whalley Theatre	11 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Lawrence Theatre	2:30 p.m.
	7/30	DOWN IN SAN DIEGO—MGM	Lawrence Theatre	2:30 p.m.

NEW JERSEY				
Newark	7/17	LADY BE GOOD—MGM	Cameo Theatre	11 a.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Cameo Theatre	11 a.m.
	7/31	DOWN IN SAN DIEGO—MGM	Cameo Theatre	11 a.m.
NEW ORLEANS				
New Orleans	7/14	LADY BE GOOD—MGM	Clabon Theatre	2 p.m.
	7/14	PARACHUTE BATTALION—RKO	Coliseum Theatre	10 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Coliseum Theatre	10 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Coliseum Theatre	10 a.m.
	7/17	CITIZEN KANE—RKO	Coliseum Theatre	10 a.m.
	7/18	LADY SCARFACE—RKO	Coliseum Theatre	10 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Clabon Theatre	2 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Clabon Theatre	2 p.m.
Jackson	7/13	LADY BE GOOD—MGM	Ray Theatre	2 p.m.
	7/20	DR. JEKYLL & MR. HYDE—MGM	Ray Theatre	2 p.m.
	7/27	DOWN IN SAN DIEGO—MGM	Ray Theatre	2 p.m.
NEW YORK				
New York City	7/14	PARACHUTE BATTALION—RKO	Broadway Theatre	10:45 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Broadway Theatre	10:45 a.m.
	7/16	LADY BE GOOD—MGM	Astor Theatre	10:45 a.m.
	7/17	FATHER TAKES A WIFE—RKO	Broadway Theatre	10:45 a.m.
	7/18	CITIZEN KANE—RKO	Broadway Theatre	10:45 a.m.
	7/19	LADY SCARFACE—RKO	Broadway Theatre	10:45 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Astor Theatre	10:45 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Astor Theatre	10:45 a.m.
OKLAHOMA CITY				
Oklahoma City	7/14	LADY BE GOOD—MGM	Uptown Theatre	10:30 a.m.
	7/15	PARACHUTE BATTALION—RKO	Uptown Theatre	10 a. m
	7/15	FATHER TAKES A WIFE—RKO	Uptown Theatre	11:15 a.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Uptown Theatre	10:30 a.m.
	7/17	CITIZEN KANE—RKO	Uptown Theatre	10:30 a.m.
	7/18	LADY SCARFACE—RKO	Uptown Theatre	10:30 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Uptown Theatre	10:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Uptown Theatre	10:30 a.m.
Tulsa	7/16	LADY BE GOOD—MGM	Majestic Theatre	9:30 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Majestic Theatre	9:30 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Majestic Theatre	9:30 a.m.
OMAHA				
Omaha	7/14	LADY BE GOOD—MGM	Dundee Theatre	10:30 a.m.
	7/14	PARACHUTE BATTALION—RKO	Avenue Theatre	2 p.m.
	7/15	FATHER TAKES A WIFE—RKO	Dundee Theatre	2 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Dundee Theatre	2 p.m.
	7/17	CITIZEN KANE—RKO	Dundee Theatre	2 p.m.
	7/18	LADY SCARFACE—RKO	Dundee Theatre	2 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Dundee Theatre	10:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Dundee Theatre	10:30 a.m.
PHILADELPHIA				
Philadelphia	7/14	LADY BE GOOD—MGM	Aldine Theatre	2:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	Aldine Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Aldine Theatre	11 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Aldine Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Aldine Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Aldine Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Aldine Theatre	2:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Aldine Theatre	2:30 p.m.
PITTSBURGH				
Pittsburgh	7/14	LADY BE GOOD—MGM	Rialto Theatre	2 p.m.
	7/14	PARACHUTE BATTALION—RKO	Rialto Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Rialto Theatre	11 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Rialto Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Rialto Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Rialto Theatre	11 a.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Rialto Theatre	10:30 a.m.
	7/28	DOWN IN SAN DIEGO—MGM	Rialto Theatre	2 p.m.
Morgantown, W. Va.	7/16	LADY BE GOOD—MGM	Morgan Theatre	11 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Morgan Theatre	11 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Morgan Theatre	11 a.m.
Meadville, Pa.	7/16	LADY BE GOOD—MGM	Academy Theatre	11 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Academy Theatre	11 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Academy Theatre	11 a.m.
Altoona, Pa.	7/16	LADY BE GOOD—MGM	Rivoli Theatre	2 p.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Rivoli Theatre	2 p.m.
	7/30	DOWN IN SAN DIEGO—MGM	Rivoli Theatre	2 p.m.
PORTLAND				
Portland	7/14	PARACHUTE BATTALION—RKO	Esquire Theatre	2:15 p.m.
	7/15	FATHER TAKES A WIFE—RKO	Esquire Theatre	2:15 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	Esquire Theatre	10:30 a.m.
	7/16	LADY BE GOOD—MGM	Esquire Theatre	1:30 p.m.
	7/17	CITIZEN KANE—RKO	Esquire Theatre	2:15 p.m.
	7/18	LADY SCARFACE—RKO	Esquire Theatre	2:15 p.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Esquire Theatre	1:30 p.m.
	7/30	DOWN IN SAN DIEGO—MGM	Esquire Theatre	1:30 p.m.
ST. LOUIS				
St. Louis	7/14	LADY BE GOOD—MGM	Norside Theatre	1:30 p.m.
	7/14	PARACHUTE BATTALION—RKO	S'Renco Proj. Room	10:45 a.m.
	7/15	FATHER TAKES A WIFE—RKO	S'Renco Proj. Room	2:15 p.m.
	7/16	DEVIL & DAN. WEBSTER—RKO	S'Renco Proj. Room	2:15 p.m.
	7/17	CITIZEN KANE—RKO	S'Renco Proj. Room	2:15 p.m.
	7/18	LADY SCARFACE—RKO	S'Renco Proj. Room	2:15 p.m.
	7/21	DR. JEKYLL & MR. HYDE—MGM	Norside Theatre	1:30 p.m.
	7/28	DOWN IN SAN DIEGO—MGM	Norside Theatre	1:30 p.m.
SALT LAKE CITY				
Salt Lake City	7/14	PARACHUTE BATTALION—RKO	Southeast Theatre	2 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Southeast Theatre	2 p.m.
	7/15	LADY BE GOOD—MGM	Studio Theatre	10 a.m.
	7/16	FATHER TAKES A WIFE—RKO	Southeast Theatre	2 p.m.
	7/17	CITIZEN KANE—RKO	Southeast Theatre	2 p.m.
	7/18	LADY SCARFACE—RKO	Southeast Theatre	2 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Studio Theatre	10 a.m.
	7/29	DOWN IN SAN DIEGO—MGM	Studio Theatre	10 a.m.
Butte	7/17	LADY BE GOOD—MGM	Fox Theatre	2 p.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Fox Theatre	2 p.m.
	7/31	DOWN IN SAN DIEGO—MGM	Fox Theatre	2 p.m.
SAN FRANCISCO				
San Francisco	7/14	PARACHUTE BATTALION—RKO	Alhambra Theatre	1:30 p.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Alhambra Theatre	11 a.m.
	7/15	LADY BE GOOD—MGM	Alhmabra Theatre	2 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Alhambra Theatre	1:30 p.m.
	7/17	CITIZEN KANE—RKO	Alhambra Theatre	1:30 p.m.
	7/18	LADY SCARFACE—RKO	Alhambra Theatre	1:30 p.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Alhmabra Theatre	2 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Alhmabra Theatre	2 p.m.
SEATTLE				
Seattle	7/14	PARACHUTE BATTALION—RKO	Jewel Box Prev. Theatre	11 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	Jewel Box Prev. Theatre	11 a.m.
	7/15	LADY BE GOOD—MGM	Greenlake Theatre	2:30 p.m.
	7/16	FATHER TAKES A WIFE—RKO	Jewel Box Prev. Theatre	11 a.m.
	7/17	CITIZEN KANE—RKO	Jewel Box Prev. Theatre	11 a.m.
	7/18	LADY SCARFACE—RKO	Jewel Box Prev. Theatre	11 a.m.
	7/22	DR. JEKYLL & MR. HYDE—MGM	Greenlake Theatre	2:30 p.m.
	7/29	DOWN IN SAN DIEGO—MGM	Greenlake Theatre	2:30 p.m.
SIOUX FALLS				
Sioux Falls	7/14	PARACHUTE BATTALION—RKO	American Proj. Room	10:45 a.m.
	7/15	DEVIL & DAN. WEBSTER—RKO	American Proj. Room	2 p.m.
	7/16	FATHER TAKES A WIFE—RKO	American Proj. Room	10:45 a.m.
	7/17	CITIZEN KANE—RKO	American Proj. Room	10:45 a.m.
	7/18	LADY SCARFACE—RKO	American Proj. Room	10:45 a.m.
WASHINGTON, D. C.				
Washington	7/16	DEVIL & DAN. WEBSTER—RKO	Circle Theatre	10:30 a.m.
	7/16	LADY BE GOOD—MGM	Circle Theatre	1 p.m.
	7/17	CITIZEN KANE—RKO	Circle Theatre	11 a.m.
	7/18	PARACHUTE BATTALION—RKO	Circle Theatre	11 a.m.
	7/18	FATHER TAKES A WIFE—RKO	Circle Theatre	12:15 p.m.
	7/19	LADY SCARFACE—RKO	Circle Theatre	9:30 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Circle Theatre	1 p.m.
	7/30	DOWN IN SAN DIEGO—MGM	Circle Theatre	1 p.m.
Roanoke	7/16	LADY BE GOOD—MGM	Park Theatre	10 a.m.
	7/23	DR. JEKYLL & MR. HYDE—MGM	Park Theatre	10 a.m.
	7/30	DOWN IN SAN DIEGO—MGM	Park Theatre	10 a.m.
Baltimore	7/17	LADY BE GOOD—MGM	Rialto Theatre	10:15 a.m.
	7/24	DR. JEKYLL & MR. HYDE—MGM	Rialto Theatre	10:15 a.m.
	7/31	DOWN IN SAN DIEGO—MGM	Rialto Theatre	10:15 a.m.
Richmond, Va.	7/18	LADY BE GOOD—MGM	Capitol Theatre	11 a.m.
	7/25	DR. JEKYLL & MR. HYDE—MGM	Capitol Theatre	11 a.m.
	8/1	DOWN IN SAN DIEGO—MGM	Capitol Theatre	11 a.m.

Program Exchange

McLeod Plugs Short Subjects; Unique Utican Scores Again; Paragould Honors Bill Justice

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Name .....

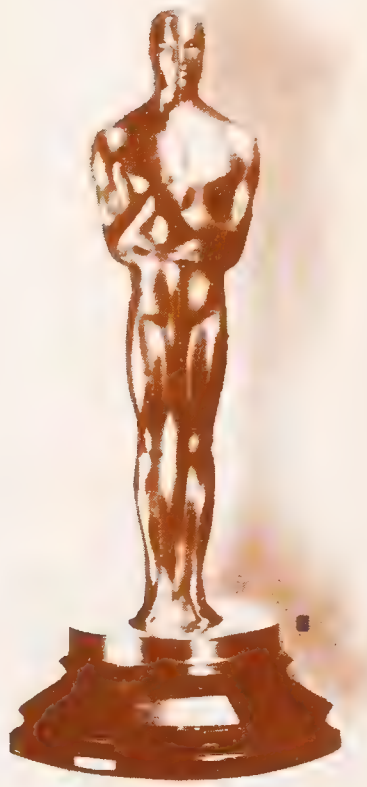
Theatre .....

City .....

State .....



YOUR "KITTY FOYLE" STAR IN A PERFORMANCE THAT RATES ANOTHER OSCAR . . .



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A PERFORMANCE THAT RATES
ANOTHER OSCAR . . .



GINGER ROGERS



Directed by
GARSON KANIN
Produced by
ROBERT SISK
Story and screen play by Paul Jarrico

HARRY would be such fun to marry! If only his prospects were brighter, the future would be set!

Tom. Dick and Harry

with George **MURPHY**

Alan **MARSHAL**

Burgess **MEREDITH**



TOM's *a go-getter, out to get her . . She knows he'll make good . . and certainly make a good husband.*

DICK's *not only nice, but nice and rich! . . He'd let her have everything —except Tom and Harry.*

Your favorite star in the funniest love story ever told . . She's a girl engaged to three men — and the four of them would make just one swell couple!

How To Run Your Wife's Affairs



RONALD COLMAN

IN A ROMANTIC COMEDY THAT COULDN'T BE MORE MODERN IF IT WERE MADE NEXT YEAR!

"My Life with Caroline"

with **ANNA LEE**

CHARLES WINNINGER • REGINALD GARDINER • GILBERT ROLAN

KATHERINE LESLIE • HUGH O'CONNELL

Produced and Directed by

LEWIS MILESTONE

A United Producers Production • WILLIAM HAWKS, Executive Produc

Screen Play by John Van Druten and Arnold Belgard

R K
RADI
PICTUR

LITHO U S A

Selling the Picture

For Better Show Selling

***Showmanalyses* Have Appeared In STR on Following Pictures**

Adam Had Four Sons	Feb. 15
Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Mad Doctor	Feb. 22
Man Who Lost Himself	Mar. 22
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Biederman Gets U. S. Army Aid In Campaign on 'Buck Privates'

When you get the U. S. Army to ballyhoo a picture for you, that's news! That's just what Harry Biederman, of the Linwood Theatre, Kansas City, succeeded in doing in connection with the exploitation of "Buck Privates."

Harry needed some outside ballyhoo on the film and asked the U. S. Army recruiting service for its cooperation. The latter gladly accepted the invitation by placing a recruiting sound truck at the manager's disposal, fully bannered with playdates and titles, etc. And to complete the story: Harry did the outstanding neighborhood house business of the week on the engagement.

Cato Turns Local 'Jeeter Lester' Loose on Streets as Ballyhoo

A sidewalk *Jeeter Lester* was turned loose on the streets of Cape Girardeau, Mo., by Ray Cato of the Broadway Theatre, to sell "Tobacco Road."

Garbed in the same attire that *Lester* wears in the film, the street ballyhoo artist carried a placard bearing the title and a likeness of the character.

He also carried a battered traveling bag and displayed several scene stills from the film, together with playdates and theatre, etc., as part of the background.

Cato reports that the stunt stopped scores of pedestrians and helped to put over the feature.

Identify Themselves, Get Tickets

Snapshots of Baltimore women, made by members of the local Loew staff, were posted in the lobby of the Century in connection with the showing of "A Woman's Face." Those identifying themselves received guest tickets as part of the campaign by Bill Saxton and Bob Etchberger.

Ties Up With Smoke Shops

William Gargan stills were distributed in smoke shops of Bakersfield, Calif., in advance of the showing of "Cheers for Miss Bishop," at the California Theatre, according to Frank Browne, manager. The photos of Gargan, who appears in the film, showed him smoking a cigar.

Soriero Scores Sensationally With Ziegfeld Girl Art Contest

Event Hailed as the Modern Way of Creating Goodwill And Winning Extra Business

WHEN a showman declares that, to his knowledge, no other theatre has ever put on such a big stunt, he certainly must be aware of the fact that he has executed something unique in exploitation annals.

That showman, in this instance, is Thomas D. Soriero, manager of the United Artists Theatre, Los Angeles, who recently staged a "Ziegfeld Girl Art Contest" in connection with the engagement of "Ziegfeld Girl."

To be successful, a stunt must be costless,—and this one was. It must be of mutual benefit to the theatre and to those parties tieing in—this one was. According to Soriero, "it is the new modern way of creating goodwill and building business at the same time. It doesn't necessarily have to be tied in with the picture if the exhibitor doesn't wish it to, because it is an attraction in itself in the lobby of any theatre."

And now for the stunt itself:

A tieup was made with the Hollywood Art Center School, the oldest art institution in Los Angeles. One week in advance of the opening the School contacted all its students, friends and artists by letter and telephone. Soriero "followed up" with ads in the *Examiner* and *Times* asking all those who wished to participate in the contest to appear at the theatre on certain mornings during the week. From those who appeared, he selected models in addition to those sent by the art school and the Marie Fontayne studio.

The foyer became an art salon and classroom as six artists daily sketched 18 living models in bathing suits and other costumes (see cuts) in full view of the patrons as they entered the theatre. The models were picked from hundreds of applicants for their feminine curves so as to appeal to the eyes of the patrons.

"It was a beautiful sight at the intermission and break of the picture," reports Soriero, "to see the patrons leaving the balcony and mezzanine and crowd the alcoves to look down on the display."

To make the contest really competitive, the management offered three prizes: (1) a position for one girl as a spot girl, (2) a position for another as an usherette, and (3) an award of honor for the artist who streamlined the best Ziegfeld Girl on paper, which consisted of presenting her with the drawing, autographed by the theatre and judges.

The Ziegfeld Girl winner was Virginia Buchanan; second place went to Sharon Gormly. (Both girls, incidentally, immediately began rehearsals for the Earl Carroll Show.) Spot girl winner was Gladys Fischer. It was not necessary to create positions for the girls; they simply filled vacancies.

During the week, 150 sketches were made in the foyer, all of which will be used at the art school for future references for the girls who are expected to find employment through the school for modeling.

Broadcasting of the event was handled by stations KFOX, KRKD and KMTR. Special publicity stories appeared in the neighborhood newspapers—the *Herald Express* and the *Citizen News.*

In commenting on the contest, Soriero said: **"This is tapping a new field to make moviegoers, and also shows them just what cooperative theatre advertising will do. Likewise, it enlightens the public as to what the art schools really do for their pupils, and what the pupils are taught in such schools. Most people think art schools are just for art paintings, when as a matter of fact, these schools teach their students the art of making a living in costume designing, fashion illustrating, and many other courses.**



These two scenes of the Ziegfeld Girl Art Contest display in the lobby of the United Artists Theatre, Los Angeles, do not do justice to the display, according to Manager Thomas D. Soriero, who points out that in order to appreciate and understand the value of this activity, the reader should see the real thing as the patron did. "It was a beautiful sight," he reports. However, these scenes should at least spur other showmen on to greater efforts in summer selling, although this particular stunt could be staged at anytime during the year. The campaign was designed to bolster business on MGM's "Ziegfeld Girl." It did!

Tom, Dick and Harry

Pick Your Basic Exploitation Ideas for This Ginger Rogers Comedy Right from This Page

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Story and screenplay by Paul Jarrico. Directed by Garson Kanin. Produced by Robert Sisk.

SURELY the cry for better and funnier pictures during the summer, and especially during this world crisis, is subsiding somewhat in view of the increasing number of such films coming from the major studios. Space does not permit listing them here, but within the past month every picture given Showmanalysis treatment has been of the type the public is declared to be asking for. And still another can be added to the list: "Tom, Dick and Harry."

Her box office draw having shot up considerably because of her Academy award-winning performance in "Kitty Foyle," Ginger Rogers is now, more than ever, potent marquee material. And because she stars in a romantic comedy with three well-known leading men—George Murphy, Alan Marshal and Burgess Meredith—and because the directorial reins were in the hands of Garson Kanin, who is establishing an enviable reputation for himself, there is every reason why smart showmen should exploit "Tom, Dick and Harry" to the best of their ability. Not every selling angle is included in this Showmanalysis (space restrictions would prevent that), but there are enough to serve as a foundation upon which showmen can build, as it were, additional stunts.

SWELL NEWSPAPER CONTEST

Few contests have the appeal that's apparent in the one "cooked up" for exhibitors in the exploitation section of the press book. It impressed us so strongly that, just in case you might tend to overlook it, we are warning you to think twice before doing so. Designed especially for the young ladies of your community, it poses this question: "Suppose you were in Ginger Rogers' place, which of these three would you prefer as a breakfast companion?" For the contestant's guidance, scenes of "Tom," "Dick" and "Harry" having their cereal should be published with the details of the contest, along with a still showing Ginger in her bridal outfit. All these stills are available at your nearest RKO-Radio exchange. Ask for TDH-146, TDH-147, TDH-149 and TDH-156. Although contestants are asked to see the picture before making their choices, we believe this stunt can take place in advance of your opening, with simply the photographs of the three leading men to serve as inspiration for the 100-word letters to be entered. This contest should be a must for your campaign.

HERE'S ANOTHER GOOD ONE

Addressed to girls of high school and college age, conduct an essay contest on the subject, "My Idea of the Ideal Husband."

RESEMBLANCE CONTEST

When you played "Kitty Foyle," you undoubtedly staged a contest for the girl most nearly typifying the character essayed by Ginger in that picture. Well this time she's a telephone operator, and that gives you a chance to round up all the switchboard operators in town—not only those employed by the telephone company but by other enterprises as well—to determine who among them most nearly resembles the star of "Tom, Dick and Harry." Let patrons vote for their candidates from a large display of photographs in the lobby.

TOM, DICK AND HARRY NIGHT

Announce that on a certain evening during the engagement of the picture every Tom, Dick and Harry will be admitted as your guests, provided, of course, they come in groups of threes and offer reasonable proof of identification. Get the newspaper to tie in with you on this. You might alter the offer a bit by making it a condition that every girl who brings Tom, Dick and Harry will pay only for herself, the others being admitted free.

TELEPHONE WINDOW

Because the telephone is featured in several scenes, try to get the local office to arrange a display. Perhaps they will agree to set up a switchboard in your theatre at which an attractive girl calls names listed in the directory and advises the subscribers to see the picture.

'NATURAL' BALLYHOO STUNT

You should have thought of this yourself, and probably did; but in case you didn't, just have three fellows walk around the business section carrying cards on their back, one for each name in the title, but all containing Ginger's name and your playdate.



Look What This Ad Sells

Light comedy entertainment is what audiences want these days, and that's what this ad on "Tom, Dick and Harry" sells, not to mention the Academy award-winning star, the romance and three popular leading men. It's just one of many layouts that should be used in your campaign.

BRIDAL OUTFIT DISPLAY

The month for June brides has passed, but people keep right on getting married anyway. And since Ginger becomes a bride in the picture, why not play it up by means of a tie-up window display? You might arrange with the newspaper to get a list of those girls planning to get married around the time the picture is to play, then by means of a popularity contest, promote a bridal outfit from a local store to be given "Blankville's Most Popular Bride." On the other hand, girls who plan to marry a Tom, Dick or Harry during a certain period of time to be designated by you are to be given a month's pass for two as a wedding present.

ORGANIZE 'OSCAR' CLUB

Inasmuch as Ginger won the Academy award last year, why not organize a "Ginger Rogers 'Oscar' Club" in your community, limiting the membership exclusively to those gentlemen named Oscar? A still showing the star holding her 'Oscar' is available (TDH-Spec. 1). Use it in connection with your announcements, and order a quantity to be given members of the club. Have the newspaper photographer take pictures of the members attending the opening performance.

MERCHANT TIEUPS

Love and marriage is the film's principal theme, so try to promote window displays from jewelers on wedding and engagement rings, from furniture stores on bedroom, living room, kitchen and dining room furniture for newlyweds. In fact, everything needed to make a bride's home complete could be seized upon as the basis for a window display and cooperative ad.

SODA FOUNTAIN TIEUP

Still TDH-11 shows Ginger and George Murphy drinking a soda. Astute showmen will use it as a display in every soda shop in the neighborhood. An arrangement could be worked out whereby, with every soda sold during the week preceding your playdate, customers get a slip of paper with one of three title names on it. Those who succeed in getting all three names get guest tickets. Keep the supply of slips on one of the names limited, otherwise you'll have to dispense with a flock of passes.

USE SPECIAL ADS

"Tom, Dick and Harry" is the type of picture that will bear your personal endorsement in newspaper ads. Furthermore, you can take the head of Ginger from the ad reproduced at the left and use it in a layout in which she is "calling all Blankville to tell you about my swell new comedy, . . . etc."

MISCELLANEOUS IDEAS

Pick telephone numbers of Toms, Dicks and Harrys from the telephone directory, list them in your lobby and admit free those who recognize their numbers and identify themselves.—Use stills of Murphy, Marshal and Meredith in haberdashery window displays.—Have every Tom, Dick and Harry attending your theatre the week before the opening register, with feminine patrons being asked to guess the number of Tom, Dicks and Harrys attending each day.—Use the 24-sheet as the basis for your marquee display.



YOU BET HE'S ALIVE! that National Screen Baby . . . alive with all kinds of ideas for making things hum around your theatre ★ *Trailers . . . Lobby Displays and General Theatre Advertising Accessories. Alive with ticket-selling magnetism* ★ Alive with that color . . . glamour . . . sparkle that makes your theatre glow with "pleasure-promise" ★ Put him to work for you. Let his energy . . . his pep . . . his experience . . . his creative force and talents spread the glad tidings that you've got a show ★ Advertise . . . publicize . . . exploit . . . make money. Tie in your theatre with a consistent . . . all-round . . . year-round selling campaign. Let the Prize Baby carry the torch of good business with . . . *THE THREE BEST-SELLERS IN THE BUSINESS!*

HERE'S HOW 1940-41 PROGRAMS STAND

COLUMBIA (1940-41)

COMPLETED

2001 Arizona
2002 Penny Serenade
2005 This Thing Called Love
2006 Adam Had Four Sons
2008 She Knew All the Answers
2009 Time Out for Rhythm
2010 Adventure in Washington
2011 They Dare Not Love
2012 Escape to Glory
2013 Her First Beau
2015 Blondie Goes Latin
2016 Blondie Plays Cupid
2018 So You Won't Talk?
2020 Naval Academy
2021 Lone Wolf Keeps a Date
2022 Lone Wolf Takes a Chance
2024 Ellery Queen, Master Detective
2025 Ellery Queen's Penthouse Mystery
2027 Meet Boston Blackie
2028 Devil Commands
2029 Face Behind the Mask
2030 Nobody's Children
2031 Great Plane Robbery
2032 Fugitive From a Prison Camp
2033 Phantom Submarine
2034 Great Swindle
2036 Under Age
2037 Big Boss
2038 Girls Under 21
2044 Missing Ten Days
2201 Durango Kid (W)
2202 West of Abilene (W)
2203 Thunder Frontier (W)
2204 Pinto Kid (W)
2205 Outlaws of the Panhandle (W)
2209 Prairie Schooners (W)
2210 Beyond the Sacramento (W)
2211 Wildcat of Tucson (W)
2212 Across the Sierras (W)
2213 North from the Lone Star (W)
2214 Return of Daniel Boone (W)
2215 Hands Across the Rockies (W)
Voice in the Night
Blondie in Society
I Was a Prisoner on Devil's Island
Medico of Painted Spring (W)
Sweetheart of the Campus
Richest Man in Town
Two in a Taxi

BEING EDITED

Officer and the Lady
Son of Davy Crockett (W)
Tillie the Toiler
Thunder Over the Prairie (W)
Two Latins From Manhattan
Ellery Queen and the Perfect Crime
Mystery Ship
Our Wife
Mr. Jordan Comes to Town
Texas

IN PRODUCTION

You'll Never Get Rich

1941-42

BEING EDITED

King of Dodge City (W)
Blonde From Singapore
Ladies in Retirement
Men in Her Life

IN PRODUCTION

Three Girls About Town
Roaring Frontiers (W)
You Belong to Me

MGM (1940-41)

COMPLETED

101 Dr. Kildare Goes Home
102 Wyoming
103 Strike Up the Band
104 Haunted Honeymoon
105 Sky Murder
106 Dulcy
107 Third Finger, Left Hand
108 Escape
109 Pullaballoo
110 Bittersweet
111 Gallant Sons
112 Little Nellie Kelly
113 Comrade X
114 Go West
115 Dr. Kildare's Crisis
116 Keeping Company
117 Flight Command
118 Maisie Was a Lady
119 Philadelphia Story
120 Land of Liberty
121 Wild Man of Borneo
122 Come Live With Me
123 Blonde Inspiration
124 Bad Man
125 Trial of Mary Dugan
126 Andy Hardy's Private Secretary
127 Free and Easy
128 Rage in Heaven
129 The Penalty
130 Ziegfeld Girl
131 Washington Melodrama
132 Men of Boystown
133 People vs. Dr. Kildare
134 Love Crazy
135 I'll Wait For You
136 A Woman's Face
137 Billy the Kid
138 Getaway
139 The Big Store
140 They Met in Bombay
141 Barnacle Bill
142 Stars Look Down
Blossoms in the Dust

BEING EDITED

Mary Names the Day

IN PRODUCTION

Life Begins for Andy Hardy
Ringside Maisie
When Ladies Meet
Whistling in the Dark

1941-42

BEING EDITED

Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

IN PRODUCTION

Chocolate Soldier
Married Bachelors
Smilin' Through
Honky-Tonk
Untitled Greta Garbo
New York Story
Female of the Species

MONOGRAM

COMPLETED

The Ape
Drums of the Desert
Ol' Swimmin' Hole
Outsider
Prairie Schooldays (W)
Dead Man's Shoes
Flying Wild
Ridin' the Cherokee Trail (W)
Orphans of the North
Range Busters (W)
That Gang of Mine
Trailin' Double Trouble (W)
Chamber of Horrors
Phantom of Chinatown
West of Pinto Basin (W)
Take Me Back to Oklahoma (W)
Her First Romance
Trail of the Silver Spur (W)
Pride of the Bowery
Rollin' Home to Texas (W)
You're Out of Luck
Kid's Last Ride (W)
Sign of the Wolf
Roar of the Press
Tumbledown Ranch in Arizona (W)
Pioneers (W)
Silver Stallion
King of the Zombies
House of Mystery
Red Head
Murder by Invitation
Wanderers of the Desert (W)
Wrangler's Roost (W)
Gang's All Here

BEING EDITED

Deadly Game
Fugitive Valley
Arizona Bound (W)
Father Steps Out

IN PRODUCTION

Bowery Blitzkrieg
Dynamite Canyon (W)

PARAMOUNT (1940-41)

COMPLETED

4001 Rhythm on the River
4002 I Want a Divorce
4003 Rangers of Fortune
4004 The Quarterback
4005 Cherokee Strip
4006 Moon Over Burma
4007 Christmas in July
4008 Dancing on a Dime
4009 Arise My Love
4010 World in Flames
4011 Night at Earl Carroll's
4012 Texas Rangers Ride Again
4013 Love Thy Neighbor
4014 Second Chorus
4015 Victory
4016 Life With Henry
4017 You're the One
4018 Mad Doctor
4019 Virginia
4020 Monster and the Girl
4021 There's Magic in Music
4022 Lady Eve
4023 Las Vegas Nights
4024 Round-Up
4025 Road to Zanzibar
4026 Power Dive
4027 Reaching for the Sun
4028 I Wanted Wings
4029 One Night in Lisbon
4030 West Point Widow
4031 Parson of Panamint
4032 Caught in the Draft
4033 Forced Landing
4034 Shepherd of the Hills
4035 Kiss the Boys Goodbye
4050 Three Men From Texas (W)
4051 Doomed Caravan (W)
4052 In Old Colorado (W)
4053 Border Vigilantes (W)
4054 Pirates on Horseback (W)

BEING EDITED

4036 World Premiere
4037 Aloma of the South Seas
4055 Secret of the Wastelands (W)

IN PRODUCTION

4038 Flying Blind

1941-42

BEING EDITED

New York Town
Buy Me That Town
Skylark
Wide Open Town (W)
Great Man's Lady
Sheik of Buffalo Butte (W)
Among the Living
Birth of the Blues
Night of Jan. 16th
Hold Back the Dawn
Mr. Bug Goes to Town
Nothing But the Truth
Henry Aldrich For President

IN PRODUCTION

Sullivan's Travels
Bahama Passage
Reap the Wild Wind
Glamour Boy
Remarkable Andrew

RKO-RADIO (1940-41)

COMPLETED

101 Men Against the Sky
102 Dreaming Out Loud
103 I'm Still Alive
104 They Knew What They Wanted
105 Villain Still Pursued Her
106 Too Many Girls
107 Laddie
108 You'll Find Out
109 Li'l Abner
110 Little Men
111 Mexican Spitfire Out West
112 Kitty Foyle
113 Remedy for Riches
114 No, No, Nanette
115 Let's Make Music
116 Saint in Palm Springs
117 Mr. and Mrs. Smith
119 Footlight Fever
120 A Girl, a Guy and a Gob
121 Play Girl
122 Devil and Miss Jones
123 Scattergood Baines
124 Melody for Three
125 Repent at Leisure
126 Tom, Dick and Harry
128 They Met in Argentina
131 Saint's Vacation
132 Scattergood Pulls the Strings
133 Sunny
134 They Meet Again
161 Convoy
171 Ramparts We Watch
172 Vatican of Pius XII
181 Wagon Train (W)
182 Fargo Kid (W)
183 Along the Rio Grande (W)
184 Robbers of the Range (W)
185 Cyclone on Horseback
191 Reluctant Dragon

BEING EDITED

129 Hurry, Charlie, Hurry
135 My Life with Caroline
186 Dude Cowboy (W)

1941-42

COMPLETED

Citizen Kane

BEING EDITED

Parachute Battalion
Father Takes a Wife
Before the Fact
Lady Scarface
Look Who's Laughing
Devil and Daniel Webster
Mexican Spitfire's Baby
Six Gun Gold

IN PRODUCTION

Bambi
Little Foxes
Obliging Young Lady
Unexpected Uncle
Week End for Three

REPUBLIC (1940-41)

COMPLETED

1 Hit Parade of 1941
2 Sis Hopkins
3 Puddin' Head
5 Melody and Moonlight
6 Who Killed Aunt Maggie?
7 Friendly Neighbors
8 Barnyard Follies
9 Behind the News
10 Arkansas Judge
11 A Man Betrayed
12 Mr. District Attorney
13 Rookies on Parade
14 Lady From Louisiana
15 Country Fair
16 Angels With Broken Wings
17 Girl From Havana
18 Meet the Missus
19 Bowery Boy
20 Petticoat Politics
21 Great Train Robbery
22 Gay Vagabond
23 Poison Pen
41 Melody Ranch
43 Ride, Tenderfoot, Ride
44 Ridin' on a Rainbow
45 Back in the Saddle
46 Singing Hill
51 Colorado
52 Young Bill Hickok
53 Border Legion
54 Robin Hood of the Pecos
55 In Old Cheyenne
56 Sheriff of Tombstone
57 Nevada City (W)
61 Oklahoma Renegades
62 Under Texas Skies
63 Trail Blazers
64 Lone Star Raiders
65 Prairie Pioneers
66 Pals of the Pecos
67 Saddlemates
71 Tulsa Kid
72 Frontier Vengeance
73 Texas Terrors
74 Wyoming Wildcat
75 Phantom Cowboy
76 Two Gun Sheriff
77 Desert Bandit
78 Kansas Cyclone (W)

BEING EDITED

47 Sunset in Wyoming (W)
68 Gangs of Sonora (W)

IN PRODUCTION

4 Ice-Capades
Rags to Riches

1941-42

BEING EDITED

Mountain Moonlight
Hurricane Smith

20th CENTURY-FOX

COMPLETED

101 The Man I Married
102 Street of Memories
103 Return of Frank James
104 Girl From Avenue A
105 Elsa Maxwell's Public Deb No. 1
106 Pier 13
107 Brigham Young—Frontiersman
108 Gay Cabellero
109 Young People
110 Charlie Chan at the Wax Museum
111 Great Profile
112 Bride Wore Crutches
113 Down Argentine Way
114 Night Train
115 Hudson's Bay
116 Yesterday's Heroes
117 Mark of Zorro
118 Charter Pilot
119 Youth Will Be Served
120 Tin Pan Alley
121 Murder Over New York
122 Jennie
123 Chad Hanna
124 Michael Shayne, Private Detective
125 Romance of the Rio Grande
126 Western Union
127 Girl in the News
128 Tall, Dark and Handsome
129 Ride Kelly Ride
130 Golden Hoofs
131 Scotland Yard
132 Murder Among Friends
132 Tobacco Road
134 Sleepers West
136 Dead Men Tell
137 That Night in Rio
138 Ride On, Vaquero
139 Mail Train
140 Great American Broadcast
141 Cowboy and the Blonde
142 Great Commandment
143 Blood and Sand
144 For Beauty's Sake
145 Very Young Lady
146 Man Hunt
147 Moon Over Miami
148 Accent on Love
149 Dance Hall

BEING EDITED

135 Outlaw

1941-42

BEING EDITED

Sun Valley Serenade
Dressed to Kill
Last of the Duanes
Belle Starr
Charley's Aunt
Charlie Chan in Rio
Private Nurse
Wild Geese Calling
Marry the Boss' Daughter

IN PRODUCTION

Yank in the R.A.F.
How Green Was My Valley
Man at Large
Riders of the Purple Sage
Week End in Havana
We Go Fast

UNITED ARTISTS (1940-41)

COMPLETED

Foreign Correspondent (Wanger)
Long Voyage Home (Wanger)
Cheers for Miss Bishop (Rowland)
So Ends Our Night (Loew-Lewin)
Pastor Hall (Roosevelt)
Westerner (Goldwyn)
Great Dictator (Chaplin)
Thief of Bagdad (Korda)
Road Show (Roach)
Blackout (Corfield)
Son of Monte Cristo* (Small)
Topper Returns (Roach)
Pot O' Gold (Roosevelt)
That Uncertain Feeling (Lubitsch)
That Hamilton Woman (Korda)
Major Barbara (Pascal)
Broadway Limited (Roach)

* 1939-40 Program

1941-42

BEING EDITED

New Wine (Gloria)
Lydia (Korda)
Niagara Falls (Roach)
International Lady (Sekely)

IN PRODUCTION

Sundown (Wanger)
Tanks a Million (Roach)

UNIVERSAL (1940-41)

COMPLETED

5000 In the Navy
5001 Spring Parade
5002 Back Street
5003 Nice Girl
5006 Hired Wife
5007 Seven Sinners
5008 Trail of the Vigilantes
5009 Buck Privates
5010 Bank Dick
5011 Flame of New Orleans
5012 Man Made Monster
5013 Argentine Nights
5014 Model Wife
5015 One Night in the Tropics
5016 Man Who Lost Himself
5017 A Little Bit of Heaven
5018 Invisible Woman
5019 Diamond Frontier
5020 Mummy's Hand
5021 Sandy Gets Her Man
5022 Six Lessons From Madame La Zonga
5023 Meet the Wildcat
5024 Slightly Tempted
5025 Give Us Wings
5026 Margie
5027 San Francisco Docks
5028 Black Cat
5029 Hit the Road
5030 Where Did You Get That Girl
5031 San Antonio Rose
5032 Meet the Chump
5033 Horror Island
5034 Too Many Blondes
5035 Bachelor Daddy
5036 I'm Nobody's Sweetheart Now
5037 Double Date
5038 Hello Sucker
5040 Dark Streets of Cairo
5041 Mister Dynamite
5043 Lady From Cheyenne
5046 The Fugitive
5051 Leather Pushers
5052 Devil's Pipeline
5053 Lucky Devils
5054 Mutiny in the Arctic
5055 Men of the Timberlands
5056 Raiders of the Desert
5057 Dangerous Game
5061 Ragtime Cowboy Joe (W)
5062 Law and Order (W)
5063 Pony Post (W)
5064 Boss of Bullion City (W)
5065 Bury Me Not on the Lone Prairie (W)
5066 Law of the Range (W)
Tight Shoes

BEING EDITED

5039 Cracked Nuts
5067 Rawhide Rangers (W)
This Woman Is Mine
Hold That Ghost

1941-42

BEING EDITED

Moonlight in Hawaii
Radio Revels of 1942
Flying Cadets
Man From Montana (W)
Arizona Cyclone (W)
Beyond the Law
Halfway to Shanghai
Jail House Blues
Masked Rider (W)
Mob Town
Sing Another Chorus
Unfinished Business

IN PRODUCTION

Almost an Angel
Bombay Clipper
Hellzapoppin'
The Americanos
Ride 'Em Cowboy
Bad Lands of Dakota

WARNER BROTHERS (1940-41)

COMPLETED

500 Meet John Doe
501 Sea Wolf
502 Knute Rockne—All American
503 Four Mothers
504 Great Lie
506 City For Conquest
507 Bride Came C.O.D.
508 Million Dollar Baby
509 Footsteps in the Dark
510 Honeymoon for Three
511 Dispatch From Reuter's
512 Lady With Red Hair
513 South of Suez
514 Flight From Destiny
515 Great Mr. Nobody
516 Thieves Fall Out
517 Kisses for Breakfast
518 Honeymoon's for All Husbands
520 Father's Son
521 Passage From Hong Kong
522 Shot in the Dark
524 Here Comes Happiness
525 Nurse's Secret
551 Santa Fe Trail
552 The Letter
554 No Time For Comedy
555 Out of the Fog
556 High Sierra
558 Underground
559 Strawberry Blonde
560 Wagons Roll at Night
561 Tugboat Annie Sails Again
562 East of the River
563 Singapore Woman
564 Shining Victory
566 Affectionately Yours
567 Strange Alibi
568 Knockout
569 Father Is a Prince
570 Always a Bride
571 She Couldn't Say No
572 Case of the Black Parrot
573 Shadows on the Stairs

BEING EDITED

565 Highway West
574 Three Sons O'Guns
557 Bad Men of Missouri
553 Dive Bomber
505 Manpower
518 Bullets for O'Hara

1941-42

COMPLETED

Sergeant York

BEING EDITED

Nine Lives Are Not Enough
Flight Patrol
Navy Blues
Law of the Tropics
Smiling Ghost

IN PRODUCTION

Maltese Falcon
New Orleans Blues
One Foot in Heaven
They Died With Their Boots On

Complete Tabulation of Feature Releases

	1940-1941				1941-1942		
	Sold	Completed	Being Edited	In Prod.	Completed	Being Edited	In Prod.
Columbia	45	36	8	1	..	3	2
Westerns	16	13	2	..	..	1	1
MGM	52	43	1	4	..	3	7
Monogram	26	21	3	1	..	..	..
Westerns	24	13	1	1	..	..	..
Paramount	38	35	2	1	..	11	5
Westerns	6	5	1	..	..	1	1
RKO-Radio	53	39	3	..	1	8	5
Republic	28	23	..	2	..	2	..
Westerns	30	26	2	..	..	..	..
20th Century-Fox	52	48	1	..	..	9	6
United Artists	24	16	..	..	..	4	2
Universal	52	49	3	..	..	9	6
Westerns	7	6	1	..	..	3	..
Warner Bros.	49	43	6	..	1	5	4
Totals	501	416	34	10	2	59	39

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Furniture Store Contest, Display, Make Good 'Mr., Mrs. Smith' Tieup

The management of the Chateau Theatre, Rochester, Minn., tied in with Rubenstein's furniture store for a highly effective bit of exploitation on "Mr. & Mrs. Smith."

Enlargements were made of photos of the stars, Carole Lombard and Robert Montgomery, as they were in bed phoning to each other. These enlargements were placed in beds in Rubenstein's store in the midst of a typical bedroom set. Stills were distributed along the front of the store window together with an announcement of a contest based on the question "What are Carole and Bob saying?"

Twenty-five tickets were awarded for the best answers mailed or brought in to the store. Winning answers were posted in the window.

A second phase of this stunt was the distribution of throwaways which called attention to the Rubenstein display. These were headed "fun and free tickets." Three thousand were handed out.

3 Newspapers Go to Bat for 'Billy'

Three "Billy the Kid" contests were planted by Frank Murphy, Loew's, in as many Syracuse papers as part of his campaign for the Technicolor film. The *Herald Journal* ran a coloring contest, with a drawing of Robert Taylor on a horse as the subject; the *Post-Standard* carried a "Nicknames" contest, with prizes for the best nicknames inspired by the film's title; and the *Daily Register* used a "Question and Answer" contest.

The Box Office Slant

Blondie in Society

(Hollywood Preview)

Columbia **Comedy** **75 mins.**

(Prod. No. Not Set—Nat'l Release, July 17)

AUDIENCE SLANT: (Family) A swell dish for the "Blondie" fans and others looking for entertainment.

BOX OFFICE SLANT: Should outdraw its predecessors. One of the best in the series. Has additional appeal for the youngsters.

Cast: Penny Singleton, Arthur Lake, Larry Simms, Daisy, Jonathan Hale, Danny Mummert, William Frawley, Edgar Kennedy, Chick Chandler, Irving Bacon and Robert Mitchell's Boy Choir. **Credits:** Directed by Frank R. Strayer. Based upon the comic strip created by Chic Young. Story by Eleanore Griffin. Screenplay by Karen DeWolf. Photographed by Henry Freulich. Film editor, Charles Nelson. Produced by Robert Sparks.

Plot: Dagwood brings home a Great Dane in lieu of $50 he loaned a friend. Outside of wrecking the house, the dog eats the Bumsteads out of everything in sight and has the entire neighborhood up in arms because of its playful pranks. Unknown to Dagwood and his boss, who are trying to sell the dog as part of a big business deal, Blondie enters him in a show, where he wins high honors. They finally sell him at a profit.

Comment: Followers of the "Blondie" series are in for a treat. Here's a grand job of picture making that emerges as one of the best in the popular series. Your patrons may wonder where the title came from, as it has nothing to do with the story, but regardless of title, it's real sparkling entertainment that should be received in a big way. Penny Singleton, Arthur Lake, Larry Simms, Daisy and the other regular members of the cast, turn in top-flight performances, aided by Edgar Kennedy and Chick Chandler in fine characterizations. Miss Singleton sings two numbers in a very pleasing voice. Director Frank R. Strayer and Producer Robert Sparks, the team responsible for the previous "Blondie" films, have delivered a swell piece of family entertainment. In addition to the usual exploitation used to sell this series, you have a natural tieup with dog shows, dog owners, vets, and kennels. A display of dogs in your lobby will attract attention. Sponsor a local dog show, for youngsters and their pets, in advance of opening.

Catchline: "Daisy gets a new playmate . . . but not for long."

Hello Sucker

(Hollywood Preview)

Universal **Farce** **60 mins.**

(Prod. No. 5038—Nat'l Rel., July 11)

AUDIENCE SLANT: (Adult) Will please any audience looking for a laugh.

BOX OFFICE SLANT: Perfect for the comedy spot on any bill.

Cast: Hugh Herbert, Tom Brown, Peggy Moran, Lewis Howard, June Storey, Walter Catlett, Robert Emmett Keane, Mantan Moreland. **Credits:** Directed by Edward Cline. Original story by Arthur T. Horman. Screenplay by Maurice Leo and Paul Gerard Smith. Photographed by Charles Van Enger. Film editor, Ralph Dixon. Associate producer, Ken Goldsmith.

Plot: Hugh Herbert, Tom Brown and Peggy Moran get mixed up with a fast talking swindler, and wind up as owners of a decrepit vaudeville agency. Things start booming when Herbert gets the idea of having all their talent demonstrate various commercial articles in store windows. Success achieved, Brown and Miss Moran fall in love, with Herbert acting as cupid.

Comment: Here's a zany farce with an hour of good laughs for anyone's dough, and a whole barrel-full of exploitation ideas to put it over. It won't set any worlds afire, but it's a sure bet to please any audience looking for fun. Playing the head "suckers" in the film are Hugh Herbert, Tom Brown and Peggy Moran, and they get just about everything possible out of the very funny script. Edward Cline's direction keeps things moving at a dizzy pace from beginning to end. Production values are fine. A good exploitation man will find this picture a bonanza for tie-up ideas. Promote an allotment of candy suckers from local manufacturer, for distribution around town. Plaster the town with stickers "Are YOU A SUCKER." Check film for tie-ups that are part of the story.

Catchline: "Meet the champion chumps."

Legion of Decency Ratings

(For Week Ending July 5)

SUITABLE FOR GENERAL PATRONAGE

Rawhide Rangers

SUITABLE FOR ADULTS ONLY

Poison Pen Sergeant York

Bachelor Daddy

Billy the Kid in Santa Fe

Kisses for Breakfast

Warner Bros. **Farce** **82 mins.**

(Prod. No. not set—Nat'l Release, July 5)

AUDIENCE SLANT: (Adult) Good fun from a story that ranges from sentimental love to slapstick. Will get giggles from women and make the males grin.

BOX OFFICE SLANT: Should improve on word-of-mouth and prove strong booster for dual bill headed by "name" picture. Good title to play with and Dennis Morgan's reputation from "Kitty Foyle" should be a help.

Cast: Dennis Morgan, Jane Wyatt, Shirley Ross, Lee Patrick, Jerome Cowan, Una O'Connor and others. **Credits:** Director, Lewis Seiler. Screenplay by Kenneth Gamet; from a play by Seymour Hicks; based upon a work by Yves Mirande and Andre Mouezy-Eon. Director of photography, Arthur Edeson.

Plot: Morgan is a singer whose lovemaking as well as good looks entrances Shirley Ross, who, famous for jilting others, marries him. Morgan's "past" (Lucia Carroll) tries blackmail. Morgan is clouted on the head, loses his memory and as F. H. A. Homes wanders down south and falls in love with Jane Wyatt—who happens to be Shirley's cousin. They marry and come to see Shirley, who, after a year of mourning for the bridegroom who disappeared immediately after marriage ceremony, is about to wed Jerome Cowan. There's plenty of extravagant comedy and odd twists as both Shirley and Jane vie for Morgan. Outcome is Morgan decides on Jane.

Comment: This is something on the "screwball" side, but more emphatically bang-bang farce than many examples of the nutty-but-nice character plays. There's particularly strong comedy appeal, romantic too, for the feminine trade—and that's what counts. Lewis Seiler has adhered to traditional, but thoroughly sound, comedy principles in his directorial treatment and he ranges his story from moonlit garden love scenes to pillow fights between Shirley Ross, Jane Wyatt and Dennis Morgan. All three turn in good performances, with Miss Wyatt and Morgan doing especially good work. In selling this one, go strong on the laugh angle, but don't overlook the romance side of it, because Dennis Morgan as the man married to two ladies at the same time—all innocently enough under the strange circumstances—should have sales-appeal after the impression he made in "Kitty Foyle." Street stunts of an "amnesia" case, publicity around the embarrassing situation a lost memory causes (through "my most embarrassing moment" newspaper contest, etc.) and plenty of stills of Morgan with Wyatt and Shirley Ross will build it up the right way. Try that "Kisses for Breakfast" stunt used in Chicago—a club of women organized to demand that husbands give them kisses before breakfast.

Catchline: It's a battle royal as the girls battle it out for their man—and the laughs come one-a-minute.

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Poison Pen

Republic **Drama** **66 mins.**

(Prod. No. 23—Nat'l Release, June 30)

AUDIENCE SLANT: (Adult) Well-acted, suspense-filled drama that should please mature audiences.

BOX OFFICE SLANT: No name draw, but the title offers exploitation possibilities that may keep the picture from coming out on the wrong side of the ledger.

Cast: Flora Robson, Robert Newton, Ann Todd, Reginald Tate, Geoffrey Toone, Catherine Lacey, Belle Chrystal, Cyril Chamberlain, Athole Stewart, Mary Hinton, Edward Chapman, Jean Clyde. **Credits:** Director of Production, Walter C. Mycroft. Directed by Paul L. Stein. Story by Richard Llewellyn. Adaptation and screenplay by William Freshman and Doreen Montgomery. Additional dialogue by Esther McCracken and N. C. Hunter. Director of photography, Philip Tannura. Film editor, Flora Newton.

Plot: In a small English village, Ann Todd, daughter of the local minister and beloved by her maiden aunt, Flora Robson, is about to marry Geoffrey Toone, suddenly returned from Australia, when she begins receiving malicious letters. Others in the Village also receive them, and because of them one woman commits suicide, a man, murder. After Scotland Yard experts get on the case, the finger of guilt finally points to Flora, who had resented losing her niece and had decided to break the girl's engagement to Toone, but could not accomplish her purpose without sending the calumnious notes to everyone to avert suspicion.

Comment: Produced in England, featuring no names of importance to folk in the hinterlands, "Poison Pen" is likely to have tough sledding, despite the fact that it is an extremely worthwhile offering for adult audiences. Word-of-mouth comment, however, should help, for here is a picture which, once

it gets its hold on the spectator, never lets go until the final fadeout. The plot is more or less unique, for in this reviewer's memory at least, nothing quite like it has ever been given screen treatment. Suspense builds up slowly but surely, and while the outcome will be guessed by most moviegoers, it still doesn't let one down. In the leading role, Flora Robson contributes a fine characterization, effectively winning audience sympathy and just as effectively losing it as her sinister side comes to light. What malicious gossip can do, the ruinous effects "poison pen" letters can have on lives in small towns, are angles that should be stressed by showmen in planning their selling activities.

Catchline: "Her selfishness and greed nearly wrecked a girl's happiness."

For Beauty's Sake

(Hollywood Preview)

20th Century-Fox Comedy-Drama 62 mins.

(Prod. No. 144—Nat'l Release, June 6)

AUDIENCE SLANT: (Adult) May meet with varied approval in some spots.

BOX OFFICE SLANT: Just filler.

Cast: Ned Sparks, Marjorie Weaver, Ted North, Joan Davis, Pierre Watkin, Lenita Lane, Richard Lane, Lotus Long, Glenn Hunter, Lois Wilson, John Ellis, Tully Marshall, Phyllis Fraser, Olaf Hytton, Isabel Jewell, Nigel de Brulier, Janet Beecher, Helena Phillips Evans, Margaret Dumont. **Credits:** Directed by Shepard Traube. Screenplay by Wanda Tuchock, Ethel Hill and Walter Bullock. Original story by Clarence Budington Kelland. Photography by Charles Clarke. Film editor, Nick De Maggio. Associate Producer, Lucien Hubbard.

Plot: A woman-hating college professor inherits a fashionable beauty salon, with the proviso that he personally manage it. Among the effects he finds an unmailed letter in which his benefactress tells of strange goings on, so he starts an investigation. After a few mysterious deaths and an attempt on his life, he discovers that the attorney for the estate is behind all the trouble.

Comment: After keeping it on the shelf for about a year, the studio finally got up enough courage to release this one. Nobody concerned, from producer to patrons, to say nothing of the theatremen who run it, is any better off for that. It might have been better had they left it on the shelf. Outside of one or two laughs, it's a sorry spectacle from beginning to end. The best that can be said for it is that it may meet with varied approval in some spots. The cast makes a gallant effort to give the picture some entertainment value, but with little success. Try and arrange tieups with beauty salons for windows. Title offers an opportunity to stage a beauty contest with newspaper cooperation.

Catchline: "Fun in a beauty shop."

Murder By Invitation

(Hollywood Preview)

Monogram Mystery 65 mins.

(Nat'l Release, June 30)

AUDIENCE SLANT: (Adult) A mystery that gives plenty of entertainment while kidding itself along.

BOX OFFICE SLANT: Welcome added attraction for any program.

Cast: Wallace Ford, Sarah Padden, Marian Marsh, George Guhl, Gavin Gordon, Wallis Clark, Minerva Urecal, J. Arthur Young, Herbert Vigran, Philip Trent, Dave O'Brien, Hazel Keener, Isabelle La Mal, Lee Shumway, John James, Kay Deslys. **Credits:** Directed by Phil Rosen. Original screenplay by George Bricker. Photography by Marcel Le Picard. Produced by A. W. Hackel.

Plot: Sarah Padden, a supposed millionairess, who has been freed of an insane charge brought against her by her relatives, invites them to visit with her at her mansion, and to be sure and arrive at midnight. After their arrival things begin to happen. There are three murders before the culprit is caught and this is brought about by the old lady's shrewdness.

Comment: A neat little mystery that is fresh and different in treatment, kidding itself along while giving plenty of entertainment. It should prove a welcome addition to any program because it is the type of picture that will please both theatre owners and patrons alike. There is the usual suspense, murder, disappearing corpses and secret passageways, but Director Phil Rosen has taken these and aided by a good screenplay and smart dialogue, has turned out a picture that will satisfy the most critical. Perfect casting, such as Sarah Padden, as the wealthy aunt, Wallace Ford, as the Winchell type newspaperman and Marian Marsh, as Ford's assistant are big factors in the success of the picture as a whole. Production and direction are good. An automobile driven about town by a masked man, with appropriate banners, would make an ideal ballyhoo stunt. Arrange for window tieups, with display of stills, with your local camera store. This stunt can tie in with a roving photographer, who is looking for the "murderer."

Catchline: "Mystery and laughs—what more do you want?"

Mail Train

20th Century-Fox Mystery 85 mins.

(Prod. No. 139—Nat'l Release, April 25)

AUDIENCE SLANT: (Family) Except for the veddy British dialogue, American audiences should enjoy this picture.

BOX OFFICE SLANT: Lack of names will handicap its draw.

Cast: Gordon Harker, Alastair Sim, Phyllis Calvert, Edward Chapman, Charles Oliver, Raymond Huntley, Percy Walsh, David Horne, Peter Gawthorne and others. **Credits:** Produced by Edward Black. Directed by Walter Forde. Story by Frank Launder. Screenplay by J. O. C. Orton and Val Guest. Based on the character Inspector Hornleigh created by Hans W. Priwin. Editor, R. E. Dearing.

Plot: Harker and Sim, Scotland Yard detectives, much to their disgust are forced to join the Army to discover the cause of pilferage from army stores. But they run into a Fifth Column plot which by ingenious detective work they are able to thwart.

Comment: Attempting to capitalize on the success of "Night Train," 20th-Fox has brought out this English picture with a similar title. By comparison, "Mail Train" is very inferior, but allowed to stand on its own is an entertaining little mystery. It lacks the name values of "Night Train" and the brisk direction of that picture. It is similar to the formula for successful American-made mysteries with its clever detective and dumb policeman, beautiful woman, etc. There have been previous pictures in the series of Inspector Hornleigh's adventures with the same cast. The title suggests using the mails as an advertising medium. Set up a thrill graph in the lobby. Have a hidden message in code concealed in the classified advertising columns of your newspaper.

Catchline: "Roaring through the night with a cargo of human dynamite."

They Meet Again

RKO-Radio Drama 67 mins.

(Prod. No. 134—Nat'l Release, June 20)

AUDIENCE SLANT: (Family) Clean, wholesome entertainment with just enough melodrama to please small-town audiences.

BOX OFFICE SLANT: If this series is going over well in your situation, the new release should maintain that record.

Cast: Jean Hersholt, Dorothy Lovett, Robert Baldwin, Maude Eburne, Neil Hamilton, Anne Bennett, Barton Yarborough, Arthur Hoyt, John Dilson, Frank Melton, Leon Tyler, Milton Kibbee, Gus Glassmire, Patsy Lee Parsons, Meredith Howard. **Credits:** Produced by William Stephens. Directed by Erle C. Kenton. Screenplay by Peter Milne and Maurice Leo. Original story by Peter Milne. Director of photography, Frank Redman. Art direction, Bernard Herzbrun. Musical direction, Constantin Bakaleinikoff. Film editor, Alexander Troffey.

Plot: Yarborough, bank teller, accused of stealing money, is sentenced to prison. His young daughter, Anne Bennett, who seeks a musical career, becomes a victim of neurosis after he is sent to prison. With the aid of Dr. Christian (Hersholt), Yarborough's innocence is proved and he is released just in time to see his daughter sing in a statewide music contest.

Comment: Although the acting in some spots is not too convincing, "They Meet Again" is clean, wholesome film fare for small town audiences, who will overlook any defects in the performances or direction. A newcomer to the screen, 9-year-old Anne Bennett, sings remarkably well for a child of her age and possesses a shy sweetness and charm that should endear her to the public. Careful handling should make her a valuable future asset for RKO. In a brief role, Neil Hamilton, handsome leading man of the silent era, appears just as young and handsome as ever and fulfills his assignment capably, making one wonder why he isn't seen more frequently. As a family night offering, the picture is ideal, although unless the Dr. Christian series is popular in your community, it will need a stronger supporting feature. Western Union tieups, music promotion, novelty prescription throwaways are just a few of the potent selling angles.

Catchline: "The good doctor's finest picture . . . as he solves his gravest problem."

Barnacle Bill

(Hollywood Preview)

MGM Comedy Drama 92 mins.

(Prod. No. 141—Nat'l Release, July 4)

AUDIENCE SLANT: (Family) Wally Beery as the fans like him best, with better than usual support.

BOX OFFICE SLANT: Should be Beery's best in several years.

Cast: Wallace Beery, Marjorie Main, Leo Carrillo, Virginia Weidler, Donald Meek, Barton MacLane, Connie Gilchrist, Sara Haden, William Edmunds, Don Terry, Alec Craig, Mitchell Lawis, Harry Semels, Charles Lane, others. **Credits:** Directed by Richard Thorpe. Produced by Milton Bren. Screenplay by Jack Jevne and Hugo Butler, from Jevne's original. Director of photography, Clyde De Vinna. Film editor, Frank E. Hull.

Plot: When Wallace Beery, fishing boat captain, registers it in the name of his motherless daughter, Virginia Weidler, the youngster comes to live with him. She is befriended by Marjorie Main, ship's stores keeper, whom Beery courts when he needs money or credit. He gets a schooner. When it looks as though he plans to desert the fishermen in a price war, Virginia leaves. However, he stays right, and sails his ship home through a gale to become a local hero. His daughter returns; Beery and Marjorie marry.

Comment: Although not the star's most costly film, it is packed with the hard-boiled humor and Beery mannerisms in which he excels. It should be his top box office vehicle in several years. He is backed by very fine comedy support, with Marjorie Main, Donald Meek and Leo Carrillo scoring in the order named. For plot, it's Min and Bill again, with Bill for once getting the upper hand. Camera shots of the storm scene will give any audience additional thrills. Audience reaction will back up all the exploitation given this one. A contest for the biggest "whopper" fishing story, planted on the sports pages; a lobby show of ship models, radio programs of sea chanties including, of course, "Barnacle Bill" and all the stunts used for "Min and Bill" can be used to good effect.

Catchline: "Wally's waterfront 'design for loving'. without work."

(Continued on Page 29)

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Many Visitors to Club Headquarters; Camp O'Connell Opens With 40 Barkers on Hand to Welcome Boys

Visitors at the club this past week included Universal executives Fred Meyers, Bill Heineman and Dave Miller, M. J. DeAngelis of Rochester, Edwin Sonz of Tent No. 3, Cincinnati, and Robert Finkel of Hollywood, son of Barker Bill Finkel. Robert, incidentally, was co-author of the last Range story, "Wranglers Roost", released through Monogram Pictures.

Camp O'Connell officially opened Sunday, June 29. The camp is again under the supervision of Reverend Harkins and Edwin Denny is acting as camp master. Some forty barkers and members of their families were present to welcome the first contingent of one hundred two underprivileged boys of the ages from six to fourteen years who are being taken care of the first two weeks. A regular camp dinner was prepared for all. Plans are under way for the construction of both a new dormitory and a new recreation hall. It is also hoped to have a new swimming pool completed before the camp opens next season. For the last two years the camp has been utilizing the facilities of the nearby Warrendale pool.

The Lucky Thirteenth Banquet of Tent No. 1 will be held on Sunday, November 2. The Pitt-Ohio State game will be played the Saturday preceding the banquet. Harry M. Kalmine has been named chairman of this affair.

Tent No. 2—Columbus

Jim Hale Host at Meet to Discuss Second Annual Roundup; Harry Young Promoted to Cincinnati Branch Mgr.

Activities Chairman Jim Hale was host at a dinner for all Barkers at which details of the Second Annual Roundup were discussed. It's going to be the biggest and best stag affair ever staged in Franklin County. Brother Barkers from out of town are most cordially invited. More details later.

Barker Harry Young has been promoted to branch manager for Universal in Cincinnati. Cincinnati.

Barker Jim Hale has been named president of the Marietta College Alumni Association.

Russel S. Welch is the newest associate member of Tent No. 2.

Barkers have extended their sympathy to Jack Kavanaugh on the passing of his father.

Barkers Fred and Robert Oestreicher are attending the graduation of Robert G. Oestreicher from Brooks Field, Texas. Young Oestreicher is the son of Bon and nephew of Fred. He is now a second lieutenant in Uncle Sam's Air Corps.

July birthdays: A. F. Conrad, 1; P. J. Wood, 3; Harrold C. Eckert, Jim Hendel, T. J. Chadwick, R. W. Schiff, and Father R. A. Stone, 4; F. F. Green, 10; Fred Oestreicher and W. A. Clark; B. Williams, 18; J. H. Kavanaugh and R. Anderson, 21; C. H. Spencer, 26; L. J. Hofheimer, 27 and M. A. Riegler, 30.

A testimonial dinner will be tendered Harry Young, newly-named exchange manager of Universal in the Cincinnati territory, on July 10 in the clubrooms. Barkers in the territory, friends and everyone in theatre business is invited.

FOLLOW VARIETY
CLUB NEWS
EVERY WEEK IN
SHOWMEN'S TRADE REVIEW

Tent No. 3—Cincinnati

Annual Picnic a Huge Success; Dudelson Host to UA Regional Meet; Wolfberg New Booker for Schine Circuit

The annual picnic held last Monday at Summit Hills was the huge success everybody said it would be—and then some. Thanks to the dual generalship of Mike Greenberg and Andy Niedenthal, there was nothing left wanting in the way of marvelous entertainment. Let's have more of them, say we.

Harris Dudelson, local branch manager for United Artists, was the busy boy for three days last week end during the Regional Meeting of United Artists held at the Netherland Plaza Hotel. He showed the delegates a good time and his arrangements were really perfect. Those attending were: from New York City—Arthur W. Kelly, Harry L. Gold and David Weshner; from Cleveland—Bert M. Stearn, A. M. Goodman, Lou Geiger, Nat Levin, H. Leffert and L. Dowdell; from Pittsburgh—Nat Beier, Harry Rees, Wm. Scott, James H. Nash and Dave Brown; from Indianapolis—G. R. Frank, E. V. Donnelly, M. M. Krueger, E. R. Golden and H. C. Hayes. The Cincinnati Branch was represented by Dudelson plus his sales force consisting of James Hendel, Irving Sochin, Jack 'Mingo Kid' Finberg and Mitchell Blachschleger.

John Wolfberg, is the new Schine Circuit Booker in these parts taking the place of Joe Golden who joined the Universal sales forces. Wolfberg will make his headquarters in Cincinnati.

Seen around the clubrooms during the past week were Loyd Rogers and Sylvan Fred from the Dayton Tent and Bill Devaney, the popular MGM salesman, and his kid brother who is just home from the army on the first furlough of his first year in the American forces. Young Devaney has gained ten pounds and is very much in favor of the whole training system.

Larry Lyons the club's steward is off on his vacation of two weeks duration. Johnny and Louie, his assistants, will carry on during his absence.

Tent No. 5—Detroit

Golf Tourney Set for July 21; All-Industry Picnic in August; McGuire Resigns to Take Government Post

The Big Day will be Monday, July 21—Detroit Tent will hold its annual Golf Tournament. The event will be staged at Brooklands Golf Club, a sporty course some 20 miles north of town. Direct arrangements are in the hands of John Howard, who was 1940 National Variety Champion, and who is 1941 Chief Barker of Tent No. 5. Barkers from other Tents who have a chance to reach Detroit for that date are urged to come and join the Detroit foursomes.

Next big event will be in August—the All-Industry Outing. John R. McPherson, manager of National Screen Service, has been appointed chairman and will have all arrangements ready for announcement shortly. It's going to be big, and not just a Variety Club affair—but one for everybody on Film Row.

Animal Story: Ben Cohen, circuit operator, raised two deer from infancy at his cottage on Harsen's Island—via the milk bottle. Last week they broke loose. Ben also has a tom cat that played with the deer, then kept the island awake for four nights with his caterwaulings for his lost playmates; then they came back, and everybody is satisfied.

Tom McGuire, who has been director of public relations for Co-Operative Theatres of Michigan for some years, has resigned to take a post with the Government.

Tent No. 10—Indianapolis

Saturday's Party a Celebration for Chief Barker Collins; "Opera Under the Stars" to Be Big Event

Last Saturday night was one of the Club's best parties and it was a celebration for Chief Barker Ken Collins. Despite the heat many members made their appearance and they were entertained by one of the best floor shows that Barker Carl Niesse ever put on. Rajah Raiboid, mental marvel, appearing at the Lyric this week, was a guest and gave an extremely interesting demonstration of his ability to put people to sleep against their will. Two Barkers from the audience stepped up when Raiboid called for volunteers and within two minutes were sound asleep. He also performed many feats of sleight-of-hand and received a great round of applause from the pleased audience.

Everyone is working hard toward making the "Opera Under the Stars" a huge success as the entire proceeds go into the Heart Charity Fund. Remember the dates of July 9th and 10th and the seat prices start as low as 55c. Every Barker should pledge himself to sell at least 10 tickets apiece.

Barker Don Hastings, who is interested in an insurance company, has made an offer to the membership that for every three dollar and sixty-five cent accident policy sold to the members of Tent No. 10 he will contribute a dollar to the Charity Fund.

Tent No. 12—Minneapolis

Golf Tournament to Be Greatest Ever; Geo. Granstrom's Wife Recovering; Dave Bader on Trip to the East

They're calling the forthcoming annual golf tournament on July 11 the "greatest" ever, with more and better prizes and more fun and entertainment promised. It will be held at members' most popular course, Oak Ridge Country Club.

George Granstrom was around this week and reported that his wife continues to make good recovery from her injuries sustained in a very bad auto accident more than a year ago.

Dave Bader of National Screen dropped in before starting on a motor trip to New York to visit relatives. It's his vacation. His wife and son are going to the West Coast while Dave's in the East. S. R. "Shim" Chapman, Columbia salesman out of Milwaukee and brother of "Hy," local Columbia branch manager, was a visitor. He only came to Minneapolis for the unimportant purpose of taking unto himself a wife, the charming Nadine Rifkin, secretary of the Green theatres.

Tent No. 22—Oklahoma City

$65,000 Health Center Opened; 32 Rooms in Building Dedicated Last Week; Banquet Features Opening

A free clinic and health center was given to Oklahoma City by the local Tent and dedicated last week. The building which is modern and up to date in every particular contains 32 rooms and will house the Oklahoma City Tuberculosis and Health Association, Salvation Army Dental Clinic, Red Cross Nutrition Project, Pre and Post Natal Service of the Maternal Health Centre, Eye, Nose and Throat Clinic, Mental Health Clinic, Venereal Disease Clinic, a Well Baby Clinic, Laboratory, X-Ray Room, doctor's office, auditorium, etc.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

FitzPatrick Cited for Splendid Subject About Pre-War Europe; Variety Hour Idea Catching On

There was certainly no lack of variety in the short subjects reviewed by STR during the month of June. A number of good cartoons, some entertaining Hollywood reels, the usual travel reels, sports reels, comedies, timely subjects—all were seen and reported upon by STR's reviewing staff.

The month saw the release of another U. S. documentary film, "Harvests for Tomorrow." A worthwhile follow-up to "The Rover," "Power and the Land," etc., this particular 28-minute subject, unlike the others, deals with a problem of particular interest to residents of the northeastern section of the United States, and for that reason is being released only in that territory through Warner Bros. and Loew's, Inc.

James A. FitzPatrick deserves some sort of recognition for his short subject, "Memories of Europe." Just by assembling clips from old travel reels he has turned out a subject "that makes the spectator feel a sense of regret and shame that what was supposed to have been a civilized world is fast receding to barbarism." FitzPatrick doesn't have to show scenes of marching armies, or starving children, or airplanes in mortal combat to impress one with the deplorable condition in which the world finds itself today; he simply shows the audience the Europe that prevailed before 1939, gets his message across just as effectively.

Timely is the subject, "The Battle!" one of Carey Wilson's latest contributions. It shows the U. S. Navy in practice maneuvers and thus deserves attention because of the current issue of freedom of the seas. The maneuvers are extremely realistic.

It won't be long till there won't be any Justice. The former Program Exchange member who made good in Hollywood, will be known as William Travers, starting with "West of the Rockies," two-reel western in which he plays the male lead. It may seem strange, at first, to Bill's pals down in Paragould, Ark.; but so long as he remains in the movies and achieves success, Travers will be just as good as Justice.

We note that the Indiana Theatre in Marion, Indiana, is now billing its weekly program of short subjects as the Indiana Variety Hour, thereby taking a tip from the Variety Hour idea originated by Milton F. Samis of the Hester Theatre, San Diego, Calif. (*STR, May 3, p. 17.*)

Pete Smith should be honored by dancing America for his short subject, "Cuban Rhythm." We have a feeling that after viewing it, those who wish to brush up on their rhumbas, congas, tangos, etc., will take the proper steps. The reel looks like a swell exploitation bet for showmen.

With abbreviated titles the vogue these days it should be satisfactory for you to place "TWHGNK" on your marquee for Paramount's cartoon, "Twinkletoes—Where He Goes—Nobody Knows."

Short Subjects Due for 'A Break'

Showmen Not Waiting for Single Bills to Give Public More Featurettes But Booking More Now, Kreisler Survey Shows

"Short subjects are out of the dog-house and set for a real break," according to the consensus of many of the country's leading theatremen.

This report of the optimistic situation as it is now crystallizing for the featurettes, was made to STR by Bernard Kreisler, Universal's shorts subjects sales manager who recently completed a tour of leading key cities.

The shorts were bound for a boost when the consent decree was signed, but, according to Kreisler, there are many evidences of smart theatre situations which play up the shorts even now. In this connection he cited policies which are making a great hit on the Pacific coast. The Skouras theatres in the territory from Seattle on down the coast, he says, are meeting with excellent results for a style of program scheduling which puts the main feature on at 9:05 every night. In building this type of program, the houses book from 20 to 30 minutes of featurettes. First evening shows go on at 6:45 or 6:50. The shorts and the second feature make up the program from opening until 9, at which time there is a 5-minute intermission. The final show begins with a newsreel at 9:05, and the main feature is then presented.

This policy has many distinct advantages. It has won, Kreisler, says home endorsement as well as church endorsement and the praise of socially-minded organizations, because all adults as well as juveniles and the younger people are out of the theatre by 11:30.

The five-minute intermission, he said, appeared to him to have advantages which, whether shrewdly calculated by the theatremen or resulting purely by accident so far as considerations of profit were concerned, the advantages show in increased sales of candy and soft drinks at the lobby fountains and counters or the vending machines.

The intermission also is liked by the patrons. "They appear to welcome an opportunity to get up and stretch, walk about and "take a breather" between pictures when the shows run beyond the 4-hour mark.

Other evidences of a growing importance of short subjects as box office attractions as well as elements of a better-balanced program of entertainment, Kreisler said, is the awakened interest of both large circuits and progressive independent theatre operators in forthcoming short product.

The Universal sales manager quoted statements of theatremen to sustain this estimate of the situation. One of the country's most prominent buyers for a big circuit wrote him a letter in which the writer states: "We believe a change for the better for shorts is just around the corner, and will appreciate receiving all information regarding Universal's short line-up for next year."

DICK KIRSCHBAUM'S NEWSREEL



WB Plans 86 Shorts, But May Add More

Preparing for any eventualities under consent decree selling, Warner Brothers plan to make 86 short subjects for the coming season, it was announced this week. Although the number is the same as this year, the studio is geared to augment that program greatly if the need arises.

The company also plans to give its shorts increased budgets and more exploitation.

In addition to the regular series there will be a group of shorts that will be designated as "service specials," all subjects dealing with some phase of the country's preparedness campaign and made with Government cooperation. Leon Schlesinger will make the same number of cartoons next season as he produced this year.

It was also announced that shorts in all categories will go in more heavily for color than ever before.

Arranges Window Display Tieup

Manager Shelton Young of the Ritz Theatre, Weslaco, Texas, arranged a window display tieup with a local shop on "The Forgotten Man."

New Record for Cartoon Shows

The Lakewood Theatre, Dallas, Tex., recently established a new record for a cartoon show. The program consisted of "Porky Pig," cartoons. The previous record was held by a Donald Duck cartoon festival.

The ADVERTISING CLINIC **by Old Doc Layout★**

Don't Sell Your "Shorts" Short!



Here's More About Giving Featurettes Selling Prominence in Your Advertising Layouts

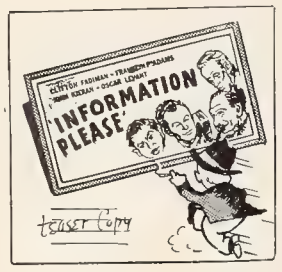
Why not get those favorite short characters into the pictorial content of your newspaper ads? In case you can't answer that one any differently than Old Doc has been able to—we give you some drawn illustrations to convey the idea!

Thus in one of the layouts you will find the Disney "Ugly Duckling" character there in person to decorate the ad and sell some extra values to your show headed by a feature-length attraction. In another, there is an illustration of the experts who answer all the tough questions in "Information Please."

Also present on the blackboard Old Doc puts up before this session of the Clinic, is something brand new, but very important. This is the handling for the Defense short. So many theatres are pledged to run the shorts sent out with the seal of the M. P. Committee for National Defense, that there will be widespread use of this factor in advertising—or least there should be. The showing of Defense shorts can have only one selfish value to the theatre—and that is the prestige which naturally goes with cooperating in this important National effort.

★'Hank' Harold

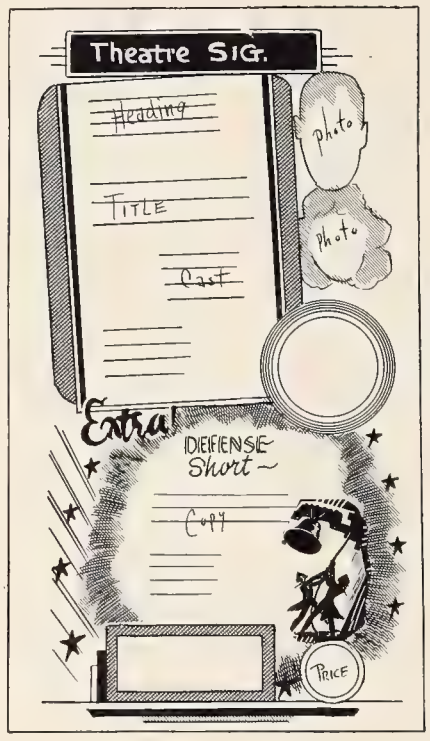
Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio.

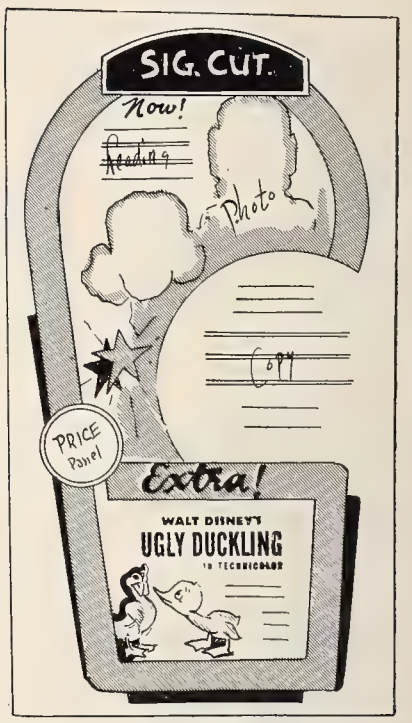


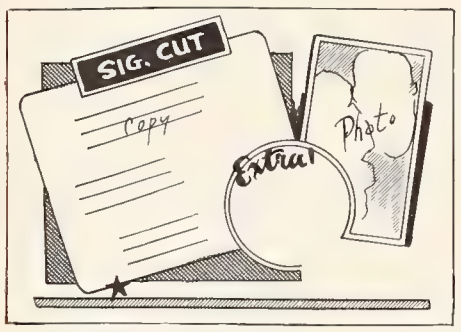
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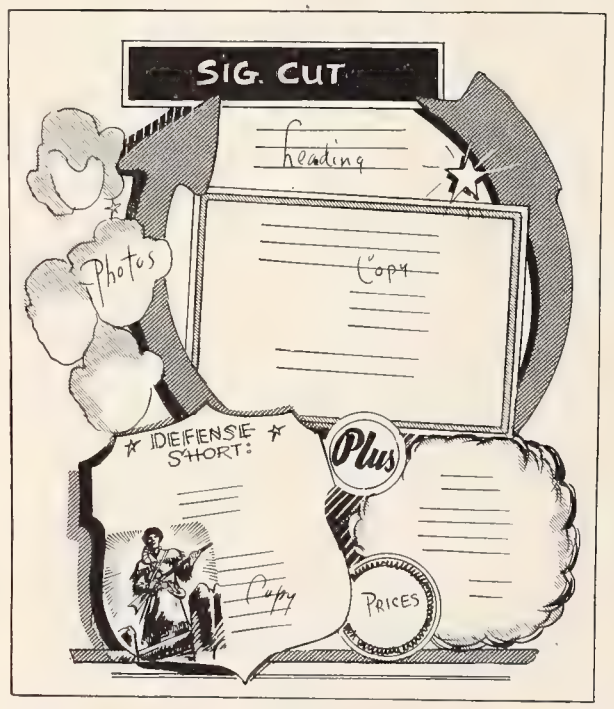
Not only defense shorts have a place in the ads reproduced here, but well-known cartoons and Information Please are also illustrated to give the reader an idea of how he may utilize that extra space in plugging the short reels on his program.

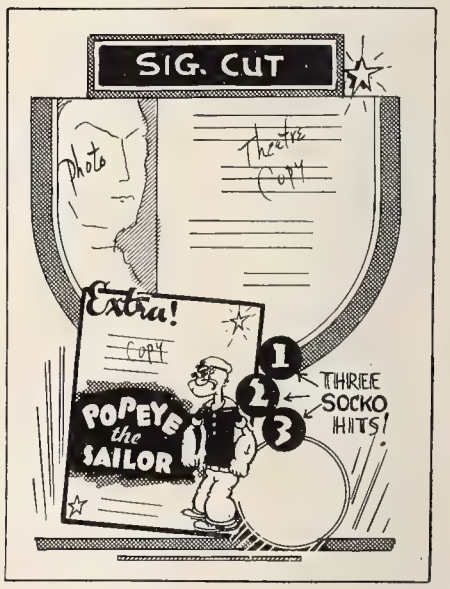
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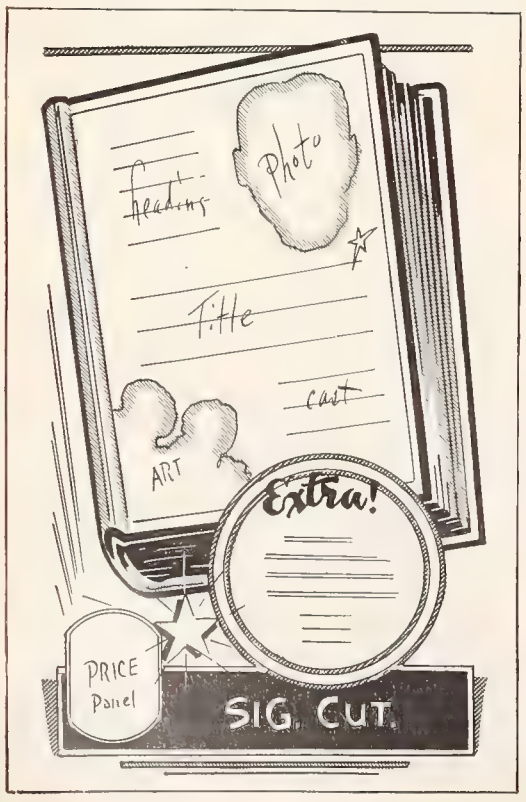








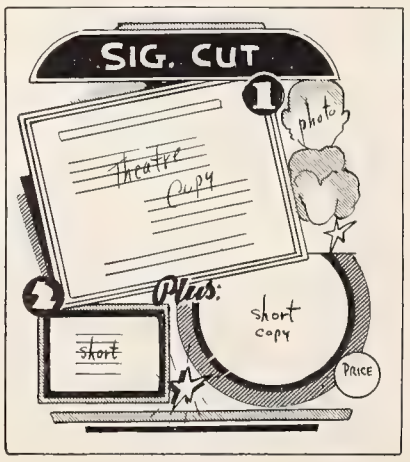


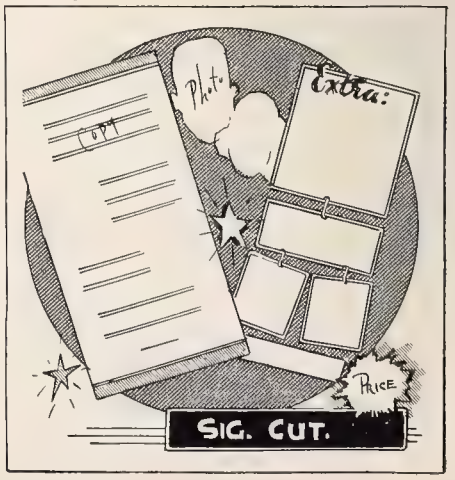


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Note in the ad at the left the book angle, which is doubly important since many features are being made from well-known novels these days. At the extreme right is an ad with plenty of space for shorts.

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SHORT SUBJECT

SHOWMANSHIP LEADERS

All who studied the details of his "Kartoon Karnival" (STR June 7, 1941), agree that Ed Harris, manager of the Fox Glendale Theatre, Glendale, Calif., belongs among the Leaders in short subject showmanship.



Ed Harris

We put the vacuum on Ed to give you a slant on his personality and personal background, and here's the story.

He was born in Milwaukee, Wisconsin (says: "and do they regret it."). Harris started in show business at the tender age of 6—which explains a lot about his "feel" for the theatre and ways to make it attractive to the public. Ed's debut was as a singer in an amateur show, the ham in him urging the "star" to keep coming back for more in spite of the objections of the harassed audience.

But practice makes perfect, and after eight years of stage training and preparations in dancing, singing and playing the clarinet, saxaphone and drums, he became a full-fledged producer by staging and appearing in a school day act during commencement exercises at the public school.

"Much to my surprise," Harris says, "the act went over so well that it was offered, and the offer was accepted, an engagement at a neighborhood theatre to present the School Act at every Saturday matinee during the summer, with change of routines every week.

Ed continued on through high school, still keeping his hand in at show business (and with profit to himself) by playing the weekly Friday dances with his own small band—a versatile outfit it must have ben—"everybody in the band did a specialty" Ed adds. Not satisfied with just the Friday night engagements, Harris persuaded the manager of a neighborhood theatre to hire a few acts and with his band put on a regular Saturday night special attraction. After graduating from high school, Ed branched out as a professional by doing a dance number in a flash act which toured the Orpheum Circuit and also appeared in unit shows booked over the Paramount Theatres circuit.

After several years of traveling the theatre circuits, Harris returned to Milwaukee and later became financially interested in three theatres in Kenosha, which he managed and wherein he got his schooling in motion picture theatre operation. After some time, Harris sold out his theatre interest and joined Jones, Linick & Schaefer in Chicago, holding down a job as assistant in stage production and exploitation man.

In 1939 he went to the Coast, joining up with Fox West Coast Theatres and was assigned to his present post as manager of the Glendale.

"How long does that make in show business," we asked.

"Well," Ed replied, "figure it out, I'm 36—gosh! that's really a long time in the business, isn't it?"

Producers See Need of Making Quality Shorts

Prospects for improved short subjects for the new season are based to no minor degree on the fact that producer and distributor companies are aware that the success of their own efforts depends upon quality in the brief as well as the feature-length pictures.

The attitude of producer-distributor companies was aptly expressed by Harry Michalson, RKO short subject sales manager, in his address to the company sales force at the recent RKO convention in New York.

"With no big brothers to lean on," Michalson said, "the short subject must figuratively stand on its own feet and only the best will survive this ordeal."

In the course of his address Michalson said a comparison of billings for the first five months of 1941 against other similar periods shows the largest business currently in this category in RKO Radio history, and that one of the RKO short releases alone, Pathe News, shows an increase of 800 exhibitor accounts over last year.



Ugh! Heap Big Lobby Display!

Paleface Dickie Foy, manager of the Village Theatre, Dallas, Texas, waved his tomahawk aloft and snared himself a flock of tickets with his fine showmanship on MGM's FitzPatrick Traveltalk, "Red Men on Parade." Cooperating with the Village Trading Post, Foy assembled a display of craft and art objects from Indian tribes in the lobby. A native Cherokee Indian girl acted as guide to the interested onlookers. The stunt gave impetus to a weak program by stimulating additional business. Many merchants, attracted by the interesting display, offered to cooperate with Foy in the future.

Older Shorts Still Good

Scanning your list of old short subjects occasionally is a profitable practice. You may come across a subject that has more box office attraction now in the light of recent events, than it had when originally released.

Play Up Defense Shorts

Short subjects are in the forefront of the Government's campaign to familiarize the public with our country's defense efforts. Your audience is vitally concerned about this subject. When you play a defense, boost it.

Toys Worth $200 Promoted by Stoltz in 'Raggedy Ann' Selling

It was only a letter. But directed to the right person—Johnny Gruelle, creator of the Raggedy Ann newspaper stories that have thrilled children for the past 30 years—it brought Gruelle to Utica, N. Y., where he arranged with Manager Arnold Stoltz of the Avon Theatre to have eleven firms furnish Stoltz with $200 worth of dolls, toys and books as giveaways in advance of the engagement of "Raggedy Ann."

The publishers of the Raggedy Ann color book also furnished tear-sheets which were distributed to 1,200 first and second-grade pupils in public schools for coloring purposes.

A week was set aside as Raggedy Ann Week, during which time a lobby display, a window display, an attention-getting street ballyhoo and plenty of newspaper publicity served to remind Utica kiddiedom that "Raggedy Ann" was coming to the Avon and don't think they forgot!

The week culminated in a Special Raggedy Ann and Raggedy Andy matinee on Saturday, which was attended by hundreds of boys and girls.

The Playworld Toy Shop, largest store of its kind in Utica, not only devoted an entire window to a display of the toys, but also took a number of tie-up ads in the local newspapers.







Directly above is the lobby display of toys, all promoted gratis from eleven firms, which Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., used to plug the engagement of Paramount's two-reel Technicolor cartoon, "Raggedy Ann." In the center are two members of the house staff dressed as dolls in costumes furnished by the manufacturer. They received lots of attention as they paraded the streets. At the right above is a window display of toys, promoted from the town's largest toy store. These displays were just a part of the excellent campaign launched by Showman Stoltz. Business was great.

the SHOW BUILDER

the SHOW BUILDER

Shorts Delivered On Schedule

Short subjects in general have been delivered on schedule or ahead of schedule this year and most of the distributors will have completed their entire commitments or practically so. Production has started in most of the studios on the program for the 1941-42 season, when shorts will stand on their own.

Columbia has hit the bell on some series but on others will fall somewhat short of promises. Of the 18 All Star Comedies promised, 17 have been completed and one will probably be released in August. The same holds true of the Cinescopes of which nine out of ten are completed. On the Color Rhapsodies, 10 out of 16 are completed, but no more have been scheduled as yet. All of the Tours are completed and eight of the ten Community Sing Subjects. By August all of the Fables Cartoons will be completed and seven out of the eight Phantasies. All of the Quiz subjects have been released and work is under way on next year's commitment of these subjects. Two each of the International Forums and the New York Parade series have been completed out of a commitment of six in each group. The Stooge Comedies will be delivered 100% but only 10 out of the 12 Snapshots are ready. Half of the eight Washington Parade series is ready and eight of the Sport Reels but more of this series will be forthcoming. Altogether the company has completed 110 of the 136 subjects it sold.

MGM is further along than usual at this time of year. This company has always delivered some subjects for the past season late in the Fall and early Winter but this year expects to have almost all completed by the end of the season with the exception of the Cartoons. Ten of these have been completed out of 18. All of the Crime Doesn't Pay Series, the only two-reelers MGM makes have been completed as well as the entire Our Gang series of nine and all the Fitzpatrick Traveltalks numbering 12. Eight out of ten Miniatures are completed and six of the nine Passing Parades. Only four more Pete Smith Specialties remain undelivered.

Paramount is also well up on its program with 84 of its 86 scheduled shorts scheduled for release by the end of August. There will be 13 Animated Antics, instead of the 10 scheduled. The following series will be delivered in their entirety: Fascinating Journeys, 6; Gabby Cartoons, 8; Popeye, 12; Popular Science, 6; Robert Benchley, 4; Sportlights, 13 and Unusual Occupations, 6. There will be six instead of 8 Headliners, four instead of six Madcap Models, 5 instead of 6 Paragraphics. There will be one unscheduled color cartoon.

RKO will fall behind only in the Disney subjects, because the Disney studio has been tied up by a strike and hard work on feature pictures. Only seven of the 18 cartoons will be released by the end of this month. The Picture People series, originally scheduled to number 13 has been cut to ten and the series of three South American subjects made by Julien Brien replaces it. All other series will be delivered in their entirety.

Extra Subject From 20th-Fox

Twentieth Century-Fox will deliver one more subject than it originally announced. However, the Fashion Forecasts were dropped in favor of the "World Today" series, both numbering four pictures. One Newsreel Cameraman's Adventure and two Dribble Puss Parades were dropped but there were two extra Magic Carpet series and an extra Sports Review instead. The additional release over the schedule is "Acquitted By the Sea," a Bob Ripley subject.

Universal will be completely finished with its program by August's end. Next month will see the release of one Cartune, two Going Places, one Musical and one Stranger Than Fiction.

Warner Bros. completed its schedule exactly as planned having delivered its full commitment of every series the total reaching 86 subjects with the addition of two Quentin Reynolds subjects made in London.

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed
All Star Comedies	18	17
Cinescopes	10	9
Color Rhapsodies	16	10
Columbia Tours	10	All
Community Sings	10	8
Fables Cartoons	8	7
How's Your I. Q.	6	All
International Forum	6	2
New York Parade	6	2
Phantasies Cartoons	8	5
Screen Snapshots	12	9
Stooge Comedies	8	All
Washington Parade	6	4
World of Sports	12	8
TOTAL	136	105

METRO-GOLDWYN-MAYER

Cartoons	18	10
Crime Doesn't Pay	6	All
Miniatures	10	8
Our Gang	9	All
Passing Parade	9	6
Pete Smith Specialties	14	10
Fitzpatrick Traveltalks	12	All
TOTAL	78	64

PARAMOUNT

Animated Antics	10	11
Fascinating Journeys	6	All
Gabby Cartoons	8	7
Headliners	8	6
Madcap Models	6	4
Paragraphics	6	4
Popeye	12	11
Popular Science	6	All
Robert Benchley	4	All
Special Cartoon	1	1
Sportlights	13	12
Unusual Occupations	6	5
TOTAL	86	75

REPUBLIC

Meet the Stars	12	8

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed
Disney Cartoons	18	7
Edgar Kennedy	6	All
Information Please	13	12
Leon Errol	6	All
March of Time	13	12
Quintuplets	1	1
Ray Whitley	4	All
Picture People	13	10
South America	3	All
Sportscopes	13	12
TOTAL	90	73

20TH CENTURY-FOX

Adventures of a Newsreel Cameraman	4	3
Dribble Puss Parade	4	2
Fashion Forecast	4	None
Magic Carpet	8	10
Ripley Believe It Or Not	None	1
Sports Reviews	6	7
Terrytoons	26	All
World Today	None	4
TOTAL	52	53

UNIVERSAL

Cartunes	13	12
Going Places	15	13
Musicals	13	12
Special Subjects	1	1
Stranger Than Fiction	15	14
TOTAL	57	52

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All
Elsa Maxwell	3	All
Hollywood Novelties	6	All
Looney Tunes	16	All
Melody Masters	10	All
Merrie Melodies	26	All
Special Subjects	2	2
Sports Parades	10	All
Technicolor Specials	6	All
TOTAL	88	88
GRAND TOTAL	599	462

"All Fishing" Angle Brings in the Anglers

Once again Dan Gould, Jr., of the Bowie Theatre, Fort Worth, Texas, hit the jackpot when he played his annual "All Fishing Show," consisting of short subjects directly relating to the sport. And once again, here is abundant proof, if proof is needed, that a well balanced show of tabloid reels, backed up by a well-planned campaign will ring the box office bell.

Last year, a similar show played the Tivoli Theatre and was so successful that Gould decided to make it an annual event. The highlight of the campaign was that it tied in with the opening day of the fishing season and, more important still, it was aimed to attract the best prospects of all—the fishermen themselves.

Ties Up With Dept. Store

Tieing in with Fort Worth's largest department store, Wolf & Klar, Gould was able to supplement the "All Fishing Show" with a giveaway of $50 worth of fishing equipment, promoted from the department store. Incidentally, the store bore part of the exploitation cost, in addition to furnishing a large window display and a cooperative newspaper ad. Other highlights of the campaign follow:

1—A large display, consisting of stuffed fish and fishing equipment of all kinds, was placed in the lobby.

2—Trailer on the show was run two weeks in advance.

3—Some 5,000 heralds were distributed house-to-house, around the lakes and downtown.

4—Five hundred postal cards were mailed to members of the local anglers' club.

5—Ads were placed in school papers.

6—Articles in "Pop" Boone's and Frank Tolbert's columns in the "Fort Worth Press" and "Fort Worth Star," respectively.

7—Advance mention in daily newspaper ads.

8—Two by eight art layout in the "Press," a day prior to the show, of the theatre's comely cashier, Frances Hargis, giving a demonstration of what "not" to do in angling. The photo, an eye-catching bit of art, resulted in many 'phone calls and inquiries.

Newsreel Theatre Stunt Steals Hollywood Spotlight

Hollywood's News-View Newsreel Theatre took the spotlight in that most spotlighted of all towns, with a big-league campaign put on by the theatre's publicity staff headed by Irwin Parnes. The event celebrated to such widespread publicity was National Newsreel week, which started the week of June 14th with the distribution of 40 by 60 posters in leading hotels throughout Los Angeles and Hollywood. Some of the posters contained a pictorial cavalcade of the current war. Others carried timely strike pictures of the North American air plant.

Mayor Fletcher Bowron of Los Angeles, issued a verbal proclamation before Fox Movietone Newsreel cameras, sanctioning National Newsreel Week.

John Kingsley, president of the Hollywood Chamber of Commerce, sent a letter of good wishes, stating, "The newsreel men's job of keeping America visually informed is a very worthy one."

The Broadway Hollywood Department supplied two windows for a special display of Pathe News' Willard Van der Veer's cameras equipment.

Competition for Queen

For years the newsreel men have watched alleged experts measure and judge all types of beauties. With this in mind, the "Newsreel Queen" competition was created, giving the cameramen their chance at judging the well turned calf, the saucy nasal tilt and other points of interest. The contest was held at the Beverly Hills Hotel swimming pool and Earl Carroll gave the winner a contract to appear in his Hollywood Theatre restaurant. House of Westmore offered expensive beauty kits to the runners up. The contest was covered by the newsreels, news syndicates and Hollywood fan magazines.

Throughout Newsreel Week, the local press, Hollywood columnists and radio gabsters publicised the activities. Receiving most attention



was the Hollywood Newsreel Theatre's Newsreel Men's banquet, covered locally by the Columbia Broadcasting System. A microphone was set up in Sardi's Restaurant where, gathered around a banquet table, were newsreel cameramen of every newsreel service in the country, swapping stories. The broadcast featured Fox Movietone's Arthur DeTitta who told of his experiences during the fall of France and Willard Van der Veer who revealed some of his adventures at the Poles with Admiral Byrd.

Newsreel Tie-Up Ad Is Promoted by King

To promote top streamers on the amusement page of your local newspaper is an accomplishment of which any showman should be proud. And to do it when the subject is a "short" one is even greater.

Perhaps we'd better explain. On our desk is a copy of the *Valley Sunday Star,* which serves the population of the Rio Grande Valley around Brownsville, San Benito, Harlingen, Mercedes, Weslasco and McAllen. Now Manager J. C. King holds forth in one of those communities; namely, Harlingen, and since he is a firm believer in the boosting of shorts, you can bet he'll seize every opportunity to boost them.

So, looking at one of the tear-sheets, we found this streamer across the top: " 'March of Time' Depicts China's All-Out Struggle to Save Democratic Way of Life." A six-inch, one-column story appeared below. On another sheet was this streamer: "Robert Benchley Seen in Special 'Father's Day' Short Subject." Like the other streamer, this one also preceded a one-column story, this time five inches instead of six.

Still another sheet revealed a gratis ad which King has evidently promoted in connection with his newsreel. And, incidentally, this is a stunt that could be duplicated by other exhibitors. In the ad, one or two important items in the current newsreel are featured. Here is the copy of one of the ads: "The *Valley Morning Star* HEADLINES Come to Life on the Arcadia Screen . . . Bringing you news flashes of recent *Valley Morning Star* headlines . . . Here are the featured subjects of the Paramount News to be seen at the Arcadia Theatre Sunday and Monday . . . Special 'This Man Hess' . . . The pictorial story of Nazidom's most mysterious leader . . . Was he crazy? . . . See for yourself! . . . Other events from throughout the world. (Theatre signature.)"

The sinking of the Bismarck and President Roosevelt's speech were two important newsreel clips plugged in another of the ads.

Special Department for Shorts Held Important

Although some circuits, whether large or small, have short subject departments, there are many that do not. For them, and for those independent theatremen, this brief outline of the functions of such a department should prove helpful. It is taken from that actually in use in a prominent circuit today.

Until a short subject department is established, managers and bookers alike are prone to label all shorts "fillers," which immediately diminishes their importance and their possibilities of luring extra revenue to the box office.

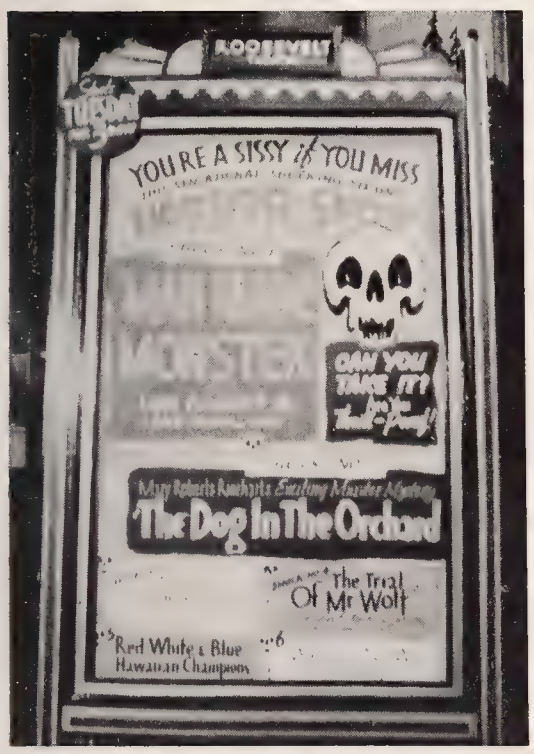
The booking of shorts and the consequent building of programs should be a highly specialized procedure, entirely divorced from booking and exhibiting features. Thus the need for the special department, with a person of good grounding in theatre management, of varied theatre experience and with the understanding and experience of an exploiteer and publicist, in charge.

How Department Works

The mechanics of a typical short subject department might be listed in this manner:

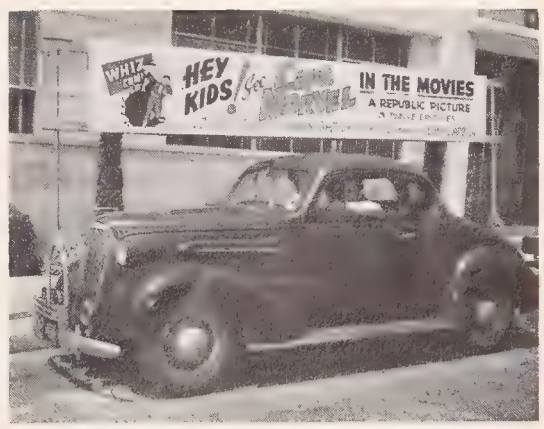
1. Each subject to be previewed on release.
2. Furnishing of unopinionated, detailed advance reviews on each subject to house managers.
3. Arranging special programs at the request of the manager.
4. Provision of prompt service and adjustments.
5. Special publicity and mat service, supplementing that offered by the distributor.
6. Reduced costs.
7. Program balance and variety.
8. No duplication in cast of shorts and features or subject matter of either.
9. Weak features supported by shorts of known value.
10. Records and scrapbooks kept for each town.
11. Weekly short subject reports from managers, carefully checked and used as future guide.
12. Support and cooperation from all exchange bookers.
13. Giving credit where credit is due by conferring distinctions on those managers who do outstanding work through a special bulletin, which makes possible the exchange of ideas.

Interstate Circuit's Short Subject Department, with Mrs. Besa Short at the head, is a fine example of how worthwhile gains can be realized from the subjects through proper handling.



Horror Show Includes Short

When Manager Artie Cohn of the Roosevelt Theatre, Philadelphia, played Warners' two-reel dramatic short subject, "Dog in the Orchard," a mystery based on a story by Mary Roberts Rinehart, he billed it as part of a "sensational six-unit horror show." Many theatres have used it in place of a second feature with good results.



Car Ballyhoo for Serial

Through the cooperation of Fawcett Publications, distributors of Whiz Comics, from which the character was adapted, a car tieup was arranged by Fox West Coast for the showing of Republic's serial, "Adventures of Captain Marvel," at the Carmel Theatre in Los Angeles. Hundreds saw the ballyhoo.

the SHOW BUILDER

the SHOW BUILDER

Short Subject Review

New England's 8,000,000 Yankees *(Good)*

RKO (13,112) March of Time No. 12 20 mins.

Not quite up to the high standard set by recent March of Time releases, this picture has a somewhat localized interest. It starts out as an attempt to concentrate attention on New England and then narrows down to a study of Exeter, N. H. But to citizens of other sections of the country it won't seem so interesting to show New Englanders' peculiarities and New Englanders themselves are likely to regard their film counterparts skeptically. Of course, the picture's efforts to depict New England's contribution to defense were slightly hindered by the necessity for some secrecy. Its attempts to show how New England is 100 per cent for war bog down.

Special Shorts Service Sheet Issued by RKO

A monthly bulletin known as Short Subject Showmanship is being issued by the Press Department of RKO-Radio on behalf of the subjects released by that company.

In an introductory note appearing in the initial issue, the editor explains that "Short Subject Showmanship has been designed to provide theatres with current news stories and promotion covering RKO-Radio's top-ranking line-up of product."

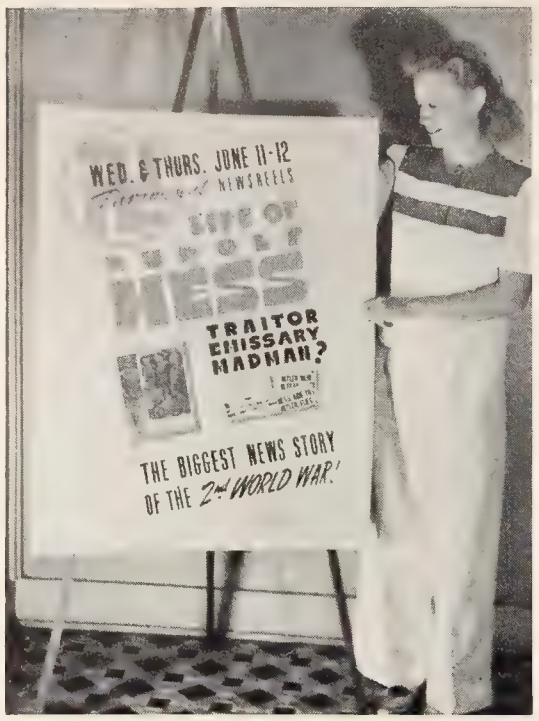
The bulletin features news stories for planting in the newspapers or for use in house programs. (Exhibitors should welcome this service.) Reproduced also are one-column headings for the stories. These headings, by the way, can also be used as ad slugs, and are available in mat form.

Also featured in the bulletin is the two-column Movie Shorts Quiz, a cartoon mat that many theatres are employing with considerable success.

Exhibitors are urged by the editor to "keep RKO-Radio advised regarding your methods of showmanship in the new era of more intensive selling of short product—titles on the marquee, theatre front decorations, advertising, publicity, promotion." The material, it is explained, will appear in the bulletin and will also be passed along to the trade papers "with full credit to your theatre and to yourself."

Trot Out the Man on Horseback

You can't run your own rodeo to sell 20th-Fox's "Rodeo Goes to Town," but if you are one of those exhibitors who does well with Western pictures and who sells each one, get out your man on horseback and your other cowboy tricks to sell this subject.



Special Display for News Special

Always a showman when features are concerned, Manager Dave Martin of the Granada Theatre, Inglewood, Calif., can exercise that showmanship for a short subject, too, if need be. For example, when Paramount News recently featured a special newsreel release, "The Life of Rudolf Hess," Dave had a special display made up and placed in the lobby, as shown above. His assistant, Bill Erickson, acted as co-idea man. In case the attractive young lady at the right makes you forget about the display, she's Usherette Bonnie Schweikert.

Joe's Memory and Showmanship Brings Extra Returns at Box Office

Joe Jackson of the Varsity Theatre, Dallas, is like an elephant—he never forgets. Remembering that Willkie carried University Park in the recent Presidential election, and with an "Information Please" short scheduled in which Willkie was featured, Joe had a special lobby setpiece made, wrote several stories and planted them in the neighborhood newspapers. Because of this extra effort, the day of the showing was the best of the year, at the box office.

Joe also takes advantage of special situations. Take, for example, when the University Park swimming pool opened recently. He knew he had to do something big and let the kids know about it. Accordingly, he booked a Merrie Melody cartoon, then had 900 cards printed and sent to the theatre's Booster Club membership—telling about the four-star show. Well, those kids who came to swim remained to attend the Varsity, and as a result, the Saturday matinee was way above average.

Activity Continues In Coast Short Studios

RKO's two-reel subjects for the coming season will include 13 issues of "The March of Time;" six comedies starring Edgar Kennedy; six comedies starring Leon Errol; and four musical westerns starring Ray Whitley.

Larry Ceballos is currently directing a Universal musical short featuring Will Osborne and his orchestra, supported by Martha Tilton, Brian Sisters, The Duffins, Robert Parrish and the Aida Broadbent Dancers.

"Battle Wagons of the Sea," "Parachute Shock Troops," "Coast Guard Patrol" and "In The Navy Now" are the titles of four more national preparedness shorts to be produced by Warner Bros. in Technicolor.

With the windup of "Hoola Boola," the third Technicolor Puppetoon for Paramount, Producer George Pal left Hollywood for Sequoia National Park, where he will gather material for a coming film, scheduled for immediate production.

Walter Lantz started work on two new cartoons. One will introduce Snoozer, a new dog character in "The Night Life of a Dog," and the other "The Cat Who Came To Dinner," a Woody Woodpecker subject.

Pauline Moore will have the feminine lead in Republic's serial, "King of the Texas Rangers," Sammy Baugh starrer. Duncan Denaldo and Neil Hamilton head the supporting cast.

The title of the Pete Smith MGM Specialty, "The Do's and Don'ts of Dancing," has been changed to "Cuban Rhythm."

William Travers, Warner Bros. contract player has been assigned the lead in "West of the Rockies," western two-reeler which will be directed by Bobby Connolly.

With "Gay Knighties" better than half completed, Puppetoon Producer George Pal has okayed a four-day holiday over the 4th of July.

Producer Larry Darmour has assigned writers to start preparations on two new serials, "Holt of the Secret Service," starring Jack Holt; and "Captain Midnight," based on the popular radio serial. Darmour is currently shooting his streamlined version of "The Iron Claw," featuring Charles Quigley.

Schlesinger Makes More Cartoons Annually Than Any Other Producer

With the shipping of "The Heckling Hare", latest Merrie Melody in Technicolor starring Leon Schlesinger's new cartoon discovery, "Bugs" Bunny, the producer will have shipped 22 Merrie Melodies and 13 Looney Tunes to date on his 1940-41 schedule for Warner Bros. release.

This is the fourth consecutive year that Schlesinger has held the record for making more animated films annually than any other cartoon producer—his quota again calling for 42 cartoons, 26 Merrie Melodies in Technicolor and 16 Looney Tunes in black and white starring Porky Pig.

Schlesinger expects to wind up his '40-41 program on schedule when he completes the remaining seven subjects of the two series by the end of July.

. . NEWSREEL SYNOPSES . .

Because of the July 4th holiday necessitating an early press schedule, contents of the Saturday Newsreels were not available at press time.

(Released Wednesday, July 2)

PARAMOUNT (No. 88)—Flame-throwing maneuvers at Ft. Belvoir, Va.; Brazil sharpens coast defenses; Cecil B. DeMille leads cast and sound stage workmen in Americanism ceremony; U. S. seizes spy suspects; Paderewski dies at 80; Year's ace news men honored; J. B. Priestly operates country lodging places for evacuee children in England; Ty Cobb and Babe Ruth in benefit golf match; Joe DiMaggio sets hitting record.

MOVIETONE (Vol. 23, No. 85)—U. S. seizes spy suspects; Vultee factory turns out trainers in mass; Flame-throwing maneuvers at Ft. Belvoir, Va.; Cardinal Dougherty officiates at Eucharistic Congress; Bren carriers drill in England; Queen Mother Mary visits camp; New York models visit Marines at Quantico, Va., base; Joe DiMaggio sets hitting record; National A.A.U. meet at Philadelphia; Lifeguards in training at Chicago.

NEWS OF THE DAY (Vol. 12, No. 283)—U. S. seizes spy suspects; Flame-throwing maneuvers at Ft. Belvoir, Va.; First welded ship launched at Pascagoula, Miss.; Robin Moor survivors blame Nazis for sinking; Catholic Congress hears Pope (Minneapolis only); Brenda Diana Duff Frazier weds Shipwreck Kelly; Mannikins guests of Marines; Joe DiMaggio sets new record; Ty Cobb and Babe Ruth in benefit golf match; National A.A.U. meet at Philadelphia.

PATHE (Vol. 12, No. 88)—U. S. seizes spy suspects; Flame-throwing maneuvers at Ft. Belvoir, Va.; Queen Mother Mary sees women cadets; Italian prisoners in Australia; Priestleys aid bombed-out kids; Robin Moor survivors in U. S.; Models visit Marines; Ty Cobb and Babe Ruth in benefit golf match; Joe DiMaggio sets hitting record; National A.A.U. meet at Philadelphia.

UNIVERSAL (Vol. 12, No. 993)—F.B.I. breaks spy ring; Army tries new flame-thrower; Assembly line speeds planes at Downey, Calif.; All-welded cargo ship launched at Pascagoula, Miss.; Models visit Marines; Glider meet at Elmira, N. Y.; Joe DiMaggio sets hitting record; National A.A.U. meet at Philadelphia; Ty Cobb and Babe Ruth in benefit golf match.

The Box Office Slant (STR)

(Continued from Page 21)

Sweetheart of the Campus

(Hollywood Preview)

Columbia **Musical** **61 mins.**

(Prod. No. Not Set—Nat'l Release, June 26)

AUDIENCE SLANT: (Family) Music, dancing chief attractions in average film.

BOX OFFICE SLANT: Program picture business.

Cast: Ruby Keeler, Ozzie Nelson, Harriet Hilliard, Gordon Oliver, Don Beddoe, Charles Judels, Kathleen Howard, Byron Foulger, George Lessey, Frank Gaby, Leo Watson, Four Spirits of Rhythm, Chester Conklin, others. **Credits:** Directed by Edward Dmytryk. Produced by Jack Fier. Screenplay by Robert D. Andrews and Edmund Hartmann, from story by Robert D. Andrews. Director of photography, Franz F. Planer. Songs by Eddie Cherkose and Jacques Press, Jacques Krakeur, and Walter G. Samuels and Charles Newman. Film editor, William Lyon.

Plot: Ozzie Nelson's band and girl dancer, Ruby Keeler, are stranded when Kathleen Howard, daughter of a small college's founder, has the club which hired them closed. She wants to discourage enrollment so that the property will revert to her. Nelson falls for Harriet Hilliard, the dean's daughter, and lines his band up with her fight to get in enough students to defeat Kathleen. They take to television, start a college night club, and publicize Ruby as the only girl among three hundred men. Ultimately, the students win.

Comment: Curiosity as to Ruby Keeler's comeback as a dancer, or fan worship for Ozzie Nelson and his band will be the principal drawing power for this one. Unfortunately, neither story, music nor Ruby's dancing are unusual enough to encourage a later pickup from word-of-mouth praise. Director Dmytryk and Cameraman Planer give Ruby every possible break, and, considering her long absence from film dancing, she displays extraordinary skill and efficiency. The songs are too much in a single vein for listening, or to display the band's real versatility. Here, Harriet Hilliard's staging stands out. Set radio programs using Nelson's recordings. A contest set through your newspaper or the dance schools to find the girl dancer most nearly resembling Ruby Keeler will help.

Catchline: "One co-ed in college with 300 men!"

'Get Your Free Kiss' Offer and 'Ziegfeld' Display Draws Attention

Of the stunts arranged in the campaign for "Ziegfeld Girl" at the Judith Theatre, Lewistown, Mont., a miniature stage display in the lobby, built by Assistant Manager Paul Moarse, was the highlight.

On either side stood a girl, twins incidentally, and the most popular in Lewistown.

On the wall above, this sign was visible: "Here you are gentlemen! Get your free kiss from a 'Ziegfeld Girl.' Don't miss this great attraction."

Whether or not the gentlemen got their kisses is not revealed, but the sign, the display, and especially the twins stopped many a patron.

Dance Revue Fills the House

Every year out in Portland, Ore., Manager Herbert Sobottka of the Paramount Theatre fills the house with a Dance Revue presented under the auspices of the city's leading dancing schools. If you haven't tried this in your own community, now's the time to begin. It's a "natural" for increasing grosses, take it from Herb.

Remington-Rand Shaver Tieup Boosts 'Model Wife' Grosses

The Remington-Rand electric shaver tieup offered exhibitors in connection with "Model Wife" is proving to be an effective and profitable tieup, according to reports.

The deal has several angles, all including dealer tieups and 50-50 cooperative newspaper ads.

Out in Pittsburg, Kan., for example, Manager Tom Steele staged an electric shaving contest on the stage, with five college boys submitting to the tonsorial whims of as many college girls. Professional beauty parlor operators acted as judges, choosing winners by the cheek-to-cheek test. Shavers were given as prizes.

The audience reaction to such a stunt is terrific. Whether on "Model Wife" or on some other picture involving an electric shaver tie-in angle, this contest should be included among your campaign activities.

Beltz Concentrates on Apple Appeal in 'Lady Eve' Selling

In a tieup arranged with a local fruit merchant, Manager Larry Beltz of the Grand Theatre, Wausau, Wis., distributed apples to which were attached tags plugging "The Lady Eve." Several young lovelies had charge of the distribution.

He also arranged to have apples and large tags fastened to 60 downtown lamp posts on the opening day.

Murphy's Limerick Contest

A three-day limerick contest in the local *Herald-Journal* was one of the highlights of the "Love Crazy" campaign put over by Frank Murphy for the film's showing at Loew's, Syracuse.

THE TRAVELING CARNIVAL

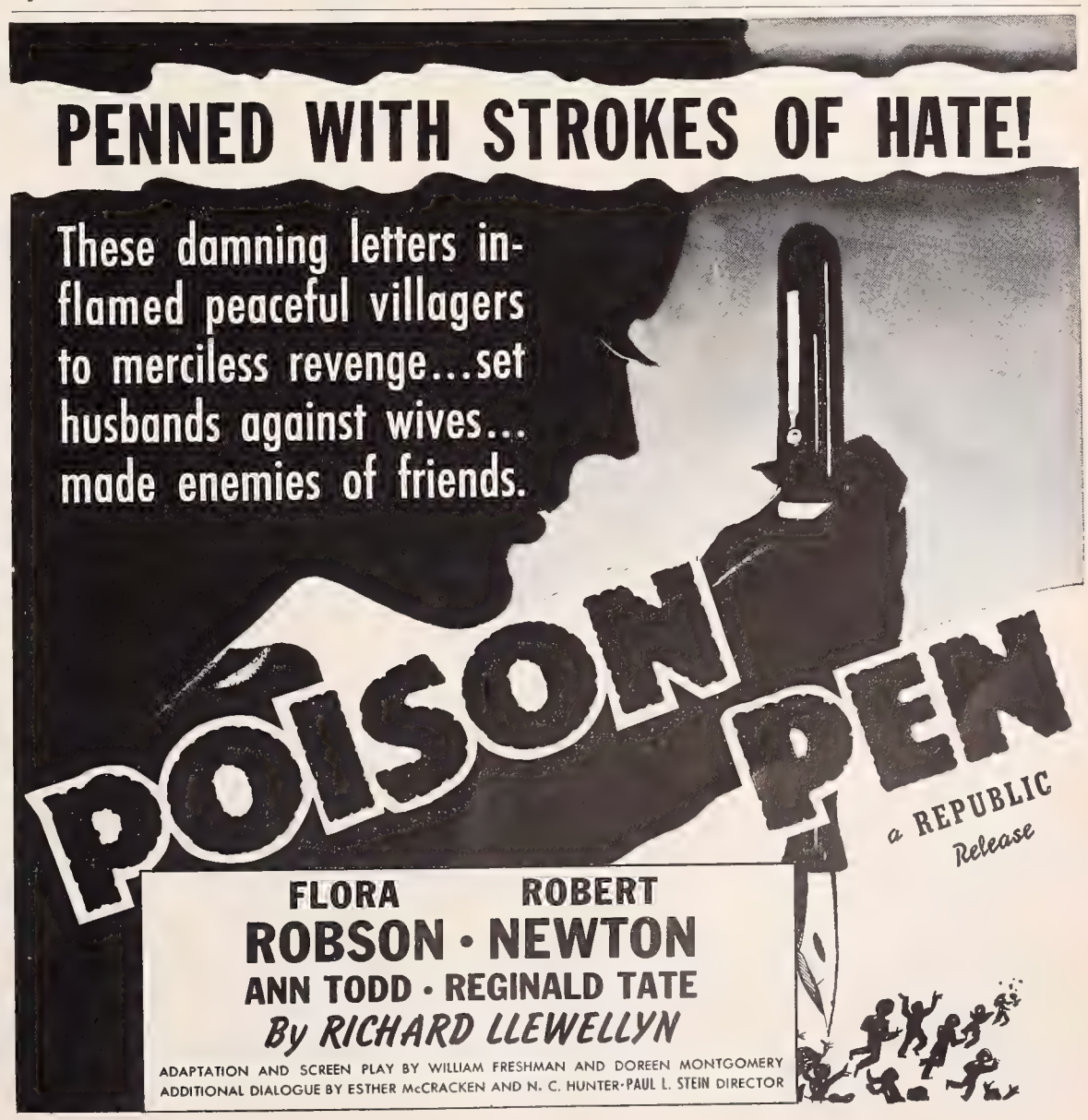
(Ed. Note: The following poem was written by Manager A. B. Jefferis of the Jefferis Theatre, Piedmont, Mo., and appeared in the local daily. Because it will offer people in other communities food for thought, Jefferis extends the right to other exhibitors to use it as they see fit.)

A Carnival pitched their tents, one day,
In our City Park, where the children play;
A merry-go-round and a Ferris Wheel
And other devices that might appeal
To the people of our little town
Were set in place ere the sun went down.
And then they started in to tell
Of the various things they had to sell.
They hawked their wares to young and old.
And we even had our fortunes told;
We rode the rides and saw each show
And saw our dimes and nickels go;
We watched them play at games of chance
And paid to see a woman dance,
But we never gave a single thought
To the worthless things our money bought.

Yes, the carnival came and pitched their tent,
Stayed a week and away they went,
Leaving our people to count the cost
Of just how much we'd gained or lost.
Our little Park, once green with grass,
Now full of holes and broken glass
From whiskey bottles thrown away
At the very place where our children play.
The license fee that our City got
Can never restore that lovely lot.
Our merchants took it on the chin
From the very day that the show blew in,
But the thing that made them fret and frown
Was to see that money leave our town.
'Tis the price we always have to pay
When a travelling carnival comes our way.
Yes, they'll come again, as they have before,
And we'll let them in thru our open door,
And when they leave, once more we'll know
This is the town where the suckers grow.

Police Pistol Shoot Plugs Picture

A pistol shoot among members of the Logansport, Ind., police department, with Robert Taylor forwarding a trophy to the winner, was a feature of the "Billy the Kid" campaign put over by Bill Studebaker, Logan Theatre.



How Showmen Are Advertising



Most notable among the ads reproduced this week is that for the Orpheum, Springfield, Ill., in which National Music Week was observed via an orchestra on the stage and two musical features on the screen. Business on the "all-out" musical program was terrific, according to reports.

With its deep, black borders, both around the quoted reviews and around the ad itself, the layout on Warners' "Meet John Doe," used by the Warner Theatre, Memphis, literally smacks the reader in the eye. It dominated the page from which it was culled.

For those theatres playing "tab" shows, the ad for the Family Theatre, Scranton, Pa., is a good example of how one house in an average-sized community bills "flesh" in limited space.

Advance Dope (STB)

THE MASKED CABALLERO (Univ.) **Western.** Rel. not set. **Principals:** Johnny Mack Brown, Fuzzy Knight, Nell O'Day. **Plot:** Johnny Mack Brown and his pal Fuzzy Knight arrive in time to prevent the theft of a shipment of silver bullion and remain to find the White Mask desperadoes who have been plundering the countryside. **Director,** Ford Beebe.

TEN NIGHTS IN A BAR ROOM (Rep.) **Drama.** Rel. July 24. **Principals:** Frank Albertson, Robert Armstrong, Linda Hayes, Skeets Gallagher. **Plot:** Head of a racketeering syndicate has ambitions to take over the moonshine activities of the West Virginia mountaineers. He has a man imprisoned for murder, released to help him, but the Internal Revenue Bureau interferes with his plans. **Director,** George Sherman.

SMILIN' THROUGH (MGM) In Technicolor. **Drama.** Rel. not set. **Principals:** Jeannette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Patrick O'Moore. **Plot:** An embittered man lets his hate separate two young lovers because the boy's father had killed the woman he loved. He realizes, in time, that his hate had lost him the only thing he cared for, so he forgives the lovers and gives his sanction to their marriage. **Director,** Frank Borzage.

SUNDOWN (UA) **Drama.** Rel. not set. **Principals:** Gene Tierney, Bruce Cabot, George Sanders, Harry Carey, Joseph Calleia, Reginald Gardiner. **Plot:** Story of the white man's fight in the crater district of the Abyssinia frontier, a borderland teeming with international intrigue, and a wealthy and alluring owner of an African trading syndicate believed to be a half-caste girl, who is in love with the Commissioner. **Director,** Henry Hathaway.

ALMOST AN ANGEL (Univ.) **Drama.** Rel. Sept. 26. **Principals:** Deanna Durbin, Charles Laughton, Robert Cummings, Margaret Tallichet, Richard Carle, Charles Coleman. **Plot:** In order to grant his dying father's last request, Robert Cummings brings his supposed fiancee to his bedside. But the old man rallies, finds out the truth and then sets out to get the young girl for his daughter-in-law. **Director,** Henry Koster.

REAP THE WILD WIND (Para.) In Technicolor. **Drama.** Rel. not set. **Principals:** Ray Milland, John Wayne, Paulette Goddard, Raymond Massey, Robert Preston, Susan Hayward, Lynne Overman. **Plot:** A historical drama of America's fight to rid the Florida keys of piratical wreckers who preyed upon the lifeline of her merchant marine one hundred years ago. Storm-whipped scenes at sea, on decks of rolling sailing ships and a love story laid in the aristocratic Charleston of 1840 are some of the sequences. **Producer-Director,** Cecil B. DeMille.

RAIDERS OF THE DESERT (Univ.) **Drama.** Rel. July 18. **Principals:** Richard Arlen, Andy Devine, Linda Hayes, Lewis Howard, Maria Montez. **Plot:** Richard Arlen and Andy Devine stow away on a ship bound for Arabia. They become interested in Linda Hayes, whom they meet on board, so they jump ship at Linda's destination. They find plenty of intrigue and adventure before Linda decides to come back to the U. S. A. as Arlen's bride. **Director,** John Rawlins.

A cowboy rode through Baltimore streets, visiting schools, as part of the "Billy the Kid" advance campaign put over by George Avis, Loew's, for the film's showing there.

'City of Missing Girls' Display Is Simple But Effective

A simple but effective lobby display was used by Manager John O'Neal of the American Theatre, Caldwell, Idaho, for the showing of "City of Missing Girls." On a table were articles of feminine wearing apparel. Above, on the wall, was this sign:

"Whose clothes are these? If you have information concerning the whereabouts of this Missing Girl, please contact the manager of this theatre."

Another sign tacked onto the table said:

"Can you help the heartbroken parents find their Missing Girl?"

Fitzpatrick Conducts a Local Contest for Typical Ziegfeld Girl

Ed Fitzpatrick, manager of Loew's Poli, Waterbury, Conn., has had a third winning campaign reproduced in M-G-M's Cooperative Service Sheet, and Arthur Lane and Edgar Goth, St. George Theatre, St. George, Staten Island, N. Y., have been awarded Honor Roll Buttons by the company for an outstanding promotion effort. Fitzpatrick's newest citation, which makes him the first Loew showman to be honored thrice, is for "Ziegfeld Girl." Lane and Goth won their awards for their "Men of Boys Town" campaign.

A local "Ziegfeld Girl" contest was a highlight of Fitzpatrick's campaign. Heralds, posters and radio plugs aided in putting over the stunt. Four pretty girls, carrying portable phonographs, played numbers from the musicals at busy street corners and in stores. One thousand small cards plugging the song numbers were placed in restaurant booths, on tables in all local hotels and grills.

Goth and Lane arranged a special screening for all priests and ministers. Statements from them were used in special ads. A special Boys Day was arranged, with the borough of Richmond placed in charge of boys for one day. All service clubs and organizations were contacted and invited to send representatives to a preview.

Western Mass. Theatres Hold "Aluminum Matinees"

The Paramount Theatre in Springfield, Mass., recently conducted an "aluminum matinee," at which every child was admitted to the show on presentation of a piece of old aluminum. The response was tremendous; two one-ton truck loads of every kind of aluminum article were hauled from the theatre and turned over to a local committee to be smelted and converted into National Defense work.

Nathan E. Goldstein, president of Western Massachusetts Theatres, of which the Paramount is one, conceived the idea. Pleased by its success he has announced plans to hold similar affairs in Brattleboro, Vt.; Greenfield, Holyoke, North Adams, Northampton and Pittsfield, Mass.

The idea netted extensive publicity, the newspapers hailing it as an unprecedented example. Manager Edwin A. Smith of the Paramount and Robert Brigham, chairman of the aluminum collection committee, were on hand to greet the customers.

Handbills were distributed outside the city's elementary and junior high schools to advertise the idea in addition to newspaper publicity and advertising.

Theatres everywhere can emulate this example. The goodwill gained is well worth the slight loss of revenue entailed. In addition the publicity which the stunt will get is worth untold sums.

Money Dates

AUGUST

3rd

GERMANY DECLARED WAR ON FRANCE AND ENGLAND, 1914. With Germany again in battle with England, and France an unwilling onlooker, this day may be observed again. Tie up with local defense organizations, etc.

5th

FIRST CABLE MESSAGE FROM EUROPE, 1858. Tie up with the telegraph companies who will undoubtedly observe this occasion. Get jumbo telegrams in the lobby to plug your current attractions. Messages from Quentin Reynolds and other people well known through pictures could be displayed.

9th

FRANCIS SCOTT KEY, author of "The Star Spangled Banner," born 1780. The anthem should be sung in the theatre on this day and the American Legion, V.F.W., Boy Scouts and Girl Scouts be invited to participate in some special ceremony.

FIRST STEAM LOCOMOTIVE TRAIN OPERATED, 1831. The railroads should be willing to cooperate in observing this day. It's a particularly good time to play "Broadway Limited," or any picture about railroads, particularly railroad pioneering.

Strike Up Skaters' Waltz

Attractive girls carrying a "Ziegfeld Girl" banner skated at a local rink as ballyhoo for the musical as part of the Poli, Waterbury, Conn., campaign put over by Ed Fitzpatrick.

NEW AS TOMORROW'S HEADLINES

LONDON BOMBED

R·A·F IN ACTION

BERLIN BOMBED

NEW STREAMLINED HELL'S ANGELS

THE Hollywood REPORTER

Tuesday, March 4, 1941

By HOWIE MAYER

Chicago — The Oriental with "Hell's Angels" on screen and a no-name stage show, did better than the previous week with Louis Armstrong's band on the stage at the heavy expense of the management ($5000).

READ ABOUT CHICAGO RECORD

ASTOR PICTURES CORP.
130 W. 46th St., N. Y. C.

DISTRIBUTORS IN ALL KEY CITIES

Oriental's first week under the aegis of Michael Todd looks good, with the re-issue of 'Hell's Angels' plus a low-cost show, which indicates a healthy profit.

VARIETY

February 26, 1941

Oriental (Todd) (3,200; 28-44)—'Hell's Angels' (Elman) and 'Naughty 90's Revue' on stage. Combination getting good audience play, with considerable interest in the re-issue, business buzzing to fine $18,000. Last week, 'San Francisco Docks' (RKO), depending strictly on the Lou Armstrong band for business, came through with bang-up $16,400.

BREAKING BOX-OFFICE RECORDS TODAY ALL OVER

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

'Hellzapoppin' Starts; Mary Lee to Paramount; Goldwyn After Astaire; RKO to Star Lucille Ball

In addition to Olsen and Johnson, Universal's "Hellzapoppin" will feature Martha Raye, Mischa Auer, Robert Stack, Jane Frazee and Katherine Johnson. Henry C. Potter directs for Jules Levey's Mayfair Productions.

George Montgomery goes into his fifth straight role at 20th Century-Fox with his assignment to the male lead in "Cadet Girl," opposite Carole Landis. Montgomery, currently working in "Riders of the Purple Sage," has been one of the busiest actors on the Westwood lot since he began "The Cowboy and the Blonde."

Mary Lee, young singing star of Gene Autry's Republic Westerns, was borrowed by Paramount for an important role in "Sing a Song of Homicide." The picture will co-star Eddie Bracken and June Preisser, under William Clemens' direction.

Sarah Padden and Roscoe Ates have been signed for featured roles in "Reg'lar Fellers," first Joe Eudemiller-Arthur Dreifuss feature for PRC. The film is based on the comic strip by Gene Byrnes. Cast in the title roles are Billy Lee, Carl "Alfalfa" Switzer, Janet Dempsey, Buddy Boles and Malcolm Hutton.

Laraine Day and Bill Orr were assigned top roles in MGM's "New York Story," with Edward G. Robinson, Edward Arnold and Marsha Hunt in other important parts. Robinson and Orr were borrowed from Warner Bros.

First assignment for Maxie Rosenbloom at Columbia will be "The Stork Pays Off," a comedy to be directed by Lew Landers. Others in the cast include Rochelle Hudson, Victor Jory and Danny Mummert.

"Stick to Your Guns," next Hopalong Cassidy adventure starring William Boyd, will be directed by Lesley Selander. Producer Harry Sherman expects to start shooting on location at Lone Pine, in about a week.

Next Range Busters western for Monogram will be "Saddle Mountain Roundup," with Ray Corrigan, John King and Max Terhune in the leads. Producer George Weeks expects to place the picture before the cameras in about three weeks.

If the deal can be arranged, Fred Astaire will appear with Bob Hope in his forthcoming picture for Samuel Goldwyn, "Treasure Chest," set for production late this year. Astaire is currently working in Columbia's "You'll Never Get Rich."

"Tanks a Million" went before the cameras at the Hal Roach studios with a cast headed by James Gleason, William Tracy, Elyse Know and Noah Beery, Jr.

Warner Bros. has taken up its option on the services of Hattie McDaniel and has assigned her important parts in two forthcoming productions, "Kings Row" and "The Male Animal."

Lucille Ball's first solo starring vehicle for RKO has been announced as "Passage to Bordeaux," an original by Budd Schulberg. Joseph Cotten has been awarded the male lead in the new film which Robert Stevenson will direct for Producer Erich Pommer.

Edward H. Griffith, Paramount producer-director, has taken his location company of 60 from Harbour Island, Bahamas, to Nassau where he will photograph under-water sequences in Technicolor for "Bahama Passage." Stirling Hayden and Madeleine Carroll will be filmed in the under-water scenes.

Producer Larry Darmour has taken up the option of Margaret Lindsay, feminine lead in the "Ellery Queen" series, for another year.

Republic's "Ten Nights in a Bar Room" marks a comeback for Skeets Gallagher, last seen in "Idiot's Delight." Frank Albertson, Robert Armstrong, Linda Hayes, William Haade and Russell Simpson have important roles in the melodrama. George Sherman is associate producer-director.

Edward Small is negotiating with Paramount for the services of Albert Dekker for his next United Artists production, "The Corsican Brothers."

Welles to Do Three Yearly

Joseph I. Breen, RKO's new production manager, announced at a press conference that Orson Welles is about to sign a new contract with the studio which calls for the young actor-writer-producer-director to make three pictures a year. Breen said that Welles will produce and direct at least one, in which he will not appear. "Heart of Darkness" and "Smiler With a Knife" will be among the first.

Abbott and Costello Go Western

"Ride 'Em Cowboy," newest Abbott and Costello comedy, went before the cameras under the direction of Arthur Lubin at Universal last week. The comics are supported by Dick Foran, Anne Gwynne, Leo Carrillo, The Merry Macs, Samuel S. Hinds and Ella Fitzgerald. Alex Gottlieb is associate producer.



On the Set of "Deadly Game"

Left to right are June Lang, Charles Farrell, John Miljan and Bernadene Hayes, principals in the cast. Phil Rosen is directing and Dixon Harwin is producing with Barney Sarcecky as associate producer. Monogram is releasing.

Columbia Builds Big Set For "You'll Never Get Rich"

Instead of taking the picture's large cast to Camp Haan for Army sequences, Producer Sam Bischoff and Director Sidney Lanfield constructed an 18-acre portion of the camp at Providencia Ranch. This is the largest outdoor set Columbia has built since "Arizona," and it will be used for "You'll Never Get Rich," musical starring Fred Astaire and Rita Hayworth.

The setting comprises streets, parade grounds, hundreds of tents and 12 frame buildings. Lionel Banks, Columbia's art director, and Rudy Sternad, unit art director, supervised construction.

Outstanding Directors at Paramount

George Marshall joins the Paramount directorial roster in September on a term contract. Marshall's last picture on the lot was the Bob Hope-Paulette Goddard comedy hit, "The Ghost Breakers." The studio's other outstanding picture makers include Cecil B. De Mille, Mark Sandrich, Edward H. Griffith, Sam Wood, Mitchell Leisen, Preston Sturges, Victor Schertzinger, Elliott Nugent, Irving Cummings and Stuart Heisler.

MacLane Repeats

Barton MacLane is doing a repeat performance at Warner Bros. in the role of a lieutenant of detectives in "The Maltese Falcon." Back in 1931, at the same studio MacLane played the same role in the same story, which starred Ricardo Cortez.

Korda Signs Newcomer

Dark haired and dark eyed Patricia O'Rourke is the answer to Alexander Korda's search for a girl to play the role of Mahala opposite Sabu in his forthcoming production for United Artists, "The Jungle Book." Patricia has never faced a motion picture camera before or ever read a line of dialogue.

HOLLYWOOD STUDIO ROUND-UP

The picture-making drive continues at a high pace with eleven new productions before the cameras.

COLUMBIA

ROARING FRONTIERS—Principals: Bill Elliott, Tex Ritter, Ruth Ford. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

NEW YORK STORY—Principals: Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt. Director, Mervyn LeRoy.

FEMALE OF THE SPECIES—Principals: Rosalind Russell, Don Ameche, Kay Francis, John Carroll. Director, W. S. Van Dyke.

MONOGRAM

DYNAMITE CANYON—Principals: Tom Keene, Evelyn Finley, Slim Andrews. Producer-director, Robert Tansey.

PARAMOUNT

REMARKABLE ANDREW—Principals: William Holden, Brian Donlevy, Ellen Drew. Director, Stuart Heisler.

RKO-RADIO

OBLIGING YOUNG LADY—Principals: Joan Carroll, Edmond O'Brien, Richard Carlson, Ruth Warrick. Director, Richard Wallace.

UNITED ARTISTS

TANKS A MILLION (ROACH)—Principals: James Gleason, William Tracy, Noah Beery, Jr., Elyse Knox. Director, Fred Guiol.

UNIVERSAL

HELLZAPOPPIN—Principals: Olsen and Johnson, Martha Raye, Jane Frazee, Mischa Auer. Director, H. C. Potter.

RIDE 'EM COWBOY—Principals: Bud Abbott and Lou Costello, Dick Foran, Anne Gwynne, Leo Carillo. Director, Arthur Lubin.

BADLANDS OF DAKOTA—Principals: Brod Crawford, Hugh Herbert, Andy Devine, Fuzzy Knight. Director, Alfred E. Green.

WARNER BROS.

THEY DIED WITH THEIR BOOTS ON—Principals: Errol Flynn, Arthur Kennedy, Olivia de Havilland. Director, Raoul Walsh.

"Deb" Ready to Roll

With the addition of Cobina Wright, Jr. and Jane Darwell to the cast, "Small Town Deb," Jane Withers starrer, goes before the 20th Century-Fox cameras in a few days. The picture will be directed by Harold Schuster.

"Chatterbox" Canova's Next

Judy Canova's next picture at Republic will be "Chatterbox," set to go before the cameras in about a month. Albert J. Cohen will handle the production reins.



That Ain't Hay

Dorothy Lewis, star of Republic's "Ice-capades," discovers that George "Gabby" Hayes' chin-piece is the real thing . . . much to George's discomfort.

Paramount Preparing Another Technicolor Outdoor Epic

With Thelma Strabel's story, "The Forest Rangers" scheduled for publication as a full-length novel in an early issue of *Cosmopolitan Magazine,* Paramount is making ambitious plans to produce this story of courageous forest fire fighters, as a Technicolor outdoor epic, comparable in scope to Cecil B. De Mille's "North West Mounted Police."

Tentative casting selections include Madeleine Carroll, Paulette Goddard, Fred MacMurray and Robert Preston. All, with the exception of MacMurray, appeared in the De Mille epic.

Warren Duff, one of Hollywood's foremost scenarists, now is at work on the screenplay, and B. G. De Sylva has assigned Robert Sisk to be associate producer of the picture.

Curtiz Megs "Captains"

Hal B. Wallis, Warner Bros. production chief, has assigned Michael Curtiz as director of "Captains of the Clouds," story based on the R.C.A.F. Curtiz leaves shortly for Canada to scout locations for the picture, his second in a row with an aviation background. His last assignment was "Dive Bomber."

Musical for Penny Singleton

Furthering plans for Penny Singleton's first departure from the "Blondie" series since she has been under contract to Columbia, the studio announced "Go West, Young Lady," as the title of the musical which goes before the cameras in about three weeks. Glenn Ford will have the lead opposite Miss Singleton and Edgar Buchanan the principal character role. Robert Soarks will produce.

"Dynamite Canyon" Gets Gun

"Dynamite Canyon," Tom Keene starrer for Monogram, got the "go" signal from Producer-Director Robert Tansey. The cast includes Evelyn Finley and Slim Andrews.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

That press conference with Joseph I. Breen, RKO's new studio boss, will be remembered for a long, long time. Breen's manner in answering every question put to him by the correspondents (some off the record), was tops for cooperation. If a few of the other Hollywood executives would copy his style, what a grand place this burg would be.

Our snooping reporter ran out of breath telling us about MGM's "Dr. Jekyll and Mr. Hyde," but we got enough out of his ravings to pass along the news that it's a terrific picture with Spencer Tracy at his best. It looks as though Tracy will be up for another Academy "Oscar."

Warner Bros. have a new premiere junket up their sleeves . . . a ten day trip to Honolulu for the screening of "Navy Blues," via Matson Line early in September. With the Navy Blues Sextet on board, it should be a humdinger.

Wesley Ruggles has hired an honest-to-goodness doctor as technical advisor to Barbara Stanwyck, who plays a woman physician in Columbia's "You Belong to Me." When Doc finishes his work with Barbara, he might go over to Paramount and advise Mary Martin, Connie Moore and Veronica Lake about motherhood.

When Director Henry Hathaway required an ostrich to lay an egg for a scene in Walter Wanger's "Sundown," he was all set to call on Bob Hope, when "Gertie," brought to location from a Los Angeles zoo, was most obliging.

Ed Finney gets back in harness again with the production of Monogram's "Li'l Louisiana Lady," a film which will feature the music of Stephen Foster . . . and a big flock of the "guys" and "gals" around town are rooting for Ed in a big way.

Suggestion to Columbia. Why not change the name of "Blondie in Society" to "Blondie Goes to the Dogs."



Anniversary Party

Olive Carey, Bob Savini, Harry Carey and Frances Farmer were snapped together at a barbecue given on the Carey ranch to celebrate Harry's 33rd anniversary in pictures.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86	Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70	9/15/40	Reissued
	Everything Is Rhythm (Mu)	Harry Roy & Band	60	7/22/39	Not Rev.
	Framed for Murder (D)	Wallace Ford-Fuzzy Knight		2/10/41	Not Rev.
	Hell's Angels (D)	Lyon-Harlow-Hall	100	1/10/40	Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")		8/2/40	Reissued
	Monster Walks (My-D)	Mischa Auer	60	7/6/40	Reissued
	Murder at the Baskervilles	Arthur Wontner		10/15/40	Not Rev.
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88	9/1/40	Reissued
	Tumbleweeds (W)	William S. Hart	86	5/1/39	Reissued
	U-67 (D)	Alan Hale-Claude Allister	60	8/1/39	Reissued
	Vengeance of the Deep (D)F	Lloyd Hughes	70	2/15/40	b3/2/40

COLUMBIA

Current 1939-40

1009	Angels Over Broadway (G)A	Doug. Fairbanks, Jr.-R. Hayworth	79	9/30/40	b10/12/40
1024	Before I Hang (H)F	Boris Karloff-Evelyn Keyes	63	9/17/40	b10/12/40
1022	Five Little Peppers in Trouble (CD)F	Edith Fellows-Tommy Bond	64	9/1/40	b1/18/41
1040	Glamour for Sale (D)A	Anita Louise-Roger Pryor	59	9/27/40	b11/9/40
1001	Howards of Virginia (PD)F	Cary Grant-Martha Scott-Carlson	117	9/19/40	b8/31/40

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4 24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
	Voice In the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
	Ellery Queen and the Perfect Crime (My)	Ralph Bellamy-Margaret Lindsay			a6/14/41
	Mr. Jordan Comes to Town (FA)	Robt. Montgomery-Rita Johnson			a5/24/41
	Mystery Ship (D)	Lola Lane-Paul Kelly			a6/28/41
	Officer and the Lady (D)	Rochelle Hudson-Bruce Bennett		7/24/41	a4/26/41
	Our Wife (C)	Ruth Hussey-Melvyn Douglas			a5/31/41
	Son of Davy Crockett (W)	Bill Elliott-Iris Meredith		7/15/41	a5/24/41
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
	Thunder Over the Prairie(W)	Charles Starrett-Eileen O'Hearn		7/30/41	In Prod.
	Tillie the Toiler (C)	Kay Harris-William Tracy			In Prod.
	Two in a Taxi (C-D)A (Former title "One Way Street")	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
	Two Latins From Manhattan(CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You'll Never Get Rich	Fred Astaire-Rita Hayworth			In Prod.

Coming 1941-42

Blonde from Singapore	Florence Rice-Leif Erickson	In Prod.
King of Dodge City (W)	Bill Elliott-Tex Ritter	In Prod.
Ladies in Retirement	Ida Lupino-Louis Hayward	In Prod.
Men in Her Life	Loretta Young-Dean Jagger	In Prod.
Roaring Frontiers (W)	Bill Elliott-Tex Ritter	In Prod.
Three Girls About Town	Joan Blondell, John Howard	In Prod.
You Belong to Me	Barbara Stanwyck, Henry Fonda	In Prod.

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	85	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40

MGM

Current 1940-41 (Cont.)

127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger,Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	8/15/41	b6/28/41
	Life Begins for Andy Hardy(D)	Mickey Rooney-Judy Garland		8/1/41	a6/28/41
	Mary Names the Day (D)	Lew Ayres-Lionel Barrymore		8/8/41	a6/28/41
143	Ringside Maisie (D)	Ann Sothern-George Murphy		7/25/41	a6/28/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	140	7/18/41	b3/16/40
	When Ladies Meet	Joan Crawford-Rob't Taylor		8/29/41	In Prod.
	Whistling in the Dark	Skelton-Rutherford		8/22/41	In Prod.

Coming 1941-42

Chocolate Soldier (M)	Nelson Eddy-Rise Stevens	In Prod.
Down in San Diego	Dan Dailey, Jr.-Bonita Granville	In Prod.
Dr. Jekyll and Mr. Hyde (D)	Spencer Tracy-Ingrid Bergman	a3/29/41
Female of the Species	Rosalind Russell-Don Ameche	In Prod.
Honky-Tonk (D)	Clark Gable-Lana Turner	a6/28/41
Lady Be Good (Mu)	Eleanor Powell-Ann Sothern	a3/22/41
Married Bachelors	Ruth Hussey-Rob't Young	In Prod.
New York Story	Edw. G. Robinson-Edward Arnold	In Prod.
Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter	a7/5/41
Untitled Greta Garbo	Garbo-Melvyn Douglas	In Prod.

MONOGRAM

Current 1939-40

	Up In the Air (My-D)F	Frankie Darro-Marjorie Reynolds	61	9/9/40	b9/14/40
	Who Is Guilty? (D)F	Ben Lyon	60	9/2/40	b9/7/40

Current 1940-41

	Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
	Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail (W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)	Range Busters		6/4/41	a5/17/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Arizona Bound (W) (Former title "Rough Riders")	Buck Jones-Tim M'Coy	a6/21/41
Bowery Blitzkrieg	Gorcy-Jordan-Hall	In Prod.
Deadly Game (D)	Chas. Farrell-June Lang	a6/28/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley	In Prod.
Father Steps Out (D) (Former title "City Limits")	Frank Albertson-Jed Prouty	a6/14/41
Fugitive Valley (W)	Corrigan-King-Terhune	In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	6/29/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4091	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4018	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41

Coming 1940-41

Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)	8/29/41	a4/12/41
Flying Blind	Richard Arlen-Jean Parker	8/29/41	In Prod.
Forced Landing (D) F	Richard Arlen-Eva Gabor	7/18/41	a5/17/41
Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde	8/15/41	a6/7/41
Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
World Premiere (C)	John Barrymore-Frances Farmer	8/22/41	a4/26/41

Coming 1941-42

Among the Living (D)	Albert Dekker-Susan Hayward		a6/14/41
Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden		a6/21/41
Birth of the Blues (M)	Bing Crosby-Mary Martin		a6/7/41
Buy Me That Town (CD)	Lloyd Nolan-Constance Moore		a4/19/41
Glamour Boy	Susanna Foster-Jackie Cooper		In Prod.
Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea		a3/22/41
Henry Aldrich For President (CD)	Jimmy Lydon-Mary Anderson		a4/26/41
Hold Back the Dawn (D)	Chas. Boyer-Olivia de Havilland		a3/22/41
Mr. Bug Goes to Town	Tech. Cartoon Feature		In Prod.
New York Town	Mary Martin-Fred MacMurray		a11/30/40
Night of Jan. 16th (My)	Ellen Drew-Robt. Preston		a4/12/41
Nothing But the Truth (C)	Bob Hope-Paulette Goddard		a4/26/41
Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)		a7/5/41
Remarkable Andrew	William Holden-Brian Donlevy		In Prod.
Sheik of Buffalo Butte (W)	Wm. Boyd-Brad King		a6/21/41
Skylark (CD)	Claudette Colbert-Ray Milland		a3/1/41
Sullivan's Travels (CD)	Joel McCrea-Veronica Lake		a6/7/41
Timber Wolves (W)	Bill Boyd-Brad King-Andy Clyde		In Prod.
Wide Open Town (W)	William Boyd-Russell Hayden		a3/1/41

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe(W)	Bob Steele-Marin Fais-St. John		7/11/41	In Prod.
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes			a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmond-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)	Carol Hughes	79	5/23/41	In Prod.
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		7/18/41	a6/21/41
152	Gun Code (W)	Tim McCoy	55	8/3/40	Not Rev.
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John			In Prod.
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
103	Marked Men (D)	Warren Hull-Isabel Jewell	69	8/28/40	Not Rev.
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
125	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	5/30/41	b6/14/41
	Reg'lar Fellers	Billy Lee-'Alfalfa' Switzer			In Prod.
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

R.K.O.-RADIO

Current 1939-40

86	Triple Justice (W)F	Geo. O'Brien-Virginia Vale	66	9/27/40	b10/19/40

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds		6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade (Reviewed as "Bring 'Em Back Alive")	Frank Buck	77	6/27/41	Reissue
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
101	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	Ginger Rogers-Geo. Murphy		7/4/41	a3/29/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

R.K.O.-RADIO

Coming 1940-41

			Mins.	Rel. Date	See Issue of
186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		8/8/41	a5/17/41
129	Hurry, Charlie, Hurry (C)	Leon Errol-Mildred Coles	65	7/25/41	a4/5/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee		8/1/41	a4/19/41
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.

Coming 1941-42

Bambi	Disney Cartoon Feature		In Prod.
Before the Fact (D)	Cary Grant-Joan Fontaine		a3/22/41
I Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	b4/12/41
I Devil and Daniel Webster(D)	Thomas Mitchell-Walter Huston		a5/31/41
Fantasia (FA)F	Technicolor Cartoon	150	b11/16/40
I Father Takes a Wife (C-D)	Adolphe Menjou-Gloria Swanson		a5/17/41
Gay Falcon	George Sanders-Wendy Barrie		a6/14/41
I Lady Scarface (D)	Dennis O'Keefe-Frances Neal		a5/17/41
Little Foxes (D)	Bette Davis-Richard Carlson		a6/14/41
Look Who's Laughing	Bergen & McCarthy		In Prod.
Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts		a6/28/41
Obliging Young Lady	John Carroll-Edmond O'Brien		In Prod.
Outlaw Trail (W)	Tim Holt-Janet Waldo		a5/31/41
I Parachute Battalion (D)	Robert Preston-Nancy Kelly		a4/19/41
Six Gun Gold (W)	Tim Holt-Jane Clayton		In Prod.
Unexpected Uncle	Edmond O'Brien-Jane Wyatt		In Prod.
Weekend for Three	Dennis O'Keefe-Jane Wyatt		In Prod.

Grouping By Blocks

I—Citizen Kane, Devil & Dan. Webster, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
43	Rise, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

68	Gangs of Sonora (W)	Three Mesquiteers	7/10/41	a6/7/41
4	Ice-Capades	Dorothy Lewis-Jerry Colonna		In Prod.
	Rags to Riches	Alan Baxter-Mary Carlisle	7/31/41	In Prod.
47	Sunset in Wyoming (W) (Former title "Under Fiesta Stars")	Gene Autry-Smiley Burnette	7/15/41	a6/7/41
	Ten Nights in a Barroom(D)	Frank Albertson-Linda Hayes	7/24/41	a7/5/41

Coming 1941-42

Hurricane Smith	Ray Middleton-Jane Wyatt	7/20/41	a6/7/41
Mountain Moonlight	Weaver Bros. & Elviry	7/12/41	a5/3/41

20TH CENT.-FOX

Current 1940-41

143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
104	Girl From Avenue A (C)F	Jane Withers-Kent Taylor	76	8/9/40	b8/10/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
101	Man I Married (D)A	Joan Bennett-Francis Lederer	76	8/2/40	b7/20/40
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
106	Pier 13 (CD)F	Lynn Bari-Lloyd Nolan	66	8/23/40	b8/17/40
103	Return of Frank James (PD)F	H. Fonda-J. Cooper (Tech.)	92	8/16/40	b8/17/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
109	Young People (CD)F	Shirley Temple-Jack Oakie	78	8/30/40	b7/13/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Coming 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
135	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott			a5/24/41
	Charley's Aunt	Jack Benny-Kay Francis			a6/7/41
	Charlie Chan in Rio (My).	Sidney Toler-Mary Beth Hughes			a6/21/41
	Dressed to Kill	Lloyd Nolan-Mary Beth Hughes			a6/7/41
	How Green Was My Valley	Maureen O'Hara-Walter Pidgeon			In Prod.
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			In Prod.
	Private Nurse (D)	Brenda Joyce-Jane Darwell			a6/21/41
	Riders of the Purple Sage	George Montgomery-Mary Howard			In Prod.
	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle			In Prod.
	Week-end in Havana	Alice Faye-John Payne (Tech.)			In Prod.
	We Go Fast	Cobina Wright, Jr.-Alan Curtis			In Prod.
	Wild Geese Calling (D)	Henry Fonda-Joan Bennett			a6/28/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Captain Caution (D)A	V. Mature-Louise Platt-B. Cabot	88	8/9/40	b8/3/40
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Foreign Correspondent (D)F	Joel McCrea-Herbert Marshall	120	8/16/40	b8/17/40
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Kit Carson (D)F	Jon Hall-Dana Andrews	96	8/30/40	b8/31/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40	b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Topper Returns (C)F	Jean Blondell-Carole Landis	89	3/21/41	b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40	b9/21/40

Coming

	International Lady (D)	Ilona Massey-George Brent			a6/21/41
	Lydia	Merle Oberon-Alan Marshall (Former title, "Illusions")			a6/14/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112		b5/3/41
	New Wine (MD)	Ilona Massey-Binnie Barnes		8/8/41	a3/8/41
	Niagara Falls	Marjorie Woodworth-Tom Brown			In Prod.
	Sundown (D)	Gene Tierney-Bruce Cabot			a7/5/41
	Tanks a Million	Jas. Gleason-Wm. Tracy			In Prod.

UNIVERSAL

Current 1940-41

5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40	b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40	b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40	b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown		6/20/41	a6/7/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40	b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40	b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40	b10/5/40
5056	Raiders of the Desert	Richard Arlen-Andy Devine		6/18/41	In Prod.
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5001	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Coming 1940-41

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin		8/1/41	a4/5/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
	Hold That Ghost (MyC)	Abbott & Costello—Evelyn Ankers. (Former title, "Oh Charlie")		8/8/41	a2/22/41
	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	a5/24/41
	This Woman Is Mine (PD)	Franchot Tone-Walter Brennan (Former title "I, James Lewis")		7/25/41	a6/7/41

Coming 1941-42

	Almost an Angel (D)	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
	Americanos, The	Dick Foran-Leo Carrillo			In Prod.
	Arizona Cyclone (W)	Johnny Mack Brown			In Prod.
	Badlands of Dakota	Crawford-Herbert-Devine		9/5/41	In Prod.
	Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel			a5/17/41
	Bombay Clipper	William Gargan-Irene Hervey			In Prod.
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
	Halfway to Shanghai	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		10/31/41	In Prod.
	Jail House Blues (C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")			a5/31/41
	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight			In Prod.
	Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight			a7/5/41
	Mob Town	Dead End Kids-Dick Foran			In Prod.
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee			a5/17/41
	Radio Revels of 1942	Frances Langford-Ken Murray			In Prod.
	Ride 'Em Cowboy	Abbott & Costello-Dick Foran		10/10/41	In Prod.
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery		9/12/41	a3/8/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40	b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40	b9/14/40
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40	b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

557	Bad Men of Missouri (D)	Dennis Morgan-Wayne Morris		7/26/41	a4/12/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)	Joan Perry-Roger Pryor		7/19/41	a5/24/41
533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray		8/30/41	a5/24/41
565	Highway West (D)	Brenda Marshall-Olympe Bradna		8/23/41	a3/1/41
505	Manpower (D)	Marlene Dietrich-George Raft		8/9/41	a4/19/41
574	Three Sons O'Guns (CD)	Wayne Morris-Arthur Kennedy		8/2/41	a3/1/41

Coming 1941-42

565	Flight Patrol (D)	James Stephenson-Ronald Reagan			a4/12/41
	Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn			a6/28/41
	Maltese Falcon	Mary Astor			In Prod.
	Navy Blues (C)	A Sheridan-J. Oakie-M. Raye			a5/3/41
	New Orleans Blues	Priscilla Lane-Richard Whorf			In Prod.
	Nine Lives Are Not Enough	Ronald Reagan			In Prod.
	One Foot in Heaven	Frederic March-Martha Scott			In Prod.
	Sergeant York	Gary Cooper-Joan Leslie			a3/29/41
	Smiling Ghost (D)	Wayne Morris-Brenda Marshall			a6/21/41
	They Died With Their Boots On	Errol Flynn-Olivia de Havilland			In Prod.

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

ASTOR PICTURES

	Comment	Running Time	Reviewed Issue Of
Dora's Dunking Doughnuts	Shirley Temple.	19	Reissued
Managed Money	Shirley Temple.	20	Reissued
Merrily Yours	Shirley Temple.	20	Reissued
Mother, The		10	Not Rev.
Pardon My Pups	Shirley Temple.	19	Reissued
Swing's the Thing		20	Reissued

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As A Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely, Interesting	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.		7	Not Rev.
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox		6	Not Rev.
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2754	Streamlined Donkey	Cute	6	3/22/41

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music No. 1	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

INTERNATIONAL FORUM (6)

	No. 1	Timely	18	3/ 1/41
	No. 2		16	Not Rev.

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

COLUMBIA 1940-41 (Cont.)

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9		10	Not Rev.

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

MGM 1940-41

CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack		9	Not Rev.
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Gold		10	Not Rev.
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World		10	Not Rev.
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40

OUR GANG (9)

C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks		10	Not Rev.
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act		10	Not Rev.

PETE SMITH SPECIALTIES (14)

S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea For Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs		10	Not Rev.
S-262	Wedding Bills	Very Good	10	12/ 7/40

MGM 1940-41 (Cont.)

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State		10	Not Rev.
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

PARAMOUNT 1940-41

ANIMATED ANTICS (10)

H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat		7	Not Rev.
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-9	Zero, the Hound	So-So	7	5/31/41

FASCINATING JOURNEYS (6) (Tech.)

M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle		10	Not Rev.
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

GABBY CARTOONS (8) (Tech.)

G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing		7	Not Rev.
G0-1	King For a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41

HEADLINERS (8)

A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41

MADCAP MODELS (6) (Tech.)

U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAGRAPHICS (6)

V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

POPEYE (12)

E0-11	Child Psykolojiky		7	Not Rev.
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

POPULAR SCIENCE (6)

J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41

ROBERT BENCHLEY (4)

S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting For Baby	A Howl	10	2/22/41

SPECIAL CARTOON (1) (Tech.)

FF0-1	Raggedy Ann	Very Good	19	12/21/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs		10	Not Rev.
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed		8	Not Rev.
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
EDGAR KENNEDY (6)			
13406 Apple In His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)		11	Not Rev.
14212 No. 12 (Boris Karloff)		12	Not Rev.
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)			
13101 On Foreign Newsfronts	Fair	19	9/21/40
13102 Britain's R.A.F.	Informative	18	10/ 5/40
13103 Mexico	Timely	19	10/26/40
13104 Arms and the Men—U.S.A.	Timely	19	11/23/40
13105 Labor and Defense—1941	Excellent	19	12/21/40
13106 Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107 Americans All	Good	18	2/15/41
13108 Australia at War	Timely	18	3/15/41
13109 Men of the FBI	Excellent	21	4/12/41
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit		16	Not Rev.
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401/No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile		10	Not Rev.
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers		9	Not Rev.
14309 Sword Soldiers	Technical	9	5/10/41

REPUBLIC 1940-41

	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	2/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquited by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing with Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic(Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing(Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
'52 Boogie Woogie Bugle Boy of Company B		8	Not Rev.
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5363 Meet Jimmy the Chump		10	Not Rev.
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East Good		10	6/ 7/41
5362 Mountain Summer		10	Not Rev.
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41

UNIVERSAL 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5232 Is Everybody Happy?		18	Not Rev.
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King		20	Not Rev.
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time		18	Not Rev.
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)			
5110 Swing with Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93		9	Not Rev.
5384 No. 94		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store			Not Rev.
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6608 Joe Glow the Firefly		7	Not Rev.
6616 Love in Gloom			Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak			Not Rev.
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinny Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.			Not Rev.
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion			Not Rev.
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy			Not Rev.
6725 Sport Champions			Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm		7	Not Rev.
TECHNICOLOR SPECIALS (6)			
6006 Brazilian Rhythm			Not Rev.
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		SPECIAL SUBJECTS		
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
		SPORTS PARADES (10)		
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale			Not Rev.
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

MISCELLANEOUS

Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive In the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/13/40
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA		
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Riders of Death Valley	15 Chaps.	4/12/41
Sky Raiders	12 Chaps.	2/15/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20thFox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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Ten cents per word. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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PUBLISHERS CLOSEOUTS — Cameron's "Sound Pictures Trouble Shooters Manual", 1,200 pages, $2.95; "Motion Pictures with Sound", $2.95; "Servicing Sound Equipment", $1.95; "Amateur Taking-Showing Pictures," $1.49; "Talking Movies", 39c; Richardson's "Blue Book on Sound", $1.49; "Building Theatre Patronage", $1.95. S. O. S. Cinema Supply Corp., 636 - 11th Ave., New York City.

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WANTED TWO SIMPLEX MECHANISMS. Must be bargain. M. Nees, 2933 N. E. 12th Ave., Portland, Oregon.

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SOUND PROJECTORS, 16mm-35mm — ALL STANDARD BRANDS, $59.50 up. Select yours from these—RCA, Holmes, Bell & Howell, Weber Syncrofilm, Western Electric, Victor Animatograph, DeVry. Terms if desired. S. O. S. Cinema Supply Corp., 636 - 11th Ave., New York City.

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CLOSEOUTS, TRADE-INS, STUDIO EQUIPMENT—Berndt-Maurer 35mm Galvanometer, $135.00; RCA 16mm Galvanometer, $49.50; Universal 35mm Turret Camera less lenses, $79.50; Recorders, Printers, Developing Machines. FREE BARGAIN BULLETIN RECORDING, LABORATORY, PROFESSIONAL APPARATUS. Box 528, SHOWMEN'S TRADE REVIEW, Inc., 1501 Broadway, New York City.

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GOOD CHAIRS—75c UP. Veneers, Panel Backs, Squabs, Spring, any pitch or width. Bargain list. Independent Seating Co., 547 West 46th Street, New York City.

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Judy Canova sets a new high for mirth-provoking hilarity in her latest and greatest musicomedy.

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"CHICK" CHANDLER
JOSEPH SANTLEY—Director
Screen play by Jack Townley and Milt Gross
Original story by Jack Townley

A REPUBLIC PICTURE

SHOWMEN'S TRADE REVIEW

LIBRARY OF CONGRESS
JUL 14 1941
PERIODICAL ROOM

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Joseph I. Breen

Vol. 34 No. 25

July 12
1941



THE PROOF OF THE PUDDING IS AT THE BOX-OFFICE!



3rd week at Radio City Music Hall *in the summer* for M-G-M's Technicolor hit **"BLOSSOMS IN THE DUST"** (*Greer Garson, Walter Pidgeon*).

2nd week, Capitol, N.Y. and hold-overs everywhere for **"THEY MET IN BOMBAY"** (*Clark Gable, Rosalind Russell in Clarence Brown's production*).

Everybody's talking about M-G-M's policy: **"HOLDING BACK? *NO!* HOLDING OVER? *YES!*"**

These first two hold-over hits are just a sample of what The Friendly Company will serve you with all summer long!

The Editorial Page

Reviews for the Trade

The five participating companies to the consent decree have decided that the trade press will review pictures at regular trade showings instead of in advance of such showings.

Only national magazines and publications of general circulation will be afforded the opportunity of earlier showings in order that they may meet their deadlines. Lay press and radio commentators will not be allowed to see product in advance of general release.

We can agree with the attitude toward the magazines, lay press and radio pests. However, we cannot enthuse over the treatment accorded the trade press since it is obviously a definite function of the trade press to review pictures as early as possible and sufficiently in advance of offering such product for sale.

There is no question in the mind of any executive that relatively few exhibitors will be able to attend trade screenings. The element of distance and time precludes their attendance at the great majority of screenings. Therefore, many exhibitors have only one way of finding out about the pictures to be offered them by the five participating companies—through the trade press.

Since no distributor need give a second thought about early reviews of meritorious product, they may hope to conceal the weak sisters through the inability of the trade press to convey the true facts to the buying exhibitors. If so, they are only fooling themselves.

Mr. Exhibitor, located miles distant from the exchange centers where screenings are to be held, must depend upon those trade papers whose reviewing service he has found to be accurate and unbiased. When the salesman gets around to him he must be in a position to talk business based upon his knowledge of the pictures being offered. He can only gain that knowledge through what his trade papers tell him about each individual picture and the block as a whole.

However, if the trade screenings take place sufficiently in advance of offering for sale to make it possible for him to find out what he must know about the pictures being offered, then there is no cause for complaint. On the other hand, if the pictures are offered so soon after screening that his trade papers cannot help him, then he is not getting a fair chance to evaluate the block being offered and must, necessarily, work in the dark or take the salesman's word. This latter practice has proven much too dangerous and troublesome in the past to be risked under the new selling order.

Whether or not the trade press is being treated with the importance and respect to which the recognized papers are entitled, will not be known until the time element between screenings and sales is made known.

▲ ▲ ▲

"Sergeant York"

So many incidents in this picture hit the bull's eye on immediate, current conditions that "Sergeant York," as fine a picture as it is, automatically becomes even greater. World history, especially that part of it affecting us here in this country, takes many a routine situation in the picture and lifts it to a timely climax that must bring rounds of applause from your audience just as it did at the premiere opening in New York last week.

"Sergeant York" cannot help being one of the new season's biggest hits in every situation where it plays. It has that rare quality called mass appeal, which means it can play in any type of theatre anywhere with top grosses assured. Smart show selling combined with word of mouth comment will do the trick.

However, "Sergeant York" is red hot right now and it would be a shame if it were allowed to cool off through delaying its general release because of the road show angle. Therefore, we suggest to the WB executives that they get this gold mine into circulation everywhere as fast as possible. It will get the theatres and the distributors plenty of extra money now. 1942 is too far away.

▲ ▲ ▲

Approaching Avalanche

Those exhibitors who expect to look at most of the product now being readied for trade screenings had better pack a big suit-case and get their business affairs at home in condition for a long absence.

From present indications they will have to move into the screening cities for a long stay if they hope to see most of the pictures to be shown. And before this issue is run off the press there may be several other batches announced for screening during or immediately following those already scheduled.

Just how long they can keep this up is a question no one can attempt to answer so far in advance of the actual start of the screenings. If there are partners, they may be able to divide up the looking process and thereby get to see all of the pictures collectively.

In any event we suggest they take a nice, soft pillow along with them. The sitting is gonna be long and hard.

—"CHICK" LEWIS

Majors Set Preview Policy

Trade and Lay Press to See Films at Trade Shows

A policy for previews has been laid down by the distributors as a result of a decision that previewing of pictures for the exhibitors, the trade press and the lay press is strictly a matter for distribution. Under the rule adopted the trade press will review pictures at the trade showings for exhibitors as required by the consent decree.

Advance showings will be arranged for magazines and weekly publications of general circulation, in such cases where deadlines make them necessary. The lay press and radio commentators will see the pictures for review when they open at their local theatres.

The preview as it has been known in Hollywood will therefore be abolished as far as the five major companies are concerned.

Those participating in the discussions were: William F. Rodgers and Howard Dietz, of MGM; Gradwell L. Sears and S. Charles Einfeld, of Warner Brothers; Neil F. Agnew and Robert M. Gillham, of Paramount; Herman Wobber and Charles E. McCarthy, of 20th Century-Fox; and Ned E. Depinet and S. Barret McCormick, of RKO Radio.

David and Barham Switch Territories

Harry David, who heads the Intermountain Theatres operating out of Salt Lake Lake City, will switch territories with Tracy Barham, now in charge of the Sohio Theatres in Southern Ohio, Leonard Goldenson, executive in charge of Paramount theatre operations, announced today. David will make his headquarters in Cincinnati and Barham will operate from Salt Lake City. George Planck, assistant general manager of the Sohio Theatres, will remain as assistant to David.

Coplan Takes $1.00 Post With Canadian Gov't

David H. Coplan, Columbia Pictures Canadian sales executive, has been appointed by the Canadian Government (at $1.00 a year) in an advisory capacity to the National Film Board in matters relating to motion picture distribution and exhibition.

The World Is Too Much With Us Department:

A weary little man wandered into ERPI's foreign department at Vandam Street the other day and asked for help in designing a soundproof helmet. Said he wanted it for his own use, protection against idle conversation and the distracting noises of the street. In these days of air raids and other wild alarms he may have happened on to something.

Co-op of Mich. and UDT Launch Institutional Drive

Follows Suggestion by Ned Green Published in STR; Plan Contest and Close Cooperation With Newspapers

In the first institutional campaign to regain patronage for theatres, Co-Operative Theatres of Michigan and United Detroit Theatres, numbering between them 105 houses, have launched a concerted drive to make the public in the Motor City movie conscious. This follows closely on the heels of a suggestion by Ned Green of the Legion Theatre Co., Mayfield, Kent., published by STR in the issue of June 7.

As an initial step in the campaign in Detroit, the motion picture ads in the Detroit papers will be divided into four sections: downtown, North, East and West. Special film articles and boxes on the front pages will call attention to the film programs. The theatres will run trailers for each paper calling attention to this service.

There will be special contests as well. A picture of good entertainment value, but not a "big" picture will be used for a title contest. The contest will be announced in this manner: "We think '————' is a good film, but the title doesn't fit. See the film, pick a better title, and win a prize by writing an essay telling us why."

These ideas embrace several of Green's suggestions as published in STR. The experiment in Detroit is being carefully watched by circuit heads with an idea to adopting it elsewhere.

Paterson Theatre Indicted For Failure to Pay Taxes

Alleging failure to pay admission taxes to the Internal Revenue Dept., the Government this week indicted the Main St. Rialto Theatre, Inc. of Paterson, N. J. and Samuel Koenig of Brooklyn and Howard Lesser of Paterson, said to be connected with the theatre. The indictment charges that the theatre withheld $1,200 in admission taxes. It was the first case of the kind filed in the New Jersey Federal Court.

Rains Ease Power Shortage in South

Heavy rains in the Southeast have eased the pressure on theatres to dim their marquee and other lights and otherwise conserve electricity. A threatened drought had caused concern lest the dams in the Southeast be insufficient to provide power. Atlanta was one of the hardest hit cities. All Georgia theatres cooperated but pointed out the fact that night baseball was continued without any curtailment.

Exhibitors Asked to Delay Aluminum Matinees

Exhibitors contemplating "aluminum matinees" have been asked by the OPM to defer them until after the national scrap aluminum collection on July 21.

Majors Readying Minn. Law Test

But Strom Reports Exhibs Back Measure to Limit

The Minnesota law banning the sale of pictures in blocks of five was expected to meet its first court test this week when David Shearer representing the major companies filed a suit to contest the measure. A surprise move is expected to gain a quick though temporary decision for the majors pending the final adjudication of the suit.

Meanwhile, Fred Strom, executive secretary of Northwest Allied, which sponsored the measure, returned from a trip through the state reporting that exhibitors generally favored the law. Some even were willing to close up rather than submit to the block of five plan in buying film, he reported.

He declared that the organization was ready for any surprise move on the part of the distributors. "We're ready to fight this thing through to the finish," he said.

Missouri Bill Would Outlaw Stench Bombs

A bill sponsored by the MPTO of St. Louis, Eastern Missouri and Southern Illinois, which would outlaw stench bombings has been passed by the Missouri House of Representatives. The measure would make dropping of such a missile in a motion picture theatre or other amusement place a felony. Minimum punishment would be two years in prison. Three theatres in St. Louis County have recently been stench bombed.

Monogram Directors Elect Two Members

Two new members were elected to the Board of Directors of Monogram, following a meeting of the board held in Hollywood this week. Howard Stubbins, West Coast franchise holder replaced Colonel T. C. Davis and Charles Trampe replaced Merwin Travis.

Charles C. Pettijohn 3rd

Charles C. Pettijohn, Jr., a member of the Hollywood Board of the Production Code Administration, became a father this week, thus making his own father, general counsel of the MPPDA, a grandfather. The child was named Charles C. Pettijohn III.

MGM Names New Salesmen

Nine Promoted to Field Force; 240 Others Raised

Preparing for selling under the consent decree, MGM announced this week 33 promotions among its field force. Four office managers have been named salesmen: Fred Rippingale of Washington, Tom Lucy of Atlanta, "Tony" Philbin of Dallas and Eldon Biwa of New Orleans. Checking Supervisor David H. Williams of Charlotte has been advanced to salesman and so has Washington booker Peter Prince. Marvin Gaddis, former third booker, Clarence Deaver, formerly fourth booker in Atlanta and Vernon L. Smith former checking supervisor in Dallas have all been appointed salesmen.

To fill the vacancies thus created other men have been advanced in the various exchanges.

250 Leave for 20th-Fox Confab

Delegates from the 20th Century-Fox home office and all of the branches, numbering over 250 in all, left on Friday for Los Angeles, where they will meet in the company's annual sales convention opening next Wednesday. Herman Wobber, general manager of distribution, Joseph M. Schenck and Darryl F. Zanuck, vice president in charge of production will speak.

JOSEPH I. BREEN

(The Man on the Cover)

Recently installed as production chief of the RKO studios, and this week elected a director of the MPPDA, Mr. Breen had been associated with the MPPDA for eight years as Coast assistant to Will Hays and was director of the Production Code Administration.

SHOWMEN'S Trade Review

Vol. 34, No. 25 July 12, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, Civic Theatre, Adelaide, South Australia. Subscription rates per year; $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

JIMMY CAGNEY
BETTE DAVIS

"THE BRIDE CAME C.O.D."

Cash on Delivery



JAMES CAGNEY
BETTE DAVIS
in
"THE BRIDE CAME C. O. D."
with
STUART ERWIN · EUGENE PALLETTE · JACK CARSON
GEORGE TOBIAS · HARRY DAVENPORT
Directed by WILLIAM KEIGHLEY
Screen Play by Julius J and Philip G. Epstein
From the Story by Kenneth Earl and M. M. Musselman
Music by Max Steiner

DELIVERY THIS WEEK FROM WARNERS!

Ask Tax Cut For Soldiers

Bill Asks Exemption for Men in Military Uniform

Following in the wake of reductions in price for men in uniform and demands for reduction of the Federal Admissions Tax on such tickets, a bill was introduced into Congress this week exempting all men in military uniform from the Defense Tax. Although it may not be reached for some time, it is understood that amendments will be inserted into the general tax bill now under consideration, which would impose a levy on all admissions over nine cents, to exempt men in uniform. The measure introduced this week, if passed, would take effect immediately and expire when the new tax bill takes effect.

May Lift State Ban Sunday Shows in Miss.

Statements made recently by Gov. Paul B. Johnson of Mississippi indicate that the state ban on Sunday movies may be lifted at the next session of the Legislature. Reasons given are the presence of a large number of soldiers in the state and the fact that defense workers cannot attend shows on any other day.

Para. to Hold Series Of Regional Meets

Paramount will hold a series of regional meetings starting on July 18 to acquaint the sales force with the new product and the new methods for selling it. Meetings will be held in New York, Boston, Atlanta, Chicago, Dallas, Kansas City, Los Angeles, Denver, Philadelphia and Cleveland. Divisional managers will be in charge of meetings in their respective territories but Neil Agnew, general sales manager will address those in New York, Boston and Atlanta.

Depinet and Smith at Opening of New Exchange

Ned Depinet, RKO vice president in charge of distribution, and Andy Smith, general sales manager, were in Boston this week for the opening of the new RKO Exchange.



Three Arbitrations Settled; Four More Cases Filed

Descoteaux' Clearance Reduced to 30 Days' Maximum; Sherman Loses Pearl River Case; Expect More Demands

Arbitrations cases continue to be filed on an increasing scale, despite predictions that the majority of exhibitors would hold off until after Sept. 1, the earliest date on which they can file demands for a better run. Nearly all of the present arbitration demands are for a reduction of clearance. The following were filed this week:

The Liberty Theatre, Freehold, N. J., demands that 20th-Fox, Loew's and Paramount be required to offer it product and that RKO and Warner Bros. cut the clearance given to Asbury Park to 14 days. Five theatres in Asbury Park and the Strand in Freehold were named as interested parties; Salvatore Arno of the College Open Air Theatre, Middletown, Conn., asks some run, naming the Middlesex, Palace and Capitol Theatres as interested parties; the Broad Theatre, Philadelphia asked for better clearance naming the three Warner Theatres, and the Rockland as interested parties; Liberty-Parkside Theatres of Camden, N. J., filed a complaint asking reduction of clearance from the Stanley, Grand and Lyric.

Three cases were settled this week. Arbitrator Harry Channing in Boston decided on a maximum of 30 days clearance on Lucien Descoteaux' Rex, Empire and Globe Theatres in Manchester, N. H. Further, he ordered no more than seven days clearance after a second run and no clearance on third and subsequent runs. However, the Arbitrator pointed out that the distributors may still sell in sequence of run to the theatres involved.

Irving Sherman of the Central Theatre, Pearl River, N. Y., lost his application for reduced clearance to the Rockland, Nyack and the Pascack, Westwood, N. J.

The complaint of the Breeze Theatre, Philadelphia, was withdrawn this week when Paramount, 20th-Fox and Warner Bros. agreed to make product available seven days after the Stanley-Warner Earle Theatre and in no event more than 28 days after first-run South Philadelphia.

Mich. Salesmen Start Reel Fellows Club

Michigan film salesmen have organized the Reel Fellows Club, consisting of film salesmen in the Wolverine State. The Club has plans to establish a branch in each exchange center. One of the purposes would be to establish a fund from which members can borrow in the event of illness or loss of employment and also a job bureau which would endeavor to find positions for men who lose their jobs. The Michigan group has 36 members, representing all of the film salesmen in the state but two.

Important Dates

July 13-14: MPTO of Virginia convention, Chamberlin Hotel, Old Point Comfort.
July 16-18: 20th Century-Fox annual sales convention, Los Angeles.
July 18: Baltimore Variety Club golf tournament, Woodholme Country Club.
July 21: Pittsburgh Variety Club golf tournament, South Hills Country Club, Brentwood.
July 21: Detroit Variety Club annual golf tournament, Brooklands Country Club.
July 28-Aug. 1: Warner Bros. sales convention, Blackstone Hotel, Chicago.
Aug. 2: Chicago Bookers' Club Picnic, Bailey Farm, Princeton, Ill.
Aug. 5-7: Schine Circuit Convention, Gloversville, N. Y.
Aug. 9: Baltimore Showmen's Club dance.
Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Nov. 2: Pittsburgh Variety Club banquet.

London Observations by Jock MacGregor

Arriving back in London after a long exile to do a spot more observing, I was greeted with the biggest blitz yet hurled against the city. Searchlights fingered the sky; ack-ack shells burst like a thousand twinkling rockets at Coney Island; the flames of doomed buildings and flash of guns turned night into day; raiders droned monotonously overhead; the rumble of guns and "rump" of bombs provided a stomach turning accompaniment to a terrific spectacle. It was hell let loose, yet the people were not cowering. At the hotel, travelers caught in the raid hopefully asked if anything was left on the third floor—reputed to be the safest—and took rooms higher up.

Next morning, as I made my way to Wardour Street I passed smoldering buildings and saw people lining for the movies as usual. The film chaps were not talking of their experiences of the previous night. Narrow escapes are common. Near shaves have taken the place of fishing tales. The story of the "2000 pounder" which missed "The Nest' is first cousin once removed of that "glass case" fish which got away.

The film boys were more interested in Parliament's decision to forbid the sanction of Sunday opening for legitimate theatres: the very thought of which gave cinemamen a pain in the neck. First person to meet and make the inevitable remark which I am beginning to believe is probably said in sincerity and not mere leg pulling: "Gawd, you're looking well" was Ken Gordon, Pathe's ace newsreel man who was dashing off to record more history in the making. Next we came across Pat O'Connor, who, since our last visit, has vacated the Paramount Theatre's publicity chair to take over Frank Shaw's job at Warner Brothers. Frank is now overseas with the R.A.F. Another promotion, this time a service one, is Roy Schleman who has been upped to Flight Lieutenant and looks mighty fine in his uniform. "Schle," who is, of course, chief of UA's publicity department, just cannot keep away when there are proofs and the like about. As a matter of fact few of us can; no matter how much we like our service jobs, we do enjoy seeing our civvy street friends again and venturing a suggestion or two at the office. "Schle" is in good company at his R.A.F. station as he has for colleagues John Ware and John Myers, Alexander Korda's publicists. It is lads like these who are doing valuable work adapting their expert training and experience to service requirements.

Varbalow Takes 2 Ellis Houses

Sam Varbalow, who has theatres in Camden, N. J. and elsewhere in that area, this week took over from the A. M. Ellis Circuit, the Broadway and Tower Theatres. Ellis retains his other houses in Philadelphia and nearby New Jersey.

When "Tall, Dark and Handsome" Romero

meets Carole Landis,
a Venus with arms—

It's a Clinch at the Box-office!



CAROLE LANDIS
CESAR ROMERO

in

DANCE HALL

with

William Henry • June Storey
J. Edward Bromberg

Executive Producer Sol M. Wurtzel
Directed by Irving Pichel

Screen Play by Stanley Rauh and Ethel Hill • Based on the novel by W. R. Burnett • Lyrics and Music: "There's A Lull In My Life" by Mack Gordon and Harry Revel • "There's Something In The Air" by Jimmy McHugh and Harold Adamson

20th CENTURY FOX

WB Meet In Chi. July 28

300 Delegates to Attend; Separate Canadian Meet

Warner Bros. will hold a national sales convention at the Blackstone Hotel, Chicago beginning July 28 and extending through August 1, it was announced this week by Gradwell L. Sears, general sales manager. About 300 delegates will attend with Sears presiding. He will precede the delegation to Chicago by about a week in order to supervise the local arrangements and consummate plans for the Chicago roadshow engagement of "Sergeant York." At the convention, he is expected to announced the make up of the first group of five pictures.

For the Canadian territory, where selling under the consent decree does not apply, a regional meeting will be held July 15 to 18 at the Mount Royal Hotel, Montreal. Wolfe Cohen, district manager, will preside at these sessions, with Sears, Carl Leserman, Roy Haines and Norman H. Moray attending.

Pa. Only Tough Censor Board

Civil Liberties Union Finds Difficulties Ease

A report of the American Civil Liberties Union released this week shows that film censorship is offering little in the way of problems except in Pennsylvania. One of the seven states which censor films, Pennsylvania has long been known to have one of the "tougher" censor boards. Chief example of its proclivity for severity was the banning of "The Ramparts We Watch" on the ground that it was pro-Hitler. The report cited that when litigation was threatened the Pennsylvania Board withdrew its ban on "World in Flames."

Elsewhere, such as in New York, censors held up some pictures but none of these were major company releases. In Chicago, however, where the police exercise a moral and political censorship, according to the ACLU, "Pastor Hall" was held up until cleared by the Chicago Civil Liberties Union.

Referendum on Duals Slated for Evanston

The Better Films Council of Evanston, Ill., Chicago suburb, long an opponent of double features will seek a municipal referendum in the Fall, according to President Mrs. G. C. Graham. Petitions are ready for circulation.

Operate on Roberts

George A. Roberts, district manager for 20th-Fox in Cleveland, was operated on last week-end for gallstones.

Holiday Business Terrific

Rainy Week-End Drives Crowds to Movie Houses; New Records Set in Many Places; Attractions Held Over

Rain in most sections of the country made the July Fourth week-end highly prosperous for most theatres, particularly the first run, although neighborhood theatres also benefitted from the downpour which left the crowds unable to pursue outdoor enjoyment.

In New York, the Paramount Theatre had its biggest single day's business with the exception of New Year's Eve, with $15,000 pouring into the box office for "Caught in the Draft." The three day week end grossed $40,000 within a week of $70,000, nothing short of terrific.

Even at the Criterion, where a $3,000 day is exceptional, Abbott and Costello "In the Navy" grosses $5,000 on the holiday with almost equal business for the succeeding two days. "Man Power" at the Strand enjoyed the biggest week end business the house has had in a year. Every Broadway house held over its attraction for another week.

"Caught in the Draft" also set a new record at the Fox in Philadelphia. Even in Atlantic City, with crowds rained out of the ocean, business was exceptional, aided by the closing of the Bingo shops.

In Omaha, "In the Navy" broke the house record and in Washington, already a boom town because of the War, new records were again set. So the story went all over the country.

Bingo Continues In Three Buffalo Spots

Bingo will continue to operate in two theatres and an amusement hall in downtown Buffalo throughout the Summer, pursuant to an order by Supreme Court Justice David Diamond. Justice Diamond continued temporary injunctions restraining the police from interfering with the Bingo games, stating that the operators had showed that irreparable harm would be done them if they were not permitted to continue until the trial of the suit.

Frankel Back in Pittsburgh for RKO

Irving Frankel, formerly Main Line salesman in Pittsburgh for Fox, has returned from Hollywood, where he has been residing, to handle the same territory for RKO.

Dark Ten Years House Reopens

The defense boom in Connecticut is responsible for the reopening of the Devon Theatre, Beacon Falls, closed for the past ten years. Ralph Civitello has signed a five year lease on the house, formerly operated by the Beacon Falls Rubber Shoe Co.

Give 5-Min. Newscast

To keep patrons abreast of the news and as an exploitation stunt, Fanchon and Marco Theatres in St. Louis will give a five minute newscast during every performance.

Para, 20th-Fox Group 1st Blocks

Also Set Dates for Trade Shows Required by Decree

Paramount and 20th-Fox announced this week their first groups of five pictures each for selling under the consent decree. Paramount's group consists of the following: "Nothing But the Truth," "Buy Me That Town," "Hold Back the Dawn," "New York Town" and "Henry Aldrich for President." Screening dates have been announced for July 28, 29 and 30.

The 20th Century-Fox group of five includes the following: "Charley's Aunt," "Wild Geese Calling," "Sun Valley Serenade," "Dressed to Kill" and "Private Nurse." Screening dates will be July 22 to 25.

No. Calif. Exhibs Against Duals But—

Although northern California theatremen agreed at the recent PCCITO convention in Hollywood that double bills were the curse of the industry, they were unable to agree on how to stop them. Nevertheless they made a gentlemen's agreement not to play two top pictures on one bill. This week the agreement went by the boards when the California in San Francisco played "Road to Zanzibar" and "Meet John Doe" while the El Camino showed "The Great Dictator" and "Flame of New Orleans."

Wall St. Journal Reports B.O. Rise

The *Wall Street Journal* asserted this week that box office receipts at the nation's movie theatres have risen an average of five per cent over a year ago, since Memorial Day. The increase confirms statements made at the recent convention of Allied Theatres of New Jersey in Atlantic City, which indicated that the take had increased in the past few weeks.

Keene Abbott Dies

Keene Abbott, movie critic of the *Omaha World Herald,* died this week following a series of heart attacks.

Cashier Foils Holdup

Calling into a house phone connected with manager's office, Helen Monroe, cashier at the 46th St. Theatre, frustrated a hold up man who had demanded the $2,000 in the till.

20-Fox Names Field Force

McCarthy Appoints Nine; Stresses Extra Promotion

A field force has been organized by 20th-Fox to exploit the company's pictures, it was announced this week by Charles E. McCarthy, director of advertising and publicity. In announcing the appointments, McCarthy stressed that under the consent decree promotion of pictures will be more important than ever.

Rodney Bush, home office exploitation manager will supervise the men who were assigned as follows: George Gumperts, Philadelphia; Joe Shea, Boston; Ward Farrar, Cleveland; Tommy Thompson, Kansas City; Spencer Pierce, Atlanta; Richard Owen, Dallas; Gabe Yorke, Los Angeles; Eddie Solomon, Chicago; Clifford Gill, Minneapolis. All of them will attend next week's sales convention in Los Angeles.

Gov't Opens Suit Against Crescent

"Little 3" Ask Dismissal; First Witness Testifies

The Government's anti-trust action against the Crescent Amusement and some of the distributors commenced in Nashville this week with a plea by Edward C. Raftery for elimination of Columbia, Universal and United Artists as defendants. He explained to the Court that these three companies could agree to the consent decree since they had no theatres to which to sell their product if exhibitors did not want to buy it after tradeshowing. Raftery asked how the three companies representing only 15 per cent of total distribution volume could possibly create a monopoly as charged by the Government.

The first witness called by the Government was R. T. Mitchell of Russellville, Ky., who testified that since 1935 several efforts had been made by the Crescent Circuit to buy his Dixie Theatre. He also said that during this period threats had been made to build a theatre in Russellville but that they had not materialized. Mitchell said that Lee Castlebury, manager of the Fifth Ave. Theatre, Nashville, was the Crescent representative in these negotiations.

J. A. Taylor who owned the Spruce Pine Theatre at Piedmont, N. C. testified that he willingly sold the house to Crescent after an affiliate built another theatre in the town.

Another witness during the proceedings testified that the Crescent Circuit could afford to operate a house at a loss for three years.

Among those who were in attendance at the trial was J. Meyer Schine of Gloversville, against whose circuit the Government also has an anti-trust action pending.

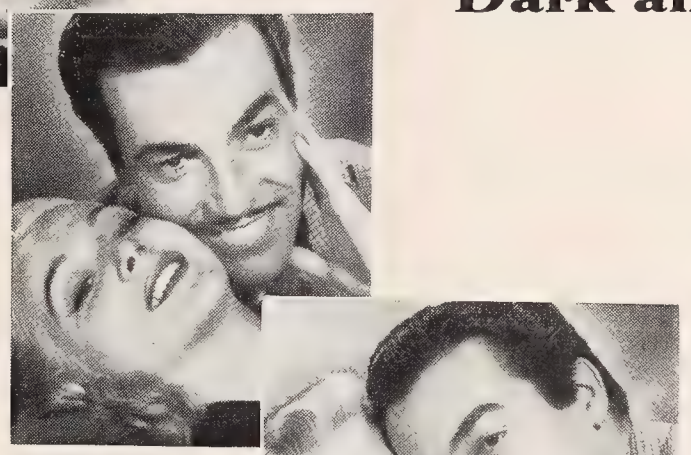


It's Romero...up to his boxoffice tricks again...in a worthy successor to "Tall, Dark and Handsome"!

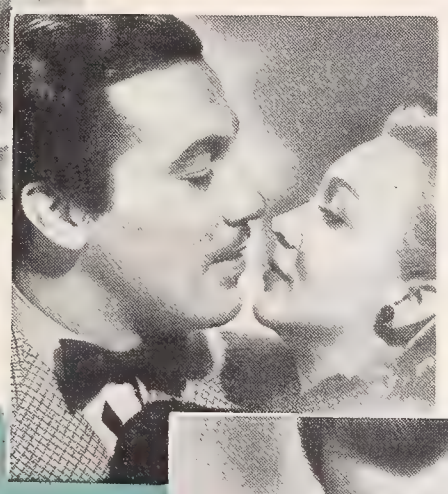
CAROLE LANDIS
CESAR ROMERO

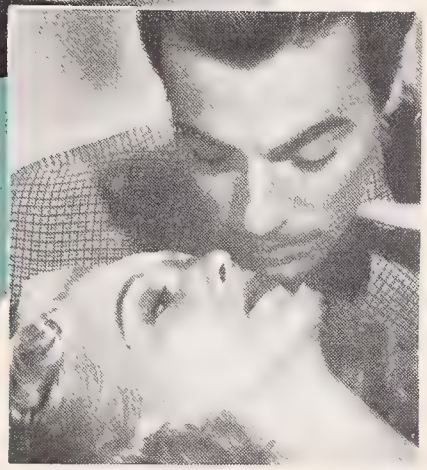
in

DANCE HALL











with

William Henry • June Storey
J. Edward Bromberg

Executive Producer Sol M. Wurtzel
Directed by Irving Pichel

Screen Play by Stanley Rauh and Ethel Hill • Based on the novel by W. R. Burnett • Lyrics and Music: "There's A Lull In My Life" by Mack Gordon and Harry Revel • "There's Something In The Air" by Jimmy McHugh and Harold Adamson

It's a Clinch at the Box-office!

20th CENTURY FOX

The Box Office Slant

The Stars Look Down

MGM Drama 99 mins.

(Prod. No. 142—Nat'l Release, July 18)

AUDIENCE SLANT: (Adult) Too morbid, depressing and tragic for most audiences. May be well received in class houses where patrons have read the book.

BOX OFFICE SLANT: Lack of well known names and comedy will militate against this picture at the box office. Readers of the book may go for it, however.

Cast: Michael Redgrave, Margaret Lockwood, Emlyn Williams, Nancy Price, Allan Jeayes, Linden Travers, Cecil Parker, Milton Rosmer, Edward Rigby, George Carnay, Ivor Barnard, Olga Lindo, Desmond Tester. Credits: Directed by Carol Reed. Produced by I. Goldsmith. From the book by A. J. Cronin. Screenplay by J. B. Williams. Adaptation by A. J. Cronin. Art director, James Carter. Camera, Mutz Greenbaum and Henry Harris.

Plot: Redgrave, son of a miner, wins a University scholarship. He has always wanted to ease the miners' plight. He falls in love with Margaret and does not complete his course, returning to town as a school master. Although he had repeatedly urged the union not to allow the miners to work in a certain shaft they pay no attention to him. Later there is a cave-in and although Redgrave strives mightily, many perish, including his father. Meanwhile his wife has left him and his only hope for the future is that conditions may be improved.

Comment: One of the heaviest, most morbid and tragic pictures of many a season, "The Stars Look Down" strives to solve a great social problem—one that existed in England but which hardly exists here any longer. In these days when entertainment is being sought, it does not fill the bill. There is not a light moment in it. The hero in the end has lost his father in a mine disaster, his wife has left him and he has no job. It's certainly not a cheery outlook and although it may be truly representative of conditions, it is not necessary, in this reviewer's opinion, to depict conditions or "life" if you want to call it that, quite so literally. Artistically, it is a beautiful picture and one which may call forth the praises of the critics for that reason. But the critics do not pay to enter the theatre and the public as a whole will not accept the picture, in our belief. At times the dialect is difficult to understand but production and direction are all that could be desired. It should be sold to the socially conscious of the community through publicity, personal letters, etc. Tie up with bookstores on the novel.

Catchline: "A great dramatic novel becomes a greater dramatic screenplay."

Man Power

Warner Bros. Drama **105 mins.**

(Prod. No. 505, Nat'l Release, August 5)

AUDIENCE SLANT: (Adult) While the critics may not go for it, the average audience will; it has all the elements that the majority of audiences want.

BOX OFFICE SLANT: Should prove to be a hypo to the summer box office.

Cast: Edward G. Robinson, Marlene Dietrich, George Raft, Alan Hale, Frank McHugh, Egon Brecher, Ward Bond, Eve Arden, Joyce Compton, Lucia Carroll, Anthony Quinn, Barbara Pepper, Dorothy Appleby, Joseph Crehan, Cliff Clark. Credits: Executive producer, Hal B. Wallis. Associate producer, Mark Hellinger. Directed by Raoul Walsh. Story and screenplay by Richard Macaulay and Jerry Walsh. Film editor, Ralph Dawson.

Plot: Robinson and Raft are both linemen for the power company. Robinson falls in love with and marries Marlene Dietrich, who works in a clip-joint. But she falls in love with Raft. When Robinson hears this, he almost kills Raft in a fight atop a high tension tower. But all ends well.

Comment: The average fan is going to think this is a swell picture. It may not rate critical raves for as "art," it probably doesn't rate. But compared to most of the pictures to be released during the summer months, it will be a honey at the box office. There's action galore and Raft and Robinson are at their best with Marlene Dietrich maintaining the standard she has set since her comeback. The humor is great with plenty of smart cracks emanating from various characters. There are plenty of ways to put the picture over. Tie up with the local electric light and power company. Cash in on the recent publicity about the Robinson-Raft fight on the set of this picture. Plaster the front with stills showing the two in belligerent attitudes. Use a lobby display of a blow-up of Marlene Dietrich and invite all the men to put their arms around. Arrange it so that when they do so they will get a mild shock.

Catchline: "Lifelong friends and buddies—until a woman came between them."

Legion of Decency Ratings

(For Week Ending July 12)

SUITABLE FOR GENERAL PATRONAGE

Beyond the Law — Blondie in Society
Forced Landing — New Wine

SUITABLE FOR ADULTS ONLY

Man Power — Stars Look Down

OBJECTIONABLE IN PART

Dance Hall — A Girl Must Live
Angels With Broken Wings

Emergency Landing

Producers Drama **79 mins.**

(Prod. No. 109—Nat'l Release, May 23)

AUDIENCE SLANT: (Family) Fair attraction to fill in on double bills.

BOX OFFICE SLANT: Lack of names precludes its drawing any business.

Cast: Forrest Tucker, Carol Hughes, Evelyn Brent, Emmett Vogan, William Halligan, George Sherwood, Joaquin Edwards, Stanford Jolly, Stanley Price, Jack Lescoulie, Paul Scott. Credits: Original story and screenplay by Martin Mooney. Photography by Jack Greenhalgh. Film editor, Robert Crandall. Directed by William Beaudine. Produced by Jed Buell.

Plot: Tucker and Vogan are working on the invention of a radio-controlled airplane which they are trying to sell to Halligan, airplane manufacturer. Carol and Evelyn, daughter and sister of Halligan, run out of gas near Vogan's desert outpost and Tucker arrests them for stealing gasoline. When a spy tries to wreck a new bomber and get away in Vogan's plane, the radio control brings him back and they sell their invention to the manufacturer.

Comment: The story of this picture leaves much to be desired. Too many loose ends spoil it for most audiences. The performances of the principals are good but none of them is known with the possible exception of Evelyn Brent who hasn't been seen to advantage for many years. Direction is fairly smooth and the production won't reflect the low budget to the average movie-goer. If you must run double features, this is the kind of picture that can be played with a strong attraction and adequately serve its purpose. Sponsor a model airplane contest as it ties right up with the story. Offer a free parachute jump to anyone willing to make it.

Catchline: "Daredevil test pilot vs. society's dizziest deb."

Sergeant York

Warner Bros. Drama **134 mins.**

(Block No. not set)

AUDIENCE SLANT: (Adult) Absorbing biographical drama with powerful appeal to all types; acting, production and direction outstanding.

BOX OFFICE SLANT: A big attraction with potent draw under any circumstances but heightened in its popular appeal due to timeliness of story concerning war.

Cast: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockhart, Dickie Moore, Clem Bevans, others. Credits: A Howard Hawks Production directed by Howard Hawks. Original screenplay by Abem Finkel and Harry Chandlee and Howard Koch and John Huston; based upon the Diary of Sergeant York. Produced by Jesse L. Lasky and Hal B. Wallis.

Plot: This is the biography of one of America's heroes of the World War. Starting with his life in Tennessee, the story details his claim to exemption from military service as a conscientious objector, his subsequent induction anyway and his heroism in the trenches.

Comment: Vivid, pulsing drama with strong emotional and patriotic appeal—in brief, the stuff of which outstanding money pictures are made. There is a happy timeliness to the drama which forms the undercurrent of this story of a Tennessee mountain farmer whose religious beliefs make him a conscientious objector when drafted for the World War, but who works out in his own mind an acceptance of the patriotic cause and achieves heroic distinction at the front. Far more absorbing dramatically than the war sequences (themselves endowed with emotional punch) are the scenes of York's life of struggle as a farmer literally dragging an existence from the poor soil of his hill farm; his escape through drinking and brawling until his conversion to an extremely religious fervor; and his homely romance. Gary Cooper gives what many will hail as the very best portrayal of his career. Picking out those who deserve applause above the cast as a whole, is difficult. However, Margaret Wycherly seems sure of being mentioned as achieving one of the screen's finest characterizations for her impersonation of York's mother—a woman of character, of determination; a woman without fear but with great dignity amidst all her poverty and the whispered gossip about her son's drinking. Joan Leslie scores very importantly as the girl York falls in love with and ultimately marries. George Tobias does a good comedy part, and Walter Brennan, as usual, creates a lasting impression with his part as the religious mentor of the mountain community. Campaigning for the picture should be strong—it will stand up to the most vigorous selling on its attractions as the drama based on the life and heroism of America's world war hero, Sergeant York.

Catchline: The absorbing drama of America's World War Hero.

(*Continued on Page* 17)

THE PUBLIC BEGGED FOR IT!

YOU DEMANDED IT!

NOW HERE IT IS! ...AND HOW!



Paramount's

"THE SHEPHERD OF THE HILLS"

In Glorious TECHNICOLOR!

despite 100° weather brings St. Louis, Mo. Ambassador Theatre its BIGGEST OPENING

IN THE PAST YEAR

topping "Virginia" by 50%



starring **JOHN WAYNE · BETTY FIELD · HARRY CAREY**

with **Beulah Bondi**

James Barton · Samuel S. Hinds · Marjorie Main · Marc Lawrence

Screen Play by Grover Jones and Stuart Anthony · Based on the Novel by Harold Bell Wright

Directed by HENRY HATHAWAY

Paramount Pictures

PRINTED IN U.S.A.

Paramount Pictures

TRADE SHOW GUIDE

PICTURES SET FOR TRADE SHOWING
During Weeks Beginning July 20 and 27

BUY ME THAT TOWN (Paramount) Principals: Lloyd Nolan, Constance Moore. Advance Dope: 4/19/41.

CHARLEY'S AUNT (20th-Fox) Principals: Jack Benny, Kay Francis. Advance Dope: 6/7/41.

DRESSED TO KILL (20th-Fox) Principals: Lloyd Nolan, Mary Beth Hughes. Advance Dope: 6/7/41.

DR. JEKYLL AND MR. HYDE (MGM) Principals: Spencer Tracy, Ingrid Bergman. Advance Dope: 3/29/41.

DOWN IN SAN DIEGO (MGM) Principals: Dan Dailey, Jr., Bonita Granville.

HENRY ALDRICH FOR PRESIDENT (Paramount) Principals: Jimmy Lydon, Mary Anderson. Advance Dope: 4/26/41.

HOLD BACK THE DAWN (Paramount) Principals: Charles Boyer, Olivia de Havilland. Advance Dope: 3/22/41.

NEW YORK TOWN (Paramount) Principals: Mary Martin, Fred MacMurray. Advance Dope: 11/30/40.

NOTHING BUT THE TRUTH (Paramount) Principals: Bob Hope, Paulette Goddard. Advance Dope: 4/26/41.

PRIVATE NURSE (20th-Fox) Principals: Brenda Joyce, Jane Darwell. Advance Dope: 6/21/41.

SUN VALLEY SERENADE (20th-Fox) Principals: Sonja Henie, John Payne, Milton Berle.

WILD GEESE CALLING (20th-Fox) Principals: Henry Fonda, Joan Bennett. Advance Dope: 6/28/41.

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
ALBANY EXCHANGE TERRITORY			
Albany			
7/21	Dr. Jekyll & Mr. Hyde	Paramount Theatre	11 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Down in San Diego	Paramount Theatre	11 a.m.
7/28	Buy Me That Town	Delaware Theatre	2 p.m.
7/28	Nothing But The Truth	Delaware Theatre	3:30 p.m.
7/29	Henry Aldrich For President	Delaware Theatre	2 p.m.
7/29	New York Town	Delaware Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Delaware Theatre	2 p.m.
ATLANTA EXCHANGE TERRITORY			
Atlanta			
7/23	Dr. Jekyll & Mr. Hyde	Rhodes Center	11 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
7/30	Down in San Diego	Rhodes Center	11 a.m.
Jacksonville			
7/21	Dr. Jekyll & Mr. Hyde	San Marco Theatre	11 a.m.
7/28	Down in San Diego	San Marco Theatre	11 a.m.
Nashville			
7/25	Dr. Jekyll & Mr. Hyde	Belmont Theatre	2 p.m.
8/1	Down in San Diego	Belmont Theatre	2 p.m.
BOSTON EXCHANGE TERRITORY			
Boston			
7/22	Dr. Jekyll & Mr. Hyde	Exeter Street Theatre	2 p.m.
7/23	Charley's Aunt & Dressed to Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Down in San Diego	Exeter Street Theatre	2 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	11 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	2 p.m.
Augusta, Me.			
7/21	Dr. Jekyll & Mr. Hyde	Capitol Theatre	11 a.m.
7/28	Down in San Diego	Capitol Theatre	11 a.m.
BUFFALO EXCHANGE TERRITORY			
Buffalo			
7/21	Dr. Jekyll & Mr. Hyde	Elmwood Theatre	2:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/28	Down in San Diego	Elmwood Theatre	2:30 p.m.
7/28	Buy Me That Town	Niagara Theatre	10:30 a.m.
7/28	Nothing But The Truth	Niagara Theatre	12 noon
7/29	Henry Aldrich For President	Niagara Theatre	2 p.m.
7/29	New York Town	Niagara Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Niagara Theatre	2 p.m.
Syracuse			
7/24	Dr. Jekyll & Mr. Hyde	Regent Theatre	11 a.m.
7/31	Down in San Diego	Regent Theatre	11 a.m.
CHARLOTTE EXCHANGE TERRITORY			
Charlotte			
7/21	Dr. Jekyll & Mr. Hyde	Dilworth Theatre	10:30 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2p.m.
7/28	Down in San Diego	Dilworth Theatre	10:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
Columbia, S. C.			
7/22	Dr. Jekyll & Mr. Hyde	Five Points Theatre	10:30 a.m.
7/29	Down in San Diego	Five Points Theatre	10:30 a.m.
Asheville, N. C.			
7/23	Dr. Jekyll & Mr. Hyde	State Theatre	10:30 a.m.
7/30	Down in San Diego	State Theatre	10:30 a.m.
Goldsboro			
7/23	Dr. Jekyll & Mr. Hyde	Wayne Theatre	10:30 a.m.
7/30	Down in San Diego	Wayne Theatre	10:30 a.m.
CHICAGO EXCHANGE TERRITORY			
Chicago			
7/22	Dr. Jekyll & Mr. Hyde	Studio Theatre	10:30 a.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Buy Me That Town	World Playhouse	10:30 a.m.
7/28	Nothing But The Truth	World Playhouse	11:40 a.m.
7/29	Henry Aldrich For President	World Playhouse	10:30 a.m.
7/29	New York Town	World Playhouse	11:40 a.m.
7/29	Down in San Diego	Studio Theatre	10:30 a.m.
7/30	Hold Back The Dawn	World Playhouse	10:30 a.m.
Peoria			
7/22	Dr. Jekyll & Mr. Hyde	Madison Theatre	10:30 a.m.
7/29	Down in San Diego	Madison Theatre	10:30 a.m.
Springfield			
7/22	Dr. Jekyll & Mr. Hyde	Orpheum Theatre	10:30 a.m.
7/29	Down in San Diego	Orpheum Theatre	10:30 a.m.
CINCINNATI EXCHANGE TERRITORY			
Cincinnati			
7/21	Dr. Jekyll & Mr. Hyde	Orpheum Theatre	2 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 1:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 1:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:00 a.m. & 2 p.m.
7/23	Down in San Diego	Orpheum Theatre	2 p.m.
7/28	Buy Me That Town	Forest Theatre	2 p.m.
7/28	Nothing But The Truth	Forest Theatre	3:30 p.m.
7/29	Henry Aldrich For President	Forest Theatre	2 p.m.
7/29	New York Town	Forest Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Forest Theatre	2 p.m.
Charleston			
7/23	Dr. Jekyll & Mr. Hyde	Capital Theatre	10 a.m.
7/30	Down in San Diego	Capital Theatre	10 a.m.
CLEVELAND EXCHANGE TERRITORY			
Cleveland			
7/22	Dr. Jekyll & Mr. Hyde	Metropolitan Theatre	2 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2:30 p.m.
7/28	Buy Me That Town	Lake Theatre	1:30 p.m.
7/28	Nothing But The Truth	Lake Theatre	3 p.m.
7/29	Henry Aldrich For President	Lake Theatre	10:30 a.m.
7/29	New York Town	Lake Theatre	12 noon
7/29	Down in San Diego	Metropolitan Theatre	2 p.m.
7/30	Hold Back The Dawn	Lake Theatre	1:30 p.m.
Youngstown			
7/24	Dr. Jekyll & Mr. Hyde	Uptown Theatre	2 p.m.
7/31	Down in San Diego	Uptown Theatre	2 p.m.
Toledo			
7/24	Dr. Jekyll & Mr. Hyde	Ohio Theatre	2 p.m.
7/31	Down in San Diego	Ohio Theatre	2 p.m.
DALLAS EXCHANGE TERRITORY			
Dallas			
7/21	Dr. Jekyll & Mr. Hyde	Roswin Theatre	2:30 p.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.

(Continued on Next Page)

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
DALLAS EXCHANGE TERRITORY (Cont.)			
Dallas (Cont.)	*(Continued from Preceding Page)*		
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/28	Down in San Diego	Roswin Theatre	2:30 p.m.
7/28	Buy Me That Town	White Theatre	10 a.m.
7/28	Nothing But The Truth	White Theatre	11:30 a.m.
7/29	Henry Aldrich For President	White Theatre	10 a.m.
7/29	New York Town	White Theatre	2 p.m.
7/30	Hold Back The Dawn	White Theatre	10 a.m.
San Antonio			
7/23	Dr. Jekyll & Mr. Hyde	Texas Theatre	9:30 a.m.
7/30	Down in San Diego	Texas Theatre	9:30 a.m.
Lubbock			
7/25	Dr. Jekyll & Mr. Hyde	Broadway Theatre	10 a.m.
8/1	Down in San Diego	Broadway Theatre	10 a.m.
DENVER EXCHANGE TERRITORY			
Denver			
7/22	Dr. Jekyll & Mr. Hyde	Santa Fe Theatre	1:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Buy Me That Town	Paramount Exchange	10 a.m.
7/28	Nothing But The Truth	Paramount Exchange	2 p.m.
7/29	Down in San Diego	Santa Fe Theatre	1:30 p.m.
7/29	Hold Back The Dawn	Paramount Exchange	10 a.m.
7/30	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/30	New York Town	Paramount Exchange	2 p.m.
DES MOINES EXCHANGE TERRITORY			
Des Moines			
7/21	Dr. Jekyll & Mr. Hyde	Forest Theatre	2 p.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Down in San Diego	Forest Theatre	2 p.m.
7/28	Hold Back The Dawn	Ingersoll Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Ingersoll Theatre	10 a.m.
7/29	New York Town	Ingersoll Theatre	11:30 a.m.
7/30	Buy Me That Town	Ingersoll Theatre	1 p.m.
7/30	Nothing But The Truth	Ingersoll Theatre	2:30 p.m.
DETROIT EXCHANGE TERRITORY			
Detroit			
7/21	Dr. Jekyll & Mr. Hyde	Majestic Theatre	1:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 1:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 1:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 1:30 p.m.
7/28	Down in San Diego	Majestic Theatre	1:30 p.m.
7/23	Buy Me That Town	Vogue Theatre	10:30 a.m.
7/28	Nothing But The Truth	Vogue Theatre	12 noon
7/29	Henry Aldrich For President	Vogue Theatre	1:30 p.m.
7/29	New York Town	Vogue Theatre	3 p.m.
7/30	Hold Back The Dawn	Vogue Theatre	1:30 p.m.
Saginaw			
7/22	Dr. Jekyll & Mr. Hyde	Michigan Theatre	1:30 p.m.
7/29	Down in San Diego	Michigan Theatre	1:30 p.m.
Grand Rapids			
7/23	Dr. Jekyll & Mr. Hyde	Eastown Theatre	1:30 p.m.
7/30	Down in San Diego	Eastown Theatre	1:30 p.m.
INDIANAPOLIS EXCHANGE TERRITORY			
Indianapolis			
7/21	Dr. Jekyll & Mr. Hyde	Talbott Theatre	1:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	Esquire Theatre	1:30 p.m.
7/24	Wild Geese Calling & Private Nurse	Esquire Theatre	1:30 p.m.
7/25	Sun Valley Serenade	Esquire Theatre	1:30 p.m.
7/28	Down in San Diego	Talbott Theatre	1:30 p.m.
7/28	Buy Me That Town	Hamilton Theatre	1:30 p.m.
7/28	Nothing But The Truth	Hamilton Theatre	3 p.m.
7/29	Henry Aldrich For President	Hamilton Theatre	1:30 p.m.
7/29	New York Town	Hamilton Theatre	3 p.m.
7/30	Hold Back The Dawn	Hamilton Theatre	1:30 p.m.
Louisville			
7/22	Dr. Jekyll & Mr. Hyde	Crescent Theatre	1:30 p.m.
7/29	Down in San Diego	Crescent Theatre	1:30 p.m.
KANSAS CITY EXCHANGE TERRITORY			
Kansas City			
7/21	Dr. Jekyll & Mr. Hyde	Vogue Theatre	1 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Down in San Diego	Vogue Theatre	1 p.m.
7/28	Hold Back The Dawn	Vogue Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Vogue Theatre	1 p.m.
7/29	New York Town	Vogue Theatre	2:30 p.m.
7/30	Buy Me That Town	Vogue Theatre	1 p.m.
7/30	Nothing But The Truth	Vogue Theatre	2:30 p.m.
Wichita			
7/22	Dr. Jekyll & Mr. Hyde	Uptown Theatre	1 p.m.
7/29	Down in San Diego	Uptown Theatre	1 p.m.
7/29	Hold Back The Dawn	Uptown Theatre	10:30 a.m.
7/30	Henry Aldrich For President	Uptown Theatre	12:30 p.m.
7/30	New York Town	Uptown Theatre	2:30 p.m.

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
KANSAS CITY EXCHANGE TERRITORY (Cont.)			
Wichita (Cont.)			
7/31	Buy Me That Town	Uptown Theatre	12:30 p.m.
7/31	Nothing But The Truth	Uptown Theatre	2:30 p.m.
LOS ANGELES EXCHANGE TERRITORY			
Los Angeles			
7/21	Dr. Jekyll & Mr. Hyde	Victoria Theatre	10:30 a.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/28	Down in San Diego	Victoria Theatre	10:30 a.m.
7/28	Buy Me That Town	Victoria Theatre	1:30 p.m.
7/28	Nothing But The Truth	Victoria Theatre	3 p.m.
7/29	Henry Aldrich For President	Victoria Theatre	1:30 p.m.
7/29	New York Town	Victoria Theatre	3 p.m.
7/30	Hold Back The Dawn	Victoria Theatre	1:30 p.m.
Phoenix, Ariz.			
7/21	Dr. Jekyll & Mr. Hyde	Strand Theatre	10 a.m.
7/28	Down in San Diego	Strand Theatre	10 a.m.
MEMPHIS EXCHANGE TERRITORY			
Memphis			
7/21	Dr. Jekyll & Mr. Hyde	Palace Theatre	9:30 a.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Down in San Diego	Palace Theatre	9:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	10 a.m.
Little Rock			
7/22	Dr. Jekyll & Mr. Hyde	Prospect Theatre	11 a.m.
7/29	Down in San Diego	Prospect Theatre	11 a.m.
MILWAUKEE EXCHANGE TERRITORY			
Milwaukee			
7/22	Dr. Jekyll & Mr. Hyde	Varsity Theatre	10:30 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Buy Me That Town	Colonial Theatre	1:30 p.m.
7/28	Nothing But The Truth	Colonial Theatre	2:40 p.m.
7/29	Henry Aldrich For President	Colonial Theatre	1:30 p.m.
7/29	New York Town	Colonial Theatre	2:40 p.m.
7/29	Down in San Diego	Varsity Theatre	10:30 a.m.
7/30	Hold Back The Dawn	Colonial Theatre	1:30 p.m.
MINNEAPOLIS EXCHANGE TERRITORY			
Minneapolis			
7/22	Dr. Jekyll & Mr. Hyde	St. Louis Park Theatre	1:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	11 a.m. & 2:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	11 a.m. & 2:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2:30 p.m.
7/28	Buy Me That Town	Rialto Theatre	1:30 p.m.
7/28	Nothing But The Truth	Rialto Theatre	2:40 p.m.
7/29	Henry Aldrich For President	Rialto Theatre	10:30 a.m.
7/29	New York Town	Rialto Theatre	11:40 a.m.
7/29	Down in San Diego	St. Louis Park Theatre	1:30 p.m.
7/30	Hold Back The Dawn	Rialto Theatre	2:30 p.m.
Sioux Falls			
7/22	Dr. Jekyll & Mr. Hyde	State Theatre	10:30 a.m.
7/28	Buy Me That Town	Orpheum Theatre	10:30 a.m.
7/28	Nothing But The Truth	Orpheum Theatre	11:40 a.m.
7/29	Down in San Diego	State Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Orpheum Theatre	12:30 p.m.
7/29	New York Town	Orpheum Theatre	1:40 p.m.
7/30	Hold Back The Dawn	Orpheum Theatre	10:30 a.m.
Valley City			
7/22	Dr. Jekyll & Mr. Hyde	Pillar Theatre	1 p.m.
7/29	Down in San Diego	Pillar Theatre	1 p.m.
Duluth			
7-22	Dr. Jekyll & Mr. Hyde	West Theatre	1 p.m.
7/29	Down in San Diego	West Theatre	1 p.m.
New Haven	**NEW ORLEANS EXCHANGE TERRITORY**		
7/23	Dr. Jekyll & Mr. Hyde	Lawrence Theatre	2:30 p.m.
7/23	Charley's Aunt	20th-Fox Ex.	11 a.m. & 1 p.m.
7/23	Dressed To Kill	20th-Fox Ex.	3 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox-Ex.	10 a.m. & 1:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Buy Me That Town	Whitney Theatre	10 a.m.
7/28	Nothing But The Truth	Whitney Theatre	11:30 a.m.
7/29	Henry Aldrich For President	Whitney Theatre	10 a.m.
7/29	New York Town	Whitney Theatre	11:30 a.m.
7/30	Hold Back The Dawn	Whitney Theatre	10 a.m.
7/30	Down in San Diego	Lawrence Theatre	2:30 p.m.
New Orleans	**NEW HAVEN EXCHANGE TERRITORY**		
7/21	Dr. Jekyll & Mr. Hyde	Clabon Theatre	2 p.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Down in San Diego	Clabon Theatre	2 p.m.

(*Continued on Page* 16)

THE BOX-OFFICE SENSATION OF BROADWAY!

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from "BRING 'EM BACK ALIVE" "WILD CARGO" "FANG AND CLAW"

Sequences from "Bring 'Em Back Alive" directed by Clyde Elliott
Sequences from "Wild Cargo" directed by Armand Denis

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
NEW ORLEANS EXCHANGE TERRITORY (Cont.)			
(Continued from Page 14)			
New Orleans (Cont.)			
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
Jackson			
7/20	Dr. Jekyll & Mr. Hyde	Ray Theatre	2 p.m.
7/27	Down in San Diego	Ray Theatre	2 p.m.
NEW YORK EXCHANGE TERRITORY			
New York City			
7/23	Dr. Jekyll & Mr. Hyde	Astor Theatre	10:45 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/28	Buy Me That Town	Normandie Theatre	10 a.m.
7/28	Nothing But The Truth	Normandie Theatre	11:45 p.m.
7/29	Henry Aldrich For President	Normandie Theatre	10 a.m.
7/29	New York Town	Normandie Theatre	11:45 p.m.
7/30	Hold Back The Dawn	Normandie Theatre	10 a.m.
7/30	Down in San Diego	Astor Theatre	10:45 a.m.
Newark			
7/24	Dr. Jekyll & Mr. Hyde	Cameo Theatre	11 a.m.
7/31	Down in San Diego	Cameo Theatre	11 a.m.
OKLAHOMA CITY EXCHANGE TERRITORY			
Oklahoma City			
7/21	Dr. Jekyll & Mr. Hyde	Uptown Theatre	10:30 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Down in San Diego	Uptown Theatre	10:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	10 a.m.
Tulsa			
7/23	Dr. Jekyll & Mr. Hyde	Majestic Theatre	9:30 a.m.
7/30	Down in San Diego	Majestic Theatre	9:30 a.m.
OMAHA EXCHANGE TERRITORY			
Omaha			
7/21	Dr. Jekyll & Mr. Hyde	Dundee Theatre	10:30 a.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	10 a.m. & 2 p.m.
7/28	Down in San Diego	Dundee Theatre	10:30 a.m.
7/28	Hold Back The Dawn	Dundee Theatre	1:15 p.m.
7/29	Henry Aldrich For President	Dundee Theatre	1:15 p.m.
7/29	New York Town	Dundee Theatre	3 p.m.
7/30	Buy Me That Town	Dundee Theatre	1:15 p.m.
7/30	Nothing But The Truth	Dundee Theatre	3 p.m.
PHILADELPHIA EXCHANGE TERRITORY			
Philadelphia			
7/21	Dr. Jekyll & Mr. Hyde	Aldine Theatre	2:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:30 p.m.
7/28	Down in San Diego	Aldine Theatre	2:30 p.m.
7/28	Hold Back The Dawn	Aldine Theatre	11 a.m.
7/29	Henry Aldrich For President	Aldine Theatre	2 p.m.
7/29	New York Town	Aldine Theatre	3:30 p.m.
7/30	Buy Me That Town	Aldine Theatre	2 p.m.
7/30	Nothing But The Truth	Aldine Theatre	3:30 p.m.
PITTSBURGH EXCHANGE TERRITORY			
Pittsburgh			
7/21	Dr. Jekyll & Mr. Hyde	Rialto Theatre	10:30 a.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. 2 & 3:30 p.m.
7/28	Down in San Diego	Rialto Theatre	2 p.m.
7/28	Hold Back The Dawn	Shadyside Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Shadyside Theatre	2 p.m.
7/29	New York Town	Shadyside Theatre	3:30 p.m.
7/30	Buy Me That Town	Shadyside Theatre	2 p.m.
7/30	Nothing But The Truth	Shadyside Theatre	3:30 p.m.
Morgantown, W. Va.			
7/23	Dr. Jekyll & Mr. Hyde	Morgan Theatre	11 a.m.
7/30	Down in San Diego	Morgan Theatre	11 a.m.
Meadville, Pa.			
7/23	Dr. Jekyll & Mr. Hyde	Academy Theatre	11 a.m.
7/30	Down in San Diego	Academy Theatre	11 a.m.
Altoona, Pa.			
7/23	Dr. Jekyll & Mr. Hyde	Rivoli Theatre	2 p.m.
7/30	Down in San Diego	Rivoli Theatre	2 p.m.
PORTLAND EXCHANGE TERRITORY			
Portland			
7/22	Charley's Aunt & Dressed To Kill	Star Film Ex.	9:30 a.m. & 2:15 p.m.
7/23	Dr. Jekyll & Mr. Hyde	Esquire Theatre	1:30 p.m.
7/23	Wild Geese Calling & Private Nurse	Star Film Ex.	10 a.m. & 2:15 p.m.
7/24	Sun Valley Serenade	Star Film Ex.	9:30 a.m. & 2:15 p.m.

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
PORTLAND EXCHANGE TERRITORY (Cont.)			
Portland (Cont.)			
7/28	Buy Me That Town	Esquire Theatre	1:30 p.m.
7/28	Nothing But The Truth	Esquire Theatre	3 p.m.
7/29	Henry Aldrich For President	Esquire Theatre	1:30 p.m.
7/29	New York Town	Esquire Theatre	3 p.m.
7/30	Hold Back The Dawn	Esquire Theatre	10 a.m.
7/30	Down in San Diego	Esquire Theatre	1:30 p.m.
ST. LOUIS EXCHANGE TERRITORY			
St. Louis			
7/21	Dr. Jekyll & Mr. Hyde	Norside Theatre	1:30 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	9:30 a.m. & 2 p.m.
7/24	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Down in San Diego	Norside Theatre	1:30 p.m.
7/28	Hold Back The Dawn	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/29	Henry Aldrich For President	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/29	New York Town	S'Renco (Scr'ng Rm.)	1:30 p.m.
7/30	Buy Me That Town	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/30	Nothing But The Truth	S'Renco (Scr'ng Rm.)	1:30 p.m.
SALT LAKE CITY EXCHANGE TERRITORY			
Salt Lake City			
7/22	Dr. Jekyll & Mr. Hyde	Studio Theatre	10 a.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Exchange	1 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Exchange	11 a.m.
7/25	Sun Valley Serenade	20th-Fox Exchange	1 p.m.
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	1 p.m.
7/29	New York Town	Paramount Exchange	2:30 p.m.
7/29	Down in San Diego	Studio Theatre	10 a.m.
7/30	Hold Back The Dawn	Paramount Exchange	1 p.m.
Butte			
7/24	Dr. Jekyll & Mr. Hyde	Fox Theatre	2 p.m.
7/31	Down in San Diego	Fox Theatre	2 p.m.
SAN FRANCISCO EXCHANGE TERRITORY			
San Francisco			
7/21	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10 a.m. & 2:30 p.m.
7/22	Dr. Jekyll & Mr. Hyde	Alhambra Theatre	2 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10 a.m. & 2:30 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2:30 p.m.
7/28	Buy Me That Town	Paramount Exchange	1:30 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	1:30 p.m.
7/29	New York Town	Paramount Exchange	3 p.m.
7/29	Down in San Diego	Alhambra Theatre	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	1:30 p.m.
SEATTLE EXCHANGE TERRITORY			
Seattle			
7/22	Dr. Jekyll & Mr. Hyde	Greenlake Theatre	2:30 p.m.
7/22	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2:15 p.m.
7/23	Wild Geese Calling & Private Nurse	20th-Fox Ex.	10:30 a.m. & 2:15 p.m.
7/24	Sun Valley Serenade	20th-Fox Ex.	10:30 a.m. & 2:15 p.m.
7/28	Buy Me That Town	Egyptian Theatre	1:30 p.m.
7/28	Nothing But The Truth	Egyptian Theatre	3 p.m.
7/29	Henry Aldrich For President	Egyptian Theatre	10:30 a.m.
7/29	New York Town	Egyptian Theatre	12 noon
7/29	Down in San Diego	Greenlake Theatre	2:30 p.m.
7/30	Hold Back The Dawn	Egyptian Theatre	1:30 p.m.
Spokane			
7/24	Dr. Jekyll & Mr. Hyde	State Theatre	9:30 a.m.
7/31	Dr. Jekyll & Mr. Hyde	State Theatre	9:30 a.m.
WASHINGTON, D. C., EXCHANGE TERRITORY			
Washington			
7/23	Dr. Jekyll & Mr. Hyde	Circle Theatre	1 p.m.
7/23	Charley's Aunt & Dressed To Kill	20th-Fox Ex.	10:30 a.m. & 2 p.m.
7/24	Wild Geese Calling	20th-Fox Ex.	10:30 a.m. & 2 p.m.
7/25	Sun Valley Serenade	20th-Fox Ex.	11 a.m. & 2 p.m.
7/28	Buy Me That Town	Sylvan Theatre	9:30 a.m.
7/28	Nothing But The Truth	Sylvan Theatre	11 a.m.
7/29	Henry Aldrich For President	Sylvan Theatre	9:30 a.m.
7/29	New York Town	Sylvan Theatre	11 a.m.
7/30	Hold Back The Dawn	Sylvan Theatre	10 a.m.
7/30	Down in San Diego	Circle Theatre	1 p.m.
Roanoke			
7/23	Dr. Jekyll & Mr. Hyde	Park Theatre	10 a.m.
7/30	Down in San Diego	Park Theatre	10 a.m.
Baltimore			
7/24	Dr. Jekyll & Mr. Hyde	Rialto Theatre	10:15 a.m.
7/28	Buy Me That Town	Rialto Theatre	9 a.m.
7/28	Nothing But The Truth	Rialto Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Rialto Theatre	9 a.m.
7/29	New York Town	Rialto Theatre	10:30 a.m.
7/30	Hold Back The Dawn	Rialto Theatre	10 a.m.
7/31	Down in San Diego	Rialto Theatre	10:15 a.m.
Richmond, Va.			
7/25	Dr. Jekyll & Mr. Hyde	Capitol Theatre	11 a.m.
7/28	Buy Me That Town	Capitol Theatre	9:30 a.m.
7/28	Nothing But The Truth	Capitol Theatre	11 a.m.
7/29	Henry Aldrich For President	Capitol Theatre	9:30 a.m.
7/29	New York Town	Capitol Theatre	11 a.m.
7/30	Hold Back The Dawn	Capitol Theatre	10 a.m.
8/1	Down in San Diego	Capitol Theatre	11 a.m.

The Box Office Slant

(Continued from Page 10)

Three Cockeyed Sailors

United Artists **Comedy** **76 mins.**

(National Release, Not Set)

AUDIENCE SLANT: (Family) To those whose risibilities are easily tickled, this may prove laughable. To the majority, however, it will appear extremely unfunny, except for a few instances.

BOX OFFICE SLANT: The title suggests comedy, and comedy often attracts. But the film, being British-made, has no familiar names, and in most situations will need the support of a stronger feature.

Cast: Tommy Trinder, Claude Hulbert, Carla Lehmann, Michael Wilding, James Hayter, Jeanne De Casalis, Brian Fitzpatrick, John Laurie, Harold Warrender, Eric Clavering. **Credits:** Produced by Michael Balcon. Directed by Walter Forde. Screenplay by Angus McPhail, Austin Melford, John Dighton. Associate Producer, Culley Forde. Director of photography, Gunther Krampf. Special effects, Roy Kellino, Douglas Woolsey. Art direction, Wilfrid Shingleton. Musical direction, Ernest Irving. Film editor, Ray Pitt.

Plot: Three British sailors are aboard a British battleship seeking the Nazi-pocket-battleship, Ludendorf. While the British ship is anchored at a South American port, the sailors become intoxicated, unwittingly board the Ludendorf, finally succeed in gaining control of it, become heroes.

Comment: War comedies, whether about soldiers or sailors, are proving to be popular entertainment these days. "Three Cockeyed Sailors," however, may prove to be an exception to the rule, because, except for a few instances, the laughs do not register. Naturally, there are people whose risibilities are tickled at the slightest provocation and who will ho-ho and ha-ha many times; but most of the situations will prove unfunny to the majority because the attempts to garner laughs are too forced and therefore artificial. Furthermore, none of the players are familiar to American audiences, and when their comic talents are compared to those of American comedians, the British performers suffer. If your audience is easily provoked to laughter, you'll have little trouble with the picture. If, on the other hand, your audiences are reasonably intelligent and are satisfied only with genuinely humorous entertainment, they're apt to be bored most of the time. Among your exploitation stunts might be included several laugh-provoking gags, a special laugh contest, distribution of sailor hats, etc.

Catchline: "Comedy waives the rules . . . hysteria rules the waves."

Ellery Queen and the Perfect Crime

(Hollywood Preview)

Columbia **Mystery** **63 mins.**

(Prod. No. Not Set—Nat'l Release, Aug. 7)

AUDIENCE SLANT: (Adult) Will not disappoint the Ellery Queen followers.

BOX OFFICE SLANT: Shapes up as nice fare for the dual situations. A top-grade program feature.

Cast: Ralph Bellamy, Margaret Lindsay, Charley Grapewin, James Burke, Spring Byington, H. B. Warner, Douglass Dumbrille, John Beal, Linda Hayes, Sidney Blackmer, Walter Kingsford, Honorable Wu, Charles Lane. **Credits:** Directed by James Hogan. Original story by Ellery Queen. Screenplay by Eric Taylor. Photographed by James Brown. Film editor, Dwight Caldwell. Produced by Larry Darmour.

Plot: Ellery Queen has a murder on his hands with five likely suspects. The son of the murdered man, who had quarreled with his father, heads the list until Queen discovers the missing murder weapon and runs down the guilty party with the aid of Nikki, his pretty secretary.

Comment: Followers of the Ellery Queen stories, both from the novels and the radio programs, will not be disappointed in this film, the third of the series made by Producer Larry Darmour. Its a novel "whodunit" that shapes up as nice fare for the dual situations, and has the type of story that will have the fans guessing right up to the last fadeout. This one dennitely proves that the series is headed in the right direction. In addition to the regulars including Ralph Bellamy, Margaret Lindsay, Charley Grapewin and James Burke, Darmour has assembled an excellent supporting cast. They all turn in solid performances. The film has much better production values than its predecessors. You have a natural tieup for windows and cooperative advertising with book and department stores. Arrange for spot radio announcements before opening day. Contact local law enforcement agencies regarding the most "perfect crime" they have solved.

Catchline: "Could any crime be perfect?"

Son of Davy Crockett

(Hollywood Preview)

Columbia **Western** **58 mins.**

(Prod. No. 2216—Nat'l Release, July 15)

AUDIENCE SLANT: (Family) Certain to please the horse-opera fans.

BOX OFFICE SLANT: Okay for the spots where westerns are popular.

Cast: Bill Elliott, Iris Meredith, Dub Taylor, Kenneth MacDonald, Richard Fiske, Eddy Waller, Don Curtis, Paul Scardon, Edmund Cobb, Steve Clark, Harrison Greene. **Credits:** Directed by Lambert Hillyer. Original screenplay by Lambert Hillyer. Photographed by Benjamin Kline. Film editor, Mel Thorsen. Produced by Leon Barsha.

Plot: Through a surveyor's error, the Yucca Strip is neither part of the United States nor Indian Territory. Only by a ballot of the residents, can the property be officially taken into the Union. Bill Elliott is sent to see that ballots are honestly counted and tangles with a man who has set himself up as King of the Strip, who gives him several tight moments before things are cleared up.

Comment: For the great army of fans who like horse-operas, this latest Bill Elliott feature will be received with open arms. Like the others of the series, it's good outdoor entertainment with all the trimmings that have made this type of screenfare popular. Action is its keynote. The work of Elliott and the rest of the cast is highly commendable, all lending to the enjoyment of the picture. Also in its favor is the fine direction of Lambert Hillyer, who was also responsible for the screenplay. The good production average of the series is maintained in the one. Usual western exploitation ideas will fit in nicely to put this over. Fan photos of Elliott could be given away to the first dozen patrons on opening day.

Catchline: "The story of the famous Yucca Strip."

Hurry, Charlie, Hurry

(Hollywood Preview)

RKO-Radio **Comedy** **65 mins.**

(Prod. No. 129—Nat'l Release, July 25)

AUDIENCE SLANT: (Family) A swell laugh tonic for these troubled times. Very, very funny.

BOX OFFICE SLANT: Perfect for the spots where Errol is popular.

Cast: Leon Errol, Mildred Coles, Kenneth Howell, Cecil Cunningham, George Watts, Eddie Conrad, Noble

(Continued on Page 32)



The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Tent Now Completely Air-Conditioned; Four Barkers Off to 20th-Fox Convention; Golf Trophy Displayed

Tent No. 1 is now completely air conditioned. The final work on the plant was completed this week.

Harry Feinstein will be "King for the Day," Monday, July 14th. After dinner the regular meeting will be held.

Barkers Cohn, Kellenberg, Thorpe and Interante left Friday to attend the Fox Convention in Los Angeles.

Visitors at the Club this week included district managers Edgar Moss of Fox and Earle Sweigert of Paramount.

The Golf Trophy which the Tent won in the Cleveland golf tournament is now on display in the club rooms.

Barker Art England has returned from his honeymoon which was spent in Colorado Springs.

Barkers Bobby Iverson and Lou Silberson are spending their vacations in California.

Tent No. 2—Columbus

The second annual Round-Up will be held on Saturday, August 2, at Beulah Park. A strictly stag affair, the advance publicity hails it with the slogan, "Columbus Showmen Go Cowboy." Among the features on the midway will be cowboys and cowgirls, Indians and bull fights, contortionists and extortionists. A big chicken dinner will be served from 6 to 8 o'clock and there will be fine free chuck all day long. "Everyone that is anyone will be there," says the circular advertising the Round-up, "It is a mark of distinction to be among those present." Ten gallon hats and cowboy regalia will be given to all.

Tent No. 3—Cincinnati

Bill Hastings a Benedict; Frudenfelds Back from Vacation; Harry Young New Manager of Universal Exchange

Bill Hastings the Tent's best angler (that is according to his opinion), did what the farmer did, "took unto himself a wife." And now Bill and his wife are on their honeymoon, and, yes, you guessed right, they went on a fishing trip to Bill's home state of Delaware where there is plenty of water and plenty of fish. Happy honeymoon, Bill, say all the Barkers.

Colonel Arthur and Mrs. Frudenfeld, he is the RKO big wig here, returned from their annual Hollywood vacation. Both showed the benefits of the trip and the rest, but neither one could name a star they saw while in the movie capitol.

Joe Oulahan returned from his recent vacation. While Mrs. Oulahan and their daughter spent their time in Washington where they formerly lived, Joe and his male offspring took a trip through Canada where they did some fishing and sightseeing, mostly the latter, after which they rejoined the rest of the family in the big city on the Potomac.

Harry Young, newly appointed manager for the local Universal exchange, and Mrs. Young looking as sweet as ever, are searching the suburbs for a house. The Youngs until now have resided in Columbus.

Mike Greenberg, chairman of the house committee on a trip to Quincy, Illinois, to see his nephew who is in business in that city. Incidently oodles of sweet things to Mike and Andy Niedenthal for the splendid picnic they arranged for the tent.

Monday, July 14, is the date for the testimonial dinner to Pete Rosian, the new Universal District Manager. The dinner will be held in the Netherland Plaza Hotel and all his friends are urged to attend as Pete is a good fellow.

Tent No. 5—Detroit

Golf Prizes and Scores Principal Topic as Tournament Date Nears; McPherson Works on Plans for Outing

The big event for every Detroit Barker is to be the annual Golf Tournament, slated for Monday, July 21, and all talk along Film Row is drifting toward scores and prizes. Early check of donors indicates that the prizes will even outmatch last year's lavish display—currently on view in Bill Turnbull's NTS windows.

Chief Barker Johnny Howard, who is no mean golfer himself, is handling arrangements, and the Paramount gang, including such sport world notables as Jack Ryder, Jack Thompson, and Jim Velde, is busily assisting to put it over in a grand way.

Jack McPherson is working on plans for the outing which will be an all-industry affair sponsored by the Local Tent, to be held about the middle of August. We've been talking over plans with him, and we'll guarantee everybody—including especially visiting barkers from other towns—a super-grand time.

Film Row was practically completely deserted by Thursday night of this past week, as exhibitors and distributors alike fled for northern Michigan. They were crowding the streets up at Grayling. Alex Schreiber of Associated, after coming out with his big plans for remodeling the Iris, and building a new Norwood and a duplex Wyandotte Theatre—the latter to try out single bills in one auditorium—left on a boat trip for northern lake ports.

Irving Belinsky, the genial film druggist, was host Wednesday to the industry when he and his partner Joseph Mellon opened their new theatre at Clawson—Irving's first film house. Practically everybody in town turned out for the event, which was a big spot in the history of the little suburb.

Tent No. 7—Buffalo

The Tent is holding its annual Golf Tournament and Dinner Dance on Monday, August 4, at the Wilmont Country Club. The day has been set aside as District Managers' Day and the Club will welcome and entertain all the district managers of the various companies who have Buffalo under their jurisdiction. There will be prizes, music, dancing, etc. The committee is headed by Phil Fox and all reservations are being made through him.

Tent No. 10—Indianapolis

Hal Marshall, former MGM exploiteer in Indianapolis, now with the Medical Detachment of the 151st Infantry, 38th Division, Camp Shelby, Miss. (phew, what an address), hasn't got show business out of his head. Together with a couple of ex-showmen, who are buddies in Camp Shelby, Jerry Adams, former MGM salesman and John Peterson, until recently manager of the Uptown Theatre, Indianapolis, Hal put on a show at Camp Shelby that has put the camp on the map. It's the first all-army radio series of broadcasts in the country. Every Wednesday evening from 9:30 to 10 p.m. a half-hour show is being offered to the delight of the folks at home and the boys in camp.

Tent No. 11—Washington

The Variety Club of the Capitol City will celebrate its Number One event on the Pleasure Parade for the current year with the Seventh Annual Summer Re-Union, Golf Tournament and Dinner Dance at the Manor Country Club. The Manor course is one of the finest and the added attractions of its swimming pool and tennis courts offer extra inducements calculated to bring out the greatest assembly in the history of Tent No. 11.

Tent No. 12—Minneapolis

Barker Morrie Abrams, popular exploiteer, has gone to New York on a business mission. A. P. Bill has the sympathy of all the barkers in the serious illness of his wife. Barker Norman Pyle spent the Fourth of July holidays in Chicago.

The annual golf tournament this week promises to set a new high in attendance. Hats off to Gilbert Nathanson, chairman of the committee in charge, and his assistants for their swell job.

Many of the boys continue to gather at the club for noon day lunches throughout these summer months, even though the steam table is eliminated. Among those usually around are "Hy" Chapman, Harry Dryer, Arthur Stevens, Abe Kaplan, Charlie Rubenstein, etc. Instead of motoring to New York, Barker Dave Bader is spending his vacation in northern Minnesota, fishing. Sonny Franck, University of Minnesota All-American football hero, visited the club as the guest of Sol Lebedoff, a red hot gridiron fan.

Tent No. 17—Dallas

Mammoth Outdoor Festival Planned for Labor Day; 50,000 Expected to Crowd Variety Funway

The Fourth of July holiday did not slow down the activities of the various committees working on the Variety Club of Texas' Mammoth Outdoor Festival and Carnival, which will be staged at Fair Park on Labor Day, with the full co-operation of the various labor organizations.

Vice-Executive Chairmen Skipper Cherry and John Adams held impromptu meetings with Eddie Sullivan of the Gainesville Circus unit, and Ben Ferguson, Chairman of the National Derby, and developed plans for the staging of this big affair, which bids fair to be even bigger than was first anticipated. Fifty thousand people are expected to crowd the Variety Funway, which will occupy the entire area in front of and adjacent to the grand stand. Arrangements are being rapidly completed for sensational free acts and a complete array of carnival trappings, which will compete with the public speaking, the National Turtle Derby and the Gainesville Circus.

The entire proceeds of the shindig will go to the Variety Club's Charity Chest.

The third contingent of seventy-five boys were transported to the R. E. Griffith Boys Camp at Belton on Saturday, July 5th. Al Reynolds and Ray Jones of the Interstate Booking Department, went along as travelling counselors and reported a "great time was had by all." The camp will continue to receive seventy-five underprivileged boys every two weeks until September 1st.

Selling the Picture

For Better Show Selling

***Showmanalyses* Have Appeared In STR on Following Pictures**

Adam Had Four Sons	Feb. 15
Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Mad Doctor	Feb. 22
Man Who Lost Himself	Mar. 22
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Hays, Weller, Forry and Peters Receive MGM Honor Roll Buttons

MGM has awarded Honor Roll Buttons to Fred Hays, Von Castle Theatre, Greencastle, Ind., and H. E. Weller, Morley, Athens, Pa., for their outstanding promotion of "A Woman's Face" and "Land of Liberty," respectively, and the company has cited Fred E. Forry, Colonial, Lancaster, Pa., for a second time and George Peters, Loew's Colonial, Reading, Pa., for a third time for excellent exploitation campaigns. Forry's and Peters' latest campaigns are for "Ziegfeld Girl."

Hays' campaign was highlighted by a "Woman's Face" contest in a local newspaper. Women whose photos appeared circled in the paper were awarded guest tickets upon identifying themselves. Window displays, special pluggers, jumbo cards, auto bumper strips and sidewalk stencils rounded out the campaign.

Complete cooperation of local patriotic and educational groups highlighted Weller's "Land of Liberty" campaign.

Through a tieup with a large local jewelry store, prizes were awarded the most attractive women entering the theatre lobby opening night of "Ziegfeld Girl" as one of the features of Forry's campaign for the musical. A photographer was stationed in the lobby, and photos of the winners appeared in the store window along with appropriate film credits.

Peters' "Ziegfeld Girl" campaign was featured by five different contests, sidewalk stencils, heralds and window displays. There were also special displays on bulletin boards at the Senior High School and in the school auditorium.

Music Soothes, But It Also Provides Profitable Tieups

Zalesny, Taylor, Hustler Jump on the Musical Band Wagon, See Business Rise

Mike Zalesny, city manager of Trinidad, Col., for Fox Inter-Mountain Circuit, scored a kingpin recently when he booked the entire county's music festival into the West Theatre, during non-operating hours. Hundreds of young musicians and teachers used the theatre, rented for the occasion by the school officials, and Zalesny lost no time in selling special rate tickets to the participating students who remained to see the regular show.

Another campaign that hit the bell was that of John Taylor of the Chief, in Pocatello, Idaho, who arranged for the appearance of the Pocatello Stake M.I.A., a Mormon singing group of 250 voices. Members of the Mormon faith from far and wide attended. The stunt delivered sensationally at the box office, garnered oodles of newspaper publicity and created plenty of goodwill for the theatre.

Music not only "soothes the savage breast," it also sells tickets at the box office. At least this has been Mert Hustler's experience in connection with the recent engagement of "Sis Hopkins" at the Fox Capitol Theatre, Sacramento.

Gets Hill Billy Band

Hustler, who certainly lives up to his name, literally went to the hills and brought back with him a hillbilly band. The hillbilly musicians roamed Sacramento streets during the peak afternoon and evening hours, stopped at busy intersections for impromptu concerts and staged a quiz program, too.

The quiz questions were based directly on the film, with passes being given to those who answered them correctly. Hustler says that the hillbillies proved to be a stellar attraction and sent many persons scurrying to the box office. The band, by the way, also appeared in the Capitol lobby.

As part of his campaign on "Road Show" Hustler assigned a group of girls, using so-called witches' brooms as hobby horses, to the main streets. The girls wore signs on their backs bearing copy on the film's engagement at the Capitol. The ballyhoo artists had much fun, Hustler admits, and it was an economical way of directing attention to the engagement.

These are only examples of the kind of musical stunts that can be staged by exhibitors. In your city or county there are undoubtedly musical groups from high schools, colleges, or civic organizations which can be persuaded to parade or make an appearance at your theatre. Such tieup will give your theatre prestige and will, in many cases, give you a publicity break which you could not hope to achieve in any other way. With the proper kind of ticket-selling arrangements, your box office should benefit, too.

Patrons' Olfactory, Optic Nerves Titillated by Perfume in Theatre

An innovation last year at Warner's Earle Theatre, Washington, proved so successful that it was repeated again this year, and was so successful this year that it will probably be repeated again next year.

In a tieup with Helena Rubenstein, cosmetics manufacturer, the scent of a specific brand of perfume is released through the theatre ventilating system, so that as the patrons watch the Earle Roxyettes perform the "Apple Blossom" number, or the "Heaven Scent" number, according to the perfume being featured, both their olfactory and optic nerves are titillated simultaneously.

Frank LaFalce Wins $50 for Best Promotion on Kaye Band

Frank LaFalce, publicity manager of the Earle Theatre, Washington, D. C., has been awarded a check for $50 for turning in the best promotion job in a year's period on Sammy Kaye and his orchestra during Kaye's theatre tour which started in June of last year. Kaye and his band appeared in theatres all over the country. Most of the promotion centered around his "So You Want to Lead a Band" feature, in which he invites patrons out of the audience to guest conduct his band. Theatre press agents were asked to prepare press books after each campaign and send them on to New York where they were studied by James Peppe, Kaye's manager; David O. Alber, Kaye's publicity man, and Kaye himself.

In connection with his new theatre tour, Kaye has renewed the contest, this time offers $100.



Program Exchange

Ad Space in Programs Easy To Sell Because of Public's Interest in Screen Luminaries

While the Program Exchange Editor is on vacation, this page is being conducted by a representative member of the Exchange. This week's guest conductor:

HAROLD CALL

Editor, The Theatre News
Missouri, Hall, Varsity Theatres
Columbia, Missouri

(Editor's Note: Mr. Call has chosen to write about making programs pay because he is most familiar with that phase of show selling. He earns a good part of his living from the Theatre News in Columbia, which is entirely self-supporting; the theatres do not own or pay for any of it.)

Theatre programs, long since proved an important medium for motion picture advertising, are issued in many different forms by thousands of exhibitors. Many hundreds of these programs carry display advertising from local merchants and thus all or a great part of the cost of the program is met. It is not at all difficult to make a theatre program pay all its expenses and show a small profit as well; all this can be done with absolutely no letup on the side of selling the attractions of the theatre.

A Way to Make Tieups

Since many exhibitors allow few—if any—commercial "filmads" on their screen, the miniature newspaper type of program offers an ideal way for tieups between the exhibitor and the local merchant. This type of program is a preferred way for merchants to get their messages direct to the movie-going public. And let it be remembered that the exhibitor who distributes his program to his patrons after they have bought a ticket at his boxoffice has an audience—or circulation—that is a 100 per cent spending group. How many local newspapers can boast a circulation as good?

No Competition With Newspaper

While this is a definite selling point for the self-paying theatre program, it should never bring about any feeling of competition between the theatre and the local newspaper. Each needs the other in many ways familiar to every exhibitor.

Because the theatre has an audience merchants are eager to contact, the advertising space is seldom difficult to sell. Everyone knows that movies and movie personalities are topics of the day, and any publication dealing with motion pictures has great reader interest. Regardless of the method of distribution the exhibitor will find plenty of merchants in his town or neighborhood to buy his space. *And as the exhibitor builds his circulation and plans his distribution so that his publication reaches more people with money to spend at his boxoffice, he also builds a publication with selling power so great that merchants will even clamor for space.*

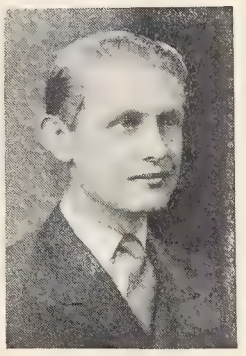
Many problems, however, surround the miniature newspaper type of program. Writing copy, editing, makeup and a general grasp of the newspaper publishing field are qualities needed by the person directing it. Local printers can usually supply any information lacked by the program editor. Ad rates have to be determined, systematic solicitation of merchants for copy, program notes, reviews and scenes must be prepared. These items are important in selling the theatre's own product, as well as to make the publication inviting both to advertiser and reader.

Forget the old-school belief that goodwill advertising is the only type of copy merchants will place in theatre newspapers. The many fine newspaper-type programs, carrying display advertising on every item and in every line of retailing possible to imagine, disprove this old and fallacious conception.

Use Material in Press Books

Do not, however, forget that every press sheet carries a wealth of newspaper material and tie-up suggestions. With a few exceptions these can all be adapted to the newspaper program. The result in the end is more patrons at your boxoffice and a profitable relationship between exhibitor and merchant through the columns of a weekly theatre program.

HAROLD CALL



Our invitation to Harold to conduct this page arrived at a busy time, so he informs us. It seems that he was getting ready to leave with a group of Selective Service trainees the following morning, so between packing and writing the accompanying article, he had little time on his hands, burned the midnight oil. Harold may or may not be in the Army now, but if he is, his work is being carried on by a competent young man whose identity we do not know. At any rate, our college graduate who figured that printing a program every week for a group of theatres was a worthwhile form of livelihood was evidently correct in his figuring. Though not a showman, Harold has the makings of one, and we wish him continued success.

'Kisses for Breakfast Clubs' Being Formed as Selling Angle for Film

As an exploitation feature for "Kisses for Breakfast," the organization of "Kisses for Breakfast Clubs" was recently started in Chicago and is spreading to other sections, with several national news and photo syndicates already carrying the stories on it.

Motivation of the stunt is to have a group of housewives get together and demand more attention from their husbands in the mornings.

"No kisses, no breakfast!" is the slogan of the wives who declare they are tired of the perfunctory peck and race to the bus which is their usual a.m. treatment from their husbands.

Money Dates

AUGUST

10th

MISSOURI ADMITTED TO THE UNION, 1821. The 120th anniversary will probably be widely observed in the "Show Me" State and theatres there should participate in any local celebrations of the occasion.

12th

SINGER SEWING MACHINE patents granted, 1851. Most pictures have fashion tieups. Take the stills to the local Singer office. The tieup angle is "You can make these clothes at home on a Singer sewing machine." Of course, the title of your current attraction will appear in any advertising done in this manner.

15th

FEAST OF THE ASSUMPTION. Catholic holy day.

PANAMA CANAL OPENED, 1914. With defense a major topic of conversation and the Panama Canal its keystone, this would be an excellent time to play a short subject showing the Canal. There are several available as well as a couple of features.

SIR WALTER SCOTT BORN, 1771. Offer your theatre as a meeting place for literary groups, stressing your interest in literature through its transcription to film.

ANDREW JACKSON BORN, 1794. There are a number of features and shorts available in which "Old Hickory" is an essential character. They would be particularly appropriate for booking on this day.

NAPOLEON BORN, 1769. The Little Corporal has been the subject for several films. If you can get a print of one of them, you can get a modern angle, because of the current Russian War which is being compared to the Napoleonic campaign in Russia.

16th

BATTLE OF BENNINGTON, celebrated in Vermont. Theatres in the Green Mountain State who will be entertaining Summer visitors should put on quite a show with Ethan Allan costumes and a Revolutionary atmosphere.

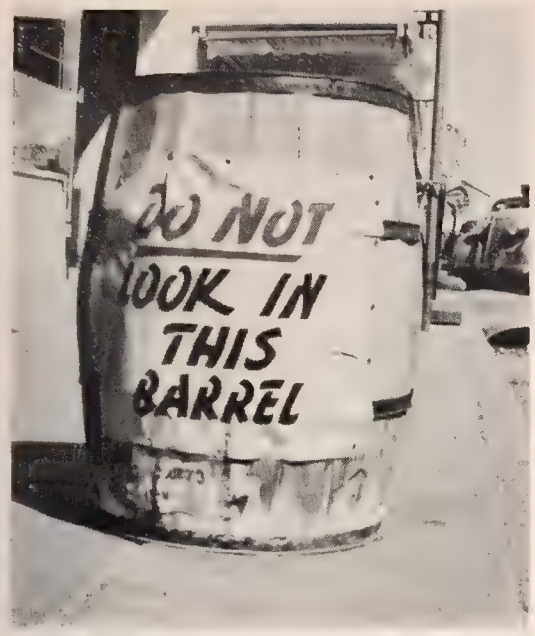


KEEP YOUR EYE ON

JOHN SUTTON

Who's going to click in "A Yank in the R.A.F."!

One of the fresh new 20th Century-Fox star personalities!



Profitable Use for Barrel

Shown above is one of several barrels which, despite the warning on the outside, pedestrians insisted on looking into. Inside each barrel was a sign with this copy: "There's a barrel of entertainment in store for you in Warners' 'City for Conquest'." It all happened at the Strand Theatre, Merced, Calif. A survey conducted by Manager Harry Nunan's cashier and doorman revealed that an average of one out of every five persons passing the theatre looked in the barrel.

Clausen, King, Drissel Awarded Buttons for Outstanding Campaigns

MGM recently awarded Honor Roll Buttons to A. R. Clausen, Adler Theatre, Waupaca, Wis.; K. K. King, Rialto, Searcy, Ark., and Roscoe Drissel, Loew's State, Norfolk Va., for their outstanding promotion of "Men of Boys Town," "Ziegfeld Girl" and "Andy Hardy's Private Secretary" respectively.

Local school students were elected to run Waupaca for a day as part of Clausen's campaign. Photos of merchants when they were themselves boys were used in ads. An auction of "dead" merchandise was held, with proceeds going to school activities, "Men of Boys Town" being plugged on the handbill advertising the auction.

A word contest in which contestants were asked to spell out words from the letters in the title "Ziegfeld Girl" was one of the features of King's campaign for the musical. In addition, there were window displays, sidewalk advertising and herald and window cards used to good advantage.

Photos of local young ladies were taken by a photographer and the best ones posted in front of the theatres as one of the highlights of Drissel's campaign for "Andy Hardy's Private Secretary." Those whose pictures appeared were guests at a showing. A version of Andy Hardy's "Woo Woo Wagon" cruised the streets, appropriately bannered.

Montague Backs "Vacation" Idea

Columbia Sales Head Wages One-Man Campaign in Notes To Nation's Theatremen

Abe Montague, general sales manager of Columbia Pictures, has been conducting a one-man campaign to encourage widespread application of the "Movie Vacation" institutional advertising originated by *The Evening Bulletin*, Philadelphia daily newspaper, and reported in SHOWMEN'S TRADE REVIEW issue of June 21st.

Reproductions of the advertisements which have been appearing in the *Bulletin* have been sent to a list of about 15,000 theatres with personal letters from Montague, and this week at his office in New York the Columbia sales manager said the response of theatremen was so encouraging that he expects to continue urging adaptation of the "Movie Vacation" idea. He is recommending that theatremen interest their local newspapers in taking up the *Bulletin* idea.

STR has received many requests for detailed information about the style of advertising instituted by the Philadelphia daily, and therefore we are reproducing here a typographical approximation of one of the several 2-column advertisements. The following is quoted from others of the series of ads prepared by and used by *The Evening Bulletin* since instituting its summer campaign in behalf of movie-going.

THEY CALL IT "ESCAPE"—YOU CAN HAVE IT ON A MOVIE VACATION. Doctors and psychologists have long recognized the value of "escape"—of getting away from the dull cares and petty troubles of everyday life. Never before has "escape" been so important to everyone's well-being. And the easiest way to sandwich it into your busy, perplexing life is by frequent trips to the movies—on short movie "vacations." A movie vacation will take you into the wonderland world of unreality, where your favorite stars will introduce you to fascinating places, interesting people, and different ideas. Yet a movie vacation is not far away from you right now—and its cost you'll count in pennies.
Turn to page — for the most convenient "guide" to movie vacations at neighborhood and downtown theatres.

STARRING YOU, AT YOUR FAVORITE THEATRE . . . IN THE SEASON'S HIT—A SHORT MOVIE VACATION. Here's a four-star attraction! A restful, refreshing vacation trip to a good motion picture. It costs little and means much to tired bodies and jangled nerves. It'll keep you and your family happy until you can get away for a long vacation. Why not plan to start taking short "movie vacations" today? Turn to page 26 for the most convenient listing of the offerings of your favorite theatres.

THEY'RE GOING AWAY BY THE THOUSANDS — ON MOVIE VACATIONS. Most Philadelphians are desperately busy these days. Many haven't time for long vacations; some are waiting for them. But thousands upon thousands have discovered the restful relaxation of frequent, short "vacations" at the movies. A movie vacation will rest you in body—and more important still—in mind. You'll come out of your favorite theatre with a completely changed point of view. Work and problems that seemed difficult will become much easier. All because, for a cost reckoned only in pennies, you've seen interesting places, watched different people, heard interesting talk.
Not far away from you is such a movie vacation. Turn to page — for the most convenient listing of the offerings of downtown and neighborhood theatres.

ONLY ON A MOVIE VACATION CAN YOU SEE THE WORLD TODAY!—With much of the world closed to ordinary souls, only the silver screen can take you to far places, to see strange sights and curious, interesting people. Not far away from you is such a movie "vacation," ready today to spirit you away for a few delightful hours from all that makes you tired and worried. You'll count the cost of a movie vacation in pennies, yet you and your family will come out feeling like a million dollars. Plan to get off to romantic places often, "escorted" by your favorite stars.
You'll find the most convenient list of the offerings of neighborhood and downtown theatres on page —.

EVER TRY A MOVIE VACATION? The cost is counted in pennies, not dollars. It's apt to take you to the farthest corners of the earth. It's bound to show you unusual scenes and interesting people. And you can have it not far away from your own home—at the movies. You'll find that short vacations at the movies will rest and relax you in mind and body . . . and tide you and your family over until you can get away for your long vacation. Why not try a movie vacation today? On page 5 of today's Bulletin you'll find the most convenient listing of the offerings of the neighborhood and downtown theatres.

You Don't Have to Plan or Pack—
You Just Go, on a

MOVIE VACATION

Right now, not far away, your favorite stars are waiting to take you on a movie "vacation." With them you can see the world's far places, watch fascinating people, hear different talk, get new ideas. It's a vacation you can sandwich into any busy day, and it'll rest and refresh you and your family until you can get off on a long vacation.

A movie vacation will cost you little, yet its recuperative effects on your mind and spirits are priceless. You'll come out of each trip to the movies with a completely new point of view.

On page — you'll find the most convenient listing of "movie vacations" offered by your favorite neighborhood and downtown theatres.

The Evening Bulletin

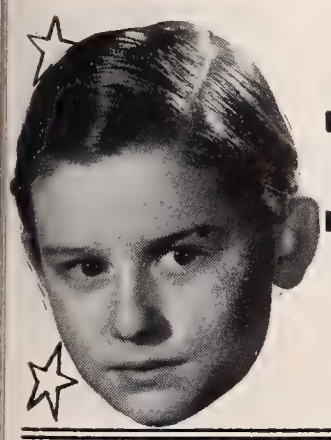
Above, one of the series of ads run by the Philadelphia Evening Bulletin as a part of its Movie Vacation Plan, endorsed by Montague.

$25 Given in Radio Talent Contest For 'Great American Broadcast'

In conjunction with the engagement of "The Great American Broadcast" at the RKO Albee Theatre, Booklyn, a novel radio talent contest was conducted in which $25 in cash prizes were awarded winners. A voice-recording apparatus was installed in the Grand Hall, with a competent engineer in charge to supervise and coach contestants.

For five days patrons of the Albee, young and old, were invited to compete by having their voices recorded, singing or reciting, between the hours of 7 and 10 p.m.

The winners were later selected by a committee of judges composed of editors of New York and Brooklyn newspapers.



KEEP YOUR EYE ON

RODDY McDOWALL

He plays an important role in one of the year's most important pictures: "How Green Was My Valley"!

One of the fresh new 20th Century-Fox star personalities!

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Rutherford in 'Badlands'; Small Buys 'Bella Donna'; Taurog to Direct Temple; 'Yank' Gets Added Budget

Roy Del Ruth will use 400 extras in military sequences for "The Chocolate Soldier" which he is currently directing for MGM. Del Ruth will personally superintend the training of the extras in an impressive routine of precision marching. The picture co-stars Nelson Eddy and Rise Stevens.

James Ellison donned ice skates for the first time in ten years when he reported for his role in Republic's "Ice-Capades." Fortunately, Ellison is to portray a beginner on the ice in the picture.

James Cagney, George Brent and Dennis Morgan draw the star roles in Warner Bros. "Captains of the Clouds." The Canadian government is lending active assistance to the studio in the filming of the epic which is written around the Royal Canadian Air Force. Michael Curtiz will direct.

Frankie Darro, Jackie Moran, Keye Luke and Mantan Moreland have been signed for featured roles in Monogram's "Sweet Sixteen," a musical which rolls within the next two weeks under the direction of Jean Yarborough.

Phil Terry's performance in "The Parson of Panamint" won him the co-starring assignment in "Tombstone," Harry Sherman's next top-budget outdoor picture, with Richard Dix.

Ann Rutherford and Frances Farmer have the two top feminine roles in "Badlands of Dakota," Universal's new frontier epic. Leading male parts will be portrayed by Richard Dix, Brod Crawford, Andy Devine, Fuzzy Knight and Lon Chaney, Jr.

Producer Edward Small has purchased "Bella Donna" as a vehicle for Ilona Massey, who recently completed her starring role in Small's "International Lady." The story is a romantic mystery with an Egyptian background.

Ray Collins of "Citizen Kane" fame, has been assigned to the title role in RKO's "Mayor of 44th Street," to be produced early this fall by Cliff Reid.

Ann Miller, transformed from a brunette into a golden blonde, was assigned a headline singing and dancing spot in Columbia's "Go West, Young Lady," with Penny Singleton, Glenn Ford and Edgar Buchanan. The picture starts within two weeks.

Norman Taurog will direct Shirley Temple in MGM's "Kathleen," scheduled to go before the cameras before the end of this month.

20th Century-Fox has decided to add another $100,000 to the budget of "A Yank in the R. A. F.," with the major portion of the money to be spent on aerial sequences. The picture is being directed by Henry King with an all-star cast including Tyrone Power, Betty Grable, John Sutton, Reginald Gardiner and Bruce Lester.

Although he still owes Paramount two pictures, Jack Benny will report to Warner Bros. in September to make the Dalton Trumbo story, "The Widow Wouldn't Weep."

The "Ride 'Em Cowboy" troupe, headed by Bud Abbott and Lou Costello, left for three weeks of location shooting at Sand Canyon, near Newhall. Arthur Lubin is directing the Universal comedy.

"Riding the Wind," latest Tim Holt western for RKO, went before the cameras with Edward Killy at the megaphone. Ray Whitley and Lee White have the top supporting roles.

Russell Arms and Eleanor Parker, both from Pasadena Community Playhouse, have been signed to term contracts by Warner Bros.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

After Bette Davis' performance in "The Bride Came C.O.D.," her first comedy role in ages, we're willing to bet the studio bigwigs will give her more light fare in the future. Bette showed the boys that she is a top comedienne if given half a chance.

Charles Laughton wants the world to know that Deanna Durbin is just about the best trouper in pictures today, both as an actress and singer . . . and Charlie should know, after working with Deanna for the past four weeks in Universal's "Almost an Angel." P. S. We wonder if Joe Pasternak will miss her.

Production activities in Hollywood are going full blast, with sixteen new pictures before the cameras this week, bringing the total to fifty-two . . . a new high for summer shooting. MGM and Universal lead with eight in work followed by seven at Paramount and six at Columbia and 20th Century-Fox.

Newest way to settle a strike, movie fashion. Employer takes an ad in the local dailies . . . employees take an ad in the local dailies. The winner . . . the local dailies.

Jesse L. Lasky is back in the big time with his "Sergeant York," which is exactly where he belonged all the time. Jesse reminds us of the old saying, "you can't keep a good man down" . . . and in this case, we suggest that some of those who tried it, better watch his smoke. We're rooting like the devil, "oldtimer."

If the current Abbot and Costello opus, "Ride 'Em Cowboy," is as funny as the boys in their western get-up, we're putting in our bid for the "belly-laugh" concession. We ran into the pair on the Universal lot, and we're still laughing. We'd give anything to see Lou Costello on a horse.

Coming from 20th Century-Fox!

JACK BENNY in CHARLEY'S AUNT

20th CENTURY FOX



Pasternak's Last Stand

Producer Joe Pasternak (second from left) goes over a scene of Universal's "Almost an Angel" with Deanna Durbin and Director Henry Koster, while Cameraman Rudy Niatte looks on. This is Pasternak's last production for Universal.

Breen Signs Islin Auster, Former Assistant, as RKO Producer

Islin Auster, one of the most capable young associate producers in the film industry, has been signed by Joseph I. Breen, vice-president in charge of production at RKO, as a producer in the company's Gower Street Studios.

Auster, who began his career in the theatre business in New York, came to Hollywood ten years ago as story editor for Columbia. Later he was with the Motion Picture Producers and Distributors Association for five years, serving under Breen on that organization's Production Code Administration Board. Most recently, he was an associate producer at Universal, his picture credits including "Little Bit of Heaven" and "Destry Rides Again."

His first assignment will be a picture to mark the American film debut of Signe Hasso, Swedish star recently placed under contract by RKO.

Three New Ones at 20th-Fox

"Small Town Deb" starring Jane Withers; "Cadet Girl" with Carole Landis, George Montgomery and John Sheppard; and "Detour to Love" featuring Lynn Bari and John Sutton, went into production at 20th Century-Fox. Directorial assignments in the order mentioned are Harold Schuster, Ray McCarey and Alfred Werker.

Sherman Signs Jack Holt's Daughter

Jenny Holt, 20-year-old daughter of Jack Holt, was signed by Harry Sherman to play the feminine lead in "Stick to Your Guns," latest Hopalong Cassidy feature starring William Boyd. This will mark her first screen appearance.

HOLLYWOOD STUDIO ROUND-UP

Biggest Summer production boom is now on in Hollywood . . . with more pictures before the cameras than ever before. Here are sixteen new ones started this week.

COLUMBIA

HARMON OF MICHIGAN — Principals: Tommy Harmon, Anita Louise. Director, Charles Barton.

STORK PAYS OFF — Principals: Maxie Rosenbloom, Rochelle Hudson, Victor Jory. Director, Lew Landers.

MONOGRAM

SADDLE MOUNTAIN ROUNDUP—Principals: Ray Corrigan, John King, Max Terhune, Lita Conway. Director, S. Roy Luby.

PARAMOUNT

STICK TO YOUR GUNS—Principals: William Boyd, Brad King, Andy Clyde, Jenny Holt. Director, Lesley Selander.

SWEATER GIRL — Principals: Eddie Bracken, June Preisser, Betty Jane Rhodes. Director, William Clemens.

LOUISIANA PURCHASE (Tech.)—Principals: Bob Hope, Victor Moore, Zorina, Irene Bordoni. Director, Irving Cummings.

RKO-RADIO

RIDING THE WIND — Principals: Tim Holt, Ray Whitley, Lee White. Director, Edward Killy.

REPUBLIC

DOCTORS DON'T TELL — Principals: John Beal, Florence Rice, Eddie Norris. Director, Jacques Tourneur.

PRAIRIE SERENADE—Principals: Gene Autry, Smiley Burnette. Director, Frank McDonald.

20TH CENTURY-FOX

SMALL TOWN DEB — Principals: Jane Withers, Cobina Wright, Jr., Jane Darwell. Director, Harold Schuster.

CADET GIRL—Principals: Carole Landis, George Montgomery, John Sheppard. Director, Ray McCarey.

DETOUR TO LOVE — Principals: Lynn Bari, John Sutton. Director, Alfred Werker.

UNITED ARTISTS

ALL-AMERICAN CO-ED (ROACH) — Principals: Francis Langford, Johnny Downs, Marjorie Woodworth, Harry Langdon. Co-Directors, LeRoy Prinz and Hal Roach, Jr.

JUNGLE BOOK (KORDA) — Principals: Sabu, Jerome Cowan, Rosemary DeCamp, Patricia O'Rourke. Director, Zoltan Korda.

UNIVERSAL

GREAT MAN, THE — Principals: W. C. Fields, Baby Sandy, Butch and Buddy. Director, Edward Cline.

WARNER BROTHERS

KINGS ROW—Principals: Ann Sheridan, Ronald Reagan, Robert Cummings. Director, Sam Wood.

Universal Has Six Top Pictures in Production

With the start of "The Great Man," W. C. Fields production, Universal has six large-scale productions before the cameras, a new high for the valley studio.

In addition to the above, also under way is "Hellzapoppin" with an all-star cast headed by Olsen and Johnson; Abbott and Costello's new starring vehicle, "Ride 'Em Cowboy"; "Badlands of Dakota," starring Robert Stack and Ann Rutherford; Frank Lloyd's "This Woman Is Mine"; and the Deanna Durbin-Charles Laughton picture, "Almost an Angel."

Scheduled to start within the next ten days will be the new Charles Boyer-Margaret Sullavan production, "Appointment for Love," with Bruce Manning producing and William Seiter directing.

McDonald Returns to Republic

Frank McDonald returns to Republic to direct Gene Autry in "Prairie Serenade" which features Smiley Burnette in the comedy lead. McDonald recently completed "Flying Blind" for Pine-Thomas.

"Jungle Book" Before Cameras

Alexander Korda's "The Jungle Book," starring Sabu, went before the cameras under the direction of Zoltan Korda. Jerome Cowan, Rosemary DeCamp and newcomer Patricia O'Rourke have important roles in the United Artists production.

Another "Range Buster"

"Saddle Mountain Roundup" with Ray Corrigan, John King and Max Terhune is the latest Range Busters western on Monogram's schedule.

Coming from 20th Century-Fox!
STEWART EDWARD WHITE'S
"WILD GEESE CALLING"
20th CENTURY FOX

Advance Dope STR



Sells 'Celebrate at Movies' Idea

Seasonal appeal and also smartly aggressive selling to get the holiday trade, marks the lobby display for advance billing of the July 4th show by Manager Robert Busch of the Jeffery Theatre, Chicago, as illustrated at left above. Right, display for "That Night In Rio" was designed by Ervin Sedlack.

CHOCOLATE SOLDIER (MGM) **Musical.** Rel. not set. **Principals:** Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates. **Plot:** In order to see if his wife is true to him or not, a jealous singer impersonates a Russian and makes love to her. He is kept in a quandary by his wife's changing from rejections to encouragements and back. At last, he lets her know that it was he as the Russian . . . and she lets him know that she knew all along. **Director,** Roy Del Ruth.

RIDERS OF THE PURPLE SAGE (20th-Fox) **Western.** Rel. not set. **Principals:** George Montgomery, Mary Howard, Lynne Roberts, Robert Barrat. **Plot:** Robert Barrat, a crooked judge, attempts to secure water rights to certain property by chasing away the owners. His first try is foiled by George Montgomery, who claims he is looking for his sister's daughter. Finding his sister's husband a member of the judge's gang, he is at last able to learn the truth and lead the outlaws into a death trap. **Director,** James Tinling.

RAGS TO RICHES (Rep.) **Drama.** Rel. not set. **Principals:** Alan Baxter, Mary Carlisle, Jerome Cowan, Eddie Acuff. **Plot:** A young rent-a-car driver is forced by thugs to help in a fur robbery. He lets the police catch them, but the thugs are killed and he is held. A poor defense sends him to jail for a year, and when he comes out, he is unknowingly hired by the same gang. Thus he is able to break them up and clear his name. **Associate-Producer, director,** Joseph Kane.

SIX-GUN GOLD (RKO) **Western.** Rel. not set. **Principals:** Tim Holt, Ray Whitley, Lee "Lasses" White, Jan Clayton. **Plot:** Tim Holt arrives in a gold mining town to find that somebody is pretending to be his brother, the U. S. Marshal. The crooked Marshal is in a position to steal all the gold shipments. Learning of this, Holt substitutes sand for gold, tricking the bandit to lead him to his captive brother whom he saves in a gun-fight with the outlaws. **Director,** David Howard.

YOU BELONG TO ME (Col.) **Comedy-Drama.** Rel. not set. **Principals:** Barbara Stanwyck, Henry Fonda, Edgar Buchanan, Melville Cooper. **Plot:** A rich playboy on vacation sees a beautiful girl and falls in love with her. She turns out to be a doctor, and to keep her near, he feigns illness. Their marriage follows quickly but he is constantly jealous of her male patients. To prevent the breaking up of their marriage, he buys a hospital and thus is in control of his wife's life for the first time. **Producer-Director,** Wesley Ruggles.

AMERICANOS, THE (Univ.) **Drama.** Rel. not set. **Principals:** Dick Foran, Leo Carillo, Andy Devine, Marcia Ralston. **Plot:** Because he would not sell his banana crop for a ridiculously low price, a plantation owner is faced with the problem of how to pay his labor. The company which he refuses to sell to, causes a variety of trouble, but its leaders are exposed to the police in time to save the day which is celebrated with a grand fiesta. **Director,** William Nigh.

ICE-CAPADES (Rep.) **Comedy-Drama with Music.** Rel. not set. **Principals:** Dorothy Lewis, James Ellison, Jerry Colonna, Vera Vague, Alan Mowbray and The Ice-Capades Trouple. **Plot:** A young newsreel photographer is assigned to photograph a Swiss skating star, but instead films a girl skating in Central Park. An impresario sees the pictures and wants to star her until he sees the real Swiss skater in person and recognizes the hoax. To defend himself, the cameraman hunts up the girl and she is starred in the "Ice-Capades." **Director,** Joseph Santley.

LOOK WHO'S LAUGHING (RKO) **Comedy.** Rel. not set. **Principals:** Edgar Bergen and Charlie McCarthy, Fibber McGee and Molly, Lucille Ball, Dorothy Lovett. **Plot:** Bergen and McCarthy, on vacation, get forced down in the mythical town of Wistful Vista. Here they are taken in by the McGees, with whose help they secure a big airfield for the town. Accidentally, Bergen discovers he owns the controlling interest in the company which wanted to build a factory at the Wistful Vista airport. **Producer-Director,** Allan Dwan.

MALTESE FALCON (WB) **Mystery.** Rel. not set. **Principals:** Humphrey Bogart, Mary Astor, Gladys George, Peter Lorre, Lee Patrick. **Plot:** Humphrey Bogart, a mercenary private detective, is contacted by several different parties to get the valuable statue of the Maltese Falcon for them. In the process of hunting for it, his partner is killed along with several other victims. The end finds all parties either in jail or dead. **Director,** John Huston.

GLAMOUR BOY (Para.) **Comedy-Drama.** Rel. not set. **Principals:** Jackie Cooper, Walter Abel, Susanna Foster, Darryl Hickman, Ann Gillis. **Plot:** Jackie Cooper, a former Hollywood child star, is hired to coach a radio "quiz" kid in the role of "Skippy," a story that Jackie starred in years before. He falls in love with Susanna Foster, who has taken over the role which Ann Gillis has walked out on. They have a misunderstanding when he convinces Ann to return to her role, causing Susanna to be taken out of the cast. **Director,** Ted Tetzlaff.

ONE FOOT IN HEAVEN (WB) **Drama.** Rel. not set. **Principals:** Frederic March, Martha Scott, Roscoe Ates, Jerome Cowan, Frankie Thomas. **Plot:** A medical student quits school when he hears a revivalist speak. He goes to his bride-to-be and tells her of his plan to become a minister. She agrees to go with him no matter what he does or where he goes. The rest of their lives is a struggle for humanitarian forces, in which they are at last the victors. **Director,** Irving Rapper.

ARIZONA CYCLONE (Univ.) **Western.** Rel. not set. **Principals:** Johnny Mack Brown, Nell O'Day, Fuzzy Knight, Herbert Rawlinson. **Plot:** Johnny Mack Brown, head driver for a freight line, learns that an opposing line is trying to run his men out. The banker who is in back of the crooked opposition makes it necessary for Brown's boss to go out of town for financing. On his way, he is killed, and Brown is able to pin it on the banker, later exposing him with this knowledge. **Director,** Ray Taylor.

TIMBER WOLVES (Para.) **Western.** Rel. not set. **Principals:** William Boyd, Brad King, Andy Clyde, Eleanor Stewart. **Plot:** Hoppy, California and Johnny set out to the timber country to deliver money to a lumber camp owner who is having trouble with his men. They discover that the owner has a contract with an Eastern magnate, who has been manipulating the trouble so that the contract will be broken. After a narrow escape from death, when a dam is blown up, Hoppy catches the criminals redhanded. **Director,** Lesley Selander.

Coming from 20th Century-Fox!

DARRYL F. ZANUCK'S Production of **TYRONE POWER** in **"A YANK IN THE R.A.F."** with **BETTY GRABLE**

20th CENTURY FOX

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70	9/15/40	Reissued
Everything Is Rhythm (Mu)	Harry Roy & Band	60	7/22/39	Not Rev.
Framed for Murder (D)	Wallace Ford-Fuzzy Knight		2/10/41	Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100	1/10/40	Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")		8/2/40	Reissued
Monster Walks (My-D)	Mischa Auer	60	7/6/40	Reissued
Murder at the Baskervilles	Arthur Wontner		10/15/40	Not Rev.
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88	9/1/40	Reissued
Tumbleweeds (W)	William S. Hart	86	5/1/39	Reissued
U-67 (D)	Alan Hale-Claude Allister	60	8/1/39	Reissued
Vengeance of the Deep (D)F	Lloyd Hughes	70	2/15/40	b3/2/40

COLUMBIA

Current 1939-40

1009	Angels Over Broadway (G)A	Doug. Fairbanks, Jr.-R. Hayworth	79	9/30/40	b10/12/40
1024	Before I Hang (H)F	Boris Karloff-Evelyn Keyes	63	9/17/40	b10/12/40
1022	Five Little Peppers in Trouble (CD)F	Edith Fellows-Tommy Bond	64	9/1/40	b1/18/41
1040	Glamour for Sale (D)A	Anita Louise-Roger Pryor	59	9/27/40	b11/9/40
1001	Howards of Virginia (PD)F	Cary Grant-Martha Scott-Carlson	117	9/19/40	b8/31/40

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lyden-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/7/41	b7/12/41
	Here Comes Mr. Jordan (FA) (Former title "Mr. Jordan Comes to Town")	Robt. Montgomery-Rita Johnson			a5/24/41
	Mystery Ship (D)	Lola Lane-Paul Kelly			a6/28/41
	Officer and the Lady (D)	Rochelle Hudson-Bruce Bennett		7/24/41	a4/26/41
	Our Wife (C)	Ruth Hussey-Melvyn Douglas			a5/31/41

COLUMBIA

Coming 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
2207	Thunder Over the Prairie (W)	Charles Starrett-Eileen O'Hearn		7/30/41	In Prod.
	Tillie the Toiler (C)	Kay Harris-William Tracy			In Prod.
	Two LatinsFromManhattan(CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You'll Never Get Rich	Fred Astaire-Rita Hayworth			In Prod.

Coming 1941-42

Blonde from Singapore	Florence Rice-Leif Erickson	In Prod.
Harmon of Michigan	Tommy Harmon-Anita Louise	In Prod.
King of Dodge City (W)	Bill Elliott-Tex Ritter	In Prod.
Ladies in Retirement	Ida Lupino-Louis Hayward	In Prod.
Men in Her Life	Loretta Young-Dean Jagger	In Prod.
Roaring Frontiers (W)	Bill Elliott-Tex Ritter	In Prod.
Stork Pays Off	Maxie Rosenbloom-Rochelle Hudson	In Prod.
Three Girls About Town	Joan Blondell, John Howard	In Prod.
You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	85	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
09	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger,Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	8/1/41	b6/28/41
	Dr. Kildare's Wedding Day (D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore		8/8/41	a6/28/41
	Life Begins for Andy Hardy(D)	Mickey Rooney-Judy Garland		8 15 41	a6/28/41
143	Ringside Maisie (D)	Ann Sothern-George Murphy		7/25/41	a6/28/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
	When Ladies Meet	Joan Crawford-Rob't Taylor		8/29/41	In Prod.
	Whistling in the Dark	Skelton-Rutherford		8/22/41	In Prod.

Coming 1941-42

Chocolate Soldier (M)	Nelson Eddy-Rise Stevens	a7/12/41
Down in San Diego	Dan Dailey, Jr.-Bonita Granville	In Prod.
Dr. Jekyll and Mr. Hyde (D)	Spencer Tracy-Ingrid Bergman	a3/29/41
Female of the Species	Rosalind Russell-Don Ameche	In Prod.
Honky-Tonk (D)	Clark Gable-Lana Turner	a6/28/41
Lady Be Good (Mu)	Eleanor Powell-Ann Sothern	a3/22/41
Married Bachelors	Ruth Hussey-Rob't Young	In Prod.
New York Story	Edw. G. Robinson-Edward Arnold	In Prod.
Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter	a7/5/41
Untitled Greta Garbo	Garbo-Melvyn Douglas	In Prod.

MONOGRAM

Current 1939-40

Up In the Air (My-D)F	Frankie Darro-Marjorie Reynolds	61	9/9/40	b9/14/40
Who Is Guilty? (D)F	Ben Lyon	60	9/2/40	b9/7/40

Coming from 20th Century-Fox!

"BELLE STARR"

THE BANDIT QUEEN

IN TECHNICOLOR

20th CENTURY FOX

MONOGRAM

Current 1940-41

			Mins.	Rel. Date	See Issue of
	Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland	6/11/41		a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W)	John King-Ray Corrigan	2/10/41		a1/11/41
		(Former title "Prairie Schooldays")			
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film	7/29/40		Not Rev.
	Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
	Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail (W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder	5/28/41		a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles	6/25/41		a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)	Range Busters	6/4/41		a5/17/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Arizona Bound (W)	Buck Jones-Tim M'Coy			a6/21/41
	(Former title "Rough Riders")			
Bowery Blitzkrieg	Gorcy-Jordan-Hall			In Prod.
Deadly Game (D)	Chas. Farrell-June Lang			a6/28/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley			In Prod.
Father Steps Out (D)	Frank Albertson-Jed Prouty	7/19/41		a6/14/41
	(Former title "City Limits")			
Fugitive Valley (W)	Corrigan-King-Terhune	7/30/41		In Prod.
Saddle Mountain Roundup(W)	Range Busters			In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	6/29/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4001	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
		(Reviewed as "Hard Boiled Canary")			
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41

Coming 1940-41

Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)	8/29/41		a4/12/41
Flying Blind	Richard Arlen-Jean Parker	8/29/41		In Prod.
Forced Landing (D) F	Richard Arlen-Eva Gabor	7/18/41		a5/17/41
Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde	8/15/41		a6/7/41
Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
World Premiere (C)	John Barrymore-Frances Farmer	8/22/41		a4/26/41

PARAMOUNT

Coming 1941-42

			Mins.	Rel. Date	See Issue of
	Among the Living (D)	Albert Dekker-Susan Hayward			a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin			a6/7/41
I	Buy Me That Town (CD)	Lloyd Nolan-Constance Moore			a4/19/41
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper			a7/12/41
	Great Man's Lady (D)	Barbara Stanwyck-Joel McCrea			a3/22/41
		(Former title "Pioneer Woman")			
I	Henry Aldrich For President (CD)	Jimmy Lydon-Mary Anderson			a4/26/41
I	Hold Back the Dawn (D)	Chas. Boyer-Olivia de Havilland			a3/22/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
I	New York Town	Mary Martin-Fred MacMurray			a11/30/40
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston			a4/12/41
I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard			a4/26/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			In Prod.
	Sheik of Buffalo Butte (W)	Wm. Boyd-Brad King			a6/21/41
	Skylark (CD)	Claudette Colbert-Ray Milland			a3/1/41
	Stick To Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			In Prod.
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl	Eddie Bracken-June Preisser			In Prod.
	Timber Wolves (W)	Bill Boyd-Brad King-Andy Clyde			a7/12/41
	Wide Open Town (W)	William Boyd-Russell Hayden			a3/1/41

Grouping By Blocks

I—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe(W)	Bob Steele-Marin Fais-St. John		7/11/41	In Prod.
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmond-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	56	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		7/18/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John			In Prod.
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
125	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	5/30/41	b6/14/41
	Reg'lar Fellers	Billy Lee-'Alfalfa' Switzer			In Prod.
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

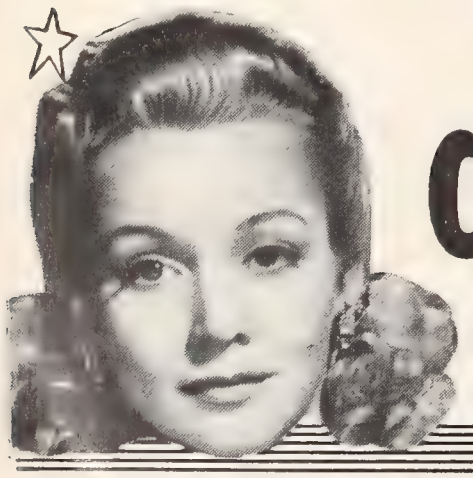
R.K.O.-RADIO

Current 1939-40

86	Triple Justice (W)F	Geo. O'Brien-Virginia Vale	66	9/27/40	b10/19/40

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds		6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	Reissue
		(Reviewed as "Bring 'Em Back Alive")			
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
101	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41



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New triumphs for her in 1941-42 after "Moon Over Miami"!

One of the fresh new 20th Century-Fox star personalities!

R.K.O.-RADIO

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
126	Tom, Dick and Harry (C)	Ginger Rogers-Geo. Murphy		7/4/41	a3/29/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		8/8/41	a5/17/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee		8/1/41	a4/19/41
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.

Coming 1941-42

	Bambi	Disney Cartoon Feature			In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine			a3/22/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120		b4/12/41
1	Devil and Daniel Webster(D)	Thomas Mitchell-Walter Huston			a5/31/41
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C-D)	Adolphe Menjou-Gloria Swanson			a5/17/41
	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Lady Scarface (D)	Dennis O'Keefe-Frances Neal			a5/17/41
	Little Foxes (D)	Bette Davis-Richard Carlson			a6/14/41
	Look Who's Laughing	Bergen & McCarthy			a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts			a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien			In Prod.
	Outlaw Trail (W)	Tim Holt-Janet Waldo			a5/31/41
1	Parachute Battalion (D)	Robert Preston-Nancy Kelly			a4/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley			In Prod.
	Six Gun Gold (W)	Tim Holt-Jane Clayton			a7/12/41
	Unexpected Uncle	Edmond O'Brien-Jane Wyatt			In Prod.
	Weekend for Three	Dennis O'Keefe-Jane Wyatt			In Prod.

Grouping By Blocks

1—Citizen Kane, Devil & Dan. Webster, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)	Three Mesquiteers		7/10/41	a6/7/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
43	Ride, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W) (Former title "Under Fiesta Stars")	Gene Autry-Smiley Burnette		7/15/41	a6/7/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

	Doctors Don't Tell	John Beal-Florence Rise			In Prod.
4	Ice-Capades (CDM)	Dorothy Lewis-Jerry Colonna			a7/12/41
48	Prairie Serenade (W)	Gene Autry-Smiley Burnette			In Prod.
	Rags to Riches (D)	Alan Baxter-Mary Carlisle		7/31/41	a7/12/41
	Ten Nights in a Barroom(D)	Frank Albertson-Linda Hayes		7/24/41	a7/5/41

Current 1941-42

	Mountain Moonlight	Weaver Bros. & Elviry		7/12/41	a5/3/41

Coming 1941-42

	Hurricane Smith	Ray Middleton-Jane Wyatt		7/20/41	a6/7/41

20TH CENT.-FOX

Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Coming 1940-41

149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
135	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott			a5/24/41
	Cadet Girl	Carole Landis-Geo. Montgomery			In Prod.
	Charley's Aunt	Jack Benny-Kay Francis			a6/7/41
	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes			a6/21/41
	Detour to Love	Lynn Bari-John Sutton			In Prod.
	Dressed to Kill	Lloyd Nolan-Mary Beth Hughes			a6/7/41
	How Green Was My Valley	Maureen O'Hara-Walter Pidgeon			In Prod.
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			In Prod.
	Private Nurse (D)	Brenda Joyce-Jane Darwell			a6/21/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard			a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle			In Prod.
	Week-end in Havana	Alice Faye-John Payne (Tech.)			In Prod.
	We Go Fast	Cobina Wright, Jr.-Alan Curtis			In Prod.
	Wild Geese Calling (D)	Henry Fonda-Joan Bennett			a6/28/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41

Grouping by Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40	b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40	b9/21/40



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America's romantic heart-throb,
1941 model...and what a man!

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UNITED ARTISTS

Coming

		Mins.	Rel. Date	See Issue of
All American Co-Ed	Frances Langford-Johnny Downs			In Prod.
International Lady (D)	Ilona Massey-George Brent			a6/21/41
Jungle Book	Sabu-Jer. Cowan-Rosemary DeCamp			In Prod.
Lydia	Merle Oberon-Alan Marshall (Former title, "Illusions")			a6/14/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112		b5/3/41
New Wine (MD)	Ilona Massey-Binnie Barnes		8/8/41	a3/8/41
Niagara Falls	Marjorie Woodworth-Tom Brown			In Prod.
Sundown (D)	Gene Tierney-Bruce Cabot			a7/5/41
Tanks a Million	Jas. Gleason-Wm. Tracy			In Prod.
Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76		b7/12/41

UNIVERSAL

Current 1940-41

			Mins.	Rel. Date	See Issue of
5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40	b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40	b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40	b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown		6/20/41	a6/7/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40	b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40	b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40	b10/5/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5061	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1941-42

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin		8/1/41	a4/5/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
	Hold That Ghost (MyC) (Former title, "Oh Charlie")	Abbott & Costello—Evelyn Ankers		8/8/41	a2/22/41
	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	a5/24/41
	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/15/41	a6/7/41

Coming 1941-42

Almost an Angel (D)	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
Americanos, The (D)	Dick Foran-Leo Carrillo			a7/12/41
Arizona Cyclone (W)	Johnny Mack Brown			a7/12/41
Badlands of Dakota	Crawford-Herbert-Devine		9/5/41	In Prod.
Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel			a5/17/41
Bombay Clipper	William Gargan-Irene Hervey			In Prod.
Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
Great Man, The	W. C. Fields-Baby Sandy			In Prod.
Halfway to Shanghai	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
Hellzapoppin	Olsen and Johnson-Martha Raye		10/31/41	In Prod.
Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton			a5/31/41
Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight			In Prod.
Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight			a7/5/41
Mob Town	Dead End Kids-Dick Foran			In Prod.
Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee			a5/17/41
Radio Revels of 1942	Frances Langford-Ken Murray			In Prod.
Ride 'Em Cowboy	Abbott & Costello-Dick Foran		10/10/41	In Prod.
Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
Unfinished Business (D)	Irene Dunne-Robt. Montgomery		9/12/41	a3/8/41

WARNER BROS.

Current 1940-41

			Mins.	Rel. Date	See Issue of
566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40	b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40	b9/14/40
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40	b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

557	Bad Men of Missouri (D)	Dennis Morgan-Wayne Morris		7/26/41	a4/12/41
518	Bullets for O'Hara (D)	Joan Perry-Roger Pryor		7/19/41	a5/24/41
533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray		8/30/41	a5/24/41
565	Highway West (D)	Brenda Marshall-Olympe Bradna		8/23/41	a3/1/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
574	Three Sons O'Guns (CD)	Wayne Morris-Arthur Kennedy		8/2/41	a3/1/41

Coming 1941-42

Flight Patrol (D)	James Stephenson-Ronald Reagan			a4/12/41
Kings Row	Ann Sheridan-Ronald Reagan			In Prod.
Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn			a6/28/41
Maltese Falcon (My)	Mary Astor			a7/12/41
Navy Blues (C)	A Sheridan-J. Oakie-M. Rave			a5/3/41
New Orleans Blues	Priscilla Lane-Richard Whorf			In Prod.
Nine Lives Are Not Enough	Ronald Reagan			In Prod.
One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
Sergeant York (BD)A	Gary Cooper-Joan Leslie	134		b7/12/41
Smiling Ghost (D)	Wayne Morris-Brenda Marshall			a6/21/41
They Died With Their Boots On	Errol Flynn-Olivia de Havilland			In Prod.

MISCELLANEOUS

Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select		b12/21/40
Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm		b10/19/40
King of the White Elephants (PD)F	Siamese cast	66	Pridi		b4/5/41
Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All		b10/26/40
Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select		b12/14/40
Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd		b2/1/41
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University		b6/21/41
Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm		b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.



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Shorts Booking Guide

ASTOR PICTURES

	Comment	Running Time	Reviewed Issue Of
Dora's Dunking Doughnuts	Shirley Temple.	19	Reissued
Managed Money	Shirley Temple.	20	Reissued
Merrily Yours	Shirley Temple.	20	Reissued
Mother, The		10	Not Rev.
Pardon My Pups	Shirley Temple.	19	Reissued
Swing's the Thing		20	Reissued

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As A Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely, Interesting	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.		7	Not Rev.
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox		6	Not Rev.
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2754	Streamlined Donkey	Cute	6	3/22/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music No. 1	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

INTERNATIONAL FORUM (6)

	No. 1	Timely	18	3/ 1/41
	No. 2		16	Not Rev.

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9		10	Not Rev.

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

MGM 1940-41

CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack		9	Not Rev.
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Gold		10	Not Rev.
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World		10	Not Rev.
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40

OUR GANG (9)

C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks		10	Not Rev.
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act		10	Not Rev.

PETE SMITH SPECIALTIES (14)

S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea For Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs		10	Not Rev.
S-262	Wedding Bills	Very Good	10	12/ 7/40

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State		10	Not Rev.
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

PARAMOUNT 1940-41

ANIMATED ANTICS (10)

HO-4	Bring Himself Back Alive	Good	7	12/21/40
HO-11	Copy Cat		7	Not Rev.
HO-1	Dandy Lion	Poor	7	10/ 5/40
HO-3	Mommy Loves Poppy	Average	7	11/23/40
HO-2	Sneak, Snoop and Snitch	Fair	7	11/23/40



KEEP YOUR EYE ON

DANA ANDREWS

Shines in "Belle Starr"—wins stardom in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
H0-7 Speaking of Animals	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-9 Zero, the Hound	So-So	7	5/31/41

FASCINATING JOURNEYS (6) (Tech.)

M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle		10	Not Rev.
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41

GABBY CARTOONS (8) (Tech.)

G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing		7	Not Rev.
G0-1 King For a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41

HEADLINERS (8)

A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41

MADCAP MODELS (6) (Tech.)

U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties		9	Not Rev.
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41

PARAGRAPHICS (6)

V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40

POPEYE (12)

E0-11 Child Psykolojiky		7	Not Rev.
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

POPULAR SCIENCE (6)

J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41

ROBERT BENCHLEY (4)

S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting For Baby	A Howl	10	2/22/41

SPECIAL CARTOON (1) (Tech.)

FF0-1 Raggedy Ann	Very Good	19	12/21/40

SPORTLIGHTS (13)

R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs		10	Not Rev.
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41

UNUSUAL OCCUPATIONS (6)

L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)

14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed		8	Not Rev.
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41

EDGAR KENNEDY (6)

13406 Apple In His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40

INFORMATION PLEASE (13)

14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)		11	Not Rev.
14212 No. 12 (Boris Karloff)		12	Not Rev.

LEON ERROL (6)

13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic In the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41

MARCH OF TIME (13)

13101 On Foreign Newsfronts	Fair	19	9/21/40
13102 Britain's R.A.F.	Informative	18	10/ 5/40
13103 Mexico	Timely	19	10/26/40
13104 Arms and the Men—U.S.A.	Timely	19	11/23/40
13105 Labor and Defense—1941	Excellent	19	12/21/40
13106 Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107 Americans All	Good	18	2/15/41
13108 Australia at War	Timely	10	3/15/41
13109 Men of the FBI	Excellent	21	4/12/41
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41

RAY WHITLEY (4)

13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit		16	Not Rev.
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41

PICTURE PEOPLE (13)

14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41

SPECIAL SUBJECT

13801 Growing Up (Quins)	Wide Appeal	18	12/14/40

SOUTH AMERICA (3)

14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile		10	Not Rev.
14502 What's Happening in Argentina	Very Timely	10	4/12/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of

SPORTSCOPES (13)

14307 Caballere College	Fair	9	3/ 1/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers		9	Not Rev.
14309 Sword Soldiers	Technical	9	5/10/41

REPUBLIC 1940-41

	Comment	Running Time	Reviewed Issue Of

MEET THE STARS (12)

28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	2/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41

LEW LEHR COMEDIES (4)

1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.

MAGIC CARPET OF MOVIETONE (8)

1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.

RIPLEY'S BELIEVE IT OR NOT

1601 Acquited by the Sea	Excellent	10	10/12/40

SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)

1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing with Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40

TERRYTOONS (26) (13 in Tech.)

1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic(Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing(Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41



KEEP YOUR EYE ON

ANNE BAXTER

She charms in "Charley's Aunt"—
A full-fledged star in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

20th CENTURY-FOX 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
52	Boogie Woogie Bugle Boy of Company B		8	Not Rev.
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5363	Meet Jimmy the Chump		10	Not Rev.
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer		10	Not Rev.
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5232	Is Everybody Happy?		18	Not Rev.
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King		20	Not Rev.
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time		18	Not Rev.
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing with Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93		9	Not Rev.
5384	No. 94		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreader	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinny Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bea Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion			Not Rev.
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy			Not Rev.
6725	Sport Champions			Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm		7	Not Rev.
TECHNICOLOR SPECIALS (6)				
6006	Brazilian Rhythm			Not Rev.
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS				
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale			Not Rev.
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

MISCELLANEOUS

Aida (Guaranteed)	For Music Lovers	9	5/11/40	
Alive In the Deep (Prod.)	Exciting	22	5/24/41	
Heroic Greece (Norton)	Timely	10	3/ 1/40	
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40	
Man the Enigma (Prod.)	Informative	25	5/24/41	
Norway's Fate (Hoffberg)	Fair	10	5/18/40	
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/13/40	
Our Constitution (Prod.)	Inspiring	19	5/ 3/41	
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41	
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40	
Xochimilco (Atlas)	Entertaining	11	1/13/40	

SERIALS 1940-41

COLUMBIA			
Spider Returns	15 Chaps.	5/10/41	
White Eagle	15 Chaps.	Not Rev.	
REPUBLIC			
Adventures of Captain Marvel	12 Chaps.	3/ 8/41	
Jungle Girl	15 Chaps.	5/31/41	
King of the Royal Mounted	12 Chaps.	8/17/40	
Mysterious Dr. Satan	15 Chaps.	11/23/40	
UNIVERSAL			
Green Hornet Strikes Again	12 Chaps.	11/ 2/40	
Junior G-Men	12 Chaps.	8/ 3/40	
Riders of Death Valley	15 Chaps.	4/12/41	
Sky Raiders	12 Chaps.	2/15/41	

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20thFox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.



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The Box Office Slant

Hurry, Charlie, Hurry

(*Continued from Page* 17)

Johnson, Douglas Walton, Renee Haal, Georgia Caine, Lalo Encinas. **Credits:** Directed by Charles E. Roberts. Screenplay by Paul Gerard Smith. From the story by Luke Short. Photographed by Nicholas Musuraca. Edited by George Hively. Produced by Howard Benedict.

Plot: A hen-pecked husband gets into a a peck of trouble when his wife thinks he is going to Washington, D. C., on official government business. Instead, he goes fishing at Washington, Oklahoma, where three Indians attach themselves to him. The fun starts when they visit him in his home, insisting that he is their blood-brother.

Comment: Made for the sole purpose of inspiring laughter, this film succeeds for its full 65 minutes with one very funny gag after another. It has everything from burlesque to slapstick, highlighted by some hilarious routines with a trio of Indians, and should be a swell tonic for these troubled times. Leon Errol plays Leon Errol right up to the hilt, and he again proves that he is still good for a flock of laughs. Good characterizations are turned in by Mildred Coles, George Watts, Cecil Cunningham, in addition to Errol and the three Redskins. Director Charles E. Roberts, in his first feature-length assignment, has maintained a pace that never allows a let-down of the funny script. Production values are on a par with the better program offerings. A trio dressed as Indians would make a swell street ballyhoo. Stickers should be placed in public telephone booths, with just the title, "Hurry, Charlie, Hurry." The title could also be used with merchants advertising a sale.

Catchline: "We bet it will make you laugh out loud."

Raiders Of The Desert

(Hollywood Preview)

Universal **Action** **60 mins.**

(Prod. No. 5056—Nat'l Release, June 18)

AUDIENCE SLANT: (Family) For action fans.

BOX OFFICE SLANT: Not as good as some of its predecessors.

Cast: Richard Arlen, Andy Devine, Linda Hayes, Maria Montez, Lewis Howard, Ralf Harolde, George Carlton, Turhan Bey, Harry Cording, Sig Arno, Neyle Marx, John Harmon, Ralph Peters. **Credits:** Directed by John Rawlins. Associate producer, Ben Pivar. Original screenplay by Maurice Tombragel and Victor I. McLeod. Director of photography, John W. Boyle. Film editor, Maurice Wright.

Plot: Richard Arlen and Andy Devine think they have stowed away on a steamer for California, find it is headed for Arabia. Arlen follows Linda Hayes, en route to be private secretary to George Carlton, promoter of a modern oasis run on republican principles. They find Ralf Harolde, desert shiek, plotting to kill Carlton and seize the town. With the cavalry delayed, Richard and Andy practically single handed foil the plot, take Linda and head for California.

Comment: This has the action which has marked this entire Arlen-Devine series, and little else to commend it. The story is especially weak and full of loop holes for any but a Saturday matinee for youngsters or an action-demanding audience with little discrimination. Audience interest in this team from their previous pictures will be the best draw it will have.

Catchline: "Two adventurers heat up even the sands of the desert."

. . NEWSREEL SYNOPSES . .

(*Released Saturday, July* 12)

NEWS OF THE DAY (Vol. 12, No. 286)—Pictures of Atlantic convoy; Canadian bombs for Britain; Japs raid Chungking; Training soldiers at Ft. Belvoir, Va.; Banner plugs defense bonds; New York now fashion capital; All-star baseball game; Indians race war canoes.

PARAMOUNT (No. 91)—Vacation fleet of windjammers; Billy Conns on honeymoon; Warden Lawes resigns; Chief Justice Stone takes oath; Navy's new combat boats; Submarine force enlarged; Funeral of ex-Kaiser; All-star baseball game.

UNIVERSAL (Vol. 12, No. 996)—Public induction for draftees in Seattle; Training soldiers at Ft. Belvoir, Va.; Record dive in pursuit plane; Brazil rushes ammunition; American Legion in Toronto; N. Y. honors China war heroes; Mountain slide razes St. Charles, Va.; Orchids from England; Styles for kiddies; Indians race war canoes; All-star baseball game.

MOVIETONE (Vol. 23, No. 88)—Cavalry maneuvers in New Zealand; British fleet in Mediterannean; Japanese girls do calisthenics; Training soldiers at Ft. Belvoir, Va.; Michigan log rolling contest; Vacation fleet of windjammers; Stars plug defense bonds; Chimpanzee at Buffalo zoo; All-star baseball game.

PATHE (Vol. 12, No. 91)—Singapore reinforced; Trailers as homes; New Navy combat boat; Gadget for interior decorators; Ex-King Carol meets Batista; Army's mobile housekeeping; Training soldiers at Ft. Belvoir, Va.; All-star baseball game.

(*Released Wednesday July* 9)

PARAMOUNT (No. 90)—Polo at Westbury, N. Y.; Fold boat race in Maine; Japanese honor Chinese puppet president; R.A.F. Chief inspects American planes; Night fighters pursue German bombers; U. S. occupies Iceland; Independence Day celebration.

NEWS OF THE DAY (Vol. 12, No. 285)—Independence Day celebration; U. S. planes in R.A.F.; U. S. occupies Iceland; Model plane contest; National twin contest; A.A.U. meet at Ocean City, N. J.; Fold boat race in Maine.

MOVIETONE (Vol. 23, No. 87)—Independence Day celebration; U. S. occupies Iceland; Review of 7th Division at Fort Ord, Calif.; Haile Selassie back on throne; R.A.F. chief inspects American planes; Twins convention in Chicago; Paderewski buried at Arlington (except Chicago and Atlanta); Model plane contest in Chicago (Chicago only); Unveil tribute to Stephen Foster (Atlanta only); Arlington Park races; Fold boat race in Maine.

UNIVERSAL (Vol. 13, No. 995)—Independence Day celebration; R.A.F. Chief inspects American planes; Night fighters in action; Nursery home for war victims; Warships fight off Nazi planes; Navy base at Bermuda ready; Twins convention in Chicago; Olsen and Johnson in L. A. July 4th celebration; Fold boat race in Maine; Polo game at Westbury, L. I.; Model plane contest.

PATHE (Vol. 12, No. 90)—U. S. occupies Iceland; Japanese welcome Chinese puppet president; R.A.F. chief inspects American planes; Twins convention in Chicago; Exercises for R.A.F. recruits; Billy Conn and wife on honeymoon; Fold boat race in Maine; Bonfire at Danvers, Mass. for July 4; Independence Day celebrations.

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Screen play by Jack Townley and Milt Gross

Original story by Jack Townley

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JUL 23 1941

SHOWMEN'S TRADE REVIEW

FILE

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Editor and Publisher

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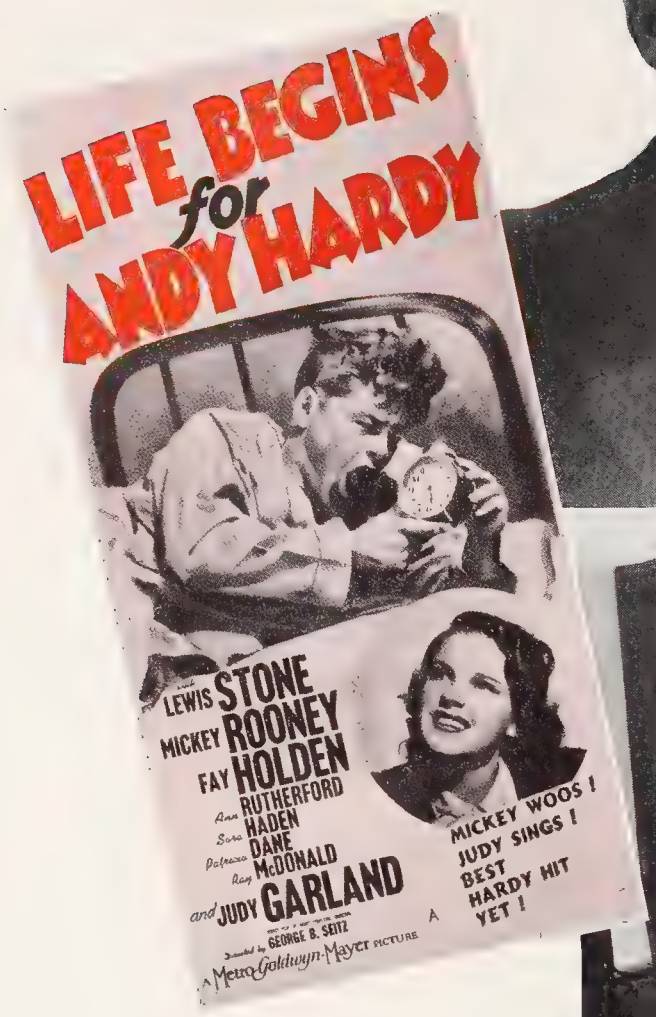
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Feature Booking Guide . . . . . Pages 51-54
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*Showmanalysis . . . . . Page 26
Advance Dope . . . . . Page 50
Universal Announces Product . . . Pages 7-18

*Reg. U. S. Patent Office





Sh-h!

Don't tell a soul!

"I've just seen a preview of 'LIFE BEGINS FOR ANDY HARDY' and it's the best of them all."



LIFE'S A BED OF ROSES!

When you're an M-G-M Showman!

While
"They Met in Bombay"
Booms!
And
"Blossoms in the Dust"
beautifies the box-office!
(*Three flowery weeks at Radio City Music Hall!*)
Along comes a *Hardy Hit!*
Mickey's uproarious!
Judy's glorious!
(*More garlands to the voice that thrills!*)
And M-G-M's victorious!
Yes, our Summer Policy:
(*No holding back pictures, just hold-over hits!*)
Is the Talk of the Industry!



3d WEEK! CAPITOL!

Hold-Overs Everywhere

2nd WEEK AT

Baltimore, Cincinnati, Cleveland, Dayton, Harrisburg, New Haven, Norfolk, Philadelphia, Pittsburgh, Providence, Reading, Richmond, Rochester, Syracuse, Toledo, Wilmington, Worcester, Atlanta, Houston, Memphis, New Orleans, Nashville, Denver, Indianapolis, Kansas City, Los Angeles, Louisville, St. Louis, San Francisco, Seattle, Hartford, Milwaukee, Buffalo!

The Editorial Page

No Surprise

Trade papers generally are headlining the fact that trade shows were poorly attended for the first week. In some instances both exchange and home office executives expressed surprise at the lean attendance.

If you will take your copy of STR's Leaders of the Motion Picture Industry number off the shelf (it was published under date of December 21st, 1940) you will find on page 55 the results of our annual survey in which the voting exhibitors expressed themselves about attending trade screenings as follows: Will you attend? Yes: 25 per cent; No: 75 per cent.

Thus, once again, our Leaders poll has reflected a true and accurate advance opinion which has been backed up by subsequent events.

* * *

Speaking of trade shows brings to mind a rather cute angle as gleaned from the first week of these shows. Reports from most of the exchange centers where these shows are being held, reveal that exhibitors are doing the very thing their own patrons have been doing for some time now. They are "shopping" for the trade shows they prefer to see rather than trying to see all pictures.

Where an unimpressive subject was scheduled for screening, the attendance of exhibitors was so light that the average projection room would have sufficient capacity to accommodate them. But the better pictures faired much better. They outdrew the weak ones almost two to one. If the exhibs do it why kick about the customers being equally choosey? And they are!

* * *

And still on the subject of trade screenings. The poor attendance from the very beginning simply proves and emphasizes the vital necessity for earlier screenings for the trade press on whom the exhibitors, circuit and independent alike, must depend for accurate opinions about the product shortly to be offered for sale.

Such special screenings strictly and exclusively for the recognized trade press could easily be arranged from one to two weeks in advance of the trade screenings. Exhibitors who want to see the pictures themselves can still go see them.

When you stop to consider the vast majority that cannot or will not make the journey, spend the time, or spend the money necessary to make trips to the screening cities, you can realize and better understand that thousands of exhibitors are sadly in need of advance information about forthcoming product.

If the five participating companies are sincere in their determination to give the exhibitors every opportunity of knowing all there is to know about their pictures, then they will take the additional step of screening the pictures slightly in advance so that the trade papers can convey opinions about pictures to that army of theatremen who depend upon the trade papers as their personal source of information so important to their business operations that they most certainly are entitled to the distributors' consideration in this matter.

▼ ▼ ▼

"Steal Back Your Own Thunder"

National Screen Service's latest trade ad forms the basis for a timely and most sensible bit of advice. If you haven't seen it yet, watch for that catchline.

The more we travel about this country the more convinced are we that lack of aggressive showmanship . . . selling your pictures to the public . . . is doing as much harm to the box office as any of the other five dozen reasons advanced by the know-it-alls.

We are well aware of the handicaps created by double features, giveaways, product quality and the kindred alibis that serve well for consolation purposes whenever the weekly statement ends up in the red.

Nevertheless, no matter how bad or even how good business has been in your theatre, you cannot deny that it could have been a wee bit or a whole lot better if you, the theatreman, had put some aggressive selling back of your shows.

You all play dozens of those "in between" pictures. You know the kind we mean. They aren't super-epics, neither are they clucks. Well, those are the pictures that lend themselves to smart exploitation and advertising and which for the most part are moderately allocated as to price in most situations.

Find the best selling angles suited to your particular community and get behind those "in betweeners" and you'll boost your receipts by enough to make many a red week turn black. So you won't make a gold mine out of them. So what? But you might be doing the one thing that will keep the picture from dying on its feet.

One theatreman in the Middle West told us point blank, when we asked him why he didn't do something about a particularly strong week of attractions, "If the movie fans in this town haven't sense enough to come and see these two great shows, then to hell with them. Let 'em stay home."

Gee, we sometimes wish we could take that attitude. But if we had we'd have been broke long ago.

—"CHICK" LEWIS

UA NOW FORMING THEATRE CIRCUIT

Company Will Spend 4 to 5 Million Dollars; Will Maintain Active Control of Operation

Decision of United Artists to actively engage in theatre operations was announced in New York this week by Arthur W. Kelly, vice-president, following his return from the Coast where conferences resulted in completion of plans to invest from 4 to 5 millions in theatre properties.

Kelly also stated that negotiations are now proceeding for acquisition of controlling interest in a circuit operating twelve first-run theatres. The company with which UA is negotiating the deal was not specified.



Harry D. Buckley

The move merely puts into action a policy the company determined upon 'way back in 1919, Mr. Kelly stated.

Theatre properties to be acquired and to be built, if the latter is necessary, will be for the purpose, the announcement continued, of giving adequate representation to United Artists product in key situations.

Kelly implied that mere numbers of theatres was not the objective, but rather a carefully selected number of situations in all territories throughout the country. He further stated that the plan does not call for participation with other distributor or producing organizations in the ownership or control of theatres. Only such acquisitions as will permit of active operation or controlling voice in the operating policies will be made.

The theatres acquired will be operated under the supervision of Harry Buckley, now in charge of United Artists exchange operations.

"We are not interested in either buying or building monuments to United Artists," Kelly said, "and propose to avoid buying into or building theatres of huge capacity." He indicated that where such large houses may be taken in through the buying-in process, the big auditoriums will be disposed of and replaced by medium-sized houses seating around 1,000 or 1,100 persons.

While interested primarily in first runs, Mr. Kelly said that future negotiations which may result in taking over control of sub runs may take UA into the operation of the smaller situations, where, should conditions necessitate it, double-featuring might be the policy for some of the theatres in the proposed circuit.

Asked if the move anticipated giving longer runs to United Artists pictures, Kelly said that was one of the expected results. However, he stressed that the company is satisfied that it is in a better position to give adequate presentation of its product than in outlets now available for exhibition of the pictures. "We know our pictures," he said, "we know how to sell them to the public, we have an excellent exploitation organization and believe we can present our product to better advantage than anybody else."

Commenting on the United Artists Theatres now in existence, Kelly said that the houses originally were launched with the idea of having control, but resulted in a control so remote that the company has not previously been active in theatre operation. Negotiations may be made with respect to the name "United Artists" with the various individuals and corporations controlling theatres of that name throughout the country. However, if the name United Artists is not used, theatres in the new circuit may be called "U.A. Theatres," Kelly said.

NEW BILLING

RKO took a step forward this week to relieve the long tedium of credits at the opening of a picture. "Here Is a Man" has a novel method for disposing of them. Immediately after the title appear the words "In Front of the Camera" followed by the names of the cast. Then came the words "In Back of the Camera" followed by the names of those who got technical credits without specifying for what they were credited. As long as the public care nothing for these credits (and no one has ever claimed it does) this is a simple way of giving them without boredom.

WB Hold 4-Day Ad Confab in N.Y.

Discuss Merchandising of New Season's Program

A pre-convention advertising and publicity conference, to discuss "Sergeant York" roadshowings and other forthcoming product, will be held by Warner Bros. at the Hotel Astor starting Monday (July 21) and continuing until Friday (25) when the delegates depart for the annual sales meet in Chicago.

S. Charles Einfeld, director of advertising and publicity, and Mort Blumenstock, in charge of advertising and publicity in the east, will conduct the local ad sessions. Mitchell Rawson, eastern publicity director, and Lee Blumberg, head of the field exploitation staff, will assist.

The field men attending will include: Bill Brumberg, Washington, D. C.; Monroe Rubinger and Jack Yergin, Chicago; Jack Goldsmith, Atlanta; Bill Lewis, Dallas; Sam Clark and Martin Wesier, Los Angeles; Phil Engel, New York.

Mid-West Houses Try Single Bills

Experiment Begins in Fox Wis. and Chicago Circuits

A trend toward single features has been observed in several spots recently and elsewhere exhibitors are doing their best to overcome the objections to long shows. Mort and Frank Goldberg of the Portage Theatre Chicago filed an arbitration complaint partly on the ground that they would like to run single bills but that the competing B & K Circuit was operating a dual policy.

The Essaness Circuit in Chicago has tried single features in six of its theatres and found the policy successful. The Piccadilly Theatre of the Schoenstadt Circuit also in the Windy City has adopted the plan and Reuben Schoenstadt has found it "satisfactory thus far."

Eight theatres of the Fox Wisconsin have gone on a permanent single feature basis and one other is trying the policy for four days a week.

In St. Louis the Fanchon and Marco Circuit has inaugurated five-minute "breathers" between shows. The lights are turned up and patrons can stroll about the house, smoke in the lounge rooms and patronize the candy concession. A recent bill to compel an intermission between shows running longer than 135 mins. was recently defeated in the Missouri Legislature.

Allied Leaders Decide on Poll

A meeting of Allied leaders in New York this week decided on the method for pursuing the organization's poll of the public to determine tastes in films. Abram F. Myers, Sidney Samuelson, Pete Wood, Don Rossiter and Arthur Howard sat in on the discussions.

It was decided to have theatres desiring to participate in the poll distribute ballots with the cooperation of newspapers. Any exhibitor may distribute the ballots, whether a member of Allied or not.

Shifts and Promotions In Warner Branches

Homer Hisey, who has been branch manager for Warner Bros. in Memphis, has gone on a leave of absence and his place has been filled by W. O. Williamson, Jr., formerly manager in Kansas City.

Russell Borg is transferred from Omaha to manage the Kansas City branch, and Jack Shumow, former salesman in Chicago, has been promoted to the Omaha managership.

Benj. Whitman Dies

Benjamin Whitman, supervisor of purchasing and construction for Famous Players Canadian, died in Toronto last week.

Vacation Ad Idea Spreading

New York Post, Buffalo and Indianapolis Adopt Plan

The Movie Vacation Idea first explained in STR in the issue of June 21, has been taken up by several other newspapers. The *Buffalo Courier Express* in cooperation with the MPTO of New York State is running the ads one day each week and every Sunday. In a bulletin to the members of the organization M. Gueth, secretary of the organization, states that the paper offers to cooperate with exhibitors in any way to achieve maximum results.

The idea has also been taken up in New York by the *New York Post.* The "Movie Vacation" ads were used exactly as originally printed by the *Philadelphia Inquirer* and on page one. "Doc" Joe Lee of the Fabian Circuit engineered the deal with the *Post.*

The *Indianapolis Star* has also adopted the plan in cooperation with exhibitors in that city.

Other papers in various spots are being asked by theatremen to join the campaign.

4 More MGM Men Are Made Salesmen

Fourteen additional promotions among MGM's field personnel were announced by the company over the week-end. This brings the total of recent advancements, all from within the ranks of the organization, to forty-seven.

Three office managers and one booker have been promoted to positions on the selling staff. The office managers are Michael Cramer, Denver; Howard Dunn, Des Moines, and Ralph Carmichael, Los Angeles. The booker is Sam Cooper, Salt Lake City.

SHOWMEN'S Trade Review

Vol. 34, No. 26 July 19, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, Civic Theatre, Adelaide, South Australia. Subscription rates per year; $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

SMALL ATTENDANCE AT TRADE SHOWS

Lack of Interest Termed Disappointing; Fewer Than 20 in Some Spots

Slight attendance at trade shows, the first of which were held throughout the country this week was interpreted in various quarters as lack of interest or indifference upon the part of exhibitors. Large theatres had been set aside for the screenings in many cities, in anticipation of good crowds. But in only a few spots was there enough interest to have warranted the use of anything larger than the exchange projection rooms.

Indianapolis got the largest crowd —450 attended the first of the RKO screenings but the number dwindled as the week progressed. There were 300 at the Chicago showings. But in towns like Memphis and New Haven, the turnout was disappointing to those who had expected all the exhibitors to flock to exchange centers. At New Haven, for example there were only 16 exhibitors present, at Monday's showings. In Memphis there were only 10. In several spots it was observed that although out of town exhibitors were in the exchange centers on routine business including bookings, they did not attend the trade shows.

In New York, where a large attendance might have been expected there were more trade paper reviewers and RKO representatives than exhibitors. Representatives of National Screen Service also attended the trade shows and several had displays on hand showing selling material on the picture being screened. This was the case at most of the RKO showings. RKO expected its largest attendance at the screening of "Citizen Kane," scheduled in most spots for Thursday of this week. MGM had only one showing this week—"Lady Be Good" shown on various days. Attendance was generally reported as better at the MGM showings, perhaps because of the fact that it is being sold separately as are all of the MGM pictures.

Out of town exhibitors in many cities stayed over the entire week for the showings, although MGM had them scheduled in many cities aside from the 31 required by the consent decree. Thus, those exhibitors who were not near the exchange centers could see one of the pictures without having to travel so far. But if they wanted to catch all of the six pictures being screened during this week, they had to spend the entire week in the exchange centers.

Several exhibitors deputized their wives to view the pictures for them. No cases were reported where they were challenged, or for that matter where anyone was refused admittance, but MGM took up invitations which had been sent out in advance.

Next week three or four days will be taken up with screenings. One more MGM picture is on the cards and the first group of five from 20th Century-Fox, but the latter company is screening two films a day. In most cases they are each being shown twice during the day.

The following week will see at least three more days devoted to screenings in various exchange centers as MGM follows with its third picture, "Down in San Diego" and Paramount exhibits its first block of five. The week beginning August 3 has no screenings scheduled at all, as this issue goes to press.

LAY PRESS BURNS

Hollywood representatives of the lay press are doing a slow burn that is expected to break into verbal fireworks as a result of being left out in the cold at trade shows this week.

The first Los Angeles trade show drew a total of 100 exhibitors for the day: 40 for the morning and 60 for the afternoon screenings at the Victoria Theatre. RKO has switched future showings for the press to the studio.

Eight More Roadshow Dates for "York"

Philadelphia, Cleveland, Detroit, Boston, Atlantic City, Washington, Chicago and Nashville are set for roadshow runs of "Sergeant York." The Chicago opening will be during the Warner Convention beginning July 28; in Nashville the opening will be about August 31.

"Little 3" Figure In Crescent Suit

Claim Circuit Built in Towns Too Small for One

Letters between exhibitors and exchange managers representing the "Little Three" were introduced into evidence in the Government's anti-trust action this week against the Crescent Circuit and the "Little Three" now going on in Nashville.

Testimony in the case went all the way back to contracts made in 1931. Evidence disclosed that the Crescent Circuit, although maintaining through its representatives that certain towns were too small for a theatre, did not hesitate to build a second theatre when one profitable already established could not be bought by the circuit.

J. Meyer Schine of Gloversville and his attorney have been attending the hearings. Henry Griffin, attorney for the Griffith interests of Oklahoma City, has also been at the sessions. Both the Schine and Griffith circuits face anti-trust actions by the Government after the conclusion of the present case.



Important Dates

July 21: Pittsburgh Variety Club golf tournament, South Hills Country Club, Brentwood.
July 21: Detroit Variety Club annual golf tournament, Brooklands Country Club.
July 28-Aug. 1: Warner Bros. sales convention, Blackstone Hotel, Chicago.
Aug. 2: Chicago Bookers' Club Picnic, Bailey Farm, Princeton, Ill.
Aug. 5-7: Schine Circuit Convention, Gloversville, N. Y.
Aug. 9: Baltimore Showmen's Club dance.
Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Nov. 2: Pittsburgh Variety Club banquet.

London Observations
by Jock MacGregor

At the "So Ends Our Night" press show, UA was present in force. Managing Director George Archibald was in great form and so he should be with the line up he has to handle. J. Poole is deputising in Roy Schleman's absence and it was good to see Ernest Dudman and Jack Francis for the first time in a year. Jack is still pulling some nifty exploitation stunts. Actually it was a GB press show so the doyen of publicists, A. E. Newbould, was in charge and made us, as he always does, very much at home. It is a fine enough film, but I am sick to death of jackbooted celluloid villains.

I fear I kept Kessler Howes from his office too long—so long that his ever faithful secretary, Ivy Gibbons, had to come to search for him. Still I always enjoy a chat with "Kess." Then there were others in the party like Frank Tilley of the CEA who bemoaned the fact that he had not seen an STR since his office provided Goering (no caps, Mr. Printer) with a "military target." Arthur Alligan who is deputising for Ken Green at the British Lion-Republic desk. Incidentally I got a letter from Ken who is doing damn well with his RAF promotion exam. The Services must certainly bring out the scholar in us. Your Observer has been upped to Lieutenant! Then there was a group of salesmen in the party from General Film who were chuckling over the "Major Barbara" bookings. Had I had all the drinks I was offered that lunch time I should have been in trouble. Still a visit to Wardour Street these days is such a rarity that it is almost a festive occasion. Walking down the street I bumped into our old friend Arthur Dent who was very pleased with life as he had his son with him. Said son has been promoted from the ranks to a commission and was looking mighty fine wearing the tartan trews and uniform of a crack Scottish regiment.

At the Regal press show of an Associated British Film Distributors release I met Ben Henry, their managing director, who also arranges the film shows for the Army and Air Force. The Regal's p.a., Kay Brown, was very happy as her husband, Ken Forward, is yet another film lad to rise through the ranks to be an officer. Ken who was with UA's press office for a long time was with MGM's British Studios when he was called up. Horace Williams and Monia Danischewsky, ABFD's head office and studio publicists respectively, have been joined by John K. Newnham who is one of Britain's most prolific fan magazine writers. "Danny" now fills his spare time writing documentary films dealing with the services, and very successful they are.

Lasky Talks With Schenck

Jesse L. Lasky conferred with Nicholas M. Schenck, president of Loew's, last week on a releasing deal for his picture on the life of Mark Twain. However, Lasky said he would make no commitments pending further talks with Jack L. Warner. He is said to favor Warner Bros. because of support on "Sergeant York."

20TH-FOX TO RELEASE 52 PICTURES

Company's Sales Confab Hears Titles of 44; Ad Budget Two Million

Twentieth Century-Fox will release about 52 pictures next season, it was announced at the company sales convention in Los Angeles this week by Herman Wobber, general manager of distribution. The first block of five has already been announced and other titles and stories were given without specification as to how they would be grouped in blocks.

During the course of the convention this week, Charles E. McCarthy, director of advertising and publicity, announced that the advertising budget had been greatly expanded. It is expected that the figure will reach nearly $2,000,000, the bulk of which will be spent in daily newspapers throughout the country.

The program of features, in addition to the first block of five already announced is as follows:

"A Yank in the R.A.F.," starring Tyrone Power with Betty Grable, John Sutton, Reginald Gardiner and Gladys Cooper, directed by Henry King; "Belle Starr," in Technicolor, directed by Irving Cummings,with Randolph Scott and Gene Tierney; "How Green Was My Valley," John Ford directing with Walter Pidgeon, Maureen O'Hara, Anna Lee, Donald Crisp, Roddy McDowall, Sara Allgood, Barry Fitzgerald and Patric Knowles heading the cast; "Great Guns," a Laurel and Hardy comedy; "Marry the Boss's Daughter," with Brenda Joyce, Bruce Edwards and George Barbier; "Charlie Chan in Rio," with Sidney Toler again playing the title role; all of these are now in production.

Other films scheduled are: "Benjamin Blake," from the novel by Edison Marshall, with Tyrone Power and Ida Lupino; "Remember the Day," with Claudette Colbert and John Payne; "Swamp Water," adapted by Dudley Nichols from the Vereen Bell novel, to be directed by Jean Renoir, with Virginia Gilmore, Dana Andrews, Anne Baxter and Walter Huston; "The Light of Heart," by Emlyn Williams; "Week-End in Havana," in Technicolor, with Alice Faye, Carmen Miranda, Don Ameche and Cesar Romero; "Hot Spot"; "The Black Swan," by Rafael Sabatini; "Gift of the Magi," by O. Henry with Tyrone Power; "Law and Order, Inc., with Pat OBrien; "Small Town Deb," with Jane Withers, Jane Darwell, Cobina Wright, Jr., and Bruce Edwards; "Sioux City" in Technicolor; "A House at Peace"; "Hello, Frisco, Hello," with Gene Tierney; "The Shores of Tripoli'; "White Collar Girl," with Betty Grable; "Coney Island"; "Moon Tide," with Jean Gabin and Ida Lupino; "Ten Gentlemen From West Point"; "Song of the Islands" in Technicolor; "Right to the Heart," co-starring Alice Faye and John Payne; "Chicago Gal"; "Confirm or Deny," with Fritz Lang directing Don Ameche and Joan Bennett; Zane Grey's "Last of the Duanes"; "We Go Fast"; "Man at Large"; "Cadet Girl" and a second Zane Grey story, "Riders of the Purple Sage."

The new short subject program will be divided into two groups. One will consist of 26 one-reelers included in the following series: "Magic Carpet of Movietone," "Adventures of a Cameraman," Ed Thorgersen's "Sports-reel" and "The World Today.' The other will have 26 Terry-Toons. The first reel announced for "The World Today" series will be a picture showing the United States Navy titled "American Sea Power."

Service Bureau For MPTOA

Will Keep Exhibitors Informed and in Better Position To Buy Pictures; Kuykendall Notes 16mm Increase

A service bureau will be established by MPTOA to keep exhibitors informed about conditions generally including sales policies in the various territories. Ed Kuykendall, president of the MPTOA, in announcing the bureau this week said: "A great deal will depend upon the cooperation of all exhibitors in widely scattered territories as to how well this service will function." Establishment of the bureau will aid exhibitors in keeping one another informed and in a better position to buy pictures and operate their theatres, said Kuykendall.

The MPTOA head also noted that there is an increase again of 16 mm. non-theatricals. "This particularly pertains to 16 mm. pictures that certain distributors are permitting to be made from their regular releases," he said.

Kuykendall also wrote in his current bulletin on other matters:

We believe that the production end of this industry has at last accepted the seriousness of the preview nuisance about which so much was said at the national convention and about which MPTOA is in dead earnest. This gives the trade press a wider scope of service to the theatre owners who will be dependent in many instances on trade press reviews of pictures.

Dual bills are still a matter of deep concern to MPTOA. No other one thing received as much attention as this controversial issue at the national convention. I am sure the theatre owners are determined in their efforts to discourage the showing of dual bills and MPTOA may have something pertinent to the issue in the next few weeks.

The matter of so much of our screen time being taken up by propaganda and drives of various kinds is becoming serious. Of course the Motion Picture industry from production to exhibition is mindful of its patriotic duty in aiding and abeting our government in keeping the public informed. But this should be done in good taste and with strict discrimination.

The matter of bringing back old patrons and creating new ones for our theatres is being given much thought. There are many plans offered by various individuals and organizations most of which have much merit. But we must find a plan behind which all of us can wholeheartedly work.

Urges Wider Use of Arbitration

Richey Calls System 'Clean'; Va. MPTO Hears Brylawski

A plea for wider use of the arbitration system was made by H. M. Richey, director of exhibitor relations for MGM, this week before the MPTO of Virginia meeting at the Hotel Chamberlain at Old Point Comfort. Richey, called the arbitration system "Clean" but urged exhibitors to make an effort to settle their grievances with local exchange managers. However, he admitted that some of them, particularly those involving clearance, could be settled only by arbitration.

Other speakers at the convention were Francis S. Harmon, of the MPPDA, who talked on the defense pictures and A. Julian Brylawski, president of the MPTO of Washington, D. C. The latter said he had just completed a tour of Army camps in the East and Middle West and found that their chief complaint was the age of the pictures being shown. Because of this, there could not be any competition between Army theatres and exhibitors, he opined.

Loew Projectionists Hear Two Lectures

Lester B. Isaac, Director of Sound and Visual Projection, Loew's Theatres, called a meeting of Loew's projectionists at Loew's Ziegfeld Theatre, New York, midnight, July 17. There were two lectures, one by J. E. McAuley of J. E. McAuley Manufacturing Company on the new Peerless HyCandescent Lamp and the other by John Krulish, International Projector Corporation, on the Simplex E-7 Projector. The present equipment in many Loew's Theatres is to be replaced by these two units.

Univ. Completes Most Releases Until Jan. 1

Universal announced this week that it had practically finished production on all of its features scheduled for release between now and January 1, 1942. This record is unparalleled in the history of the company. Having progressed thus far in its 1941-42 program, the company is able to pick the proper release dates for its pictures, it was announced.

Brandt Proposes New Nat'l Exhib Organization

Criticizing the present type of exhibitor organization as incompetent, Harry Brandt this week proposed a new national exhibitor organization with some well known public figure such as James A. Farley, Wendell Willkie or Thomas E. Dewey as its head.

2 Win, 1 Loses In Arbitrations

Three Cases Are Settled As Two More Are Filed

Although trade shows under the consent decree started this week, clearance still seems to be a major problem for many exhibitors as evidenced by the filing of still more arbitration demands. Those filed this week include:

Mort and Frank Goldberg, owners of the Portage Theatre, Chicago, claiming not only that the clearance situation involving B & K's Belpark and Will Rogers Theatres is unfair, but also that they are willing to show single features but cannot because B & K uses duals in its houses. Dave Snaper of the Strand Theatre, Keyport, N. J., claimed unfair clearance of 12 days by theatres in Asbury Park.

Three cases were settled this week. Alex Papaayanakos won a victory over the Schine Circuit for his American Theatre in Canton, which had suffered from a 14 days clearance. The arbitrator, Morton Hall, found that photos of the American Theatre and Schine's Strand in Ogdensburg showed no marked dissimilarities although the latter was larger and also that the latter had no clearance over theatres in Potsdam and Gouverneur, just as distant as Canton. RKO and Warner Bros., the only distributors named in the complaint, were directed to pay the costs.

Arbitrator John Daly, sitting in Boston, found against Abe Garbose, who sought to better the clearance situation in his Yorke Theatre in Athol. Theatres in Fitchburg and Gardner, Mass., were named in the complaint.

The fourteen days clearance enjoyed by the Rivoli, West Haven, Conn., over the Forest Theatre in the same town was reduced to seven days by order of a New Haven arbitrator.

Williams Circuit Building Two Houses

K. Lee Williams Theatres, Inc., of Oklahoma City, announce that they will build two new theatres, one at Redwater, Texas, and one at Hooks, Texas. These two towns are adjacent to the new $45,000,000 Lone Star shell loading plant five miles west of Texarkana, Texas. Final plans are being completed to convert the 50 foot brick Quinn Building into a modern theatre in Hooks. The company has purchased a 50 foot lot adjacent to the Guaranty Bond State Bank in Redwater and will construct a modern theatre as soon as the construction of the shell loading plant begins which is scheduled to employ 7,000.

Chi. Censors Make 50 Cuts

Fifty cuts were made in the 450,000 feet of film inspected by the Chicago Censors in July.

DATE FROM NOW TO NEW YEAR'S!

ELIMINATE THE ??? FROM YOUR BUSINESS!

You need pictures . . .

You need box office pictures

And you need them regularly!



UNIVERSAL

OFFERS YOU BONDED RELEASE DATES—TOP RANKING PRODUCT—FROM NOW TO NEW YEAR'S...

Date from now to New Year's!

AUG. 8

BOYS! It's sacrilege to date this one in with anything less than a solid gold pencil!

BUD ABBOTT & LOU COSTELLO

in

HOLD THAT GHOST

with

Richard Carlson • Joan Davis • Mischa Auer

THE ANDREWS SISTERS

and TED LEWIS and his Entertainers

Screenplay by Robert Lees, Fred Rinaldo, John Grant
Original story by Robert Lees, Fred Rinaldo

Directed by

ARTHUR LUBIN

Associate Producers

BURT KELLY • GLENN TRYON



Ted Lewis, himself, and his magic!

Long-legged Joan Davis, on the prowl!





The Andrews Sisters divin' into jive, deeper and hotter than ever!

Shooting completed! Now being edited!

AUG. 15



A picture that explodes its pent-up story of men, a maid and magnificent adventure!



FRANK LLOYD PRODUCTIONS, INC., *presents*

"THIS WOMAN IS MINE"

starring

FRANCHOT TONE ★ JOHN CARROLL

WALTER BRENNAN ★ CAROL BRUCE

NIGEL BRUCE ★ Based on a story by Gilbert Wolff Gabriel

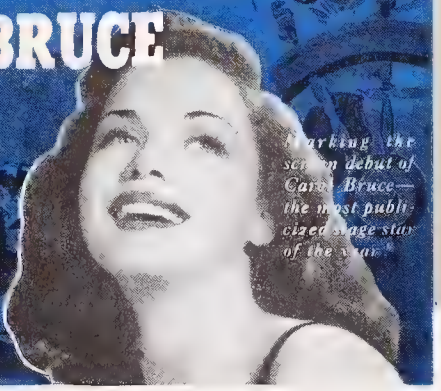
Produced and Directed by

FRANK LLOYD

Associate Producer, Jack H. Skirball

A UNIVERSAL PICTURE





Marking the screen debut of Carol Bruce—the most publicized stage star of the year

Shooting completed! Now being edited!

Date from now to New Year's!

Cyclonic Action! . . . Itchy-Fingered Desperadoes . . .
Blasting History's Pages with Leaden Slugs of Defiance!

ROBERT STACK ★ ANN RUTHERFORD

in

BADLANDS of DAKOTA

with **RICHARD DIX**
FRANCES FARMER
BROD CRAWFORD

HUGH HERBERT • ANDY DEVINE • FUZZY KNIGHT
LON CHANEY, Jr. and THE JESTERS • Dwight Latham
Walter Carlson • Guy Bonham

Directed by ALFRED E. GREEN
Assoc. Producer GEORGE WAGGNER





SEPT. 5

Now shooting!

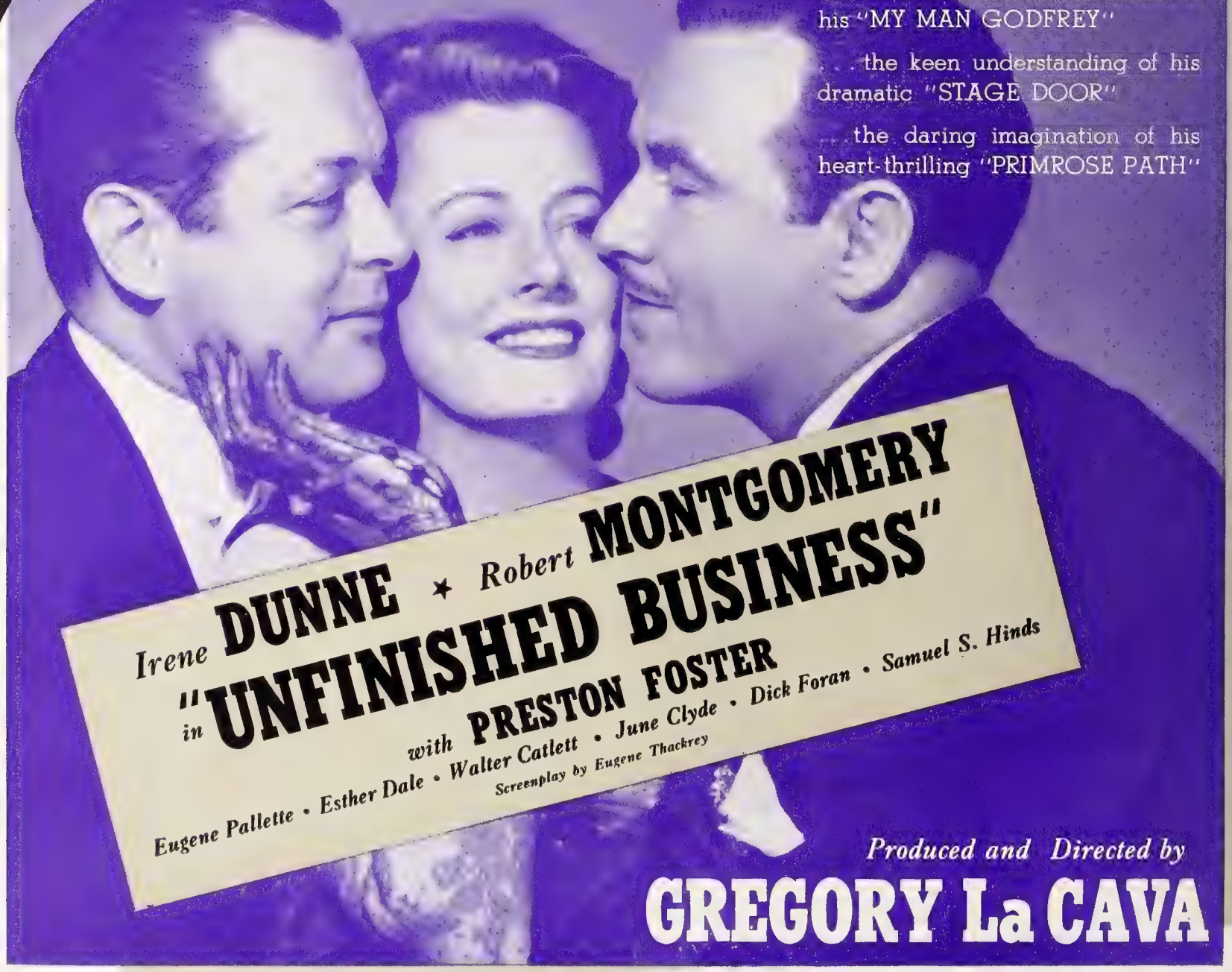
SEPT. 12

Another masterpiece!...from **GREGORY La CAVA**
THE SCREEN'S MASTER CRAFTSMAN

Told with all the brilliant humor of his "MY MAN GODFREY"

. . . the keen understanding of his dramatic "STAGE DOOR"

. . . the daring imagination of his heart-thrilling "PRIMROSE PATH"



Irene **DUNNE** ★ *Robert* **MONTGOMERY**
in **"UNFINISHED BUSINESS"**
with **PRESTON FOSTER**
Eugene Pallette • Esther Dale • Walter Catlett • June Clyde • Dick Foran • Samuel S. Hinds
Screenplay by Eugene Thackrey

Produced and Directed by
GREGORY La CAVA

Shooting completed! Now being edited!

Universal's extended release dates!



SEPT. 19

Completed!



A showman's dream of casting comes true!

DEANNA DURBIN · CHARLES LAUGHTON

In a surprise, different characterization your patrons have clamored for!

Back to his great human roles, warm and comedy-filled.

in

A Henry Koster Production

ALMOST an ANGEL

with

ROBERT CUMMINGS

Always winning, this time best!

MARGARET TALLICHET
GUY KIBBEE
CHARLES COLEMAN
WALTER CATLETT

Directed by
HENRY KOSTER

Produced by
JOE PASTERNAK



SEPT. 26

Now shooting!

Date from now to New Year's!



OCT. 3

Completed!

THE BIGGEST MONEY COLOSSUS EVER TO SWELL YOUR BOX OFFICE!

OCT. 10

THE GREATEST TITLE IN SHOW BUSINESS!

HELLZAPOPPIN

As played on Broadway and through the country for 4 money-mint years!

starring **OLSEN** *and* **JOHNSON**
MARTHA RAYE
with
JANE FRAZEE • MISCHA AUER
KATHERINE JOHNSON • LEWIS HOWARD • ROBERT PAIGE

Directed by
H. C. POTTER
Associate Producer
GLENN TRYON

A MAYFAIR PRODUCTION

Now shooting!

Universal's bonded release dates!

OCT. 17

A title that's a heart-throb by itself . . . and a star whose emotional depth will stir the country!

RANDOLPH SCOTT ★ ELIZABETH BERGNER

in

"PARIS CALLING"

(Tentative Title)

Produced by
BENJAMIN GLAZER





Now shooting!

OCT. 24

BURMA CONVOY

[TENTATIVE TITLE]

with

Charles Bickford • Evelyn Ankers • Keye Luke • Frank Albertson • Cecil Kellaway

Original screenplay by Stanley Rubin and Roy Chanslor

Directed by Noel M. Smith

Associate Producer, Marshall Grant



Completed!

Date from now to New Year's!



The two star
either of whos
appearance in
picture is a gua
antee of box offic
come to you t
gether, as in the
"Back Street"

Charles *Margaret*

BOYER ★ SULLAVAN

in

APPOINTMENT *for* LOVE

OCT. 31

Produced by
Bruce Manning
Who Produced "Back Street"

Directed by
William A. Seit
Who directed "Hired Wife" and "Nice Girl?"

Now shooting!

NOV. 7



A NEW *strange figure of femininity to capture the interest of the nation's sensation-loving moviegoers!*

Captive Wild Woman

featuring

"THE WILD WOMAN"

Shooting starts August 18th

Universal's bonded release dates!



Here are the most robust moments in the life of a real man . . . a big shot who dabbled with short shots—and put them all away!

NOV. 14

W. C. FIELDS

in

"The GREAT MAN"

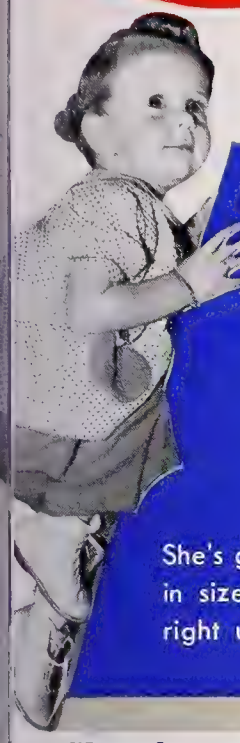
with GLORIA JEAN, BUTCH and BUDDY

Directed by EDWARD CLINE





Now shooting!



NOV. 21

The MERRY MACS and Baby SANDY in "MELODY LANE"

[TENTATIVE TITLE]

She's getting bigger every day, bigger in size and bigger in draw; climbing right up into the heart of the nation!

Shooting starts September 2nd!

Bud ABBOTT and Lou COSTELLO in RIDE 'EM COWBOY

with

The Merry Macs · Dick Foran · Johnny Mack Brown

Anne Gwynne · Samuel S. Hinds

and Ella Fitzgerald

Directed by ARTHUR LUBIN

Associate Producer ALEX GOTTLIEB

YOU'LL FEEL YOU'RE RAIDING THE U. S. MINT AGAIN, BUT HERE THEY ARE... THE TWO GREATEST TICKET SELLERS SINCE NOAH PEDDLED ANNIE OAKLEYS FOR HIS ARK!



NOV. 28

Now shooting!

Date from now to New Year's!



Hugh HERBERT in NOBODY'S FOOL



DEC. 5

Shooting starts August 4th!

THERE has never been a year in the history of the motion picture industry without some figure of grotesque horror stimulating the boxoffice to surprising heights . . .

The WOLF MAN

A picture and a character that will catapult itself to lead among the top imaginative masterpieces of all time!



DEC. 12

Shooting starts September 8th!



MERMAID IN DISTRESS

A fanciful tale of an impatient mariner and a sea-girl he met in a dive . . .

Associate Producer, VAUGHN PAUL

Shooting starts September 2nd!

DEC. 19

Universal's
bonded release
dates!



AS AMERICA WANTS HER
in a story touched with heart and humor!

Deanna DURBIN

THEY LIVED ALONE

(tentative title)

Produced by
BRUCE MANNING

Original Story by
SONYA LEVIEN

DEC. 26

Shooting starts September 15th!

3 Thrill-laden, sweeping adventure pictures

starring

DICK FORAN • LEO CARRILLO • ANDY DEVINE

"SUMATRA" • "THE SONORA KID"

SEPT. 19 — **"ZAMBEZI"** — NOV. 21

DEC. 26

3

Hoof-pounding, lead-spitting pictures, starring

JOHNNY MACK BROWN

FUZZY KNIGHT and **NELL O'DAY**

"MAN from MONTANA" — SEPT. 5

"The MASKED RIDER" — OCT. 24

"ARIZONA CYCLONE" — NOV. 14

Better Shorts for Better Entertainment

13 TECHNICOLOR CARTOONS
Featuring Andy Panda and his Pals • Created and Produced by Walter Lantz

13 TWO-REEL PERSONALITY and NAME-BAND MUSICALS
(Each with different title)

15 VARIETY VIEWS
(Each with different title)

15 STRANGER than FICTION
(Each with different title)

A TWO-REEL SPECIAL FEATURETTE

4 SUPERIOR SERIALS
"Riders of Death Valley" • "Sea Raiders"
"Head Hunters of the Amazon"
"The Gang Busters"

THE UNIVERSAL NEWSREEL
(2 Issues weekly)

Here they are—Ready to date

FROM NOW to NEW YEAR'S!

AUG. 8	**HOLD THAT GHOST**	*Abbott and Costello make the ghost walk*
AUG. 15	**THIS WOMAN IS MINE**	*Frank Lloyd produces and directs a sea story*
SEPT. 5	**BADLANDS OF DAKOTA**	*All-star titan of adventure action*
SEPT. 12	**UNFINISHED BUSINESS**	*La Cava directs Irene Dunne and Robert Montgomery*
SEPT. 19	**SING ANOTHER CHORUS**	*Romance set to sing and swing*
SEPT. 26	**ALMOST AN ANGEL**	*Durbin, Laughton, Cummings, Koster and Pasternak*
OCT. 3	**MOONLIGHT IN HAWAII**	*Brightlights on the marquees*
OCT. 10	**HELLZAPOPPIN'**	*Olsen and Johnson in Broadway's greatest show*
OCT. 17	**PARIS CALLING**	*Randolph Scott and Elizabeth Bergner star*
OCT. 24	**BURMA CONVOY**	*As thrilling and timely as tomorrow's headlines*
OCT. 31	**APPOINTMENT FOR LOVE**	*Charles Boyer and Margaret Sullavan*
NOV. 7	**CAPTIVE WILD WOMAN**	*Introducing the surprise star of the year*
NOV. 14	**THE GREAT MAN**	*W. C. Fields in his biggest moments*
NOV. 21	**MELODY LANE**	*The Merry Macs and Baby Sandy*
NOV. 28	**RIDE 'EM COWBOY**	*Abbott and Costello pay off again*
DEC. 5	**NOBODY'S FOOL**	*Hugh Herbert at his funniest*
DEC. 12	**THE WOLFMAN**	*Will outdraw Frankenstein and Dracula*
DEC. 19	**MERMAID IN DISTRESS**	*Gaited to make comedy history*
DEC. 26	**THEY LIVED ALONE**	*Deanna Durbin ready for your holiday season*





TRADE SHOW GUIDE

PICTURES SET FOR TRADE SHOWING
During Week Beginning July 27

BUY ME THAT TOWN (Paramount) Principals: Lloyd Nolan, Constance Moore. Advance Dope: 4/19/41.

DOWN IN SAN DIEGO (MGM) Principals: Dan Dailey, Jr., Bonita Granville.

HENRY ALDRICH FOR PRESIDENT (Paramount) Principals: Jimmy Lydon, Mary Anderson. Advance Dope: 4/26/41.

HOLD BACK THE DAWN (Paramount) Principals: Charles Boyer, Olivia de Havilland. Advance Dope: 3/22/41.

NEW YORK TOWN (Paramount) Principals: Mary Martin, Fred MacMurray. Advance Dope: 11/30/40.

NOTHING BUT THE TRUTH (Paramount) Principals: Bob Hope, Paulette Goddard. Advance Dope: 4/26/41.

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
ALBANY EXCHANGE TERRITORY			
Albany			
7/28	Down in San Diego	Paramount Theatre	11 a.m.
7/28	Buy Me That Town	Delaware Theatre	2 p.m.
7/28	Nothing But The Truth	Delaware Theatre	3:30 p.m.
7/29	Henry Aldrich For President	Delaware Theatre	2 p.m.
7/29	New York Town	Delaware Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Delaware Theatre	2 p.m.
ATLANTA EXCHANGE TERRITORY			
Atlanta			
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
7/30	Down in San Diego	Rhodes Center	11 a.m.
Jacksonville			
7/28	Down in San Diego	San Marco Theatre	11 a.m.
Nashville			
8/1	Down in San Diego	Belmont Theatre	2 p.m.
BOSTON EXCHANGE TERRITORY			
Boston			
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	11 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/29	Down in San Diego	Exeter Street Theatre	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	2 p.m.
Augusta, Me.			
7/28	Down in San Diego	Capitol Theatre	11 a.m.
BUFFALO EXCHANGE TERRITORY			
Buffalo			
7/28	Buy Me That Town	Niagara Theatre	10:30 a.m.
7/28	Nothing But The Truth	Niagara Theatre	12 noon
7/28	Down in San Diego	Elmwood Theatre	2:30 p.m.
7/29	Henry Aldrich For President	Niagara Theatre	2 p.m.
7/29	New York Town	Niagara Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Niagara Theatre	2 p.m.
Syracuse			
7/31	Down in San Diego	Regent Theatre	11 a.m.
CHARLOTTE EXCHANGE TERRITORY			
Charlotte			
7/28	Down in San Diego	Dilworth Theatre	10:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
Asheville, N. C.			
7/30	Down in San Diego	State Theatre	10:30 a.m.
Columbia, S. C.			
7/29	Down in San Diego	Five Points Theatre	10:30 a.m.
Goldsboro			
7/30	Down in San Diego	Wayne Theatre	10:30 a.m.
CHICAGO EXCHANGE TERRITORY			
Chicago			
7/28	Buy Me That Town	World Playhouse	10:30 a.m.
7/28	Nothing But The Truth	World Playhouse	11:40 a.m.
7/29	Henry Aldrich For President	World Playhouse	10:30 a.m.
7/29	New York Town	World Playhouse	11:40 a.m.
7/29	Down in San Diego	Studio Theatre	10:30 a.m.
7/30	Hold Back The Dawn	World Playhouse	10:30 a.m.
Peoria			
7/29	Down in San Diego	Madison Theatre	10:30 a.m.
Springfield			
7/29	Down in San Diego	Orpheum Theatre	10:30 a.m.
CINCINNATI EXCHANGE TERRITORY			
Cincinnati			
7/28	Down in San Diego	Orpheum Theatre	2 p.m.
7/28	Buy Me That Town	Forest Theatre	2 p.m.
7/28	Nothing But The Truth	Forest Theatre	3:30 p.m.
7/29	Henry Aldrich For President	Forest Theatre	2 p.m.
7/29	New York Town	Forest Theatre	3:30 p.m.
7/30	Hold Back The Dawn	Forest Theatre	2 p.m.
Charleston			
7/30	Down in San Diego	Capital Theatre	10 a.m.
CLEVELAND EXCHANGE TERRITORY			
Cleveland			
7/28	Buy Me That Town	Lake Theatre	1:30 p.m.
7/28	Nothing But The Truth	Lake Theatre	3 p.m.
7/29	Henry Aldrich For President	Lake Theatre	10:30 a.m.
7/29	New York Town	Lake Theatre	12 noon
7/29	Down in San Diego	Metropolitan Theatre	2 p.m.
7/30	Hold Back The Dawn	Lake Theatre	1:30 p.m.
Toledo			
7/31	Down in San Diego	Ohio Theatre	2 p.m.
Youngstown			
7/31	Down in San Diego	Uptown Theatre	2 p.m.
DALLAS EXCHANGE TERRITORY			
Dallas			
7/28	Buy Me That Town	White Theatre	10 a.m.
7/28	Nothing But The Truth	White Theatre	11:30 a.m.
7/28	Down in San Diego	Roswin Theatre	2:30 p.m.
7/29	Henry Aldrich For President	White Theatre	10 a.m.
7/29	New York Town	White Theatre	2 p.m.
7/30	Hold Back The Dawn	White Theatre	10 a.m.
Lubbock			
8/1	Down in San Diego	Broadway Theatre	10 a.m.
San Antonio			
7/30	Down in San Diego	Texas Theatre	9:30 a.m.
DENVER EXCHANGE TERRITORY			
Denver			
7/28	Buy Me That Town	Paramount Exchange	10 a.m.
7/28	Nothing But The Truth	Paramount Exchange	2 p.m.
7/29	Down in San Diego	Santa Fe Theatre	1:30 p.m.
7/29	Hold Back The Dawn	Paramount Exchange	10 a.m.
7/30	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/30	New York Town	Paramount Exchange	2 p.m.
DES MOINES EXCHANGE TERRITORY			
Des Moines			
7/28	Down in San Diego	Forest Theatre	2 p.m.
7/28	Hold Back The Dawn	Ingersoll Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Ingersoll Theatre	10 a.m.
7/29	New York Town	Ingersoll Theatre	11:30 a.m.
7/30	Buy Me That Town	Ingersoll Theatre	1 p.m.
7/30	Nothing But The Truth	Ingersoll Theatre	2:30 p.m.
DETROIT EXCHANGE TERRITORY			
Detroit			
7/28	Down in San Diego	Majestic Theatre	1:30 p.m.
7/28	Buy Me That Town	Vogue Theatre	10:30 a.m.
7/28	Nothing But The Truth	Vogue Theatre	12 noon
7/29	Henry Aldrich For President	Vogue Theatre	1:30 p.m.
7/29	New York Town	Vogue Theatre	3 p.m.
7/30	Hold Back The Dawn	Vogue Theatre	1:30 p.m.
Grand Rapids			
7/30	Down in San Diego	Eastown Theatre	1:30 p.m.
Saginaw			
7/29	Down in San Diego	Michigan Theatre	1:30 p.m.
INDIANAPOLIS EXCHANGE TERRITORY			
Indianapolis			
7/28	Down in San Diego	Talbott Theatre	1:30 p.m.
7/28	Buy Me That Town	Hamilton Theatre	1:30 p.m.
7/28	Nothing But The Truth	Hamilton Theatre	3 p.m.
7/29	Henry Aldrich For President	Hamilton Theatre	1:30 p.m.
7/29	New York Town	Hamilton Theatre	3 p.m.
7/30	Hold Back The Dawn	Hamilton Theatre	1:30 p.m.
Louisville			
7/29	Down in San Diego	Crescent Theatre	1:30 p.m.
KANSAS CITY EXCHANGE TERRITORY			
Kansas City			
7/28	Hold Back The Dawn	Vogue Theatre	10:30 a.m.
7/28	Down in San Diego	Vogue Theatre	1 p.m.
7/29	Henry Aldrich For President	Vogue Theatre	1 p.m.
7/29	New York Town	Vogue Theatre	2:30 p.m.
7/30	Buy Me That Town	Vogue Theatre	1 p.m.
7/30	Nothing But The Truth	Vogue Theatre	2:30 p.m.
Wichita			
7/29	Hold Back The Dawn	Uptown Theatre	10:30 a.m.
7/29	Down in San Diego	Uptown Theatre	1 p.m.
7/30	Henry Aldrich For President	Uptown Theatre	12:30 p.m.

(Continued on Next Page)

CITY & DATE	PICTURE & DISTRIBUTOR	(Theatre or Exchange)	TIME
KANSAS CITY EXCHANGE TERRITORY (Cont'd)			
Wichita (Cont'd)			
7/30	New York Town	Uptown Theatre	2:30 p.m.
7/31	Buy Me That Town	Uptown Theatre	12:30 p.m.
7/31	Nothing But The Truth	Uptown Theatre	2:30 p.m.
LOS ANGELES EXCHANGE TERRITORY			
Los Angeles			
7/28	Down in San Diego	Victoria Theatre	10:30 a.m.
7/28	Buy Me That Town	Victoria Theatre	1:30 p.m.
7/28	Nothing But The Truth	Victoria Theatre	3 p.m.
7/29	Henry Aldrich For President	Victoria Theatre	1:30 p.m.
7/29	New York Town	Victoria Theatre	3 p.m.
7/30	Hold Back The Dawn	Victoria Theatre	1:30 p.m.
Phoenix, Ariz.			
7/28	Down in San Diego	Strand Theatre	10 a.m.
MEMPHIS EXCHANGE TERRITORY			
Memphis			
7/28	Down in San Diego	Palace Theatre	9:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	10 a.m.
Little Rock			
7/29	Down in San Diego	Prospect Theatre	11 a.m.
MILWAUKEE EXCHANGE TERRITORY			
Milwaukee			
7/28	Buy Me That Town	Colonial Theatre	1:30 p.m.
7/28	Nothing But The Truth	Colonial Theatre	2:40 p.m.
7/29	Down in San Diego	Varsity Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Colonial Theatre	1:30 p.m.
7/29	New York Town	Colonial Theatre	2:40 p.m.
7/30	Hold Back The Dawn	Colonial Theatre	1:30 p.m.
MINNEAPOLIS EXCHANGE TERRITORY			
Minneapolis			
7/28	Buy Me That Town	Rialto Theatre	1:30 p.m.
7/28	Nothing But The Truth	Rialto Theatre	2:40 p.m.
7/29	Henry Aldrich For President	Rialto Theatre	10:30 a.m.
7/29	New York Town	Rialto Theatre	11:40 a.m.
7/29	Down in San Diego	St. Louis Park Theatre	1:30 p.m.
7/30	Hold Back The Dawn	Rialto Theatre	2:30 p.m.
Duluth			
7/29	Down in San Diego	West Theatre	1 p.m.
Sioux Falls			
7/28	Buy Me That Town	Orpheum Theatre	10:30 a.m.
7/28	Nothing But The Truth	Orpheum Theatre	11:40 a.m.
7/29	Down in San Diego	State Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Orpheum Theatre	12:30 p.m.
7/29	New York Town	Orpheum Theatre	1:40 p.m.
7/30	Hold Back The Dawn	Orpheum Theatre	10:30 a.m.
Valley City			
7/29	Down in San Diego	Pillar Theatre	1 p.m.
NEW HAVEN EXCHANGE TERRITORY			
New Haven			
7/28	Buy Me That Town	Whitney Theatre	10 a.m.
7/28	Nothing But The Truth	Whitney Theatre	11:30 a.m.
7/29	Henry Aldrich For President	Whitney Theatre	10 a.m.
7/29	New York Town	Whitney Theatre	11:30 a.m.
7/30	Hold Back The Dawn	Whitney Theatre	10 a.m.
7/30	Down in San Diego	Lawrence Theatre	2:30 p.m.
NEW ORLEANS EXCHANGE TERRITORY			
New Orleans			
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Down in San Diego	Clabon Theatre	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10:30 a.m.
7/29	New York Town	Paramount Exchange	12 noon
7/30	Hold Back The Dawn	Paramount Exchange	10:30 a.m.
Jackson			
7/27	Down in San Diego	Ray Theatre	2 p.m.
NEW YORK EXCHANGE TERRITORY			
New York City			
7/28	Buy Me That Town	Normandie Theatre	10 a.m.
7/28	Nothing But The Truth	Normandie Theatre	11:45 a.m.
7/29	Henry Aldrich For President	Normandie Theatre	10 a.m.
7/29	New York Town	Normandie Theatre	11:45 a.m.
7/30	Hold Back The Dawn	Normandie Theatre	10 a.m.
7/30	Down in San Diego	Astor Theatre	10:45 a.m.
Newark			
7/31	Down in San Diego	Cameo Theatre	11 a.m.
OKLAHOMA CITY EXCHANGE TERRITORY			
Oklahoma City			
7/28	Down in San Diego	Uptown Theatre	10:30 a.m.
7/28	Buy Me That Town	Paramount Exchange	2 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3:30 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	10 a.m.
7/29	New York Town	Paramount Exchange	2 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	10 a.m.
Tulsa			
7/30	Down in San Diego	Majestic Theatre	9:30 a.m.
OMAHA EXCHANGE TERRITORY			
Omaha			
7/28	Down in San Diego	Dundee Theatre	10:30 a.m.
7/28	Hold Back The Dawn	Dundee Theatre	1:15 p.m.
7/29	Henry Aldrich For President	Dundee Theatre	1:15 p.m.
7/29	New York Town	Dundee Theatre	3 p.m.
7/30	Buy Me That Town	Dundee Theatre	1:15 p.m.
7/30	Nothing But The Truth	Dundee Theatre	3 p.m.
PHILADELPHIA EXCHANGE TERRITORY			
Philadelphia			
7/28	Hold Back The Dawn	Aldine Theatre	11 a.m.
7/28	Down in San Diego	Aldine Theatre	2:30 p.m.
7/29	Henry Aldrich For President	Aldine Theatre	2 p.m.
7/29	New York Town	Aldine Theatre	3:30 p.m.
7/30	Buy Me That Town	Aldine Theatre	2 p.m.
7/30	Nothing But The Truth	Aldine Theatre	3:30 p.m.
PITTSBURGH EXCHANGE TERRITORY			
Pittsburgh			
7/28	Hold Back The Dawn	Shadyside Theatre	10:30 a.m.
7/28	Down in San Diego	Rialto Theatre	2 p.m.
7/29	Henry Aldrich For President	Shadyside Theatre	2 p.m.
7/29	New York Town	Shadyside Theatre	3:30 p.m.
7/30	Buy Me That Town	Shadyside Theatre	2 p.m.
7/30	Nothing But The Truth	Shadyside Theatre	3:30 p.m.
Altoona, Pa.			
7/30	Down in San Diego	Rivoli Theatre	2 p.m.
Meadville, Pa.			
7/30	Down in San Diego	Academy Theatre	11 a.m.
Morgantown, W. Va.			
7/30	Down in San Diego	Morgan Theatre	11 a.m.
PORTLAND EXCHANGE TERRITORY			
Portland			
7/28	Buy Me That Town	Esquire Theatre	1:30 p.m.
7/28	Nothing But The Truth	Esquire Theatre	3 p.m.
7/29	Henry Aldrich For President	Esquire Theatre	1:30 p.m.
7/29	New York Town	Esquire Theatre	3 p.m.
7/30	Hold Back The Dawn	Esquire Theatre	10 a.m.
7/30	Down in San Diego	Esquire Theatre	1:30 p.m.
ST. LOUIS EXCHANGE TERRITORY			
St. Louis			
7/28	Down in San Diego	Norside Theatre	1:30 p.m.
7/28	Hold Back The Dawn	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/29	Henry Aldrich For President	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/29	New York Town	S'Renco (Scr'ng Rm.)	1:30 p.m.
7/30	Buy Me That Town	S'Renco (Scr'ng Rm.)	10:30 a.m.
7/30	Nothing But The Truth	S'Renco (Scr'ng Rm.)	1:30 p.m.
SALT LAKE CITY EXCHANGE TERRITORY			
Salt Lake City			
7/28	Buy Me That Town	Paramount Exchange	1 p.m.
7/28	Nothing But The Truth	Paramount Exchange	2:30 p.m.
7/29	Down in San Diego	Studio Theatre	10 a.m.
7/29	Henry Aldrich For President	Paramount Exchange	1 p.m.
7/29	New York Town	Paramount Exchange	2:30 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	1 p.m.
Butte			
7/31	Down in San Diego	Fox Theatre	2 p.m.
SAN FRANCISCO EXCHANGE TERRITORY			
San Francisco			
7/28	Buy Me That Town	Paramount Exchange	1:30 p.m.
7/28	Nothing But The Truth	Paramount Exchange	3 p.m.
7/29	Henry Aldrich For President	Paramount Exchange	1:30 p.m.
7/29	Down in San Diego	Alhambra Theatre	2 p.m.
7/29	New York Town	Paramount Exchange	3 p.m.
7/30	Hold Back The Dawn	Paramount Exchange	1:30 p.m.
SEATTLE EXCHANGE TERRITORY			
Seattle			
7/28	Buy Me That Town	Egyptian Theatre	1:30 p.m.
7/28	Nothing But The Truth	Egyptian Theatre	3 p.m.
7/29	Henry Aldrich For President	Egyptian Theatre	10:30 a.m.
7/29	New York Town	Egyptian Theatre	12 noon
7/29	Down in San Diego	Greenlake Theatre	2:30 p.m.
7/30	Hold Back The Dawn	Egyptian Theatre	1:30 p.m.
Spokane			
7/31	Down in San Diego	State Theatre	9:30 a.m.
WASHINGTON, D. C., EXCHANGE TERRITORY			
Washington			
7/28	Buy Me That Town	Sylvan Theatre	9:30 a.m.
7/28	Nothing But The Truth	Sylvan Theatre	11 a.m.
7/29	Henry Aldrich For President	Sylvan Theatre	9:30 a.m.
7/29	New York Town	Sylvan Theatre	11 a.m.
7/30	Hold Back The Dawn	Sylvan Theatre	10 a.m.
7/30	Down in San Diego	Circle Theatre	1 p.m.
Baltimore			
7/28	Buy Me That Town	Rialto Theatre	9 a.m.
7/28	Nothing But The Truth	Rialto Theatre	10:30 a.m.
7/29	Henry Aldrich For President	Rialto Theatre	9 a.m.
7/29	New York Town	Rialto Theatre	10:30 a.m.
7/30	Hold Back The Dawn	Rialto Theatre	10 a.m.
7/31	Down in San Diego	Rialto Theatre	10:15 a.m.
Richmond, Va.			
7/28	Buy Me That Town	Capitol Theatre	9:30 a.m.
7/28	Nothing But The Truth	Capitol Theatre	11 a.m.
7/29	Henry Aldrich For President	Capitol Theatre	9:30 a.m.
7/29	New York Town	Capitol Theatre	11 a.m.
7/30	Hold Back The Dawn	Capitol Theatre	10 a.m.
8/1	Down in San Diego	Capitol Theatre	11 a.m.
Roanoke			
7/30	Down in San Diego	Park Theatre	10 a.m.

THE GIRL OF THE YEAR!



JACK BENNY
in
CHARLEY'S AUNT

with

KAY FRANCIS · JAMES ELLISON

and **Edmund Gwenn • Anne Baxter**
Reginald Owen • Laird Cregar • Arleen Whelan • Ernest Cossart • Richard Haydn

Directed by Archie Mayo • Produced by William Perlberg • Screen Play by George Seaton

20th CENTURY FOX

The Box Office Slant

Lady Be Good

MGM **Comedy with Music** **111 mins.**

(Nat'l Release Not Set)

AUDIENCE SLANT: (Family) Many entertaining interludes and a spectacular dance number which will score with majority despite drawn-out and repetitious "plot" angle that slows up the show.

BOX OFFICE SLANT: Good attraction value should result from Ann Sothern-Eleanor Powell coupling in the billing, good song number and general appeal.

Cast: Eleanor Powell, Ann Sothern, Robert Young, Lionel Barrymore, John Carroll, Red Skelton, Virginia O'Brien, Tom Conway, Dan Dailey, Jr., Reginald Owen, The Berry Brothers, others. **Credits:** Directed by Norman Z. McLeod. Screenplay by Jack McGowan, Kay Van Riper and John McClain. Based on an original story by Jack McGowan. Photography by George Folsey and Oliver T. Marsh. Music by George Gershwin. Additional songs by Jerome Kern and Oscar Hammerstein, II, and Roger Edens and Arthur Freed. Musical numbers directed by Busby Berkeley. Produced by Arthur Freed.

Plot: Story opens in divorce court with Ann Sothern seeking freedom from Robert Young, husband and collaborator in many successful songs. Flashback tells how together they reached the top as song writers and how he went "Park Avenue." Divorce granted, but soon they are remarried. Another dispute, and Ann again seeks divorce, is refused and later is grateful, as her husband returns asking for final and for-keeps reunion.

Comment: Starts out as a good, cozy sort of romance in which two people in love keep arguing their way out of happiness, but later it turns repetitious as more or less the same things keep happening over and over again. However, Ann Sothern sings some numbers wonderfully well, and she, Robert Young, Eleanor Powell and others act the story pleasingly. There is one of those Busby Berkeley eye-taking show numbers in which Powell does a grand dance, after previously having been seen in a "rehearsal" scene doing a clever dance with a trained dog as a very helping partner. The picture has lots of what it takes to entertain, but too much of the same thing and would make a far snappier show were it many minutes shorter. There is plenty to sell, the names being supplemented by good song numbers, including Gershwin's "Lady Be Good" and "Fascinating Rhythm," as well as Sothern's swell rendition of "The Last Time I Saw Paris." Lobby displays gay with the "show" atmosphere should be used.

Catchline: "Romance, songs and dances blended for perfect entertainment."

Wrangler's Roost

(Hollywood Preview)

Monogram **Western** **58 mins.**

(Nat'l Release, June 4)

AUDIENCE SLANT: (Family) Good western screenfare.

BOX OFFICE SLANT: Should match the business of its predecessors.

Cast: Ray Corrigan, John King, Max Terhune, Forrest Taylor, Gwen Chesebro, Frank Ellis, Jack Holmes, Walter Shumway. **Credits:** Directed by S. Roy Luby. Original story by Earle Snell. Screenplay by John Vlahos and Robert Finkel. Photographed by Robert Cline. Film editor, Roy Claire. Produced by George W. Weeks.

Plot: The Range Busters, on the hunt for a stage-coach robber, discover that the man they are looking for resembles, in his hold-up technique, a notorious bandit who disappeared the year before. Further investigation leads them to a man known as the Deacon. However, when they catch the bandit redhanded, it clears the Deacon and puts the real culprit in jail.

Comment: Another episode in the adventures of the "Range Busters" which matches the entertainment value of its predecessors; good western screenfare. It's a fast-moving, two-fisted, hard-riding opus, with all the props that go into this type of film. In its favor is the nicely written screenplay and the well paced direction of S. Roy Luby. As usual, Ray Corrigan, John King and Max Terhune dominate the action, repeating the kind of performances that have made them, and the series, so popular. Members of the supporting cast fit their roles superbly. Production by George W. Weeks is top-rate in every respect. Western dressup of lobby and front will help sell this one. Use blowups of the "Range Busters" on your marquee. A trio, dressed as cowboys, could be used for street ballyhoo.

Catchline: "A triple threat for law and order."

Legion of Decency Ratings

(For Week Ending July 19)

SUITABLE FOR GENERAL PATRONAGE

Beyond the Law
Gangs of Sonora
Mountain Moonlight
Puddin' Head
Two in a Taxi

SUITABLE FOR ADULTS ONLY

Dressed to Kill
Private Nurse
Tom, Dick and Harry

Forced Landing

(Hollywood Preview)

Paramount **Drama** **66 mins.**

(Prod. No. 4033—Nat'l Release, July 18)

AUDIENCE SLANT: (Family) Should succeed in pleasing a host of theatregoers.

BOX OFFICE SLANT: Better-than-average program fare. Ideal for the action spot on any bill.

Cast: Richard Arlen, Eva Gabor, J. Carrol Naish, Nils Asther, Evelyn Brent, Mikhail Rasumny, Victor Varconi, John Miljan, Frank Yaconelli, Harold Goodwin, Thornton Edwards, Bobby Dillon, John Gallaudet, Harry Worth. **Credits:** Directed by Gordon Wiles. Screenplay by Maxwell Shane and Edward Churchill. Photographed by John Alton. Musical Supervision, Dimitri Tiomkin. Edited by Robert Crandall. Produced by William H. Pine and William C. Thomas. Associate Producer, John W. Rogers.

Plot: Landing in a jungle to find out what has become of another aviator, Dick Arlen, an American flyer, and his sweetheart, become the prisoners of a rebel leader on an independently governed island in the Pacific. They discover that the rebel is not responsible for the several murders pinned on him. Later, the real culprit tries to prevent Arlen from landing the payroll at a far off fortification, but Arlen gets through after a thrilling air battle.

Comment: Plenty of action, thrills, suspense and romance for youngsters and oldsters alike, just about sums up this latest effort of Producers Bill Pine and Bill Thomas. The picture starts off with a "bang" at the main title, and winds up with one of the most spectacular plane flights ever photographed. In between, there is an interesting story as timely as your daily newspaper. It's on a par with "Power Dive," their first production, and should succeed in pleasing a host of theatregoers. Richard Arlen and Eva Gabor, a talented newcomer, turn in outstanding performances which are matched by J. Carrol Naish, Mikhail Rasumny and Nils Asther. Direction of Gordon Wiles is a swell job and the production values far exceed the budget. Also worthy of mention is the superb musical supervision and the excellent photography. A display of model planes in your lobby, will attract attention. Dress house staff in aviator's uniforms. Emphasize action, the predominant note of the picture, in all your advance exploitation.

Catchline: "Action-packed romance, up in the clouds."

Law of the Range

Universal **Western** **60 mins.**

(Prod. No. 5066—Nat'l Release, June 20)

AUDIENCE SLANT: (Family) A good Western for those who like them.

BOX OFFICE SLANT: Average Western business.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Roy Harris, Pat O'Malley, Elaine Morey, Ethan Laidlaw, Al Bridges, Hal Taliaferro. **Credits:** Directed by Ray Taylor. Associate producer, Will Cowan. Cameraman, Charles Van Enger.

Plot: Brown goes to visit Nell but just as he arrives her father is shot and killed. Harris is the killer but Nell thinks Johnny did it. So he is deputized by the sheriff to round up Harris and his gang which he does after some difficulty.

Comment: There's enough riding and shooting in this to please the average Western fans who demand action. They surely get it for there's hardly a dull moment from beginning to end. As usual Brown is ably assisted by Fuzzy Knight who also furnishes most of the comedy. Use the usual Western stunts in selling "Law of the Range."

Catchline: "Blazing guns blast the badlands."

Officer and the Lady

(Hollywood Preview)

Columbia **Drama** **60 mins.**

(Prod. No. Not Set—Nat'l Release, July 24)

AUDIENCE SLANT: (Adult) Should satisfy the most rabid action fan.

BOX OFFICE SLANT: A nice addition to any bill. Perfect for the action spot on duals. Has a swell "crime does not pay" angle.

Cast: Rochelle Hudson, Bruce Bennett, Roger Pryor, Richard Fiske, Sidney Blackmer, Tom Kennedy, Oscar O'Shea, Joe McGuinn, Charles Wilson, William Hall. **Credits:** Directed by Sam White. Story by Lambert Hillyer. Screenplay by Lambert Hillyer and Joseph Hoffman. Photographed by George Meehan. Film Editor, Richard Fantl. Produced by Leon Barsha.

Plot: Rochelle Hudson has to decide between two suitors. One is a radio cop and the other the unknown leader of a gang of crooks. Fate decides for her when the nefarious deeds of the crook are uncovered by the cop through astute detective work, breaking down a perfect alibi. The officer gets his lady.

Comment: Nicely balanced performances and speedy direction makes this cops-and-robbers picture a welcome addition to any

(*Continued on Page 24*)







GAY GIGGLES..GLAMOROUS GALS..SWELL NEW TUNES!

Judy Canova in a screamingly funny adventure that tops her other two laugh riots, "Scatter-brain" and "Sis Hopkins"

Puddin' Head



JUDY CANOVA

FRANCIS LEDERER

RAYMOND WALBURN • "SLIM" SUMMERVILLE
EDDIE FOY, JR. • ASTRID ALLWYN • ALMA KRUGER
HUGH O'CONNELL • "CHICK" CHANDLER

JOSEPH SANTLEY—Director

Screen play by Jack Townley and Milt Gross

Original story by Jack Townley

A REPUBLIC PICTURE

The Box Office Slant STR

Officer and the Lady

(Continued from Page 22)

bill. Opening with an auto chase and ending with one, the film moves at a fast pace for its full hour of running time, with all the suspense needed to satisfy the most rabid movie fan. For the action spot on duals, it can't be beaten. The cast is headed by Bruce Bennett, Rochelle Hudson and Roger Pryor, and their work is first-rate in every respect. Standout supporting jobs are turned in by Sidney Blackmer, Oscar O'Shea and Tom Kennedy. Director Sam White and Producer Leon Barsha have delivered a swell program feature, with plenty of audience appeal. Sell this from the "crime does not pay" angle. With newspaper cooperation, invite the heads of your local police force to an advance showing. Offer prizes for the best amateur shot in town, with city officials as judges.

Catchline: "The perfect alibi, that went wrong."

Bullets For O'Hara

Warner Bros. **Gangster** **50 mins.**

(Prod. No. 518—Nat'l Release, July 19)

AUDIENCE SLANT: (Adult) Action fans will accept it as another action film.

BOX OFFICE SLANT: Too weak for anything but double bills.

Cast: Joan Perry, Roger Pryor, Anthony Quinn, Maris Wrixon, Dick Purcell, Hobart Bosworth, Richard Ainley, DeWolf Hopper, Joan Winfield, Roland Drew, Joseph King, Victor Zimmerman, Hank Mann, Kenneth Harlan, Frank Mayo, Jack Mower, Sidney Bracey, Leah Baird. **Credits:** Directed by William K. Howard. Screenplay by Raymond Shrock from a story by P. J. Wolfson. Director of photography, Ted McCord. Art director, Stanley Fleisher. Dialogue director, Frank Fox. Film editor, James Gibbon.

Plot: Joan Perry marries Anthony Quinn, only to discover that he is a notorious jewel thief. Then she cooperates with Pryor, a policeman, even allowing him to pretend he is marrying her in an effort to bring Quinn out of hiding. The ruse is successful and after a chase, he is captured.

Comment: Nobody expects much from a little picture like this running only 50 minutes —and nobody will be too disappointed with that thought in mind. There is nothing to it. It might have made a good two-reeler. The cast is second rate in drawing power and one gets the impression that most of the principals acted out their roles with a tongue-in-cheek attitude. It has the virtue of some fast action and will therefore be appropriate as second feature on a week end bill which needs some action to bolster it up. Admit all the O'Haras gratis. Ask police to lend you some gangster's weapons for a lobby display.

Catchline: "Every bullet in the underworld has his name on it."

Parachute Battalion

RKO-Radio **Drama** **88 mins.**

(Block No. 1—Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Family) With parachutists in the news now the picture should be enjoyed by most audiences.

BOX OFFICE SLANT: Will need some support because of lack of box office names.

Cast: Robert Preston, Nancy Kelly, Edmond O'Brien, Harry Carey, Buddy Ebsen, Paul Kelly, Richard Cromwell, Robert Barrat, Erville Alderson, Richard Fielding, Selmer Jackson, Grant Withers, Jack Briggs, Walter Sande, Kathryn Sheldon, Lee Bonnell, Robert Smith, Gayne Whitman, Douglas Evans, Eddie Dunn. **Credits:** Produced by Howard Benedict. Directed by Leslie Goodwins. Original screenplay by John Twist and Major Hugh Fite. Director of photography, J. Roy Hunt. Special effects by Vernon L. Walker. Montage by Douglas Travers. Art director, Van Nest Polglase. Edited by Theron Warth.

Plot: O'Brien, son of Barrat (who had never seen him), enters the Parachute Battalion at Fort Benning. Among his mates are Preston, a smart aleck, in love with Sergeant Harry Carey's daughter; Ebsen, a farm boy; Cromwell, a coward who is transferred because he is afraid to jump. O'Brien, too, is afraid at first, but he jumps nevertheless when forced to and incidentally rescues the Sergeant. The finish sees him successful as the suitor for Carey's daughter.

Comment: With a background as timely as tomorrow's newspaper, this picture should get a splendid audience reaction. Though a little short on box office names, those in the cast are well known. The picture is strong enough to top a dual bill but it needs the support of another feature, perhaps with better cast names. The story is fair enough as stories of this kind go, but it employs the old gag of having the hero enlist in the regiment of which his father is chief and father not knowing son. Nancy Kelly is the only woman in the cast and she has little to do but look pretty. As for the rest of the principals, they all do a creditable job. Direction and production are excellent with a large share of credit due the Army for the fine exhibition of parachute jumps shown in various sequences. For exploitation, the American Flying Service Foundation will assist in putting it over. For a gag, have your print of the picture delivered by a parachutist. Have a man dressed as a parachutist travel around town properly placarded. Have a member of the parachute troops or some other expert demonstrate how to fold a parachute in the lobby.

Catchline: "Thrill to the drama of Uncle Sam's new jump fighters."

Gangs of Sonora

Republic **Western** **56 mins.**

(Prod. No. 068—Nat'l Release, July 10)

AUDIENCE SLANT: (Family) Every western fan will like it, and non-westerners who don't are right hard to please.

BOX OFFICE SLANT: No reason why it shouldn't hit the highest mark for a Mesquiteers attraction.

Cast: Robert Livingston, Bob Steele, Rufe Davis, June Johnson, Ward "Bud" McTaggart, Helen MacKellar, Robert Frazer, William Farnum, Budd Buster. **Credits:** Directed by John English. Original screenplay by Albert Demond and Doris Schroeder, based on characters created by William Colt MacDonald. Photography by Bud Thackery. Louis Gray, associate producer.

Plot: A crooked commissioner's power over the Wyoming territory is threatened by the newspaper publisher's fearless disclosures. The newspaper publisher engages the Mesquiteers to "convoy" his new presses to the town, and from that point on the boys are enlisted in the cause of ridding Wyoming of the crooked commissioner. They succeed when Helen MacKellar and her daughter come to visit their son, only to find him involved with the commissioner. A threatened lynching is averted and the crooks routed.

Comment: As much action as anybody can expect even of a western. This is good entertainment, well produced from a good script which, while following formula, offers director and a fine troupe opportunity to make every scene count for interest. The Mesquiteers do a bang-up job of keeping the heroics going at galloping speed. Helen MacKellar is especially good as Kansas Kate, the fighting newspaper woman who carries on the exposures of crooked Sam Tredwell (Robert Frazer) after the gang kills Editor Beecham (William Farnum). There is a reference to the history of Wyoming, in that the climax is concerned with getting an election for the citizens to vote on the proposal to have the Territory enter the Union. This and the fact that publication of facts about a crooked official ends graft and corruption, are good for some newspaper publicity and tieups.

Catchline: "The Mesquiteers at their best."

Mountain Moonlight

Republic **Comedy** **68 mins.**

(Prod. No. not set—Nat'l Release, July 12)

AUDIENCE SLANT: (Family) Homespun humor and generous budget of hill-billy music makes for appeal to lovers of down-to-earth past-times.

BOX OFFICE SLANT: Rates as satisfactory supporting number to strong dramatic feature in the number one spot.

Cast: Leon Weaver, June Weaver, Frank Weaver, Betty Jane Rhodes, John Archer, Kane Richmond, Loretta Weaver, and others. **Credits:** Directed by Nick Grinde. Screenplay by John Drafft, Mauri Grashin, Dorrell and Stuart McGowan. Photographed by Jack Marta. Armand Schaefer, associate producer.

Plot: A Kansas cyclone leaves wreckage and a long-secreted government note worth millions to the Weaver clan. Fair-weather friends and relatives galore show up to move in on the prosperity. Transplanted to Washington to collect, Abner puts an end to the bother of the fortune-hunters by starting the rumor that the note is worthless.

Comment: There's plenty of what followers of the Weaver Brothers and Elviry like in this offering. Mountain music and the homespun comedy make it easy to take as amusement requiring no great effort on the part of the audience to catch the point of the broad and homely humor. The rustics making their way about Washington after generations of Ozark mountain wide-open spaces background, will strike the responsive chord for many audiences. It is most adequately produced and well played to realize all the potential entertainment of both the talent and story. Ballyhoo using a man in mountaineer makeup and leading an old horse; tieups with local band outfits to play hillbilly type tunes; essays on "how I would spend a billion dollars if I had it," are in tune with the campaigning best suited to sell this one.

Catchline: "Fun and rhythm results when a cyclone blows billions into the laps of the Weaver Brothers and Elviry."

Frank Buck's Jungle Cavalcade

RKO-Radio **Travel** **76 mins.**

(Prod. No. 166—Nat'l Release, June 27)

AUDIENCE SLANT: (Family) Should please an action loving audience.

BOX OFFICE SLANT: Good for top half of double bill.

Credits: Edited from "Bring 'Em Back Alive," "Wild Cargo" and "Fang and Claw." Commentator, Frank Buck.

Plot: Frank Buck describes the various methods by which he captures and brings back various denizens of the jungle. During the course of his adventures, several fights between wild beasts are caught by the cameras.

Comment: Some of the best scenes from Frank Buck's previous three pictures have been culled to make up this picture, which while billed as new, is nevertheless familiar and most audiences who saw the previous pictures will remember some of the scenes. However, youngsters who never saw the previous films will get a kick out of this, though it may excite some of them unduly. The narration is smooth and has been cleverly spliced so that one cannot tell from it that this is not the form in which the three pictures were originally released. Some of the action scenes are fascinating to look at

(Continued on Page 46)



THE GREAT WARNER WAY

MARK OF SHOWMANSHIP

JACK L. WARNER, *In Charge of Production*
HAL B. WALLIS, *Executive Producer*

IT is news, we understand, when a dog bites a man. And it is news to the movie-going public when two popular stars—each long associated with dramatic vehicles and each a strong favorite in his or her own right—appear together in a comedy. That's the case for "The Bride Came C.O.D." It's the big selling point, and many exhibitors might be tempted to utilize it alone, forgetting all the other possible selling angles. But smart showmen won't be content with just one angle—they'll want all they can get to make this picture a real box office winner in their theatres. And that's where this Showmanalysis comes in—to provide a number of practical suggestions.

THAT PAGE IN LIFE

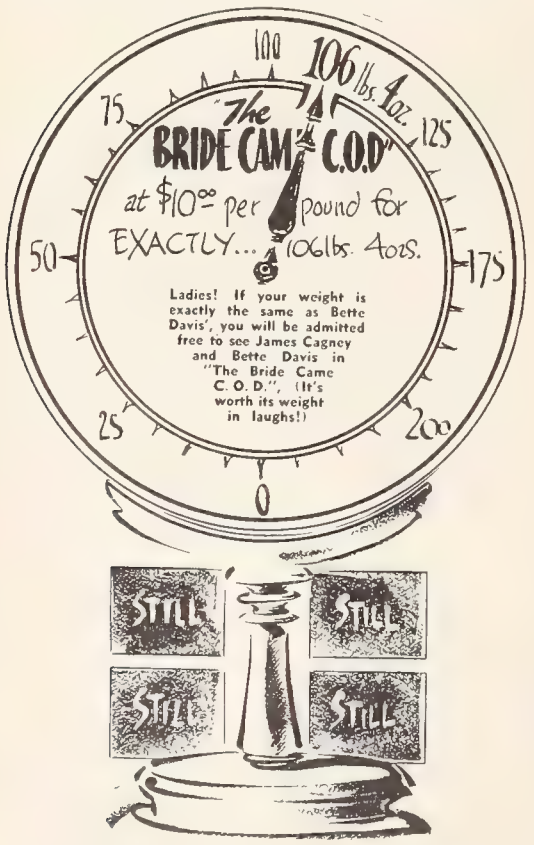
Did you see the color photograph of Bette Davis and her husband, Arthur Farnsworth, in a recent issue of *Life* magazine? Not only was it a plug for the star, but mention of the picture was also made. There is still time to cut out the page and mount it on a large display board. Then mark a circle around the title and extend the line, with an arrow at the end, to copy announcing that the picture is coming soon to your theatre.

THAT PAGE IN YOUR PAPER

There's a suitable heading in the press book for a newspaper cooperative advertising page. It's based on the theory that " 'The Bride Came C.O.D.' . . . and here's what she wanted." Stores could easily tie up with that line, so get together now with the advertising manager of the newspaper and don't stop until you've made arrangements to land that page in your paper.

GET 'EM TOGETHER

We suggest you use some sort of a stunt whereby photos of Bette and Jimmy are coupled to win patrons free guest tickets. Now one way of doing it would be to get around 40 or 50 stills of Jimmy, for example, and about 25 of Bette. Print the conditions of your contest and selling copy on the back of each, then get certain stores to distribute them to their customers. People who are fortunate enough to secure both pictures (they should be given out in no set order) would receive guest tickets to see "The Bride Came C.O.D." The stunt could be worked a number of other ways with just as satisfactory results.



A Weigh to Get Attention

Here's a suggestion for a lobby display that will afford the women a lot of fun. Borrow a weight scale, set it up as sketched above, and offer guest tickets to all women whose weight is exactly that indicated for Bette Davis.



Screenplay by Julius J. and Philip G. Epstein. From the story by Kenneth Earl and M. M. Musselman. Directed by William Keighley. Executive Producer, Hal B. Wallis.

An SHOWMANALYSIS (REG. U. S. PAT. OFF.)

Teaming of These Famous Stars Is Your Cue to Sell Their New Film Strongly

GOOD "C.O.D." STUNT

Set aside a certain hour on a certain day in advance of your opening. Announce that anyone who receives a package either through the mail or via delivery truck from a local store during that hour is eligible to receive a guest ticket provided he or she shows the C.O.D. receipt to your cashier. Of course, you can't check up on the exact time, so some people are apt to cheat on you. But if it calls attention to the picture—as it certainly will—don't let a little cheating bother you too much.

LETTER CONTEST FOR GIRLS

In a newspaper contest, invite local girls to write letters on the manner in which they would like to get married—elope or otherwise. It might be possible to get two girls to appear in a radio debate, one arguing for elopements, the other for the conventionally arranged wedding ceremonies.

STUNTS THAT GET LAUGHS

Place a table in the lobby all decked out with false teeth, broken spectacles, old shoes, gloves, buttons, etc., and with it place a card bearing copy along this line: "Folks laughed so loud at 'The Bride Came C.O.D.' they suffered these casualties. But don't let that keep you from seeing James Cagney and Bette Davis in the first picture together—an hilarious matrimonial adventure."

Get a laughing record and play it over your P.A. system out in front of the theatre, using a sign stating that "you'll howl at the carryings-on of James Cagney and Bette Davis in 'The Bride Came C.O.D.' . . . their first laugh hit together."

If you can get someone who can orate convincingly, perhaps you can persuade him to make short and snappy soap-box "speeches" at various street corners. He speaks of incidents in the picture, then concludes with the suggestion that if his listeners don't think he's right, they should see the picture. On the other hand, he might condemn elopements, and hecklers (by pre-arranged orders) would tell him he ought to see "The Bride Came C.O.D."

TRY A STAGE WEDDING

It isn't often that a picture comes along so appropriate to selling via a stage wedding as is this one. Tie up with merchants to furnish gifts to the local bride and groom chosen to be married on your stage in a special ceremony. Promote the wedding through the newspapers, in your lobby and via a trailer.

PATRONS NAME PAST FILMS

Get stills of former pictures in which Cagney and Davis have appeared individually and run one each day in the newspaper. Offer prizes to readers who guess correctly the title of the film from which the scene was taken. The face of the leading woman, or leading man, as the case may be, might be blotted out, with fans required to identify the actress or actor who appeared opposite Cagney or Davis in the particular film the picture represents.

Stills representing some of the funniest situations in "The Bride Came C.O.D." might be made into cuts and run in the newspaper for a series of funny caption contests.

FASHION FEATURE

Fashion publicity is always profitable, so make an effort to plant the three-column layout headed "Around the Fashion Clock" on the woman's page of your local newspaper.

TWO GOOD PHOTO FEATURES

There are two excellent newspaper photo features on Jimmy and Bette. Either one would dress up any newspaper page. If the editor gets a good look at them, we don't think it will be difficult to induce him to use them. However, you could prepare your own special heralds with these features and have a real piece of selling ammunition working for you.

YOUR MARQUEE DISPLAY

If you can blow up the still of Jimmy picking cactus needles from Bette or the one showing Bette after she has fallen in the cactus, and place either one or both on the marquee or on the sidewalk, plenty of laughs and interest will be created in your attraction.



Together!—A Strong Selling Point

When your patrons see these two faces—James Cagney and Bette Davis—in the same ad, as shown above, they're going to become mighty interested in "The Bride Came C.O.D." Their appearance together for the first time in a comedy is the film's strongest selling point.

Selling the Picture



Arranges Window Display Tieups

In advance of the showing of Warners' "Meet John Doe" at the Troy Theatre, Troy, N. Y., Manager Leo Rosen arranged two window display tieups with Liggetts drug stores. One of them is shown above. Kodachrome film provided the tie-up angle.

'Open Letter' Neat Exploitation Stunt for 'Penny Serenade'

In selling "Penny Serenade," Fox Midwest managers are using a letter which is suitable either as "An Open Letter to the Women of Blanktown," or as a neatly phrased "personal" letter. The message follows:

Dear Madam:

Unfortunately I am unable to keep a "guest book" at my theatres, so I don't know how often you attend the movies. If you go only rarely, chances are you miss some of the finest pictures, because ordinary means of advertising do not always make their excellence apparent. That is why I am adopting this personal means to urge you to let nothing keep you from seeing "Penny Serenade," with Irene Dunne and Cary Grant, which is coming to the Blank Theatre soon, and be sure your husband and your children see it with you. Of course, if you haven't a husband and children, I will leave the question of escort up to you! It is a simple, moving and very human story about a man, his wife, and an adopted child—just ordinary folks like 99-per cent of us—but it comes near being the sweetest screen story ever told.

In the P. S. the letter makes a reference to a prevailing holiday by saying: "Can you imagine a more fitting picture for Father's Day? (or whatever the holiday happens to be)."

Woman Cosmetician in Lobby

A woman cosmetician in the lobby of the theatre told patrons about "A Woman's Face" in addition to giving beauty talks as part of the campaign for the film executed by James Keefe, Cambria, Johnstown, Pa.

He Didn't Need to Explain

A man toured the streets carrying a potted plant on his head and a sign on his back explaining that he was "Love Crazy" as highlight of the campaign for the film put over by Leon Reichbloom, State, Charleroi, Pa.

De Haven Ties Up With New Gas Station

A. Milo De Haven, devout single feature advocate and King of the Revivalists, doesn't neglect the ordinary institutional selling which is part of every theatre's life. For example, he recently made a tieup with a new gasoline service station in a town three and a half miles from his Town Theatre in Whitehouse, Ohio. For each $3.00 of purchases at the gasoline station, a patron was entitled to a free admission.

The service station paid for the printing of the ticket cards; a local standard newspaper announcement; a display card in the station calling attention to the offer; paid a dollar a week for advertising on the theatre screen covering announcement of the scheme and agreed to pay the theatre 15 cents for each 21 cent admission it gave away as a result of the tieup.

To prove the merit of such a tieup for a small town theatre, De Haven says, "Having an active Town Theatre advertising representative three and a quarter miles from Whitehouse is good merchandising in more than one way; it will help sell the theatre and in addition it will make service station patrons Town-Theatre minded. People will get in the habit of calling the service station for program information at a local point without toll charges. Taking into consideration payment for printing and advertising, in addition to screen advertising payment and fifteen cents per admission, the gain to the theatre is more than the established admission price."

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Adam Had Four Sons	Feb. 15
Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Bride Came C.O.D.	July 19
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Mad Doctor	Feb. 22
Man Who Lost Himself	Mar. 22
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

'Is My Face Red!'

Three smartly-dressed girls were engaged by Manager A. Easson of the Oakwood Theatre, Toronto, Canada, to distribute cards prior to the opening of "The Philadelphia Story." On one side of the card was a sketch of a blushing girl and this copy, "Is My Face Red! I've Just Heard 'The Philadelphia Story'." On the other was appropriate selling copy.



Bang-Up Campaign for 'Three Cockeyed Sailors'



Cockeyed Sailor Ballyhoo

Three "cockeyed sailors" were paraded all over town in this trailer as one of many stunts for the world premiere of the United Artists release "Three Cockeyed Sailors" at the Granby Theatre, Norfolk. Earle Westbrooke is manager.

Taking rank with the important exploitation campaigns of the past few years was the unusual showmanship evidenced in the world premiere showing of "Three Cockeyed Sailors" at the Granby Theatre in Norfolk, Va., recently.

With the cooperation of the United Artists exploitation force, Earle Westbrooke, Manager of the Granby Theatre, turned this naval town into a veritable showman's paradise and utilized the many forces under the command of the United States and British Navies as cooperative factors in the launching of the picture.

Through the cooperation of important Norfolk officials, as well as the British Consul, a gala midnight preview showing was held for the officers and crews of two English battleships then in repair at the Norfolk base, and for the officials of the United States Navy.

Following the midnight showing, a 15-minute radio program was arranged from the lobby of the theatre which not only covered the entire Norfolk area, but was also short-waved to England. The United States Navy officials, in addition to cooperating on the broadcast as well as supplying a naval band to parade to the theatre as escort to the British tars and officers, also posted announcements of the world premiere in all quarters and barracks. This applied not only to the complement of men at Norfolk, but to the force at Portsmouth, too.

In honor of the world premiere, the Norfolk Chamber of Commerce cooperated through the use of special announcements and window cards in all stores. Co-op ads were arranged with many of the important retail department stores in addition to which the Norfolk and Portsmouth newspapers lent their aid by featuring the world premiere on their front pages with 8-column streamers, as well as feature stories.

The opening day's festivities were highlighted by a parade to the theatre headed by special naval bands and a 100-piece American Legion orchestra, as well as a contingent of scout drum and bugle corps.

In addition, a series of 50 radio announcements starting four days in advance of the opening, through opening night, were plugged daily over station WGH.

A detachment of marines in an armored truck and special police escort met the plane at the Norfolk airport when it arrived with the print of "Three Cockeyed Sailors." The print was rushed under guard through the center of the town with a naval detachment as escort.

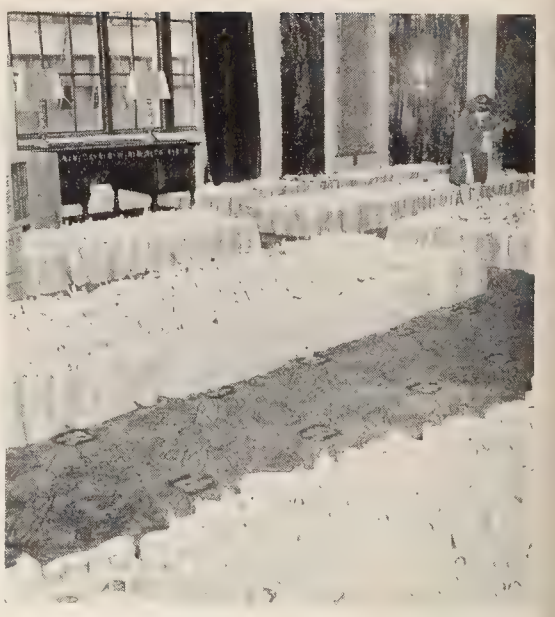
Three special sound truck floats were built and toured the area covering a radius of 150 miles from the theatre.

The entire campaign, which included many additional important and show-selling stunts, was built around the big laugh angles and extreme timeliness of the picture.

Chaplin Cutout Salutes Passersby

Here's one we bet you never thought of. In Fond Du Lac, Wis., Manager Harold Knudsen placed a full-length cut-out of Charlie Chaplin in the uniform he wears in "The Great Dictator" out in front of the theatre, attached the loose arm to an electric motor so that the life-like figure saluted passersby. It was a real crowd-stopper, Knudsen reports.





How Pollock 'Bags' Kiddies

As part of his campaign on MGM's "Billy the Kid," Manager Lester Pollock of Loew's Rochester Theatre, Rochester, N. Y., stages a Grab Bag Morning Children's Show. Shown above is a feminine staff member filling the bags just before hundreds of youths literally broke the doors down to gain entrance to the theatre.

Business-Getting Novelties Used By Ableson on Important Films

Two swell novelties were put out recently by Art Ableson, manager of the Lake Theatre, Devil's Lake, North Dakota, on "A Woman's Face" and "Penny Serenade" respectively.

For "A Woman's Face," he distributed a folder called "the new draft questionnaire," to be filled out by all males "who wish to join Joan Crawford's M.E.F. (Matrimonial Expeditionary Forces)." Males were to answer questions, send the folder to their sweethearts.

The other novelty was a penny post card with this copy: "I am a penny post card. I've come to let you know all about 'Penny Serenade,' etc." Patrons who presented the card at the box office had a penny knocked off their admission charge.

Book Matinee Nets Rouda Some Unexpected Publicity

H. M. Rouda, manager of the Calumet Theatre, Hammond, Ind., held a special matinee recently for the benefit of the Optimist Center of Hammond. Any child, 12 years old or under, was admitted upon presentation of a bound book. Rouda expected the routine measure of good will and appreciation for his stunt.

He got some unexpected publicity, however, when one child presented "Of Mice and Men," a book which two Hammond Aldermen had attempted to ban from the public library shelves. The local newspaper wrote up the incident and put it on the front page, thus netting Rouda some not undesirable publicity. (P. S.—He refused to admit the youngster with that book.)

Gallagher & Shean Contest

A Gallagher and Shean rhyme contest, with readers asked to submit last lines to the comedy team's parodies, was used in the *Cleveland Plain Dealer* as one of the highlights of the "Ziegfeld Girl" campaign executed by Joe Longo for its Loew's showing.

Real Pennies for "Penny Serenade"

On "Penny Serenade," Manager Harry Nunan of the Merced Theatre, Merced, Calif., distributed cards to which real pennies were affixed.

Sonny Shepherd Sets Miami Ga-ga With Big Campaign on 'Moon'

Good campaigns are a habit with Sonny Shepherd, down in Miami. Naturally, whenever possible, Shepherd likes to have stars visit his town, to make personal appearances—but for the opening of "Moon Over Miami," he showed that even when he can't get the stars in person, he's not stymied on his campaign.

Shepherd, who opened the picture simultaneously at the Lincoln Theatre in Miami Beach and the Miami Theatre in Miami, made arrangements with Charles E. McCarthy's publicity and exploitation staffs at 20th Century-Fox to supply life-sized cutouts of Betty Grable—naturally in a bathing suit pose. Shepherd tied up the Miami Beach lifeguard service to start his ballyhoo off by standing the cutout in a life boat, which two husky lifeguards rowed all over the beach front. It's easy to figure the interest aroused by the easily recognizable face and curves of La Grable, apparently taking a tour of the resort area.

Through cooperation of Steve Hannagan's publicity crew, Shepherd arranged for "in-the-surf" poses of two brawny lifeguards flanking a Grable cutout. These were serviced to newspapers and magazines all over the country, with Miami papers throwing their picture columns wide open for the art.

100 Merchants in Contest

Even though the offiicial tourist season had ended officially six weeks earlier, Shepherd managed to whoop up over one hundred merchants in Miami and Miami Beach to enter a window display contest, with prizes being awarded for the best displays on the Miami theme. Stills, poster paper, cutouts and credit cards were prominently used in these displays.

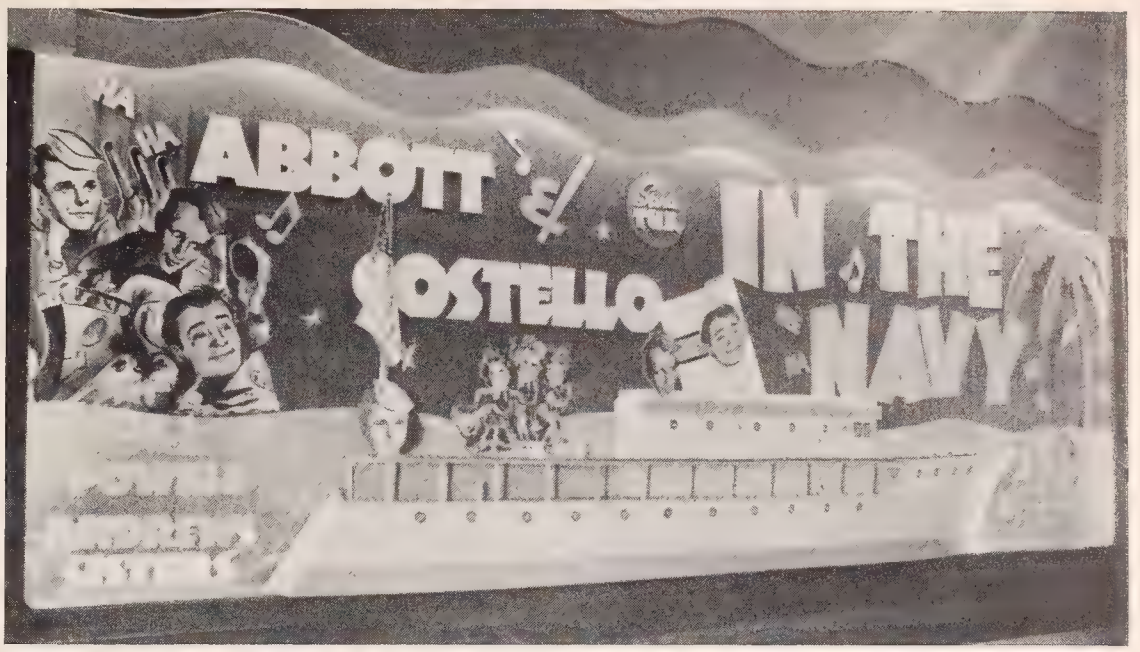
In the line of more conventional newspaper publicity, stories and art were planted by Shepherd in the local press on theatre pages, cooking pages, garden pages, women's pages, fashion pages and even the editorial pages! This last plant—on editorial pages—was obtained through the stunt of having the Mayors of both Miami and Miami Beach sign a joint resolution proclaiming the day of the opening "Moon Over Miami Day," marking the first time in history that the two rival cities have ever cooperated on a joint venture. "Bill Terry Day" at the Brooklyn Dodgers' Ebbetts Field would be just about as likely a stunt as having these two cities join hands—but Sonny Shepherd did it! And just to show that it was no fluke, Shepherd also arranged to have both Mayors sign a parchment resolution thanking 20th Century-Fox for having produced "Moon Over Miami," which was forwarded to Darryl F. Zanuck in Hollywood.

Radio was liberally used in the campaign. Spot announcements and description of the opening day ceremonies were carried by all local stations, as was full coverage of the fact that Mayor C. H. Reeder of Miami threw the switch which started the projection cameras at the Miami Theatre. Photos of the Mayor throwing the switch were planted in newspapers all over the country, as were photos of the impressive theatre fronts and the huge electric signs which were built for the opening.

All of which would seem to add up to proof of an old idea—that a smart showman doesn't need to pick his spots or to have Hollywood stars in person—if he's smart, he'll be able to turn in an outstanding campaign.

Impersonation Stunt

A man impersonating William Powell impersonating his "aunt" in "Love Crazy" was one of the highlights of Everett Callow's campaign for the film's showing at Warner's, Philadelphia.



Huge, Colorful Lobby Display Grabs Attention

This huge and colorful lobby display on Universal's "In the Navy" was a real attention-getter when the picture played at Manager Leo Rosen's Troy Theatre in Troy, N. Y. The boat used was twelve feet long, and the display measured six by eighteen feet.

Many Exhibs Use Face Powder Tieups on "Woman's Face" Drives

A Hollywood representative for the Max Factor people visited Detroit for a department store demonstration during the run of "A Woman's Face" at the United Artists, and Frank Perry decorated the demonstration booth with stills of the film.

A local department store distributed several thousand packages of face powder as a plug during the campaign for the film put over by John G. Osborne, Court, Wheeling, W. Va.

Two thousand samples of face powder were distributed by H. L. Stahl, Drake, Oil City, Pa., as part of his campaign.

A radio contest asking listeners "What do you see in 'A Woman's Face'?" was one of the highlights of the campaign for the film put over by Dave Murphy, State, Altoona, Pa. He also had a cowboy in a black outfit striding the streets as a ballyhoo for "Billy the Kid."

THINGS I CAN'T FORGET

By Harland Rankin

Plaza Theatre, Tilbury, Ont.

Four years ago I picked up a chap outside the town of Tilbury and after driving a while, asked him if he ever attended the Plaza. He said yes, he went once a week and spent the interval between visits to the theatre picking slivers out of his pants. (We had old wooden seats then.)

One evening I noticed a mother standing in the foyer holding her baby. She looked tired, and the Boy Scout in me asserted itself. I took the child to relieve her of the burden and the lady was most appreciative, but first thing I knew she had found a seat in the auditorium and Mr. Manager had a baby on his hands till the show closed. All-day suckers were sent for and shared between the holder and the baby.



• ROCHESTER, IN A FREUDIAN MOOD, CREATES AN IMAGE OF THE BOSS, JACK BENNY, AS "CHARLEY'S AUNT". (WITH PADLOCKS.)

The Talk of the Tents Up and Down the Land

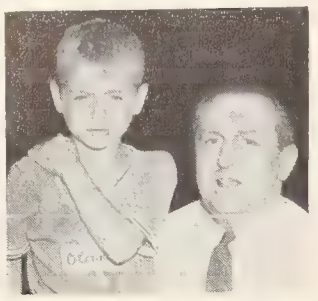
Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Visitors at the Club this week included Lang Thompson, E. M. Covell, Mr. and Mrs. George S. Otte of Cincinnati, and Dave Miller of Cleveland.



Chief Barker Kellenberg With a Camp O'Connell Kid

The campaign for the big benefit football game is already under way. The Pittsburgh Steelers start training August 1st in Hershey, Pa. In the event that Whizzer White is not called to army service, he will participate in the game. It is hoped to have a number of the famous newspaper men and sports celebrities present at the game.

Tent No. 1's Golf Tournament will be held at the South Hills Country Club next Monday, July 21st. The prizes donated by the various companies are now on display in Superior Motion Picture Supply's show rooms. Among those received are a traveling bag from National Screen, a bridge set from American Seating, traveling bag from Alexander Film Company and numerous others.

Barker Jerry Mayhall, the music maestro, left for Philadelphia on Monday night to handle again the musical direction of the Ice Capades.

Barker James G. Balmer, resident member of the Pittsburgh Tent and National Dough Guy, leased a cottage in Atlantic City for the season.

Tent No. 3—Cincinnati

Mike Greenberg, genial chairman of the House Committee (always a tough job), has returned after several days spent in Quincy, Illinois, with his nephew who is in the optical business in that city. Mike has many plans for the Club's Fall Festivities but will divulge none of them at this time.

Apologies should be tendered to Bill Devaney for alluding to his brother John in a recent issue of this column, as his kid brother. The truth of the matter, as we now get it, is that John, who is in the Army and recently visited here while on a furlough, is really older, but Bill looks older. Maybe it's his size plus the titian hue of his hair. And then he works for Metro. It all helps, you know.

Andy John Niedenthal, the Summer Activities Committee chairman has something up his sleeve for the near future which he will not divulge at this time. But from our secret agents we gather the info that it will be a stag at some Ohio River site, and that it will be a humdinger.

The dinner to Pete Rosian, newly appointed district manager for Universal, came off as per schedule. Quite a crowd came to pay their respects to Pete and wish him good luck. All of them however wondered why they should give the party to Pete instead of vice versa. After all it was Pete who got the better job with more money. This scribbler went fishing.

Charlie Bowman of the Dayton Tent, who came through here just four months ago on his way South as just a draftee, stopped over on his first furlough last week, this time as a corporal. We hope the next time he comes through we can say, "Howdy Sergeant."

WHAT IS VARIETY?

In response to many requests from Barkers all over the country, STR herewith carries the description of VARIETY as given by Mayor Taggart of Atlantic City during his address before the business session of the Variety Clubs National Convention in Atlantic City last May.

Quoting from Mayor Taggart's speech: "As a word of parting . . . I would like to take the one word "Variety" and symbolize its letters in the manner in which Atlantic City recognizes the work of your fine organization":

V Virtue of Charity.
A American Ideals.
R Respect for your fellowmen.
I Interest in the unfortunate.
E Effort of the Eleven men in a room.
T Task of the future.
Y Years of Service to Mankind.

Tent No. 5—Detroit

Johnny Howard, Chief Barker, was busy completing the final arrangements for the big Golf Tournament (it's Monday, June 21), after a flying visit upstate, ably assisted by such loyal co-workers as Jack Ryder, Jack Thompson, Jim Velde, and Eddie Stuckey of Paramount. (P. S.—Jack Ryder is no relation to the Ryder Cup.)

Jack McPherson's committee for the All-Industry Outing swung into action, setting Monday, August 18, for this big event. There will be an entertainment program that will appeal to everyone in the Film Business—and it's going to be worth a trip to Detroit for any visiting Barkers and their families who can arrange it.

Frank J. Downey, MGM manager, was off for a couple of weeks vacation to parts unknown, leaving his assistant, Jack Morgan, to handle the first trade screening for Leo at Ray Schreiber's Majestic Theatre. However RKO manager Jim Sharkey stole a march by setting his first screening for the same theatre, on Monday morning, a few hours before the previously-scheduled MGM trade show.

J. Oliver Brooks, who is head booker of the Butterfield Circuit, left for a vacation in Canada—and a promise to bring back plenty of big fish. Alice Gorham, indefatigable publicist for United Detroit Theatres, is another vacationist.

Bud Harris, chief projectionist of United, Detroit, opened his new theatre at Drayton Plains—the Drayton, a modern theatre on the Dixie Highway, 35 miles northwest of Detroit.



• DON AMECHE NOT ONLY INVENTED THE TELEPHONE BUT HE NOW MAKES BOTH HIMSELF AND BENNY IMMORTAL BY THIS HIGHLY ETCHED IMPRESSION OF JACK BENNY AS "CHARLEY'S AUNT".

Tent No. 12—Minneapolis

Martin Lebedoff, young local independent exhibitor, won the Twin City Variety club's golf tournament for the first time, coming through with a nifty 67 net score. His dad, Sol, also an exhibitor, and Gilbert Nathanson, Republic distributor, had bought him in the Calcutta which was held in the clubrooms the night before the tournament and they split $300 between them.

Lowell Kaplan, Worthmore circuit booker, and Max Winter, night club owner, tied for second, their net score being 68. Billy Heck and Irving Green had them and each copped $175.

Shooting a 77 gross, Tony Stecher, wrestling impresario, was the tournament medalist. Ernotte Hiller, Crookston, Minn., exhibitor and ace golfer, who recently won the Paul Bunyan tournament in northern Minnesota and who has been medalist at the Variety Club meets most of the time in recent years, was unable to be present this time.

For being the exhibitor who shot the low gross, 80, Charlie Rubenstein, local independent

(*Continued on Page 32*)

Program Exchange

BriemannUses"Vacation"Ads On Envelopes; Arkin Employs Personal Touch In His Selling

THOUGH the Program Exchange Editor is off on vacation, the show, or in this case the Program Exchange, must go on. We had counted on a contribution from Jim Owen of Branson, Mo., but Jim has his hands full at this time of year what with the fish biting strong and the anglers just crowding the town because of the swell pictorial story in *Life* recently—not to mention Jim's Mayoral duties which he manages to sandwich in between times while dispatching fishing parties to happy hunting grounds. And, don't forget, Jim does manage the Owen Hillbilly Theatre in his "spare" time.

Institutional Ad on Cover

First to come to hand is a program from the Ambassador Theatre in Baltimore which is managed by William Briemann. We note with interest that the envelope bears one of those "Movie Vacation" ads used in the *Philadelphia Evening Bulletin* reported in STR in the issue of June 21 and the text of which was reprinted last week. So much for the envelope. The program itself has a front cover devoted to the theatre's "Cool, Comfortable, Healthful Temperature." On the inside spread appears the program for the ensuing ten days, with plenty of space given to shorts. Underneath is an announcement of the attractions for the following week. The back cover is a week's directory of all of the circuit's theatres in a very readable form. The names of the theatres appear on both the left and right hand columns. On the left hand column, the address is given and on the right hand column the telephone number. Other circuits might do well to follow this example.

To us, Orris F. Collins' six page Cinemag from Paragould, Ark., is an impressive publication. The merchants' ads distributed through the paper and mingled with the theatre's own copy make it look real interesting. And we'll bet it is to the folks down in Paragould.

Harry Hobolth also sends us his 16 page DeLuxe News, which according to its cover is the weekly program of Imlay City, Davison and Capac Theatres, all located in Michigan. Our only criticism of Harry's publication is that it has too little editorial material. It would benefit greatly with a little Hollywood gossip, some news notes about forthcoming pictures, etc. Also, although it may not be Harry's fault (we know how printers are), one of his cuts advertising "Mr. and Mrs. Smith" was printed upside down—and not intentionally, so far as we can ascertain. Harry also forwarded us his program printed on coated stock of the Midway Theatre, Davison. This is a 5¼ by 10 inch affair with a gate fold. Here a cut of Mr. and Mrs. Smith was used and although a half of it is upside down, it is intended to be that way. Perhaps that's how the error in the DeLuxe News occurred.

Bob Ingham of the Orange Theatre, Orange, Mass., sends us a couple of his four page folders printed on offset with an attractive background on the front and back covers.

M. H. Alger's Calendar

M. H. Alger sends us his program calendar which invitingly asks to be hung up. We'll bet that many of the folks out in Lakeview, Oregon, where Alger's Marius Theatre is located, accept that invitation. Alger has a good stunt for this calendar of using the small slug ads for each picture wherever possible. Illustration is always better than type and a program calendar is no exception. We would suggest that where type is used, however, that proof be read as there is some misspelling on the calendar as for instance "Ziegfield Girl" for "Ziegfeld Girl." On the reverse side of the Marius Theatre's program (we'll bet Alger's first name is Marius) appears the program for the Alger Theatre. One way to insure that the calendar will be kept is the offer of a reduction in price if it is kept until the first bill of the following month and presented at the box office.

Then there comes to hand a few of the programs and stunts pulled by E. H. Arkin, manager of Warners' Avalon Theatre in Chicago. In advance of "Penny Serenade," he gave all change in envelopes bearing copy about the picture and at the top "thank You!" Then an illustration of Cary Grant and Irene Dunne followed by "Don't Forget Your Pennies! . . . and Don't Forget To See," etc. Also on the back of his card program appeared an interesting little personal note from Arkin to his patrons. Headed "Let's Talk It Over!" and bearing a silhouette which may or may not be his own likeness, Arkin puts in a strong personal plug for the picture. It's a good bet and well worth emulating.

Well, that's all we have room for this week. But this page will appear as usual next week, so be looking for it.



"Elephant" Ballyhoo

As part of his exploitation for Walt Disney's "The Reluctant Dragon," manager Bob Russel of the Palace Theatre, Canton, Ohio, obtained a life-sized elephant and mounted it on a new Dodge truck, promoted from a local dealer and bannered "An elephant never forgets—and you'll never forget the 10,001 thrills in Walt Disney's newest full-length feature "The Reluctant Dragon." Truck covered the main thoroughfares, swimming pools, playgrounds, etc., three days before the opening.



• THAT CONNOISSEUR OF BEAUTY AND GLAMOR, BROADWAY'S FAMED MR. HIRSCHFELD, DOES AN INSPIRED CARICATURE OF JACK BENNY AS "CHARLEY'S AUNT".

Gun Owned by 'Billy, the Kid' Displayed for Broadway Pedestrians

Broadway pedestrians were attracted to a display of the original gun owned by "Billy the Kid," when the Technicolor film of the same name recently played the Capitol Theatre, New York.

The gun, now owned by Sheriff Charles Hennessy, of Toledo, Ohio, was discovered when Metro-Goldwyn-Mayer conducted a nationwide search to find articles once owned by the Western bad man.

According to store officials, the gun, a .48 calibre model with 21 notches in the butt, attracted unusually large crowds to the window during the period it was displayed.

Boys Take Over Waupaca

Local boys became city officials, ran the stores and shops and walked beats with patrolmen as part of the "Men of Boys Town" campaign put over by A. R. Clausen, Adler, Waupaca, Wis. He had complete cooperation and derived plenty of excellent publicity and comment.

On a Bike Built for Two

A boy and a girl on a tandem bicycle, the vehicle appropriately bannered, rode through Harrisburg, Pa., streets as ballyhoo for "Love Crazy" as one of the features of the campaign for the film put over by Bill Elder, Loew's, Harrisburg.

Two-Column Budget Layouts



Many theatremen have made the complaint that most of the ads reproduced on this page represent large layouts—layouts that are far beyond their budget. "Give us some smaller ads," they suggest.

Small Space Effective

All right, here are nine two-column ads from various sections of the country. They prove that effective use of small space can be just as valuable for the showman as ineffective use of space many times larger.

Note that the layout on MGM's "Billy the Kid," used by Manager Lester Pollock of Loew's Rochester Theatre, Rochester, N. Y., features the feminine angle; that is, it appeals to the women. Pollock has been smart in designing his ad along this line, because it is a well known fact that you first have to attract the women; if you get them, the men will come, too. Trying to reverse the procedure seldom turns out successfully.

Announcing Early Bird Show

Take a look at the ad announcing the Early Bird show at the Grand Theatre, Greer, S. C. In line with the step up in production, making it necessary for men and women to work longer hours during the defense drive, Manager Bill Dacey is running shows in the morning.

Tent No. 12—Minneapolis

(Continued from Page 30)

theatre owner, received a trophy. It remained for Bill Levy, owner of the Heights theatre, to shoot a mean 168 for high score.

The tournament attracted 110 and was one of the best attended and most successful in the club's history. Much credit goes to Gilbert Nathanson, chairman of the committee in charge, and his co-workers.

The father of Abe Kaplan, one of the club's hardest working barkers, is seriously ill again. Barker Harry Dryer is entertaining his son, Sherman, director of the Chicago Roundtable radio programs, here on his vacation.

Tent No. 13—Philadelphia

The Board of Canvasmen last week elected Al Fisher as Canvassman and Property Master to fill the vacancy left by the late John I. Monroe. At the same session, Roger Clipp, Earle Sweigert and Milton Rogasner were appointed to represent Tent 13 on the Atlantic City Miss America Pageant Committee. The local contest to select a "Miss Philadelphia" is being supervised by Oscar Neufeld whose headquarters are at the Bellevue Stratford Hotel. Newly elected barkers are C. Richard Ingram, Nathan I. Miller and Samuel Shapiro.

Tent No. 24—Charlotte

While the summer activities around the Tent have been rather limited of late, due to vacations and conventions, the Barkers left in the city are enjoying the cooling atmosphere of the club rooms, a real haven from the heat.

Among the many visitors were Octavus Roy Cohen, the noted author from New York City, as the guest of Barker A. Joscelyn; Coach Jakie Todd, of Erskine College, the guest of Barker Bob Allen; J. T. Cohen and Merritt Long of Atlanta, guests of Chief Barker Heck Everett. The Tom Baileys entertained for Mrs. Grace Bishop of Kansas City, wife of Barker Burtus Bishop, MGM district manager of that city. Mrs. Bishop is the sister of Mrs. Benn Rosenwald and Mrs. Tom Bailey. At the same party were Mr. and Mrs. Richard Patterson of New York City, and George Harris of Raleigh, brother of Mrs. Bishop. Barker Dean House had as his guest James Highsmith of Robinsonville, N. C., and Property Man Johnny Bachman did the honors for R. L. McCoy, Warner Bros. district manager from Atlanta and a Barker from Tent No. 21. Barker Si Dillon had A. C. Bromberg, also from Tent No. 21 in tow for several days. E. J. Purvis, of Grand Rapids, Mich., was the guest of Barker W. G. Boling. Fred Curdts, of Greenville, S. C., was another Dillon guest and E. B. Jack Price of Tent 21 put in his appearance.

Asst. Chief Barker Benn Rosenwald has been busy introducing his new salesmen, Peter Prince, transferred here from Washington, and Dave Williams, former checking supervisor, who has been promoted to salesman. Barker Prince is having his membership shifted to Charlotte and Williams has his application posted for membership to the club.

Chief Barker Heck Everett had a meeting of the crew last week, and has called a special meeting for all Barkers for July 19th to formulate plans for the Fall season and promote more activities for the balance of the Summer. It is expected that this meeting will bring out a large attendance.

The sound equipment for the Shut-In Truck has arrived and is now being installed and it is hoped the first showings will be ready some time next week, says Phil Longdon, who with Benn Rosenwald, gave untiring efforts to raise the money and put this over.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

HOW TO SAVE MONEY!

NOW that a patriotic motive has been added to the past, present and future profit motive of economizing by making theatre equipment last as long as possible, perhaps the general level of respect for, and attention to the details of upkeep will rise appreciably throughout the picture houses of this country.

Long accustomed to the boon of plenty, American theatremen as well as American industrialists, merchants, wage-earners and even housewives, have the habit of thinking about most everything in terms of easy replacement—which often encourages a disregard for the care necessary to true economy in making things serve as long as possible.

What is needed perhaps most in the theatre field today, is a greater emphasis upon knowledge of the equipment which is necessary to the theatre.

The manager, of course, carries a great responsibility in that he is entrusted with a going business in which the investment runs from ten or twenty thousand dollars to the half-million mark. Every manager must rely upon faithful performance of duty and specialized knowledge upon the part of technical men in the booth as well as those who tend furnaces and use cleaning equipment and take care of the janitorial work. Nevertheless, the theatre manager is rightly held responsible for the welfare of the theatre plant—that's what makes the job of managing a theatre one of the most exacting as well as one calling for more versatility than most jobs.

Theatre owners, also, as a general run, can show some beneficial improvement in the matter of practicing the true economy of buying good materials and then seeing to it that they are properly cared for, repaired when necessary, and made to last just as long as the manufacturer builds them to last. The matter of worn projector parts, for example, always has been and still seems to be a subject upon which many theatre owners need constant lecturing—if we can (and we most probably can) believe what the service companies and projector equipment manufacturers say about conditions they find. The worn part in the mechanism is not in itself the immediate cause of show stoppage, or glaringly bad projection. However, in a precision machine the single weak spot does not confine its ravages to the part immediately involved. The trouble spreads as the weak part puts greater strain upon other parts of the projector. Thus, time and time again it has been proved that it is saving dollars to spend a few dollars to have adjustments and replacements when necessary.

Now, with the materials of manufacture needed for uses other than those of the theatre, there are growing scarcities, and the theatre whose management does not make the very most of every piece of important equipment today, seems certain to be in for some unhappy tomorrows.



You can't furnish sofas...but you can furnish chairs that take the pressure off the POPLITEAL* with Feather Foam Front

YES, today's theatre goers demand super comfort—but they repay you for giving it to them by more frequent attendance.

That's why alert theatre managers all over the country are installing these new American theatre chairs with *Feather Foam Front.* These remarkable seats are soft where a seat should be soft—for there is no hard or rolled stuffing across the front to cause pressure on the Popliteal. There never was a more comfortable seat.

Here is a brand new way to give your theatre added appeal. *Feather Foam Front* is available on all American Bodiform, Commodore, Zephyr and Zenith Chairs *at no extra cost.* Let us figure with you now.



**POPLITEAL—the sensitive area directly back of knee. Pressure here from hard seat surfaces causes discomfort, makes legs "go to sleep."*

American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating • Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating • *Branch Offices and Distributors in 73 Principal Cities*

AMERICAN • SEATING • COMPANY • GRAND RAPIDS MICH • REG. U.S. PAT. OFFICE

Theatre Plant A Factor in Arbitration

Claimant for Clearance Reduction Points to Quality of New Theatre As Justification

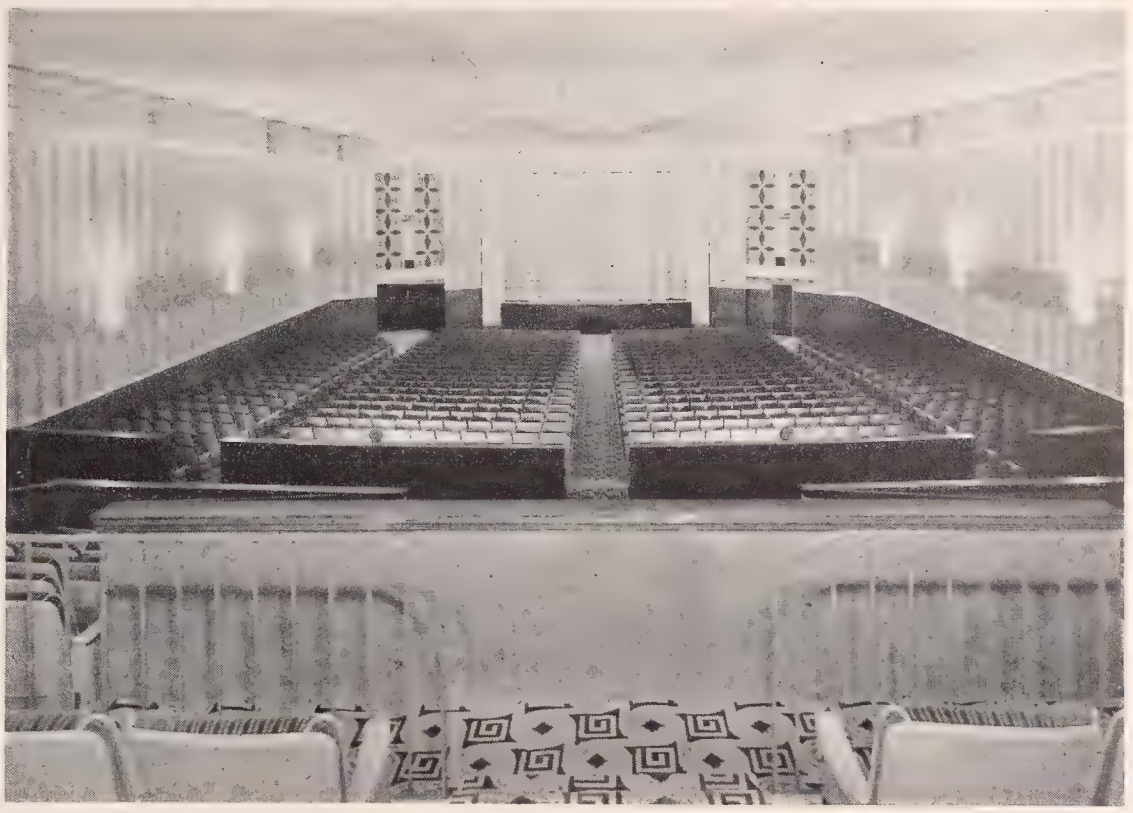
The machinery of Arbitration under terms of the consent decree has been in operation only a relatively short time, yet the theatre plant itself has gone into the records of one very significant case in connection with a theatre-owner's claim that his situation better serves its public than a competitive house which enjoys clearance over it.

The theatre concerned is located in Greater New York, and is operated by an unaffiliated company in competition with a subsidiary of a so-called affiliated circuit. The case is known as that of the Squire Theatre, Great Neck, L. I., versus the five major distributing companies. The issue is clearance.

Description In Evidence

The Squire case had not gone far along the drawn-out proceedings of Arbitration, before the theatre operating company introduced evidence calculated to show that the theatre itself was superior to the competitive house given preference so far as the matter of "run" is concerned.

The first such evidence was introduced by testimony of a chief usher of the Squire theatre, who stated that the seats in the competitive theatre, in which the usher formerly worked, were in poor condition and that there were many complaints from patrons that their clothing was torn as a result of the splintered corners and seats of the theatre chairs. Men it seems suffered tatters of their trousers, while women, the witness implied, complained about runs in their stockings. Whatever the patrons thought of the discomfort of the chairs they either kept to themselves or the witness failed to stress this point. At any rate, the fact that patrons wishing to see at the first opportunity certain pictures, had to attend a theatre which the complainant in the Arbitration case proceeded to shame by comparison with the completely modern and newly erected Squire Theatre.



Interior view of the Squire looking toward the screen gives an idea of the richness of the furnishings. Special planning resulted in unusually good sight lines for this stadium-type auditorium.

The evidence as to the Squire's superiority was further attested before the Arbitrator, by introduction of photographs showing the exterior and interior of the theatre. Then another witness was called by the plaintiff. This witness could give expert testimony of the design, construction and equipment and furnishings of the Squire—because he supervised the entire building and equipping of the theatre.

This witness was Sidney Moss, of Amusement Supply Co., New York, which company built and equipped the theatre. Moss gave minute description of the house, and illustrated its points with the photographs introduced in evidence.

Whatever the final disposition of the case, there has been widespread comment about the fact that the condition of a theatre was brought into an Arbitration court to sustain a theatreman's claim that he is entitled to an earlier run.

Whether this factor rightly becomes a matter of consideration in settling such disputes, many theatremen state, the fact remains that the well-run theatre has a definite claim to consideration from distributors and producers as desirable outlets for their product. That there is a growing importance attached to the quality of the theatre and its operation, has been manifest for some time. Certainly, many theatremen argue, if the public is asked to voice its opinion, there will be no doubt about the theatre which shall get preference as to the matter of run—because the well-run and properly maintained theatre where pleasant surroundings are matched by courteous service is given public preference even when film rental conditions are such that a less attractive theatre has the advantage in the date of run.

In describing the Squire, Moss pointed out that approach to the theatre is made through a store on Middle Neck Road, 20 feet wide and 80 feet long, which has been subdivided into a series of vestibules and lobbies, and this terminates in an auditorium approximately 70 feet in width by 135 feet in length. The auditorium is divided into two parts, the lower level and the stadium level, the lower level containing approximately 660 seats, and the stadium containing 330 seats.

After leaving the entrance lobbies, one approaches a large promenade which terminates in a lounge approximately 16 by 30 feet in size, off of which are anterooms, and the toilet facilities for ladies and gentlemen.

Part of the original lot, which was 90 feet in width, has been devoted to exit facilities and boiler room and heating and cooling apparatus. The stadium is completely fireproof in construction, as is the projection booth and the adjacent spaces in the projection booth.

In addition to the adequate lighting facilities throughout the auditorium Acousticon units for hard of hearing have been installed on 20 chairs.

Avoiding Fire Hazards in Ventilation System

A special study made by the National Board of Fire Underwriters of a fire that destroyed a theatre last year, resulted in the following revelation of hazards which must be guarded against in connection with duct work and installation of ventilation and air conditioning systems.

Construction. The theatre was of fireproof construction. It had a 6-ft. concealed attic space over the auditorium, in which were located the air conditioning ducts which connected with grilled openings in the suspended ceiling. The air supply duct led from the air conditioning equipment in the basement of another section of the building, across an open court, into the stage section, and vertically up to the main ceiling duct. The ducts were made of ½ in. combustible wall board applied to both sides of a 2-in. wood framing, and in the main ceiling duct the 2-in. space between the wallboards was filled with finely ground cork.

Story of Fire. After the theatre had closed for the night and about a half hour after the last employee had left, passers-by noticed fire in the foyer (visible from the street through the lobby) and turned in an alarm. Firemen found the furnishings of the foyer burning fiercely. After the fire in the foyer had been brought under control several seats in the rear of the auditorium were found burning. While extinguishing this fire, the firemen were greeted by flames which suddenly issued downward from the ceiling duct openings, a distance of 10 or 15 ft. Heat from the fire in the foyer apparently travelled up the stairways into the auditorium, possibly igniting draperies or acoustical wall surfacing, and into the ceiling duct openings.

In spite of all that the firemen could do the combustible ducts burned fiercely, even though there was no forced draft in them at the time. The fire destroyed practically all of the combustible ducts as well as nearly everything combustible in the stage section and in the rear of the auditorium. The rest of the auditorium suffered heavy smoke and water damage.

Lesson of Fire. Combustible air ducts can present a serious fire hazard resulting in heavy damage even in buildings of fireproof construction. Possibilities of serious life hazard may also be presented.

Methods for Improved Acoustics Detailed by Academy Technicians

Recommendations for improved theatre acoustics, especially as related to auditorium design, have been issued in a bulletin from the Research Council of the Academy of Motion Picture Arts and Sciences. The recommendations were prepared after conferences between the Theatre Sound Standardization Committee and prominent architects and acoustical and equipment engineers.

Especially interesting to theatremen who are contemplating new building or major renovation of theatres, are the recommendations respecting the design of sidewalls and ceilings of auditoriums to follow principles which have in practice proved most successful in giving a theatre quality sound results.

Guide for Architects

The entire subject is covered in the printed Bulletin titled "Theatre Acoustic Recommendations Prepared by The Academy Research Council Theatre Sound Standardization Committee." Theatremen are being urged to have architects engaged to design new theatres or remodel older ones consult this source of the latest information on theatre acoustics before proceeding with plans.

The following summary of the Recommendations indicates the many factors which should be consulted in auditorium design:

The essential design features are:

1. A minimum volume consistent with the required seating capacity and proper auditorium proportions.
2. An auditorium width of from 50 to 70 per cent of the length and an auditorium ceiling height of not more than 40 per cent of the length.
3. The use of non-parallel surfaces; in particular, the floor should not be parallel to any ceiling section nor opposite side wall sections parallel.
4. The use of convex rather than concave surfaces. In addition, the wall and ceiling surfaces should otherwise be broken up so as to thoroughly diffuse the sound.
5. Auditorium absorption characteristics to provide the same rate of sound decay in a vertical as in a horizontal direction from side to side or from back to front walls.
6. Heavily upholstered seats and ozite-lined carpet in the aisles.
7. Backstage treatment giving a negligible amount of reflected or reradiated sound from the backstage into the auditorium.
8. A heavily carpeted proscenium designed for good viewing conditions from the front seating section.
9. Auditorium walls with sufficient sound insulation material to prevent extraneous noise entering the auditorium.
10. The projection booth acoustically treated with fire-proof material and projection ports equipped with acoustic baffles.
11. All equipment subject to vibration and hum such as arc generators, voltage regulators, lighting control equipment, etc., acoustically isolated from the auditorium.
12. Air-conditioning equipment of a high-volume, low air-velocity type with air ducts provided with acoustic baffles.

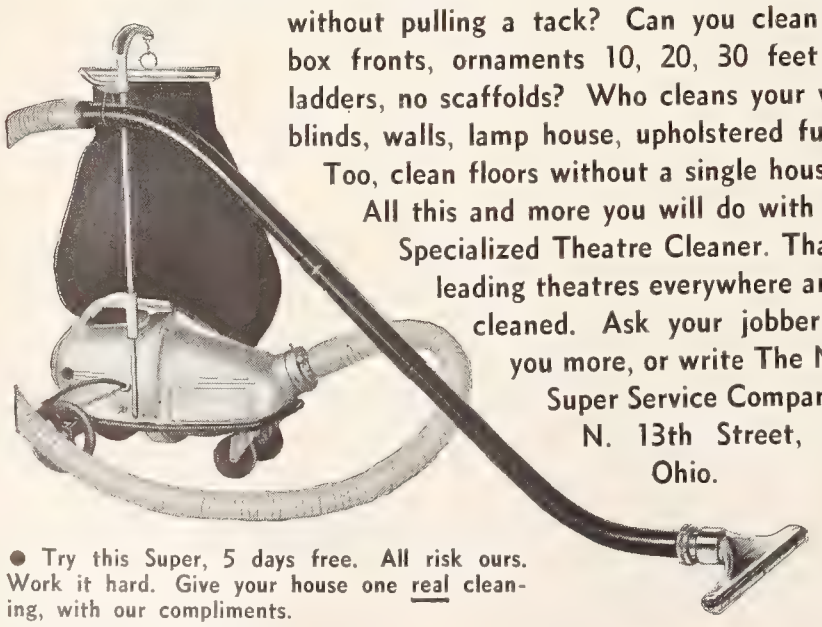
"Natural" Sound Results

Long, narrow auditoriums, high ceilings, excessively long and narrow balcony overhangs, concave focusing surfaces, and large unbroken reflecting areas should be avoided, as acoustical faults will result from their use.

If these recommendations are followed, the resulting auditorium will give sound (as reproduced on a modern two-way equipment) with high intelligibility, warm, natural screen presence, good balance between high and low frequencies, uniform loudness level throughout the auditorium and the proper relative balance between high level music passages and low level, intimate dialogue scenes.

Can You Do All This With Your Cleaner?

Clean your screen in any few minutes, whenever you want to, renewing brilliance and clearing sound holes? Shampoo your carpets without pulling a tack? Can you clean drapes, box fronts, ornaments 10, 20, 30 feet up, no ladders, no scaffolds? Who cleans your venetian blinds, walls, lamp house, upholstered furniture? Too, clean floors without a single house light? All this and more you will do with a Super Specialized Theatre Cleaner. That's why leading theatres everywhere are Super cleaned. Ask your jobber to tell you more, or write The National Super Service Company, 1951 N. 13th Street, Toledo, Ohio.





Super-cleaned houses pay much less for new screens, furnishings, carpets. Because they last longer.

● Try this Super, 5 days free. All risk ours. Work it hard. Give your house one real cleaning, with our compliments.

Play Safe! Eliminate Parking Lot Pitfalls

A theatre which maintains a parking lot is responsible for the safety of its patrons using the lot and must exercise reasonable care in providing a safe place for the protection of patrons while on parking lots as "invitees" of the theatre, it was decided in a recent California case.

The plaintiff in the action parked his car on the lot of one of the FWC Theatre in Los Angeles. When he went to get it at the Close of the performance, he stumbled over an exit ramp and fell into it, four feet below the level of the gravelled lot. Falling on the concrete caused serious injuries.

The plaintiff appealed from a lower court "directed verdict" in favor of the theatre corporation. The District Court of Appeal, in reversing the lower court judgment and awarding a new trial to the plaintiff, stated that the theatre patron was an invitee to the theatre and parking lot, and that the theatre owed him the duty of reasonable care in the maintenance of the parking lot. The questions of the negligence of the theatre in the maintenance of the lot, and the contributory negligence of the plaintiff in proceeding in the darkness, were questions to be decided by a jury, and accordingly a new trial was ordered.

"New Sound" Stalled By Studio Indecision

Hollywood studios can't make up their collective mind as to what precise "standardization" all will adopt for making use of the many new sound developments along the "third-dimensional" lines. The result is that many different systems of recording and reproducing the so-called "controlled track" sound are reposing—mostly in blue-print form—in pigeon holes at laboratories and work shops of projector and sound equipment manufacturing plants.

The rush of enthusiasm for an elaborated type of recording and reproducing which was stirred up by the key city showings of Walt Disney's "Fantasia" has been stalled to a complete calm. Before any general application of modified "dimensional" sound as used in the Disney work, or the older "Stereophonic Sound" developed by Bell Telephone Laboratories, can be used in pictures, there must be a final decision by the Standards Committee of the Motion Picture Academy. The technical men, it is believed, could make their decision rather promptly, but it is the inter-studio indecision which holds up the parade to an elaborated type of sound for general release and presentation.

Equipment Men Not to Blame

The equipment manufacturers are not to blame for the delay. Most of the leading organizations in the equipment field are ready to make the necessary devices which will be required for the reproduction of the "controlled track" sound when and if the pictures with this kind of recording materialize.

According to reports, each of the studios has its own ideas of which one of several methods of recording it likes best. Most of them are standing pat on their own specifications, with the result that no recording or reproducing equipment that even a wizard could dream up could possibly be made.

Speaking of Theatre Operation

Service for Patrons

by Franc Arnold

The mistakes of the past hold many lessons for the theatre manager of today. One of these lessons deals with service. Before we begin the discussion of the modern system of service lets "fade-back" a few years and take a peek into the cinema cathedral of the "Roaring Twenties." There and then, if ever, was service *deluxe*. Exaggeration was the rule of the day, when even "the change of the guard" put to shame Buckingham Palace. Theatre operators forgot or overlooked the truism that while one porterhouse steak made a delicious meal, six porterhouse steaks resulted in indigestion. The idea of service in the theatre, in this hey-day of epaulets and braid, like "Topsy," just grew until the usher became almost an automaton that actually cowed the patrons.

From such "growin-pains" of the theatre, the smart operator realized service was being overdone and began to preach the doctrine of relax—be human. Good! But, alas, too many of us, instead of just standing "at ease," began to "take it easy," until today there is all too often no service, very little politeness and a minimum of ushering. Although the definition of an usher is "one who conducts people to seats," this duty can not be performed if the usher is enjoying the show, running errands or otherwise off the floor. In addition to this duty but concurrent with it, the usher is the theatre's number one salesman.

The uniform itself is not for the purpose of converting the usher into a sort of robot or clotheshorse, but to set aside the man who serves, so he will be recognized by those who wish to be served. The usher should never be impolite or rudely personal in his zeal to please the patrons. The atmosphere of the theatre should be that of a big party at home. Finding seats as near as possible to where the patron wishes to sit; a show of concern when a child loses a hat or a penny, or when an adult loses a purse or a shoe; to remember the one he promised a better seat to "later;" these little things make for pleased patrons.

Even during capacity times the human contact is more effective than an usher shooing a patron along with "seats in the next aisle, only" the friendly advice; "I only have front seats here but you can get more desirable seats in the next aisle," will take away the sting of command and regimentation.

It is of the utmost importance that an usher, to be really good, must feel the importance of his job and unless you impress this fact upon him, he will handle it as lightly as he thinks you regard his job. He must remember that a surly reply or a show of unconcern will be remembered for years. On the other hand, it is the well-trained and well-behaved usher who often develops regular patrons and keeps them.

The manager will never learn how his staff conducts itself "on duty" unless he disciplines himself and regulates his work so that he can "cover" the floor at least during the peak hours. Nor will he be able to meet and learn to know his patrons and their wants in any other way.

Many managers instruct their ushers, and wisely, not to answer about or get into conversation with patrons on theatre matters beyond their ken. But the usher in his endeavor to obey these instructions literally sends the patron on a "Cook's Tour" to find the chief usher, assistant manager, or manager. The polite and efficient way to handle such a situation is for the usher to excuse himself and ask the patron to wait while he goes and gets his superior and brings him to the patron.

Each manager must build his service to a great extent on his town and type of patronage. In some "spots" a mild sort of super-service is desirable; in others it is resented. Only the manager who knows his theatre and his patrons is able to judge the type of service best needed. This point of judgment being solely dependent on the manager is one of the reasons why a manager, who to himself has said, "I'm but a glorified usher," MUST get himself out of this state of mind or he will find that his bosses will consider him such. Instead he must look upon himself as the mayor of a small city with his patrons as his constituents, and his staff as the public servants.



When impressions have been made and opinions formed it's too late to prevent another loss of patronage because of inferior projection. Theatre-goers today recognize good projection as readily as good pictures, and they go where it is offered.

It is an acknowledged fact that satisfactory projection of present dense prints and Technicolor pictures is impossible with low intensity lamps. The light is too dim and of the wrong color.

Stop your gradual, inevitable loss of patronage. Equip for modern projection lighting. Don't wait another day to order Strong Utility One Kilowatt High Intensity Projection Arc Lamps. They project twice the volume of light of your low intensities at an increased combined current and carbon cost of less than 2c an hour.

Your Independent Theatre Supply Dealer will gladly demonstrate in your theatre without obligation.

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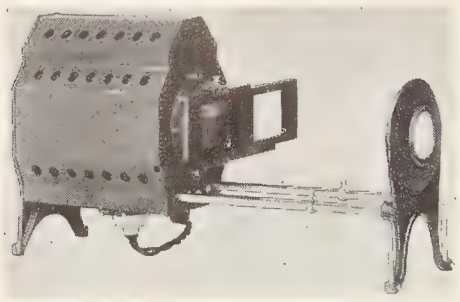
MOTION PICTURE THEATRE EQUIPMENT

A Continuing Catalogue of Specialized Product—Additional Information on Request

BA—1 USE THIS NUMBER WHEN REQUESTING FURTHER DETAILS ABOUT THIS PRODUCT

SLIDE PROJECTOR

Ideal for "Long-Throw" Projection



Best Devices Co., Cleveland, Ohio

NAME: Best 1000 Watt Slide Projector.

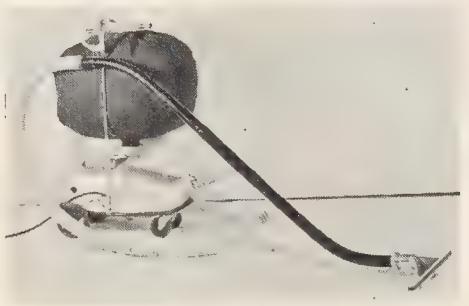
PURPOSE: For projecting announcement or advertising or illustrated slides from projection booth to theatre screen.

FEATURES: Designed for projection where distance to screen is greater than 75 feet and up to 150 feet; ideal for projector using high intensity lamps on film projectors. Comes equipped with 10 feet of number 14 (approved) twisted cord, heavy duty switch, slide carrier and ground and polished lenses. Lamp bulb is extra. Available with any focus objective lens from 10 inches to 36 inches. Type T-20 Mogul Screw Base lamps may be used. Projector complete, except for lamps: $35.00. Type T-20 1000 watt lamp: $4.75.

M—1 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

VACUUM CLEANER

All-Purpose Cleaner for Theatres



National Super Service Co., Toledo, O.

NAME: Super Suction Portable.

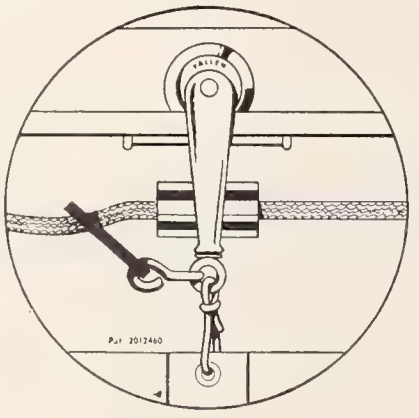
PURPOSE: To furnish equipment for cleaning carpets, sidewalls, draperies, screen and furnace heating tubes.

FEATURES: Self-contained unit of sufficient power and portability for complete theatre cleaning—under seats, high on sidewalls and ceiling, screen, drapes, organ pipes as well as furnace tubes. Special extra attachment provides means of shampooing carpets and rugs without removal of coverings from the floor. Fixtures adapt the cleaner to all floor surfaces; special brush for cleaning motion picture screens; long tube for high-up cleaning of walls and ceiling; tube for furnace, illuminated floor fixture for lighting dark places between seat rows and in corners. Unit can be carried by operator for cleaning stairways.

ST—1 USE THIS NUMBER WHEN REQUESTING FURTHER DETAILS ABOUT THIS PRODUCT

CURTAIN TRACK

Simplifies Curtain Folding



Vallen, Inc., Akron, Ohio

NAME: Vallen Rear-Fold Safety Track.

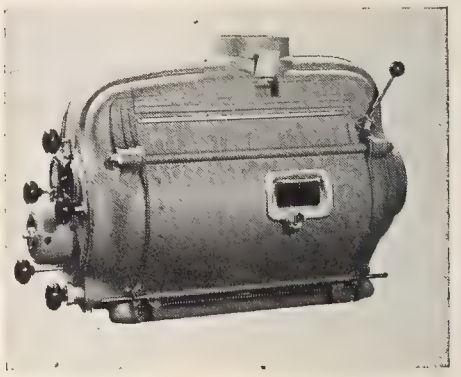
PURPOSE: To provide means of opening and closing stage curtain as one, smooth, ungathered surface.

FEATURES: Greater ease of operation and smoothness of travel is accomplished by a new, patented device to fold back the curtain which opens from center and draws to either side of the proscenium; painted scenic effects on fabric will remain intact as curtain is drawn or closed thus avoiding distortion of titles or pictorial scenes upon the curtain surface; the fold-back feature adds no weight and requires no additional power to operate. Construction embraces the extra-efficiency characteristics and unconditional guarantee of the manufacturer, a pioneer in building proscenium equipment for motion picture theatres.

P—2 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

PROJECTION LAMP

Quality Projection at Low Cost



Strong Electric Corp., Toledo, Ohio

NAME: Strong Utility High Intensity Projection Arc Lamp.

PURPOSE: To project economically high intensity light in moderate sized theatres using a screen up to 18 feet in width.

FEATURES: Secures desired screen brilliancy with dense black and white and colored films. Twice as much light is made available at an increased combined current and carbon cost of less than 2c per hour. Projects the characteristic snow-white high intensity light so essential to a picture with depth and definition and to the projection of colored pictures. Designed to burn a 6-5 or 7-6 copper coated high intensity trim of carbons at such low current density that a single trim will burn more than an hour which is sufficient to project six 1,000 foot reels. The lamp is provided with an inside dowser controlled from either side of the lamphouse and the positive carbon is guided at the crater end so as to maintain perfect optical alignment throughout the entire trim. There is an arc imager for observing the arc, and an ammeter.





SHOP THE EQUIPMENT MARKET THE EASY WAY IN THIS DEPARTMENT

Ashtrays in Ladies' Rooms

Ashtrays are a necessity in ladies' lounge rooms as well as in men's rooms. There are several types on the market but the capacious non-tippable variety is especially recommended for theatres to prevent dropping of cigarettes and also to obviate the necessity of frequent emptying.

Theatre Carpets Must Be Kept Free of Dirt

The carpets and rugs in many a home either have or should have been taken up for the summer and sent to concerns which will clean them and return them in the Fall. You can't do that in the theatre but even greater care should be taken of theatre carpets than home rugs, because of the greater wear and constant use the former receive.

The possession and constant use of a good vacuum cleaner is a prerequisite to care of theatre carpets. The common carpet sweeper, efficient enough in the home will not serve in the theatre. The great amount of dirt which is pressed into theatre carpets by the constant tread of many feet defies the ordinary carpet sweeper. A vacuum cleaner enables the operator to suck the dirt from under the pile.

Just as in the case of your rugs at home, the carpets in the theatre should be periodically shampooed. Since it is not practicable to remove them and send them away for this purpose, you must either employ a concern which comes in and does the work or obtain a machine for the purpose of doing the job yourself.

To make the whole job of caring for and cleaning carpets easier, it is a good idea to prevent as much dirt as possible from getting onto them. It is manifestly impossible to get patrons to wipe their feet before entering the theatre but you can make them do it without their knowledge.

Rubber mattings of various sizes and colors are available for lobby floors. They are practical because they're easily cleaned with a wet mop and can be rolled up and stored when not in use. Furthermore, they are not only utilitarian but decorative as well since the various designs and colors can be used to harmonize with the colors around them.

Don't Injure Fabrics When Removing Candy

The summer and vacation seasons with their consequent increase in attendance of children bring to mind the necessity of being prepared to remove candy and gum from carpets and seats. While it may seem simple to merely pull off the greatest part of the wads of candy and gum left by kids, this will often injure the nap of a carpet or the fabric on seats.

Water is the best solvent for candy and it should be very hot. The sugary substances will then quickly dissolve with a minimum of rubbing and consequent danger to the fabric. Light applications of a cloth or a sponge dipped in very hot water will do the trick.

Gum will succumb only to applications of a cleaning fluid. Any standard brand will do, obtained in a drug store for a few cents. These reagents will dissolve the gum also without injury to the fabric.

Black Light Improves Showmanship

Black light, an apparent paradox even in its term, is becoming increasingly useful in theatres. The principle is that the rays themselves are invisible but they cause certain substances to fluoresce, thus furnishing illumination indirectly. Any object dyed or painted with this material will produce light when subjected to the rays of black light.

The development has been put to several uses in theatres. First, came the decorative idea, followed by its use for seat numbers and aisles and then for directional signs and carpets, and more recently for advertising displays.

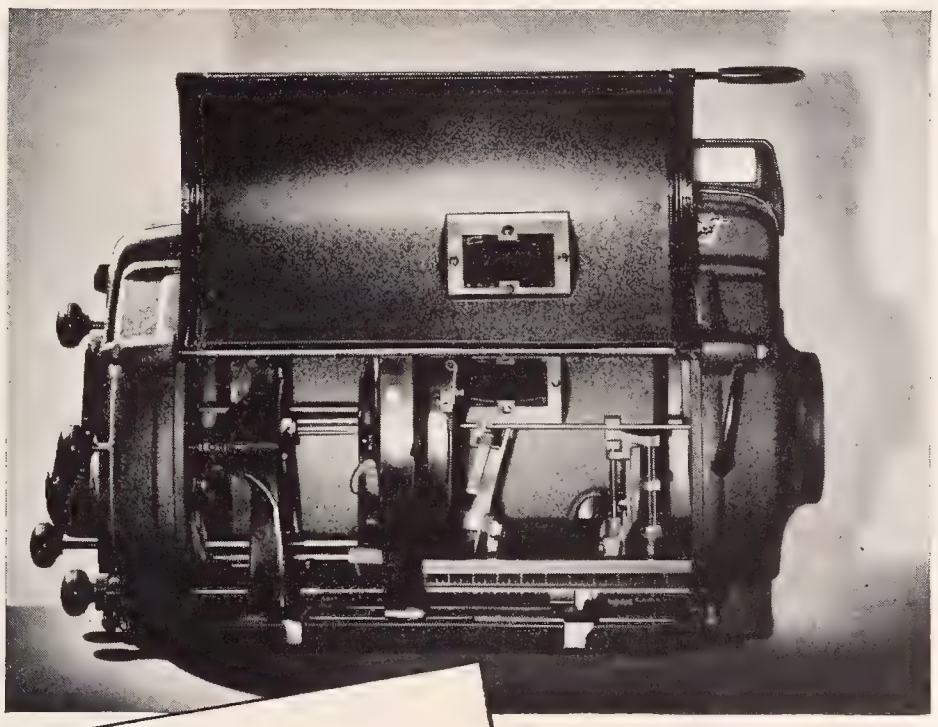
Walls can be painted with designs which will appear as one color under ordinary light but under the rays of black light, totally different. The same is true of carpets. But in the latter case, the purpose is more than decorative for the light thus generated serves to guide patrons down aisles which might otherwise appear to be totally without illumination.

The use of treated exit signs, seat numbers and directional signs has commenced and the old style of glass box with light behind it may be on the wane as a result.

The showmanship possibilities of the substance are boundless. Picture, for instance, a signboard which will have one message under ordinary light but an entirely different one under black light. By flashing a mazda lamp and black ray alternately a dual purpose sign board is a simple thing.

Can you afford to be without

SIMPLEX HIGH PROJECTION ARC LAMPS?



There was a time, perhaps, when you couldn't afford high intensity projection, so you suffered along with the dim, yellow light of your low intensities.

Satisfactory Projection Dictates Their Use

But today you can afford modern projection with the Simplex High, a low cost lamp for theatres of up to 800 seats, using screens as large as 18 feet in width.

This one-kilowatt lamp projects twice as much light as your low intensities with only slightly higher overall operating costs. It projects the brilliant, snow-white light so necessary to the projection of colored pictures, a light of the same characteristics as that under which the pictures were produced in Hollywood.

See the Simplex High in your own theatre and see the difference.

Distributed by

NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You



The Bulletin Board

New Theatre Construction

Buffalo, N. Y.—Basil Bros. have announced construction of a community theatre to be known as the Colvin at Kenmore Ave. and Charleston St. The house will have 900 seats.

Crockett, Calif.—H. L. "Jack" Cummings has been awarded the contract for the $150,000 Orinda Theatre to be constructed for Donald Rheem.

Charlotte, N. C.—Contract for the construction of the Plaza Theatre on Central Ave. near the Plaza, has been awarded to R. C. Hicks. A. B. Craver and Tom Wolfe are the owners.

Philadelphia—Contract to prepare plans for a 1,500 seat theatre on City Ave. between 52nd and 53rd Streets has been awarded by Frank Blum, owner, to Thalheimer and Weitz, architects.

New Kensington, Penna.—D. Serrao and Son, who built the new Sylvan Theatre in Coudersport, Penna., are building a 1,400 seat theatre here.

Orange City, Iowa—H. Van Boxtle, owner and operator of the Nira Theatre here is planning a new house to open in the early fall. It will have a capacity of 350.

For Rock Steady Projection Use

MOTIOGRAPH PROJECTORS

Consult Your Independent Theatre Supply Dealer

Ticket Service!

Headquarters for machine and roll MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 800, 723 7th Ave., N. Y. C. BRyant 9-7532

Before Buying Chairs

write for details on the three distinctive and differently priced lines comprising the new *Ideal Streamliner* group.
IDEAL SEATING CO.
GRAND RAPIDS MICHIGAN

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.
NOVELTY SCENIC STUDIOS, INC.
• Draperies • Interior Decoration • Murals
318-320 W. 48th Street New York

El Paso, Tex.—John Paxton, city manager of Texas Consolidated Theatres here has announced that two theatres will be built by the circuit—one in the downtown section and one in the Logan Heights cantonment area.

Whitehall, Wis.—A storage room formerly used for automobiles has been converted into a theatre by the Eskin Theatre Co., which operates 18 houses in the area.

Hickory, N. C.—Plans for the construction of a $100,000 building for the Paramount Circuit will be completed in time to let the contract by Sept. 1, Architect Erle Stilwell announces.

Ithaca, N. Y.—James A. and John F. Ryan, operators of the Burg Theatre in Trumansburg, have announced their intention to construct a neighborhood theatre to seat 600 persons.

Hicksville, N. Y.—Sidney Jacobson, owner of the Strand Theatre here, together with Joseph M. Seider, president of Prudential Theatres, have announced their intention to build a new theatre here. John and Drew Eberson are drawing the plans for the 1,200 seat house.

Cincinnati, O.—A new theatre and stores to cost $20,000 will be built at 3233 Woodburn Ave. by the Harris Realty Co.

Raleigh, N. C.—N. C. Theatres, Inc., will erect a $23,000 theatre on Hillsboro St.

Moline, Ill.—The Fifth Avenue Bank building will be remodeled into a theatre at a cost of from $35,000 to $40,000. It will be opened in September.

Longview, Wash.—Construction has begun on a new business block which will include a theatre and four stores. Val Quoidbach has the contract for the building.

Bremerton, Wash.—The Liberty Theatre will be erected here by Ed F. James, who will supervise and manage the project. It will have 749 seats and is the third house announced in this city within a brief time.

Knoxville, Ill.—The new theatre under construction here for Mr. and Mrs. Earl Williams is expected to open in the early Fall

Memphis, Tenn.—Completion of plans for the new theatre to be built at Lamar near Trezevant, reveal that it will provide 1,100 seats. Claude Northern is the architect.

Martin's Ferry, O.—Leon and Chris Celas, who operate the Family Theatre here, have a new house under construction.

Sylacauga, Ala.—This town's third theatre will soon be under construction. It will seat 1,600 persons.

Red Bank, N. Y.—Plans are being drawn by William I. Hohauser for the erection of a 1,500 seat theatre here for the Walter Reade Circuit.

Norfolk, Va.—Work has started on a new theatre here for the Hofheimer Circuit. It will seat approximately 750.

Moultrie, Ga.—C. H. Powell and associates have commenced construction on a theatre for this town, to be known as the Colquitt.

Houston, Tex.—Interstate Theatres has purchased two theatre sites—one here and one in La Porte.

Ottumwa, Iowa—Work has commenced on the new $150,000 Ottumwa Theatre to replace the one swept by fire last April.

St. Louis, Mo.—Construction has commenced on the new Brentwood Theatre here, a 700 seat house scheduled to open Dec. 1.

Warren, O.—Contracts have been awarded for the construction of the new theatre to be built here by the Robins Enterprises Co., Architect Harry J. O'Brien announced.

San Diego, Calif.—Plans for the new Tower Theatre in San Diego have been completed by architect S. Charles Lee. The house will seat 1,000.

Camden, N. J.—David Supowitz, architect has plans in progress for a theatre to be built by the Federal Theatre Co. at 2610 Federal St. here. It will contain 700 seats.

Fort Worth, Tex.—Construction of a theatre in Haltom City, northeast section of this city, was expected to begin this week, according to G. W. Haltom, developer. Seating capacity will be 1,000.

Parsons, Kan.—Griffith Theatres will build a large new house to be ready within 90 days.

Cape May Court House, N. J.—Hunt's Theatres announce that a Colonial type theatre will be built here to replace the Grand. It will seat 500.

Sacramento, Calif. — Construction started last month on the Times Theatre, a 750 seat structure costing $150,000 to be operated by the Blumenfeld Circuit.

Montgomery, Ala.—A. Berney Jones, contractor, has begun work on the site of a new negro theatre to be erected here. It will cost $20,000 and seat 700.

Philipsburg, Penna.—A new 500 seat theatre will be erected here by local interests.

Wilmington, Del.—Plans and specifications

(*Continued on Page* 43)

MAINTENANCE CHECK-UP CHART

Inferior sound and low-grade projection cannot satisfy patrons in these days of well developed technical standards. The successful theatre owner or manager maintains a constant check upon the quality of sound and sight projection. Projectionists who are on the job handle and maintain equipment at a level which assures good results. Nevertheless, the manager, be he owner or employe, is the representative of his patrons and must satisfy himself by looking and listening during the show and seeing to it that certain standards of equipment up-keep are observed. Following are some of the obvious, but important, points to check-up.

1. No screen can produce good pictures or sound if dust and grime has accumulated on its surface or in the perforations. A special vacuum cleaner attachment has been designed by the manufacturer of one cleaner for this purpose.

2. The finest of Hollywood's productions cannot entertain to its fullest potential if sound volume is not maintained at a proper level for the auditorium. Such defects as distortion, noise, flutter, volume fluctuation may be due to improper lens adjustment; weak tubes, worn and dirty sprockets, improper tension—among other matters connected with equipment maintenance and operation.

3. No picture can be clear, sharp and have eye-appeal if lamp reflectors are in poor condition. Also, the lamp itself must be up to modern standards. In view of the fine performance of newer type lamps, small as well as de luxe theatres can have bright, sparkling projection and full color value of Technicolor at low initial purchase price and low current costs today.

4. No theatre can live up to the theatre's tradition: "The Show Must Go On," unless the men in the booth are familiar with emergency hook-ups and methods to meet emergencies that might arise.

5. No manager is on the job who permits careless handling of film which may result in mutilation to prints.

Summer Uniforms For Staff Provide a Cool, Pleasing Note

If Theatre Employes Look Comfortable, Patrons Will Feel the House Is Likewise

Uniform manufacturers have taken a load off the theatreman's mind. A varied selection of outfits for feminine and masculine members of the theatre staff leave the theatreman with nothing to do but pick the right uniform for his particular theatre and the season of the year. Uniforms cost money. The fact that they do cost money is, in the experience of progressive theatre organizations, the best argument in favor of using summer outfits—the latter are less expensive than the winter garments, are easily cleaned, and their use, therefore, makes the winter outfits subject to less wear.

But above and beyond this is the fact that natty, cool-looking dress is a very important contribution to the attractiveness of the theatre in summer. Last summer's uniforms may serve every demand in this respect—provided they have been properly stored away and are freshly cleaned before being put into service. But for theatres which have not a supply of summer uniforms, there is the greatest inducement to make the investment, because it means better morale for the staff, more attractiveness for the general appearance presented patrons visiting the theatre, longer wear for the more expensive winter uniforms.

The summer uniform, except in the case of the palatial type of showhouse, should not be of the too formal design. The semi-military light-weight cotton jackets with light trousers or skirt have a more casual and at the same time neater look than the more dressy formal outfits of the pea-jacket style with reveres or wide lapels and rows of buttons. There is no style that has more general "cool" appeal than those which simulate the white duck jackets of the U. S. Navy's summer dress uniform. Colored cuffs, collar and shoulder straps give plenty of "flash," and the patch-pockets make for less costly tailoring and therefore lower purchasing price.

To keep the uniforms up to snuff and the staff looking extra neat, veteran showmen have devised no more effective idea than to offer some sort of reward each week for the staff member who is voted the neatest looking for that whole week. Another thing necessary is to provide facilities for hanging the uniforms on shoulders or holders which will keep them in good condition.

Rubber Mat for Doorman

If your lobby floor is of tile, marble or terazzo, it is a good idea to provide a rubber mat on which the doorman can stand. Standing on a hard floor is extremely tiring and providing the man with more comfortable footing will be appreciated and the appreciation will be reflected in his appearance and manner in greeting patrons.

Two Years Old . . .

BUT STILL THEY TALK!

James Wood, manager of the Mariemont Theater in Greater Cincinnati writes:

"As you know the Mariemont has many new innovations in theater comfort. All of these have received a vast amount of comment. However, as the novelty wore off, the comments were fewer and farther apart —all except Push-Back Seats. Hardly a day goes by without someone remarking about the comfort and convenience of these seats."

Every experienced showman can appreciate the significance of this statement by a theater manager who has had Push-Back Seats in use over two years. Write for all the facts on this revolutionary theater seat that puts showmanship into seating by ending standing to let others pass.

KROEHLER MFG. CO., Public Seating Division
1248 S. Wabash Ave., Chicago, Ill.

206 Lexington Ave., New York, N. Y. — 4020 E. 116th St., Cleveland, Ohio
2013 S. Vermont Ave., Los Angeles, Calif. — 6700 Denton Drive, Dallas, Texas

Standard Theater Supply Corporation, 78 Broadway, Boston, Massachusetts

Elliott Film Co., 72 Glenwood Avenue, Minneapolis, Minnesota

(*Export*) Roy Chandler, 505 Fifth Avenue, New York, New York

KROEHLER *Push-Back* THEATER SEATS

PATENTED

MADE BY WORLD'S LARGEST FURNITURE MANUFACTURER

EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep well informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described. Information on equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. In requesting literature, other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address appear on blanks or letters.

FOAM RUBBER CUSHIONS: The very newest, most improved from every standpoint of durability, comfort and cleanliness, is the foam rubber theatre seat cushioning. A degree of luxury seating that surpasses anything yet accomplished has been achieved by American Seating Company by a new construction of foam rubber over spring-arch cushioning. The new development is described in a folder that belongs in the file of well-run theatre organization. No theatre man is informed on the latest in seating equipment who is without knowledge of this new type of patron comfort, so we recommend you send in now for a copy of this folder.

PROJECTION LENSES: There's many a theatre, sad to say, in which better projection would be the order of every show were the lens system all that it could be in view of vastly improved optical equipment now available. The theatreman can obtain some interesting first-hand information on the subject of lenses via a folder which is now offered readers of STR through the courtesy of Bausch & Lomb Optical Company. The folder includes information about the new coated lens, which had its first theatre application with the presentation of "Gone With the Wind" in Loew's theatres.

"PACKAGED" AIR CONDITIONING: Many strides have been made in development of the unit type of apparatus for theatre air conditioning and it will pay showmen to follow the progress in this line. There's a very informative, and very handsomely done, booklet on the new models of unit conditioners recently introduced by U. S. Air Conditioning Corporation. This interesting piece of trade literature is worth having for its immediate interest and also for preserving in the files on available theatre equipment.

WATER COOLERS: Engineers and designers have given much thought to the subject of water coolers for public buildings. The new equipment is becoming familiar to the public through its installation in many other types of building, and theatres cannot afford to allow fellow merchants to surpass them in affording patrons the latest in such necessary conveniences. We know of no better source of information as to what the newest in water coolers offers than a booklet recently issued by Westinghouse Electric & Mfg. Co. We will send you a copy of this booklet upon receipt of your request. It's worth having.

PROJECTION ROOM PLAN: Whether you are considering new building, remodelling, or just want to keep up with what's latest in projection room design, there's valuable information and much illumination toward a better practical understanding of projection requirements in a new booklet from Motiograph, Inc. This is a fine piece of trade literature publishing, a handsome booklet well worth your while as to current interest and for filing as a reference on projection matters. Send for a copy.

RUBBER MATTING: Come rain or shine, the lobby with the proper matting installation proclaims a theatre run with a view to the right notions of comfort and "housekeeping." Those mats out front will keep literally tons of dirt outside the theatre during the course of a year. Moreover, they will reduce the disturbing sounds of scraping feet and clumping of heavy heels on the terrazo or stone flooring at the entrance. Gay colors in harmonious designs are available in mats specially designed for theatre uses, and it will pay theatremen to have a look at the latest matting material made by one of the leading manufacturers. Thus we offer an instructive, illustrated folder on rubber matting issued by the American Mat Company to all interested showmen. Send for one.

VACUUM CLEANERS: We've never heard anybody complain that a theatre, any theatre, was too clean—which goes to show how much is demanded of the theatre in respect to its state of cleanliness. That fact alone stresses sufficiently the need for proper cleaning methods and proper cleaning equipment. The surest way to efficiency in proper cleaning is, first: supply the janitorial staff with the right equipment; second, set up a regular routine to be followed faithfully. So far as the equipment is concerned, a good vacuum cleaner is an absolute essential. In order to get a new perspective on the subject of how much work can be eliminated, how much equipment can be made to last longer as a result of proper and frequent cleaning, theatremen would do well to obtain a copy of a very practical paper on the vacuum cleaner manufactured by National Super Service Company. The National machine has been particularly adapted to theatre uses. It is described and illustrated in a folder we shall be glad to send to theatremen requesting this important piece of trade literature.

PROJECTION LAMPS: In its field, no organization has specialized with more outstanding results than the Strong Electric Company, manufacturer of projection lamps. The light source for projection is a vitally important factor in picture presentation and in showmanship itself; and no manager, much less no projectionist, should pass up the opportunity to gain all possible knowledge of projection lamps. There is no more practical and rapid way to inform yourself on that matter than by obtaining a booklet published by Strong. Send for yours now.

LIGHTING EQUIPMENT: Kliegl Bros., long-time specialists in theatre lighting, have published a fine bulletin describing and illustrating numerous types of lighting equipment for various applications, including architectural, theatrical, photographic as well as common forms of lighting fixtures and specialties. This is a valuable bulletin for the showman's files and we recommend you obtain a copy.

RECTIFIERS (TUBE TYPE): Many claims are made for the economy of power conversion by means of the bulb or tube type rectifier. Forest Manufacturing Corp. has specialized in the development of this type of power converter and now offers units to serve intermediate high intensity, also. Suprex and Low Intensity arcs. A new booklet concerning this equipment will give you information about this type of rectifier, and you may have one for the asking.

RUBBER FLOORING: There are many uses in the theatre for rubber materials in connection with the desire for longer wear, greater foot comfort and safety. Information about rubber stair nosings, sponge rubber carpet lining the rugged floor covering made of rubber —which latter may be inlaid with designs to give the necessary color for outer and inner lobby floor installations,—contained in trade literature prepared by Lawrich Sales, specialists in commercial rubber products. Send for copies of this literature.

SAFETY LADDERS: There are ladders that have been designed especially for the purposes of theatres, and smart theatremen buy this kind as an investment in safety. The Dayton Safety Ladder Company issued an interesting folder illustrating the safety ladder and we suggest you get one, and see for yourself how much better off your staff would be were one of this type on hand to eliminate the frequently repeated risky job of changing marquee letters with an old style rickety ladder for the job.

SCREEN SLIDES: You can't beat the screen for getting attention, and every showman has a valuable medium for building good will as well as business through screen announcements. Screen slides with special announcements of local interest or facts about your theatre can go a long way in helping you keep your patronage informed as well as interested in you. Radio Mat Slide Co. has a folder with some nifty suggestions concerning the value of screening announcements about local clubs, etc., and we know you will be glad to have this. We'll also send a sample slide with the folder.

PROJECTOR MECHANISMS: Even the non-mechanical minded can get a very clear picture of the projector mechanism from this profusely illustrated story and description of just what a mechanism is and what makes it "tick." The book was published by International Projector Corp., and illustrates and describes the Simplex mechanism. If you want to familiarize yourself with mechanisms, freshen up your grasp of them, or be ready to make the right decision when some question comes up regarding repairs or replacements to your projectors, this booklet is just what the doctor ordered, for study and future reference.

TICKET MACHINES: One of the things so many showmen have told us they like about this department, is that it enables them to shop the entire market the easy-chair way. Well, have a look around at what's new in ticket machines. For instance, investigate the Timco Ticket Registers by sending for some folders telling about them—then go have a look at them when you're in the vicinity of the National Theatre Supply Branch in your territory.

UNIFORMS: Drill your staff all you like, pick the best looking boys or girls to do the ushering job in your theatre, and if they are not dressed in smartly designed and appropriate uniforms all your fine efforts are just so much waste of time. The uniform question is a live one at all times for showmen, and every showman's file should contain the latest literature concerning uniforms. We have just what you need in a booklet published by Russell Uniform Co., a foremost designer and manufacturer. It illustrates the types of uniforms for the different types of theatre.

MARQUEE SIGNS: Smarten up business as well as the front by having a marquee that's capable of blazing out a real selling message—that's the order of the day among the theatres that are doing business. The market is rich in material for putting a new face on the theatre and new punch into marquee selling. We have a book for you which tells all about the Wagner Sign Service's marquee signs, and it will pay you to get it, look it over carefully and keep it on file.

COOLING EQUIPMENT: National Theatre Supply Company offers a booklet containing data and illustrations which give you a clearer picture of how modern cooling is accomplished in the theatre. Your present ventilating system may prove adequate to the job of having a comfortably cool auditorium during the warm months by the addition of cooling equipment. We'll send one to you if you are interested.

DECORATING: Some of the most remarkable transformations have been accomplished with a comparatively small expenditure by means of smart decorating. So you will be surprised to learn, as you will from a booklet from Novelty Scenic Studios, how inexpensively you can brighten up the old show house by means of judicious use of some new drapes and perhaps a bit of paint. The idea should appeal. If it does, just send for a copy of this booklet.

WEIGHING MACHINES: There's profit in pounds, and many theatres are realizing nice extra coin which the patrons are glad to pay out for the sake of keeping track of their weight. Weighing machines have kept up with the times in all matters of appearance and eye-appeal, so they offer a point of interest and decoration, as well as utility, when placed in rest rooms of the theatre. You'll be interested in the folder made up by the Universal Scale Co., which tells all about new streamlined models.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

7/19/41

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

..... **Name** .....
(PRINT NAME AND ADDRESS)

..... **Theatre** .....

..... **Address** .....

..... **City** .....

..... **State** .....

New Construction

(Continued from Page 40)

for the new $100,000 theatre being erected by Benjamin Shindler, are being prepared by Samuel Abramson, Philadelphia architect.

Richmond, Cal.—Instead of the 900 seat theatre originally planned by Louis Davis, a 1,600 seat house will be erected and leased to Fox West Coast.

Naugatuck, Conn.—Ralph S. Pasho has announced that a theatre will be erected here.

Wayne, Ohio—A new motion picture theatre now under construction is expected to be completed by Sept. 1.

San Mateo, Calif.—Work on the new 25th Avenue theatre has been started according to the Harvey Amusement Co. which will operate the 1,000 seat house.

Camden, N. J. — The bank building at Broadway and Walnut St. will be changed into a theatre, William H. Lee, local architect, announced recently.

Nashville, Tenn.—The Crescent Amusement Co. will erect a modern suburban theatre at Franklin Pike and Biloxi Ave., Joseph W. Holman, architect, announces.

Auburn, Ill.—A new theatre seating 900 is being erected here by Willard Van Matre, Jr. It will be opened about Sept. 15.

Florence, Ala. — Muscle Shoals Theatres, Inc., is erecting a $120,000 house.

Portsmouth, Va.—Portsmouth is to have a third Wilder Theatre. John R. Zink of Baltimore is the architect.

Lebanon, Penna.—Property has been purchased by the Lebanon Theatres Corp. for the construction of a theatre.

New York—Levy Brothers are completing a theatre and store building at Broadway and Crescent St., Astoria, Queens, from plans by C. A. Sandblom. The house will have 1,500 seats.

Wilkes Barre, Penna.—Comerford Theatres are proceeding with construction of a theatre at Carey Ave. and Elizabeth St. and expect the house to open in Nov.

Greenwood, Miss.—Plans have been approved for a theatre seating 1,100 to be constructed by the Paramount Richard Circuit of New Orleans. Cooper Van Antwerp of Mobile is the architect.

Las Cruces, N. Mex.—Construction of a new theatre here was expected to get under way this month. The house is being built by Willis Buckley and Glenn Hamill and will be leased by Fox Intermountain Theatres.

Oklahoma City — Permission has been granted for the construction of a $30,000 theatre at 709 N. W. 36th St. to C. Y. Semple.

Renovations, Openings

Jackson, Miss.—Plans for a $10,000 modernization program including addition of a 200 seat balcony were announced by John Williams, owner and manager of the independently operated State Theatre.

Lincoln, Neb.—Plans have been drawn for a complete rebuilding of the Kiva Theatre at a cost of $35,000. The house will be doubled in size.

Sogalusa, La.—Work has been completed on the remodeling and modernizing of the Redwood Theatre.

Sacramento, Calif.—Plans have been completed for the remodeling of the El Rey Theatre on J Street which was damaged by fire last February.

Muskegon, Mich.—The Regent Theatre was closed for two weeks while a $15,000 remodeling job was done in which the theatre was enlarged to a capacity of about 1,150.

Lyman, Wyo.—The Gem Theatre here has been completely remodeled and re-equipped.

New York—More than $25,000 is being spent to modernize the University Theatre which has been acquired by the Harsam Amusement Co.

Baltimore, Md.—The Hippodrome Theatre has been closed for an extensive remodeling and improvement. It will reopen next week.

Greenville, S. C.—The Paris Theatre here has been remodeled at a cost of $5,000, the front and interior having been improved.

Jacksonville, Fla.—The Fairfax, this city's newest theatre, opened last month. Francis Seel is managing for the Sparks Circuit.

Cuba, N. Y.—The new theatre here, a unit of the Martina Circuit, opened last month after some delay because of difficulty in obtaining equipment.

Oakboro, N. C.—Mr. and Mrs. R. A. Goodman opened their new theatre here early this month. It has a seating capacity of 300.

Albuquerque, N. M.—The new $100,000 El Rey Theatre was opened to the public last month.

Hot Springs, N. C.—Aldon P. Phillips of Marshall has converted a brick building here into a theatre and opend it last week. It is the town's first moving picture theatre.

Baton Rouge, La.—The Hart Theatre, $250,000 first run house, opened to the public last month. The Paramount Richards Circuit is operating.

Dearborn, Mich.—Following four years of litigation, the Carmen Theatre here at last opened its doors. Greater Detroit Theatres, Inc. are operators.

Urbana, O.—The Clifford Theatre will be remodeled by Warren G. Grimes, who purchased the house from Grant Wooley. Grimes will lease the house to Phil Chakeres, of the Chakeres Circuit in Springfield.

San Jose, Calif.—Improvements costing $7,500 have been made to the Jose Theatre, Jim Sellick, manager, has announced.

Oxford, N. C.—The Carolina Theatre has been renovated and improved.

Galeton, Penna.—J. Albert Nordquist, owner of the Main Street Theatre building which was recently destroyed by fire, will rebuild. He places his loss at between $50,000 and $100,000.

Peerless MAGNARC gives you champion performance in all 3 fields



✔ OPTICAL

Finest optical system yet developed for arc lamps is used in Peerless Magnarc. 14-inch reflector gathers and projects all useable light.



✔ MECHANICAL

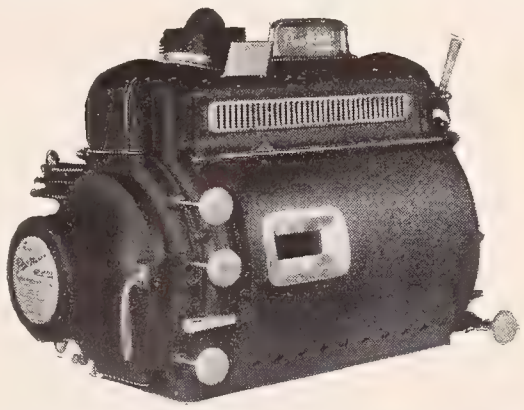
Peerless Magnarc has fewest moving parts. Unit built throughout — only one rotating shaft in entire arc compartment.



✔ ELECTRICAL

Peerless Magnarc arc feed is of wide range. Will accurately feed all carbon combinations at their respective rate within the amperage range (35-65 amperes).

More light on the screen! Clearer, sharper black and white pictures! Better and truer projection of color! The Peerless Magnarc is the lamp for de luxe projection.



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Buy POP CORN and SUPPLIES AT LOWEST PRICES

WRITE FOR PRICES TODAY!

For greater profits, use the World's finest pop corn, highest quality seasoning, salt, cartons and sacks.

AMERICAN POP CORN CO.
Sioux City, Ia.

World's Largest Pop Corn Producers

Short Subject Reviews

Child Psykolojiky *(Good)*

Para. (E0-11) Popeye No. 11 7 mins.

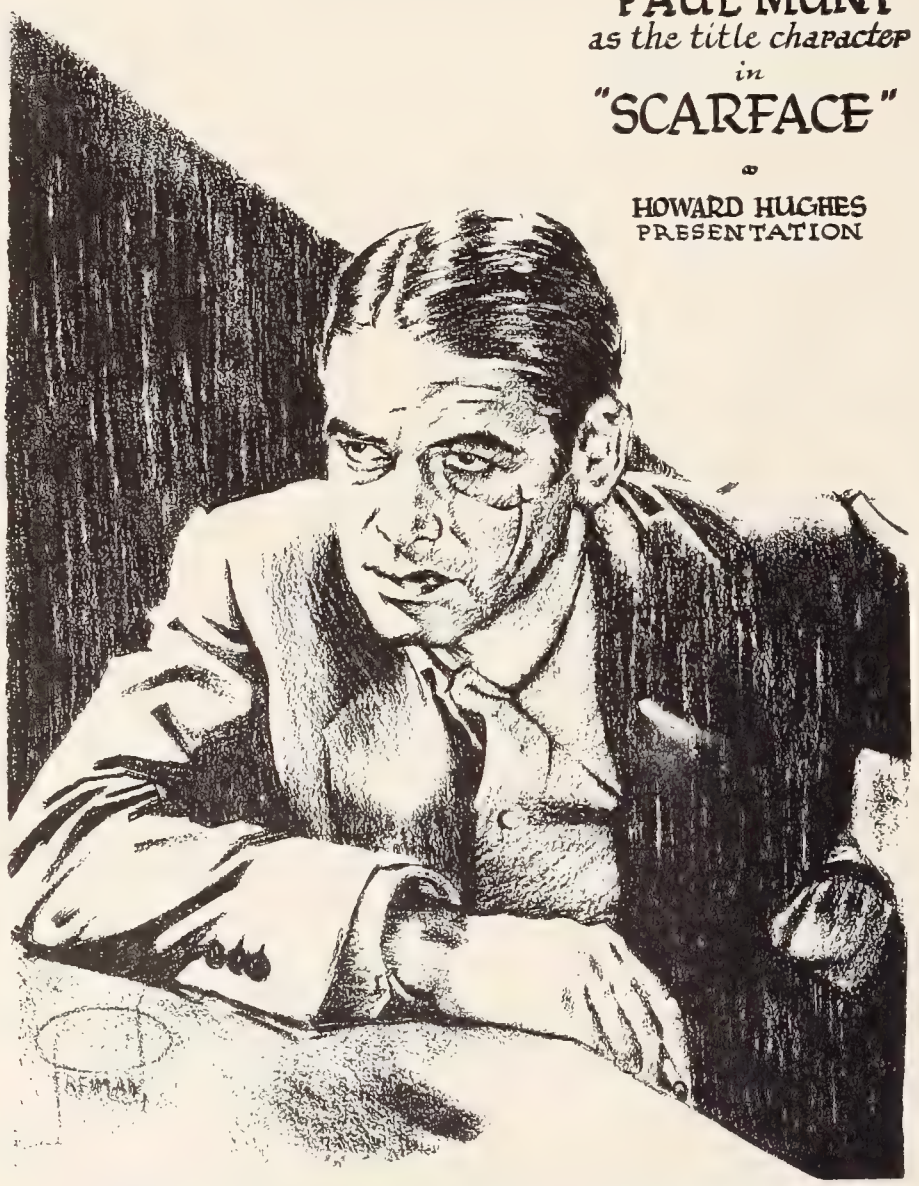
Popeye and Poopdeck Pappy disagree on how to raise Sweet Pea. Pappy believes that Sweet Pea needs a good spanking but Popeye is of the opinion that if the child tells the truth he should be rewarded. While Popeye goes out to get one reward, Pappy does his best to get Sweet Pea in trouble but truth prevails and Pappy gets the dirty end of it. Max Fleischer produced this subject which is an average Popeye cartoon.

Stranger Than Fiction 93 *(Very Good)*

Universal (5383) 9 mins.

They've crowded a lot of good material into the 9 minutes of oddities pictured in this reel—and there's a good job of narration from a well-prepared script. The subjects include souvenir making from shells gathered at Bonita Springs, Fla.; a motor-driven horse which is good for a laugh; views of interesting Old Christ Church in Laurel, Delaware, and a ride with New York's only woman truck driver.

THERE IS ONLY ONE
"SCARFACE"
—IT'S—



NEW STREAMLINED PRINTS—
Now Booking
ASTOR PICTURE CORP.—NEW YORK
R. M. Savini, Pres.
Exchanges—Everywhere

Mountain Summer *(Pleasing)*

Univ. (5362) Going Places No. 92 11 mins.

A well-planned and photographed tour of the scenically impressive Canadian Rockies, with spectacular camera shots of Banff National Park and Lake Louise. There is much to appeal particularly during the vacation season in this group of views of the wide open spaces of places very famous as vacation resorts. Make special appeal to those who have traveled to the country covered in this "tour" by offering to exhibit in the lobby collections of photographs made by "shutter-bugs" on trips to Banff, Lake Louise, or other scenic resorts.

Meet Jimmy the Chump *(Good Fun)*

Univ. (5363) Going Places No. 93 9 mins.

This is a monkey act with "Jimmy the Chump," a chimpanzee just full of tricks such as smoking a cigar, quaffing a bottle of beer, etc., and his family. There's a good line of chatter running along with the pictures, and Graham McNamee reads them well. The reel should be good for laughs on any program—with a real belly laugh for the sign-off as the mama chimp succeeds, after long effort, in threading a needle. Give it a build up by stunts connected with the pets of locals—try a prize dog contest for the youngsters.

Hands of Destiny *(Interesting)*

Para. (A0-7) Headliner No. 7 10 mins.

Dr. Josef Ranald, world famous authority on hands, reveals the destinies of Mussolini, Hitler, Churchill and Roosevelt as unfolded to him by his knowledge of their hands. Some of his conclusions are rather vague and others not particularly startling because already well known even at the time the analysis was made. For example, in 1930, Dr. Ranald predicted that Roosevelt would be elected President—a fairly safe prediction judging by the 1928 and 1930 election returns—and ventured the opinion that he would become a historical figure—also a safe guess inasmuch as every President of the U. S. is important in history. E. W. Hammons produced the picture and Al Christie directed.

Snow Dogs *(Excellent)*

Para. (R0-12) Sportlight No. 12 10 mins.

Ted Husing, commentator, shows how sled dogs perform their tasks. The huskies work hard as these pictures show and give every evidence of having been well trained. The climax of the subject is a Saint Bernard pulling a dog sled with her puppies trailing along behind. The puppies' reactions to food and sleep are fascinating. It has often been said that dogs and children make the best photographs and this proves the point as far as dogs are concerned anyway. Jack Eaton produced.

Music A La King *(Good Number)*

Universal (5230) Musical No. 10 18 mins.

This one has good entertainment values for both the avid modern music lovers and just plain people looking for relaxation. The Henry King Band does a good job of making melodies lively and a series of specialties threaded through the two reels come in with pace and give diversity to the offering. In addition to King and his orchestra, there are appearances by Judith Wright, vocalist; Jimmy Dodd, comedian; Louis Adlon, Caron Worth, Dinorah Rego, Joe Olvieira and Nestor Amaral, The





Theatre-Air Station Tie-Up

The display boards illustrated above sell tickets and also get valuable radio station spot announcements free for the Aladdin Theatre, Denver. The theatre plays up the Columbia "International Forum" attractions with these foyer and lobby stands, and has built up the pictures to the point that the Dorothy Thompson and Wythe Williams names have "star" value in attracting patrons when one of the Columbia series is on the bill.

King's Men and Jimmy Burt. Aside from the usual music store tieups try something to build up the tap-dancing interest via local contests. Jimmy Burt, who taps in this good number, exhibits a very agile brand of the heel-and-toeing.

Gabby Goes Fishing *(Fair)*

Para. (G0-7) Gabby Cartoon No. 7 7 mins.

Gabby finds a kid fishing and not satisfied with the kid's success, attempts to show him how he thinks fishing should be done. The attempt is rather disastrous as the fish puts it all over Gabby. Although done in color, this cartoon, like the others in the series, lacks reality. Furthermore the same gags have appeared before.

Copy Cat *(Fair)*

Para. (H0-11) Animated Antic No. 11 7 mins.

The Copy Cat follows the Clever Cat aping him in every particular. The latter puts over a coup with his wonderful entrapment of a mouse, a feat which Copy Cat is unable to duplicate. Furthermore, Copy Cat from then on gets the worst of it in every particular. It's just a fair cartoon.

Once Upon a Summer Time *(Average Musical)*

Universal (5231) Musical No. 11 18 mins.

Band, song and dance numbers staged in the usual way but with some names familiar through radio and screen also, to give the two-reeler interest for the followers of swing. Skinnay Ennis does some song numbers and is seen with his band—which must have some following as a result of the Bob Hope programs on which he starred. Six Hits and a Miss, the singing septet; Don and Beverly, ballroom dancers, and Carmine Calhoun, songstress, appear. Play up the names in program and also advance lobby displays; tie-up for reciprocal displays with dance resort for advertising of the Ennis band and the dancers, Don and Beverly.

. . NEWSREEL SYNOPSES . .

(Released Saturday, July 19)

PARAMOUNT (No. 93)—British destroyer sinks German tanker; U. S. nurses rescued after torpedoing; Soviet military mission in London; Ickes attacks Lindbergh; Picking Miss Venus at Coney Island; Axis Consuls leave U. S.; British honor U. S. on Independence Day.

NEWS OF THE DAY (Vol. 12, No. 288)—Free French capture Damascus; Eden bars peace with Hitler; U. S. Marines on duty in London; Axis Consuls leave U. S.; Picking Miss Venus at Coney Island; Children's zoo in New York; Chicago firemen's show (Chicago only); Scout cars cross rivers; Water skiing at Santa Barbara; Whirlaway wins again.

PATHE (Vol. 12, No. 93)—Free French capture Damascus; Axis Consuls leave U. S.; Eden bars peace with Hitler; Armistice signed at Bagdad, Iraq; Driverless farm tractor; U. S. nurses rescued after torpedoing; British destroyer sinks German tanker; Soviet military mission in London; Scout cars cross river.

UNIVERSAL (Vol. 12, No. 998)—Axis Consuls leave U. S.; Free French capture Damascus; Memorial to Pilot Fiske in London; Soviet military mission in London; Russia shifts army chiefs; Knudsen inspects Seattle plane plant; Aluminum campaign under way; Army scout car crosses river; Miss Venus chosen at Coney Island; Boy swims Niagara River; Sand sail boating at Sea Island, Ga.; Whirlaway wins again.

MOVIETONE (Vol. 23, No. 90)—Axis Consuls leave U. S.; U. S. nurses rescued after torpedoing; British end campaign in Syria; Eden bars peace with Hitler; Kelly Field cadets in training; New life saving suit demonstrated; Chicago police stage motorcycle show; Whirlaway wins again; River regatta in Australia; Water skiing at Santa Barbara; Miss Venus chosen at Coney Island.

(Released Wednesday, July 16)

PATHE (Vol. 12, No. 92)—Nazi consuls ready to leave U. S.; Churchill at assault boat drill; Nazi planes bomb Alexandria; Knox prefers war to Hitler; Conserve rubber for U. S. Defense; Bombers crash at Fresno, Calif., but crews saved; Anti-aircraft desert practice; Vic Ghezzi captures P.G.A. crown; Favorite wins Hollywood Derby (except Portland, Seattle, Minneapolis, Omaha, Des Moines and Sioux Falls); Mountain climb on sawdust pile in Portland, Ore. (Portland and Seattle only); Minneapolis holds aquatennial (Minneapolis, Omaha, Des Moines and Sioux Falls only).

UNIVERSAL (Vol. 13, No. 997)—Fifth columnists seize Anderson, S. C., in war games; OPM shows motorists how to save rubber; Italian seamen sent to prison camp; Minneapolis holds aquatennial; Horse races at Arlington Park; Nazi planes raid Alexandria; Churchill watches assault boat drill; Demonstration of one-man submarine; Skiing on sawdust at Portland, Ore.

PARAMOUNT (No. 92)—Favorite wins Hollywood Derby; Horses and water skiis on snow at Mt. Ranier; Fifth columnists seize Anderson, S. C., in war games; Army bombers crash but pilots are saved; Fritz Weidemann leaves U. S.; Henry Ford's grandson married; U. S. flying fortress at Argentine Independence Day celebration; Churchill sees assault boat practice; U. S. Army goes in for gliders.

NEWS OF THE DAY (Vol. 12, No. 287)—Britain speeds up war effort to beat Nazis; German planes raid Alexandria; Sawdust mountain toboggan slide; Canadian excursion steamer grounded in rapids; OPM shows how to save rubber (Chicago, Cincinnati and Cleveland only); U. S. studies glider as air weapon; Fifth columnists seize Anderson, S. C., in war games; Marbles champion crowned; Minneapolis holds Aquatennial (Minneapolis only); Stars see Hollywood Derby; Arlington Park horse races (Chicago only).

MOVIETONE (Vol. 23, No. 89)—Churchill sees assault boat drill; Nazi planes bomb Alexandria; Thousands of Italian prisoners in Australia; New submarine joins Navy; Australian girls keep fit for war effort; Horses and water skis on Mt. Ranier; Vic Ghezzi captures P.G.A. crown; Horse races at Arlington Park; Marbles champion crowned; Minneapolis holds Aquatennial.

Sea Raiders *(Very Promising)*

Universal 13 Chapters

They have a timely angle for this chapter play and the younger serial fans should take to it like The Dead End Kids, who are starred, take to making monkies of dumb cops. The basis of the plot is a series of mysterious sinkings of merchant ships sailing from New York with war supplies for Europe. The Dead End Kids come into the picture because they are wharf rats, two of them (Billy Halop and Huntz Hall) being around the wharf because the former's brother is a boat-builder and the latter's sister runs a supply store for ships. Their escapades lead them to involvement in the mysterious attacks on ships—which result from the clever scheming of a high-hat yachtsman under "an arrangement" with a foreign government. A special type of bomb with a time device is used and thus the ships are blown up at times and in places where no other craft is known to have been operating. Billy Halop's older brother invents a torpedo boat which the yachtsman pretends he is anxious to have the U. S. Navy obtain. This is for a blind to cover his plot for stealing the boat and using it to carry out his commitment to the foreign government. Action is maintained at a good tempo and the episodes are well staged. There's "kid" appeal in strong measure and enough action to satisfy also the adult followers of the mystery thrillers.

Stork Likes Short Subject Producers It Seems

Members of M-G-M's shorts production department take their work seriously. Producer Jack Chertok has produced three little shorts of his own, Barbara, Billie and Vivian in the five years that he has headed the department. Production hit an all time high when, in one month, six members of the shorts department became fathers. Narrator John Nesbitt, director Fred Zinnemann, writers Howard Dimsdale, Carl Dudley and Julian Hochfelder and production man Ted Morris.



KEEP YOUR EYE ON

GENE TIERNEY

Sky-rocketing to stardom in "Belle Starr"!

One of the fresh new 20th Century-Fox star personalities!

The Box Office Slant (STR)

Frank Buck's Jungle Cavalcade

(Continued from Page 24)

even a second time, but one can't help obtaining the impression that some of the beasts fought unwillingly—this is particularly true of the battle between the python and the tiger in which the latter several times gives up and then is seen to take up the battle again apparently because he cannot get away. But none of this will be too obvious to the average non-discriminating audience. Tie up with nature study clubs. Get any wild animals in captivity locally for display in the lobby. Stage a "wild animal hunt" with passes tied to five and ten cent store animals hidden in various spots.

Catchline: "A stampeding parade of the most exciting moments ever captured on film."

Here Is a Man

RKO-Radio **Fantasy** **112-mins.**

(Block No. 1—Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Adult) The story may seem quite fantastic to some audiences. In the class houses, however, the picture should be thoroughly enjoyed.

BOX OFFICE SLANT: The number of customers drawn to the box office will vary considerably. In theatres catering to class audiences it should do better than elsewhere.

Cast: Ann Shirley, James Craig, Edward Arnold, Walter Huston, Jane Darwell, Simone Simon, Gene Lockhart, John Qualen, H. B. Warner, Frank Conlan, Lindy Wade, George Cleveland. **Credits:** Produced and directed by William Dieterle. Screenplay by Dan Totheroh and Stephen Vincent Benet. Associate producer, Charles L. Glett. Story by Stephen Vincent Benet. Director of photography, Joseph August. Art director, Van Nest Polglase. Special effects by Vernon L. Walker. Edited by Robert Wise.

Plot: Dogged by hard luck, a New England farmer sells his soul to the devil for seven years of prosperity. Belatedly, the farmer, confronted with the consequences of his pact, relents his bargain and enlists the aid of Daniel Webster to out-talk the devil and get him back his soul.

Comment: Sheer fantasy, this picture will be a puzzle to many among its audiences. On the other hand, those who have read the story, those who have a high regard for fantasy and those whose interest in pictures does not run to the action type of film, will find this worth while screenfare. It is likely to receive the plaudits of the critics for any number of reasons; the acting by the principals is excellent; photography by Joseph August and Vernon L. Walker is especially noteworthy; and William Dieterle's production and direction are well suited to the material. Present day audiences may fail to understand the difficulties of the farmer of 1840 in the light of conditions at present. Furthermore, though the character of the devil, played by Walter Huston, appears to be human enough, yet he is supposed to be an abstract character. The speech to the "jury" by Edward Arnold as Daniel Webster is likely to be quoted as much as Chaplin's address in "The Great Dictator" for it epitomizes the American ideal in a few choice words. Altogether, "Here Is a Man" is a worthy piece of screenfare. If it is not received favorably, it will be a loss to the art of the screen. To sell it use the book tieup; tieups with history classes on Daniel Webster are indicated. Contact the ministers of your town for personal endorsement.

Catchline: "American ideals even beat the Devil."

Tom, Dick and Harry

(Hollywood Preview)

RKO-Radio **Comedy** **86 mins.**

(Prod. No. 126—Nat'l Release, July 4)

AUDIENCE SLANT: (Adult) Has widespread appeal for any type of audience. Will have them coming back for more. Top flight entertainment.

BOX OFFICE SLANT: A showman's dream-picture that will register in any situation. Will profit by word-of-mouth. Outstanding screenfare deserving of an outstanding selling campaign.

Cast: Ginger Rogers, George Murphy, Alan Marshal, Burgess Meredith, Joe Cunningham, Jane Seymore, Lenore Lonergan, Vicki Lester, Phil Silvers, Betty Breckenridge. **Credits:** Directed by Garson Kanin. Story and screenplay by Paul Jarrico. Photographed by Merritt Gerstad. Art director, Van Nest Polglase. Musical score by Roy Webb. Edited by John A. Fleck. Produced by Robert Sisk.

Plot: A telephone operator becomes engaged to three men, Tom, Dick and Harry, in as many different social strata, at the same time. In her dreams she pictures herself named to each of the three in turn. Then she makes her choice. She finds herself in a spot, but finally works out the problem to the satisfaction of everyone, including the two rejected suitors.

Comment: With Ginger Rogers turning in another Academy Award performance, backed by excellent portrayals by George Murphy, Burgess Meredith and Alan Marshall, plus Garson Kanin's superb direction, RKO has a sure-fire boxoffice hit in this film. It's a showman's dream-picture, the kind that will act as the much needed hypo for the ticket windows of the nation. Word-of-mouth will be a big factor in its success because it's the type of entertainment patrons will talk about. As screenfare, it's the most fascinating kind, with appeal for any kind of audience from the big cities to the sticks. It's packed with situations that will have them coming back for more. As bright as the cast and direction, is the original screenplay by Paul Jarrico and the top quality production of Robert Sisk, in fact, everyone connected with the picture rates raves. Here's an outstanding piece of entertainment that deserves an outstanding selling campaign. Check press book for tie-up and special exploitation stills. Play up the fact that Ginger Rogers is last year's Academy Award winner. A natural selling campaign would be over the telephone, as Ginger is a telephone operator in the story.

Catchline: "She was engaged to three men . . . and the four of them would make just ONE swell couple."

Three Sons O'Guns

Warner Bros. **Comedy** **65 mins.**

(Prod. No. 574—Nat'l Release, Aug. 2)

AUDIENCE SLANT: (Family) Fair entertainment as a whole and real laugh-getter in many portions of this blend of sacrificing-mother-screwball-comedy offering.

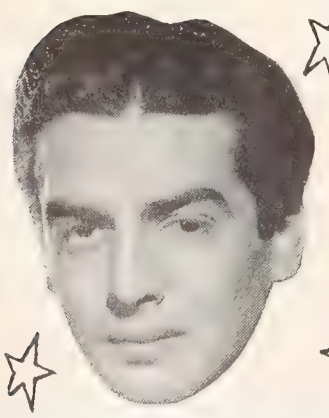
BOX OFFICE SLANT: Not much help from names or title but will get some build-up from word-of-mouth advertising on the laughs.

Cast: Irene Rich, Wayne Morris, Tom Brown, William T. Orr, Marjorie Rambeau, Moroni Olsen, John Kelly and others. **Credits:** Directed by Ben Stoloff. Story and screenplay by Fred Niblo, Jr. Photography by Arthur Todd. Associate producer, William Jacobs.

Plot: Story not so important as individual sequences in the affairs of the household of widow Irene Rich, whose three sons, Wayne Morris, Tom Brown and William T. Orr think life's just a bowl of cherries and let maw do the worrying and supporting. Wayne likes to play the cornet, wants to join up with a band and can't see being an "office slave." Tom Brown is a born promoter out after "smart money" via race track tips and managing a prize fighter. William T. Orr wants to be an actor. They try to dodge the draft, even to persuading the mother not to marry a rich bachelor so they can pretend to be "sole support." But they end up in uniforms and all's very happy.

Comment: There's a lot to laugh at in this one, and it will click as comedy fare on a bill shared by a dramatic subject. The fun is of the screw-ball type and takes place in a household something on the order of that zany outfit with which "You Can't Take It With You" was concerned. The dumb prize fighter introduces a series of good scenes and comedy gags, and there's a flood scene precipitated by a trained seal that will bring laughs most everywhere. The serious moments as the mother faces and bravely meets her problems are the most sound from story standpoint, but the irresponsible comedy moments and gag lines are what make this a show with considerable appeal for the average situation. Play up the "fun" angle with laughing record amplified to outside lobby; check for tieups, especially the Irene Rich-Welch's Grapejuice hookup for store displays; stage a contest for bugle players.

Catchline: "It took an act of Congress to bring real happiness to the funniest family you ever met."



KEEP YOUR EYE ON

VICTOR MATURE

America's romantic heart-throb,
1941 model...and what a man!

One of the fresh new 20th Century-Fox star personalities!

My Life With Caroline

(Hollywood Preview)

RKO Radio Comedy Drama 81 mins.

(Prod. No. 135—Nat'l Release, Aug. 1)

AUDIENCE SLANT: (Adult) An amusing comedy with special appeal for the women.

BOX OFFICE SLANT: Perfect for the first run spots. Will need a smart campaign for the subsequent runs. Good summer screenfare.

Cast: Ronald Colman, Anna Lee, Charles Winninger, Reginald Gardner, Gilbert Roland, Katherine Leslie, Hugh O'Connell, Murray Alper, Matt Moore. Produced and directed by Lewis Milestone. William Hawks, executive producer. Screenplay by John Van Druten and Arnold Belgard. From the play by Louis Verneuil and Georges Berr. Production designed by Nicholai Remisoff. Director of photography, Victor Milner. Special effects by Vernon L. Walker. Edited by Henry Berman.

Plot: A wealthy publisher is so busy with his business that he neglects his wife who is too susceptible to other men's flatteries. But the husband loves her and wants to keep her, so he sets out to show her that she is not the abused wife she thinks she is.

Comment: Here's a sparkling, spicy comedy with loads of appeal for the feminine trade that should reap a big harvest in the key cities. How it will fare in the subsequent runs and smaller towns depends on the selling campaign you put in back of it. No fault is to be found with the direction or acting, although the story lags in spots due to an over-abundance of dialogue. The picture introduces Anna Lee to American audiences and she shares top honors with Ronald Colman. Their splendid portrayals are closely matched by the work of Charles Winninger, Gilbert Roland, Reginald Gardner and Hugh O'Connell. The picture has been produced on a lavish scale with flawless work in every department and it also has in its favor the superb direction of Lewis Milestone, who has injected some swell whimsical touches to the film. All in all, it shapes up as good summer screenfare among the better of the domestic comedies. A teaser campaign under the heading, "Notes to Husbands" will attract attention. Distribute folders with heading, "How to run your wife's romantic affairs."

Catchline: "Romance and marriage—do they mix?"

Father Takes a Wife

RKO-Radio Comedy 79 mins.

(Block No. 1—National Release, Oct. 3)

AUDIENCE SLANT: (Adult) A delightful comedy which should get a good audience reaction in most spots.

BOX OFFICE SLANT: Should do a better than average business.

Cast: Adolph Menjou, Gloria Swanson, John Howard, Desi Arnaz, Helen Broderick, Florence Rice, Neil Hamilton, Grady Sutton, George Meader, Mary Treen, Ruth Dietrich. Credits: Produced by Lee Marcus. Directed by Jack Hively. Original screenplay by Dorothy and Herbert Fields. Director of photography, Robert de Grasse. Art director, Van Nest Polglase. Edited by George Hively.

Plot: Menjou, head of a shipping firm, gives the business to his stuffy son, Howard, so that he can retire and marry Gloria Swanson, an actress. But he soon finds that she still loves the stage, especially when she asks Arnaz, a destitute singer, to live in their home. Neglected, Menjou leaves her one night. Shortly afterward, the singer having now been lodged at Howard's home, he leaves his wife. All ends well when both women discover that they will become mothers.

Comment: A sprightly comedy marks the return to the screen of Gloria Swanson. Still a clothes horse, she has lost none of the charm that she had for years. She doesn't steal the picture by a long shot, being confronted with that veteran Adolphe Menjou, who turns in his usual fine performance in a comedy role. The picture has plenty of laughs in it and should make any audience chuckle. The humor isn't forced too much and isn't of the too broad variety either. The situations themselves provide most of it. The production has been staged with plenty of care and Jack Hively has done a creditable directing job. Although this is one of the program pictures in RKO's first block of five, it is a creditable affair and if the program had been sold in bulk as formerly, it would probably have been designated in one of the higher brackets. Sell it from the comedy angle. Questionnaires in newspapers on how sons should advise their fathers and how daughters-in-law should advise their step-mothers-in-law will get lots of laughs.

Catchline: "Love rushes out when a stranger rushes in."

Hurricane Smith

Republic Drama 69 mins.

(Prod. No. not set, Nat'l Release, June 20)

AUDIENCE SLANT: (Family) Entertainment with the western flavor with entirely satisfactory appeal to average audiences but particularly pleasing to the lovers of adventure romance of the great outdoors.

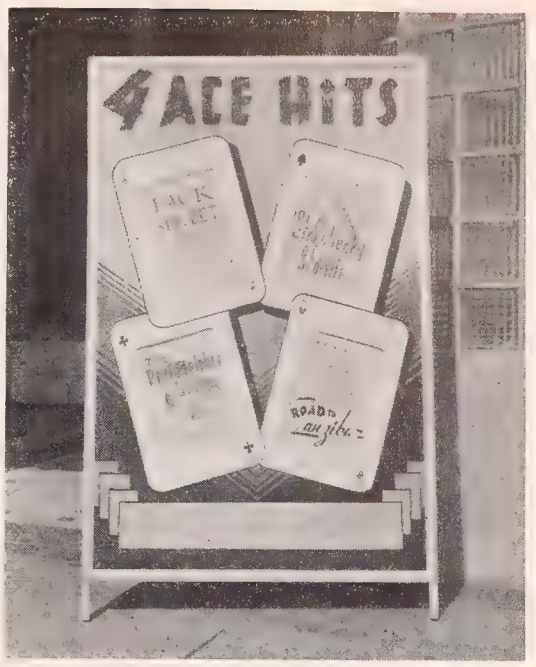
BOX OFFICE SLANT: Ray Middleton not as strong a draw as he seems destined to become and good selling must develop business if this is to score as attraction on title alone.

Cast: Ray Middleton, Jane Wyatt, Harry Davenport, J. Edward Bromberg, Harry Brandon and others. Directed by Bernard Vorjaus. Screenplay by Robert Presneil from original story by Charles G. Booth. Photographed by Ernest Miller. Associate Producer, Robert North.

Plot: Ray Middleton is convicted for murder he did not commit and escapes when the real murderer jumps from train and is killed, the body being identified as Middleton's. Jane Wyatt, who is engaged to Middleton, marries him and together they go to a desert town, where Middleton uses money dead murderer stole to build up the town. However, he has paid back, anonymously, the bank from which the money was stolen. Then an accomplice of the murderer shows up to "cut himself in." In an attempt to shoot Middleton, accomplice himself is shot, and circumstances make it possible for Middleton and Jane to continue their life in the town they have built.

Comment: Republic is placing great store by Ray Middleton, and as he plays this role the evidence is that he is potential star material of considerable magnitude. The acting done by Middleton, Jane Wyatt and J. Edward Bromberg, is excellent, and combined with a very adequate production the result makes for highly satisfying entertainment. The story is no great shakes, but sufficiently supplied with good dramatic incident to sustain interest throughout. Swing campaign around the "new star" angle, playing up Ray Middleton's photograph with headlines such as: "Hollywood says the public will soon hail him as a great star." Story concerns a love match of "love at first sight," play that up with essay stunt on the subject. Plenty of western atmosphere in lobby and "rodeo" type of ballyhoo would also aid your campaign.

Catchline: "Thrill to the drama of a man who faced death itself to win happiness for the woman he loved at first sight."



Excellent Coming Attraction Sign

Economical, yet attractive, is this coming attraction display used by Manager A. Easson of the Oakwood Theatre, Toronto, Canada. The cards are interchangeable, and each for its background has an air-brushed heart, diamond, club and spade. Note that the outline of the "playing card" itself is part of the large one-sheet card; that the attraction cards slip behind the "playing cards."

Coming from 20th Century-Fox!

DARRYL F. ZANUCK'S Production of **TYRONE POWER** in **"A YANK IN THE R.A.F."** with **BETTY GRABLE**

20th CENTURY FOX

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Billy Conn at Republic; "Sweet Sixteen" Postponed; Goldwyn Sets "Ball of Fire"; Paul Henri Assigned

Pat O'Brien has been assigned to the top male role in "Law and Order, Inc.," set to go before the cameras at 20th Century-Fox within the next month.

Don Castle, last seen in "Forced Landing," has been assigned an important part in Paramount's "Sweater Girl," which teams Eddie Bracken and June Preisser in the leads. Castle joins a featured cast which includes also Philip Terry, Nils Asther, Jean Phillips and Betty Jane Rhodes. William Clemens is directing.

Billy Conn, leading contender for the heavyweight boxing championship, checked in at Republic this week for the top role in "The Pittsburgh Kid," based on a story by Octavus Roy Cohen. It will mark Conn's movie debut.

William Blees, New York stage comedian, has been signed by RKO for a featured part in "Four Jacks and a Queen," scheduled for the cameras next month. Blees replaced Eddie Bracken in the New York stage cast of "Too Many Girls."

Charlie Ruggles will have one of the important roles in Columbia's "Go West, Young Lady," his first assignment since completing "Parson of Panamint."

Jack Carson, Jane Wyman, Alice Talton and Willie Best will head the cast of "The Black Widow," comedy-mystery which is scheduled to go into production at Warner Bros. late this month. A. Edward Sutherland will direct the picture which is based on an original story by Crane Wilbur.

Roy Del Ruth, MGM director, has had a special camera dolly built for one of the longest dolly shots ever used in pictures. The sequence is a market place scene in MGM's "The Chocolate Soldier," co-starring Nelson Eddy and Rise Stevens.

Filming of Monogram's "Sweet Sixteen," has been held up until Mantan Moreland, one of the featured cast, completes his commitment in Paramount's "Louisiana Purchase." Jean Yarborough will direct the college musical, which features such players as Frankie Darro, Jackie Moran and Keye Luke.

With Una Merkel, Nat Pendleton, Claire Dodd, Richard Davies, John Eldredge, Lionel Atwill and Noble Johnson heading the cast, Universal's "Terror of the Islands" went before the cameras under the direction of Joseph Lewis.

Dan Dailey, Jr., has been borrowed by 20th Century-Fox from MGM for a top role in "Dangerous But Passable," the Lynn Bari-John Sutton feature currently before the cameras.

Samuel Goldwyn has set the first week in August for the start of "Ball of Fire," in which Gary Cooper and Barbara Stanwyck will be co-starred under the direction of Howard Hawks. Supporting players are now being lined up.

Producer David Hempstead set Paul Henri, the former Paul von Hernried, for the male lead opposite Michele Morgan in RKO's "Joan of Paris."

Esther Dale has been signed by Hal Roach for a featured spot in "All-American Co-ed," joining a cast which includes Frances Langford, Johnny Downs, Marjorie Woodworth and Harry Langdon. This is the third "streamlined" feature on Roach's United Artists schedule. LeRoy Prinz and Hal Roach, Jr., are co-directing.

Richard Arlen signed a four-picture deal with Bill Pine and Bill Thomas to star in forthcoming Picture Corporation of America films. Arlen still has one more to make on his old deal.



Story Conference

Louis Bromfield (left), Paramount writer, B. G. DeSylva and Director Sam Wood discuss the screen adaptation on Paramount's "For Whom the Bells Toll," soon to go into production.

A New "Tarzan" Picture

Richard Thorpe, MGM director, started the cameras rolling on the new "Tarzan" picture, as yet untitled. Thorpe will again direct Johnny Weismuller and Maureen O'Sullivan in the leading roles, with Philip Dorn and Johnny Sheffield heading the supporting cast. This marks the third "Tarzan" picture for Thorpe.

"Bad Man" Rolls at Republic

"Bad Man of Deadwood," Roy Rogers starrer, went before the cameras a few days ago at Republic, with George "Gabby" Hayes in the top comedy role. Joseph Kane is doing double duty on the film as producer-director.

Gloria Jean in Fields Opus

Universal has added Gloria Jean to the cast of the W. C. Fields starrer, "The Great Man," currently before the cameras under the direction of Edward Cline.

Sherman Signs Wanda McKay

Wanda McKay, formerly Miss American Aviation and once official hostess model for the TWA airlines, was signed by Harry Sherman for a leading role in "Twilight on the Trail," one of the forthcoming Hopalong Cassidy features.



KEEP YOUR EYE ON

GEORGE

MONTGOMERY

Becomes the screen's great outdoor action star in a series of Zane Grey stories, beginning with "The Last Of The Duanes."

One of the fresh new 20th Century-Fox star personalities!

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

We attended the press luncheon Bob Taplinger threw for Max Milder at the Brown Derby, and gathered one important fact. Milder revealed that Warner Bros. was definitely interested in buying the 400 theatres of the Associated Theatres chain in England. From where we sat, Mr. Milder seemed to know all the answers, even if he did duck a few.

The buzzing around town has Wallace Beery set for the role of Pablo in Paramount's "For Whom the Bells Toll" . . . providing they can work a deal with MGM for his services. If you read the book, you'd see what a natural this would be.

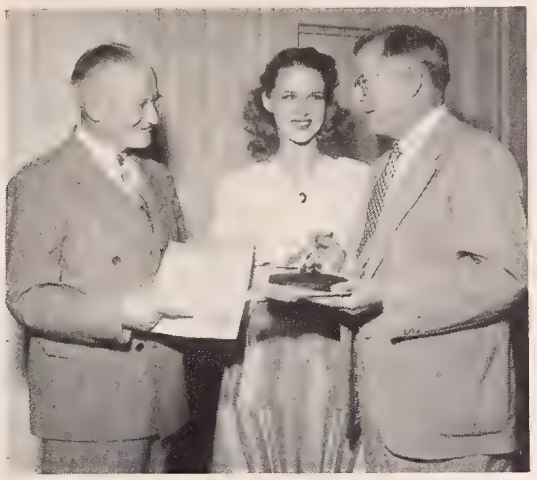
Dorothy Lewis, star of Republic's "Ice-Capades," has a pet formula for getting a perfect night's sleep, if you want to believe the latest blurb. She always eats a quart of chocolate ice cream before retiring, claiming it enables her to sleep like a top. P. S. We always thought a top spins.

Billy Leyser, Fine Arts' director of publicity, has taken a few weeks leave of absence, to enable him to complete a nation-wide merchandising campaign, which has a direct connection with the motion picture industry. We're rooting for you, Billy, oldtimer, to put the deal over in a big way.

Although Norman Taurog has directed almost every important child actor in Hollywood, he has never before worked with Shirley Temple, whom he directs in MGM's "Kathleen." Taurog is holding daily conferences with Shirley so as to become well acquainted with her, before filming starts . . . a grand idea.

RKO should have a winner in "I'm Dying to Live," which will team Bert Lahr and Buddy Ebsen . . . a very funny title and a couple of very funny men.

The wags should be getting ready to pull the gag, "I just saw a picture without Richard Lane." Since Dick's arrival in Hollywood, he has appeared in about 100 pictures and is currently working in Universal's "Ride 'Em Cowboy," his 11th assignment since the first of the year. The guy must be good.



Showing the Boss

John W. Hicks, Jr., looks on as Barbara Britton, newly signed Paramount actress, presents Y. Frank Freeman, head of the studio, with a gingerbread cake which she baked. She recently won a national baking contest and when Mr. Freeman and Mr. Hicks, head of Paramount's foreign department, slightly doubted her cooking ability, she baked them the cake and swore before a notary that she and she alone had done the baking. Barbara is currently in Cecil B. De Mille's "Reap the Wild Wind."

"Jungle Book" on Location

Alexander Korda's "The Jungle Book," which Zoltan Korda is directing, is currently shooting at the Jungle Village location in Sherwood Forest. Latest addition to the cast is Ralph Byrd, who has been assigned the role of Durga. The Technicolor production, for United Artists release, stars Sabu and features Jerome Cowan, John Qualen, Rosemary De Camp, Patricia O'Rourke and Frank Puglia.

Hayward Assigned to Laughton Pic

Louis Hayward has been signed by RKO for a featured part in "Three Rogues," the forthcoming Charles Laughton starring vehicle which Graham Baker will produce. "Three Rogues," a lively comedy by Ferenc Molnar, was adapted to the screen by Sam and Bella Spewack.

Trio Added to "Andrew"

Ralph Linn, Brick Sullivan and Lou Davis were added to the cast of Paramount's "The Remarkable Andrew" which co-stars Brian Donlevy, Ellen Drew and William Holden. Stuart Heisler is directing.

Tryon to Produce "Cadets"

Glenn Tryon will be the associate producer on the next Abbott and Costello starrer for Universal, "Flying Cadets," set to go before the cameras upon completion of the current comedy, "Ride 'Em Cowboy." Arthur Lubin will direct.

HOLLYWOOD STUDIO ROUND-UP

COLUMBIA

MEDICO HITS THE TRAIL—Principals: Charles Starrett, Patti McCarty, Cliff Edwards. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

UNTITLED TARZAN—Principals: Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn, Johnny Sheffield. Director, Richard Thorpe.

MONOGRAM

LIL' LOUISIANA BELLE — Principals: Mary Ruth, Marion Marsh, Jack La Rue, Clarence Muse. Director, Al Herman.

RKO-RADIO

PLAYMATES — Principals: Kay Kyser, John Barrymore, Lupe Velez, Patsy Kelly. Producer-Director, David Butler.

SCATTERGOOD ENCOUNTERS BROADWAY—Principal: Guy Kibbee. Director, Christy Cabanne.

REPUBLIC

BAD MAN OF DEADWOOD—Principals: Roy Rogers, George "Gabby" Hayes. Producer-Director, Joe Kane.

THREE TEXAS RANGERS—Principals: Three Mesquiteers. Director, Les Orlebeck.

20TH CENTURY-FOX

SWAMP WATER — Principals: Walter Huston, Walter Brennan, Anne Baxter, Dana Andrews. Director, Jean Renior.

GREAT GUNS—Laurel and Hardy, Sheila Ryan. Director, Monty Banks.

UNIVERSAL

TERROR OF THE ISLANDS—Principals: Una Merkel, Claire Dodd, Nat Pendelton, Lionel Atwill. Director, Joe Lewis.

APPOINTMENT FOR LOVE — Principals: Charles Boyer, Margaret Sullavan. Director, William Seiter.

WARNER BROS.

CAPTAINS OF THE CLOUDS (Tech.)—Principals: James Cagney, Dennis Morgan, Alan Hale, George Tobias. Director, Michael Curtiz.



KEEP YOUR EYE ON

ANNE BAXTER

She charms in "Charley's Aunt"—
A full-fledged star in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

FUGITIVE VALLEY (Mono.) **Western.** Rel. July 30. **Principals:** Ray Corrigan, John King, Max Terhune, Julie Duncan. **Plot:** The Range Busters, in order to get the inside dope on a notorious gang which is impregnable because of a hideout in Fugitive Valley, join the gang. They find out that besides the law, there is a group of settlers also after the gang. Through their efforts the bandits are trapped. **Director,** S. Roy Luby.

WHISTLING IN THE DARK (MGM) **Comedy.** Rel. Aug. 22. **Principals:** Ann Rutherford, Red Skelton, Virginia Grey, Conrad Veidt. **Plot:** A writer of radio detective stories and his two fiancees, are kidnapped by a mysterious cult who want him to concoct the perfect murder for a victim of theirs. Threats on their lives cause him to give an idea for the crime. Then, in order to save the victim's life as well as his own, he works out an ingenious plan of warning the police. **Director,** Sylvan Simon.

BOWERY BLITZKRIEG (Mono.) **Gangster.** Rel. Aug. 1. **Principals:** Leo Gorcey, Bobby Jordan, Warren Hull, Huntz Hall. **Plot:** A tough East Side kid tries to go straight but is framed by rival gangsters. With the help of a friendly cop, he is able to become a good prize fighter. Just before his most important fight, he gives a transfusion to a hated enemy, saving his life and nearly losing the bout because of his weakened condition. **Director,** Wallace Fox.

TILLIE THE TOILER (Col.) **Comedy. Principals:** Kay Harris, William Tracy, George Watts, Daphne Pollard. **Plot:** Tillie, fresh from a secretarial school, gets a job with Mac's firm, a dress house. She sells Mac the idea, much against his better judgement, of displaying his dresses in a style show being staged in the Sky Room. Tillie also decides to model the dresses herself and handle the whole thing. When the boss returns, he is greeted by an army of bill collectors, but he lets the show go on, and they win all the laurels. **Director,** Sidney Salkow. Release Aug. 14.

WEEK END FOR THREE (RKO) **Comedy. Principals:** Dennis O'Keefe, Philip Reed, Jane Wyatt, Edward Everett Horton. **Plot:** Dennis O'Keefe, a very busy business executive, ignores his wife to the extent that she invites an old beau for the weekend. The guest takes over and rushes the wife, renewing the husband's interest in her. After much conniving, they finally get rid of their visitor, and hubby and wife go on a second honeymoon. **Director,** Irving Reis.

WHEN LADIES MEET (MGM) **Drama. Principals:** Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall. **Plot:** A young authoress of romantic novels, falls in love with her married publisher. Her boyfriend, realizing this, breaks up a rendezvous between the two by courting the publisher's wife. Complications result in the authoress returning to her unmarried love, and the publisher to his wife, whom he has loved all the time. **Director,** Robert Leonard. Release Aug. 29.

KING OF DODGE CITY (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Judith Linden, Dub Taylor. **Plot:** With a price on his head for murder, Bill Elliott encounters Sheriff Tex Ritter. Their chief point of issue, however, seems to be Judith Linden, who favors Tex. Bill sees Tex talking to the head of a gang of outlaws and decides that he is in league with them, but he proves Bill wrong when he later rides after him and they return together to engage the outlaws in a furious gun fight. Tex and Bill ride off together. **Director,** Lambert Hillyer.

BILLY THE KID IN SANTA FE (Prod.) **Western.** Rel. July 11. **Principals:** Bob Steele, Al St. John, Rex Lease, Marin Sais. **Plot:** Billy is framed on a murder charge but escapes to Santa Fe. The head of the gang who framed him, causes one of his men to be lynched. With the help of the brother of the lynched man, Billy exposes the crooks and cleans up the gang. **Director,** Sherman Scott.

NIAGARA FALLS (U.A.) **Comedy. Principals:** Marjorie Woodworth, Tom Brown, ZaSu Pitts, Slim Summerville. **Plot:** Slim Summerville, after being engaged for twenty years, marries ZaSu Pitts and they depart for Niagara Falls. He tries to patch up a lover's quarrel between a young couple, thinking they are married. When the truth is learned, he runs to the brink of the falls. There is a faint splash from below. **Director,** Gordon Douglas.

HOW GREEN WAS MY VALLEY (20th-Fox) **Drama. Principals:** Walter Pidgeon, Maureen O'Hara, Anna Lee, Donald Crisp, Roddy McDowall. **Plot:** On his 60th birthday, the sole survivor of a Welsh mining family recalls the events of his life. He remembers how it began with all happy and together, and ended with many broken hearts and his family spread all over the Empire. His valley which once was so green, is no more. **Director,** John Ford.

DYNAMITE CANYON (Mono.) **Western. Principals:** Tom Keene, Sugar Dawn, Evelyn Finley, Slim Andrews. **Plot:** A Texas Ranger, disguised as an outlaw, joins a bandit gang suspected of killing two men. Learning of their true guilt, he lets the Rangers know, but not before he is found out. His horse just frees him in time to save a whole troop of Rangers, and himself. **Director,** Robert Tansey.

BOMBAY CLIPPER (Univ.) **Drama. Principals:** William Gargan, Irene Hervey, Mary Gordon, Lloyd Corridan. **Plot:** A news correspondent and his fiancee are returning to San Francisco aboard the Bombay Clipper. The newspaper man is on the plane partially because of a story contained in the fact that also aboard are $5,000,000 worth of diamonds, to be used for precision instruments for Britain. After many adventures, he is able to save them for that purpose. **Director,** John Rawlins.

Money Dates

AUGUST

17th

ROBERT FULTON'S "CLERMONT," the first steamboat makes a trip from Albany to New York. Travel agencies may be glad to run displays showing the improvement in steam navigation since the days of 1807 and at the same time include a mention of your current travelogue in the display.

18th

VIRGINIA DARE, first child of English parents born in America, 1587. This is a good time to play a picture with a Colonial background. Tie up with travel agencies selling trips to that part of Virginia.

19th

NATIONAL AVIATION DAY. What a swell day to play an aviation picture! The whole country is becoming aviation conscious. The President proclaims the day each year so it will get plenty of publicity. Get notices of that airplane picture at the local airport so that pilots, mechanics, etc., will be sure to see it.

21st

LINCOLN-DOUGLAS DEBATE, 1858. If you haven't yet played "Land of Liberty" here is a swell opportunity to tie it up to a historical event shown in the picture.

22nd

RED CROSS ESTABLISHED AT GENEVA, 1864. There's a Vitaphone short showing how Clara Barton had hard work obtaining recognition for her effort and depicting the steps leading up to the establishment of the organization. It would be a good time to play this picture. The Red Cross is always glad to get publicity and will help in exploitation.

OLIVER WENDELL HOLMES BORN, 1809. Literary societies will be interested in the anniversary of the author of "Autocrat at the Breakfast Table."



KEEP YOUR EYE ON

CAROLE LANDIS

New triumphs for her in 1941-42 after "Moon Over Miami"!

One of the fresh new 20th Century-Fox star personalities!

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70	9/15/40	Reissued
Everything Is Rhythm (Mu)	Harry Roy & Band	60	7/22/39	Not Rev.
Framed for Murder (D)	Wallace Ford-Fuzzy Knight		2/10/41	Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100	1/10/40	Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")		8/2/40	Reissued
Monster Walks (My-D)	Mischa Auer	60	7/6/40	Reissued
Murder at the Baskervilles	Arthur Wontner		10/15/40	Not Rev.
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88	9/1/40	Reissued
Tumbleweeds (W)	William S. Hart	86	5/1/39	Reissued
U-67 (D)	Alan Hale-Claude Allister	60	8/1/39	Reissued
Vengeance of the Deep (D)F	Lloyd Hughes	70	2/15/40	b3/2/40

COLUMBIA

Current 1939-40

1009	Angels Over Broadway (G)A	Doug. Fairbanks, Jr.-R. Hayworth	79	9/30/40	b10/12/40
1024	Before I Hang (H)F	Boris Karloff-Evelyn Keyes	63	9/17/40	b10/12/40
1022	Five Little Peppers in Trouble (CD)F	Edith Fellows-Tommy Bond	64	9/1/40	b1/18/41
1040	Glamour for Sale (D)A	Anita Louise-Roger Pryor	59	9/27/40	b11/9/40
1001	Howards of Virginia (PD)F	Cary Grant-Martha Scott-Carlson	117	9/19/40	b8/31/40

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lyden-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
	Voice In the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/7/41	b7/12/41
	Here Comes Mr. Jordan (FA) (Former title "Mr. Jordan Comes to Town")	Robt. Montgomery-Rita Johnson			a5/24/41
2208	Medico Hits the Trail (W)	Chas. Starrett-Patti McCarty		8/14/41	In Prod.
	Mystery Ship (D)	Lola Lane-Paul Kelly			a6/28/41
	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
	Our Wife (C)	Ruth Hussey-Melvyn Douglas		8/28/41	a5/31/41
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
2207	Thunder Over the Prairie (W)	Charles Starrett-Eileen O'Hearn		7/30/41	In Prod.
	Tillie the Toiler (C)	Kay Harris-William Tracy		8/14/41	a7/19/41
	Two Latins From Manhattan (CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You'll Never Get Rich	Fred Astaire-Rita Hayworth			In Prod.

COLUMBIA

Coming 1941-42

		Mins.	Rel. Date	See Issue of
Bachelor Babies	Maxie Rosenbloom-Rochelle Hudson			In Prod.
Blonde from Singapore	Florence Rice-Leif Erickson			In Prod.
Harmon of Michigan	Tommy Harmon-Anita Louise			In Prod.
King of Dodge City (W)	Bill Elliott-Tex Ritter			a7/19/41
Ladies in Retirement	Ida Lupino-Louis Hayward			In Prod.
Men in Her Life	Loretta Young-Dean Jagger			In Prod.
Roaring Frontiers (W)	Bill Elliott-Tex Ritter			In Prod.
Three Girls About Town	Joan Blondell, John Howard			In Prod.
You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda			a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	85	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger, Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
	Dr. Kildare's Wedding Day (D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore		8/8/41	a6/28/41
	Life Begins for Andy Hardy(D)	Mickey Rooney-Judy Garland		8/15/41	a6/28/41
143	Ringside Maisie (D)	Ann Sothern-George Murphy		8/1/41	a6/28/41
	When Ladies Meet (D)	Joan Crawford-Rob't Taylor		8/29/41	a7/19/41
	Whistling in the Dark (D)	Skelton-Rutherford		8/22/41	a7/19/41

Coming 1941-42

Chocolate Soldier (M)	Nelson Eddy-Rise Stevens	a7/12/41
Down in San Diego	Dan Dailey, Jr.-Bonita Granville	In Prod.
Dr. Jekyll and Mr. Hyde (D)	Spencer Tracy-Ingrid Bergman	a3/29/41
Female of the Species	Rosalind Russell-Don Ameche	In Prod.
Honky-Tonk (D)	Clark Gable-Lana Turner	a6/28/41
Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	b7/19/41
Married Bachelors	Ruth Hussey-Rob't Young	In Prod.
New York Story	Edw. G. Robinson-Edward Arnold	In Prod.
Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter	a7/5/41
Untitled Greta Garbo	Garbo-Melvyn Douglas	In Prod.
Untitled Tarzan	J. Weissmuller-Maureen O'Sullivan	In Prod.

MONOGRAM

Current 1939-40

Up in the Air (My-D)F	Frankie Darro-Marjorie Reynolds	61	9/9/40	b9/14/40
Who Is Guilty? (D)F	Ben Lyon	60	9/2/40	b9/7/40



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JOHN SUTTON

Who's going to click in "A Yank in the R.A.F."!

One of the fresh new 20th Century-Fox star personalities!

MONOGRAM — Current 1940-41

			Mins.	Rel. Date	See Issue of
	Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
	Arizona Bound (W) (Former title "Rough Riders")	Buck Jones-Tim M'Coy		7/19/41	a6/21/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Father Steps Out (D) (Former title "City Limits")	Frank Albertson-Jed Prouty		7/19/41	a6/14/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
	Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail (W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)	Range Busters		6/4/41	a5/17/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Bowery Blitzkreig (G)	Gorcy-Jordan-Hall		8/1/41	a7/19/41
	Deadly Game (D)	Chas. Farrell-June Lang		7/26/41	a6/28/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley			a7/19/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Li'l Louisiana Belle	Mary Ruth-Marian Marsh		9/2/41	In Prod.
	Saddle Mountain Roundup(W)	Range Busters			In Prod.

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4001	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41

Coming 1940-41

	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)		8/29/41	a4/12/41
	Flying Blind	Richard Arlen-Jean Parker		8/29/41	In Prod.
	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84		b6/21/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde		8/15/41	a6/7/41
	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
	World Premiere (C)	John Barrymore-Frances Farmer		8/22/41	a4/26/41

PARAMOUNT — Coming 1941-42

			Mins.	Rel. Date	See Issue of
	Among the Living (D)	Albert Dekker-Susan Hayward			a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin			a6/7/41
1	Buy Me That Town (CD)	Lloyd Nolan-Constance Moore			a4/19/41
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper			a7/12/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich For President (CD)	Jimmy Lydon-Mary Anderson			a4/26/41
1	Hold Back the Dawn (D)	Chas. Boyer-Olivia de Havilland			a3/22/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
1	New York Town	Mary Martin-Fred MacMurray			a11/30/40
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston			a4/12/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard			a4/26/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			In Prod.
	Sheik of Buffalo Butte (W)	Wm. Boyd-Brad King			a6/21/41
	Skylark (CD)	Claudette Colbert-Ray Milland			a3/1/41
	Stick To Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			In Prod.
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl	Eddie Bracken-June Preisser			In Prod.
	Timber Wolves (W)	Bill Boyd-Brad King-Andy Clyde			a7/12/41
	Wide Open Town (W)	William Boyd-Russell Hayden			a3/1/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe(W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmond-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	56	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		7/18/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	In Prod.
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
	Reg'lar Fellers	Billy Lee-'Alfalfa' Switzer		8/15/41	In Prod.
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
181	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds		6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
181	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40



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RODDY McDOWALL

He plays an important role in one of the year's most important pictures: "How Green Was My Valley"!

One of the fresh new 20th Century-Fox star personalities!

RKO-RADIO

Coming 1940-41

			Mins.	Rel. Date	See Issue of
186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		8/8/41	a5/17/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
136	Scattergood Encounters Broadway	Guy Kibbee		8/22/41	In Prod.

Coming 1941-42

	Bambi	Disney Cartoon Feature			In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine			a3/22/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Here Is a Man (D)A	Thomas Mitchell-Walter Huston	112	10/17/41	b7/19/41
1	Lady Scarface (D)	Dennis O'Keefe-Frances Neal		9/26/41	a5/17/41
	Little Foxes (D)	Bette Davis-Richard Carlson			a6/14/41
	Look Who's Laughing	Bergen & McCarthy			a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts			a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien			In Prod.
	Outlaw Trail (W)	Tim Holt-Janet Waldo			a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	88	9/12/41	b7/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley			In Prod.
	Six Gun Gold (W)	Tim Holt-Jane Clayton			a7/12/41
	Unexpected Uncle	Edmond O'Brien-Jane Wyatt			In Prod
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, Here Is a Man, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD) F.	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
43	Ride, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W) (Former title "Under Fiesta Stars")	Gene Autry-Smiley Burnette		7/15/41	a6/7/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

57	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes			In Prod.
	Doctors Don't Tell	John Beal-Florence Rice			In Prod.
4	Ice-Capades (CDM)	Dorothy Lewis-Jerry Colonna		8/20/40	a7/12/41
	Rags to Riches (D)	Alan Baxter-Mary Carlisle		7/31/41	a7/12/41
	Ten Nights in a Barroom(D)	Frank Albertson-Linda Hayes		7/24/41	a7/5/41
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette		8/22/40	In Prod.

Current 1941-42

	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

	Three Texas Rangers (W)	Three Mesquiteers			In Prod.

20TH CENT.-FOX

Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Marv Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott			a5/24/41
	Cadet Girl	Carole Landis-Geo. Montgomery			In Prod.
1	Charley's Aunt	Jack Benny-Kay Francis			a6/7/41
	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes			a6/21/41
	Dangerous But Passable	Lynn Bari-John Sutton			In Prod.
1	Dressed to Kill	Lloyd Nolan-Mary Beth Hughes			a6/7/41
	Great Guns	Laurel and Hardy-Sheila Ryan			In Prod.
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
1	Private Nurse (D)	Brenda Joyce-Jane Darwell			a6/21/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard			a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle			In Prod.
	Swamp Water	Walter Huston-Walter Brennan			In Prod.
	Week-end in Havana	Alice Faye-John Payne (Tech.)			In Prod.
	We Go Fast	Cobina Wright, Jr.-Alan Curtis			In Prod.
1	Wild Geese Calling (D)	Henry Fonda-Joan Bennett			a6/28/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41

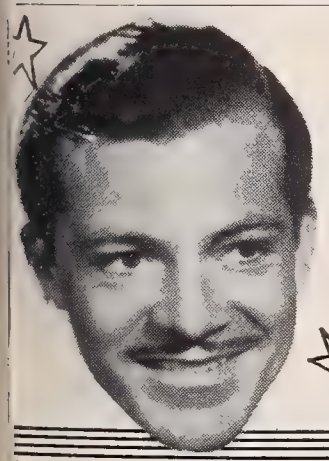
Grouping by Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40	b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40	b9/21/40



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DANA ANDREWS

Shines in "Belle Starr"—wins stardom in "Swamp Water"!

One of the fresh new 20th Century-Fox star personalities!

UNITED ARTISTS

	Coming	Mins.	Rel. Date	See Issue of
	All American Co-Ed	Frances Langford-Johnny Downs			In Prod.
	International Lady (D)	Ilona Massey-George Brent			a6/21/41
	Jungle Book (Tech.)	Sabu-Jer. Cowan-Rosemary DeCamp			In Prod.
	Lydia (Former title, "Illusions")	Merle Oberon-Alan Marshall			a6/14/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112		b5/3/41
	New Wine (MD)	Ilona Massey-Binnie Barnes		8/8/41	a3/8/41
	Niagara Falls (C)	Marjorie Woodworth-Tom Brown			a7/19/41
	Sundown (D)	Gene Tierney-Bruce Cabot			a7/5/41
	Tanks a Million	Jas. Gleason-Wm. Tracy			In Prod.
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76		b7/12/41

UNIVERSAL

Current 1940-41

			Mins.	Rel. Date	See Issue of
5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40	b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40	b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40	b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40	b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40	b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40	b10/5/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	a5/24/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5001	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1940-41

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin		8/1/41	a4/5/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
	Hold That Ghost (MyC) (Former title, "Oh Charlie")	Abbott & Costello—Evelyn Ankers		8/8/41	a2/22/41
	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/15/41	a6/7/41

Coming 1941-42

	Adventure in Sumatra (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo	9/19/41	a7/12/41
	Almost an Angel (D)	Deanna Durbin-Charles Laughton	9/26/41	a7/5/41
	Appointment for Love	Chas. Boyer-Margaret Sullavan	10/31/41	In Prod.
	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41	a7/12/41
	Badlands of Dakota	Crawford-Herbert-Devine	9/5/41	In Prod.
	Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel		a5/17/41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers	10/24/41	a4/26/41
	Great Man, The	W. C. Fields-Baby Sandy	11/14/41	In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye	10/10/41	In Prod.
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		a5/31/41
	Keep 'Em Flying (D) (Former title "Flying Cadets")	Wm. Gargan-Ed. Lowe-Peggy Moran		a5/31/41
	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight	9/5/41	In Prod.
	Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight	10/24/41	a7/5/41
	Mob Town	Dead End Kids-Dick Foran		In Prod.
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee	10/3/41	a5/17/41
	Ride 'Em Cowboy	Abbott & Costello-Dick Foran	11/28/41	In Prod.
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee	9/19/41	a4/26/41
	Swing It, Soldiers	Frances Langford-Ken Murray		In Prod.
	Terror of the Islands	Una Merkel-Claire Dodd		In Prod.
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery	9/12/41	a3/8/41

WARNER BROS.

Current 1940-41

			Mins.	Rel. Date	See Issue of
566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40	b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40	b9/14/40
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40	b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray		8/30/41	a5/24/41
565	Highway West (D)	Brenda Marshall-Olympe Bradna		8/23/41	a3/1/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41

Coming 1941-42

	Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan	In Prod.
	Flight Patrol (D)	James Stephenson-Ronald Reagan	a4/12/41
	Kings Row	Ann Sheridan-Ronald Reagan	In Prod.
	Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn	a6/28/41
	Maltese Falcon (My)	Mary Astor	a7/12/41
	Navy Blues (C)	A Sheridan-J. Oakie-M. Raye	a5/3/41
	New Orleans Blues	Priscilla Lane-Richard Whorf	In Prod.
	Nine Lives Are Not Enough	Ronald Reagan	In Prod.
	One Foot in Heaven (D)	Frederic March-Martha Scott	a7/12/41
	Sergeant York (BD)A	Gary Cooper-Joan Leslie	b7/12/41
	Smiling Ghost (D)	Wayne Morris-Brenda Marshall	a6/21/41
	They Died With Their Boots On	Errol Flynn-Olivia de Havilland	In Prod.

MISCELLANEOUS

Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Coming from 20th Century-Fox!

"BELLE STARR"

THE BANDIT QUEEN

IN TECHNICOLOR

20th CENTURY FOX

Shorts Booking Guide

ASTOR PICTURES

	Comment	Running Time	Reviewed Issue Of
Dora's Dunking Doughnuts	Shirley Temple.	19	Reissued
Managed Money	Shirley Temple.	20	Reissued
Merrily Yours	Shirley Temple.	20	Reissued
Mother, The		10	Not Rev.
Pardon My Pups	Shirley Temple.	19	Reissued
Swing's the Thing		20	Reissued

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As A Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely, Interesting	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.		7	Not Rev.
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox		6	Not Rev.
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2754	Streamlined Donkey	Cute	6	3/22/41

COLUMBIA 1940-41 (Cont.)

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music No. 1	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

INTERNATIONAL FORUM (6)

	No. 1	Timely	18	3/ 1/41
	No. 2		16	Not Rev.

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9		10	Not Rev.

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

MGM 1940-41

CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack		9	Not Rev.
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Gold		10	Not Rev.
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World		10	Not Rev.
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40

OUR GANG (9)

C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks		10	Not Rev.
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act		10	Not Rev.

PETE SMITH SPECIALTIES (14)

S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea For Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs		10	Not Rev.
S-262	Wedding Bills	Very Good	10	12/ 7/40

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State		10	Not Rev.
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

PARAMOUNT 1940-41

ANIMATED ANTICS (10)

H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-9	Zero, the Hound	So-So	7	5/31/41



KEEP YOUR EYE ON

JOHN SHEPPERD

He'll be hot after "Belle Starr"!
A discovery who's on the way!

One of the fresh new 20th Century-Fox star personalities!

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle		10	Not Rev.
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-1 King For a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties		9	Not Rev.
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting For Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed		8	Not Rev.
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
EDGAR KENNEDY (6)			
13406 Apple In His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)		11	Not Rev.
14212 No. 12 (Boris Karloff)		12	Not Rev.
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic In the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)			
13101 On Foreign Newsfronts	Fair	19	9/21/40
13102 Britain's R.A.F.	Informative	18	10/ 5/40
13103 Mexico	Timely	19	10/26/40
13104 Arms and the Men—U.S.A.	Timely	19	11/23/40
13105 Labor and Defense—1941	Excellent	19	12/21/40
13106 Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107 Americans All	Good	18	2/15/41
13108 Australia at War	Timely	18	3/15/41
13109 Men of the FBI	Excellent	21	4/12/41
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit		16	Not Rev.
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401/No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile		10	Not Rev.
14502 What's Happening in Argentina	Very Timely	10	4/12/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers		9	Not Rev.
14309 Sword Soldiers	Technical	9	5/10/41

REPUBLIC 1940-41

MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	2/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquited by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing with Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	11	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41



20TH CENTURY-FOX 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)				
52 Boogie Woogie Bugle Boy of Company B			8	Not Rev.
5241 Crazy House	Satisfactory		8	10/12/40
5249 Dizzy Kitty	So-So		8	5/17/41
5246 Fair Today	Good		7	2/15/41
5247 Hysterical High Spots in American History	Fair		7	3/29/41
5243 Knock, Knock	Very Good		8	11/30/40
5245 Mouse Trappers	Amusing		7	2/ 8/41
5242 Recruiting Daze	Fair		8	11/ 2/40
5248 Scrub Me, Mama, With a Boogie Beat	Snappy		7	5/17/41
5250 Salt Water Daffy	Snappy		8	6/ 7/41
5244 Syncopated Sioux	Clever		7	12/28/40
5251 Woody Woodpecker			7	Not Rev.
GOING PLACES (15)				
5353 Arizona	Interesting	10		10/12/40
5351 Coast Guard	Interesting	10		9/21/40
5358 Deserts of America	Very Good	10		3/22/41
5359 Humorous Tombstones	Amusing	10		4/12/41
5355 Hunting on Top of the World	Fascinating	9		12/28/40
5363 Meet Jimmy the Chump	Good Fun	10		7/19/41
5354 Melting Pot of the Caribbean	Good	10		12/28/40
5360 Modern Way Down East	Good	10		6/ 7/41
5362 Mountain Summer	Pleasing	10		7/19/41
5356 South of the Border	Interesting	10		2/15/41
5352 Sun Valley	Good	10		10/12/40
5357 Swankiest Isle in the World	Interesting	10		3/15/41
5361 Trail of Father Kino	Interesting	10		6/14/41
MUSICALS—TWO REEL (13)				
5226 Bagdad Daddy	Very Good	18		2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17		Not Rev.
5221 Class in Swing	Good Variety	16		10/12/40
5222 Congamania	Latin Liveliness	20		11/30/40
5232 Is Everybody Happy?		18		Not Rev.
5228 Jumpin' Jive	Good	17		6/ 7/41
5230 Music a la King	Good Number	20		7/19/41
5227 Music in the Morgan Manner	Entertaining	18		3/29/41
5231 Once Upon a Summer Time	Average	18		7/19/41
5229 Shadows in Swing	Average	18		5/17/41
5224 Tickled Pinky	Rustic Rhythm	18		1/ 4/41
5223 Torrid Tempos	Entertaining	18		11/30/40
SPECIAL SUBJECT (1)				
5110 Swing with Bing	Excellent	18		4/13/40
STRANGER THAN FICTION (15)				
5371 No. 81	Good	9		9/21/40
5372 No. 82	Average	9		10/12/40
5373 No. 83	Average	9		10/12/40
5374 No. 84	Good	9		11/30/40
5375 No. 85	Excellent	9		12/28/40
5376 No. 86	Up to Par	9		2/ 8/41
5377 No. 87	Good	9		3/29/41
5378 No. 88	Interesting	9		3/29/41
5379 No. 89	Interesting	9		4/12/41
5380 No. 90	Interesting	9		5/17/41
5381 No. 91	Fair	9		5/24/41
5382 No. 92	So-So	9		6/ 7/41
5383 No. 93	Very Good	9		7/19/41
5384 No. 94		9		Not Rev.

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)				
6202 Alice in Movieland	Superlative	20		11/30/40
6204 Dog in the Orchard	Meritorious	20		1/18/41
6209 Happy Faces				Not Rev.
6208 Hunting the Hard Way	Excellent	20		5/24/41
6201 Just a Cute Kid		20		Not Rev.
6203 Mack Sennett Revival		20		Not Rev.
6206 Seeing Eye	Poignant	20		4/ 5/41
6207 Sockeroo	Funny	20		5/24/41
6205 Take the Air	Entertaining	20		3/ 8/41

VITAPHONE 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	I'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store			Not Rev.
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6608 Joe Glow the Firefly		7	Not Rev.
6616 Love in Gloom			Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak			Not Rev.
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinny Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.			Not Rev.
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Sweet Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion			Not Rev.
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy			Not Rev.
6725 Sport Champions			Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm		7	Not Rev.
TECHNICOLOR SPECIALS (6)			
6006 Brazilian Rhythm			Not Rev.
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS			
Christmas Under Fire	Heart Appeal	10	1/18/41
London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
6409 It Happened on Rollers			Not Rev.
6410 Lions for Sale			Not Rev.
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/13/40
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2 40
Xochimilco (Atlas)	Entertaining	11	1/13 40

SERIALS 1940-41

COLUMBIA		
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Riders of Death Valley	15 Chaps.	4/12/41
Sky Raiders	12 Chaps.	2/15/41
UNIVERSAL 1941-42		
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20th Fox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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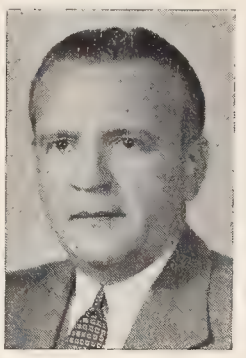
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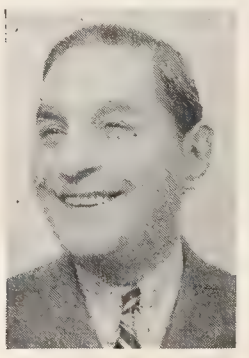
J. Eugene Dyer (RKO)

Gene started as a shipping clerk for Mutual Film in Washington. Then the War interrupted his career. After the fracas, he was a shipping clerk for Realart, then for United Artists. Promoted to salesman, then office manager, serving in several spots remaining with UA until 1935. He joined Gaumont British as Charlotte manager in 1936 and then was salesman-booker for Monogram in Washington. He started with RKO in January of last year.



Max E. Mazur (Col.)

After serving in the Army during the World War, Max entered the film business as MGM salesman in Minneapolis. In 1924, he was transferred to Chicago as country sales manager. In 1929, he joined B. N. Judell as general sales manager and then became associated with Gaumont British as Chicago manager. He was transferred to Minneapolis in 1937 and two years later joined Columbia as salesman in Minneapolis.



Frank Hammerman (Rep.)

Frank entered the business through the Inpendent Film Company, handling "Why Girls Leave Home" and "School Days," the first pictures produced by Harry Warner. He remained with that company until the Warner exchanges were opened and then distributed CBC pictures in Philadelphia. Following that he entered the theatre field as general manager and film buyer for 12 of the United Chain Theatres. In 1936, he joined Republic as a salesman in Philadelphia.



Sidney Sugarman (Col.)

Sid was born in London, England. He started in the business with Educational Film Corporation in Philadelphia as salesman. After four years he joined FBO and for the next four years was located in the Philadelphia and Washington branches as a salesman. Then in 1926 he joined Columbia in the same capacity selling out of the Philadelphia branch until 1930 when he was transferred to Pittsburgh.



"...Before I Go Nuts..."

Typical of the fan mail SHOWMEN'S TRADE REVIEW receives is the following quotation from a letter received today (Thursday, the day this issue goes to press) from a showman down South.

"Find enclosed our check in the amount of $2.00 for one year's subscription, and, for goodness sake, rush the next issue to us as quickly as possible—before I, for one of perhaps many managers, go completely 'nuts' as I grab first one and then another of the other prominent trade papers in a frantic (and most time fruitless) search for sufficient data on current and forthcoming film releases to enable me to intelligently book and exploit the product!"

Theatre owners and managers who must book and sell pictures know what they need in service from trade papers—and thousands of 'em know where to find it.

Theatremen who want service make
SHOWMEN'S TRADE REVIEW a habit!

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The Service Paper of the Motion Picture Industry

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O.K. Noah Bloomer

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JUL 30 1941
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Vol. 35 No. 1

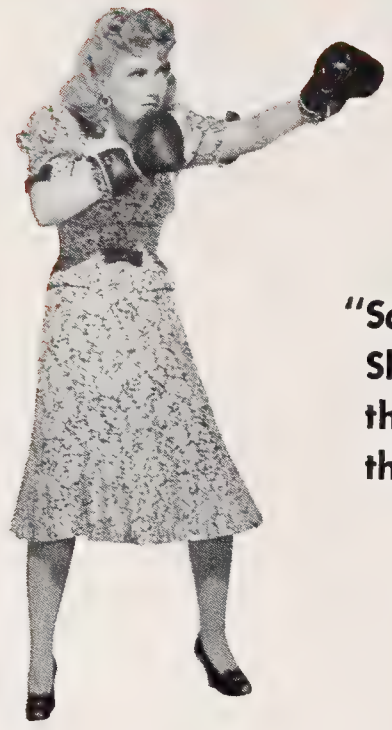
July 26
1941

AT THE PREVIEW OF "RINGSIDE MAISI

(California Theatre, Huntington Park, Cal.)



"From the opening gong they cheered her."



"Sock! She's got them on the ropes!"



"She's wading in for a knockout!"



"The winnah!"



"All my other romances were preliminaries. Boys, this is the main event!"

M-G-M's Great Summer Shows pack one wallop after another. Here's a new honey to sweeten the gate receipts! And as we go to press, the wires are sizzling with reports of still another M-G-M hit just previewed. Watch for "WHISTLING IN THE DARK"!

RINGSIDE MAISIE

starring

ANN SOTHERN

with **GEORGE MURPHY**
ROBERT STERLING

Virginia O'Brien • Natalie Thompson • Original Screen Play by Mary C. McCall, Jr. • A Metro-Goldwyn-Mayer Picture • Directed by Edwin L. Marin • Produced by J. Walter Ruben

The Editorial Page

Change the Formula

Most everybody thought that exhibitor attendance at the first few weeks of trade shows would be representative of a fairly good percentage of the theatres in each territory. After the first few weeks it was conceded that the attendance would dwindle down to a mere handful.

Analyzing the attendance for the very first two weeks of the new method indicates that the indifference and weak attendance did not wait until after the first flush of excitement was over. There just was no excitement and mighty little interest at all.

Obviously the plan is not good. The majority of exhibitors prefer to be guided by trade paper reviews. So why not change it? We presume the five participating companies can suggest a change to the Department of Justice and if backed up with the facts and figures of the first few weeks, should certainly merit the department's immediate and favorable consideration.

Here is our plan: *Change the decree to eliminate the compulsory trade screening plan and substitute in its place an agreement by the participating companies to screen all product exclusively for the recognized trade press not less than three weeks prior to the picture or block being offered for sale.*

In this way the exhibitors will be able to find out all they would want to know from the various trade papers they read and then, form their own conclusions as to the value of the pictures to be offered.

It's as plain as the nose on your face that if exhibitors are not coming out to see the pictures at the trade shows one of the most important foundations of the whole danged decree is going to pot. And thus the government's claim of doing something for the exhibitor adds up to nothing at all.

If trade screenings are a mess, then let's see how fast a plan can be substituted that apparently would suit the vast majority of exhibitors far more.

Or do *you* have a better plan?

▼ ▼ ▼

Universal's Announcement

To theatremen who are wondering how their product buys will work out with the five participating companies under the consent decree, Universal's current announcement, will probably come as a Godsend.

This amazing company has not been content to just roll along, improving its product and its exhibitor relations, but its heads have been burning the midnight oil in perfecting and pushing through their production plans so as to be ready to offer a substantial group of pictures covering the period from August to January.

Each picture illustrated carries a *definite* and, to use Universal's own expression, "bonded" release date. If judged on performances of the last few years, you can mark it down in indelible ink and probably enter the play dates right on your contract.

As for the strength of the pictures announced, we suggest that you look over the announcement and draw your own conclusions. Analyze each title, cast, director and producer and base your opinions upon the sum total of what the various elements in each picture add up to. That's plain common sense and good business.

▼ ▼ ▼

Observations

Add Miracles! Jimmy Fidler, according to well founded rumors, instead of panning the exclusion of columnists and radio commentators from advance screenings, actually endorses the plan. Maybe Jimmy is reforming. . . .

Warner Brothers' idea of using its field exploitation men to do a lot of public relations work for the industry in general is commendable. Every company maintaining field forces should do likewise because in the aggregate they represent a sizable army of goodwill ambassadors who can do a tremendous amount of good in this direction. . . .

Technicolor has enhanced the box office value of many a picture during the past few years so it comes as good news that the use of color is being expanded considerably for the next season. Theatremen who fail to emphasize pictures made in color are passing up a strong selling point and are the losers thereby. . . .

In Abbott and Costello, Universal has given the industry a terrific business-getting team, and furthermore, has backed up this duo with fine stories and production values designed to build them to high grossing levels. Much of this effort goes to waste when exhibitors fail to back up each booking of these money-getters with a campaign consistent with the box office appeal that can accrue from a well planned and well executed campaign. Get them in once and they'll come back for more everytime you play them. . . .

Twentieth Century-Fox embarks upon a new season with high hopes and a substantial number of strong pictures to back up its optimism. Following a complete reorganization of its production set-up this company is in a fine position to hit a strong stride before the season is very old.

—"CHICK" LEWIS

Calls Indies Poor Accounts

No Conspiracy Evidence Seen in Crescent Case

Nashville—Vital factors of the case for the defendants in opposition to the film monopoly charges were definitely revealed through testimony early this week in the trial of the Government's anti-trust suit against Crescent Amusement Co. Beginning Monday with the testimony of Oscar A. Morgan, sales executive for Paramount, the development took definite shape as Robert L. Wright, special assistant to the Attorney General, questioned J. F. Willingham, manager of Loew's Memphis exchange, and R. M. Avey, Loew's Atlanta branch manager.

Defense counsel, through cross-examination, drew from these witnesses that Loew's sold Crescent or its affiliates because independents were "poor" accounts of long standing and their theatres inferior in both housing and projection equipment.

While not by any means Paramount's largest customer, Morgan stated that "Crescent Amusement Co. is our best customer, fulfilling every contract to the letter." In explaining a prolonged negotiation for Paramount's franchise to Crescent, he said that "Sudekum is a close, cold-blooded buyer."

On Monday Judge Elmer D. Davies declared in open court that "there is not a strong prima facie case of conspiracy" in the evidence offered thus far by D of J attorneys.

Truran, RKO Sign 1st 5-Block Deal

Immediately following the showing of "Lady Scarface," last of RKO's first block of five, Charles Truran of the Park Theatre, Meadville, Pa., signed a contract for the block, thus becoming the first exhibitor in the country to buy pictures under the consent decree. To make the deal official, the contract was approved immediately by Ned E. Depinet, vice-president of RKO. Herbert Greenblatt, branch manager of RKO's Pittsburgh exchange closed the deal with Truran.

First PRC Sales Meet Set for Cleveland

Cleveland—First of a series of regional sales meetings that will cover the entire sales organization of Producers Releasing Corporation will be held here Aug. 2-3, it has been announced by Arthur Greenblatt, general sales manager. Details of the 1941-42 program of 42 pictures will be revealed and the sales policy and organization of the territories coordinated. O. Henry Briggs, president, and Leon Fromkess, executive vice-president in charge of domestic and foreign operations, will attend, with Greenblatt presiding.

SHERMAN BRINGS PLAYERS TO PREMIERE



Producer Harry Sherman and several members of the cast of Paramount's "Parson of Panamint" attended the premiere of the picture in Salt Lake City last week. A parade, a stagecoach ride, receptions, dinners, personal appearances and radio interviews featured the celebration. Left to right in the rear row are Peter B. Kyne, author of the story, Patricia Morison, Charlie Ruggles, Mayor Ab Jenkins of Salt Lake City, Producer Sherman, Clem Bevans, Susan Peters and Phillip Terry. In the front row are rodeo queens who escorted the celebrities.

8 More Salesmen Named by MGM

Total of 21 in 3 Weeks; All Promoted from Ranks

Eight more men have been added to the MGM selling staff, making a total of 21 new "portfolio toters" within the past three weeks. As a result of the consent decree promotions are being made all along the line. All of the new men come from within the organization. They are Frank Sculli, Philadelphia, formerly fourth booker; Alex Arnswalder, from New Jersey-Staten Island booker; Albert Wheeler, Boston, from first booker; John P. Harrington, Cleveland, from office manager; Thomas B. Kirk, Memphis, from office manager; Grover Livingston, Oklahoma city, from first booker; LeRoy Smith, Minneapolis, from second booker, and Voight B. Trent, Omaha, from office manager.

Appointed office managers, replacing Harrington, Kirk and Trent, respectively, are Dorsey Brown, from first booker; James F. Heard, from first booker, and Howard E. Clark, from checking supervisor.

Robert Ellsworth, New York, and Charles Renec, formerly master bookers, have been made circuit contact men.

Edward Richter, formerly New Jersey booker, has been made New York-New Jersey master booker, and Charles Lazarus, formerly first booker at New Haven, becomes master booker at Boston.

Anti-Triples Policy In New MGM Pact

Showing of its product on triple feature programs will be prohibited in MGM's new licensing agreement now in preparation. Although it is understood that the prohibition of triples cannot be legally enforced, it is reported that it will be MGM's policy not to sell theatres where more than two features are shown on one program.

No Power Cut for Theatres

Air-Conditioning Reduction Is Asked by Krug of OPM

Washington—At a press conference held here this week, J. A. Krug, coordinator for defense power in the Office of Production Management, revealed there is no immediate prospect that movie theatres in the Southeastern states will have to curtail operation schedules because of a power shortage there.

Although theatres in that territory are being requested to cut down their air-conditioning differential as much as possible, no further demands on them are being contemplated at this time, Krug said. He added that theatres are being requested, for example, to have their houses only about eight degrees cooler than outside instead of 20 degrees cooler.

Following a two weeks' recess from power curtailment, "rationing" again went into effect in Alabama this week only a few hours after the clocks were moved up for daylight saving time.

Sherman to Make 9 Films for 1941-42

Harry Sherman has signed a contract by the terms of which he acquires the production rights to the Hopalong Cassidy character created by Clarence E. Mulford for an additional term of five years, he revealed shortly after his arrival in New York this week. The producer's existing agreement with Paramount expires at the end of 1941. His 1941-42 program, Sherman said, calls for nine features, including three specials. "The Silver Queen" and two with Richard Dix in the top role comprise the latter, while the remaining six films will be in the Hopalong Cassidy series. Five of these, he said, have been completed and are awaiting release dates by Paramount

5 Majors File Against Minn.

State's Anti-Five Law Held Unconstitutional

Minneapolis—RKO Radio, Paramount, Vitagraph, MGM and 20th Century-Fox have filed individual suits attacking the constitutionality of Minnesota's new anti-blocks-of-five law, passed by the legislature.

Defendants in all five actions are James F. Lynch, Ramsey County Attorney; Ed J. Goff, Hennepin County Attorney, and Thomas Gibbons, Ramsey County Sheriff. Because it is the state's capital, Ramsey County was the scene of the starting of the action. Hennepin includes Minneapolis, film distributing center for the state and most of the northwest.

Permanent injunction against all three officials named to prevent them from enforcing the new anti-five law known as Chapter 460 of the 1941 Minnesota session laws is asked by the plaintiffs. The action also charges efforts to circumvent the New York consent decree, which set up the blocks-of-five selling plan. Only a full season's output may be sold to an exhibitor if the Minnesota law is to be enforced, the plaintiff's point out, and charge that such an arrangement is a deliberate effort to get around the Federal Court's order.

Hearings on four of the cases have been set for July 29 in St. Paul District Court. Trial in the 20th-Fox case has been set for July 30, but David Shearer of Minneapolis, one of the counsel for the plaintiff companies, said he expects all five actions to be tried at the same time.

GRADWELL L. SEARS

(The Man on the Cover)

General sales manager of Warner Bros. He is presiding at the company's convention in Chicago next week.

SHOWMEN'S Trade Review

Vol. 35, No. 1 July 26, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, Civic Theatre, Adelaide, South Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

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SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

He's the No. 1 Boxoffice Girl of the Year!



JACK BENNY

in

CHARLEY'S AUNT



with

KAY FRANCIS
JAMES ELLISON

and

Edmund Gwenn • Laird Cregar
Reginald Owen • Arleen Whelan
Ernest Cossart • Anne Baxter
Richard Haydn

Directed by Archie Mayo

Produced by William Perlberg
Screen Play by George Seaton

PRINTED IN

Important Dates

July 28-Aug. 1: Warner Bros. sales convention, Blackstone Hotel, Chicago.
Aug. 2: Chicago Bookers' Club Picnic, Bailey Farm, Princeton, Ill.
Aug. 5-7: Schine Circuit Convention, Gloversville, N. Y.
Aug. 9: Baltimore Showmen's Club dance.
Aug. 19: Sixth annual MPTO of Connecticut Golf Tournament, Race Brook Country Club, Orange, Conn.
Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Nov. 2: Pittsburgh Variety Club banquet.

London Observations
by Jock MacGregor

In a Leicester Square hostelry, I met our old friend Mervyn McPherson who is mighty busy these days with the fine product that MGM is sending over. Entertaining, breezy pictures are in many ways as vital to us as arms. They provide war workers with much needed relaxation. We were joined at the bar by Reg Holdgate, who "places" the ads for the Empire, London Pavilion and Leicester Square Theatre which, incidentally, was damaged in an early raid and will soon be re-opened. "Reggie" is a great leg puller and my uniform provided him with good material. Still his salute must improve before he joins up. Outside the Warner Theatre we espied WB's British managing director eyeing them come in by the hundred past the wreckage to see "City for Conquest." Further along the Square the "House Full" boards were still in position after 67 weeks of GWTW. The extra summertime and permission to stay open till 10 p.m. are helping the cinemas in a big way.

British short film producers certainly have given the world a new screen star in Quentin Reynolds. Till "London Can Take It" few had heard of him. Now he is internationally famous. For a long time British short producers have been churning out excellent social and industrial documentaries, but have been unable to get American distribution.

Glancing through STR I was delighted to see a nice snap of Evelyn Ankers. Evelyn was one of the many talented, comely lasses whom British producers ignored. The last time I saw her was at a farewell get together which she gave in her flat before sailing to make a film in South America where she owns a ranch.

From these observations you may get the impression that the publicists are the only film men in the services. This is far from so. They get the boosts as they stick together and we know what they are doing. Those who remain doing their usual jobs are practically all in the Home Guard or Civil Defense jobs.

Credit for the most original film premiere of the war goes to Fred Thomas, 20th Century Fox p.a., for the "Kipps" opening which he staged at Folkestone, the locale of this H. G. Wells' best seller, within range of the Jerry guns on the French coast. Michael Redgrave, Diana Wynyard and the players and town dignitaries were relieved of fire watching to attend and were filmed by newsreels in the floodlit lounge. It was a bang up premiere and a big job for Fred as the town is a prohibited area which meant that he had to get police permits for each press man, British as well as American, and guests. The party were transported by coach and spent the night by the sea. They were not so much as disturbed by an "Alert." Enterprise such as this deserves support as it takes a hell of a lot of personal effort to run a show like that in these times.

Distribution Deals on 'Sin' Closed by University Films

Closing of distribution deals for "No Greater Sin" on a road-show basis in New York, Buffalo, Albany, Philadelphia, Pittsburgh, Boston, New Haven, Minneapolis, Des Moines, Omaha, St. Louis and the Dominion of Canada was announced this week by University Film Productions, Inc.

TRADE SHOWS IN PROJECTION ROOMS

Exhibs Manifest Little Interest Because of Time, Expense, Belief

Sparse attendance at trade shows last week and this week has indicated that projection rooms will be used in the future instead of theatres. Thus the expense to the distributors will be held down.

In practically every exchange center attendance was so small as to indicate that future screenings would be comfortably held in projection rooms without any crowding. Only in Boston, where 75 exhibitors on an average attended last week's RKO screenings, could the trade-shows have been called successful. Following the heavy initial turnout in Indianapolis, attendance dropped off considerably.

Monday has always been regarded as a big day in most exchange centers as out-of-town exhibitors usually come to the cities for booking. Yet even the trade shows held on Mondays failed to draw crowds either this week or last week. Exchange managers and salesmen attempted to get the exhibitors to attend but found that they lacked the time, or gave some other excuse.

MGM showed its pictures in 63 cities, including 32 which are not exchange centers. Future screenings will be cut down considerably and will be held in few, if any, cities where MGM does not have exchanges.

The first screenings of 20th Century-Fox pictures held this week were also practically devoid of exhibitor interest. "Charley's Aunt" and "Dressed to Kill" screened on Wednesday in New York drew more trade paper reviewers, 20th-Fox employes, etc. than exhibitors. There were plenty of vacant seats in the small projection room.

Lack of time and expense is given as the chief reason for the poor attendance. It was pointed out that with no more than two pictures screened a day, about three days every week on an average would have to be given over to trade shows if an exhibitor wished to attend them all. Thus he would have little time left to attend to the ordinary routine of his business. Since fully half of the exhibitors are located at a considerable distance from exchange centers there is a considerable time element involved.

Many exhibitors indicated that they would rely on trade paper reviews rather than attend the screenings. Nevertheless, the trade papers have not been as yet permitted to see any picture before the regular trade show. This policy was laid down two weeks ago by the sales managers and advertising directors and is being strictly adhered to.

Because of the lack of interest, Warner Bros. will probably shelve the plan that was considered of having hotel ballrooms with cocktails and eats as the scene of the screenings.

Examples of attendance were the figures in Detroit. The 20 who went to see "Citizen Kane" set the high record for the week while "Lady Scarface" drew only 9. Many exhibitors there and elsewhere said that they would wait to see what business the five pictures did before buying them, since they would not be available to them for some time. Others, who agreed with this, opined that first run accounts would be far more interested in the trade shows than others. Since there are only subsequent runs outside of the circuits in the exchange centers, the others found that the time and expense were too great to justify their attendance.

Warner Bros.' announcement of trade shows for "Sergeant York" indicate that the company will use projection rooms wherever possible, renting some other company's facilities where its own are not available.

P. J. Wood, secretary of the Ohio ITO, has asked the members of his organization to send reports on each picture to him so that those who do not attend may have a composite report of the estimated box office value of the pictures and those who do attend may see what others think.

SAUCE FOR THE GANDER

Although 20th-Fox made it easy for the exhibs this week by screening two pictures at a time, one right after another, those double-feature stalwarts showed that they couldn't take it. In New York, the room was practically emptied after the first feature and those who left said they would return for the second dose at the second showing.

Co-op Ads in 582 Papers for 20th-Fox

Cooperative ads in 582 papers will be used by 20th-Fox for 30 of its major productions, Charles E. McCarthy, director of advertising and publicity, announced on his return to New York from the Coast Convention this week. These papers are in 165 key cities and the money spent will represent an increase of 50 per cent over the past season's budget for this type of advertising.

Radio will also be used, McCarthy said, whenever the picture to be sold is adaptable for this medium.





Wood Attacks Bad Review

Flays Cleveland Paper For Criticism of Film

Complaining of the review given to a picture in the *Cleveland Plain Dealer* this week, Pete Wood, secretary of the ITO of Ohio, wrote to the paper and all of the sales managers of the major distributors, pointing out that the paper would never be so outspoken about other merchandise.

He gave as an example the fact that the motors in a new model of a well known car did not live up to the claims of the advertising and that the manufacturer called them all in for reconstruction and replacements. "I defy anyone to produce any newspaper article setting forth the defectiveness of these cars and warning readers not to purchase them. When it comes to motion pictures, however, newspapers don't hesitate in telling their readers how 'lousy' they consider certain models of our merchandise although they take the industry's money to advertise that the same piece of merchandise is excellent, stupendous, outstanding and gigantic."

He went on to say that before the condition can be alleviated "the industry will have to indicate by some definite action, that it has acquired something it has always lacked in connection with these harmful newspaper reviews, viz: GUTS."

One Arbitration Settled; MGM Appeals Another

Ben Ferguson, operator of the Campus Theatre, College Station, Texas, won a reduction in clearance granted to the Dixie and Queen Theatres, Bryan, Tex. last week. Arbitrator Lloyd W. Klingman, cut the clearance from 30 days to 14 days but ruled against Ferguson's plea with respect to the Palace Theatre.

MGM has appealed the decision of an arbitrator who ordered the company to offer a run of pictures to the Earle Theatre, Newcastle, Del. The company contends that it had offered product to the Earle and that the decree was not violated. It is the fourth case taken to the Appeals Board in New York and the first appealed by a distributor.

Two Deals Closed for Republic '41-42 Product

Three deals for its 1941-42 product were closed this week by Republic with the Blumenfeld and T. and D. Circuits of San Francisco and the J. J. Parker Theatres, operating houses in Portland, Pendleton and Astoria, Ore.

Conn. MPTO Golf Meet

New Haven—Sixth annual Connecticut Film Golf Tournament, sponsored by the MPTO of Connecticut, will be held at the Race Brook Country Club near Orange on Tuesday, Aug. 19.

WHEN PARAMOUNT PARTNERS GET TOGETHER



Paramount Theatre partners met at Buckwood Inn, Shawnee-on-Delaware, last week end to discuss problems arising out of the consent decree. Left to right in the top row are Bill Hollander of B. & K.; Barney Balaban, president of Paramount; Leonard Goldenson, head of Paramount's theatre department; John Balaban of the B. & K. Circuit; Leon Netter, home office; Marty Mullins, M. & P. Circuit; Harry French, Minneapolis; Bob Weitman, manager of the New York Paramount; Sam Pinanski of the M. & P. Circuit. Second row, left to right, Frank Rogers and Fred Kent of Jacksonville; M. C. Talley, Lakeland, Fla.; Sam Dembow, Jr. of the Paramount home office; H. F. Kincey of the Wilby-Kincey Circuit; Tracy Barham of Cincinnati. Bottom row, left to right, J. J. Fitzgibbon, Famous Players Canadian; Karl Hoblitzelle, Interstate and Texas Consolidated Circuits; Stanton Griffis, chairman of Paramount's executive committee; M. A. Lightman, Malco Circuit of Memphis; Ray Blank of the A. H. Blank Circuit of Des Moines; Walter Gross of the home office; Myron Blank and A. H. Blank both of Des Moines.

Theatre Drive to Aid USO

Joseph Bernhard Elected Chairman of Campaign to Be Held in Houses Throughout Nation Week of Sept. 1

Following a request made by Thomas E. Dewey, national United Service Organizations campaign manager, leading exhibitors meeting in New York have formed a committee for a national drive on behalf of USO to be held in all of the theatres throughout the country during the week of Sept. 1.

Chairman of the campaign will be Joseph Bernhard, general manager of Warner Bros. Theatres, and serving with him as co-chairmen are Ed Kuykendall, MPTOA president; Martin G. Smith, ITO of Ohio president, and Nathan Yamins, member of the executive committee of National Allied.

Leonard Goldenson of Paramount is treasurer, Abe Montague of Columbia, head of the distributors' committee, and "Red" Kann, of *Box Office*, chairman of the trade paper committee.

Members of the executive committee besides these officers are: Harry Brandt, H. A. Cole, Jay Emanuel, Si Fabian, Charles Koerner, John H. Harris, Herman Robbins, George Skouras, Sidney Samuelson, Jules J. Rubens, R. B. Wilby, Pete Wood, Major L. E. Thompson, Joe Vogel and R. J. O'Donnell.

Announcing that he and the exhibitors' committee had persuaded Bernhard to head the campaign, Dewey pointed out that since the original budget was planned, the government had practically doubled the number of men who will be in service within a year, thus making necessary considerable additional funds for the USO.

"Since everybody goes to the movies, the theatres will give an opportunity for millions of people not reached through our various committees, or who wish to increase their contribution, to do their bit for the USO. The theatremen of the nation have responded generously to this request. . . ."

Delegates Off To WB Confab

Sears to Preside at 5-Day Session in Chicago

The advance guard of delegates to Warner Bros.' national sales convention in Chicago on July 28 to Aug. 1 were scheduled to leave New York late this week. Sessions will be held at the Blackstone Hotel, with Grad Sears, general sales manager, presiding. Jack L. Warner, vice-president in charge of production, will fly in from the Coast to talk on the new season's line-up of pictures. It is possible that Harry M. Warner, president; Major Albert Warner, vice-president, and Hal B. Wallis, executive producer, may also attend.

Meanwhile, at a four-day advertising conference held this week at the home office, it was decided that, in addition to promoting their own company's pictures and interests, Warner field men in the future will devote a certain amount of time and effort to public relations work of benefit to the motion picture industry in general. The importance of creating wider markets for pictures and the necessity of developing larger special audiences for particular films were among the topics discussed.

Loew Men Hear Technical Talks

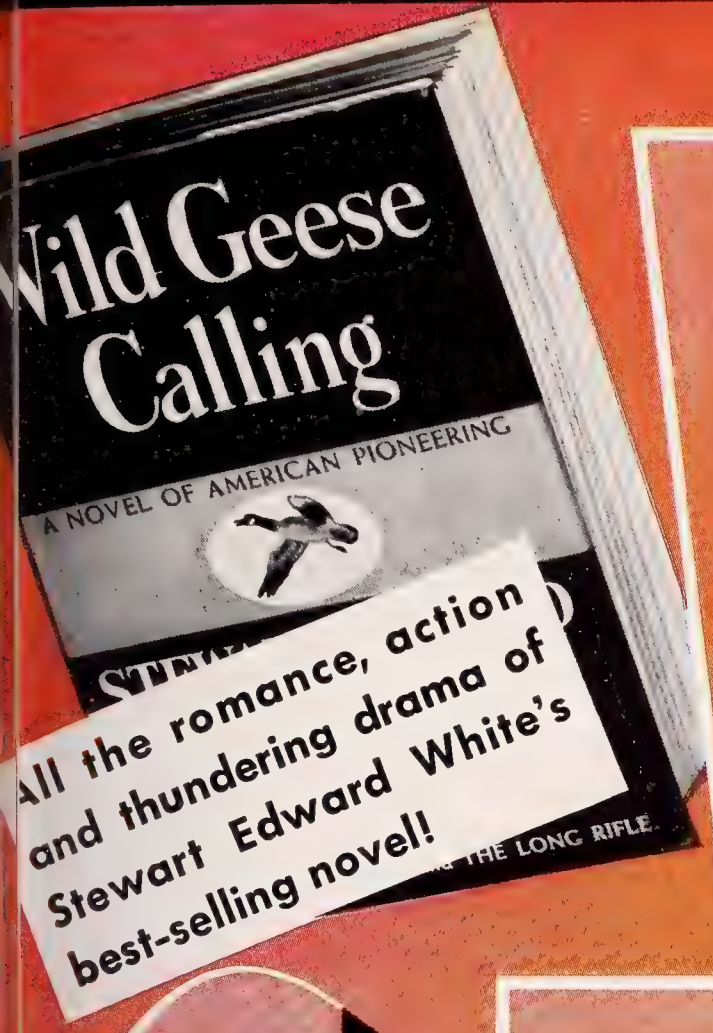
E-7 Projectors Will Be Standardized on Circuit

Executives and technicians of Loew's met last Thursday night at midnight to hear two lectures and learn at the same time that Simplex E-7 equipment will be standardized on the circuit. Among the speakers were P. A. McGuire, advertising manager of International Projector Corp.; J. E. McCauley, president of the McCauley Mfg. Co., who talked on the new Peerless HyCandescent Projector Lamp, and John Krulish of the Service Dept., IPC, who talked on the E-7 projector. McGuire introduced each of the speakers.

Among those present were Marvin Schenck, Asst. Gen. Manager of Circuit; Eugene Picker, in charge of film booking for Loew's New York theatres; John Murphy, Asst. to J. R. Vogel; managers and assistant managers of 75 Loew Theatres in the Metropolitan Area; over 400 Loew projectionists and union officials; Herbert Griffin, vice-president of I.P.C.; James Frank, manager of New York branch, National Theatre Supply Co.; E. Hartley, manager, circuit department, N.T.S. and Will C. Smith N.T.S.

Messages were also read from C. C. Moskowitz and J. R. Vogel of Loew's, Earle G. Hines president of General Theatres and I.P.C. and F. H. Richardson.

M. D. O'Brien, director of projection of Loew's Theatres, staged the affair.



WILD GEESE CALLING

HENRY FONDA

JOAN BENNETT

in STEWART EDWARD WHITE'S

WILD GEESE CALLING

with

WARREN WILLIAM · ONA MUNSON · BARTON MacLANE

Directed by John Brahm · Produced by Harry Joe Brown

Screen Play by Horace McCoy



OUT OF THE PAGES OF A THRILLING BOOK . . . THE TWO-FISTED LUMBERJACK . . . THE DANCE HALL QUEEN!

20th CENTURY FOX

The Box Office Slant

Charley's Aunt

20th-Fox Comedy 81 mins.

(Block No. 1)

AUDIENCE SLANT: (Family) Will appeal to theatregoers of all ages. Good, clean, wholesome fun, exactly what the world needs today.

BOX OFFICE SLANT: A potential box office hit of the smash variety.

Cast: Jack Benny, Kay Francis, James Ellison, Anne Baxter, Edmund Gwenn, Reginald Owen, Laird Cregar, Arleen Whelan, Richard Haydn, Ernest Cossart, Morton Lowry, Lionel Pape, Will Stanton. Credits: Directed by Archie Mayo. Based on the play by Brandon Thomas. Screenplay by George Seaton. Photographed by Peverell Marley. Film Editor, Robert Bischoff. Produced by William Perlberg.

Plot: After ten years at Oxford, Jack Benny is still trying to pass the three year course there. He impersonates his roommate's aunt, and spends most of his time evading two elderly men and their too romantic advances, but he keeps it up so that they will have clear sailing with their girl friends. When the real aunt arrives, it complicates matters, but she joins in the fun.

Comment: A new high in laughs is reached in this picture, one of the funniest to reach the screen in years. 20th Century-Fox has delivered a film which any smart showman would be a sucker to pass up, a potential box office hit of the smash variety. It has the kind of comedy that will appeal to audiences of any age, good, clean, wholesome fun, in addition to being a natural for any situation. With a cast headed by Jack Benny, one of the greatest comedians of all time, the Brandon Thomas comedy takes on new life. Jack's terrific. Others who show up to advantage, are James Ellison, Laird Cregar, Kay Francis and Richard Haydn. Director Archie Mayo and Producer William Perlberg rate raves for a picture that will make millions howl with glee. For a world in need of laughter, "Charley's Aunt" is the answer. Take advantage of the Jack Benny "Jello" tieups and arrange windows with all stores where the product is sold. Get the Mayor or Governor to declare "Laugh Week" during your run. String a line of old-fashioned women's pants across your marquee, with lettering on same. An old-fashioned corset, placed in a glass case, would make a swell lobby stunt. This could also tie in with a corset lacing contest for men.

Catchline: "The gayest gal of the year."

Lady Scarface

(Hollywood Preview)

RKO-Radio Drama 66 mins.

(Block No. 1—Nat'l Release, Sept. 26)

AUDIENCE SLANT: (Family) Fast moving cops-'n-robbers tale good enough to suit any audience as a supporting feature.

BOX OFFICE SLANT: Just a programmer.

Cast: Dennis O'Keefe, Judith Anderson, Frances Neal, Mildred Coles, Eric Blore, Marc Lawrence, Damian O'Flynn, Andrew Tombes, Marian Martin, Rand Brooks, Arthur Shields, Lee Bonnell, Harry Burns, Horace MacMahon, Charles Halton, Ruth Dietrick, Eddy Conrad, Joseph Downing, Joey Ray, Claire McDowell, Mitchell Lewis, Gino Corrado, Frank O'Connor, others. Credits: Directed by Frank Woodruff. Produced by Cliff Reid. Original screenplay by Arnaud D'Usseau and Richard Collins. Director of photography, Nicholas Musuraca. Film editor, Harry Marker.

Plot: Dennis O'Keefe, Chicago detective, is assigned to clean up a killer-robber gang headed by a mysterious Slade (Judith Anderson), finds Frances Neal, a photographer for a picture weekly in on the case with him. He captures Horace MacMahon, one of the gang who has the money; mails his letter to New York hoping to trap Slade. After exposing an innocent pair of newly-weds, Rand Brooks and Mildred Coles, to great danger, and risking Frances' life, he exposes and captures Judith. He also proposes to Frances.

Comment: An action picture which will prove a satisfactory second feature for any audience. It moves speedily, and is well directed. Producer, director and actors have all done well. The story is the weakest part, with a transparent plot which has been done innumerable times and has the audience miles ahead at all times. Judith Anderson's real acting talent is wasted in this role, with Frances Neal's performance as the girl camera clicker standing out. The classified ad system used by the gang to exchange information can be revamped to create local interest in this one.

Catchline: "The female of the species is more deadly—and two of them prove it."

Legion of Decency Ratings

(For Week Ending July 26)

SUITABLE FOR GENERAL PATRONAGE

Hold That Ghost	Man From Montana
Rangers of the Desert	Sing Another Chorus
Moonlight in Hawaii	Medico of Painted Spring

SUITABLE FOR ADULTS ONLY

Bad Men From Missouri	Hurricane Smith
Jailhouse Blues	Ringside Maisie

Highway West

Warner Bros. Gangster 63 mins.

(Prod. No. 565—Nat'l Release, Aug. 23)

AUDIENCE SLANT: (Adult) Fair picture with a plot that can be foretold within ten minutes after its beginning.

BOX OFFICE SLANT: Filler material for double bills.

Cast: Brenda Marshall, Arthur Kennedy, Olympe Bradna, William Lundigan, Slim Summerville, Willie Best, Noel Madison and others. Credits: Directed by William McGann. Screenplay by Allen Rivkin, Charles Kenyon and Kenneth Gamet. From a play by Leon Abrams and George Abbott.

Plot: Brenda marries Kennedy, not knowing that he is a bank robber. He is arrested and jailed and she opens up a motel (a roadside stand) together with her sister and grandfather, Slim Summerville. Kennedy escapes and comes to the motel to hide out. Not wishing to divulge that she is married, Brenda shields him temporarily but Lundigan, who is in love with her finally kills Kennedy with the aid of Summerville.

Comment: A few minutes after it starts, the end of this picture can be foretold. However, it moves along swiftly enough for its 63 minutes although injecting a few superfluous scenes from time to time. Intended as the second half of dual bills, it will adequately serve this purpose. The performances are average and so is the direction. The scripters have managed to inject some comedy into the picture for Slim Summerville and Willie Best and they carry it off in their usual good style. Tie up with a local auto court. Offer prizes for the best amateur shot in town. This will tie up with Summerville's role. Get local anti-crime agencies to support your showing.

Catchline: "Two girls alone against a desperate bandit."

Cracked Nuts

(Hollywood Preview)

Universal Comedy 61 mins.

(Prod. No. 5039—Nat'l Release, Aug. 1)

AUDIENCE SLANT: (Family) Mild screenfare which may please the youngsters.

BOX OFFICE SLANT: Should fit in on the lower half of duals in the subsequent runs, or a Saturday matinee spot.

Cast: Stuart Erwin, Una Merkel, Mischa Auer, William Frawley, Shemp Howard, Astrid Allwyn, Mantan Moreland, Hattie Noel, Francis Pierlot, Will Wright, Emmett Vogan. Credits: Directed by Edward Cline. Original screenplay by Erna Lazarus and W. Scott Darling. Photographed by Charles Van Enger. Art director, Jack Otterson. Film editor, Milton Carruth. Associate producer, Joseph G. Sanford.

Plot: An inventor and a patent attorney have a fake mechanical man on their hands, when a "sucker" arrives. They sell him an interest for $5,000, which in turn the attorney's ex-wife takes for back alimony. When things begin to look bad, friends of the "sucker" put over a fast one and get his money back . . . the art of fleecing the fleecers, including the ex-wife.

Comment: What should have been a very funny comedy, when you consider the fine cast, falls as flat as a pancake, due mostly to a script which lacks just about everything that goes into entertainment. In addition to the cast which includes such seasoned troupers as Stuart Erwin, Una Merkel, Mischa Auer, William Frawley and Shemp Howard, the studio lined up a good comedy director and gave the little epic some nice production values. Why the thing did not jell, is still a mystery. Outside of a few laughs here and there, 'taint funny, unless your patrons are willing to stretch their imagination a few miles. It may fit in on the lower half of duals in the subsequent runs or for a Saturday matinee spot. Pretty girls could distribute envelopes filled with cracked nuts as an advance plug. Teaser ads headed "Warning to Blondes" should be spotted in advance of your opening. See pressbook for instructions on building "Ivan, the Mechanical Man."

Catchline: "A romantic robot on the loose."

Arizona Bound

(Hollywood Preview)

Monogram Western 57 mins.

(Nat'l Release, July 19)

AUDIENCE SLANT: (Family) First of a new series that looks like a natural for the outdoor fans.

BOX OFFICE SLANT: Should bring in a good representation of action fans. Buck Jones' popularity will help put it over. Swell for the youngsters.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Luana Walters, Dennis Moore, Tris Coffin, Kathryn

(*Continued on Page 26*)

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

90 Tee Off in Annual Golf Tourney; 125 at Dinner; Roy Klunk Wins Low Gross; Harry Seed, Low Net

Tent No. 1's annual golf tournament was held at the South Hills Country Club on July 21 and was one of the most successful yet. More than 90 members teed off and 125 were present at the dinner in the evening. The low gross prize for members was won by Roy Klunk. Second in this class were Art Levy and Archie Fineman. Low net was won by Harry Seed. Among the out of town guests who came in for the day were Bob Coyle, Johnny Osborne, Mac McCormick, Legs Hawley, Dave Jacobs and Bert Stern. Among the better golfers present at the tournament were Julius Platte, professional of Nemacolin, and Walter Phillips. The best score for the day was made by Steve Kovach of Tarentum who has held the state amateur crown for the past two years. Steve shot a 69. Practically everybody participating in the game or attending the dinner went home with a prize.

Carl Robinson, the club steward, is vacationing. Tent No. 1's clubrooms have received a complete cleaning and overhauling and with the air-conditioning plant in operation, the quarters are very comfortable.

Tent No. 2—Columbus

Plans All Set for Second Annual Roundup; Mayor Heads Reception Committee; Hardgrove a Father

Second annual roundup plans are really in high gear, following a dinner tendered all committee members by Barker Leo Yassenoff, general chairman of the roundup which will be held on Saturday, Aug. 2 at Beulah Park, Grove City. Barkers throughout the country are most cordially invited to attend. Mayor Floyd F. Green is chairman of the reception committee and plans a real welcome for all those who attend.

Barker John Hardgrove and Mrs. Hardgrove are the parents of a fine baby girl. She will be named Grace Frances. The Hardgroves have returned from their California trip and are now residing at Millersport, Buckeye Lake, Ohio.

Tent No. 3—Cincinnati

Meeting of Canvassmen Monday; Bert Stearn in Town; Louis Schine Visits Headquarters; Joe Golden Gets Gift

A meeting of the tent's canvasmen will be held on Monday, July 28, at the clubrooms to decide the future policy of the tent. All canvasmen are urged to attend this meeting because of its importance. Chief Barker Bill Onie will bring up several items of the utmost importance to the tent's good and welfare.

It is rumored around the clubrooms that Andy "Short Circuit" Niedenthal will soon build his much talked about grill. Until such a time, however, his friends will have to be satisfied with ribs and stakes cooked on someone else's charcoal.

Bert Steam, Cleveland's chief barker and United Artist district manager, has been visiting his local exec, Harris Dudelson.

L. W. Schine paid his first visit to the Cincinnati tent last week. He was much impressed by the luxurious headquarters of Tent No. 3, but claimed that the Dallas Tent has better looking clubrooms. Until such a time as this claim is verified we still insist that the Cincinnati Variety Club is the finest in the country. Schine was accompanied by Lou Lazar and John Wolfberg, both connected with the Schine Circuit.

Joe Golden, the new West Virginia salesman for Universal, was the recipient of a brief case at the recent dinner to his district manager, Pete Rosian. Everyone is wondering why this gift to little Joe.

Tent No. 5—Detroit

All-Industry Outing Aug. 18 to Be Big Affair; Kirchner Named Receiver of Kramer; Perry Makes New Association

Detroit's big annual Golf Tournament will be history by the time this is published—and only one thing was definite at this writing—that it was destined to be a definite success, by the heavy advance ticket sales.

Attention is swinging now to the All-Industry Outing, which has been set for Monday, August 18. It is still too early to reveal the details, but the preview we have seen indicates an event of a magnitude the Detroit film industry has never seen before.

This one is not just Variety Club—it is really to be an all-industry affair, with distribution and exhibition branches alike thoroughly covered, and everybody out for a grand time. Arrangements are in the capable hands of Jack R. MacPherson, National Screen Service manager, and publicity is being handled by Ralph Stitt of United Detroit Theatres.

Two Past Chief Barkers expanded their theatrical interests this past week. Edgar E. Kirchner, who has manager the Family Theatre for over 30 years, acquired his second house, in the capacity of receiver appointed by the Federal Court, of the Kramer.

Charles C. Perry, manager of the first-run Adams, became a partner with Thomas D. Moule, Dr. I. S. Katzman, and Dave Newman, the perpetual Property Master of Tent 5, in the Courtesy Theatre, which the new partners have taken over from I. J. (Jack Himself) London.

Tent No. 11—Washington

Seventh Annual Golf Tournament and Dinner Slated for August 22; Ed Melniker Chairman of Committee

The seventh annual Golf Tournament and Dinner Dance will be held at the Manor Country Club, Norbeck, Md., on Friday, August 22. Ed Melniker is chairman of the committee arranging the affair. Assisting him are Al Miller, Leo Freudberg, John Allen, Fred Rohrs, George Crouch, Al Pratt, Abe Lichtman, and Carter Barron. Tickets are $7.50 which is all inclusive, any balance being given to the Welfare Fund.

Secretary Dan Terrell has returned from his vacation and tells some tall fish tales. Monday night's affair last week was grand with Harry Krivit as the King of the Night and Nate Golden the Lucky Man of the evening. Nate walked off with the radio prize.

Barker Dave Legum is passing around the ceegars it being little Nancy and mother and lassie doing nicely. Birthday greetings go to Stirling Schultz, Martin Kornblus, Moe Bear, Mart Winkler and Fulton Brylawski. Barker Angie Ratto is spending a little time in Atlantic City.

Tent No. 12—Minneapolis

Mike Manus Spending Vacation Fishing; New Orleans Group Visits; Bob Snyder in Town; Richard Arlen a Guest

Mike Manus, club steward, is taking his vacation in installments. He's devoting himself several days to fishing in nearby lakes, his favorite recreation, and has had some fine catches. The club was visited by a delegation from New Orleans, here to bring a Mardi Gras float and attend the city's Aquatennial summer festival. Included in the party were Scott Wilson, Clyde Farr, C. R. Rasmus, J. L. Dilworth, J. O. Jewell, T. J. Controy and Al Donnand.

Around the club these days is Bob Snyder, independent film distributor, up from Chicago again with some pictures. Snyder is a likable and peppy fellow and the boys are giving him a warm welcome. Richard Arlen, film star, in from Hollywood to take part in a golf tournament, dropped in . . . Lowell Kaplan, one of the club's most active members, is in northern Minnesota, vacationing. Sherman Dryer, son of Harry Dryer, another active member, was up from Chicago to visit his dad. He's head of the University of Chicago radio department, including the "Round Table." Chief Barker Ben Blotcky was in Chicago for the Paramount sales' meeting.

Tent No. 13—Philadelphia

Members Honored for Work in Connection with National Convention; Resolution Spread on Club's Records

At a recent meeting of the Canvassmen of Tent No. 13 of the Variety Club of Philadelphia a resolution was passed to give honor to the members of Tent No. 13, individually and collectively, for their untiring efforts, ingenious ideas and splendid co-operation that insured the tremendous success of the 7th Annual Convention of the Variety Clubs of America held in Atlantic City, May 15, 16 and 17.

The following resolution was adopted and written into the permanent records of the Variety Club of Philadelphia:

"RESOLVED, that the commendation and thanks of the Variety Club of Philadelphia be extended to the Chairmen and members of the various committees, for their invaluable contribution to the complete success of the 7th Annual Convention of the Variety Clubs of America at Atlantic City on May 15-16-17, 1941;

THAT A CERTIFIED COPY of this Resolution, under the Seal of the Club, be posted on the bulletin board of the Club.

Tent No. 17—Dallas

Trainer Plane Presented to Virginia Horn; Turtle Derby Planned for Labor Day Celebration as One of Features

The highlight of activities during the past week was the presentation of a genuine Aeronca Tandem Trainer plane to Miss Virginia Horn. The presentation was made at a special party held in the Club rooms Saturday night with over 200 members and friends present. This was just a little "In between Big Doings" in the interest of the Club's Charity Fund. The presentation was made by Chief Barker Paul Short.

The various committee members of the mam-

(*Continued on Page* 21)

Sun Valley Serenade





SONJA HENIE · JOHN PAYNE



making gay love!

with the sky the limit!

in fun, music and winter sports!

Sun Valley Serenade



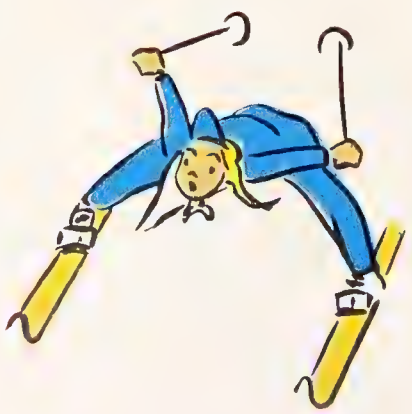
plus the irresistible rhythms of 7 smash hit songs played by

GLENN MILLER AND HIS ORCHESTRA

who make even the snow hot . . . in America's glorious vacationland!

Mack Gordon and Harry Warren hits!

"I Know Why And So Do You"
"At Last"
"It Happened In Sun Valley"
"Chattanooga Choo Choo"
"The World Is Waiting To Waltz Again"
"I'm Lena The Ballerina"
"The Kiss Polka"





and **MILTON BERLE**
and **LYNN BARI**
and **JOAN DAVIS**
and the **NICHOLAS BROTHERS**

Produced by MILTON SPERLING
Directed by
H. BRUCE HUMBERSTONE
Screen Play by Robert Ellis and Helen Logan
Story by Art Arthur and Robert Harari
Dances staged by Hermes Pan

20th CENTURY FOX

Selling the Picture

For Better Show Selling

***Showmanalyses* Have Appeared In STR on Following Pictures**

Adam Had Four Sons	Feb. 15
Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	June 26
Bride Came C.O.D.	July 19
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Mad Doctor	Feb. 22
Man Who Lost Himself	Mar. 22
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Money Dates

AUGUST

23rd

OLIVER HAZARD PERRY, hero of the Battle of Lake Erie, born 1785. Cities around the Great Lakes will be interested in this occasion for not since the great battle have warships been in the lakes. Today, however, they are, but not for warlike purposes. The Marines first fought in the Battle of Lake Erie, so any picture about the Leathernecks would be appropriate on this occasion, particularly that Warner short, "March on Marines."

26th

WOMEN'S SUFFRAGE, 19th Amendment, ratified 1920. You can use this anniversary to plug any picture with a strong woman as the central character. It would be an especially appropriate day for an engagement of "The Lady From Cheyenne" in which women's right to vote figures prominently.

27th

FIRST PETROLEUM WELL OPENED, Titusville, Penna., 1859. Any picture about oil would be a good exploitation bet on this day, especially with oil figuring so prominently in the headlines at the moment.

28th

JOHN STARK, Revolutionary General, born 1728. This day can be highlighted in Connecticut, since Stark was a native of the Nutmeg State. Use it to plug a feature or a short with a Revolutionary background.

30th

GERMANY DECLARED WAR ON POLAND, 1939. The second anniversary of the present war would be a good time to play any of the many subjects devoted to the conflict.

SECOND BATTLE OF BULL RUN, 1862. Tie up any Civil War picture with this anniversary.

PARADE OF AMERICAN TROOPS off to the World War, 1917. Tie this date up with the beginning of the Second World War and any of the defense subjects you may be playing. There are also possibilities on other pictures such as "Ramparts We Watch," "Sergeant York," etc.

Tieup With Brooklyn Builder Features Four Stage Weddings

Each Couple Will Receive $500 Credit on Their Own Home, Ring, Honeymoon, etc.

A tieup between the Rugoff and Becker chain of theatres in Brooklyn and Fred G. Trump, a Brooklyn home builder, has resulted in a plan to have four couples married on the stages of four theatres in one of Brooklyn's residential sections on four successive nights. Each couple will receive a $500 credit on a Trump home, a bridal outfit, wedding reception, $100 in cash, a wedding ring, a honeymoon and many accessories. The theatre management will also donate a layette and a baby carriage in case the stork makes a visit within a year.

The benefits to the theatres are readily perceived; to Mr. Trump the advantages are publicity and promotion of home ownership.

The campaign to select the four couples has been started through newspaper advertising, through flashes on the screens of the four theatres and through displays in the lobbies. Applications have already been received from several couples. The exact dates for the weddings will be set as soon as the four couples have been chosen. Only those couples will be eligible who live in Brooklyn and who have been engaged for a period of 90 days or more.

Mayor LaGuardia has been invited to perform the civil ceremonies on the first night of the four day wedding carnival for the four couples at one time on the stage of the Oceana Theatre. Religious ceremonies will follow, one each night.

Mr. Trump anticipates that these stage weddings, witnessed by 10,000 people in the audiences of the theatres, will be a great stimulant to matrimony and to home ownership.

WANTED

4 ENGAGED COUPLES TO GET MARRIED IN OUR THEATRES

Each couple will receive a wedding gift—a five-hundred-dollar credit payment on a Trump Home, one hundred dollars in cash, a wedding ring, a wedding cake, a honeymoon trip, and other accessories. Couples must be residents of Brooklyn who have been engaged for at least 3 months. Couples may apply in person or by letter to Albert L. Greene, Manager, Oceana Theatre, Brighton Beach. Application will be confidentially treated.

Here's the copy used to advertise the tieup between Rugoff and Becker Theatres and a Brooklyn home builder. This advertising has appeared in several Brooklyn newspapers.

"Fantasia" Run Tied In With Disney Pan-American Celebration

Sid Zins and David Polland of the National Theatre, Washington, D. C., cashed in on the current North and South American good-will efforts when they arranged in connection with the "Fantasia" run a Walt Disney Pan-American Celebration. There were invited on behalf of Mr. Disney all the children related to the various diplomats and their attaches of the twenty-one South and Central American countries, with the plan approved by the Pan-American Union and the Cultural Relations Committee.

Flags were donated through the courtesy of the Pan-American Union, and displayed prominently in front of the theatre.

Don Alba, *Times-Herald* newspaperman and Latin American columnist and radio announcer, acted as master of ceremonies and official interpreter. Officially acting as good-will greeters for the United States were Jean Wallace and Robert Wallace, daughter and son of Vice-President Wallace.

Pictures of the group and various other photos were made and given wide publicity by the various news photo services. Spot announcements were released by all local radio stations. The Columbia Broadcasting System made a recording of the event to be released via short wave to Latin America, over their stations WCBX in New York and WCAB in Philadelphia.

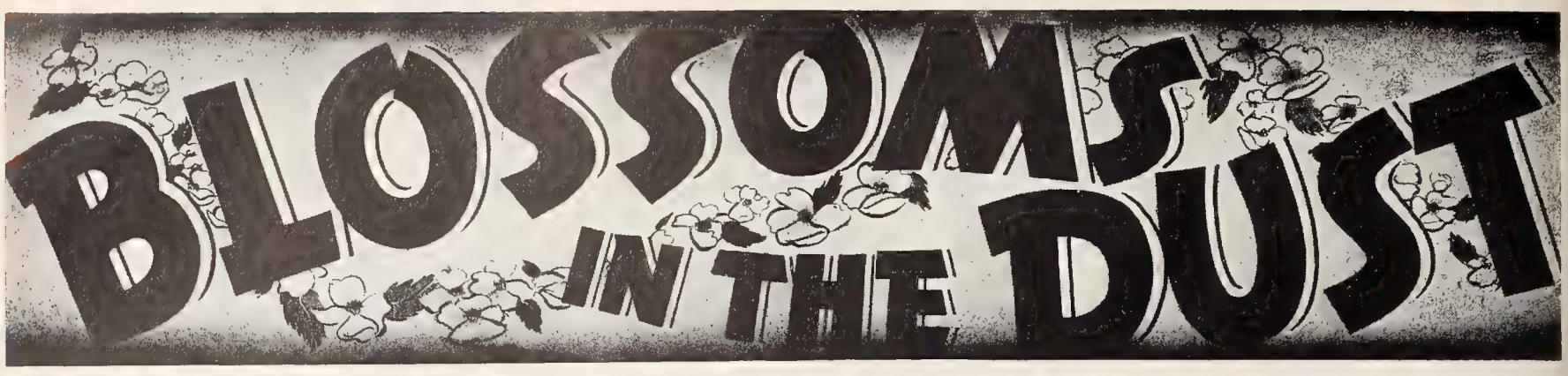


Promotes 'Ziegfeld' Color Contes

Tieing in with a local department store, Manager G. S. Fraser of Warners' Columbia Theatre, Portsmouth, O., promoted a three-day coloring contest on MGM's "Ziegfeld Girl" in the Portsmouth Times. One of the ads is reproduced above. The store assumed all expenses.

Sablosky Gets Dept. Store And Newspaper Help on "Ziegfeld"

Theatre, department store and newspaper cooperated in the "Ziegfeld Girl" campaign put over by Dave Sablosky, Norris, Norristown, Pa. The paper ran a contest seeking two local outstanding "Ziegfeld Girls"; the store sponsored the stunt in its ads and offered complete summer outfits to the winners, and the theatre held a fashion show on the stage in which the winners participated. Girls were chosen for the finals from photos submitted to the paper.



Capitalize on the Public's Interest in Babies As One Of Your Campaign Highlights

THERE'S an old axiom in newspaper offices that any picture about babies or animals is sure to be an attention-getter. And if it is true about pictures in newspapers it most certainly is true about motion pictures. And such a picture is "Blossoms in the Dust." To capitalize on this interest, this Showmanalysis will take up many suggestions for use of baby stills, etc.

Baby Shows **A baby show at a local beach resort, in the theatre or at any convenient centre would definitely tie up with the theme of the film. No picture could better justify it. Prizes could be awarded for the healthiest, the prettiest, the sturdiest, etc. Be sure, however, to have a committee of prominent people do the judging so that you do not engender any ill will. Try to get the local Board of Health to sponsor the affair and local doctors to urge mothers to enter it. It will get plenty of publicity and should get "Blossoms in the Dust" talked about.**

Baby Parade In connection with your baby show or as a separate stunt, you can stage a baby parade. The mothers will each try to outdo one another in fixing up their prams to look attractive. The same sort of prizes can be given for the healthiest, prettiest, sturdiest, etc. All of these can be promoted, by the way. Such an affair should get plenty of publicity in advance so that there will be a large crowd on hand to see your publicity.

Local Orphanage **A great deal of good will can be obtained by giving a portion of your receipts at one show for the benefit of a local orphanage. In most towns, the most prominent people are members of the Board of Directors of such places and whatever is done will thus assuredly reach their ears. This, too, ties right up with the picture, since the story is based on Edna Gladney, now Superintendent of the Texas Children's Home and Aid Society at Fort Worth. She has found homes for more than 2,000 babies. Find out about your local orphanage and tie up your publicity stories with it. Your newspaper will find them more welcome when they have a local angle.**

Co-operative Ad A huge ad announcing presents for the first baby born during the engagement of "Blossoms In the Dust" is an excellent promotional stunt. To get the best results from this contact the promotion or advertising manager of your newspaper and approach every firm which can donate any article to be used in a baby's layette. Among these are baby scales, carriages, sheets and pillow cases, electric washing machine or diaper service, a laundry, photographer, jeweler, clothing of various kinds, bath tub, etc. A picture of Greer Garson and her baby can dominate the ad itself. In case you cannot get a full page of ads, smaller space will do just as well, with the ads well scattered throughout the paper on different days.

Photo Stunt Right in line with the fact that babies in pictures are popular run a contest for the best pictures of mother and child taken together. Prizes can be awarded for the best of these pictures in several categories and they can all be posted in the lobby. People will be glad to look at them to see if they can identify any of their friends. In line with this you can start off the publicity asking for these pictures by running the three photos of Greer Garson with one of the babies in the picture.

3-Day Contest A contest on "Could You Love an Adopted Child As Much As Your Own" is a direct tie up with the picture and a question on which most people feel strongly enough to express their opinions. Such a contest is suggested in the press book along with three illustrations which would fit perfectly with it. Contestants must state the case in 100 words or less.

Parent Appreciation Week This is a big order but well worth putting over if done right. The object is to get parents, a newspaper, clubs, stores and your theatre behind a Parent Appreciation Week. The youngsters agree to behave perfectly for seven full days. Upon the expiration of that period, parents sign the pledge cards and the kids turn them in to the place designated by the theatre. You have to leave it to the parents' honor to determine whether or not the youngsters have complied with the rules.

How To Run It First try to line up the Mayor to proclaim the week. He will probably accede to your request if you can obtain enough influential support from among local organizations such as the Chamber of Commerce, Rotary, Lions, Kiwanis and other civic groups. Have the pledge cards distributed in stores, through your theatre and every other medium possible. Have a pledge ceremony in the theatre. A reporter from the newspaper can interview youngsters each day during the week. Prizes for those who win should be either passes for the first performance of "Blossoms In the Dust" or such promoted items as you can obtain. If you want to limit the prizes, those youngsters who in the opinion of judges have best expressed their appreciation of their parents during Parents Appreciation Week, should be singled out.



This mother and son photograph can be used for a number of purposes. It can illustrate contests such as one for the best mother and child photographs or for the contest on "Could You Love an Adopted Child as Much as Your Own." It can also serve as the nucleus for advertising layouts using your own copy.

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

A Mervyn LeRoy Production. Produced by Irving Asher. Screenplay by Anita Loos.

Essay Contest **Another stunt, apart from Parent Appreciation Week which is outlined above, would be an essay contest for a batch of free tickets or a few small cash prizes for the best letters written by boys and girls to their parents telling them how much they appreciate the parents love, interest and sacrifice.**

Local Angle If, in your town, there is a prominent woman who has either won or is still trying to win a battle with the state or local law making body, you can create plenty of interest by comparing her battle with that of Greer Garson in the picture. If the newspaper backs the local fight, you can obtain specially good support for the picture as it really shows how such battles can be won.

Sunday Feature There is an excellent full size newspaper feature which tells the story of the picture in pictures. Such a feature is always good reading and good publicity and though it may be difficult to plant, it is well worth the effort. If you find it impossible to get somebody else to publish it, do the job yourself, handing out the sheets as a herald with appropriate copy about the theatre, the picture and the show on the reverse side.

Technicolor **The picture is all in Technicolor and this angle should not be neglected as many people are becoming devoted followers of pictures done in this process. Coloring contests and plenty of color in all your advertising should by now be standard stunts for Technicolor films.**

Greer Garson This young lady is going places in pictures and you will do well to see that her name is played up big. An interesting stunt, in view of the interest created in her, would be to offer a prize for the girl in town whose hair most nearly matches that of Greer Garson. There will be quite a parade of redheads for this honor and it will create a lot of comment.

Trade Show Guide

PICTURE SET FOR TRADE SHOWING

WEEK OF AUGUST 3

Sergeant York (WB); Principals: Gary Cooper, Joan Leslie, Walter Brennan; Reviewed: 7/12/41.

- Albany
8/4...79 N. Pearl St..... 1:00 p.m.
- Atlanta
8/4...RKO Scr. Room..... 11:00 a.m.
- Boston
8/4...20th Cent.-Fox Scr. Room..... 2:00 p.m.
- Buffalo
8/4...20th Cent.-Fox Scr. Room..... 11:00 a.m.
- Charlotte
8/4...Paramount Exch. Scr. Room..... 10:00 a.m.
- Chicago
8/4...Warner Scr. Room.....10:30 a.m. and 2:00 p.m.
- Cincinnati
8/4...RKO Scr. Room, Palace Thea..... 2:00 p.m.
- Cleveland
8/4...Warner Exch. Scr. Room..... 2:00 p.m.
- Dallas
8/4...20th Cent.-Fox Scr. Room..... 10:30 a.m.
- Denver
8/4...Paramount Scr. Room..... 8:00 p.m.
- Des Moines
8/4...20th Cent.-Fox Scr. Room..... 12:45 p.m.
- Detroit
8/4...Detroit Film Bldg..... 2:00 p.m.
- Indianapolis
8/4...Paramount Scr. Room..... 10:00 a.m.
- Kansas City
8/4...20th Cent.-Fox Scr. Room..... 4:20 p.m.
- Los Angeles
8/4...Paramount Scr. Room..... 1:30 p.m.
- Milwaukee
8/4...20th Cent.-Fox Scr. Room..... 2:30 p.m.
- Minneapolis
8/4...Warner Scr. Room..... 1:00 p.m.
- Memphis
8/4...Paramount Scr. Room..... 10:30 a.m.
- New Haven
8/4...Warner Thea. Scr. Room..... 10:30 a.m.
- New Orleans
8/4...20th Cent.-Fox Scr. Room..... 2:00 p.m.
- New York
Trade show held July 22
- Oklahoma City
8/4...20th Cent.-Fox Scr. Room..... 1:00 p.m.
- Omaha
8/4...1502 Davenport St..... 1:00 p.m.
- Philadelphia
8/4...1220 Vine St..... 10:45 a.m.
- Pittsburgh
8/4...Warner Thea. Scr. Room..... 2:30 p.m.
- Portland, Ore.
8/6...Star Film Exch..... 2:00 p.m.
- Salt Lake
8/4...20th Cent.-Fox Scr. Room..... 2:00 p.m.
- San Francisco
8/4...Republic Scr. Rm., 221 Golden Gate Ave. 1:30 p.m.
- Seattle
8/4...Jewel Box Scr. Room..... 2:00 p.m.
- St. Louis
8/4...Screnco Scr. Room..... 2:15 p.m.
- Washington
8/4...Earle Thea. Scr. Room..... 10:30 a.m.

Moving 'Apple' Gets Attention

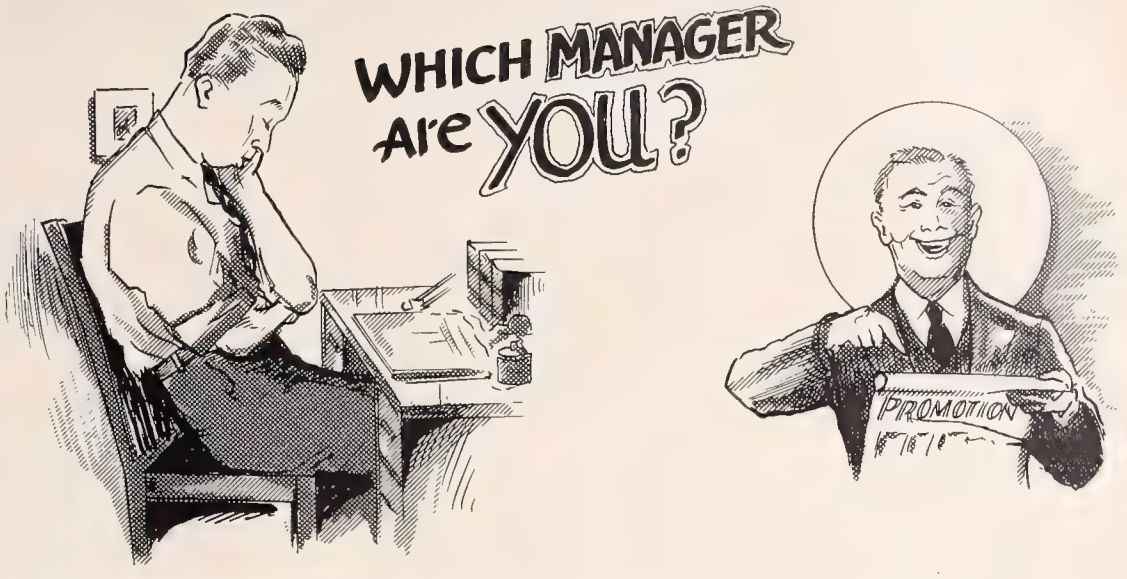
Using a cut-out "apple," Manager Robert Busch of the Jeffery Theatre, Chicago, created an eye-catching display on "The Lady Eve." On a 40 x 60 display board was the "apple," which moved up and down by means of a motor behind the display. Each time it moved down, stills on the production were revealed. Copy on the "apple": "Eve Sure Knows Her Apples."

Beautiful Girls in 'Ziegfeld' Parade

A "Ziegfeld Girl" motor parade featured the campaign for the musical put over by Foster Norton, Strand, Oshkosh, Wis. He secured the use of a fleet of new cars and arranged for the most beautiful local girls to ride in them.

The ADVERTISING CLINIC

by Old Doc Layout★



One Way to Find The Answer to That Question Is to Maintain An Efficient, Up-To-Date



Every wide-awake showman should own and operate, efficiently, a "tickler" file!

What is a "Tickler" File?

In newspaper lingo it would be called a "Morgue" — but the Tickler is not nor ever should be used as a Morgue. Just the opposite, as a matter of fact. It should be literally alive with material for publicity stories as well as copy slants and ideas for newspaper and program advertising.

The Tickler is a most important theatre asset. Time and again the theatremen who are on their toes have scored their best showmanship hits with ideas, suggestions, even material verbatim, which has been extracted from their up-to-the-minute Files.

The business of writing advertising and publicity, created new designs for layouts and "approaches" is one craft that needs more "tools" with which to work. But it's doubtful if anybody will soon come up with a tool as handy and efficient as a well maintained Tickler File.

The more you work the file, the more organization it takes on with the result that it amounts only to the flipping of your fingers to turn up material when you are in need of it. Instead of cudgeling your brains—just dig into the mine of material that is just waiting and eager to "give" when you need ideas most.

Begin the organization of a Tickler by marking a special folder for all the holidays in the year, special days such as "Mother's Day," "Father's Day," "Sweethearts' Day," "School Commencements," etc. Included in this can be the anniversary of the theatre, that of the town and the birthdays of prominent local people.

Next start a folder for movie stars—by name: Mickey Rooney, Clark Gable, Spencer Tracy, Bette Davis—all the "names" you are likely to have to work into headlines of advertising and publicity campaigns. File all clippings about them from trade papers, and watch the "fan" columns in your newspapers for clips about the stars.

Next prepare folders for coming attractions, and into these put away for reference STR "Advance Dope" clippings, reviews, stills and stories which appear about the pictures during production or early release.

There's a treasure-chest of valuable ammunition to fire away with in smart, lively campaigns to be found in such a file. A rich budget of valuable material passes through your hands every day, but unless it is filed immediately all this material will be lost.

All of which adds up to the fact which we repeat: that a Tickler File that is well maintained is the most complete file you possibly can keep, and on every single topic that might be of value to you later. There is no such thing as making the file too complete: check all material that passes through your hands for its future reference and proper place in your file. This soon becomes a habit, as does the handling of the file, and the operations involved consume so little time you'll hardly be aware that you are spending any time at all on keeping the file. In fact it's a time saver in that it prevents pushing something aside for later disposition.

Go through your file often, reading the clippings and notices. You'll be surprised how things you find stir the imagination and "tickle" your brain into activity.

★'Hank' Harold

Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio.

Watch for "Tips on Clips for Your Tickler File" New Service for STR Theatre Subscribers

Program Exchange

Ye Ed Returns From His Vacation Beset by Chiggers; Irving Lipnick Celebrates

WE have just returned from our vacation, most of which was spent in the wilds of Indiana. For some reason or other, two of our guest conductors failed to come through. Jim Owen of the Owen Theatre, Branson, Mo., had assured us there would be a contribution from him, and so we departed, confident it would arrive any time during our absence. On our return, we found that nothing came. We can only conclude that the fish must be biting pretty well these days or that so many tourists are taking those trips up and down the river Jim has enough on his hands being skipper and theatre manager. We'll forgive him this time.

While we were away, we got several bites, too, but not from fish. We spent a day roaming through the woods and then spent another and another and another scratching. You guessed it—we were attacked by chiggers, those tiny mites that burrow into your skin and then raise the devil. They're called chigoes in Central and South America and are said to be most common there. Well, they're not exactly sparse in Indiana. Several different remedies were recommended to us, and we used some of them, but at this writing we're still scratching. We're hoping that the little fellows won't care for this metropolitan life and will desert us.

Now to get down to business, which isn't as easy as it sounds after you've been taking it easy two weeks. Let's see now, this page deals with programs, doesn't it? That's one thing we haven't forgotten.

There aren't many programs on our desk, but perhaps that's because our editorial associate disposed of most of them on this page during our absence. Will Brieman used a regular herald for his program last week. In colors on one side was an ad for "In the Navy" while on the other was the Ambassador management's listing of attractions in which the short subjects are plugged nearly as strongly as the features. And, of course, two other neighborhood houses, the Gwynn and Forest, have their attractions listed on the envelope in which the herald appears.

Looking over Cinemag, we find an interesting article about a leading pastor who champions the motion picture industry. The minister, Rev. Dr. Norman Vincent Peale of New York, served as technical adviser during production of "One Foot in Heaven." Speaking before a gathering of 20,000 at Atlantic City recently, Dr. Peale said that he had discovered that the people of Hollywood "are not blase and sophisticated, but wholesome, friendly, home-loving folks"; that Hollywood "is a vast efficient place of business where a great commodity is being produced for the pleasure of 80 million American moviegoers, and not a scene of revelry"; that "the public doesn't know Hollywood and should demand a more accurate account than is usually pictured. Hollywood needs a campaign to sell it, as it actually is, to the country, for I believe that the people are tired of the doings of a few empty-headed glamor boys and girls who give the wrong impression of a great and decent industry."

Member Added This Week

W. H. Woodley, Ritz Theatre, Hickman, Ky.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Social Habits

Habits have to grow. In the beginning movies were merely "something new"—a fad. It was a diverting way to spend an hour. But it was not anticipated that movies held the basis of a new art—the beginning of a national habit that has affected for the better the very roots of our national life.

The movies today are the social habit of the nation. What a difference since years gone by in the quality of the films, and you pay mighty little more at that!

Message From Clergyman

Dr. Peale's message has nothing to do with programs, of course, but the account of it did appear in a program, and it's a worthwhile message, so that's why we touched on it briefly in this space.

Charles Ryan, district supervisor of Warner Chicago Theatres, sends us a quantity of programs, almost all of which have some particular feature to attract the reader's attention.

For example, Irving Lipnick of the Shore Theatre, observed a special occasion with this message: "I'm celebrating.' . . . And I've plenty of reason for doing so. It's one year now since I first assumed the managerial duties, and to make it a week of real celebrating, the Shore is to present two of the finest pictures of the year during my Anniversary Week."

"I'm a Penny Postcard"

The "I'm a penny postcard" stunt for "Penny Serenade" was used by the Stratford Theatre.

With the "movie vacation" idea gaining momentum nationally, Robert Busch's institutional message on the subject is timely and pertinent. There's no need to repeat it here, for it's one of those which appeared in STR, issue of July 12, on page 21. This "movie vacation" style of advertising is "catching on" everywhere and is proving to be an effective means of stimulating business.

We're going to stop now. Working so hard after a two weeks' rest is just too much for us. We'll be back next week.

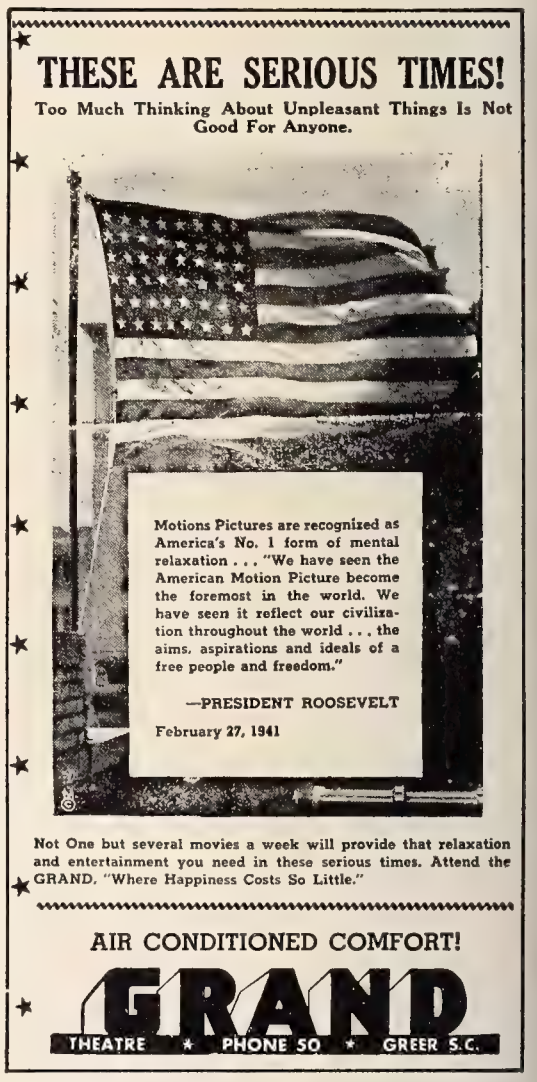
Norshor, Duluth, Tries Milk Bar As Latest Stunt to Woo Patrons

"Milk bars" in Paramount's theatres throughout the country as the latest wrinkle in deluxe accommodations for filmgoers looms as a possibility, for home office executives are closely watching the experiment of the new Norshor Theatre, Duluth, Minn., which has placed this type of refreshment counter on its premises, according to Sam Dembow, Jr., Paramount theatre executive.

Ballyhooed throughout the Duluth area by 200 special posters on milk trucks, as well as other advertising stunts, the world's first theatre "milk bar" made its bid for public favor at the grand opening of the Norshor.

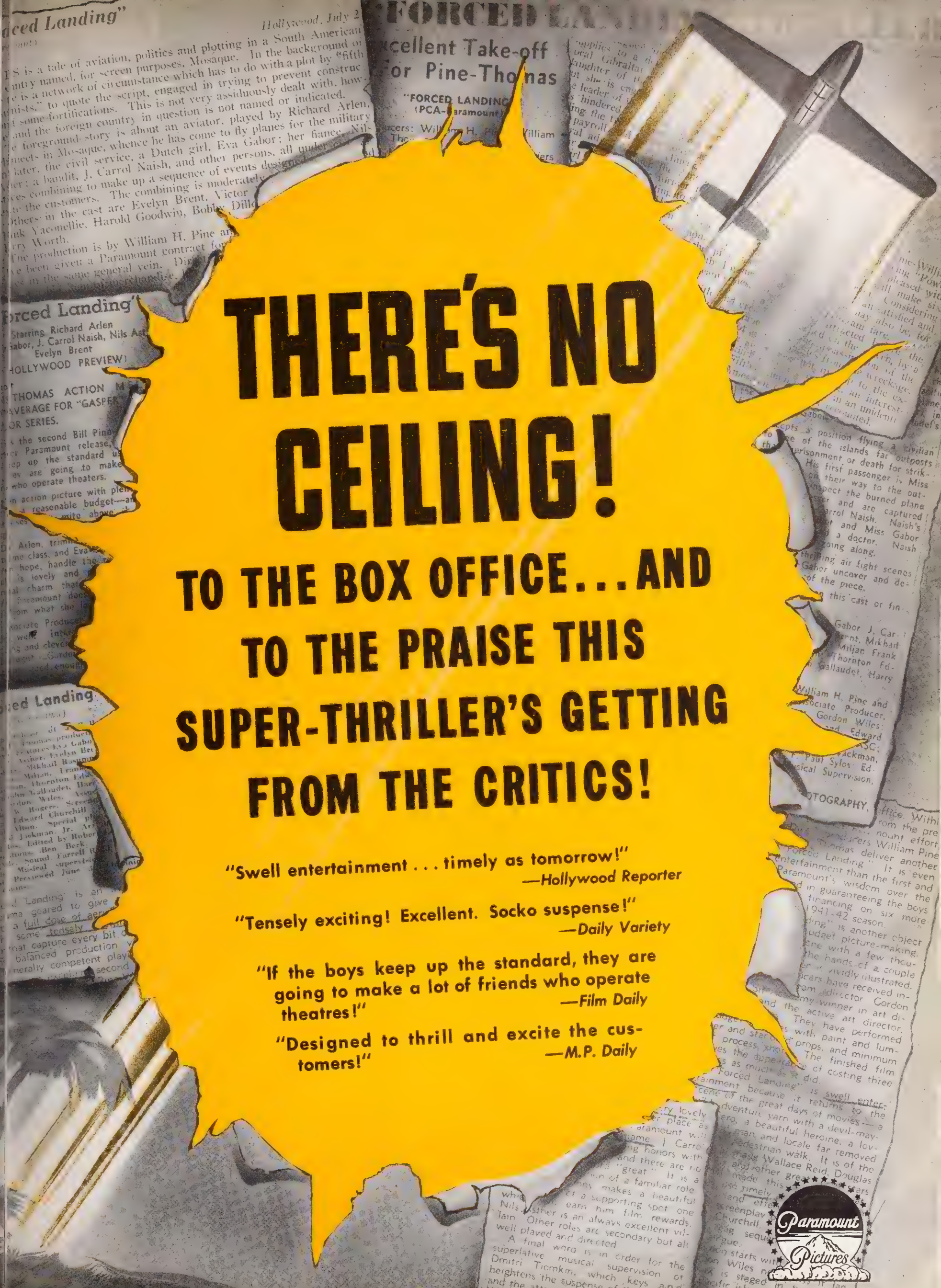
Loew's New York Circuit Makes Big Tieup With Pepsi-Cola

One of the most ambitious promotion tie-ups made around New York City in a long time is a cooperative arrangement just completed by Loew's New York circuit and the Pepsi-Cola Company. Pepsi-Cola becomes "sponsor" of Loew's annual city-wide bathing beauty contest. In addition to $500 in cash prizes and the title "Miss Greater New York," the contestants have an opportunity of being selected as "The Pepsi-Cola Girl of 1942." Preliminaries will be held in scores of Loew theatres, with the finals at Loew's State, Broadway. Pepsi-Cola, through its agency, Newell-Emmett, Inc., will cooperate with Loew's in publicizing the contest.



An Outstanding Institutional Ad

That motion pictures are America's No. 1 form of mental relaxation during these serious times is the crux of the outstanding institutional ad shown above, featured in newspapers and heralds by Manager Bill Drace of the Grace Theatre, Greer, S. C. We imagine Bill obtained the flag cut from the newspaper office. He has paved the way in informing the public of the theatre's part in defense. Other showmen please copy.


THERE'S NO CEILING!
TO THE BOX OFFICE...AND TO THE PRAISE THIS SUPER-THRILLER'S GETTING FROM THE CRITICS!
"Swell entertainment . . . timely as tomorrow!"
—Hollywood Reporter
"Tensely exciting! Excellent. Socko suspense!"
—Daily Variety
"If the boys keep up the standard, they are going to make a lot of friends who operate theatres!"
—Film Daily
"Designed to thrill and excite the customers!"
—M.P. Daily
Paramount Pictures


Paramount's
"FORCED LANDING"
starring
RICHARD ARLEN
with EVA GABOR
J. Carrol Naish • Nils Asther
Evelyn Brent
Directed by GORDON WILES
Screen Play by Maxwell Shane and Edward Churchill
Paramount Pictures
KEEP YOUR EYE ON HER!
(How could you take it off!)
"A new marquee name! Eva Gabor bows sensationally!" —Daily Variety
"Miss Gabor is lovely and possesses that continental charm that has clicked before!—Film Daily

Variety Club

(Continued from Page 12)

Tent No. 17—Dallas

moth Labor Day Celebration to be held in one of the city's numerous parks on Labor Day, have returned from their vacations and are "rarin' to go" . . . and from present indications this outing will be a celebration to end all future Labor Day Celebrations.

Highlights of the event will be the running of the annual Turtle Derby of which Ben Fergueson is the instigator, and present chairman . . . the presentation of the Gainsville Circus (America's third largest circus) and a galaxy of carnival attractions, free acts, public speaking and basket picknicking. Some plans are also being made for a Bathing Beauty Revue . . . and other attractions.

The labor organizations of Dallas and Ft. Worth are co-operating in the enterprise and more than 50,000 people are expected to attend. It will be an all day affair . . . and every nickel of the proceeds will go into the Charity Chest of the Variety Club of Texas.

Tent No. 21—Atlanta

Bingo Games Still Popular; Lucas and Jenkins Return; Kuykendall, Morgan and Mochrie Are Visitors

Due to vacations and postponement through summer months of monthly meetings, news from Tent 21 is rather scarce these days.

Barkers Harry G. Ballance, R. G. McClure, Paul Wilson, Dick Ford and Maurice Mitchell, all of 20th-Fox, are now on the coast attending the 20th-Fox confab.

Despite the hot weather and the absence from the city of many Barkers on vacation, the Saturday night bingo games seem to be proving popular and average attendance is around 50 to 60 which is considered a good number. Lots of fun is to be had in Tent 21's club rooms every Saturday night.

Chief Barker Wm. K. Jenkins is back in the city after attending a Paramount partners meeting in New York. Ditto for Barker Arthur Lucas who stopped off in Washington on his return.

Welcome visitors to the club rooms during the week included Ed Kuykendall, president of MPTOA, Oscar Morgan, who heads the Paramount short subjects division and who is a member of Tent 21, and also Robert Mochrie of RKO here to see that the first trade showing got off to a good start. Barker Mochrie, although now residing in New York, is a member of Tent 21.

Barker Walter Stokes, the club's efficient auditor, is back after a siege of pneumonia. Welcome back on the job, Walter, you were missed greatly.

Barkers are extending sympathy to Barker H. P. "Dusty" Rhodes, booker for Lucas and Jenkins circuit, upon the sudden death of his wife.

Barker Al Rook has a new job with Columbia Pictures and Barker E. B. Foster has accepted new duties with Republic Pictures.

The trade showings of the past week did not seem to attract many out of town exhibs with the result that not as many visitors as were expected were in attendance at the club rooms for luncheons. As a matter of fact the screenings possibly held down attendance on the part of regular local members because of the hours of screening, some of which ran into the lunch periods.

Tent No. 24—Charlotte

Meeting Held to Discuss Further Plans; Sub-Committee on House Activities Named; Many Visitors Greeted

The most important happening during the week was the meeting held in the club rooms Saturday, conducted by Chief Barker Heck Everett and Property Man Johnny Bachman. The purpose of the meeting was to formulate plans for further activities during the balance of the summer and discuss various charity projects. While Barker Roy Smart, chairman of the "Heart of Variety Committee" failed to report, he advised that several projects are now being investigated, to determine on which was the most worthy and hoped to report at the next meeting which will be held in the near future.

To promote special club room interest, Chairman Jimmy Prichard of the Entertainment Committee, appointed Barker Bob Simpson as Chairman of a sub-committee to be known as House Activities. Bob will appoint members to assist him and has announced a surprise for next Friday night. It was also voted to inaugurate "King For A Day" luncheons to start Mon., Sept. 15. For the first, Chief Barker Everett appointed Barker Scott Lett and Asst. Chief Barker Benn Rosenwald to handle the show. The second to be held Sept. 29th.

Visitors to the club rooms during the week were Mr. and Mrs. Max Zager of Greensboro, N. C., and Ray Palmer of Atlanta, as guests of Barker Johnny Bachman. Barker Tom Watson had Don Reed and Miss Tilda Legan of Laurinburg, N. C., as his guests. James M. Wade of Atlanta was introduced by Barker Royal E. Penny and Barker E. E. Heller entertained Ike Katz and W. H. Rudisill of Atlanta.

Biller Al Burks was called to New York suddenly on account of a death in his family.

A POSITIVE BOX OFFICE HIT



READY NOW

ATLANTA—So. Monogram Exchange

BOSTON—Northeastern Film Co.

BUFFALO—Bernie Mills, 723 Seventh Ave., N. Y. C.

CHARLOTTE—So. Monogram Exchange

CHICAGO—Special Attractions

CLEVELAND—Imperial Picture Co.

DALLAS—Astor Pictures Exchange

DENVER—Commercial Film Exchange

DETROIT—Allied Film Exchange

INDIANAPOLIS—Capitol Monogram Exchange

KANSAS CITY—Majestic Pictures Exchange

LOS ANGELES—Majestic Dist. Corp.

MEMPHIS—So. Monogram Exchange

MILWAUKEE—Astor Pictures

MINNEAPOLIS—Chas. Weiner P.R.C. Exc.

NEW HAVEN—Northeastern Film Co.

NEW ORLEANS—So. Monogram Exchange

NEW YORK—Times Pictures

PHILADELPHIA—Peerless Dist. Corp.

PITTSBURGH—Crown Film Exch.

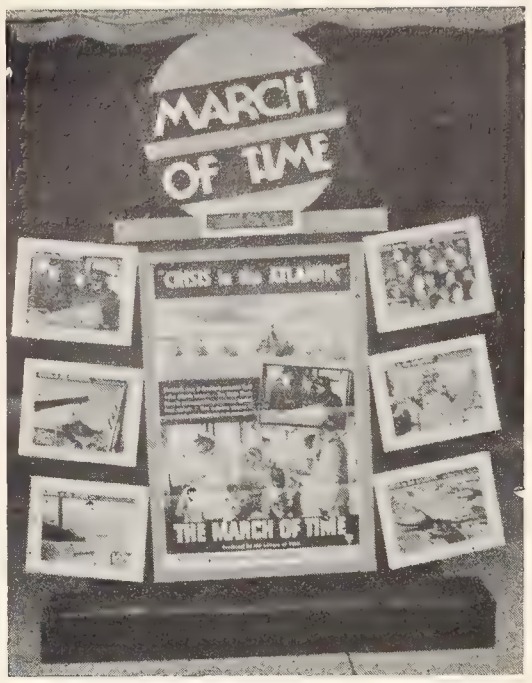
SAN FRANCISCO—Astor Pictures Exc.

SEATTLE—Principal Pict's Exc.

WASHINGTON—Peerless Dist. Corp.

CANADA—Harry Price, Superior, Toronto

Short Subject Reviews STR



Here's One Way to Do It

A special sidewalk display was erected by Manager Leon Shafer of Schine's Fox Theatre, Corning, N. Y., to ballyhoo March of Time's "Crisis in the Atlantic." Although colorful and eye-catching, the display was produced at moderate expense and more than paid for itself by the business it attracted.

Information Please No. 11

(Very Good)

RKO (14,211) Information Please 10 mins.

The regular panel of experts—Oscar Levant, John Kieran and Franklin P. Adams—is augmented for the second time by Jan Struther, popular British writer and author of Mrs. Miniver. Most of the questions depend on the experts' adeptness at interpreting bits of pantomime, with Kieran looming the most adept. Like the others in this series, this is an interesting and entertaining reel. It was produced by Frederic Ullman, Jr., and supervised by Dan Golenpaul.

Steeds and Steers (Good)

RKO (14,312) Sportscope No. 12 9 mins.

Trick roping, broncho-busting, riding and wrangling are the ingredients of this sport reel, most of which was filmed at a rodeo. There are several narrow escapes and plenty of excitement to please all types of audiences. Andre Baruch handles the narration in his usual fine style. The subject was produced by Frederic Ullman, Jr.

Early to Bed (Satisfactory)

RKO (14,107) Disney Cartoon No. 7 8 mins.

Trying to go to sleep in a trick folding bed becomes a problem for Donald Duck. First, he bumps his head, then the down comes out of the pillow, then the clock annoys him, and finally, the bed becomes unmanageable. Although a satisfactory Technicolor cartoon, "Early to Bed" lacks the many laughs that usually characterize these Disney efforts.

Information Please No. 12 (Good)

RKO (14,212) Information Please 9 mins.

Appearing quite harmless and in good spirits, stage and screen bogey-man Boris Karloff vies with Oscar Levant, John Kieran and Franklin P. Adams in answering the questions put to the experts by Clifton Fadiman. Although his showing is not too good, he succeeds in answering a few queries. Kieran, as usual, seems to know almost all the answers. Audiences will enjoy this reel, and mothers need not hesitate to send their children to see Karloff. Frederic Ullman, Jr. produced the subject, and Dan Golenpaul supervised.

The Musical Bandit (Entertaining)

RKO (13,504) Ray Whitley No. 4 16 mins.

When pretty Virginia Vale is about to lose ownership of her hotel in a western cattle town, Ray Whitley poses as a "musical bandit," scares the new owners away, gets the property back for her. Good cowboy singing, ample comedy and a good plot make this an entertaining subject.

Travelogues Pertaining to Western Hemisphere Excellent for Tieups

Where tieups are concerned, what could be more natural than one with a travel agency? That is, of course, if you're playing a travelogue, and it's a good bet you are, with several available.

Even banks that sell travelers' cheques are good spots to place your advertising cards.

Because tourist travel to certain sections of the United States, to Central and South America, has increased lately, the promotional possibilities on travel subjects pertaining to the Western Hemisphere are almost limitless.

And while we're on the subject, permit us to remind you not to forget newspaper contests based on high spots of interest in the travelogue you happen to be playing.

Five 'Information Please' Shorts on Single Program Draw Fans Galore

Five "Information Please" shorts, run successively, proved a business boon to Manager Gilbert Josephson of the World Theatre, New York City, recently. The first few days of the week made the turnstiles click at a ten per cent higher rate than the previous week when there was no Clifton Fadiman, John Kieran, Franklin P. Adams or Oscar Levant, to mention a few celebrities on the five-shorts program.

"Looks like my hunch was right," said Josephson, in speaking of his triumph with the miniature features. "A single issue of 'Information Please' always stirred my interest to a high pitch and then, bang, the reel was entirely unwound and the show was over. So I got the wild idea of hooking up five in a row for my supporting program. Maybe I started something."

Josephson hailed his "Information Please" set-up as a "Laugh and Learn" program. Each fan took with him from the box-office an official "score card," and was supposed to mark a cross in each square for each correct answer he formulated ahead of the quizees. Correct answers against the number of questions gave the contestant a percentage score.

Columbia Arranges Radio Tieup On International Forum Series

Columbia has completed arrangements with Star and Treet Blades, sponsors of Wythe Williams, who is featured in the Internation Forum series, to tie up with 100 outlets of the Mutual Broadcasting System for possible spot announcements, lobby displays, and other cooperative ideas that will put the subjects across.

In this connection, special 4-color window cards have been prepared which will be distributed free to exhibitors playing International Forum No. 1 and No. 2. Copy on the cards ties in Williams' air program with his appearance on the screen of your theatre, and makes possible tieups with department stores, hardware stores, etc.

. . NEWSREEL SYNOPSES . .

(Released Saturday, July 26)

PARAMOUNT (No. 95)—Aluminum drive gets under way; Lt. Gen. Ben Lear reviews "yoo-hoo" troops; Churchill reviews 6,000 air-raid workers; American Red Cross Nurses tell story of torpedoing and of rescue in lifeboat; Dionne Quints attract visitors.

MOVIETONE (Vol. 23, No. 92)—Sumner Welles' speech; Argentina hails independence day; Parachutists fight forest fires in Northwest; Dionne Quints attract visitors; Vargas diamond cleaved; Miss California bathing beauty contest; Rockefeller, Jr., speaks for USO; Sailboating near Larchmont; Lou Nova in training for fight with Joe Louis.

PATHE (Vol. 12, No. 95)—Churchill's speech; Bastille Day in London; Sumner Welles' speech; Halifax visits RKO studios; Dionne Quints attract visitors; First naval state guard in Monterey, Calif.; Cavalry review at Ft. Riley; Midget boxers in Boston.

UNIVERSAL (Vol. 13, No. 1000)—Vargas diamond is cleaved; Churchill reviews defense workers; British stem Axis drive in Libya; Land and water car at Buffalo; New torpedo boat at New Orleans; National Woman's Party against joint income tax plan; Fire at Philadelphia; Dionne Quints attract visitors; Trained seal act at Atlantic City; Rockefeller, Jr., speaks for USO.

NEWS OF THE DAY (Vol. 12, No. 290)—British stem Axis drive in Libya; Sumner Welles' speech; Churchill promises air retaliation on Reich; Venice Venus named Miss California; Vargas diamond is cleaved; Dionnes attract visitors; Speedboats race for Governor's Cup; Pedigree dog show at Santa Barbara, Calif. (except Boston); Midget boxing bouts at Boston (Boston only).

(Released Wednesday, July 23)

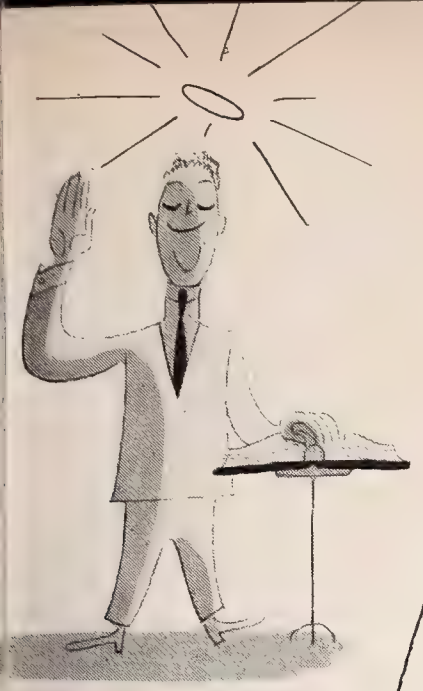
PARAMOUNT (No. 94)—Argentina celebrates 125th anniversary; Kennedy's son joins Navy fliers; Halifax sees 1,000th bomber at Burbank, Calif.; 18,600 soldiers pass in review at Camp Barkley, Texas; Marines and Army in landing-force drill at Onslow Beach, N. C.; Army pilots graduate at Maxwell Field, Ala.; Roosevelt asks that Army be held intact; General Marshall gives a soldier's explanation; Scenes taken inside Tobruk.

MOVIETONE (Vol. 23, No. 91)—With the British Army under siege at Tobruk; Second draft lottery in Washington; General Marshall asks that draftees, National Guard be kept on duty; Marines and Army in landing-force drill at Onslow Beach, N. C.; Styles for the beach (except Des Moines); Miss Des Moines chosen in bathing beauty contest (Des Moines only); Big Pebble wins Hollywood Gold Cup Handicap race; Rodeo at Salinas, Calif.; Diaper Derby

NEWS OF THE DAY (Vol. 12, No. 289)—Tobruk defies siege; Second draft lottery in Washington; Army Chief urges holding trainees; Aluminum conservation drive gets under way; Marines practice invasion tactics; Philadelphia hails brother Elks (Philadelphia only); Diaper Derby at Palisades Park, N. J.; Big Pebble wins Hollywood Gold Cup Handicap race.

PATHE (Vol. 12, No. 94)—Tobruk under siege; 750,000 youths in second draft; Marines and soldiers in maneuvers; Stettinus pays off $1-a-year men; Aluminum conservation drive gets under way; Diaper Derby at Palisades Park, N. J.; Big Pebble wins Hollywood Gold Cup Handicap race.

UNIVERSAL (Vol. 13, No. 999)—Siege of Tobruk; Army chief urges holding of draftees; Aluminum drive gets under way; Marines and Army in maneuvers; Diaper Derby at Palisades Park, N. J.; Second draft lottery in Washington; Pilot saves plane in crash near Inglewood, Calif.; 180 golfers in match at Spokane.



"THE TRUTH, THE WHOLE TRUTH AND NOTHING BUT THE TRUTH" ABOUT "UNDERGROUND"

AFFIDAVIT

State of Pennsylvania(
County of Cambria (ss.

James Keefe, duly sworn, deposes and says:

1. I am the manager of the State Theatre, Johnstown Penna.
2. I solemnly swear and affirm that the motion picture UNDERGROUND, playing at the State Theatre in Johnstown, Penna. has for the first four days of the engagement, grossed more than any other picture playing at that theatre and at a similar price scale, in the last seven years.

James Keefe

Sworn to before me this 19th of July, 1941
Margaret Feeney

NOTARY PUBLIC
MY COMMISSION EXPIRES
MARCH 12, 1943

with JEFFREY LYNN • PHILIP DORN • KAAREN VERNE • MONA MARIS • Directed by VINCENT SHERMAN

Screen Play by Charles Grayson • Story by Edwin Justus Mayer and Oliver H. P. Garrett • A Warner Bros.-First National Picture

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

LI'L LOUISIANA BELLE (Mono.) Drama. **Principals:** Jack LaRue, Marian Marsh, Mary Ruth, Clarence Muse. **Plot:** When Jack LaRue, framed on a murder charge, is released from prison, he returns to his brother's horse raising farm. A sickly foal is born, and Jack develops it into a smashing race horse, and has it presented to his niece, Mary Ruth. Through a misunderstanding, the horse is sold, and when Mary pleads for its return the purchaser slaps her. The horse, aroused by her screams, kills him. **Director,** Al Herman. Rel. Sept. 2.

YOU'LL NEVER GET RICH (Col.) **Musical. Principals:** Fred Astaire, Rita Hayworth, Robert Benchley. **Plot:** Because his employer is courting a chorine and his wife finds out, a dance director takes over the courtship. While this is going on, his number comes up in the draft, and he goes into the army, where he spends most of his time in the guardhouse. When the company visits the camp to put on a show, he stages a clever dance routine that gets him a wife . . . and a trip back to the guardhouse. **Director,** Sidney Lanfield.

HARMON OF MICHIGAN (Col.) **Drama. Principals:** Tommy Harmon, Anita Louise, Oscar O'Shea, Forest Evashevski. **Plot:** After his graduation from Michigan, Tommy Harmon marries and settles down to a coaching job. To hold his job he must win, and he hits upon the old flying wedge play, long outlawed because it was too dangerous. When one of his star players is seriously hurt, his wife, in order to make him realize his mistake, leaves him. He resigns his post, and his wife returns. **Director,** Charles Barton.

FLYING BLIND (Para.) **Drama. Principals:** Richard Arlen, Jean Parker, Nils Asther, Marie Wilson, Eddie Quillan. **Plot:** Richard Arlen, an ex-transport flyer goes into business for himself, and takes his pretty stewardess, Jean Parker, with him. They furnish air transportation for eloping couples. On one of his trips he is told, at the point of a gun, to continue on to Mexico. While on the way, they are caught in a storm and forced down in the wilderness, where they are in the power of a foreign agent. **Director,** Frank McDonald. Release Aug. 29.

DOCTORS DON'T TELL (Rep.) **Drama. Principals:** John Beal, Florence Rice, Edward Norris, Grady Sutton. **Plot:** A young doctor, trying to win the affections of a lovely singer, becomes a gangster's physician in order to make more money. When she finds out, she returns his ring and he, realizing his mistake, helps the police get the gangsters. His testimony convicts them but he is killed as he leaves the courtroom. **Director,** Jacques Tourneur. Rel. Aug. 18.

MEN IN HER LIFE (Col.) **Drama. Principals:** Loretta Young, Conrad Veidt, Eugenie Leontovich, Dean Jagger. **Plot:** A young dancer becomes the student of a former great ballet artist. She is so attached to him, that they marry. After his death she has many affairs and another marriage results in her having a baby girl. The father demands custody of the child when she wants to continue her career, a condition she is forced to accept in view of the fact that, for professional reasons, she has kept her motherhood a secret. **Producer-Director,** Gregory Ratoff.

UNDER FIESTA STARS (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Carol Hughes. **Plot:** Gene Autry is willed a half interest in a mine and ranch, when the owner is fatally injured in an accident. The co-owner is Carol Hughes, niece of the deceased. She wishes to sell and secures the services of two lawyers who turn out to be crooks. Learning of their activities, Autry is able to save the property and bring Carol to her senses. **Director,** Frank McDonald. Release Aug. 22.

THREE GIRLS ABOUT TOWN (Col.) **Comedy-Drama. Principals:** Joan Blondell, Binnie Barnes, Janet Blair, John Howard. **Plot:** Two sisters work as hostesses in a hotel where a magicians' convention is in progress. After a newspaper editorial decries their activities, they find a body in the next room, and to keep their jobs, hide it while the police hunt all over the place. The body turns out to be a hypnotized magician, and everything turns out for the best, enabling sister number three to continue her schooling. **Director,** Leigh Jason.

ROARING FRONTIERS (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Ruth Ford, Hal Taliaferro. **Plot:** When the Mayor is killed, his son goes in search of the killers. His discovery of them causes them to frame him for another murder, that of the sheriff. A U. S. Marshal saves him from the mob and together they capture the guilty men. **Director,** Lambert Hillyer.

LADIES IN RETIREMENT (Col.) **Drama. Principals:** Ida Lupino, Louis Hayward, Elsa Lanchester, Edith Barrett. **Plot:** In order to secure a home for her two mentally unbalanced sisters, Ida Lupino has them brought to the house where she is employed. When her lady employer refuses to let them stay, she kills her. Later, she and a fugitive attempt to escape after finding out about each other, but both are captured. **Director,** Charles Vidor.

BLONDE FROM SINGAPORE (Col.) **Drama. Principals:** Florence Rice, Leif Erickson, Gordon Jones, Adele Rowland. **Plot:** Dismissed because he crashes a plane, an RAF flyer turns to pearl-diving and collects a large amount of the gems from the Sultan's private grounds. Trying to sell the pearls, he meets a girl, who in turn, he introduces to the Sultan's son. When these two become romantically interested, he is allowed to keep the pearls when he is able to separate them. **Director,** Edward Dmytryk.

THUNDER OVER THE PRAIRIE (Col.) **Western. Principals:** Charles Starrett, Cliff Edwards, Eileen O'Hearn, Cal Shrum and his Rhythm Rangers. **Plot:** When the brothers of his best friend are accused of horse stealing, Charles Starrett, a young frontier doctor, goes to their aid. He tries to get them to return and prove their innocence, but they refuse. He sets out to get the truth and runs into several tight spots, winding up with exposing the real criminal who had the boys framed to save his own skin. **Director,** Lambert Hillyer. Rel. July 30.

LONE RIDER IN FRONTIER FURY (Prod.) **Western. Principals:** George Houston, Al St. John, Hillary Brooke, Karl Hackett, Budd Buster. **Plot:** The Lone Rider is blamed for the murder of the owner of the JB Ranch. A half-wit stable hand is the only one who can prove his innocence, so he sets out to find him. After catching the guilty man and turning him over to the authorities, he rides off to new adventures. **Director,** Sam Newfield. Release Aug. 8.

MARRIED BACHELOR (MGM) **Comedy. Principals:** Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levene. **Plot:** A small-time, get-rich-quick schemer who has been married for seven years, becomes a national idol by a fluke. Posing as a bachelor, he becomes one of the world's greatest "Ladies Men," but is finally forced to expose himself over a nation-wide radio hook-up in order to save his own romance. **Director,** Eddie Buzzell.

THE REMARKABLE ANDREW (Para.) **Drama. Principals:** William Holden, Ellen Drew, Brian Donlevy, Rod Cameron, Richard Webb. **Plot:** An honest, scrupulous young bookkeeper is thrown in jail on the trumped up charge of his superiors. There he is visited by the spirits of famous historical personages and under their tutelage he uncovers the evidence of his own innocence and also wins the girl he loves. **Director,** Stuart Heisler.

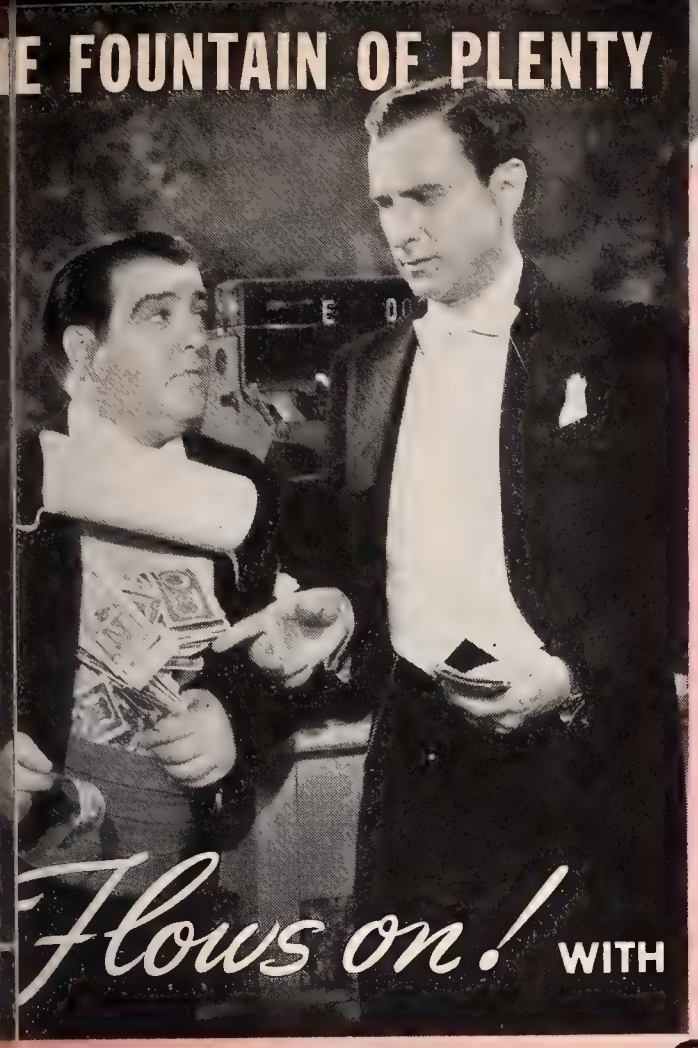
TANKS A MILLION (UA) **Drama.** Rel. not set. **Principals:** William Tracy, James Gleason, Noah Beery, Jr., Joe Sawyer, Elyse Knox. **Plot:** In anticipation of his draft call, a young clerk devours the pages of all the army manuals he can find. Because of this he is made a Sergeant his first day in camp. This arouses the resentment of a group of tough guys. They do everything in their power to prove him inefficient, but he manages to come out on top every time, thus winning the admiration and respect of the entire camp. **Director,** Fred Guiol.

HELLZAPOPPIN' (Univ.) **Comedy. Principals:** Ole Olsen and Chic Johnson, Martha Raye, Jane Frazee, Mischa Auer, Catherine Johnson, Lewis Howard. **Plot:** This is the screen version of the show that was S.R.O. on Broadway for four years. It's a story within-a-story of the director who tries to build a picture around a couple of screwballs in Hell, trying to do something about the love of a rich playboy for a young girl who is in love with a poor playwright. **Director,** Henry C. Potter. Release, Oct. 10.

SWING IT, SOLDIERS (Univ.) **Musical. Principals:** Ken Murray, Frances Langford, Don Wilson, Skinnay Ennis' Band. **Plot:** A released draftee in the radio business, becomes a nuisance and busybody when he tries to help the wife of a pal. It's the twin sister he gets mixed up with and plenty happens, including a bad singing audition, before the girl realizes what it's all about. **Director,** Harold Young.

MAN FROM MONTANA (Univ.) **Western. Principals:** Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Jeanna Kelly, Butch & Buddy. **Plot:** Johnny Mack Brown is in an extremely difficult position when he is forced to uphold the legal rights of the wagon train of homesteaders against the father of the girl he loves. After plenty of gunfire, everything ends well when the cattlemen decide to let the homesteaders into the valley. **Director,** Ray Taylor. Release, Sept. 5.

NINE LIVES ARE NOT ENOUGH (WB) **Drama. Principals:** Ronald Reagan, James Gleason, Joan Perry, Ed Brophy. **Plot:** A reporter, demoted because his scoop turned out to be a libel suit, turns detective. He makes friends with the daughter of the man who was supposed to be a suicide and together they prove his murder and turn in the guilty man. **Director,** Eddie Sutherland.



BUD ABBOTT and LOU COSTELLO

in

HOLD THAT GHOST

with

RICHARD CARLSON · JOAN DAVIS · MISCHA AUER

The ANDREWS SISTERS

TED LEWIS AND HIS ENTERTAINERS

Screen Play by Robert Lees • Fred Rinaldo • John Grant
Original Story by Robert Lees • Fred Rinaldo

Directed by ARTHUR LUBIN

Associate Producers: BURT KELLY • GLENN TRYON



A UNIVERSAL PICTURE

National Release to 16,000 Waiting Box offices – AUGUST 8th



500-Pound Sitdown Strike Gets 'Heavy' Attention

Who said "Nobody Loves a Fat Man"? Well, Manager Ed Johnson of the Grand Theatre, Lenoir City, Tenn., does, or nearly so, for it was a fat man that brought extra business for the engagement of 20th-Fox's "Hudson's Bay." The 500-pounder was stationed in the lobby in advance of the showing. He caused a lot of comment and seemed to enjoy his "sit-down strike."

The Box Office Slant

STB

Arizona Bound

(*Continued from Page* 11)

Sheldon, Horace Murphy, Slim Whitaker, Gene Alsace, Ben Corbert. **Credits:** Directed by Spencer Bennet. Original story by Oliver Drake. Screenplay by Jess Bowers. Photographed by Harry Neumann. Film editor, Carl Pierson. Produced by Scott R. Dunlap.

Plot: The "Rough Riders" are sent to Mesa City to clean up a gang of robbers. They arrive, as strangers, and after getting the information they are after, Buck Jones offers to take the stagecoach through, first switching the gold to rocks. When he is held up, the outlaws make it appear that he is one of the gang, but his other two buddies are on hand to take things in charge, helping him escape so that they can return and round up the gang.

Comment: This is the first of a new series of westerns to be known as the "Rough Riders," headed by Buck Jones, Tim McCoy and Raymond Hatton. If the entertainment of the others match this one, the series should meet with the approval of the outdoor fans. Producer Scott R. Dunlap has been wise enough to pick an interesting story for the trio's debut, which has everything in the way of action, fights and hard riding. The three leads handle their assignments in top-notch style, aided by a better-than-average supporting cast. Direction by Spencer Bennet keeps things moving at a fast clip from beginning to end. Advertise this as a new series, and also the return of Buck Jones to the screen. A display of old western relics in your lobby will attract attention. Go after the youngsters with a give-away of pictures of the "Rough Riders."

Catchline: "The Rough Riders start a roundup . . . of outlaws."

Private Nurse

20th Century-Fox Drama **60 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) A pleasing program picture.

BOX OFFICE SLANT: It's best booking spot is the lower half of a dual bill.

Cast: Jane Darwell, Brenda Joyce, Sheldon Leonard, Robert Lowery, Ann Todd, Kay Linaker, Frank Sully, Ferike Boros, Claire Du Brey, Leonard Carey, Clara Blandick, Myra Marsh, George Chandler, Steve O'Brien. **Credits:** Executive producer, Sol M. Wurtzel. Directed by David Burton. Original screenplay by Samuel G. Engel. Director of photography, Virgil Miller. Art direction, Richard Day and Joseph C. Wright. Film editor, Al de Gaetano.

Plot: Brenda steals a call for Jane Darwell and attempts to take care of drunken playboy Robert Lowery. Jane arrives to help and though angry at first becomes her friend. Then Brenda gets a job caring for Ann Todd, daughter of Sheldon Leonard, a reformed gangster. Learning that Ann had never seen her mother, Brenda locates the latter running a flower shop and together with Jane she succeeds in bringing mother, father and daughter together.

Comment: Just a good program picture that will fit in well as the second half of a dual bill. Although it will please mildly, few will get enthusiastic about it. Performances are capably essayed by Brenda Joyce, Jane Darwell, Sheldon Leonard, Robert Lowery and Ann Todd. In exploiting it, dress your usherettes or cashier as nurses. Invite local "girls in white" to a special matinee. Display the implements of a nurse's kit in your lobby.

Catchline: "She knows all your secrets . . . and mine."

Dr. Jekyll and Mr. Hyde

MGM Drama **126 mins.**

AUDIENCE SLANT: (Adult) Will please patrons in every walk of life. Excellent dramatic screenfare.

BOX OFFICE SLANT: A top-notch production headed for top grosses. Looks like a "natural" for smart showmen. Has the assets of a splendid cast and outstanding direction.

Cast: Spencer Tracy, Ingrid Bergman, Lana Turner, Donald Crisp, Ian Hunter, Barton MacLane, C. Aubrey Smith, Peter Godfrey, Sara Allgood, Frederic Worlock, William Tannen, Frances Robinson, Denis Green, Billy Bevan, Forrester Harvey, Lumsden Hare, Lawrence Grant, John Barclay. **Credits:** Directed by Victor Fleming. Screenplay by John Lee Mahin. Based on the novel by Robert Louis Stevenson. Director of photography, Joseph Ruttenberg. Film editor, Harold F. Kress. Art director, Cedric Gibbons. Special effects, Warren Newcombe. Created by Jack Dawn.

Plot: The tragic story of a doctor who tried to prove his theory about separating the evil from the good in a man's soul by practicing on himself. Unable, eventually, to control his transformation into evil, it is only by death that he is released from the torment of his own experiment.

Comment: As a rule remakes suffer by comparison, but in this case, due mostly to the performances and direction, MGM has an excellent piece of adult entertainment that should do very well at the boxoffice. Although some might object to the long running time, most audiences, especially those who have seen the two previous versions, will be thrilled by the excellence of this production. Its exciting drama, with Spencer Tracy turning in an Academy Award performance in the dual role; which incidently, eliminates the horror in the Mr. Hyde makeup. Lana Turner and Ingrid Bergman are perfect in their respective roles. In fact, they have never been seen to better advantage. Supporting parts are also perfectly cast with such stellar performers as Donald Crisp, Ian Hunter and Peter Godfrey. Victor Fleming, as producer-director, has handled both assignments with marked skill, and the results of his work will please patrons in every walk of life. Photography, art direction and musical score, are of the high MGM standard. Take advantage of the drawing power of Tracy and the other top names in the cast. A campaign under the heading "Do You Know This Man?", with pictures of Tracy in his Mr. Hyde makeup, should be started in advance of your opening. Arrange windows and cooperative newspaper ads, with book and department stores.

Catchline: "The inside of your bad side."

Ringside Maisie

MGM **Comedy Drama** **96 mins.**

(Prod. No. 143—Nat'l Release, Aug. 1)

AUDIENCE SLANT: (Family) Plenty of action and Maisie at her best practically insure a real audience picture.

BOX OFFICE SLANT: Should do a pretty good business.

Cast: Ann Sothern, George Murphy, Robert Sterling, Virginia O'Brien, Natalie Thompson, Margaret Moffat, Maxie Rosenbloom, Jack LaRue, Rags Ragland, Oscar O'Shea, John Indrisano, Roy Lester, Eddie Simms, Jonathan Hale, Purnell Pratt. **Credits:** Directed by Edwin L. Marin. Produced by J. Walter Ruben. Original screenplay by Mary C. McCall, Jr. Director of photography, Charles Lawton. Art director, Cedric Gibbons. Film editor, Frederick Y. Smith.

Plot: Maisie meets Sterling, a prize-fighter, when she loses her job at the summer hotel near his training quarters. Murphy, Sterling's manager, thinks she is on the make. But Maisie takes a job as companion to Sterling's mother, who is an invalid. When Sterling confesses he doesn't want to fight, Murphy refuses to let him out of his contract and thus incurs the enmity of Maisie, who had just begun to like him. Sterling is blinded in a fight and is only saved by an operation paid for by Murphy. Maisie then runs to Murphy's arms.

Comment: Maisie is fast graduating into the big time and if Ann Sothern keeps on portraying her, she'll make it soon. Here's a swell picture with action, romance, drama and comedy skillfully blended into as nice an hour and half's entertainment as one could want. Despite its length, the picture doesn't drag and the ending is just the least bit surprising since it leaves Maisie with Murphy and Sterling's romance with her unaccounted for. Sterling is an up and coming young fellow from whom much should be heard in the future. But the lion's share of the honors go to Ann Sothern—a swell little trouper, who puts over drama and comedy with equal ease and who has as pleasing a figure and face as one can ask. The story might have been a little better if the character of Cissy, Sterling's girl friend, had been made a bit more appealing and thus giving a chance for rivalry for Maisie. Natalie Thompson's portrayal of the character indicates that there will be an end to romance but the audience is led to expect that Maisie will marry Murphy. On the other hand, if the character had been attractive and Maisie

HE HELPS UNCLE SAM

Knowing that aluminum and copper are needed by the Government, smart showman A. Milo DeHaven contacted the American Legion Posts of Whitehouse, Monclova, Waterville and Grand Rapids, Ohio, succeeded in getting them to cooperate with him in staging a three-day pot and pan festival during which 11 cents were paid "for any old pots and pans or aluminum articles brought to the Town Theatre by patrons toward the established 21-cent admission." Enough cooking utensils were received to build a couple of bombers, and thus DeHaven did his bit for national defense. We have an idea many other showmen are doing the same thing. If not, they'd better take a cue from DeHaven.

could have been in love with Sterling, too, there would have been a real rivalry which would be unpredictable. However, that is but a minor fault in an otherwise enjoyable picture. Sell it from the prize ring angle and also trot all the old stunts you have used on previous Maisie pictures.

Catchline: "Let Maisie warm the cockles of your heart again."

Wild Geese Calling

20th Century-Fox **Drama** **77 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) Most audiences will find this drama of the northwest satisfying screen fare.

BOX OFFICE SLANT: Based on the best-selling novel, it should attract patronage.

Cast: Henry Fonda, Joan Bennett, Warren William, Ona Munson, Barton MacLane, Russell Simpson, Iris Adrian, James C. Morton, Paul Sutton, Mary Field, Stanley Andrews, Jody Gilbert, Robert Emmett Keane, Michael Morris, George Watts, Charles Middleton. **Credits:** Directed by John Brahm. Produced by Harry Joe Brown. Screenplay by Horace McCoy. Based on the novel by Stewart Edward White. Director of photography, Lucien Ballard. Art direction, Richard C. Day and Albert Rogsett. Film editor, Walter Thompson.

Plot: Expecting to meet his friend Warren William in a Seattle saloon, Henry Fonda, a lumberjack, instead meets Joan Bennett, a dancer. William had failed to show up because he was being trailed by MacLane. Fonda doesn't know that Joan used to be William's girl. He marries her and they go to Alaska to manage a hotel that William won from MacLane in a crooked dice game. When Joan is about to have a child Fonda goes for the doctor. Although MacLane attacks him, William kills the latter and everything is straightened out.

Comment: Not peerless by any means, "Wild Geese Calling" is a film that should please most moviegoers, especially those who tire of drawing room talk and revel in outdoor action, drama and thrills in a setting as colorful as the Northwest. Henry Fonda and Joan Bennett are excellent in the leading roles, while Warren William, Ona Munson, Barton MacLane and Russell Simpson come through admirably in supporting characterizations. Because it has been adapted from a best-selling novel there will already be much advance interest in your playdate. If this type of film goes over well in your community, then play it up big and give it preferred playing time. Otherwise, it should do satisfactorily as a week-end attraction, without benefit of a second feature. Book store tieups, contests to appeal to women, playing up the two stars wherever possible are a few of the angles that should be used in selling the picture.

Catchline: "Romance, action and drama as Stewart Edward White's novel comes thrillingly to the screen."

Dressed to Kill

20th-Fox **Mystery-Comedy** **74 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) Enjoyable entertainment on the lighter side.

BOX OFFICE SLANT: Will fit in perfectly on any program. Good enough to top the bill in the subsequent runs.

Cast: Lloyd Nolan, Mary Beth Hughes, Sheila Ryan, William Demarest, Ben Carter, Virginia Brissac, Erwin Kalser, Henry Daniell, Dick Rich, Milton Parsons, Charles Arnt, Charles Trowbridge, Hamilton MacFadden, May Beatty, Charles Wilson, Manton Moreland. **Credits:** Directed by Eugene Forde. Screenplay by Stanley Rauh and Manning O'Connor. Based on the novel by Richard Burke. And the character "Michael Shayne" created by Brett Halliday. Director of photography, Glen MacWilliams. Film editor, Fred Allen. Executive producer, Sol M. Wurtzel.

Plot: A double murder delays the wedding plans of Detective Michael Shayne. He sets out to solve the case and runs into another killing, which his keen mind ties in with the others. With the police working with him, he gets the killer in a spot, and as usual, turns him over to the Inspector in charge, who receives the full credit, and then leaves to straighten out matters with his bride-to-be.

Comment: This marks the third in the Michael Shayne series, and like its predecessors, it's a fast-moving, mystery-comedy that will fit in perfectly on any program. The picture is played more for comedy, and in this respect, makes for more enjoyable entertainment. It kids just about everything, including the three murders. With all the fun, it manages to maintain its suspense right up to the last hundred feet, a nice blending of scripting and direction. Lloyd Nolan clicks again in the flippant detective role and the others in the cast who turn in good portrayals are William Demarest, Mary Beth Hughes and Sheila Ryan. The title is swell for a clothing store tie-up to include window displays and cooperative newspaper ads. For street ballyhoo, use a man dressed in a loud checked suit, with card on his back reading "Dressed to Kill." Distribute bookmarks through local book stores and libraries, in advance of your opening.

Catchline: "Solving a triple murder the two-fisted way."

Weems' Contest for Brightest Youngster Sells "Reluctant Dragon"

Manager Vic Meyer of the Orpheum Theatre, New Orleans, centered his campaign on "The Reluctant Dragon" around Baby Weems, with the highlight event a Weems' contest in which a search was made for the brightest youngster. A baby defense bond was awarded to four-year-old Jack Spindler and the youngster was host to some five hundred orphans at a matinee party. The stunt was broadcast and was given wide publicity in local newspapers.

Meyer also arranged a coloring contest with passes going to the kids who did the best coloring of a daffy dragon. Five thousand copies of a Baby Weems' puzzle were distributed. A milk and ice-cream tie-up netted several thousand throwaways with copy featuring sayings by Baby Weems.

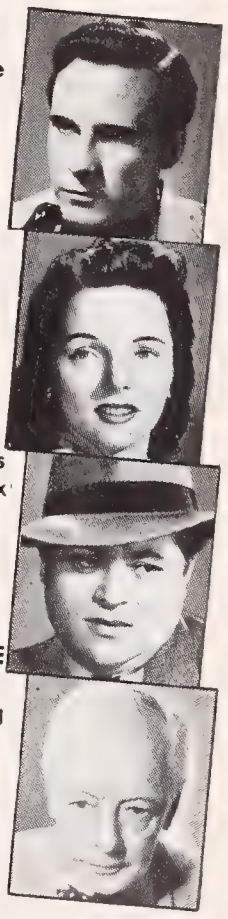
Another phase of the Orpheum campaign was a hook-up with McCrory's Department Store. Three thousand music wrappers with copy playing up the hit tunes of the production were distributed.

Employes' Theatre Party

An "Employees' Theatre Party," arranged with a large local department store, proved one of the highlights of "The Big Store" campaign put over by John McManus, Loew's, Kansas City. The store publicized the event in its windows and throughout its different departments.



F-L-A-S-H-E-S from a BIG PICTURE



GRIPPING melodrama and tender ROMANCE provide the keynote FOR one of the MOST exciting PICTURES of the SEASON! It's "HURRICANE SMITH"... a ROARING STORY of a man WHO staked his DESTINY on his BELIEF in a WOMAN'S LOVE—and WON! A HOLLYWOOD SUCCESS story DRAWS towards A brilliant climax AS handsome RAY MIDDLETON adds yet ANOTHER SPLENDID PERFORMANCE TO the record THAT is zooming HIM towards STARDOM... AND romantic HONORS are SHARED by LOVELY JANE WYATT, REMEMBERED for a succession of HITS on both stage and screen... THRILLS are added by the MASTERFUL portrayals of HARRY DAVENPORT AS the man who knew "THE secret of the scar" ...AND J. EDWARD BROMBERG, as a PUBLIC enemy with a PRIVATE past...if it's POWERFUL romantic DRAMA you're looking FOR—then don't miss "HURRICANE SMITH"—IT'S as fast and FURIOUS as its title IMPLIES—and it's



A REPUBLIC PICTURE

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Flynn as 'Gentleman Jim'; Another 'Ellery Queen' Set; Leisen to Direct 'Letter'; Autry Special Scheduled

Oscar Homolka was signed for a comedy role in Samuel Goldwyn's "Ball of Fire," scheduled to go before the cameras August 15 co-starring Gary Cooper and Barbara Stanwyck. Howard Hawks, who recently directed Cooper in "Sergeant York" will repeat in this one.

Reginald Denny goes into one of the top roles in Universal's "Appointment for Love," Charles Boyer-Margaret Sullavan co-starrer currently before the cameras under the direction of William Seiter.

Marsha Hunt has been assigned the second feminine lead with Ann Sothern in MGM's "Panama Hattie," as a reward for her excellent performance in "Blossoms in the Dust." The picture started a few days ago with Norman McLeod directing.

Negotiations were completed with the estate and widow of the late James J. Corbett for Warner Bros. to produce a film based on the life of the famous heavyweight champion of the early 1900's. The film, which will star Errol Flynn, has been put on the late Fall schedule with Robert Fellows as associate producer.

Edward Small's newest United Artists production, "The Corsican Brothers" with Douglas Fairbanks, Jr., heading the cast, went into production under the direction of Gregory Ratoff. John Emery and J. Carroll Naish have been added to the cast.

James Ellison and 20th Century-Fox are discussing a deal whereby the former will return to the lot for another picture. Ellison has just completed Republic's "Ice-Capades," which followed his previous 20th Century-Fox assignment, the romantic lead in "Charley's Aunt," starring Jack Benny.

Crew and cast of Harry Sherman's "Twilight on the Trail" are on location at Lone Pine, filming the outdoor sequences of the latest Hopalong Cassidy feature.

Latest in the Ellery Queen series, temporarily titled "The Dutch Shoe Mystery," is scheduled to go into production within the next week. Producer Larry Darmour has lined up an excellent cast in support of the "regulars," Raph Bellamy, Margaret Lindsay, Charley Grapewin and James Burke. James Hogan will direct.

Fresh from his role in Paramount's "Sweater Girl," William Henry reports to Producer Jerry Brandt for the romantic lead in "Scattergood Encounters Broadway" which Christy Cabanne is directing. Search is still under way for a leading lady.

"Bad Man From Bodie," second western in Monogram's Rough Riders series is set to go before the cameras next week with Buck Jones, Tim McCoy and Raymond Hatton in the top spots. The story is an original by Jess Bowers.

Roy Del Ruth, MGM director, has ordered parade ground and barrack sets built on the MGM back lot for exterior sequences in "The Chocolate Soldier" which co-stars Nelson Eddy and Rise Stevens.

Gilbert Emery, veteran interpreter of military characters, has joined the cast of Walter Wanger's "Sundown." Emery appears as the superior officer of Bruce Cabot, George Sanders and Reginald Gardiner. The picture, which Henry Hathaway is directing, will be released by United Artists.

Mitchell Leisen, one of the screen's ranking directors, will handle the megaphone on "Take a Letter, Darling," as his next Paramount assignment.

Republic has announced that the frequently postponed Gene Autry special feature, "Down Mexico Way," has been definitely scheduled for an August 11 start. The studio is now lining up the supporting cast and leading lady.

Susan Miller, night club singer who made her film debut in Universal's "Swing It Soldier," draws one of the top roles in the W. C. Fields starrer, "The Great Man," joining Gloria Jean and Butch and Buddy in the comedy.



Back at Work

After ten days in the hospital for the extraction of wisdom teeth, Gene Tierney is pictured here in conference with Producer Walter Wanger (right) and Director Henry Hathaway (center) on her first day back at work in Wanger's latest adventure film, "Sundown."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Cecil B. De Mille has gone in for "glamour" again . . . fish variety. He has imported three hundred brilliantly colored tropical fish to be used in an underwater sequence for "Reap the Wild Wind," his current Technicolor epic for Paramount. We understand De Mille will "direct" them in a diving helmet. Poor fish!!!

Tickled to see Frank McDonald back on the job again directing Republic's new Gene Autry starrer, "Under Fiesta Stars." Our snooping reporter tells us that Frank just completed a bang-up job for Bill Pine and Bill Thomas in "Flying Blind."

EXTRA, EXTRA. Jimmy Fidler agrees with the producers that its bad business for columnists to preview pictures months in advance of general release. Surprised?

That was a swell stunt Harry Brand and company pulled for the local opening of "Moon Over Miami" . . . a flock of Earl Carroll "gals" picketing the theatre with signs reading, "Moon Over Miami Unfair to California Bathing Beauties." Every wire service used it, which makes Harry very happy. Showmanship is not dead.

Things must be changing around Hollywood when John M. Stahl can bring in a picture $50,000 under his budget. Incidently, the film cost around $650,000 which is the lowest cost film Stahl has directed in the past ten years. P. S. We're talking about Columbia's "Our Wife."

Now that his passport has arrived from Washington, Director Clarence Brown is rushing preparations for his departure to England, where he will direct Robert Donat in "Cargo of Innocence" for MGM. Bombs willing, Brown expects to finish the picture in record time.

Richard Thorpe has banned all visitors to the "Tarzan" set while he directs sequences using lions, apes, and monkeys. We suppose he's afraid some of the latter may discover a new relative.

Seven-Year Deal for Wald

Jerry Wald, who was recently upped from writer to associate producer, was given a new seven-year contract as a result of his work on Warner Bros.' "Navy Blues," in which he was associated with Jack Saper. Wald is currently co-producing "The Man Who Came to Dinner," with Saper. His next assignment after "Dinner" will be "Jook Girl."

HOLLYWOOD STUDIO ROUND-UP

Another week with twelve new pictures going into production showed that the production effort has not abated.

COLUMBIA

GO WEST, YOUNG LADY—Principals: Penny Singleton, Glenn Ford, Ann Miller, Charles Ruggles. Director, Frank Strayer.

LAW OF THE WINCHESTER—Principals: Bill Elliott, Tex Ritter. Director, Wally Fox.

METRO-GOLDWYN-MAYER

BABES ON BROADWAY — Principals: Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter. Director, Busby Berkeley.

PANAMA HATTIE — Principals: Ann Sothern, George Murphy, Red Skelton, Marsha Hunt. Director, Norman McLeod.

MONOGRAM

LET'S GO COLLEGIATE — Principals: Frankie Darro, Jackie Moran, Mantan Moreland, Gail Storm. Director, Jean Yarbrough.

PARAMOUNT

HER JUNGLE MATE (TECH.)—Principals: Dorothy Lamour, Richard Denning, Jack Haley, Helen Gilbert. Director, Alfred Santell.

TWILIGHT ON THE TRAIL—Principals: William Boyd, Brad King, Andy Clyde. Director, Howard Bretherton.

REPUBLIC

PITTSBURGH KID — Principals: Billy Conn, Jean Parker, Veda Ann Vorg, Alan Baxter. Director, Jack Townley.

20TH CENTURY-FOX

HOT SPOT — Principals: Betty Grable, Victor Mature, Carole Landis, Laird Cregar. Director, H. Bruce Humberstone.

UNITED ARTISTS

MISS POLLY (ROACH) — Principals: Zasu Pitts, Slim Summerville. Director, Fred Guiol.

CORSICAN BROTHERS (SMALL) — Principals: Douglas Fairbanks, Jr., Akim Tamiroff, J. Carroll Naish, John Emery. Director, Gregory Ratoff.

WARNER BROTHERS

MAN WHO CAME TO DINNER—Principals: Bette Davis, Monty Woolley, Ann Sheridan, Billie Burke, Reginald Gardiner. Director, William Keighley.

"Powder Town" for O'Brien

Edmond O'Brien, currently working in RKO's "Obliging Young Lady," has been assigned the romantic lead in "Powder Town," set for early filming at the Gower Street plant. O'Brien recently completed an important role in "Parachute Battalion."

Paramount Breaks All-Time Technicolor Record

With the start of "Her Jungle Mate," starring Dorothy Lamour, Paramount has five big color productions before the cameras, a new high for Technicolor production. Others currently shooting are "Reap the Wild Wind," "Bahama Passage," "Louisiana Purchase," and "Mr. Bug Goes to Town." The latter is the feature cartoon being produced at the Fleischer Studios in Florida.

In addition to the above, the studio's schedule calls for two more Technicolor productions for the 1941-42 season. "For Whom the Bell Tolls," picturization of Ernest Hemingway's best-selling novel, and "Rurales," epic story of the Mexican native constabulary which Cecil B. De Mille will produce.

"Shepherd of the Hills" and "Aloma of the South Seas," both filmed in Technicolor, are set for early release.

Monogram Starts One

"Let's Go Collegiate," formerly known as "Sweet Sixteen," went before the cameras at Monogram with Jean Yarborough handling the megaphone. The cast includes Frankie Darro, Jackie Moran and Mantan Moreland.

Capra for "Arsenic and Old Lace"

Warner Bros. announced this week that Frank Capra had been signed to direct the company's production of "Arsenic and Old Lace."

Ed Marin Joining Universal

Ed Marin will direct Universal's "Paris Calling" with Elizabeth Bergner and Randolph Scott in the leads. Marin checked off the MGM lot last week after winding up a seven year contract.

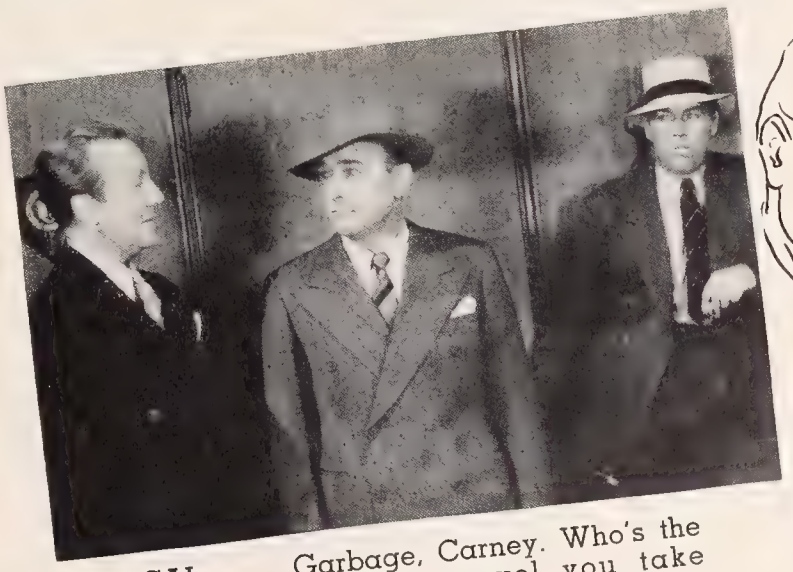


Don't Get Tough, Pop

W. C. Fields, who hates kids, was in a more forgiving frame of mind when he met his new "leading lady," little Gloria Jean, who appears with him in his latest Universal comedy, "The Great Man." Needless to say, Bill plays the title role.

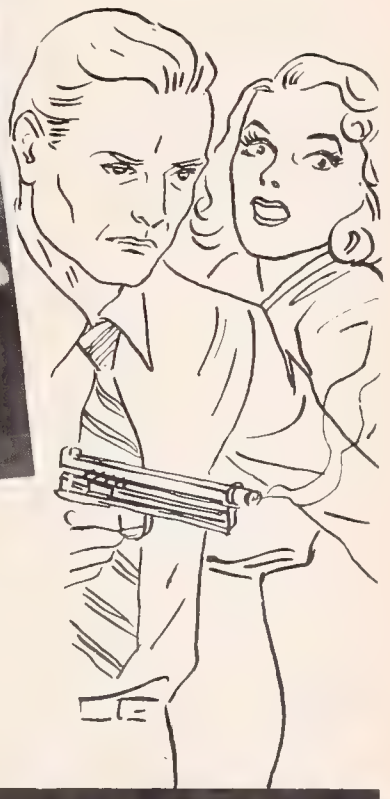
Berkeley Guns "Babes"

Busby Berkeley gave the "go" signal to MGM's "Babes on Broadway" co-starring Mickey Rooney and Judy Garland. The cast also includes Virginia Weidler, Richard Quine, Ray McDonald, Fay Bainter, Henry O'Neill and Donald Meek. The musical is being produced by Arthur Freed.



CAL: Garbage, Carney. Who's the masked marvel you take orders from?

CARNEY: Listen, Cal, you're alive, aren't you? If he didn't like you, you wouldn't be—that's the straight. But no questions.



TEN NIGHTS in a BARROOM

(this picture has no connection with the novel and play of the same title)

ROBERT ARMSTRONG • FRANK ALBERTSON

LINDA HAYES • RUSSELL SIMPSON • SKEETS GALLAGHER

Original screen play by Don Ryan GEORGE SHERMAN — *Director*

A REPUBLIC PICTURE

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Everything Is Rhythm (Mu)	Harry Roy & Band	60		Not Rev.
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Monster Walks (My-D)	Mischa Auer	60		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tumbleweeds (W)	William S. Hart	86		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
	Voice In the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/7/41	b7/12/41
	Here Comes Mr. Jordan (FA) (Former title "Mr. Jordan Comes to Town")	Robt. Montgomery-Rita Johnson			a5/24/41
2208	Medico Hits the Trail (W)	Chas. Starrett-Patti McCarty		8/14/41	In Prod.
	Mystery Ship (D)	Lola Lane-Paul Kelly			a6/28/41
	Our Wife (C)	Ruth Hussey-Melvyn Douglas		8/28/41	a5/31/41
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
2207	Thunder Over the Prairie (W)	Charles Starrett-Eileen O'Hearn		7/30/41	a7/26/41
	Tillie the Toiler (C)	Kay Harris-William Tracy		8/14/41	a7/19/41
	Two LatinsFromManhattan(CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth			a7/26/41

Coming 1941-42

Bachelor Babies	Maxie Rosenbloom-Rochelle Hudson	In Prod.
Blonde from Singapore (D)	Florence Rice-Leif Erickson	a7/26/41
Go West, Young Lady	Penny Singleton-Glenn Ford	In Prod.
Harmon of Michigan (D)	Tommy Harmon-Anita Louise	a7/26/41
King of Dodge City (W)	Bill Elliott-Tex Ritter	a7/19/41
Ladies in Retirement (D)	Ida Lupino-Louis Hayward	a7/26/41
Law of the Winchester (W)	Bill Elliott-Tex Ritter	In Prod.
Men in Her Life (D)	Loretta Young-Dean Jagger	a7/26/41
Roaring Frontiers (W)	Bill Elliott-Tex Ritter	a7/26/41
Three Girls About Town (CD)	Joan Blondell, John Howard	a7/26/41
You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2 21/41	b2 22 41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3 28/41	b3 29 41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	85	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
08	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3 15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger,Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

145	Dr. Kildare's Wedding Day (D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore		8/8/41	a6/28/41
146	Life Begins for Andy Hardy(D)	Mickey Rooney-Judy Garland		8/15/41	a6/28/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	7/26/41
148	When Ladies Meet (D)	Joan Crawford-Rob't Taylor		8/29/41	a7/19/41
147	Whistling in the Dark (D)	Skelton-Rutherford		8/22/41	a7/19/41

Coming 1941-42

Babes on Broadway	Mickey Rooney-Judy Garland	In Prod.
Chocolate Soldier (M)	Nelson Eddy-Rise Stevens	a7/12/41
Down in San Diego	Dan Dailey, Jr.-Bonita Granville	In Prod.
Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman 127	b7/26/41
Female of the Species	Rosalind Russell-Don Ameche	In Prod.
Honky-Tonk (D)	Clark Gable-Lana Turner	a6/28/41
Lady Be Good (CM)F	Eleanor Powell-Ann Sothern 112	b7/19/41
Married Bachelor	Ruth Hussey-Rob't Young	a7/26/41
New York Story	Edw. G. Robinson-Edward Arnold	In Prod.
Panama Hattie	Ann Sothern-George Murphy	In Prod.
Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter	a7/5/41
Untitled Greta Garbo	Garbo-Melvyn Douglas	In Prod.
Untitled Tarzan	J. Weissmuller-Maureen O'Sullivan	In Prod.

MONOGRAM

Current 1940-41

	Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (D)	Chas. Farrell-June Lang		7/26/41	a6/28/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Father Steps Out (D) (Former title "City Limits")	Frank Albertson-Jed Prouty		7/19/41	a6/14/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
	Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail (W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Bowery Blitzkreig (G)	Gorcy-Jordan-Hall	8/1/41 a7/19/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley	8/8/41 a7/19/41
Fugitive Valley (W)	Corrigan-King-Terhune	7/30/41 a7/19/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim M'Coy		57	7/19/41	b7/26/41

Coming 1941-42

Let's Go Collegiate	Frankie Darro-Jackie Moran	9/12/41 In Prod.
Li'l Louisiana Belle (D)	Mary Ruth-Marian Marsh	9/5/41 a7/26/41
Saddle Mountain Roundup(W)	Range Busters	In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	6/27/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4091	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4018	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Coming 1940-41

4038	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)	8/29/41	a4/12/41
4037	Flying Blind (D)	Richard Arlen-Jean Parker	8/29/41	a7/26/41
4035	Kiss the Boys Goodbye(CM)F	D. Ameche-M. Martin-O. Levant	85 8/1/41	b6/28/41
4055	Wide Open Town (W)	William Boyd-Russell Hayden	8/15/41	a3/1/41
4036	World Premiere (C)	John Barrymore-Frances Farmer	8/22/41	a4/26/41

Coming 1941-42

	Among the Living (D)	Albert Dekker-Susan Hayward	a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden	a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin	a6/7/41
1	Buy Me That Town (CD)	Lloyd Nolan-Constance Moore	a4/19/41
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper	a7/12/41
	Great Man's Lady (D)	Barbara Stanwyck-Joel McCrea (Former title "Pioneer Woman")	a3/22/41
1	Henry Aldrich For President (CD)	Jimmy Lydon-Mary Anderson	a4/26/41
	Her Jungle Mate (Tech.)	Dorothy Lamour-Richard Denning	In Prod.
1	Hold Back the Dawn (D)	Chas. Boyer-Olivia de Havilland	a3/22/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina	In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature	In Prod
1	New York Town	Mary Martin-Fred MacMurray	a11/30/40
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston	a4/12/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	a4/26/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)	a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy	a7/26/41
	Riders of the Timberline (W)	Bill Boyd-Brad King-Andy Clyde (Former title "Timber Wolves")	a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde	a6/7/41
	Sheik of Buffalo Butte (W)	Wm. Boyd-Brad King	a6/21/41
	Skylark (CD)	Claudette Colbert-Ray Milland	a3/1/41
	Stick To Your Guns (W)	Bill Boyd-Brad King-Andy Clyde	In Prod.
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake	a6/7/41
	Sweater Girl	Eddie Bracken-June Preisser	In Prod.
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde	In Prod.

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe(W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmend-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	56	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		7/18/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers	Billy Lee-'Alfalfa' Switzer		8/15/41	In Prod.
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3 41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
101	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds	8/8/41	a5/17/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81 8/1/41	b7/19/41
136	Scattergood Encounters Broadway	Guy Kibbee	8/22/41	In Prod.

Coming 1941-42

	Bambi	Disney Cartoon Feature	In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine	a3/22/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120 9/5/41 b4/12/41
	Dumbo of the Circus	Disney Cartoon Feature (Tech.)	In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150 b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79 10/3/41 b7/19/41
	Gay Falcon	George Sanders-Wendy Barrie	a6/14/41
1	Here Is a Man (D)A	Thomas Mitchell-Walter Huston	112 10/17/41 b7/19/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66 9/26/41 b7/26/41
	Little Foxes (D)	Bette Davis-Richard Carlson	a6/14/41
	Look Who's Laughing	Bergen & McCarthy	a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts	a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien	In Prod.
	Outlaw Trail (W)	Tim Holt-Janet Waldo	a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez	In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly 75	9/12/41 b7/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley	In Prod.
	Six Gun Gold (W)	Tim Holt-Jane Clayton	a7/12/41
	Unexpected Uncle	Edmond O'Brien-Jane Wyatt	In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt	a7/19/41

Grouping By Blocks

1—Citizen Kane, Here Is a Man, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC — Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
43	Ride, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W) (Former title "Under Fiesta Stars")	Gene Autry-Smiley Burnette		7/15/41	a6/7/41
24	Ten Nights in a Barroom (D)	Frank Albertson-Linda Hayes		7/24/41	a7/5/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

57	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes	8/27/41	In Prod.
	Doctors Don't Tell (D)	John Beal-Florence Rice	8/18/41	a7/26/41
4	Ice-Capades (CDM)	Dorothy Lewis-Jerry Colonna	8/20/40	a7/12/41
25	Rags to Riches (D)	Alan Baxter-Mary Carlisle	7/31/41	a7/12/41
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette	8/22/41	a7/26/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

	Pittsburgh Kid	Billy Conn-Jean Parker	In Prod.
	Three Texas Rangers (W)	Three Mesquiteers	In Prod.

20TH CENT.-FOX — Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott		a5/24/41
	Cadet Girl	Carole Landis-Geo. Montgomery		In Prod.
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	b7/26/41
	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes		a6/21/41
	Dangerous But Passable	Lynn Bari-John Sutton		In Prod.
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	b7/26/41
	Great Guns	Laurel and Hardy-Sheila Ryan		In Prod.
	Hot Spot	Betty Grable-Victor Mature		In Prod.
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon		a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr		In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts		a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards		In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell		In Prod.
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	b7/26/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard		a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.		In Prod.
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle		In Prod.
	Swamp Water	Walter Huston-Walter Brennan		In Prod.
	Week-end in Havana	Alice Faye-John Payne (Tech.)		In Prod.
	We Go Fast	Cobina Wright, Jr.-Alan Curtis		In Prod.
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	b7/26/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable		a5/31/41

Grouping by Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40 b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41 b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41 b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41 b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40 b10/12/40
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40 b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41 b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41 b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41 b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41 b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41 b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41 b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40 b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41 b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41 b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40 b9/21/40

Coming

All American Co-Ed	Frances Langford-Johnny Downs		In Prod.
Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41	In Prod.
International Lady (D)	Ilona Massey-George Brent	9/19/41	a6/21/41
Jungle Book (Tech.)	Sabu-Jer. Cowan-Rosemary DeCamp	12/25/41	In Prod.
Lydia (Former title, "Illusions")	Merle Oberon-Alan Marshall	8/29/41	a6/14/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112 9/12/41	b5/3/41
Miss Polly	ZaSu Pitts-Slim Summerville		In Prod.
New Wine (MD)	Ilona Massey-Binnie Barnes	8/8/41	a3/8/41
Niagara Falls (C)	Marjorie Woodworth-Tom Brown		a7/19/41
Sundown (D)	Gene Tierney-Bruce Cabot	9/26/41	a7/5/41
Tanks a Million	Jas. Gleason-Wm. Tracy		a7/26/41

UNIVERSAL

Current 1940-41

5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40 b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41 b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41 b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40 b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41 b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41 a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41 b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41 a12/14/40
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41 b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40 b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40 b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41 b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41 b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40 b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40 b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41 b7/5/41
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40 b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41 b6/28/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41 b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40 b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41 b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40 b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41 b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40 b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41 b7/19/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40 b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40 b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41 b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41 b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41 b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40 b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41 b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40 b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41 b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41 b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41 b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40 b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41 b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41 b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40 b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40 b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40 b10/5/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41 b7/12/41
5067	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41 a5/24/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40 b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41 b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41 b12/7/40

UNIVERSAL

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5061	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1940-41

5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
	Hold That Ghost (MyC) (Former title, "Oh Charlie")	Abbott & Costello—Evelyn Ankers		8/8/41	a2/22/41
	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/15/41	a6/7/41

Coming 1941-42

	Adventure in Sumatra (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo	9/19/41	a7/12/41
	Almost an Angel (D)	Deanna Durbin-Charles Laughton	9/26/41	a7/5/41
	Appointment for Love	Chas. Boyer-Margaret Sullavan	10/31/41	In Prod.
	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41	a7/12/41
	Badlands of Dakota	Crawford-Herbert-Devine	9/5/41	In Prod.
	Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel		a5/17/41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers	10/24/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran		a5/31/41
	Great Man, The	W. C. Fields-Baby Sandy	11/14/41	In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye	10/10/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		a5/31/41
	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight	9/5/41	a7/26/41
	Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight	10/24/41	a7/5/41
	Mob Town	Dead End Kids-Dick Foran		In Prod.
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee	10/3/41	a5/17/41
	Ride 'Em Cowboy	Abbott & Costello-Dick Foran	11/28/41	In Prod.
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee	9/19/41	a4/26/41
	Swing It, Soldiers	Frances Langford-Ken Murray		a7/26/41
	Terror of the Islands	Una Merkel-Claire Dodd		In Prod.
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery	9/12/41	a3/8/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41 b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40 b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41 b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41 b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41 b7/19/41
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40 b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41 b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40 b9/14/40
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41 Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40 b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40 b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40 b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41 b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41 b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41 b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41 b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41 b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41 b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41 b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40 Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41 b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41 b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41 b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41 b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40 b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40 b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40 b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41 b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41 b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40 b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41 b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41 b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41 b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40 b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41 b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41 b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40 b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41 b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41 a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41 b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40 b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41 b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41 b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41 b4/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40 b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41 b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41 b4/26/41

Coming 1940-41

533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray	8/30/41	a5/24/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41 b7/26/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41 b7/12/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41 b7/19/41

Coming 1941-42

Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan	In Prod.
Flight Patrol (D)	James Stephenson-Ronald Reagan	a4/12/41
Kings Row	Ann Sheridan-Ronald Reagan	In Prod.
Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn	a6/28/41
Maltese Falcon (My)	Mary Astor	a7/12/41
Man Who Came to Dinner	Bette Davis-Monte Woolley	In Prod.
Navy Blues (C)	A Sheridan-J. Oakie-M. Raye	a5/3/41
New Orleans Blues	Priscilla Lane-Richard Whorf	In Prod.
Nine Lives Are Not Enough	Ronald Reagan-James Gleason	a7/26/41
One Foot in Heaven (D)	Frederic March-Martha Scott	a7/12/41
Sergeant York (BD)A	Gary Cooper-Joan Leslie	a7/12/41
Smiling Ghost (D)	Wayne Morris-Brenda Marshall	a6/21/41
They Died With Their Boots On	Errol Flynn-Olivia de Havilland	In Prod.

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

ASTOR PICTURES

	Comment	Running Time	Reviewed Issue Of
Dora's Dunking Doughnuts	Shirley Temple.	19	Reissued
Managed Money	Shirley Temple.	20	Reissued
Merrily Yours	Shirley Temple.	20	Reissued
Mother, The		10	Not Rev.
Pardon My Pups	Shirley Temple.	19	Reissued
Swing's the Thing		20	Reissued

COLUMBIA 1940-41

ALL STAR COMEDIES (18)

2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As A Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.

CINESCOPES (10)

2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely, Interesting	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41

COLOR RHAPSODIES (16) (Tech.)

2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.		7	Not Rev.
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40

COLUMBIA TOURS (10)

2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41

COMMUNITY SINGS (10)

2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.

FABLES CARTOONS (8)

2757	Dumb Like a Fox		6	Not Rev.
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2754	Streamlined Donkey	Cute	6	3/22/41

HOW'S YOUR I. Q. (6)

2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music No. 1	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41

INTERNATIONAL FORUM (6)

	No. 1	Timely	18	3/ 1/41
	No. 2		16	Not Rev.

NEW YORK PARADE (6)

2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41

PHANTASIES CARTOONS (8)

2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.

COLUMBIA 1940-41 (Cont.)

SCREEN SNAPSHOTS (12)

2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9		10	Not Rev.

STOOGE COMEDIES (8)

2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

WASHINGTON PARADE (6)

2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

WORLD OF SPORTS (12)

2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

MGM 1940-41

CARTOONS (18) (Tech.)

W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack		9	Not Rev.
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

CRIME DOESN'T PAY (6)

P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41

MINIATURES (10)

M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Gold		10	Not Rev.
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World		10	Not Rev.
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40

OUR GANG (9)

C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks		10	Not Rev.
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

PASSING PARADE (9)

K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act		10	Not Rev.

PETE SMITH SPECIALTIES (14)

S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea For Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs		10	Not Rev.
S-262	Wedding Bills	Very Good	10	12/ 7/40

MGM 1940-41 (Cont.)

FITZPATRICK TRAVELTALKS (12) (Tech.)

T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State		10	Not Rev.
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

PARAMOUNT 1940-41

ANIMATED ANTICS (10)

H0-4	Bring Himself Rack Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-9	Zero, the Hound	So-So	7	5/31/41

FASCINATING JOURNEYS (6) (Tech.)

M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle		10	Not Rev.
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

GABBY CARTOONS (8) (Tech.)

G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-1	King For a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41

HEADLINERS (8)

A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41

MADCAP MODELS (6) (Tech.)

U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAGRAPHICS (6)

V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

POPEYE (12)

E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

POPULAR SCIENCE (6)

J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41

ROBERT BENCHLEY (4)

S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting For Baby	A Howl	10	2/22/41

SPECIAL CARTOON (1) (Tech.)

FF0-1	Raggedy Ann	Very Good	19	12/21/40

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)				
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
EDGAR KENNEDY (6)				
13406	Apple In His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic In the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Television	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)				
13101	On Foreign Newsfronts	Fair	19	9/21/40
13102	Britain's R.A.F.	Informative	18	10/ 5/40
13103	Mexico	Timely	19	10/26/40
13104	Arms and the Men—U.S.A.	Timely	19	11/23/40
13105	Labor and Defense—1941	Excellent	19	12/21/40
13106	Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107	Americans All	Good	18	2/15/41
13108	Australia at War	Timely	18	3/15/41
13109	Men of the FBI	Excellent	21	4/12/41
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401/	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile		10	Not Rev.
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	8	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers	8	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

REPUBLIC 1940-41

		Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	2/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
1402	Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquited by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing with Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1516	Old Oaken Bucket		7	Not Rev.
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)				
5252	Boogie Woogie Bugle Boy of Company B		8	Not Rev.
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5232	Is Everybody Happy?		18	Not Rev.
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing with Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Deg in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
5103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreader	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinny Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion			Not Rev.
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy			Not Rev.
6725	Sport Champions			Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm		7	Not Rev.
TECHNICOLOR SPECIALS (6)				
6006	Brazilian Rhythm			Not Rev.
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41

VITAPHONE 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPECIAL SUBJECTS			
Christmas Under Fire	Heart Appeal	10	1/18/41
London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
6409 It Happened on Rollers			Not Rev.
6410 Lions for Sale			Not Rev.
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA		
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Riders of Death Valley	15 Chaps.	4/12/41
Sky Raiders	12 Chaps.	2/15/41

SERIALS 1941-42

UNIVERSAL		
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20thFox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use Comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

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as Ellery Queen

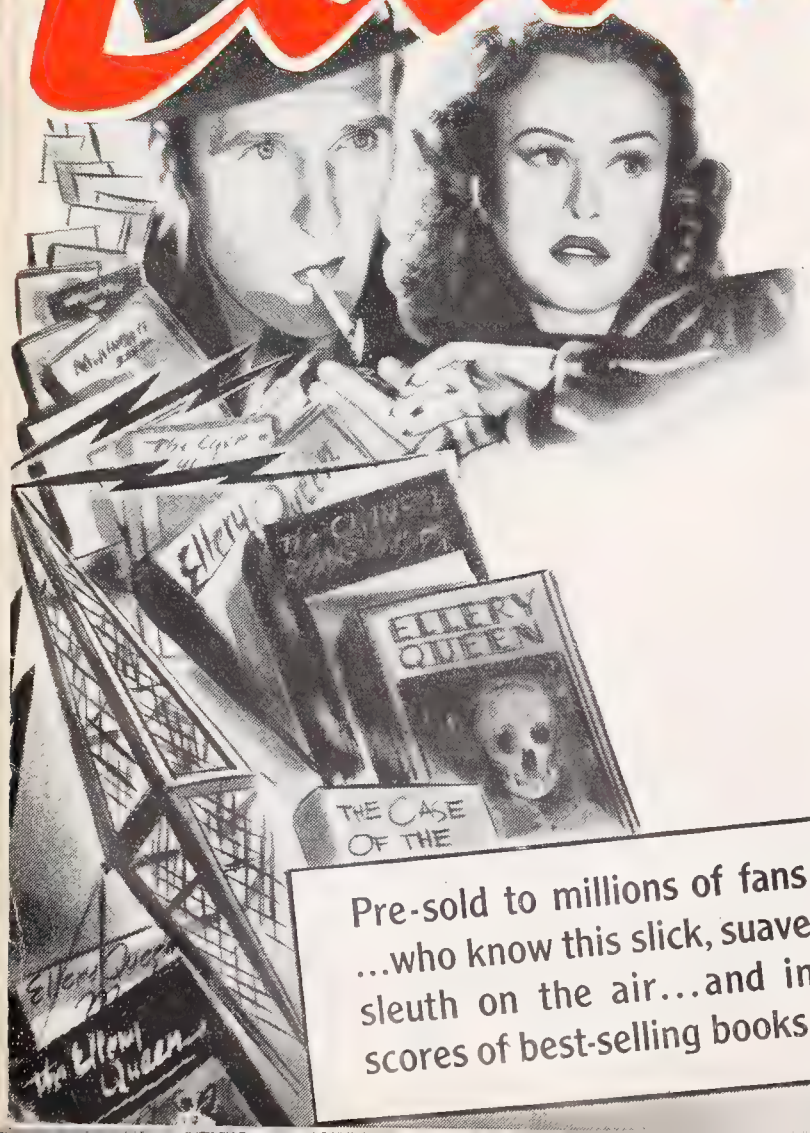
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Pre-sold to millions of fans ...who know this slick, suave sleuth on the air...and in scores of best-selling books!

with

CHARLEY GRAPEWIN

SPRING BYINGTON • H. B. WARNER • JAMES BURKE

Screen play by Eric Taylor • Story by ELLERY QUEEN

Directed by James Hogan

A COLUMBIA PICTURE

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SHOWMEN'S TRADE REVIEW

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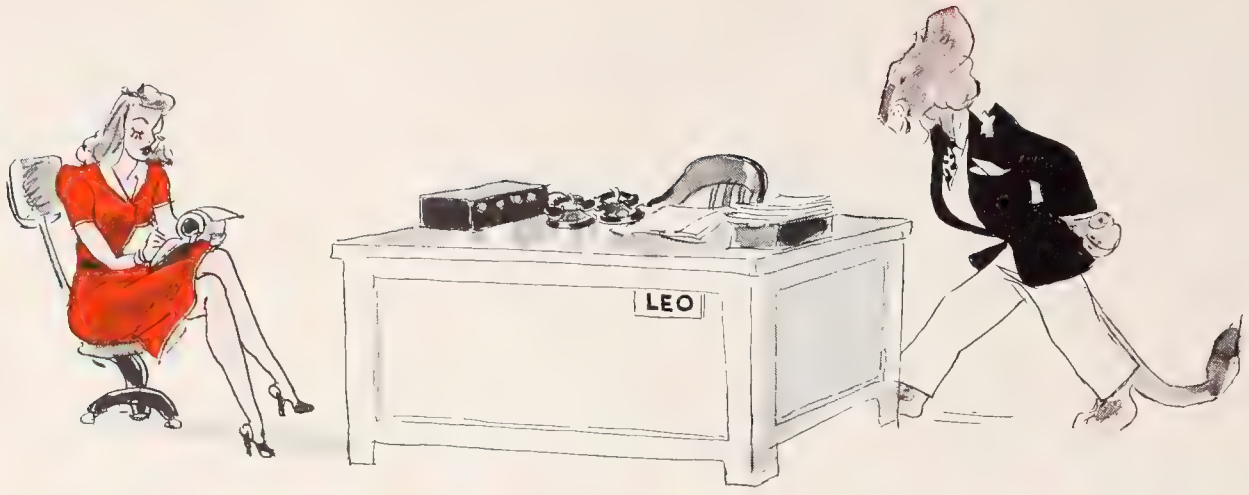
Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the act of March 3, 1879.

CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Lester Isaacs

The Show Builder—Monthly Product Check-up



A MESSAGE TO M-G-M SALESMEN!



"There's one thing that never changes"



MICKEY WOOS!
JUDY SINGS!
"LIFE BEGINS
for
ANDY HARDY"



"My next Big Summer Show. 375 Day and Date Bookings Aug. 15!"

You will shortly be selling pictures under th Consent Decree.

There are years of friendly dealing with yo customers behind you as you set forth.

It is significant that, just as a new era begin there is continued evidence of your company's good faith with exhibitors—M-G-M's insistene that theatres must be served right now wi important pictures, no holding back, a summ line-up of multi-million dollar proportions o the screen.

It was natural that M-G-M should do thi We pride ourselves on the fact that exhibitos looked to us above all others to answer the summer needs.

(Continued abe)

(Continued)

Under the happiest of circumstances you be-
gn now to tell your customers what you have
fr them to commence the 1941-42 season.

The first three pictures trade-shown were:

"LADY BE GOOD" (*Eleanor Powell, Ann Sothern, Robert Young*).

"DR. JEKYLL AND MR. HYDE"
(*Spencer Tracy, Ingrid Bergman, Lana Turner*).

"DOWN IN SAN DIEGO" (*Action drama of Uncle Sam's great defense base and fighting ships at sea. With Bonita Granville; Ray McDonald; Dan Dailey, Jr.; Leo Gorcey.*)

Your customers have now had the opportunity
t see these pictures at trade-showings which
e arranged for their convenience in 65 cities.
o fuss. No frills. Just showings.

The trade echoes the praises that have followed
le screenings of these great entertainments.

But this is just a beginning. Your studio is
working day and night on other equally great
attractions, some of which are listed to the
right.

It is said that pictures talk, that nothing else
matters, but something else *does* matter.

Confidence, faith, mutual understanding, se-
curity. Your customers have learned to expect
these from M-G-M.

They will get them in full measure in 1941-42.

OTHER PICTURES IN THE MAKING AT M-G-M STUDIOS

"THE CHOCOLATE SOLDIER"—*Nelson Eddy and Rise Stevens*; "FEMALE OF THE SPECIES"—*Rosalind Russell, Don Ameche, Kay Francis*; "HONKY TONK"—*Clark Gable, Lana Turner, Claire Trevor*; "MARRIED BACHELOR"—*Robert Young, Ruth Hussey, Felix Bressart*; "THE NEW YORK STORY"—*Edward G. Robinson, Laraine Day, Edward Arnold*; "SMILIN' THROUGH"—*Jeanette MacDonald, Brian Aherne, Gene Raymond*; "BABES ON BROADWAY"—*Mickey Rooney, Judy Garland*; "TARZAN'S SECRET TREASURE"—*Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn*; "THE TWINS"—*Greta Garbo, Melvyn Douglas, Constance Bennett*; "WOMAN OF THE YEAR"—*Katharine Hepburn, Spencer Tracy*; "KATHLEEN"—*Shirley Temple*; "I'LL TAKE MANILA"—*Eleanor Powell*; "JOHNNY EAGER"—*Robert Taylor, Lana Turner*; "PANAMA HATTIE"—*Ann Sothern*; "SHADOW OF THE THIN MAN"—*William Powell, Myrna Loy.*





U. S. O. CAMPAIGN · MOTION PICTURE THEATRES DIVISION

JOSEPH BERNHARD, *Chairman*



UNCLE SAM EXPECTS EVERY EXHIBITOR TO DO HIS SHARE . . . ENROLL YOUR THEATRES IN THIS GREAT CAUSE . . . LET'S DO A MAN-SIZE JOB FOR THE MEN IN UNIFORM!

EXHIBITORS ROLL CALL
U. S. O. THEATRE WEEK

WEEK BEGINNING MONDAY, SEPTEMBER 1st

MR. JOSEPH BERNHARD, *Chairman*
U. S. O. CAMPAIGN
MOTION PICTURE THEATRES DIVISION
PARAMOUNT BLDG., NEW YORK CITY

I herewith enroll all my theatres for this great cause, during the seven (7) days beginning Monday, September 1st.

You can rely upon me to cooperate with you on the following:—

A. I will run the special trailer—to be supplied to me gratis—at all performances during the week of September 1st.

B. I will take collections following each showing of the trailer.

EXHIBITOR _____ CITY _____

THEATRE _____ STATE _____

FILL IN AND MAIL IN TODAY TO ANY BRANCH MANAGER

USO
UNITED SERVICE ORGANIZATIONS

AUG -5 1941

The Editorial Page

The Week's Wash

Strange Business Dept. It wasn't so long ago that the Ritz Brothers . . . Martha Raye . . . and Bob Burns were delivering knock-out comedy relief that lifted some mighty good pictures into the smash-hit class. Then, between studio executives and actors' agents, these marvelous performers tried to be stars carrying the full burden of the picture on their shoulders.

Where are they today? Your guess is as good as ours. Nevertheless, they are still top-ranking comedians and fully capable of delivering the same lift to pictures as before.

Obviously, every player cannot be a star. Good stars need good support and those supporting top-notchers should be content to be the tops in their particular field without trying to do the impossible.

The moral appears to be: Comedy support and a long life vs. stardom and quick oblivion.

* * *

"There's A Difference" Dept. In theatre "A" the shortsighted policy of never advertising or emphasizing a short subject generally brings forth comment like "Oh, must we sit through another one of these lousy shorts?", when the main title flashes on the screen.

In theatre "B," smart showmanship prevails and meritorious shorts get a strong build up in newspaper advertising, trailers, lobby, programs, etc. The comment here is bound to be favorable because they have been prepared to see something good and entertaining and they are waiting for it.

Short subjects should be booked only where they are needed and because they enhance the balance of the program. If the management of the theatres refuses to enthuse about a good short, why should the audience, even though there may be one or more fine subjects in the show.

* * *

Appreciation Dept. According to well founded reports, the Department of Justice concedes that the trade papers of our industry are doing a good job in rendering reviews of the new product for the vast majority of exhibitors who cannot attend trade screenings and must, therefore, depend upon the papers for reports and opinions about pictures shortly to be offered for sale under the consent decree.

With few exceptions most of the papers do render unbiased reviews and try to convey honest opinions as the reviewer sees them. Here at STR we are justifiably proud of our record for catching them early and hitting right smack on or close to the bull's eye in rating them. Of all the valuable services rendered by this publication, the booking guides and reviews are mentioned most often by subscribers. (If you'll pardon our ego.)

* * *

The Ego Dept. (Continuing the ego strain). After every trade paper in the industry had ceased to pay the slightest bit of attention to Short Subjects, STR began to plug them as necessary and valuable adjuncts of entertainment. As far back as four years ago we inaugurated a special two to four page section in weekly issues devoted exclusively to the buying, booking and showselling of these fine show builders.

At the beginning of this year we switched from the abbreviated weekly department to an elaborate monthly section and with such success that from every part of the country praise and thanks were heaped upon our efforts. That section is now the accepted authority on short subjects.

STR's judgment in so treating these show builders is now more than acknowledged by the number of important headlines and special stories in other papers about short subjects. But we'll thank you, Mr. Short Subject Producer, Mr. Short Subject Distributor and Mr. Short Subject-minded Exhibitor, to remember which paper was first to support these much maligned featurettes.

* * *

Precedent Dept. While selling of trade-screened pictures has already started, the main selling campaign under the decree is still too new and too early to venture any accurate guess as to how it will work out. Those companies who have completed their first showings are now trying to close their first run deals before launching their sales blitzkrieg at the independents.

The task will not be a simple one except, perhaps, in the highly competitive spots. Exhibitors are still able to buy several all-season blocks from non-participating companies and with such buys may lay back and battle for better terms for the five-picture-packages.

It is a foregone conclusion that the smaller blocks are going to be priced higher for flat rentals or percentage deals. Thus, unless an exhibitor has little or no choice but must have pictures, he has to watch his step on these first buys lest they become the precedent for all future buys.

—*"CHICK" LEWIS*

WARNERS SET 48 PICTURES FOR '41-'42

Thirty-Six Titles Revealed at Convention in Chicago; Stage Successes Included in List

Warner Bros. will make 48 pictures during the new season, Gradwell L. Sears, general sales manager, told the company's convention in Chicago this week. Titles of 36 of the pictures were announced.

The product announcement gave the following details about the program:

"Sergeant York"; "Arsenic and Old Lace," to be directed by Frank Capra; "Navy Blues," with Ann Sheridan, Jack Oakie, Martha Raye and Jack Haley, under the direction of Lloyd Bacon; "They Died With Their Boots On," with Errol Flynn, Olivia de Havilland, Alan Hale and Gene Lockhart, directed by Raoul Walsh; "One Foot in Heaven," with Fredric March and Martha Scott, Irving Rapper is directing from a script by Casey Robinson.

"Kings Row," with Ann Sheridan, Ronald Reagan, Ida Lupino, under the direction of Sam Wood; "Captains of the Clouds," in Technicolor with James Cagney heading the cast, which includes Dennis Morgan, Alan Hale and George Tobias, Michael Curtiz directing; "The Man Who Came to Dinner," with Bette Davis, Monty Woolley, Ann Sheridan, Jimmy Durante, Reginald Gardiner, Richard Travis, Laura Hope Crews among the headliners and William Keighley the director; "The Maltese Falcon," with Humphrey Bogart, Mary Astor and Gladys George, directed by John Huston; "Flight Patrol," with Ronald Reagan, Olympe Bradna, James Stephenson, William Lundigan and Joan Perry, directed by Lewis Seiler; "New Orleans Blues," with Richard Whorf, Priscilla Lane, Betty Fields, Elia Kazan, Jack Carson, Lloyd Nolan and Billy Halop; "The Prime Minister," starring John Gielgud as Benjamin Disraeli and Diana Wynyard, made at Warners' British studios; "All Through the Night," starring George Raft; "The Male Animal," from the play by James Thurber and Elliott Nugent, to be directed by Mr. Nugent, with Henry Fonda, Joan Leslie, Priscilla Lane, Jack Carson, Alan Hale and Hattie McDaniel in the cast; "The Widow Wouldn't Weep," a comedy by Dalton Trumbo which will star Jack Benny; "The Gay Sisters," a starring vehicle for Bette Davis, with Geraldine Fitzgerald, Richard Whorf, George Brent and Donald Crisp. Edmund Goulding will be the director.

"Yankee Doodle Dandy," the life-story of George M. Cohan, with James Cagney in the title role; "Montana," an all-Technicolor production in which Errol Flynn will be starred; "Old Acquaintance," the Broadway hit by John van Druten; "Up at the Villa," the Somerset Maugham best-seller; "The Damned Don't Cry," from Harry Hervey's novel laid in Savannah, this will be a Bette Davis vehicle; "George Washington Slept Here," by George S. Kaufman and Moss Hart starring Jack Benny; "A Night at Tony Pastor's"; "The Man They Couldn't Kill," starring Edward G. Robinson; "In This Our Life"; "Mississippi Belle"; "Rhapsody in Blue," the life-story of George Gershwin; "The Corn Is Green," from the current Broadway success; "Night Freight," by A. I. Bezzerides, author of "They Drive by Night," the same cast of principals that appeared in that picture, including George Raft, Ann Sheridan, Ida Lupino and Humphrey Bogart, will be seen in "Night Freight," and it will have the same director, Raoul Walsh; "Saratoga Trunk," by Edna Ferber; "Quietly My Captain Waits"; "Here Come the Girls," a musical comedy; "Captain Horatio Hornblower," the C. S. Forester romance, in which Errol Flynn will star; "The Jook Girl"; "You're in the Army Now," a comedy of America's citizen army of today; "The Life of James J. Corbett," starring Errol Flynn.

MORE RELIANCE

Chicago—During the course of the Warner Sales Convention here this week, Gradwell L. Sears, general sales manager, told the delegates that the consent decree necessitated the company's placing more reliance on its individual branch managers than ever before. He pointed out that this season the company would probably handle 250,000 contracts as compared with the 11,000 handled in previous years.

Decree Creates New Benefits, Says Sears

Chicago—Based on the extent of their efforts, producers, distributors and exhibitors will benefit under the new conditions in the industry starting Sept. 1, Gradwell L. Sears, general sales manager, stated at the business session of Warners' annual sales convention here this week. Instead of being shackled by the necessity of turning out a specific number of pictures to meet release dates, producers will be able to give each story the full treatment it deserves without budget restrictions, Sears said. Each picture will be sold for its full worth, he added.



Roy Haines, Eastern and Canadian district manager; S. Charles Einfeld, director of advertising and publicity; Gradwell L. Sears, general sales manager; Carl Leserman, assistant general sales manager, and Ben Kalmenson, Western and Southern district manager, are shown above at the opening session of the Warner Sales Convention held at the Blackstone Hotel in Chicago this week.

Higher Admissions Urged by Skouras

Also Suggests Extended Playing Time to Curb Losses

Extended playing time and higher admissions were urged by Charles P. Skouras as one way for American distributors to make up for the loss of the foreign market. Skouras in a telegram to Gradwell Sears at the Warner Convention in Chicago this week urged these two points as keynotes of the convention, "as this is the only way your company can obtain the revenue on its pictures to which it is entitled."

In his telegram, Skouras predicted that the new selling system would make for closer cooperation between exhibitors and distributors because of the more frequent contacts that will be necessary.

Advanced Admissions to Be Policy on 'Sgt. York'

Chicago—Following its national trade showing on August 4, "Sergeant York" will be released singly as the first Warner attraction of the 1941-42 season, for showing on a grind basis at an advanced scale of 75 cents to $1.10, it was announced here by Grad Sears. Terms are 50 per cent of the gross receipts on the above scale, with double featuring prohibited.

Important Warner Films To Be Given Test Runs

Each of its important pictures will be given test runs by Warner Bros. before it comes available for national release. According to reports, the company will not even prepare a press book until the campaigns on test runs have been studied for defects or effectiveness so that only material of proven value will be contained in the press books. It is understood that national release dates, in the general sense, will be eliminated.

Schaefer May Attend RKO Brazilian Convention

With a four-day convention of RKO's personnel in Brazil scheduled to open in Rio de Janeiro on Aug. 22, it is reported that George J. Schaefer, RKO president, as well as Walt Disney and Jock Whitney, may attend the Brazilian sessions. Phil Reisman, vice-president in charge of the foreign dept., will be present.

Waxman, Goldberg Direct USO Drive in Theatres

A. P. Waxman has been appointed campaign director of the USO Drive's Motion Picture Division by Joseph Bernhard, chairman. Harry Goldberg, advertising manager of Warners' theatre circuit, will act as associate director for the drive, which is set for Labor Day Week and will be featured as USO Theatre Week.

D of J Lauds Trade Papers

Sees Reviews Guiding Exhibs in Product Buying

Washington—Poor attendance at trade shows indicates that the trade papers are "doing a good reviewing job," it is felt by the Department of Justice, according to unofficial information learned here over the weekend. Prior to the New York consent decree, it was pointed out, exhibitors had to buy pictures before they were even filmed whereas now they have the benefit of previews of the finished product and the opportunity of viewing personally.

D of J officials are said to feel that the trade showings are simply an added protection but that so long as the trade papers continue to do as good a job as they have been doing, the majority of exhibitors will probably continue to make their purchases on this basis.

Explain Non-Attendance

At a meeting in New York, Monday, Allied of New Jersey members voiced an opinion regarding the indifference of exhibitors to trade showings. Lack of interest on the part of exhibitors in reviewing trade showings, they said, is due more to the inconvenience caused with the present set-up of showings. This especially applies to independent exhibitors where a big proportion have to manage their own theatres. The consensus of opinion at the meeting was that the best system would be the showing of two pictures a day, the same picture to be screened in the morning and in the afternoon.

LESTER B. ISAACS

(The Man on the Cover)

He has been with Loew's more than 25 years and last week celebrated his 15th anniversary as director of sound and visual projection.

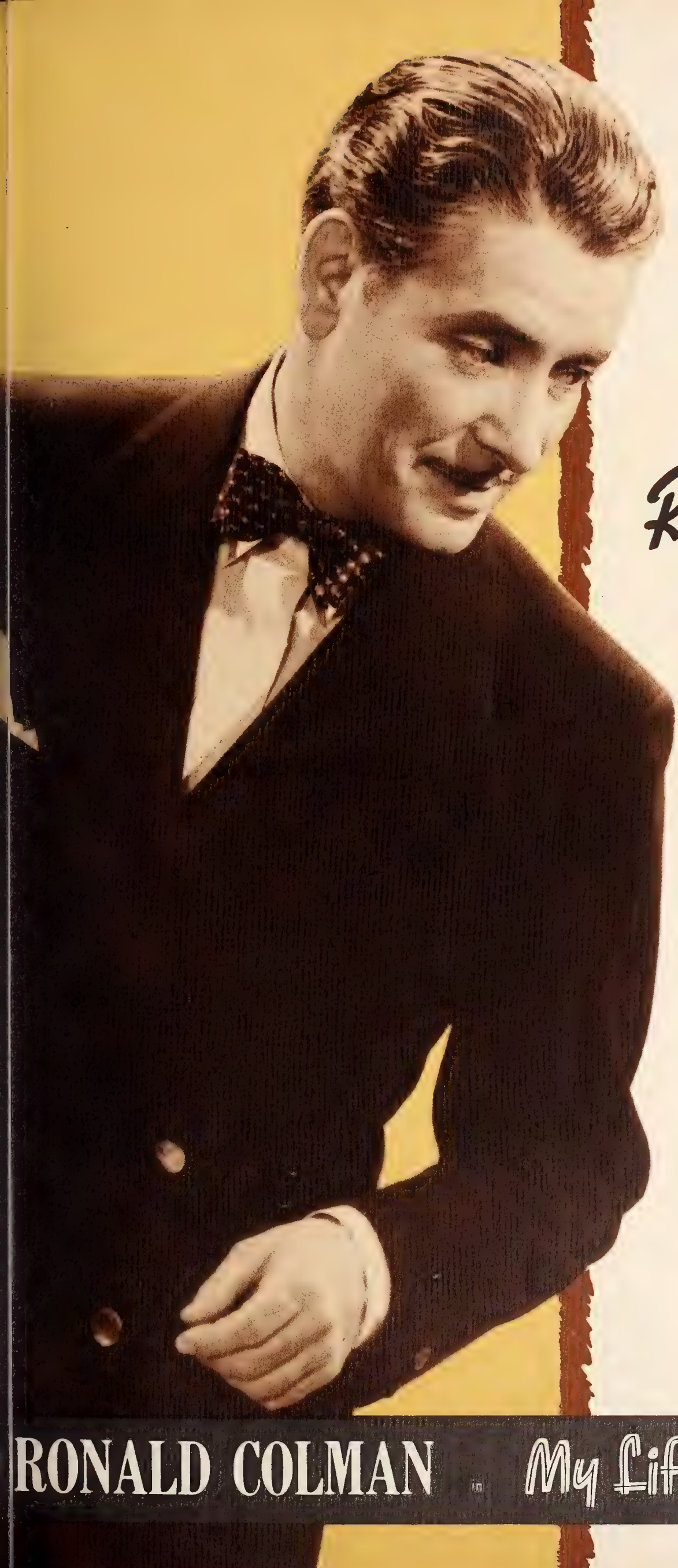
SHOWMEN'S Trade Review

Vol. 35, No. 2 Aug. 2, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, Civic Theatre, Adelaide, South Australia. Subscription rates per year; $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City



Ronald Says:

"WHEN WIFIE FEELS
SHE HAS TO
ROAM TO FIND
ROMANCE, THE
TRICK IS TO PUT
THE ZEST BACK
INTO MARRIAGE..

..THAT'S HOW
TO RUN YOUR
WIFE'S AFFAIRS"

RONALD COLMAN in *My Life with Caroline*

Frisky as a French farce; Zesty as a stolen kiss! Ronald giving his most polished performance in a jewel of a comedy that sparkles with flashing dialogue, eye-thrilling production values and brilliant laughs!...
A STANDOUT FOR SUMMER BUSINESS!





Ronald COLMAN *in* *My Life with Caroline*

Introducing

ANNA LEE

with

CHARLES WINNINGER

and

REGINALD GARDINER
GILBERT ROLAND
KATHERINE LESLIE
HUGH O'CONNELL

R K O RADIO PICTURES

A DEFENSE FILM WITH EVERY PROGRAM

Produced and Directed by

LEWIS MILESTONE · A United Producers Production · WILLIAM HAWKS, Executive P

Screen Play by John Van Druten and Arnold Belgard

LITHO U S A
C

Important Dates

Aug. 5-7: Schine Circuit Convention, Gloversville, N. Y.
Aug. 9: Baltimore Showmen's Club dance.
Aug. 9-10: PRC regional meeting, Atlanta.
Aug. 16-17: PRC regional meeting, Dallas.
Aug. 19: Sixth annual MPTO of Connecticut Golf Tournament, Race Brook Country Club, Orange, Conn.
Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.
Aug. 23-24: PRC regional meeting, Kansas City.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Nov. 2: Pittsburgh Variety Club banquet.

Sales Costs of 5 Majors Increased

Survey Shows More Expense Under the Consent Decree

Sales costs for the five major companies which are operating under the consent decree will be increased by $1,800,000 according to a survey by the New York *Journal of Commerce* this week. In addition to this figure the same companies will have to bear $552,600 as their share of the cost of the arbitration system.

Broken down, the $1,800,000 represents $300,000 for trade showings, $500,000 for advertising to the trade and $1,000,000 as additional sales expense. In addition, the *Journal of Commerce* states that the companies will have to maintain higher inventories, the amount being increased by from $10,000,000 to $15,000,000. No attempt was made by the paper to determine how these increased costs would be assumed or whether they would be passed on to the exhibitor in the form of higher rentals.

Disney Strike Settled; N.Y. Picketing Stops

Picketing of the RKO Palace Theatre in New York where Walt Disney's "The Reluctant Dragon" is currently on view has stopped, with tentative settlement reached in Hollywood by striking cartoonists, it is announced.

Work was resumed at the Disney studios on the Coast on Tuesday with the problem of union recognition now being submitted to arbitration in Washington, the Screen Cartoonists Guild, AFL, announced. The strike was in effect for 61 days.

Famous Players Canadian Execs Meet in Quebec

Toronto—Executives, division and district managers and partners of Famous Players Canadian Corp., Ltd., will meet in a four-day informal session at the Chateau Frontenac in Quebec Aug. 1-4 to discuss the company's operating policy for the coming season, it was announced this week by J. J. Fitzgibbons, president of Famous Players.

High Prices for New Films Reported Asked by Majors

20th-Fox Said to Use Top Terms in Past as Yardstick for New Pictures; RKO Asking Percentage for All, Report

Prices being asked for films under the consent decree are considerably higher than under the old system, according to some exhibitors interviewed by STR this week. Since the merchandise is now a known quantity and the exhibitor is not forced to tie himself up with product for a whole year, the distributors feel justified in asking prices far in excess of what was formerly sought.

As an example, the 20th-Fox schedule of prices was cited. Top terms received in the past will be yardstick for the top pictures in the new season, including "Charley's Aunt" and "Sun Valley Serenade." In those spots where because of conditions it is possible to get an increase, salesmen are instructed to either get a higher percentage from the first dollar or get a split of 50 per cent when the gross reaches a certain figure. The company also expects preferred playing time on its top pictures.

When an exhibitor does not want to accept some of the lower bracket pictures, re-pricing is permitted under the consent decree, the company has instructed its salesmen. Increased terms are expected from any exhibitor who uses only a selection of the program.

In some quarters it was stated that RKO was asking 40 per cent for "Citizen Kane" and "Here Is a Man," 35 per cent for "Father Takes a Wife," 30 per cent for "Parachute Battalion" and 25 per cent for "Lady Scarface." Whether these terms are nation-wide or only asked of a few exhibitors, it could not be learned.

MGM already has announced its policy will be an individual deal for each picture based on the business the exhibitor does with it.

Consolidated Opens New York Exchange

Ted Toddy, President of the Consolidated National Film Exchanges, in line with this company's expansion program announces the opening of a New York exchange at 729 Seventh Avenue. This exchange will serve their Eastern territory accounts. George Spirocostas is booker of the New York exchange. For the past five years this company has been releasing all-colored cast pictures. Starting originally as the Dixie Film Exchange in Atlanta, it now has exchanges in New York City, Chicago, Atlanta, Dallas and San Francisco. These units comprise the largest national distributors of all-colored cast motion pictures.

Nat'l Screen Service Subsidiaries Merged

National Screen Accessories, Inc., and Advertising Accessories, Inc., subsidiaries of National Screen Service Corp., have been merged into National Screen Service Corp., it has been announced. NSS will hereafter carry on the business formerly conducted by its two subsidiaries. Business of NSS will be divided into three divisions: trailer, specialty accessory and standard accessory.

Employes of NSS gave a dance carnival at the Hotel Edison last Friday night, proceeds of which went to the men and women working for National Screen Service, in London, many of whose homes have been destroyed by Nazi air raiders.

W. A. Wolff Dies

W. A. Wolff, information manager of the Western Electric Company and Electrical Research Products Inc., and long active in advertising and public relations, died last week while on a vacation trip to Maine. He had been ill for several months at his home in Woodmere, L. I.

See 'Gas' Cut Aid To Nabes

First Runs, Drive-Ins May Lose by Rationing

Rationing of gasoline, set to begin on the East Coast in about two weeks, is expected to have a profound effect on theatres, according to many exhibitors. Hardest hit of all will be the drive-ins and those theatres in rural towns which draw from many miles away. It is believed neighborhood theatres will benefit, since those who formerly attended theatres in the downtown sections or even in adjacent towns will find their gasoline allotments will not permit their traveling far to attend a movie.

Aside from these facts, however, theatremen feel that they cannot help but benefit from the fact that many automobiles will be kept off the roads because of a lack of gasoline. Thus the family which formerly just went for a ride in the evening will turn to the movies for its enjoyment and also to cool off. Closing of fuel stations at night is also considered beneficial.



Allied to Seek No Exemption

Organization Urges Taxing Of First Cent of Admission

With hearings on the new tax bill, reducing the exemption on the admissions' tax to 9 cents and exempting men in uniform altogether, scheduled for next week, Allied States Association, through its general counsel, Abram F. Myers, came out for no exemptions at all except for children's tickets selling at 10 cents.

Myers, in a bulletin issued this week, asked for the elimination of exemption to protect the gains already made, asserting that the nine-cent exemption was "arbitrary and will result in price cutting," adding that five-cent admissions are already being started, particularly by the drive-in theatres.

A poll of Allied's Board of Directors revealed that they favor the following proposals: defeat of the proposal to tax film rentals 5 per cent on the ground that this tax would inevitably be paid by the exhibitor; the admissions tax should apply to all adult admissions regardless of the amount; repeal of exemptions in favor of shows given for the benefit of charitable and religious and civic improvement organizations; exemption of 10 cent admissions for children; exemption of men in uniform, regardless of the price; imposition of a tax on competing enterprises.

Two Win, Two File New Arbitrations

Two cases were settled by arbitration boards this week and two more cases were filed.

K-B Amusement Co. won a decision for its Apex Theatre in Washington in a complaint against Loew's with Warners as intervenor. The arbitrator ruled no clearance between the Calvert and Uptown against the Apex with the question of run to be negotiated.

Bryant Weist, operator of the Hollywood, Elizabethville, Pa. won a decision over the Theatorium in the same town. Clearance was reduced from seven days to five.

Steve Bennis, operator of the Lincoln and Grand Theatres, Lincoln, Ill. has filed a complaint asking that clearance be based on theatres in Springfield rather than Chicago and Bloomington houses.

Louis M. Sosna, operator of the Sosna Theatre, Mexico, Mo. has filed a complaint charging that MGM has refused to sell him pictures and naming the Frisina Theatre Circuit as an interested party.

Republic Closes With Danz

Seattle, Wash.—A deal for Republic's 1941-42 product has been closed with President James R. Grainger by John Danz's Sterling circuit of 18 theatres.



Arthur Greenblatt



Leon Fromkess



O. Henry Briggs

PRC Lists 42 Pics for '41-42

Product Divided into 24 Features and 18 Westerns; Diversity of Program Is Emphasized by Greenblatt

Cleveland—With announcement of higher budgets for its new product, a material increase in its sales force to meet expanded operations, a pledge to carry on its policy of hewing close to the line of "promise fulfilled," and a detailed announcement of the 42 pictures on its 1941-42 program, the first of a series of regional sales conventions of Producers Releasing Corp. got under way late this week at the Statler Hotel here.

Arthur Greenblatt, general sales manager, took charge of the proceedings after brief statements made by O. Henry Briggs, president, and Leon Fromkess, executive vice-president in charge of foreign and domestic operations. Franchise holders, branch managers and sales personnel from Cincinnati, Indianapolis, Cleveland, Detroit, Chicago, Pittsburgh and Milwaukee were in attendance.

Scheduled to be distributed at the meeting was the Year Book announcing the 1941-42 program. In analyzing the new product, Greenblatt called attention to the diversity of the program and its appeal to the market for which PRC pictures are designed.

The 24 features are grouped as follows:

Specials (4): "Girls Town," a drama of neglected girls; "Jungle Siren," a melodrama of the tropics; "Fighting Sons," the challenge of American youth to enemy agents; "They Can't Get Away With It," a drama of the Immigration Agents.

Pacemakers (8): "Duke of the Navy," "Hard Guy," "3 Men and a Girl," "The Ghost and the Guest," "Marines Take Over," "Lightfingered Ladies," "The Devil's Sister," "Honeymoon Island."

Spitfire Actions (12): "Flying Fortress," "Broadway Big Shot," "Harbor Patrol," "The Mad Monster," "Today I Hang," "Wabash Cannonball," "Forward March," "I'm From Arkansas," "Flying Colors," "Dawn Express," "Law of the Timber," "Convoy Courage."

The 18 Westerns are grouped as follows:

Six "Adventures of Billy the Kid," starring Buster Crabbe; 6 "Frontier Marshal" Series, with Bill Boyd (The Cowboy Rambler), Lee Powell (original Lone Ranger) and Art Davis (the Rhythm Rider); 6 "The Lone Rider" Series, starring George Houston.

Asserting that the public is "fed up with problems and demands rapid-fire diversion," Greenblatt said that because there is a steady market for this type of picture "PRC has made, in the short space of one year, a secure place for itself in the industry." He lauded exhibitors for making it possible "for PRC to continue to deliver to them stimulating screen entertainment at higher budgets than in 1940-41" and added that their "mandate . . . is guarantee that our company will find a constantly increasing market for its product—and will continue to grow."

Greenblatt stated that production on the 1941-42 program is under way, with uninterrupted production guaranteed to meet exact release dates throughout the year.

Franchise holders and members of the field organization at the Cleveland meeting include: Lee L. Goldberg, Bernie Rubin, J. Lawrence, Cleveland; Nat Kaplan, Joe Goldberg, Donald Duff, Cincinnati; Sam Abrams, Jos. W. Bohn, Indianapolis; William Flemion, Bert Foster, Carl Zipper, Detroit; Charles Miller and Victor Bernstein, Chicago; Ed Hickey, Milwaukee; Milton and Lew Lefton, Godfrey Lefton and Joe Fleshin, Pittsburgh.

The next regional meeting will be held at Atlanta, Aug. 9-10, with the following attending: Ike Katz, David Katz, B. S. Bryan, W. H. Rudisell and B. Elliott, of Atlanta; Ed Heller and E. Miller of Charlotte, Fred Goodrow, Wm. Thomas and P. A. Sliman, of New Orleans.

On Aug. 16-17, the third regional sales meeting will be held in Dallas, followed a week later, Aug. 23-24 by a meeting in Kansas City.

Court Rules Crescent Must Reveal Files

Nashville—Thirty minutes before the close of last Friday's session in the Crescent suit trial here things began to happen when Allan A. Dobey, of Government counsel, called for action of the Court on a subpoena duces tecum against Crescent Amusement Co. and affiliates, calling for their correspondence and other files to be brought into court. Judge Davies ruled that the defendants must comply with the subpoena. With court adjourned until Wednesday of this week, a considerable part of the subpoena files were expected to be in court by the time sessions were resumed.

B'nai B'rith Sets Oct. 18 For Annual Banquet, Ball

Second Annual Banquet and Ball of the Cinema Lodge of B'nai B'rith will be held on Saturday, Oct. 18, at the Hotel Astor, Arthur Israel, Jr., president of the lodge, announced this week following an executive meeting. Various committees are being appointed and celebrities from screen, stage and radio are now being enlisted to offer an array of star entertainment.

Rodgers Seen Heading UA 'If'

Release from MGM Pact Would Be Required

Hollywood—Whether W. F. Rodgers, MGM general sales manager, becomes president of United Artists depends partially on the willingness of Nicholas M. Schenck, president of Loew's, Inc., to release him from his contract, it was indicated in UA circles here this week.

With his existing contract with Loew's said to have about three years to run, Rodgers is reported to have been approached several weeks ago to head the company, and negotiations are still pending, it is understood.

Efforts to induce Schenck to release Rodgers from his contract were renewed following the former's arrival on the Coast last weekend. Schenck had previously rejected requests, it is understood. Should Rodgers' release be granted, it is believed that he will not ask a long-term contract with UA.

Rodgers stated last Friday that he "was flattered" by the reported offer to head UA, but declined to make any further comment. Rumors that UA was desirous of obtaining Rodgers for its top spot had been circulating in New York for more than a week.

Allot $2,500,000 For MGM Ads

Newspapers to Benefit Most From Appropriation

Approximately $2,500,000 has been allocated by MGM for its 1941-42 ad budget, it was announced this week by Howard Dietz, executive in charge of promotion. This "spending allowance," Dietz pointed out, will go mostly for newspaper space, with a total of 145 papers, representing a circulation above 31,000,000, receiving the bulk of the press appropriation.

Magazines with more than 55,000,000 circulation will get MGM ad copy. Included in this list are five farm papers with 8,000,000 circulation. The company's popular ad feature, "The Lion's Roar" column, will be used in 24 magazines.

Healy New Chicago Censor

Chicago—Sergeant Joseph Healy succeeds Lieut. Harry Costello as acting film censor of the Chicago police department. "My Life With Caroline," which opened at the Palace this week, has been pinked by the censor.

Sharkey Resigns Post

Detroit—James F. Sharkey, RKO branch manager here, has resigned. No appointment of a successor is expected until next week.

HIS FUTURE THREATENED!



Was he to pay for another man's past? Why was he unable to prove his innocence? Who held the key to the dire secret that threatened to destroy the great love that was his life?

Introducing a great, new screen star, RAY MIDDLETON, whom millions cheered in "The American Jubilee" at the New York World's Fair.

HURRICANE SMITH



Ray MIDDLETON ★ *Jane* WYATT

HARRY DAVENPORT

J. EDWARD BROMBERG

HENRY BRANDON

BERNARD VORHAUS—*Director*

Screen Play by ROBERT PRESNELL

Original Story by CHARLES G. BOOTH

A REPUBLIC PICTURE

COMPLETE LISTING OF PRODUCT FOR

COLUMBIA (1940-41)

COMPLETED

2001 Arizona
2002 Penny Serenade
2005 This Thing Called Love
2006 Adam Had Four Sons
2008 She Knew All the Answers
2009 Time Out for Rhythm
2010 Adventure in Washington
2011 They Dare Not Love
2012 Escape to Glory
2013 Her First Beau
2014 Blondie in Society
2015 Blondie Goes Latin
2016 Blondie Plays Cupid
2018 So You Won't Talk?
2019 Sweetheart of the Campus
2020 Naval Academy
2021 Lone Wolf Keeps a Date
2022 Lone Wolf Takes a Chance
2024 Ellery Queen, Master Detective
2025 Ellery Queen's Penthouse Mystery
2026 Richest Man in Town
2027 Meet Boston Blackie
2028 Devil Commands
2029 Face Behind the Mask
2030 Nobody's Children
2031 Great Plane Robbery
2032 Fugitive From a Prison Camp
2033 Phantom Submarine
2034 Great Swindle
2036 Under Age
2037 Big Boss
2038 Girls Under 21
2039 Officer and the Lady
2040 Voice in the Night
2041 I Was a Prisoner on Devil's Island
2044 Missing Ten Days
2201 Durango Kid (W)
2202 West of Abilene (W)
2203 Thunder Frontier (W)
2204 Pinto Kid (W)
2205 Outlaws of the Panhandle (W)
2207 Thunder Over the Prairie (W)
2208 Medico of Painted Spring (W)
2209 Prairie Schooners (W)
2210 Beyond the Sacramento (W)
2211 Wildcat of Tucson (W)
2212 Across the Sierras (W)
2213 North from the Lone Star (W)
2214 Return of Daniel Boone (W)
2215 Hands Across the Rockies (W)
Here Comes Mr. Jordan
Two in a Taxi
Son of Davy Crockett (W)
Ellery Queen and the Perfect Crime
Mystery Ship

AWAITING RELEASE

Tillie the Toiler
Two Latins From Manhattan
Our Wife
Texas
Medico Hits the Trail (W)
You'll Never Get Rich

1941-42

AWAITING RELEASE

King of Dodge City (W)
Blonde From Singapore
Bachelor Babies
Harmon of Michigan
Roaring Frontiers (W)
Ladies in Retirement
Men in Her Life

IN PRODUCTION

Three Girls About Town
Go West, Young Lady
Law of the Winchester (W)
Dutch Shoe Mystery
Lone Wolf Double Cross
You Belong to Me

MGM (1940-41)

COMPLETED

101 Dr. Kildare Goes Home
102 Wyoming
103 Strike Up the Band
104 Haunted Honeymoon
105 Sky Murder
106 Dulcy
107 Third Finger, Left Hand
108 Escape
109 Hullaballoo
110 Bittersweet
111 Gallant Sons
112 Little Nellie Kelly
113 Comrade X
114 Go West
115 Dr. Kildare's Crisis
116 Keeping Company
117 Flight Command
118 Maisie Was a Lady
119 Philadelphia Story
120 Land of Liberty
121 Wild Man of Borneo
122 Come Live With Me
123 Blonde Inspiration
124 Bad Man
125 Trial of Mary Dugan
126 Andy Hardy's Private Secretary
127 Free and Easy
128 Rage in Heaven
129 The Penalty
130 Ziegfeld Girl
131 Washington Melodrama
132 Men of Boystown
133 People vs. Dr. Kildare
134 Love Crazy
135 I'll Wait For You
136 A Woman's Face
137 Billy the Kid
138 Getaway
139 The Big Store
140 They Met in Bombay
141 Barnacle Bill
142 Stars Look Down
143 Ringside Maisie
144 Blossoms in the Dust

AWAITING RELEASE

145 Mary Names the Day
146 Life Begins for Andy Hardy
147 Whistling in the Dark

IN PRODUCTION

148 When Ladies Meet

1941-42

COMPLETED

Dr. Jekyll and Mr. Hyde
Lady Be Good
Down in San Diego

AWAITING RELEASE

Chocolate Soldier
Smilin' Through
Married Bachelors

IN PRODUCTION

Honky-Tonk
Untitled Greta Garbo
New York Story
Female of the Species
Babes on Broadway
Panama Hattie
Untitled Tarzan

MONOGRAM (1940-41)

COMPLETED

The Ape
Drums of the Desert
Ol' Swimmin' Hole
Outsider
Orphans of the North
Range Busters (W)
That Gang of Mine
Trailin' Double Trouble (W)
Chamber of Horrors
Phantom of Chinatown
West of Pinto Basin (W)
Take Me Back to Oklahoma (W)
Her First Romance
Trail of the Silver Spur (W)
Pride of the Bowery
Rollin' Home to Texas (W)
You're Out of Luck
Kid's Last Ride (W)
Bowery Blitzkrieg
Sign of the Wolf
Dead Man's Shoes
Flying Wild
Ridin' the Cherokee Trail (W)
Roar of the Press
Tumbledown Ranch in Arizona (W)
Pioneers (W)
Silver Stallion
King of the Zombies
House of Mystery
Red Head
Murder by Invitation
Wanderers of the Desert (W)
Wrangler's Roost (W)
Gang's All Here
Invisible Ghost
Deadly Game
Father Steps Out

AWAITING RELEASE

Dynamite Canyon (W)
Fugitive Valley (W)

1941-42

COMPLETED

Arizona Bound (W)

AWAITING RELEASE

Saddle Mountain Roundup (W)

IN PRODUCTION

Li'l Louisiana Belle
Let's Go Collegiate

PARAMOUNT (1940-41)

COMPLETED

4001 Rhythm on the River
4002 I Want a Divorce
4003 Rangers of Fortune
4004 The Quarterback
4005 Cherokee Strip
4006 Moon Over Burma
4007 Christmas in July
4008 Dancing on a Dime
4009 Arise My Love
4010 World in Flames
4011 Night at Earl Carroll's
4012 Texas Rangers Ride Again
4013 Love Thy Neighbor
4014 Second Chorus
4015 Victory
4016 Life With Henry
4017 You're the One
4018 Mad Doctor
4019 Virginia
4020 Monster and the Girl
4021 There's Magic in Music
4022 Lady Eve
4023 Las Vegas Nights
4024 Round-Up
4025 Road to Zanzibar
4026 Power Dive
4027 Reaching for the Sun
4028 I Wanted Wings
4029 One Night in Lisbon
4030 West Point Widow
4031 Parson of Panamint
4032 Caught in the Draft
4033 Forced Landing
4034 Shepherd of the Hills
4035 Kiss the Boys Goodbye
4036 Three Men From Texas (W)
4051 Doomed Caravan (W)
4052 In Old Colorado (W)
4053 Border Vigilantes (W)
4054 Pirates on Horseback (W)
4055 Wide Open Town (W)

AWAITING RELEASE

4036 World Premiere
4037 Aloma of the South Seas
4038 Flying Blind

1941-42

COMPLETED

New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich For President

AWAITING RELEASE

Skylark
Great Man's Lady
Among the Living
Sullivan's Travels
Birth of the Blues
Night of Jan. 16th
Mr. Bug Goes to Town
Glamour Boy
Riders of the Timberline (W)
Secret of the Wastelands (W)
Stick to Your Guns (W)
Outlaws of the Desert (W)

IN PRODUCTION

Bahama Passage
Reap the Wild Wind
Remarkable Andrew
Her Jungle Mate
Louisiana Purchase
Mr. Bug Goes to Town
Sweater Girl
Twilight on the Trail (W)
Fly By Night

RKO-RADIO (1940-41)

COMPLETED

101 Men Against the Sky
102 Dreaming Out Loud
103 I'm Still Alive
104 They Knew What They Wanted
105 Villain Still Pursued Her
106 Too Many Girls
107 Laddie
108 You'll Find Out
109 Li'l Abner
110 Little Men
111 Mexican Spitfire Out West
112 Kitty Foyle
113 Remedy for Riches
114 No, No, Nanette
115 Let's Make Music
116 Saint in Palm Springs
117 Mr. and Mrs. Smith
119 Footlight Fever
120 A Girl, a Guy and a Gob
121 Play Girl
122 Devil and Miss Jones
123 Scattergood Baines
124 Melody for Three
125 Repent at Leisure
126 Tom, Dick and Harry
128 They Met in Argentina
129 Hurry, Charlie, Hurry
131 Saint's Vacation
132 Scattergood Pulls the Strings
133 Sunny
134 They Meet Again
135 My Life with Caroline
161 Convoy
171 Ramparts We Watch
172 Vatican of Pius XII
181 Wagon Train
182 Fargo Kid
183 Along the Rio Grande
184 Robbers of the Range
185 Cyclone on Horseback
191 Reluctant Dragon

AWAITING RELEASE

186 Dude Cowboy (W)

IN PRODUCTION

Scattergood Encounters Broadway

1941-42

COMPLETED

Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarfare
Here Is a Man

AWAITING RELEASE

Before the Fact
Look Who's Laughing
Mexican Spitfire's Baby
Little Foxes
Unexpected Uncle
Week End for Three
Six Gun Gold (W)
Gay Falcon
Outlaw Trail (W)
Riding the Wild Wind (W)

IN PRODUCTION

Bambi
Obliging Young Lady
Dumbo of the Circus
Playmates
Four Jacks and a Queen

REPUBLIC (1940-41)

COMPLETED

1 Hit Parade of 1941
2 Sis Hopkins
3 Puddin' Head
5 Melody and Moonlight
6 Who Killed Aunt Maggie?
7 Friendly Neighbors
8 Barnyard Follies
9 Behind the News
10 Arkansas Judge
11 A Man Betrayed
12 Mr. District Attorney
13 Rookies on Parade
14 Lady From Louisiana
15 Country Fair
16 Angels With Broken Wings
17 Girl From Havana
18 Meet the Missus
19 Bowery Boy
20 Petticoat Politics
21 Great Train Robbery
22 Gay Vagabond
23 Poison Pen
24 Citadel of Crime
41 Melody Ranch
43 Ride, Tenderfoot, Ride
44 Ridin' on a Rainbow
45 Back in the Saddle
46 Singing Hill
47 Sunset in Wyoming
51 Colorado
52 Young Bill Hickok
53 Border Legion
54 Robin Hood of the Pecos
55 In Old Cheyenne
56 Sheriff of Tombstone
57 Nevada City
61 Oklahoma Renegades
62 Under Texas Skies
63 Trail Blazers
64 Lone Star Raiders
65 Prairie Pioneers
66 Pals of the Pecos
67 Saddlemates
68 Gangs of Sonora
71 Tulsa Kid
72 Frontier Vengeance
73 Texas Terrors
74 Wyoming Wildcat
75 Phantom Cowboy
76 Two Gun Sheriff
77 Desert Bandit
78 Kansas Cyclone

AWAITING RELEASE

4 Ice-Capades of 1942
25 Rags to Riches
48 Under Fiesta Stars

IN PRODUCTION

57 Bad Man of Deadwood
Doctors Don't Tell

1941-42

COMPLETED

109 Mountain Moonlight
108 Hurricane Smith

IN PRODUCTION

Pittsburgh Kid
Three Texas Rangers (W)
Apache Kid (W)

20th CENTURY-FOX (1940-41)

COMPLETED

101 The Man I Married
102 Street of Memories
103 Return of Frank James
104 Girl From Avenue A
105 Elsa Maxwell's Public Deb No. 1
106 Pier 13
107 Brigham Young—Frontiersman
108 Gay Cabellero
109 Young People
110 Charlie Chan at the Wax Museum
111 Great Profile
112 Bride Wore Crutches
113 Down Argentine Way
114 Night Train
115 Hudson's Bay
116 Yesterday's Heroes
117 Mark of Zorro
118 Charter Pilot
119 Youth Will Be Served
120 Tin Pan Alley
121 Murder Over New York
122 Jennie
123 Chad Hanna
124 Michael Shayne, Private Detective
125 Romance of the Rio Grande
126 Western Union
127 Girl in the News
128 Tall, Dark and Handsome
129 Ride Kelly Ride
130 Golden Hoofs
131 Scotland Yard
132 Murder Among Friends
132 Tobacco Road
134 Sleepers West
136 Dead Men Tell
137 That Night in Rio
138 Ride On, Vaquero
139 Mail Train
140 Great American Broadcast
141 Cowboy and the Blonde
142 Great Commandment
143 Blood and Sand
144 For Beauty's Sake
145 Very Young Lady
146 Man Hunt
147 Moon Over Miami
148 Accent on Love
149 Dance Hall

1940-41 AND 1941-42 OF ALL COMPANIES

20th CENTURY-FOX (1941-42)

COMPLETED

Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling

AWAITING RELEASE

Last of the Duanes
Belle Starr
Man at Large
Yank in the R.A.F.
Charlie Chan in Rio
Marry the Boss' Daughter
Outlaw
Riders of the Purple Sage
Week End in Havana
We Go Fast

IN PRODUCTION

How Green Was My Valley
Cadet Girl
Dangerous But Passable
Great Guns
Hot Spot
Small Town Deb
Swamp Water

UNITED ARTISTS (1940-41)

COMPLETED

Foreign Correspondent (Wanger)
Long Voyage Home (Wanger)
Cheers for Miss Bishop (Rowland)
So Ends Our Night (Loew-Lewin)
Pastor Hall (Roosevelt)
Westerner (Goldwyn)
Great Dictator (Chaplin)
Thief of Bagdad (Korda)
Road Show (Roach)
Blackout (Corfield)
Son of Monte Cristo* (Small)
Topper Returns (Roach)
Pot O' Gold (Roosevelt)
That Uncertain Feeling (Lubitsch)
That Hamilton Woman (Korda)
Major Barbara (Pascal)
Broadway Limited (Roach)

*1939-40 *Program*

1941-42

COMPLETED

New Wine (Gloria)

AWAITING RELEASE

Lydia (Korda)
All American Co-Ed (Roach)
Niagara Falls (Roach)
International Lady (Sekely)
Tanks a Million (Roach)

IN PRODUCTION

Sundown (Wanger)
Corsican Brothers (Small)
Jungle Book (Korda)
Miss Polly (Roach)

UNIVERSAL (1940-41)

COMPLETED

5000 In the Navy
5001 Spring Parade
5002 Back Street
5003 Nice Girl
5006 Hired Wife
5007 Seven Sinners
5008 Trail of the Vigilantes
5009 Buck Privates
5010 Bank Dick
5011 Flame of New Orleans
5012 Man Made Monster
5012A Tight Shoes
5013 Argentine Nights
5014 Model Wife
5015 One Night in the Tropics
5016 Man Who Lost Himself
5017 A Little Bit of Heaven
5018 Invisible Woman
5019 Diamond Frontier
5020 Mummy's Hand
5021 Sandy Gets Her Man
5022 Six Lessons From Madame La Zonga
5023 Meet the Wildcat
5024 Slightly Tempted
5025 Give Us Wings
5026 Margie
5027 San Francisco Docks
5028 Black Cat
5029 Hit the Road
5030 Where Did You Get That Girl
5031 San Antonio Rose
5032 Meet the Chump
5033 Horror Island
5034 Too Many Blondes
5035 Bachelor Daddy
5036 I'm Nobody's Sweetheart Now
5037 Double Date
5038 Hello Sucker
5039 Cracked Nuts
5040 Dark Streets of Cairo
5041 Mister Dynamite
5043 Lady From Cheyenne
5046 The Fugitive
5051 Leather Pushers
5052 Devil's Pipeline
5053 Lucky Devils
5054 Mutiny in the Arctic
5055 Men of the Timberlands
5056 Raiders of the Desert
5057 Dangerous Game
5061 Ragtime Cowboy Joe (W)
5062 Law and Order (W)
5063 Pony Post (W)
5064 Boss of Bullion City (W)
5065 Bury Me Not on the Lone Prairie (W)
5066 Law of the Range (W)
5067 Rawhide Rangers (W)
Hold That Ghost

AWAITING RELEASE

This Woman Is Mine

1941-42

AWAITING RELEASE

Moonlight in Hawaii
Radio Revels of 1942
Flying Cadets
Man From Montana (W)
Arizona Cyclone (W)
Beyond the Law
Burma Convoy
Swing It Soldiers
Terror of the Islands
Bombay Clipper
Jail House Blues
Masked Rider (W)
Mob Town
Sing Another Chorus
Unfinished Business
Bad Lands of Dakota

IN PRODUCTION

Almost an Angel
Hellzapoppin'
Appointment for Love
Great Man
Ride 'Em Cowboy
Adventure in Sumatra

Complete Tabulation of Feature Releases

	1940-1941				1941-1942		
	Sold	Completed	Awaiting Release	In Prod.	Completed	Awaiting Release	In Prod.
Columbia	45	40	5	..	..	5	5
Westerns	16	15	1	..	..	2	1
MGM	52	47	..	1	3	3	8
Monogram	26	25	..	..	..	..	2
Westerns	24	13	2	..	1	..	..
Paramount	38	35	3	..	5	8	8
Westerns	6	6	..	..	..	4	1
RKO-Radio	47	35	..	1	6	6	5
Westerns	6	5	1	..	..	3	..
Republic	28	24	2	1	2	..	1
Westerns	30	28	1	1	..	..	2
20th Century-Fox	52	48	..	..	5	9	7
United Artists	24	16	..	..	1	5	4
Universal	52	51	1	..	..	13	5
Westerns	7	7	..	..	..	3	..
Warner Bros.	49	48	1	..	1	6	6
Totals	501	413	17	4	24	67	55

WARNER BROTHERS (1940-41)

COMPLETED

500 Meet John Doe
501 Sea Wolf
502 Knute Rockne—All American
503 Four Mothers
504 Great Lie
505 Manpower
506 City For Conquest
507 Bride Came C.O.D.
508 Million Dollar Baby
509 Footsteps in the Dark
510 Honeymoon for Three
511 Dispatch From Reuter's
512 Lady With Red Hair
513 South of Suez
514 Flight From Destiny
515 Great Mr. Nobody
516 Thieves Fall Out
517 Kisses for Breakfast
518 Bullets for O'Hara
519 Calling All Husbands
520 Father's Son
521 Passage From Hong Kong
522 Shot in the Dark
524 Here Comes Happiness
525 Nurse's Secret
551 Santa Fe Trail
552 The Letter
554 No Time For Comedy
555 Out of the Fog
556 High Sierra
557 Bad Men of Missouri
558 Underground
559 Strawberry Blonde
560 Wagons Roll at Night
561 Tugboat Annie Sails Again
562 East of the River
563 Singapore Woman
564 Shining Victory
565 Highway West
566 Affectionately Yours
567 Strange Alibi
568 Knockout
569 Father Is a Prince
570 Always a Bride
571 She Couldn't Say No
572 Case of the Black Parrot
573 Shadows on the Stairs
574 Three Sons O'Guns

AWAITING RELEASE

553 Dive Bomber

1941-42

COMPLETED

Sergeant York

AWAITING RELEASE

Nine Lives Are Not Enough
Flight Patrol
Navy Blues
Law of the Tropics
Smiling Ghost
Maltese Falcon

IN PRODUCTION

New Orleans Blues
One Foot in Heaven
Captain of the Clouds
Kings Row
Man Who Came to Dinner
They Died With Their Boots On

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The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Mr. and Mrs. Bob Fiske Back from Vacation; Annual Picnic Aug. 21; Aug. 12 Variety Day at Cumberland

Visitors at the club this past week included Dixie Walker, Cookie Lavagetto and Luke Hamlin, members of the Brooklyn Dodgers.

Mr. and Mrs. Bob Fiske have just returned from their New England vacation and Harry Feldman is also back after a vacation spent in Chicago.

August 12 is Variety Club Day at the Cumberland races. Quite a few barkers expect to make the trip for this event and are making reservations.

Tent No. 1's annual picnic has been set for August 21 at West View Park.

The Pittsburgh Steelers start training this week in preparation for the big Variety benefit football game to be held on September 1. On this date they will meet the Detroit Lions and the proceeds of the game will go to Tent No. 1's Charity Fund.

Harry Seed and the Warner gang are in Chicago attending a company convention.

Activities at Camp O'Connell are moving along briskly. Movies are a weekly event which are much enjoyed and made possible by the cooperation of the operators.

Tent No. 3—Cincinnati

Bob O'Donnell a Visitor; Bert Yamin Back from Hollywood; Many Barkers Still Frequent Tent Despite Heat

Bob O'Donnell from the wide open spaces of Texas, spent several days in Cincy on business and pleasure, the latter in the form of watching the Reds and the Phils battle for nine or more innings in a heat of 98. With Bob was Allen Moritz who takes off 10 lbs. during each game on a hot afternoon.

Bert Yamin, senior member of the Cincinnati Artists Bureau, returned from his prolonged visit to Hollywood, making the trip via the Panama Canal. The Bureau must be busy. While in the Movie Capitol Bert met some of the more outstanding artists in the business, such as Ginger Rogers, Don Ameche and others. And now that he has a talking acquaintance with them maybe he will like them better when he sees them in pictures. And he had a good time meeting them all. May we touch you some time, Mr. Yamin?

With the heat getting the best of everything here in the Ohio Valley including the Variety Club, it is quite a pleasure when one sees as many as ten members in the tent at one time. So just to keep some sort of a record or another we noticed the following habituees and their sons there the other night—Nat Kaplan and Mrs. Kaplan, Mr. and Mrs. Peter Rosian, Chief Barker Bill Onie and his charming Peggy, Andrew John Niedenthal and his Rosie, Jack Fenberg, Bill Hastings and his bride of three weeks, Mike Greenberg the busy house committee chairman, Allan Moritz and his district manager, Sam Galanti, Joe Oulahan all smiles because of his anticipated blessed event, and the always good-natured Bill Devaney. Not a bad array of Barkers.

VARIETY CLUB NOTES
EVERY WEEK IN
SHOWMEN'S TRADE REVIEW

Tent No. 5—Detroit

Biggest All-Industry Outing Set for Aug. 18; Affair Starts at 10 A.M. and Will Last Until 2 A.M.

The biggest all-out gathering in the history of the Michigan Motion Picture Industry will be held on Monday, August 18. Employes, executives, and friends of the industry will frolic at a mammoth Picnic, Field Day, and Moonlight Dance at Riverside Park, on Utica Road near the 18 Mile Road.

The party is under the sponsorship of Detroit Variety Club, and theatre executives, circuit operators, managers, ushers and usherettes, office employes, film salesmen, and exchange employes will be in attendance with their friends. J. R. McPherson is general chairman, and the Advisory Committee includes E. C. Beatty, Ray Branch, Carl W. Buermele, John Howard, Earl J. Hudson, David Idzal, and Lew Wisper.

The affair will open with a Picnic and Field Day at 10 a.m., and will last until 2:00 a.m. the next morning, thus giving everyone in the industry a chance to attend at some time or other during the day or evening. Some will undoubtedly want to leave the picnic to work and then return for the moonlight dance.

There will be a picnic dance, and the evening will feature a corn roast and barbecue. During the daytime there will be games, contests, baseball, races, and other amusements.

Tickets will be $1.00, and rain or shine, the committee is planning to make this picnic and field day the most enjoyable affair in the history of the industry here.

Practically all Detroit independents, circuits, and exchanges are represented in the general committees which include: Prize Promotion: Frank Wagner, chairman; J. O. Brooks, Frank J. Downey, Moe Dudelson, William Flemion, Jack Hurford, Jack Keegan, Charles C. Perry, and Sam Seplowin.

Publicity: Ralph Stitt, John Drinkhouse, Alice Gorham, Bill Hendricks, H. F. Reves, Jim Pooler, Harry Remington, and Warren A. Slee.

Financial: Jack Saxe, chairman, Barney M. Adair, J. L. Marlette, N. Rowe.

Transportation: Arvid Kantor, chairman, Harry Danzig, Bill Hendricks, C. Leveque, and Jack Ryder.

Equipment: Jack Susami, Max Blumenthal, Bernard Brooks, Ernie Forbes, Ralph Ruben, and W. J. Turnbull.

Tickets: Alex Schreiber, Frank Wetsman, co-chairmen, Louis Allegretti, Irving Belinsky, Cliff Brown, Sam Brown, Hal Burriss, Joe Busic, Mike Chargot, Ben Cohen, Fred C. Dickely, Don Fils, Bob Fisher, Dave Flayer, William Flemion, Lloyd Hammond, Miss Rose Iller, Roger M. Kennedy, Barney Kilbride, Edward King, Ed Kirchner, Charles Komer, Art Koskie, Sol Krim, Carl Krueger, Harry Levinson, Daniel J. Lewis, William A. London, George McArthur, Joseph Mellon, Thomas D. Moule, James Olson, James C. Ritter, Burton Robbins, Harold C. Robinson, William Szyzpulski, Ray Schreiber, Ray Shook, William Schulte, Pearl M. Sprott, W. J. Turnbull, Lee Ward, Ben Wachmansky, Henry Zapp, and Ben Zimmer.

Entertainment: Wade Allen and William Carlson, co-chairmen, Clark Baker, George Bremen, Cliff Giessmen, Dave Kaplan, Barney Kilbride, Arthur D. Knapp, Mac Krim, Joseph La Rose, Lou Metzger, Julius Lavella, Frank Perry, James F. Sharkey, Asher Shaw, Jake Sullivan, James Velde, and Frank Upton.

Food: Harry Lush, chairmen, Barney Adair, Irving Belinsky, Eddie Heiber, David Newman, and Lester Sturm.

Tent No. 12—Minneapolis

Another Baseball Game for Milk Fund; Chief Barker to Present Plaques to "Good" Barkers of Tent

The Twin City Variety Club made arrangements this week at a gratis dinner for members to sponsor another American Association baseball game to raise money for the Milk Fund, its principal charity project. The game will be between Minneapolis and Louisville at Nicollet ball park Aug. 21. A sizable sum was realized from a similar undertaking last summer.

Incidentally, the club's present goal is the payment for and distribution of 120,000 quarts of milk to needy families this year, compared with a total of 75,343 in 1940. The 1940 distribution was larger than for the entire seven years preceding—before the Milk Fund came under Twin City Variety Club distribution.

Chief Barker Ben Blotcky has purchased 150 three-dimension Barker plaques as presents from him for "good" members. His definition of a "good" member is one who serves his club well. They're the same plaques as at the last national convention at Atlantic City, N. J., where they were valued at $3.50.

Two former Minneapolitans, Bill Shartin and Tommy Charack, were club visitors. Both are former members of the Warner Brothers' sales staff and the former is a Minneapolitan by birth. Shartin now is Warner Brothers' branch manager in Seattle and Charack is city salesman in Los Angeles. The former was en route to the sales' meeting in Chicago; the latter, en route back to California. Phil Dunas, Columbia district manager, in from Chicago, was also a club visitor.

Tent No. 24—Charlotte

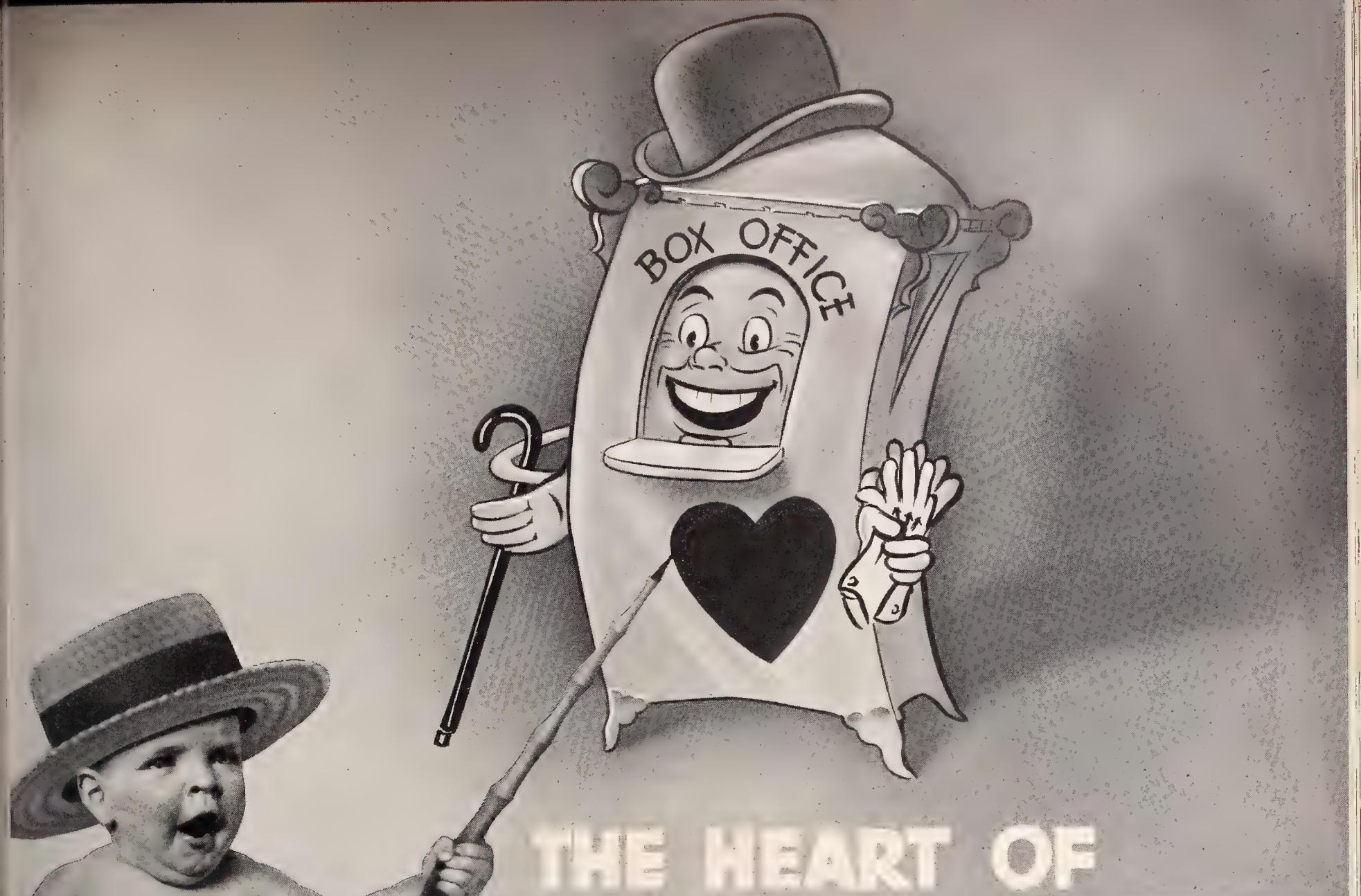
Many Visitors in Town; Heat Wave Takes Members Away; Bob Rodgers' Wife Ill; Jackson Back at Work

With many vacationists and convention absentees, activities around the club rooms during the past week have been very quiet. The week end suffered with a large number of Barkers seeking relief from the intense heat wave, at the beaches and the mountain resorts.

Barker Bob Rodgers of Cheraw, S. C., spent most of the week in Charlotte, attending his wife who is ill in a local hospital.

Barker Phil Longdon, and his boys, returned this week end from Los Angeles after attending the 20th Century-Fox convention in that city.

Among the visitors during the week were: W. F. Harris of Albany, N. Y., F. A. Rohrs of Washington, D. C., and John Consintino of New York City, guests of Barker Johnny Bachman; Barker Howard Marx entertained Mrs. Charlotte Tuttle of New York City and Mrs. F. T. Hollander of Philadelphia; and Miss Millie Cate of Greensboro, N. C. and W. F. Morrison of Raleigh were the guests of Barker Bill Sharpe; J. F. Kirby, Paramount District Manager, of Atlanta Tent 21, spent some time in the club in the company of Barker Scott Lett; Barker Jimmy Prichard introduced D. Proskind and Spencer Pierce, from Memphis Tent No. 20; A. W. Berry of Hartsville, S. C., was a guest at luncheon of Barker Marsh Funderburk; Barker Lyle W. Wilson of Roanoke Rapids, N. C., was also a visitor, as well as A. B. Hough of Kinson, N. C.; Morris Legendre, Barker from Sommerville, S. C., put in one of his rare appearances with his general manager, Barker Sammy Trincher of Kannapolis, as luncheon guests of Barker Benn Rosenwald.



THE HEART OF THE BOX OFFICE IS *Advertising!*

- No matter how big your picture is . . . no matter how well publicized before it reaches your screen, you've got to advertise . . . exploit . . . publicize if you're going to bring in the "hard-to-get."
- For profits come from *mass selling* not from the grape-vine.
- That's been demonstrated time and time again with big pictures and ordinary pictures . . . in big houses and small houses.
- It's the "hard-to-get" who put your box office on velvet.
- All right! So what?
- So that's why we say advertising is the heart of the box office. And the Prize Baby's Three Best Seat Sellers are the heart of any theatre advertising campaign . . . Don't Let the Picture Die.

• *Put some heart into your box office . . . with Trailers . . . Lobby Displays and General Accessories by*

NATIONAL Screen SERVICE • ADVERTISING ACCESSORIES, INC.
NATIONAL Screen ACCESSORIES

. . . they will keep your box office happy.

The Box Office Slant

Hold That Ghost

Universal **Comedy-with-Music** **86 mins.**

(Prod. No. Not Set—Nat'l Rel., Aug. 8)

AUDIENCE SLANT: (Adult) Theatregoers will eat it up. A terrifically funny picture. Chalk it up as outstanding entertainment.

BOX OFFICE SLANT: Another smash hit that will hit the bulls-eye at the ticket windows. Sell it on the success of the previous pictures.

Cast: Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer, Evelyn Ankers, Marc Lawrence, Shemp Howard, Russell Hicks, William Davidson, Ted Lewis and his entertainers, The Andrews Sisters. **Credits:** Directed by Arthur Lubin. Original story by Robert Lees, Fred Rinaldo. Screenplay by Robert Lees, Fred Rinaldo and John Grant. Directors of photography, Elwood Bredell and Joseph Valentine. Film editor, Philip Cahn. Associate producers, Burt Kelly and Glenn Tryon.

Plot: Abbott and Costello are forced to flee in a dying gangster's car; thus they find themselves heirs to his old haunted tavern. Enroute to claim their inheritance, they meet Richard Carlson, a doctor, Evelyn Ankers and Joan Davis. At the tavern they are all stranded when the driver flees with their baggage. The entire party are exploring the spooky place, when rival gangsters appear. Carlson helps the boys subdue the crooks until the police arrive.

Comment: Chalk up hit number three for the Abbott-Costello-Arthur Lubin combination, the trio responsible for "Buck Privates" and "In The Navy" . . . and if patrons thought the first two were funny, they're in for a big surprise, for here's another smash boxoffice hit that can't miss the mark—a bulls-eye at the ticket windows of the nation. With a better story, costlier production and a bang-up supporting cast, the comics romp through their assignments like a couple of veterans. The laughs come so thick and fast that part of the dialogue is missed. Too much cannot be said about the work of Lou Costello and the splendid direction of Arthur Lubin. They turn in their best contributions to date. Costello's straight man, Bud Abbott, Joan Davis, Richard Carlson and Evelyn Ankers all add to the entertainment value of the picture with their fine portrayals. The picture has some added marquee strength in Ted Lewis and his band and the Andrews Sisters. Production is top-flight. Two men, made up to resemble Abbott & Costello. could lead another, dressed in a sheet, around town. Heralds printed to resemble the outside of an insurance policy worded "Fright Insurance" could be distributed in advance of opening. Illuminate front with green floodlights. Miniature candles might be distributed with small tags attached carrying copy.

Catchline: "Those funny men are back again . . . playing with spooks."

Henry Aldrich for President

Paramount **Comedy** **75 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) Adolescents and adults alike should get a big kick out of this one.

BOX OFFICE SLANT: A good picture for the days when you cater to the whole family.

Cast: James Lydon, Charles Smith, June Preisser, Mary Anderson, Martha O'Driscoll, Dorothy Peterson, John Litel, Rod Cameron, Frank Coghlan, Jr., Lucien Littlefield, Kenneth Howell, Buddy Pepper, Vaughan Glaser, Dick Paxton, Paul Matthews, Bob Pittard, Bud McCollister, Carmen Johnson, Helen Westcott, Rosita Butler, Georgia Lee Settle. **Credits:** Produced by Sol C. Siegel. Associate producer Joseph Sistrom. Directed by Hugh Bennett. Original screenplay by Val Vurton. Film editor, Thomas Neff. Art directors, Hans Dreier and Franz Bachelin. Photographed by John Mascall.

Plot: Lydon, as Henry Aldrich, is first shown as an apparent inveterate liar. Howell, most popular boy in school is running for president of the student council against Mary Anderson. Howell's friends put Henry up to split Mary's vote. Smith, Henry's campaign manager, steals the speech a teacher wrote for Howell and Henry is elected. But the ballot box was stuffed and Henry is expelled. But he finds out that Howell had the ballots printed to show Henry up. So he flies to a nearby town and brings the printer to identify Howell as the purchaser of the fake ballots.

Comment: Here's another in the Henry Aldrich series which ought to give any audience a huge laugh. Adolescents and adults alike will get a kick out of it. Jimmy Lydon is the best Henry Aldrich Paramount has had and although he is not a big name and there are no big names in the cast, if he is kept in this role, he may establish himself as one of the better draws at the box office. The picture is somewhat on the style of the Andy Hardy films and is just as enjoyable for the same reasons. Henry Aldrich is a little younger than Andy Hardy but otherwise, the backgrounds are quite similar. In addition to its quota of laughs furnished through the funny situations that Henry gets himself into, this one packs a wallop in the airplane sequence at the close when Henry flies a plane for the first time and has all kinds of woe to add to his troubles en route. This sequence should have any audience howling. While not destined to be a top grosser, this picture can be labeled as one of the most entertaining comedies of the season. Sell it to adolescents. Stage an "election" in your theatre among adolescents for the best-looking, most popular, etc. Endow it with all of the Aldrich ballyhoo.

Catchline: "Henry gets himself into and out of more trouble."

Legion of Decency Ratings

(For Week Ending Aug. 2)

SUITABLE FOR GENERAL PATRONAGE

Charley's Aunt
Father Steps Out
Officer and the Lady
The Masked Rider
Sunset in Wyoming
Son of Davy Crockett
Lone Rider in Frontier Fury

SUITABLE FOR ADULTS ONLY

Here Comes Mr. Jordan

OBJECTIONABLE IN PART

Bullets for O'Hara
Time in the Sun (Short Version)

CONDEMNED

Time in the Sun

Ticket Service!

Headquarters for machine and roll
MOTION PICTURE TICKETS
Highest Quality Right Prices

KELLER-ANSELL TICKET CO.

Suite 800, 723 7th Ave., N. Y. C. BRyant 9-7532

Buy Me That Town

Paramount **Comedy** **70 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) The idea is novel and different and should result in a favorable word of mouth.

BOX OFFICE SLANT: Lack of top box office names will keep this from being the success it might have been with a different cast.

Cast: Lloyd Nolan, Constance Moore, Albert Dekker, Sheldon Leonard, Barbara Allen, Ed Brophy, Warren Hymer, Horace MacMahon, Olin Howard, Richard Carle. **Credits:** Produced by Sol C. Siegel. Associate producer, Eugene Zukor. Directed by Eugene Forde. Photographed by Theodore Sparkuhl. Screenplay by Gordon Kahn. Based on a story by Harry A. Gourfain, Murray Boltinoff and Martin Rackin.

Plot: Sheldon Leonard, a gangster, is about to be drafted. His lawyer, who has beaten all the other raps for him couldn't get him out of this one. So Lloyd Nolan takes over leadership of the gang. In a small town, they are arrested for reckless driving and find the jail filled with paying guests. The town is bankrupt and it is making expenses that way. So the boys buy the town. Nolan falls in love with the judge's daughter. The arsonist becomes fire chief. One of the crooks is police chief. And then Leonard comes back from the Army. He wants to take over, but the boys have gone straight and everything ends up well.

Comment: A novel idea, the story of this picture is one which packs enough laughs and drama to get it talked about a lot. Unfortunately, it lacks sufficient in box office names to make it a top grosser. Nevertheless, it should do as well as the average program attraction, if not a little better because of the story. Brophy, Hymer, McMahon and Howard are fine in their comedy roles and the picture moves from one laugh to another. Direction by Eugene Forde has been well paced throughout and he has extracted all the comedy and all the drama that could be obtained from the excellent screenplay. Sell it on the novelty of its story. Don't forget the romance in it between Nolan and Constance Moore and between Dekker and Barbara Allen. The latter, incidentally, is Vera Vague of the radio.

Catchline: "What happens when five thugs get control of a town—and turn honest."

New Wine

UA **Musical Drama** **84 mins.**

(National Release, August 8)

AUDIENCE SLANT: (Family) Its appeal will be strongest for devotees of classical music; the masses are not apt to become too enthusiastic.

BOX OFFICE SLANT: For a successful engagement, cooperation from music clubs and civic organizations will be most essential. The film lacks names of star value, so therefore will have to be exploited heavily if it is to succeed.

Cast: Ilona Massey, Alan Curtis, Binnie Barnes, Albert Basserman, Billy Gilbert, Sterling Holloway, Richard Carle, John Qualen, Barnett Parker, Sig Arno, Gilbert Emery, Marion Martin, Forrest Tucker, George O'Hanlon, Maynard Holmes, Erno Verebes, Paul Sutton, Lou Merrill, Ann Stewart, Kenneth Ferrill, Lane Allen, Patricia Farr, St. Luke's Choristers. **Credits.** Produced by Dr. William Sekely. Associate Producer, Douglas MacLean. Directed by

Reinhold Schunzel. Original screenplay by Howard Estabrook and Nicholas Jory. Director of photography, John Mescall. Art direction, Erno Metzner. Musical direction, Arthur Gutmann. Film editor, James E. Smith.

Plot: When his girl fails to appear for a Schubert Memorial Concert, Kenneth Ferrill attends alone. Beside him sits another girl, Ann Stewart, humiliated because her playboy suitor has "stepped out" on her and is attending the concert with another girl. As they listen to Schubert's music, the story based on his life is unfolded. Schubert (Allan Curtis) falls in love with Anna (Ilona Massey), who tries to help him sell his music. She finally succeeds in getting Beethoven (Albert Basserman) to look at a symphony, and Beethoven promises assistance when the symphony is brought to him, completed. But he dies. Because Schubert has now given up his music, Anna leaves him, in the hope that he will return to it. As the story ends amid the sonorous strains of Ave Maria, the jilted girl at the concert has found happiness in the music, has forgotten her faithless boyfriend.

Comment: Beautifully and sympathetically enacted by a competent (if not box-office) cast, and capably directed by Reinhold Schunzel, "New Wine" is a biographical musical drama that *should* be well received, but probably won't. This type of entertainment has failed to click at the box office in the past, and although there is strong appeal here for the lovers of great music, it is too limited to arouse any unusual enthusiasm on the part of the masses. It is ironic that really worthwhile cinematic efforts often fail to make the grade at the box office, but that's the sad truth, and "New Wine" is likely to become one of this ilk unless keen showmanship is applied to its engagements throughout the country. Where cooperation from music and civic groups is enlisted and music shop tieups are effected, chances for success are more than fair; but where the film is played and backed only by ordinary selling, its relegation to the lower half of a dual bill and ultimate failure at the box office looms as the final outcome. It is, happily enough, appropriate "escapist" screen fare, and may for this reason achieve box office success in these troublesome times. One hopes so.

Catchline: "Glorious romance set against the immortal melodies of Franz Schubert."

Father Steps Out

Monogram **Comedy Drama** **63 mins.**

(Nat'l Release, July 19)

AUDIENCE SLANT: (Family) Acceptable light comedy as supporting feature for less critical audiences.

BOX OFFICE SLANT: Shortage of box office names in cast will limit exploitation possibilities.

Cast: Frank Albertson, Jed Prouty, Lorna Gray, Frank Faylen, John Dilson, Kathryn Sheldon, Charles Hall, John Maxwell, Mary Field, Tristram Coffin, Paul Maxey, J. Arthur Young, Gene O'Donnell, Ed Piel, others. Credits: Directed by Jean Yarborough. Produced by Lindsley Parsons. Original screenplay by Joseph West, with additional dialog by Edmond Kelso. Director of photography, Mack Stengler. Film editor, Jack Ogilvie.

Plot: Jed Prouty, railway president, stages a market coup to get control of the road owned by John Dilson. Ordered to take a rest by his physician, he takes along his daughter, Lorna Gray. Frank Albertson, reporter assigned to this story, poses as the doctor's assistant to go along. Prouty falls from the train, meets two hoboes and enjoys living with them so much he tells no one where he is. Dilson takes advantage of his absence to start a market drive for control of Prouty's road. Albertson locates him just in time to forestall this, and wins Lorna's hand as his reward.

Comment: An average, not-too-critical audience should give this one as favorable a reaction as did the preview house. Its weakest point is a story which has little or no surprise to it; its strongest draw will be the fans who remember Jed Prouty's long series of Jones Family pictures and the comedy explanation of inflation which has been given to Frank Faylen, who plays the part of one of the hoboes. Direction maintains a steady, if not hectic pace, and it has enough comedy to team well with any straight dramatic feature. Its presentation of newspaper office activities won't stand critical consideration; the same can possibly be true of the banking and stock manipulation maneuvers. Romance has been held down to a minimum, therefore any advance work can best be centered on the comedy angle. If the Jones family series was popular in your theatre stress the return of Prouty in another of his quite human father's roles.

Catchline: "Dad disappears on a vacation —with startling results."

Here Comes Mr. Jordan

Columbia **Fantasy** **93 mins.**

(Prod. No. Not Set—Nat'l Release, Aug. 21)

AUDIENCE SLANT: (Adult) The novelty that most theatre patrons desire these days. Something entirely different.

BOX OFFICE SLANT: Entertainment with a capital "E" which will run up top grosses with proper selling. The word-of-mouth advertising it will create should make it one of the top pictures of the year.

Cast: Robert Montgomery, Evelyn Keyes, Claude Rains, Rita Johnson, Edward Everett Horton, James Gleason, John Emery, Donald MacBride, Don Costello, Halliwell Hobbes, Benny Rubin. Credits: Directed by Alexander Hall. Screenplay by Sidney Buchman and Seton I. Miller. From the play "Heaven Can Wait" by Harry Segall. Director of photography, Joseph Walker. Film editor, Viola Lawrence. Produced by Everett Riskin.

Plot: Robert Montgomery, leading contender for the world's light-heavyweight championship, gets a glimpse of "Heaven" while crashing to earth in a plane. In Heaven, Chief Dispatcher Claude Rains gives him a chance to finish out his life (when he discovers that one of his messengers brought Montgomery there ahead of his time) by putting his soul into another personality. He ends up by winning the championship under another name, and at the same time planning the rest of his life with the girl he loves. Spiritual or unreal characters are not used at any time.

Comment: Theatremen looking for the novelty that most audiences desire these days, needn't look any further, for here is something entirely different. For those looking for the unusual in screen entertainment; for those looking for a good laugh and for those who want an evening of excellent amusement, here's the picture any showman can recommend, for it is entertainment with a capital "E." With proper selling it should run up heavy grosses and the word-of-mouth advertising it will create should make it one of the top pictures of the year. It has been so expertly produced by Everett Riskin, the man responsible for such box office hits as "One Night of Love," "The Awful Truth" and "Theodora Goes Wild," that it overshadows all his previous efforts in every respect. Excellent casting is one of the main features of the picture, for Robert Montgomery does a magnificent job as the baffled prize-fighter; Claude Rains is spendid as Mr. Jordan and James Gleason surpasses himself with his grand work as the fighter's manager. In supporting roles Evelyn Keyes, Donald MacBride, Rita Johnson and Edward Everett Horton are standouts. Alexander Hall deserves credit for his directorial chore. Advertise this as something different from the usual run-of-the-mill pictures. An essay contest, with newspaper cooperation, on "Reincarnation" should be arranged prior to your opening. For street ballyhoo, a young man dressed in fighter's togs, with a sign on his back reading "I'm a Gift From Heaven," would attract attention. Arrange windows with musical shops, using pictures of Montgomery and his saxophone.

Catchline: "A bird's-eye-view of the Pearly Gates."

Wide Open Town

Paramount **Western** **78 mins.**

(Prod. No. 4055—Nat'l Release, Aug. 15)

AUDIENCE SLANT: (Family) Will please generally. Provides swell entertainment for outdoor fans.

BOX OFFICE SLANT: Should do well in any spot where westerns are popular. An outstanding action drama far above the usual horse-opera type.

Cast: William Boyd, Russell Hayden, Andy Clyde, Evelyn Brent, Victor Jory, Morris Ankrum, Kenneth Harlan, Bernice Kay, Roy Barcroft, Glenn Strange, Ed Cassidy, Jack Rockwell. Credits: Directed by Lesley Selander. Screenplay by Harrison Jacobs and J. Benton Cheney. Based on characters created by Clarence E. Mulford. Photography by Russell Harlan. Edited by Carrol Lewis. Associate Producer, Lewis J. Rachmil. Produced by Harry Sherman.

Plot: Hopalong Cassidy sets out to clean up a lawless town by taking over the job of Sheriff. He aids the fleced victims of gamblers, and then goes after the rustlers, bringing them all to justice, including a woman outlaw leader. Another wide open town becomes livable because of Hoppy's work.

Comment: Producer Harry Sherman chalks up another swell piece of entertainment in the latest "Hopalong Cassidy," the final one on Paramount's 1940-41 program. Like the others in this series, it's an outstanding action drama, tops in every department. It's enjoyable from beginning to end, and will please any type of movie fan. Following the usual western pattern, the story has enough interesting twists, good comedy and perfect characterizations to lift it head and shoulders above the average horse-opera. William Boyd delivers his usual perfect job as "Hoppy." He seems to get better with every picture. Russell Hayden, in his last appearance as "Lucky," and Andy Clyde, are both swell, which can also be said for the rest of the fine cast, which includes Evelyn Brent and Victor Jory. Other features of the film worthy of credit are the excellent photography and musical score. Lesley Selander can take a well-deserved bow for his direction. Exploitation stunts used for the others in this series should fit in okay for this one.

Catchline: "Hoppy has his first encounter with a woman outlaw leader."

Nothing But the Truth

Paramount **Comedy** **90 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) With Hope becoming a bigger and better box office name with each picture, this one should do very well.

BOX OFFICE SLANT: A good campaign should result in excellent grosses.

Cast: Bob Hope, Paulette Goddard, Edward Arnold, Leif Erikson, Glenn Anders, Helen Vinson, Grant Mitchell, Willie Best, Clarence Kolb, Catherine Doucet, Mary Forbes, Rose Hobart, Leon Belasco, Helen Millard, William Wright, Oscar Smith, Dick Chandler, Catherine Craig, Edward McWade, Keith Richards, James Blaine, Jack Egan. Credits: Produced by Arthur Hornblow. Directed by Elliott Nugent. Screenplay by Don Hartman and Ken Englund. From the play by James Montgomery and the novel by Frederick S. Isham. Film editor, Alma Macrorie. Art directors, Hans Dreier and Robert Usher. Photographer, Charles Lang.

Plot: Hope is inveigled by Arnold and Anders into a bet to tell nothing but the truth for 24 hours. Before matters have gone along very far, he is entangled with two women, one of whom he loves, he has found several claimants for his share of the bet if he wins and he is in all kinds of trouble for his brutal honesty. Such devices as set-

(*Continued on Page* 30)

Program Exchange

Romantic Aspect of Attending Movies Plugged in Program; Drace's New Movie Guide

THERE is a tendency to minimize in many things during the summer months. If you compare the June issue of your favorite magazine with the December issue, you'll find the former much smaller than the latter. That's because the advertisers' budget is curtailed considerably during the hot months. The same thing holds true of newspapers and other publications. Take yourself, for example. You wear fewer clothes in the summer than in winter.

Now what we're trying to get around to is the fact that the number of programs reaching this office these days is much less than was received last winter. So this tendency to minimize affects even program activity. We can well understand why. In many cases, programs are entirely dispensed with during the summer. And then, too, it's such a bother to mail them on a sultry day. Anyway, we'll forgive those who aren't sending us programs now, but when cold weather sets in, we'll be expecting to hear from them again.

Our attack of chiggers is nearly gone—we use only one hand to scratch with now. With the other, we're typing out this edition of the Program Exchange.

Post Card Program

Out in Chicago, the Windy City of the midwest, Warners' Symphony Theatre is putting out a small card, post card size, as its weekly program. The week's attractions are listed on one side, while on the other appears this copy: "For real comfort on warm, sultry summer days, keep cool as the proverbial cucumber all summer in the modernly air-conditioned Symphony." The words "Cool as Cucumber" are in large black letters and stand out from the rest of the type.

On the program for the Ogden Theatre, managed by John P. Field, there appears a worthy institutional message under the heading of "Look Back." It reads as follows:

"There's a lot of you who will smile as you stop for a moment and look back to the time when you had to stand on tiptoe to reach the cashier's window. We remember some of you fellows when you used to come here in knickerbockers.

"Now we see some of these same friends coming back with that same best girl and another chum who reminds us of the kids we used to know.

"The Ogden has helped along many a romance, and we like to look back on those days."

We believe the above is an angle many theatremen have overlooked in their institutional advertising. It certainly must be true that theatres have helped romances along, for lovers do attend the movies. There they laugh and thrill and perhaps shed a tear together as they watch the picture's plot unfold on the screen. Because movies stress romance, lovers are mutually entertained and their romance stimulated; they learn how to cope with problems that may easily face them some day. Watch the society columns for those couples who are getting married. If you could interview them, and it would mean good publicity for you if you did, we have little doubt but that you'd learn they've attended your theatre frequently and some of the most pleasant memories of their courting days are the enjoyable times they had at your theatre.

Former Member Gets Lead Role

"Let's steer away from romance for a while. We are happy to learn from Cinemag that Bill Justice, former member of the Program Exchange and now a Warner Bros. player, is to have a leading role with Bette Davis in "The Man Who Came to Dinner." Of course, it isn't Bill Justice any more; it's Richard Travis. But no matter what the name, he'll always be Bill to his Paragould, Ark., friends and associates and Program Exchange members. A scene showing Travers and Miss Davis reporting for work on the picture appears on the front page of Cinemag. Not every town is fortunate enough to have a "son" crash the movies, but Paragould is one that has given its favorite "son" a real publicity break. Every resident has faith and confidence in Bill—pardon us, Richard—and knows he will make good.

Di Lorenzo Uses Movie Vacation Ads

The "movie vacation" idea is still spreading. The institutional message is now being used by Manager Thomas di Lorenzo of the New Paltz Theatre, New Paltz, N. Y., in his program.

From down in Greer, S. C., comes a colorful program. It's one of the giant roto-color heralds furnished by Warners on "Meet John Doe," but Manager Bill Drace of the Grand Theatre added an institutional touch to it and advises us that "this layout cost us dough!" In space provided for copy, these words were used by Drace: "The Grand Scores Again! This week we bring you another program of outstanding hit pictures. Make your Grand a regular habit! It's an economical habit that will keep a smile on your face and make your heart lighter." On the back of the herald is an ad for the week-end attraction. Night workers are advised to attend the Early Bird show at 10 a.m.

Bill also sends us his first "Movie Guide" effort, and for a "first" it's darn good. It's along the lines of Cinemag, and the makeup of the front page is neat and well-balanced. The Grand management knows his promotion from "p" to "n," for he has several advertisements in the issue. There's a story to tie in with this advertising, its headline being "Business Boom Hits Greer." We think Bill has gotten off to an excellent start with his Movie Guide, and we hope he keeps it up.

This heat is too much for us. Wiping the perspiration from our brow, scratching our chigger bites and trying to type at the same time is a little more than we can stand. So we'll stop here. See you next week.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

You Need Us—We Need You

You need the Parthenon and the Parthenon needs you! Have you ever considered how different it would be without us to turn to when the whole world seems blue, when you feel everything is wrong? An evening at the Parthenon and life looks different.

You've given your brain a rest. You've been with the bunch, rubbed elbows with your neighbor, your heart has been touched by some pathetic appeal in the pictures. You've laughed a bit. You're different and you're glad!

Dry Ice in Water Makes Fog

To make a lobby display on "Out of the Fog" realistic, Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., placed dry ice in water in a box, thus creating a fog which passed over the display.

Money Dates

SEPTEMBER

1st

LABOR DAY. It's a legal holiday all over the country, so charge holiday prices and get every trick out of your bag to beat the outdoor competition. It's the day when nobody works but the showman.

SECOND WORLD WAR STARTED, 1939. This day will probably call for some recapitulations in the newsreels so play them up in advance.

FIRST AIR EXPRESS SERVICE, 1927. Arrange with your exchange to have your print of your current attraction arrive by air express. With a local angle this tieup should get plenty of publicity. The airlines, the express company and the newspapers will all cooperate on this tieup.

2nd

TREASURY DEPARTMENT CREATED, 1789. Any picture about the T-Men, the Coast Guard, the Secret Service or any other branch of the Treasury Department can be tied up with this occasion.

4th

HENRY HUDSON DISCOVERED MANHATTAN, 1607. It was a long time ago that the Half Moon sailed up the Hudson River, but the event can be used now to tie up with any picture having a New York background, particularly if New York is in the title.

5th

FIRST CONTINENTAL CONGRESS, 1774. The beginning of Liberty in this country. It is an excellent time to play one of the Warner patriotic shorts dealing with the period or some subject like "The Flag Speaks."

6th

LAFAYETTE, HERO OF THE REVOLUTION, born 1757. Many towns have a Lafayette Street or Avenue and this thoroughfare can be suitably decorated on this occasion. Those groups seeking support for the DeGaulle movement will be glad to help you in any celebration of this occasion.

LOS ANGELES AND SAN FRANCISCO connected by rail, 1876. A picture with a Western locale can be tied up to this event. Any theatres on the Southern Pacific Railroad can get plenty of tieups on this anniversary.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Selling the Picture

For Better Show Selling

***Showmanalyses* Have Appeared In STR on Following Pictures**

Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Man Who Lost Himself	Mar. 22
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Attention-Getting Stunt Sells 'Billy the Kid'

Patrons able to ride a (mechanical) bucking horse 25 feet across the foyer of the theatre won free passes to "Billy the Kid" during the campaign for the film put over by Orville Rennie, Fort, Rock Island, Ill.

A local "Billy the Kid" roamed the streets of Davenport, Ia., presenting dollar bills to pedestrians who gave the right answer to the question: "Can you tell me the whereabouts of 'Billy the Kid'?" as a highlight of the campaigns put over by Don Allen, Capitol; L. J. Wegener, Capitol, Burlington, Ia.; Manager Staack, Rivoli, Oskaloosa, Ia.; Mike Galer, King, Albia, Ia.; Cliff Lindbladt, Perry, Perry, Ia.; H. D. Barners, Rialto, Clinton, Ia.; S. N. Fangman, Rialto, Boone, Ia., and Art Bownard, Webster, Webster City Ia.

An old-fashioned hitching post was erected in front of the Manos, Hollidaysburg, Pa., by H. E. Alberth as part of his campaign for the picture. A man attired in Western garb distributed heralds at the post.

Colorful relics of the early West provided a fine "Billy the Kid" display in E. R. Hardwick's campaign at the State, Clovis, New Mexico. Outstanding entries won cash and guest ticket awards. Hardwick also found a local resident who was a personal friend of Billy the Kid and obtained good story on art breaks on him.

"Manpower" Newspaper Contest Aided by WB L. A. Exchange

As a promotion stunt for "Manpower," the Warner Los Angeles exchange is cooperating with exhibitors throughout that territory in a newspaper-theatre sponsored contest to find the local girl with the most "manpower"—meaning eye-appeal as judged by the opposite sex.

Winners will receive, among other things, a trip to Hollywood, a tour of the Warner studios, lunches with stars, six portraits of themselves made by a studio glamour photographer, and beauty treatments by Perc Westmore.

Contestants will be judged on various points, including figure, personality, eyes, teeth, hair, smile, etc., and finally "kiss appeal" as registered on the Maico Psychometer, sensitive precision instrument used to measure emotional response.

Local House to House Survey Of Patrons' Tastes Is Revealing

F. W. Davis Follows Idea Suggested By STR Editorial To Determine Preferences

Following a suggestion in an editorial in STR (issue of July 5), F. W. Davis, of the Mimosa and Alva Theatres, Morganton, N. C., conducted a house to house survey to determine the movie preferences of his townspeople. The results were enlightening to Davis as well as informative and he learned a number of facts which will be of interest to theatremen everywhere.

His questionnaire embraced eight queries, asked of white adult women only and covering approximately 10 per cent of the adult population of the town.

Here are the questions together with the answers:

1. How often do you go to the movies? 25 per cent said they attended movies only occasionally or never.

2. What kind of pictures do you like best?

Love Stories	30 per cent
Comedies	21 per cent
Musicals	18 per cent
Dramas	16 per cent
Westerns	15 per cent

3. Who is your favorite actor? Actress?

Favorite Actors	*Favorite Actresses*
Clark Gable	Bette Davis
Gene Autry	Mary Lee
Robert Taylor	Shirley Temple
Tyrone Power	Alice Faye
Spencer Tracy	Dorothy Lamour-J. Crawford

4. Do you select the movies you wish to see or do you go to the movies just to be going out somewhere? 76 per cent select; 24 per cent just go.

5. If you select the movies you wish to see are you guided by?

Newspaper advertising	40 per cent
Previews	18 per cent
Magazine reviews	13 per cent
Posters, handbills	12 per cent
Radio	1 per cent
Friend's opinion	16 per cent

6. Do you subscribe to, or buy from the newsstands any movie fan magazines? Yes, 26 per cent; No, 74 per cent.

7. Do you have any criticism or suggestion to make as to the kind of motion picture entertainment being offered you in Morganton? No unfavorable criticisms, several good suggestions.

8. What picture is playing today? 59 per cent answered correctly and were rewarded with passes.

The Morganton theatre owner recommends that other showmen adopt the same idea of a local survey. He states, "The campaign results will be very beneficial in more ways than one. We learned, for instance, that in certain sections of our town, newspaper advertising is very effective, while in another section we find that newspaper ads are not seen and patrons are guided almost entirely by house to house distribution of heralds, programs, etc.



Summer Note in Exploitation

A three-way tieup involving appearances of contestants at the park, theatre and on the radio resulted in a beauty contest that brought publicity to the RKO Chester Theatre and Starlight Park. Winners were designated as "Tomorrow's 'Million Dollar Babies'." Local newspapers gave the event a big play. Photo shows Sam Taub, theatre manager; Patricia Richards, first prize winner, and Publicist Bill Berns, who promoted the stunt. Looking at the attractive sign almost made us forget to mention that the film involved was Warners' "Million Dollar Baby."

Ahrens Stages Novel Exploitation For 'Reluctant Dragon' Campaign

Manager Walter Ahrens of the RKO Palace Theatre, Chicago, Ill., centered his campaign on "The Reluctant Dragon" around a color contest conducted by the *Daily Times*. Over 5,000 entries were received with the winners receiving $125 in War Savings Stamps.

Ahrens also arranged a Sally Joy Brown theatre party sponsored by the *Chicago Tribune* and attended by 100 boys and girls. This was the first of several parties to be conducted during the summer. A radio broadcast featuring the Quiz Kids also gave the picture a great send-off. In addition the film received spot radio announcements over all local stations. Special window displays and tieups were arranged with Brentano's book shop and with all department stores. A sound truck, the largest in Chicago, carried banners 24 feet long announcing the attraction, theatre and playdate covered all parks, playgrounds and strets. Ahrens also stepped up his newspaper campaign with the *Times, Tribune, News* and *Herald-American* carrying a generous allotment of feature stories and art.

Puzzle Tag Pulls Patrons

Jacob Silverman of the Strand, Altoona, Pa., made effective use of a puzzle tag in exploiting Warner's "Bride Came C.O.D." Trick consisted of removing a string looped through a hole in the tag without breaking or tearing the tag. Tags were numbered, and holders of any number listed in the theatre lobby during week of the picture's run were admitted free. Business was the best of the year.

CHARLEY'S AUNT

Jack Benny's Role As Woman Provides Most of the Laughs and Principal Selling Angle

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Directed by Archie Mayo. Produced by William Perlberg. Screenplay by George Seaton. Based on the play by Brandon Thomas.

There's hardly enough space on this page to give you all of the ideas available for selling "Charley's Aunt," so we'll start right in without any preamble.

Since the whole idea of the picture and the source of all the laughs is the fact that Benny is dressed as a woman almost throughout the picture, this angle will provide most of the exploitation. It will emphasize the comedy, which after all, is the principal entertainment punch of the picture.

GLAMOR FOR BENNY

Of course, Jack is no glamor girl but it would be a swell stunt to sell him that way for laughs. Use every means at your disposal to do so. Newspaper publicity stories, your program, lobby, etc., can all be used in this campaign. Couple his name with Ann Sheridan, Hedy Lamarr, Marlene Dietrich and Veronica Lake. Of course, pictures of these glamor girls together with a photo of Benny in his make-up as "Charley's Aunt" should accompany all publicity.

FOUR-DAY CONTEST

The press book has a contest that should get a lot of laughs from newspaper readers. Benny's face with make up as "Charley's Aunt" has been superimposed on the figures of four famous stars all on the 20th-Fox roster. Contestants are required to identify the figures. If you can't plant this in your newspaper, do it in a series of circulars. To avoid ties, have the contestants write 25 words nominating Jack Benny as the "Glamor Girl of 1941."

LOCAL FEMALE IMPERSONATORS

Offer a prize for the best female impersonator in your town. There are a lot of laughs in a contest of this kind, and it ties up directly with the picture. The contestants are all required to be at the theatre on the opening night when the judging will be done. To gag up the idea even more, have a "fashion" reporter from the local newspaper present to describe what each of the "girls" wore. Let the kids in on this contest, for the picture will give them a lot of laughs and they'll carry praise of it home.



Use This Still Everywhere

This still of Jack Benny in his makeup as "Charley's Aunt" is reproduced here to give you an idea of how merely seeing a still will make a person laugh. Use it as a blow up in the lobby and as the prevailing motif of all your advertising. Even have it blown up and cut out to place atop your marquee.

BEAUTIFUL LEG CONTEST

Although there have been plenty of leg contests for women there has never been one for men. With this as your lead, why not run a contest for the most shapely masculine legs in town? If there is a beach resort nearby, so much the better. Otherwise, it would be just as well to run the contest on your stage with the men required to pull their trousers up to their knees. A committee of local women should act as judges in this contest.

"AUNTY" AS BALLYHOO

Have a man dressed as "Charley's Aunt" tour the town properly placarded as a ballyhoo. If you prefer, he can ride in an open car which can carry the appropriate copy. During the run have "Aunty" act as hostess in the lobby or lounge at matinee tea parties for your feminine patrons.

FASHION SLANTS

Not only can the fashion editor get some laughs for her column out of Benny's costume, but there will be other items in the picture. So invite her to a preview or to the first showing so that she can note the costumes of the other members of the cast as well. There is a striking similarity between them and some of today's fashions.

CORSET LACING CONTEST

Jack wears an old fashioned whalebone corset in his role of "Charley's Aunt" and some of the publicity stories describe the daily process of dressing him. It's an old fashioned idea now, but some of the older men will be glad to compete in a corset-lacing contest to be staged along with the female impersonators' stunt we described a while back.

CORSET TIE-UP AND DISPLAY

Local lingerie stores selling corsets will be glad to tie up on a stunt in which they show one of the old fashioned types, such as Benny wears in "Charley's Aunt" contrasted with their streamlined foundations of modern design. For laughs, you can also set up an old fashioned corset in your lobby with a placard alongside stating that Jack Benny wears one in his role of "Charley's Aunt."

"HOW HE PROPOSED"

Not only does Jack Benny get two proposals in the picture but there are a lot of laughs in the stammering way in which James Ellison and Richard Haydn propose to their belles of the Nineties. So a contest for the funniest true story of a proposal would be a good bet. The *New York Daily News* runs one every day and pays $1 for each one accepted. Perhaps you can induce your newspaper to do the same just in advance of and during the run of the picture.

SLEEP SHOP TIE-UP

In one scene Jack has a bad case of insomnia. There's a still showing Kay Francis in the garden with him, while he tells her that he usually gets to sleep by counting the sheep on his family's ranch in New Zealand. Get windows in stores selling sleep-inducing items, such as sleep masks, toy lambs, silent clocks, etc. Put this still in the window along with appropriate copy.

TWISTED SAYINGS

Throughout the picture, Benny is introduced as "Charley's Aunt from Brazil where the nuts come from," but when he is flustered at being exposed in the end, he says, "I'm Charley's nut from Brazil where the ants come from." This should inspire you to run contests based on the best examples of twisted sayings. For instance, "It's a long lane that has no ash barrel," or "People who live in glass houses should dress in the dark." This is good for a lot of laughs and can be easily tied up with the picture.

JELLO DEALERS

Jack Benny does quite a job every week during the season, plugging Jello on the radio. Jello dealers have been notified that you may ask them to post a 12x20 three-color card in their windows. These are available at your 20th-Fox exchange. They feature Jack Benny, the title and provide space for theatre imprint.

TEASER CAMPAIGN

Several well known comedians have sketched their impressions of Jack Benny in "Charley's Aunt." Some of them appeared as ads in STR and they are all illustrated in the press book. They are available six on one mat together with copy and they make swell teaser ads to be used in advance of your regular advertising campaign on the picture.



The Ads Are Funny, Too

Here's one of the many funny ads on "Charley's Aunt." Many of them will give your audiences a laugh in advance of the picture. This one adroitly puts over the comedy and the romance at the same time. There is also an excellent series of teaser ads.

"Movie Vacation" Idea Success, Papers Find

The spread of the "Movie Vacation" idea throughout the country, has prompted STR to make a survey of the newspapers which are carrying the ads, to determine what the newspapers themselves felt was the reaction to the plan. The *Philadelphia Evening Bulletin,* which originated the idea, is continuing with it on an even more vigorous scale, thus attesting to the success of the campaign. The *Bulletin* in answer to STR's survey stated through George T. Eager, that there is need for continuous month-in, month-out, year-in, year-out promotion of this idea by factors in the industry.

Said Mr. Eager, "Because of the nature of the amusement business, it is natural that the people in it be on the continual lookout for new pictures, new ideas and new treatments. To get a basic idea over to the public, however, takes continuous promotion. The danger would be that in a month or two exhibitors might say, 'We gave that idea a whirl, now let's try another.'

"It is not enough for this idea to be promoted in newspapers, the public should see it in a newspaper and then should have it brought to their attention again by trailers, on the backs of theatre programs and even on posters in theatre lobbies.

Trying Trailers in Phila.

"We are trying out trailers on an experimental basis in 10 theatres here in Philadelphia and are also designing a round poster six inches in diameter that can be used as part of the design of posters in lobbies of theatres. The idea of this poster is that it could be inserted right along with the posters promoting any special picture.

"As to the reaction of readers I can only quote an instance of what happened in a group of people the other night. The head of the family came in and said, 'How about my taking you people on a movie vacation tonight?'. I think that an invitation of this kind is more inviting than simply saying, 'How about going to the movies tonight?'. I think that as this idea gets more and more in the public consciousness there will be more and more instances of this kind which should certainly do something for motion picture attendance."

The *Courier Express* of Buffalo found equal encouragement from its adoption of the plan. W. E. O'Brien, advertising manager, says, "Local theatre owners and branch offices of producers have cooperated splendidly and have tied in with lobby displays and on their screens.

"The campaign gives readers a new idea and one to which we believe they will react favorably."

Meritorious Campaigns Win Honor Roll Buttons for Klafta, Limerick

MGM has awarded Honor Roll Buttons to Leonard Klafta, Paramount Theatre, Kankakee, Ill., and George Limerick, Aztec, Enid, Okla., for their outstanding promotion of "A Woman's Face" and "Billy the Kid," respectively.

A contest sponsored by the local *Star* was one of the highlights of Klafta's campaign. Guest tickets were awarded for the best answers to the question: "If a woman had all the attributes you admire, yet had her beauty marred by a horrible scar, would you marry her?" Hand mirrors, with stickers plugging the picture, were distributed to female patrons one week in advance of playdate. Five thousand heralds were distributed in the city and environs.

Limerick's campaign was featured by a Hollywood-style opening, Kleig lights and all, with the cooperation of the "Cherokee Strip Round-up Club." Cowboys on horseback, bands, banners, a p.a. system and a roping exhibition marked the festivities attending the premiere.

Sun Valley Vacation Trips Offered Showmen in Contest

Ten Two-Week Vacations at Famous Resort to Be Given For Best Local Campaigns

Ten all-expenses-paid vacation trips of two weeks each will be awarded by 20th Century-Fox as prizes for the best local promotion campaigns on "Sun Valley Serenade," it has been announced by Charles E. McCarthy, director of advertising and publicity.

The contest, which is being announced by two-page spreads in motion picture trade papers and a special "Sun Valley Serenade" Campaign Press Book, begins on August 29 and continues through to November 15. The five managers, promotion or advertising men who turn in the best campaigns on the picture during this time will receive certificates entitling them to two all-expenses-paid round trips to Sun Valley and all expenses while at the resort. Vacations may be taken during the winter or next summer, as winners desire.

Entries in the contest will be judged by a committee consisting of "Red" Kann, editor of *Boxoffice;* "Chick" Lewis, publisher of SHOWMEN'S TRADE REVIEW; Sam Shain, editor of *Motion Picture Daily;* Jay Emanuel, publisher of *The Exhibitor;* Mike Vogel, editor of Managers' Round Table Section of *Motion Picture Herald;* John Flinn, of the editorial staff of *Variety;* and Jack Alicoate, editor and publisher of *Film Daily.*

The special "Sun Valley Serenade" press book which is being sent to managers lists all details of the extensive tieup which 20th-Fox has arranged with the Union Pacific Railroad and Sun Valley. All the immense publicity outlets of both these organizations will be utilized in addition to the 20th-Fox outlets, to bring the picture to the attention of the public.

Details of the tieup include the following points:

1. Union Pacific has provided handsome colored posters for display in railroad stations, travel agencies and stores selling travel clothes, luggage, etc. These posters plug the picture just as strongly as they do the resort.

2. Three of the nation's greatest mass-circulation magazines, the *Saturday Evening Post, Colliers* and *Life,* with a total combined circulation of approximately 10,000,000, are being used during September for Sun Valley ads which stress "Sun Valley Serenade."

3. Sun Valley's extensive mailing list of former and prospective guests have already been bombarded with special brochures telling about the tremendous entertainment values packed into the picture. Additional mailings to this list are planned.

4. During the month of September, Union Pacific will distribute attractive two-color heralds, which carry a powerful selling message for the picture, in all its passenger trains.

5. During the national release week of "Sun Valley Serenade," Sun Valley will feature special menus which have dishes named after the stars of the film. This will be done in all diners and club cars, and will be carried on subsequent menus for several months.

6. Starting late in August, all Union Pacific timetables for six months will carry a generous ad on the picture.

7. The attention-grabbing poster which Union Pacific is posting in all stations, business offices and travel agencies will be sent to ski clubs all over the country. Copies of the special herald will be sent with posters.

8. Principal cities on the Union Pacific line will feature giant eight- by six-foot set-pieces designed in color by Duke Wellington. These set-pieces will be on display for several months starting about September 1, in Union Pacific offices in: Omaha, Neb.; Ogden, Utah; St. Paul, Minn.; Chicago, Ill.; Boise, Mont.; Los Angeles, Cal.; Kansas City, Mo.; St. Joseph, Idaho; Hollywood, Cal.; Denver, Colo.; Lincoln, Mo.; Glendale, Cal.; Salt Lake City, Utah; Des Moines, Iowa; Santa Monica, Cal.; Butte, Mont.; Minneapolis, Minn.; Long Beach, Cal.; San Francisco, Cal.; San Diego, Cal.; San Pedro, Cal.; Santa Ana, Cal.; Portland, Ore.; Tacoma, Wash.; Seattle, Wash., and Spokane, Wash.

9. Every Union Pacific employe—and, together with their families and friends, that means another audience of several hundred thousands—will be kept informed about "Sun Valey Serenade." This will be accomplished by a running build-up consisting of stories and pictures appearing in the Union Pacific house organ, notices, stories and pictures on bulletin boards, and special mailings.

10. Radio will be used as a major force in selling "Sun Valley Serenade" by Union Pacific. Starting in August, Union Pacific will plug the picture in all spot announcements, broadcast on regular schedule on all major stations west of Chicago. Arrangements have been made to permit local theatremen to buy spot breaks immediately following these announcements, to plug their own playdates.

11. For local postcard mailings, arrangements have been made by 20th-Fox to supply postcards imprinted with handsomely colored pictures of Sun Valley. These may be addressed and stamped by local theatremen, after local playdates are imprinted, and shipped in bulk to a contact in Sun Valley, who will mail them from the resort. In this way, local residents all over the country will receive a selling message for "Sun Valley Serenade" direct from Sun Valley, bearing a Sun Valley postmark for extra attention-getting value.



To Again Appear in Rodeo

Gene Autry, Republic singing cowboy star, is shown here with Col. John Reed Kilpatrick, president of Madison Square Garden Corp., signing a contract to appear again with the World's Championship Rodeo to be held in the Garden October 8 through 26. Republic is planning another promotion in which all the theatres in the New York exchange area playing the Autry films will participate.

TRADE SHOW GUIDE

PICTURES SET FOR TRADE SHOWING

During Week Beginning August 10

THE FLIGHT PATROL (Warner Bros.) Principals: Ronald Reagan, Olympe Bradna, James Stephenson, William Lundigan, Joan Perry. Advance Dope. 4/12/41.

THE SMILING GHOST (Warner Bros.) Principals: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale. Advance Dope: 6/21/41.

NAVY BLUES (Warner Bros.) Principals: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Jack Carson. Advance Dope: 5/3/41.

ALBANY EXCHANGE TERRITORY

DATE	PICTURE	PLACE	TIME
8/12..	The Flight Patrol	Warner Theatre Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Warner Theatre Screening Room	11:30 a.m.
8/12..	Navy Blues	Warner Theatre Screening Room	2:30 p.m.

ATLANTA EXCHANGE TERRITORY

8/12..	The Flight Patrol	RKO Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	RKO Screening Room	11:00 a.m.
8/12..	Navy Blues	RKO Screening Room	2:30 p.m.

BOSTON EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:00 p.m.

BUFFALO EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	10:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	12:00 noon
8/12..	Navy Blues	20th Cent.-Fox Screening Room	3:00 p.m.

CHARLOTTE EXCHANGE TERRITORY

8/12..	The Flight Patrol	Paramount Exch. Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	Paramount Exch. Screening Room	11:15 a.m.
8/12..	Navy Blues	Paramount Exch. Screening Room	2:30 p.m.

CHICAGO EXCHANGE TERRITORY

8/12..	The Flight Patrol	Warner Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Warner Screening Room	11:30 a.m.
8/12..	Navy Blues	Warner Screening Room	2:00 p.m.

CINCINNATI EXCHANGE TERRITORY

8/12..	The Flight Patrol	RKO Screening Room	10:30 a.m.
8/12..	The Smiling Ghost	RKO Screening Room	12:30 a.m.
8/12..	Navy Blues	RKO Screening Room	2:30 p.m.

CLEVELAND EXCHANGE TERRITORY

8/12..	The Flight Patrol	Warner Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Warner Screening Room	11:30 a.m.
8/12..	Navy Blues	Warner Screening Room	2:00 p.m.

DALLAS EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:15 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

DENVER EXCHANGE TERRITORY

8/11..	The Flight Patrol	Paramount Screening Room	8:00 p.m.
8/11..	The Smiling Ghost	Paramount Screening Room	9:30 p.m.
8/12..	Navy Blues	Paramount Screening Room	8:00 p.m.

DES MOINES EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	10:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	12:00 noon
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:15 p.m.

DETROIT EXCHANGE TERRITORY

8/12..	The Flight Patrol	Sc. Rm. Film Exchange Bldg.	10:00 a.m.
8/12..	The Smiling Ghost	Sc. Rm. Film Exchange Bldg.	11:30 a.m.
8/12..	Navy Blues	Sc. Rm. Film Exchange Bldg.	2:30 p.m.

INDIANAPOLIS EXCHANGE TERRITORY

8/12..	The Flight Patrol	Paramount Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Paramount Screening Room	11:30 a.m.
8/12..	Navy Blues	Paramount Screening Room	2:30 p.m.

KANSAS CITY EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

LOS ANGELES EXCHANGE TERRITORY

DATE	PICTURE	PLACE	TIME
8/12..	The Flight Patrol	Paramount Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Paramount Screening Room	11:30 a.m.
8/12..	Navy Blues	Paramount Screening Room	2:00 p.m.

MEMPHIS EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:00 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

MILWAUKEE EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

MINNEAPOLIS EXCHANGE TERRITORY

8/12..	The Flight Patrol	Warner Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	Warner Screening Room	11:30 a.m.
8/12..	Navy Blues	Warner Screening Room	2:00 p.m.

NEW HAVEN EXCHANGE TERRITORY

8/12..	The Flight Patrol	Warner Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	Warner Screening Room	11:00 a.m.
8/12..	Navy Blues	Warner Screening Room	2:30 p.m.

NEW ORLEANS EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

NEW YORK EXCHANGE TERRITORY

8/12..	The Flight Patrol	Home Office Screening Room	10:30 a.m.
8/12..	The Smiling Ghost	Home Office Screening Room	12:00 noon
8/12..	Navy Blues	Home Office Screening Room	3:00 p.m.

OKLAHOMA EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:00 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:30 p.m.

OMAHA EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:00 p.m.

PHILADELPHIA EXCHANGE TERRITORY

8/12..	The Flight Patrol	Vine Street Screening Room	10:30 a.m.
8/12..	The Smiling Ghost	Vine Street Screening Room	12:00 noon
8/12..	Navy Blues	Vine Street Screening Room	2:30 p.m.

PITTSBURGH EXCHANGE TERRITORY

8/12..	The Flight Patrol	Warner Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	Warner Screening Room	11:00 a.m.
8/12..	Navy Blues	Warner Screening Room	2:30 p.m.

PORTLAND EXCHANGE TERRITORY

8/12..	The Flight Patrol	Star Film Exchange	10:30 a.m.
8/12..	The Smiling Ghost	Star Film Exchange	12:00 noon
8/12..	Navy Blues	Star Film Exchange	2:30 p.m.

SALT LAKE CITY EXCHANGE TERRITORY

8/12..	The Flight Patrol	20th Cent.-Fox Screening Room	11:30 a.m.
8/12..	The Smiling Ghost	20th Cent.-Fox Screening Room	10:00 a.m.
8/12..	Navy Blues	20th Cent.-Fox Screening Room	2:00 p.m.

SAN FRANCISCO EXCHANGE TERRITORY

8/12..	The Flight Patrol	Republic Screening Room	9:30 a.m.
8/12..	The Smiling Ghost	Republic Screening Room	11:00 a.m.
8/12..	Navy Blues	Republic Screening Room	2:00 p.m.

SEATTLE EXCHANGE TERRITORY

8/12..	The Flight Patrol	Jewel Box Screening Room	11:00 a.m.
8/12..	The Smiling Ghost	Jewel Box Screening Room	2:30 p.m.
8/12..	Navy Blues	Jewel Box Screening Room	4:00 p.m.

ST. LOUIS EXCHANGE TERRITORY

8/12..	The Flight Patrol	S'Renco Screening Room	10:00 a.m.
8/12..	The Smiling Ghost	S'Renco Screening Room	11:30 a.m.
8/12..	Navy Blues	S'Renco Screening Room	2:00 p.m.

WASHINGTON EXCHANGE TERRITORY

8/12..	The Flight Patrol	Earle Theatre Building	10:30 a.m.
8/12..	The Smiling Ghost	Earle Theatre Building	12:30 p.m.
8/12..	Navy Blues	Earle Theatre Building	2:30 p.m.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Shorts Will Stand on Their Own Is Opinion After Trade Shows; Competition to Be Keen, Belief

The past month saw all of the companies releasing shorts cleaning up their 1940-41 programs and working hard on the new season's releases so as to be able to show "samples" should they desire to do so. Releases were on schedule through the month.

During July, exhibitors and distributors alike realized that shorts were standing on their own. It wasn't a particularly sudden realization but the first feature trade-shows, followed by the first few deals plus negotiations for others, indicated that the features were being sold according to Hoyle (the consent decree) and that the short subject would soon develop its own rule books.

Apparently competition will be keener among the distributors for the exhibitor's favor than ever before in the short subject field. A situation is easily foreseen where an exhibitor operating in double feature territory, who needs but a few shorts, will carefully pick and choose, perhaps a few series from each distributor rather than go the whole hog with two or three as was the custom in the past.

Among the July releases which are noteworthy is the March of Time subject, "New England's 8,000,000 Yankees." Dealing with a specific section of the country, the picture may have an effect on the conception that Westerners and Southerners have of New England. Should the experiment be successful, the March of Time may go on to show other sections of the country in the same pictorial form with emphasis, as in this one, on its relation to the entire nation's defense program.

The newsreels devoted fully half, if not more, of their footage during July to the War and the defense program. One of the biggest news breaks of the month, the occupation of Iceland by U. S. forces, they were unable to picture because of restrictions. The Russo-German War has been left out of the reels for the same reason. However, the end of the fighting in Syria was picturized in some detail. President Roosevelt's July 4th speech and his message to Congress on the need for keeping the Army intact were both given wide coverage.

In the serial field, Universal's "Sea Raiders" was released and previewed. STR's reviewer called the subject "very promising."

The month also marked the return to production of E. W. Hammons whose production, "Hands of Destiny" is being released by Paramount. Josef Ranald, world famous authority on hands, explains the various lines in the palm and their significance. Since Dr. Ranald has made a study of the hands of great men, he is able to offer predictions about some of them. In the picture he analyzes the palms of Hitler, Mussolini, Churchill and President Roosevelt. This subject can be well exploited by the wise showman and word of it will pass around among audiences so that it should be billed wherever played.

WB, MGM Reveal Shorts Lineups

Vitaphone to Set Up Special Trade-Shows; MGM's Rodgers Sees Competition Improving Quality of Shorts Generally

Short subject product plans for 1941-42 were announced simultaneously this week by Warner Brothers and Metro-Goldwyn-Mayer. The former will release 86 short subjects, of which 18 will be two-reel productions and 68 single-reelers. More than half of these will be in Technicolor. MGM's 1941-42 program calls for 78 shorts in 84 reels in addition to 104 issues of the News of the Day.

The Warner announcement was made at the Warner Sales Convention at the Blackstone Hotel in Chicago by Norman Moray, short subject sales manager, who told the delegates that the company would adopt the policy of screening groups of the one- and two-reelers at special short subject trade-shows to be held in the company's exchange centers. It is planned to group together several Vitaphone shorts in a program that will run about two hours. Under this plan there will be approximately twelve such showings during the year.

MGM to Increase Budget

In announcing MGM's short subject plans, William F. Rodgers, general sales manager, said that MGM will spend 20 per cent more on its shorts program next season with no increase in the number of subjects. Anticipating greater competition than ever before and declaring that MGM's leadership in the shorts field was now generally acknowledged, Rodgers said that "as a company which has long believed in the importance of shorts as an essential element of screen entertainment, we welcome this competition which can only serve to improve shorts generally for the industry's common good."

The complete Warner Brothers short subject program for 1941-42 is as follows:

6 Service Specials in Technicolor (Two reels): Each production will be accorded the full cooperation of a branch of the United States Armed Service.

12 Broadway Brevities (Two reels): Variety entertainment will be the keynote of these diversified productions. The titles are "Minstrel Days," an old-fashioned minstrel show featuring a cast headed by Al Jolson and Eddie Cantor; "Ice Follies," a musical comedy on ice; "Man from the "F.B.I.," to be produced with the cooperation of the Department of Justice; "West of the Rockies," described as "something different in western musicals"; "Wedding Yells," a Mack Sennett revival with dialogue added; "Here Come the Girls," a gala girly revue; "Perils of the Jungle," a filmization of an African safari; "Monsters of the Deep," featuring the ace amateur sportsman, Mike Lerner; "Once Over Lightly," an action comedy featuring Maxie Rosenbloom. Three of the subjects are as yet untitled.

10 Sports Parades in Technicolor (One reel): The titles are "Kings of the Turf," "Water Sports," "Hunting Dogs at Work," "Rodeo Round-up," "Breaking 70," "King Salmon," "Mountain Climbing," "Timing," "Winter Sports" and "Rocky Mountain Bear Hunt."

10 Melody Master Bands (One reel): With Director Jean Negulesco handling the production of these subjects, such band names as Leo Reisman, Emil Coleman, Richard Himber, Carl Hoff, Carioca Serenaders, Glenn Gray and others will be featured.

6 Hollywood Novelties (One reel): This series includes "White Sails," "There Ain't No Such Animal," "Then and Now," "Miracle Makers," "Points on Arrows," starring Howard Hill, famous archer, and "Hobbies of the Stars," showing polo as it is played by Jack Oakie, Buddy Rogers and Joe E. Brown.

26 Merrie Melody Cartoons in Technicolor (One reel): Greater emphasis will be placed on the "Bugs" Bunny character in this series produced by Leon Schlesinger.

16 Looney Tune Cartoons (One reel): Also produced by Schlesinger, these black-and-white cartoons feature Porky Pig.

DICK KIRSCHBAUM'S NEWSREEL



Factional and Fictional Shorts

Short subjects, as envisioned by Rodgers, will eventually occupy the same relationship to features as the short story does to the novel. Accordingly, MGM's '41-42 program provides for two main classifications of shorts, factional and fictional. First of the latter will be a two-reeler of Edgar Allen Poe's "Tell-Tale Heart," with Joseph Schildkraut in the leading role. The factual subject is exemplified by another two-reeler, as yet untitled, which will serve as a report to the public on the progress of the National Defense Program.

According to series, next season's MGM program will be divided as follows: **6 two-reel Specials,** three of which will be Crime Does Not Pay subjects; and (all single reelers) **14 Pete Smith Specialties, 10 John Nesbitt Passing Parades, 10 Our Gang Comedies, 10 MGM Miniatures,** including another Nostradamus and other psychic subjects from Carey Wilson. In Technicolor will be **12 FitzPatrick Traveltalks,** 10 to be made in the United States and 2 in Canada; and **16 MGM Cartoons** featuring the Bear in the Army series and the cat and mouse characters, Tom and Jerry.

Rodgers also foresees a possible return to single features in many situations next season which would create a revived interest in shorts of two reels and more. If the demand warrants, MGM will be prepared to supply.

the SHOW BUILDER

Harris Again Hits the Bulls-eye With 'Great Meddler' Campaign

Stages Pet Photo Contest During Be Kind to Animals Week; Stunt Boosts Intake

Having hit the exploitation bulls-eye with his Kartoon Karnival campaign recently (and by the way, that campaign still continues from week to week and is still drawing them in), Manager Ed Harris of the Fox Glendale Theatre, Glendale, Calif., has scored again with selling of a different sort.

When he booked the short subject, "The Great Meddler," he discovered that the playdate coincided with "Be Kind to Animals Week." Here was a chance for a neat bit of exploitation. So he got busy pre-selling and merchandising the short.

Fullest cooperation was obtained from the local Humane Society, *The Glendale Star* and the 20-30 Club, a group of livewire business men, who sponsored a Pet Photo Contest three weeks in advance of opening, with the winners of the contest appearing on the stage in conjunction with an advance showing of "The Great Meddler" on a Saturday morning preceding the playdate. This activity, Harris points out, was definitely an excellent build-up for the short.

Trophies for the winners were promoted from a local jeweler.

City officials, newspapermen, and members of the Humane Society acted as judges. Not only did Carl Spitz, movie dog trainer, agree to act as judge, but he also presented his movie dog stars on the stage at the time prizes were awarded to contest winners.

"Everyone connected with the contest received mutual benefit," Harris reports, "and the theatre gained extra money and goodwill by rendering a service to the community."

The campaign served two purposes. First, it increased business 30 per cent during the run of the subject. Second, it also gave Harris a capacity Saturday matinee on which day, much to his surprise, 70 per cent of the attendance were adults.

Although he used the stunt in connection with "Be Kind to Animals Week," the Glendale management hastens to point out that it can be used at any other time with other shorts which feature animals. He intends to repeat the stunt within six months at the request of the Humane Society, who claim it was the biggest event they have ever had in the 20 years of their operation.



Manager Ed Harris of the Fox Glendale Theatre, Glendale, Calif., (left) is shown congratulating Carl Spitz, movie dog animal trainer, who appeared on the stage in connection with Harris' Pet Photo Contest on "The Great Meddler."

De Haven Sells Short With Electrical Show

When A. Milo De Haven recently played "The Power and the Land" at his Town Theatre, Whitehouse, Ohio, as usual he made a tieup. A local electrical supply house, Dishers' Electric Co., furnished an appliance and electrical display in the foyer. The company called all rural telephone subscribers calling their attention to the electrical exposition and the showing of the picture.

In addition, the Whitehouse Electric Co. sent typewritten notices with all of its bills reading, "You MUST see 'The Power and the Land' and the Town Theatre Electrical Exposition."

During the various cooking school classes at the Whitehouse Community Kitchen, special attention was called to the display of new and modern electrical appliances and the showing of "The Power and the Land." A general announcement was made in all school classes to the effect that "The Power and the Land" was of special interest to them.

The Disher Electric Co. paid for current and an attendant demonstrating the appliances in the lobby.

Retailers Spend $370,000 On "Forgotten Man" Campaign

Constituting a record for money appropriated by retail stores in merchandising a single short subject in first runs, more than $370,000 was expended in newspaper advertising in a three-week period for Paramount's Robert Benchley one-reeler, "The Forgotten Man," by retailers in 530 cities throughout the country as a feature of Father's Day promotion.

This is the highlight of a survey by the *Saturday Evening Post,* which sponsored the unprecedented shorts pre-selling campaign.

More than 1500 ads, plugging "The Forgotten Man" and theatre playdate, were used by the stores, of which 391 were full-page displays.

Altogether, the short was given 685 first run engagements, a Paramount record and probably a new industry high-water mark for a three-week period.

The *Saturday Evening Post* devoted a full-page ad to the short in its June 7 issue, and local stores supplemented newspaper ads with window and interior displays, spot radio announcements and direct mail.

In addition, Paramount arranged with Postal Telegraph for special Robert Benchley Father's Day greetings and jumbo wires.

Six-Sheet on Sidewalk

By means of radio, newspapers, trailer and a six-sheet on the sidewalk, Manager Leo Aronstein of the Palace Theatre, San Antonio, Texas, effectively sold March of Time's "Crisis in the Atlantic."

An STR SHORTANALYSIS ON

The Hollywood Reels

For several years Columbia has been releasing an annual series of short subjects under the heading, "Screen Snapshots." This season two other companies, RKO-Radio and Republic entered this field with series entitled "Picture People" and "Meet the Stars," respectively. For the new season, Paramount is inaugurating a series to be known as "Hedda Hopper's Hollywood."

This increasing production of subjects of this type can mean only one thing: that the public is always eager to see "off the screen" views of their favorite actors and actresses. It is up to you to capitalize on this eagerness by applying showmanship to each of the Hollywood reels you play.

Of course, the subject matter varies, and the content of many of the reels will in most cases determine just what stunts are to be planned and executed by you. Yet, on the other hand, there are several general methods of selling that can be put into practice by the enterprising exhibitor.

Every subject features a goodly number of Hollywood personalities. On a large 40x60 board in your lobby, display their names. If you can spare the space in your ad—as a matter of fact, it would be money well spent if you found it necessary to increase the space—list the names therein.

If you have a large number of star photos in your file—and, by the way, every theatre should have such a file—watch out for the players who are to appear in a forthcoming Hollywood reel. Then get out their photos, place them in frames or in mats made by your house artist, and place them in store windows around town with this copy: "See (name of star) in the latest issue of Picture People (or whatever the series is) coming Sunday to the Blank Theatre."

In connection with Republic's series, "Meet the Stars," for which Harriet Parsons is the commentator, it would be wise to play up her name for all it's worth, and it's worth quite a lot in view of the strong popularity of her mother, Louella Parsons, Hearst columnist. Occasionally daughter Harriet is mentioned in her mother's column in connection with a new "Meet the Stars" subject. If this column is syndicated in your local newspaper, have those portions referring to the "Meet the Stars" series blown up for display in the lobby. It should not be inferred that such mention is always made in the column, but it is likely that it may appear at intervals, and when it does, you want to be able to take advantage of it.

Store tieups are a possibility, but their nature depends on the subject matter of the Hollywood reel you are playing. Always watch your synopsis sheets carefully and where an opportunity for a tieup presents itself, don't let it pass.

In the case of the new Hedda Hopper series, be sure to tie up with your local radio station if it carries her broadcast. In any event, her name is pretty well popularized, so see that it is properly billed.

When you know what players are going to appear in a certain Hollywood reel, have your artist make up a montage in which they, as well as a few others, appear. Then arrange with the newspaper to run the montage as a contest in which readers are to circle the faces of the players they believe will appear in the forthcoming subject. It's a matter of guesswork, but those who are fortunate enough to circle the right faces receive guest tickets or any other prize you might designate.

Four Serials Set by Republic for '41-'42

"Robin Hood," recently announced by Republic as one of its serials for the new season, has been postponed indefinitely, it was announced this week. In its place the company has set "Spy Smasher," a film adaptation of the cartoons appearing in Fawcett Distributing Corp.'s magazine of the same title.

Other serials set for Republic's 1941-42 program include "King of the Texas Rangers," which features Slingin' Sammy Baugh, famous football star; "Dick Tracy's Revenge," featuring Ralph Byrd and based on the adventures of the cartoon character, and "Perils of Nyoka," described as a "stirring story of the South Seas" in which Frances Gifford, serial queen who scored in "Jungle Girl," will be starred.

Full cooperation in merchandising "Spy Smasher" has been signified by the Fawcett company, which did such a thorough job on the "Adventures of Captain Marvel." They will make up special display material of various kinds and sizes, throwaways, and novelties which will be available to theatres for exploitation. The displays will be used on the trucks operated by Fawcett's many newsdealers who will in turn distribute posters and banners to newsstands for display in all parts of the country.

"Spy Smasher" will be advertised in all of the Fawcett comic magazines and publicized widely in the motion picture and general magazines distributed by the company. The entire staff of Fawcett field men will cooperate on campaigns with individual exhibitors in the same wholehearted manner as they did on the "Captain Marvel" chapter play.

Production on the new serial is scheduled to get under way by the end of this year.

Paramount Ahead On Production of Shorts

Twenty-eight per cent of Paramount's 1941-42 short subjects product already has been completed or is now in production, it has been announced by Oscar A. Morgan, general sales manager of the department.

Of the eighty-five scheduled productions, all of them one-reelers, 24 are either finished or before the cameras. The completed productions are the first "Superman" cartoon, in Technicolor, two "Quiz Kids" films, a "Speaking of Animals" novelty, "Pest Pilot," initial release in the "Popeye" series; one each of the "Popular Science" and "Unusual Occupations" releases, both in Magnacolor; "Speaking of Mermaids," first Grantland Rice Sportlight; "The Separate Vacation" and "Controlling the Nerves," both starring Robert Benchley; "Hedda Hopper's Hollywood," first in a new series; and two subjects in the "Fascinating Journeys" series, "Road in India" and "Indian Temples."

Short subjects in production include two "Superman" cartoons, two of George Pal's "Madcap Models" Puppetoons, in Technicolor; the second "Hedda Hopper's Hollywood," which marks the return to the screen of Clara Bow; two "Popeye" cartoons, which show the gob as a member of the U. S. Navy; a "Speaking of Animals" release, one each of the "Unusual Occupations" and "Popular Science" reels; and "Meet the Champs" and "Horse Sense," Grantland Rice Sportlights.

Tieup With Dancing School

Since the Arthur Murray dancers are featured in the Pete Smith short, "Cuban Rhythm," Joe Longo, manager of Loew's State, Cleveland, arranged a tieup with the Arthur Murray school in that city. He promoted an ad two columns by four inches in which the famous dancing school plugged the picture as well as its services.



'Capt. Marvel' Window Display

This window display was promoted for the showing of Republic's serial, "Adventures of Captain Marvel" when it played the Stratford Theatre, Chicago. The yawning man at the left isn't bored with the display, he's just tired of standing.

Miniature Melodrama Rolls; Other SS News

Second of the Warner Bros. Miniature Melodramas, "The Old Doll's House," went into production last week under the direction of Jean Negulesco. Cast is headed by Craig Stevens, Elizabeth Risdon and Howard da Silva. "Doll's House" is based on a story by Damon Runyon.

Basil Wrangell was assigned as director of Carey Wilson's newest Miniature, "The Lady or the Tiger," based on the famous short story by Frank Stockton.

"Daffy Drafty" will be George Pal's fifth Puppetoon for Paramount, scheduled to go before the cameras following the current production, "Gay Knighties." The picture, formerly known as "Wooden Soldier," will be photographed in Technicolor.

Republic is angling for Richard Byrd to play the title role in "Dick Tracy's Revenge," as he did in the first two "Tracy" serials. The picture will be William O'Sullivan's first serial production at the studio.

Although the fourth episode of "The Iron Claw" is now being filmed, no member of the cast or crew, except Director James Horne, know as yet who "The Iron Claw" really is. The Columbia serial, produced by Larry Darmour, will receive a special advertising campaign, based on the hidden character.

Leon Schlesinger will complete production on his entire 1940-41 program which consists of 26 "Merry Melodies" in Technicolor and 16 "Looney Tunes" in black and white, on August 18. The plant will be closed from then until September 2, when it will be reopened for the start of the 1941-42 season's product.

Look at Your Hands

Down in Oklahoma City and in Memphis they've been using a stunt that has created added interest in the short subject, "Hands of Destiny." Just before the short comes on, a trailer is screened which tells the audience that the lights are going to be turned on for a few minutes to give them a chance to get a good look at their hands.



the SHOW BUILDER

the SHOW BUILDER

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold
All Star Comedies	18	All	18
Cinescopes	10	9	8
Color Rhapsodies	16	10	16
Columbia Tours	10	All	None
Community Sings	10	8	8
Fables Cartoons	8	All	8
Glove Slingers	None	..	4
How's Your I. Q.	6	All	6
International Forum	None	..	6
New York Parade	6	2	..
Panoramics	None	..	12
Phantasies Cartoons	8	7	8
Screen Snapshots	12	9	10
Stooge Comedies	8	All	8
This Changing World	None	..	6
Washington Parade	6	4	None
World of Sports	12	8	12
TOTAL	130	107	130

METRO-GOLDWYN-MAYER

Cartoons	18	11	16
Miniatures	10	9	10
Our Gang	9	All	10
Passing Parade	9	8	10
Pete Smith Specialties	14	12	14
Fitzpatrick Traveltalks	12	All	12
Two Reel Specials	6	All	6
TOTAL	78	67	78

PARAMOUNT

Animated Antics	10	13	None
Color Classic	None	1	None
Fascinating Journeys	6	All	2
Gabby Cartoons	8	All	None
Headliners	8	7	6
Hedda Hopper's Hollywood	None	..	6
Madcap Models	6	4	6
Paragraphics	6	4	None
Popeye	12	All	12
Popular Science	6	All	6
Quiz Kids	None	..	6
Robert Benchley	4	All	4
Speaking of Animals	None	..	6
Special Cartoon	1	1	1
Sportlights	13	All	13
Superman Cartoons	None	..	12
Unusual Occupations	6	All	..
TOTAL	86	85	86

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold
Disney Cartoons	18	7	18
Edgar Kennedy	6	All	6
Information Please	13	All	13
Leon Errol	6	All	6
March of Time	13	All	13
Quintuplets	1	1	None
Ray Whitley	4	All	4
Picture People	13	10	13
South America	3	All	None
Sportscopes	13	All	13
TOTAL	90	76	86

REPUBLIC

Meet the Stars	12	8	12

20TH CENTURY-FOX

Adventures of a Newsreel Cameraman	4	3	4
Dribble Puss Parade	4	2	None
Fashion Forecast	4	None	None
Magic Carpet	8	10	12
Ripley Believe It Or Not	None	1	None
Sports Reviews	6	7	6
Terrytoons	26	All	26
World Today	None	4	4
TOTAL	52	53	52

UNIVERSAL

Cartunes	13	All	13
Going Places	15	All	15
Musicals	13	All	13
Special Subjects	1	1	1
Stranger Than Fiction	15	All	15
TOTAL	57	57	57

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All	12
Elsa Maxwell	3	All	None
Hollywood Novelties	6	All	6
Looney Tunes	16	All	16
Melody Masters	10	All	10
Merrie Melodies	26	All	26
Special Subjects	2	2	None
Sports Parades	10	All	10
Technicolor Specials	6	All	6
TOTAL	88	88	86
GRAND TOTAL	593	541	587

Promotes Page Ad on 'Coffins on Wheels'

If Greer, S. C., were noted for nothing else, the showmanship of its leading exhibitor, Bill Dracy, would be enough to put the community on the map.

While Bill goes the limit on features, he doesn't forget short subjects, either. And he goes the limit on them, too.

Recently he was to play MGM's Crime Does Not Pay short, "Coffins on Wheels." Not lacking in enterprise, he contacted four automobile firms, got them to "come through" on a page co-operative ad. The dealers' four ads occupied the lower half, while the top half contained this startling copy:

DON'T BE A SAP!
and drive a
'Coffin on Wheels'

See the "Crime Does Not Pay" Subject, "Coffins on Wheels," showing at the Grand Theatre today and Friday. Learn all about the Used Car Rackets as practiced by Unscrupulous Dealers who operate just inside the law—and when you buy a car, be sure you trade with one of the Reliable Dealers below—who endorse and want you to see this astounding short subject—because they don't sell "Coffins on Wheels."

Dracy also promoted a story about the showing, with this headline attracting attention: "'Gyp' Used Car Racket Exposed."

The full page co-operative ad, the Greer management informs us, cost him nothing. Furthermore, the publisher had 2,000 reprints made and paid a man to distribute them house-to-house over a ten-mile area.

Played with a Marx Bros. feature, the short helped the Greer to a record gross.

Warner Short in Nationwide Use by Army Air Corps

"Wings of Steel," a Warner preparedness short produced in cooperation with the U. S. Army Corp, has been adopted by the Air Corps for nationwide use. It is the first such picture to be projected in special waiting rooms designated in all important rail depots for service men. The Technicolor subject played to a total of 7,000 people at the service waiting room in the Pennsylvania Station, New York City, last week.

"Wings of Steel" traces the history of men in the Air Corps from the stage of embryo cadet to finished pilot, gunner, bombardier or one of a number of other designations. The Air Corps is putting the subject into every available situation as fast as prints can be secured. It is expected that it will be playing in every important city in the country within a short time.

War Still Proving That Nostradamus Was Ace Seer

With the embroilment of Soviet Russia in the war, predictions of the amazing 16th century prophet, Nostradamus, are coming true faster than Metro-Goldwyn-Mayer can make shorts. On April 23, 1941, M-G-M issued a news release which stated that their third one-reeler based upon the predictions of Nostradamus would reveal the seer's prophecy that a nation then neutral—not the United States—would enter the war and play a decisive role. Further, according to that release, although the film was still in preparation, Carey Wilson, narrator of the series, had already deciphered and would include in the forthcoming reel Nostradamus' predictions as to the date and exact location of the final battle which, according to the prophet, is to be fought between land forces on one side and combined land and naval forces on the other.

Gets Publicity Break On Baseball Short

If you want to know what a small-town exhibitor can do with cooperation from a big-town newspaper, then lend us your ears while we tell you the story of Cy Condon and his Baseball Matinee.

Cy is manager of the Hunter Theatre, Elko, Nevada. When he heard that the *San Francisco Chronicle* had a short subject, "Winning Baseball," available for exhibition, he made arrangements to show it at his theatre. Then he contacted the local Junior Association of Commerce and succeeded in getting them to sponsor a Baseball Matinee.

The stunt received a lot of publicity in the local papers. But the *Chronicle* also came through with an advance story and also with a three-column cut showing the boys and girls on hand at the theatre for the matinee.

And so that's the way a small-town exhibitor rates publicity in a big-town newspaper. And that's the way one exhibitor made what would have been an ordinary matinee better than average.

3 Strong Shorts Boost Gross 30% Over Average

From Dallas, Texas, comes additional proof for those who contend that weak features can often be saved by good shorts. At the Interstate Circuit's Village theatre while manager Dick Foy was conventioning, assistant manager Cornelius Webb booked Pete Smith's "Third Dimensional Murder," "Wedding Bills" and "Aeronutics" and then overcame the competition of hot weather and commencement exercises with a good exploitation campaign.

An attractive 40x60 display board attracted lots of attention in the lobby. In addition a special newspaper ad was run in advance of the playdate. From the stage, a verbal announcement of the show was made at the two preceding Saturday Booster Club meetings and the day before the show all club members were telephoned. Special announcements of the showing were made in grammar schools in the vicinity. A call to Dallas' Mustang Flying School brought out all local amateur pilots. Result: Business was 30 per cent better than the year's mid-week average.

2 RKO Theatres Stage Short Subject Quiz



Manager Jack Heinz of the RKO Flushing Theatre, Flushing, L. I., is shown here inspecting Short Subject Quiz displays in the lobby.

A new progressive step in the merchandising of short subjects was inaugurated on Wednesday night, June 11th, by Managers Harry Lyons and Jack Heinz, of the RKO Alden and Flushing theatres, respectively, when they staged novel shorts quiz contests backed by comprehensive publicity campaigns.

Taking the RKO Radio regular cartoon quiz, originated for newspaper and theatre use, Manager Lyons blew up two units to 40x60 on which were drawings pertaining to such shorts as the Disneys, March of Time, Information Please, Sportscopes, Picture People and Pathe News. An usher distributed questionnaire blanks on which the answers were to be made and the blanks dropped into a receptacle just before the patrons entered the Alden.

Tie-in With Local Paper

A tie-in was arranged with the *Queens Evening News* and on the two following days this publication ran a reproduction of the quiz in cut form along with the correct answers, and announced the winners. The cuts were each three columns in width and in addition two news stories were devoted to the unique contest.

Four hundred thirty-eight answers were turned in during the evening. Lyons used a large display board on his theatre front announcing the contest. Guest tickets were given for the correct answers.

Manager Heinz put over a newsreel quiz entirely centered around the Pathe News. He billed it on the theatre front and in newspaper publicity as America's first newsreel quiz. A highlight news event for each year of Pathe's history, 30 in all, were mounted on a display board and numbered. Questionnaire blanks were distributed on which the contestants named the specific news events. In addition there were several other questions as to the historical and current aspects of the veteran newsreel.

Heinz used two 40x60 displays with drawings pertaining to the screen production. Stories appeared in two metropolitan and three Long Island newspapers. The contest also was announced from the stage. Written answers were submitted by 579 contestants in the single evening, said to be something of a record.

Patriotic Topics on M of T Releases for New Season

A series of regional films (the first to be the story of New England), the air arm of the navy, free France and the American Red Cross will make up some of the subjects to be treated in the 13 "March of Time" productions to be released during the 1941-42 season, according to an announcement in New York.

Back Stage in Short Shops—Leon Schlesinger

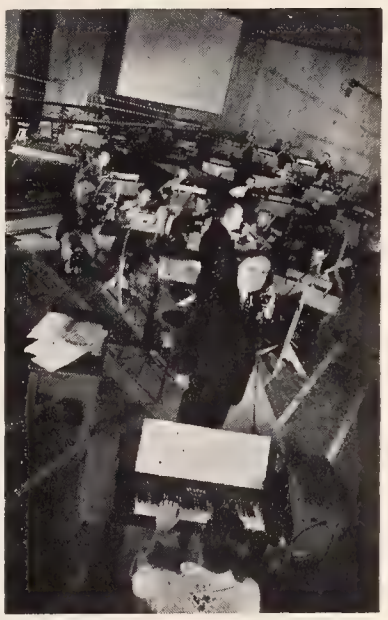
CARTOONS have become such a common form of movie entertainment today that their producers are constantly confronted with the task of making them highly amusing and entertaining. New ideas, gags, methods of animation, musical and sound scores must be evolved to keep them at the top. Gone are the days when the fact that a cartoon was on the bill was the reason for audiences to marvel at this unusual development in motion pictures. This is 1941. Cartoons have grown up, and producers who haven't "grown up" with them are not producing cartoons.



One man responsible for many innovations in the cartoon field is Leon Schlesinger, producer of "Merrie Melodies" and "Looney Tunes" for Warner Brothers. He has the distinction of producing the screen's first all-patriotic cartoon, "Old Glory," something of a departure from his usual forte which heretofore had been satire and caricature. He also introduced the cartoon travelogue to the screen, and these films' inimitable touches of satire have never been equaled. He was the first to use oils instead of the usual water colors for cartoon backgrounds. Another unusual innovation was "You Ought to be in Pictures," the first animated film since the advent of sound to combine humans with cartoon characters. Incidentally, Schlesinger, himself, turned thespian for this one picture and appeared in scenes with its star, Porky Pig.

He also started the vogue of caricaturing motion picture stars in cartoons. The delightful impudence of these films has been so successful, we are told, that the stars go time and again to see themselves caricatured on the screen. In "Hollywood Steps Out," one of his new "Merrie Melodies," 50 famous Hollywood stars are caricatured. The amusing action of the film takes place at Ciro's, popular Hollywood night club.

The youngest of ten children, Schlesinger was born in Philadelphia and received his education in the schools there. Fired with an early ambition to be in the show business, he first became an usher and then cashier at Blaney's Arch Street Theatre. From there he went to the old Colonial, in Chicago, as treasurer, later working in the capacity of press agent and manager for road shows and vaudeville. His first film post was with the old Metro Company as salesman out of Chicago, after which he turned to the import and export business of motion pictures. In 1922 he went to Hollywood as west coast sales manager for Agfa Film and in 1925 resigned this position to found Pacific Title and Art Studio which is still flourishing.



Schlesinger on a sound stage.

Five years later Jack Warner suggested he make a cartoon, with a 30-day option for 12 more. It took Warner seven minutes after he saw the first to exercise the option. That was the beginning of the popular "Looney Tunes." A year later came the "Merrie Melodies," thirteen of which were made annually in Technicolor. In 1936, the producer signed a straight 3-year contract with Warner Brothers calling for 26 pictures yearly. As a result of the increased popularity of his product, Schlesinger's schedule was boosted to 34 pictures for 1937; 36, for 1938, and then to 42 cartoons for 1939. This last schedule—said to be the heaviest undertaken by any of the cartoon producers, established a record, which Schlesinger still holds—his quota for the 1941-42 season again calling for 26 "Merrie Melodies" in Technicolor and 16 "Looney Tunes." ...

When he first began producing cartoons, Schlesinger had a staff of 36 people. Today, he employs over 200 artists, technicians, etc., and his payroll runs into one-half of a million dollars yearly. His pictures are shown to 50 million people a week in more than 8,500 theatres throughout the United States, Canada, and all other parts of the world, as well as on ocean going liners. Although he has a talented stock company of cartoon actors, his pride and joy are Porky Pig and Bugs Bunny.

When studio responsibilities aren't too demanding, Schlesinger can be found on his yacht, "The Merrie Melodie." His favorite sports are fishing, horse-racing and gin-rummy, if you can call gin-rummy a sport. He lives in Beverly Hills and also has a summer home at Lido Isle, Newport Beach. He thinks domesticity is great—he's been married to the Mrs. for 30 years.

He is the only cartoon producer who doesn't draw. Yet he knows what he wants, and his staff artists find it comparatively easy to transfer his brain-childs to paper with pen and ink.

Star of Western Musical Shorts Takes Time Out for P.A. Tour

Ray Whitley, star of RKO Radio's Western Musicals, stopped over in New York last week on the way from Philadelphia to Columbus, O., and the Coast, on a personal appearance tour.

Immediately after returning to the studios Whitley will start his new series of four two-reelers, for 1941-42. He will be supported by his Six Bar Cowboys in these comedies and will continue in roles in the Tim Holt Western features.

Whitley, a native of Alabama, was a popular rodeo entertainer before signing with RKO four years ago. Since that time he has become widely known by movie fans throughout the country.

Strengthens Re-Issue Feature With Special Shorts Program

A new house record was set recently at the Dal-Sec Theatre, Dallas, Tex., with a program comprising five especially selected cartoons and comedy short subjects and a reissue, "Give Me A Sailor." At 6 P.M., on the day in question, Manager J. A. Alterman, Jr., reports, the theatre had grossed more than it did for the entire day two years ago when the feature was first played.

Attributing the record gross to the short subjects, Alterman says: "When you are stuck without a picture and decide to play a reissue, you can't go wrong with the injection of a good short show for a boxoffice success."

the SHOWBUILDER

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Reviews Of Current Short Subjects

Peace—by Adolf Hitler *(A 'Must')*

RKO (13,113) March of Time No. 13 18 mins

Analyzing Adolf Hitler's long record of broken promises, this new issue of The March of Time is one of the most important examples of motion picture journalism released in some time. After pointing out that "no conqueror has ever exploited more shrewdly than Hitler the technique of systematic falsehood and betrayal," the film shows the taking over of country after country, with Hitler each time reiterating that Germany seeks only peace. Revealed is a new propaganda offensive for peace emanating from Berlin and being supported by isolationists, Nazi-sympathizers and others who are earnestly devoted to the ideal of peace but unmindful of the peril of dealing with Hitler. The subject is a pictorial warning against making any peace with the victorious Nazi leader. It should be seen by every American. To this end exhibitors playing it should devote all their selling energies, playing up the subject in newspaper advertising, tieing in with local "Victory" and aid-to-Britain groups, posting newspaper headlines of Hitler's invasions in the lobby and billing the title on the marquee. The timely subject matter should influence editors to devote space in their news and editorial columns to the film.

The Alley Cat *(Excellent)*

MGM (W-249) Cartoon No. 9 10 mins.

What happens when a poor alley cat gets his first glimpse of a feline debutante, forms the plot construction of this amusing and wholly satisfying Technicolor cartoon. As she rests gracefully on a balcony, he serenades her. Unable to stand the noise, the butler sics Rover, the family bull dog, on the serenader. From then on, it's too bad for the dog, because he gets the worst end of it and is a complete wreck by the time the cartoon is over. The animation is good, but the voice of the alley cat is startlingly similar to Donald Duck's. The subject was produced by Hugh Harman. One excellent method of exploiting it would be to have a special pet cat matinee to which all children bring their felines, the best to be awarded a prize.

Robot Wrecks *(Amusing)*

MGM (C-299) Our Gang No. 9 11 mins.

Anxious to avoid work so they can have more time for play, members of the Gang invent what seems to them a robot. Attempts to make it work, however, fail. The gang's arch-enemy offers to sell them an invisible ray that will bring the robot to life, meanwhile making it possible for one of his friends to squeeze inside the mechanical man. Although there is nothing in the box, (the rays are "invisible"), its use makes the robot move. Thus the contrivance mows everything down that gets in its path, and finally overpowers the Gang. They are dejected until an investigation by their parents reveals the youngster inside. Here is an amusing comedy that should fit well into any program. It was directed by Edward Cahn.

Your Last Act *(Excellent)*

MGM (K-287) Passing Parade No. 7 11 mins.

Here is a most unusual and impressive short reel. Narrated by John Nesbitt and directed by Fred Zinnemann, it shows the various kinds of last wills and testaments left by dying men and women. One will provides a $700 weekly allowance for a dog; another is a will of spite; still another is that of a condemned murderer who bequeaths his eyes to a seven-year-old blind girl. But perhaps the most amazing will is that of a hobo, who, without earthly possessions, leaves the dandelions of the fields to children, the idle fields to boys so they can play baseball, memory to those who no longer love so they might live their old days over again, etc. Every moviegoer will find himself intensely interested in the subject. In exploiting, conduct a newspaper contest in which readers are to tell what their last act on earth would be, if they could do anything they wanted.

The Man Who Changed the World *(Very Good)*

MGM (M-237) Miniature No. 7 11 mins.

This is the story of James Hargreaves, the inventor of the spinning jenny. By his invention, he put many men out of work, and brought their wrath down on his hand. Yet at the same time he caused an industrial revolution from which vast industries have sprung. Trevor Brardette has the role of Hargreaves, and enacts it sincerely and capably. The subject was directed by Sammy Lee.

Soldiers of the Sky* *(Excellent)*

20-Fox Newsreel Cameraman No. 1 10 mins.

This subject shows the training of a parachutist in Uncle Sam's Army at Fort Benning, Ga. Although RKO has made a feature picture of the same material, this short shows even more of the details of the training and technique of the soldiers of the sky. The scenes in which apparently the whole battalion leaps from planes at the rate of one man a second from each plane are unsurpassed even in the newsreel shots of the war from Crete. It is a magnificent sight and one which is reassuring in these troubled times. Truman Talley produced.

Superman* *(A Cinch to Sell)*

Para. (W1-1) Superman No. 1 12 mins.

The first of the Superman cartoons from the Fleischer studios shows how easy it will be to sell this entire series. The action follows exactly the pattern of the comic strip which runs in hundreds of newspapers throughout the country. Done in Technicolor, it should be a knockout for the kids. Tie up with newspapers running the strip. You should be able to get a line on the page with it or opposite. There will also be many merchandising tieups made on this series so be sure to get the dealers who handle these items to cooperate. It's rarely you've had such a ready made audience for any cartoon subject, so go to town on your sales campaign.

* 1941-42 Program

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 2)

PARAMOUNT (No. 97)—American music in England; Saratoga Spa opens new season; Sergeant York visits President; Japanese bomb American gunboat; Gasoline rationing looming; V for Victory campaign on in full force.

MOVIETONE (Vol. 23, No. 94)—Duke of Kent arrives in Canada; American fliers in England broadcast home; Duke of Aosta surrenders to British in Ethiopia; Airplanes demonstrate firing ability; Sheep drive in Washington State; Gold Cup Regatta at Long Beach, Calif.; Girls' football team gets in shape in Chicago; Australian doughboys in boxing matches.

NEWS OF THE DAY (Vol. 12, No. 292)—Airplanes demonstrate firing ability; Actors reproduce famous paintings in tableaux; Duke of Aosta surrenders to British in Ethiopia; Duke of Kent arrives in Canada; American fliers in England broadcast home; Gold Cup Regatta at Long Beach, Calif.; Saratoga Spa season opens.

PATHE (Vol. 12, No. 97)—Airplanes demonstrate firing ability; Duke of Aosta surrenders to British in Ethiopia; Red Cross mass drill in Los Angeles; Duke of Kent arrives in Canada; New hospital ship in Australia; V for Victory campaign gains momentum; West Point review; Royal Women's Auxiliary air force drill; Gold Cup Regatta at Long Beach, Calif.

UNIVERSAL (Vol. 14, No. 2)—Legion heroes see troop review in Illinois; Airplanes demonstrate firing ability; Seattle airplane factory celebrates birthday; Duke of Kent arrives in Canada; Joint income tax plan favors divorce; Actress is aluminum queen; Record wheat harvest; Women's tennis tournament at Seabright, N. J.; Rodeo at Manhattan, Kan.; Gold Cup Regatta at Long Beach, Calif.; Trotting season gets under way.

(Released Wednesday, July 30)

PARAMOUNT (No. 96)—Larchmont Regatta; Attention wins Arlington Classic; U. S. help reaches Egypt; Escaped Netherlands fliers in New York; Training ship takes student sailors to sea; Bastille Day ceremonies at Vichy, Dakar and Casablanca; Japanese colony in Los Angeles studies notices of U. S. economic blows at Japan; Roosevelt announces drastic moves against Japan; China's Ambassador comments on situation; Camouflaged stockings in London.

MOVIETONE (Vol. 23, No. 93)—Roosevelt places Philippine forces under U. S. command; Garden party for exiled rulers in England; King George of Greece on way to South Africa; Spanish volunteers leave Madrid to aid Nazis in war against Russia; Spanish town fights bull; U. S. help reaches Egypt; Wendell Willkie urges more speed in defense work; New cruiser launched at Quincy, Mass.; Attention wins Arlington Classic; Lefty Grove wins his 300th baseball game; Lt. Commander Tunney puts sailors through paces.

NEWS OF THE DAY (Vol. 12, No. 291)—Red military mission in U. S.; Near East gets U. S. supplies through Red Sea; Garden party for exiled rulers in England; Willkie campaigns for unity; Three Navy launchings set record; Amateur magicians perform tricks at Seattle; Attention wins Arlington Classic; Tunney heads Navy athletic program; Bullfighting in Spain.

PATHE (Vol. 12, No. 96)—Red military mission in U. S.; American aid ship reaches Egypt; Three Navy launchings set record; Willkie pleads for defense unity; Colombia marks Independence Day; Army accepts first new chapel at Arlington, Va.; White House police stage first aid drill; Commander Tunney keeps Navy fit; Attention wins Arlington Classic.

UNIVERSAL (Vol. 14, No. 1)—U. S. moves to halt Japanese aggression; Red military mission in U. S.; Navy launches fastest cruiser at Quincy, Mass.; Tunney trains Navy recruits; Congresswoman attacks tax plan; Grain elevator fire at Chicago; White House police in first aid drill; Amateur magicians perform tricks at Seattle; Larchmont regatta; Attention wins Arlington Classic.

Echol Makes Newsreel of High School Graduating Class

The local-newsreel idea is a good one if you can carry it through.

For a good cue as to how it's done, take the case of Manager John Echol of the Beverly Theatre, Beverly Hills, Calif. Hiring an amateur to handle a 35 mm. movie camera, scenes of the graduating class of Beverly High School were made.

Later, the reel was scored from a recordio machine, with Echol's voice introducing the school principal, who in turn introduced each graduate. A turntable recording furnished the musical background.

Costs of the undertaking were underwritten by merchants, who received lobby credit.

And did proud relatives turn out to see their offspring in the movies?

Vacation Time Is Fishing Time, So Exploit Those Fishing Subjects

Summer is vacation time, and for many a man that means fishing. The number of devotees of Izaak Walton is constantly on the increase and it therefore pays to cater to them. There are plenty of fishing subjects made every year ranging all the way from tackling deep sea monsters to casting a fly for brook trout.

Plug these subjects on the sports pages of your local newspapers and through tieups with sporting goods stores. If there are any organized groups of fishermen in your community, be sure to get a mailing list and circularize them every time you play one of these subjects.

SHOWMANSHIP SLANTS ON SELLING SHORTS

SELL 'MORE ENTERTAINMENT'

All short subjects played should be sold individually for their particular attractions and entertainment. To acquaint the public with shorts and build up prestige of the featurettes, single frames, one for each forthcoming short, can be displayed on the screen along with play dates. Also, in the foyer a special program board, with plenty of color, should advance—bill the shorts—the board to be moved out front when the short is current. This, added to thorough outside exploitation on every possible angle of the shorts, sells the idea of "more entertainment."

Sam Hammand, Manager
West End Theatre
High Point, N. C.

☆

A TIP ON THEATRE ADVERTISING

When John Public and wife study the movie page advertisements, you can bet they're shopping for full-measure entertainment. The Bijou around the corner bills "Escape" with "Virginia." That's interesting! Yet they drive four miles to the Ritz playing the same feature or features. Why? Because the Ritz lists additionally an outstanding short subject and thereby tips the scales of indecision in favor of itself and with profit to its box office.

Dave Martin
Fox Granada Theatre
Inglewood, Calif.

☆

KNOW YOUR PATRONS

We keep a mailing list of our community to be used in connection with selling short subjects. Thus we can write people about subjects that are of particular interest to them. In order to do this we maintain two special lists; one of farmers and whether they are in wheat, sheep or cattle; and one of teachers for educational subjects. Patrons now ask us to put them down for certain subjects.

Elaine W. Sigsbee, Manager
Star Theatre
Heppner, Ore.

☆

PLUG SHORTS ON PHONE

Telephone calls from patrons should be capitalized in the interests of short subjects being presented with features. This can be done without over-long replies to inquiries by 'phone. The person answering such calls can state name of the feature and then add: "and augmented featurettes including " 'Information Please,' (and other shorts) and up-to-the-minute world news events." When this information is volunteered, the prospective patron is given to understand that something special is being offered and will think of the show in bigger terms than if only the title of the feature is given.

William Kanefsky, Publicity,
Warner Bros. Theatres
Philadelphia, Pa.

☆

VITAMINS OF SHOW BUSINESS

Short subjects are the Vitamins of show business—and right now show business needs Vitamins. Each short should be sold directly to those most interested in the particular subject, for example: a bowling short advertised on the sports pages of the paper will reach the kind of people most interested in that sport. Let's give the public double Vitamins and cure their double feature ailments.

Jack Cotter
Colonial Theatre
Erie, Pa.

ASKS FOR TRAILERS ON SHORTS

We all know how shorts must be sold: Screen! Lobby! Marquee Radio! Heralds! Newspaper! But our screen is the most effective sales medium —and Hollywood is to blame for our plight. A stock trailer or one made up by the theatre is insufficient. Until Disney, Schlesinger, Metro, Warners, etc., start making 30 minute trailers with actual scenes from their subjects, shorts are going to continue to take an unnecessary beating!

Sidney Miller
Palace Theatre
Corsicana, Tex.

☆

PLAN YOUR SHORT SELLING

When a theatre owner buys product he buys merchandise—and that includes short subjects. To sell a short properly the theatreman must know what he is selling—and the way to do that is to keep a file of your favorite trade paper for the purpose of getting information about the type of short you date. This is necessary because very often the exchanges do not have press material available on shorts—which leaves you to shoot in the dark, unless you maintain that trade paper file. Since shorts have been kicked around for years, the time has come for an about face—and it's up to the distributors to give us press books on shorts as well as on features. When they do we can sell shorts above the features, and get our film rental back. In selling shorts, I classify them in publicity as follows: Junior Featurette, Added Attractions, Funny Color Cartoon; Joy Unit Number so-and-so; Added Thrill Unit; Extra Feature. I always carry the name of the short feature in advertising, and the cast also, if there is one.

W. S. Samuel
Lyric Theatre
Port Neches, Tex.

A POSITIVE BOX OFFICE HIT



READY NOW

ATLANTA—So. Monogram Exchange
BOSTON—Northeastern Film Co.
BUFFALO—Bernie Mills, 723 Seventh Ave., N. Y. C.
CHARLOTTE—So. Monogram Exchange
CHICAGO—Special Attractions
CLEVELAND—Imperial Picture Co.
DALLAS—Astor Pictures Exchange
DENVER—Commercial Film Exchange
DETROIT—Allied Film Exchange
INDIANAPOLIS—Capitol Monogram Exchange
KANSAS CITY—Majestic Pictures Exchange
LOS ANGELES—Majestic Dist. Corp.
MEMPHIS—So. Monogram Exchange
MILWAUKEE—Astor Pictures
MINNEAPOLIS—Chas. Weiner P.R.C. Exc.
NEW HAVEN—Northeastern Film Co.
NEW ORLEANS—So. Monogram Exchange
NEW YORK—Times Pictures
PHILADELPHIA—Peerless Dist. Corp.
PITTSBURGH—Crown Film Exch.
SAN FRANCISCO—Astor Pictures Exc.
SEATTLE—Principal Pict's Exc.
WASHINGTON—Peerless Dist. Corp.
CANADA—Harry Price, Superior, Toronto

The Box Office Slant SIR

Nothing But the Truth

(*Continued from Page* 17)

ting the clocks ahead to make him lie before the 24 hours are up and stuffing taffy in his mouth to prevent him from talking add to the general hilarity of the proceedings. The end sees him accomplishing all his desires by telling everyone that the bet was that he could do nothing but lie for 24 hours.

Comment: Bob Hope is fast becoming one of the screen's most popular stars and this picture should aid him materially in reaching top rank among screen players. It's hilarious from start to finish and leaves any audience weak from laughter. It packs far more laughs than some of his previous pictures and even though the story is an old one, its very familiarity should react in its favor. Hope himself is the star of the attraction but he is ably assisted by such favorites as Edward Arnold, Paulette Goddard, Leif Erickson, Helen Vinson and Willie Best, who all manifest their talent for comedy. Arthur Hornblow has turned out a beautifully mounted production and Elliott Nugent's direction doesn't allow for any lapses in the merriment—laugh follows laugh in rapid succession. You might run a truth contest in your town. Have a group of people on the stage and make the stipulation that they must all tell the truth. Properly managed, the results can be hilarious. Some imaginary interviews in your newspaper in which the interviewees tell nothing but the truth would get a lot of laughs.

Catchline: "Telling the truth made plenty of trouble—but lies were worse."

Sun Valley Serenade

20th Century-Fox **Musical** **83 mins.**

(Block No. 1—Nat'l Release, Aug. 29)

AUDIENCE SLANT: (Family) Sonja Henie at her best with some gorgeous scenery, fine skiing and skating and good music as a background.

BOX OFFICE SLANT: Should be one of the A Number One pictures of the year.

Cast: Sonja Henie, John Payne, Glenn Miller, Milton Berle, Lynn Bari, Joan Davis, Nicholas Brothers, William Davidson, Dorothy Dandridge, Elmira Sessions, Mel Ruick, Forbes Murray, Ralph Dunn, Chester Clute. **Credits:** Produced by Milton Sperling. Directed by H. Bruce Humberstone. Screenplay by Robert Ellis and Helen Logan. Story by Art Arthur and Robert Harari. Lyrics and music by Mack Gordon and Harry Warren. Dances staged by Hermes Pan. Director of photography, Edward Cronjager. Art directors, Richard Day and Lewis Creber. Film editor, James B. Clark.

Plot: Payne, an orchestra leader, has sponsored a refugee, as a publicity stunt put over by his press agent, Milton Berle. The whole troupe thinks the refugee is a child and they are surprised to find it is Sonja Henie, a young lady. Payne is already in love with Lynn Bari, who is to sing with the band at its Sun Valley engagement. In Sun Valley, everything goes fine as Sonja convinces Payne that he loves her instead of Lynn and she takes Lynn's place in the band, doing a skating number instead of a song.

Comment: Sonja Henie is back, looking better than ever, albeit somewhat thinner and just as graceful on skates or off them. She proves by this picture that given the right material, she can still be a big drawing card at the box office. As a matter of fact, she is on skis as much as on skates and whether or not she and Payne do the skiing, it's still *some* skiing. Milton Berle is excellent in a comedy role but Glenn Miller, looking professorial and not in a funny way has to take a back seat most of the time. As a band leader he may be quite allright but as an actor, he had better stick to playing the trombone. Sonja has been given the benefit of a huge chorus for one of her two skating numbers and a technical solution of the problem of scratched ice. The ice seems never to chip no matter how much she has skated over it. Berle's lines are good for many a laugh and he puts them over in his own inimitable style. Outstanding are the views of the famous Winter Resort, for which the picture should be a wonderful advertisement. The Union Pacific Railroad, which runs the place, is spending plenty in plugging it, so see the local agent. Tieups with music stores are indicated on the music. Pose the problem of Payne's predicament on finding his refugee is a young lady instead of a child, in a contest. (See page 21.)

Catchline: "Sonja romances to Glenn Miller's music."

New York Town

Paramount **Comedy Drama** **75 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) A trifle lacking in story value. Will draw the fans who like MacMurray nevertheless.

BOX OFFICE SLANT: Will need some support except in the class houses.

Cast: Fred MacMurray, Mary Martin, Robert Preston, Akim Tamiroff, Lynne Overman, Eric Blore, Fuzzy Knight, Cecil Kellaway, Olive Prickett, Ken Carpenter, Iris Adrian, Edward McNamara, Sam McDaniel, Grace Hayle, Chester Clute and others. **Credits:** Produced by Anthony Veiller. Directed by Charles Vidor. Screenplay by Joe Swerling and S. Lewis Meltzer, based on a story by Swerling. Film editor, Doane Harrison. Art directors, Hans Dreier and William Pereira. Photographed by Charles Schoenbaum.

Plot: Mary is out of work. She meets MacMurray, who photographs people and then has their pictures enlarged and colored by Tamiroff a refugee artist. He takes her home with him and she tries to sell pictures. But MacMurray, seeing she is discouraged, suggests she seek and marry a millionaire. So she meets Preston and falls for him. MacMurray, in love with her himself, goes to Preston and tells him a lie about Mary. Preston believes it so Mary leaves him for MacMurray.

Comment: Somewhat lacking in story content, this picture's point will be missed by those who don't look behind the scenes to see what makes it tick—and what makes New York tick. Nothing tremendously important seems to happen. The picture has its laughs and its dramatic moments but something seems to be missing. It takes a long time getting started, too. The acting is fine. Mary Martin in a straight dramatic role is as comely as ever and MacMurray is his usual likeable self. Akim Tamiroff, one of the screen's finest character actors is as good as usual. No one else has much to do. A lot of the picture seems to have been left on the cutting room floor. Although attempts were made to make it a sort of "Grand Hotel," all of the characters are dropped after the very beginning. There's a scene in a radio studio which is of the "Take It Or Leave It" program but the famous Bob Hawk does not appear. This particular scene, however, is good for a lot of laughs. A word must be said for Lynne Overman's make up. As a legless man, he is in top form, but for some reason, his role in the picture has been minimized. Perhaps it, too, was left on the cutting room floor. Outside of New York this can be sold as a picture giving the inside of the big city. Tieup with travel agencies selling trips to New York. Tieups with any product with "New York" in its name are indicated.

Catchline: "Love didn't fly out the window although poverty stayed."

Sunset in Wyoming

Republic **Western** **65 mins.**

(Prod. No. 47—Nat'l Release, July 15)

AUDIENCE SLANT: (Family) Still "in the groove," this newest western in the Gene Autry series is wholesome, enjoyable entertainment.

BOX OFFICE SLANT: There should be little question about it. If Autry doesn't draw in your community, something must be wrong with your method of show-selling.

Cast: Gene Autry, Smiley Burnette, George Cleveland, Maris Wrixon, Robert Kent, Sarah Edwards, Monte Blue, Dick Elliott, John Dilson, Stanley Blystone. **Credits:** Associate Producer, Harry Grey. Directed by William Morgan. Screenplay by Ivan Goff and Anne Morrison Chapin. Original story by Joe Blair. Director of photography, Reggie Lanning. Film editor, Tony Martinelli. Musical supervisor, Raoul Kraushaar.

Plot: The valley faces flood devastation unless reforestation is adopted by the lumber company. Gene goes to see its owner, George Cleveland, who would willingly accede to Gene's wishes, but is dominated by his daughter, Maris Wrixon, who imagines herself in love with Robert Kent, ruthless general manager of the lumber interests. Gene gets into trouble for his good intentions, even goes to jail. But when a cloudburst comes, and nearly wipes out the Wentworths, Maris realizes that Gene is right. Naturally, everything ends happily.

Comment: Whether one does or does not care for Gene Autry, and the latter would seem to be in the minority, the fact remains that his vehicles are usually well chosen, and "Sunset in Wyoming" is no exception. While it lacks the cattle-rustling, shoot-'em-up elements of the ordinary western, it nevertheless makes up for this deficiency by substituting comedy, music and a realistic torrential rainstorm and landslide. Autry and Burnette handle their roles in a manner moviegoers have learned to expect, and Maris Wrixon, George Cleveland and Robert Kent do well in their respective assignments. On the whole, the picture is wholesome, enjoyable entertainment and should draw well wherever it plays. If Autry is no draw in your town, then you have failed to exploit his name. Tie up with music shops on his records. Form a Gene Autry fan club. Tie up with stationery shops on the Gene Autry Stationery Portfolio. Use all the merchandising tempo on Autry.

Catchline: "Gene rides the range in a new action thriller."

Bowery Blitzkrieg

Monogram **Drama** **61 mins.**

(National Release, Aug. 1)

AUDIENCE SLANT: (Family) Good entertainment with plenty of appeal for the average theatregoer.

BOX OFFICE SLANT: A nice program offering for any spot. Should better the returns of the others in the series.

Cast: Leo Gorcey, Bobby Jordan, Huntz Hall, Keye Luke, Warren Hull, Charlotte Henry, Bobby Stone, Donald Haines, Sunshine Sammy Morrison, David Gorcey, Martha Wentworth, Jack Mulhall, Eddie Foster, Dennis Moore, Tony Carson, Pat Costello, Dick Ryan. **Credits:** Directed by Wallace Fox. Original story by Brendan Wood and Don Donmullahy. Screenplay by Sam Robins. Photographed by Marcel Le Picard. Film editor, Robert Golden. Produced by Sam Katzman.

Plot: A tough East Side kid tries to go straight but is framed by a betting ring. With the help of a friendly cop, he is able to become a good prize fighter, and is entered in the Golden Gloves bout under their sponsorship. Just before the fight, he gives a transfusion to one of his pals, saving his life and nearly losing the fight because of his weakened condition.

Comment: In this latest adventure of the East Side Kids, Monogram has a nice pro-

gram feature that should please the family trade. For a change, the young toughs come through as useful members of society in the cleverly written script. The entire cast turns in fine performances with Leo Gorcey's portrayal of the arrogant youngster outstanding. It is by far the best in the series to date, a clever job of production and direction. Although dramatic screenfare, the film is spotted with loads of comedy sequences, which goes a big way in increasing its entertainment value for the average theatregoer. You have a natural tieup with the A.A.U. and the Golden Gloves contests. Gym equipment in your lobby could be arranged, together with photos of past and present prize-ring champs. With newspaper cooperation, invite local crime prevention agencies to an advance showing.

Catchline: "They're not so tough, if given half a chance."

Thunder Over the Prairie

Columbia **Western** **60 mins.**

(Prod. No. 2207—Nat'l Release, July 30)

AUDIENCE SLANT: (Family) Has a minimum of entertainment for the action fans.

BOX OFFICE SLANT: Just an average western.

Cast: Charles Starrett, Cliff Edwards, Eileen O'Hearn, Stanley Brown, Danny Mummert, David Sharpe, Joe McGuinn, Donald Curtis, Ted Adams, Jack Rockwell, Budd Buster and Cal Shrum and his Rhythm Rangers. **Credits:** Directed by Lambert Hillyer. Screenplay by Betty Burbridge. Based upon a book by James L. Rubel. Director of photography, Benjamin Kline. Film editor, Burton Kramer. Produced by William Berke.

Plot: When the brothers of his best friend are accused of horse stealing, Charles Starrett, a young frontier doctor goes to their aid. He tries to get them to return and prove their innocence, but they refuse. So he sets out to get the truth and runs into several tight spots before he finally exposes the real criminal who had the boys framed to save his own skin.

Comment: Patrons who have seen "Medico of Painted Springs," first of the new Charles Starrett series, are going to be disappointed with this one. It is just an average western that suffers from a poor script and not too good direction. In its favor is the work of Starrett and the rest of the cast, but they never overcome the handicap. The usual outdoor formula is used; fist fights, hard-riding and gun play, but they seem to lack the punch that goes into good action entertainment. Dress lobby and front in western style. Use blowup of Starrett for your marquee.

Catchline: "Doc Monroe returns with his pills and fists."

40,000 Horsemen

Goodwill Pictures **War** **85 mins.**

AUDIENCE SLANT: (Adult) Interesting pictorial study of the Palestine campaign of 1916.

BOX OFFICE SLANT: Lack of names known to American audiences will hurt its chances at the box office.

Cast: Grant Taylor, Betty Bryant, "Chips" Rafferty, Pat Twohill, Harvey Adams, Eric Rieman and others. **Credits:** Produced and directed by Charles Chauvel. Photographed by George Heath. Film editing, William Shepherd.

Plot: Betty Bryant, daughter of a Frenchman in Jerusalem, is forced to flee when the Germans kill her father, just before starting their drive on the Suez Canal in 1916. Disguised as a boy she flees to a friendly Sheik. When the Germans, forcing the Turks to take the offensive, pass through the Sheik's village, she is compelled to go with them as a hostage. Then the Australians come up. She meets Taylor, a cavalryman, when he is wounded and later when he is captured helps him to escape. They are reunited when the conquest of Palestine is completed.

Comment: Pictorially this is an interesting document and historically it is likewise. But as entertainment it is not likely to be successful at the box offices of this country. In the first place, it lacks any name known to American audiences. Secondly, the story, while probably everything to an Australian pales a bit in this country in the light of our own patriotic impulses to glorify our own military successes. Since this is a story not of the present War but of the First World War, it is not timely either, except insofar as the sons of the same Australians depicted in this picture are fighting on the same sort of terrain today but in a vastly different manner. The acting is competent and direction and production good enough although not up to American standards of excellence. It should be sold for what it is—a historical document, not forgetting the romance which is in the story and the fact that it is about Australians.

Catchline: "Love—in the midst of War in the Desert."

For booking information write Goodwill Pictures, 630 Ninth Ave., New York City.

Mystery Ship

Columbia **Drama** **65 mins.**

(Prod. No. Not Set—Nat'l Rel. Not Set)

AUDIENCE SLANT: (Family) Perfect for the action fans.

BOX OFFICE SLANT: Shapes up as better-than-average program entertainment.

Cast: Paul Kelly, Lola Lane, Larry Parks, Trevor Bardette, Cy Kendall, Roger Imhoff, Eddie Laughton, John Tyrell, Byron Foulger, Dick Curtis, Dwight Frye, Kenneth MacDonald. **Credits:** Directed by Lew Landers. Screenplay by David Silverstain and Houston Branch. Story by Alex Gottlieb. Director of photography, L. W. O'Connell. Film editor, James Sweeney. Produced by Jack Fier.

Plot: Paul Kelly, a G-man, postpones his wedding to Lola Lane to take a special assignment. He is in charge of a shipload of convicts being deported and sailing under sealed orders. Lola conceals herself aboard ship. At sea, the convicts mutiny and force Lola to do their bidding. But American destroyers meet them and Lola goes home, while the G-man continues his trip.

Comment: Packed with suspense, good performances and expert direction, this shapes up as the kind of film that should please any audience looking for action. It has a novel story, which is transplanted to the screen in an interesting manner and is a better-than-average program offering. Although made on a small budget, the film has production values that are top-notch throughout. It is highlighted with fine performances by Paul Kelly, Lola Lane, Larry Parks, and the other members of the supporting cast. Lew Landers' direction is a worthy job. A short-wave radio could be placed in your lobby, with an operator sending and receiving messages. Use blowups of newspaper stories about deported aliens.

Catchline: "Sailing under sealed orders."

Down In San Diego

MGM **Comedy-Drama** **72 mins.**

AUDIENCE SLANT: (Family) Passable entertainment that should please the kids.

BOX OFFICE SLANT: Okay for the Saturday matinee spot.

Cast: Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey, Henry O'Neill, Stanley Clements, Charles B. Smith, Dorothy Morris, Frederic Worlock, Robert O. Davis, Hobart Cavanaugh, William Tannen, Ludwig Stossel, Connie Gilchrist, George Watts, Al Trescony, Joseph Sawyer, Anthony Ward. **Credits:** Directed by Robert B. Sinclair. Screenplay by Harry Clork and Franz G. Spencer. Based on a story by Franz G. Spencer. Director of photography, Paul Vogel. Film editor, Ben Lewis. Produced by Frederick Stephani.

Plot: Dan Dailey is framed and made to believe he killed a man in order to force him to join a spy ring. Told to steal one of Uncle Sam's new mosquito boats, he learns the truth in time to help the Marine Corps round up the gang and throw them in jail.

Comment: This is another of those films, which at its best, will fit in as supporting fare in the subsequent runs. It's just passable screenfare; a cops-and-robbers yarn with a little espionage thrown in for good measure. That it misses its mark is due mostly to an improbable story. The cast works hard to overcome this failing, but outside of one or two funny sequences, never hit their stride. The picture is much too long and would benefit by some intelligent editing. Direction and production are no better than the script. Tieup with local motorcycle dealers for a display of the machines in your lobby. This is the kind of film that will interest the kids, so go after them in your advertising.

Catchline: "Young America on the loose for spys."

Hold Back the Dawn

Paramount **Drama** **115 mins.**

(Block No. 1)

AUDIENCE SLANT: (Family) With an unusually fine story and Boyer a favorite with the women, this one should be a knockout.

BOX OFFICE SLANT: Its possibilities are for top grosses if you put over to the public the unusual nature of the story.

Cast: Charles Boyer, Paulette Goddard, Olivia de Havilland, Victor Francen, Walter Abel, Curt Bois, Nestor Paiva, Eva Puig, Eric Feldary, Michelaine Cheirel, Madeleine Le Beau, Billy Lee, Rosemary De Camp, Mikhail Rasumny, others. **Credits:** Produced by Arthur Hornblow. Directed by Mitchell Leisen. Written by Charles Breckett and Billy Wilder from a story by Ketti Frings. Film editor, Doane Harrison. Art directors, Hans Dreier and Robert Usher. Photographed by Leo Tover.

Plot: Boyer rushes into a movie studio and sees a director whom he knew in Europe. He asks him for $500 for a story which he proceeds to tell. He was a Rumanian who came to Mexico in order to enter the U. S. but found the way closed on account of the quota. Then he met Paulette Goddard, an old friend, who told him that if he married an American he could enter as she had done. So he woos Olivia de Havilland, a school teacher and she marries him. They go on a honeymoon but at the end an immigration officer informs her about his reputation. She is almost killed in an accident and he crashes the border to see her. A few weeks later she comes to get him, everything forgiven.

Comment: A most unusual story and a fascinating one makes this a most interesting picture. It is somewhat too long and might have benefitted from a little judicious cutting. At no time though is it tedious. Boyer, who is on the screen practically every moment of the time does a superb acting job and his many feminine admirers will enjoy his performance. Olivia de Havilland is lovely in her role of the innocent young school teacher and Paulette Goddard plays the little vixen to perfection. There are enough comedy touches to lighten the drama and just when it seems to be heaviest a good laugh comes along to relieve the tension. The story as outlined above has some unusual and timely elements what with thousands of immigrants literally knocking at the gates every day. To put it over, get all the material about immigrants from your newspaper file and ask the paper to run a feature story about them. There are some good automobile and garage tieups in the film and Paramount will undoubtedly later announce national tieups.

Catchline: "Though you wish the night may never end you cannot hold back the dawn."

(*Continued on Page 35*)

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Stevens Megs for MGM; Wanger to Start "Cheyenne"; Cummings Reports to Wood; Lugosi Signed by Monogram

Elyse Knox and Dick Clayton have been assigned the romantic leads in "Miss Polly," Hal Roach's current streamlined comedy for United Artists. The picture, co-starring ZaSu Pitts and Slim Summerville, is being directed by Fred Guiol.

George Stevens, who gave the screen an outstanding success in Columbia's "Penny Serenade," has been signed by MGM to direct Spencer Tracy and Katharine Hepburn in "Woman of the Year," scheduled for early production. Stevens directed Miss Hepburn in one of her greatest hits, "Alice Adams."

Frank McHugh and William Demarest have been signed for supporting roles in "All Through the Night," story of gangsters wiping out a fifth column group, which goes before the cameras at Warner Bros. next week. Vincent Sherman will direct the picture which also features Judith Anderson and Peter Lorre.

Abner Biberman, one of Hollywood's top character actors, suffered a severely lacerated hand during one of the scenes for Paramount's "Her Jungle Mate."

In addition to Gordon Jones, former U.C.L.A. football star, the cast of Monogram's "Let's Go Collegiate" will include two other players named Jones . . . Marcia Mae and her younger brother Marvin Jones.

Although Victor McLaglen and Edmund Lowe will always be Flagg and Quirt to millions of fans, the two hard-boiled screen leathernecks won't be able to use those monickers when they are reunited in RKO's "The Marines Are Ready." Instead, they'll be called Curtis (Lowe) and McGinnis (McLaglen).

According to present plans Walter Wanger will put "Cheyenne" before the cameras as his next United Artists production to follow "Sundown." John Wayne and Bruce Cabot are set to head the all-star cast, which will be directed by Henry Hathaway.

As his first assignment under his new 20th Century-Fox contract, Arch Oboler will write an original screenplay around the title "Red Lights" for Producer Mark Hellinger. There is a possibility that Oboler will direct his own script.

Dmitri Tiomkin, who composed and directed the musical score for the Bill Pine-Bill Thomas picture, "Forced Landing," has again been signed by the producers for "Flying Blind," Richard Arlen and Jean Parker thriller. Frank McDonald directed.

Roy Rogers' next for Republic will be "Jesse James at Bay," scheduled to roll within the next three weeks with Joe Kane as producer-director. George "Gabby" Hayes has the top comedy role in the western.

Robert Cummings reported to Director Sam Wood at Warner Bros. for a few days shooting in "Kings Row," and then returns to Universal to complete his role in the Deanna Durbin starrer, "Almost an Angel." He is expected to check back to Wood in about a week.

"Dutch Shoe Mystery," latest in the Ellery Queen series produced by Larry Darmour, got the "go" signal from director James Hogan. The cast is headed by Ralph Bellamy, Margaret Lindsay, Charley Grapewin and James Burke in the regular roles with Mona Barrie, Paul Hurst, Blanche Yurka, Tom Dugan and Leon Ames in support.

Jane Withers' next picture for 20th Century-Fox will be "Young America" with Louis King as director. The yarn is an original by Sam Engel.

Herbert Marshall will portray the role of Shirley Temple's father in her first starring assignment for MGM, "Kathleen," scheduled to go before the cameras next week under the direction of Harold S. Bucquet, who replaces Norman Taurog at the helm. Taurog had to step aside due to previous commitments on the lot.

Buster Crabbe is due in from his personal appearance tour in a few days to star in a series of Westerns for Producers Releasing Corporation.

Bela Lugosi joins the East Side Kids in Monogram's "Ghosts in the Night," set for an early start by Producer Sam Katzman.

Virginia Van Upp, confined to her home with a severe cold, expects to return to Paramount this week to resume work on the screenplay for "Out of the Frying Pan," which Edward H. Griffith will direct.

Morgan Re-signed by Warners

Dennis Morgan, currently working as co-star with James Cagney in "Captains of the Clouds," has had his contract option taken up by Warner Bros. Notification was sent to him at Ottawa, Canada, where the Technicolor special about the Royal Canadian Air Force is being filmed.

Binyon on Guinan Story

Claude Binyon, currently working on the script of Paramount's "Take a Letter, Darling," was assigned to work on the screenplay of Texas Guinan's life.



Good Luck, Risé

Louis B. Mayer wishes the best of luck to Risé Stevens, Metropolitan Opera star, who makes her film debut opposite Nelson Eddy in "Chocolate Soldier." Roy Del Ruth is directing and Victor Saville is the producer.

Rogell Signed by Republic To Meg "Gobs In Blue"

Albert S. Rogell has been signed by Republic to direct "Gobs In Blue," one of the studio's big musical productions of the season, which Albert J. Cohen will produce from the screenplay by Art Arthur and Malcolm Stuart Boylan. The picture has a naval background and will be filmed with the cooperation of the U. S. Navy.

Arthur will continue to work with Rogell on the set, as he did in the case of Universal's "Tight Shoes," the film which has brought Rogell praise from every quarter. According to present plans, production is scheduled to start within the next two weeks.

"Mr. Celebrity" Mooney's First

George R. Batcheller of Producers Releasing Corporation announced that Martin Mooney has repurchased "Mr. Celebrity" from Kozinsky Brothers, which he will make as his initial production with William Beaudine directing. Camera work is scheduled to start in mid-August.

Martin-Crosby Teamed Again

After the successful sneak preview of "Birth of the Blues," Paramount announced that Mary Martin will be teamed again with Bing Crosby in her next picture. Production will not start until after Crosby completes his co-starring role with Fred Astaire in Irving Berlin's "Holiday Inn," which Mark Sandrich will produce and direct.

They Play Themselves

Three top-flight announcers from radio, Ken Niles, Tom Hanlon and Sam Balter, checked in at Columbia for screen roles as "themselves" in the football picture, "Harmon of Michigan," starring Tommy Harmon.



Yesterday's Scenes

Everyone on a movie set quits work to look at the previous day's results. Director Henry King, John Sutton and Tyrone Power chuckle over scenes they made for "A Yank in the RAF."

Dumbrille in "Ride 'Em Cowboy"

Douglas Dumbrille is the latest addition to the cast of Universal's Abbott and Costello starrer, "Ride 'Em Cowboy," now shooting with Arthur Lubin directing. The cast of the comedy, in addition to Abbott and Costello, includes Dick Foran, Anne Gwynne, Johnny Mack Brown, The Merry Macs, Ella Fitzgerald and Richard Lane.

"Apache Kid" for Barry

Latest Don Barry western, "Apache Kid," went before the cameras at Republic under George Sherman's direction. Lynn Merrick has the leading feminine role.

Ratoff Using Big Troupe

Gregory Ratoff is using a troupe of approximately 300 people at Sherwood Forest, for scenes for Edward Small's United Artists production, "The Corsican Brothers," starring Douglas Fairbanks, Jr.

Oakie Returns for "Dance Man"

Jack Oakie reports to 20th Century-Fox this week for an important assignment in "Song and Dance Man," following a short vacation. Oakie recently completed his co-starring role with Ann Sheridan in Warner Bros., "Navy Blues."

"Ball of Fire" Rolls in Two Weeks

Samuel Goldwyn's "Ball of Fire," co-starring Gary Cooper and Barbara Stanwyck, is scheduled to roll in two weeks under the direction of Howard Hawks. Recently signed for important roles in the comedy are Tully Marshall, S. Z. Sakall, Aubrey Mather and the already announced Oscar Homolka.

Taurog Okays Sites

Norman Taurog approved the location sites near Santa Maria for sequences in MGM's "Achilles," which he will direct with Walter Pidgeon in the leading male role opposite Rosalind Russell.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Contrary to the prevailing belief, Victor Moore has never appeared on the screen in a comedy role. Irving Cummings, who is directing Paramount's "Louisiana Purchase" with Moore in one of the stellar roles, disclosed this fact.

They should call it Fairbanks Forest. Gregory Ratoff reports that Sherwood Forest, where he is directing Douglas Fairbanks, Jr., in Edward Small's "The Corsican Brothers," is the same location used by Fairbanks, Sr., for "Robin Hood," many years ago.

We went over to RKO to wish Anna Neagle and Producer-director Herbert Wilcox "happy landings," prior to their hop across country for their trans-Atlantic flight to England, where they will make the fascinating and heroic story of Amy Johnson. The picture will be shot at the Denham Studios, near London.

Luncheon with Samuel Goldwyn, Mrs. Lou Gehrig and Paul Gallico, who are putting their heads together on "The Life of Lou Gehrig," one of Goldwyn's forthcoming productions. After listening to a few choice remarks from the trio, we're of the opinion that, to say the least, they're going at it in the right way.

If you see Lou Costello eating off the mantle-piece, don't be surprised. They finally got him on a horse for his current Universal opus, "Ride 'Em Cowboy," and is Lou sore. As for his sidekick, Bud Abbott, he's walking around giving a perfect imitation of a letter "O." Who said "Go West, Young Man."

William (Hoppy) Boyd is in for a vacation after he completes his current assignment, "Twilight on the Trail." Producer Harry Sherman will make his two special de luxe Westerns, "Tombstone" and "American Empire," before placing "Hoppy's Holiday" before the cameras. Looks like a double "Hoppy's Holiday."

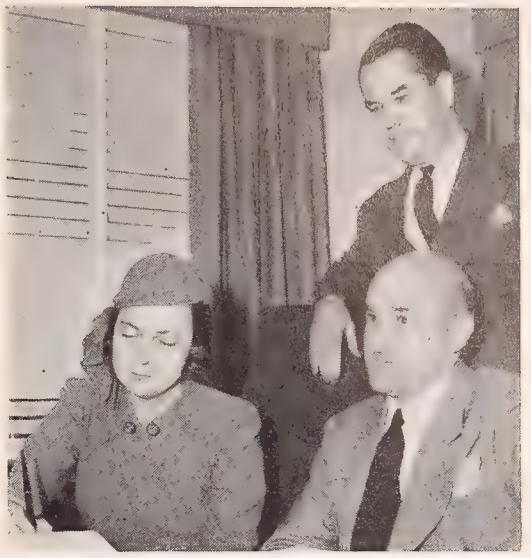
We're still looking for the "wag" who sent us a box of silverfish for our 25th wedding anniversary . . . just to report that they are doing nicely, thank you.

Added to "Scattergood" Cast

Producer Jerry Brandt has added Joyce Compton, Frank Jenks, Bradley Page and Chester Clute to the cast of "Scattergood Encounters Broadway," which Christy Cabanne is currently directing. The quartette joins William Henry and Guy Kibbee, romantic lead and star of the picture, respectively. Rian James wrote the screenplay.

Two More Set for Keene

Monogram has lined up two more westerns for Tom Keene in his current series, being produced by Robert Tansey. First will be "Riding the Sunset Trail," set for an August 18 camera start, and second, "Wild Horse Valley," which will follow shortly after "Sunset Trail" is completed.



Signed Up

Mrs. Lou Gehrig, widow of baseball's immortal "Iron Man," this week signed a contract authorizing Samuel Goldwyn, right, to produce Gehrig's life on the screen. While several studios were negotiating for the life story of the famous Yankee player, Mrs. Gehrig accepted Goldwyn's contract because "I feel that Mr. Goldwyn is most able to interpret the true feeling of Lou's life in a motion picture." With the producer and Mrs. Gehrig at the formal signing of the contract was Christy Walsh, Gehrig's manager.

HOLLYWOOD STUDIO ROUND-UP

Only six pictures went before the cameras this week in a temporary abatement of the production spurt.

COLUMBIA

DUTCH SHOE MYSTERY — Principals: Ralph Bellamy, Margaret Lindsay, Charley Grapewin, James Burke. Director, James Hogan.

LONE WOLF DOUBLECROSS—Principal: Warren William. Director, Edward Dmytryk.

PARAMOUNT

FLY BY NIGHT — Principals: Richard Carlson, Nancy Kelly. Director, Robert Siodmak.

RKO-RADIO

FOUR JACKS & A QUEEN—Principals: Anne Shirley, Ray Bolger, Desi Arnaz, Lou Holtz. Director, Jack Hively.

REPUBLIC

APACHE KID — Principals: Don "Red" Barry, Lynn Merrick. Director, George Sherman.

WARNER BROTHERS

BLACK WIDOW — Principals: Jeffrey Lynn, Jane Wyman. Director, D. Ross Lederman.

Garfield-Nolan Teamed

John Garfield and Lloyd Nolan have been cast as male leads of "Bridges Built at Night" by Warner Bros. Production starts immediately with Lew Seiler directing.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

RIDING THE WIND (RKO) **Western. Principals:** Tim Holt, Ray Whitley, Mary Douglas, Lee "Lasses" White. **Plot:** The life-and-death battle for water which was waged by pioneers in the cattle country of the southwest and the ingenious method by which a progressive young rancher regains control of the stolen water rights and unmasks the crooked plans of a water thief. **Director, Edward Killy.**

TERROR OF THE ISLANDS (Univ.) **Drama. Principals:** Una Merkel, Lionel Atwill, Nat Pendleton, Claire Dodd, John Eldredge. **Plot:** A mad scientist is made ruler of a tribe of superstitious natives because they believe he can restore life. But when white people, the survivors of a shipwreck, arrive on the island, his mad experiments cause the natives to dispose of him. **Director,** Joseph Lewis.

REG'LAR FELLERS (Prod.) **Drama. Principals:** Billy Lee, Carl "Alfalfa" Switzer, Janet Dempsey, Sarah Padden. **Plot:** A group of youngsters help a wealthy eccentric old lady find her missing son. They bring the family together and at the same time catch the thieves who framed the boy and had him sent to prison. **Producer-Director,** Arthur Dreifuss. Release, Aug. 15.

STICK TO YOUR GUNS (Para.) **Western. Principals:** William Boyd, Brad King, Andy Clyde, Jennifer Holt. **Plot:** One of the former Bar-20 men, now operating a ranch of his own, is having trouble with rustlers. He sends an appeal to his old boss, who immediately sends out a call to all of the former Bar-20 men. They, in turn, join with Hoppy and his pals in a move to exterminate the outlaws. **Director,** Lesley Selander.

MARRY THE BOSS' DAUGHTER (20th-Fox). **Principals:** Brenda Joyce, Bruce Edwards, George Barbier, Hardie Albright. **Plot:** After wasting his efforts trying to get ahead in the world and only succeeding in getting into trouble, a young college graduate suddenly realizes that the best way to succeed is to marry the boss's daughter. He goes ahead with the idea and becomes a howling success. **Director,** Thornton Freeland.

UNEXPECTED UNCLE (RKO) **Comedy. Principals:** Charles Coburn, Anne Shirley, James Craig, Renee Haal, Russell Gleason, Ernest Truex. **Plot:** Aided and abetted by "Uncle," a lovable, understanding old reprobate whose past is shrouded in mystery, a young shopgirl engages in a hectic romance in smart society, with a young millionaire in Palm Beach for his annual fling. When heartbreak seems sure to be her only reward, Uncle finds a way to write a happy ending. **Director,** Peter Godfrey.

NEW ORLEANS BLUES (WB) **Drama. Principals:** Priscilla Lane, Betty Field, Richard Whorf, Lloyd Nolan, Jack Carson. **Plot:** The lives and loves of some people who believed the music heard on the dusky waterfronts of New Orleans, in the cotton fields and back streets of the South, was important enough to make up their own band and beat their way across country in freight cars, etc., playing what they could when they could. **Director,** Anatole Litvak.

BADLANDS OF DAKOTA (Univ.) **Action. Principals:** Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Brod Crawford, Hugh Herbert, Andy Devine, Fuzzy Knight. **Plot:** The boss of a wide-open town seeks out the outlaw element and joins them when his younger brother marries the girl he loved. Then the younger brother is made Marshall and it becomes his duty to get his brother and his gang. **Director,** Alfred E. Green. Release, Sept. 5.

THE JUNGLE BOOK (UA) (In Technicolor) **Fantasy. Principals:** Sabu, Jerome Cowan, Rosemary De Camp, Patricia O'Rourke, John Qualen. **Plot:** This is the story of Mowgli, the immortal man-cub of Kipling's great legend. It is based on the factual premise that throughout India's timeless history, children have been found in its jungles, reared by wolves, living the accepted life of a jungle creature, completely unaware that they are human and that beyond the jungle live their human relatives. **Director,** Zoltan Korda. Release, Dec. 25.

RIDE 'EM COWBOY (Univ.) **Comedy. Principals:** Bud Abbott, Lou Costello, The Merry Macs, Dick Foran, Johnny Mack Brown, Anne Gwynne. **Plot:** Abbott and Costello, drugstore cowboys, who have been hiding in a cattle car to dodge the wrath of their employer, find themselves involuntarily enroute to Arizona. There, mistaken for cowboys, they get a job on a ranch. They get into plenty of trouble before Costello, through no fault of his own, aids in a hopeless situation and suddenly becomes a hero. **Director,** Arthur Lubin. Release, Nov. 28.

BACHELORS' BABIES (Col.) **Comedy-Drama. Principals:** Maxie Rosenbloom, Rochelle Hudson, Victor Jory, Danny Mummert, Horace MacMahon. **Plot:** An ex-beer baron finds himself the owner of the Stork Club, a nursery, not a nitery. He falls for the girl in charge and immediately sets out to make something of himself and the place. He gives himself up to the D.A., who is so impressed by his evident desire to become a good citizen that he gives him a mild sentence. Then he and the girl plan their future together. **Director,** Lew Landers.

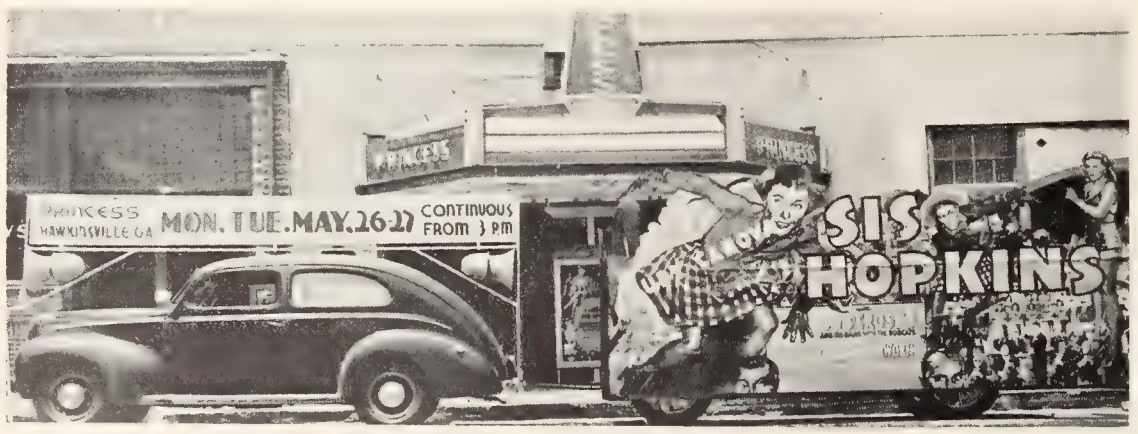
LET'S GO COLLEGIATE (Mono.) **Drama. Principals:** Frankie Darro, Mantan Moreland, Jackie Moran, Keye Luke, Gale Storm, Marcia Mae Jones. **Plot:** A truck driver is substituted for an ace crewman, after the crewman is drafted into the army. This is done to keep the college from losing the race. After the race is won the hoax is protected by announcing that the truck driver had been drafted by the government. **Director, Jean Yarbrough.** Release Sept. 12.

FEMALE OF THE SPECIES (MGM) **Comedy. Principals:** Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Grant Mitchell, Gordon Jones. **Plot:** A professor of philosophy quits his college to go to New York with his lovely wife and a book he's written on "Jealousy In All Its Aspects." There he learns new things about the subject when his publisher's assistant falls for him and his wife falls for a handsome playboy. **Director,** W. S. Van Dyke.

BAD MAN OF DEADWOOD (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Carol Adams, Sally Payne, Henry Brandon, Jay Novello. **Plot:** It doesn't take Roy Rogers long to learn that all the numerous crimes that are committed in Deadwood and blamed on innocent people, are really the work of a group of obstensibly respectable citizens known as the Civic League. He succeeds in exposing the group and bringing law and order to the community. **Director,** Joseph Kane. Release Aug. 27.

THE GREAT MAN (Univ.) **Comedy. Principals:** W. C. Fields, Gloria Jean, Butch & Buddy, Anne Nagel, Franklyn Pangborn, Mona Barrie, Jody Gilbert. **Plot:** W. C. Fields, a writer enroute to one of the studios for a story conference, finds his path beset with many woes. He finally reaches there and acts out the story for the producer in order to prove the worth of his script. **Director,** Edward F. Cline. Release Nov. 14.

THREE TEXAS RANGERS (Rep.) **Western. Principals:** Tom Tyler, Bob Steele, Rufe Davis, Lois Collier, Tom Chatterton, Roy Barcroft. **Plot:** The Three Mesquiteers, against the orders of their superior officer, disguise themselves as Indians and move into Cherokee territory. They are on the trail of an outlaw king, who, thirsting for revenge, has begun a reign of terror, sure of immunity from the Rangers' pursuit because their authority stops at the border. **Director,** Les Orlebeck.



Trailer Ballyhoo Sells "Sis Hopkins"

Pictured above is trailer constructed by William McKinley, manager of the Princess Theatre in Hawkinsville, Ga., one of the Martin-Thompson Circuit of South Georgia, to call attention to the playing of Republic's "Sis Hopkins" at the Princess. The stunt proved so successful in boosting attendance at the theatre that the trailer was used by the Circuit's other theatres in Eastman, McRae, Baxley, Cochran, Canton, Fort Valley and Perry, Georgia, in conjunction with the "Sis Hopkins" playdate at each theatre.

Big Store Tieup for "Big Store"

A tie-up with Toledo's leading department store, consisting of signs reading: "For Big Values Shop at . . ." and "For Big Laughs See the Marx Brothers . . ." as well as five thousand glassine bags of nuts with theatre copy imprinted, were highlights of the "Big Store" campaign executed by Jack Lykes, Loew's.

Jungle Lobby Display Has Critics Talking



A jungle atmosphere so realistic that even the critics commented on it was used on "Frank Buck's Jungle Cavalcade" when it played the Palace Theatre in New York. Several of the critics gave over their lead paragraphs to the description of the lobby, stating that it put them in a jungle mood.

Upon approaching the theatre with its huge neon marquee flashing its jungle ambers and greens one could hear the war drums taking a shellacking from a quartette of "bushmen." Two husky announcers, dressed in what the well-dressed big game hunter would consider full dress bush apparel, kept the lines in order while announcing the greatest show on earth.

The cashiers and sixteen of New York's prettiest usherettes, garbed in bush costumes with pith helmets, proved a real attraction as they directed traffic through the jungle lobby which displayed paper mache elephants, chimpanzees, gorillas and other Buck species that moved in densely foliaged spaces.

The Box Office Slant

(*Continued from Page* 31)

Whistling in the Dark

MGM **Comedy-Mystery** **78 mins.**

(Prod. No. 147—Nat'l Release, Aug. 8)

AUDIENCE SLANT: (Family). The kind of screenfare the public goes for today.

BOX OFFICE SLANT: Properly exploited it should turn in surprise receipts.

Cast: Red Skelton, Conrad Veidt, Ann Rutherford, Virginia Grey, "Rags" Ragland, Henry O'Neill, Eve Arden, Paul Stanton, Don Douglas, Don Costello, William Tannen, Reed Hadley, Mariska Aldrich. **Credits:** Produced by George Haight. Directed by S. Sylvan Simon. Screenplay by Robert McGunigle, Harry Clork and Albert Mannheimer. Based upon the play by Laurence Gross and Edward Childs Carpenter. Director of photography, Sidney Wagner. Art direction, Cedric Gibbons. Musical score, Bronislau Kaper. Film editor, Frank E. Hull.

Plot: Skelton, beloved by radio fans, appears in a series in which he is known as "The Fox," who skilfully concocts and unravels crimes. Veidt, head of a mysterious "Silver Haven" cult, is out to kill the nephew of a woman who has died so that the cult will get the money she has left. He succeeds in getting Skelton to help him plan a "perfect murder." Complications ensue, but by means of a broadcast, which is supposed to be fictional, Skelton succeeds in getting help from the police.

Comment: This picture proves what can be done with an old story when it is given modern touches and properly cast. In "Whistling in the Dark," MGM has given Red Skelton a chance to show his stuff. The result is a bang-up comedy that should do a swell business. It kids everything from mystery plays to radio in a manner that is laugh-provoking throughout. Skelton romps in a manner that should create a tremendous following for him among comedy seekers. The picture is loaded with the type of corny hokum the public goes for. Together with the fun, Director Simon has maintained a steady stream of suspense adding to the perfect entertainment. In addition to Skelton's work, the performances of Ann Rutherford, Virginia Grey, Conrad Veidt and Eve Arden are the pictures' most outstanding features. Properly exploited it should turn in surprise receipts. Radio tieups can be made together with spot announcements. Play up Skelton, for he will build quite a following from this.

Catchline: "The trials and tribulations of a radio crime creator."

Citadel of Crime

Republic **Drama** **58 mins.**

(Prod. No. 24—Nat'l Release, July 24)

AUDIENCE SLANT: (Adult) Just a fair program picture that isn't likely to cause any ripples of favorable comment.

BOX OFFICE SLANT: Its destiny is the lowest spot on any bill, whether it be triple or double.

Cast: Robert Armstrong, Frank Albertson, Linda Hayes, Russell Simpson, Skeets Gallagher, William Haade, Jay Novello, Paul Fix, Bob McKenzie, Wade Crosby, William Benedict. **Credits:** Associate Producer and Director, George Sherman. Original screenplay by Don Ryan. Director of photography, Ernest Miller. Art direction, John Victor Mackay. Musical direction, Cy Feuer. Film editor, Les Orlebeck.

Plot: Paul Fix, head of a racketeering syndicate, is anxious to take over the moonshine activities of the West Virginia mountaineers. He arranges to release Robert Armstrong, whom he had framed into prison, because Armstrong has strong influence with the mountaineers. He is killed when Armstrong learns the truth, and the latter takes over the syndicate. Frank Albertson, a Federal agent, investigates Armstrong's activities, finally rounds up the syndicate gang.

Comment: If those who are staying away from the movies want to set up a certain picture as a reason why, they're liable to pounce on "Citadel of Crime." For here is a melodrama that's unconvincing, poorly acted and not too well directed. It's hard to tell just where the fault lies, but the safest bet would be the person or persons who advanced the idea for the plot. In smaller communities, of course, where audiences are not so particular, this picture will get by, although it isn't likely to cause any ripples of favorable comment. In the neighborhoods and in the metropolitan areas, its situations are apt to be met with derisive laughter. "Corn" is mentioned several times in the proceedings, but "corny" is more likely to remain in the minds of most patrons after seeing the picture. The gangster angle looms as the ideal selling angle; so use sensational headlines in your ads, display gangster paraphernalia in the lobby, etc.

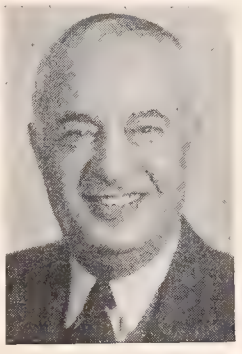
Catchline: "Racketeers invade the peace and quiet of the West Virginia mountains."

Contest for Snapshots

A radio contest offering prizes for the best outdoor snapshots highlighted the "Billy the Kid" campaign put over by Mort Berman, Orpheum, Springfield, Ill. Winning entries were posted in the lobby during the film's run.

Meet Your Exchangemen

Harry F. Goldstein (RKO)



Harry started in September, 1922, with the Franklin Film Co. in Boston. He traveled in Southern Mass. and Rhode Island, later being promoted to New Haven manager, and central division manager in Cincinnati. Franklin Film later acquired FBO and Harry became city salesman in Boston. Then RKO came along and Harry still stayed on. In 1931, with the Pathe merger he was assigned to Vermont and New Hampshire.

James Nash (UA)



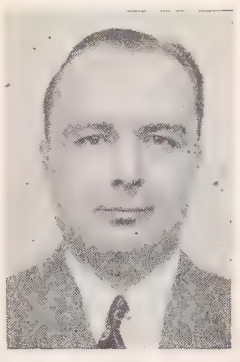
Jimmy drifted into the film business about twelve years ago, and organized the Columbia Screen Service, specializing in making trailers. He went along for a while successfully and sold out with very fine profit and became a night club and restaurant entrepreneur. After four years of trying to cater to the public, he gave up the venture. He saw an opportunity to join UA and has been with them since 1936, selling in West Virginia.

William Scott (UA)



Bill Scott hails from an old showman's family. His dad was one of the pioneer showmen of Western Pennsylvania, having operated theatres since 1912. For a while, he managed his father's enterprise in McDonald, Penna. After being with him for a few years, he decided to go on his own. Joined UA sales force in 1925 and is still there. He is still a bachelor, waiting for that "great opportunity." Bill has yet to learn how to swear, drink, and smoke. Somebody, someday, will damage him.

Donald H. Conley (Col.)



Don was born in Staples, Minnesota, but received his schooling in Seattle, Washington. He became a poster boy with Warners there in 1923. Two years later he joined MGM as booker. In 1927 he went to Denver as booker for Columbia and after a year was promoted to salesman. In 1931 he left to join United Artists in Salt Lake City and in 1933 was transferred to Minneapolis where he remained for two years. He then rejoined Columbia's selling force in Minneapolis, which position he still holds.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2208	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lyden-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
	Voice In the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/7/41	b7/12/41
Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2206 Medico Hits the Trail (W)	Chas. Starrett-Patti McCarty		8/14/41	In Prod.
Mystery Ship (D)F	Lola Lane-Paul Kelly	63		b8/2/41
Our Wife (C)	Ruth Hussey-Melvyn Douglas		8/28/41	a5/31/41
Texas (PD)	William Holden-Glenn Ford			a5/31/41
Tillie the Toiler (C)	Kay Harris-William Tracy		8/14/41	a7/19/41
Two Latins From Manhattan(CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth			a7/26/41

Coming 1941-42

Bachelor's Babies (CD)	Maxie Rosenbloom-Rochelle Hudson	a8/2/41
Blonde from Singapore (D)	Florence Rice-Leif Erickson	a7/26/41
Dutch Shoe Mystery (My)	Ralph Bellamy-Margaret Lindsay	In Prod.
Go West, Young Lady	Penny Singleton-Glenn Ford	In Prod.
Harmon of Michigan (D)	Tommy Harmon-Anita Louise	a7/26/41
King of Dodge City (W)	Bill Elliott-Tex Ritter	a7/19/41
Ladies in Retirement (D)	Ida Lupino-Louis Hayward	a7/26/41
Law of the Winchester (W)	Bill Elliott-Tex Ritter	In Prod.
Lone Wolf Doublecross (My)	Warren William	In Prod.
Men in Her Life (D)	Loretta Young-Dean Jagger	a7/26/41
Roaring Frontiers (W)	Bill Elliott-Tex Ritter	a7/26/41
Three Girls About Town (CD)	Joan Blondell, John Howard	a7/26/41
You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	85	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger,Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

145	Dr. Kildare's Wedding Day (D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore	8/22/41	a6/28/41
146	Life Begins for Andy Hardy(D)	Mickey Rooney-Judy Garland	8/15/41	a6/28/41
148	When Ladies Meet (D)	Joan Crawford-Rob't Taylor	8/29/41	a7/19/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	8/8/41	b8/2/41

Coming 1941-42

Babes on Broadway	Mickey Rooney-Judy Garland	In Prod.
Chocolate Soldier (M)	Nelson Eddy-Rise Stevens	a7/12/41
Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	b8/2/41
Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	b7/26/41
Female of the Species (C)	Rosalind Russell-Don Ameche	a8/2/41
Honky-Tonk (D)	Clark Gable-Lana Turner	a6/28/41
Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	b7/19/41
Married Bachelor	Ruth Hussey-Rob't Young	a7/26/41
New York Story	Edw. G. Robinson-Edward Arnold	In Prod.
Panama Hattie	Ann Sothern-Dan Dailey, Jr.	In Prod.
Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter	a7/5/41
Untitled Greta Garbo	Garbo-Melvyn Douglas	In Prod.
Untitled Tarzan	J. Weissmuller-Maureen O'Sullivan	In Prod.

MONOGRAM

Current 1940-41

Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
Deadly Game (D)F	Chas. Farrell-June Lang	65	7/26/41	a6/28/41
Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim M'Coy	57	7/19/41	b7/26/41

Coming 1941-42

Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
Li'l Louisiana Belle (D)	Mary Ruth-Marian Marsh		9/5/41	a7/26/41
Saddle Mountain Roundup(W)	Range Busters			In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye(CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	6/27/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4091	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Coming 1940-41

4038	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)	8/29/41	a4/12/41
4037	Flying Blind (D)	Richard Arlen-Jean Parker	8/29/41	a7/26/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78 8/15/41	b8/2/41
4036	World Premiere (C)	John Barrymore-Frances Farmer	8/22/41	a4/26/41

Coming 1941-42

	Among the Living (D)	Albert Dekker-Susan Hayward		a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden		a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin		a6/7/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	b8/2/41
	Fly By Night	Richard Carlson-Nancy Kelly		In Prod.
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper		a7/12/41
	Great Man's Lady (D)	Barbara Stanwyck-Joel McCrea (Former title "Pioneer Woman")		a3/22/41
1	Henry Aldrich For President (C)F	Jimmy Lydon-Mary Anderson	75	b8/2/41
	Her Jungle Mate (Tech.)	Dorothy Lamour-Richard Denning		In Prod.
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	b8/2/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina		In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature		In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	b8/2/41
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston		a4/12/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	95	b8/2/41
	Outlaws of the Desert (W)	Wm. Boyd-Brad King (Former title "Sheik of Buffalo Butte")		a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)		a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy		a7/26/41
	Riders of the Timberline (W)	Bill Boyd-Brad King-Andy Clyde (Former title "Timber Wolves")		a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde		a6/7/41
	Skylark (CD)	Claudette Colbert-Ray Milland		a3/1/41
	Stick To Your Guns (W)	Bill Boyd-Brad King-Andy Clyde		a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake		a6/7/41
	Sweater Girl	Eddie Bracken-June Preisser		In Prod.
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde		In Prod.

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe(W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmond-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	Billy Lee-'Alfalfa' Switzer		8/15/41	a8/2/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
101	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41

RKO-RADIO

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds	8/8/41	a5/17/41
136	Scattergood Encounters Broadway	Guy Kibbee	8/22/41	In Prod.

Coming 1941-42

	Bambi	Disney Cartoon Feature		In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine		a3/22/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo of the Circus	Disney Cartoon Feature (Tech.)		In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150	b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	Four Jacks and a Queen	Anne Shirley-Ray Bolger		In Prod.
	Gay Falcon	George Sanders-Wendy Barrie		a6/14/41
1	Here Is a Man (D)A	Thomas Mitchell-Walter Huston	112	10/17/41	b7/19/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Little Foxes (D)	Bette Davis-Richard Carlson		a6/14/41
	Look Who's Laughing	Bergen & McCarthy		a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts		a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien		In Prod.
	Outlaw Trail (W)	Tim Holt-Janet Waldo		a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez		In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley		a8/2/41
	Six Gun Gold (W)	Tim Holt-Jane Clayton		a7/12/41
	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt		a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt		a7/19/41

Grouping By Blocks

1—Citizen Kane, Here Is a Man, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (D)	Alan Baxter-Mary Carlisle		7/31/41	a7/12/41
43	Ride, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

57	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes	8/27/41	a8/2/41
	Doctors Don't Tell (D)	John Beal-Florence Rice	8/18/41	a7/26/41
4	Ice Capades of 1942 (CDM)	Dorothy Lewis-Jerry Colonna	8/20/40	a7/12/41
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette	8/22/41	a7/26/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

	Apache Kid (W)	Don "Red" Barry-Lynn Merrick	In Prod.
	Pittsburgh Kid	Billy Conn-Jean Parker	In Prod.
	Three Texas Rangers (W)	Three Mesquiteers	a8/2/41

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Marv Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

I	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott			a5/24/41
	Cadet Girl	Carole Landis-Geo. Montgomery			In Prod.
	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes			a6/21/41
	Dangerous But Passable	Lynn Bari-John Sutton			In Prod.
I	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
	Great Guns	Laurel and Hardy-Sheila Ryan			In Prod.
	Hot Spot	Betty Grable-Victor Mature			In Prod.
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
I	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard			a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
I	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	In Prod.
	Swamp Water	Walter Huston-Walter Brennan			In Prod.
	Week-end in Havana	Alice Faye-John Payne (Tech.)			In Prod.
	We Go Fast	Cobina Wright, Jr.-Alan Curtis			In Prod.
I	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41

Grouping by Blocks

I—Charlev's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling

UNITED ARTISTS — Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40	b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40	b9/21/40

Coming

All American Co-Ed	Frances Langford-Johnny Downs		In Prod.
Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41	In Prod.
International Lady (D)	Ilona Massey-George Brent	9/19/41	a6/21/41
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	12/25/41	a8/2/41
Lydia (Former title, "Illusions")	Merle Oberon-Alan Marshall	8/29/41	a6/14/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112 9/12/41	b5/3/41
Miss Polly	ZaSu Pitts-Slim Summerville		In Prod.
New Wine (MD)F	Ilona Massey-Binnie Barnes	84 8/8/41	b8/2/41
Niagara Falls (C)	Marjorie Woodworth-Tom Brown		a7/19/41
Sundown (D)	Gene Tierney-Bruce Cabot	9/26/41	a7/5/41
Tanks a Million	Jas. Gleason-Wm. Tracy		a7/26/41

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5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40	b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40	b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40	b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40	b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40	b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40	b10/5/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	a5/24/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41

UNIVERSAL — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5001	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1940-41

5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
	Hold That Ghost (CM)	Abbott & Costello—Evelyn Ankers	86	8/8/41	b8/2/41
5044	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/15/41	a6/7/41

Coming 1940-42

	Adventure in Sumatra (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo		9/19/41	a7/12/41
	Almost an Angel (D)	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
	Appointment for Love	Chas. Boyer-Margaret Sullavan		10/31/41	In Prod.
	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Badlands of Dakota (A)	Crawford-Herbert-Devine		9/5/41	a8/2/41
	Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel			a5/17/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
	Great Man, The	W. C. Fields-Baby Sandy		11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton			a5/31/41
	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41
	Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight		10/24/41	a7/5/41
	Mob Town (D)	Dead End Kids-Dick Foran			a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
	Swing It, Soldiers	Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery		9/12/41	a3/8/41

WARNER BROS. — Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40	b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40	b9/14/40
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne—All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40	b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray		8/30/41	a5/24/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41

Coming 1941-42

Black Widow	Jeffrey Lynn-Jane Wyman		In Prod.
Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan		In Prod.
Flight Patrol (D)	James Stephenson-Ronald Reagan		a4/12/41
Kings Row	Ann Sheridan-Ronald Reagan		In Prod.
Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn		a6/28/41
Maltese Falcon (My)	Mary Astor		a7/12/41
Man Who Came to Dinner	Bette Davis-Monte Woolley		In Prod.
Navy Blues (C)	A Sheridan-J. Oakie-M. Raye		a5/3/41
New Orleans Blues (D)	Priscilla Lane-Richard Whorf		a8/2/41
Nine Lives Are Not Enough	Ronald Reagan-James Gleason		a6/28/41
One Foot in Heaven (D)	Frederic March-Martha Scott		a7/12/41
Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	b7/12/41
Smiling Ghost (D)	Wayne Morris-Brenda Marshall		a6/21/41
They Died With Their Boots On	Errol Flynn-Olivia de Havilland		In Prod.

MISCELLANEOUS

Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40	
Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40	
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41	
King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41	
Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40	
Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40	
Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41	
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41	
Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40	

Key: Letters and combinations of them symbolize type of picture: (A) Action: (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432 Black Eyes and Blues	Fair	16½	4/19/41
2425 Blondes and Blunders	Silly	16	11/30/40
2424 Bundle of Bliss		17	Not Rev.
2423 Cold Turkey		18	10/12/40
2436 French Fried Patootie		18	Not Rev.
2428 Fresh As A Freshman	Fair	16	4/ 5/41
2431 Glove Affair		16½	Not Rev.
2426 His Ex Marks the Spot	Funny	18	1/11/41
2438 Host to a Ghost		17	Not Rev.
2437 Love at First Fright		18	Not Rev.
2421 Pleased to Mitt You		18	Not Rev.
2434 Ready, Willing But Unable		16½	Not Rev.
2433 Ring and the Belle	Fair	17	5/24/41
2429 So You Won't Squawk		16	Not Rev.
2422 Spook Speaks	Fairly Amusing	18	10/12/40
2427 Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435 Yankee Doodle Andy		16	Not Rev.
2430 Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)			
2978 Capital Sidelights	Poor	10	5/24/41
2975 Feathers	Very Good	9	3/ 1/41
2979 Fighter Pilot	Timely	11	6/28/41
2972 Floating Elephants	Timely and Good	8	10/12/40
2971 Hobby Lobby	Excellent	12	9/21/40
2976 Movie Magic	Fascinating	9	3/29/41
2973 Nice Work, If You Can Do It	Fair	10	11/23/40
2977 This Is England	Timely	10	4/ 5/41
2974 Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)			
2507 Carpenters		7	Not Rev.
2510 Cuckoo I. Q.		7	Not Rev.
2505 Helping Paw	Amusing	7	2/ 1/41
2508 Land of Fun		7	Not Rev.
2503 Mad Hatter		7	Not Rev.
2502 Mr. Elephant Goes to Town		8	Not Rev.
2501 Tangled Television	Good	7½	10/12/40
2509 Tom Thumb's Brother	Cute	7	6/28/41
2506 Way of All Pests		7	Not Rev.
2504 Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)			
2556 Beautiful British Columbia		10	Not Rev.
2560 Beautiful Ontario		10	Not Rev.
2557 From Singapore to Hongkong	Timely	10	3/15/41
2551 Historic Virginia		11	Not Rev.
2554 Islands of the West Indies	Satisfactory	10	11/23/40
2553 Old and New Arizona		10	Not Rev.
2559 San Francisco—Metropolis of the West	Average	10	4/19/41
2552 Savoy in the Alps	Poor Timing	11	11/23/40
2555 Sojourn in Havana	Interesting	9	11/30/40
2558 Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)			
2655 Fun With Songs	Fair	10	3/15/41
2654 Gay Tunes		10	Not Rev.
2651 Jolly Tunes		9	Not Rev.
2653 Melodies That Linger		10	Not Rev.
2657 Peppy Songs		10	Not Rev.
2658 "Perfidia" Baker		10	Not Rev.
2652 Popular Love Songs	Depends	9	11/23/40
2656 Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)			
2757 Dumb Like a Fox		6	Not Rev.
2751 Farmer Tom Thumb	Good	6	6/28/41
2756 Kitty Gets the Bird	Good	7	6/28/41
2755 It Happened to Crusoe		6	Not Rev.
2752 Mouse Meets Lion	Poor	6	11/23/40
2753 Paunch and Judy	Average	6	1/25/41
2758 Playing the Pied Piper		6	Not Rev.
2754 Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)			
2604 Junior I. Q. Parade		9½	Not Rev.
2605 So You Think You Know Music No. I	Good	10	4/19/41
2601 Take It Or Leave It (1)	Funny	11½	11/30/40
2602 Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603 Take It Or Leave It (3)		11	Not Rev
2606 Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)			
2952 Abroad at Home	Interesting	10	4/26/41
2951 Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)			
2707 Crystal Gazer		6	Not Rev.
2702 Happy Holidays		6	Not Rev.
2703 Little Theatre		6	Not Rev.
2708 Merry Mouse Cafe		6	Not Rev.
2701 Schoolboy Dreams	Cute	7	10/12/40
2704 There's Music in Your Hair		7	Not Rev.
2706 Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)			
2851 No. 1 (Ken Murray)		10	11/30/40
2852 No. 2 (Don Wilson)	Very Good	10	11/23/40
2853 No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854 No. 4 (Ken Murray)		10	Not Rev
2855 No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856 No. 6 (Larry Simms)	Good	10	3/22/41
2857 No. 7 (Ken Murray)		10	Not Rev.
2858 No. 8 (Jerry Colonna)		10	Not Rev.
2859 No. 9 (Jack Benny)		10	Not Rev.

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
2407 All the World's a Stooge	Typical	16	5/24/41
2404 Boobs in Arms		18	Not Rev.
2403 Cookoo Cavaliers	Silly	17	11/30/40
2406 Dutiful But Dumb		16½	Not Rev.
2401 From Nurse to Worse	A Dud	17	8/31/40
2408 I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402 No Census, No Feeling		18	Not Rev.
2405 So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)			
2901 The Mint		10	Not Rev.
2904 The Spirit of 1941	Fair	10	4/26/41
2902 U. S. Military Academy		10	Not Rev.
2903 U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)			
2803 Ali the Giant Killer	Very Good	9	1/25/41
2808 Aquaplay	Very Good	9	6/28/41
2807 Diving Thrills	Very Good	9	5/31/41
2802 Hunting Wild Deer	Fair	9	11/30/40
2804 Ice Capers	Very Good	10	3/ 8/41
2806 Jungle Archer	Very Good	11	4/26/41
2801 Master of Cue	Billiard Fans	10	10/12/40
2805 Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)
CINESCOPES (8)
COLOR RHAPSODIES (16) Tech.
COMMUNITY SING (8)
FABLES CARTOONS (8)
GLOVE SLINGERS (4)
INTERNATIONAL FORUM (6)

3451 Dorothy Thompson	Timely	18	3/ 1/41
3452 Will England Be Invaded?		16	Not Rev.

PANORAMICS (12)
PHANTASIES CARTOONS (8)
QUIZ REELS (6)
SCREEN SNAPSHOTS (10)
STOOGE COMEDIES (8)
THIS CHANGING WORLD (6)
WORLD OF SPORT (12)

MGM 1940-41

CARTOONS (18) (Tech.)			
W-243 Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249 Alley Cats	Excellent	8	8/ 2/41
W-246 Goose Goes South		8	Not Rev.
W-248 Dance of the Weed	Fair	8	6/28/41
W-245 Little Mole	Very Good	8	5/17/41
W-241 Lonesome Stranger	Excellent	9	12/ 7/40
W-250 Midnight Snack		9	Not Rev.
W-242 Mrs. Ladybug	Excellent	8	1/ 4/41
W-244 Prospecting Bear	Funny	9	4/ 5/41
W-247 Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)			
P-205 Coffins on Wheels	Excellent	20	6/14/41
P-201 Eyes of the Navy	Excellent	22	10/19/40
P-204 Forbidden Passage	Tops	21	3/ 1/41
P-203 Respect the Law	Very Good	20	2/ 1/41
P-206 Sucker List		20	Not Rev.
P-202 You the People	Excellent	21	1/ 4/41
MINIATURES (10)			
M-235 Battle, The	Interesting	10	6/28/41
M-238 Ghost Treasure		10	Not Rev.
M-232 Great Meddler	Very Good	10	1/ 4/41
M-233 Happiest Man on Earth	Unusual	10	2/ 1/41
M-237 Man Who Changed the World	Excellent	10	8/ 2/41
M-236 Memories of Europe	Excellent	8	6/28/41
M-234 More About Nostradamus	Timely	11	2/22/41
M-231 Rodeo Dough	Very Good	10	12/ 7/40
M-239 Watchdog of a Nation		10	Not Rev.
OUR GANG (9)			
C-296 Baby Blues	Very Good	10	4/ 5/41
C-295 Fightin' Fools	Good Fun	10	2/ 1/41
C-293 Goin' Fishin'	Standard	10	11/ 9/40
C-291 Good Bad Boys	Good	11	9/ 7/40
C-294 Kiddie Cure	Good Gang	11	12/ 7/40
C-298 1-2-3 Go	Amusing	10	5/17/41
C-299 Robot Wrecks	Amusing	10	8/ 2/41
C-292 Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297 Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)			
K-281 American Spoken Here	Excellent	10	12/ 7/40
K-288 Animal Psychology		10	Not Rev.
K-283 More Trifles of Importance	Excellent	11	4/ 5/41
K-284 Out of Darkness	Significant	10	5/10/41
K-286 This Is the Bowery	Excellent	10	6/28/41
K-282 Whispers	Excellent	10	2/22/41
K-285 Willie and the Mouse	Instructive	10	6/14/41
K-287 Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PETE SMITH SPECIALTIES (14)			
S-267 Aeronutics	Satisfactory	10	5/17/41
S-271 Army Champions		10	Not Rev.
S-269 Cuban Rhythm	Excellent	10	6/28/41
S-272 Football Thrills of 1940		10	Not Rev.
S-268 Lions on the Loose	Good	10	6/14/41
S-266 Memory Tricks	Amusing	9	4/ 5/41
S-264 Penny to the Rescue	Excellent	10	2/ 1/41
S-261 Quicker'n a Wink	Excellent	10	11/ 9/40
S-265 Quiz Biz	Entertaining	10	2/22/41
S-263 Sea For Yourself	Holds Interest	10	1/ 4/41
S-270 Water Bugs		10	Not Rev.
S-262 Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218 Alluring Alaska	Usual	10	4/ 5/41
T-214 Beautiful Bali	As Usual	10	12/ 7/40
T-211 Capital City	Fair	9	9/ 7/40
T-212 Cavalcade of San Francisco	Too Late	9	9/28/40
T-219 Glimpses of Kentucky	Good	10	5/10/41
T-221 Glimpses of Washington State		10	Not Rev.
T-222 Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216 Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213 Old New Mexico	Fair	10	11/ 9/40
T-215 Old New Orleans	As Usual	10	1/ 4/41
T-217 Red Men on Parade	Fair	10	3/ 1/41
T-220 Yosemite the Magnificent	Colorful	10	6/14/41

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CARTOONS (16) Tech.
MINIATURES (10)
OUR GANG (10)
PASSING PARADE (10)
PETE SMITH SPECIALTIES (14)
TRAVELTALKS (12) Tech.
TWO REEL SPECIALS (6)

PARAMOUNT 1940-41

ANIMATED ANTICS (10)			
H0-4 Bring Himself Back Alive	Good	7	12/21/40
H0-11 Copy Cat	Fair	7	7/19/41
H0-1 Dandy Lion	Poor	7	10/ 5/40
H0-3 Mommy Loves Poppy	Average	7	11/23/40
H0-2 Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7 Speaking of Animals	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-13 Twinkletoes in Hot Stuff		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-12 Wizard of Arts		7	Not Rev.
H0-9 Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle		10	Not Rev.
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-1 King For a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
G0-8 Winter Sport		7	Not Rev.
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties		9	Not Rev.
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-12 I'll Never Crow Again		7	Not Rev.
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting For Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6		10	Not Rev.

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FASCINATING JOURNEYS (Tech.) (2)
HEADLINERS (6)
HEDDA HOPPER'S HOLLYWOOD (6)
MADCAP MODELS (Tech.) (6)
POPEYE (12)
POPULAR SCIENCE (6)
QUIZ KIDS (6)
ROBERT BENCHLEY (4)
SPEAKING OF ANIMALS (6)
SPORTLIGHTS (13)
SUPERMAN CARTOONS (12) (Tech.)

W1-1	Superman	A Cinch to Sell	11	8/2/41

UNUSUAL OCCUPATIONS (6)

RKO-RADIO 1940-41

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
EDGAR KENNEDY (6)				
13406	Apple In His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14212	No. 13 (John Gunther)		10	Not Rev.
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic In the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)				
13101	On Foreign Newsfronts	Fair	19	9/21/40
13102	Britain's R.A.F.	Informative	18	10/ 5/40
13103	Mexico	Timely	19	10/26/40
13104	Arms and the Men—U.S.A.	Timely	19	11/23/40
13105	Labor and Defense—1941	Excellent	19	12/21/40
13106	Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107	Americans All	Good	18	2/15/41
13108	Australia at War	Timely	18	3/15/41
13109	Men of the FBI	Excellent	21	4/12/41
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
13112	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41

RKO-RADIO 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile		10	Not Rev.
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood		9	Not Rev.
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) Tech.
EDGAR KENNEDY (6)
INFORMATION PLEASE (13)
LEON ERROL (6)
MARCH OF TIME (13)
PICTURE PEOPLE (13)
RAY WHITLEY (4)
SPORTSCOPES (13)

REPUBLIC 1940-41

MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	2/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
1402	Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquited by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing with Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1516	Old Oaken Bucket		7	Not Rev.
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold. Just a Cartoon		7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2201	Soldiers of the Sky	Excellent	10	8/ 2/41

MAGIC CARPET OF MOVIETONE (12)
SPORTS REVIEWS (6)
WORLD TODAY (4)
TERRYTOONS (26)

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop		8	Not Rev.
5253	Boogie Woogie Bugle Boy of Company B		8	Not Rev.
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate		10	Not Rev.
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5232	Is Everybody Happy?		18	Not Rev.
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5233	Rhythm Revel		18	Not Rev.
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing with Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95		9	Not Rev.

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ANDY PANDA CARTOONS (13) Tech.
GOING PLACES (15)
MUSICALS (13)
SPECIAL SUBJECT (1)
STRANGER THAN FICTION (15)

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MELODY MASTERS (10)		
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinny Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
		MERRIE MELODIES (26) (Tech.)		
6724	Aviation Vacation			Not Rev.
6706	Bee Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion			Not Rev.
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy			Not Rev.
6725	Sport Champions			Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm		7	Not Rev.
		TECHNICOLOR SPECIALS (6)		
6006	Brazilian Rhythm			Not Rev.
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
		SPECIAL SUBJECTS		
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
		SPORTS PARADES (10)		
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale			Not Rev.
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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BROADWAY BREVITIES (12)
HOLLYWOOD NOVELTIES (6)
LOONEY TUNES (16)
MELODY MASTER (10)
MERRIE MELODIES (26) Tech.
SERVICE SPECIALS (6) Tech.
SPORTS PARADE (10) Tech.

MISCELLANEOUS

Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA			
Spider Returns		15 Chaps.	5/10/41
White Eagle		15 Chaps.	Not Rev.
REPUBLIC			
Adventures of Captain Marvel		12 Chaps.	3/ 8/41
Jungle Girl		15 Chaps.	5/31/41
King of the Royal Mounted		12 Chaps.	8/17/40
Mysterious Dr. Satan		15 Chaps.	11/23/40
UNIVERSAL			
Green Hornet Strikes Again		12 Chaps.	11/ 2/40
Junior G-Men		12 Chaps.	8/ 3/40
Riders of Death Valley		15 Chaps.	4/12/41
Sky Raiders		12 Chaps.	2/15/41

SERIALS 1941-42

UNIVERSAL		
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20th Fox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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FOR RENT: MAJESTIC THEATRE, County Seat 2300. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

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FOR SALE: SEPARATELY OR ALTOGETHER, ten theatres, priced from $2,500 to $300,000. Terms. HARRY WELCH, Penacook, N. H.

FOR SALE: ONLY THEATRE in manufacturing town of 1700. Box 529 SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use Comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

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NOW SHE'S ON THE SCREEN!

THAT'S ALL 40,000,000 READERS WANT TO KNOW!

TILLIE THE TOILER

Copyright 1921,
King Features Syndicate, Inc.

How they've been waiting for her! And here she is! The honey of the "Funnies" at last on the screen! Brought to side-splitting life in the eye-filling person of the newest and most fascinating film discovery!

KAY HARRIS *as Tillie*

WILLIAM TRACY *as Mac*

Daphne POLLARD *as Mumsy* George WATTS *as Mr. Simpkins*

JACK ARNOLD *as Whipple* MARJORIE REYNOLDS *as Bubbles*

ERNEST TRUEX • FRANKLIN PANGBORN

Based upon the Comic Strip created by RUSS WESTOVER

Screen play by Karen DeWolf and Francis Martin • Directed by SIDNEY SALKOW

A COLUMBIA PICTURE

COLUMBIA PICTURES

Produced by Robert Sparks, producer of the sensational "Blondie" series.

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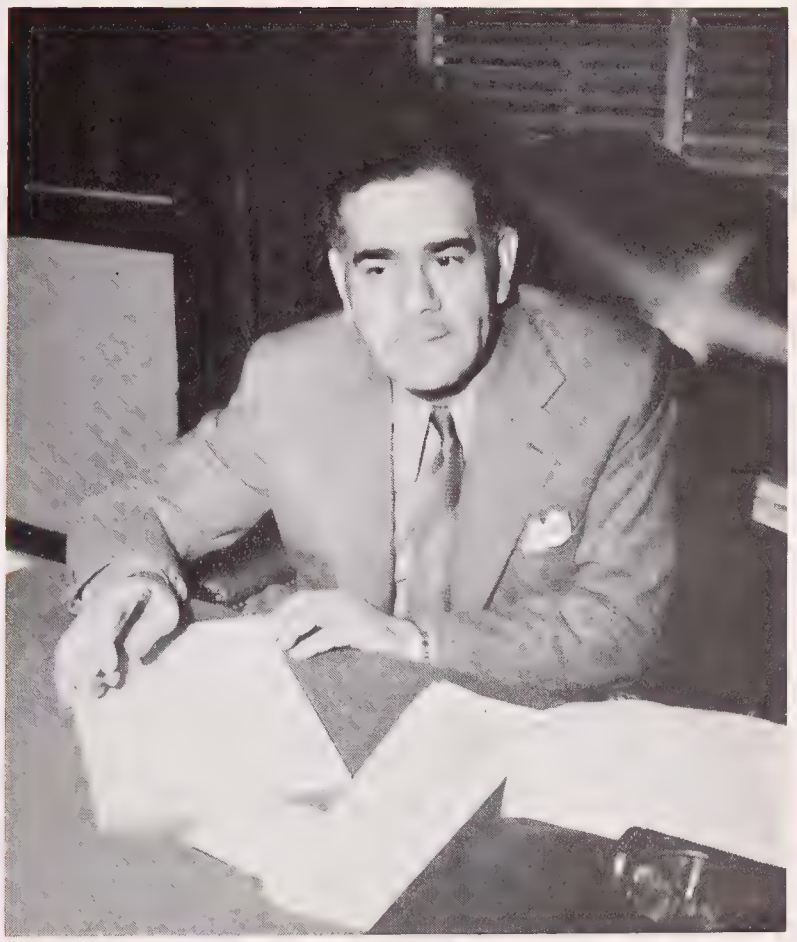
SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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AUG 12 1941
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M. J. Siegel

Vol. 35 No. 3

August 9
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THE TRADE PRESS SPEAKS!

"The answer to your prayers for new faces. Red Skelton destined to become one of Hollywood's top comedians. 'Whistling in the Dark' will wow every audience everywhere." **—MOTION PICTURE DAILY**

"The preview audience literally tore down the house. Reaction colossal. Lobby talk was that Skelton will become one of the top film comedians."

—MOTION PICTURE HERALD

" 'Whistling in the Dark' will bring radiant smiles to the faces of all exhibitors. Skelton hailed as bright new star is dynamite with an audience."

—HOLLYWOOD REPORTER

"Skelton slated for big things on the screen. Picture packed with entertainment."

—BOX OFFICE MAGAZINE

"Sure-fire box-office introduction for Red Skelton. Audience reaction definite acceptance of the screen birth of a new comedian."

—FILM DAILY



THE PUBLIC SPEAKS!

Riotous Previews at the Alexander Theatre, Glendale, Cal. and Loew's Theatre, New Rochelle, N.Y. Such hilarious scenes have never been witnessed before. Get busy! Circus this film! Shout about it! It's packed with pleasure and profit!

RED SKELTON YOUR NEW M-G-M STAR!

RED SKELTON, *The New Star*, in "WHISTLING IN THE DARK" *with* Conrad Veidt • Ann Rutherford • Virginia Grey • "Rags" Ragland • Henry O'Neill • Eve Arden • Screen Play by Robert MacGunigle, Harry Clork and Albert Mannheimer Based upon the Play by Laurence Gross and Edward Childs Carpenter • Presented on the Stage by Alexander McKaig • Directed by S. Sylvan Simon • Produced by George Haight • A Metro-Goldwyn-Mayer Picture

The Editorial Page

Prepare For The Boom

According to all signs and numerous predictions there will be a terrific increase in box office receipts the moment the weather takes a turn for the better.

In our own opinion these signs and predictions are correct. Everything points to a big start for the new season. Defense spending, which hit its stride at the wrong time of the year for movie theatres, will find those wage-earners well satisfied with their summer of relaxation (?) in the great outdoors, all ready, willing and able to go to the movies early and often.

The smart theatreman, be he independent or member of a chain, should start to focus his guns at this potential boom season and leave no stone unturned in designing and executing campaigns to attract as much of the increased business to his theatre as he can possibly draw.

Get your house in order. Make sure its equipment is in tip-top shape and ready to stand up under the steady grind of a long season. Work out some new and novel advertising and exploitation approaches to better impress your movie-going patrons.

If boom times are coming, don't be left behind when the gold starts circulating.

▼ ▼ ▼

Coincidental!

News Item: "National Ad Campaigns Asked by Allied." STR has been advocating several forms of national campaigns to stimulate interest in movies in general as well as for particular pictures. About two months ago we carried a slogan campaign as a suggestion for the beginning of such activity.

News Item: "Early Trade Press Screenings Urged by MPTOA." Those of you who follow the editorial page in STR are well aware that we have been advocating such advance screenings so that exhibitors may learn, in advance of offering, just what merchandising they will be asked to buy.

▼ ▼ ▼

"Whistling In The Dark"

We've witnessed many sneak and studio previews out on the coast. Here in New York the other evening, MGM decided to invite the lay and trade press to see one of them, minus a Hollywood audience.

The spontaneous belly laffs were so frequent and sustained that less than half the dialogue was caught by the audience, nevertheless, it didn't detract one iota from the uproarious time the audience was having (to say nothing of the supposedly hard boiled press representatives).

Our review in last week's issue covered the situation very well and after seeing for ourselves we can only add one suggestion: that MGM furnish each theatre with a supply of dialogue scripts to be distributed to the patrons so they may really find out what the various characters said.

▼ ▼ ▼

Tell The Whole Story

Pete Harrison in his issue of Aug. 2nd, quotes from our editorial, "Change the Formula," which appeared in our issue of July 26th, but for some reason refrained from continuing the quotes so as to convey the complete formula.

Says Pete: "If the system were to be changed and the producers were relieved of the obligation of showing their pictures before sale, what guarantee have the reviewers that they will be shown the pictures so that exhibitors might be guided as to their worth?"

That portion of our editorial comment which Pete failed to quote stated very emphatically that the participating companies must agree: ". . . . to screen all product exclusively for the recognized trade press not less than three weeks prior to the picture or block being offered for sale."

We still believe the plan is a good one notwithstanding this roundabout way of finding fault with it.

▼ ▼ ▼

Moe Streimer

Film Row and Times Square just won't be the same without meeting up occasionally with Moe Streimer, for so many years a fixture in the United Artists local set-up.

Moe passed away last week and the representative gathering which attended his final services was indisputable evidence of his standing in the trade and the number of close friends he gathered around him during his long career in the industry.

Some one, just before the services, remarked that Moe was of the old school of picture selling. If that statement was correct then let us say that we'd like to see more of the "old school" type around this business.

Happy landing, Moe, the gang will miss you for a long, long time.

—"CHICK" LEWIS

Univ. Out of Crescent Suit

Dismissed as Defendant; Prosecution Closes Case

Nashville—Following a motion by Edward C. Raferty, counsel for Universal and United Artists, dismissal of Universal Pictures, Inc., in the Government's anti-trust suit against the Crescent Amusement Co., took place here this week. Thus Universal became the first of the "Little Three" distributor defendants to be dismissed as a defendant.

On Tuesday Robert L. Wright, special assistant to the Attorney General, in charge of the D of J counsel prosecuting the case, announced that the plaintiff's testimony against the Crescent Amusement Co. and its affiliates, was completed.

Wright was asked by Judge Davies, following Universal's dismissal, if the motion as to United Artists and Columbia shouldn't be granted. This led to an extended argument, with Wright admitting that his case against these distributors is "very narrow."

Contending that "upon the facts and upon the law, the plaintiff was shown no right to relief," George H. Armistead, Jr., chief defense counsel, introduced motions to dismiss the suit as to Crescent Amusement Co., its seven affiliates, Tony Sudekum, K. C. Stengel and R. E. Baulch as principals.

That "patrons of theatres were benefitted by situations where circuits have furnished better pictures and better theatres with more comfortable and sanitary seating," was admitted by Judge Davies. He was aptly reminded by Defense Attorney William Waller that since 1920 a "violation of the Sherman Anti-Trust Law must involve public interest, which the court has admitted the Crescent action does not do."

PRC Holds Regional Meeting at Atlanta

Atlanta, Ga.—The second of a series of regional sales conventions of Producers Releasing Corporation was scheduled to go into session here Saturday, Aug. 9, at the Henry Grady Hotel, with franchise holders and salesmen from Atlanta, Charlotte and New Orleans in attendance, including Ike Katz, David Katz, B. S. Bryan, W. H. Rudisell and B. Elliott of Atlanta; Ed. Heller and E. Miller of Charlotte, and Fred Goodrow, William Thomas and P. A. Sliman of New Orleans. Copies of the Year Book announcing the 42 pictures on the 1941-42 program, comprising 24 features and 18 westerns, were scheduled to be distributed at the meeting.

Girl Born to Glazes

Dothan, Ala.—A baby girl who has ben named Frances Carol was born here recently to Mr. and Mrs. Eddie Glaze. The proud father is manager of the Alabama Theatre.

MGM EXECS, TRADE PRESS AT PREVIEW



At "sneak preview" of MGM's "Whistling in the Dark" at Loew's, New Rochelle, last Monday night. Left to right are Howard Dietz, executive in charge of promotion for MGM; Gene Picker, assistant to C. C. Moskowitz; William F. Rodgers, MGM general sales manager; Marvin Schenck, MGM eastern talent chief; C. C. Moskowitz, in charge of Loew's Metropolitan theatres; Mike Vogel and "Chick" Lewis.

Name Committees For Allied Meet

Sidney Samuelson to Be General Convention Head

Philadelphia — Plans for Allied's national convention to be held here Sept. 16-18 at the Benjamin Franklin Hotel got under way this week with the appointment of committees of Eastern Pennsylvania Allied, which will be host at the meeting.

At a meeting of the regional unit, the convention slogan, "Let's Get Down to Business," was adopted. Subjects tentatively slated for discussion included competitive entertainment factors, merchandising of pictures, arbitration, tradeshowings, consent decree, sales policies, relation of the theatre to the national defense program and annual reports of Allied leaders.

Sidney E. Samuelson was appointed general convention chairman and David E. Milgram was appointed treasurer. They will be assisted by H. A. Cole, Abram F. Myers and Martin Smith. Appointed to head committees were:

Morris Wax and George L. Ickes, attendance; Harry Perlman, decoration; Sol L. Stiefel and Michael Felt, display; David G. Milgram, entertainment; David Segal, gifts and prizes; David Barrist, honor guests; Fred A. Beedle, program; Cecil Felt, public relations; Joseph Conway, publicity; Jack H. Greenberg and Harry Fried, reception; E. B. Gregory, registration; Melvin Koff, year book.

An equipment exhibit will be held in connection with the convention.

Harris First Indie Exhib To Enroll in USO Drive

Martin D. ("Doc") Harris, owner of the State Theatre, Hartford, Conn., is the first independent exhibitor to enroll in the USO Campaign, according to Joseph Bernhard, general manager of Warner Bros. Theatres and Chairman of the Motion Picture Theatres Division of the USO. The drive, which will be held in movie houses throughout the country, will be conducted during Labor Day week. A special short subject, now being prepared in Hollywood, will be supplied gratis to the 2,327 exhibitors already enrolled in USO Theatre Week.

New Allied Unit Chartered in N. Y.

Expected to Be Ready For Operation Next Fall

National Allied's executive committee this week approved the application of the New York State Unit of the national organization for membership. The new link, steered by an organization committee, is expected to be ready for operation by mid-Autumn.

At a meeting in New York last January and by a series of upstate meetings conducted by E. Thornton Kelly, field representative for New Jersey Allied, groundwork for the new unit was laid. Although no officers or directors have been named, the business of the group is in the hands of Bob Goldblatt, Tarrytown; Max Cohen, Brooklyn; Leonard Rosenthal and Abe Stone, Albany; Al Francis, Buffalo, and H. P. Wallace, Auburn.

The new unit's offices are at 200 Cannon Bldg., Troy, N. Y.

Schine Circuit Sets Profit-Sharing Plan

Gloversville — Declaring it would bring increased earnings to every enterprising manager, E. Douglas Leishman, head of the Schine Circuit's personnel department, announced a profit-sharing and bonus plan for all managers of the circuit at the first session of the circuit's annual convention held here this week. "Confidence" was stressed as the keynote of the convention, which was opened by Louis W. and J. Myer Schine. The regular business session was closed with screened talks by Nate Blumberg, Universal; James R. Grainger, Republic; Ned Depinet, RKO; William F. Rodgers and Howard Dietz, MGM; Abe Montague, Columbia, and others, as well as talks by Schine leaders. The day was climaxed by a cocktail party at the home of J. Myer Schine.

Allied to Defend Minnesota Law

Members Gird for Fight To Save Bill from Attacks

Minneapolis—Approving action of their board of governors in defending the Minnesota movie regulatory bill against the majors' court attacks, and levying a fund against defense costs, Northwest Allied this week prepared to fight to save the measure.

Meeting in convention here and condensing its sessions into one day, Allied, by resolution, also asked continuance of trade-showings and asked members to attend. It was pointed out that members wished to dispel the impression the organization did not favor the practice. Probing of alleged extortionary practices being applied in block-of-five sales already being made in the territory outside Minnesota was asked of the Department of Justice by the members in another resolution.

The group's action on the majors' lawsuit to break the Minnesota law was tempered by discussion of the situation if the injunction sought by the majors is obtained. The advice, in that case, was to go ahead and buy, but not to be in a hurry about it.

The suits by the five majors seeking injunctions to prevent enforcement of the bill, which provides for the sale of an entire season's product with 20 per cent cancellation, were scheduled for Friday.

M. J. SIEGEL

(The Man on the Cover)

President of Republic Productions, Inc., and guiding hand at the Republic Studios. Under his supervision, the company is completing the balance of 1940-41 program with every one of the 58 features and four serials to be delivered, and ambitious production plans for 1941-42 well advanced.

SHOWMEN'S Trade Review
Vol. 35, No. 3 Aug. 9, 1941
Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Aug. 9: Baltimore Showmen's Club dance.
Aug. 9-10: PRC regional meeting, Atlanta.
Aug. 16-17: PRC regional meeting, Dallas.
Aug. 18: Detroit All-Industry outing.
Aug. 19: Sixth annual MPTO of Connecticut Golf Tournament, Race Brook Country Club, Orange, Conn.
Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.
Aug. 22: Chicago Warner Club annual outing, Olympia Fields Country Club.
Aug. 23-24: PRC regional meeting, Kansas City.
Aug. 24: AMPTO of W. Pa. Corn Roast, Dr. C. E. Herman Farm, Carnegie.
Aug. 25-26: West Virginia Managers Association convention, Greenbrier Hotel, White Sulphur Springs.
Sept. 1: Variety Club of Texas Outdoor Fun Festival.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 18: AMPA-Variety Club luncheon, New York.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Oct. 11-13: Variety Club of Texas Fall Golf Tourament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Nov. 2: Pittsburgh Variety Club banquet.

McCarthy Quits As 20th Ad Chief

Bergman Also Resigns; Kent Accepts With Regret

Resignations of Charles E. McCarthy, for the last 10 years director of advertising and publicity for 20th Century-Fox, and Maurice Bergman, advertising manager, were announced this week. In submitting his resignation to Sidney R. Kent, president of the company, McCarthy said that it had been accepted by Kent with regret.

"Certain problems have arisen in the operation of the company which, to me, appear insoluble," said McCarthy. "Therefore, although I have a contract which has two more years to run, I asked Mr. Kent to relieve me of this obligation, as this would appear to be for the best interests of all concerned. Mr. Kent, with whom I have been associated for nearly 25 years, accepted my resignation with regret."

MGM to Trade Show Four More Pictures

MGM's second batch of pictures under the consent decree will be trade shown August 25 and 26 with the exception of Boston where they will be shown Aug. 26 and 27 and New York where the showings will be Aug. 28 and Sept. 4. The pictures are "Married Bachelor," "Honky Tonk," "Smilin' Through" and "The Female of the Species."

Moe Streimer, Long UA N. Y. Chief, Dies

Moe Streimer, UA Home Office Representative, died last week after a long illness. Streimer joined United Artists at the company's inception in 1919, when he assumed the post of manager of the New York exchange which he held until 1936.

SQUIRE DECISION SHATTERS PRECEDENT

Arbitrator's Award May Upset All Clearance; Hears 28 Witnesses, 1,200 Pages of Testimony

In a precedent-shattering decision, which, if unappealed or sustained on appeal, may upset all of the clearance schedules in the country, Arbitrator George A. Spiegelberg released this week his award in the case of the Esquire Great Neck Corp. against the five major distributors and the Playhouse in Great Neck, a Skouras Theatre.

Maximum clearance between the Playhouse and the Squire, now 30 days, is reduced to seven days. The clearance of seven days now enjoyed by the Little Neck Theatre, Little Neck, over the Squire is abolished.

In summing up his decision, Spiegelberg said that 1,200 pages of testimony had been taken, 191 exhibits had been produced and 28 witnesses examined and cross-examined. Costs are to be shared equally by the parties involved.

In making his decision, the arbitrator took notice of the fact that under the consent decree he had no power to grant the complainant a split of product and no power to change runs. He stated that his decision was made in the public interest and that the financial returns to the parties involved were not the sole criterion. Although during the hearings the Beacon Theatre, Port Washington, and the Manhasset Theatre, Manhasset, were frequently mentioned and even though they might be affected by the decision, the arbitrator said that inasmuch as they failed to appear as interested parties he could not consider them.

The Arbitrator characterized as "striking" the "candid testimony of the film buyer and booker for the Playhouse, who testified that 30 days clearance was granted, without discussion, on his request." Discussing the history of clearance in the vicinity as required by the consent decree, the Arbitrator said he was impressed with the fact that within two years of its construction in 1936, the Manhasset Theatre in Manhasset got clearance over the Little Neck Theatre, although the latter paid twice as much for film rentals on the same pictures, as adduced by testimony on behalf of Loew's. This, the decision observes, may be because of the unified control of the Manhasset, the Playhouse and the Beacon; "but this the arbitrator may not consider," Spiegelberg observed, quoting the consent decree: "the arbitrator shall disregard the fact that a theatre involved is affiliated with a circuit of theatres."

The arbitrator inspected all theatres involved, including the Manhasset and the Beacon. "The Squire is the most attractive," he said, "closely followed by the Playhouse and Manhasset. The Beacon is an adequate theatre but the Little Neck is completely undistinguished."

Discussing the policies of the theatres involved, he pointed out that all three theatres used double features, but that the Little Neck used giveaways, having spent $4,000 in the past year on this item. "The policy of the Playhouse is more conservative and therefore probably more desirable," said the decision.

With regard to film rentals, the Arbitrator states that the Playhouse paid approximately four times what the Squire did and the Little Neck about twice what the Squire paid.

While the Squire and Playhouse, across the street from one another, are in direct competition, the decision declares: "It is difficult for the Arbitrator to believe that the Little Neck can offer much competition to either of these two theatres, since it is old, worn and comparatively dingy and has no convenient parking space."

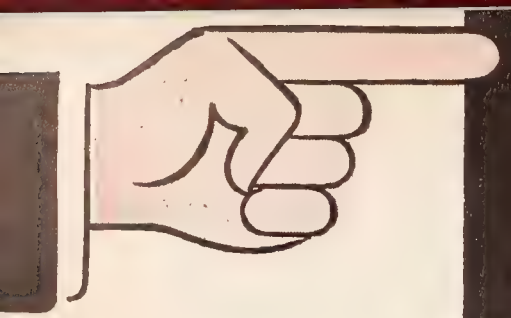
With regard to the financial condition of the three theatres, the Arbitrator noted that the Squire was losing about $625 a week and that the Little Neck was losing about $40 a week, excluding overhead for home office expense. "The Playhouse attempted to show it was a losing proposition," the decision continues, "on the basis of operations alone, the Arbitrator, however, is convinced a substantial profit has been realized by this theatre. Without going into too great detail, it is entirely accurate to say that the maze of corporations through which the Playhouse is operated as a participant in a pool with the Beacon and Manhasset defies accurate analysis." The Arbitrator also gave it as his opinion that in considering the profit for the Playhouse that he must disregard home office overhead of $5,000 a year.

In pointing out the reasons for his decision, Mr. Spiegelberg noted the

(*Continued on Page* 14)







WIN WITH

TWO-WEEKS !
ALL EXPENSES PAID !
Winter or
Summer

TEN VACATION TRIPS TO SUN VALLEY!

FOR THE FIVE SHOWMEN WHO DO THE BEST COMBINED PROMOTION IN THEIR LOCAL COMMUNITIES OF "SUN VALLEY SERENADE," THE 20th CENTURY-FOX PICTURE, AND SUN VALLEY, THE FAMED IDAHO RESORT!

SHOWMANSHIP!

As an incentive to all theatre managers and advertising men, 20th Century-Fox is offering TEN SUN VALLEY VACATION TRIPS to five winners – two trips to each winner – in a great showmanship contest!

The awards will be made for the five best local campaigns combining promotion of "SUN VALLEY SERENADE"—the 20th Century-Fox picture starring Sonja Henie and John Payne with Glenn Miller and his Orchestra—AND SUN VALLEY, the glamorous American vacationland!

The contest is to be judged strictly on the merits of your advertising, publicity and exploitation. And by participating you will be cashing in on 20th's tremendous UNION PACIFIC TIE-UP FOR "SUN VALLEY SERENADE"!

Get a copy of the special press-book supplement describing this contest and tie-up at your local 20th Century-Fox Exchange. Read the complete details. Remember that campaigns do not necessarily have to be based on material in the press-book—original ideas are encouraged. And get started NOW!



CONTEST RULES

1. The contest is open to all theatre managers and advertising men in the United States whose theatres play "Sun Valley Serenade."
2. Prizes will be awarded for the five best campaigns which combine promotion of "Sun Valley Serenade," the 20th Century-Fox picture, and Sun Valley, the resort.
3. Ten all-expense two-week vacation trips to Sun Valley, Idaho, will be awarded to the five winners. Two trips will be awarded each winner and may be taken either winter or summer.
4. Judges will be: Maurice Kann, Editor of "Boxoffice"; Charles Lewis, Publisher of "Showmen's Trade Review"; Sam Shain, Editor of "Motion Picture Daily"; Jay Emanuel, Publisher of "Exhibitor"; A-Mike Vogel, Editor of Managers' Round Table Section of "Motion Picture Herald"; John Flinn, of the editorial staff of "Variety"; Jack Alicoate, Publisher of "Film Daily". Decisions of the judges shall be final.
5. Prizes will be awarded strictly on the merits of the advertising, publicity and exploitation campaigns, regardless of the size of communities.
6. In the event of ties, duplicate prizes will be awarded.
7. Contest begins August 29, 1941 and continues to and including November 15, 1941. The contest applies to all "Sun Valley Serenade" engagements opening within this period.
8. All entries must be postmarked no later than midnight, November 15, 1941.
9. All material should be placed in books. Campaign books will not be returned and no responsibility is assumed for entries.
10. Entries must be sent to "Sun Valley Serenade" Contest Editor, 444 West 56th Street, New York City.

St. Louis People Want Dual Bills

Survey by F. & M. Indicates 6% Even Prefer Triples

With five weeks of canvassing already completed, and more than two-thirds of all questionnaires returned, Henry C. Riegel, Jr., manager of the St. Louis Theatre, operated by Fanchon & Marco Theatres in the Mound City, this week announced the first compilation of figures in the citywide poll he and a staff of canvassers have been taking, aimed at learning the likes and dislikes of movie fans in this city.

To assure prompt response, persons contacted in the house-to-house canvass were asked to send or bring in their checked-off answers listed on small questionnaire cards, in return for which they were admitted to the theatres as guests of the management during the following fortnight.

Most important discovery of all was the overwhelming majority of votes rolled up in favor of double-feature film programs. 64 per cent of the more than 30,000 questionnaires turned in, reportedly favored the dual program while 25.3 per cent preferred single feature programs, 6.2 per cent preferred triple-feature programs and 4 per cent indicated preference for an hour of short subjects featured in conjunction with a single-feature program. But few questionnaires failed to indicate any preference in this classification.

With regard to stage shows, Riegel reports that 69.4 per cent were in favor of, while 30.6 per cent voted against the flesh entertainment. In response to a direct query, questionnaires revealed that 69.6 per cent of those in favor of stage shows, desired this entertainment with a single-feature film program, while the remaining 30.4 per cent stated preference for stage shows with double-feature film programs.

Questionnaires also accounted for the hotly-contested exhibitor problem of contests, give-aways and premiums, the results proving somewhat enlightening insofar as the public's likes and dislikes are concerned. 89 per cent of all questionnaires turned in voted against such forms of competition among exhibitors, apparently indicating a strong preference for quality in entertainment rather than a miscellany of dishes and kitchenware. 6.5 per cent signified their preference for this practice, while 4.5 per cent failed to specify any preference.

Another important result of the poll, Riegel said, will be the preferences indicated by motion picture fans contacted in the canvas, with regard to the type of film program most desired. Figures were not yet available, Riegel said, but should be virtually completed within another week.

The net results of the poll, which has been executed under Riegel's supervision by a staff of eleven representatives, will be turned over for study to Harry C. Arthur, Jr., president and general manager of Fanchon & Marco, which operates the Fox, Ambassador, Missouri and St. Louis Amusement Company theatres, in addition to the St. Louis.

16 mm. Theatre Business on Upswing in Illinois Territory

Chicago—J. M. Friedman of Monarch Films reports an upswing of the 16 mm. theatre business in the Illinois territory. Among the circuits, he says, the Dale Kennedy interests in Table Grove have 21 stands for 16 mm. product, while the Joe Riley circuit in the southern territory has 28. The World Playhouse in Chicago is set to exhibit in the near future the 16 mm. film, "Here Is Ireland."

Exhibs Win 15 of 29 Cases Arbitrated; 94 Are Filed

First Six Months of System Shows Only 40 Complaints Still Pending; Four Settled This Week, One Appealed

Up to Aug. 1, the first six months of arbitration under the consent decree showed that exhibitors won 15 out of the 29 decisions made by arbitrators against only 14 for the distributors. Fifty-four cases were disposed of, 25 of them by withdrawal, sometimes as a result of settlement. Ninety-four complaints were filed in all, of which only five have reached the Appeals Board, but the latter has only decided one. Forty complaints were still to be decided by arbitrators, as of last Friday.

One more case was appealed this week when RKO protested the decision of Arbitrator Morton Hall that Ogdensburg shall no longer have 14 days clearance over Alex Papayanakos' American Theatre in Canton, N. Y.

The Apex Theatre in Washington won its case over three Warner Theatres in Washington to which it had been forced to give seven days' clearance. The arbitrator's decision was that there shall be no clearance. On the other hand, the complaint of the Saybrook Theatre, Saybrook, Conn., against the Garde and Capitol Theatres New London was dismissed by the arbitrator as a case of run requiring refiling after Sept. 1.

In an award fixing clearances based on admission prices, Arbitrator Thomas P. Whelan found that the Rex Theatre, Evansville, Wis., was not giving unreasonable clearance to the Jeffris in Janesville except in certain respects. He ruled that where the admission prices were the same, the clearance should be seven days, where the difference was five cents, 10 days, and where it was ten cents or more, 14 days.

The case of the Palm Theatre, Philadelphia, which asked for improved clearance, was dismissed by Arbitrator H. Evans Rhell. In making his decision, he said, "The attitude of the defendants and intervenors was one of candor and helpfulness, making frank and full disclosure of all facts pertaining to the proceeding from their confidential records."

Only one new case was filed this week—M. S. Cohn of the Strand Theatre, Council Bluffs, Iowa, complained that the major companies forced him to wait until 28 days after conclusion of first run in Omaha, Neb., across the river.

(*The case of the Squire Theatre, Great Neck, L. I., is reported on page* 5.)

Bausch & Lomb Gets Navy "E" Pennant

Rochester, N. Y.—The U. S. Navy Department officially raised the flag of the Bureau of Ordnance and the Navy "E" pennant over the Bausch & Lomb Optical Company, Saturday, Aug. 2, in recognition of outstanding performance in the production of ordnance materials.

Allied Asks Nat'l Joint AdCampaign

Myers' Proposal Receives Support of United Artists

In a bulletin made public last week, Abram F. Myers, Allied General Counsel, urges a nation-wide joint advertising campaign. The proposal is not for institutional advertising but advertising of individual pictures in the local newspapers concurrently with the exhibition of the pictures.

A joint advertising campaign is needed, Myers points out, declaring that the distributors must cooperate with the exhibitors in cushioning the impact of the new selling system.

Myers' idea received this week the unqualified endorsement of Monroe Greenthal, United Artists' director of advertising and publicity, who said he agreed with the Allied general counsel that selling pictures to the public at the point of contact and at the time of their local exhibition was the backbone of any film campaign.

"We believe," he said, "that the exhibitor should share in these local campaigns, but that in sharing he should guarantee and adhere to the policy of not cutting his regular budget."

Sisk Heads Blankenship Booking Office at Dallas

Dallas—Andrew Sisk, head booker for Paramount Pictures of more than 500 Oklahoma theatres, has accepted a position with the Blankenship offices to be established here, and will book pictures for all the Blankenship theatres, according to an announcement by Wallace Blankenship. Sisk will preview all pictures before they are booked, and will be enabled to make selections accordingly. The Dallas office is being opened for this purpose.

W. Va. Managers Ass'n Plans Meet for Aug. 25

Seventh annual convention of the West Virginia Managers' Association is scheduled to be held Aug. 25-26 at the Greenbrier Hotel, White Sulphur Springs, W. Va. Ed Kuykendall, MPTOA president, is slated to address the gathering. Representatives from the major company home offices and exchanges in New York, Cincinnati, Pittsburgh and Washington are expected to attend.

Urges Earlier Press Shows

Kuykendall Wants Trade Reviews Before Screenings

A plea for advance screenings of new pictures for the trade press was made this week by Ed Kuykendall, President of the MPTOA, in a bulletin issued to members. At the same time, Kuykendall points out that the five major companies have discontinued allowing Hollywood columnists and commentators to see the pictures long in advance of release. In urging advance reviews for the trade press, Kuykendall pointed out that trade paper reviews "are most important to the management of theatres in buying, booking and advance advertising of every picture and must be available to exhibitors well in advance, even if it requires a special screening for the trade press alone."

In commenting on the poor attendance at trade showings, Kuykendall said that while it did not appear to benefit the small exhibitors whom it was intended to help, there may be a benefit from the requirement that only completed pictures be licensed and in blocks of not more than five. He also saw a possibility of eliminating double features, because the exhibitor would not be overloaded with product.

Kuykendall praised the distributors for their increased advertising campaigns, stating that they will increase public interest in the movies. He also lauded the short form of contract for all deals subsequent to the first, which 20th Century-Fox has announced it will adopt.

Rodgers Declines Offer to Head UA

William F. Rodgers, MGM general sales manager, this week declined an offer to head United Artists. Negotiations had been under way for some time. Rodgers said, "I feel greatly honored by the invitation extended to me by the United Artists Corporation, through its owners, to head their organization. However, I am under contract to Loew's Incorporated and could not even consider the proposal without my company's full approval. This the company felt it could not grant. I remain with Metro - Goldwyn - Mayer with whom I have been so happily associated for many years."

Burton Robbins Engaged

Burton Robbins of the National Screen Service Detroit office has announced his engagement to Miss Gladys Kaplan of New Rochelle, New York. The wedding date will be announced later.

Heads Phila. Democrats

James P. Clark, head of the Horlacher Delivery Service, has been asked to assume the Chairmanship of the Democratic Party in Philadelphia to succeed John B. Kelly.

Cagney in Strawberry Blonde...





"THE BRIDE CAME C.O.D."

TOPS 'EM BOTH!

Davis in The Great Lie...

with

STUART ERWIN • EUGENE PALLETTE • JACK CARSON • GEORGE TOBIAS • HARRY DAVENPORT • Directed by WILLIAM KEIGHLEY

Screen Play by Julius J. and Philip G. Epstein • From the Story by Kenneth Earl and M. M. Musselman • Music by Max Steiner • A Warner Bros.-First National Picture



Warners!

MARK OF SHOWMANSHIP

Program Exchange

Stoltz' Novelties Cost Him Nothing; McLeod Uses Copy To Make Folks Forget War

THE weather is too uninspiring even to comment on this week so we'll launch right into a discussion of the contents of the mailbags.

Uncle Sam has brought us from Utica, New York, some of the cleverest novelties we've seen in some time. Of course, as you have guessed they come from Arnold Stoltz at the Avon Theatre. And what's more, his stunts cost him nothing. First to come to hand is a card, the dominant figure of which is a photograph of Wallace Beery in his role of "Barnacle Bill," leaning back in his boat as though he were landing a big one. Yes, there's a fish on the end of the line (on a small piece of string) and in Technicolor, too. The card also bears plenty of copy about the picture, the playdates and a catchline "An old salt who goes sweet on a sour Susie." In one corner, a dealer in fishing tackle gets in his plug. Stoltz also induced a local drug store to use paper bags imprinted with an illustration and copy about "Frank Buck's Jungle Cavalcade." They were in four different series and any person who received all four was given—no, not a pass,—but a big box of bath powder. Arnold, that's what we call real promotion and some day we're going to ask you for more details on just how you manage to get merchants to give away their own merchandise to promote your pictures.

John H. Cook, manager of the Andalus Theatre, St. Bernard, Ohio, is able to boast of a free parking lot, so he has a quantity of cardboard door hangers printed for each week's show. Not only are they given out

Member Added This Week

Burton Jones, El Cajon Theatre, El Cajon, Cal.

on the theatre's parking lot but elsewhere in town as well. John is right up to date on his selling copy. For example, one of the many selling points he gives for attending the Andalus is that gasoline can be saved. With rationing being talked of on the Eastern seaboard and some distributors asking the public to conserve fuel, this is a timely suggestion on Cook's part.

"Go to 'The Devil'," read a headline on blotters and cards distributed by A. Easson, of the Oakwood Theatre, Toronto. But then the copy went on, "and Miss Jones.' You'll miss a hot tip if you don't buy a ticket on 'Golden Hoofs' running on the same program." Clever? We think so. Easson had his two uniformed usherettes distribute 5,000 of the cards through his section of the city and at bus and car stops during the rush hours. Two thousand of the blotters were distributed through banks, stores, offices, etc.

Myron McLeod, who runs the Patricia Theatre in Powell River, B. C., sends us a couple of his attractive programs printed on different-colored stock. Myron, being a Canadian, has opposition which we in the U. S. A. haven't encountered yet—the War. So he has some institutional advertising which his fellow Canadian showmen and we in the U. S. A., too, for that matter, might do well to copy. Here it is: "You need the mental relaxation you secure at the movies, especially in these times when so many things are happening so fast! You cannot end the war by worrying, but you can ruin health and happiness in fretting about things over which you have no control! Every member of every family should visit the theatre every week. There is no substitute for good screen entertainment! See not one but several movies every week."

Tiny Tot Revue in Teague

We note from a handbill sent to us from Teague, Texas, that Floyd Faubion had a Tiny Tot Revue on the stage of the Star Theatre. If one bought his ticket before show time for one of the women of the 8th Ave. Methodist Church, the latter received some benefit from the sale. Now there may not be any 8th Ave. in your town or even a Methodist Church, but there certainly are some worthy charitable organizations whom you can allow to sell tickets in this manner. The little revenue you might lose is more than made by the greater number of tickets which will be sold and the inestimable value of the goodwill you can thus obtain.

Bob Ingham, whose offset programs for his Orange Theatre at Orange, Mass., have attracted the attention of this department before, has come through with another bunch. The outstanding thing about them is still the clever institutional advertising on the front cover. One of them is reproduced on this page. Still another shows a messenger boy bringing a "tell-a-gram" addressed to Mr. John Public, reading "Don't miss the parade of hits now at the Orange" and it's signed "Miss Hollywood." Still another has a picture of the Statue of Liberty with these words: "Freedom of speech! Freedom of screen! God Bless America." Inspiring, isn't it? Bob's resourcefulness doesn't stop there either, for in this comparatively small program, he gives all the details about each show including the times when each feature is shown.

That's about all we have room for now. But this department will be right here again next week, so don't forget to send us your programs.



Institutional Covers Still Score

We've reproduced a couple of those Ingham institutional covers before, but here's another we want you to see just to convince yourself that Bob Ingham's use of space on the cover of his program for the Orange Theatre, Orange, Mass., is a worthwhile activity. He continues to reiterate that his theatre is the one to patronize.

Staff Members Sell Tickets

When Manager John Matis of the Wausau Theatre, Wausau, Wis., played "Caught in the Draft," he staged a midnight premiere. He engaged the Sons of Veterans Band to play a concert before the show was to begin. This, of course, attracted onlookers who were sold premiere tickets by members of the theatre staff. Needless to say, the premiere was a sell-out.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Money Dates

SEPTEMBER

7th

BOULDER DAM PUT IN OPERATION, 1936. This is the fifth anniversary and a good scenic of the Dam would be a good bet right now. Tie up with TWA whose planes fly over it.

8th

SCHOOLS OPEN in most communities. Start planning for your first campaign through the schools right now. Kids' attendance tends to drop off heavily in the first week of the new school year, so try to counteract that in advance by some heavy exploitation.

GLOBE CIRCUMNAVIGATED, 1522. There aren't any round-the-world cruises this year, but you can tie up with current travelogues. Also point out how two hours in your theatre gives all the education that a trip around the world does.

9th

CALIFORNIA JOINED THE UNION, 1850. This event can be tied up with any picture of the Gold Rush Days, the pony express or a California background. The Cisco Kid stories are of this period.

10th

ELIAS HOWE PATENTED THE SEWING MACHINE, 1846. The local sewing machine representative will be glad to tie up with you on this anniversary. Columbia had a short subject about Elias Howe that would be particularly appropriate.

12th

164th BIRTHDAY OF NEW YORK STATE. Theatres in the Empire State may find it possible to tie up with local observances of this occasion.

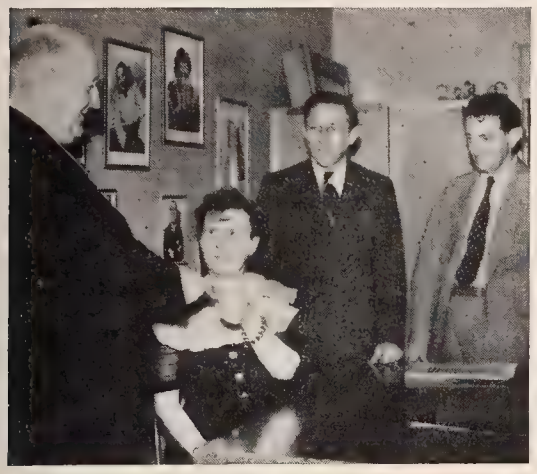
DEFENDER'S DAY in Maryland. This is quite a day in the Free State and should be observed by theatres there, too.

13th

STAR SPANGLED BANNER written in 1814. You have probably been playing the anthem at each show but if not, this is a good day to do so.

NATIONAL FELT HAT DAY. This is the day on which men discard their straw hats. You might offer free admission to anyone who presents a straw kelly in good shape.

Selling the Picture



Woman Wins Honor as Exhib

May Quirk, manager of the Victoria Theatre, Mt. Carmel, Pa., receives an MGM Honor Award from Mayor Elmer Delcamp for her outstanding exploitation of "Land of Liberty." Others in the photo are W. Penn Kemble (right), publisher of the Mount Carmel Item, and Walter Stanton, also of the Item, who handled the theatre ad campaign for the film.

Three Acrobats Bally Picture in Seattle

For the Seattle premiere of "Three Cockeyed Sailors," Leroy V. Johnson, and C. C. Chellew of the Liberty Theatre, got the picture off to a tremendous start with a campaign that grabbed newspaper space, radio time and with street ballyhoos, etc., made the opening one of Seattle's most important of the year.

Every paper in town carried art or stories for four days before the opening. On the radio, four daily 100 word announcements, commencing Wednesday up to and including Saturday, over KRSC, leading independent station. This was a total of 16 announcements, *gratis*. Five 100 word announcements were also secured *gratis* over KXR, another local station, including one announcement at Bremerton site of a U. S. Navy Yard.

Three Acrobats as Ballyhoo

Three professional acrobats dressed as sailors, and in clown make-up, worked main downtown streets and hotel lobbies. The stunt attracted so much attention that they blocked traffic and were arrested. They were released after being warned against continuing their stunt.

25,000 heralds were distributed on downtown streets by four pretty girls, dressed as sailors. Distribution started two days before opening, covered all main intersections, and on Viaduct at which Bremerton boats arrive. Evenings, girls covered Service Club, meeting place of soldiers, sailors and marines, as well as restaurants.

Banners, 6 ft. by 18 in. were placed on the rear panel of every cab in the Farwest Taxi Fleet, beginning on the opening day. A display card was placed in the recreation hall of Sand Point Naval Air Training Station in Seattle. A pictorial display was placed in the main waiting room of Colman Dock, from which boats arrive and depart for Bremerton Navy Yard. Put up four days in advance of opening the display remained throughout run of the picture.

House staff, ushers, doormen and cashiers were dressed in sailor outfits for one week before opening, with silk banners announcing date, billing, etc.

TIPS ON CLIPS

for Your

'TICKLER' FILE

Have Mailing Lists of Various Groups Ready for Circularizing

If a picture suddenly comes along which will be of particular interest to every druggist in town, because it is about druggists, can you immediately lay your hands on a list of druggists? If not, then it would be a good thing for you to start working on specially classified mailing lists. These can be obtained from various sources. In New York City, for example, an organization is devoted entirely to the compilation and sale of mailing lists. In smaller communities, where the task is not so monumental, it can be done from the city directory. The post office will render some assistance and so will the police. Having compiled such lists, it is easy, for example, to get out your list of stenographers and secretaries and circularize them for "Tillie the Toiler." Doctors and nurses can receive special letters plugging "West Point Widow." Members of music study groups, music teachers and students can be told in individual letters about "New Wine."

Pictures of Parachutists in Action for Film About Them

"Parachute Battalion" shows the intensive training that the men in Uncle Sam's new corps get at their headquarters in Fort Benning, Ga. There are pictures in the newspapers and in magazines from time to time showing how parachutists are used in the present War. Both the Russians and the Germans are employing them on the Eastern front and before you play the picture there will probably be more of them. Save these carefully to use as the background for a swell lobby board. Also the U. S. Army is now on maneuvers and will be for some time. One of the most important parts of the picture concerns the maneuvers in which the Parachute Battalion" takes part. Therefore, clip all the pictures and stories having to do with the 501st Parachute Battalion on maneuvers. Incidentally, because this outfit is called the 501st, it doesn't mean that there are 500 others. You may find this fact somewhere and it will be well worth while clipping out. There will be other battalions and they will also have numbers starting with 500.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
In the Navy	June 7
Lady From Cheyenne	April 12
Man Who Lost Himself	Mar. 22
New Wine	Aug. 9
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10



Shoes Given Free, Daily

In advance of the showing of Universal's "Tight Shoes" at the Avon Theatre, Utica, N. Y., Manager Arnold Stoltz tied up with a local shoe store for a special lobby display, as shown above. Each day for a week the store gave away a pair of $10.50 shoes to the woman whose feet fit the shoes then on display. The stunt was paid for by the store, cost Stoltz nothing.

Believe It or Not—But "Free France" Is in Film

With General De Gaulle and his "Free Frenchmen" in the news more than ever these days, start saving clippings and pictures of these fighting Frenchmen. They'll come in handy when you play "International Squadron," depicting activities of a man who flies a bomber for the De Gaulle forces. Occasionally, newspaper or magazine articles appear telling in diary style how bombers are ferried to Britain. Although these angles are but a small part of the story of "Flight Patrol," nevertheless they will lend a certain authenticity to the picture if you display the various newspaper clippings that people have read, in connection with a forthcoming picture. Local representatives of the "France Forever" movement will be glad to assist you in the opening. It would be a smart stunt to arrange for a sponsored opening by this organization.

Most Handsome Soldier Contest

Using photos of local soldiers in his lobby to find the most handsome one, and placing a five-carat stone in a jewelry store with guest tickets awarded to those guessing nearest the correct weight, were two of the angles used in the "They Met in Bombay" campaign executed by Dale Loomis. Roxy, Peru, Ind.

Trophy for Best Pistol Shot

A Robert Taylor trophy went to the winner of a pistol shoot, open to police and private citizensfi which was staged as part of the "Billy the Kid" campaign put over by Perry Hoeffler, Great States, Quincy, Ill.

"NEW WINE"

Should Have, and Deserves, A Campaign Studded With Angles to Attract Patronage

An SHR Showmanalysis (REG. U. S. PAT. OFF.)

Original screenplay by Howard Estabrook and Nicholas Jory. Directed by Reinhold Schunzel. Associate Producer, Douglas MacLean. Produced by William Sekely.

OFTEN pictures come along which exhibitors call "naturals." They're bound to click at the box office without extra selling effort. On the other hand, there are fine and worthy attractions that do not have the box office qualities to make them "naturals," yet they please and entertain the people who see them. Pictures of this sort must be exploited, deserve to be exploited; for only through smart showmanship will their entertainment factors be impressed on the public mind to such an extent that the public will want to see them.

Such a picture is "New Wine." Although it has a competent cast, its players do not hold top spots in annual popularity polls. Yet it would be foolish to let this lack of star power hinder the box office success of a picture that it is meritorious in every other department. "New Wine" needs and deserves an "all out" campaign in nearly every situation it will play, and if exhibitors keep this in mind, and go into action with every ounce of selling ingenuity they possess, they are indeed likely to be surprised and pleased with the results. This Showmanalysis has been designed to present as many ideas as possible to theatremen who still believe showmanship is the integral part of show business.

IT'S ALREADY PRE-SOLD

Don't think for a moment you're springing something on the public with which it is unfamiliar when you play "New Wine." Instead, you'll find most of your patrons have been reading about it. Here are a few ways in which the boys in United Artists' advertising and publicity department have pre-sold the film:

Radio. On Louella Parson's coast-to-coast program, on Bing Crosby's Kraft Music Hall and on 125 stations where RCA-Victor has plugged it, "New Wine" has become known to 31,000,000 listeners.

Newspapers. By means of syndicate articles, roto-breaks, etc., the recent real-life marriage of Ilona Massey and Alan Curtis, and the unique preview of the film staged recently at the big winery at Cucamonga, Calif., have been flashed to millions of people.

Magazines. Ads currently in *McCall's, Liberty, Woman's Home Companion, Redbook, Cosmopolitan, Your Charm, Screenland, Silver Screen, Modern Romances, Household, Screen Romances* and other publications tie up either with Max Factor make-up products or Jergens Lotion, as the case may be. These promotions mean local window displays, if you're an enterprising exhibitor.

Music Clubs. Four million members of music clubs have been apprised of the Schubert melodies. They'll be watching for the picture.

RCA-Victor Tieup. Arrangements have been made for window strips to be placed on display by Victor dealers everywhere. The Victor Record Review is plugging the film, and 54 NBC stations are playing songs with credits to "New Wine."



Beauty, Glamor, Color, Design

The beauty and glamor of Ilona Massey, plus the sparkling freshness imparted by the title are high spots of the posters on "New Wine." The six-sheet, reproduced above, is, like its "team mates," beautifully colored and designed to attract maximum attention. Posting it in strategic locations should materially influence box office grosses.

TIME CAPSULE STUNT

At the recent world premiere, a time capsule was buried. In advance, the stunt received much publicity in newspapers all over the country by syndicated columnists. Many gave their suggestions as to what should be sealed in the capsule. A few: one of Jimmy Stewart's dropped eyes, a Gene Autry shirt, a Lubitsch touch—packed in cotton and marked "fragile," Dorothy Lamour's sarong, Dorothy Lamour, Joseph Breen's censorship scissors, Will Hays, a glossary of Sam Goldwynisms, etc. This gives rise to an idea for your own campaign. Perhaps you can't bury a time capsule, but surely you can conduct a newspaper contest offering prizes for the most humorous list of local memorabilia that might be sealed in such a capsule.

AMATEUR SONG-WRITING CONTEST

Offer prizes to amateur lyricists for the best songs in a "New Wine" Song-Writing Contest. Winning numbers might be sung from the stage.

SEARCH FOR LOCAL SONGSTRESS

With the newspaper and radio cooperating, conduct a search for a local songstress who would be worthy of taking Ilona Massey's place in the picture.

SOME MUSIC ANGLES

A special music week celebration should be planned. Get cooperation from local music clubs. This should not be difficult, for the National Federation of Music Clubs is already cooperating. Let the club sponsor your preview or opening performance.

Get the Mayor or some other high civic official to proclaim the week as "Back to Melody Week," "Schubert Melody Week," or whatever you want to label it.

Local orchestras and choral groups should be tied in with the observance and urged to play Schubert music, making it known that the music is presented in "New Wine."

Bring the radio into play. A quiz program on Schubert might be arranged. Live talent might be rounded up to sing or play some of the numbers, and many recordings of Schubert melodies might be broadcast.

Without newspaper cooperation, you are lost; so be sure that a news story is run that fully covers all the activities to take place during the observance. Columnists could interview music enthusiasts and could comment on the wholesome effect of the music week celebration.

Tie in with music schools by arranging contests on the playing of Schubert melodies, by having teachers outline special Schubert studies for their pupils, by arranging recitals and concerts. For contest prizes, scholarships would be ideal offerings.

COOPERATIVE AD PAGE

In the press book is a suggestion for a cooperative ad page. Try to plant it, or at least try to promote as many of the ads to run individually as you can. Every such tieup also means window promotion. We suggest you order the proper stills and start as soon as your playdate is set to put into effect this selling angle.

NEWSPAPER CONTESTS

One of the situations in the picture suggests a contest on the question: "Should a woman deliberately wreck her romance in order to help the career of the man she loves?" Still another contest or quiz could be based on men who failed before they found success. Besides Schubert, others who could be placed in this category are Shakespeare, Tchaikovsky, Borodin, etc.

PLAY UP THE STAR

Glamor attracts attention, and Ilona Massey has glamor. So try to plant as many stills of this star as you possibly can. A pictorial strip showing a few facets of her complex personality is shown in the press book.

DECORATE THEATRE FRONT

Use the figure of Ilona for your marquee display. Display plenty of stills showing the picture's dramatic, humorous and romantic situations. Use painted music pages as the backgrounds for displays. Suspend cut-out music notes from the marquee.



Adopt Border for Your Ads

One unusual feature of the ad shown above is its border, which is made up of the adjectives that aptly describe the film's entertainment assets. By casting it separately, and twice, your printer can extend it or shorten it to fit any size layout. We think it would be a good idea to adopt this border for all your ads on "New Wine." The ads themselves will sell seats.

Mighty
S THE OCEAN'S ROAR!

Sweeping out of storm-torn seas comes a magnificent screen thrill... to rank with the greatest romantic adventures of film or fiction!

Frank Lloyd's

This Woman Is Mine

starring

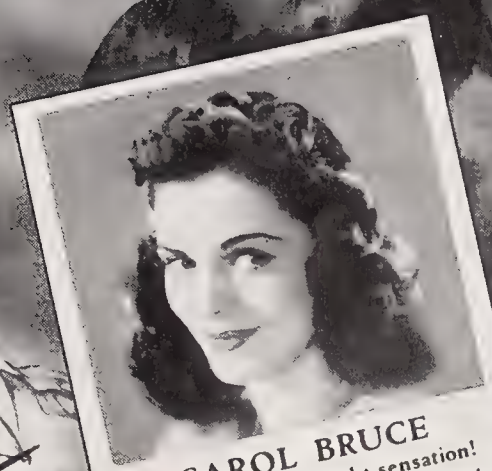
FRANCHOT TONE ★ JOHN CARROLL
WALTER BRENNAN ★ CAROL BRUCE
NIGEL BRUCE ★ LEO G. CARROLL

Screenplay by Seton I. Miller and Frederick Jackson
Based on the novel "I, James Lucas" by Gilbert W. Gabriel

Produced and Directed by
FRANK LLOYD

Associate Producer
JACK H. SKIRBALL

FRANK LLOYD PRODUCTIONS, INC.



CAROL BRUCE
Broadway's overnight sensation!
Now the screen's new fascination!

National Release August 15

A UNIVERSAL PICTURE

SQUIRE IS ARBITRATION'S MOST COSTLY CASE SO FAR

(*Continued from Page* 5)

fact that due to a disagreement unconnected with this arbitration, no written agreement is in existence between Loew's and the Playhouse, but that the latter is still given clearance.

"In rendering this decision," he concluded, "the Arbitrator is not in any way undertaking to affect the run in the district under consideration, though it is obvious from the decision herein rendered, that for practical reasons, existing clearance between the Playhouse and Little Neck may have to be altered if, as a result of negotiation between the distributors and those theatres and the Squire, the distributors deem it to their best interests to maintain the present order of run."

Carefully Prepared Case

The decision in favor of the Squire Theatre culminates a proceeding which distributor representatives described as the most carefully prepared arbitration case they had yet encountered. An idea of how extensive was the record, is indicated by the fact that while average arbitration record costs are $40, according to the AAA, the record in this case mounted up to $1,670. Other costs totaled about $200 additional, this including the Arbitrator's fee of $10 for each of 11 hearings and an inspection of the theatres concerned, plus a $10 filing fee for the complainant and $10 for each of the seven intervenors.

House Opened Jan. 15

Just as in a court case, the proceedings started with opening statements by counsel with Abraham Bienstock, counsel for the complainant, leading off. He established the fact that the Squire was a new theatre, having opened on January 15, and that it had been forced to play 30 days after the Playhouse, a unit of the Skouras Circuit.

Harold Berkowitz, attorney for Warner Bros., opened for the defendants with a resume, for the benefit of the Arbitrator, of the meaning of various terms employed in the industry and giving a complete picture of the distribution system.

In his opening, Arthur Schwartz, Skouras attorney, said he would attempt to prove that the officers of the complainant corporation had built the Squire with the purpose of selling it to Skouras and that they had known that they could not get product when they built it. Bienstock indignantly denied this and subsequent attempts to prove the Skouras contention were futile and all testimony on that point was ignored by the Arbitrator.

Up to this point there had been considerable legal terminology, citing of opinion and decisions by courts and arbitrators, etc., which lead observers to remark that an exhibitor arguing an arbitration case without the benefit of an attorney would have a hard road to hoe.

Much Research Involved

The Squire case, as unfolded by Bienstock, showed careful research as to the growth of the town. He called residents of Great Neck to give a history of the community, tracing its growth, improvement in transportation, school facilities, apartments, stores. Evidence of these witnesses was supported by newspaper clippings, photographs taken in 1920, and though much of this testimony brought objections on the grounds of irrelevancy by distributor counsel, the Arbitrator appears to have taken it into account in his decision when he pointed out that the Playhouse only made improvements (costing $48,000) last year when faced with the imminent possibility of competition.

Other witnesses established the superior equipment of the Squire. These included a former usher at the playhouse and now chief usher at the Squire and Sidney Moss of Amusement Supply Co., who constructed the Squire.

Herbert Scheftel, president of Esquire Great Neck Corp., operators of the Squire Theatre, then took the stand. He traced his experience in the industry and his attempts to obtain product for the Squire. In this he went into considerable detail, at one point mentioning that Ben Abner of MGM had offered him four pictures at 40 per cent and 10 pictures at 35 per cent, which Abner said was a national policy of MGM. This disclosure resulted in a discussion lasting almost a full day during which a method was sought of revealing figures to the Arbitrator without making them public. It was finally decided to exclude from the room all persons except the representative of the distributor whose prices were in question and the attorneys for the exhibitors.

Third session of the hearings was largely devoted to the question of run and the Arbitrator indicated that he was considerably concerned as to how he could change clearances without affecting runs. It was explained that the Beacon Theatre, Port Washington, plays one day after the Playhouse and the Manhasset Theatre also plays before Little Neck, but the Arbitrator pointed out here, as he did in his decision, that he could not consider these theatres inasmuch as they were not represented before him.

Session Held in Secret

The fourth session was held in secret, even John Benas, film buyer for Skouras, being excluded on the ground that he is an employe and not an officer of the Skouras Circuit.

Following a number of private sessions, Francis C. Murphy, a CPA, testified on the finances of the Squire Theatre. Several of the attorneys objected to such testimony but the Arbitrator overruled and pointed out that Section 7 of the Decree directed him to consider "all other business considerations." Murphy said the theatre had cost $199,455.83 of which $92,088.83 was disbursed in cash. He testified that revenue from ticket sales was $7,342.55 from sales of 24.836 tickets from Jan. 15 to March 29 and that operating expense was $14,608.27, leaving a loss of $7,236.24, the difference being a small amount from a candy machine.

Expenses Itemized

Expenses were broken down as follows: Salaries of manager, assistant manager, two operators, one relief operator, a cashier, relief cashier, five ushers, a janitor and assistant, $3,966.66; film rentals $2,148.50; advertising $1,448.95; lobby display, $114.65; uniforms, $232.45; depreciation, $615.06; fuel, $556.20; supplies, $646.95; stationery and printing, $33.69; postage, $20.06; telephone and telegraph, $101.25; electricity, $469.81; social security taxes, $158.67; miscellaneous $347.04 and a share of the real estate costs in lieu of rent, $2,695.31. The Arbitrator inquired closely into these various items and also asked what was the theoretical maximum attendance possible without standees, obtaining an answer despite the vehement objections of counsel.

Bienstock then called Morris Sanders of the 20th Century-Fox exchange. Sanders admitted that the clearance of the Playhouse was set at 30 days before the Squire was built. Joseph Lee of the same company said that there was no clearance before the 1938-39 season, but that John Benas, film buyer for the circuit, in that year asked for clearance. Lee could not remember where he or Benas had broached the subject but he did state that Benas insisted on its being in writing in the contract. He also admitted upon close questioning that Benas had

Astor Pictures Corp., 130 W. 46 - New York, N. Y.



CLEARANCE BEFORE RIVAL ENTERED

asked for and obtained a 30 days clearance for Skouras' Manhasset Theatre over any subsequent run in Manhasset even though no theatre was contemplated for that town.

Harry Decker of Warner Bros. was the next witness and he testified along much the same lines although his negotiations were largely with Matthew Fox, Benas' predecessor at Skouras. Decker said he invited competition but admitted that Warners 'policy was to get "all the film rental the traffic would bear." He also said that he had acceded to Fox' request for 30 days' clearance over any subsequent run.

Harold Popel, manager of the Squire, was called to the stand and questioned for practically an entire day. He finally said that he thought seven days' clearance would be reasonable and admitted that under those circumstances, he would be competing with the Playhouse but not with the Little Neck Theatre.

MGM Attempted to Settle

The following hearing was largely occupied by Alfred Burger, Scheftel's partner in most of his ventures. His testimony was a repetition of Scheftel's and Popel's but Burger gave some details of a visit by Edmund Lee, Loew's counsel and Jack Bowen, MGM district manager, who, he stated, had criticized Abner's dealings, and told Burger they were willing to cut the clearance to 21 days. Burger said they pleaded eloquently and at some length to have Loew's eliminated from the arbitration complaint.

At later sessions Stanley J. Mickiewicz, an air conditioning expert, was called by Schwartz to dispute previous testimony about the Playhouse air conditioning system; James Frank, Jr., NTS mgr., testified as to seats and other equipment of the Playhouse; Thomas W. Lamb, theatre architect, compared the two theatres in minute detail; Jules W. Catsiff, Skouras' maintenance chief, also gave considerable details about the interior of the Playhouse; Paul Behrke, accountant, testified as to the Playhouse income and expense.

Benjamin Thanhauser, real estate broker, asked about negotiations with Skouras relative to the Squire, declared that they were not at the request of Burger and Scheftel and that he had no authority from them to negotiate.

Ted O'Shea Testifies

At the next hearing, Ted O'Shea, MGM Central Division manager, formerly New York district manager, was called to testify. He was the first sales representative to talk with Scheftel and Burger, he said, having done so at the request of Howard Dietz, a personal friend of theirs. He told them that it was not MGM's custom to sell pictures before a theatre was built and that he was not familiar with the clearance situation.

Hugh Finnegan, manager Long Island division for Skouras, testified about the various situations, but repeated questioning on clearance and booking brought from him only the response that he knew nothing of it.

Records Produced Despite Objections

Later at this session, Bienstock asked that records of the Skouras Circuit be brought to the next hearing although Schwartz objected strenuously, stating that he thought the request unduly harassing to Skouras. Nevertheless, the Arbitrator ordered the records produced.

The final hearing was largely secret with more testimony on film rentals adduced.

Following this the arbitrator, in company with counsel, made an inspection tour of the theatres involved. Findings on this tour figured prominently in the Arbitrator's decision.

Home Towns of Parachutists To Get Stories About Them

"Parachute Battalion," will come in for local publicity in every section of the country via colorful stories and pictures of members of the 501st Parachute Battalion of Fort Benning, Ga., who took part in the production.

A complete roster of the officers and men of this Battalion, about five hundred in all, along with their local addresses has been placed in the hands of RKO-Radio's field staff, headed by Terry Turner. In cooperation with theatre managers and newspaper editors, homes of these men will be contacted for material on how they came to enlist in this dangerous branch of the service and of their experiences therein. When on furlough they will be interviewed on the air and many will make theatre appearances.

Window Card Gag Still Good

Thomas D. Soriero of the United Artists Theatre, Los Angeles, knows one good way to make people know what he's playing. It's an old trick, of course; but it's always good, and exhibitors should be reminded of it from time to time. Soriero simply got a bunch of window cards on "Man Hunt," addressed them to folks in the neighborhood, then placed them on mail boxes for the mail man to pick up. Because they had a "do not fold" warning on them, they were always flat, and always in evidence. If you want to make your window investments repay you many times over, try this method of selling your next attraction.

Big Lobby Display for 2nd Run

Playing the second run of "Ziegfeld Girl" in Shelbyville, Ind., Dick Chichester, manager of Switow Bros.' Ritz Theatre, built such an extensive lobby display that a record business is expected.

HAVE YOU A LEAKY BOX-OFFICE ?



If you have...

UNICON

will cure it!

1540 BROADWAY NEW YORK, N. Y. GENERAL REGISTER CORPORATION 1018 S. WABASH AVE. CHICAGO, ILLINOIS

The Box Office Slant

Life Begins for Andy Hardy

MGM **Comedy-Drama** **100 mins.**

(Prod. No. 146—Nat'l Release, Aug. 15)

AUDIENCE SLANT: (Family) The best Hardy film to date. Bound to satisfy any audience and will make new fans.

BOX OFFICE SLANT: Should do even better than its predecessors.

Cast: Lewis Stone, Mickey Rooney, Judy Garland, Fay Holden, Ann Rutherford, Sara Haden, Patricia Dane, Jimmy Frobisher. **Credits:** Directed by George B. Seitz. Screenplay by Agnes Christine Johnston. Based on characters created by Aurania Rouverol. Director of photography, Lester White. Art director, Cedric Gibbons. Film editor, Elmo Veron.

Plot: Andy goes to New York to face life on his own. Judy Garland is there, too, but Andy falls for Patricia Dane who helps him get a job when he is broke. But Patricia has been married before, and Judy reveals this to Andy following the tragic death of his pal. So Andy returns to Carvel.

Comment: Combining all ingredients which have made this series popular, this is the best Hardy picture to date. Spotted with typical Hardy comedy, pathos and drama, it is certain to satisfy generally and make new fans for the series. Although Judy Garland has returned to the cast and does a swell job, she disappoints by not singing. Rooney again proves why he is the number one box office star. Newcomer Patricia Dane holds her own in a uniformly excellent cast. Production and direction are of the usual high MGM standard. Award prizes for an essay contest on the subject, "Should a boy go to college." Tie up with women's apparel shops. And don't forget the usual Hardy exploitation.

Catchline: "Andy faces his greatest adventure."

Tillie the Toiler

Columbia **Comedy** **67 mins.**

(Prod. No. Not Set—Nat'l Release, Aug. 14)

AUDIENCE SLANT: (Family) Good bet for the family trade.

BOX OFFICE SLANT: With a ready made audience of millions of cartoon strip followers, this should make a good supporting feature.

Cast: Kay Harris, William Tracy, George Watts, Daphne Pollard, Jack Arnold, Marjorie Reynolds, Bennie Bartlett, Stanley Brown, Ernest Truex, Franklin Pangborn, Harry Tyler, others. **Credits:** Produced by Robert Sparks. Directed by Sidney Salkow. Screenplay by Karen DeWolf and Francis Martin. Story by Karen DeWolf. Based upon the comic strip created by Russ Westover. Photography, Philip Tannura. Art direction, Lionel Banks.

Plot: Tillie gets a job in Mac's firm, a dress house. She sells him the idea of displaying the dresses in a style show, decides to model the dress herself and handle the whole affair. An army of bill collectors greet Mac on his return, but he lets the show go on. Result: a complete success.

Comment: With the same possibilities that made Blondie popular, this series of pictures of which "Tillie the Toiler" is the first looks like a good bet for the family trade. The picture is of the light comedy variety with plenty of good clean, wholesome fun and should be well received. The cast, in which William Tracy takes top honors, closely followed by newcomer Kay Harris in the title role, has been chosen to present exact reproductions of their counterparts in the comic strip. Much of the film's entertainment value derives from Salkow's expert direction. Robert Sparks' production values are first rate. Use newspaper tieups on the comic strip, fashion shows and plant displays in dress shop windows.

Catchline: "Your favorite comic strip comes to life."

Legion of Decency Ratings

(For Week Ending August 9)

SUITABLE FOR GENERAL PATRONAGE

Mob Town — Three Sons O' Guns
Six Gun Gold — Thunder Over the Prairie
Whistling in the Dark

SUITABLE FOR ADULTS ONLY

Citadel of Crime — Murder by Invitation
Dr. Jekyll and Mr. Hyde — Wild Geese Calling
Hold Back the Dawn — New York Town

OBJECTIONABLE IN PART

Kisses for Breakfast

Tanks A Million

United Artists **Comedy** **50 mins.**

(National Release, Not Set)

AUDIENCE SLANT: (Family) Should receive an enthusiastic reception for it has "tanks" of laughter for everyone.

BOX OFFICE SLANT: Good introduction to new "streamlined" features.

Cast: William Tracy, James Gleason, Noah Beery, Jr., Joe Sawyer, Elyse Knox, Douglas Fowley, Knox Manning, Frank Faylen, Dick Wessel, Frank Melton, Harold Goodwin, William Gould, Norman Kerry. **Credits:** Directed by Fred Guiol. Original screenplay by Paul Gerard Smith, Warren Wilson and Edward E. Seabrook. Director of photography, Robert Pittack. Produced by Hal Roach.

Plot: In anticipation of his draft call, a young clerk devours the pages of all the army manuals he can find. Because of this he is made a Sergeant his first day in camp. This arouses the resentment of a group of tough guys. They do everything in their power to prove him inefficient, but he manages to come out on top every time.

Comment: With this excellent "streamlined" comedy, Hal Roach may have found an answer to double features. It is a smart introduction to the series of five reelers he plans on making, and it looks like it is headed for outstanding popularity. The subject matter, rookies undergoing army training, is timely and lends itself to laughs. The choice of William Tracy as the one-man information bureau, is a happy one for he plays his part for all it's worth and turns in an unusually fine job. Sharing top honors with him is James Gleason. Joe Sawyer, Noah Beery, Jr., Elyse Knox and Douglas Fowley are swell in the supporting cast. Production is fine throughout. All in all it's a very clever screenplay, well directed by Fred Guiol. Get your local military organization to cooperate with a night parade and have them set up an Army canteen in one corner of your lobby on opening day. Spot a bugler atop your marquee. Invite drafted men, on leave, to be your guests on opening night.

Catchline: "A million 'tanks' of laughter."

King of Dodge City

Columbia **Western** **63 mins.**

(Prod. No. Not Set, Nat'l Release, Aug. 14)

AUDIENCE SLANT: (Family) Should score with the Western fans. Teaming of Elliott and Ritter a swell idea.

BOX OFFICE SLANT: Has the double pull of two well-known Western stars.

Cast: Bill Elliott, Tex Ritter, Judith Linden, Dub Taylor, Guy Usher, Rick Anderson, Kenneth Harlan, Pierce Lyden, Francis Walker, Harrison Greene, Jack Rockwell. **Credits:** Directed by Lambert Hillyer. Original screenplay by Gerald Geraghty. Director of photography, Benjamin Kline. Film editor, Jerome Thoms. Produced by Leon Barsha.

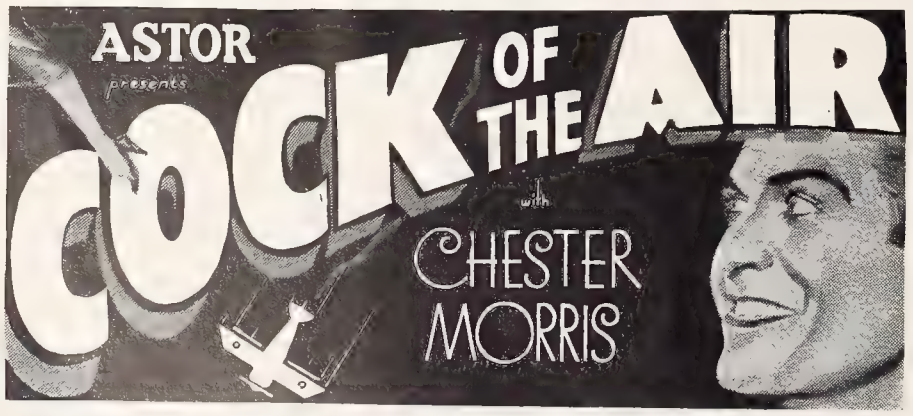
Plot: With a price on his head for murder, Bill Elliott encounters Sheriff Tex Ritter. Their chief point of issue, however, seems to be Judith Linden, who favors Tex. Bill sees Tex talking to the head of a gang of outlaws and decides that he is in league with them, but he proves Bill wrong when he later rides after him and they return together to engage the outlaws in a furious gun fight. Tex and Bill ride off together.

Comment: Columbia has hit the nail on the head with the teaming of Bill Elliott and Tex Ritter, and if the others in the series turn out as good as the first, the western fans are in for some good entertainment. This has an interesting story, expert direction and production and should find a welcome spot on any bill. The film moves along smoothly and has all the fights, hard riding and gun play that go into this type of entertainment. In addition to Elliott and Ritter, both at their best, commendable portrayals are turned in by Dub Taylor and Guy Usher. Build up the feud between Ritter and Elliott in your advertising.

Catchline: "The hunted and the hunter . . . on the same side of the law."

(*Continued on Page* 18)

NOW STREAMLINED



Astor Pictures Corp., 130 W. 46th St., New York, N. Y.

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

The committee handling the preliminary plans for the charity football game to be held September 1 had its first meeting in the clubrooms last Wednesday night. Those present were Chester Smith, Dr. Beinhauer, C. C. Kellenberg, John Harris, Eddie Bernhard and Joe Carr. Definite plans were set up for the distribution of tickets and the handling of the souvenir programs.

Among the visitors at the club this past week were S. Sylvan Simon of the MGM Studios, Hollywood, Frank Burke, Paul Whiteman's manager, Frank Spencer of Dayton, Henry Cotton of Alexander Film and Dave Miller and Jimmy Frew of Cleveland.

Joe Ferris, the club manager, is on his vacation this week. Al Weiblinger, club secretary, is spending his week-ends at Conneaut Lake. C. C. Kellenberg will attend the American Legion State Convention to be held in Altoona August 13.

Tent No. 3—Cincinnati

Saul Greenberg, property master of Tent 3 gave a stag picnic at his summer hideaway for some 50 or more friends and barkers last week. And what a picnic it was. There was everything there from soup to nuts and a lot of fun with it.

The Niedenthals, Andy John, his wife Rosie and their son Richard "Butch," are away on a vacation at St. Mary's Reservoir in the vicinity of Selina, Ohio.

Lieutenant Allan S. Moritz was the guest of his parents Mr. and Mrs. Allan S. Moritz, Sr., while on his furlough from the army. Young Moritz entered the service immediately upon his graduation from Ohio State as a D.D.S.

Sympathy was extended to Barker Joe Goetz upon the passing of his mother last week. She resided in Dayton, Ohio.

The date of the golf tournament is Monday, September 15.

Tent No. 5—Detroit

The annual golf tournament drew 226 members of the industry and friends to Brooklands Club for a day of golfing and good fellowship, all personally planned by John Howard, Paramount manager.

Results of the tourney were: Low gross (Variety member) Bill Sturgess; second, Harold Sandelman; low for non-member, Chris Brink; first in driving contest, John Howard; highest gross, Jack Thompson; highest on one hole, J. O. Brooks.

Among the kicker's handicap winners were: M. J. Doner, Cass and R. G. Beechler, Art Frost, James F. Sharkey, A. Wisper, Al Shook, Vic Dodge, Moe Dudelson, Wade Allen, Ray Branch, Frank Wetsman, J. G. Jones, Harold Smilay, Alex Schreiber, Asher Shaw, Lou Greenley, William Flemion, Jack Saxe, Carl Shalit, Al Ackerman, Walter Horsman, Lou Mitchell, and Frank J. Downey.

Tent No. 10—Indianapolis

The biggest activity in the minds of every member of Tent No. 10 is the golf tournament which will be held on Sept. 15th at the Broadmoor Country Club. Every cent of profit goes to the Heart Fund. Dick Frank, chairman of the golf tournament committee, has done a wonderful job and from the response so far Chief Barker Collins and all the rest of the members can be assured that this is one event of this year the Tent can be proud of.

Tent No. 10 sponsored the 10-day vacation of some 100 Mothers and children to the Salvation Army Fresh Air Camp and they certainly did enjoy themselves. Larry Shubnell, Curt Butler and all other Barkers participating in this event are entitled to a vote of thanks from the entire membership.

Barker Carl Niesse has just purchased a new Gar Wood speedster and it is the fastest thing on Lake Wawasee. If he runs the boat like he parks cars on the Vogue parking lot, heaven help the swimmers! Barker Marc Wolf is taking two weeks vacation causing the tide to rise each time he enters the lake.

Chief Barker Ken Collins resumes his managerial duties next week with the reopening of the Indiana Theatre.

Tent No. 12—Minneapolis

It's full speed ahead for the Minneapolis-Louisville night baseball game that the Twin City Variety club will sponsor for its Milk Fund benefit Aug. 21. Chief Barker Ben Blotcky is general chairman for the event and this week he had sports writers and news commentators as his guests at the Hotel Nicollet to discuss various proposals designed to make the affair a smashing success.

Blotcky has appointed as a special committee to handle the ticket sales Max Torodor, John J. Friedl, Bill Elson, Frank McCormick and Eddie Ruben. Joe Podoloff is chairman of the committee and Torodor and Donald Guttman head the exhibitors' committee. Charlie Winchell is chairman of the committee in charge of publicity.

Mr. and Mrs. Harry Dryer is back from a visit with W. A. Steffes. Lowell Kaplan, on hand again after a fortnight vacation which he spent fishing and swimming in northern Minnesota.

Tent No. 17—Dallas

The big news in Dallas this week is the fever heat pitch with which the Tent 17 gang is working for the success of the First Annual Fun Festival, Outdoor Celebration and Carnival, which will be staged at Kidd Springs in honor of the American Federation of Labor and for the benefit of Tent No. 17's Charity Fund. A crowd of 75,000 is expected to attend the all-day affair, which will feature the presentation of the famed Gainsville Circus, the National Turtle Derby, 25 Free acts, Senator "Happy Chandler" of Kentucky in the main speaker's role, and an all day picnic, with swimming, races and what-have-you to make a full day.

Committeemen and workers last Sunday night heard reports of the YMCA men who are operating the Free Swimming Pool which the club built in Sullivan Park and then got into the routine of working out the details of the Labor Day celebration.



Advance Dope

WEEK-END IN HAVANA (20th-Fox—Tech.) **Drama. Principals:** Alice Faye, Carmen Miranda, John Payne, Cesar Romero, Cobina Wright, Jr., Leonid Kinskey. **Plot:** In Florida on business for his fiancee's father, a young steamship executive finds his affections have shifted to the girl he had come to see. But, not to miss up on his mission, he wines and dines the girl until his work is done—and then has a showdown with his fiancee. This leaves him free to marry the girl he loves. **Director,** Walter Lang.

MEDICO HITS THE TRAIL (Col.) **Western. Principals:** Charles Starrett, Cliff Edwards, Patti McCarthy. **Plot:** Charles Starrett almost wrecks his own future as a doctor when he saves the life of the only other doctor in the town where he had decided to practice medicine. However, gangsters eventually kill the man and Starrett succeeds in finding the murderer and then setting up an office. **Director,** Lambert Hillyer. Release Aug. 14.

NEW YORK STORY (MGM) **Drama. Principals:** Edward G. Robinson, Edward Arnold, Laraine Day, William Orr, Marsha Hunt, Walter Kingsford. **Plot:** The aftermath of World War I forces a fearless journalist to take a gangster in as his partner. In order to protect the lives of a number of people, he is forced to kill the gangster and then leaves on a dangerous adventure. When nothing is heard from him, the field is left clear for his assistant to inherit the paper and marry the girl he loves. **Director,** Mervyn LeRoy.

TWILIGHT ON THE TRAIL (Para.) **Western. Principals:** William Boyd, Brad King, Andy Clyde, Jack Rockwell, Wanda McKay. **Plot:** A rancher sends for Hoppy and his pals to help him, when he finds his hands full looking for a mysterious cattle rustler. Hoppy soon discovers that the rancher's foreman is the actual leader and then manages to wipe out the gang. **Director,** Howard Bretherton.

HOT SPOT (20th-Fox) **Drama. Principals:** Betty Grable, Victor Mature, Carole Landis, Laird Cregar. **Plot:** A promoter finds himself accused of murder when the girl he was trying to make into a glamorous national figure, is found dead. With the help of the girl he loves, he discovers that three people had a key to the girl's apartment. By checking this clue, he succeeds in finding the guilty party and clearing his own name. **Director,** H. Bruce Humberstone.

SADDLE MOUNTAIN ROUNDUP (Mono.) **Western. Principals:** Ray "Crash" Corrigan, John "Dusty" King, Max "Alibi" Terhune, Lita Conway. **Plot:** The Range Busters are out to solve the mysterious killing of a lonely old ranch owner whose life they were supposed to be guarding. There are numerous clues, but it isn't until after several attempts are made on their lives, that they succeed in trapping the culprit. **Director,** S. Roy Luby.

CADET GIRL (20th-Fox) **Drama. Principals:** Carole Landis, George Montgomery, John Shepperd, William Tracy. **Plot:** Two brothers are separated when one, a top-ranking band leader, objects to his brother's marriage with the girl soloist in his orchestra. The two boys are brought together again when the girl decides in favor of the Army, for which the boy, a West Point Cadet, had been trained. **Director,** Ray McCarey.

WE GO FAST (20th-Fox) **Drama. Principals:** Lynn Bari, Alan Curtis, Sheila Ryan, Don Deforest, Ernest Truex. **Plot:** The rivalry between two motorcycle policemen keeps both on their toes, especially for the affections of one girl. However, when a crook runs away with a large sum of money—and the girl—they divide the honors. One gets the credit for the capture and the other gets the girl. **Director,** William McGann.

THE TWINS (MGM) **Comedy. Principals:** Greta Garbo, Melvyn Douglas, Constance Bennett, Ruth Gordon, Roland Young, Robert Sterling. **Plot:** Twin sisters, one a skiing instructor who knows more about athletics than amour, and the other a glamorous woman of the world, vie with each other for the affections of a high-powered magazine owner who would rather play than publish. A worldly woman playwright complicates matters by trying to win him away from the twins. **Director,** George Cukor.

GO WEST, YOUNG LADY (Col.) **Action. Principals:** Penny Singleton, Glenn Ford, Ann Miller, Allen Jenkins, Charles Ruggles, Jed Prouty and Bill Wills and his Texas Playboys. **Plot:** A woman who can shoot as well as a man and is a real fighting gal, shows the citizens of the town of Headstone how to find the mysterious gangster who has been robbing them. She organizes an Amazon army of women and proceeds to ambush and capture the leader and his gang. **Director,** Frank Strayer.

SWEATER GIRL (Para.) **Mystery. Principals:** Eddie Bracken, June Preisser, Phillip Terry, Betty Jane Rhodes. **Plot:** Two of the students at a college are murdered and attempts to solve the murder in the midst of rehearsals for their spring campus review called "Sweater Girl" form the basis of this story of college life. **Director,** William Clemens.

The Box Office Slant

(*Continued from Page* 16)

The Deadly Game

Monogram **Spy** **63 mins.**

(Nat'l Release, July 26)

AUDIENCE SLANT: (Family) Okay for patrons looking for a sustained thriller.

BOX OFFICE SLANT: Will be a welcome addition to any program. Good action fare. Sell Farrell and Lang in your campaign.

Cast: Charles Farrell, June Lang, John Miljan, Bernadene Hayes, David Clarke, John Dilson, Dave O'Brien, J. Arthur Young, Fred Gierman, Hans Von Morhart, Tom Herbert, Kenneth Duncan, John Harmon, Jack Gardner, Walter Bonn, William Vaughn, Ottola Nesmith, Knud Kreuger, Harold Daniels. **Credits:** Directed by Phil Rosen. Screenplay by Wellyn Totman. Photography by Arthur Martinelli. Film editor, Martin G. Cohn. Associate producer, Barney A. Sarecky. Produced by Dixon R. Harwin.

Plot: Too late to avoid it, the F.B.I. decodes a message from German headquarters ordering the capture of a scientist who is working on the invention of a night air-raid detector. One of the F.B.I. men joins the spy ring, under an assumed name, and thus brings about the release of the scientist and the capture of the spies.

Comment: Any audience looking for a sustained thrill will get a kick out of this F.B.I. story, even though it goes overboard a few times with its unreality. It's a fast moving melodrama, highlighted by a good cast and fine direction and should be a welcome addition to any program. The film marks the return of Charles Farrell to the screen, which in itself is an event worthy of mention. He still has plenty on the ball and should pull many patrons into the theatre. The entire production is well-handled. Blowups of newspaper headlines about espionage could be used in your lobby. The title could be used for a teaser campaign. Tie-up with radio "hams" and have a direction finder set up in the lobby. Sell Charles Farrell and June Lang to your audiences.

Catchline: "A hunt for a Nazi spy ring."

Rags to Riches

Republic **Gangster** **57 mins.**

(Prod. No. 25—Nat'l Release, July 31)

AUDIENCE SLANT: (Adult) Good program picture that should please generally.

BOX OFFICE SLANT: Satisfactory supporting vehicle for a "top hit."

Cast: Alan Baxter, Mary Carlisle, Jerome Cowan, Michael Morris, Ralf Harolde, Paul Porcasi, Suzanne Kaaren, Eddie Acuff, Rosina Galli, Charles Trowbridge, Daisy Lee Mothershed, Joan Blair, Francis Sayles. **Credits:** Associate Producer and Director, Joseph Kane. Original screenplay by James Webb. Director of photography, William Nobles. Art direction, John Victor Mackay. Musical direction, Cy Feuer.

Plot: When Baxter's sweetheart seeks the aid of Cowan, wealthy song publisher, in saving Baxter from a prison sentence for his involvement in the death of two thugs, Cowan pretends to help but instead permits the defendant to be convicted, for he secretly heads a fur-smuggling ring of which the thugs were members. Later Baxter is paroled, and brings Cowan and a rival gangster to justice.

Comment: This is a neat little program picture—well acted and directed, enhanced by good production values. It should appeal in the average community. It's in the gangster cycle, but this is no drawback to a plot that sustains interest throughout. The picture should be a satisfactory supporting vehicle for an already conceded "top hit." In some situations, it is likely to stand on its own as the "topper," with a western as support. Use a ballyhoo employing two men dressed in "rags" and "riches," respectively and a local talent hunt for a singing star.

Catchline: "Her love drove one to crime . . . the other to the shadow of the gallows."

PRC Completes 32 of 38 Pictures for 1940-41

Producers Releasing Corp. has completed 32 of the 38 pictures sold on the 1940-41 contracts and with two awaiting release and two more in production, the company expects to complete its quota for the season next month. Complete list for the year is as follows:

101 I Take This Oath
102 Hold That Woman
103 Marked Men
104 Misbehaving Husbands
105 Devil Bat
106 Secret Evidence
107 Caught in the Act
108 Federal Fugitives
109 Emergency Landing
110 South of Panama
111 Criminals Within
112 Double Cross
113 Desperate Cargo
123 Paper Bullets
124 Gambling Daughters
125 Reg'lar Fellers
151 Frontier Crusader
152 Gun Code
153 Arizona Gang Busters
154 Riders of Black Mountain
155 Outlaws of the Rio Grande
156 Texas Marshal
157 Billy the Kid Outlawed
158 Billy the Kid in Texas
159 Billy the Kid's Gun Justice
160 Billy the Kid's Range War
161 Billy the Kid's Fighting Pals
162 Billy the Kid in Santa Fe
163 Lone Rider Rides On
164 Lone Rider Crosses Rio
165 Lone Rider in Ghost Town
166 Lone Rider in Frontier Fury

AWAITING RELEASE

152 Gun Code
167 The Lone Rider Ambushed

IN PRODUCTION

115 Dangerous Lady
114 King of the Tropics

Short Subject Reviews STR

Dumb Like a Fox *(Cute)*

Col. (2757) Fables Cartoon No. 7 — 7 mins.

The hound pup wants to go fox hunting but papa won't let him. So when the fox offers to escort the pup on a fox hunt, the pup accepts, never having seen a fox. He first tangles with a beaver and next with a skunk which he captures and drags home. When papa sees what sonny has brought home he administers parental discipline. It's a cute cartoon, though not outstanding. Louis H. Lilly is the animator.

Love in Gloom* *(Good)*

Col. (3421) All Star Comedy No. 1 — 21 mins.

Henny Youngman and the Radio Rogues are the stars of this comedy which certainly has plenty to keep it going, albeit everyone may not approve of the goings-on. However, the Radio Rogues with their excellent imitations of various well known characters are worth sitting through most anything in this reviewer's opinion, and the rest of the business is not so tedious that this becomes in any way a hardship. Youngman himself does some impersonations which are also funny. Ben K. Blake produced and directed this subject.

Wacky Worm *(Excellent)*

Vita. (6721) Merrie Melody No. 21 — 7 mins.

The Wacky Worm is enjoying a siesta and singing merrily when a crow comes after him. He leads the crow a merry chase and finally burrows into an apple. The crow can't find which apple it is but says he will eat them all until he finds the worm. Then a woodpecker shakes the tree and as the task becomes impossible, the crow gives up in disgust. This is one of the best of Leon Schlesinger's cartoons.

*** 1941-42 Program**

Host to a Ghost *(Fair)*

Col. (2438) All Star Comedy No. 18 — 17 mins.

Andy Clyde is the star of this one. First he proves how unsuccessful he is at building houses and then he becomes a house wrecker. After some difficulties which include hooking a cop onto the end of his truck he arrives at a house which to all appearances is haunted. But all the haunting is just a hoax on the part of a gang of crooks. Those who like Clyde's band of humor will find this satisfying entertainment. Del Lord and Hugh McCollum produced and Lord directed.

Cuckoo I.Q. *(Fair)*

Col. (2510) Color Rhapsody No. 10 — 7 mins.

This is a burlesque on quiz programs. Professor Van Goon is the victim and he is certainly a victim getting a vicious pummeling for every wrong answer. He makes plenty of them such as saying that a sardine is the most vicious fish and one and one makes five. It is fair entertainment but dragged out a bit too long.

Will England Be Invaded?* *(Very Good)*

Col. (3452) Inter. Forum No. 2 — 19 mins.

Wythe Williams, Linton Wells, Ralph Ingersoll and Major George Fielding Eliot discuss this vital question. Their discussion waxes humorous and hot and sometimes it is illustrated in a fascinating manner. The picture was not cheap to produce and can be billed heavily as an added attraction. The one difficulty is the question of whether it is timely or not. It depends on the news from day to day. For instance, when it was made the question was uppermost in everyone's mind. Then came the Russian War and it seemed out of the question. But a couple of weeks ago Winston Churchill said it should be expected about September 1. So watch for a timely moment.

Craig Wood *(For Golfers)*

RKO (14313) Sportscope No. 13 — 9 mins

Craig Wood, veteran golfer is the star of this and handles most of the comment as well. He is shown pursuing the little pill about the course of the Winged Foot Country Club at Mamaroneck, N. Y., and getting into all sorts of difficult situations. The picture should be most interesting for golfers but devoid of any entertainment for non-golfers. Frederic Ullman, Jr., produced.

Andy Panda's Pop *(Enjoyable)*

Univ. (5252) Lantz Cartoon No. 12 — 7 mins.

Two hundred dollars is more than Andy Panda can pay for a new roofing job on his house, so he sets out to do it himself. The results, of course, are disastrous, yet amusing. He finally gives up, decides to turn the job over to the roofing company, but they tell him to do it himself. Enlivened by a number of good gags, this Technicolor cartoon is enjoyable entertainment for the whole family. It was produced by Walter Lantz.

Garden Spot of the North *(Good)*

Univ. (5365) Going Places No. 15 — 9 mins.

Shown in this subject, which deals with Victoria, Capitol of British Columbia, are the city's scenic beauties, its logging industry and its attraction as a paradise for fishermen. Because it is an outpost of empire, the King's Men are trained and prepared for any eventuality. The city is revealed as a place of compelling interest which attracts thousands of tourists every year. Beautifully photographed and expertly narrated by Graham McNamee, here is a subject that should fit nicely on any program and please all types of moviegoers. It was produced by Joseph O'Brien and Thomas Mead.

Isles of Fate *(Good and Timely)*

Univ. (5364) Going Places No. 14 — 9 mins.

Presenting the people and the principal industries of Martinique, Trinidad, Barbados and Tobago—the four Caribbean Islands—this subject points out the importance of these islands as outposts of vital importance in defense of the Panama Canal. It is sharply and clearly photographed, and in his explanatory remarks, Graham McNamee punctuates his descriptions of the various islands with references to their importance in today's international situation.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 9)

PARAMOUNT (No. 99)—Bill Gallon wins Hambletonian; Draftees earn commissions; American fliers in Canada; Building project atop New Hampshire mountain; Secretary Hull back at desk; Shrimp harvest at LaFitte, La.; Surrealistic art exhibition in New York; Run on silk stockings; Paramount News surveys American and National League baseball teams.

MOVIETONE (Vol. 23, No. 96)—Great Lakes naval station; Harvesting wheat in Washington State; Flame-thrower cultivates crops in Alabama; "Charley's Aunt" premiere; Hat fashions; Gorilla celebrates birthday at Cincinnati Zoo; Tarpon fishing off Florida coast; Bill Gallon wins Hambletonian.

PATHE (Vol. 12, No. 99)—Run on silk stockings; Former King George of Greece in South Africa; O'Daniel new senator; Treasury prints new tax notes; Flame-thrower cultivates crops in Alabama; Soldiers pay to learn flying at Columbus, Ga.; "Alarm clock" for nation tested; Bill Gallon wins Hambletonian.

UNIVERSAL (Vol. 14, No. 4)—Japanese liner arrives with silk cargo; Girls ban silk stockings; Scrap iron collection at Ashland, Ky.; Ceremonies mark 1,000th Army tank at Berwick, Pa.; Rush ammunition for Britain at Hammond, Ind.; Japanese contribute aluminum for defense at Seattle; American fliers in Canada; Orphans on outing at Long Beach, L. I.; Surrealistic art exhibition in New York; Auto races at Buffalo; Bill Gallon wins Hambletonian.

NEWS OF THE DAY (Vol. 12, No. 294)—Hull warns Japan; Singapore, Dutch East Indies ready; Tanks in sham battle at Berwick, Pa.; British capture last Vichy garrison in Syria; American fliers in Canada; Lions in zoo on diet; Craig Wood wins golf title; Aquatic stars in training for national meet; Bill Gallon wins Hambletonian.

(Released Wednesday, August 6)

MOVIETONE (Vol. 23, No. 95)—Russo-German war pictures; French soldiers return home; Churchill and Hopkins visit bomber squadrons in England; Navy transport returns home from Europe; Japanese liner unloads silk cargo at San Francisco; Little sisters beauty contest in Boston (except Dallas); Senator O'Daniel's daughter weds at Dallas, Texas (Dallas only); Troops at Fort Devens, Mass., learn from Red Cross how to swim in uniform, pack and all; Aquaplane race off California coast; Wisconsinites relax in water in inner-tubes.

NEWS OF THE DAY (Vol. 12, No. 293)—First war films from Russia; Navy transport returns from Europe; Japanese ship enters U. S., despite crisis (Los Angeles and San Francisco only); Henry Wallace dedicates defense plant in Iowa (Des Moines only); Churchill and Hopkins visit bomber squadrons in England; Little sisters beauty contest in Boston; Army swimmers train with packs at Camp Devens, Mass.; Water skiing carnival on Long Island (except Los Angeles and San Francisco); Ickes rings gasoline station curfew in East (except Los Angeles and San Francisco); Aquaplaning off California coast (Los Angeles and San Francisco only).

PATHE (Vol. 12, No. 98)—First pictures of Russo-German war; Wallace opens munitions plant at Burlington, Ia.; Navy transport returns from Europe; Army's champion movie-goer honored in Hollywood; Ickes sets Eastern gas curfew; Aquaplaning off California coast (except Boston); Little sisters beauty contest in Boston (Boston only).

UNIVERSAL (Vol. 14, No. 3)—First pictures of Russo-German war; Gasoline curfew hits East; Japanese liner unloads silk cargo at San Francisco; Women jam stores to stock up on silk hosiery; Churchill and Hopkins visit bomber squadrons in England; Navy transport returns from Europe; Movie-going draftee hailed in Hollywood; Aquaplaning off California coast; Wisconsinites relax in water in inner-tubes; Water skiing carnival on Long Island.

PARAMOUNT (No. 98)—Water skiing carnival on Long Island; French soldiers return home; Gasoline stations close at night in eastern states; Ickes tells of fuel drive; Russo-German war pictures.

Universal to Make Serial of "Winslow of the Navy" Cartoon

Universal's flexible policy again came into play yesterday with the announcement by W. A. Scully, general sales manager, that the company has purchased the newspaper comic strip, "Winslow of the Navy," as a topical and timely serial to replace "Head Hunters of the Amazon" as one of its four chapter plays for the 1941-42 season.

Written by Lieutenant Commander Frank V. Martinek, U.S.N.R., "Winslow of the Navy" appears as a comic strip in over 200 of the country's leading newspapers, is one of the NBC Red Network's most popular radio serials and is the subject of a series of books of which two new editions are due for issue this month.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Ellison Talks With 20th-Fox; Taurog to Use His Own Invention for Novel Shots; RKO Buys "Out of Gas"

James Ellison, back from his vacation, is talking a new picture deal at 20th Century-Fox, where he appeared as the juvenile lead in "Charley's Aunt," the Jack Benny starrer. Ellison recently completed a top role in Republic's "Ice-Capades."

Frank Skully replaces Gordon Jones in the cast of Monogram's "Let's Go Collegiate," joining Frankie Darro, Jackie Moran, Mantan Moreland and Keye Luke under the direction of Jean Yarbrough. Jones was forced to withdraw due to previous commitments. The story is an original by Edmond Kelso.

Warner Bros. has set August 25 as the starting date for "The Male Animal," which will co-star Priscilla Lane, Henry Fonda and Joan Leslie. It will be directed by Elliott Nugent, co-author with James Thurber of the stage hit.

Alvin Chase and Charles Stevens were added to the cast of Paramount's Technicolor feature, "Her Jungle Mate," starring Dorothy Lamour with Richard Denning.

Producer Edward Small completed his cast for "The Corsican Brothers" with the signing of Henry Wilcoxon, Gloria Holden and H. B. Warner for featured roles. The picture, starring Douglas Fairbanks, Jr., is being directed by Gregory Ratoff. Other top roles are portrayed by Ruth Warrick, Akim Tamiroff and J. Carroll Naish.

Norman Taurog, who will direct "Achilles" for MGM, co-starring Rosalind Russell and Walter Pidgeon, plans some novel shots for the film which he will obtain by the use of a contrivance he has invented himself. Taurog is taking a lot of kidding about it, for the affair is a sort of Rube Goldberg invention.

Irving Cummings, who recently signed a new contract with 20th Century-Fox, which permits him to direct two pictures for outside studios, will remain at Paramount for another assignment, following "Louisiana Purchase."

Director William Seiter has added Harold Miller, Ruth Terry, Aileen Pringle, Arthur Loft, David Newell and Charles Ray to the cast of Universal's "Appointment for Love," Margaret Sullavan-Charles Boyer co-starrer.

Elyse Knox, Dick Clayton, Kathleen Howard and Brenda Forbes have been assigned to important roles in Hal Roach's "Miss Polly," newest streamlined feature for United Artists release. Fred Guiol is directing the film which co-stars ZaSu Pitts and Slim Summerville.



"Now I Think It Should Be This Way . . ."

Producer Tay Garnett (left) and Director Peter Godfrey held a stage conference on the set of RKO-Radio's "Unexpected Uncle," with Charles Coburn in the title role, Anne Shirley and James Craig.



Star Greets Director

Veronica Lake plants a kiss on the cheek of Preston Sturges, Paramount writer and director, to show her appreciation for his selecting her to star with Joel McCrea in "Sullivan's Travels."

Director Fritz Lang gave the "go" signal to "Confirm or Deny," 20th Century-Fox feature. The cast is headed by Don Ameche, Joan Bennett and John Loder.

With a cast headed by Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart and Gail Patrick, MGM put "Kathleen" before the cameras under the direction of Harold S. Bucquet. This marks Shirley's first assignment on the Culver City lot.

Eddie Foy, Jr. will have the top comedy spot in Republic's "Yokel Boy," playing the role created on the stage by Buddy Ebsen.

Florence Rice and Billie Seward have been assigned featured parts in "No Hands on the Clock," which Frank McDonald will direct for the producing team of Bill Pine and Bill Thomas. The picture is scheduled to go into production next week, with Chester Morris and Jean Parker co-starred.

As soon as Director Henry Hathaway completes his current Walter Wanger assignment, "Sundown," he will look around for a feminine star for "From Me to You," originally titled "Cheyenne." John Wayne and Bruce Cabot are the male leads in the super-western.

Jack Norton, Sam McDaniels and Grady Sutton have been signed by Wesley Ruggles to the supporting cast of "You Belong to Me," Columbia's Barbara Stanwyck-Henry Fonda comedy.

HOLLYWOOD STUDIO ROUND-UP

Ten more pictures went before the cameras this week:—

COLUMBIA

ROYAL MOUNTED PATROL—Principals: Charles Starrett, Russell Hayden, Wanda McKay. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

H. M. PULHAM, ESQ.—Principals: Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin. Director, King Vidor.

KATHLEEN—Principals: Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart. Director, Harold S. Bucquet.

SHADOW OF THE THIN MAN—Principals: William Powell, Myrna Loy. Director, W. S. VanDyke.

MONOGRAM

GHOSTS IN THE NIGHT—Principals: Bela Lugosi, Leo Gorcey, Huntz Hall, Bobby Jordan. Director, Phil Rosen.

PRODUCERS

DANGEROUS LADY—Principals: Neil Hamilton, June Storey, Evelyn Brent. Director, B. B. Ray.

RKO-RADIO

LAND OF THE OPEN RANGE—Principals: Tim Holt, "Lasses" White, Ray Whitley. Director, Edward Killy.

REPUBLIC

GOBS IN BLUE—Principals: William Lundigan, Jane Frazee, Jane Kean. Director, Albert Rogell.

20th CENTURY-FOX

CONFIRM OR DENY—Principals: Don Ameche, Joan Bennett, John Loder, Roddy McDowall. Director, Fritz Lang.

WARNER BROTHERS

ALL THROUGH THE NIGHT—Principals: Humphrey Bogart, Judith Anderson, Frank McHugh, Peter Lorre. Director, Vincent Sherman.

Dieterle Prepares "Syncopation"

With the signing of Adolphe Menjou for one of the major roles, Producer-Director William Dieterle is rushing preparation for the filming of "Syncopation," his next production for RKO. Charles L. Glett will serve as associate producer on the picture, based on an original story by Valentine Davies. Jackie Cooper and Bonita Granville have been announced for the romantic leads.

Lang Joins "Great Man"

Charles Lang goes into the juvenile lead in Universal's "The Great Man," W. C. Fields starrer, which Edward Cline is directing.



Story Conference on Location

Claire Trevor, Glenn Ford, William Holden and Director George Marshall discuss a scene for Columbia's "Texas."

First Starrett-Hayden Western

"The Royal Mounted Patrol," first Columbia western co-starring Charles Starrett and Russell Hayden, is currently before the cameras under the direction of Lambert Hillyer. Feminine lead is Wanda McKay.

PRC Casts "Dangerous Lady"

Neil Hamilton and June Storey will have the leads in PRC's "Dangerous Lady," set to roll this week under the direction of B. B. Ray. Feature roles have been assigned to Evelyn Brent, Douglas Fowley and Bud McTaggert.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Over to RKO to say "hello" to First Class Private Kenneth Wilkinson, the champion movie-goer of the U. S. Army, and got a big thrill watching the youngster. It reminded us of the days, long, long, ago, when a lot of the gang were on the other side of the fence . . . or are we talking out of turn?

Eddie Cantor returns to the screen in "Banjo Eyes," which should be a natural, without makeup, for "Banjo Eyes."

We were one of the 400 (correct count 396) who attended the "New Wine" preview, although we did not help in the guzzling of about 250 cases of champagne during the festivities. The shindig reached a new high for the press (?) seeing a picture in "high."

The 20th Century-Fox premiere of "Charley's Aunt" will be remembered in this burg for many a day. Leave it to Harry Brandt and Company, to put on a real show—Hollywood's who's who, with all the trimmings.

Gabbing with Edward Small on the General Service lot, and we're still wondering where Ed gets all his "pep." He has one in tne cutting rooms, one in production and five more being readied for the cameras . . . and Ed has his fingers in every end of the production.



Tim: Why don'cha wise up, Jimmy? You ain't got a chance with her? When Carol's singin', she don't care for nothin'.

Jimmy: Yeah? We'll see.

RAGS TO RICHES

THIS PICTURE HAS NO CONNECTION WITH THE PLAY "FROM RAGS TO RICHES"

ALAN BAXTER • MARY CARLISLE
JEROME COWAN • MICHAEL MORRIS • RALF HAROLDE
PAUL PORCASI • SUZANNE KAAREN • EDDIE ACUFF
Director: Joseph Kane
Original Screen Play by James Webb

A REPUBLIC PICTURE

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2201	Durango Kid (W)F	Chas. Starrett-Luana Walters	60	8/15/40	b8/31/40
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2032	Fugitive from a Prison Camp (D)F	Jack Holt-Marian Marsh	59	9/5/40	b8/10/40
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2208	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lyden-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2209	Prairie Schooners (W)F	Bill Elliott-Evelyn Young	58	9/30/40	b11/9/40
2214	Return of Daniel Boone (W)	Bill Elliott-Betty Miles		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers (D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus (MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Marjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2206	Medico Hits the Trail (W)	Chas. Starrett-Patti McCarty		9/18/41	a8/9/41
	Our Wife (C)	Ruth Hussey-Melvyn Douglas		8/28/41	a5/31/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41	a7/26/41

Coming 1941-42

	Bachelor's Babies (CD)	Maxie Rosenbloom-Rochelle Hudson			a8/2/41
	Blonde from Singapore (D)	Florence Rice-Leif Erickson			a7/26/41
	Dutch Shoe Mystery (My)	Ralph Bellamy-Margaret Lindsay			In Prod.
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford			a8/9/41
	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41	a7/26/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	9/14/41	b8/9/41
	Ladies in Retirement (D)	Ida Lupino-Louis Hayward		9/18/41	a7/26/41
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			In Prod.
	Lone Wolf Doublecross (My)	Warren William			In Prod.
	Men in Her Life (D)	Loretta Young-Dean Jagger			a7/26/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter			a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden			In Prod.
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard			a7/26/41
	Two Latins From Manhattan (CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda			a7/12/41

MGM — Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
101	Dr. Kildare Goes Home (D)F	Barrymore-Ayres-Day	80	9/6/40	b9/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A .Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
08	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Hussey	115	1/3/41	b12/21/40
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40

MGM — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
104	Haunted Honeymoon (CD)A	Robt. Montgomery-C. Cummings	82	9/20/40	b8/31/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
105	Sky Murder (My)F	Walter Pidgeon-Donald Meek	72	9/27/40	b9/28/40
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
103	Strike Up the Band (M)F	Mickey Rooney-Judy Garland	120	9/27/40	b9/21/40
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger,Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
102	Wyoming (CD)A	Wallace Beery-Marjorie Main	87	9/13/40	b9/14/40
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

145	Dr. Kildare's Wedding Day (D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore		8/22/41	a6/28/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
148	When Ladies Meet (D)	Joan Crawford-Rob't Taylor		8/29/41	a7/19/41

Coming 1941-42

	Babes on Broadway	Mickey Rooney-Judy Garland			In Prod.
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73		b8/2/41
	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127		b7/26/41
	Female of the Species (C)	Rosalind Russell-Don Ameche			a8/2/41
	H. M. Pulham, Esq.	Hedy Lamarr-Robert Young			In Prod.
	Honky-Tonk (D)	Clark Gable-Lana Turner			a6/28/41
	Kathleen	Shirley Temple-Herbert Marshall			In Prod.
	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112		b7/19/41
	Married Bachelor	Ruth Hussey-Rob't Young			a7/26/41
	New York Story (D)	Edw. G. Robinson-Edward Arnold			a8/9/41
	Panama Hattie	Ann Sothern-Dan Dailey, Jr.			In Prod.
	Shadow of the Thin Man	William Powell-Myrna Loy			In Prod.
	Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter			a7/5/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Untitled Tarzan	J. Weissmuller-Maureen O'Sullivan			In Prod.

MONOGRAM — Current 1940-41

	Ape, The (D)F	Boris Karloff	62	9/30/40	b10/26/40
	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrell-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimmin' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Outsider (D)F	Geo. Sanders-Mary Maguire	91	9/15/40	b3/23/40
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Range Busters (W)F	Ray Corrigan-Max Terhune	56	8/22/40	b9/14/40
	Redhead (D)A	June Lang, Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	That Gang of Mine (D)F	Bobby Jordan-Leo Gorcey	62	9/23/40	b10/5/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim M'Coy	57	7/19/41	b7/26/41

Coming 1941-42

	Gentleman From Dixie (D) (Former title "Li'l Louisiana Belle")	Mary Ruth-Marian Marsh		9/5/41	a7/26/41
	Ghosts in the Night	Bela Lugosi-Leo Gorcey-Huntz Hall			In Prod.
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Current 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4002	I Want A Divorce (C)A	Dick Powell-Joan Blondell	94	9/20/40	b9/7/40
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye(CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4003	Rangers of Fortune (D)F	MacMurray-Morison-Dekker	80	9/27/40	b9/14/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4001	Rhythm on the River (M)F	Bing Crosby-Mary Martin	90	9/6/40	b8/24/40
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music(Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World In Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4017	You're The One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Coming 1940-41

4038	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)		8/29/41	a4/12/41
4037	Flying Blind (D)	Richard Arlen-Jean Parker		8/29/41	a7/26/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4036	World Premiere (C)	John Barrymore-Frances Farmer		8/15/41	a4/26/41

Coming 1941-42

	Among the Living (D)	Albert Dekker-Susan Hayward			a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin			a6/7/41
I	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70		b8/2/41
	Fly By Night	Richard Carlson-Nancy Kelly			In Prod.
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper			a7/12/41
	Great Man's Lady (D)	Barbara Stanwyck-Joel McCrea (Former title "Pioneer Woman")			a3/22/41
I	Henry Aldrich For President (C)F	Jimmy Lydon-Mary Anderson	70		b8/2/41
	Her Jungle Mate (Tech.)	Dorothy Lamour-Richard Denning			In Prod.
I	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115		b8/2/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
I	New York Town (CD)A	Mary Martin-Fred MacMurray	75		b8/2/41
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston			a4/12/41
I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90		b8/2/41
	Outlaws of the Desert (W)	Wm. Boyd-Brad King (Former title "Sheik of Buffalo Butte")			a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
	Riders of the Timberline (W)	Bill Boyd-Brad King-Andy Clyde (Former title "Timber Wolves")			a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde			a6/7/41
	Skylark (CD)	Claudette Colbert-Ray Milland			a3/1/41
	Stick To Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde			a8/9/41

Grouping By Blocks

I—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

153	Arizona Gang Busters (W)	Tim McCoy	60	9/16/40	Not Rev.
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid In Santa Fe(W)	Bob Steele-Marin Fals-St. John		7/11/41	a7/19/41
158	Billy the Kid in Texas (W)	Bob Steele	55	9/30/40	Not Rev.
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	Eric Linden-Ann Doran		6/27/41	a5/24/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/26/41	In Prod.
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (D)	Kane Richmond-Pauline Moore		6/27/41	a6/21/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider In Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	Billy Lee-'Alfalfa' Switzer		8/15/41	a8/2/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
181	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
102	Dreaming Out Loud (C)F	Lum & Abner-Frances Langford	81	9/13/40	b9/14/40
186	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		8/8/41	a5/17/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
103	I'm Still Alive (D)F	Linda Hayes-Kent Taylor	66	9/27/40	b9/21/40
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
101	Men Against the Sky (D)F	Richard Dix-Wendy Barrie	74	9/6/40	b8/24/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
171	Ramparts We Watch (Doc)F	March of Time Feature	90	8/16/40	b7/27/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Belger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D) F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
172	Vatican of Pius XII	March of Time Feature		7/18/41	Not Rev.
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

136	Scattergood Meets Broadway	Guy Kibbee		8/22/41	In Prod.

Coming 1941-42

	Bambi	Disney Cartoon Feature			In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine			a3/22/41
I	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo	Disney Cartoon Feature (Tech.)			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
I	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	Four Jacks and a Queen	Anne Shirley-Ray Bolger			In Prod.
	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
I	Here Is a Man (D)A	Thomas Mitchell-Walter Huston	112	10/17/41	b7/19/41
I	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			In Prod.
	Little Foxes (D)	Bette Davis-Richard Carlson			a6/14/41
	Look Who's Laughing	Bergen & McCarthy			a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts			a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien			In Prod.
	Outlaw Trail (W)	Tim Holt-Janet Waldo			a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
I	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley			a8/2/41
	Six Gun Gold (W)	Tim Holt-Jane Clayton			a7/12/41
	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt			a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

I—Citizen Kane, Here Is a Man, Father Takes a Wife, Lady Scarface, Parachute Battalion.

REPUBLIC — Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b5/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
51	Colorado (W)F	Roy Rogers-George Hayes	57	9/15/40	b9/7/40
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
17	Girl From Havana (D)A	Dennis O'Keefe-Victor Jory	69	9/11/40	b9/14/40
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
61	Oklahoma Renegades (W)F	Three Mesquiteers	57	8/29/40	b8/17/40
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D) A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
43	Rise, Tenderfoot, Ride(MW)F	Autry-Burnette-June Story	65	9/6/40	b8/24/40
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
71	Tulsa Kid (W)F	Don "Red" Barry	57	8/16/40	b8/3/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
62	Under Texas Skies (W)F	Three Mesquiteers	57	9/30/40	b9/21/40
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

58	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes		8/27/41	a8/2/41
26	Doctors Don't Tell (D)	John Beal-Florence Rice		8/27/41	a7/26/41
4	Ice Capades of 1942 (CDM)	Dorothy Lewis-Jerry Colonna		8/20/40	a7/12/41
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette		8/25/41	a7/26/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

	Apache Kid (W)	Don "Red" Barry-Lynn Merrick			In Prod.
	Gobs in Blue	William Lundigan-Jane Frazee			In Prod.
	Pittsburgh Kid	Billy Conn-Jean Parker			In Prod.
	Three Texas Rangers (W)	Three Mesquiteers			a8/2/41

20TH CENT.-FOX — Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
107	Brigham Young, Frontiersman (PD)A	Tyrone Power-Linda Darnell	112	9/27/40	b8/31/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
110	Charlie Chan at the Wax Museum (My)F	Sidney Toler-Joan Valerie	62	9/6/40	b8/3/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
105	Elsa Maxwell's Public Deb No. 1 (C)F	G. Murphy-B. Joyce-C. Ruggles	80	9/13/40	b8/31/40
144	For Beauty's Sake (CD) A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl In the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28 40
122	Jennie (D)F	Deris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D) F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York (My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A (Reviewed as "In Disguise")	Margaret Lockwood-Rex Harrison	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
116	Yesterday's Heroes (D)F	Jean Rogers-Rob't Sterling	65	9/20/40	b9/21/40
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41

Coming 1941-42

	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott	a5/24/41
	Cadet Girl (D)	Carole Landis-Geo. Montgomery	a8/9/41
	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes	a6/21/41
	Confirm or Deny	Don Ameche-Joan Bennett	In Prod.
	Dangerous But Passable	Lynn Bari-John Sutton	In Prod.
	Great Guns	Laurel and Hardy-Sheila Ryan	In Prod.
	Hot Spot (D)	Betty Grable-Victor Mature	a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon	a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr	In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts	a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards	a8/2/41
	Outlaw, The	Walter Huston-Thos. Mitchell	In Prod.
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60 8/22/41 b7/26/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard	a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.	In Prod.
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83 8/29/41 b8/2/41
	Swamp Water	Walter Huston-Walter Brennan	In Prod.
	Week-end in Havana (D)	Alice Faye-John Payne (Tech.)	a8/9/41
	We Go Fast (D)	Cobina Wright, Jr.-Alan Curtis	a8/9/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77 8/15/41 b7/26/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable	a5/31/41

Grouping by Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling

UNITED ARTISTS — Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	8/8/41	b8/2/41
	Pastor Hall (D)F	Wilfred Lawson-Nova Pilbeam	96	9/13/40	b7/27/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolpe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41
	Westerner (D)F	Gary Cooper-Walter Brennan	99	9/20/40	b9/21/40

Coming

	All American Co-Ed	Frances Langford-Johnny Downs	In Prod.
	Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41 In Prod.
	International Lady (D)	Ilona Massey-George Brent	9/19/41 a6/21/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	12/25/41 a8/2/41
	Lydia (Former title, "Illusions")	Merle Oberon-Alan Marshall	8/29/41 a6/14/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112 9/12/41 b5/3/41
	Miss Polly	ZaSu Pitts-Slim Summerville	In Prod.
	Niagara Falls (C)	Marjorie Woodworth-Tom Brown	a7/19/41
	Sundown (D)	Gene Tierney-Bruce Cabot	9/26/41 a7/5/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50 b8/9/41

UNIVERSAL — Current 1940-41

5013	Argentine Nights (M)F	Ritz Brothers-Andrews Sisters	73	9/6/40	b9/7/40
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5046	Fugitive, The (D)A	Ralph Richardson-Diana Wynyard	75	9/20/40	b6/22/40
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5006	Hired Wife (C)A	Rosalind Russell-Brian Aherne	95	9/13/40	b9/14/40
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello—Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Presten	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5051	Leather Pushers (A)F	Andy Devine-Richard Arlen	64	9/13/40	b9/7/40
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5020	Mummy's Hand (D)A	Dick Foran-Wallace Ford	67	9/20/40	b8/31/40
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5061	Ragtime Cowboy Joe (W)F	J. Mack Brown-Fuzzy Knight	58	9/20/40	b10/5/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	a5/24/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40

UNIVERSAL — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5001	Spring Parade (CM)F	Deanna Durbin-Rob't Cummings	90	9/27/40	b9/28/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes (WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1940-41

5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5044	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/22/41	a6/7/41

Coming 1941-42

	Adventure in Sumatra (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo	9/19/41	a7/12/41
	Almost an Angel (D)	Deanna Durbin-Charles Laughton	9/26/41	a7/5/41
	Appointment for Love	Chas. Boyer-Margaret Sullavan	10/31/41	In Prod.
	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41	a7/12/41
	Badlands of Dakota (A)	Crawford-Herbert-Devine	9/5/41	a8/2/41
	Beyond the Law (D)	Wm. Gargan-June Clyde-John Litel		a5/17/41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers	10/3/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran		a5/31/41
	Great Man, The	W. C. Fields-Baby Sandy	11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	10/10/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		a5/31/41
	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight	9/5/41	a6/28/41
	Masked Rider (W)	Johnny Mack Brown-Fuzzy-Knight	10/24/41	a7/5/41
	Mob Town (D)	Dead End Kids-Dick Foran		a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee	10/24/41	a5/17/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran	11/28/41	a8/2/41
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee	9/19/41	a4/26/41
	Swing It, Soldiers	Frances Langford-Ken Murray		a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd		a8/2/41
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery	9/12/41	a3/8/41

WARNER BROS. — Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
510	Calling All Husbands (C)F	Geo. Tobias-Lucille Fairbanks	64	9/7/40	b8/31/40
572	Case Of The Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
506	City For Conquest (D)A	James Cagney-Ann Sheridan	105	9/21/40	b9/14/40
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight from Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
554	No Time for Comedy (C)A	J. Stewart-R. Russell-C. Ruggles	96	9/14/40	b9/7/40
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	a3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

533	Dive Bomber (Tech.) (D)	Errol Flynn-Fred MacMurray		8/30/41	a5/24/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41

Coming 1941-42

	All Through the Night	Humphrey Bogart-Judith Anderson	In Prod.
	Black Widow	Jeffrey Lynn-Jane Wyman	In Prod.
	Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan	In Prod.
	International Squadron (D) (Former title "Flight Patrol")	James Stephenson-Ronald Reagan	a4/12/41
	Kings Row	Ann Sheridan-Ronald Reagan	In Prod.
	Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn	a6/28/41
	Maltese Falcon (My)	Mary Astor	a7/12/41
	Man Who Came to Dinner	Bette Davis-Monte Woolley	In Prod.
	Navy Blues (C)	A Sheridan-J. Oakie-M. Raye	a5/3/41
	New Orleans Blues (D)	Priscilla Lane-Richard Whorf	a8/2/41
	Nine Lives Are Not Enough	Ronald Reagan-James Gleason	a6/28/41
	One Foot in Heaven (D)	Frederic March-Martha Scott	a7/12/41
	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134 b7/12/41
	Smiling Ghost (D)	Wayne Morris-Brenda Marshall	a6/21/41
	They Died With Their Boots On	Errol Flynn-Olivia de Havilland	In Prod.

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	Face at the Window (My)A	Tod Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action: (B) Biographical: (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce: (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432 Black Eyes and Blues	Fair	16½	4/19/41
2425 Blondes and Blunders	Silly	16	11/30/40
2424 Bundle of Bliss		17	Not Rev.
2423 Cold Turkey		18	10/12/40
2436 French Fried Patootie		18	Not Rev.
2428 Fresh As A Freshman	Fair	16	4/ 5/41
2431 Glove Affair		16½	Not Rev.
2426 His Ex Marks the Spot	Funny	18	1/11/41
2438 Host to a Ghost	Fair	17	8/ 9/41
2437 Love at First Fright		18	Not Rev.
2421 Pleased to Mitt You		18	Not Rev.
2434 Ready, Willing But Unable		16½	Not Rev.
2433 Ring and the Belle	Fair	17	5/24/41
2429 So You Won't Squawk		16	Not Rev.
2422 Spook Speaks	Fairly Amusing	18	10/12/40
2427 Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435 Yankee Doodle Andy		16	Not Rev.
2430 Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)			
2978 Capital Sidelights	Poor	10	5/24/41
2975 Feathers	Very Good	9	3/ 1/41
2979 Fighter Pilot	Timely	11	6/28/41
2972 Floating Elephants	Timely and Good	8	10/12/40
2971 Hobby Lobby	Excellent	12	9/21/40
2976 Movie Magic	Fascinating	9	3/29/41
2973 Nice Work, If You Can Do It	Fair	10	11/23/40
2977 This Is England	Timely	10	4/ 5/41
2974 Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)			
2507 Carpenters		7	Not Rev.
2510 Cuckoo I. Q.	Fair	7	8/ 9/41
2505 Helping Paw	Amusing	7	2/ 1/41
2508 Land of Fun		7	Not Rev.
2503 Mad Hatter		7	Not Rev.
2502 Mr. Elephant Goes to Town		8	Not Rev.
2501 Tangled Television	Good	7½	10/12/40
2509 Tom Thumb's Brother	Cute	7	6/28/41
2506 Way of All Pests		7	Not Rev.
2504 Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)			
2556 Beautiful British Columbia		10	Not Rev.
2560 Beautiful Ontario		10	Not Rev.
2557 From Singapore to Hengkong	Timely	10	3/15/41
2551 Historic Virginia		11	Not Rev.
2554 Islands of the West Indies	Satisfactory	10	11/23/40
2553 Old and New Arizona		10	Not Rev.
2559 San Francisco—Metropolis of the West	Average	10	4/19/41
2552 Savoy in the Alps	Poor Timing	11	11/23/40
2555 Sojourn in Havana	Interesting	9	11/30/40
2558 Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)			
2655 Fun With Songs	Fair	10	3/15/41
2654 Gay Tunes		10	Not Rev.
2651 Jolly Tunes		9	Not Rev.
2653 Melodies That Linger		10	Not Rev.
2657 Peppy Songs		10	Not Rev.
2658 "Perfidia" Baker		10	Not Rev.
2652 Popular Love Songs	Depends	9	11/23/40
2656 Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)			
2757 Dumb Like a Fox	Cute	6	8/ 9/41
2751 Farmer Tom Thumb	Good	6	6/28/41
2756 Kitty Gets the Bird	Good	7	6/28/41
2755 It Happened to Crusoe		6	Not Rev.
2752 Mouse Meets Lion	Poor	6	11/23/40
2753 Paunch and Judy	Average	6	1/25/41
2758 Playing the Pied Piper		6	Not Rev.
2754 Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)			
2604 Junior I. Q. Parade		9½	Not Rev.
2605 So You Think You Know Music No. 1	Good	10	4/19/41
2601 Take It Or Leave It (1)	Funny	11½	11/30/40
2602 Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603 Take It Or Leave It (3)		11	Not Rev.
2606 Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)			
2952 Abroad at Home	Interesting	10	4/26/41
2951 Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)			
2707 Crystal Gazer		6	Not Rev.
2702 Happy Holidays		6	Not Rev.
2703 Little Theatre		6	Not Rev.
2708 Merry Mouse Cafe		6	Not Rev.
2701 Schoolboy Dreams	Cute	7	10/12/40
2704 There's Music in Your Hair		7	Not Rev.
2706 Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)			
2851 No. 1 (Ken Murray)		10	11/30/40
2852 No. 2 (Don Wilson)	Very Good	10	11/23/40
2853 No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854 No. 4 (Ken Murray)		10	Not Rev
2855 No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856 No. 6 (Larry Simms)	Good	10	3/22/41
2857 No. 7 (Ken Murray)		10	Not Rev.
2858 No. 8 (Jerry Colonna)		10	Not Rev.
2859 No. 9 (Jack Benny)		10	Not Rev.

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)			
2407 All the World's a Stooge	Typical	16	5/24/41
2404 Boobs in Arms		18	Not Rev.
2403 Cookoo Cavaliers	Silly	17	11/30/40
2406 Dutiful But Dumb		16½	Not Rev.
2401 From Nurse to Worse	A Dud	17	8/31/40
2408 I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402 No Census, No Feeling		18	Not Rev.
2405 So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)			
2901 The Mint		10	Not Rev.
2904 The Spirit of 1941	Fair	10	4/26/41
2902 U. S. Military Academy		10	Not Rev.
2903 U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)			
2803 All the Giant Killer	Very Good	9	1/25/41
2808 Aquaplay	Very Good	9	6/28/41
2807 Diving Thrills	Very Good	9	5/31/41
2802 Hunting Wild Deer	Fair	9	11/30/40
2804 Ice Capers	Very Good	10	3/ 8/41
2806 Jungle Archer	Very Good	11	4/26/41
2801 Master of Cue	Billiard Fans	10	10/12/40
2805 Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)

3421 Love in Gloom	Good	21	8/ 9/41

CINESCOPES (8)
COLOR RHAPSODIES (16) Tech.
COMMUNITY SING (8)
FABLES CARTOONS (8)
GLOVE SLINGERS (4)
INTERNATIONAL FORUM (6)

3451 Dorothy Thompson	Timely	18	3/ 1/41
3452 Will England Be Invaded?	Very Good	16	8/ 9/41

PANORAMICS (12)
PHANTASIES CARTOONS (8)
QUIZ REELS (6)
SCREEN SNAPSHOTS (10)
STOOGE COMEDIES (8)
THIS CHANGING WORLD (6)
WORLD OF SPORT (12)

MGM 1940-41

	Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)			
W-243 Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249 Alley Cats	Excellent	8	8/ 2/41
W-246 Goose Goes South		8	Not Rev.
W-248 Dance of the Weed	Fair	8	6/28/41
W-245 Little Mole	Very Good	8	5/17/41
W-241 Lonesome Stranger	Excellent	9	12/ 7/40
W-250 Midnight Snack		9	Not Rev.
W-242 Mrs. Ladybug	Excellent	8	1/ 4/41
W-244 Prospecting Bear	Funny	9	4/ 5/41
W-247 Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)			
P-205 Coffins on Wheels	Excellent	20	6/14/41
P-201 Eyes of the Navy	Excellent	22	10/19/40
P-204 Forbidden Passage	Tops	21	3/ 1/41
P-203 Respect the Law	Very Good	20	2/ 1/41
P-206 Sucker List		20	Not Rev.
P-202 You the People	Excellent	21	1/ 4/41
MINIATURES (10)			
M-235 Battle, The	Interesting	10	6/28/41
M-238 Ghost Treasure		10	Not Rev.
M-232 Great Meddler	Very Good	10	1/ 4/41
M-233 Happiest Man on Earth	Unusual	10	2/ 1/41
M-237 Man Who Changed the World	Excellent	10	8/ 2/41
M-236 Memories of Europe	Excellent	8	6/28/41
M-234 More About Nostradamus	Timely	11	2/22/41
M-231 Rodeo Dough	Very Good	10	12/ 7/40
M-239 Watchdog of a Nation		10	Not Rev.
OUR GANG (9)			
C-296 Baby Blues	Very Good	10	4/ 5/41
C-295 Fightin' Fools	Good Fun	10	2/ 1/41
C-293 Goin' Fishin'	Standard	10	11/ 9/40
C-291 Good Bad Boys	Good	11	9/ 7/40
C-294 Kiddie Cure	Good Gang	11	12/ 7/40
C-298 1-2-3 Go	Amusing	10	5/17/41
C-299 Robot Wrecks	Amusing	10	8/ 2/41
C-292 Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297 Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)			
K-281 American Spoken Here	Excellent	10	12/ 7/40
K-283 More Trifles of Importance	Excellent	11	4/ 5/41
K-288 Of Pups and Puzzles		10	Not Rev.
K-284 Out of Darkness	Significant	10	5/10/41
K-286 This Is the Bowery	Excellent	10	6/28/41
K-282 Whispers	Excellent	10	2/22/41
K-285 Willie and the Mouse	Instructive	10	6/14/41
K-287 Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PETE SMITH SPECIALTIES (14)			
S-267 Aeronutics	Satisfactory	10	5/17/41
S-271 Army Champions		10	Not Rev.
S-269 Cuban Rhythm	Excellent	10	6/28/41
S-272 Football Thrills of 1940		10	Not Rev.
S-268 Lions on the Loose	Good	10	6/14/41
S-266 Memory Tricks	Amusing	9	4/ 5/41
S-264 Penny to the Rescue	Excellent	10	2/ 1/41
S-261 Quicker'n a Wink	Excellent	10	11/ 9/40
S-265 Quiz Biz	Entertaining	10	2/22/41
S-263 Sea For Yourself	Holds Interest	10	1/ 4/41
S-270 Water Bugs		10	Not Rev.
S-262 Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218 Alluring Alaska	Usual	10	4/ 5/41
T-214 Beautiful Bali	As Usual	10	12/ 7/40
T-211 Capital City	Fair	9	9/ 7/40
T-212 Cavalcade of San Francisco	Too Late	9	9/28/40
T-219 Glimpses of Kentucky	Good	10	5/10/41
T-221 Glimpses of Washington State		10	Not Rev.
T-222 Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216 Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213 Old New Mexico	Fair	10	11/ 9/40
T-215 Old New Orleans	As Usual	10	1/ 4/41
T-217 Red Men on Parade	Fair	10	3/ 1/41
T-220 Yosemite the Magnificent	Colorful	10	6/14/41

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CARTOONS (16) Tech.
MINIATURES (10)
OUR GANG (10)
PASSING PARADE (10)
PETE SMITH SPECIALTIES (14)
TRAVELTALKS (12) Tech.
TWO REEL SPECIALS (6)

PARAMOUNT 1940-41

	Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)			
H0-4 Bring Himself Back Alive	Good	7	12/21/40
H0-11 Copy Cat	Fair	7	7/19/41
H0-1 Dandy Lion	Poor	7	10/ 5/40
H0-3 Mommy Loves Poppy	Average	7	11/23/40
H0-2 Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7 Speaking of Animals	Excellent	9	3/15/41
H0-8 Triple Trouble	Just Fair	7	5/10/41
H0-6 Twinkletoes Gets the Bird		7	Not Rev.
H0-13 Twinkletoes in Hot Stuff		7	Not Rev.
H0-10 Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5 Wild Oysters	Unusual	7	2/15/41
H0-12 Wizard of Arts		7	Not Rev.
H0-9 Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC			
C0-1 Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	5/10/41
M0-6 The Jungle		10	Not Rev.
M0-1 River Thames—Yesterday	Beautiful	10	11/23/40
M0-2 Sacred Ganges	Dull	10	1/25/41
M0-3 Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day		7	Not Rev.
G0-1 King For a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties		9	Not Rev.
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot		7	Not Rev.
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	POPULAR SCIENCE (6)			
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard.	11	6/28/41
	ROBERT BENCHLEY (4)			
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting For Baby	A Howl	10	2/22/41
	SPECIAL CARTOON (1) (Tech.)			
FF0-1	Raggedy Ann	Very Good	19	12/21/40
	SPORTLIGHTS (13)			
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse		10	Not Rev.
	UNUSUAL OCCUPATIONS (6)			
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6		10	Not Rev.

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FASCINATING JOURNEYS (Tech.) (2)
HEADLINERS (6)
HEDDA HOPPER'S HOLLYWOOD (6)
MADCAP MODELS (Tech.) (6)
POPEYE (12)
POPULAR SCIENCE (6)
QUIZ KIDS (6)
ROBERT BENCHLEY (4)
SPEAKING OF ANIMALS (6)
SPORTLIGHTS (13)
SUPERMAN CARTOONS (12) (Tech.)

W1-1	Superman	A Cinch to Sell..	11	8/2/41

UNUSUAL OCCUPATIONS (6)

RKO-RADIO 1940-41

		Comment	Running Time	Reviewed Issue Of
	DISNEY CARTOONS (18) (Tech.)			
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
	EDGAR KENNEDY (6)			
13406	Apple In His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
	INFORMATION PLEASE (13)			
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14212	No. 13 (John Gunther)		10	Not Rev.
	LEON ERROL (6)			
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic In the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wifie's Away	Fair	20	4/ 5/41
	MARCH OF TIME (13)			
13101	On Foreign Newsfronts	Fair	19	9/21/40
13102	Britain's R.A.F.	Informative	18	10/ 5/40
13103	Mexico	Timely	19	10/26/40
13104	Arms and the Men—U.S.A.	Timely	19	11/23/40
13105	Labor and Defense—1941	Excellent	19	12/21/40
13106	Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107	Americans All	Good	18	2/15/41
13108	Australia at War	Timely	18	3/15/41
13109	Men of the FBI	Excellent	21	4/12/41
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
13112	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
	RAY WHITLEY (4)			
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
	PICTURE PEOPLE (13)			
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41

RKO-RADIO 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	SPECIAL SUBJECT			
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
	SOUTH AMERICA (3)			
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile		10	Not Rev.
14502	What's Happening in Argentina	Very Timely	10	4/12/41
	SPORTSCOPES (13)			
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) Tech.
EDGAR KENNEDY (6)
INFORMATION PLEASE (13)
LEON ERROL (6)
MARCH OF TIME (13)
PICTURE PEOPLE (13)
RAY WHITLEY (4)
SPORTSCOPES (13)

REPUBLIC 1940-41

	MEET THE STARS (12)			
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	2/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

	ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
	LEW LEHR COMEDIES (4)			
1401	Grunters and Groaners	Tiresome	10	8/10/40
1402	Tale of Butch the Parrot		10	Not Rev.
	MAGIC CARPET OF MOVIETONE (8)			
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
	RIPLEY'S BELIEVE IT OR NOT			
1601	Acquited by the Sea	Excellent	10	10/12/40
	SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing with Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
	TERRYTOONS (26) (13 In Tech.)			
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1516	Old Oaken Bucket		7	Not Rev.
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
	WORLD TODAY			
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2201	Soldiers of the Sky	Excellent	10	8/ 2/41

MAGIC CARPET OF MOVIETONE (12)
SPORTS REVIEWS (6)
WORLD TODAY (4)
TERRYTOONS (26)

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
	CARTOONS (13) (Tech.)			
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5253	Boogie Woogie Bugle Boy of Company B		8	Not Rev.
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4 12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Is Everybody Happy?		18	Not Rev.
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel		18	Not Rev.
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
	SPECIAL SUBJECT (1)			
5110	Swing with Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95		9	Not Rev.

1941-42

ANDY PANDA CARTOONS (13) Tech.
VARIETY VIEWS (15)
MUSICALS (13)
SPECIAL SUBJECT (1)

6110	Cavalcade of Action		20	Not Rev.

STRANGER THAN FICTION (15)

VITAPHONE-WARNER BROS. 1940-41

	BROADWAY BREVITIES (9)			
6202	Alice In Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.

VITAPHONE 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinny Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.			Not Rev.
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion			Not Rev.
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy			Not Rev.
6725 Sport Champions			Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Brazilian Rhythm			Not Rev.
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS			
Christmas Under Fire	Heart Appeal	10	1/18/41
London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6485 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
6409 It Happened on Rollers			Not Rev.
6410 Lions for Sale			Not Rev.
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)
HOLLYWOOD NOVELTIES (6)
LOONEY TUNES (16)
MELODY MASTER (10)
MERRIE MELODIES (26) Tech.
SERVICE SPECIALS (6) Tech.
SPORTS PARADE (10) Tech.

MISCELLANEOUS

Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA		
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Riders of Death Valley	15 Chaps.	4/12/41
Sky Raiders	12 Chaps.	2/15/41

SERIALS 1941-42

UNIVERSAL		
Sea Raiders	12 Chaps.	7/19/41

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

AIR CONDITIONING

"ZEPHYR-COOLAIRE BLOWERS KEEP MY ATTENDANCE UP," writes Blum, Rex Theatre, Portage, Penna. "And my temperature down, too." Immediate delivery, last year's prices, pay next year. Wire orders to S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

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WANTED TWO SIMPLEX MECHANISMS. Must be bargain. M. Nees, 2933 N. E. 12th Ave., Portland, Oregon.

SUPERIOR PROJECTORS, DOUBLE BEARING PREFERRED. Give age, condition, lowest price, first letter. Box 530, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

PORTABLES, DEVRY or HOLMES. Must be cheap. Silent DeVrys considered. Box 531, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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FREE LOANERS WHILE REPAIRING your Powers, Simplex, Motiograph, Superior heads or what have you? Arc controls, soundheads, amplifiers overhauled by factory methods, union labor, Empire Instrument Company, 547 West 46th St., New York City.

SOUND EQUIPMENT

SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, complete with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. Ready for immediate showing, 1/3 original cost. Box 527, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York, N. Y.

"PEOPLE SAY SOUND'S VERY GOOD," writes D. B. Free, Sparks Theatre, Sparks, Nevada. "After four years, S.O.S. Amplification still okay." Costs amazingly little—Amplifiers from $53.25, Soundheads from $76.75. Complete Systems $239.50. Terms $2.50 weekly. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

WANT PORTABLES? DOZENS TO CHOOSE FROM—16 mm. or 35 mm. $59.50 up. RCA—HOLMES—BELL & HOWELL—WEBER SYNCROFILM—WESTERN ELECTRIC—VICTOR ANIMATOGRAPH—DEVRY—Terms, too. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

SUPPLIES

CEMENT TROUBLE? Try 2 in 1. Uncle Sam does. Sample and price list yours. Cinema, 425 West 52nd St., N. Y. C.

THEATRE FOR RENT

FOR RENT: MAJESTIC THEATRE, County Seat 2300. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

THEATRES FOR SALE

FOR SALE: SEPARATELY OR ALTOGETHER, ten theatres, priced from $2,500 to $300,000. Terms. HARRY WELCH, Penacook, N. H.

FOR SALE: ONLY THEATRE in manufacturing town of 1700. Box 529 SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE GAMES

BINGO CARDS DIE CUT, $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use Comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

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NEW STUFF SCARCE AND HIGH, BUT DON'T YOU CARE—Chair Cushions, 39c; World's Fair Ticket Boxes, $8.95; Phonograph Record Players, $9.75; Jensen Tweeters, $9.95; Peerless Low Intensity Arcs, $79.50; Hand Microphones, $4.95. What's on your List? S. O. S. Cinema Supply Corp., 636—11th Ave. New York City.

WAREHOUSE FORCED SALE IMPORTED SPOTLIGHT CARBONS—All sizes from 5/16" x 6" up to 7/8" x 12". Just think, 80% discount! Write for list. Empire Instrument Co., 547 West 46th St., New York City.

REAL BARGAIN—Pair Strong low intensity lamphouses with Forest 30 ampere rectifiers guaranteed perfect condition $175.00. Thousand other values. Write us. Star Cinema Supply Co., 440 West 45th St., N. Y. C.

USE CONVENIENT BLANK TO CONTACT READY BUYERS

SHOWMEN'S TRADE REVIEW, 1501 BROADWAY, NEW YORK, N. Y. 8/9/41

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"Most entertaining of all motion pictures since the first 'Thin Man'!"

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WORLD PREMIERE
NOW
RADIO CITY
MUSIC HALL



Released August 21st

HERE COMES MR. JORDAN

starring
ROBERT MONTGOMERY

with
Claude RAINS · Evelyn KEYES · James GLEASON · Edward Everett HORTON · Rita JOHNSON · John EMERY

Screen Play by Sidney Buchman and Seton I. Miller · Directed by ALEXANDER HALL · Produced by Everett Riskin

A COLUMBIA PICTURE

COLUMBIA PICTURES

AUG 16 1941

SHOWMEN'S TRADE REVIEW

FILE

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PERIODICAL DIVISION

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Equipment & Maintenance

Remodeling of the State-Roseland

Theatre Equipment Data Sheets

Tune-Up Time for Sound & Projection

Insurance Policies You May Need

Tips on Theatre Maintenance

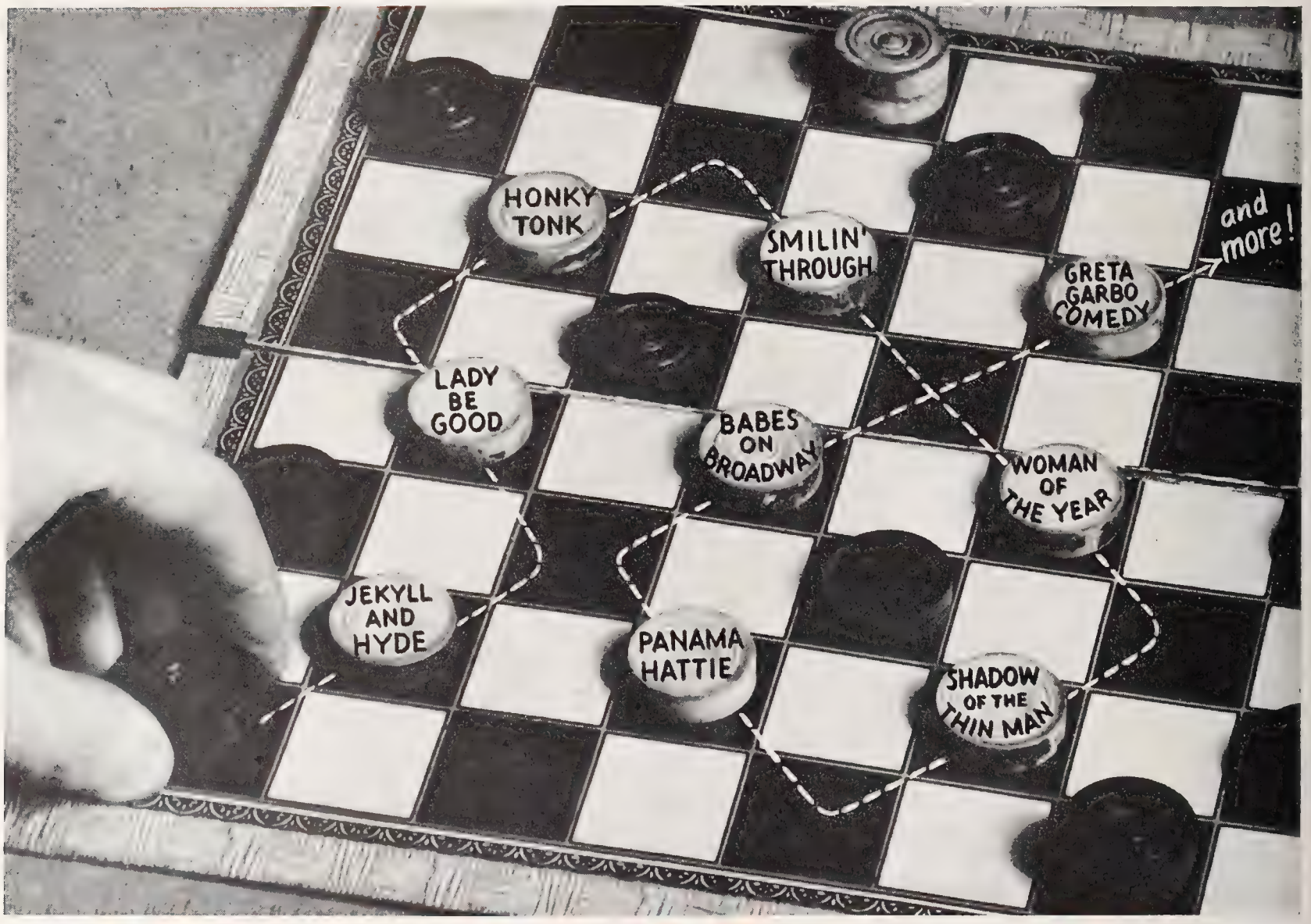
Literature Bureau • Bulletin Board

12,000 VOTES FOR M-G-M!



THE BACKBONE OF FILM BUSINESS!

Leo is the sweetheart of the industry — 12,000 exhibitors say so.
That's a lot of accounts and Leo's so proud!
It's a new high for M-G-M and the industry.
Those 12,000 will be back again next year because
Strong ties hold Leo and his customers together.
The mechanics of distribution may change —
But not Leo!
He represents something beyond a contract.
A spirit of good-will that seeks to make business a pleasure
And a mutually profitable enterprise.
Our current season ends in a blaze of glory:
"Life Begins for Andy Hardy" a summer sensation!
(Mickey Rooney and Judy Garland together again!)
"When Ladies Meet" a hot-weather life-saver!
(Imagine 4 big stars in one show—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall)
And now look. Yes, Leo is your all-year-'round sweetheart.



YOUR MOVE!

Just a few of M-G-M's 1941-42 prizes. Here's a list of pictures completed or in production.

"DR. JEKYLL & MR. HYDE"—*Spencer Tracy, Ingrid Bergman, Lana Turner;* "LADY BE GOOD"—*Eleanor Powell, Ann Sothern, Robert Young;* "DOWN IN SAN DIEGO"—*Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey;* "HONKY TONK"—*Clark Gable, Lana Turner, Claire Trevor;* "MARRIED BACHELOR"—*Robert Young, Ruth Hussey, Felix Bressart;* "SMILIN' THROUGH"—*Jeanette MacDonald, Brian Aherne, Gene Raymond;* "FEMALE OF THE SPECIES"—*Rosalind Russell, Don Ameche, Kay Francis;* "WOMAN OF THE YEAR"—*Spencer Tracy, Katharine Hepburn;* "THE CHOCOLATE SOLDIER"—*Nelson Eddy, Rise Stevens;* "UNHOLY PARTNERS"—*Edward G. Robinson, Laraine Day, Edward Arnold;* "BABES ON BROADWAY"—*Mickey Rooney, Judy Garland;* "TARZAN'S SECRET TREASURE"—*Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn;* "GRETA GARBO COMEDY"—*Greta Garbo, Melvyn Douglas, Constance Bennett;* "KATHLEEN"—*Shirley Temple;* "I'LL TAKE MANILA"—*Eleanor Powell;* "JOHNNY EAGER"—*Robert Taylor, Lana Turner;* "PANAMA HATTIE"—*Ann Sothern, Red Skelton;* "SHADOW OF THE THIN MAN"—*William Powell, Myrna Loy.*

The Editorial Page

A Swell Suggestion

From a theatreman of long and varied experience comes a suggestion which gets our hearty endorsement. Here it is:

In connection with each trade screening, the distributor set up a display of all advertising accessories, advertising aids, exploitation material, novelties, stunt suggestions, sample campaigns, etc., etc.

Exhibitors, after the screenings, would be taken in hand by exploitation men from the exchange and shown the various aids available for selling the picture to the public as well as expert advice on what kind of a campaign, how much to spend, and how to engineer the various activities.

Injecting this kind of merchandising effort into our business should have a most satisfactory reaction everywhere. And why not? There are endless quantities of accessories, novelties and gags created or designed for show selling in general or for specific pictures. Why not acquaint the theatreman with them at first hand instead of expecting him to get excited about them in the press book.

Some progressive company (and we are thinking of several in particular) will act on this swell suggestion and, thereby, will steal a march on the others.

▼ ▼ ▼

The USO Drive

Every theatreman in this country should line up solidly behind the forthcoming USO drive. The cause is terrifically important and public interest in it is growing daily.

It gets under way on September 1st, which leaves none too much time for the preparation essential to its complete success. Everything has been arranged so as to make the theatreman's part in collecting the money as simple as possible.

If you have not already enlisted for this drive, do so at once by writing to Joseph Bernhard, care of the USO, Paramount Building, New York. His committee will see that you are given the trailer to be run during the week of the drive plus any other material needed.

Let's show the whole country that the movie theatremen are equal to meeting an important issue and coming through with flying colors. Our men in service are entitled to the many things the USO will do for them and their ranks are growing so rapidly in numbers that the organization has to have the funds to meet this great emergency.

All Size Packages

Exactly as predicted months ago, the five participating companies are not trying to maintain five-picture packages as a standard offering. Under the consent decree selling exhibitors may expect to be offered anything from single picture deals up to blocks of five.

If the selling organizations of the various companies can stand the strain, the one-at-a-time method might not prove to be so bad. Theatremen may not be averse to paying a good price for a standout picture. At the same time, the distributor may be very happy to get anything he can for a turkey.

It seems to be a foregone conclusion that the government isn't going to find it an easy task to get the other three majors lined up, in which event the five participating companies may go back to the old sales method.

And as strange as it may sound at this early date, don't be surprised if the participating companies prefer to continue this new method of selling even if they can take advantage, later on, of the escape clause.

▼ ▼ ▼

Variety Club Expansion

As reported in the official club notes in this issue, the Variety Clubs take another step in their expansion through the approval of a charter for a new tent to be known as the Variety Club of Southern California.

Almost a hundred and fifty representative industry men signed the original petition requesting the charter and at present plans call for the presentation to take place September 16th in Hollywood.

In addition to this new tent, it is reliably reported that leading theatre and distributing men in Albany, N. Y., plan to reorganize the Albany Tent and to swing back into worthwhile Variety Club activity.

These are excellent signs. Coming at a time when our industry has been so unfairly and severely attacked, newspapers all over the country can counter with some facts and figures as to what this industry, through its activity in the Variety Clubs, is doing to help the less fortunate. Thus the announcement of several new tents organizing can only add up to that much more effort and charity from coast to coast.

Officers who will participate in the charter presentation in Los Angeles are: John H. Harris, national chief barker; Bob O'Donnell, assistant national chief barker; James Balmer, national dough guy; and "Chick" Lewis, national director of publicity.

—"CHICK" LEWIS

Myers Urges Joint Action

Liaison Committee Would Act for Picture Industry

In a bulletin issued last weekend, Abram F. Myers, general counsel of Allied, proposed a joint committee made up of representatives of established organizations among the branches of the industry. It was pointed out by Myers, in explaining the necessity for such a group and the need for liaison, that "during the 1940-41 season a number of major policies and activities affecting everyone in the motion picture business were adopted and put into effect by one branch without consultation with other branches, or by a select group without consultation with the organized groups in the exhibition branch."

Declaring that "all branches of the industry have their organizations through which they function," and admitting that "maybe they are not all-inclusive but are the only points of contact available," Myers said:

"There is urgent need for frequent and friendly contact between such organizations or groups in the several branches to the end that policies and activities affecting all may, so far as is legal and practicable, be shaped and adopted in such form as will work a minimum of hardship and command a maximum of support."

Stating that it is unlikely that the suit against the non-consenting distributors can be settled by entry of a final decree before June 1, 1942, and pointing out that "the final decree contemplated by Sec. XII (e) of the consent decree is one entered on mandate after an appeal to the Supreme Court of the United States," the Allied general counsel said all records for speed in litigation would have to be broken for such a decree to be entered in the time specified. He added that therefore, in all probability, the provisions for trade-showing and selling in blocks-of-five would be suspended and of no binding force and effect upon any consenting defendant after June 1, 1942.

"What form of selling will the consenting distributors adopt in lieu of the consent decree method, which will no longer be binding? Will the mistakes of 1940 be repeated and a selling method be devised without consultation with the organized exhibitors? The exhibitors will be vitally affected and their views and wishes should be considered. Also, the industry will be confronted with additional proposals for taxation, for cooperation in the defense effort, possibly for regulation. . . .

"Why would it not be a good idea for the representative organizations in the several branches to form a joint committee, consisting of the duly appointed representatives of each, to meet from time to time to discuss matters of mutual interest and problems affecting all?

"Each organization or group, in order to participate, would have to be national, or at least interstate, in scope. Each would appoint its own representatives. . . . Such a committee would be as representative as any that could be formed. It could pave the way to a better understanding and more harmonious action. It could save the industry many costly blunders."

16 mm. Free Shows Subject to Ind. Tax

Indianapolis — Because 16 mm. "free shows" come under the jurisdiction of the 1937 act, according to a ruling by George N. Beamer, attorney general of Indiana, they are subject to the collection of the state tax of $1 per performance.

Expect 12,000 Theatres To Collect Money For USO

Bernhard, Campaign Chairman, Urges United Front In Campaign to Collect $1,500,000; Names Co-Chairmen

Stating that 12,000 theatres will be lined up to participate in the U.S.O. theatre drive by the date of the campaign's commencement, Joseph Bernhard in a brief address at a luncheon in New York this week, urged the necessity for "united front" cooperation of the industry. The gathering was called to announce progress of the campaign, which Bernhard heads, to raise $1,500,000 through collections at theatres during the week of September 1.

Bernhard declared that the drive is not "a one man job, but a job for the industry." He said this campaign will be the industry's most effective refutation of the "lying" charges of detractors, and a patriotic effort which will show precisely where the industry stands.

A four-minute trailer has been produced and will be delivered to participating theatres by National Screen Service. Recommended procedure is to show the film at every performance and take collections immediately following the showing.

The following are the co-chairmen in each of the key cities the first named in each instance being the exhibitor co-chairman and the second the distributor co-chairman:

Albany: Moe Silver, Max Westebbe; Atlanta: Wm. K. Jenkins, R. M. Avey; Boston: M. J. Mullin, Tom Donaldson; Buffalo: Vincent McFaul, K. G. Robinson; Charlotte: W. F. Kincey, J. Brecheen; Chicago: Jules J. Rubens, Clyde Eckhardt; Cincinnati: Ike Libson, A. S. Moritz; Cleveland: John Kalafat, I. J. Schmertz; Dallas: R. J. O'Donnell, R. H. Biersdorf; Denver: F. R. Ricketson, Chester J. Bell; Des Moines: A. H. Blank, E. J. Tilton; Detroit: Earl Hudson, E. Heiber; Indianapolis: Don Rossiter, G. R. Frank; Kansas City: Elmer Rhoden, Robert Withers; Los Angeles: Charles P. Skouras, Clayton T. Lynch; Memphis: Howard Waugh, H. I. Mansfield; Milwaukee: Harold Fitzgerald, O. J. Ruby; Minneapolis: Fred Strom, W. H. Workman; New Haven: I. J. Hoffman, L. C. Wechsler; New Orleans: M. H. Jacobs, Ernest Landaiche; New York: W. G. Van Schmus, Bob Wolfe; Oklahoma City: Horace Falls, J. O. Rohde; Omaha: Joseph Kinsky, A. Mendenhall; Philadelphia: Sidney E. Samuelson, Bob Lynch; Pittsburgh: Harry M. Kalmine, Bryant Stoner; Portland: Albert J. Finke, R. O. Wilson; St. Louis: Harry Arthur, M. Schweitzer; Salt Lake City: John Rugar, Wm. F. Gordon; San Francisco: Arch M. Bowles, Jack Tillman; Seattle: Frank Newman, F. M. Higgins; Washington: J. J. Payette, Eddie Fontaine.

"Ice-Capades" Premiere Held in Minneapolis

Minneapolis—Mid-West premiere of Republic's "Ice-Capades" was scheduled to be held Friday at the Gopher Theatre, with Gene Autry heading a contingent of stars flying here from Hollywood for the event.

Curtails Ill. Tradeshows

Chicago—Tradeshowings of MGM pictures in Springfield and Peoria will be discontinued by the company, it was announced this week. Instead they will be screened at the MGM exchange in Chicago

AT USO LUNCHEON



George J. Schaefer, RKO President; Adolph Zukor, Paramount board chairman, and Joseph Bernhard, head of Warner Theatres and chairman of the USO drive, are pictured here as they attended a luncheon in New York this week to start the campaign.

Judge Orders Briefs In Minn. Anti-5 War

St. Paul—Attorneys involved in the attempt by majors to invalidate the Minnesota anti-block-of-five law were ordered by Judge Hugo H. Hanft in Ramsey County District Court last Friday to submit briefs within two weeks. It was said by the attorneys for the six plaintiffs, United Artists also being heard at the same time, that they sought only a temporary injunction at present and would leave their action for a permanent injunction and a ruling as to the bill's constitutionality to the October term of Court. Judge Hanft went into verbal arguments Friday, attorneys believed, to clear the ground so that he could make an early ruling on the briefs by Sept. 1, thus permitting, in case he grants the injunction, sale of the new season's product in Minnesota on the block-of-five basis.

Chicago and Hollywood Get Television Permits

Washington—Construction permits for two new commercial television broadcast stations, one for Chicago and the other for Hollywood, were granted this week by the FCC. The Zenith Radio Corp. in Chicago is authorized to operate unlimited time on channel No. 1. Don Lee Broadcasting System, Hollywood, will use the same channel.

Drop Col. From Crescent Suit

'U' Film Exchanges and UA Refused Dismissals

Nashville — Following a motion made by Attorney Louis D. Frolich last Friday, Judge Elmer K. Davies granted the dismissal of Columbia Pictures Corp., New York, as a defendant and "co-conspirator" in the Government's anti-trust suit against the Crescent Amusement Co., et al, but denied similar motions by Attorney Edward H. Rafferty in behalf of Universal Film Exchanges, Inc., and United Artists.

Also denied was a motion to dismiss all charges against the Crescent Amusement Co. Granted, however, were separate motions to dismiss Strand Enterprises Corp. and Nu-Strand Co., Crescent affiliates. Although Defense Attorney George H. Armistead, Jr.'s motion to strike from the records all inter-office communications was likewise denied, dismissal of Columbia as a defendant and co-conspirator automatically removes all its communications from the record.

In ruling on the motion to dismiss Universal, Judge Davies admitted that until 30 minutes before ruling he was inclined to grant the motion to remove this member of the "Little Three" from the case. He pointed out, however, that the court must have an explanation about a deal in Union City with J. D. Henry for 1938-39 pictures. According to testimony, such a contract was drawn and the exhibitor was instructed to come to Memphis and get it. He made the trip to the Universal exchange in Memphis but failed to see the manager. Contacting the exchange manager later, he was informed his contract was voided and the year's product (first-run) had been sold to the competing Crescent house. Later, Henry did contract for Universal second-run for this same year.

Although Defense Attorney Armistead applied for a four or five weeks' recess, such a lengthy recess was opposed by Robert L. Wright for the Government. A recess of one week was finally decided upon.

SHOWMEN'S Trade Review

Vol. 35, No. 4 Aug. 16, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Aug. 16-17: PRC regional meeting, Dallas.

Aug. 18: Detroit All-Industry outing.

Aug. 19: Sixth annual MPTO of Connecticut Golf Tournament, Race Brook Country Club, Orange, Conn.

Aug. 22: Washington Variety Club Golf Tournament, Manor Country Club.

Aug. 22: Chicago Warner Club annual outing, Olympia Fields Country Club.

Aug. 23-24: PRC regional meeting, Kansas City.

Aug. 24: AMPTO of W. Pa. Corn Roast, Dr. C. E. Herman Farm, Carnegie.

Aug. 25-26: West Virginia Managers Association convention, Greenbrier Hotel, White Sulphur Springs.

Sept. 1: Variety Club of Texas Outdoor Fun Festival.

Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.

Sept. 17: ITO of Montana Fall convention, Billings.

Sept. 18: AMPA-Variety Club luncheon, New York.

Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.

Oct. 11-13: Variety Club of Texas Fall Golf Tournament.

Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.

Nov. 2: Pittsburgh Variety Club banquet.

Movie Vacation Ads in 60 Papers

More Than 12,000 Theatres Take Up the Campaign

More than 12,000 theatres have taken up the Movie Vacation idea throughout the country and more than 60 newspapers, many radio stations and other publicity media have aided in the campaign according to a survey made by Columbia this week. The idea originally started by the *Philadelphia Bulletin* and then endorsed by Abe Montague, Columbia sales manager, has spread rapidly, according to the report. All of the major circuits, most of the independent groups and many independently operated theatres have taken up the campaign, either asking their newspapers to run the ads, having local radio stations plug the idea or are using it in their programs. Special trailers and window cards have also been among the promotional material employed in the drive.

Some of the most important newspapers in the country have run the series of ads, such papers as the *Chicago Herald-American* having run them in full page size. Small weekly newspapers have also run them.

Myers Asks Exemption On 10c Children's Tickets

Abram F. Myers, Allied general counsel, appeared before the Senate Finance Committee this week to propose amendments to the tax bill. He asked that the House bill be amended to abolish all exemptions on admissions with the exception of children's admissions on which he asked an exemption of ten cents. Myers also requested that the bill provide for taxes on juke boxes showing pictures and on free motion picture exhibitions.

Unit Sets Up Review Group

Will Cover Tradeshowings For W. Pa. MPTO Members

Pittsburgh—Allied Motion Picture Theatre Owners of Western Pennsylvania has set up reviewing committees of 10 members each. Each committee, according to the plan approved by the board of directors, is to attend all tradeshowings in a given week and report its criticisms on a card specially prepared for easy classification.

Such a system, the organization points out, will give the membership ten opinion cards on each picture from which to draw conclusions. A classification on each picture, which will be the average consensus taken from the individual cards, will be posted on a blackboard in the association headquarters.

Each card, which will be unsigned, calls for the title, producer, type of feature, period, entertainment value, box office value, name of comparative feature of last season as regards story and entertainment, remarks, committee number, committeeman number and running time.

It is asserted that the committee will work for the benefit of the association's members, but all who can are urged to attend the trade shows personally.

Barnett Heads IPC Research Dept.

Earle G. Hines, President of International Projector Corporation, announced this week that H. Barnett, who has been head of the Research Department of I.P.C., has been appointed Director of Engineering, succeeding George Friedl, Jr. Friedl has been elected President of Bludworth Incorporated, a wholly owned subsidiary of International Projector Corporation.

Harry Karasik, Loew District Manager, Dies

Harry F. Karasik, Loew's East Bronx District Manager, who had long suffered with a heart condition, died last week end. He joined Loew's in 1920 when David Picker's theatres were taken over, managing the Rio, Victory and Oriental theatres, and became a district manager in 1933.

Savini on Tour

R. M. Savini, President of Astor Pictures, left this week for a tour of the Detroit, Cleveland and Buffalo exchanges, where he will establish first runs for the new "streamlined versions" of "Her Enlisted Man" and "Palooka."

Republic Sells Fabian

J. R. Grainger, president of Republic Pictures, this week announced the closing of a deal for Republic's 1941-42 product with the Fabian Circuit operating theatres in Albany, Schenectady, Troy, Cohoes and Catskill.

4 New Cases In Arbitration

3 More Are Disposed of; Myers Wins for Danville

Three cases were disposed of by arbitration tribunals this week and four complaints were filed throughout the country. One exhibitor lost his case, another won, while a third one was compromised.

With Abram F. Myers, Allied general counsel, acting as his attorney, L. W. Lea, won a reduction in clearance for his Schoenfield Theatre, Danville, Va., this week. Arbitrator Bolitha Laws cut the clearance period of 90 to 160 days down to a maximum of 40 days between first and second run in Danville.

The Hill and Sedgewick Theatres in Philadelphia lost their case for reduced clearance against the Rialto Theatre. The arbitrator sustained the present period of seven days over the Hill and 14 days over the Sedgewick.

The case of the Lawn Theatre in Chicago was settled this week with the theatre's clearance being cut from seven weeks to four weeks. The settlement was made after testimony had been concluded.

The Dipson Circuit has filed a complaint in Buffalo, charging that it purchased the Bailey Theatre in 1939 but that it is not now getting as good a run of pictures as the theatre enjoyed before its purchase.

The Westwood Theatre, Westwood, Calif., filed a complaint in the San Francisco Tribunal asking day-and-date runs with the Sierra Theatre in Susanville. The Overton Theatre, Overton, Tex., asks for day-and-date run with the Strand Theatre in the same town.

The Dickinson Circuit has asked that the 56 day clearance now given to Kansas City first runs over its Mission Theatre, Mission, Kansas, be reduced to 14 days.

WHAT! NO AUTRY?

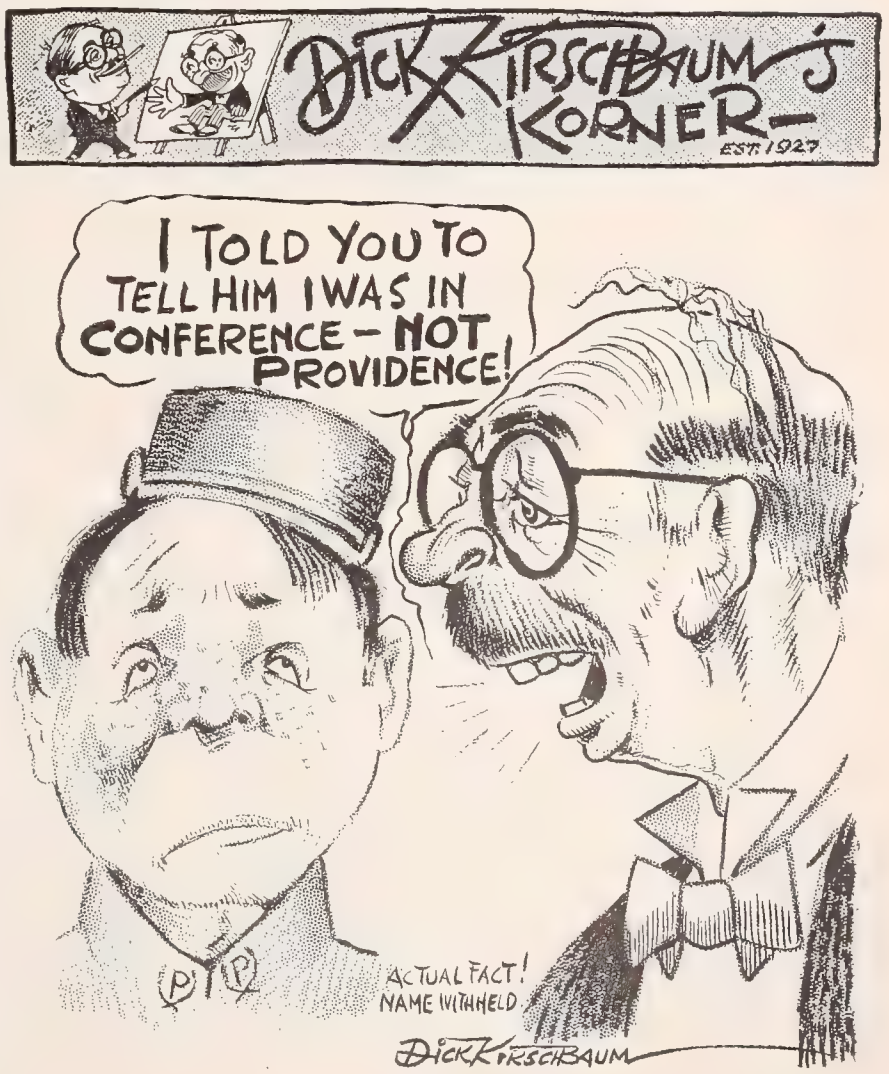
The New York Theatre in Times Square is specializing in Westerns. One day this week, the house trailerized its shows and presented pictures of the stars of the outdoors. Lacking, however, was Gene Autry, whose pictures cannot show there because of the low admission price and Loew's being unwilling to play them after first run at the New York. One voice, after the trailer had been run off piped, "No Gene Autry?" and the cry was taken up by several more.

Fox Intermountain in Deal for Monogram Product

Denver—A 100 per cent deal with Fox Intermountain for Monogram's 1941-42 product in all Fox houses in the Denver and Salt Lake territories was concluded last week by Lon T. Fidler, franchise holder for Monogram here and in Salt Lake City. Fidler left immediately after the deal for a meeting of the executive committee in Hollywood.

J. Stuart Blackton Dies

J. Stuart Blackton, veteran motion picture producer, and founder of the old Vitagraph Co., died this week as a result of being struck by an automobile.



PRC to Finish 4 by Sept. 1

Release Dates Will Be Met Promptly—Greenblatt

Dallas — With another regional convention of Producers Releasing Corporation set to get under way at the Adolphus Hotel here on Saturday of this week, Arthur Greenblatt, general sales manager, announced that the company will have completed production of four features and one western on its 1941-42 program by Sept. 1.

"Production is well under way on our new product and release dates will be met promptly according to schedule," Greenblatt stated. "The first feature on the 1941-42 program will be released Oct. 3, and the first of the new Billy the Kid series, starring Buster Crabbe with Al St. John, will be ready for release Oct. 10. The first special on the new program is set for Oct. 17, with the initial production of the new Frontier Marshal series starring Bill Boyd, Lee Powell and Art Davis, to be released Oct. 24."

Franchise holders and salesmen scheduled to attend the meeting here include Jack Adams, Sr., Jack Adams, Jr., Robert Adams, Walter Quade and Chick Turner, of Dallas; E. B. Walker and Bob McGraw, of Oklahoma City; B. Busby, D. Jones and F. Lawrence, of Little Rock.

Kansas City will be the site of the next regional meeting to be held Aug. 23-24. Representatives of exchanges in Kansas City, Denver, Salt Lake City, St. Louis, Omaha and Minneapolis will attend.

Following the K. C. meeting, Greenblatt will set regional conferences covering the remaining PRC exchanges. These are to be held weekly.

Bert Kenny, Long Time Loew Employe, Dies

Bert Kenny, 57, manager of Loew's Burnside Theatre, Bronx, New York, died this week after suffering an internal hemorrhage. Kenny was one of Loew's oldest employes in years of service. He was first employed by Nicholas and Joseph Schenck at Palisades Park, and later managed Loew's Herald Square, Orpheum, Broadway, Harlem Opera House, West End and 7th Avenue theatres.

Para. Announces 2nd Group of 5

Paramount this week announced its second block of five pictures. They will be tradeshown the week of September 1. Included are "Skylark," "Birth of the Blues," "Night of January 16th," "Glamour Boy" and "Among the Living."

ITO of Ohio Surveys Major Co. Releases

The ITO of Ohio has issued the first of a series of surveys on features released by the majors.

Consent Decree Selling Keeps Salesmen Hopping

Exhibs Must Spend Plenty of Time Discussing Deals Under New System; Distribs Checking All Houses

Film salesmen and exhibitors are well aware of added complications imposed by the mechanics of selling and buying under the terms of the consent decree, though the September 1 deadline still lies well ahead. Reports from various sections bring evidence that the exhibitor is being drummed by distributor representatives as never in the past, and that both salesmen and the exhibitors are finding the work day will prove all too short unless the present technique of making deals develops some short cuts.

The theatremen reporting to STR state that they are giving hours to interviews with visiting salesmen where previously they gave minutes. As soon as a block is announced for sale and the pictures trade shown, the salesmen take to the road. So far there has been relatively little talk of terms for pictures, most of the selling being of a missionary type to lay the groundwork for selling the full block. Many of the shrewder theatre buyers are talking indivdual pictures, with no consideration for the weaker sisters in a block. This in all cases brings redoubled efforts by salesmen to sell the entire block without quoting prices.

The extra load the new selling places upon sales forces was forecast long ago, and was brought to even sharper focus by Grad Sears, Warner general sales manager, when he reminded the company's field force at the recent Chicago convention that this season they would probably handle 250,000 individual contracts as compared with the 11,000 contracts for previous years.

Selling of the shorts and newsreels still retains some of the old tradition, according to men on the buying end, with salesmen talking shorts before going into the subject of features, and the exhibitors remaining adamant on refusal to take up the subject of the brief attractions before the matter of features has been threshed out.

Most of the exhibitors are paying tribute to the enterprise and energy the salesmen as a whole are displaying in their selling efforts. Generally reported is a marked amount of pep, vim and vigor on the part of the selling men. Exhibitors are being urged to take into account the necessity for making buys of the blocks as they come along, the distributor representatives declaring that if the theatreman wants quality product in mid-winter and spring the way to make such production possible is to cooperate by using pictures as they are made available now; otherwise production budgets will have to be cut later on, with the consequences showing in a less attractive grade of product.

While the new buying consumes much more time for the exhibitor, this factor is even more emphasized for the salesmen and if present indications are a criterion, the sales forces are going to be more interested than in the past regarding producer and distributor trade publicity acquainting exhibitors with individual pictures as a build-up to their sales efforts.

Increased use of checkers is also being noted, according to the reports, theatremen stating that checkers are appearing for the first time in a long while in certain houses for all percentage bookings.

New Jersey ATO Sets Aug. 21 for Annual Outing

Eatontown, N. J.—Annual outing of Allied Theatre Owners of New Jersey will be held here Aug. 21 at the Monmouth Golf and Country Club. Golf, swimming and other recreational activities are planned. The golf tournament, for which several attractive prizes are being lined up, is scheduled to start at 10 a.m. At a business meeting set for 2 p.m., various matters of "great importance and interest" will be discussed.

Indict Operator on Explosion Charge

Meridan, Miss. — Leo Schwartz, operator, was indicted last week in connection with an explosion in the Royal Theatre here several months ago in which six persons were injured. Schwartz was charged with assault and battery in two counts, and with malicious mischief in a third. According to investigating officers, a make-shift time bomb was set off under a section of seats while a crowd was in the theatre.

New Haven Downtowners May Employ Usherettes

New Haven—An increased turnover in usher staffs and the beginning of the school term soon has exhibitors of downtown houses facing a shortage of ushers which may result in employment of usherettes.

Two Films Set for 20th-Fox's Next Block

"Belle Starr" and "Charlie Chan in Rio" are the two pictures which will comprise 20th Century-Fox's next block. Both pictures are scheduled for trade showings in 31 key cities on August 21.

Hoosier Theatreman Dies

Indianapolis — Albert F. Brentlinger, pioneer motion picture theatre operator, died here last week of heart disease. He formerly was vice-president of First National Pictures in Indiana.

Regional Meets For Republic

Grainger Tells Eastern Group of Production Plans

Republic held its quarterly sales meeting in New York this week with home office executives, eastern franchise holders and branch managers in attendance. James R. Grainger, president of the company, presided. He also headed the Midwest-Southern meeting in Chicago this week and will attend a Western regional later. During the sessions Grainger announced the line-up of eight features, eight Westerns and one serial for the coming quarter.

Those attending the Eastern meeting are as follows: Morris Epstein and Sidney Picker, New York branch manager and office manager, respectively; Max Gillis, Philadelphia branch manager; Sam Seplowin, Detroit branch manager; Sam Seletsky, New Haven branch manager; Sam Fineburg, Pittsburgh franchise holder; Ed Morey, Boston branch manager; Arthur Newman, Albany branch manager; Jack Bellman, Buffalo branch manager; Nat Lefton, Cleveland and Cincinnati franchise holder; Sam Gorrel, Cleveland branch manager; Geo. Kirby, Cincinnati branch manager; Jake Flax and George Flax, Washington, D. C. franchise holder and salesman, respectively; and Alfred Perry, of Empire Films, Ltd., Republic distributors in Canada. The home office group included H. J. Yates, J. R. Grainger, G. C. Schaefer, Morris Goodman, Charles Reed Jones, J. J. O'Connell, A. L. Pindat, Walter Titus and Si Borus.

In addition to Yates and Grainger, the following representatives will attend the meeting in Chicago: William Baker, Chicago branch mgr., Jack Frackman, Milwaukee branch mgr., L. W. Marriott, Indianapolis branch mgr., Gilbert Nathanson, Minneapolis branch mgr., Nat Steinberg, St. Louis branch mgr., Lloyd Rust, Dallas branch mgr., Sol Davis, Oklahoma City franchise holder, Arthur Bromberg, Southeastern franchise holder, Merritt Davis, Atlanta, branch mgr., Harold Laird, Tampa branch mgr., J. H. Dillon, Charlotte branch mgr., L. V. Seicshnaydre, New Orleans branch mgr., and Winfield M. Snelson, Memphis branch mgr.

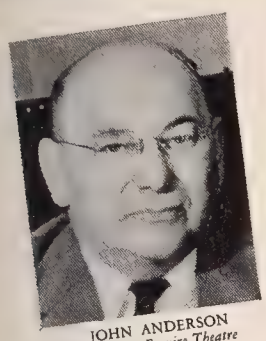
Proposes Censor Board

North Little Rock, Ark.—A proposed ordinance to create a city board of censors was scheduled to be introduced at a meeting of the city council here this week by Alderman J. N. Laman. His proposal has been postponed at several previous meetings.

Host to Employes

Chicago—At his farm near Plano, Ill., Jules Rubens, Great States Theatres executive, was host to 200 B & K and Great States employes last week.

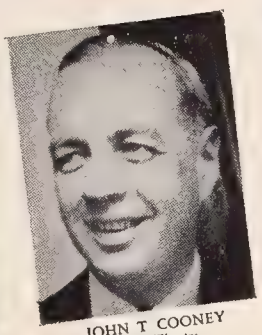
Here are some of America's great showmen who are thinking ahead — and dating ahead — from now to New Year's with UNIVERSAL!



JOHN ANDERSON
Co-owner, Esquire Theatre
Denver, Colo.



CHARLES H. BARRON
Barron—Kanias Theatres
Pratt, Kansas



JOHN T COONEY
Union Sq. Theatre
Pittsfield, Mass.



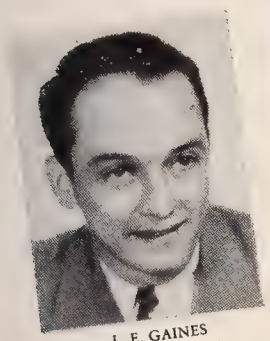
JOE BLUMENFELD
Blumenfeld Circuit—
West Coast



SAM DAVIS
Phoenicia Theatre
Phoenicia, N Y



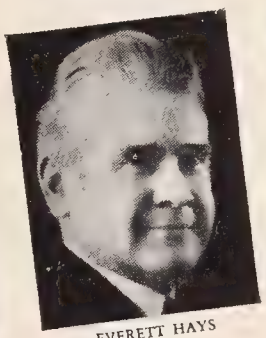
SAM FEINSTEIN
Co-owner, Esquire Theatre
Denver, Colo.



L. E. GAINES
Coed—Rex Theatres
Fairfield, Iowa



HARRY HORGAN
Opera House
Newport, R. I.



EVERETT HAYS
Grand Theatre
Sullivan, Ill.



ELMORE D. HEINS
American-Rialto-Roanoke Theatres
Roanoke, Va.



A. WEST JOHNSON
Heilig—Mayflower Theatres
Eugene, Oregon



MAX M. KORR
Earle Theatre
Allentown, Pa.



RUSSELL LAMB
Lamb Theatre, Mt. Morris, Ill.
Oregon Theatre, Oregon, Ill.



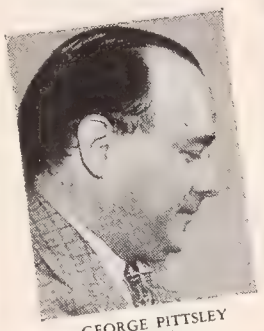
M. A. LIGHTMAN
Malco Circuit
Memphis, Tenn.



C. F. MILLET
State Theatre
Bridgton, Mass



BOB O'DONNELL
Texas Consolidated & Interstate
Circuit—Dallas, Texas



GEORGE PITTSLEY
Washington Theatre
Bay City, Mich.



CLARENCE E ROBBINS
Buzzards Bay Theatre
Buzzards Bay, Mass.



W A. SANDON
Sandon Theatre
Blue Earth, Minn



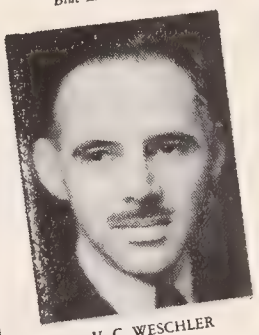
G N. TURNER
Family Theatre
Pine City, Minn.



JOHN TENDER
Tivoli Theatre
Lorain, Ohio



REX N. VAN HORN
Cozy Theatre
Augusta, Ill.



V C. WESCHLER
Colonial Theatre
Erie, Pa.



MRS. C. W WACHTER
Henry's Theatre
Hagerstown, Md.



JACK YEO
Plaza Theatre
Burlington, Wisc.



HARRY ZEITZ
State—Empire Theatres
New Bedford, Mass.

PRINTED IN U.S.A.

UNIVERSAL FILM EXCHANGES, Inc.
NOTICE OF
AVAILABILITY AND ALLOCATION

BRANCH Milwaukee, Wis. ZONE 4
DATE 7/21/41
SALESMEN MR. GAVIN
EXHIBITOR Mr. Jack Yeo
THEATRE Plaza Theatre
CITY, TOWN & STATE Burlington, Wisconsin

NOTICE:— THIS ADVICE IS SUBMITTED TO CONFORM WITH THE SIXTH PARAGRAPH, PART 2 OF OUR LICENSE AGREEMENT WITH YOU, READING AS FOLLOWS:—

"2. WITHIN FOURTEEN (14) DAYS AFTER THE MAILING OF SUCH NOTICE, THE EXHIBITOR SHALL SELECT AN EXHIBITION DATE OR DATES NOT THERETOFORE ASSIGNED TO ANOTHER EXHIBITOR OR OTHER EXHIBITORS, WITHIN THE PERIOD COMMENCING UPON THE AVAILABLE DATE AND ENDING THIRTY (30) DAYS THEREAFTER AND GIVE TO THE DISTRIBUTOR WRITTEN NOTICE OF THE DATE OR DATES SO SELECTED"

PROD. NO.	TITLE	NO. DAY(S)	DESIGNATED RENTAL	PRINCIPALS	DATE AVAILABLE	RUNNING TIME	DATE(S) SUBMITTED SUBJECT TO CONFIRMATION BY DISTRIBUTOR
	BADLANDS OF DAKOTA	2/3		Robert Stack Ann Rutherford	9/5		Sept. 5-6
	UNFINISHED BUSINESS	2/3		Irene Dunne Robert Montgomery	9/12		Sept. 14-16
	SING ANOTHER CHORUS	2/3		Jane(Buck Privates)Frazee Mischa Auer	9/19		Sept. 24-25
	ALMOST AN ANGEL	2/3		Deanna Durbin Charles Laughton	9/26		Sept. 28-30
	MOONLIGHT IN HAWAII	2/3		Jane Frazee, Leon Errol Mischa Auer	10/3		Oct. 8-9
	HELLZAPOPPIN	2/3		Olsen and Johnson Martha Raye	10/10		Oct. 12-14
	PARIS CALLING	2/3		Randolph Scott Elizabeth Bergner	10/17		Oct. 22-23
	BURMA CONVOY	2/3		Charles Bickford Evelyn Ankers	10/24		Oct. 24-25
	APPOINTMENT FOR LOVE	2/3		Charles Boyer Margaret Sullavan	10/31		Nov. 2-4
	CAPTIVE WILD WOMAN	2/3		Featuring "Wild Woman"	11/7		Nov. 14-15
	THE GREAT MAN	2/3		W. C. Fields, Gloria Jean, Dutch and Buddy	11/14		Nov. 19-20
	MELODY LANE	2/3		Merry Macs Baby Sandy	11/21		Nov. 28-29
	RIDE 'EM COWBOY	2/3		Abbott & Costello Anne Gwynne	11/28		Nov. 30-Dec. 1
	NOBODY'S FOOL	2/3		Hugh Herbert	12/5		Dec. 10-11
	THE WOLF MAN	2/3			12/12		Dec. 19-20
	MERMAID IN DISTRESS	2/3		DEANNA DURBIN	12/19		Dec. 27
	THEY LIVED ALONE	2/3			12/26		Dec. 28-30
	3 --2 reel Personality Musicals			- Sept 5-6 Oct 24-25			Nov 14-15
	3 --Variety Views			- Sept 24-25 Oct 22-23			Dec 10-11
	3 --Stranger Pictions			- Sept 28-30 Oct 8-9			Nov 30- Dec 2
	RIDERS OF DEATH VALLEY			- Oct 3-4.			

SUBJECTS ENUMERATED ON THIS OR PRIOR NOTICES OF AVAILABILITY MUST BE DATED IN THE ORDER OF RELEASE AS PROVIDED FOR IN LICENSE AGREEMENT.

July 22 1941

TO:— UNIVERSAL FILM EXCHANGES, Inc.
PLEASE BOOK AND CONFIRM TO ME ON THE DATE(S) SUBMITTED FOR THE RESPECTIVE SUBJECTS.

J. M. Yeo EXHIBITOR

EXHIBITOR'S COPY

They're going to get their pictures, box office pictures, *regularly!*

FOLLOW GREAT SHOWMAN STRATEGY— DATE AHEAD....

AUG. 8

Bud ABBOTT & Lou COSTELLO
in
HOLD THAT GHOST

with **Richard CARLSON • Joan DAVIS • Mischa AUER**



THE ANDREWS SISTERS
TED LEWIS and His Entertainers

Screenplay by Robert Lees, Fred Rinaldo, John Grant
Original Story by Robert Lees, Fred Rinaldo

Directed by **ARTHUR LUBIN**

Associate Producers **BERT KELLY • GLENN TRYON**

AUG. 15

FRANK LLOYD PRODUCTIONS, INC., *presents*

THIS WOMAN IS MINE

starring

FRANCHOT TONE • JOHN CARROLL
WALTER BRENNAN • CAROL BRUCE
NIGEL BRUCE • LEO G. CARROLL

Screenplay by Seton I. Miller, Frederick Jackson • Based on the Novel "I, James Lewis" by Gilbert Wolff Gabriel

Associate Producer Jack H. Skirball



Produced and Directed by
FRANK LLOYD
A UNIVERSAL PICTURE

SEPT. 5

BADLANDS of DAKOTA

starring **ROBERT STACK** and **ANN RUTHERFORD**
with **RICHARD DIX ★ FRANCES FARMER**
BROD CRAWFORD ★ HUGH HERBERT
ANDY DEVINE ★ LON CHANEY, JR.
FUZZY KNIGHT & THE JESTERS—Dwight Latham
Walter Carlson • Guy Bonham



Directed by **ALFRED E. GREEN**
Associate Producer, **GEORGE WAGGNER**

Screenplay by Gerald Geraghty • Original Story by Harold Shumate
Additional comedy sequences by Victor McLeod

SEPT. 12



Irene DUNNE ★ Robert MONTGOMERY
in **UNFINISHED BUSINESS**

with **PRESTON FOSTER**
Eugene Pallette • Esther Dale
Walter Catlett • June Clyde
Dick Foran • Samuel S. Hinds

Screenplay by Eugene Thackrey

Produced and Directed by
GREGORY LA CAVA

SEPT. 19

JANE FRAZEE *in* SING ANOTHER CHORUS

with

Johnny DOWNS • Mischa AUER • Walter CATLETT
Sunnie O'DEA • Iris ADRIAN
and ROSARIO & ANTONIO



Screenplay by Marion Orth • Paul Gerard Smith
Brenda Weisberg • Original Story by Sam Robins

Directed by **CHARLES LAMONT**

Associate Producer **KEN GOLDSMITH**

SEPT. 26



Deanna DURBIN ★ Charles LAUGHTON
in **IT STARTED WITH ADAM**

A HENRY KOSTER *production*

with **ROBERT CUMMINGS**
MARGARET TALLICHET • GUY KIBBEE • WALTER CATLETT • CATHERINE DOUCET • CHARLES COLEMAN



Directed by HENRY KOSTER • Produced by JOE PASTERNAK

OCT. 3

BURMA CONVOY

(Tentative Title)

with

Charles Bickford • Evelyn Ankers
Keye Luke • Frank Albertson
Cecil Kellaway



Original screenplay by Stanley Rubin • Roy Chanslor

Directed by **NOEL M. SMITH**

Associate Producer, Marshall Grant

DATE AHEAD FROM NOW TO NEW YEAR'S WITH UNIVERSAL'S BONDED RELEASE DATES!

OCT. 10



HELLZAPOPPIN'

starring

OLSEN & JOHNSON
MARTHA RAYE

with JANE FRAZEE • MISCHA AUER
ROBERT PAIGE • CLARENCE KOLB
NELLA WALKER • ELISHA COOK, Jr.
KATHRYN ADAMS • CATHERINE
JOHNSON • ROY HARRIS
The HI-HATTERS • SLIM & SLAM

Directed by
H. C. POTTER
Associate Producer
GLENN TRYON
A MAYFAIR PRODUCTION

OCT. 17

RANDOLPH **SCOTT** ELIZABETH **BERGNER**

in

PARIS CALLING

(Tentative Title)



Produced by
Benjamin Glazer
Directed by
Edwin L. Marin



OCT. 24

JANE FRAZEE • THE MERRY MACS
LEON ERROL • MISCHA AUER

in **MOONLIGHT in HAWAII**



with JOHNNY DOWNS • SUNNIE O'DEA
MARIA MONTEZ

Screenplay by Morton Grant, James Gow, Erna Lazarus
Original Story by Eve Greene

Directed by CHARLES LAMONT • *Associate Producer* KEN GOLDSMITH

OCT. 31

Charles BOYER • Margaret SULLAVAN



in **APPOINTMENT for LOVE**

with

Reginald Denny • J. M. Kerrigan • Cecil Kellaway
Roman Bohnen • Mary Gordon • Charles Ray
Doris Lloyd • Ruth Terry

A BRUCE MANNING Production

Directed by **WILLIAM A. SEITER**
Frank Shaw, Associate Producer

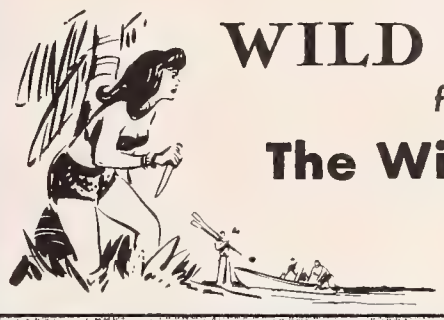
NOV. 7

Jungle fury embodied in feminine beauty to startle and electrify your boxoffice!

CAPTIVE WILD WOMAN

featuring

The Wild Woman





NOV. 14

W. C. FIELDS *in*



THE GREAT MAN

with **GLORIA JEAN**
LEON ERROL • Butch & Buddy
Susan Miller • Franklin Pangborn
Charles Lang • Margaret Dumont
Anne Nagel • Mona Barrie
Nell O'Day

Directed by
EDWARD CLINE



NOV. 21

The **MERRY MACS** & Baby **SANDY**

in

MELODY LANE



The industry's tiniest starlet... but as big as they come at the box-office!

THINK AHEAD.... BUY AHEAD.... DATE AHEAD .... BE AHEAD!

NOV. 28

Bud ABBOTT & Lou COSTELLO
in **RIDE 'EM COWBOY** with



The Merry Macs • Dick Foran
Johnny Mack Brown • Anne Gwynne • Samuel S. Hinds
and Ella Fitzgerald • and
The Congaroos

Directed by ARTHUR LUBIN
Associate Producer ALEX GOTTLIEB

DEC. 5

HUGH HERBERT
in
NOBODY'S FOOL





The wise old owl whose slews of woo-woo's keeps 'em rollin' to your door!

DEC. 12

The WOLF MAN



A picture and a new figure of grotesque horror that will catapult itself to land among the top imaginative masterpieces of all time.

DEC. 19

A great selling title for one of the funniest stories of the year!



MERMAID in DISTRESS

Associate Producer
VAUGHN PAUL

DEC. 26



DEANNA DURBIN
in
THEY LIVED ALONE

Produced by
BRUCE MANNING
Original Story by Sonya Levien

---

3 Thrill-laden, sweeping adventure pictures
starring
DICK FORAN • LEO CARRILLO • ANDY DEVINE

• SEPT. 19th **THE AMERICANOS** *(Tentative Title)*
• NOV. 21st **THE SONORA KID**
• DEC. 26th **ZAMBEZI**

3 Hoof-pounding, lead-spitting pictures, starring
JOHNNY MACK BROWN
FUZZY KNIGHT *and* NELL O'DAY

• SEPT. 5th **MAN from MONTANA**
• OCT. 24th **The MASKED RIDER**
• NOV. 14th **ARIZONA CYCLONE**

Better Shorts for Better Entertainment

13 TECHNICOLOR CARTOONS
Featuring Andy Panda and his Pals • Created and Produced by Walter Lantz

13 2-REEL PERSONALITY and NAME-BAND MUSICALS (Each with different title)

15 VARIETY VIEWS (Each with different title)

15 STRANGER THAN FICTION (Each with different title)

A 2-REEL SPECIAL FEATURETTE

4 SUPERIOR SERIALS
"Riders of Death Valley" • "Sea Raiders" • "Winslow of the Navy"
"The Gang Busters"

THE UNIVERSAL NEWSREEL (2 Issues Weekly)

date from now to New Year's with Universal!

Trade Show Guide

ALL WOMAN

MGM—Comedy. Principals: Rosalind Russell, Don Ameche, Kay Francis. (Advance Dope, August 2.)

ALBANY ..... Aug. 26
10:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 26
10:30 a.m., RKO Screening Room
BOSTON ..... Aug. 27
10 a.m. and 2 p.m., MGM Screening Room
BUFFALO ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 26
2:00 p.m., Igel's Screening Room
CINCINNATI ..... Aug. 26
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Aug. 26
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Aug. 26
1:00 p.m., Paramount Screening Room
DES MOINES ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 26
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Aug. 26
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 26
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Aug. 26
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Aug. 26
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 26
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Aug. 26
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 4
9:30 a.m. and 1:30 p.m., MGM Screen Room
OKLAHOMA CITY ..... Aug. 26
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Aug. 26
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 26
10 a.m. and 2 p.m., MGM Screening Room
PITTSBURGH ..... Aug. 26
2:00 p.m., MGM Screening Room
PORTLAND ..... Aug. 26
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Aug. 26
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 26
1:30 p.m., M.P. Service Screen Room
SEATTLE ..... Aug. 26
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room

BELLE STARR

20th-Fox—Drama. Principals: Randolph Scott, Gene Tierney, Shepperd Strudwick. (Advance Dope, May 24.)

ALBANY ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 21
11:00 a.m., 20th-Fox Screening Room
BOSTON ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
BUFFALO ..... Aug. 21
2:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 21
11:00 a.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
CINCINNATI ..... Aug. 21
9:30 a.m., 20th-Fox Screening Room
CLEVELAND ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
DALLAS ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
DENVER ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
DES MOINES ..... Aug. 21
12:30 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 21
10:30 a.m. and 1:30 p.m., 20th-Fox Sc. Rm.
INDIANAPOLIS ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
LOS ANGELES ..... Aug. 21
10:30 a.m. and 2:30 p.m., 20th-Fox Sc. Rm.
MEMPHIS ..... Aug. 21
10:30 a.m., 20th-Fox Screening Room
MILWAUKEE ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
NEW HAVEN ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Aug. 21
10:00 a.m., 20th-Fox Screening Room
OMAHA ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 21
10:30 a.m. and 2:30 p.m., 20th-Fox Sc. Rm.
PITTSBURGH ..... Aug. 21
10 a.m. and 3:30 p.m., 20th-Fox Screen Rm.
PORTLAND ..... Aug. 21
2:00 p.m., Star Film Exchange
ST. LOUIS ..... Aug. 21
1:00 p.m., S'renco Screen Room
SALT LAKE CITY ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
SEATTLE ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
WASHINGTON ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room

CHARLIE CHAN IN RIO

20th-Fox—Drama. Principals: Sidney Toler, Mary Beth Hughes, Cobina Wright, Jr. (Advance Dope, June 21.)

ALBANY ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 21
2:30 p.m., 20th-Fox Screening Room
BOSTON ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
BUFFALO ..... Aug. 21
2:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 21
2:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
CINCINNATI ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
CLEVELAND ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
DALLAS ..... Aug. 21
10 a.m. and 2:30 p.m., 20th-Fox Screen Rm.
DENVER ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
DES MOINES ..... Aug. 21
12:30 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 21
10:30 a.m. and 1:30 p.m., 20th-Fox Sc. Rm.
INDIANAPOLIS ..... Aug. 21
1:30 p.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
LOS ANGELES ..... Aug. 21
10:30 a.m. and 2:30 p.m., 20th-Fox Sc. Rm.
MEMPHIS ..... Aug. 21
2:30 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
NEW HAVEN ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 21
3:00 p.m., 20th-Fox Screening Room
NEW YORK ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
OMAHA ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 21
10:30 a.m. and 2:30 p.m., 20th-Fox Sc. Rm.
PITTSBURGH ..... Aug. 21
11:30 a.m. and 2 p.m., 20th-Fox Screen Rm.
PORTLAND ..... Aug. 21
2:00 p.m., Star Film Exchange
ST. LOUIS ..... Aug. 21
1:00 p.m., 20th-Fox Screening Room
SALT LAKE CITY ..... Aug. 21
2:15 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 21
10 a.m. and 2 p.m., 20th-Fox Screen Room
SEATTLE ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room
WASHINGTON ..... Aug. 21
2:00 p.m., 20th-Fox Screening Room

HONKY TONK

MGM—Drama. Principals: Clark Gable, Lana Turner, Claire Trevor, Marjorie Main, Frank Morgan, Albert Dekker, Rags Ragland. (Advance Dope, June 28.)

ALBANY ..... Aug. 25
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 25
10.30 a.m., RKO Screening Room
BOSTON ..... Aug. 26
10 a.m. and 2 p.m., MGM Screen Room
BUFFALO ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 25
2:00 p.m., Igel's Screening Room
CINCINNATI ..... Aug. 25
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Aug. 25
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Aug. 25
1:00 p.m., Paramount Screening Room
DES MOINES ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 25
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Aug. 25
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 25
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Aug. 25
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Aug. 25
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 25
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Aug. 25
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Aug. 28
9:30 a.m. and 1:30 p.m., MGM Screen Room
OKLAHOMA CITY ..... Aug. 25
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Aug. 25
10:00 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 25
10 a.m. and 2 p. m., MGM Screening Room
PITTSBURGH ..... Aug. 25
2:00 p.m., MGM Screening Room
PORTLAND ..... Aug. 25
1:00 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Aug. 25
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 25
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Aug. 25
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Aug. 25
1:00 p.m., 20th-Fox Screen Room

MARRIED BACHELOR

MGM—Comedy. Principals: Ruth Hussey, Robert Young, Felix Bressart, Lee Bowman. (Advance Dope, July 26.)

ALBANY ..... Aug. 25
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 25
10:30 a.m., RKO Screening Room
BOSTON ..... Aug. 26
10 a.m. and 2 p.m., MGM Screen Room
BUFFALO ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 25
10 a.m., Igel's Screening Room
CINCINNATI ..... Aug. 25
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Aug. 25
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Aug. 25
1:00 p.m., Paramount Screening Room
DES MOINES ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 25
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Aug. 25
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 25
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Aug. 25
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Aug. 25
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 25
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Aug. 25
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 25
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Aug. 28
9:30 a.m. and 1:30 p.m., MGM Screen Room
OKLAHOMA CITY ..... Aug. 25
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Aug. 25
10:00 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 25
10 a.m. and 2 p.m., MGM Screening Room
PITTSBURGH ..... Aug. 25
2:00 p.m., MGM Screening Room
PORTLAND ..... Aug. 25
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Aug. 25
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Aug. 25
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 25
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Aug. 25
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Aug. 25
1:00 p.m., 20th-Fox Screen Room

SMILIN' THROUGH

MGM—Drama. Principals: Jeannette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Patrick O'Moore. (Advance Dope, July 5.)

ALBANY ..... Aug. 26
10:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Aug. 26
10:30 a.m., RKO Screening Room
BOSTON ..... Aug. 27
10 a.m. and 2 p.m., MGM Screening Room
BUFFALO ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Aug. 26
10:00 a.m., Igel's Screening Room
CINCINNATI ..... Aug. 26
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Aug. 26
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Aug. 26
1:00 p.m., Paramount Screening Room
DES MOINES ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Aug. 26
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Aug. 26
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Aug. 26
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Aug. 26
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Aug. 26
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Aug. 26
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Aug. 26
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Aug. 26
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 4
9:30 a.m. and 1:30 p.m., MGM Screen Room
OKLAHOMA CITY ..... Aug. 26
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Aug. 26
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Aug. 26
10 a.m. and 2 p.m., MGM Screen Room
PITTSBURGH ..... Aug. 26
2:00 p.m., MGM Screening Room
PORTLAND ..... Aug. 26
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Aug. 26
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Aug. 26
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Aug. 26
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Aug. 26
1:00 p.m., 20th-Fox Screening Room

The Box Office Slant

International Squadron

Warner Bros. War 87 mins.

AUDIENCE SLANT: (Family) A punchy combination of action and romance produces sure-fire entertainment for general audiences.

BOX OFFICE SLANT: Should register above-average grosses.

Cast: Ronald Reagan, James Stephenson, Julie Bishop, Cliff Edwards, Reginald Denny, Olympe Bradna, William Lundigan, Joan Ridgely, Joan Perry, Addison Richards, Holmes Herbert, Crauford Kent, Charles Irwin. **Credits:** Associate producer, Edmund Grainger. Directed by Lothar Mendes. Screenplay by Barry Trivers. Based on an original story by Frank Wead. Director of photography, James Van Trees.

Plot: Reagan, a test pilot, flies a bomber to England for the Free French forces. When he arrives, Stephenson, an old pal from the states and now a squadron leader, asks him to join the international squadron. But he is more interested in girls. However, when he goes through a London air raid, he changes his mind and is assigned to Stephenson's squadron. One night he asks his best friend, Lundigan, to take his patrol and Lundigan is killed. Reagan is stricken with remorse. When another man wins the lottery for a dangerous job, he knocks him out and takes the ship up himself. He is shot down after he has accomplished his mission.

Comment: Here's one of the first action pictures with a background of the present war and it's a humdinger. The only unfortunate thing is that instead of its being a stepping stone to greater things for James Stephenson, who does a swell job, it marks his swan song. His death, however, should in no way affect the drawing power of the picture, which, while boasting no big box office names, has a cast of favorites. The action scenes are excellent and they should give a thrill to any audience. The dialogue is sparkling and good for some laughs to break up the tenseness of the drama. Stephenson and Reagan have the fattest parts and the latter seems headed for stardom. On the feminine side, none of the girls has much of a chance, but Olympe Bradna shows up well in the few scenes alloted her. The realism of the London air raid scenes is remarkable and some of the bomb explosions don't look synthetic. If they are from newsreels, the footage has been skillfully spliced. Sell it for all you can with plenty of newspaper publicity on the International Squadron, particularly if there are boys from your town who have joined up. Any airplane tie-ups you can make would pay dividends.

Catchline: "Ready to give their lives in the fight for freedom."

The Smiling Ghost

Warner Bros. Horror Comedy 71 mins.

AUDIENCE SLANT: (Adult) Rather weak fare with plenty of hokum which may please certain audiences.

BOX OFFICE SLANT: Will hold up the lower end of a dual bill satisfactorily.

Cast: Wayne Morris, Brenda Marshall, Alexis Smith, Alan Hale, Lee Patrick, David Bruce, Helen Westley, Willie Best, Charles Halton, Richard Ainley, Roland Drew, George Meader, Clem Bevans, Arthur Aylsworth. **Credits:** Associate producer, Edmund Grainger. Directed by Lewis Seiler. Screenplay by Kenneth Gamet. Photography by Arthur Todd.

Plot: Morris is hired by Helen Westley to pose as the fiance of her grand daughter, Alexis Smith, whose three previous fiances have all met sudden death. The killer is reputed to be a Smiling Ghost. Morris captures him—but decides to marry reporter Brenda Marshall instead of his supposed fiancee.

Comment: Endowed with plenty of hokum and stretched far beyond its required length, this picture, while of the general variety of the horror ilk, is played more for comedy by its cast. None are able to rise above the mediocrity of the material and the picture seems slated to play the lower half of the dual bills where it will be quite acceptable to relieve the tedium of a heavy dramatic feature. Some of the comedy is a trifle forced and obvious and the plot contains a number of scenes for which no reason can be offered. As a tip-off, a wedding is scheduled for midnight, for no apparent reason, and of course, there is a lightning and thunder storm, without which no self respecting "ghost" would think of appearing. This is the type of film which would make a good three or four reel subject. Sell it for the comedy with emphasis on the ghost angle.

Catchline: "Her first three fiances died violently . . . would he be the fourth?"

Legion of Decency Ratings

(For Week Ending Aug. 16)

SUITABLE FOR GENERAL PATRONAGE

Dive Bomber
Rags to Riches
Tillie the Toiler

SUITABLE FOR ADULTS ONLY

Father Takes a Wife
Life Begins for Andy Hardy
Lady Scarface
Nothing But the Truth
All That Money Can Buy

The Little Foxes

RKO-Radio Drama 116 mins.

(Prod. No. 175—Nat'l Release, Aug. 29)

AUDIENCE SLANT: (Adult) A powerful screen offering that will be appreciated by movegiers who seek fine, worthwhile entertainment.

BOX OFFICE SLANT: Success in metropolitan centers is practically assured; in smaller communities, it should score provided it is backed with persuasive and intelligent showmanship.

Cast: Bette Davis, Herbert Marshall, Teresa Wright, Richard Carlson, Patricia Collinge, Dan Duryea, Charles Dingle, Carl Benton Reid, Jessie Grayson, John Marriott, Russell Hicks, Lucien Littlefield, Virginia Brissac, Terry Nibert, Alan Bridge, Charles R. Moore. **Credits:** Produced by Samuel Goldwyn. Directed by William Wyler. Screenplay by Lillian Hellman. From the stage success by Lillian Hellman. Director of photography, Gregg Toland. Art direction, Stephen Goosson. Music by Meredith Willson.

Plot: Bette Davis dreams of becoming rich and moving to Chicago with her daughter, Teresa Wright. When her ruthless brothers, Charles Dingle and Carl Benton Reid, inform her of a scheme whereby she can make a million by investing $75,000, she sends for her invalid husband, Herbert Marshall, who has been in a hospital in Baltimore. She tries to get him to put up the money, but he refuses. In desperation, the brothers steal bonds belonging to Marshall. When he discovers the theft, Marshall tells Bette that he is going to pretend he lent them the bonds, to be repaid to Bette, without interest, after his death. She then torments him until a heart attack brings about his death, thus making it possible for her to blackmail her brothers. Beginning to understand her mother's wickedness, Teresa leaves her alone, goes to find happiness with the man she loves.

Comment: Endowed with skilful direction, brilliant characterizations and lavish production treatment in the Samuel Goldwyn manner, "The Little Foxes" is one of the season's most powerful screen offerings. Like a spider that spins its web to capture the unsuspecting fly, the picture steadily and influentially weaves its engrossing plot, with each dramatic situation mounting in suspense until the spectator has been completely "hemmed in." Although Bette Davis essays one of her finest and most exacting performances, it is difficult to single out one individual for honors; every principal—Miss Davis, Herbert Marshall, Teresa Wright, Richard Carlson, Patricia Collinge, Dan Duryea, Charles Dingle and Carl Benton Reid—plays her or his role to the hilt. The picture will be keenly appreciated by moviegoers who seek fine, worthwhile entertainment. In metropolitan centers, where the public has been familiarized with the successful stage play, the screen version should be awaited by large, eager audiences. In smaller communities "The Little Foxes" will have to be sold on the strength of its star, producer and the absorbing plot. Wherever it plays, in city or hamlet, exhibitors should get behind it with persuasive and intelligent showmanship.

Catchline: "Her lust for wealth killed her husband, drove her daughter to another's arms."

Navy Blues

Warner Bros. Comedy with Music 108 mins.

AUDIENCE SLANT: (Family) Another eligible entry in the "escape-entertainment" class. Gay, laugh-filled diversion for all types of audiences.

BOX OFFICE SLANT: With people flocking to see this type of picture, it should register strongly in all situations.

Cast: Ann Sheridan, Jack Oakie, Martha Raye, Jack Haley, Herbert Anderson, Jack Carson, Jackie C. Gleason, Richard Lane, William T. Orr, John Ridgely, Frank Wilcox, William Justice, Ray Cook, Selmer Jackson, Peggy Diggins, Georgia Carroll, Loraine Getman, Marguerite Chapman, Katharine Aldridge, Claire James. **Credits:** Executive Producer, Hal B. Wallis. Associate Producers, Jerry Wald and Jack Saper. Screenplay by Jerry Wald and Richard Macaulay and Arthur T. Horman & Sam Perrin. From a story by Arthur T. Horman. Director of photography, Tony Gaudio. Art direction, Robert Haas. Dance direction, Seymour Felix.

Plot: Sailors Oakie and Haley bet their shipmates' money on their ship to win gunnery practice. But trouble starts when cornfed, quiet Anderson, best gun-pointer in the Navy, decides to go back to his Iowa farm home a day before the gunnery contest. Oakie and Haley use sundry methods to make Anderson remain, finally succeed by using Ann Sheridan as bait, with the couple falling in love.

Comment: With Ann Sheridan furnishing the glamor, and Jack Oakie, Jack Haley and Martha Raye dispensing the comedy, "Navy Blues" is another eligible entry on the list of pictures providing "escape-entertainment" for a war-weary public. Add to the glamor and comedy a generous sprinkling of dance

numbers and hummable tunes, and you have the ingredients for a sparkling dish of audience entertainment. The plot is thin, but with numerous gags and laugh-provoking situations, not forgetting the dance numbers and music to divert them, your patrons won't care. There's not a letdown in any one of those 108 minutes. Ann Sheridan, Oakie, Haley and Martha Raye are expected to come through like troupers, and they do. But newcomer Herbert Anderson, as the farm boy from Iowa, also scores despite this competition. It would be difficult to think of a spot where this picture would fail to draw and please. It's the type audiences are flocking to see, so it's up to the exhibitor to herald it with a bang-up selling campaign and watch 'em crowd in. Among the selling stunts applicable are ushers or usherettes dressed as sailors, department store tieups plugging "navy blue" wearing apparel, street ballyhoo, sailor hat distribution to kiddies, nautical front and lobby displays, etc.

Catchline: "Music and mirth, romance and rhythm in a comedy that'll have you on one long wave of laughter."

Story of the Vatican

RKO-Radio **Documentary** **54 mins.**

(Prod. No. 172—Nat'l Release, July 18)

AUDIENCE SLANT: (Family) Roman Catholics will find it intensely interesting. Others will find it mere repetition of the M of T two reeler on the same subject, released about a year and a half ago.

BOX OFFICE SLANT: Will assist business in strongly Catholic communities.

Credits: Narrated by Right Rev. Monsignor Fulton J. Sheen. Produced by Richard de Rochemont for the March of Time. Directed by Jean Pages. Camera work by Marcel Rebiere.

Plot: The picture deals solely with daily life in Vatican City, with a pictorial background of the city's treasures.

Comment: The two reel subject on the Vatican made about a year and a half ago has now been elaborated so that it runs nearly an hour. Much of the footage that was in the two reeler is also in this subject. Intensely interesting to those of the Roman Catholic faith, the picture may tend to drag a bit for others. It is pictorially interesting for the art student and for students of religion. Mgr. Sheen does a capable job of the narration, showing a reverence for the subject which only an ecclesiastic could be expected to manifest. It differs considerably in this respect from the narration of Westbrook Van Voorhis, the March of Time's announcer. Sell the picture through the churches and schools.

Double Cross

Producers **Gangster** **61 mins.**

(Prod. No. 112—Nat'l Release, June 27)

AUDIENCE SLANT: (Adult) Fair pastime for the action fans.

BOX OFFICE SLANT: Supporting number for dual bills.

Cast: Kane Richmond, Pauline Moore, Wynne Gibson, John Miljan, Richard Beach, Mary Gordon, Robert Homans, William Halligan, Frank C. Moran, Heinie Conklin, Daisy Ford, Edward Keane, Walter Shumway, Ted Wray, Jimmie Fox, Harry Harvey. **Credits:** Produced by John G. Bachmann. Directed by Albert Kelley. Screenplay by Milton Raison and Ron Ferguson. Original story by John A. Albert. Director of photography, Arthur Martinelli.

Plot: When his fellow officer is killed during a police raid in a gambling joint, Richmond sets out to avenge his death. He gets himself discharged from the force, pretends to be a member of the mob headed by Miljan. Richmond's game is learned by Miljan, however, who sets a trap for the former policeman. In the meantime, Richmond gets word to the police, and the gang is rounded up.

Comment: Although there is a little too much dialogue during the first half of this picture, things begin happening in the last couple of reels, with the result that when it's all over, the action fans will feel they've gotten their money's worth. The acting is none too convincing, and there are a few implausibilities; but as gangster melodramas go, this one will get by in grind-run houses on a dual bill. Direct your campaign to the action fans, stressing the gangster angle by displaying lethal weapons in the lobby, posting "reward" signs, and using headlines of gangster activities for display backgrounds.

Catchline: "He risked his life to avenge the death of an innocent man."

Criminals Within

Producers **Spy** **71 mins.**

(Prod. No. 111—Nat'l Release, June 27)

AUDIENCE SLANT: (Family) Fair thriller.

BOX OFFICE SLANT: Best for the double bills.

Cast: Eric Linden, Ann Doran, Constance Worth, Donald Curtis, Weldon Heyburn, Ben Alexander, Dudley Dickerson, Bernie Pilot, Ray Erlenborn, I. Stanford Jolley, Emmett Vogan, Robert Frazer, Boyd Irwin, William Ruhl. **Credits:** Produced by E. B. Derr. Directed by Joseph Lewis. Photographed by Arthur Martinelli. Screenplay by Arthur Hoerl.

Plot: Spies are at work in an Army camp. Linden, a soldier, and brother of a famous scientist who is murdered, escapes from the camp guardhouse and practically single-handedly, rescues the Military Intelligence and captures the spies.

Comment: A fair thriller, this picture probably will serve only for a spot on the second half of double bills, principally on account of story weakness and lack of names in the cast. The story permits a soldier to escape from the guardhouse, go A.W.O.L. and wind up a hero, something Army regulations would hardly overlook, no matter how brave he proved to be. The plot leaves plenty of loose ends and is a bit too involved in the beginning for the average audience to follow. Eric Linden is perhaps the best known player in the cast but he has been absent from pictures so long that his name now may need a build-up to register at the box office. Sell the picture from the spy and thrill angle.

Catchline: "A soldier saves his country's military secrets from the enemy."

Rawhide Rangers

(Hollywood Preview)

Universal **Western** **56 mins.**

(Prod. No. 5067—Nat'l Release, July 18)

AUDIENCE SLANT: (Family) One for the Western fans, both film and radio.

BOX OFFICE SLANT: Can beat the average for Johnny Mack Brown's series.

Cast: Johnny Mack Brown, Fuzzy Knight, Kathryn Adams, Nell O'Day, Roy Harris, Harry Cording, Al Bridge, Frank Shannon, Ed Cassidy, Bob Kortman, Chester Gan, James Farley, The Texas Rangers, The Pickard Family, others. **Credits:** Directed by Ray Taylor. Produced by Will Cowan. Original screenplay by Ed Earl Repp. Photography by Charles Van Enger. Music by Milton Rosen and Everett Carter and Gomer Cool.

Plot: Johnny Mack Brown, Ranger officer, and his pal, Fuzzy Knight, are assigned to break up a bandit gang which has terrorized the townsfolk of Rawhide. Two new bandits appear and stage such a campaign f robbery that local gang leader Harry Coding and his secret backer, James Farley, are

(*Continued on Page 22*)



Showmen! Cash in!

...TWO TREMENDOUS NATIONAL TIE-UPS AVAILABLE TO YOU ON Sun Valley Serenade

THE UNION PACIFIC-SUN VALLEY TIE-UP . . . A BOXOFFICE BOOSTER!

SPECIAL POSTERS CARRY THE TIE-UP TO EVERY CORNER OF THE LAND!

Union Pacific has provided handsome colored posters, playing up "Sun Valley Serenade," for display in railroad stations and travel agencies available to Union Pacific.

NATIONAL SUN VALLEY ADS WHIP UP INTEREST EVERYWHERE!

Three of the nation's great mass-circulation magazines, Saturday Evening Post, Collier's and Life, with a combined circulation of approximately 10,000,000, have been utilized to bring "Sun Valley Serenade" to the attention of their readers through Sun Valley ad vertising. Watch for these ads late in August.

EVERY UNION PACIFIC EMPLOYEE WILL KNOW ABOUT "SUN VALLEY SERENADE"!

And that's an appreciable potential audience! For, together with their relatives and friends, "Sun Valley Serenade" will be brought to the further attention of hundreds of thousands. This will be accomplished by a running build-up, comprised of stories and pictures on "Sun Valley Serenade" which will appear in the Union Pacific house organ.

FREE SUN VALLEY POST CARDS ARE AVAILABLE!

A generous, but necessarily limited, quantity of these post cards is available at no cost to exhibitors playing "Sun Valley Serenade." The cards come to you imprinted with a prepared message and are handsomely illustrated with a scene of Sun Valley. Order your cards early as the supply on hand is limited.

SUN VALLEY SERENADE" DINNERS FEATURED ON UNION PACIFIC DINERS!

During the national release week of "Sun Valley Serenade," Union Pacific will feature special menus which have dishes named after the stars. This will be done on all diners and club cars and will be carried in subsequent menus for several months.

UNION PACIFIC'S RADIO AND PUBLICITY EFFORTS WILL SWELL 20TH'S NATIONAL EXPLOITATION ON "SUN VALLEY SERENADE"!

In every possible way — in newspapers and magazines — Union Pacific will project "Sun Valley Serenade." Watch for this torrential outpouring of publicity as it starts clicking over the nation prior to and dunng the release of the picture.

Starting in August, at frequent intervals, in its regular spot announcements which are on all major stations west of Chicago, Union Pacific will plug "Sun Valley Serenade."

HERE'S HOW TO HANDLE THIS

As soon as you have your "Sun Valley Serenade" playdate confirmed, order the amount of cards you wish to have mailed FROM SUN VALLEY, from:

PRESS BOOK EDITOR
20th Century-Fox Film Corporation
444 West 56th Street
New York, N. Y.

Allow sufficient time for your request to be received in New York (it will be filled the day it is received) and for the cards to be mailed in bulk to you.

Address the cards with only the name and address of locals you wish to have receive them.

Affix a one-cent postage stamp to each card. Then mail the cards in bulk to:

MR NEAL REGAN
SUN VALLEY LODGE
SUN VALLEY IDAHO

The cards will be mailed from there (carrying Sun Valley, Idaho, stamp cancellation) to the address in your community.

Your local postmaster can tell you the time necessary to allow for shipping so that you can plan to have cards distributed in your town about the time you open with "Sun Valley Serenade."

PICTURE GETS TIMETABLE BLURB!

Starting late in August, all Union Pacific timetables for six months will carry a generous size ad on "Sun Valley Serenade." This is of immeasurable help in building up the picture

PRINCIPAL CITIES ON U.P. LINE WILL HAVE GIANT WINDOW DISPLAYS!

Wellington has designed these set-pieces so that now they have showmanship-plus! These display have an overall measurement of approximately 7 ft. They are a handsome example of modern display craft, but more importantly they do a terrific job of selling. The set-pieces will be on display for 3 months starting about September First, in Union Pacific office windows in these cities:

Ogden, Utah
Boise, Ida.
St Joseph, Mo
Lincoln, Neb.
Des Moines, Iowa
Minneapolis, Minn.
San Diego, Cal.
Portland, Ore
Spokane, Wash.
St. Paul, Minn.
Los Angeles, Cal
Hollywood, Cal
Glendale, Cal.
Santa Monica, Cal
Long Beach, Cal.
San Pedro, Cal.
Tacoma, Wash.

At the showmen in whose communities these set-pieces will be on display this is an extra-special promotion opportunity. Be sure to see the manager of your local Union Pacific office and get his old in further embellishment of your "Sun Valley Serenade" campaign.

PLEASE NOTE! In order to rush this tremendously important information to you it has been necessary to present this tie-up as it was finally drafted, but before all the elements in it were completely advanced. Therefore, where dates and schedules are mentioned, keep in mind they are subject to slight change. This will in no way influence the effectiveness of the tie-up as outlined here. It is brought to your attention only to make you aware of this while formulating your follow-up campaign.

MORE BIG TIE-UP NEWS IS COMING!

Some more national tie-ups have just been completed! The full details will appear in the "Sun Valley Serenade" Campaign Supplement No. 2., which will be in all exchanges one week after this supplement appears.

You Can Win

TWO-WEEK ALL-EXPENSES PAID SUMMER OR WINTER SUN VALLEY VACATION TRIPS!
AND THEY'RE SURE WORTH SHOOTING FOR!



JUST LOOK AT WHAT YOU GET!

AS A SUN VALLEY SERENADE PROMOTION INCENTIVE TO ALL THEATRE MANAGERS AND ADVERTISING MEN 20TH CENTORY FOX IS OFFERING TEN SUN VALLEY VACATION TRIPS TO FIVE WINNERS (TWO TRIPS TO EACH WINNER) IN THIS GREAT SHOWMANSHIP CONTEST!

CONTEST RULES

SUN VALLEY SERENADE Campaign Supplement

HERE IS YOUR OPPORTUNITY FOR CASHING IN . . . Twice

On The Great UNION PACIFIC-SUN VALLEY TIE-UP

1. You Can Win One Of Ten The First Two-Week-For-Two (All Expenses Paid) Vacations In America's Switzerland . . . Sun Valley, Idaho!

2. You Can Sweil Your Green Kind Put Yourself In The Running For A Vacation Prize By Following Through And Cooperating In Every Way Possible On This Big Attention-Forcing National Tie-Up!

2. THE BIG RCA-VICTOR TIE-UP!

7500 Victor and Bluebird record dealers co-operating!
Special giant displays . . . and 3-color window streamers!
300,000 jukebox program cards . . . and stickers!
Co-op ads in nation's key cities!
Special Glenn Miller album!
Countless other promotions!

20th CENTURY FOX

SEE THE "SUN VALLEY SERENADE" PRESSBOOK FOR DETAILS!

. . . ON 20TH'S GREAT SHOW-SELLING FOR A GREAT SHOWMANSHIP PICTURE!

1. THE GREAT UNION PACIFIC-SUN VALLEY TIE-UP!

- ← *National ads in Saturday Evening Post, Life, Collier's . . . reaching over 10,000,000 readers!*
- ← *Special displays in U. P. railroad stations and travel agencies in key cities!*
- ← *Thousands upon thousands of heralds distributed in all U. P. trains.*
- ← *Huge national mailings!*
- ← *Coast-to-coast radio and publicity breaks!*
- ← *Showmen's contest with Sun Valley trips as prizes!*
- ← *Countless other promotions!*

← *SEE THE SPECIAL "SUN VALLEY SERENADE" PRESSBOOK SUPPLEMENT!*



And More!



As we go to press, word arrives of other great co-op ads, tie-ups, box-office boosters . . . now being consummated!

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Visitors at the club this past week included C. B. Jones of the Indianapolis Tent and now located at Camp Meade, Sam Geffin, Andy Gibson and Nick Dipson of Buffalo and Dave Miller and Bert Stern of Cleveland.

Tony Stearn of the Warner Circuit is in the Montefiore Hospital for an appendectomy; Frank Smith's son is off to Camp Meade to serve in Uncle Sam's army; Harold Lund of Ross Federal Service is back home after a week spent at the home office on business; and Barker Joe Hiller is working very hard to make Tent No. 1's picnic a Westview Park on August 21 a big success.

National Dough Guy James G. Balmer is spending his vacation in Atlantic City; Harry Feldman, the demon insurance man, is touring the East; and Mrs. Pete Dena has returned from New York where she spent the greater part of the summer.

Tent No. 3—Cincinnati

It's hot in Cincinnati. And Barkers being just human reflect the humid conditions. So do their activities in behalf of Variety. But who can blame them? Even the gorgeous clubrooms look droopy. For when its 98 in the shade no one can look peppy.

Harris Dudelson, the local United Artists branch manager and his two cohorts, Irv Sochin and Jack "The Mingo Kid" Finberg, are back from a quick super salesmanship tour looking very happy over their contracts.

The heat has gotten everyone—"Colonel Applesauce" Frudenfeld and Chief Barker Bill Onie are just about dragging themselves into the tent. "Pop" Harry Wessel can't be moved from his favorite location. The ever energetic Mike Greenberg just won't go for anything while the ever debonaire Bert Yamin of Hollywood fame and his side kick, MGM Bill Devaney, can't even be coaxed to a chorus girl coming out party. Hope it gets cool soon.

Ralph Kinsler, the tent's Mr. Money Bags, has been ill at home for several weeks. Here's hoping for a speedy and complete recovery soon.

Tent No. 12—Minneapolis

News from northern Minnesota isn't so good. Popular W. A. Steffes, two-term Chief Barker of the Twin City Variety club, has had a relapse and is confined to his estate. He has been in ill health for more than a year. Variety club members are hoping that the setback will prove only temporary.

Barker Gilbert Nathanson had as his guest at the club Dorothy Lewis, star of the Republic picture, "Ice Capades," and now appearing with her own ice revue at the Hotel Nicollet Minnesota Terrace here.

The campaign to bring out a record crowd to the Variety club sponsored Minneapolis-Louisville night baseball game Aug. 21 is proceeding apace. Net proceeds will be devoted to the Milk Fund, the club's principal charity project. George Barton, veteran sports writer, in his column in the *Morning Tribune* the past week, praised the club and its accomplishments and called for support for the game.

Chief Barker Ben Blotcky, general chairman for the venture, has announced the personnel of the various committees. Max Torodor is ticket salesman committee chairman over all. Joe Podoloff heads the exchanges, supply firms, etc., committee which also includes Gilbert Nathanson, J. MacFarland, Maitland Frosch, "Hy" Chapman and Ben Meshbesher. The co-chairmen of the theatres and Variety members' committee are Max Torodor and Don Guttman and other members are Harry Dickerman, Charlie Rubenstein, Sol Fisher, Sol Torodor, Paul Mans, George Granstrom and Hiller Hoffman.

The special committee to solicit firms and individuals for block ticket sales comprises Max Torodor, chairman, and John J. Friedl, Bill Elson, Frank McCormick, W. H. Workman and Eddie Ruben. Co-chairmen of the publicity committee are John J. Friedl and Charlie Winchell and also on the committee are T. E. Mortenson, Les Rees, Merle Potter and Bob Murphy. The Milk Fund group sales committee consists of Mrs. Rutherford, chairman, and Mrs. P. H. Dallam, Mrs. Bernard Halverson and Mrs. Richard Coleman.

Barker Harold Field has returned from his California vacation. An expected visitor this week is Gene Autry, Republic star, here for the premiere of "Ice Capades" at the Gopher theatre.

Tent No. 17—Dallas

The Turtle Derby to be run in Dallas on Labor Day as the main feature of the Variety Club Mammoth Outdoor Fun Festival and Carnival, swung into stride this week, when Interstate Circuit entered a turtle for every theatre it operates. No sooner had Interstate unloosed this barrage of ten dollar notes into the Club's coffers when Jefferson, Griffith and R and R circuits duplicated the move. R. J. O'Donnell gave the "Yes" for Interstate, Julius Gordon for Jefferson, R. E. Griffith for Griffith and Harold Robb for R and R.

On top of this the producers, stars and directors out Hollywood way are seeing who can get under the line quickest. Paul Short, Chief Barker for Tent 17 says, "We expect to have entered 2000 turtles by Labor Day, and we know that if every star, player and executive of the industry knew fully the immeasurable good this affair will do towards rehabilitating thousands of underprivileged children, the 2000 turtles would only be a starter . . . we need double that amount."

The Turtle Derby will share top-billing on Labor Day with the Gainsville Community Circus, 25 free acts, 100 outdoor attractions, Senator "Happy" Chandler and a gigantic display. 75,000 people are expected to attend. Labor unions are being honored and co-operating towards the success of the affair.



Low Scoring Foursome

Here's one group which was among the low scorers in the recent Detroit Variety Club Golf Tournament. Left to right are Ed Hartley of National Theatre Supply Co., home office; Bill Turnbull, Detroit manager for NTS; Ray Branch, president of Allied Theatres of Michigan; and Pete Schram, Kalamazoo theatre owner.

Tent No. 24—Charlotte

The highlight of the week at the local tent was the first screening for shut-ins by the mobile unit. Under the supervision of Barker Howard Marx, who installed the equipment, and attended by Barker Phil Longdon and Property Man Johnny Bachman, this tryout was held at the local Y.M.C.A. for a party given to underprivileged children. The screening, according to Marx, was a huge success, with perfect projection donated by Operator Chastain of the Visulite Theatre. Other screenings are now being arranged and will become a weekly feature of the club's charity activities.

Due to the many civic and defense projects forced on Barker Johnny Vickers during these recent weeks, he has requested Chief Braker Heck Everett to be relieved from his duties as Chairman of the House Committee. He will be succeeded temporarily by Barker Phil Longdon.

In an effort to better acquaint this section with the purpose of Variety Clubs, Barker Dick Pitts devoted his entire time to a special broadcast over Station WBT, Charlotte, with an interview with Chief Barker Heck Everett. Everett told of the many charitable activities and the great good done by Variety clubs throughout the country, as well as the origin and growth of the various organizations. It proved one of the most interesting features contributed to Pitts' Hollywood Hour, which is devoted entirely to news of the industry, twice a week on this station.

The big social event of the week was the bridge party given by Mrs. Joe Bracheen for twelve charming ladies of Charlotte. It was the first of a series of parties planned by Barkers' wives for the cool club rooms during the balance of the summer.

Barker Bob Ingraham, formerly resident manager for Columbia Pictures, now in Atlanta in the same capacity, was a visitor during the past week. Other visitors were Mr. and Mrs. Bailey Prichard and Dave Groskind from Memphis, Tenn., as guests of Barker Jimmy Prichard. Myke Lewis of Carlsbad, Calif., dropped in with Barker Phil Longdon.

Barker Harry and Mrs. Hardy have returned from a vacation tour through Florida. Si Dillon made a swing through the eastern section of North Carolina during the past week, returning in time to accompany his family to Myrtle Beach over the week-end. Si's family will remain at that popular resort for the remainder of the season at their cottage.

Barker Sidney Stevenson of Henderson, is proudly showing his new yacht along the Carolina coast. He expects to entertain frequently on this luxurious liner with fishing parties until the cold weather sets in.

Coast Club Notes

September 16 has been set as the date for the induction of the Coast Club into the national organization. A big affair is being planned. National Chief Barker John H. Harris, Assistant Chief Bob O'Donnell, National Dough Guy Jim Balmer and "Chick" Lewis, publicity chief, will be present for the ceremony. A petition has been sent to the national organization bearing 140 names and the club hopes to start out with a membership of 215.

The following signed the petition:

Milt Arthur, theatre owner; Art Aronson, National Screen Service division manager; John Anderson, Fox West Coast partner; George M. Alderman, Constance Bennett Cosmetics; C. A. Buckley, general counsel, Fox West Coast; Francis Bateman, Republic Pictures

(*Continued on Page* 25)

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
Here Comes Mr. Jordan	Aug. 16
In the Navy	June 7
Lady From Cheyenne	April 12
Man Who Lost Himself	Mar. 22
New Wine	Aug. 9
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Girls Turn Showmen, Put Over Style Show

We often hear of man-power in the industry, very little of woman-power. But the female of the species, given the opportunity, can sometimes accomplish feats in showmanship that might never be attempted by the manager. This woman-power, it should be remembered, is represented by the cashiers, usherettes and other feminine members of your house staff.

Just how can they do it? you may well ask. Well, let's take a specific example. Two of the most important employes on the staff of the Capitol Theatre, Glendale, Calif., are Mary Lennon and Betty Mansfield.

In connection with Staff Week, the two girls organized, promoted and staged a Fashion Serenade which brought extra dollars to the box office. Six leading Glendale merchants sponsored the event and distributed invitational style tickets which were redeemed at full value.

Mention of the fashion show was made by Jeanette Briggs, local newspaper columnist, in her column. Furthermore, she signed penny postals which were mailed to 300 women and junior college students. By endorsing the show and the co-sponsoring merchants, Miss Briggs helped produce business for both the merchants and the theatre.

College Girls as Models

The cream of campus society served as models.

To play up the show, the newspaper used a publicity photo tiein on the Packard Clipper, plugging it as the car "for the modern young woman." The car dealer, not to be outdone, furnished well-placarded cars in which the beautiful models rode during a parade advertising the Fashion Serenade.

Banners directed people to cooperating merchants where they could get their free tickets to see the style show.

Staged on a Saturday morning, the Fashion Serenade turned out to be a highly successful event, and the credit rightfully goes to the two staff members, Miss Lennon and Miss Mansfield.

Manager Joe Runte is proud of them, proud of their initiative and resourcefulness, proud most of all of their showmanship and of the credit they reflect upon themselves and for the theatre in which they are employed.

"Sergeant York" Campaign Is Both Intensive and Extensive

Every Possible Medium Used; Personal Appearance Publicity To Aid Future Engagements

Although there have been many elaborate campaigns on special pictures, few have equalled the promotional activities—and widespread results—in connection with the Broadway two-a-day premiere of "Sergeant York" at the Astor Theatre. The campaign's effectiveness will prove a great asset to subsequent roadshowings as well as to theatres that get the picture in general release.

Unusual opportunities were afforded by reason of the many angles of timely interest.

First ten-strike was the bringing of Sergeant Alvin C. York, hero of World War No. 1 whose story is depicted in the film, to New York for the premiere. A big battery of reporters and photographers from newspapers and press associations met York at the station and covered his various activities throughout the week, resulting in daily breaks on front pages, special features, writeups by columnists, etc. For York's arrival, Lee Blumberg, head of the Warner field exploitation staff, arranged to have a "Welcome Sergeant York" banner—the largest indoor banner ever made, 60x30 feet—strung across the main train level at Penn Station where it caught everybody's eye. Delegations of Legionnaires, Veterans of Foreign Wars, etc., with bands and flags, met York at the station and escorted his motorcade through the streets to the veterans' clubhouse for a reception. Gold Star Mothers presented York with a plaque.

With Producer Jesse L. Lasky, the Sergeant appeared on the CBS "We, the People" program. Gary Cooper, star of the film, came to town to see York, and their meeting was covered by the press.

On the opening night, York was escorted to the theatre by a parade of war veterans and bands, which attracted a vast mob in Times Square and gave the special police plenty to do. Governor Cooper of Tennessee, Congressmen and others from Washington, high ranking Army officials, and many other celebrities from all walks of life were in the distinguished premiere audience.

The advertising campaign on the picture also was a big-scale affair. Over the Astor Theatre was erected a large and elaborate animated electric sign. It contained 15,000 colored lights. The attractive front and lobby decorations included several 15-ft. montage murals and an exhibit of York's medals.

Poster campaign on the picture included 250 24-sheets put up in New York and vicinity, as well as intensive three-sheet and one-sheet coverage. Cards were placed in the cars of every subway and elevated system covering New York's five boroughs, a total of 20,000 cards reaching 5,000,000 daily riders.

Radio came in for spot announcements on 20 stations, several times daily, in addition to scores of free plugs, interviews of the picture.

Window displays, showing neckties in a "Sergeant York Stripe" design, were arranged with Weber & Heilbroner; the Army Recruiting Office is distributing 100,000 folders; a Jumbo Telegram was put out in a tieup with Postal Telegram.

American Legion, Veterans of Foreign Wars, Gold Star Mothers, The Tennessee Society—in all, about 30 organizations are cooperating in tieups on the picture.



Model-T Ford Effective 'Puddin' Head' Ballyhoo

To advertise the showing of Republic's "Puddin' Head" at the Longmont Theatre, Longmont, Colo., Manager O. O. Dowler hired a Model-T Ford sedan which he decorated with old pots and pans and other household goods, to correspond with a similar scene in the picture. The car was driven around Longmont and surrounding towns for a full week. The ballyhoo attracted much attention, Dowler reports, especially from tourists who stopped to inspect it and then entered the theatre.

Program Exchange

Documentary Film Gets Plug; Jim's Movie News is Back; Movie Vacation Idea Spreads

THESE are dog days, so we have always been told. But we can't see how even a dog can stand them. We adhere to almost everything we touch, except money, and humidity or no humidity, it slips right through our fingers. But there is one consolation: cool Fall weather will be here one of these days soon. Then, as we write the Program Exchange, we can sit in our fur coat, fur cap, fur mittens and fur-lined shoes, and be comfortable. Only trouble then will be that we can't handle the programs with our mittens. No matter what the temperature, we have our troubles.

Will Briemann of the Ambassador Theatre, Baltimore, takes the front page of his program this week to plug the documentary film, "Harvests for Tomorrow." It would seem, by the way, that war comedies—or at least comedies about compulsory military training—are highly popular these days. The Ambassador, for example, changes twice weekly; but the engagement of "Caught in the Draft" has been scheduled for one week. And we imagine it will (or did) attract enough patronage to make the one-week engagement profitable.

This is no plug, but M. H. Alger has selected an appropriate attraction to play on the 11th anniversary of his Marius Theatre at Lakeview, Ore. The picture: "Tom, Dick and Harry." We have an idea his patrons will have a swell time seeing it. As another anniversary special, Alger will play "Third Dimensional Murder," which must be viewed by patrons through special spectacles. Patrons who throw away the program for the Marius and Alger theatres are throwing away money, for the management accepts them as part payment on admissions on certain days following the month for which the calender was designed. You might try that, too.

We like the program for Long-Griffith's El Rancho Theatre, Victoria, Texas. Guess we've told you that before, at one time or another. Nevertheless, as calendar programs go, Manager Ken Prickett's is one of the best. "A Little Talk About Our Business" is the heading of an institutional message Ken has written for the front cover. As though the theatre were speaking, the copy reads like this:

"I interpret life's shadows as well as its lights; I constantly strive to inspire children to ambition of accomplishments, and men and women to do a better day's work; I try to make each succeeding year sweeter, fuller and richer for all who pass my way. And I will always be a credit to my community. I am the El Rancho Theatre."

Well, thank goodness, Jim's Movie News is back in circulation again. We missed it for several weeks, and we imagine patrons of the Owen Theatre, Branson, Mo., missed it too. One of Jim's paragraphs caught our attention, and we think you'll like it too:

"Here fer a long time we have been talkin' about 'The Shepherd of the Hills,' 'bout some day when it would be made in a picture, maybe down here in the country where it were borned, like it shoulda bin. Then we could have seen our own folks on the screen, folks like we know. Aunt Mollie who was a fine lady and Uncle Matt who never did no harm to anyone. Young Matt was a fine upstanding young feller. Never meant no harm to anyone. We'd had Uncle Ike in it and Preachin' Bill. We'd made it just about like Harold Bell Wright wrote it. It's done purty good for us for 30 years so don't see no sense to change it. Law, some folks would change ham gravy just fer the heck of it. But even if those folks in Californy did kinda ruin something that's purty close to us, they're still turnin' out some entertainment."

Jim Tells the Townsfolk

And so Jim goes, in his homespun, philosophical manner. Because Branson is a tourist, he opened his theatre doors early one day recently to accommodate a group of tourists, and did the townsfolk boil! But Jim answered their criticisms thusly:

"Branson, whether you want to admit it or not, is a tourist town; that is our main business and industry. We advertise, do everything we can to induce people to come here to spend their vacation and their money. We like to think of them as 'our guests.' We think they are entitled to some special attention and consideration—think they should really be treated as GUESTS."

Now if anyone could be mad after reading that explanation, we have no hope for them. By the way, we're still hoping to have that contribution Jim promised us in our hands soon. And when we do, it will appear on this page as soon as possible.

That "Movie Vacation" idea is still spreading. Almost every newspaper we pick up reveals movie house ads in which the institutional copy is used. And many programs, for that matter, also employ it. Two more are added to the list this week: the program for the Hamilton Theatre, Chicago, and the program for the Ideal Theatre, Toronto.

Just received a herald from M & P's Jamaica Theatre, Jamaica Plain, Mass. Here again the "Movie Vacation" idea is plugged on the front page. And yet, ironically enough, on the inside page, a service station advertises its "expert service, travel information, etc." and assures people seeing New England "more fun this vacation if you go by car." On the back page, parents are urged by the management to "keep your kiddies off the hot streets and away from traffic hazards. Have them attend our matinee performances in the safety and comfort of this theatre. It will be our pleasure and desire to give them careful attention."

We like the Jamaica's herald. The layout and typography is neat and readable. We hope we're on the mailing list to receive future copies of that theatre's programs and heralds.

But right now we're on the retirement list, so we're going to retire until next week. Watch for us then.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

The World 'Laffs' With You

It is often said, "Free your mind of its ills and you will cut your doctor bills." Worry does not promote anything but sorrow and breeds discontent and unhappiness. Medicine will not cure these ailments. The theatre will cure you and accept little for so doing!

The cure is easy to take—attend the giant double-laff show at the Ogden theatre. Your only worry will be how to stop laughing. Forget the world you left outside the theatre doors. Sit down and laff. Forget the headlines and get into the laff lines! What this country needs is a good laugh!

Member Added This Week

Ben Brinck, West Point Theatre, West Point, Ill.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Wometco Managers Compete for Awards in Selling Ideas Contest

Managers of the Wometco Circuit are currently vieing for cash awards amounting to $40 for the best selling ideas for their houses submitted during August. All theatres in the circuit, with the exception of the Lincoln and Miami, are eligible to compete.

Decision of the judges, it is stated, will be based "on the execution of the idea and how it appealed to the public." Thus an idea which might look good while "in work" but fails to score with the public has little chance of winning.

Ideas, it is pointed out, do not have to be original. Managers are informed that those taken from press books, SHOWMEN'S TRADE REVIEW, *Motion Picture Herald* and *Boxoffice* will have just as much chance of winning as any original idea.

Judges in the contest are Sonny Shepherd, Herman Silverman and Harvey Fleischman.



The Customer's Always Right!

Jim Owen picketed his own theatre to placate the ruffled feelings of Ozark mountain people when he presented "The Shepherd of the Hills," at his nationally famous Hill Billy Theatre in Branson, Mo. Shown above is the billing Owen used to keep in right with locals who did not like the way they were delineated on the screen in the Paramount screen version of the Harold Bell Wright story. Incidentally, Owen got more customers as well as keeping the goodwill of his patronage with the stunt—which received national attention through Time magazine.

"WHAT REVIEWS! WHAT A PREVIEW! WHAT A PICTURE!"



"A gem so different from the usual Hollywood movie that it must delight the soul of audiences. I don't know when I enjoyed a picture so much!"
Louella O. Parsons, International News Service

"It will attract profitable business in key houses!" — *Daily Variety*

"The story is a tender one and has deep human appeal. Here is entertainment that will be enjoyed heartily!"
— *Pete Harrison, Harrison's Reports*

"This is a great picture! Bids fair to recapture the popularity of that success 'The Great Waltz'!" — *Film Daily*

"Entertainment rich in appeal to the eye and ear, a tribute to the ability of William Sekely. A film of character and distinction!" — *Motion Picture Herald*

"A film of rare beauty both to hear and see, and one which affords showmen extraordinary opportunities. Suitable for any and all occasions in any and all communities!" — *Motion Picture Daily*

"Vivid entertainment that departs most gratifyingly from the usual formula. Can scarcely fail to meet with universal response. Builds steadily with increasing dramatic power to potent climaxes!"
— *Hollywood Reporter*

"Will be a popular libation among the great rank-and-file. A heart-warming romantic story of a great love!"
— *Boxoffice*

"Excellently presented musical. Key spots will get profitable reaction!"
— *Variety*

Gloria Productions Presents

Ilona Massey

NEW WINE

with

ALAN CURTIS • BINNIE BARNES • ALBERT BASSERMAN

JOHN QUALEN • BILLY GILBERT • STERLING HOLLOWAY

Produced by WILLIAM SEKELY • *Directed by* REINHOLD SCHUNZEL

RELEASED THRU UNITED ARTISTS

HOLLYWOOD'S MOST UNIQUE PREVIEW CREATES 800 RAVE PUBLICITY BREAKS REACHING 43,000,000 TICKET-BUYERS!

For example: 1,400 newspapers featured International News Service's wire story; Hedda Hopper in her coast-to-coast broadcast said "'New Wine' will have you raving!"; full page picture of the Wine Cellar Queen in Life; The Best Publicity Stunt of the Month in Hollywood Reporter! Complete coverage across America via national magazines . . . radio . . . newspapers!

HERE COMES MR. JORDAN

Plan a Campaign That Will Impress Your Patrons With The Film's 'Different' Quality

An SR Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Sidney Buchman and Sidney I. Miller. From the play, "Heaven Can Wait," by Harry Segall. Directed by Alexander Hall. Produced by Everett Riskin.

"SOMETHING that never before has been on the screen."

That's the catchline appearing in some of the ads on "Here Comes Mr. Jordan," and it adequately sets forth the unique quality of the film when compared to other screen entertainments. Because "it has never been done before on the screen," because it is different, you should impress this point in your selling campaign.

SEE IT FROM START

There is another angle that should be stressed wherever possible, and Columbia has paved the way for you in this regard by including a slug in each ad which urges patrons, for their "fullest enjoyment," to see "Here Comes Mr. Jordan" from the beginning. It will be up to you to list the time of shows, for without this information the "warning" will be meaningless.

SEND PERSONAL LETTER

This is the type of picture that can safely be endorsed by the manager. It would be a good idea, if possible, to see the picture yourself in advance. Then, unless you're different from others who have seen it, you'll be thinking of plenty of adjectives to use in your personal messages. Inasmuch as women are the most consistent moviegoers, arrange to send a personal recommendation to every housewife. Suggested copy for this letter is shown in the press book, or you can create your own copy.

'ESCAPE' ENTERTAINMENT

Many theatres and newspapers have co-operated in the "movie vacation" institutional advertising campaign which has swept the nation since it was introduced in Philadelphia a few weeks ago. "Here Comes Mr. Jordan" is the ideal picture to tie in with this special advertising campaign. If you can find your editor in a co-operative mood, perhaps you can persuade him to run an editorial—after he has seen the picture, of course—pointing out its "perfect escape-entertainment" qualities and labeling it as a film to inject a cheerful note when everyone's nerves are "on edge" with the deplorable world situation.

DISPLAY FILM CONTAINER

Borrow a large upright film container, place it on a black-velveted dais in the lobby, train two spotlights on it from different angles. Near the container should be a sign to the effect that "the surprise package of the year will be opened (playdate)."

'MR. JORDAN' HUNT

Find-the-man stunts have proved highly successful in a number of localities. If you haven't tried this business-getting form of exploitation recently, plan to do so now. With the cooperation of the newspaper, the picture of a man selected by the editor and yourself is published, with an offer of a cash prize to the first person who "pegs" him in a manner specified by you. If he isn't "pegged" on the first day, the offer is increased a little each day to stimulate added interest in the hunt. Your attraction will get plenty of publicity through this stunt, and the small cash outlay will be "peanuts" compared to the business it brings to the box office.

DISPLAY GOOD-LUCK PIECES

Robert Montgomery's good-luck piece in the picture is an old saxophone. Invite the public to bring their good-luck pieces to your theatre for display in the lobby.

POSTCARDS FROM PATRONS

It's pretty certain that from the first day of your engagement there's going to be much favorable comment about the picture. People will want to tell others about it. Capitalize on this by having a number of penny postcards imprinted with "rave" copy, with space for the patron to place the name of the person to whom he wishes to send the card, and a line for his signature.

INTRODUCE NEW STAR

The performance of Evelyn Keyes in this picture is almost certain to cause favorable comment. Introduce her to your public by means of a special display, by means of a fashion tieup with a local store and with the newspaper on "Evelyn Keyes Styles." File stills are available for this purpose. In a magazine and newspaper advertising campaign being conducted by Karoff, Ltd., on behalf of a novelty perfume atomizer, Miss Keyes is being featured. Get department, cosmetic and drug stores to feature displays in their windows and run special ads in the newspaper.

JEWELRY STORE TIEUP

That "see-it-from-the-start" angle mentioned at the start of this Showmanalysis can be impressed on your patrons by means of a window tieup with a local jeweler. Copy should be along these lines: "To fully enjoy 'Here Comes Mr. Jordan' at the Blank Theatre, you should see it from the beginning. If you want to be on time, if you would get anywhere else on time, your watch must be accurate. Why not stop in today and have it regulated?" Time-of-shows tieups might also be made with local Western Union and Postal Telegraph offices, both of which have large clocks on display in their windows.

USE SPECIAL AD

Before the opening of the picture in New York, a large three-column display ad appeared in the metropolitan dailies. Under the heading, "I Heard It From Max Corkle," Harry Cohn, president of Columbia Pictures, "communicates" with the public regarding the "extraordinary impression made upon me by 'Here Comes Mr. Jordan'." The ad is sure to attract attention, and if it is not included in your press book, perhaps your Columbia exchange can give you some information concerning it.

'DON'T REVEAL THE PLOT'

To every person leaving your theatre following each showing of the picture, distribute small cards imprinted with this copy: "Please don't tell your friends the story of 'Here Comes Mr. Jordan.' They'll want to enjoy it as much as you have. Thank You." Placards might also be printed and prominently displayed in spots where they will be seen by patrons emerging from the auditorium.

MISCELLANEOUS SUGGESTIONS

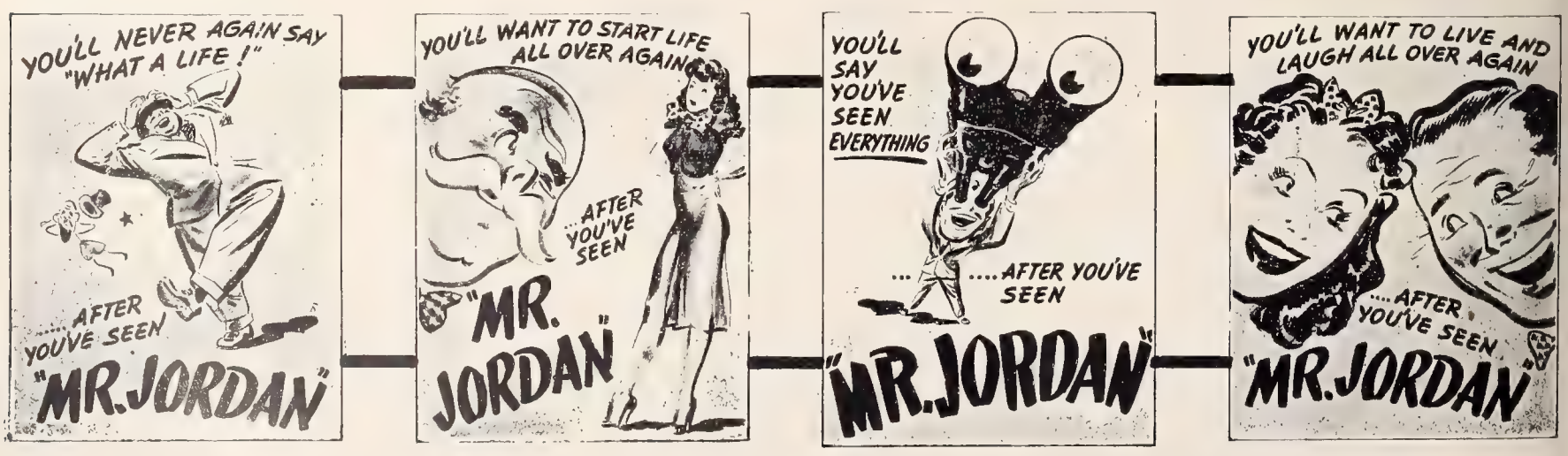
In the manner made popular by Burma-Shave, place progressive road signs on highways leading into town. Each word of the title should constitute a sign in itself, so that as the traveler moves along, each word appears until the full title has been formed. The signs should terminate just ahead of a 24-sheet sign on the picture, if such an arrangement is possible.

Stencil the sidewalks.

Teaser stickers to be placed on poles, fences and elsewhere, and buttons to be worn by members of your house staff, are available. The press book tells where you can get them.

Post 24-sheets on a trolley car or large truck for street ballyhoo.

Illustrated below are the four intriguing 11x14 poster cards Columbia has prepared for your advance campaign on "Here Comes Mr. Jordan." It is suggested that they be placed in store windows, on fences, poles, and any place else they will easily be seen. It is also suggested that they be placed in groups of fours.





NEW PRINTS

NEW ACCESSORIES

ASTOR PICTURES CORP.
130 WEST 46th STREET, NEW YORK CITY
EXCHANGES EVERYWHERE

Astor PICTURES CORP

READY NOW!

Two Big Reissues Proven Box Office Features

STREAMLINED



The Box Office Slant

Rawhide Rangers

(*Continued from Page* 13)

glad to let the boys join them. Lawlessness smashed, Brown and Knight ride on to further adventures.

Comment: Matching the action standard of the Johnny Mack Brown series, and sure to suit its regular fans, this picture carries the added advantage of having The Texas Rangers and The Pickard Family in the cast. Both units have established following among radio listeners who favor western and hillbilly songs. This will increase its value as a supporting feature, especially in neighborhood locations. Regular advance exploitation for Brown can be furthered by tying in spot announcements on those networks which carry transcribed programs of the Rangers and Pickard Family.

Catchline: "They thought he was their toughest bandit."

Our Wife

Columbia **Comedy** **93 mins.**

(Prod. No. Not Set—Nat'l Release, Aug. 28)

AUDIENCE SLANT: (Adult) Here's the type of entertainment grown-ups are seeking today. An excellent sophisticated comedy.

BOX OFFICE SLANT: Cannot miss running up good grosses. Will benefit considerably from word-of-mouth praise.

Cast: Melvyn Douglas, Ruth Hussey, Ellen Drew, Charles Coburn, John Hubbard, Harvey Stephens, Theresa Harris. Credits: Produced and directed by John M. Stahl. Screenplay by P. J. Wolfson. From the play by Lillian Day and Lyon Mearson. Photography by Franz J. Planer.

Plot: Ruth Hussey meets Douglas, a band leader, aboard ship. He is estranged from his wife, Ellen Drew. Arriving in New York, Ruth learns Douglas has gone on to Panama. She follows him. When Ellen finds out he is composing a Concerto for trumpet, she decides to jump on the bandwagon. She feigns paralysis to win him from Ruth, but a fire proves she can walk. Ruth gets Douglas.

Comment: Here's a delightful attraction that starts off in high and romps along for its entire length at the same speed. It cannot miss enjoying good grosses wherever it is played as it is loaded with the type of entertainment audiences are seeking today. It's John M. Stahl's finest production, an excellent sophisticated comedy that will benefit greatly from word-of-mouth promotion. A large part of the film's effectiveness is due to the fine performances of Melvyn Douglas, Ruth Hussey, Charles Coburn and Ellen Drew, who handle clever situations and witty dialogue with marked skill. Run a stunt in cooperation with your newspaper in which the latter sponsors a local girl as "Our Wife." Have a contest on "How to Spank a Wife," using still from the film.

Catchline: "A woman of allure and a lovely amateur both fall for the same man."

Ice-Capades

Republic **Musical Comedy** **88 mins.**

(Prod. No. 4—Nat'l Release, Aug. 20)

AUDIENCE SLANT: (Family) Genuine audience entertainment to the nth degree. Republic's finest offering.

BOX OFFICE SLANT: Should pack them in. Deserves Class A bookings.

Cast: James Ellison, Jerry Colonna, Dorothy Lewis, Barbara Jo Allen, Alan Mowbray, Phil Silvers, Gus Schilling, Tim Ryan, Harry Clark, Renie Riano, Carol Adams, and The "Ice-Capades" Company featuring Belita, Lois Dworshak, Megan Taylor, Vera Hruba, Red McCarthy, Phil Taylor, Jackson & Lynam, The Benoits, Dench & Stewart. Credits: Associate Producer, Robert North. Directed by Joseph Santley. Screenplay by Jack Townley, Robert Harari and Olive Cooper. Original story by Isabel Dawn and Boyce DeGaw. Photography by Jack Marta.

Plot: Newsreel Cameraman James Ellison shoots Dorothy Lewis skating in Central Park, plans to submit the photos as those of a famous Swiss skater. Impresario Phil Silvers, impressed by the alleged "star" of the news shots, sends for the Swiss skater's agent, draws up a contract, discovers it isn't the same girl. A search is started for Dorothy, who is eventually found and starred in Silvers' mammoth "Ice-Capades" show.

Comment: Republic's finest entertainment offering to date, this elaborately mounted, beautifully photographed production could well merit the label of any of the major companies. The skating sequences, for sheer beauty and lavish spectacle, are second to none heretofore screened. And the plot itself is well contrived, brimming with laughs and romance. Lovely skating star Dorothy Lewis brings to the screen a quality of charm and grace, plus a talent for acting, that will captivate all who see her, and she is capably supported by a well-chosen cast. Because it is genuine audience entertainment to the nth degree, "Ice-Capades" should pack them in wherever it plays. Get behind it with a well-planned exploitation campaign.

Catchline: "Follow the parade, the gayest musical spectacle of the year."

Dive Bomber

(Technicolor)

Warner Bros. **Drama** **132 mins.**

(Prod. No. 533, Nat'l Release, Aug. 30)

AUDIENCE SLANT: (Family) An important picture with plenty of mass appeal.

BOX OFFICE SLANT: Has all the assets of a sure-fire hit. Timely and interesting, it should chalk up top grosses.

Cast: Errol Flynn, Fred MacMurray, Ralph Bellamy, Regis Toomey, Herbert Anderson, Louis Jean Heydt, Craig Stevens, Robert Armstrong, DeWolf Hopper, Garret Craig, Charles Drake, James Anderson, Allen Jenkins, Addison Richards, Moroni Olsen, Cliff Nazarro, Dennie Moore. Credits: Executive producer, Hal B. Wallis. Associate producer, Robert Lord. Directed by Michael Curtiz. Screenplay by Frank Wead and Robert Buckner. Story by Frank Wead. Photography by Bert Glennon.

Plot: Flynn, a Naval surgeon, decides to become a flight surgeon, necessitating training as a pilot, after his failure to successfully operate on Heydt, pal of MacMurray and Toomey. In the course of his work, he tells Toomey never to fly again but Toomey leaves the Navy and joins a British civilian unit, crashing soon afterward. Then MacMurray and Flynn invent a special flying suit. MacMurray takes it up but he too falls victim to airmen's disease but scribbles his reactions before he dies.

Comment: Here is a really important picture that should click in a big way in all theatres. It is timely and interesting, boasting excellent performances, gorgeous Technicolor among its many assets and has been produced and directed in top-notch form. What the film lacks in romantic interest is more than offset by fast action and an intensely absorbing story of the men who keep our fliers flying. Properly sold, it should gross well up into seven figures throughout the country. Too much cannot be said about the photography. The thrilling maneuvers in breath-taking Technicolor added to the superb performances of Flynn, MacMurray, Bellamy and Toomey under the adroit Curtiz direction, result in sure-fire mass entertainment. Since the Navy cooperated in the filming, tie up with that branch of the service. Have an information booth in the lobby with an aviator in charge.

Catchline: "Story of the men who make flying safe for Uncle Sam's boys."

THE FAVORITE RADIO NEWS COMMENTATOR OF MILLIONS OF AMERICANS...

RAYMOND GRAM SWING



...in a short-subject film chronicle about history-making events...

(Subject No. 1)

BROKEN TREATIES

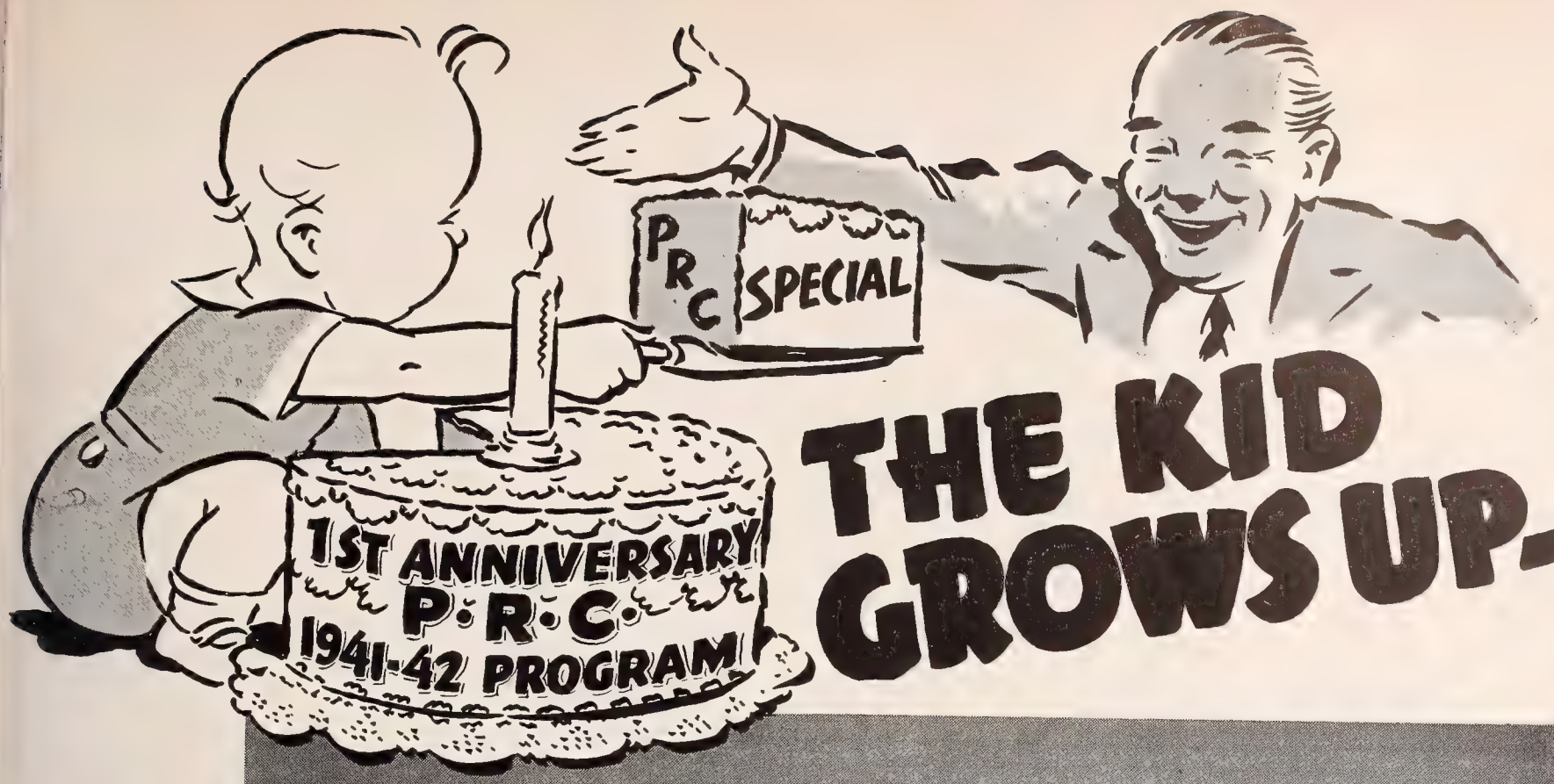
Presented in COLOR-ANIMATION • Produced by LAWSON HARIS

Directed by PAUL FENNELL

Music: CLARENCE WHEELER

Now Booking!

A COLUMBIA SHORT-SUBJECT PRESENTATION



THE KID GROWS UP-

HE'S BIGGER *and* BETTER AND WILL DELIVER BIGGER *and* BETTER BOX OFFICE PRODUCT FOR 1941-42

GET YOUR SHARE MR. EXHIBITOR!

42

24 FEATURES INCLUDING 4 EXPLOITATION SPECIALS

•

18 WESTERNS IN THREE SERIES OF SIX EACH

•

BILLY THE KID STARRING BUSTER CRABBE

FRONTIER MARSHAL STARRING BILL BOYD LEE POWELL ART DAVIS

THE LONE RIDER STARRING GEORGE HOUSTON

Every Promise Fulfilled!

P.R.C.

Variety of Display Layouts



There is variety in the layouts shown above. If you play stage and screen attractions, the ad for the Lyric at Indianapolis should interest you. On the other hand, if you find it necessary to give something away to attract the customers, you may be interested in the tiny one-column layout for the Colony, Schenectady, N. Y. If you group all local theatres in one layout, you'll find plenty to study in the layout from Springfield, O. The other ads should also provide you with some worthwhile ideas for your own layouts.

Figures In Tank Depict Flood for Front Display

Real showmanship in a lobby display designed to make blase Broadwayites stop and stare was demonstrated at Loew's Criterion, New York City, when a seven foot metal and steel tank with one hundred tons of water roaring through it every fifteen seconds, was erected to publicize "The Stars Look Down."

The tank, one of the most unusual ever devised for lobby purposes, had a shatter-proof glass front measuring seven feet at the top and four feet at the bottom and had genuine coal embedded in cement on sides and rear.

Figures Riveted to Floor

Inside the tank was depicted one of the production's most gripping scenes in which a group of men are trapped deep in a mine and are suddenly engulfed by an avalanche of water. The figures of the men were painted on heavy metal and riveted to the floor of the tank.

A complicated lighting system in the roof of the tank consisting of thirteen powerful spotlights sent a stream of amber, green, red and blue lights sweeping over the scene.

Every fifteen seconds a centric pump sent a rush of water over the figures. The water then receded into a reservoir at the bottom of the display and from there was drawn out by the pump and sent through the tank again.

In order to guard against any leakage the lighting fixtures and the tank were heavily cemented at all points.

The theatre also conducted a strong advance campaign on the production which is taken from the book written by A. J. Cronin, who also wrote "The Citadel." Notable was a moving electric news sign in the lobby carrying copy on the picture and surrounded by testimonials by Metro-Goldwyn-Mayer stars. An attractive girl attired in an abbreviated outfit stood beside the display and tapped each sign with a baton to draw the public's attention.

Due to the popularity of "The Citadel" both as a film and book, a number of window displays were landed in the Broadway area playing up this angle in connection with "The Stars Look Down."

Most Interesting Meetings Contest

Readers of the local *News-Post* were asked to write letters about their most interesting "meetings" with people as part of the campaign put over by George Avis, Loew's, Baltimore, for "They Met in Bombay."

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Does It Sell Tickets?

Four magic words that every show manager should remember! When you think up an idea in advertising, always ask yourself this question. Never eliminate *Does it sell tickets* from your thoughts.

If an idea is unprofitable financially, use common sense and ban it. The manager who has the will to investigate the true values of tradition on what has been used in theatre advertising for the past ten years and make his own decision as to whether an idea should be followed or discarded, is the man who is worthy of bigger things.

The energy to execute sound ideas is the escalator on which a manager rises automatically to success. If you are a slave of custom and follow routine only, and create nothing, then you are missing a large part of the real thrill that theatre managing affords.

Good seat-selling theatre advertising must have intelligence of plan, soundness of copy, an attractive design and correct circulation. In selecting copy, weight the importance of one piece of copy against another. Does it sell? Would it sell you? The best advertising is that which brings returns large enough to cover the initial cost and increase the theatre returns.

An employe who has no creative ability and waits to be told what to do is, in the long run, merely waiting for dismissal. None of us can afford to hold a set pattern, because if we do, we will awaken someday to find ourselves out of step with an era which has long since passed.

Dave Sablosky Wins MGM Button For Campaign on "Ziegfeld Girl"

M-G-M has awarded an Honor Roll Button to Dave Sablosky, Norris Theatre, Norristown, Pa., for his outstanding promotion of "Ziegfeld Girl," and Ken Prickett, El Rancho, Victoria, Tex., has had a second campaign reproduced in the company's Cooperative Service Sheet, this one for "Billy the Kid."

Highlight of Sablosky's campaign was a tie-up with a leading local department store for a summer fashion show and a contest to select a local Ziegfeld girl. Prizes included complete summer outfits.

A gun that belonged to a famous Western "bad man" was displayed in the El Rancho lobby by Prickett as part of his advance campaign for "Billy the Kid." M-G-M's serialization of the film was planted in the local paper. Ten days before the opening a radio transcription was played over the local station. On opening day a table was set up in the lobby with a number of guns and the sign, "Park your guns before seeing 'Billy the Kid'."

Saddle and Gun Display

A display of saddles and guns dating back to the "Billy the Kid" era aided the campaign for that film put over by W. C. Aiken, Harris Manos, Jeanette, Pa.

"Insurance" Against Sadness

An "insurance" policy, insuring the holder against "sadness, worrying, etc." was distributed as one of the features of Ray Quady's campaign for "Ziegfeld Girl" at the Acqua, Minocqua, Wisconsin.

Variety Club

(Continued from Page 16)

Coast Club Notes

vice president; Jack Berman, Eastland Theatres; Wayne Bell, Columbia branch manager; Lou Bard, theatre owner; Hugh Braly, Paramount district manager; Ben Bronstein, theatre owner; Dave Bershon, theatre owner; Chet Black, Calif. Drive-In Theatres; John Bertero, assistant general counsel, Fox West Coast; M. C. Burles, Paramount salesman; L. C. Bristol, Paramount salesman; G. Bowser, Fox West Coast district manager; Nathan Brasberg, Ritz Theatre, Inglewood; George Bourke; Duke Clark, Paramount branch manager; Irvin Carlin, theatre owner; E. S. Calvi, Plaza Theatre, Hawthorne; Harry Cohen, RKO branch manager; Sherill Cohen, Fox West Coast partner;

Lawrence Cohen, Fox West Coast partner; Jack Curry, Paramount short subject district manager; R. Calderon, Azteca Film Distributing Co.; G. L. Carrington, Altec vice-president; J. A. Charlesworth, theatre owner; Sam Decker, President, P.D.C.; H. Denny, district manager, Alexander Preview Co.; M. W. Downs, Westwood Ice Gardens; Cullen Espy, Fox West Coast district manager; Jim Edwards, Alhambra Theatre, Alhambra; Sid Feder, Roxy Theatre, Long Beach; Charles J. Feldman, Universal branch manager; Seymour Fisher, Columbia salesman; John P. Filbert, Motion Picture Theatre Equipment Co.; Guy Gunderson, United Artists salesman; Harold Glass, manager, Gordon Theatre; Ben Goldberg and Earl Goldberg, Goldberg Film Transportation Co.; Al Glazer, theatre owner; H. Goldfarb, National Theatres; G. Gallagher, Fox West Coast city manager; Homer Gill, district manager; F. Gage, salesman; Dr. A. H. Giannini, President, Bank of America;

Sid Grauman, Fox West Coast partner; David Griesdorf, branch manager; A. L. Gore and Mike Gore, theatre owners; George Giroux, Technicolor; A. Galston, theatre owner; Harry Humber, Bank of America; Glenn Harper, Corona Theatre, Corona; Al Hanson, theatre owner; C. Huy, RKO exploitation manager; Roy Hunt, Fox West Coast manager and partner; Harry Haas, Paramount salesman; H. Hollender, theatre owner; Fred Hershon, theatre owner; Bill Hendricks, Warner theatre manager; Jean Hersholt, actor; A. E. Jackson, RCA salesman; John Joseph, Universal director of advertising and publicity; Larry Kent, Fox West Coast film buying dept.; L. E. Kennedy, Columbia salesman; Morris Keizerstein, theatre equipment; Clayton Lynch, MGM branch manager; Louis Long, Long Theatre, Safford, Ariz.; S. Leve, superintendent, Fox West Coast Theatres; H. M. Lentz, Columbia salesman; S. Lazarus, Fox West Coast manager and partner; B. J. Leavitt, J. A. Ludwig, Herman Lewis, Louis Lindley, and O. W. Lewis, theatre owners; Herb MacIntyre, RKO district manager; Lou Metzger, theatre owner; Ed McGuire; Gus Metzger, theatre owner;

K. McKaig, United Artists salesman; Leo Miller, Warner Theatre booking manager; Stan Meyer, Fox West Coast district manager; Gordon S. Mitchell, Research Council, Academy of Motion Picture Arts and Sciences; M. J. McCarthy, Monogram salesman; Sam Nathanson, Producers Releasing Corp. sales manager; M. Newman, Columbia exploitation division manager; A. Nurey, RCA district service manager; Louis Notarius, Paramount studio representative; Al O'Keefe, Universal district manager; Lloyd Ownbey, National Theatre Supply branch manager; Oscar Oldknow, National Theatre Supply vice-president; Bob Poole, executive secretary, PCCITO; Rodney Pantages, theatre owner; S. D. Perkins, secretary, California Drive-In Theatres; B. Peskay, Majestic Films; Roy Peacock, Leo C. Poplin, Million Dollar Theatre; Frank L. B. F. Shearer Co. manager; Harry M. Poplin and Plumlee, Safford, Ariz.; Boris Posner, manager, Arlington Theatre; R. A. Quinn, Altec credit manager; Mike Rosenberg, Fox West Coast partner; R. Rogers, Fox West Coast partner; A. Ramish and L. P. Rosen, Royal Theatres, Honolulu;

Harry L. Rackin, Exhibitors' Service, Inc.; Dewey Ringer, Pookin and Ringer Theatres; M. Rapaport, Arlington Theatre; Maxie Rosenbloom, actor; Charles Skouras, Fox West Coast president; Fred Stein, Fox West Coast booking dept.; Arnold Schaack, Fox West Coast manager and partner; M. Sinker, theatre owner; H. Srere, manager, Roxy Theatre; Jerry Saffron, Columbia Western Division supervisor; Earle Strebe, Palm Spring theatre owner; Bertram Sturdevant; J. Shiller, MGM salesman; J. P. Smith, RKO salesman; Marty Solomon, Monogram branch manager; Albert Snadow, theatre owner; Ezra E. Stern, attorney; Nathan A. Stiefel, theatre owner; M. C. Sinift, Del Mar Theatre; Harold Schwarz, assistant to the president, Alexander Film Co.; E. C. Shriver; Harry Taylor; Harry Vinnicoff, theatre owner; Ish White, Paramount salesman; S. W. Whitehead, RKO salesman; Bernie Wolf, National Screen Service salesman; Rusel G. Williams, Ross Federal Service district manager; Marco Wolff, Paramount Theatre; R. D. Whitson, Whitson Theatres; George W. Weeks, producer; Walter Wanger, producer.

Unusual Herald for "Woman's Face"

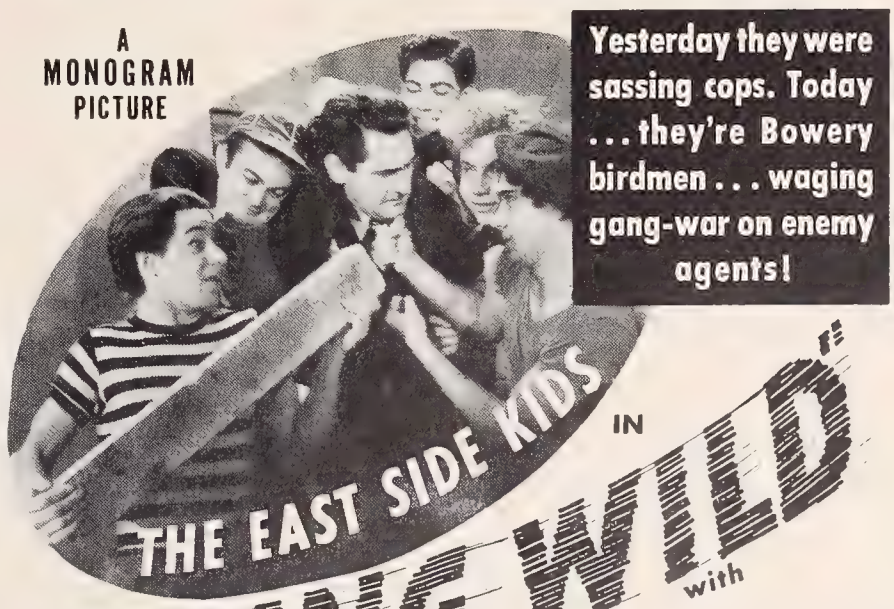
"What lies behind the other half of this Woman's Face?" was the copy for a herald distributed by M. Conners, Sheboygan, Sheboygan, Wis. The herald was so folded that only half of Joan Crawford's face could be seen.

Their BLITZ Will Give You "FITS"!



"Action moves along with pace and excitement"—*VARIETY* "Considerable boxoffice value has been built into it"—*HOLLYWOOD REPORTER* • "Fast dialogue and clever wisecracks make for innumerable laughs"—*L. A. TIMES*

THEY'VE GONE PLANE CRAZY!



"Best of this series for action"—*SHOWMEN'S* • "East Side Kids never had a more hilarious vehicle"—*L. A. TIMES* "Good direction, nice performances, amusing comedy"—*HOLLYWOOD REPORTER*

Short Subject Reviews STR



"Hoola Boola" Wins Award

Oscar Morgan, general sales manager for Paramount shorts, receives a scroll from Fred Arkus, New York editor of Click magazine, in connection with the publication's award for the movie short of the month to "Hoola Boola," a George Pal Puppetoon.

Water Bugs *(Very Good)*

MGM (S-270) Pete Smith No. 10 10 mins.

All kinds of water sports as practiced in California are depicted in this subject which abounds in the usual Pete Smith humor. Water skiing, boating of all kinds in all kinds of queer craft and even flying on water skis is tried. If the attempt was to show how wacky some Californians are, it was quite successful. Will Jason is the director.

Thumbs Up, Texas!* *(Excellent)*

RKO (23,101) March of Time No. 1 19 mins.

Focusing its cameras on Texas, this new issue of The March of Time shows that state's vast natural resources, colorful institutions and its importance in military preparations. Cattle ranches and farms, mountains, prairies, cities are all depicted, as well as such industries as oil, wheat, shipping. One sees scenes of historic spots, is impressed with the warm, human hospitality of Texans. Although Westbrook Van Voohris narrates most of the film, one sequence is described by Cal Tinney, who adds the necessary realism as he boasts of the glories of the Lone Star State. Texans viewing the subject will naturally do so with no small amount of pride, and other spectators, many of whom have never traveled through the state or know little about it, will find the subject informative and entertaining.

Stranger Than Fiction No. 95 *(Very Good)*

Univ. (5385) Stranger Than Fiction 9 mins.

Unique and interesting are the various items in this reel. The house made of interurban cars, the woman who knits covers for christening bottles, the man who paints the Navy posters, the boy who built a miniature fleet of ships, the woman who makes men's hats, and the 87-year-old woman who rides a horse wherever she goes are the items that go to make up the entertaining subject matter. This is a reel you can safely book on any program, confident that it will please your patrons. Joseph O'Brien and Thomas Mead produced.

* 1941-42 Program

Glimpses of Washington State *(Usual)*

MGM (T-221) Traveltalk No. 11 9 mins.

Scenes of rural Washington, the Evergreen State, with plenty of emphasis on the Columbia River and what it does for what would otherwise be a trackless desert. The Grand Coulee Dam, the Rock Island Dam, fish ladders, farmlands, apple orchards and others of the natural wonders of the state are included in the reel. It is of the usual standard of Fitzpatrick Traveltalks. And it is with this thought that we say a not too reluctant farewell to Washington State.

Midnight Snack *(Cute)*

MGM (W-250) Cartoon No. 10 9 mins.

This is another of the cartoons about Tom the cat and Jerry the mouse. The cat gets the upper hand when the mouse is trying to steal away with a piece of cheese far too big for it. Then when the colored mammy finds that a mouth is in the icebox and has caused all this trouble, she sics Tom on it. But Jerry gets Tom in an awful predicament and it looks as though he is responsible for breaking up the kitchen. It's a swell subject, good for a lot of laughs especially among the kids. William Hanna and Joe Barbera supervised.

Ghost Treasure *(Interesting)*

MGM (M-238) Miniature No. 8 11 mins.

Carey Wilson details here the story of the ghost gold of Death Valley, Calif. First it depicts how a group of Mexicans found some Indians who had pure gold. But they never lived to bring it out. Then a few years later a prospector brings with him a piece of quartz, but he is unable to lead his friends back to the source. Finally the legend of the ghost gold relates the story of a ne'er do well, who periodically wanders into the desert and returns with nuggets but dies without telling his friends where the gold is to be found. Will Jason directed this interesting subject.

Rhythm Revel *(Entertaining)*

Univ. (5232) Musical No. 13 16 mins.

While this musical may not thoroughly please moviegoers in metropolitan centers because of their familiarity with name bands and specialty acts, it should nevertheless go over well in the hinterlands where people seldom have a chance to see any entertainment of this nature. With Will Osborne and his orchestra as the background, such well known specialties as the Aida Broadbent Dancers, the Brian Sisters, Matt and Joyce Duffin, Martha Tilton and Robert Parrish go through their various routines. The orchestra itself comes in for a number or two. The subject has been capably directed by Larry Ceballos under the production wing of Will Cowan. If you're in an average-sized community, your patrons should give this musical a warm reception.

Cashier Endorses Shorts

Using one-third of his regular ad space, Manager Buster Scott of the Strand Theatre, Wichita Falls, Texas, successfully sold "So Long Mr. Chumps" and "Baby Blues." The personal endorsement of his cashier was used in one ad.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 16)

PARAMOUNT (No. 101)—Girls invade Fort Ord, Calif., for Army dance; Brazilian beauties show latest fashions at Rio de Janeiro sweepstakes; High railway and highway span in construction over Pit River in California; Laying raid-proof telephone cables in Sierra mountains; Horses auctioned off at Saratoga Springs, N. Y.; Dewey pleads for USO campaign; Fall of Syria to British.

MOVIETONE (Vol. 23, No. 98)—Fall of Syria to British; Churchill inspects latest tanks; British warships in the Atlantic; Dawn patrol in Egyptian desert; Wallace heads new economic defense board; Office lion at Kalamazoo, Mich.; Fashions; American alpine troops in Washington State; Brooklyn Dodgers baseball game; Broncho-busting in Australia; Dewey pleads for USO campaign.

PATHE (Vol. 12, No. 101)—Fall of Syria to British; Dewey pleads for USO campaign; Moving St. Louis armament plant held up while dog has puppies; Laying raid-proof telephone cable in Sierra mountains; Jehovah Witnesses baptized in St. Louis; Girls invade Fort Ord, Calif., for Army dance; Ice show at Center Theatre; High railway and highway span in construction over Pit River in California.

NEWS OF THE DAY (Vol. 12, No. 296)—Vichy bows to Germany; Churchill inspects latest tanks; New air link in defense of Suez; Bear Mountain zoo features strange gathering of animals; Admiral Woodward inspects Bethlehem steel plant; Dewey pleads for USO campaign; Yacht racing off Marblehead; Crack-up features auto derby on Eastern dirt track.

UNIVERSAL (Vol. 14, No. 6)—Congress extends term of draftees; Wallace heads new economic defense board; Admiral Woodward inspects Bethlehem steel plant; World's largest bakery at New Orleans; Dewey pleads for USO campaign; Fall of Syria to British; Pet office lion at Kalamazoo, Mich.; Baby parade at Wildwood, N. J.; Sweater fashions; Baby swimmer at St. Peter, Minn.; Girl log-rolling contest at Longview, Wash.

(Released Wednesday, August 13)

PARAMOUNT (No. 100)—National tennis singles at Rye, N. Y.; Los Angeles Moon Festival benefits United China Relief Fund; Duff-Cooper stops off in New York; Boulder Dam put to test; Richard Whitney released from prison; Lindbergh speaks at Cleveland; Willkie replies in Indiana; Fighting Americans speak from Britain.

MOVIETONE (Vol. 23, No. 97)—Royal Navy fights off Italian air raid; Crew of Nazi prison ship interned at Gibraltar; Duchess of Kent reviews women of the Royal Naval Service; Monster guns tested at Fort Monroe, Va.; Moon Festival at Los Angeles; Boulder Dam spillways opened for first time; Westmores paint stockings on starlets' legs; National tennis singles at Rye, N. Y.; Florida bathing girls toboggan behind motorboat.

NEWS OF THE DAY (Vol. 12, No. 295)—Royal Navy fights off Italian air raid; Soviet and Poland sign military pact; Duff-Cooper in U. S. on way to Singapore; Duchess of Kent reviews women of Royal Naval Service; Flames sweep Canadian tanker loaded with gasoline; Boulder Dam spillways opened for first time; Richard Whitney released from prison; Moon Festival at Los Angeles; Yachting off California coast; High Bud wins Paul Whiteman Handicap.

PATHE (Vol. 12, No. 100)—Russian-Polish pact signed; Boulder Dam spillways opened for first time; Royal Navy fights off Italian air raid; Fastest dive bomber tested at Newark Airport; Japanese ships go home the long way; Americans in Canadian regiment in England; Yachting off California coast (except St. Louis); National tennis singles at Rye, N. Y.; National A.A.U. meet at St. Louis (St. Louis only).

UNIVERSAL (Vol. 14, No. 5)—British convoy battles Axis air raid; Duff-Cooper stops off in U. S. on way to Singapore; More U. S. planes arrive in British ports; Richard Whitney released from prison; Knudsen sees new dive bomber; Boulder Dam spillways opened for first time; Moon Festival at Los Angeles; Abbott & Costello visit Steel Pier at Atlantic City; Yachting off California coast; National A.A.U. swimming meet; Florida bathing girls toboggan behind motorboat.

"NEW YORK TOWN" The MacMurray-Martin combo is a natural!"

"BUY ME THAT TOWN!" Boy, will my audiences eat this up!"

"NOTHING BUT THE TRUTH" If they thought Hope was hot after 'Draft', he'll just burn 'em up in this one!"

"HENRY ALDRICH FOR PRESIDENT" is one darned cute little picture. I liked it a lot!"

"BUY ME THAT TOW... is as sweet an actio... thriller as I've seen ... many a day!"

If it's a

PARAMOUNT PICTURE

it's the Best Show in Town

If you don't believe us read what these exhibitors have to say...

"HENRY ALDRICH FOR PRESIDENT" has got something in that kid who plays Henry Aldrich!"

"HOLD BACK THE DAWN" Unusual absorbing story, beautifully done—will be a tremendous success at the box office!"

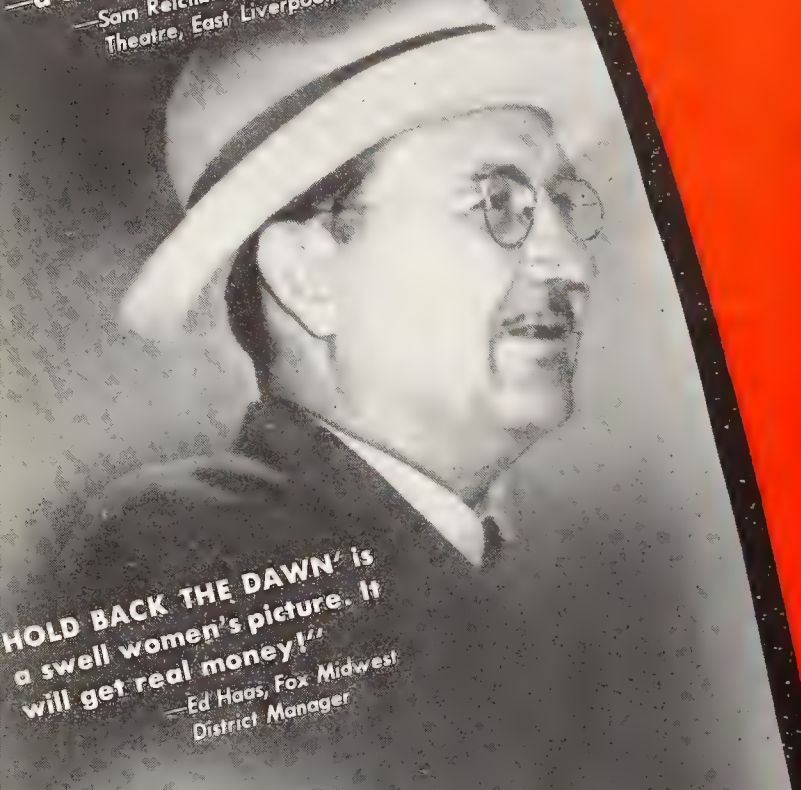
"NEW YORK TOWN" ought to push the Martin stock up a couple of notches!"

"NOTHING BU... THE TRUTH"... is the nuts!"

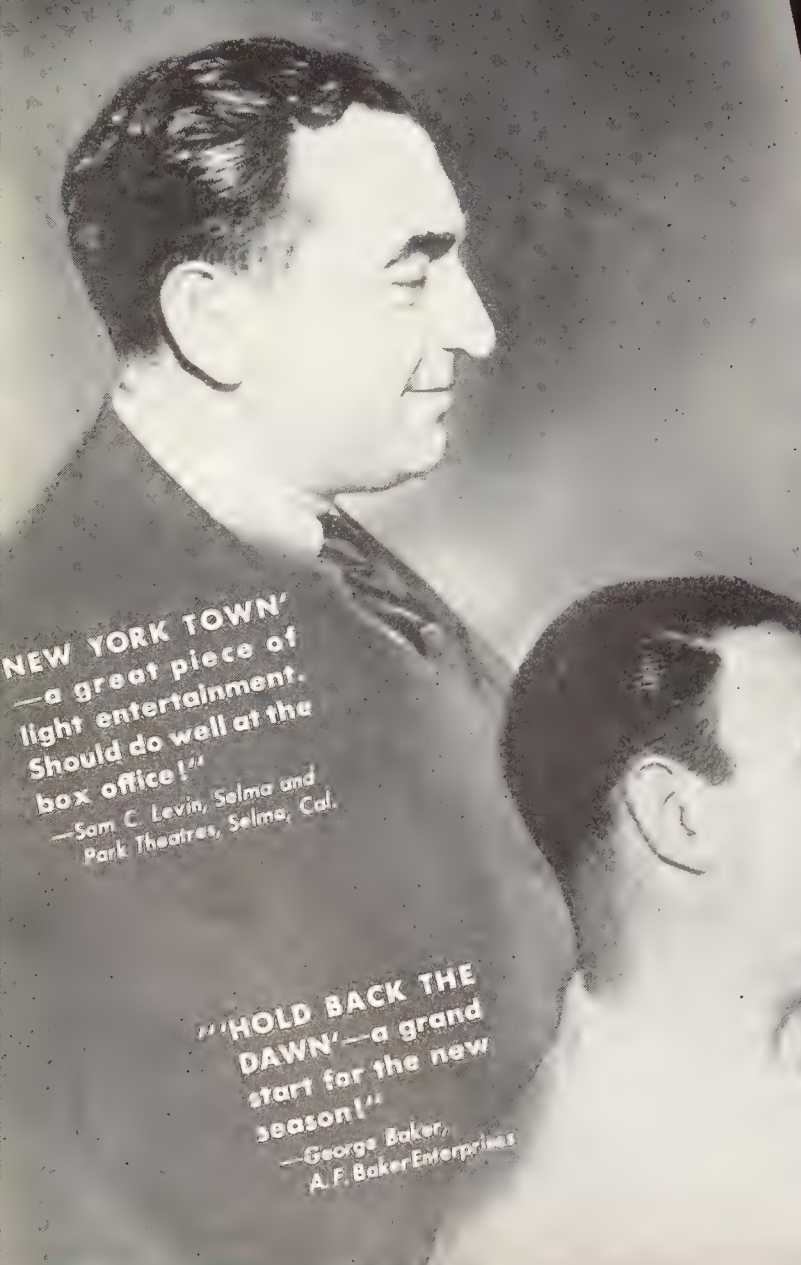
"HOLD BACK THE DAWN" is a swell woman's picture! They'll love it!"



"OTHING BUT THE TRUTH' s just what you'd expect with Bob Hope as the star —a corking good picture!"
—Sam Reichblum, Columbia Theatre, East Liverpool, Ohio



'HOLD BACK THE DAWN' is a swell women's picture. It will get real money!"
—Ed Haas, Fox Midwest District Manager



'NEW YORK TOWN' —a great piece of light entertainment. Should do well at the box office!"
—Sam C. Levin, Selma and Park Theatres, Selma, Cal.

"'HOLD BACK THE DAWN'—a grand start for the new season!"
—George Baker, A. F. Baker Enterprises

An Open Letter from the Sales Manager of Paramount Pictures

PARAMOUNT PICTURES

TIMES SQUARE
CHICKERING 4-7040

NEW YO
CABLE ADDRESS

We, at Paramount, are very gr
iastic reception by exhibitors and tr
block of five pictures in our 1941-

We want you to know th

Each succeeding block o
if not stronger, in box office
which has already received su

Paramount, in the pa
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office pictures. We believ
of 1940-41 will be surpas

INC.

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2 program of features.

this is only the start.

pictures will be as strong,

peal, than this first group

h acclaim.

few months, has established

nding producer of quality box

that Paramount's proud record

ed in the year to come.

Neil Agnew



"'NOTHING BUT THE TRUTH'. Bob Hope is the greatest box office attraction we have today!"
—Fred Dolle, Fourth Ave. Amusement Co. Louisville, Ky.

"'HOLD BACK THE DAWN' —the finest love story to ever reach the screen!"
—B. D. Cockrill
Denham Theatre, Denver, Colo.

"Both 'NOTHING BUT THE TRUTH' and 'BUY ME THAT TOWN' were SWELL!"
—Ralph Lawler,
Paramount Theatre, Toledo

"'NOTHING BUT THE TRUTH' is terrific!"
—Ben Levin, General Theatrical Corp., Cal

"'NOTHING BUT THE TRUTH' is the best story Bob Hope has ever had to work with!"
—Henry Greenberger,
Community Circuit Theatres Cleveland, Ohio

"HOLD BACK THE DAWN"
"A surefire parlay into big box office receipts. Has all the ingredients for mass public appeal."
—Variety

"HOLD BACK THE DAWN"
"A great motion picture . . . whose fame will be touted wherever pictures are shown in this world. Audience pull unlimited!"
—Hollywood Reporter

"HENRY ALDRICH FOR PRESIDENT"
"Happily made little entertainment jewel! As intimate as sitting down to a family dinner!"
—Hollywood Reporter

"NOTHING BUT THE TRUTH"
"Bob Hope one of the ace box-office draws of the year. Leaves the customers rolling in the aisles. Should do big business!"
—Film Daily

"NOTHING BUT THE TRUTH"
"Nothing but top grosses can be forecast for 'Nothing But the Truth.' Hope scores solidly!"
—Hollywood Reporter

"BUY ME THAT TOWN"—"Has genuine entertainment values. Should prove highly satisfactory."
—M. P. Daily

"NEW YORK TOWN"—"The type of entertainment that knows no bounds in audience appeal. A box office natural!"
—M. P. Daily

"NEW YORK TOWN"—"Delightfully fresh and funny . . . zips along with high glee and has worlds of fun!"
—Hollywood Reporter

"BUY ME THAT TOWN"—"A really enjoyable show . . . based on an exceptionally bright original notion!"
—Hollywood Reporter

"HENRY ALDRICH FOR PRESIDENT"
"Has a pre-sold fan following. Has a good wholesome wallop . . . lots of laughs and youthful zip!"—Film Daily

DEPEND ON

PARAMOUNT

THE HOTTEST COMPANY IN THE BUSINESS!

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

HE APACHE KID (Rep.) **Western. rincipals:** Don Barry, Lynn Merrick, John liott, Robert Fiske, Leroy Mason. **Plot:** group of settlers coming into a frontier wn in Oregon territory, are exploited by ruthless gang who steal their possessions. d then make them work for nothing on road. Things come to a head when n Barry fools them at their own game d then places the true facts before the S. Road Commissioner. **Director,** George erman.

HOSTS IN THE NIGHT (Mono.) **rama. Principals:** Bela Lugosi, Leo Gor-, Huntz Hall, Bobby Jordan, David rcey, Dorothy Short. **Plot:** The East le Kids, while away at a camp for underivileged boys, go hunting for a killer own as "The Monster." They find an rie house and do a little "scaring" on eir own before The Monster is finally ught. **Director,** Wallace Fox.

PPOINTMENT FOR LOVE (Univ.) **rama. Principals:** Charles Boyer, Marga- Sullavan, Reginald Denny, Ruth Terry. **ot:** A Broadway producer decides to force his past after he meets, and falls in e with, a famous woman doctor. Quite expectedly she consents to marriage, but er the ceremony his past crops up to eak up their connubial bliss. Their reconiation is brought about when the wife rns of her husband's good intentions and poses of his "past" herself. **Director,** lliam A. Seiter. Release, Oct. 31.

IE PITTSBURGH KID (Rep.) **Drama. ncipals:** Billy Conn, Jean Parker, Veda n Borg, Dick Purcell, Alan Baxter, Johnan Hale. **Plot:** Billy Conn resents being naged by a young girl until she proves ability, when, through her guidance he s to the top rapidly. She gets him out a murder rap in time for him to win the mpionship fight. **Director,** Jack Townley.

/AMP WATER (20th-Fox) **Drama. ncipals:** Walter Huston, Walter Brennan, na Andrews, Eugene Pallette, Anne Bax- **Plot:** A young boy following the trail of dog through the mysterious, treacherous mp of Georgia, comes across a man hid- from the police. He learns the man's y and then comes back to help the man's ghter find the real murderer and clear father's name. **Director,** Jean Renoir.

UR JACKS AND A QUEEN (RKO) **nedy-with-Music. Principals:** Ray Bolger, ne Shirley, Desi Arnaz, Jack Durant, June voc, Eddie Foy, Jr., Lou Holtz. **Plot:** ale of four young musicians and their d, and its changes when, headed by a g man with almost equal talents for ic, dancing, romance and hard luck, they me entangled with two girls, a gangster a counterfeit-king. **Director,** Jack

YA (In Technicolor) (Para.) **Drama. cipals:** Dorothy Lamour, Richard Den-, Jack Haley, Helen Gilbert, Walter l, Patricia Morison, Abner Biberman. **t:** A white girl found in the jungle with layful ape and a ferocious tiger as her , is brought back to civilization where meets a white boy, with the same backind as her own, working in a circus. In r to prove her identity, the girl has to back to the jungle, so the boy accomies her. Once there, they decide to reh. **Director,** Alfred Santell.

LONE STAR VIGILANTES (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Frank Mitchell, Luana Walters, Virginia Carpenter. **Plot:** At the close of the Civil War, it becomes the duty of Wild Bill Hickok and his pal, Tex, to find the gang of illegal troopers who have been preying on the townspeople of a bordertown in Texas, and forcing them to turn over all their possessions. They become marked men until they force a confession out of one of the suspects. **Director,** Wallace Fox.

SCATTERGOOD MEETS BROADWAY (RKO) **Drama. Principals:** Guy Kibbee, Emma Dunn, Joyce Compton, Bradley Page, Frank Jenks, William Henry, Mildred Coles. **Plot:** Scattergood comes to New York to protect the money he loaned one of his hometown neighbors. There he shows the smart aleck Broadwayites how a hick "angel" can put one over on them . . . much to their dismay. **Director,** Christy Cabanne. Release, Aug. 22.

SECRETS OF THE LONE WOLF (Col.) **Drama. Principals:** Warren William, Ruth Ford, Eric Blore, Thurston Hall, Victor Jory. **Plot:** The Lone Wolf finds himself involved on both sides when the police ask his help in protecting some valuable jewels, and the men planning to steal them want him as their partner. The boat on which the jewels are kept is set afire and a detective is murdered before the Lone Wolf straightens everything out. **Director,** Edward Dmytryk.

ROYAL MOUNTED PATROL (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Lloyd Bridges, Wanda McKay. **Plot:** Two young men, half a continent apart, receive their acceptance to the Royal Canadian Mounted Police. They compete in everything they do, including the same girl. Both do their share to help some children caught in an epidemic in camp and the picture ends with both of them on dress parade and the girl waving, impartially, to both. **Director,** Lambert Hillyer.

OBLIGING YOUNG LADY (RKO) **Drama. Principals:** Joan Carroll, Edmond O'Brien, Ruth Warwick, Robert Smith, Eve Arden, Franklin Pangborn, George Cleveland. **Plot:** An ace newspaper reporter retires to a mountain wilderness to write and finds at a nearby lodge the girl who spurned his attempts to make her acquaintance on a train. He helps her protect the youngster in her charge, from dreaded newspaper notoriety, and both of them posing as the child's parents to keep her identity hidden. **Director,** Richard Wallace.

Nut Guessing Contest

Those guessing closest to the actual number of nuts in a glass bowl displayed in a local window won guest tickets to "The Big Store" as part of the campaign for the film put over by Mrs. M. MacCartney, Jefferson, Punxutawney, Pennsylvania.



Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Tests Start on "For Whom the Bell Tolls"; Brown to Direct Vivien Leigh; Shirley Ross Stars in Republic's "Gobs in Blue"

Tests for Sam Wood's new film, "For Whom the Bell Tolls," have assumed such magnitude that a special test director has been put in charge of this important phase of casting the Hemingway best-seller for Paramount. Wood is directing "Kings Row" at Warner Bros. at present.

"Drifting Smoke" and "Strings of My Lonesome Guitar," two songs written by Smiley Burnette, were set for "Stick to Your Guns," latest Hopalong Cassidy adventure produced by Harry Sherman. Brad King will sing the numbers.

Roger Clark, recently signed Columbia contract player, was assigned the second male role in "Miss Madden Is Willing," which Mitchell Leisen will produce and direct with Marlene Dietrich and Fred MacMurray in co-starring spots. Clark recently completed an important role in Wesley Ruggles' "You Belong to Me."

Georgia Carroll and Tom Stevenson have been added by Warner Bros. to the cast of "The Black Widow," which features Jeffrey Lynn and Jane Wyman.

Simone Simon joins Victor McLaglen, Edmund Lowe, Jack and Tim Holt and Binnie Barnes in the cast of RKO's "The Marines Are Ready," scheduled to go before the cameras this week under the direction of Leslie Goodwins.

A change of plans will give Director Clarence Brown, Vivien Leigh as star in "Random Harvest," his first film to be made in London for MGM, instead of the previously announced "Cargo of Innocence" with Robert Donat.

Shirley Ross has been set as the feminine lead in Republic's "Gobs in Blue," which Albert Rogell is directing. Others in the cast include William Lundigan, Jane Kean, Bill Shirley, Cliff Nazarro, Chick Chandler and Ruth Donnelly.

Ernst Lubitsch will produce and direct "To Be Or Not To Be" for United Artists before reporting to 20th Century-Fox. Camera work is scheduled to start October 15.

Lesley Selander will direct "Tombstone," Harry Sherman's next big outdoor special, in which Richard Dix will be starred. Selander directed "The Roundup," which starred Dix. Producer Sherman will send a large location troupe to Rucon in about two weeks.

Ruth Vivian, stage actress who has been playing the role of the eccentric sister in "The Man Who Came to Dinner" on Broadway for the past two years, has been signed by Warner Bros. for the same part in the motion picture version.

One of the most impressive arrays of character actors ever assembled for a picture, have been signed by Samuel Goldwyn for his Gary Cooper-Barbara Stanwyck co-starrer, "Ball of Fire." They include Oscar Homolka, Henry Travers, S. Z. Sakall, Tully Marshall, Richard Haydn, Aubrey Mather and Leonid Kinsky.

Pedro de Cordoba and Veda Ann Borg have been signed by Edward Small for featured roles in his current United Artists production, "The Corsican Brothers" which stars Douglas Fairbanks, Jr. Others in the cast include Akim Tamiroff, J. Carroll Naish, Ruth Warrick and John Emery. Gregory Ratoff is directing.

With Elisabeth Bergner and Randolph Scott heading the cast, Universal's "Paris Calling," went before the cameras a few days ago under the direction of Edwin L. Marin. Supporting players include Gale Sondergaard, Lee J. Cobb, Charles Arnt, Eduardo Ciannelli and Ken Nolan.



The Korda Brothers in Conference

Alexander Korda discusses his Technicolor production, "The Jungle Book" from the noted Rudyard Kipling stories, to star Sabu, with his two famous brothers, Vincent, Academy Awarding winning art director, and Zoltan, who is directing "The Jungle Book."

Robinson up for Pablo Role In Paramount's "Bell Tolls"

Edward G. Robinson may move over to Paramount for one of the outside pictures his Warner Bros. contract permits him, it was disclosed as negotiations were under way to arrange for tests for the role of Pablo in the picturization of Ernest Hemingway's "For Whom the Bell Tolls."

Ideally suited to portraying the role of the vicious guerilla chieftain both by his physical appearance and his histrionic ability, Robinson has long been regarded as an outstanding candidate for the important role by Executive Producer B. G. De Sylva and Director Sam Wood.

Tests will begin this week under the supervision of Test Director Lewis Allen.

Damon Runyon Signed by RKO-Radio as Producer

Damon Runyon, short story writer, columnist and reporter, has been signed by RKO as a producer. He will report to Hollywood late in September for his first assignment, a picturization of one of his own recently completed, unpublished stories.

His ideas, as outlined to company executives, involve radical departure from customary screen treatment, and a new technique in presenting a story on celluloid.

Although the production field is new to Runyon, he has received credit for numerous screenplays and original stories purchased for filming.



The Art (?) of Cutting

Phil Cahn, Universal Film Editor, is shown a new version of his trade by Lou Costello, much to the consternation of Bud Abbott. Cahn handled the editing on all of the comics' Universal successes.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

The gang around town is still talking about the swell job Hal Roach turned out on his first streamlined comedy, "Tanks a Million" . . . 50 minutes of excellent entertainment. If the others measure up to this standard, both theatregoers and theatremen should welcome them with open arms.

Over at Universal we visited on the set of "Ride 'Em Cowboy" and watched Douglas Dumbrille go through a very funny routine which had Abbott and Costello rolling off their chairs. Bud, Lou and Director Arthur Lubin tell us they have another "sock" laugh-hit . . . and they should know.

Could it be possible Charlie Ruggles is going into the production end of the business? Within the past two weeks, Charlie has purchased three novels, all domestic comedies, and he is now negotiating a contract for himself to co-star in a series of such films.

Russell Birdwell must be slipping. For years, the entire world was aware of the fact that Zorina had the most expressive feet this side of heaven, but Bird wants you to know that they are also "intelligent." Wonder if they are smart enough to talk back to her . . . the way ours do.

Francis X. Bushman and Clara Kimball Young, two of the most popular stars of the silent days, start on the comeback trail in PRC's "Mr. Celebrity" which Martin Mooney will produce. Here's wishing you luck, "old timers."

Samuel Goldwyn has gone dove hunting. He needs eight doves capable of perching on Barbara Stanwyck for a striptease sequence in "Ball of Fire." The script calls for the birds to act as clothing for Barbara . . . then undressing her. Lucky doves!

Here's a new slant on horse-operas. Tom Keene plays a dual role in Monogram's "Wild Horse Valley," and in one sequence, he is required to shoot it out with himself. After looking at westerns for years, we're sure he'll miss.

HOLLYWOOD STUDIO ROUND-UP

Another top production week with fourteen new features put before the cameras:

COLUMBIA

MISS MADDEN IS WILLING—Principals: Marlene Dietrich, Fred MacMurray, Roger Clark, Aline MacMahon. Producer-Director, Mitchell Leisen.

HONOR OF THE WEST—Principals: Bill Elliott, Tex Ritter. Director, Wallace Fox.

METRO-GOLDWYN-MAYER

ACHILLES—Principals: Rosalind Russell, Walter Pidgeon, Claire Trevor. Director, Norman Taurog.

MONOGRAM

WILD HORSE VALLEY—Principals: Tom Keene, Betty Miles, Slim Andrews. Producer-Director, Robert Tansey.

PARAMOUNT

MR. ALDRICH'S BOY—Principals: Jimmy Lydon, Charles Smith, Mary Anderson, John Litel. Director, Hugh Bennett.

RKO-RADIO

A DATE WITH THE FALCON—Principals: George Sanders, Wendy Barrie, James Gleason. Director, Irving Reis.

BALL OF FIRE—Principals: Barbara Stanwyck, Gary Cooper, Oscar Homolka, S. Z. Sakall, Richard Haydn. Director, Howard Hawks.

REPUBLIC

DEATH VALLEY OUTLAW—Principals: Don Barry, Lynn Merrick, Milburn Stone. Producer-Director, George Sherman.

DOWN MEXICO WAY—Principals: Gene Autry, Smiley Burnette. Director, Joseph Santley.

MERCY ISLAND—Principal: Ray Middleton. Director, William Morgan.

UNITED ARTISTS

FIESTA (Technicolor)—Principals: Armida, Antonio Moreno, George Givot. Director, LeRoy Prinz. Produced by Hal Roach.

UNIVERSAL

PARIS CALLING—Principals: Elisabeth Bergner, Randolph Scott, Gale Sondergaard. Director, Edwin L. Marin.

GHOST TOWN BUCKAROO—Principals: Johnny Mack Brown, Fuzzy Knight, Nell O'Day. Director, Ray Taylor.

WARNER BROTHERS

BRIDGES BUILT AT NIGHT—Principals: John Garfield, Lloyd Nolan. Director, Lewis Seiler.



WARDEN: Well, Fullerton —

CAL: Okay, Warden. Spout your line about any last wishes — well, there aren't going to be any.



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STR PRESENTS

A MONTHLY SECTION of THEATRE EQUIPMENT and MAINTENANCE

TIME TO TAKE STOCK

ATTENDANCE, or the lack thereof, at trade shows in exchange centers around the country establishes, among other things, the fact that the current busy buying season will not be further complicated to the disadvantage of proper theatre checking-up due to demands upon the showmen's time to "see pictures before buying 'em." That's good! It will be even better, if this season sees more theatremen doing the check-up job on the theatre plant to make ready for the fall and winter pick-up in business.

The condition of the place where people see the pictures is becoming more and more important — despite continuance of prime interest in star names and drawing values of individual attractions. If any one recent development proving this point were to be cited, the best, it seems to us, is the apparent emphasis placed upon theatre quality by the arbitrator in the New York case in which the Squire Theatre won its claim for reduced clearance almost wholly upon the fact that the new theatre far surpassed the attractiveness of the theatre which enjoyed clearance over it. In effect, the decision implies that it is in the public interest to have pictures shown as soon after release as possible at the more modern, well equipped theatre than in an older, "completely undistinguished" theatre.

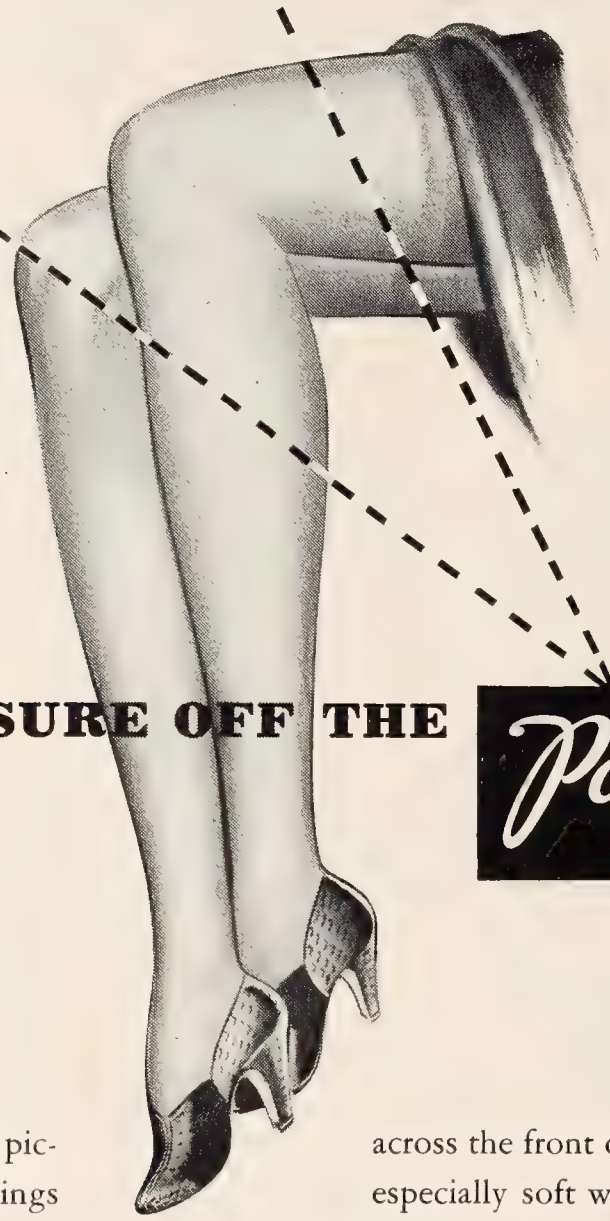
The case points a moral for all theatre owners. The moral is that a sure invitation to new competition in the town results from neglect in keeping the existing theatre right up to snuff in the matter of equipment, furnishings and operation. To insure this continued modernity of the theatre, the theatreman must practice the eternal vigilance of checking on improvements developed for theatres by equipment manufacturers as well as to give the theatre a complete check-up at least once a year.

Long practice in the field of theatre operation has developed a sort of general rule to make the complete check-up of the plant during the summer season. Improvements, replacements and general toning-up of theatres thus take place just prior to the opening of the new season. You will find in the following pages many practical suggestions for making this annual check-up efficient.

So far as the very old theatre is concerned, it must be remembered that where there's a will there's a way to make even the most out-moded plant sufficiently attractive to win and hold the respect of a patronage it is possible to build up by intelligent improvement.



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Feather Foam Front eliminates hard or rolled stuffing across the front of the chair—makes the seat especially soft where a seat should be especially soft. Such comfort builds business.

It's an improvement you can't afford to be without whether you're modernizing your present theatre or equipping a new one. Available at no extra cost on American Bodiform, Commodore, Zephyr and Zenith Chairs. See these great chairs before you buy.

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**The area behind the knee-joint where pressure causes discomfort.*

Combines Modern Design and New Devices

Chicago Theatre Architect Uses Bodiform Chairs, Black Light in Redecorating Scheme

A skillful blending of modern design and such new devices as "black light" was employed by Roy B. Blass, theatre architect to effect a striking transformation of the State Theatre in Roseland, a suburb of Chicago. In addition to the redecorating job and in conjunction with it, the house was completely reseated, American Seating Company's Bodiform chair being used for all of the 2030 seats.

The seats are an integral part of the color scheme of the house. They have turquoise mohair backs, dark brown leatherette seats and beige trim on the end, standards and backs.

The theatre, located at 110th Street and Michigan Avenue, a rapidly developing section of the city, is owned by L. Reinheimer. The house has long been one of the leading theatres of the section and Mr. Reinheimer employed Architect Blass this year to bring it into line with the growth of the section, which is largely along modernistic lines, as well as in tune with decorative styles and advances in seating comfort recently developed.

Accordingly, Blass, who though youthful, has had considerable experience in theatre architecture, having specialized in the field for some time, utilized the most modern principles in his redecorating plans. He told an STR reporter recently that he is a firm believer in the principle that a period exterior need not compel the architect to restrict himself to the same period for the interior of a structure. Modern design is so radical a departure from any previous development that precedent and tradition has not been set and one does not feel hampered by convention applying the modern ideas of design.

Turquoise Is Basic Color

Blass decided on turquoise as his basic color scheme, so in addition to the backs of the chairs, this color is also the motif of the satin stage curtain, which is of the contour type.

The auditorium was repainted in flat tones of rose beige, deep rose, light rose, off-white and turquoise accents, and in such manner as to illuminate rather than emphasize the ornamental plaster. Large panels on the side walls were brought out and featured by the use of fluorescent paints in a floral mural design and illuminated by concealed ultra violet light fixtures.

The latter, a comparatively new feature in theatre decoration, also serves a utilitarian purpose and is one of the salient features of the redecorating. The auditorium is highly illuminated without casting any glare on the screen and without any distracting light in the auditorium. At the same time the designs in the panels are illuminated.

The contrast betwen the old and new is easily seen in the photographs at the right which show how the auditorium looked before the renovations and front and rear views of the completed work.

Blass recently completed extensive remodelling work at the Ken Theatre, also in Chicago, in which he employed some other radically new designs.



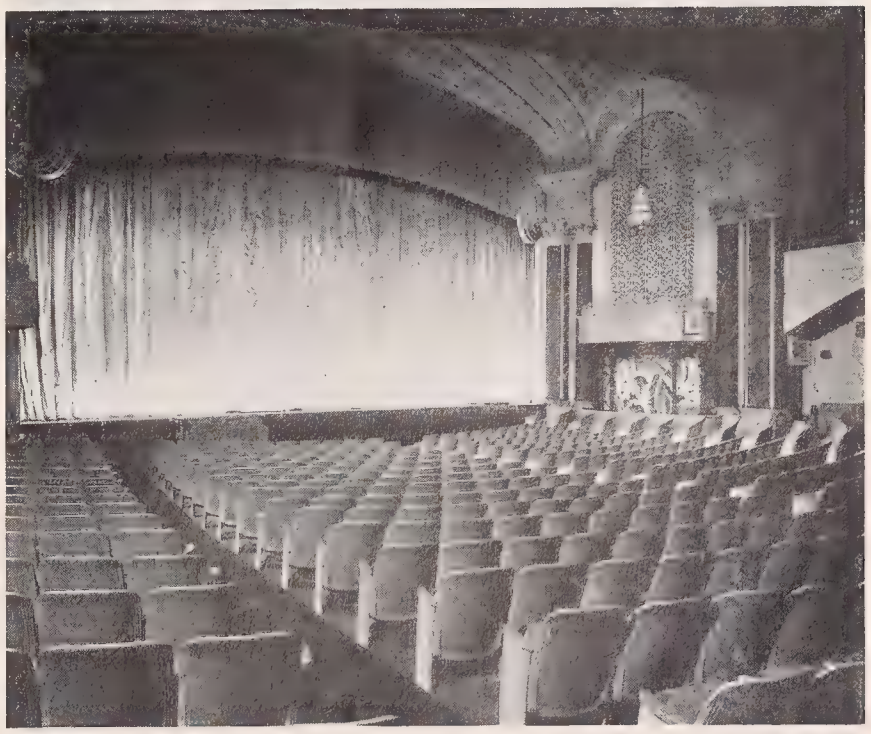
The interior of the State Theatre in Roseland, Chicago suburb, before the renovation which, though involving no extensive structural changes, completely modernized the interior of the two thousand seat picture theatre owned by L. Reinheimer.

★



After the recently completed renovation! Note the important manner in which the reseating of the entire auditorium with the new American Seating Bodiform chairs contributes to the appearance of strict modernity presented by the general view of this vastly improved theatre. The color scheme features tones of rose beige, deep rose, light rose, off-white and tourquois accents. The flat tone of the painting serves to repress rather than accent the ornamental plaster which, in view of modern ideas of decoration, serves to date the older theatres in which great sums were spent for the ornamental plastering work. Murals treated with fluorescent enamels and concealed "black light" lamps figure importantly.

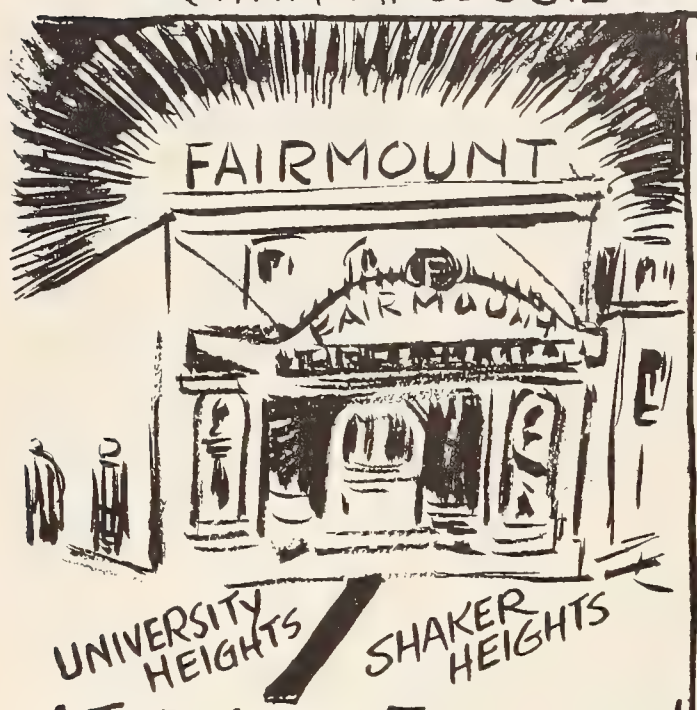
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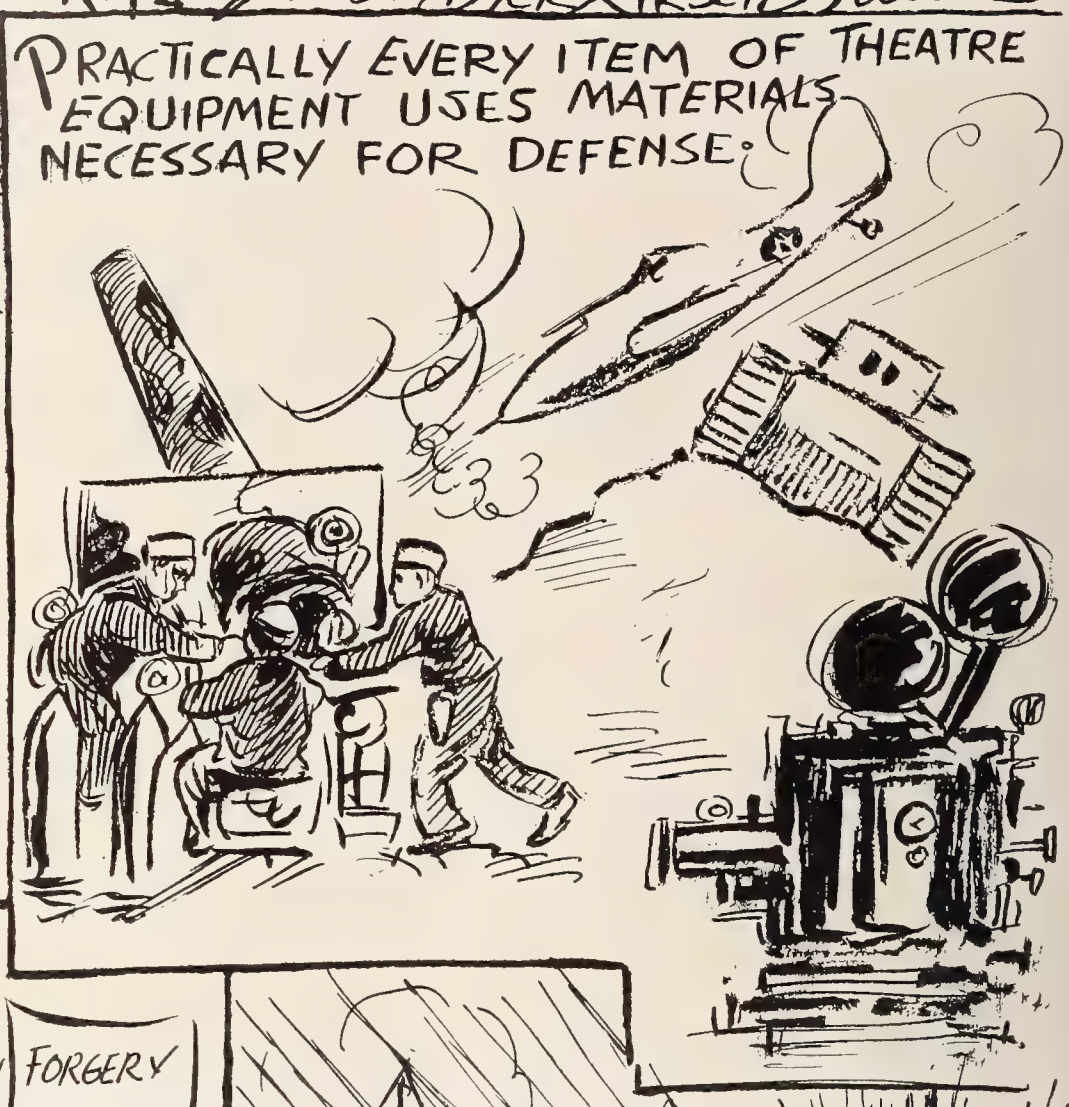
View of the stage and proscenium of the redecorated State Theatre. The stage curtain is of the contour type and is made of turquoise satin. This color is repeated in the wall decoration detail and also in the material, a mohair fabric, of the seat backs of the Bodiform chairs — which have dark brown leatherette seats and beige painted trim on end standards and backs.

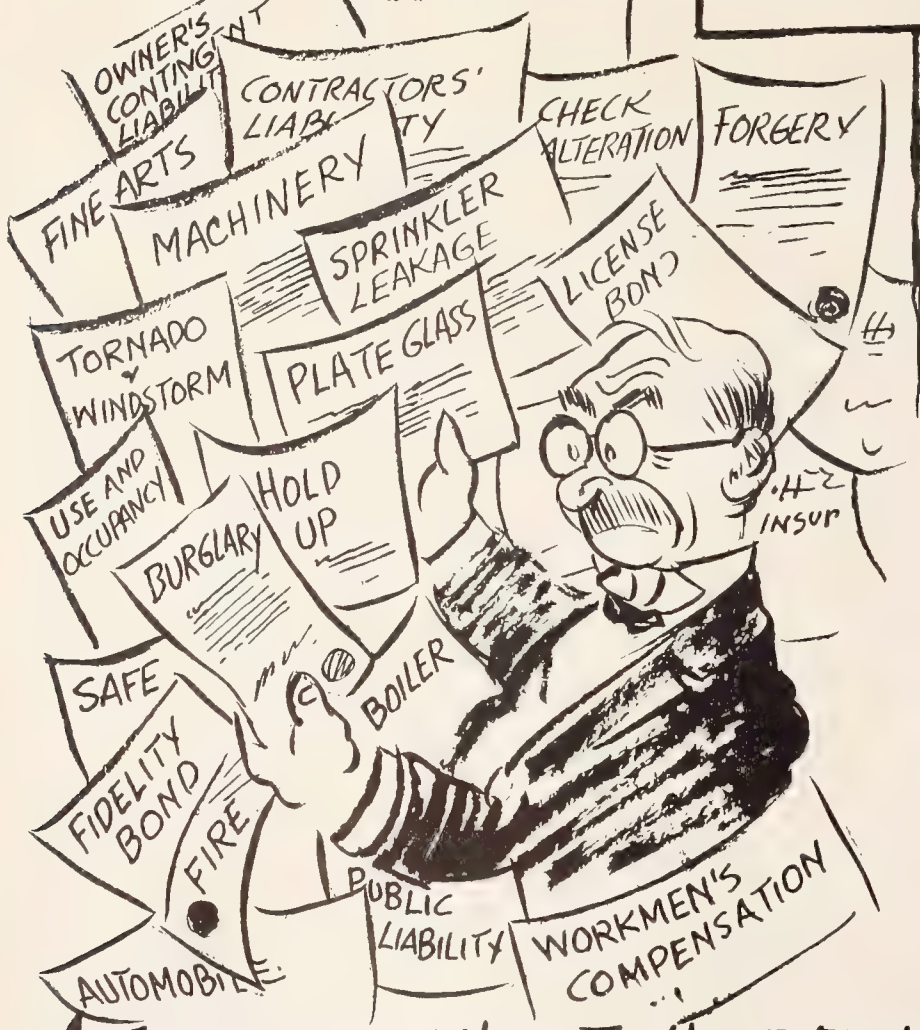
YOU CAN BELIEVE IT!

(WITH APOLOGIES TO RIPLEY) BY DICK KIRSCHBAUM



A THEATRE IN **TWO** TOWNS! ITS NEAR CLEVELAND (O.) AND SPLITS UNIVERSITY AND SHAKER HEIGHTS!





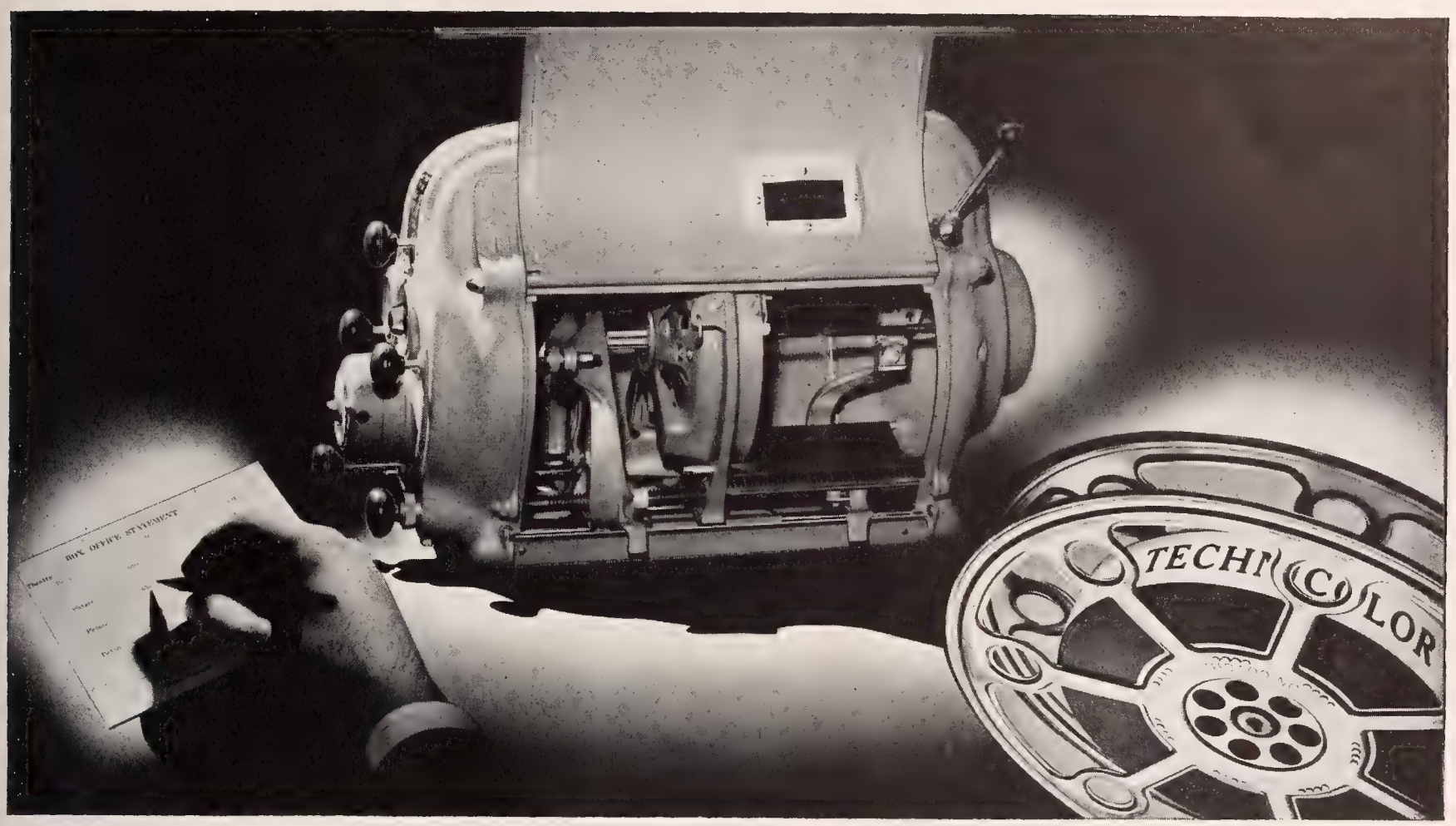
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The light of your low intensities is too dim and of the wrong color for good projection. To secure the desired screen brilliancy twice as much light is required as is possible to project by any low intensity lamp. So why risk further loss of patronage? Place that order today for Strong Utility One Kilowatt High Intensity Projection Arc Lamps. They project twice the volume of light at an increased combined current and carbon cost of less than 2c an hour. The snow white light secured by this new lamp makes the low intensity appear a muddy yellow by comparison.

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Tune-Up Time for Projection is Here

Thorough Check on Condition of Sight and Sound Equipment Right Prelude to New Season

First in importance to a successful new season is the matter of providing the very best projection and sound. The quality of a theatre's service and equipment is measured by the character of picture put upon the screen and the grade of sound reproduction heard in the auditorium.

Theatres which make it a practice to have an annual report on projection and sound equipment by some specialist—either a service company or technicians called in from local supply companies—find this method the most economical and efficient in the long run. The checkup to be thorough is a good sized job—one which may not be possible under the limited time the theatre projectionist can devote to the work. Also, the necessary equipment for complete testing of projection and sound is not available in general cases to the house projectionist.

The theatreman can make his own personal check on the quality of projection, by observation of results on the screen. However, to make such a check, the manager or owner will find his job more efficiently done if he makes a chart, checking with a mark indicating "yes" or "no" after each of the following: Picture Steady?..... Picture Bright?..... Picture Sharp?.....Travel Ghost?.....

The reason for such notes is that it has been found in the average case that these main points are not all covered unless the observer looks for each item to be reported and checks it off, the "record" then being in writing and showing that each factor has been observed individually.

Written Reports Needed

Many of the most efficient theatres have a written report on the condition of projection and sound equipment made out. This gives the theatreman evidence that the projection equipment has been thoroughly checked. Such a report covers many factors, and cannot be considered an accurate inspection unless it indicates by item the condition of the many parts subject to wear and maladjustment.

In checking up on the quality of sound, the observer must make his observations from seats located in different parts of the auditorium, and should separately note whether there is echo or reverberation, raspiness and satisfactory volume in all sections of the auditorium. The fact that sound quality is good in one restricted area of the auditorium, is not by any means a criterion of the quality of sound offered to all patrons. Those seated in sections which are not furnished with the best sound are, in effect, cheated, because they pay as much for admission as those who, either by accident or familiarity with the particular theatre, find themselves in the section where they can hear dialogue, music and effects well.

The report on the condition of equipment, naturally, is a far more detailed and intricate affair. To be thorough, and to give the theatreman the proper estimation of his plant's efficiency and ability to run through without breakdowns, this report should cover each projector, each sound head, each projector lamp, individually; the power switches, the power fuses, the generators or rectifiers, the sound rectifiers, amplifiers and speakers.

Form charts are used by many theatre circuits for these reports or surveys of the projection and sound equipment. They call for a check of "yes" or "no" to a great number of individual parts.

Such inspections may be had by any theatre in any locality through the services of local supply dealers, or service organizations. At a time when the repairs which require the skill of expert mechanics and new parts are becoming increasingly difficult to obtain, it is more than a matter of offering high-grade projection and sound that the theatreman should consider. A thorough check may reveal that slight or minor adjustments will prolong the life of the projector or sound apparatus, and to do so is regarded as mere common sense by the progressive theatremen under present conditions when demands for metals, manufacturing facilities and machinists' services for defense orders are causing shortages that will be felt keenly in the theatre field.

Don't Delay Needed Overhaul

A complete overhaul of the projectors is desirable after one year of service; necessary after two years of service; and mandatory after three years of service. The most finicky projection men will tell you that a projector mechanism which has been given a complete overhaul, 'on the bench' at one of the many reputable supply dealers' service shops is the equal of a brand new machine in every phase of operation and performance. The investment is certain to prove a most profitable one during these times, manufacturers claim. While the overhaul is being made, substitute machines are installed by the repair service firm, so the show runs merrily on while those faithful, hard working mechanisms, bought perhaps years ago by the theatre, are receiving well-earned toning up.

The sound system also requires periodic checking, and theatres which do not have a regular service on sound should not start the new season without a very thorough inspection by experts to determine the true condition of the equipment.

As to the quality of sound delivered in the auditorium, the sound system itself cannot overcome, no matter how fine a system it is, acoustic defects due to faults in the design of the auditorium, or its seating installation—a most important factor in giving the auditorium a constant factor of good sound. The theatre in which faults due to echo automatically correct themselves when a majority or all seats are occupied is hardly deserving of a "grade 1" rating for its presentations.

Reflection of Sound Causes Faults

Faults due to acoustic conditions in the theatre arise from the reflection of sound from auditorium wall, ceiling and floor surfaces. There can be a fault directly opposed to too much reflection, but this condition of too much absorption, producing a "dead" or flat quality of sound, is rather rare in auditoriums built for picture presentations. Where the conditions are complex, the need is for the services of an engineer or specialist in acoustics. However, if a new seating or carpet installation will improve the quality of the sound, and existing seats and carpets are reaching the unserviceable stage, this seems the time to make the investment in the new equipment. Chair manufacturers are not receiving anything like an oversupply of metals necessary to the manufacture of theatre seats for current demands, and the likelihood is strong that new theatre demands alone may consume the available output of new seats during the season ahead. In view of this fact, the advice issuing from informed quarters is for theatremen to anticipate their needs for new seats at the earliest possible date, or face the probability of long-delayed delivery when they do place orders later on.

If new installations of carpet or chairs are primarily for correcting acoustic conditions of the auditorium, the first step indicated is for installation of the carpet. If this corrects the fault, the second step of installing more heavily upholstered seats is not necessary.

The average theatre is designed to provide a sloped rear wall to reflect sound downward to the audiences—bodies and clothing of the patrons constituting a very efficient sound-absorbing medium. Theatre chairs available now are designed to have the same sound absorbing properties as the human body, and where these are installed, the acoustic conditions remain uniform, irrespective of the number of patrons in the auditorium. Even the lower-cost, less heavily upholstered modern chairs are capable of producing great improvement in sound quality than the older, thinly upholstered seats.

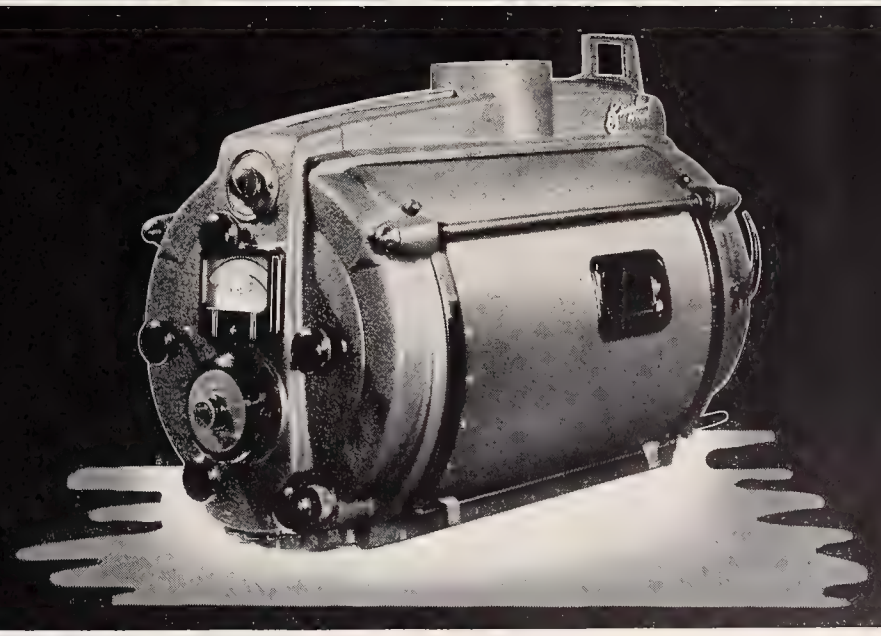
Wherever faults may lie—in overworked and wearing projection equipment, sound apparatus, or acoustic faults, the time for correction is now—according to the best informed men experienced in buying equipment and in touch with the market from which new materials, replacements and servicing must be obtained.

Marquee Maintenance

1. **A marquee is as efficient as its "selling" effect. Make every display "punchy" by proper selection of selling names and emphasis.**
2. **The finest marquee installation will deteriorate if its top becomes the hording place for broken letters, burned-out lamps, what-nots and junk "temporarily" dropped onto it to get rid of them for the moment.**
3. **Drains are not self-cleaning—the job of keeping drains from clogging is up to the man in charge.**
4. **Marquee letters and attraction boards don't take on sparkle under sunlight and rain—they've got to be washed and cleaned frequently.**
5. **Flashers, transformers, switches and fuses can't be expected to last forever. Check on them frequently—the longer they've been in service, the more frequent the checking should be made.**
6. **Missing letters, marred or broken letters will never put over a good selling line—even if they spell out "Clark Gable." Make each display complete, neat and attractive, or you'll be advertising yourself as the man who operates "that slip-shod theatre."**
7. **Checking the marquee copy is an every-day task for the manager—the marquee might become the accidental or deliberate target of something that will make the selling look and read silly.**
8. **The marquee will not retain its beauty for ever, unattended. Polish and paint applied in time will prevent that morning-after-too-much-neglect look.**

Increase your business by buying light at LESS cost!

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Simplex HIGH

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INTERMEDIATE CAPACITY
PROJECTION ARC LAMP

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Give the pictures you buy a chance to attract patrons.

See the Simplex High demonstrated in your theatre. A National Theatre Supply Company representative will arrange it.

No obligation.

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NATIONAL THEATRE SUPPLY COMPANY
There's a Branch Near You

Construction Started On Queens Theatre

Construction is progressing on the six hundred seat theatre and store building located at the corner of 43rd St. and Queens Boulevard, Long Island City.

The property is owned by the Esquire Queens Corp., operator of a group of theatres, and contract for the design, construction and equipment of the theatre was awarded to Amusement Supply Co., Inc., theatre specialists of New York.

Plans provide an entrance to the theatre from Queens Boulevard, with stores 75 feet in depth on either side of the theatre entrance. The 43rd Street frontage will be improved with six stores of varying sizes. The facade of the store units will be of architectural terra cotta in streamline design with stainless steel store fronts.

Main entrance to the theatre will emphasize the intimate local note, and the auditorium will be reached through spacious lobbies and foyers to be paneled in soft woods and mirrors. The theatre will be completely air conditioned and is to have the latest type of projection and sound equipment.

CHECK LADIES ROOM

Your cashier should be asked to step into the ladies room at least once every two hours and preferably once an hour to check on its condition. That is one spot in the theatre that is likely to be neglected and remain so for a long time because examination is difficult.

Long Circuit Installs Kooler-aire in 14 Houses

The J. G. Long Circuit, Bay City, Texas, has ordered nine additional USAirCo Refrigerated Kooler-aire units for its Texas chain, according to George W. Thornton of Dallas, factory representative in Texas for the United States Air Conditioning Corp. of Minneapolis. This makes a total of 14 Refrigerated Kooler-aire units to be placed in Long theatres since the first of the year.

Decorated by Novelty Scenic Co.

Novelty Scenic Studios has just recently completed an outstanding installation of decorative painting, wall coverings and draperies on the 900 seat Pantheon Theatre, Toledo, Ohio.

Manager Must Know How to Avert Panic

The following true story about one of the Warner theatres in Chicago paints a moral that will be apparent to every theatreman:

Some time ago, during an evening performance, every light in the auditorium was suddenly extinguished. Before the audience realized the gravity of the situation, the manager had rushed out of the office and was making his way to the stage.

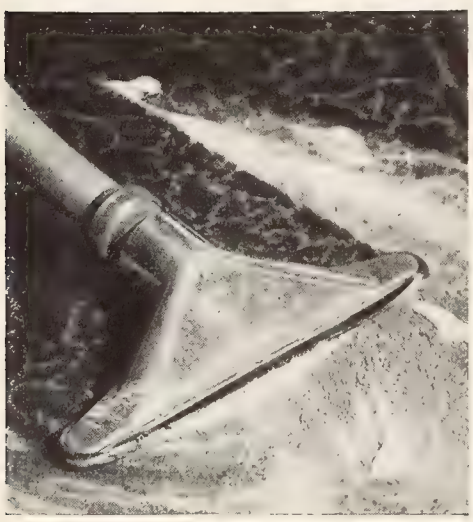
His first thought was the ever-present possibility of a panic. So, as he walked, he announced that power and light difficulties beyond the management's control had caused an interruption in the program, and asked the indulgence of the audience until the trouble could be corrected.

During such an emergency, the best way to keep patrons quiet is to entertain them. The manager had to think fast. Immediately he ordered an usher to hurry out and buy a couple of newspapers.

When the employe returned, the manager took the papers and, by the beam of a flashlight, gave the audience a resume of local and world events. He also read the captions under photographs, as well as the comic pages.

With the restoration of light and power, a wave of applause resounded throughout the auditorium. The audience was in good spirits. By its applause, it seemed to convey the impression that the power failure was a welcome novelty rather than an annoyance.

But the important lesson to be learned from the story is that a manager and his staff should be on guard to meet an emergency when it arises.



Make Box Office Better By Super Cleaning



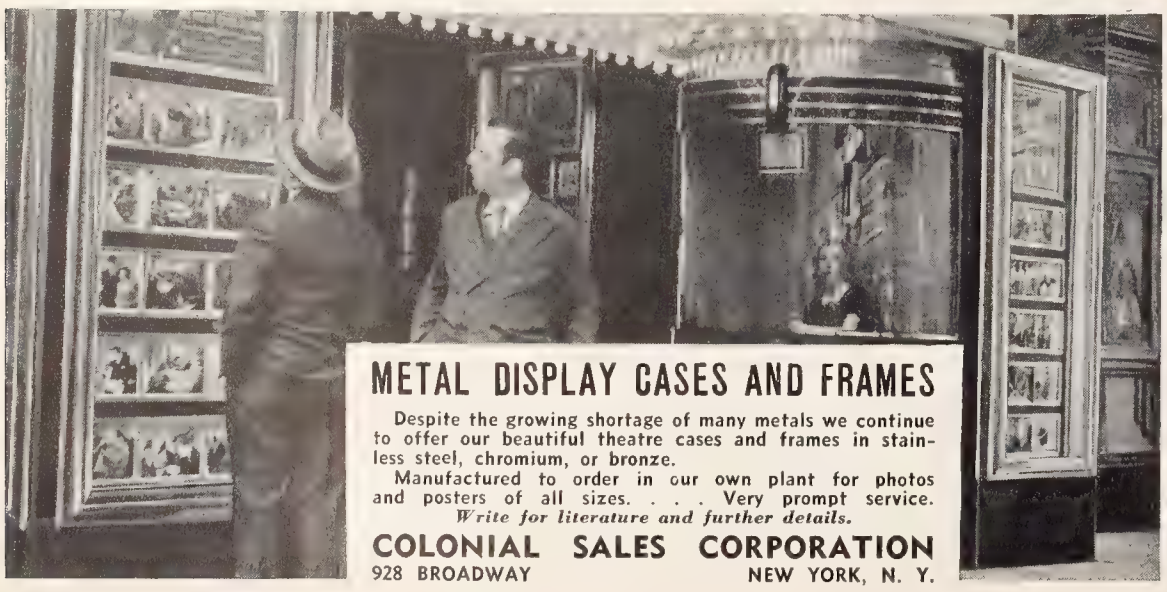
● One sure way to raise net profits, proved by hundreds of leading theatres, is to put on the job a Super Theatre Cleaner. With its specially engineered tools, the Super amazingly cuts the cost of cleaning. More yet, the moderate investment comes back over and over again, by lengthening the lives of your screen, carpets, furnishings, decorations.

● A low-priced auxiliary makes any Super a complete carpet shampoo machine. Supers are used for that purpose by carpet-cleaning establishments. The Super Hi-Up Tube enables operator to clean 10, 20, 30 feet up plus his height. The Super Floor-Lite does good floor cleaning with no house lights. The Super Screen Brush enables any man to clean the screen and clear the sound holes, every day if desired.

● Try a Super 5 days free—all risk curs. See how it improves your business and your profits. Ask your wholesaler or write



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Simplex Installations Lead in NTS Sales

Steadily increasing sales of Simplex Four-Star Sound, Simplex Projectors, Simplex modernization equipments, National carpeting and National Comfort Cooling equipment feature the reports of new equipment recently installed by the various branches of National Theatre Supply Company.

The following were included in recent NTS sales reported:

Simplex Four-Star Sound, Simplex Projectors, Simplex High lamps and miscellaneous booth equipment have been installed in the Imperial Theatre at Eastport, Maine, by the Boston branch of National Theatre Supply Company.

Simplex Four-Star Sound, Super Simplex Projectors, Simplex High lamps and rectifiers have been purchased by the State Theatre at Elkin, North Carolina. Installation was made by the Charlotte branch.

Simplex Four-Star Sound, Super Simplex Projectors, Simplex High lamps and rectifiers, Walker PM Screen, National carpeting, National Comfort Cooling equipment and two candy machines have been installed in the Century Theatre at Lincolnton, North Carolina, by the Charlotte branch.

After being closed for renovations, the Cuba Theatre at Cuba, N. Y., recently reopened with complete new equipment featuring Simplex Four-Star Sound, Simplex High lamps, Simplex High Rectifiers, lenses, Walker Screen, chairs, National Carpet, National Comfort Cooling equipment and a National marquee. Installation was made by Buffalo branch of National Theatre Supply Company. The Cuba Theatre is a member of the Martina Circuit.

Four-Star Sound modernization equipments have been purchased from the Denver branch of National Theatre Supply Company by Fox Inter-Mountain Theatres for their Fox-Valencia Theatre in Walsenburg, Colorado, and their Lincoln Theatre in Cheyenne, Wyoming. For their Lotus Theatre in Sheridan, Wyoming, Fox Inter-Mountain purchased Four-Star Sound modernization equipment, Super Simplex Projectors, lamps and National rectifiers. New theatre chairs have been installed in their Denver Theatre at Denver, Colorado, and in their America Theatre at Butte, Montana.

Watch Your Lights—Current Costs Money Even If It Isn't Rationed

Summer is now on the path that leads to temporary oblivion. A few weeks more and it will be gone with the wind of approaching autumn. The days will be getting shorter, the nights longer. Your monthly power bill will gradually increase, for you'll be "lighting up" out in front a little earlier each day.

Whether there will be nation-wide rationing of electric current by the time Fall rolls around it is still a little early to determine. In some sections—a few of the southern states, for example—this rationing is in effect now.

Forewarned Is Forearmed

Should it be extended to include your theatre, you'd be faced with the problem of conserving electricity without impairing the effectiveness or brilliance of your marquee. And yet, even now, when those monthly power bills come in, and the amounts are higher than you honestly think they should be, in all probability you're puzzled. You'd like to know where the "leak" is.

Well, the marquee is an appropriate clue in seeking the answer to this mystery. Most of them use a large number of bulbs, and when these burn night after night, and in some cities in the daytime also, a lot of current is consumed. Yet, it is quite possible that more is being consumed than is necessary.

A definite schedule—one that will be strictly adhered to—should be arranged for the turning on and off of marquee lights. Several rows of lights can be extinguished when the box office closes, with perhaps a section burning to show that the show is still open and concluding its final performance.

Fortunate are those theatres which have several switches controlling the marquee lights, thus making it possible to turn off those lights behind the spacers when there is no necessity of having them on. In houses where all or none of the lights must be burned, it will be difficult to reduce marquee lighting to a minimum because changes in programs change the position of letters and spacers. All that can be done in this case is to turn out all the lights behind the letter and spacers after the box office has closed, and leave a few bulbs burning under the marquee.

It is unwise to permit large numbers of bulbs to burn out before replacing them. To see a marquee sign on which some of the letters are bright, others dark, gives the potential patron a poor impression of your theatre. He might well reason that if there is laxity in maintaining brilliant illumination of your marquee sign, this laxity might also extend itself to other parts of the house. The more lights you permit to become dead, the greater must be your replacement, and these periodic raids on your supply of bulbs will exhaust the stock before you've had a chance to replenish it. So that your marquee will always maintain its bright, vivid appearance, have your electrician or custodian replace burned out bulbs as soon as possible.

"Trial and Error"

Only by experimenting can you determine whether it is necessary to keep your lobby lights burning after the box office has closed. Often the illumination from shadow boxes is sufficient. Wherever you can safely cut down, do so.

Neon, whether on the marquee or as part of the decorative effect of the lobby, should be inspected and serviced at periodic intervals. This type of lighting is economical, but unless it is watched carefully, "blacked out" letters may result. Clean your marquee letters and spacers frequently, for it doesn't take long for them to become dirty and dingy.

By applying strict rules to the maintenance of the marquee and the front of the house, you should be able to keep your power bill at a medium. If, after following a routine of careful operation in these sections as far as the consumption of electricity is concerned, your bills still show a high figure, then it would be wise to enlist the services of your engineer and one from the power company to get at the cause of the trouble.

New Seating Installation



Two views of the auditorium of the Majestic Theatre, West Springfield, Mass., showing seating installation of new Ideal Seating Company Chairs. The chairs are padded back, spring edge seats with coral corduroy covering and natural wood arms.

Blaze Ends Career of Sycamore Opera House

Destruction of the Sycamore Opera House, Sycamore, Ill., by fire last month eliminated another name from the fast shrinking list of theatres associated with the earliest presentation of motion pictures. What remains of the old theatre following the blaze that gutted it, is merely history and memories.

As recalled by Daniel Cliffe of neighboring De Kalb, the Opera House was the place where the first movie ever shown in Sycamore had its presentation. The picture shown, Cliffe said, was titled "Hiawatha," and was a two reeler. There was a wait between reels as only one projector was used.

Cliffe, who handled publicity for stage shows, said that among the attractions that played the Sycamore Opera House was a stage play brought there by Cecil B. DeMille.

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AMPERAGE..30 to 40+
WATTAGE . . . 1100
LUMENS . . . 4300

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MORE BRILLIANT LIGHT
LOWER OPERATING COSTS

The FOREST One Kilowatt Lamp cannot be matched by competition. It is FLEXIBLE . . . 30 to 40-plus amperes. Insures RESERVE POWER whether or not you burn the low intensity or the 1 KW Arc. 4300 lumens at 1100 watts guarantees more light . . . more brilliant light . . . lower operating costs.

There are many new technical improvements in this Forest 1 KW Lamp.

THE ARC CONTROL is designed to readily change the feeding speed of both carbons—accomplished through the Double Feed Screw feature. Any size carbon within the amperage scale, easily adapted without changing the holders. Manual and motor feed of both carbons. THE RESERVE POWER FEATURE guarantees operation above the rated capacity necessary when more light is needed on the screen.

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P—1 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

PROJECTION LENS

Non-Reflecting, Reduces Light Losses

Bausch & Lomb Optical Co., Rochester, N. Y.

NAME: Super Cinephor.

PURPOSE: To increase illumination at the source for motion picture projection.

FEATURES: Made on a new formula utilizing glasses of high transparency with further refinement of non-reflecting surfaces. Light losses due to reflection from air-to-glass surfaces have been cut to a minimum by a "coating" process; increase of 30 per cent in light transmission and total gain of 70 per cent in speed over the previous series of Super Cinephor Lenses which worked at a speed of f:2.3 in comparison to the f:2.0 of the present Series. To insure that the lenses continue to work at their high efficiency, another new step has been taken to avoid internal dust particles by thorough sealing so that foreign matter cannot get inside the lens barrel, thus, also, making it unnecessary to take the lens apart for cleaning; only the two outer surfaces will require cleaning when collected dust is apparent.

V—71 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

UNIT AIR CONDITIONER

Reduces Installation Costs



U. S. Air Conditioning Corp., Minneapolis, Minn.

NAME: U. S. Airco Refrigerated Kooleraire.

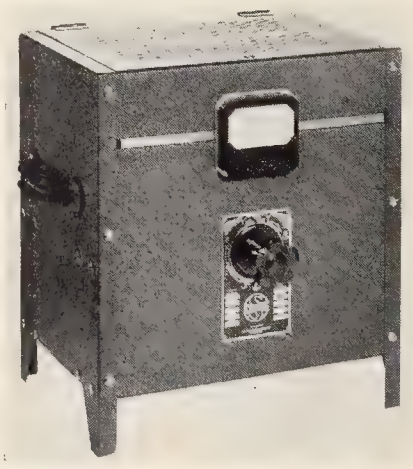
PURPOSE: To supply in a single "package" a complete refrigerated cooling, dehumidifying and circulating system for theatres.

FEATURES: Space-saving unit in which are included refrigeration compressor, dehumidifying and circulating chamber, and evaporative condenser units; delivered factory-assembled and tested, affording low installation cost; self-contained design eliminates need for roof cooling tower, special bases or superstructures, wells, pumps and tanks; no complicated wiring or piping and duct work necessary. Space-saving features illustrated by requirements for the 20-ton capacity unit which occupies only 4 x 9 feet of floor space. Simplicity of operation is due to practically wholly automatic performance; push-button starts unit in operation and occasional oiling and cleaning is claimed to be about all the attention required. Thermostatic control system automatically maintains comfort conditions of temperature and humidity.

P—3 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

RECTIFIER

For Strong Lamps



Strong Electric Corp., Toledo, Ohio

NAME: Strong Utility 4-Tube Intermediate Capacity High Intensity Rectifier.

PURPOSE: To serve as power supply for Strong Utility Intermediate High Intensity Arc Lamp.

FEATURES: The Utility Rectifier is designed in several models for single, two or three phase current and any commercial voltage and any frequency ranging from 25 to 60 cycles. Unit consists of a fully insulated transformer network for changing the incoming A.C. line supply to the correct voltage to feed the arc; four 15 ampere tubes for rectifying the current; the switch gear for adjusting the amperage, and necessary sockets and terminals, all in a substantial housing with large hinged cover to afford easy access to connections and tubes; transformer serves the triple purpose of stepping down the A.C. line potential to a voltage suitable for the tubes; of changing the number of phases, and furnishing a neutral or negative terminal for the direct current system and insulates the high A.C. line voltage from the D.C. circuits in lamphouse. The transformer has been designed with an inherently drooping characteristic so that no resistance or ballast are required to limit the striking current to avoid crater damage and to maintain a stable burning arc and uniform carbon feed; primary taps provide for compensating variations in line voltage, and secondary taps provide ratio adjustments to secure correct D.C. voltages; on single phase rectifier these taps are brought out to a manually operated 8-point rotary switch, and on the multiphase rectifier adjustments are made by shifting a spring clip at the terminal board inside the rectifier; line voltmeters can be supplied at a small additional charge; four 15-ampere tubes having a total capacity of 60 amperes are operated at 40 amperes which is so far below their rating that the tubes may be expected to last for years. On the single phase rectifier load equalization is attained by the use of interphase transformers; the rectifier is completely factory wired.

FM—1 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMATION ON THIS PRODUCT

WALL FINISH

Striking Effects—Easily Applied

United States Plywood Corp., New York, N. Y.

NAME: Flexglass.

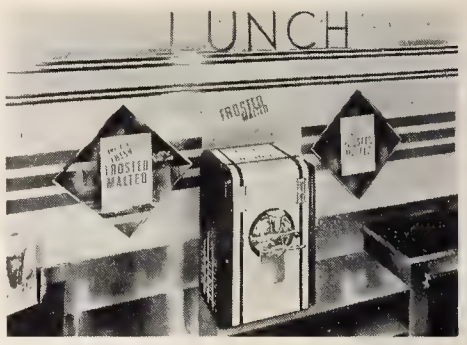
PURPOSE: To provide a permanent, non-absorbent, decorative finish applicable to flat angled or curved surfaces.

FEATURES: A genuine glass material of nominal thickness of 1/16 inch mounted on extensible and compressible fabric which is pliable and easily applied to wall surfaces. There are four types: opaque, flat mirror, rolled pattern mirror and metallic. The material is non-absorbent and there is no finish or coating to wear off. Available in a range of arresting colors. The material will bend concavely and convexly and can be cemented to any smooth, hard surface. There is a range of 30 colors and 4 patterns for application indoors and outdoors.

ME—1 USE THIS NUMBER WHEN REQUESTING FURTHER INFORMAON THIS PRODUCT

ICE CREAM FREEZER

Model for Theatre Merchandising



Bastian-Blessing Co., Chicago, Ill.

NAME: Portable 1-Gallon Freezer.

PURPOSE: For making and serving ice cream in theatre lobbies.

FEATURES: Theatre managers who are looking for ways to make large lobbies yield a profit, will find it in their new portable freezer, an executive of The Bastian-Blessing Company states. Approximately 100 5-ounce frosted malted or frozen custards can be made and served per hour from their new 1-gallon machine at an approximate gross profit of 70 per cent. The freezer, with self-contained compressor, is 36 inches high and occupies but 18 inches by 24 inches of counter space. When plugged into an electric outlet it is ready for use.

Are Your Exploitation Stunts Insured?

Innocently Suggested Ideas May Result in Damage Suits If Not Covered By Policies

by HENRY ANDERSON
Mgr. Paramount Insurance Dept.

Theatre operation is reasonably well standardized. Theatre managers have a full sense of responsibility in the operation of their theatres. The standard public liability insurance policies cover pretty well the normal risks of theatre operation.

However, when it comes to exploitation and publicity, enthusiasm is likely to overcome discretion and in an effort to do something unique or different, something actually dangerous is sometimes done. In case of accident the management may find itself without insurance, for the standard insurance policy is by no means written with exploitation in mind.



Henry Anderson

With no thought of being critical, except in a constructive way, I have looked over some recent copies of SHOWMEN'S TRADE REVIEW to find out what managers are doing and what chances they may be taking. A survey brought out the following instances:

In one case, candy bars were given away to children. Candy bars, even though promoted, may be costly in the long run. Claims may result for illness, poisoning, broken teeth, etc. This risk can, of course, be taken care of by insurance, but the theatre manager should understand clearly that the insurance policy, ordinarily written to cover him, does not, unless it is especially endorsed, protect him against this risk. He should ask his agent to provide a food products' liability endorsement for his policy.

One suggestion is for a tieup with dog owners and for a display of dogs in the lobby. This has double-barreled possibilities of trouble. When a man bites a dog, it is news. When a dog bites a man in your lobby you have a suit (in fact two suits, one with a torn pair of pants) on your hands. You might even be in for trouble if one of the dogs became ill or was injured in any manner. The best thing to do is to let your insurance agent know what you plan to do and have him put the insurance companies on notice accordingly. At the same time, of course, be sure that the display does not obstruct the lobby as an exit.

It is recommended in one instance that an automobile driven about town with appropriate banners would make an ideal ballyhoo stunt. Don't forget that you may be held liable or suit may be brought against you in case anyone is injured or property is damaged by this automobile. If you are hiring a car, you should be certain that you have what is known as a "hired car endorsement" attached to your automobile policies.

A suggestion is made for a lobby show of ship models. Bear in mind that some ship models are extremely valuable and most of them would take on a greatly increased value in the owner's eyes if they were lost, damaged or stolen. Be sure that you take every precaution to prevent damage to these models by patrons or others and be certain that they are kept under lock and key overnight. It might even pay you to take out a small "all risk" insurance policy covering these models.

Use of a man on horseback in streets is advocated. Again, the ordinary public liability insurance policy would not cover your responsibility in case anyone were injured by the horse. Notify your insurance agent to be certain he has taken care of this.

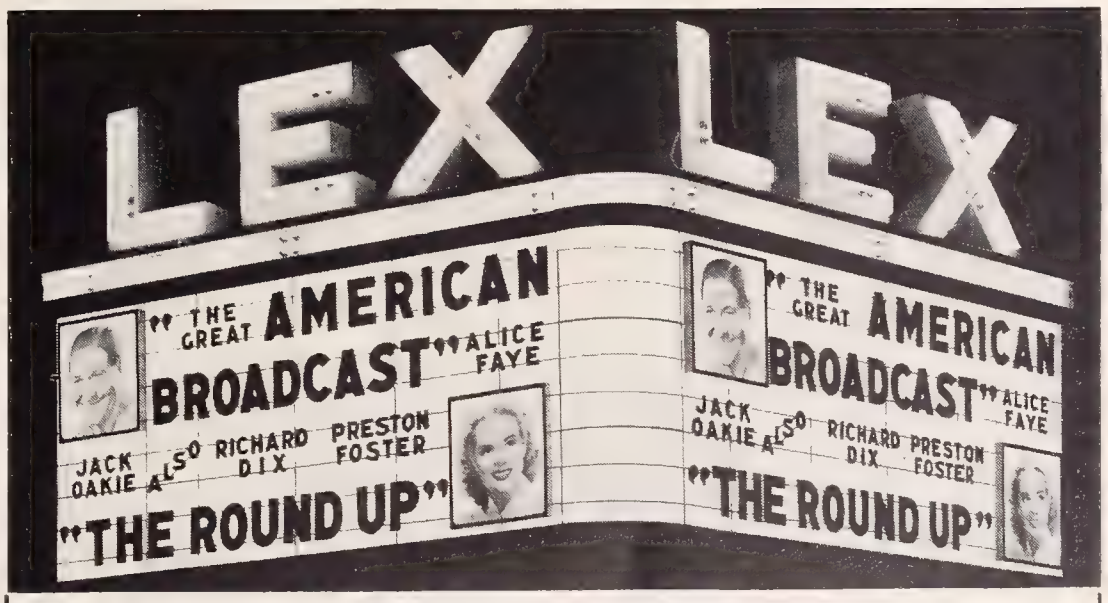
I find the suggestion "use a lobby display of a blow-up of Marlene Dietrich and invite all the men to put their arms around. Arrange it so that when they do so, they will get a mild shock." While on the face of it this seems harmless enough, there are always dangerous possibilities of fake claimants taking advantage of a situation such as this and claiming that some existing heart condition has been aggravated by the shock.

We next come to "offer a free parachute jump to anyone willing to make it." My advice on this is "DON'T!!"

It is almost impossible to determine in advance just what stunts are covered by your insurance policy and just what stunts would involve you in an un-insured loss. It is also almost impossible to design an insurance policy that would cover every possible exploitation stunt and if you did, you would not be able to find an insurance company willing to underwrite it. About the best advice that one could give would be:—find out as nearly as you can just what your public liability insurance policies cover. Next, try to get your policy written in as broad a manner as possible, and last, notify your insurance company well in advance of any publicity or exploitation stunts that are in any manner unusual. You may find that the insurance company will cover them, or if the stunt comes to you too late to handle in this manner, then you must decide yourself whether you want to take the risk of being caught un-insured in case of a serious accident. You may decide the risk is not worth taking.

CHECK YOUR LIABILITY

"Protection" which does not cover all of the coverable liabilities against which the theatre can be insured, cannot be considered completely efficient. Therefore, it will pay theatremen to study and consider very seriously the points developed in the accompanying article by Henry Anderson, manager of the insurance department of Paramount. The author speaks from long experience and intimate knowledge of the subject he discusses. Particularly timely is the information about liability in connection with exploitation stunts, as the new season just ahead will mark increased activity in this phase of operation. Also most pertinent is the reference to liability in connection with merchandising of candy in the theatre. He pointed out that the traditional doctrine of Caveat Emptor does not necessarily apply to a theatre and that if a patron purchases candy or other food within the theatre, either from a counter or a slot machine, the theatre might be held liable for injuries sustained as a result of eating such food.



[The marquee of the Lex Theatre, Crawford Ave., Chicago, a 10 foot board (each side). Note the powerful copy-and-pictorial display.]

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The Bulletin Board

New Theatre Construction

Cincinnati—Willis H. Vance's new 20th Century Theatre opened in suburban Oakley early this month. The house was designed and built by the F. & Y. Building Service of Columbus.

Bridgeport, Conn.—Work on the construction of a $250,000 air-conditioned theatre seating 958 persons has begun at Pequoonock St. and Park Ave. It is expected to open in January.

Mansfield, Mass.—Plans have been completed and filed with the selectmen for a theatre on North Main Street.

Peru, Ill.—The Peru Turners Association will remodel its building into a theatre seating 1,300 people. The house will be leased to a private operator.

Norfolk, Va.—The Suburban Theatre, a Hofheimer enterprise, at Granby St. and Sewells Point Road is now under construction. Harry Adelman is the architect.

Sacramento, Calif.—Blumenfeld Theatres are working on the construction of a $20,000 theatre at 1212 K St. It is expected to open Sept. 1.

Ionia, Mich.—E. C. Beatty, president of Butterfield Theatres, has announced plans for the construction of a new house here, second unit of the circuit in this town.

Midland, Mich.—Work has begun on a $300,000 combined theatre and recreation building here. William Cassidy, Midland and Saginaw theatre owner, will operate the project. Bennett and Straight of Dearborn are the architects.

East Detroit, Mich.—Construction of the Eastwood Theatre, Gratiot at Eight Mile Road, for Donald R. Shook, is now under way. The house will seat 500 persons and will have cost $20,000 when completed.

Middleton, Wis.—Representatives of Milwaukee and Twin City theatrical interests have been surveying locations here for a possible site for a new theatre.

Cape Charles, Va.—Alfred M. Lubin, Norfolk architect, is drawing plans for the construction of an 800 seat theatre here. George E. Ward, Jr. will lease the building and operate the theatre.

Chapel Hill, N. C.—The Wilby-Kincey Circuit has purchased a site for a 1,200 seat theatre on Franklin St. Construction will begin next month.

Greenwood, Miss.—Plans have been drawn and submitted to contractors for the construction of a theatre here for the Paramount-Richards Circuit. The house will seat 1,100.

Wheeling, W. Va.—Erection of a new theatre on Main Street was begun last month. Leon and Chris Velas, operators of the Family Theatres, are the owners.

New Britain, Conn.—John J. Kata, former operator of the State Theatre, is said to be planning construction of a new house at Main and Myrtle Sts.

Bardstown, Ky.—Contract for the erection of a theatre for C. D. Arnold and Pope Sisco, to be built at an estimated cost of $50,000, has been awarded to B. F. Churchill and Son of Barbourville.

Trumansburg, N. Y.—Jules Berinstein, manager of Cornell Theatres, has announced plans for the construction of a theatre here. Meantime, Berinstein said, work on alterations of the Crescent Theatre in Ithaca is proceeding.

Bakersfield, Calif.—Work is under way on the new theatre on Kern Ave. here. Frank Panero of Delano, the owner, expects the house to open early in September.

Longview, Wash.—S. A. Oversby and Everet R. Cummings have signed a deal for completion of the new Longview Theatre on Commerce Ave., at a cost of $52,000.

Camp Forrest, Tenn.—Smith and Pew Construction Co. of Atlanta has been awarded a $51,739 contract for construction of a theatre here.

Houston, Tex.—R. C. West, general contractor, has commenced construction on the new Interstate Theatre in Telephone Road. Pettigrew and Worley of Dallas are architects for the house which will seat 800.

San Diego, Calif.—Lou and Gus Metzger and Harry Srere have asked permission to construct a new theatre at India St. and Broadway at a cost of $40,000.

Dorchester, Mass.—Work has been started on a $300,000 building, which will include a theatre and a block of three modern stores.

Bremerton, Wash.—Contracts will be awarded soon by the Orman Amusement Co. for construction of a theatre to cost $300,000. McClelland and Jones, Seattle, are the architects.

Cleveland, Ohio—The Fairmount Theatre Company has obtained permission of the University Heights Council for a theatre at 2645 North Park Blvd. Oddly enough, however, the company must also obtain permission from the Shaker Heights Council, since the house will be partly in that community.

Sumter, S. C.—The Palmetto Theatre Co., owners of the Sumter and Rex Theatres here and other houses in the Carolinas, have announced plans for a new and modern theatre.

Denver, Colo.—Construction of a $50,000



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World's Largest Pop Corn Producers



Theatre Name Gives Way to Film

Setting a new precedent, the Mayfair Theatre, Asbury Park, N. J., substituted the title of the Warner Bros. picture, "Sergeant York" for the name of the house in the upright sign over the entrance to the famous Walter Reid showplace—one of the most picturesque motion picture theatres in the country.

theatre at 1530 Welton St. was commenced last month. Walter H. Simon is the architect and John C. Anderson and Samuel Feinstein, the owners.

Renovations, Openings

East St. Louis, Ill.—Dr. George J. Hobbs, owner of the 40th Street Theatre here, announces that the house would be modernized and enlarged this Summer. The seating capacity will be increased from 700 to 1,200.

Cincinnati—The Woodlawn Theatre, Cheviot, is being completely modernized by the Brose Construction Co. The house was formerly known as the Chevron. An interesting feature is the traveling word sign on the marquee.

Gulfport, Miss.—New Simplex Four-Star sound equipment and an air cooling system have been installed in the Royal Theatre. The balcony has been lowered three feet and a new screen erected on a lower level while the orchestra was enlarged.

Covington, Ky.—Complete renovation of the Liberty Theatre here has been finished, according to George L. Hill, head of the operating company.

Atlantic, Iowa—The Pioneer Theatre Co. plans to remodel the Iowa Theatre, installing new furnishings and equipment and improving interior and exterior.

Gulfport, Miss.—Operation of the new Harlem Theatre, for colored patronage, began here last month under the management of Henry Meyers.

Brooklyn—The Empire Theatre, Ralph Avenue, is being closed for extensive alteration and repairs. Amusement Supply Co., Inc., has been awarded the entire contract for the complete alteration. Re-opening is scheduled for approximately Oct. 1, 1941.

Jackson, Mich.—A new lobby and restrooms have been constructed in the Majestic Theatre in this city.

Urbana, O.—Construction work on remodeling of the Clifford Theatre building has been started by Warren Grimes, the owner. The F. & Y. Construction Co. of Columbus is handling the actual work.

Waynesville, O.—Kenneth R. Hill has purchased the Twin Theatre here and remodeled it extensively.

Canonsburg, Penna.—The Alhambra Theatre here reopened this month after having been closed for installation of air conditioning, new lighting system and complete redecorating. Victor A. Rigaumont was the architect.

Selma, Ala.—The Roxy Theatre, negro theatre here, will be enlarged by 100 seats by the owner, Mrs. Celeste Bruce.

Stevens Point, Wis.—Construction work on remodeling the Fox Theatre has been completed and the house was scheduled to reopen this month. The work consisted of new seats, air conditioning and extensive remodeling.

Muncie, Ind.—The Strand Theatre closed last month for alterations and will reopen in September. The whole house is being done over.

Fayetteville, N. C.—The new Colony Theatre of the Wilby-Kincey Circuit, opened here recently.

Philadelphia, Pa.—Thalheimer and Weitz, architects, have distributed plans to a number of contractors for alterations to the theatre at 2806 N. 5th St. David Shapiro is the owner.

Altec Serving All Loew Theatres in N.Y.

Marking one of the most far-reaching realignments in the sound servicing field in recent picture business history, Loew's, Inc., with Altec Service Corporation to service the 75 Loew's theatres in Greater New York, beginning Aug. 1.

This appointment affects the entire Loew's metropolitan circuit. This new contract brings the total number of Loew's houses under Altec service contracts to 105.

Bert Sanford negotiated for Altec.



First in theatre cooling with over 8000 installations.

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Northwestern Terminal Minneapolis, Minn.



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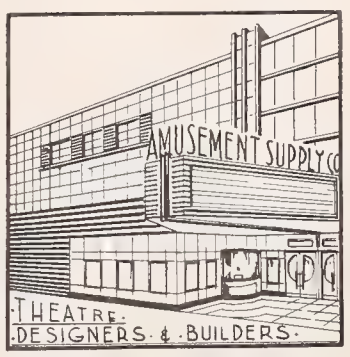
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STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep well informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described. Information on equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. In requesting literature, other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address appear on blanks or letters.

PLASTIC MOLDED SCREEN: A new development by Walker American Corp., is well worth investigation. We can help a limited number of those who would like to have a look-see at the new screen, as we have a small supply of samples—neatly bound in a folder—and will send them out on a first-come-first-serve basis to theatremen requesting them. The sample is a generous swatch (about 8 by 10 inches) and will permit theatremen and their projectionists to see the construction of the Plastic Molded surfacing which has been widely discussed in equipment circles.

CANDY VENDORS: Machines that turn out nickels (all perfectly legal, too) provide the means of using certain empty corners in lobbies, lounges and rest rooms for profits which many theatremen are counting to their delight and the welfare of their bank accounts. There's a folder on the new candy vendors which National Theatre Supply is selling which we know you will want for a preview of the Rowe Vendor before making a trip to your nearest National store to see the machines and find out how you can accommodate your patrons with desired confections while adding big profits to your business. A copy will be sent promptly upon request.

FOAM RUBBER CUSHIONS: The very newest, most improved from every standpoint of durability, comfort and cleanliness, is the foam rubber theatre seat cushioning. A degree of luxury seating that surpasses anything yet accomplished has been achieved by American Seating Company by a new construction of foam rubber over spring-arch cushioning. The new development is described in a folder that belongs in the file of well-run theatre organization. No theatre man is informed on the latest in seating equipment who is without knowledge of this new type of patron comfort, so we recommend you send in now for a copy of this folder.

PROJECTION LENSES: There's many a theatre, sad to say, in which better projection would be the order of every show were the lens system all that it could be in view of vastly improved optical equipment now available. The theatreman can obtain some interesting first-hand information on the subject of lenses via a folder which is now offered readers of STR through the courtesy of Bausch & Lomb Optical Company. The folder includes information about the new coated lens, which had its first theatre application with the presentation of "Gone With the Wind" in Loew's theatres.

"PACKAGED" AIR CONDITIONING: Many strides have been made in development of the unit type of apparatus for theatre air conditioning and it will pay showmen to follow the progress in this line. There's a very informative, and very handsomely done, booklet on the new models of unit conditioners recently introduced by U. S. Air Conditioning Corporation. This interesting piece of trade literature is worth having for its immediate interest and also for preserving in the files on available theatre equipment.

WATER COOLERS: Engineers and designers have given much thought to the subject of water coolers for public buildings. The new equipment is becoming familiar to the public through its installation in many other types of building, and theatres cannot afford to allow fellow merchants to surpass them in affording patrons the latest in such necessary conveniences. We know of no better source of information as to what the newest in water coolers offers than a booklet recently issued by Westinghouse Electric & Mfg. Co. We will send you a copy of this booklet upon receipt of your request. It's worth having.

PROJECTION ROOM PLAN: Whether you are considering new building, remodelling, or just want to keep up with what's latest in projection room design, there's valuable information and much illumination toward a better practical understanding of projection requirements in a new booklet from Motiograph, Inc. This is a fine piece of trade literature publishing, a handsome booklet well worth your while as to current interest and for filing as a reference on projection matters. Send for a copy.

RUBBER MATTING: Come rain or shine, the lobby with the proper matting installation proclaims a theatre run with a view to the right notions of comfort and "housekeeping." Those mats out front will keep literally tons of dirt outside the theatre during the course of a year. Moreover, they will reduce the disturbing sounds of scraping feet and clumping of heavy heels on the terrazo or stone flooring at the entrance. Gay colors in harmonious designs are available in mats specially designed for theatre uses, and it will pay theatremen to have a look at the latest matting material made by one of the leading manufacturers. Thus we offer an instructive, illustrated folder on rubber matting issued by the American Mat Company to all interested showmen. Send for one.

PROJECTION LAMPS: In its field, no organization has specialized with more outstanding results than the Strong Electric Company, manufacturer of projection lamps. The light source for projection is a vitally important factor in picture presentation and in showmanship itself; and no manager, much less no projectionist, should pass up the opportunity to gain all possible knowledge of projection lamps. There is no more practical and rapid way to inform yourself on that matter than by obtaining a booklet published by Strong. Send for yours now.

VACUUM CLEANERS: We've never heard anybody complain that a theatre, any theatre, was too clean—which goes to show how much is demanded of the theatre in respect to its state of cleanliness. That fact alone stresses sufficiently the need for proper cleaning methods and proper cleaning equipment. The surest way to efficiency in proper cleaning is, first: supply the janitorial staff with the right equipment; second, set up a regular routine to be followed faithfully. So far as the equipment is concerned, a good vacuum cleaner is an absolute essential. In order to get a new perspective on the subject of how much work can be eliminated, how much equipment can be made to last longer as a result of proper and frequent cleaning, theatremen would do well to obtain a copy of a very practical paper on the vacuum cleaner manufactured by National Super Service Company. The National machine has been particularly adapted to theatre uses. It is described and illustrated in a folder we shall be glad to send to theatremen requesting this important piece of trade literature.

LIGHTING EQUIPMENT: Kliegl Bros., long-time specialists in theatre lighting, have published a fine bulletin describing and illustrating numerous types of lighting equipment for various applications, including architectural, theatrical, photographic as well as common forms of lighting fixtures and specialties. This is a valuable bulletin for the showman's files and we recommend you obtain a copy.

RECTIFIERS (TUBE TYPE): Many claims are made for the economy of power conversion by means of the bulb or tube type rectifier. Forest Manufacturing Corp. has specialized in the development of this type of power converter and now offers units to serve intermediate high intensity, also. Suprex and Low Intensity arcs. A new booklet concerning this equipment will give you information about this type of rectifier, and you may have one for the asking.

RUBBER FLOORING: There are many uses in the theatre for rubber materials in connection with the desire for longer wear, greater foot comfort and safety. Information about rubber stair nosings, sponge rubber carpet lining the rugged floor covering made of rubber —which latter may be inlaid with designs to give the necessary color for outer and inner lobby floor installations,—contained in trade literature prepared by Lawrich Sales, specialists in commercial rubber products. Send for copies of this literature.

PROJECTOR MECHANISMS: Even the non-mechanical minded can get a very clear picture of the projector mechanism from this profusely illustrated story and description of just what a mechanism is and what makes it "tick." The book was published by International Projector Corp., and illustrates and describes the Simplex mechanism. If you want to familiarize yourself with mechanisms, freshen up your grasp of them, or be ready to make the right decision when some question comes up regarding repairs or replacements to your projectors, this booklet is just what the doctor ordered, for study and future reference.

TICKET MACHINES: One of the things so many showmen have told us they like about this department, is that it enables them to shop the entire market the easy-chair way. Well, have a look around at what's new in ticket machines. For instance, investigate the Timco Ticket Registers by sending for some folders telling about them—then go have a look at them when you're in the vicinity of the National Theatre Supply Branch in your territory.

UNIFORMS: Drill your staff all you like, pick the best looking boys or girls to do the ushering job in your theatre, and if they are not dressed in smartly designed and appropriate uniforms all your fine efforts are just so much waste of time. The uniform question is a live one at all times for showmen, and every showman's file should contain the latest literature concerning uniforms. We have just what you need in a booklet published by Russell Uniform Co., a foremost designer and manufacturer. It illustrates the types of uniforms for the different types of theatre.

MARQUEE SIGNS: Smarten up business as well as the front by having a marquee that's capable of blazing out a real selling message—that's the order of the day among the theatres that are doing business. The market is rich in material for putting a new face on the theatre and new punch into marquee selling. We have a book for you which tells all about the Wagner Sign Service's marquee signs, and it will pay you to get it, look it over carefully and keep it on file.

COOLING EQUIPMENT: National Theatre Supply Company offers a booklet containing data and illustrations which give you a clearer picture of how modern cooling is accomplished in the theatre. Your present ventilating system may prove adequate to the job of having a comfortably cool auditorium during the warm months by the addition of cooling equipment. We'll send one to you if you are interested.

DECORATING: Some of the most remarkable transformations have been accomplished with a comparatively small expenditure by means of smart decorating. So you will be surprised to learn, as you will from a booklet from Novelty Scenic Studios, how inexpensively you can brighten up the old show house by means of judicious use of some new drapes and perhaps a bit of paint. The idea should appeal. If it does, just send for a copy of this booklet.

WEIGHING MACHINES: There's profit in pounds, and many theatres are realizing nice extra coin which the patrons are glad to pay out for the sake of keeping track of their weight. Weighing machines have kept up with the times in all matters of appearance and eye-appeal, so they offer a point of interest and decoration, as well as utility, when placed in rest rooms of the theatre. You'll be interested in the folder made up by the Universal Scale Co., which tells all about new streamlined models.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

8/16/41

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

..... **Name** .....
(PRINT NAME AND ADDRESS)

..... **Theatre** .....

..... **Address** .....

..... **City** .....

..... **State** .....

Carpet Maintenance

1. Women, who constitute the majority of patrons for most theatres, know the value of carpet and in homes insist upon thorough cleaning for the floor coverings—therefore they notice immediately the condition of carpets in a theatre. No patron will have a high estimate of a theatre which has worn, grimy or torn carpeting.
2. Thorough vacuum cleaning is an absolute DAILY MUST for all carpets in the theatre—to preserve them as well as to make them do the job they were bought to perform; which is to add to the beauty of the theatre.
3. No carpet is necessarily clean because dust does not show on its surface—thorough "shampooing" is required periodically (there's a cleaner on the market which does a shampooing job without removal from the floor—and the house janitor needs no special training to do this shampooing job with the attachment to the vacuum).
4. Loose carpet soon wears out—also it is almost certain to trip somebody up and bring on a damage suit. Where bulges appear, the defect should be remedied immediately, by restretching if necessary.
5. Spots and stains call for instant treatment with solvents or other cleaners to remove the blemishes right away. Failure to remove such spots results in rapid deterioration as well as contributing to an unsightly appearance.
6. Ripped seams or tears in the carpets should be mended as soon as possible—they present a hazard to the safety of patrons, and rapidly increase their extent.
7. Moisture, either following cleaning with liquids or through spillage, should not be allowed to remain on the carpet. It will cause permanent damage—therefore see to it that your janitor or porter tends to the job of thoroughly drying out such surfaces immediately upon notification of spillage, or as a result of his own cleaning operations.

NTS Installs Bodiform Chairs for Parker

J. J. Parker, operating the Broadway and United Artists Theatres, ace first run houses in Portland, Oregon, has just signed contracts for $30,000 of new American Bodiform chairs through Heaton Randall, Manager of the Seattle Branch of National Theatre Supply Company.

Mr. Parker, who is one of the outstanding theatre operators of the Northwest, and an important factor in the Portland theatre business, chose luxurious deluxe No. 12-870 American chairs for the loges in both the Broadway and United Artists, and American Bodiform spring back seats for the other sections of these first-run theatres.

According to Mr. Parker, this seating modernization is part of a larger program of improving all his theatres with the newest and finest equipment for the comfort of his patrons.

All the details of the Parker Theatres modernizations are being handled personally by Mr. Parker in association with the local office of National Theatre Supply Company.

Del Mar, San Leandro, Opens

The new Del Mar Theatre, San Leandro, Calif., opened with gala premiere ceremonies August first. The theatre is the newest unit of Golden State Theatre Circuit's Metropolitan Oakland Division, which is operated under the supervision of David J. Bolton.

• Glenn Caldwell, well known theatreman, is manager of the 1,100 seat Del Mar, which is the 96th house in the Golden State circuit's operations.

Usherettes to Fore as Military Service Depletes House Staffs

With the youth of the nation being called into military service, more and more theatres are turning to usherettes to fill the gaps in their staffs. Attractive girls add to the eye-appeal of a theatre, and when attired in smart uniforms they contribute to the glamor of the theatre as well as perform the useful function of ushering.

Many of the uniform companies are offering full lines of styles for usherettes. The uniforms come in attractive colors and combinations with both washable and wool materials available.

In general, rules for usherettes are quite different than those which are recommended for boy ushers. The difference lies principally in adoption of a code of conduct less rigid and formal than the discipline for male ushers. This easier, friendlier manner of dealing with patrons if permitted for boys might lead to a careless, even disrespectful brand of staff service, whereas with girls, the less formal and more "folksy" attitude is expected and appeals to the customers.

Girls Care for Own Uniforms

Too much lipstick, nail polish, mascara, rouge, etc., should be frowned on by the management employing usherettes. For the sake not only of uniformity, but so that patrons may better see them as they walk down the aisles, they should wear white shoes. Some shoe cleaner should be kept on hand so that there are no alibis for a girl appearing on duty with soiled shoes.

Uniforms will be taken care of more readily by girls than boys. Girls are generally neater and will be more likely to keep their clothing in good order. Arrangements should be made for them to do so.

Like ushers, usherettes should not watch the picture unless specifically posted to do so. They should never smoke on duty, not even "sneak a puff" from a friend. At no time while on duty should they fraternize with male employes.

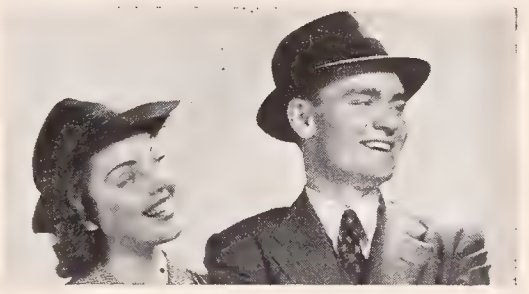
Handling "Difficult" Patrons

While it is unlikely that they will be molested while in uniform, if anyone should make advances to them, they should be instructed to immediately report this to the manager. While boys might handle many difficult situations, such as "necking," girls cannot do so as well and should instead call the manager. There is another advantage in having girls on the staff —they can make periodic checks to see that the ladies' room is in good order. When girls are employed, the manager must make it his duty to inspect the men's room more frequently, or have his porter do so, in lieu of a service usually performed by ushers.

The usual rules for ushers regarding the actual escorting of patrons to seats are the same for usherettes. When a patron enters the theatre, the girl should say, "How far down, please?" and lead the patron to the desired seats using a flashlight to illuminate the path.

When the service staff is large enough to warrant it, a chief usherette should be designated. The girls should be encouraged to vie for this position and also for promotion to cashier, thus giving them the same incentive for good work as boys have, who may ultimately expect to become assistant managers and later managers.

Theatremen to whom the girl staffs are more or less new, sometimes neglect the long-honored custom of having the staff participate in "conferences" on matters of exploitation and the improvement of service. This is a mistake. There are many women who are efficiently managing theatres today, and women in theatre publicity work no longer are a novelty. Staff meetings at which the usherettes are encouraged to suggest ways of improving box office returns for specific pictures or through added services to patrons.



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MAKE sure your Movie "Vacationland" offers patrons a real vacation . . . comfort, relaxation, freedom from distraction.

Modern Simplex Four-Star Sound and modern Simplex Projection can add *plus* enjoyment to any "Movie Vacation."

Sell "Movie Vacations" but sell them with the right surroundings. Your National Theatre Supply Company representative will show you how modern Simplex equipment will bring more Movie "Vacationists" to your theatre. Ask him today.

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PROJECTION & SOUND

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2208	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2214	Return of Daniel Boone (W)	Bill Elliott-Evelyn Young		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Morjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2206	Prairie Stranger (W) (Former title "Medico Hits the Trail")	Chas. Starrett-Patti McCarty		9/18/41	a8/9/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41	a7/26/41

Current 1941-42

	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41

Coming 1941-42

	Bachelor's Babies (CD)	Maxie Rosenbloom-Rochelle Hudson			a8/2/41
	Blonde From Singapore (D)	Florence Rice-Leif Erickson			a7/26/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay			In Prod.
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford			a8/9/41
	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41	a7/26/41
	Honor of the West (W)	Bill Elliott-Tex Ritter			In Prod.
	Ladies in Retirement (D)	Ida Lupino-Louis Hayward		9/18/41	a7/26/41
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger			a7/26/41
	Miss Madden Is Willing	Marlene Dietrich-Fred MacMurray			In Prod.
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter			a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden			a8/16/41
	Secrets of the Lone Wolf (D)	Warren William			a8/16/41
	Texas (PD)	William Holden-Glenn Ford			a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard			a7/26/41
	TwoLatinsFromManhattan(CM)	Jinx Falkenberg-Joan Woodbury			a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda			a7/12/41

MGM — Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (D)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	8	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
106	Dulcy (C)F	A. Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40

MGM — Current 1940-41 (Cont.)

109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger, Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

145	Dr. Kildare's Wedding Day(D) (Former title "Mary Names the Day")	Lew Ayres-Lionel Barrymore		8/22/41	a6/28/41
148	When Ladies Meet (D)	Joan Crawford-Rob't Taylor		8/29/41	a7/19/41

Coming 1941-42

	Achilles	Rosalind Russell-Walter Pidgeon			In Prod.
	All Woman (C) (Former title "Female of the Species")	Rosalind Russell-Don Ameche			a8/2/41
	Babes on Broadway	Mickey Rooney-Judy Garland			In Prod.
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73		b8/2/41
	Dr. Jekyll and Mr. Hyde (D)A	Spencer Tracy-Ingrid Bergman	127		b7/26/41
	H. M. Pulham, Esq.	Hedy Lamarr-Robert Young			In Prod.
	Honky-Tonk (D)	Clark Gable-Lana Turner			a6/28/41
	Kathleen	Shirley Temple-Herbert Marshall			In Prod.
	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112		b7/19/41
	Married Bachelor	Ruth Hussey-Rob't Young			a7/26/41
	Panama Hattie	Ann Sothern-Dan Dailey, Jr.			In Prod.
	Shadow of the Thin Man	William Powell-Myrna Loy			In Prod.
	Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter			a7/5/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold			a8/9/41
	Untitled Tarzan	J. Weissmuller-Maureen O'Sullivan			In Prod.

MONOGRAM — Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimming' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Wild Horse Valley (W)	Tom Keene-Betty Miles		9/26/41	In Prod.

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41

Coming 1941-42

	Gentleman From Dixie (D) (Former title "Li'l Lousiana Belle")	Mary Ruth-Marian Marsh		9/5/41	a7/26/41
	Ghosts in the Night (D)	Bela Lugosi-Leo Gorcey-Huntz Hall			a8/16/41
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World in Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	John Barrymore-Frances Farmer		8/15/41	a4/26/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1940-41

4038	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)		8/29/41	a4/12/41
4037	Flying Blind (D)	Richard Arlen-Jean Parker		8/29/41	a7/26/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41

Coming 1941-42

	Among the Living (D)	Albert Dekker-Susan Hayward			a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Birth of the Blues (M)	Bing Crosby-Mary Martin			a6/7/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70		b8/2/41
	Fly by Night	Richard Carlson-Nancy Kelly			In Prod.
	Glamour Boy (CD)	Susanna Foster-Jackie Cooper			a7/12/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70		b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115		b8/2/41
	Louisiana Purchase (Tech.)	Bob Hope-Victor Moore-Zorina			In Prod.
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Mr. Aldrich's Boy (C)	Jimmy Lydon-Charles Smith			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75		b8/2/41
	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston			a4/12/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90		b8/2/41
	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King			a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde			a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde			a6/7/41
	Skylark (CD)	Claudette Colbert-Ray Milland			a3/1/41
	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde			a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth

PRODUCERS RELEASING CO.

			Mins.	Rel. Date	See Issue of
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/26/41	In Prod.
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Btty Blythe	66	12/20/40	b12/14/40
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	Billy Lee-'Alfalfa' Switzer		8/15/41	a8/2/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

175	Little Foxes (D)A	Bette Davis-Richard Carlson	116	8/29/41	b8/16/41
136	Scattergood Meets Broadway(D)	Guy Kibbee-Emma Dunn		8/22/41	a8/16/41

Coming 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Ann Shirley-Walter Huston	112	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
	Before the Fact (D)	Cary Grant-Joan Fontaine			a3/22/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Date With the Falcon	George Sanders-Wendy Barrie			In Prod.
	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		8/8/41	a5/17/41
	Dumbo	Disney Cartoon Feature (Tech.)			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	Four Jacks and a Queen (CM)	Anne Shirley-Ray Bolger			a8/16/41
	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			In Prod.
	Look Who's Laughing	Bergen & McCarthy			a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts			a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien			a8/16/41
	Outlaw Trail (W)	Tim Holt-Janet Waldo			a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
	Riding the Wind (W)	Tim Holt-Ray Whitley			a8/2/41
	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt			a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion

REPUBLIC — Current 1940-41

			Mins.	Rel. Date	See Issue of
16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crim (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/40	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

58	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes		9/5/41	a8/2/41
26	Doctors Don't Tell (D)	John Beal-Florence Rice		8/27/41	a7/26/41
42	Down Mexico Way (W)	Gene Autry-Smiley Burnette			In Prod.
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette		8/25/41	a7/26/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

	Apache Kid (W)	Don "Red" Barry-Lynn Merrick			a8/16/41
	Death Valley Outlaw (W)	Don Barry-Lynn Merrick			In Prod.
	Gobs in Blue	William Lundigan-Shirley Ross			In Prod.
	Mercy Island	Ray Middleton			In Prod.
	Outlaws of Cherokee Trail(W) (Former title "Three Texas Rangers")	Three Mesquiteers			a8/2/41
	Pittsburgh Kid (D)	Billy Conn-Jean Parker			a8/16/41

20TH CENT.-FOX — Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A	Margaret Lockwood-Rex Harrison (Reviewed as "In Disguise")	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

2	Belle Starr (Tech.) (D)	Gene Tierney-Randolph Scott			a5/24/41
	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
2	Charlie Chan in Rio (My)	Sidney Toler-Mary Beth Hughes			a6/21/41
	Confirm or Deny	Don Ameche-Joan Bennett			In Prod.
	Great Guns	Laurel and Hardy-Sheila Ryan			In Prod.
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder	Lynn Bari-John Sutton			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard			a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
	Week-end in Havana (D)	Alice Faye-John Payne (Tech.)			a8/9/41
	We Go Fast (D)	Cobina Wright, Jr.-Alan Curtis			a8/9/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
2—Belle Starr, Charlie Chan in Rio

UNITED ARTISTS — Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	8/8/41	b8/2/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed	Frances Langford-Johnny Downs			In Prod.
Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41		In Prod.
Fiesta (Tech.)	Armida-Antonio Moreno-Geo. Givot			In Prod.
International Lady (D)	Ilona Massey-George Brent	9/19/41		a6/21/41
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	12/25/41		a8/2/41
Lydia	Merle Oberon-Alan Marshall (Former title "Illusions")	8/29/41		a6/14/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
Miss Polly	ZaSu Pitts-Slim Summerville			In Prod.
Niagara Falls (C)	Marjorie Woodworth-Tom Brown			a7/19/41
Sundown (D)	Gene Tierney-Bruce Cabot	9/26/41		a7/5/41
Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50		b8/9/41

UNIVERSAL — Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40

UNIVERSAL — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1940-41

5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5044	This Woman Is Mine (PD) (Former title "I, James Lewis")	Franchot Tone-Walter Brennan		8/22/41	a6/7/41

Coming 1941-42

Adventure in Sumatra (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo		9/19/41	a7/12/41
Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
Badlands of Dakota (A)	Crawford-Herbert-Devine		9/5/41	a8/12/41
Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
Ghost Town Buckaroo (W)	J. Mack Brown-Fuzzy Knight			In Prod.
Great Man, The	W. C. Fields-Baby Sandy		11/14/41	a8/2/41
Hellzapoppin	Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
It Started With Adam (D) (Former title "Almost an Angel")	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton			a5/31/41
Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41
Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight		10/24/41	a7/5/41
Mob Town (D)	Dead End Kids-Dick Foran			a6/28/41
Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
Paris Calling	Elisabeth Bergner-Randolph Scott			In Prod.
Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel			a5/17/41
Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41
Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41
Unfinished Business (D)	Irene Dunne-Robt. Montgomery		9/12/41	a3/8/41

WARNER BROS. — Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41

Coming 1941-42

All Through the Night	Humphrey Bogart-Judith Anderson			In Prod.
Black Widow	Jeffrey Lynn-Jane Wyman			In Prod.
Bridges Built at Night	Richard Whorf-Lloyd Nolan			In Prod.
Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan			In Prod.
International Squadron (D)F	James Stephenson-Ronald Reagan	87		b8/16/41
Kings Row	Ann Sheridan-Ronald Reagan			In Prod.
Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn			a6/28/41
Maltese Falcon (My)	Mary Astor			a7/12/41
Man Who Came to Dinner	Bette Davis-Monte Woolley			In Prod.
Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye			b8/16/41
New Orleans Blues (D)	Priscilla Lane-Richard Whorf			a8/2/41
Nine Lives Are Not Enough	Ronald Reagan-James Gleason			a6/28/41
One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
Sergeant York (BD)A	Gary Cooper-Joan ,Leslie	134		b7/12/41
Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall			b8/16/41
They Died With Their Boots On	Errol Flynn-Olivia de Havilland			In Prod.

MISCELLANEOUS

Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40	
Face at the Window (My)A	Ted Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40	
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41	
King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41	
Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40	
Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40	
Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41	
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41	
Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40	

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As A Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper		6	Not Rev.
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music No. 1	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It Or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)		10	Not Rev.

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
WORLD OF SPORTS (12)				
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

CINESCOPES (8)
COLOR RHAPSODIES (16) Tech.
COMMUNITY SING (8)
FABLES CARTOONS (8)
GLOVE SLINGERS (4)
INTERNATIONAL FORUM (6)

3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41

PANORAMICS (12)
PHANTASIES CARTOONS (8)
QUIZ REELS (6)
SCREEN SNAPSHOTS (10)
STOOGE COMEDIES (8)
THIS CHANGING WORLD (6)
WORLD OF SPORT (12)

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World	Excellent	10	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
OUR GANG (9)				
C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	10	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea For Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State	Usual	10	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

1941-42

CARTOONS (16) Tech.
MINIATURES (10)
OUR GANG (10)
PASSING PARADE (10)
PETE SMITH SPECIALTIES (14)
TRAVELTALKS (12) Tech.
TWO REEL SPECIALS (6)

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle		10	Not Rev.
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day		7	Not Rev.
G0-1	King For a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)				
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot		7	Not Rev.
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting For Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6		10	Not Rev.

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FASCINATING JOURNEYS (Tech.) (2)
HEADLINERS (6)
HEDDA HOPPER'S HOLLYWOOD (6)
MADCAP MODELS (Tech.) (6)
POPEYE (12)
POPULAR SCIENCE (6)
QUIZ KIDS (6)
ROBERT BENCHLEY (4)
SPEAKING OF ANIMALS (6)
SPORTLIGHTS (13)
SUPERMAN CARTOONS (12) (Tech.)

W1-1	Superman	A Cinch to Sell..	11	8/2/41

UNUSUAL OCCUPATIONS (6)

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)				
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
EDGAR KENNEDY (6)				
13406	Apple In His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	16	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14212	No. 13 (John Gunther)		10	Not Rev.
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic In the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)				
13101	On Foreign Newsfronts	Fair	19	9/21/40
13102	Britain's R.A.F.	Informative	18	10/ 5/40
13103	Mexico	Timely	19	10/26/40
13104	Arms and the Men—U.S.A.	Timely	19	11/23/40
13105	Labor and Defense—1941	Excellent	19	12/21/40
13106	Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107	Americans All	Good	18	2/15/41
13108	Australia at War	Timely	18	3/15/41
13109	Men of the FBI	Excellent	21	4/12/41
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41

RKO-RADIO 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile		10	Not Rev.
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) Tech.
EDGAR KENNEDY (6)
INFORMATION PLEASE (13)
LEON ERROL (6)
MARCH OF TIME (13)

23101	Thumbs Up, Texas	Excellent	19	8/16/41

PICTURE PEOPLE (13)
RAY WHITLEY (4)
SPORTSCOPES (13)

REPUBLIC 1940-41

MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	2/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
1402	Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquited by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing with Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1516	Old Oaken Bucket		7	Not Rev.
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2201	Soldiers of the Sky	Excellent	10	8/ 2/41

MAGIC CARPET OF MOVIETONE (12)
SPORTS REVIEWS (6)
WORLD TODAY (4)
TERRYTOONS (26)

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver		7	Not Rev.
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5228	Jumpin' Jive	Good	17	6/ 7/41
5233	Merry Madcaps		17	Not Rev.
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/40
SPECIAL SUBJECT (1)				
5110	Swing with Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTOONS (13) Tech.

6241	Boogie Woogie Bugle Boy of Company B		8	Not Rev.

MUSICALS (13)

6221	Is Everybody Happy?		18	Not Rev.

SPECIAL SUBJECT (1)

6110	Cavalcade of Action		20	Not Rev.

STRANGER THAN FICTION (15)
VARIETY VIEWS (15)

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MELODY MASTERS (10)		
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinny Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
		MERRIE MELODIES (26) (Tech.)		
6724	Aviation Vacation			Not Rev.
6706	Bee Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion			Not Rev.
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy			Not Rev.
6725	Sport Champions			Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
		TECHNICOLOR SPECIALS (6)		
6006	Brazilian Rhythm			Not Rev.
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
		SPECIAL SUBJECTS		
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
		SPORTS PARADES (10)		
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale			Not Rev.
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)
HOLLYWOOD NOVELTIES (6)
LOONEY TUNES (16)
MELODY MASTER (10)
MERRIE MELODIES (26) Tech.
SERVICE SPECIALS (6) Tech.
SPORTS PARADE (10) Tech.

MISCELLANEOUS

Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive In the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA		
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Riders of Death Valley	15 Chaps.	4/12/41
Sky Raiders	12 Chaps.	2/15/41

SERIALS 1941-42

UNIVERSAL		
Sea Raiders	12 Chaps.	7/19/41

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

AIR CONDITIONING

"ZEPHYR-COOLAIRE BLOWERS KEEP MY ATTENDANCE UP," writes Blum, Rex Theatre, Portage, Penna. "And my temperature down, too." Immediate delivery, last year's prices, pay next year. Wire orders to S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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WANTED TWO SIMPLEX MECHANISMS. Must be bargain. M. Nees, 2933 N. E. 12th Ave., Portland, Oregon.

SUPERIOR PROJECTORS, DOUBLE BEARING PREFERRED. Give age, condition, lowest price, first letter. Box 530, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

PORTABLES, DEVRY or HOLMES. Must be cheap. Silent DeVrys considered. Box 531, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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FREE LOANERS WHILE REPAIRING your Powers, Simplex, Motiograph, Superior heads or what have you? Arc controls, soundheads, amplifiers overhauled by factory methods, union labor, Empire Instrument Company, 547 West 46th St., New York City.

SOUND EQUIPMENT

SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, complete with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. Ready for immediate showing, 1/3 original cost. Box 527, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York, N. Y.

"PEOPLE SAY SOUND'S VERY GOOD," writes D. B. Free, Sparks Theatre, Sparks, Nevada. "After four years, S.O.S. Amplification still okay." Costs amazingly little—Amplifiers from $53.25, Soundheads from $76.75. Complete Systems $239.50. Terms $2.50 weekly. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

SOUND EQUIPMENT

WANT PORTABLES? DOZENS TO CHOOSE FROM—16 mm. or 35 mm. $59.50 up. RCA—HOLMES—BELL & HOWELL—WEBER SYNCROFILM—WESTERN ELECTRIC—VICTOR ANIMATOGRAPH—DEVRY—Terms, too. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

SUPPLIES

CEMENT TROUBLE? Try 2 in 1. Uncle Sam does. Sample and price list yours. Cinema, 425 West 52nd St., N. Y. C.

THEATRE FOR RENT

FOR RENT: MAJESTIC THEATRE, County Seat 2300. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

SITUATION WANTED

Manager, single, aggressive, 6½ years experience; Excellent references. Arnold Schneeberger, 215 Grant St., Kendallville, Ind.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE PREMIUMS

INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use Comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, N. Y. C.

USED EQUIPMENT

NEW STUFF SCARCE AND HIGH, BUT DON'T YOU CARE—Chair Cushions, 39c; World's Fair Ticket Boxes, $8.95; Phonograph Record Players, $9.75; Jensen Tweeters, $9.95; Peerless Low Intensity Arcs, $79.50; Hand Microphones, $4.95. What's on your List? S. O. S. Cinema Supply Corp., 636—11th Ave. New York City.

WAREHOUSE FORCED SALE IMPORTED SPOTLIGHT CARBONS—All sizes from 5/16" x 6" up to 7/8" x 12". Just think, 80% discount! Write for list. Empire Instrument Co., 547 West 46th St., N. Y. C.

REAL BARGAIN—Pair Strong low intensity lamphouses with Forest 30 ampere rectifiers guaranteed perfect condition $175.00. Thousand other values. Write us. Star Cinema Supply Co., 440 West 45th St., N. Y. C.

USE CONVENIENT BLANK TO CONTACT READY BUYERS

SHOWMEN'S TRADE REVIEW, 1501 BROADWAY, NEW YORK, N. Y. 8/16/41

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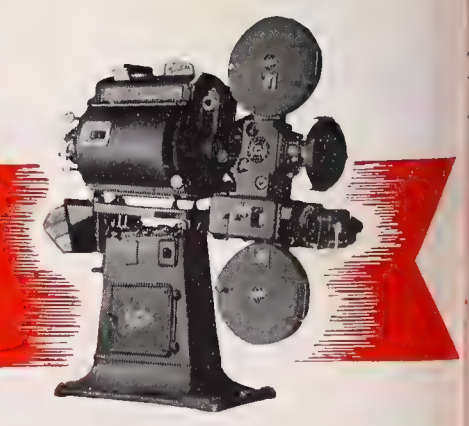
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COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

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INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N.Y.

AUG 25 1941 COPYRIGHT

SHOWMEN'S TRADE REVIEW

FILE

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

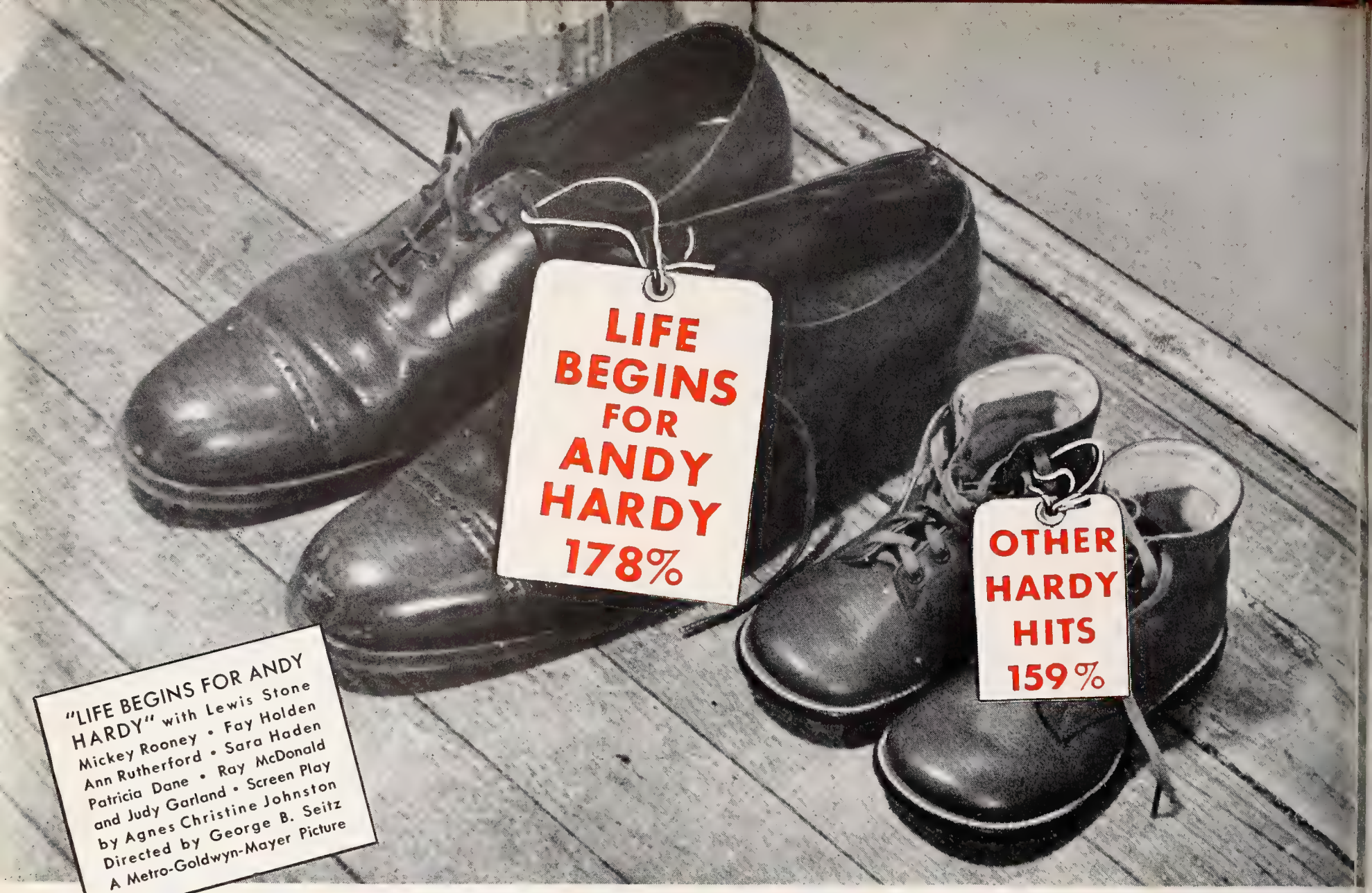
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Julius Gordon

Vol. 35 No. 5

August 23
1 9 4 1



TOPS THEM ALL!

New Hardy High! Biggest of Entire Series



AS PREDICTED!

Mickey Rooney and Judy Garland were voted *two* of the TOP *TEN* MONEY-MAKING STARS of 1941 in the annual nationwide poll of exhibitors. They're together again in "Life Begins for Andy Hardy" which is the biggest hit of the entire series!

From Coast-to-Coast the news travels like wildfire!

A *new* Hardy high and it's topping them all by a huge margin! A new high in hold-overs, too!

In 375 simultaneous engagements it's jamming them in to record biz!

Remember M-G-M's summer promise?

No holding back—

The biggest hits when you need them!

Next comes "When Ladies Meet" *(Joan Crawford, Robert Taylo Greer Garson, Herbert Marshal*

(Just previewed, Inglewood, Cal.; and a positive riot!)

And the pre-release of "Dr. Jekyll & Mr. Hyde *(Spencer Tracy, Ingrid Bergman, Lana Turner)*

is enjoying the biggest attendance in Astor history

That's M-G-M for you!

Come what may, Leo and his big Stars are in ther delivering the big shows this year, next year, always

The Editorial Page

Viewpoints

It was an exhibitor speaking. He just dropped in for one of his periodic visits when he came to the city to straighten out his bookings. We won't attempt to quote him word for word because we couldn't recall the conversation that exact. But in substance this is the angle that interested us:

He, like so many other exhibitors, had anticipated only trouble, higher prices and possibly shortage of product in the consent decree selling methods. Instead, his experiences on the first blocks proved to be quite the contrary. In the case of one particular company he stressed the fact that because it had a poor year he could never have made a deal because based on past performances he would have to offer substantially less money under block buying. He could not afford to gamble on the company for another year.

However, he was one of the limited number who sat through the screenings of this company's first block of five, and having seen the pictures for himself he was better qualified to make the deal he did make within two days after the screenings. Instead of the distributors making extravagant claims about pictures to come, they said nothing and let the pictures speak for themselves—which they did, eloquently.

* * *

Of course, these same arguments are going to work in reverse whenever the block happens to be none too strong. But on the average it might well bring about the utopia exhibitors have long been seeking; namely, to pay a price consistent with the box office quality of each picture being sold.

One sales manager told us many months ago, while the selling policies under the decree were still being mulled over, that his company would ask a high price or percentage whenever it had a strong picture but would be quite content to take whatever it could get for the turkeys. That doesn't sound so illogical, does it?

Last week we made the observation and prediction that the participating companies might continue the present method of selling even if they could take advantage of the escape clause. We are still of the very definite impression that such may well be the case if, as and when.

* * *

The recent, unwarranted attack upon the industry by two United States Senators appears to be headed for a sequel in the form of an official quiz of the industry's top executives. The hearings should prove highly interesting and might even afford the industry an excellent opportunity to answer the charges made against it by recent speeches of those two Senators.

As usual, most of the fog surrounding the whole mess appears to come from the general direction of Hollywood where unsupported statements, mysterious ads and all other sorts of peculiar things happen.

If current rumors are correct the industry and the public may find September an interesting period in which the spotlight of truth may be turned on full-blast where a little light would be welcome.

* * *

The trade showing system appears to be giving wholly unneeded stimulus to a crop of new picture reviewing enterprises. We don't want to be throwing cold water on anybody's enthusiasm—least of all that of a man or a group of men who are hot and enthusiastic about a "new idea." Nevertheless, look for this new bloom which came with the hot zephyrs of July to be gone with the winds of October, or thereabouts. As to the need for new reviewing service, sponsored by an exhibitor organization or by individuals, that matter was well covered 'way back in June at the Los Angeles convention, at which many outstanding exhibitors stated emphatically that the established trade press was rendering a dependable reviewing job and could be relied upon to guide exhibitors unable to attend trade shows.

As for STR's reputation for accuracy and dependability in reviewing, we will let our reviews stand on their own record of performance as certified by thousands of exhibitors who have long depended upon them and continue to do so.

* * *

We consider our correspondence an excellent barometer. During the past week to ten days there has been a tremendous demand for show-selling suggestions plus a big rise in sales of Encyclopedia of Exploitation.

These are good signs—clearly indicating that theatremen generally are beginning to focus attention on better merchandising of their attractions.

Of equal importance is the big increase in the requests for equipment literature, a sure sign that exhibitors are planning improved equipment, replacements and modernization as part of their drive for bigger business this fall and winter.

These factors point to a smartly paced activity in both important phases of the theatre business and the combination of the two efficiently done must add up to greatly increased grosses . . . the pot of gold at the end of the rainbow for those who deserve to realize success!

—"CHICK" LEWIS

Base Tax On Price Charged

Levy Should Apply Down To Last Penny—Kuykendall

Washington — Appearing before the Senate Finance Committee here this week, Ed Kuykendall, MPTOA president, voiced the plea that the Federal admission tax be based "absolutely on the admission price charged" and that the levy "should apply "down to the last penny." He appeared before the Committee, he said, "not to ask any special consideration but merely for the correction of what to us theatre owners is a serious injustice." He added that there was no desire to oppose the admission tax "as such."

Outlining the MPTOA position, Kuykendall said:

"The attendance at theatres during recent months has decreased considerably and what I propose to you here will be most helpful to us in bringing back this attendance to a normal average. What I refer to is the text of the proposed admission tax that you gentlemen are now considering wherein we are forced to collect whatever the top bracket of admission tax happens to be on so-called reduced admission prices.

"As an example, if we offer a reduced price to those of juvenile age such as high school students, etc., we are forced to collect from them a tax on whatever the highest admission price may happen to be. . . . This is manifestly unfair. The tax should be based on whatever the admission charge may be."

Emphasizing that the tax charge should be based "absolutely on the admission price charged," he continued:

"May I also respectfully call the attention of this Committee to the provision in the proposed new tax schedule wherein 9-cent tickets are exempted from taxation. This, in our humble opinion, is a serious mistake. The tax should apply down to the last penny and I submit that language similar to the following should be written in this—

"That there be a tax of 1 cent on each 10 cents or fraction thereof—eliminating entirely in this way the 9-cent exemption which will deprive you of revenue and cause considerable competition confusion."

Recently, through its general counsel, Abram F. Myers, Allied came out for no exemptions at all except for children's tickets selling at 10 cents.

SETOA Meet Sept. 7-9

Jacksonville, Fla. — Southeastern Theatre Owners Association will hold its annual convention here Sept. 7-9.

NO CARBON SHORTAGE

There will be no shortage of carbons despite rumors to the contrary, it was learned this week. The rumors arose through one of the major circuits having ordered a six months supply. The National Carbon Co., not geared to produce more than a normal consumption, declined to fill this order. Therefore, some exhibitors became worried. The National Carbon Company, through E. Allan Williford, its president, announced at the MPTOA convention in Los Angeles last June that the company had sufficient raw material for a five-year supply. National Theatre Supply will refuse to fill orders for abnormally large amounts.

MONOGRAM FRANCHISE HOLDERS MEET



Monogram franchise holders get together in Los Angeles to plan sales drive for 1941-42. Left to right standing, John W. Mangham, Atlanta; Lon T. Fidler, Denver; Scott R. Dunlap, producer; George West, St. Louis; Charles Trampe, Milwaukee. Kneeling left to right, Steve Broidy, Monogram general sales manager; Herman Rifkin, Boston and Trem Carr production head for the company. W. Ray Johnston, president of the organization, was behind the camera.

Appeal 2 More Arbitrations

Exhibs Win Another Two Cases; Four More Complaints Filed; Expect Many Change of Run Demands Sept. 1

Two more cases were appealed by circuits this week to the Appeals Board set up under the consent decree. Two other cases were decided in favor of exhibitors and three new actions were filed. When the September 1 deadline has passed, it is expected that many more complaints asking for change of run will be filed, the consent decree specifically prohibiting such actions before that date.

Warner Bros. has filed an appeal in the case of the Apex Theatre, Washington, against itself and Loew's. The Apex recently won a decision from Arbitrator Louis Denit, eliminating all clearance between itself and theatres of the Warner Circuit.

The Skouras Circuit, operators of the Playhouse, Great Neck, L. I., and the Northern Amusement Co., owner of the Little Neck in Little Neck, have both appealed the recent decision of Arbitrator George Spiegelberg in which the clearance of the Playhouse over the Squire Theatre, Great Neck, was cut from 30 days to seven days and that of the Little Neck eliminated altogether.

The Waltham Amusement Co. won a victory in the Boston Tribunal for its Grand Theatre two miles from Taunton, Mass. It asked a reduction of clearance from the 60 days now granted to the Park and Strand Theatres in Taunton and the arbitrator cut the period to 30 days.

The complaint of Biordi Bros., operators of the Majestic Theatre, Ellwood City, Penna., charging discrimination in favor of a circuit and refusal to license product, was dismissed by Arbitrator Horace F. Baker in the Pittsburgh Tribunal. The case against Vitagraph and the Monessen Amusement Co. and Indiana County Theatres was dismissed on the ground that evidence did not prove that the circuits made unfair use of their buying power. The complaints against 20th Century-Fox and RKO were dismissed for lack of evidence to support a complaint of run discrimination.

David Newman has filed a complaint with the Detroit Tribunal on behalf of his Drayton Theatre, Drayton Plains, Mich., asking that the clearance between first run in Pontiac and Drayton Plains be reduced to seven days. Newman claims that he now must follow second-run Pontiac which is 60 days behind first run. The Pontiac theatres are owned by the Butterfield Circuit.

William Deitsch and Pauline Goldberg of the Weymouth Theatre, Weymouth, Mass., have filed a complaint with the Boston Tribunal asking reduction of clearance enjoyed by the Strand, Quincy and Alhambra Theatres, Quincy, Mass., from 30 days to 14 days.

The Cedar Operating Co., on behalf of its Strand Theatre, Astoria, Long Island, has filed a complaint against the five majors charging refusal to grant any run.

Victor Thien, owner of the Palm Theatre, St. Louis, has filed a complaint charging unreasonable clearance naming Paramount, 20th-Fox and Fanchon & Marco as defendants. Thien claims that the Aubert and Union Theatres of the circuit take seven days clearance on the Palm although not in the same zone.

20th, B & K Close Deal

Chicago—A deal for new season product has been closed with the B & K circuit here by 20th Century-Fox. Negotiations are under way with the Great States circuit.

Seek to End Deal With UA

Loew-Lewin Ask That Contract Be Dissolved

Hollywood—A letter asking for dissolution of their producing contract with the company has been sent to United Artists officials in New York by David L. Loew and Albert Lewin, it was learned here this week.

Having already contributed "So Ends Our Night" for the current UA lineup, the producers are also down for one untitled production in the new season program. They suffered financial reverses on the picture, it is understood, and were left still further dissatisfied with the UA unsettled administrative setup.

Another contributing cause for the request for a dissolvement, it was said, was the resignation of J. J. Milstein as Edward Small's representative. He also represented the Loew-Lewin combination.

Stating he had not as yet received any communication in New York from Loew and Lewin, Arthur W. Kelly, vice-president in charge of distribution, added that their contract with the company was binding.

In Hollywood last week, Frank Capra ended his lengthy negotiations with UA to join that organization because of delays on the part of UA. "I can't afford to deal forever," he said.

Gabriel Pascal, whose last two films were distributed by UA, is understood to be winding up his affairs with the company and negotiating a distribution deal with another company.

JULIUS GORDON

(The Man on the Cover)

President of the Jefferson Amusement Co. and East Texas Theatres and one of the youngest theatre executives in the country.

SHOWMEN'S Trade Review

Vol. 35, No. 5 Aug. 23, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Aug. 23-24: PRC regional meeting, Kansas City.

Aug. 24: AMPTO of W. Pa. Corn Roast, Dr. C. E. Herman Farm, Carnegie.

Aug. 25-26: West Virginia Managers Association convention, Greenbrier Hotel, White Sulphur Springs.

Sept. 1: Variety Club of Texas Outdoor Fun Festival.

Sept. 7-9: Southeastern Theatre Owners Association Convention, Jacksonville, Fla.

Sept. 11: Warner Club golf tournament, Old Oaks Country Club, Purchase, N. Y.

Sept. 16: Variety Club of California charter presentation and induction dinner, Los Angeles.

Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.

Sept. 17: ITO of Montana Fall convention, Billings.

Sept. 18: AMPA-Variety Club luncheon, New York.

Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.

Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.

Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.

Oct. 11-13: Variety Club of Texas Fall Golf Tournament.

Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.

Nov. 2: Pittsburgh Variety Club banquet.

Fla. Circuit Holds Defense Matinees

Children Gain Admission By Showing Defense Stamps

Washington—By showing a Defense Savings Stamp, Florida children are getting into the theatres. Florida State Theatres, Inc., of Daytona Beach, which operates 110 motion picture theatres in that State, has developed a special children's matinee plan, with Defense Savings Stamps used as admission.

When the plan was launched Aug. 9, more than 35,000 ten-cent Defense Savings Stamps were bought by children from the post offices in the cities where the theatres are situated or in the theatre lobbies. Admission was gained simply by showing the stamp.

J. L. Cartwright, director of public relations for the circuit, sent a pamphlet to every motion picture theatre owner in Florida in which he outlined the special children's defense matinees. He made the following suggestions:

Take pictures of children buying stamps and presenting them at the theatre. Have some persons experienced in talking to children impress upon them at the show the importance of buying more stamps. Stage a prologue with a patriotic theme, stressing the desirability of buying stamps.

It was suggested that, to reach adults, stamps be substituted for cash in awarding prizes for essays, quizzes and other special promotions.

Hosts to 300 Managers

Chicago—Three hundred managers and their friends from Balaban & Katz theatre and the Great States circuit were guests of John Balaban and Jules Rubens at the Cedar Valley Farms near Plano Tuesday.

Tony Sudekum Takes Stand

Denies Gov't Charges; Defense Testimony Starts

Nashville—Defense counsel, headed by George H. Armistead, Jr., for Crescent and Edward H. Raftery, New York, for Universal and United Artists, began scheduling the introduction of testimony to rebut testimony offered during a five weeks' period by Government counsel, when trial of the Government's anti-trust suit against Crescent Amusement Co. and affiliates, with Universal and United Artists also as defendants and the "Big Five" as "co-conspirators," re-opened here last Friday.

Tony Sudekum, president of Crescent, was the first defense witness on the stand Monday morning. He denied each and every charge made against him in the suit filed Aug. 11, 1939.

That he had ever gone into any town for the purpose of running the opposition out of business, that he had ever bought a single film to keep it away from a rival exhibitor, that he had ever told any independent exhibitor that he could secure any film that the independent could not, or that he had ever done anything to influence a distributor in making a higher rental charge to an independent were charges specifically denied by Sudekum.

Cross-examined by Robert L. Wright special assistant to the Attorney General and head of the movie anti-trust division of the Department of Justice, he denied that he knew what film rentals were paid by independents except where he bought out a rival house and was asked to take over their contracts.

During the second day of the trial, a parade of "character" witnesses testified. Six sound service inspectors, under contract to cover every house in the Crescent and affiliated groups, testified that in the course of their monthly or bi-monthly inspections of sound and projection equipment in the various theatres they "observed" that all Crescent theatres are sanitary, comfortably seated and equipped with the best of RCA, and Western Electric equipment. The theatres were described as above the average, with "a lot of extras" in them, by A. W. Alexander, Lookout Mountain, Tenn., service man for Altec Service Corp.

A dozen business men from Crescent towns testified to the quality of the houses and to the management of Crescent theatres in their towns. One of the witnesses, George D. Duncan, druggist of Franklin, Ky., told of contacting Sudekum with a request that he build a theatre in Franklin and testified that the Masonic Lodge sold the lot on which the Crescent house was built.

Sears to Coast for Talks

Gradwell L. Sears, Warner general sales manager, left for the Coast this week to confer with H. M. and Jack Warner, Hal Wallis and Charles Einfeld. Conferences will determine a releasing schedule for the remainder of the year.

16 Trade Shows In September

Four Distribs Set Dates; RKO First With Westerns

With September more than a week away, 16 trade shows have already been scheduled by the major companies.

Paramount leads off the month with screenings of "Among the Living" and "Birth of the Blues" on September 2; "Glamour Boy" and "Night of January 16th" on September 3; and "Skylark" on September 4.

Three Westerns are scheduled by RKO for September 4 — "Outlaw Trail," "Dude Cowboy" and "Riding the Wind." They will be shown one after the other on that date. RKO will also have five features for trade showing on September 15, 16 and 17.

A report published Monday that Warner Bros. would trade show "Law of the Tropics" and "Nine Lives Are Not Enough" on September 2, was confirmed at the Warner headquarters in New York, but no details as to specific hours, places, etc., were available up to the time of going to press.

MGM will show "Married Bachelor" and "Smilin' Through" on September 11 and "Female of the Species" and "Honky Tonk" on September 12.

POPCORN DUALLED

Janesville, Wis.—In connection with a "gala midnight Fun Jamboree" held here recently, the Fox Beverly advertised a bargain in this way: two adult admissions, 40 cents; two sacks of popcorn, 20 cents; total value, 60 cents; all for 30 cents per couple.

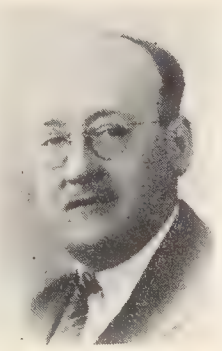
Over 1,000 in Chicago For Photographers Meet

Chicago—Over 1,000 people, many from the film industry, were present here this week for the 54th annual convention of photographers, dealers and suppliers at the Stevens Hotel. Among exhibitors at the meeting were Eastman, DeVry, Bell & Howell, Agfa, Burke & James and the Hornstein Company.



SMITH OBSERVES 33rd ANNIVERSARY

Harry Smith is this week observing the 33rd anniversary of his association with the Goldstein brothers, Nathan E. and Samuel and Western Massachusetts Theatres honored him during the course of this week. Smith joined the Goldsetin brothers 33 years ago when they were operating penny arcades in several New England cities. Since then he has held a variety of posts, including projectionist, manager, district manager and now division manager. The 17 theatres of the circuit in his division have just completed a 13-week anniversary drive in his honor culminating in the meeting this week.



Harry Smith

Defense Bond Nite In Ore. Ruled Out

Plan Declared in Violation Of the State Constitution

Salem, Ore.—Following a ruling this week by Attorney General I. H. VanWinkle, it was learned that operation of "Defense" Bond Night, which was to have been launched by a number of Portland theatres, is in violation of the lottery provisions of the State Constitution.

The plan provided for any person 18 or over to register in a book in front of the theatre opposite a printed number. On a designated night, after all performances had been completed, the doors of the theatre were to be thrown open solely for the drawing, with all patrons admitted free. Those in the lobby and outside were to have the same chance as those inside the theatre.

It was apparent, VanWinkle said, that although no tickets or ticket stubs would have been in evidence at the drawing itself, theatre operators hoped to induce many people to purchase tickets and attend the regular performance in advance of the drawing.

The person registered for the drawing and who attended the performance in advance of the drawing would be in a more advantageous position when the drawing is made, it was held.

'Sun Valley' Premiere Held at Salt Lake City

Salt Lake City—World premiere of 20th-Fox's "Sun Valley Serenade" was held here Thursday evening at the Centre Theatre. Sonja Henie, John Payne and other members of the cast were on hand for the gala opening. The civic committee making arrangements for the premiere was headed by Earl J. Glade, president of the local chamber of commerce.

Top Industry Executives To Testify In Senate Inquiry

Sub-Committee Will Investigate Charges That Motion Pictures Are Used as Propaganda to Get Us in War

Following charges on the floor of the Senate that the film companies have fostered war propaganda, a sub-committee of the Interstate Commerce Committee will investigate the charges next month with a bevy of motion picture executives as the witnesses. Senators Bennett Champ Clark of Missouri and Gerald P. Nye of North Dakota, who made the charges on the floor of the Senate, will be among the witnesses. Senator D. Worth Clark of Idaho is the chairman of the sub-committee and Senators Homer T. Bone, Charles W. Tobey, C. Wayland Brooks and Ernest W. MacFarland are the other members. All but the last are included in the isolationist bloc in Congress.

Heading the list of those who will appear is Will Hays, chairman of the MPPDA, long on record as opposed to propaganda on the screen, and whose remarks on the subject were quoted by Senator Nye recently. Others who will appear are Murray Silverstone, former head of United Artists; Samuel Goldwyn; Walter Wanger; Adolph Zukor, Paramount board chairman; Harry Cohn, president of Columbia; Nicholas M. Schenck, president of Loew's, Inc.; Barney Balaban, president of Paramount; George J. Schaefer, president of RKO; Sidney R. Kent, president of 20th Century-Fox; Arthur W. Kelly, United Artists general manager; Nate J. Blumberg, president of Universal; Harry M. Warner, president of Warner Brothers and Darryl F. Zanuck, in charge of production for 20th Century-Fox.

Committee Chairman Clark stated this week that this was but a preliminary list of the witnesses who will be eventually called for examination. The hearings are scheduled to start after Labor Day with Senators B. C. Clark and Nye as the first witnesses.

The course of the hearings has not been definitely charted, but it is believed that Nye and Clark will attempt to establish that the industry has been using propaganda to push the nation into war and the executives of the film companies will presumably deny these facts and offer evidence to support their contention.

Skouras Takes Over 2 Stahl Theatres in N. J.

The Rivoli Theatre, Rutherford, N. J., and the Regent, Kearney, N. J., have been acquired by Skouras Theatres Corp. from Maurie Stahl who will retain his interest in the houses. They will be operated by Skouras on a managerial deal. Stahl will join the Skouras organization as head of the circuit's Long Island theatres, it is understood.

Krieger in Oxygen Tent

Philadelphia—Seriously ill at Jefferson Hospital here, Lester Krieger, Stanley-Warner executive, has been placed in an oxygen tent.

MGM to Withdraw GWTW for 6 Mos.

Film Still Has 1,000 Possibilities for Showings

When it completes all pending contracts at the end of September, "Gone With the Wind" will be withdrawn by MGM to be shelved for six months before again being given general distribution.

The company has not accepted bookings for return engagements during the current run, although it is likely that GWTW will be available for repeats when it is again distributed.

Policy, prices or date of re-issue have not been discussed, it was learned. The film has approximately 1,000 more possibilities for showings.

3 New Defense Films Ready for Theatres Soon

The Office for Emergency Management, Division of Information, is completing three one-reel defense films, tentatively titled "Bombers for Victory," "Women in Defense" and "Homes for Defense." Commentary for "Bombers" will be written by Carl Sandburg, American poet and Pulitzer prize-winner. The film, on which photography has been completed, will pictorialize the mission and making of a leading American bomber which is being used by the Army Air Corps. When the films have completed their commercial runs, they will be made available for 16 mm. outlets.

'Frisco Nabe Circuits Kick on Lack of Prints

San Francisco—Exchanges here have been receiving complaints from neighborhood circuits about lack of prints. The necessity of bicycling films has caused several close shaves. With Fox West Coast flatly refusing to bicycle prints, other circuits also think they should cut down on the idea because it costs them too much cash and worry.

Warner Club Golf Meet To Be Held Sept. 11

Annual golf tournament of the Warner Club, employes organization of Warner Bros., will be held Sept. 11 at the Old Oaks Country Club, Purchase, N. Y. Jerry Keyser heads the committee on arrangements, assisted by Larry Palumbo, Abe Kronenberg and Arthur Sachson.

HAPPY LANDING!



Phil Reisman (right) is shown shaking hands with R. K. Hawkinson, manager of RKO-Radio's Latin American Sales Division, just before the former took off from LaGuardia Airport on the first leg of his air trip to Rio de Janeiro for the South American Sales Convention.

150 Turn Out for Conn. Golf Tourney

New Haven—Sixth annual golf tournament sponsored by the Connecticut MPTO was held at the Race Brook Country Club near here Tuesday, with 150 exchange and theatremen, together with representatives of affiliated industries and friends outside the industry, in attendance. Herman M. Levy was chairman. Among those present at the meet were George Dembow, National Screen Service; Harold Eskin, Eskin Amusement Co.; Adolph Haas, Alexander Films and Prevues; E. M. Hartley, National Theatre Supply Co.; Martin Kornbluth, American Seating Co.; Phil Furst, Reliable Seating Co., all from New York. From Boston: Maurice N. Wolf, MGM district manager; I. H. Rogovin, Columbia manager; Arthur Lockwood and Louis M. Gordon of the Lockwood-Gordon circuit; Nat Furst, Monogram. From Newark: Donald Jacocks, Warner Theatres.

Public Health Service to Make Sex Hygiene Film

Production of a documentary film on sex hygiene, entitled "Know For Sure," was announced this week by Darryl Zanuck, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences. The film, which will be directed by Lewis Milestone and produced by the Research Council for the United States Public Health Service, will be shown to defense workers in airplane factories, ammunition plants and other civilian defense organizations. Production is expected to get under way soon at the 20th Century-Fox studios.

Schlaifer Heads Sales for Small

L. Jack Schlaifer, former vice-president and western sales manager for United Artists, has been appointed vice-president in charge of sales for Edward Small Productions, it was announced this week. He will make his headquarters in New York. Schlaifer succeeds J. J. Milstein, who resigned recently.

The Choice of the New "SHOW-ME" Season . . .

RKO RADIO PICTURES

FIRST FIVE

FOR

1941-1942

THE BIG ROAD-SHOW SENSATION

...NOW AVAILABLE FOR POPULAR-PRICE SHOWING!

At the crest of the wave of the highest praise and the widest publicity ever given a motion picture . . . Ready for the millions who have been pre-sold and who are waiting for a chance to see it . . . Red-hot for YOU—and the biggest crowds in your community!

ORSON WELLES

CITIZEN KANE

The Mercury Actors

JOSEPH COTTEN	DOROTHY COMINGORE
EVERETT SLOANE	RAY COLLINS
GEORGE COULOURIS	AGNES MOOREHEAD
PAUL STEWART	RUTH WARRICK
ERSKINE SANFORD	WILLIAM ALLAND



EVERYBODY'S TALKING ABOUT IT !

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It's Terrific!

RL IN AMERICA!

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A Wife

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Play by Dorothy and Herbert Fields.

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Screen Play by Dan Totheroh
Story by Stephen Vincent Benet
Associate Producer Charles L. Glett


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THE BIG ROAD-SHOW SENSATION ...NOW AVAILABLE FOR POPULAR-PRICE SHOWING!

At the crest of the wave of the highest praise and the widest publicity ever given a motion picture . . . Ready for the millions who have been pre-sold and who are waiting for a chance to see it . . . Red-hot for YOU—and the biggest crowds in your community!

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CITIZEN KANE

The Mercury Actors

JOSEPH COTTEN — DOROTHY COMINGORE
EVERETT SLOANE — RAY COLLINS
GEORGE COULOURIS — AGNES MOOREHEAD
PAUL STEWART — RUTH WARRICK
ERSKINE SANFORD — WILLIAN ALLAND



EVERYBODY'S TALKING ABOUT IT! • It's Terrific!



AMERICA'S NEW JUMP FIGHTERS invading the screen with sensational NEW sky-high thrills, shot on the spot with Uncle Sam's own parachute troops—the boys who live too dangerously to pass up a chance at a laugh or a date! . . . A BIG-TIME ATTRACTION WITH BIG-TIME EXPLOITATION!

TIMELY AS THE NEXT FLASH ON THE TELETYPE! . . .

THE MOST TALKED-ABOUT GIRL IN AMERICA!

Gloria Swanson Back in Films Wit... That Banishes F...

GLORIOUS . . . yes, Glorious Gloria Swanson, the all-time Queen of Glamour, is returning to the screen. She's back before the camera with Adolphe Menjou, at RKO-Radio studio, in "Father Takes a Wife." . . . The star, who started as a bathing beauty and rose to producing own films in United Artists, comes bac rival the modern glamour . girls after absence of six years . . . The décoration: Oh yes, they are ostrich plumes, one trade mark of the glamour girls.

'Father Takes a Wife' Brings Glorious Gloria Back to Fil...

Swanson and Menjou
A Reunion Out of Holly...

THURSDAY, A...

Gloria Swanson Div... She's Big Business

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Swanson Still One of the Glamour Set

Glam... Sketche...

GLORIOUS GLORIA' S... BRISK COME-BACK EF...

Movie Men Wild With Joy Over Gloria's Re...

St. Louis Dai...

—and here she is . . . aglow in a racy riot of comedy of man-trouble among three women!



ADOLPHE MENJOU
GLORIA SWANSON

Father Takes A Wife

JOHN HOWARD • DESI ARNAZ
HELEN BRODERICK • FLORENCE RICE

Produced by LEE MARCUS • *Directed by* JACK HIVELY Original Screen Play by Dorothy and Herbert Fields.

A NEW SLANT ON ACTION MELODRAMA

The vengeful housekeeper of "Rebecca" seen as the she-wolf of a gang pack . . . in a sizzlingly hot package of suspense and excitement that holds a breakneck thrill pace all the way!



LADY SCARFACE

with

DENNIS O'KEEFE · JUDITH ANDERSON
FRANCES NEAL
MILDRED COLES
ERIC BLORE

Produced by Cliff Reid
Directed by Frank Woodruff
Original screen play by Armand D'Usseau and Richard Collins



RKO RADIO PICTURES

LITHO

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Visitors at the club this past week included Charles Kenney and Herman Maier of Washington, D. C., Bob O'Donnell and Benny Bickers of Dallas, George Gomperts of Philadelphia, Al Zalis of Baltimore, Earl Sweigert of Philadelphia, Jack Maple of Pt. Marion and Shep Fields, whose band was the attraction at the Stanley Theatre.

Leo Abnernathy is to be congratulated on the swell crowd that turned out for the Monday night dinner—more than forty people attended. He had as his guests Councilman A. L. Wolk, David Olbum, James Malone, Walter Smart and James White.

The Tent No. 1 Picnic is scheduled for Thursday at West View Park. Ina Ray Hutton's Orchestra has been booked for the dance in the evening. Joe Hiller is to be congratulated on securing this fine attraction plus a number of other acts for the picnic.

The West Virginia delegation of Tent No. 1 was represented by Roy (Legs) Hawley and Bill Kern. They attended a double-header on Sunday between the Pittsburgh Pirates and the St. Louis Cardinals.

National Dough Guy James G. Balmer is back at his desk after a vacation at Atlantic City.

Tent No. 2—Columbus

Tent No. 2 is getting solidly back of the plan to stage the world premiere of Warner Brothers' "The Male Animal" at RKO Palace here during the football season. The Elliott Nugent-James Thurber comedy has Ohio State University as its background. It is hoped that Henry Fonda, Priscilla Lane, Joan Leslie and others of the cast will be here, with big college dance, dinner, cocktail party and all the trimmings. Harry Schreiber, manager of the Palace, and Chief Barker Jackson are doing the spadework.

Cecil Sansbury and Tom Worland are new Barkers. Lt. Bob Pullin has been transferred to Sitka Island, Alaska. His mailing address is 201st Infantry, Company M, Seattle, Wash., care of the Postmaster. He'll be glad to hear from you.

Tent No. 2 sends special greetings to the newly organized Los Angeles Tent, particularly since Duke Clark, for seven years president of Tent No. 2, is active in organizing it.

Tent No. 3—Cincinnati

Much enthusiasm was displayed at the meeting of the Tent's Canvassmen last Monday night. And many were the resolutions adopted and good intentions concurred in by all those present. If everything planned goes through according to schedule then Tent No. 3 is in for an active season.

The Cincinnati Variety Club Golf Tournament which had been scheduled to take place on Monday, September 15, has been postponed to Monday, September 29, so as not to conflict with the Indianapolis tournament which will take place on the former date. The tournament will take place at Summit Hills Country Club, Ft. Mitchell, Ky., just ten minutes out on the Dixie Highway from Cincinnati. The committee includes Jim Grady, Andy Niedenthal, Mike Greenberg, Bill Koegle, Tony Koegel and Phil Goldsmith. All prizes are to be turned over to Jim Grady as soon as possible.

Irving Sochin, who until recently was acclaiming the UA product as the finest in the business, has changed his mind and is now selling for 20th-Fox.

Mike Greenberg, Nat Kaplan and Maurice White were appointed a committee of three to conduct a gin rummy tournament in the very near future, to be held in the clubrooms on week ends.

Barker R. E. Radcliffe, dramatic editor of the *Cincinnati Enquirer,* is spending his vacation in the East where he hopes to take in enough pictures so he can have many a Thursday and Friday (the two reviewing days) off. With Rad are his wife and two children. They will return in time for the opening of the theatre season here about the middle of September.

Tent No. 5—Detroit

Last week's lapse in Detroit notes was caused by this scribe's absence, on a trip around the four corners of Minnesota.

James M. Leasia, 72, another of the old-timers of Detroit, passed away last Wednesday following a stroke. Starting with the Mount Elliott, he has operated theatres here for a quarter century, with the Castle as his principal activity for several years. His widow and two daughters, who will carry on the business, survive.

Ralph Stitt, who is advertising manager of United Detroit Theatres, is leaving October 1. James Winn, who has been a member of the Kansas City Tent, is a Detroiter now—and likes it; he is manager for Warner Brothers here.

A major occupation of local Barkers these days is how to fit a vacation schedule into the schedule of tradeshows which are absorbing local industry attention. Weekends look like the only solution to some of the boys.

Tent No. 11—Washington

The Seventh Annual Golf Tournament and Dinner-Dance was held last Friday at the Manor Club with a record turnout. Ed Melniker, general chairman, is to be congratulated for the splendid program and Sam Wheeler for the ticket sales. On Thursday night the club sponsored a "round-up" program in the Willard Hotel rooms for the benefit of the welfare fund. Last week the club's latest gift, a $6,000 dental unit for the Columbia Hospital, was presented by Welfare Chairman Rudy Berger. Plans are now under way to replenish the welfare fund, according to Hardie Meakin, chief barker.

Ed Haley, for many years general manager for Abe Lichtman's circuit, was feted at the clubrooms prior to his leaving for Rocky Mount, N. C., where he will enter business for himself.

Charles Stofberg, local member, has been putting on Secretary Ickes' campaign locally for the petroleum conservation committee. Bob Pruett, club steward, has issued a call to those absentee members to call around to the club for a surprise.

Barker Benny Young is in Mount Alto. Barker Joe Cohen is vacationing in New York and Mr. and Mrs. Art Jacobson are down in Florida.

Tent No. 12—Minneapolis

Chief Barker Ben Blotcky was jubilant when President Mike Kelly of the Minneapolis American Association baseball club scheduled a double header with Louisville on the night of the Twin City Variety Club Milk Fund Benefit. A capacity crowd was indicated despite the Minneapolis team's slump and there will be a goodly sum realized for the club's principal charity project. Newspapers and radio commentators were most generous in helping to publicize the affair. Chief Barker Blotcky paid a tribute to the efforts of hard-working Sol Torodor, chairman over all for the benefit. Mike Manas, the club steward, even sold a block of tickets to the police department.

Barker Gilbert Nathanson had Gene Autry, Republic star, at the club prior to a cocktail party which he tossed for him and Dorothy Lewis, star of the Republic film, "Ice-Capades," which had its Northwest premiere at the Gopher Theatre here and at which Autry and Miss Lewis made personal appearances on the opening day. Ben "Little Judge" Meshbesher, Republic salesman, had his and members of his family's pictures taken with Gene Autry and Dorothy Lewis. Bill Saal and Charlie Cashon came on from the studio to help arrange the premiere and were visitors at the club, too.

Manny Gottlieb, Universal district manager, dropped in on the club.

Chief Barker Blotcky soon will call a meeting to formulate entertainment and other plans for the fall and winter season. He promises an active season.

Tent No. 13—Philadelphia

Earle W. Sweigert, assistant chief barker of the Tent, has been named chief barker to fill out the unexpired term of Dr. Leon Levy, who has been called to duty in the Navy. He is a lieutenant in the communications division. He will remain on the board of directors and will continue to aid the club's charities as much as possible. Sweigert, who is district manager for Paramount, is a former chief barker.

Tent No. 17—Dallas

The Variety Club of Texas' Mammoth Outdoor Fun Festival and Carnival, to be staged in Dallas at Kidd Springs Park on Labor Day, is bidding fair to be a complete success. A crowd of 75,000 is expected to witness the National Turtle Derby, which shares top billing with the Gainsville Community Circus.

More to the point, according to Paul Short, Chief Barker, the industry is co-operating handsomely and star, producers, directors from the studios. Executives, managers and ushers from the theatres, and show-business in general are buying Turtles at a cost of ten dollars a copy, and entering them in the Derby.

The picture shows Henry Fonda and Barbara Stanwyck posing with two water turtles out in Hollywood. They are owners of "Henry" and "Babs," two dry land terrapins who will race in the Derby. In addition to the Circus and Turtle Derby, there will be 25 free acts, including every name band in the Dallas territory at the time! Another feature of the day will be the personal appearance of Senator "Happy Chandler," who will deliver the principal address.

Tent No. 24—Charlotte

Two new members were welcomed into the club during the past week. Barkers Wm. S. (Sut) Alexander and Robert M. Savini. Sut operates the Carolina Golf Club here in Charlotte and Bob is President of Astor Pictures Corp. in New York City. All other Variety Clubs take warning! Sut Alexander is one of the foremost amateur golfers in the country and is expected to represent Tent No. 24 at all future tournaments sponsored by Variety Clubs.

Chief Barker Heck Everett, and various committees have a number of very interesting events cooking for the coming season. Important an-

(*Continued on Page 22*)

WILLIAM DIETERLE'S

PRODUCTION OF

ALL THAT MONEY CAN BUY

Stephen Vincent Benet's sensational Saturday Evening Post story . . . the tale that won the O. Henry award under the title of "The Devil and Daniel Webster"—magnificently brought to the screen by the director of "The Story of Louis Pasteur," "The Life of Emile Zola," "Juarez" and many other hits.



with

EDWARD ARNOLD
WALTER HUSTON
JANE DARWELL
SIMONE SIMON
GENE LOCKHART
JOHN QUALEN

and

ANNE SHIRLEY
JAMES CRAIG

Screen Play by Dan Totheroh
Story by Stephen Vincent Benet
Associate Producer Charles L. Glett



Trade shown under the tentative title of "HERE IS A MAN"

A NEW SLANT ON ACTION MELODRAMA

The vengeful housekeeper of "Rebecca" seen as the she-wolf of a gang pack . . . in a sizzlingly hot package of suspense and excitement that holds a breakneck thrill pace all the way!



LADY SCARFACE

with

DENNIS O'KEEFE
FRANCES NEAL
MILDRED COLES
ERIC BLORE
JUDITH ANDERSON

Produced by Cliff Reid
Directed by Frank Woodruff
Original screen play by Alvah Bessie and Richard Collins



RKO RADIO PICTURES

The Box Office Slant

Lydia

United Artists **Drama** **104 mins.**

(National Release, Aug. 29)

AUDIENCE SLANT: (Adult) A beautiful romance which should exert a strong appeal to the women.

BOX OFFICE SLANT: Geared for very good returns based on Merle Oberon's box office draw and the potent advance campaign staged for the picture.

Cast: Merle Oberon, Edna May Oliver, Alan Marshal, Joseph Cotten, Hans Yaray, George Reeves, John Halliday, Sara Allgood, Billy Hoy, Frank Conlan. **Credits:** Produced by Alexander Korda. Directed by Julien Duvivier. Associate producer and director of photography, Lee Garmes. Production designed by Vincent Korda. Original story by Julien Duvivier and L. Bush-Fekete. Screenplay and dialogue by Ben Hecht and Samuel Hoffenstein.

Plot: At the opening of a magnificent home for children which Merle Oberon has endowed, she is invited to tea by Cotten, a doctor, one of the four men she has loved. At the tea, two of the others are present—Reeves, who was a football player of note and Hans Yaray, a blind pianist. There she lives again the past recounting her love for each of them. Just as the picture ends, the fourth man comes, the one whom she loved the most.

Comment: A quadruple romance is unfolded through the medium of the flashback. Merle Oberon, in every scene of the picture, is the predominating star and the biggest name for the marquee. The four men are not well known so the marquee strength of the picture will have to rest on the star's shoulders alone. None the less, they all give excellent performances. Also worthy of note is the makeup, with five of the performers being shown at intervals of 40 years. Edna May Oliver's acid portrayal of a sea captain's wife who now belongs to the upper crust is among her finest. Outstanding in the picture is the photography of Lee Garmes, also credited as associate producer, and the direction of Julien Duvivier, French director who was prominent for his work on the other side. There are some scenes which will stand out in anyone's memory because of the superb photography. Merle Oberon's beauty, of course, makes many of them the more memorable. Sell it from the romance angle with the four suitors grouped around Merle in all art layouts. Fashion tieups are available and UA will also have some national tieups in the press book which will be ready soon.

Catchline: "Four men all loved Lydia . . . but Lydia loved but one."

Flying Blind

Paramount **Action** **70 mins.**

(Prod. No. 4037, National Release, Aug. 29)

AUDIENCE SLANT: (Family) Has everything to please patrons seeking entertainment. Tops for fast-moving action.

BOX OFFICE SLANT: Smart selling will bring in better grosses than the first two of this series. Good enough for top billing in subsequent runs.

Cast: Richard Arlen, Jean Parker, Nils Asther, Marie Wilson, Roger Pryor, Eddie Quillan, Dick Purcell, Grady Sutton, Kay Sutton. **Credits:** Directed by Frank McDonald. Original screenplay by Maxwell Shane and Richard Murphy. Director of photography, Fred Jackman, Jr. Produced by William H. Pine and William C. Thomas.

Plot: An ex-transport flyer and a pretty stewardess team up and go into the business of running air transportation for eloping couples. On one of his trips he is forced by an agent of a foreign government to continue on to Mexico. Caught in a storm they are forced down in the wilderness, where they find themselves in the power of the foreign spy. A forest fire helps them make their getaway in time to prevent the stealing of the plans for a new Army bomber.

Comment: Showmanship seems to be the keynote of the swell action films produced by Bill Pine and Bill Thomas, for this, the third starring Richard Arlen, goes farther in this respect than the first two. It's a fast moving, timely drama with some excellent comedy interwoven into the script and the result will please theatregoers in any walk of life. Performances are well nigh perfect, with Arlen, Jean Parker, Marie Wilson, Eddie Quillan, Dick Purcell and Nils Asther, seen to their best advantage. On the directorial side, Frank McDonald rates a big hand for his top-flight job. In fact, everything connected with the picture is put there for entertainment, and it's a good guess that this one will outgross its predecessors. Use blowups of newspaper headlines for lobby decorations. Offer free admission to the youngster writing the best essay on "Flying Blind." Emphasize the action angle in all your advertising.

Catchline: "An eventful flight with spies."

Legion of Decency Ratings

(For Week Ending August 23)

SUITABLE FOR GENERAL PATRONAGE

Belle Starr
The Deadly Game
Flying Blind
International Lady
Lone Rider Ambushed
Parachute Battalion

SUITABLE FOR ADULTS ONLY

Dr. Kildare's Wedding Day
World Premiere
Swing It Soldier
This Woman Is Mine

Dr. Kildare's Wedding Day

MGM **Drama** **82 mins.**

(Prod. No. 145, Nat'l Release, Aug. 22)

AUDIENCE SLANT: (Family) Has the same fine audience appeal as its predecessors.

BOX OFFICE SLANT: Should prove substantial boxoffice fare wherever the series is popular. Needs a light subject in support.

Cast: Lew Ayres, Lionel Barrymore, Laraine Day, Red Skelton, Alma Kruger, Samuel S. Hinds, Nils Asther, Walter Kingsford, Emma Dunn, Miles Mander, Nell Craig, Frank Orth, George H. Reed. Marie Blake, Margaret Seddon. **Credits:** Directed by Harold S. Bucquet. Screenplay by Willis Goldbeck and Harry Ruskin. Story by Ormond Ruthven and Lawrence P. Bachmann. Based upon characters created by Max Brand. Director of photography, George Folsey.

Plot: The day for the wedding has been set and all plans are made when Laraine Day is killed by a truck. This upsets Lew Ayres so much that he decides to abandon his medical career, until Lionel Barrymore finds a case that makes him return to the hospital.

Comment: Although this is the most tragic of the series to date, it has the same fine audience appeal as its predecessors. The cast regulars, Lew Ayres, Lionel Barrymore and Laraine Day deliver their usual fine performances. This will be the last picture of the series for the latter, as she is killed on the eve of her wedding to Ayres. No doubt she will be missed by the followers who have made these pictures so popular. Comedy relief is handled by Red Skelton in a competent manner, adding greatly to the entertainment value of the film. The script is well written and Harold S. Bucquet's direction maintains the same smart pace that has made these "Dr. Kildare" features substantial boxoffice fare. The entire production is of a high standard, particularly the musical score. Use the usual Dr. Kildare exploitation on this one. Tieup with stores handling bridal equipment for window displays, using stills from the picture. A display of medical instruments in your lobby will attract attention. Invite local health authorities to an advance showing.

Catchline: "Tragedy visits the men in white."

World Premiere

Paramount **Comedy** **70 mins.**

(Prod. No. 4036—Nat'l Release, Aug. 15)

AUDIENCE SLANT: (Adult) Reactions to this zany comedy are apt to vary from "swell" to "terrible."

BOX OFFICE SLANT: Barrymore's rise in popularity via radio may account for extra patronage; if not, it's a lower dual entry.

Cast: John Barrymore, Frances Farmer, Eugene Pallette, Virginia Dale, Ricardo Cortez, Sig Rumann, Don Castle, William Wright, Fritz Feld, Luis Alberni, Cliff Nazarro, Andrew Tombes. **Credits:** Produced by Sol C. Siegel. Directed by Ted Tetzlaff. Screenplay by Earl Felton. Story by Earl Felton and Gordon Kahn. Photography, Daniel L. Fapp. Art directors, Hans Dreier and William Flannery.

Plot: To promote publicity on his new film, Producer Barrymore plans a fake fire in the cutting room, hires a couple of extras for spies, arranges for extra cars to accommodate the entire troupe on a special World Premiere train. The spies turn out to be real, the film is stolen, and the premiere opens with a propaganda picture. But Barrymore's epic is recovered in time to take its place.

Comment: Screwball comedy at its dizziest, "World Premiere" is at times a hilarious offering with Hollywood and saboteurs as the objects of its kidding. While there are many moments of biting satire, sure to bring laughs from the audience, there are others that are somewhat dull. Barrymore's interpretation of the wacky film producer is made to order for him. The picture, on the whole, is one to enjoy, or not to enjoy, depending on the mood of the spectator to accept or reject ludicrous situations. It is likely to get a variety of reactions, from "swell" to "terrible." At best, however, it is a candidate for the lower dual brackets. Barrymore's rise in popularity because of his weekly radio appearances should stimulate attendance. Gag stunts, whether for giveaways, ballyhoos, lobby displays or what not, should come first in your selling campaign.

Catchline: "Get aboard the laugh special on a 3,000-mile joy ride."

This Woman Is Mine

Universal **Period Drama** **92 mins.**

(Prod. No. 5044—Nat'l Release, Aug. 22)

AUDIENCE SLANT: (Adult) While below the usual Frank Lloyd standard for punch and action, the atmosphere and pictorial values give it appeal.

BOX OFFICE SLANT: Will require strong selling for the key spots.

Cast: Franchot Tone, John Carroll, Walter Brennan, Carol Bruce, Nigel Bruce, Leo G. Carroll, Frank Conroy, Sig Rumann, Abner Biberman, Chief Yowlachie.

Ray Beltram, Ignacio Saenz, Paul Hurst. **Credits:** Producer-director, Frank Lloyd. Associate producer, Jack H. Skirball. Based on a story by Gilbert Wolf Gabriel. Photography by Milton Krasner. Art director, John Goodman.

Plot: In 1810, John Jacob Astor sends a ship from New York to Oregon. Commanded by Walter Brennan, the crew includes Nigel Bruce and Leo Carroll, Scotch fur traders, John Carroll, a French Canadian, and Franchot Tone, who turned down a job as manager of Astor's warehouses to join the expedition. A stowaway is Carol Bruce, lured aboard by John Carroll's tales of Paris. Mutiny and storms make the trip difficult and finally adventures in Oregon with Indians are climaxed by Brennan's sacrificing himself and the ship so that Tone and Carol can be happy.

Comment: A story dealing with adventure aboard a wind-jammer sailing from New York to Oregon in the fur trade, has some historical flavor and an authentic pictorial atmosphere to compensate patrons for the slow tempo and lack of brisk action which characterizes most Frank Lloyd pictures. Only toward the end does the story gain pace, the previous action, entirely aboard ship, not being sufficiently exciting to offset the disadvantages of a restricted locale. This lack of action and potent story values handicap "This Woman Is Mine" from the standpoint of drawing power. The cast, including Franchot Tone, Walter Brennan and John Carroll, is a competent one. Carroll's interpretation of the blustery French Canadian has a certain amount of appeal and takes top place. Carol Bruce, newcomer to pictures who was signed after her sensational success in a Broadway musical, appears to be miscast in a highly dramatic part. The camera work and musical score are praiseworthy. Tie-up windows, and fur shows with local merchants, nautical atmosphere for the lobby, displays of model ships owned or built by locals are indicated selling slants. Publicize Bruce as "toast of Broadway" who goes dramatic in her first film.

Catchline: "A saga of fur-trading in early America."

Charlie Chan in Rio

20th-Fox **Mystery** **62 mins.**

(Block No. 2, Nat'l Release, Sept. 5)

AUDIENCE SLANT: (Family) A pleasing mystery maintaining the pace set by earlier releases in this series.

BOX OFFICE SLANT: Every exhibitor playing these mysteries knows their drawing power at his box office; the latest should be no exception.

Cast: Sidney Toler, Mary Beth Hughes, Cobina Wright, Jr., Ted North, Victor Jory, Harold Huber, Sen Yung, Richard Derr, Jacqueline Dalya, Kay Linaker, Truman Bradley, Hamilton McFadden, Leslie Dennison, Iris Wong, Eugene Borden, Ann Codee. **Credits:** Executive producer, Sol M. Wurtzel. Directed by Harry Lachman. Screenplay by Samuel G. Engel and Lester Ziffren. Based on the character created by Earl Derr Biggers. Lyrics and music by Mack Gordon and Harry Warren. Director of photography, Joseph P. McDonald. Art direction, Richard Day and Lewis Creber.

Plot: Charlie Chan and his son arrive in Rio to arrest a murder suspect, only to find her murdered. Among the suspects are a psychic who used treated cigarettes to make his subjects tell the truth; a woman who is jealous of the deceased affection for her husband; another who was in love with the deceased's fiance; the deceased's ex-husband, her secretary and the servants. Charlie Chan solves the riddle in his usual style.

Comment: For a decade the Charlie Chan mysteries, based on the character created by Earl Derr Biggers, have been furnishing movie fans with murders of every description, loads of clues, suspicious characters and the eventual solutions as worked out by the famous fictional Chinese sleuth. And still they manage to entertain, for "Charlie Chan in Rio," the newest, is a pleasing mystery set against a Latin-American background. Wherever this series has proved popular, and that would seem to include a lot of territory, this late entry should have clear sailing. Utilize a "shoe" clue display; place a "thrill graph" in the lobby; ask fans to tell why they always like Charlie Chan mysteries, offering guest tickets for the winning letters.

Catchline: "In gay Rio . . . Charlie Chan traps a beautiful killer's killer."

Belle Starr

20th-Fox **Drama in Tech.** **87 mins.**

(Block No. 2, Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Family) Strong emotional appeal, fine performances, and production assure popular success.

BOX OFFICE SLANT: A logical choice for preferred playing time.

Cast: Randolph Scott, Gene Tierney, Dana Andrews, John Shepperd, Elizabeth Patterson, Chill Wills, Louise Beavers, Olin Howland, Paul Burns, Joseph Sawyer, Joseph Downing, Howard Hickman, Charles Trowbridge, James Flavin, Charles Middleton. **Credits:** Directed by Irving Cummings. Associate producer, Kenneth Macgowan. Screenplay by Lamar Trotti. Story by Niven Busch and Cameron Rogers. Directors of photography, Ernest Palmer and Ray Rennehan. Art direction, Richard Day and Nathan Juran.

Plot: At the end of the Civil War, Shepperd returns to find that his sister, Gene Tierney, is still passionately devoted to the Southern cause. When Scott, a guerilla leader, hears of this he visits her home but is captured. The Union troops burn down Gene's home so she joins Scott's gang, marrying him soon afterward. However, when he refuses to quit his guerilla activities she leaves him. Shortly afterward when he is riding into an ambush, she attempts to warn him but in vain.

Comment: The exhibition road for "Belle Starr" looms smooth and profitable, for this drama possesses the qualities necessary to make it highly appealing to general audiences. Romance, suspense, thrills, skillful direction, inspired performances and a well-constructed screenplay, not to mention the beauty of the Technicolor photography, all go to make "Belle Starr" a logical choice for preferred playing time. Facile or fervid, whichever mood the role demands, Gene Tierney has the talent and versatility to meet it; here is a performance of star-making calibre. Randolph Scott, Dana Andrews, John Shepperd lend excellent support. While a few over-sensitive moviegoers may resent the unfortunate catastrophe befalling the heroine, the conclusion is logical and does not detract from the worth of the film. In exploiting it, work along the "Jesse James" line, bearing in mind that Belle Starr was somewhat of a feminine counterpart. Play up the Technicolor, tie up with the book, herald Gene Tierney as a "flaming new star."

Catchline: "She was beautiful in romance, but a fury against injustice."

Northwestern Exhibitors Stage Style Shows for 'Devil and Miss Jones'

Manager Enio Hemila of the Criterion Theatre, Medford, Ore., tied in for "The Devil and Miss Jones" engagement for an elaborate style show. The show, held on the stage, was preceded by a fashion parade. Six stores cooperated. *The Medford Tribune* also cooperated with the theatre and merchants and devoted several stories to the style show while the merchants gave it space in their *Tribune* advertising.

Manager Oscar Nyberg of the Fox Theatre, Spokane, tied in with Franklins Style Shop for a somewhat similar show for the engagement of the same production. Franklins featured the latest in bathing suits, play suits and slacks. The store plugged the style show on the air and in its newspaper advertising and store windows.



AMONG THE LIVING

PARAMOUNT—Drama. Principals: Albert Dekker, Susan Hayward, Frances Farmer, Harry Carey. (Advance Dope, June 14.)

ALBANY ..... Sept. 2
2:00 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 2
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 2
11:00 a.m., Paramount Exchange
BUFFALO ..... Sept. 2
2:00 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 2
10:30 a.m., Paramount Exchange
CHICAGO ..... Sept. 2
1:30 p.m., Cinema Theatre
CINCINNATI ..... Sept. 2
2:00 p.m., Paramount Exchange
CLEVELAND ..... Sept. 2
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 2
1:30 a.m., Paramount Exchange
DENVER ..... Sept. 2
10:00 a.m., Paramount Exchange
DES MOINES ..... Sept. 2
12:30 p.m., Paramount Exchange
DETROIT ..... Sept. 2
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 2
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 2
1:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 2
1:30 p.m., Ambassador Theatre
MEMPHIS ..... Sept. 2
10:30 a.m., Paramount Exchange
MILWAUKEE ..... Sept. 2
1:30 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 2
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 2
10:00 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 2
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 2
10:00 a.m., Normandie Theatre
OKLAHOMA CITY ..... Sept. 2
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 2
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 2
10:30 a.m., & 2 p.m., Paramount Exch.
PITTSBURGH ..... Sept. 2
10:30 a.m., Paramount Exchange
PORTLAND ..... Sept. 2
1:30 p.m., Star Preview Room
ST. LOUIS ..... Sept. 2
1:00 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 2
1:00 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 2
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 2
1:00 p.m., Jewel Box Screening Room
SIOUX FALLS ..... Sept. 2
1 p.m., American Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 2
9:30 a.m., Sylvan Theatre

BIRTH OF THE BLUES

PARAMOUNT—Musical. Principals: Bing Crosby, Mary Martin. (Advance Dope, June 6.)

ALBANY ..... Sept. 2
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 2
12:30 p.m., Paramount Exchange
BOSTON ..... Sept. 2
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 2
3:30 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 2
12:30 a.m., Paramount Exchange
CHICAGO ..... Sept. 2
2:45 p.m., Cinema Theatre
CINCINNATI ..... Sept. 2
3:30 p.m., Paramount Exchange
CLEVELAND ..... Sept. 2
3:00 p.m., Paramount Exchange
DALLAS ..... Sept. 2
2:00 a.m., Paramount Exchange
DENVER ..... Sept. 2
2:00 p.m., Paramount Exchange
DES MOINES ..... Sept. 2
2:00 p.m., Paramount Exchange
DETROIT ..... Sept. 2
3:00 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 2
3:00 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 2
3:00 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 2
3:00 p.m., Ambassador Theatre
MEMPHIS ..... Sept. 2
2:00 p.m., Paramount Exchange
MILWAUKEE ..... Sept. 2
2:45 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 2
2:15 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 2
11:30 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 2
12 noon, Paramount Exchange
NEW YORK ..... Sept. 2
11:30 a.m., Normandie Theatre
OKLAHOMA CITY ..... Sept. 2
2:00 p.m., Paramount Exchange
OMAHA ..... Sept. 2
3:00 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 2
12 & 3:30 p.m., Paramount Exch.
PITTSBURGH ..... Sept. 2
12:15 & 3:45 p.m., Paramount Exch.
PORTLAND ..... Sept. 2
3:00 p.m., Star Preview Room
ST. LOUIS ..... Sept. 2
2:30 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 2
2:30 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 2
3:00 p.m., Paramount Exchange
SEATTLE ..... Sept. 2
2:30 p.m., Jewel Box Screening Room
SIOUX FALLS ..... Sept. 2
2:15 p.m. Amer. Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 2
11:15 a.m., Sylvan Theatre

Trade Show Guide

GLAMOUR BOY

PARAMOUNT—Comedy Drama. Principals: Susanna Foster, Jackie Cooper. (Advance Dope, July 12.)

ALBANY ..... Sept. 3
2:00 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 3
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 3
11:00 a.m., Paramount Exchange
BUFFALO ..... Sept. 3
2:00 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 3
10:30 a.m., Paramount Exchange
CHICAGO ..... Sept. 3
1:30 p.m., Cinema Theatre
CINCINNATI ..... Sept. 3
2:00 p.m., Paramount Exchange
CLEVELAND ..... Sept. 3
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 3
1:30 a.m., Paramount Exchange
DENVER ..... Sept. 3
10:00 a.m., Paramount Exchange
DES MOINES ..... Sept. 3
12:30 p.m., Paramount Exchange
DETROIT ..... Sept. 3
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 3
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 3
1:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 3
1:30 p.m., Ambassador Theatre
MEMPHIS ..... Sept. 3
10:30 a.m., Paramount Exchange
MILWAUKEE ..... Sept. 3
1:30 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 3
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 3
10:00 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 3
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 3
10:00 a.m., Normandie Theatre
OKLAHOMA CITY ..... Sept. 3
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 3
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 3
10:30 a.m. & 2 p.m., Paramount Exch.
PITTSBURGH ..... Sept. 3
10:30 a.m. & 2 p.m., Paramount Exch.
PORTLAND ..... Sept. 3
1:30 p.m., Star Preview Room
ST. LOUIS ..... Sept. 3
1:00 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 3
1:00 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 3
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 3
1:00 p.m., Jewel Box Screening Room
SIOUX FALLS ..... Sept. 3
1 p.m., American Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 3
9:30 a.m., Sylvan Theatre

THE NIGHT OF JANUARY 16th

PARAMOUNT—Mystery. Principals: Ellen Drew, Robert Preston. (Advance Dope, April 12.)

ALBANY ..... Sept. 3
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 3
12:30 p.m., Paramount Exchange
BOSTON ..... Sept. 3
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 3
3:30 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 3
2:30 p.m., Paramount Exchange
CHICAGO ..... Sept. 3
2:45 p.m., Cinema Theatre
CINCINNATI ..... Sept. 3
3:30 p.m., Paramount Exchange
CLEVELAND ..... Sept. 3
3:00 p.m., Paramount Exchange
DALLAS ..... Sept. 3
2:00 a.m., Paramount Exchange
DENVER ..... Sept. 3
2:00 p.m., Paramount Exchange
DES MOINES ..... Sept. 3
2:00 p.m., Paramount Exchange
DETROIT ..... Sept. 3
3:00 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 3
3:00 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 3
3:00 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 3
3:00 p.m., Ambassador Theatre
MEMPHIS ..... Sept. 3
2:00 p.m., Paramount Exchange
MILWAUKEE ..... Sept. 3
2:45 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 3
2:15 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 3
11:30 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 3
12 noon, Paramount Exchange
NEW YORK ..... Sept. 3
11:30 a.m., Normandie Theatre
OKLAHOMA CITY ..... Sept. 3
2:00 p.m., Paramount Exchange
OMAHA ..... Sept. 3
3:00 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 3
12 & 3:30 p.m., Paramount Exch.
PITTSBURGH ..... Sept. 3
12:15 & 3:45 p.m., Paramount Exch.
PORTLAND ..... Sept. 3
3:00 p.m., Star Preview Room
ST. LOUIS ..... Sept. 3
2:30 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 3
2:30 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 3
3:00 p.m., Paramount Exchange
SEATTLE ..... Sept. 3
2:30 p.m., Jewel Box Screening Room
SIOUX FALLS ..... Sept. 3
2:15 p.m., Amer. Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 3
11:15 a.m., Sylvan Theatre

SKYLARK

PARAMOUNT—Comedy-Drama. Principals: Claudette Colbert, Ray Milland. (Advance Dope, March 1.)

ALBANY ..... Sept. 4
2:00 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 4
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 4
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 4
2:00 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 4
2:30 p.m., Paramount Exchange
CHICAGO ..... Sept. 4
1:30 p.m., Cinema Theatre
CINCINNATI ..... Sept. 4
2:00 p.m., Paramount Exchange
CLEVELAND ..... Sept. 4
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 4
10:30 a.m., Paramount Exchange
DENVER ..... Sept. 4
2:00 p.m., Paramount Exchange
DES MOINES ..... Sept. 4
2:30 p.m., Paramount Exchange
DETROIT ..... Sept. 4
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 4
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 4
2:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 4
1:30 p.m., Ambassador Theatre
MEMPHIS ..... Sept. 4
10:30 a.m., Paramount Exchange
MILWAUKEE ..... Sept. 4
1:30 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 4
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 4
10:00 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 4
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 4
10:00 a.m., Normandie Theatre
OKLAHOMA CITY ..... Sept. 4
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 4
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 4
10:30 a.m. & 2:30 p.m., Paramount Ex.
PITTSBURGH ..... Sept. 4
10:30 a.m. & 2 p.m. Paramount Exch.
PORTLAND ..... Sept. 4
2:00 p.m., Star Preview Room
ST. LOUIS ..... Sept. 4
1:00 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 4
1:00 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 4
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 4
1:30 p.m., Jewel Box Screening Room
SIOUX FALLS ..... Sept. 4
1 p.m., American Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 4
10:00 a.m., Sylvan Theatre

OUTLAW TRAIL

RKO—Western. Principals: Tim Holt, Janet Waldo. (Advance Dope, May 31.)

DUDE COWBOY

RKO—Western. Principals: Tim Holt, Marjorie Reynolds. (Advance Dope, May 17.)

RIDING THE WIND

RKO—Western. Principals: Tim Holt, Ray Whitley. (Advance Dope, Aug. 2.)

Note: The above will be trade shown in exchange territories as listed below, all showings to be consecutive, the pictures to be shown in the above order. Allow 70 minutes for showing for each picture.

ALBANY ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 4
10:00 a.m., RKO Exchange
BOSTON ..... Sept. 4
10:00 a.m., RKO Exchange
BUFFALO ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 4
10:00 a.m., Paramount Exchange
CHICAGO ..... Sept. 4
10:00 a.m., Universal Exchange
CINCINNATI ..... Sept. 4
10:00 a.m., RKO Thea. Dept. Proj. Rm.
CLEVELAND ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
DALLAS ..... Sept. 4
1:00 p.m., Paramount Exchange
DENVER ..... Sept. 4
10:00 a.m., Paramount Exchange
DES MOINES ..... Sept. 4
10:00 a.m., Paramount Exchange
DETROIT ..... Sept. 4
10:00 a.m., Max Blumenthal Proj. Rm.
INDIANAPOLIS ..... Sept. 4
10:00 a.m., Paramount Exchange
KANSAS CITY ..... Sept. 4
10:00 a.m., Paramount Exchange
LOS ANGELES ..... Sept. 4
10:00 a.m., RKO Projection Room
MEMPHIS ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
MILWAUKEE ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
NEW HAVEN ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 4
10 a.m. & 2:30 p.m. RKO Exchange
OKLAHOMA CITY ..... Sept. 4
12:30 p.m., Paramount Exchange
OMAHA ..... Sept. 5
10:00 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 4
10:00 a.m., RKO Projection Room
PITTSBURGH ..... Sept. 4
10:00 a.m., RKO Projection Room
PORTLAND ..... Sept. 4
10:00 a.m., Star Film Exchange
ST. LOUIS ..... Sept. 4
10:00 a.m., RKO Projection Room
SALT LAKE CITY ..... Sept. 4
10:00 a.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 4
10:00 a.m., RKO Projection Room
SEATTLE ..... Sept. 4
10:00 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Sept. 4
10 a.m., American Thea. Sup. Proj. Rm.
WASHINGTON ..... Sept. 4
10:00 a.m., 20th-Fox Screening Room

The MGM trade shows of "Married Bachelor," "Smilin' Through," "Honky Tonk" and "Female of the Species" announced last week for August 25 and 26 have been postponed. These showings will now be held on September 11 and 12. Details will be published on this page next week.

With All the Boxoffice Power of "Jesse James"!



BELLE STARR

THE BANDIT QUEEN

IN TECHNICOLOR

A GREAT NEW SCREEN PERSONALITY! . . . Miss GENE TIERNEY FLAMES TO STARDOM AS "THE BANDIT QUEEN"!

No woman was ever a more tender sweetheart . . . or a more relentless champion of right!



BELLE STARR

THE BANDIT QUEEN

with

RANDOLPH SCOTT • GENE TIERNEY

and

Dana Andrews • John Shepperd

Elizabeth Patterson • Chill Wills

Directed by Irving Cummings

Associate Producer Kenneth Macgowan

Screen Play by Lamar Trotti

Story by Niven Busch and Cameron Rogers

IN TECHNICOLOR

20th CENTURY FOX

NATIONAL RELEASE

SEPTEMBER 26

Selling the Picture

Newspapers to Continue Movie Vacation Idea Throughout Year

So successful has been the "Movie Vacation" drive recently inaugurated in Philadelphia (*STR, June 25, p. 21*) that *The Evening Bulletin,* local publication sponsoring the campaign, plans to continue it throughout the year, according to an announcement issued this week. The idea, the newspaper contends, is just as valuable for promoting theatre attendance in the Fall, Winter or Spring as it is during the Summer. Suitable copy for other seasons of the year will be forthcoming as each season approaches.

The *Bulletin* has tested the reaction to "Movie Vacation" trailers in 20 theatres and based on the "enthusiastic reception of exhibitors," is ordering a large number of trailers and notifying all theatres of their availability.

Circular stickers, measuring six inches in diameter and printed in orange and black, have also been designed for placement on ticket windows, on lobby posters, and at other spots where they can be easily seen by theatre patrons. Supplies of the stickers, it was said, are in the hands of local studios doing poster work and are being made a part of poster design wherever exhibitors specify it. Copy on the stickers: "Get Away From It All! Take a Movie Vacation. Our Attractions are Advertised Daily in *The Evening Bulletin* and Other Newspapers."

Following are quotations from a current and future series of ads recently prepared by the *Bulletin*:

"RELIEF IN SIGHT" ON A MOVIE VACATION—Not far away from you is a sure-fire way to beat heat waves . . . a "movie vacation" at your favorite theatre. There, in a cool, refreshing atmosphere, the stars you like will whisk you away to the delightful world of unreality, far from heat's oppression and the cares you'll leave behind in the outside world. Treat yourself and your family to a movie vacation today. The cost you'll count in pennies . . . and the time, a couple of hours easy to sandwich into the busiest day. Frequent movie vacations will refresh you in mind and body . . . and tide you over until your long vacation. Turn to page — for the most convenient list of the attractions offered by neighborhood and downtown theatres.

TO FEEL LIKE A MILLION DOLLARS—TAKE A MOVIE VACATION—Not far away—at the movies—a fortune in cool, healthful, physical and mental relaxation is waiting for you. You'll count the cost of a short "movie vacation" in pennies, and you can sandwich it into the busiest day. Slip away on a movie vacation with your family today. Let your favorite movie stars show you far places and different people, tell you interesting stories and give you good, care-chasing laughs. It'll give you a completely new point of view, and help to tide you over until your long vacation. Start the short movie vacation habit by turning to page —, where you'll find the most convenient listing of the attractions of neighborhood and downtown theatres.

GET AWAY FROM IT ALL—ON A MOVIE VACATION—Stop worrying . . . stop hurrying . . . get away from it all on a short "movie vacation" today. Not far away from you, at your favorite theatre, a delightful trip into the refreshing world of unreality awaits you. In a cool, healthful atmosphere, your friends, the movie stars, will take you to far places, introduce you to new people and scenes, give you plenty of good laughs. You'll count the cost of a movie vacation in pennies, yet you'll come out feeling like a million dollars and ready to tackle anything. Frequent movie vacations will tide you and your family over until your long vacation. Better turn to page — now and select today's movie vacation from the most convenient listing of the attractions of downtown and neighborhood theatres.

TO SHAKE RAINY DAY BLUES—TAKE A MOVIE VACATION—A short "movie vacation" is the inspired way to spend rainy hours. Your favorite stars will turn bad weather into good, showing you interesting places and people, giving you good talk and laughs. Yet you don't have to go far, and the cost you'll reckon in pennies. Frequent movie vacations, you'll find, will pay you big dividends in rest and relaxation. They'll give you and your family a completely new point of view. Their cool, healthful atmosphere will help tide you over until your long vacation. The perfect guide to movie vacations is the most convenient listing of the attractions at downtown and neighborhood theatres on page —.

TRAVEL ON A MAGIC CARPET—TAKE A MOVIE VACATION—Not far away from you the magic carpet is waiting . . . a magic carpet of film, not wool . . . to take you on a "movie vacation." At your favorite theatre, it will take you on a round trip to delightful, care-chasing unreality. For a cost counted only in pennies, it will take you to far, romantic places; show you fascinating people; and enable you to enjoy different talk and delicious laughs. Frequent rides on this magic carpet . . . on movie vacations . . . are good for your family and you. Movie vacations will refresh you in mind as well as in body, give you a new point of view, and tide you over until your long vacation. Better plan a cool trip on this magic carpet today. You'll find the most convenient listing of the attractions at neighborhood and downtown theatres on page —.

NEW WORLDS FOR YOU TO EXPLORE—ON A MOVIE VACATION—Go rolling down to Rio, sail the China Sea, go on a gay week-end in New York, move among new, amusing people . . . on a "movie vacation." Your favorite stars will guide you and show you fascinating romance and adventure. You can take such trips not far away—at the movies—for a cost you'll count in pennies. Become a frequent globe-trotter on movie vacations. They'll refresh you mentally as well as physically . . . giving you new horizons of thought and experience. Hours spent in their cool, healthful atmosphere will tide you and your family over until your long vacation. You can pick today's movie vacation on page — from the most convenient listing of the attractions at neighborhood and downtown theatres.

NO "WHITE TIE AND TAILS" NECESSARY—ON A MOVIE VACATION—You don't HAVE to dress up to slip off on a short "movie vacation." (But of course there's no better place to wear attractive clothes if you like to dress up.) You just decide to go—and you're off—to your favorite movie house not far away. There, for a cost you'll count only in pennies, the stars you enjoy will take you on a "trip" to romantic places, show you interesting people, give you talk and laughs you'll remember. You'll find frequent movie vacations will rest and refresh you—in mind as well as in body. Their cool, healthful atmosphere will help you through long, hot days and nights. Movie vacations will tide you and your family over until your long vacation. Plan to take a movie vacation today. You'll find the most convenient listing of the offerings of downtown and neighborhood theatres on page —.

GO OVER THE HILLS AND FAR AWAY—TAKE A MOVIE VACATION—You can go on a real vacation trip today—and be back today. You'll see far places, unusual scenes, different people. You'll be escorted by interesting, amusing personalities. You'll count your cost in pennies, not dollars, and you'll come back with a relaxed, refreshed point of view. All this you'll find at the movies, just a few blocks away. Never have your favorite stars had better pictures to show you. Never have you and your family needed these priceless trips into delightful unreality more. You'll find a movie "vacation" pays. Turn to page — in today's Bulletin for the most convenient list of the offerings of neighborhood and downtown theatres.

WANT TO MEET INTERESTING PEOPLE? TRY A MOVIE VACATION—Interesting people are waiting for you—not far away. They're your favorite movie stars and they want to take you on a short "movie vacation" . . . to show you fascinating, far places . . . to introduce you to different scenes and people . . . to give you care-chasing thrills and laughs. You'll find that a trip to the movies on a short movie vacation will refresh you in mind and body, and give you an entirely new point of view. Yet you'll count the cost in pennies for this cool, healthful trip into magic unreality. Frequent movie vacations will tide you and your family over until your long vacation. To plan today's movie vacation, turn to the most convenient listing of attractions of neighborhood and downtown theatres—on page —.

YOU CAN DRESS UP OR NOT ON A MOVIE VACATION—You can be off without fuss on a short "movie vacation"—but there's no better place to exhibit your best. You don't need an "outfit"—nor need you go to any trouble—to enjoy the complete mental and physical relaxation that frequent trips to the movies provide. The movies have dressed-up their movie vacations for you. Your favorite stars are scintillating in better and better pictures that will spirit you off to far places, give you talk and laughs to relish, and inspire you to a completely different point of view. Movie vacations will tide you and your family over until your long vacation. Turn to page — for the most convenient listing of the attractions at neighborhood and downtown theatres.

MOVIE VACATIONS ARE GOOD FOR YOUR CHILDREN AND YOU—Now that school days are over, time will often hang heavy for your children. Give them something to occupy their minds as well as their bodies. You can keep them from becoming fretful and bothersome by sending them on an inexpensive movie "vacation." At the movies, in a healthful, refreshing atmosphere, they'll get the advantages of superb story-telling, of adventure, of the romance of strange places and interesting people. Send your children on short movie vacations often. Not far away from you, their favorite stars and the theatre managers are waiting to take care of them well—to give you time for rest and other things. And when you can, go off on movie vacations yourself. You can sandwich them into the busiest days. Turn to page — for the most convenient listing of the offerings of neighborhood and downtown theatres.

Show This to Your Editor

With the "Movie Vacation" institutional advertising originated by The Evening Bulletin, Philadelphia daily newspaper, now being used extensively throughout the country, one of the best examples of newspaper-theatre cooperation is illustrated at the left in one of a series of institutional advertisements appearing in the Chicago Herald-American. Here is indisputable and eye-catching evidence of the value a newspaper places on such a campaign during these hectic times. Especially significant is the fact that, in this case, an entire page has been devoted to the drive, an accomplishment rare in the annals of newspaper-theatre cooperation. Theatremen would do well to tear out this page and show it to the managing editors of their local newspapers.



Program Exchange

Fighting a Pang of Nostalgia, Ye Ed Finds Some Good Ideas In Current Programs

AH, but that cool weather feels good. But by the time you read these lines it will probably have passed on out into the Atlantic. At any rate, it's a refreshing relief after a series of warm, sticky days in which our shirts were damp and our tongue dry for want of water. Not that none was available. There was plenty, and we drank and drank and drank, but still couldn't get enough.

But we're not thirsty now, so we won't have to interrupt our work at frequent intervals for a drink (of water, remember!). And that makes it so much better, because there are quite a number of programs on tap today. So let's get started right now.

Just a minute! Do any of you old-timers ever get a touch of nostalgia when you think of the good old days? Twenty-one years ago D. W. Griffith produced "Way Down East" with Lillian Gish, Richard Barthelmess, Lowell Sherman, Creighton Hale, Mary Hay and others. We remember it faintly, for we hadn't quite reached our teens at the time. The other day we dropped in at the Museum of Modern Art to take a second look at the film, the showing of which was one of a series tracing the development of motion pictures. And sure enough, the pangs of nostalgia touched us. While a few of the serious moments were funny when compared with modern screen technique, others stood up well after 21 years. There was Richard Barthelmess, young and handsome, just on the threshold of his career. There was Lillian Gish, fragile and lovely. Well—we came away from the showing convinced that even though apparently crude, movies had plenty of glamor in those days. And now that we've reminisced, we really are going to get down to work now.

When W. S. Samuel, manager of the Lyric Theatre, Port Neches, Texas, played the serial, "Jungle Girl," he got out a special circus herald that couldn't help but attract every boy and girl in town. Samuel, by the way, is using the "movie vacation" institutional messages on the cover of his regular weekly program.

Programs for the Palace Theatre, Graham, Texas, feature seat-selling front pages. One of them shows a little girl at the telephone making this statement: "Jus' callin' to tell you to be sure to see the hits shown inside." Another features a sketch of a pulchritudinous bathing beauty, with copy about the cool comfort of the Palace. Still another has a sketch of an old guy strumming his banjo and giving voice to this copy: "Sure we're singing! Why? You can see why when you check this program and see the hits we have."

Manager Al Mayes has also put out some novel heralds and throwaways on behalf of Palace attractions. There's a sticker with the copy, "Have You Seen 'Puddin' Head'?" Then there's a card, with a candy sucker attached, bearing this copy: "Hello, Sucker. Don't be a sucker and miss 'Hello Sucker'." And there's still another card which was used in a tieup with a local department store in conjunction with a "Hello Sucker Sale." The copy reads: "You would be a sucker to miss this bargain. Was . . . Is . . .," with space provided for the old and new prices. And finally, there's a card with a "V" and ". . . —," tieing in with the Victory campaign.

Stoltz's Novelty For Maisie

We just can't describe Arnold Stoltz' novelty to plug "Ringside Maisie." All we can say is that it looked like a regular ticket to a prize-fight, and that it cost Stoltz nothing (as usual) because he got a restaurant to advertise "Knock-out Steaks." This week he tied in an old gag with the gasoline curfew, with excellent results. The front page of the folder says: "Don't get caught without gasoline after 7 p.m. Remember the curfew! Follow these simple rules on how to save fuel." Inside, of course, is copy with which most showmen are familiar, but we'll repeat it here for the benefit of those who are not: "Turn off the lights . . . shut off the stove . . . drive the entire family downtown to 212 Lafayette St., park the car, and enjoy yourself . . . at the Avon." Sure enough Stoltz tied in with a garage for this novel herald. We often wonder when this energetic showman sleeps; he certainly is a dynamo, the kind of exhibitor that keeps showmanship at the top.

Still another showman has taken up the "movie vacation" business-building angle. Harry Hobolth, manager of the DeLuxe Theatres, Imlay City, Mich., uses the copy in his program this week.

Bill Drace of the Grand Theatre, Greer, S. C., sends us samples of his patriotic herald. At the top is the "Spirit of '76" sketch. The copy reads as follows:

A Patriotic Herald

"'76 or '41, God Has Blessed America With the Same Spirit Always.

"Nothing can soften the sadness of parting from our young men who are answering the call to the colors.

"But just watching them swing by, there is a cause for giving thanks on bended knees that they are the kind of young men they are.

"May we all find ways of telling them the brimming appreciation in our hearts for the high purpose behind the noble sacrifice they are making. God speed them . . . and return them home safely and soon."

Warners' Shore Theatre, Chicago, pulled a fast one by giving out schedules of Sox and Cub home baseball games. Remember, there are plenty of baseball fans, so the Shore got its name and message to a lot of people. It's a little late now to use this idea, so save it for next year.

We were delighted and pleased to receive a communication from Mrs. N. W. Kimbro, manager of the Jefferson Theatre, Pickens, S. C. She writes: "I get so many good ideas from your magazine I'd like to tell you about it. Enclosed you will find two recent two-week calendars that have proven quite popular."

Two-Week Calendars

We're looking at the calendars right now, and they certainly have merit. Featured at the top is one of the institutional messages you've seen on this page at one time or another. Then follows a listing of attractions, each represented by an attractive slug. At the bottom of one calendar is an offer of free admissions to the first five people who discover a mistake purposely made. At the bottom of another, patrons are asked to take the titles of the eight pictures listed, and make as many words from them as possible. Tickets are offered the first ten people who submit the largest number of words.

Mrs. Kimbro's ideas, as described above, could be used to advantage by other exhibitors. We thank her for sending us the two calendars, and hope she'll send more of them from time to time.

Well, that puts us way over here in the third column, so we'd better stop. We'll be seeing you next week.



Fuel Conservation Drive Tieup

The gasoline conservation campaign has found its way to the covers of theatre programs. Here is how Manager Pearce Parkhurst of the Orpheum Theatre, Danvers, Mass., capitalized on it. In the accompanying article, mention is made of Arnold Stoltz' novelty tieing in with the drive.

Member Added This Week

Wm. K. Herring, Carolina Theatre, Conway, S. C.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

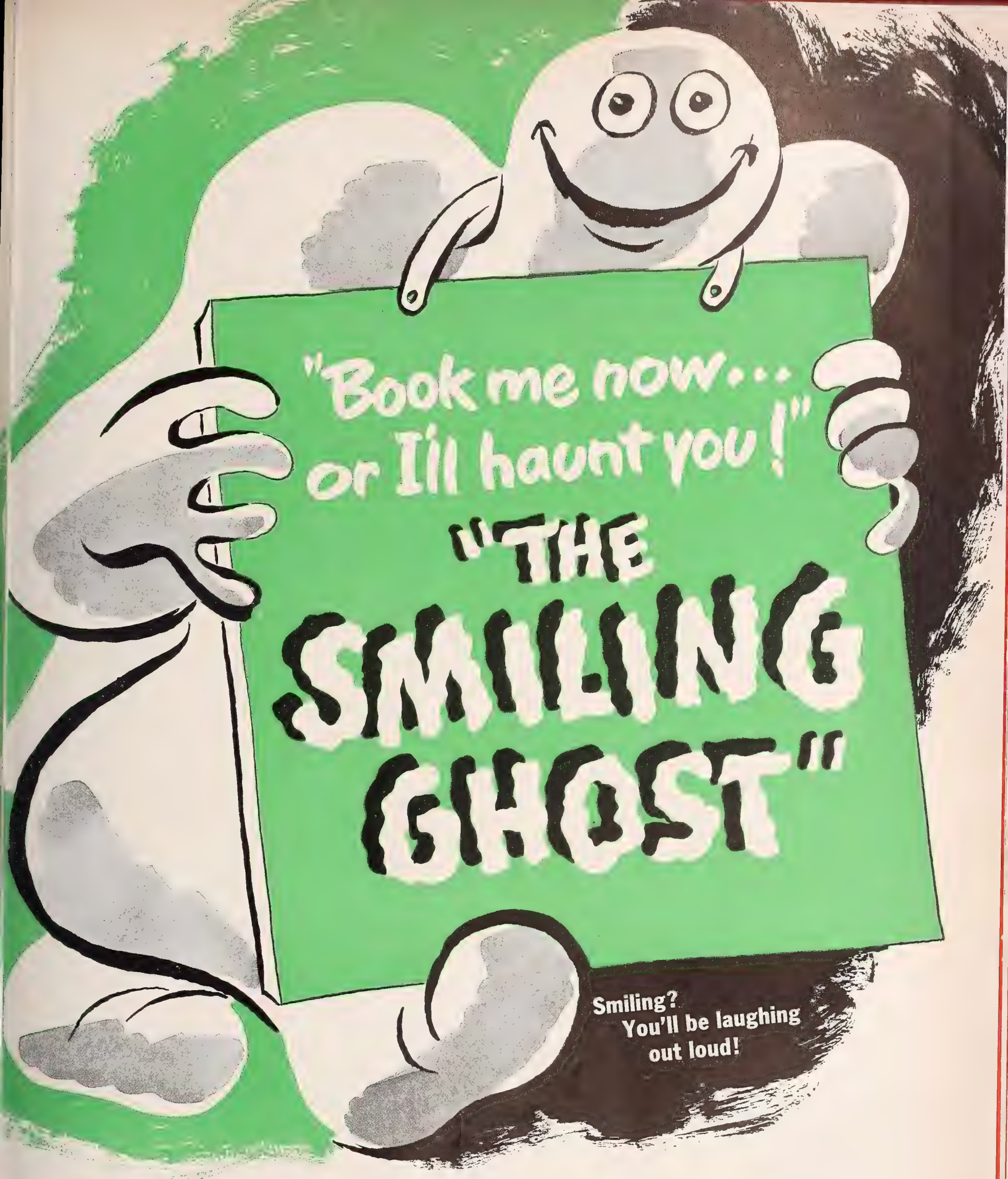
Theatre .....

City .....

State .....

For Better Show Selling
Showmanalyses Have Appeared In STR on Following Pictures

Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
Here Comes Mr. Jordan	Aug. 16
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Man Who Lost Himself	Mar. 22
New Wine	Aug. 9
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10



NEW SEASON! NEW BOXOFFICE HIGHS!

Preview tests have established this as the first surprise of the new season! Audiences roar their delight! Word-of-mouth is terrific! Better be the guy in your town who plays it! You can set your date now at ..... *Warner!*



Hudson Gets Award

Earl J. Hudson, President of United Detroit Theatres (left), being presented Metro's national Honor Roll award for the Detroit campaign on "A Woman's Face." Making the presentation is Detroit's Mayor Edward J. Jeffries, Jr.

Variety Club

(*Continued from Page* 13)

Tent No. 24—Charlotte

nouncements are expected soon. Jimmie Prichard has a golf tournament up his sleeve for September.

Twin Kings for a Day, Benn Rosenwald and Scott Lett, have been seen in secret huddles, preparing for the first event of its kind to be held Monday, Sept. 15th at the Club Rooms. The only thing certain at the present time is the food. However, the two Kings promise many surprises.

Hats off to Barker Johnnie Vickers for the swell job he did as Chairman of the Charlotte Aluminum Drive. It's one of the many projects Johnnie is interested in, which forced him to resign as Chairman of the Club's house committee. The Tent regrets exceedingly as he also has accomplished wonders in serving in this capacity. Barker Phil Longdon moves up into the chair held by Vickers, and Barker Scott Lett has been appointed vice-chairman. The new committee now comprises Barkers Jay Schrader, Roger Mitchell and Harry Hardy, in addition to the above.

Increased interest in the club by the ladies is quite in evidence, much to the delight of the Barkers. Mrs. Joe Brecheen again entertained at bridge with a large party and Mrs. Bert Adams gave a bridge in honor of Mrs. Norman Elliot, her guest from New York City. The ladies reported a grand time in the cool club rooms, which offers so many attractive facilities for such events.

The club was saddened by the Barker Sam Hinson's loss of his eldest daughter, Shirley Elizabeth. Practically all of the Barkers in the city at the time attended the funeral.

Among the visitors during the week were: Mr. and Mrs. W. J. Turnbull, of the Detroit Tent; Kathlan W. Marx of Los Angeles, Calif., guests of Barker and Mrs. Howard Marx; Mr. and Mrs. R. H. Ford, H. G. Moog and Robert Lebowitz of the Atlanta Tent, and Abner Lebowitz of Memphis Tent.

Morris Nuger accompanied by his wife are in Springfield, Mass., for a vacation after touring and visiting with friends in Maryland, Pennsylvania and New England. The Nugers expect to be gone several weeks.

Barker Dick Pitts, who conducts the Hollywood News Hour on station WBT, again called on local Barkers to supply the talent for his program when Benn Rosenwald, Scott Lett, and Johnnie Bachman, were quizzed in a round-table discussion of the industry.

Coast Club Notes

The Board of Directors of the new Coast Club consists of Duke Clark, Charles Skouras, Guy Gunderson, Jack Berman, Walter Wanger, Al Hanson, Wayne Ball, Harry Humber, Charles Buckley, Bob Poole and Dr. A. H. Giannini. The officers, to be chosen from among this group will be elected at a meeting to be held September 16 at the Ambassador Hotel, which will be the club's permanent headquarters.



Benny Double Ballyhoos Comedy

Fox Manager Bill Israel sought out Jack Benny's double who, in the get-up shown here, ballyhooed the 20th Century-Fox comedy, "Charley's Aunt," throughout Philadelphia. With STR's review on the film as a nucleus, Israel designed an eye-catching display, shown at the right, which should be ample proof to showmen that ofttimes trade paper reviews can be used to advantage in exploiting an attraction.



THE 2258th PART

INTO the making of a Royal Typewriter go 2257 finely-tooled precision parts. But one additional ingredient is greater than any of these. Because of it, the Royal today stands head and shoulders above other makes, is known as the World's Number 1 Typewriter.

That 2258th part is Employee Cooperation. It is our proudest asset. For a typewriter is not run off on an assembly line, but is the patient, meticulous product of the hands of many skilled artisans.

And Royal is blessed with more than its share of Employee Cooperation. Possibly because of the security our people enjoy. Possibly because our free training schools help ambitious employees advance. Or because all major executives at Royal have come up through the ranks.

Whatever the reason, Royal's 2258th part means a better typewriter for your money . . . easier typing for your typist.



ROYAL

WORLD'S NO. 1 TYPEWRITER

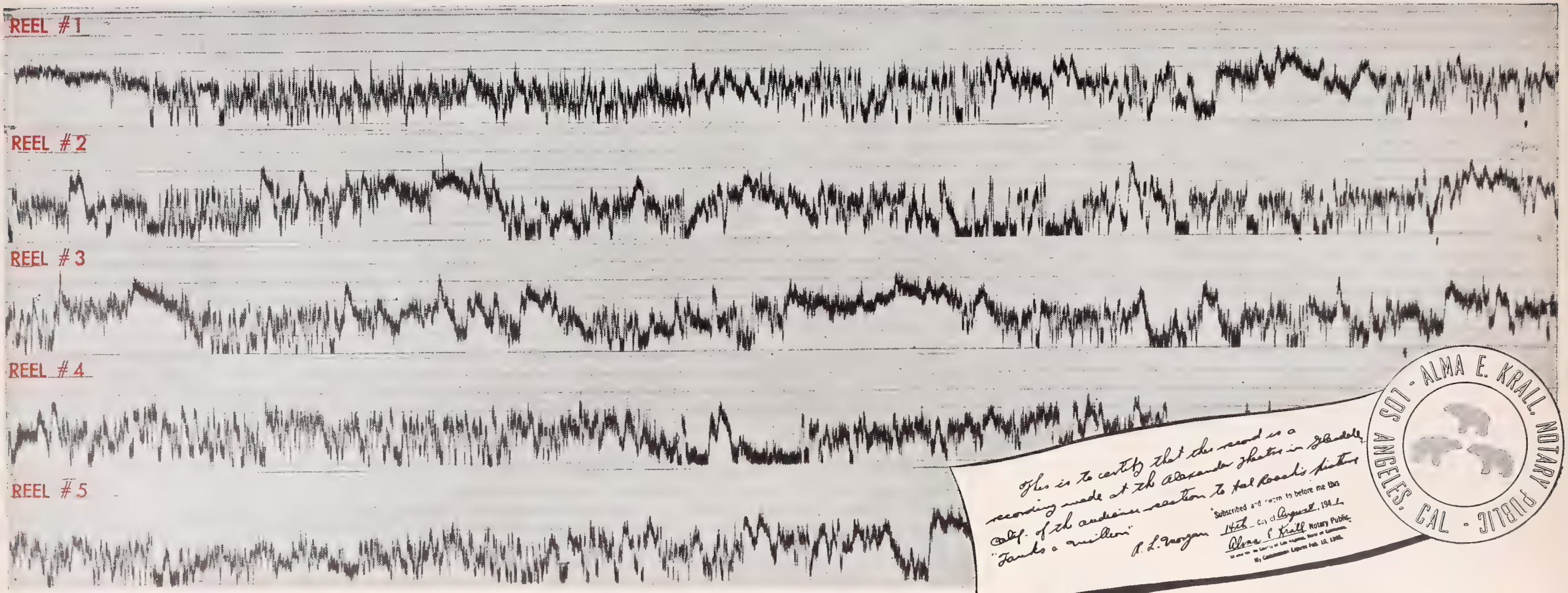
Royal Typewriter Company, Inc.

2 PARK AVENUE NEW YORK, N. Y.

Branches and Representatives the World Over

"Tanks a Million" SETS LAUGH RECORD

4 laughs per minute–an average of a laugh every 15 seconds!



This is to certify that the record is a recording made at the Alexander Theatre in Glendale, Calif. of the audience reaction to Hal Roach's picture "Tanks a million"

R. L. Morgan

Subscribed and sworn to before me this 14th day of August, 194[illegible]

Alma E. Krall Notary Public

My Commission Expires Feb. 10, 1945

LOS ANGELES, CAL. · ALMA E. KRALL, NOTARY PUBLIC ·

198 Laughs . . . Count Them Yourself! . . . sound track recorded by Electrical Research Products, Inc. with a Western Electric High Speed Automatic Level Recorder during a screening of "Tanks A Million" at the Alexander Theatre, Glendale, Calif.

The critics raved that it was the funniest comedy of the year! Now we've proven it scientifically! A graph of the audience reaction was made, running the entire length of the picture. Here it is . . . a laugh every 15 seconds! Not a claim but a proven fact!

HAL ROACH *presents*

Tanks a Million

The stampede is on to date it! It's a sensation with circuit heads and independent buyers. It's the talk of film row from coast to coast. It's the first of the consistently great series of Hal Roach Streamlined Features....51 minutes of concise, compact entertainment!

RELEASED THRU UNITED ARTISTS

Ice-Capades

Back It With Showmanship; Use This Page As a Guide In Outlining Your Campaign

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Jack Townley, Robert Harari and Olive Cooper. Original story by Isabel Dawn and Boyce DeGaw. Directed by Joseph Santley. Associate Producer, Robert North.

IN the review on "Ice-Capades" which appeared in STR last week, the film was hailed as "genuine audience entertainment" that "should pack them in wherever it plays." Exhibitors were warned to "get behind it with a well-planned exploitation campaign." Well, that just about sums it up. So, in this Showmanalysis, we've incorporated a number of selling suggestions we feel sure you'll be able to utilize in planning your campaign.

Use Novelty Ads. Republic has made available to exhibitors four of the novel ads it has been using in the trade paper advertising on "Ice-Capades." These ads, featuring a still and a dialogue caption taken from the script, are sure to attract the attention of readers. We suggest that, as part of your advance newspaper advertising campaign, you run at least one of these ads each day for four days. You can also use them in your program.

Circus Heralds. Selling the picture "like a circus" can be aided and abetted through the distribution of the special circus heralds which have been made available. Order a large quantity of these and see that the town is literally covered with them.

Screen Plugs. At least two or three weeks in advance of your opening date, run a short teaser trailer containing just enough copy to whet the curiosity and interest of your patrons. Then a week in advance put on the regular trailer. Although we haven't seen it, a description furnished us reveals that it is much in the style of a newsreel clip and therefore should be highly effective inserted in your regular newsreel. If it's your usual custom to run trailers separately, it might be well to break that custom and follow the above suggestion. It will lend greater emphasis to your showing.

Skating Figures. A look at the stills will reveal many showing the "Ice-Capades" stars in skating poses. Have some of these blown up, cut out and displayed in conspicuous spots around the theatre, in hotel lobbies, lobbies of office buildings, etc. Captions with the displays should identify the skating star or team.

Display Window Cards. Window cards have become more or less a common selling accessory, but they do attract business, and the style designed for "Ice-Capades" is sure to catch the eye. So place these cards in windows, on telegraph poles (if city ordinances permit), on fences and old buildings, etc. Likewise, a city-wide posting campaign should be planned and carried out, utilizing the three-, one- and six-sheets.

Music Tieups. There is a song featured in the picture that will soon be heard over the airlanes and sold in music shops throughout the country. Entitled Forever and Ever, it is a catchy tune that's almost certain to "catch on" quickly and win a spot in the Hit Parade. Arrange now with your local music shops for window displays both on the song sheet and the records, soon to be released. Get neighborhood orchestras to feature the number in bars, restaurants and hotels, plugging the picture whenever it is played. Tie-in signs might also be placed on juke boxes, provided the number is featured in this way.

Another music tieup not to be overlooked is in the serious vein, since it involves the symphonic recordings of the Russian composer, Shostakowich. The fourth movement of his celebrated Fifth Symphony furnishes the music for ballet sequences in the picture. Promote a display of Shostakowich recordings in music shop windows, along with appropriate tie-in copy, possibly utilizing blowups of skating sequences. Send a letter to music lovers.

Skating Rink Promotion. If there's a roller skating rink in your town, arrange with the management to permit you to place a display therein. Most summertime roller-skaters are winter ice-skaters, and they'll be excellent prospects for your showing. Of course, if there's an "ice palace" in operation during the warm months, such a tieup should be a natural. A skating contest might even be arranged.

Moustache Stunt. Using a blowup of Jerry Colonna in which the artist has "removed" the comedian's upper-lip adornment, offer passes to patrons who, blindfolded, pin a die-cut moustache in the proper place. They'll have a lot of fun trying their luck, and you'll be building patronage for your engagement.

Block of Ice Stunt. Place a block of ice on the sidewalk in front of the theatre and offer prizes to people who guess most nearly the correct amount of time it takes for the ice to melt. We know this is an old gag, but it has always been effective and it ties in very appropriately with "Ice-Capades."

Coloring Contest. To gain the attention of youngsters, order the special coloring contest line sketch mat from your exchange and plant it in the newspaper, or failing that, use it in a special herald to be distributed to students, inasmuch as it is probable that school will be getting under way when your playdate rolls around. Display the winning colored sketches in your lobby.

Caricature Contest. Through the newspaper, conduct a contest for the best caricatures of Jerry Colonna. Star-head photographs of other principals in the picture might also be used as the basis for such a promotion stunt.

Ring the Skater. Your house artist, carpenter and electrician should be able to rig up a display which employs a cut-out skating figure moving around a circular path. This can be done by having a large turntable, with the figure attached at the outer edge, revolve beneath a base painted to suggest a surface of ice. An opening is provided in the base to correspond with the outer edge of the turntable so that the figure has a "path" in which to "skate." An attendant offers rings to patrons who are invited to "ring" the figure as it revolves. Successful "ringers" win guest tickets.

Cartoonist Ballyhoo. A cartoonist or sketch artist can "set up shop" at important street intersections and make sketches of the principal players and skating stars, plugging the attraction as he sketches. If you wish, a centrally-located window might be used for this purpose, with a p.a. system to carry the artist's voice to spectators.

Santa Claus Ballyhoo. Have a man dressed as Santa Claus "arrive" in town and ride around in an auto carrying a banner with this copy: "I Couldn't Wait Until Christmas to Bring You the Year's Star-Studded Cavalcade of the World's Gayest Blades, etc."

Fire Department Delivers Film. If you're on good terms with the fire department, perhaps you can persuade the chief to permit the print of "Ice-Capades" (or a dummy film container) to be delivered to the theatre on a fire truck. The truck could be bannered with this copy: "Hot From the Studios . . . The Sweetest Show On Ice . . . Now On the Screen, etc."

Pose With Dorothy Lewis. Charming ice ballerina Dorothy Lewis makes her first screen appearance in the leading feminine role in "Ice-Capades." She is sure to be well liked by your patrons. So, among other advance stunts to "sell" her, place a life-size figure of her in the lobby against a background suggesting a winter skating scene. Invite patrons to have their picture taken with "Dorothy Lewis." A candid cameraman, representing a local photographic studio, could take the pictures and hand patrons coupons to use in picking them up at the studio. If the photographic tieup isn't possible, use the same display with a mirror at the opposite side.

Blow Up Spectacle Stills. To lend brilliance and color to your lobby and front, blow up some of the skating spectacle stills. A large skating figure on the marquee is sure to attract attention.



If you're looking for tieups, this layout suggests a few with department stores and women's shops on skating costumes; with home furnishing stores on kitchen ranges and with specialty shops on cocktail shakers. That still in the upper left-hand corner would look well, enlarged, in the window of a camera shop, with this tie-in copy: "Newsreel cameramen are always on the spot when important events occur. You can be on the spot to get those important events in your family life with an (brand) 8 mm. or 16 mm. camera at a reasonable cost."

Meet Your Exchangemen

Ely J. Epstein (RKO-Radio)

Ely's first job was with Attractive Feature Film Co. in Cleveland in 1915. Later he was with E. Mandlebaum, handling the Mandlebaum Theatres and Triangle Pictures franchise in that city. Then he was salesman for Universal in Cleveland, promoted to ass't mgr. in Philadelphia and in 1926, quit to join MGM as shorts manager in Philly. In 1929 he became a Columbia salesman and in 1932, joined RKO, where he is still selling.



Paul Chapman (UA)

Paul was born in Terre Haute, Indiana, October 26, 1911, and spent most of his life in the hotel business. Later he joined the American Tobacco Company and was located in Houston, Texas. In a short time he was placed in charge of the sale of American Tobacco Company products for the state of North Carolina, remaining in that position until September, 1940, when he resigned to become connected with United Artists, traveling the Oklahoma - Arkansas territory. He is married and has a son four years old.



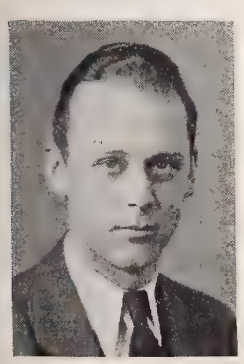
Archie Cohen (Columbia)

After a high school education, Archie started his business career with an importing company and then followed a year in the cigar business. At about this time he became attracted to the film business and, in 1930 joined Columbia in Montreal, becoming assistant booker and finally head booker and after a few years, he joined Empire Films as booker-salesman. But he was back with Columbia within a year and shortly afterwards he was "upped" to his present position as salesman.



C.M. Parkhurst (Republic)

This Republic salesman is more popularly known as "Parky" in the territory in which he operates for the Kansas City Exchange. He started in the film business with the old Pathe Company in 1916, as booker and salesman. In 1925, he joined Midwest Film Distributors, and was transferred to Omaha as Branch Manager. "Parky" came back to Kansas City under the Republic banner, and has been selling for that office ever since.



Advance Dope (SR)

ALL-AMERICAN CO-ED (UA) **Comedy-with-Music. Principals:** Frances Langford, Johnny Downs, Marjorie Woodworth, Noah Beery, Jr., Harry Langdon, Esther Dale. **Plot:** A boys' college constantly being chided by a girls' college for their impersonations, finds a way to get even when the girls' college decides to award scholarships to the girls who have done the most outstanding bit of horticulture. **Producer-Director,** LeRoy Prinz and Hal Roach, Jr.

DANGEROUS LADY (Prod.) **Drama. Principals:** June Storey, Neil Hamilton, Douglas Fowley, Evelyn Brent, Jack Mulhall. **Plot:** A private detective, in a stolen taxi, is on the trail of a murderer, when arrested for theft. His lawyer-wife gets him out. Working together, they gather the evidence necessary to clear the name of the girl falsely jailed, and put the real culprit behind bars. **Producer-Director,** Bernard B. Ray. Release, Sept. 12.

BAD MAN FROM BODIE (Mono.) **Western. Principals:** Buck Jones, Tim McCoy, Raymond Hatton, Christine MacIntyre, Dave O'Brien, Frank LaRue. **Plot:** A United States Marshal sent to round up some cattle rustlers, becomes involved in a murder. Posing as a "Bad Man" he joins the gang he suspects, and in this way leads them right into the arms of the law. **Director,** Spencer G. Bennett.

LOUISIANA PURCHASE (Para.) **Technicolor Musical. Principals:** Bob Hope, Victor Moore, Zorina, Irene Bordoni, Dona Drake, Raymond Walburn, Maxie Rosenbloom. **Plot:** Against a background of musical numbers and chorus girls, this is the story of political tricksters, for whom Hope is the scapegoat, being investigated by a New England Senator and their effort to frame him. **Director,** Irving Cummings.

HONOR OF THE WEST (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Frank Mitchell, Dorothy Short. **Plot:** An unscrupulous rancher, trying to gain control of an aged lady's hand, turns the homesteaders against her. A drifting cowboy, a double for her renegade son, impersonates the boy in order to protect her, and then has the rancher and his gang thrown in jail. **Director,** Wally Fox.

THE DRIFTING KID (Mono.) **Western. Principals:** Tom Keene, Betty Miles, Slim Andrews, Frank Yacconelli, Glenn Strange. **Plot:** A government agent impersonates a rancher in order to find the men who stole the two hundred wild horses meant for the Mexican government. The rancher's girl friend accidentally lets the wrong people know this, but it all ends well when the entire gang responsible for the theft is captured. **Producer-Director,** Robert Tansey. Release, Sept. 26.

THE MAN WHO CAME TO DINNER (WB). **Principals:** Bette Davis, Monty Woolley, Ann Sheridan, Grant Mitchell, Jimmy Durante, Billie Burke, Richard Travis, Reginald Gardiner. **Plot:** Havoc is wrought in a private family when a well-known lecturer who has come to town to speak at the local woman's club, and has been invited to dinner, has an accident in front of the house and is brought inside. From then on he takes over everything, to the dismay of everyone. **Director,** William Keighley.

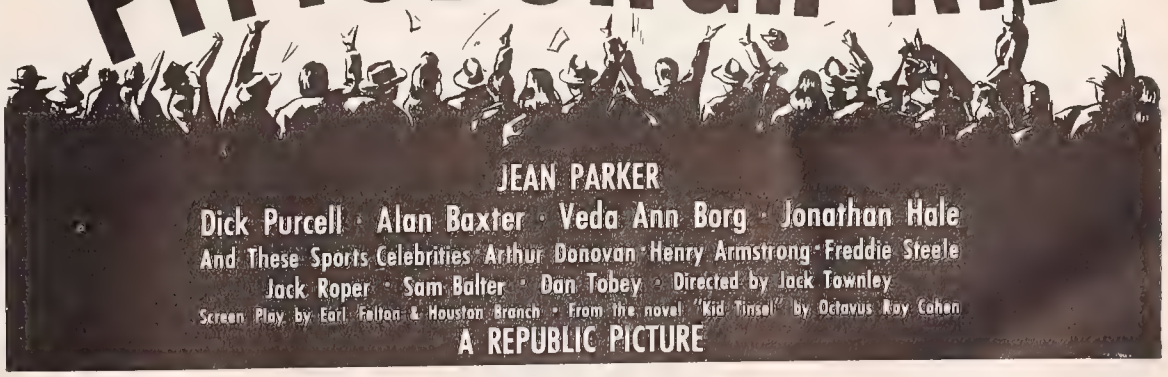
Billy CONN



BABS: You realize that you're asking me to go against my father, don't you? I'd be taking an awful chance.

PAT: You've taken them before. A man was just killed on your account; another man falsely accused of murder.

The PITTSBURGH KID



JEAN PARKER

Dick Purcell · Alan Baxter · Veda Ann Borg · Jonathan Hale

And These Sports Celebrities Arthur Donovan · Henry Armstrong · Freddie Steele

Jack Roper · Sam Balter · Dan Tobey · Directed by Jack Townley

Screen Play by Earl Felton & Houston Branch · From the novel "Kid Tinsel" by Octavus Roy Cohen

A REPUBLIC PICTURE

Hollywood

PROGRAM NOTES FROM THE STUDIOS

Travis in "Arsenic & Old Lace"; Abbott & Costello Go Aerial; "Young America" Starts; Ford Tops "Here Come the Marines"

Eve Arden, Bert Gordon, Benny Baker, Henry Kolker, Don Beddoe and Bernadine Hays have the top supporting roles in Columbia's "Sing for Your Supper," Jinx Falkenburg-Charles "Buddy" Rogers starrer. Charles Barton handles the megaphone.

As a result of the press preview reaction to Dan Duryea's work in "The Little Foxes," Samuel Goldwyn has signed the actor to a long-term contract. He goes into one of the top roles in "Ball of Fire," Gary Cooper-Barbara Stanwyck starrer.

Christine MacIntyre draws the feminine lead in Monogram's "Bad Man From Bodie," second in the Rough Riders series of westerns starring Buck Jones, Tim McCoy and Raymond Hatton. Spencer G. Bennett directs.

Johnny Burke and Larry Gray have been signed by Producer Martin Mooney for important roles in "Mr. Celebrity," his first production for PRC.

Joseph Calleia goes into one of the top roles in Alexander Korda's "Jungle Book," replacing Jerome Cowan. The picture, photographed in Technicolor and starring Sabu, is being directed by Zoltan Korda for United Artists release.

Next Abbott and Costello starrer for Universal, "Keep 'Em Flying," is set to go before the cameras within the next two weeks under the direction of Arthur Lubin. The comics report to MGM for "Rio Rita" upon completion of "Keep 'Em Flying."

Dooley Wilson, brilliant Negro comedian whose performance with Ethel Waters in "Cabin in the Sky" was one of the show's highlights, has been signed by Paramount to a term contract. He will make his first screen appearance in "The Morning After," which will star Preston Foster and Albert Dekker.

Although Ray Middleton was a famed singer before entering pictures, he has yet to sing a note before the cameras. In his three pictures for Republic, Ray has been a lawyer, a politician, and a rodeo performer.

Newest Jane Withers starrer, "Young America," went before the cameras at 20th Century-Fox a few days ago under the direction of Louis King. William Tracy, Lynne Roberts, Ben Carter, Jane Darwell and Irving Tracy head the supporting cast.

Richard Nichols is the latest addition to the cast of MGM's "Achilles" which Norman Taurog is directing. Nichols joins a cast which includes Rosalind Russell, Walter Pidgeon, Lee Bowman, Claire Trevor and Vera Vague.

Monty Woolley has been signed by Warner Bros. for two more pictures to follow immediately after "The Man Who Came To Dinner."

Monogram's "Here Come the Marines" will have a cast headed by Wallace Ford, Toby Wing and Grant Withers. Scenes for the picture will be made at Florida's Opa Locka Marine Airport.

With his final Columbia picture, "You Belong to Me," co-starring Barbara Stanwyck and Henry Fonda, in the cutting rooms, Producer-Director Wesley Ruggles has checked off the lot and reported to MGM to fulfill his new contract.

First player cast for Frank Capra's forthcoming Warner Bros. production of "Arsenic and Old Lace," is Richard Travis, Bette Davis' discovery now appearing opposite her in "The Man Who Came to Dinner." Travis will play the reporter in Capra's production of the Joseph Kesselring stage hit.

Patsy Kelly has been signed by RKO for two more pictures, starting with a leading role in the Bert Lahr-Buddy Ebsen feature, "I'm Dying to Live." Miss Kelly is currently appearing with Kay Kyser, John Barrymore, Lupe Velez and Ginny Simms in "Playmates."



The Meyers in Hollywood

Sidney Meyer of the Wometco Circuit visited the set of "Hellzapoppin" at the Universal Studios together with his family. Left to right are Ole Olsen, Mrs. Meyer, Barbara Meyer, Sidney Meyer and Chick Johnson.

Monogram Buys Novel

"Storm Out of the West," best-selling novel by Michael Healey, has been purchased by Monogram, and will be adapted for use on the current season's program.

Cummings Returns to 20th-Fox

Irving Cummings, currently directing Paramount's "Louisiana Purchase," returns to 20th-Fox upon its completion.

HOLLYWOOD STUDIO ROUND-UP

Nine more pictures went into production this week:

COLUMBIA

SING FOR YOUR SUPPER—Principals: Jinx Falkenburg, Charles "Buddy" Rogers, Eve Arden. Director, Charles Barton.

MONOGRAM

BAD MAN FROM BODIE—Principals: Buck Jones, Tim McCoy, Raymond Hatton, Christine McIntyre. Director, Spencer Bennett.

PARAMOUNT

NO HANDS ON THE CLOCK—Principals: Chester Morris, Jean Parker, Rose Hobart, Rod Cameron. Director, Frank McDonald.

AIR RAID (T.T.)—Principals: Robert Preston, Martha O'Driscoll, Eve Gabor. Director, Ralph Murphy.

PRODUCERS

LONE RIDER AMBUSHED—Principals: George Houston, Al St. John, Maxine Leslie. Director, Sam Newfield.

PROFESSIONAL BRIDE—Principals: Kane Richmond, Mary Healy, Jack LaRue. Director, Elmer Clifton.

20th CENTURY-FOX

YOUNG AMERICA — Principals: Jane Withers, William Tracy, Lynne Roberts, Ben Carter, Jane Darwell. Director, Louis King.

LONE STAR RANGER—Principals: John Kimbrough, Sheila Ryan, George E. Stone. Director, James Tinling.

UNIVERSAL

NOBODY'S FOOL—Principals: Hugh Herbert, Anne Gwynne, Jane Frazee, Mischa Auer. Director, Charles Lamont.

Wanger's "Sundown" Finished

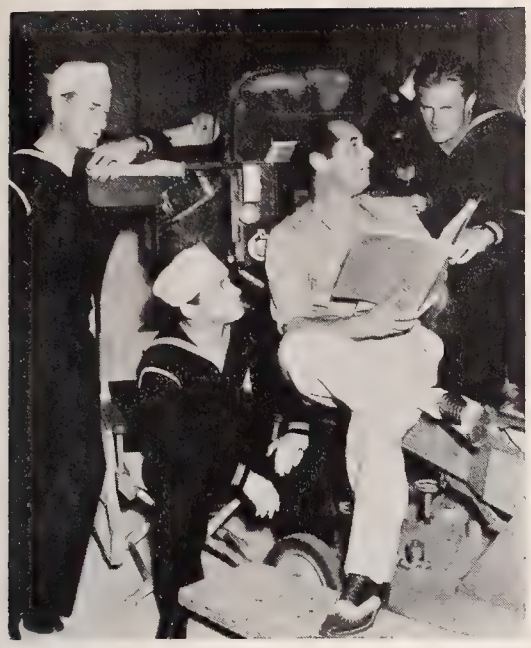
Walter Wanger's current United Artists production, "Sundown," wound up shooting after being before the cameras fifty-five days. Henry Hathaway directed, with a cast headed by Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia, Carl Semond, Harry Carey, Reginald Gardiner and Marc Lawrence.

New Lamont Assignment

Charles Lamont draws the directorial assignment on Universal's "Nobody's Fool," with Hugh Herbert, Anne Gwynne, Jane Frazee and Mischa Auer topping the cast. Ken Goldsmith handles the production reins.

Bonanova Busy

Fortunio Bonanova has completed his role in RKO's "Street Girl," and may go into an important role in Hal Roach's Technicolor streamlined comedy, "Fiesta," which LeRoy Prinz is currently directing.



Three Gobs and a Director

Using a camera as a background, Director Al Rogel goes over some important business with Chick Chandler, Cliff Nazarro and Bill Lundigan (left to right) for a scene in Republic's "Sailor Be Good."

New Griffith Assignment

Edward H. Griffith, Paramount director, has been assigned to produce and direct the new W. Somerset Maugham story of wartime England which will have an all-star cast headed by Zorina and Ray Milland. Griffith, Maugham, and studio executives will confer to select a title for the story, which will appear in *Red Book Magazine*. Paramount paid $65,000 for the screen rights to the novel.

Loretta Young for "Bedtime Story"

Columbia's "Bedtime Story," scheduled for early production, will have Loretta Young playing opposite Fredric March in the leading roles, with Robert Benchley in top support. Alexander Hall will direct the comedy under the production supervision of B. P. Schulberg.

"Rise and Shine" for Hellinger

Mark Hellinger's production debut at 20th Century-Fox will be "Rise and Shine," with Linda Darnell, Jack Oakie, George Murphy and Walter Brennan in the leading roles. The picture is slated to roll next week under Allan Dwan's direction.

Autry's New Leading Lady

Fay McKenzie, recently signed to a term contract by Republic, gets the feminine lead in Gene Autry's "Down Mexico Way" as her first assignment on the lot. Miss McKenzie appeared in the Coast and New York versions of the stage hit, "Meet the People."

Jon Hall Signed by RKO

Jon Hall has been borrowed from Samuel Goldwyn to play the romantic lead in RKO's "Out of Gas," new starring vehicle for Charles Laughton. Producer Islin Auster will send the picture before the cameras next month.

Rains Reports to Wood

Claude Rains arrived in Hollywood from the East and immediately reported to Director Sam Wood on the set of Warner Bros. "Kings Row." Rains takes over the role vacated by the death of James Stephenson.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

On the set of Republic's "Death Valley Outlaw," newest Don Barry western, we got a lesson from Producer-Director George Sherman on how to make horse-operas. The boys work just a little too fast for us, so we'll stick to the super-epics, and save our breath.

We wandered over to the "Fiesta" set on the Hal Roach lot and watched them shoot one of the most colorful sequences these old eyes have ever seen. Here's another of Roach's streamliners, in Technicolor, that should be a winner.

It looks as though Charles "Buddy" Rogers is staging a comeback. Currently working in Columbia's "Sing for Your Supper," Charlie will shortly report to RKO to start work in another of the Mexican Spitfire series with Lupe Velez for RKO. You can't keep a good man down.

A check-up of the hospital list of extras working in "They Died With Their Boots On," proves that for once, Hollywood has a title that matches the story.

If you take the "blurb" artists word for it, Orson Welles completed the screenplay and shooting script for "The Magnificent Andrew" in nine days and turned in the same job on "Journey Into Fear" in twelve days. Could it be possible Orson is slipping?

When an actor walks off the set due to a few scraps with the director, the publicity department sends out the following. "Due to a change in characterization, Joe Glutz has been substituted for Elmer Whosthis." It's three-to-one no one gives a damn, but it might mean a line or two in the papers.

If you think it's hot, go over to Universal and watch the 200 dress extras working in soup and fish under the lights on the set of Deanna Durbin's "It Started With Adam." Too bad they can't wear Adam's costume.



102 and Still Going Up

Barbara Stanwyck, as the doctor, takes Henry Fonda's temperature for a scene in Columbia's "You Belong to Me," while Producer-Director Wesley Ruggles looks on.



Short Subject Reviews STR

Pest Pilot *(Fair)*

Para. (EO-12) Popeye No. 12 7 mins.

Popeye runs an airport and his Pappy is anxious to be a flier. But Popeye forbids. However, Pappy takes a plane up anyway, and although he crashes, he isn't hurt a bit. But Popeye finally makes him the pilot of the airport's lawnmower. This is just a fair Popeye cartoon from the Fleischer studio.

It's a Hap-Hap-Happy Day *(Poor)*

Para. (GO-8) Gabby Cartoon No. 8 7 mins.

Gabby insists on going on a camping trip with the Mayor, although the Mayor wants to be alone. Gabby succeeds in ruining everything beautifully. This is the last of the Gabby cartoons. Gabby hasn't been nearly as successful as it was thought he might be following "Gulliver's Travels" and none of the cartoons has been particularly good. This swan-song of the series measures up to the rest of them.

Unusual Occupations No. 6 *(Very Good)*

Para. (LO-6) Unusual Occupations 11 mins.

The most interesting item shown in this one is the world's largest fish bowl, Marineland, near what the commentator calls St. Augustine, Florida. The unusual occupations here are many and varied including those of chambermaid and waiter to a myriad of fish. Fred North of Junction City, Kansas, is shown with his collection of human hair. Miss Jessie Stough of Latrobe, Pa., who poses for all the amateur and professional photographers at Cypress Gardens, Fla., is another of those who has an unusual occupation. Arthur Herd of Matamora, Mich., makes antique guns and Robert Kreuger of Omaha, Neb., demonstrates his miniature circus. It's a very good number in this series of subjects produced by Fairbanks and Carlisle.

'Adventure in the Bronx'

The story of the little boy who wanders into the Zoo, encounters many animals, loses his toy elephant and his courage, only to recover both in the end, has considerable charm and appeal as told in "Adventure in the Bronx," an 11½-minute subject produced by Film Associates, Inc., for the New York Zoological Society. John Kieran, "Information Please" expert, handles the narration, his knowledge of animals making him the logical person for this assignment. Mickey O'Donnell of the Bronx essays his role with ease and surety of a professional. The subject has been well photographed and should do much to spread the wonders of the Bronx Zoo to every section of the nation. Through a deal now being effected with one of the major distributors, the New York Zoological Society expects to distribute the reel nationally, along with two others, of which one, dealing with the migration of birds, is now in preparation.

What's Lacrosse? *(Very Good)*

Para. (RO-13) Sportlight No. 13 10 mins.

The Indian origin of the game of lacrosse is shown in this subject and from that it is an easy transition to the Ivy League and thence to the sand lots of Baltimore, headquarters of the game today. The picture describes the game in considerable detail and shows why it is as rough a sport as it is reputed to be. Ted Husing handles the narration in his usual capable fashion. Jack Eaton produced.

The Jungle *(Excellent)*

Para. (MO-6) Fascinating Journey No. 6 11 mins.

This is the best of the reels made by Count and Countess von Keller. Done in Technicolor, it captures the beauty of the jungle in all its glorious vividness. To add to the attractiveness of the subject for theatre audiences, it includes plenty of action with fighting crocodiles, slinking tigers, pythons and a battle between a mongoose and a cobra, which while done before, has never been shown in Technicolor. Just enough is shown to add zest to the picture. The chattering monkeys put in their touch of comedy and the elephants with their stately gait through the tangled jungle provide a fitting climax for this excellent travel subject.

Truant Officer Donald *(Excellent)*

RKO (14,108) Disney Cartoon No. 8 8 mins.

Donald, a truant officer, uses a net, a fishpole and a rubber harpoon gun to capture his quarry, but they escape while on the way to school. The kids, his three nephews, hide in their pirate shack and thwart their uncle in every conceivable way. Finally he collars them and marches them to school only to find that it is closed for the summer. This one will get more than the usual quota of laughs from a cartoon and should prove to be one of the most enjoyable of a series already the most popular on the screen.

How Goes Chile? *(Very Good)*

RKO (14,203) South America No. 3 10 mins.

This is the third and last of a series of subjects photographed in South America by Julien Bryen and made with a view to analyzing current conditions down under. This one is particularly revealing, showing to what a large extent German influence has penetrated this republic. The statement is made that the swastika is more prominently displayed here than in any other place in the world not under Nazi control and the few glimpses shown here readily indicate this. The picture has been well photographed and edited by Frank Donovan and Walton C. Ament. It can easily be tied up to present day world news.

Information Please No. 13 *(Excellent)*

RKO (14,213) Information Please 9 mins.

With Anna Neagle as guest expert, the savants display their usual circumspection in answering questions with the exception of the very first one in which none of them can identify the drink associated with Penrod. The correct answer is licorice water, but Kieran's guess of lemonade was not accepted as adequate. Other questions, such as those about cats, identification of several objects as book titles, identification of famous bulls, etc., are correctly answered with the usual humorous patter interspersed. Frederic Ullman, Jr., produced and Dan Golenpaul supervised.

The Iron Claw *(Typical)*

Col. Serial 15 Chaps.—1st 30 mins., others 20 mins.

This serial, judging from the first chapter, has nothing outstanding in it in the way of novelty. It has the usual thrills and suffers, at least in the first chapter, from a bit of amateurish acting. The cast is headed by Charles Quigley, Walter Sande, Joyce Bryant, Forest Taylor and Norman Willis (but the latter looked more like Dick Curtis to us). Five writers are credited with the screenplay but between them they seem to have made the first chapter mighty mysterious in every sense of the word. Motivation for some of the characters' actions is lacking, but it may be established in later episodes. James W. Horne directed.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 23)

PARAMOUNT (No. 103)—Speed boat regatta at Red Bank, N. J.; Mrs. F.D.R. joins Girl Scouts; Army maneuvers, Fort Lewis, Wash.; Philippines prepare for action; Lou Nova's training camp.

NEWS OF THE DAY (Vol. 12, No. 298)—Knudsen opens new plane factory; Army tries "Molotov cocktail"; Lord and Lady Louis Mountbatten arrive in U. S.; R.A.F. Cadets talk to England by radio; Petain rests on Riviera; Girl Scouts honor Mrs. F.D.R.; Hardys named Hollywood's No. 1 family; Good will fiesta in Santa Barbara, Calif.; La Jolla, Calif., swimming meet; Bugboat race at Seattle; Lou Nova's training camp.

MOVIETONE (Vol. 23, No. 100)—Stimson talks to draftees; Knudsen opens new plane plant; Army maneuvers at Fort Lewis, Wash.; Girl Scouts honor Mrs. F. D. R.; U. S. Marine cadets aboard training schooner; Aerial defense of New Zealand; Logging season in California; Autumn evening dresses; La Jolla, Calif., swimming meet; Wedding ceremony on aquaplane in Florida.

PATHE (Vol. 12, No. 103)—Girl Scouts honor Mrs. F. D. R.; Troops return to Brooklyn from war games; Bumper war harvest in Britain; Lord and Lady Mountbatten arrive in U. S.; Knudsen opens new plane plant; Ready-built homes for workers at Middle River, Md.; Photo fun with sand, sun and girls in California; La Jolla, Calif., swimming meet; Lou Nova's training camp; Speed boat regatta at Red Bank, N. J.

UNIVERSAL (Vol. 14, No. 8)—Knudsen opens new plane plant; Freighter for Britain launched; Gasoline shipped to Russia; Chimp aluminum drive; Lumber mills work at top speed; Maneuvers at Ft. Jackson, S. C., and at Fort Lewis, Wash.; British flying students graduate at Lakeland, Fla.; Model plane contest in Buffalo; Lou Nova's training camp; National outboard races at Seattle; Wedding ceremony on aquaplane in Florida.

(Released Wednesday, August 20)

PARAMOUNT (No. 102)—Soap Box Derby at Akron, O.; Roosevelt back from Churchill meeting; Excursion disaster in New York; Sale of yearlings at Saratoga Springs, N. Y.; Fire burns war supplies at Brooklyn; War on the Finn-Russian front; Penguins "invade" Rockefeller Center.

MOVIETONE (Vol. 23, No. 99) — Roosevelt and Churchill meetings; Roosevelt back from meeting; Fire burns war supplies at Brooklyn; Build night fighter planes in England; Women man balloon barrage; Home guards on the alert; Big guns blast French coast; Lord Beaverbrook praises American equipment; Penguins "invade" Rockefeller Center; Soap Box Derby at Akron, O.; Women's National A.A.U. aquatic meet in North Carolina.

NEWS OF THE DAY (Vol. 12, No. 297)—Roosevelt and Churchill meeting; President returns from rendezvous; Fire burns war supplies at Brooklyn; Penguins "invade" Rockefeller Center; Gibraltar observes 150-year-old ceremony; Soap Box Derby at Akron, O.; Gloria Callen stars in swim meet.

PATHE (Vol. 12, No. 102) — Roosevelt meets Churchill; Fatal blaze at Brooklyn docks; Soap Box Derby at Akron, O.; Whirlaway wins Travers Stakes; Pittsburgh Steelers pro football team in training.

UNIVERSAL (Vol. 14, No. 7) — Roosevelt meets Churchill; Lord Beaverbrook praises U. S. aid; Fire burns war supplies at Brooklyn; Roosevelt back from meeting; Test new British air fighter; Penguins "invade" Rockefeller Center; National Women's A.A.U. swim meet at High Point, N. C.; Soap Box Derby at Akron, O.

Feature Booking Guide

ASTOR PICTURES

			Rel. Mins.	Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
		(Former title "Our Daily Bread")			
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
		(Former title "Red Salute")			
	I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Murder at the Baskervilles	Arthur Wontner			Not Rev.
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
	U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
		(Reviewed as "Ten Days in Paris")			
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2214	Return of Daniel Boone (W)	Bill Elliott-Evelyn Young		5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Morjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2208	Prairie Stranger (W)	Chas. Starrett-Patti McCarty		9/18/41	a8/9/41
		(Former title "Medico Hits the Trail")			
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41	a7/26/41

Current 1941-42

	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41

Coming 1941-42

	Bachelor's Babies (CD)	Maxie Rosenbloom-Rochelle Hudson		11/6/41	a8/2/41
	Blonde From Singapore (D)	Florence Rice-Leif Erickson		10/16/41	a7/26/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay			In Prod.
	Gloria Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41	a7/26/41
	Honor of the West (W)	Bill Elliott-Tex Ritter			a8/23/41
	Ladies in Retirement (D)	Ida Lupino-Louis Hayward		9/18/41	a7/26/41
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41	a7/26/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41	a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden			a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper	Jinx Falkenburg-"Buddy" Rogers		12/4/41	In Prod.
	Texas (PD)	William Holden-Glenn Ford		10/9/41	a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	TwoLatinsFromManhattan(CM)	Jinx Falkenburg-Joan Woodbury		11/2/41	a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41	a7/12/41

MGM — Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
106	Dulcy (C)F	A. Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40

MGM — Current 1940-41 (Cont.)

138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger, Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1940-41

148	When Ladies Meet (D)	Joan Crawford-Rob't Taylor		8/29/41	a7/19/41

Coming 1941-42

	Achilles	Rosalind Russell-Walter Pidgeon			In Prod.
	Babes on Broadway	Mickey Rooney-Judy Garland			In Prod.
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	9/19/41	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	9/5/41	b7/26/41
	Female of the Species	Rosalind Russell-Don Ameche			a8/2/41
	H. M. Pulham, Esq.	Hedy Lamarr-Robert Young			In Prod.
	Honky-Tonk (D)	Clark Gable-Lana Turner			a6/28/41
	Kathleen	Shirley Temple-Herbert Marshall			In Prod.
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	9/12/41	b7/19/41
	Married Bachelor	Ruth Hussey-Rob't Young			a7/26/41
	Panama Hattie	Ann Sothern-Dan Dailey, Jr.			In Prod.
	Shadow of the Thin Man	William Powell-Myrna Loy			In Prod.
	Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter			a7/5/41
	Tarzan's Secret Treasure	J. Weissmuller-Maureen O'Sullivan			In Prod.
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D)	Edw. G. Robinson-Edward Arnold			a8/9/41
		(Former title "New York Story")			

MONOGRAM — Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W)	John King-Ray Corrigan		2/10/41	a1/11/41
		(Former title "Prairie Schooldays")			
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimming' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	Trailin' Double Trouble (W)F	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Driftin' Kid (W)	Tom Keene-Betty Miles		9/26/41	a8/23/41

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41

Coming 1941-42

	Bad Man From Bodie (W)	Buck Jones-Tim McCoy		9/19/41	a8/23/41
	Gentleman From Dixie (D)	Mary Ruth-Marian Marsh		9/5/41	a7/26/41
		(Former title "Li'l Lousiana Belle")			
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (D)	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41	a8/16/41
		(Former title "Ghosts in the Night")			

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4060	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World in Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1940-41

4038	Aloma of the South Seas (D)	Dorothy Lamour-Jon Hall (Tech.)		8/29/41	a4/12/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41

Coming 1941-42

Block No.					
	Air Raid	Robert Preston-Martha O'Driscoll			In Prod.
2	Among the Living (D)	Albert Dekker-Susan Hayward			a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)	Bing Crosby-Mary Martin			a6/7/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70		b8/2/41
	Fly by Night	Richard Carlson-Nancy Kelly			In Prod.
2	Glamour Boy (CD)	Susanna Foster-Jackie Cooper			a7/12/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70		b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115		b8/2/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Mr. Aldrich's Boy (C)	Jimmy Lydon-Charles Smith			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75		b8/2/41
2	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston			a4/12/41
	No Hands on the Clock	Chester Morris-Jean Parker			In Prod.
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90		b8/2/41
	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King			a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde			a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde			a6/7/41
2	Skylark (CD)	Claudette Colbert-Ray Milland			a3/1/41
	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde			a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO.

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/12/41	a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
104	Misbehaving Husbands (C)F	Harry Langdon-Btty Blythe	66	12/20/40	b12/14/40
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John		8/29/41	In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
	Professional Bride	Kane Richmond-Mary Healy			In Prod.
125	Reg'lar Fellers (D)	Billy Lee-'Alfalfa' Switzer		8/15/41	a8/2/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets Broadway(D)	Guy Kibbee-Emma Dunn		8/22/41	a8/16/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1940-41

175	Little Foxes (D)A	Bette Davis-Richard Carlson	116	8/29/41	b8/16/41

Coming 1941-42

Block No.					
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Ann Shirley-Walter Huston	112	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Date With the Falcon	George Sanders-Wendy Barrie			In Prod.
W-1	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds			a5/17/41
	Dumbo	Disney Cartoon Feature (Tech.)			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			In Prod.
	Look Who's Laughing	Bergen & McCarthy			a7/12/41
	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts			a6/28/41
	Obliging Young Lady	John Carroll-Edmond O'Brien			a8/16/41
W-1	Outlaw Trail (W)	Tim Holt-Janet Waldo			a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
W-1	Riding the Wind (W)	Tim Holt-Ray Whitley			a8/2/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
	Suspicion (D) (Former title "Before the Fact")	Cary Grant-Joan Fontaine			a3/22/41
	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt			a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Outlaw Trail, Riding the Wind

REPUBLIC — Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

58	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes		9/5/41	a8/2/41
26	Doctors Don't Tell (D)	John Beal-Florence Rice		8/27/41	a7/26/41
42	Down Mexico Way (W)	Gene Autry-Smiley Burnette			In Prod.
48	Under Fiesta Stars (W)	Gene Autry-Smiley Burnette		8/25/41	a7/26/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41

Coming 1941-42

171	Apache Kid (W)	Don "Red" Barry-Lynn Merrick		9/12/41	a8/16/41
	Death Valley Outlaws (W)	Don Barry-Lynn Merrick			In Prod.
	Mercy Island	Ray Middleton-Gloria Dickson			In Prod.
161	Outlaws of Cherokee Trail(W) (Former title "Three Texas Rangers")	Three Mesquiteers			a8/2/41
	Pittsburgh Kid (D)	Billy Conn-Jean Parker		8/29/41	a8/16/41
	Sailor Be Good	William Lundigan-Shirley Ross			In Prod.

20TH CENT.-FOX — Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
150	Kipps	Michael Redgrave-Diana Wynyard		7/25/41	Not Rev.
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A	Margaret Lockwood-Rex Harrison (Reviewed as "In Disguise")	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

Block No.					
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
	Confirm or Deny	Don Ameche-Joan Bennett			In Prod.
	Great Guns	Laurel and Hardy-Sheila Ryan			In Prod.
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Man at Large	Marjorie Weaver-Richard Derr			In Prod.
	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts			a5/31/41
	Lone Star Ranger	John Kimbrough-Sheila Ryan			In Prod.
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder	Lynn Bari-John Sutton			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Riders of the Purple Sage(W)	George Montgomery-Mary Howard			a7/12/41
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
	Week-end in Havana (D)	Alice Faye-John Payne (Tech.)			a8/9/41
	We Go Fast (D)	Alan Curtis-Lynn Bari			a8/9/41
	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable			a5/31/41
	Young America	Jane Withers-William Tracy			In Prod.

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
2—Belle Starr, Charlie Chan in Rio

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed (CM)	Frances Langford-Johnny Downs			a8/23/41
Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff		10/24/41	In Prod.
Fiesta (Tech.)	Armida-Antonio Moreno-Geo. Givot			In Prod.
International Lady (D)	Ilona Massey-George Brent		9/19/41	a6/21/41
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		12/25/41	a8/2/41
Lydia	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
Miss Polly	ZaSu Pitts-Slim Summerville			In Prod.
New Wine (MD)F	Ilona Massey-Binnie Barnes	84		b8/2/41
Niagara Falls (C)	Marjorie Woodworth-Tom Brown			a7/19/41
Sundown (D)	Gene Tierney-Bruce Cabot		10/31/41	a7/5/41
Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50		b8/9/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40

UNIVERSAL

Current 1940-41 (Cont.)

5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1941-42

	Americanos (D)	Dick Foran-Leo Carrillo		9/19/41	a7/12/41
	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Badlands of Dakota (A)	Crawford-Herbert-Devine		9/5/41	a8/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
	Ghost Town Buckaroo (W)	J. Mack Brown-Fuzzy Knight			In Prod.
	Great Man, The	W. C. Fields-Gloria Jean		11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
	It Started With Adam (D) (Former title "Almost an Angel")	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton			a5/31/41
6061	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41
	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight		10/24/41	a7/5/41
	Mob Town (D)	Dead End Kids-Dick Foran			a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
	Nobody's Fool	Hugh Herbert-Anne Gwynne		12/5/41	In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott		10/17/41	In Prod.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel			a5/17/41
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
	Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41
	Unfinished Business (D)	Irene Dunne-Robt. Montgomery		9/12/41	a3/8/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1940-41

533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41

Coming 1941-42

	All Through the Night	Humphrey Bogart-Judith Anderson			In Prod.
	Black Widow	Jeffrey Lynn-Jane Wyman			In Prod.
	Bridges Built at Night	Richard Whorf-Lloyd Nolan			In Prod.
	Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan			In Prod.
	International Squadron (D)F	James Stephenson-Ronald Reagan	87		b8/16/41
	Kings Row	Ann Sheridan-Ronald Reagan			In Prod.
	Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn			a6/28/41
	Maltese Falcon (My)	Mary Astor			a7/12/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
	New Orleans Blues (D)	Priscilla Lane-Richard Whorf			a8/2/41
	Nine Lives Are Not Enough	Ronald Reagan-James Gleason		9/27/41	a6/28/41
	One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/20/41	b7/12/41
	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
	They Died With Their Boots On	Errol Flynn-Olivia de Havilland			In Prod.

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	Face at the Window (My)A	Ted Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	Coming
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2603	Take It Or Leave It (3)		11	Not Rev.
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	Coming
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	Coming
		COLOR RHAPSODIES (16) Tech.		
		COMMUNITY SING (10)		
3651	Patriotic Songs	Poor	9	Coming
		FABLES CARTOONS (8)		
		GLOVE SLINGERS (4)		
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
		PANORAMICS (12)		
3901	City Within a City		10	Not Rev.
		PHANTASIES CARTOONS (8)		
		QUIZ REELS (6)		
3601	So You Think You Know Music	Good	10	Coming
		SCREEN SNAPSHOTS (10)		
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake		18	Not Rev.
		THIS CHANGING WORLD (6)		
3981	Broken Treaties		10	Not Rev.
		TOURS (8)		
3551	Journey in Tunisia	Dated	10	Coming
		WORLD OF SPORT (12)		
3801	Tee Up (Patty Berg)	For Golfers	10	Coming

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World	Excellent	10	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	10	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	10	12/ 7/40
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State	Usual	10	8/16/41
T-222	Haiti. Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

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CARTOONS (16) (Tech.)
MINIATURES (10)
OUR GANG (10)
PASSING PARADE (10)
PETE SMITH SPECIALTIES (14)
TRAVELTALKS (12) (Tech.)
TWO REEL SPECIALS (6)

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
		GABBY CARTOONS (8) (Tech.)		
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
		HEADLINERS (8)		
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
		MADCAP MODELS (6) (Tech.)		
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
		PARAGRAPHICS (6)		
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
		POPEYE (12)		
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)
HEADLINERS (6)
HEDDA HOPPER'S HOLLYWOOD (6)
MADCAP MODELS (Tech.) (6)
POPEYE (12)
POPULAR SCIENCE (6)
QUIZ KIDS (6)
ROBERT BENCHLEY (4)
SPEAKING OF ANIMALS (6)
SPORTLIGHTS (13)
SUPERMAN CARTOONS (12) (Tech.)

W1-1 Superman	A Cinch to Sell..	11		8/2/41

UNUSUAL OCCUPATIONS (6)

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck		8	Not Rev.
14108 Orphan's Benefit	Very Good	9	Coming
14109 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Dratted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Television	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME (13)			
13101 On Foreign Newsfronts	Fair	19	9/21/40
13102 Britain's R.A.F.	Informative	18	10/ 5/40
13103 Mexico	Timely	19	10/26/40
13104 Arms and the Men—U.S.A.	Timely	19	11/23/40
13105 Labor and Defense—1941	Excellent	19	12/21/40
13106 Uncle Sam—Non-Belligerent	Excellent	19	1/18/41
13107 Americans All	Good	18	2/15/41
13108 Australia at War	Timely	18	3/15/41
13109 Men of the FBI	Excellent	21	4/12/41
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal...	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely...	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

1941-42

DISNEY CARTOONS (18) (Tech.)
EDGAR KENNEDY (6)
INFORMATION PLEASE (13)
LEON ERROL (6)
MARCH OF TIME (13)

23101 Thumbs Up, Texas	Excellent	19		8/16/41

PICTURE PEOPLE (13)
RAY WHITLEY (4)
SPORTSCOPES (13)

REPUBLIC 1940-41

	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon..	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

2201 Soldiers of the Sky	Excellent	10		8/ 2/41

MAGIC CARPET OF MOVIETONE (12)

2101 Sagebrush and Silver		10		Not Rev.

SPORTS REVIEWS (6)
WORLD TODAY (4)

2401 American Sea Power		10		Not Rev.

TERRYTOONS (26)

2501 Ice Carnival		7		Not Rev.
2551 Old Oaken Bucket		7		Not Rev.

UNIVERSAL 1940-41

	Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver		7	Not Rev.
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5228 Jumpin' Jive	Good	17	6/ 7/41
5233 Merry Madcaps		17	Not Rev.
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

1941-42

ANDY PANDA CARTOONS (13) (Tech.)

6241 Boogie Woogie Bugle Boy of Company B		8		Not Rev.

MUSICALS (13)

6221 Is Everybody Happy?		18		Not Rev.

SPECIAL SUBJECT (1)

6110 Cavalcade of Action		20		Not Rev.

STRANGER THAN FICTION (15)
VARIETY VIEWS (15)

VITAPHONE-WARNER BROS. 1940-41

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store			Not Rev.
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6608 Joe Glow the Firefly		7	Not Rev.
6616 Love in Gloom			Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak			Not Rev.

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion			Not Rev.
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy			Not Rev.
6725	Sport Champions			Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Brazilian Rhythm			Not Rev.
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale			Not Rev.
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)
HOLLYWOOD NOVELTIES (6)
LOONEY TUNES (16)
MELODY MASTER (10)
MERRIE MELODIES (26) (Tech.)
SERVICE SPECIALS (6) (Tech.)
SPORTS PARADE (10) (Tech.)

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

COLUMBIA			
Iron Claw	15 Chaps.		8/23/41
Spider Returns	15 Chaps.		5/10/41
White Eagle	15 Chaps.		Not Rev.
REPUBLIC			
Adventures of Captain Marvel	12 Chaps.		3/ 8/41
Jungle Girl	15 Chaps.		5/31/41
King of the Royal Mounted	12 Chaps.		8/17/40
Mysterious Dr. Satan	15 Chaps.		11/23/40
UNIVERSAL			
Green Hornet Strikes Again	12 Chaps.		11/ 2/40
Junior G-Men	12 Chaps.		8/ 3/40
Riders of Death Valley	15 Chaps.		4/12/41
Sky Raiders	12 Chaps.		2/15/41

SERIALS 1941-42

UNIVERSAL		
Sea Raiders	12 Chaps.	7/19/41

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

AIR CONDITIONING

"ZEPHYR-COOLAIRE BLOWERS KEEP MY ATTENDANCE UP," writes Blum, Rex Theatre, Portage, Penna. "And my temperature down, too." Immediate delivery, last year's prices, pay next year. Wire orders to S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

EQUIPMENT WANTED

WANTED TWO SIMPLEX PROJECTORS. Must be bargain. M. Nees, 2933 N. E. 12th Ave., Portland, Oregon.

SUPERIOR PROJECTORS, DOUBLE BEARING PREFERRED. Give age, condition, lowest price, first letter. Box 530, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

PORTABLES, DEVRY or HOLMES. Must be cheap. Silent DeVrys considered. Box 531, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

REPAIR SERVICE

FREE LOANERS WHILE REPAIRING your Powers, Simplex, Motiograph, Superior heads or what have you? Arc controls, soundheads, amplifiers overhauled by factory methods, union labor, Empire Instrument Company, 547 West 46th St., New York City.

SOUND EQUIPMENT

SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, complete with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. Ready for immediate showing, 1/3 original cost. Box 527, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York, N. Y.

"PEOPLE SAY SOUND'S VERY GOOD," writes D. B. Free, Sparks Theatre, Sparks, Nevada. "After four years, S.O.S. Amplification still okay." Costs amazingly little—Amplifiers from $53.25, Soundheads from $76.75. Complete Systems $239.50. Terms $2.50 weekly. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

WANT PORTABLES? DOZENS TO CHOOSE FROM—16 mm. or 35 mm. $59.50 up. RCA—HOLMES—BELL & HOWELL—WEBER SYNCROFILM—WESTERN ELECTRIC—VICTOR ANIMATOGRAPH—DEVRY—Terms, too. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

SITUATION WANTED

Manager, single, aggressive, 6½ years experience; Excellent references. Arnold Schneeberger, 215 Grant St., Kendallville, Ind.

SUPPLIES

CEMENT TROUBLE? Try 2 in 1. Uncle Sam does. Sample and price list yours. Cinema, 425 West 52nd St., N. Y. C.

THEATRE FOR RENT

FOR RENT: MAJESTIC THEATRE, County Seat 2300. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

"BINGO CARDS." One thousand in set. $2.00 per thousand. Five thousand or over $1.50 per thousand. Trailers, one sheets available. Games Co., 718 Film Bldg., Cleveland, Ohio.

THEATRE PREMIUMS

INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, N. Y. C.

USED EQUIPMENT

NEW STUFF SCARCE AND HIGH, BUT DON'T YOU CARE—Chair Cushions, 39c; World's Fair Ticket Boxes, $8.95; Phonograph Record Players, $9.75; Jensen Tweeters, $9.95; Peerless Low Intensity Arcs, $79.50; Hand Microphones, $4.95. What's on your List? S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

WAREHOUSE FORCED SALE IMPORTED SPOTLIGHT CARBONS—All sizes from 5/16" x 6" up to 7/8" x 12". Just think, 80% discount! Write for list. Empire Instrument Co., 547 West 46th St., N. Y. C.

REAL BARGAIN—Pair Strong low intensity lamphouses with Forest 30 ampere rectifiers guaranteed perfect condition $175.00. Thousand other values. Write us. Star Cinema Supply Co., 440 West 45th St., N. Y. C.

USE CONVENIENT BLANK TO CONTACT READY BUYERS

SHOWMEN'S TRADE REVIEW, 1501 BROADWAY, NEW YORK, N. Y. 8/23/41

You are authorized to insert.....times in your classified section the following:

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For which I enclose { cash / check / money order } in the amount of.....
in full payment at the rates quoted above.

Name.....Street.....City.....State.....

EXHIBITORS ROLL CALL

U.S.O. THEATRE WEEK

Week Beginning Monday, September 1, 1941

JOSEPH BERNHARD, *Chairman*

CO-CHAIRMEN

Edward L. Kuykendall, Martin G. Smith, Nathan Yamins

Let's Do A Man-Size Job For The Men In Uniform!

FILL IN THE COUPON BELOW AND MAIL IN TODAY TO THE CO-CHAIRMAN FOR YOUR TERRITORY

EXCHANGES	EXHIBITOR CO-CHAIRMAN	COMPANY	DISTRIBUTOR CO-CHAIRMAN	COMPANY
Albany	Moe Silver	W. B.	Max Westebbe	RKO
Atlanta	Wm. K. Jenkins	Par.	R. M. Avey	MGM
Boston	M. J. Mullin	Par.	Tom Donaldson	MGM
Buffalo	Vincent McFaul	Par.	K. G. Robinson	Par.
Charlotte	W. F. Kincey	Par.	J. Brecheen	RKO
Chicago	Jules J. Rubens	Par.	Clyde Eckhardt	Fox
Cincinnati	Ike Libson	RKO	A. S. Moritz	Col.
Cleveland	John Kalafat	I. T. O.	I. J. Schmertz	Fox
Dallas	R. J. O'Donnell	Par.	R. H. Beiersdorf	Fox
Denver	F. R. Ricketson	Fox	Chester J. Bell	Par.
Des Moines	A. H. Blank	Par.	E. J. Tilton	W. B.
Detroit	Earl Hudson	Par.	E. Heiber	U.
Indianapolis	Don Rossiter	A. T. O.	G. R. Frank	U. A.
Kansas City	Elmer Rhoden	Fox	Robert Withers	Rep.
Los Angeles	Charles P. Skouras	Fox	Clayton T. Lynch	MGM
Memphis	Howard Waugh	W. B.	H. I. Mansfield	U.
Milwaukee	Harold Fitzgerald	Fox	O. J. Ruby	Col.
Minneapolis	Fred Strom	Allied	W. H. Workman	MGM
New Haven	I. J. Hoffman	W. B.	L. C. Wechsler	U. A.
New Orleans	M. H. Jacobs	United Theatres	Ernest Landaiche	Fox
New York	W. G. Van Schmus	Radio City Music Hall	Bob Wolfe	RKO
Oklahoma City	Horace Falls	Griffith	J. O. Rohde	W. B.
Omaha	Joseph Kinsky	Par.	A. Mendenhall	Par.
Philadelphia	Sidney E. Samuelson	Allied	Bob Lynch	MGM
Pittsburgh	Harry M. Kalmine	W. B.	Bryant Stoner	MGM
Portland	Albert J. Finke	Fox	R. O. Wilson	U.
St. Louis	Harry Arthur	F. & M.	M. Schweitzer	Par.
Salt Lake City	John Rugar	Intermountain	Wm. F. Gordon	W. B.
San Francisco	Arch M. Bowles	Fox	Jack Tillman	Col.
Seattle	Frank Newman	Fox	F. M. Higgins	U. A.
Washington	J. J. Payette	W. B.	Eddie Fontaine	Par.

MR. JOSEPH BERNHARD, *Chairman*
U. S. O. CAMPAIGN, MOTION PICTURE THEATRES DIVISION
PARAMOUNT BLDG., NEW YORK CITY

I herewith enroll all my theatres for this great cause, during the seven (7) days beginning Monday, September 1st. You can rely upon me to cooperate with you on the following:—

A. I will run the special trailer—to be supplied to me gratis—at all performances during the week of September 1st.

B. I will take collections following each showing of the trailer.

EXHIBITOR .....CITY .....

THEATRE .....STATE .....

USO
UNITED SERVICE ORGANIZATIONS

Advertising Space Donated by SHOWMEN'S TRADE REVIEW

THE MOST UPROARIOUS COMEDY WALLOP AUDIENCES HAVE TAKEN IN YEARS . . . !



RELEASED AUG. 28

Our Wife

starring

MELVYN DOUGLAS

RUTH HUSSEY ★ ELLEN DREW

with CHARLES COBURN • JOHN HUBBARD

Screen play by P. J. Wolfson • A JOHN M. STAHL PRODUCTION • Directed by JOHN M. STAHL

A COLUMBIA PICTURE

SEP -3

SHOWMEN'S TRADE REVIEW

LIBRARY OF CONGRESS SEP 28 1941 PERIODICAL DIVISION

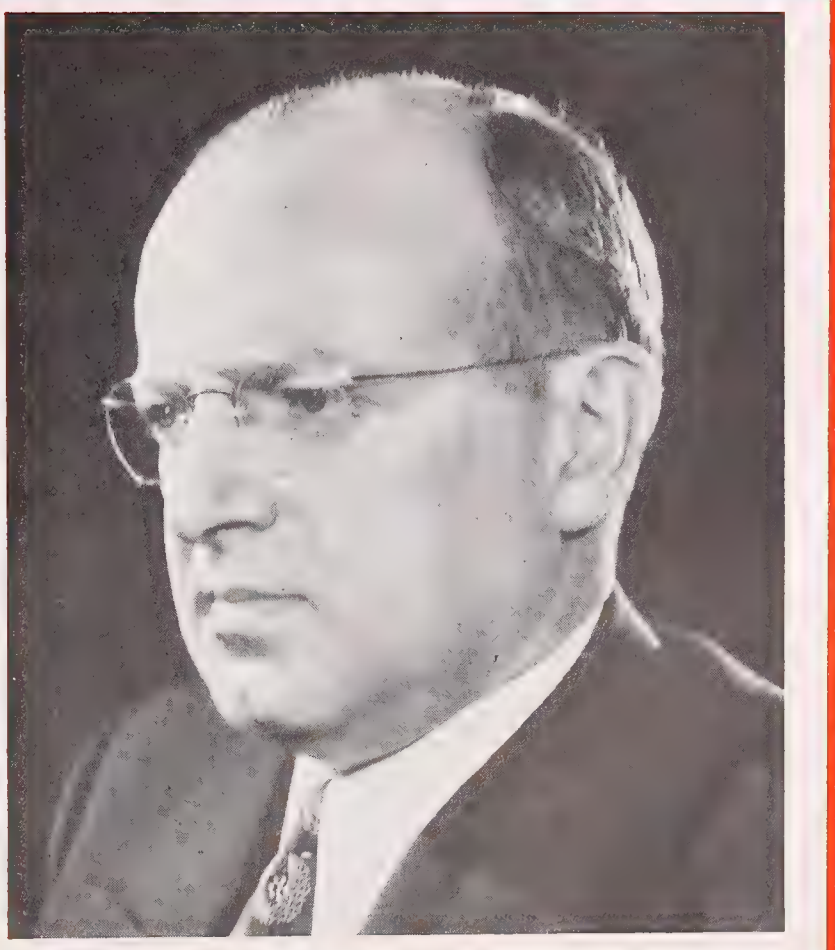
FILE

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Joseph W. Bernhard

ADVERTISING CLINIC—FALL CAMPAIGN IDEAS

Vol. 35 No. 6

August 30
1 9 4 1



LAUGH WITH LEO!



3rd Week and oh boy!

Because "DR. JEKYLL & MR. HYDE" in its Astor, N. Y. pre-release is packing them in—in its 3rd Week. A sure-fire audience sensation to start your 1941-42 season. (Spencer Tracy, Ingrid Bergman, Lana Turner.)



Two of the Ten Top Money-Making Stars. (*M. P. Herald poll*)

Because Mickey Rooney, Judy Garland are together again and "LIFE BEGINS FOR ANDY HARDY" has set a new all-time high for this gold-mine series. Hold-overs from Coast-to-Coast. (Lewis Stone, Mickey Rooney, Judy Garland and the folks.)



All in one big show, Joan Bob, Greer, Herbert

Because just when you thought Leo had delivered his Biggest Summer Show along comes "WHEN LADIES MEET" to end the season in a blaze of glory. (Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—all in one great entertainment.)



Clark Gable and Lana Turner meet in "Honky Tonk." WOW!

Because you'll soon be seeing at M-G-M trade-showings four New-Season pictures (*see below*) that are literally being *raved* about after Coast Previews.

Because one of them is "HONKY TONK," starring Clark Gable and Lana Turner, cheered at the California Theatre, Huntington Park, Preview. Studioland says it's another "Boom Town"!



Composite picture of audience described at right →

Because at the same theatre "THE FEMININE TOUCH" (*formerly "Female of the Species"*) starring Rosalind Russell, Don Ameche, Kay Francis, rolled the Preview audience in the aisles and sent the folks out cheering!



Same here →

Because at the Preview of "MARRIED BACHELOR" (Robert Young, Ruth Hussey, Felix Bressart), also at the California Theatre, they roared so loud you couldn't get all the comedy lines!



Jeanette comes Smilin' Through with another HIT!

Because "SMILIN' THROUGH" is "dreams come true" in its musical Technicolor production. Jeanette MacDonald's newest eye-filling, heart-tugging role will be remembered forever! That's what the Academy Theatre, Inglewood, Preview audience said. (Brian Aherne, Gene Raymond in a great cast.)

The Editorial Page

Good Hoss Sense

From United Artist's current institutional advertising campaign we particularly liked the following:

"If you pay a good price for a great picture, you'll add to its greatness by a great campaign . . . you'll build up the gross to a point where it's adequate to include . . . a profit to your theatre.

"You won't skimp on advertising. You'll go after bigger newspaper space. You'll double the scope of your exploitation. You won't just let the picture live or die on a title or on the star names you put on your marquee. You'll do something to increase and expand the appeal the producer put in the picture before you got it."

We wonder how many theatremen-readers of STR can guess at the number of times this page has implored them to get behind their pictures and not let them shift for themselves even if the pictures happen to be good ones! How we have stressed, time and again, the vital necessity for getting the most out of every picture.

Prosperous times are expected from the season just getting started. If your theatre does not share in the upswing, you, the theatreman, may alone be the one to blame. After all, it's up to you. What are you going to do about it?

▲ ▲ ▲

Pitchers For Sale

Another wave of trade showings ushers in the month of September. Our editorial department and our printers are going slightly ga-ga checking dates, titles and places in a conscientious effort to bring you the information accurately.

However, no amount of checking or type-setting is going to fill the screening rooms. That's entirely up to Mr. Exhibitor and whether he has the time or the inclination to trot to the exchange centers to see the new season's wares.

Whether or not YOU attend the screenings, be assured; STR will see every one of the new pictures, consent decree or otherwise, and you'll find our reviewing section well named: the Box Office Slant.

So if you must remain at your post to keep the home fires burning and to make sure your business is being operated efficiently, STR will continue, as always, to bring you accurate and dependable reviews on the Box Office Slant of each and every picture, so that you'll be all ready when the salesmen barge in to offer you deals.

Better get the habit of being well posted on new product, because the "package" type of selling will be with you for some time to come. You'll find, over any given period of time, that the most authentic information about pictures is to be had from the recognized trade papers.

▲ ▲ ▲

Another Convention

We'd like to work up some enthusiasm over the forthcoming Allied National Convention to be held in Philadelphia later this month! But, unfortunately, conventions, for so many years, have been dishing out the same tripe that you'll have to excuse us for being cagey now.

Exhibitor organizations which believe they can hide behind closed doors to discuss common problems and at the same time think that such star chamber sessions remain a secret, ought to grow up and stop kidding everybody including themselves.

Last year in Chicago they took a run-out powder for two of the three business sessions, moving the meeting to some place remote from the official convention hall—wherein a flock of suckers (including ourselves) spent money to set up elaborate quarters at which to greet exhibitors.

This year we're going to wait for results. After the convention is over we'll bring you an unbiased report of the goings-on.

▲ ▲ ▲

Theatre Displays

We barged in unexpectedly over at National Screen Service on one of their division manager's showings of new advertising displays, and must confess we were spellbound at the parade of material that was being previewed by these master salesmen for NSS. Particularly impressive were the new neon-effect displays which were equally as effective in a lighted or darkened area.

When you stop to recall that only a few years ago a theatre was restricted to routine, antiquated advertising, you can better appreciate the added advantages of show-selling today in your lobbies and fronts with the magnificent material now available for theatres of all sizes and classes.

Inquiry as to the wide range of displays made up for each picture indicates that there is no longer a sensible reason for any theatreman to neglect his poster frames or continue use of material that cannot possibly command the respect or attention of patrons whose trips to larger cities have acquainted them with what the bigger and better theatres use to display their wares.

—"CHICK" LEWIS

Decree Takes Effect Monday

But Possibility of Invoking Escape Clause Considered

Next week marks the official beginning of an epoch in motion picture history when most of the provisions of the Consent Decree take effect. Chief among them is the fact that no picture may be sold unless previously trade-shown and that pictures may not be sold in blocks of more than five at one time. Short subject and newsreel sales cannot be coupled with deals for features, and trailers and foreign pictures come under similar restrictions. Beginning Monday, the Arbitration system, which went into effect last February, has even greater powers, the arbitrators now having the right to change a run, a privilege they have not had until this date.

Meanwhile, there is an increasing possibility that the five consenting companies may be enabled to take advantage of the "escape clause" in the decree, under which they would be relieved of most of its restrictions if the Government has not by that time enforced similar restrictions on Columbia, Universal and United Artists. With the Government's case against these companies and the Crescent Circuit appearing to be leaning toward the defendants, it appears likely that the suit against the three will not be pushed in the New York equity action, thus enabling the five majors to resume block-booking next June, or nine months after the decree took effect, Sept. 1.

Should the escape clause be invoked, it is likely that a compromise of some kind will be reached. Among the conditions considered is block-booking with a liberal cancellation privilege. MPTOA has long advocated such a system naming 20 per cent a fair figure without any strings. On the other hand, some executives have expressed the opinion that selling pictures singly will prove even more profitable than the old method and that, therefore, they will continue the system in modified form.

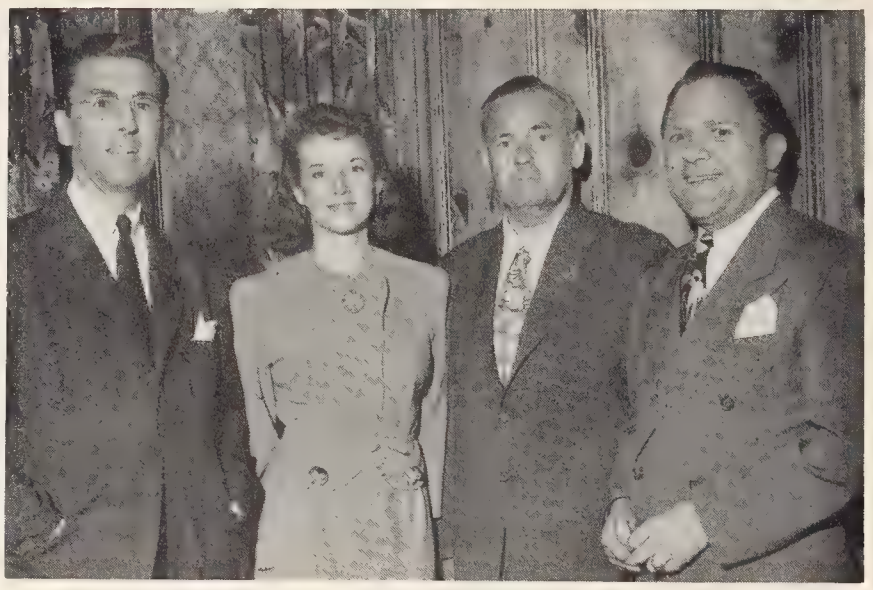
Fight Tax on Shows Sponsored by Merchants

Wabash, Ind.—A suit was filed in the Circuit Court here this week by the Dennis Film Bureau, Bronley Sales Co., Roger Wright, Earl Scott, George Moran, of Peru, Ind., Clarence Crouch, Hugh Singer, Howard Gaunt and Russell Hughes to test the ruling of the Attorney General collecting $1 fee for merchant-sponsored shows throughout the state. The ruling is illegal, it is contended by Leroy Dennis, distributor of 16 mm. films, and the men associated with him.

2,500 Deals Closed

Since Aug. 1, MGM has closed 2,500 deals for its first block of three pictures, it was reported this week. This figure is exclusive of circuits with which the distributor has term franchises.

STAR AIDS PICTURE'S SALE



Dorothy Comingore, who plays the leading feminine role in "Citizen Kane," visited St. Louis last week and posed with local RKO executives and Harry Arthur, general manager for Fanchon and Marco Theatre Circuit. Left to right are Ray Nolan, RKO St. Louis branch manager; Miss Comingore; Arthur; and Walter Branson, RKO Mid-West district manager. P.S. "Citizen Kane" will play the F. & M. Circuit.

Second Appeal Case Decided

Arbitrator Upheld in Frels Decision; Only Two New Demands But Many Change of Run Requests Expected

The Appeals Board of the Arbitration system this week rendered its second decision out of ten cases so far carried to it. Two more arbitration demands were filed with local boards in a quiet week on the arbitration front. However, next week is expected to see a large number of cases filed asking for change of run. Under the Decree, no such case could be filed before Sept. 1 and with the passing of that deadline, many exhibitors are expected to ask for better runs.

The Appeals Board upheld the Arbitrator in the case of Ruben Freks' Normana Theatre, El Compo, Texas, who dismissed a some run complaint against the five major distributors. The Appeals Board agreed with the Arbitrator that because some run had been offered to the Normana, no decision awarding a specific run could be made.

B. R. McLendon, of the Texan and State Theatres, Atlanta, Tex., has filed a demand asking that the 30- to 60-day clearance of the Paramount and Strand in Texarkana be eliminated.

A clearance action has been filed on behalf of the Oriental Theatre, downtown Chicago house, asking reduction in the present clearance of eight weeks. A large number of B & K Theatres, two Warner houses, Woods Theatre of the Essaness Circuit, McVickers, J L & S Circuit and the Palace, RKO theatre, were all named as interested parties in addition to the five distributors.

In the case of the Drayton Theatre, Drayton Plains, Mich., David Newman acted as attorney for William M. Harris, owner of the theatre.

First Fox Block Taken By 225 Michigan Houses

Detroit—The Butterfield Circuit, Co-Operative Theatres of Michigan, and Schulte Circuit have signed for 20th-Fox's first block of five.

N.Y. Allied Maps Plans For State Meeting

Albany—A meeting of the New York State Unit of national Allied was held here at the Ten Eyck Hotel this week to map plans for calling a state meeting, probably in conjunction with the national convention at Philadelphia in September. Max Cohen of New York, Robert Goldblatt of Tarrytown, H. P. Wallace of Auburn, Albert Francis of Buffalo, Abe Stone of Albany, and Leonard Rosenthal, Troy attorney, formed the Temporary Committee which met here. Permanent officers will be elected and by-laws instituted at the state meeting.

Quinn Named Supervisor Of Raybond Theat. Circuit

William J. Quinn, manager of the Normandie Theatre for the past three years, has been appointed supervisor of the Raybond circuit, which operates the house, it was announced this week by David Weinstock, president of Raybond Theatre Corp. Quinn will take over his new post Sept. 1.

Kids Barred from Theatre Because of Polio Spread

Chattanooga, Tenn.—All children under 12 years of age have been barred from local movie theatres because of a poliomyelitis epidemic. Forty-one cases have been recorded in Hamilton County. There are about 150 cases in the state. In Knoxville, the Tennessee Theatre's "Popeye Club" has been suspended.

No Deal On Duals-Schenck

Would Like to Eliminate Them, However, He States

Although Nicholas M. Schenck, author of one of the industry's most famous dictums, would like to see double features eliminated, he said in a letter to M. B. Horwitz, of the Washington Theatre Circuit, Cleveland, this week, that his company (Loew's) could not make any agreement leading toward their elimination.

Schenck wrote Horwitz that he would be glad to see exhibitors generally return to single features, adding that this was the expression of a wish he had always harbored. "As you know, Loew's, Inc., did not initiate the practice of double features, but to protect its business followed the lead of other theatres. I still cherish the hope that the day may come when the various exhibitors of this country will see the wisdom of a single feature policy, but you will readily understand that Loew's, Inc., could not participate in any arrangement with the operators of other theatres to accomplish this purpose."

Bicycling in Chicago

Chicago—Because of a shortage of prints in the Chicago exchanges, "A Woman's Face," "Billy the Kid" and "One Night in Lisbon" have been bicycled during the past few weeks.

JOSEPH W. BERNHARD

(The Man on the Cover)

General chairman of the USO Theatre Drive in behalf of which he has marshalled the cooperative efforts of thousands of theatres at which collections will be taken during next week to raise one and one-half million dollars, which is the goal of the campaign.

SHOWMEN'S Trade Review

Vol. 35, No. 6 Aug. 30, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Sept. 1: Variety Club of Texas Outdoor Fun Festival.
Sept. 7-9: Southeastern Theatre Owners Association Convention, Jacksonville, Fla.
Sept. 11: Warner Club golf tournament, Old Oaks Country Club, Purchase, N. Y.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.
Sept. 29: Variety Club of California charter presentation and induction dinner, Los Angeles.
Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Nov. 2: Pittsburgh Variety Club banquet.

Roach to Resume Production in December

With the first five of his "streamlined" features completed, Hal Roach, who left for the Coast this week after several days in New York, will start on the next group of five during the first week in December. Requirements of the stories will determine the running time of each picture, but no footage will be kept in just to pad out a picture to 50 or 60 minutes or more. Roach is convinced his program of shorter-length features will be the answer to exhibitors' needs. The first of the streamliners, "Tanks a Million" is to be booked over the Loew circuit to play with "Dr. Jekyll and Mr. Hyde."

Sale of Theatre Seen As Ending Shapiro Suit

Philadelphia—End of the Shapiro anti-trust case which was to have come up for trial this Fall was seen this week with the sale of the Admiral Theatre to A. M. Ellis, who operates theatres in Pennsylvania and New Jersey. The suit, filed by David Shapiro, revolved about the Admiral. Therefore, some deal must have been made, trade circles here believe.

'Little Foxes' Set to Go Four Weeks at Music Hall

"The Little Foxes," currently at Radio City Music Hall, played to 101,037 persons the first four days. Thus it appears to be one of the few films at this house that will hit the $110,000 mark for the opening week. On the first week's figures, the film is set to go four weeks. Doors are being opened each weekday morning at 9 a.m. to accommodate the crowds.

Rites for David Robins Held at Youngstown, O.

Youngstown, O.—Funeral services were held here this week for David M. Robins, 61, manager of the local Warner Theatre and a brother-in-law of Harry and Jack Warner, who died Monday following an operation. Major Albert Warner of New York and Mrs. Rose Warner Charnas and Mrs. Phil Selznick, both of California, were here for the funeral.

UA Has Day In Suit Trial

Never Agreed to Deprive Independents of Pictures

Nashville, Tenn.—Attention was centered this week on the plaintiff's evidence in the records against United Artists at the trial of the Government's anti-trust suit against Crescent Amusement Co., its affiliates and two of the so-called "Little Three" distributors. F. David Prince, southern district manager for RKO-Radio, Atlanta, formerly branch manager and later district manager in the same territory for UA, was the principal witness.

Asked the same question put to every other distributor's representative placed on the stand, Prince declared that he knew of no agreement, expressed or implied, with an exhibitor to keep any pictures away from any independents in any situation with which he had been connected. Judge Elmer D. Davies overruled the objection of Robert L. Wright, D of J attorney, to this question.

At Monday's session, Kermit C. Stengel, president of Rockwood Amusement Co., an official in two other of the Crescent affiliates, and chief film buyer for the Crescent group, denied in reply to a question put to him by William Waller, defense counsel, that there had ever been any agreement or understanding between any distributor or his agents and Crescent Amusement Co., or its affiliates, that could be used in any way to keep pictures away from a competitor.

That any film salesman for any producer had ever revealed to him the terms or conditions of any film deal about to be made to any other exhibitor or that any salesman had ever consulted his wants or wishes before closing a deal with a competitor were denied by Stengel. In the approximately five years that he has been buying films, he asserted, only one picture has been bought and not played—"Dreamy Lips"—which Crescent officials decided "lacked entertainment value."

Wright attempted to prevent introduction of photos of new Crescent theatres, claiming that the "camera was crowded close to make the theatre front appear larger than it really is." Defense attorneys immediately began submitting two photos for each theatre, a close-up and a more distant shot. Wright's objection to the photos was over-ruled by Judge Davies.

Last Friday was "Universal Day" at the trial. Counsel Edward H. Raftery and his associate, J. D. Mosby of Nashville, were given an opportunity to clear up the Universal Film Exchange's deal with John D. Henry at Union City, in December, 1938, which Judge Davies admitted on Aug. 8 was the only reason Universal was not dismissed as a defendant on that date.

Henry, it is admitted, applied for a contract for Universal first-run products for 1938-39 in December, 1938. This application was sent to the Memphis exchange for the approval of J. C. Prichard, then exchange manager, and to be forwarded to the Universal office in New York. He forwarded the application, Prichard testified, but with the recommendation it be rejected because this season's product was already pledged to Crescent Amusement Co., then and before a Universal customer in Union City.

This testimony was contradicted, however, by Henry as witness for the plaintiff. He stated that Prichard told him that his application had been approved. Ten days later, he said, he went to the Universal exchange and there was told by the office secretary that Prichard was out of town but that his contract had been approved and was on his desk at the time, but that she couldn't release it to him.

It is expected that Judge Davies will try to get the hearing completed this week, even if a Saturday session is necessary. He would then have Tuesday, Sept. 2, to formulate his decision.

Stage Set for SETOA Meet

Ed Kuykendall to Address Delegates in Jacksonville

Jacksonville, Fla.—"Industry Problems" will be the subject of a talk to be delivered by Ed Kuykendall, MPTOA president, at the annual convention of the Southeastern Theatre Owners Association, to be held here Sept. 7-9 at the George Washington Hotel. Other prominent speakers are also scheduled to be heard, according to Guy A. Kenimer, manager of the local Florida Theatre and general chairman of the meeting.

Business and the problems of theatre operation will occupy the delegates at morning sessions. The rest of each day will be devoted to entertainment, including a golf tournament, deep sea fishing, ocean swimming and bathing beauties, shore dinner and other festivities.

M. C. Moore of the Riverside Theatre is acting as co-chairman of the convention.

Operates La Rue Theatre

The town fathers of La Rue, Ohio, have awarded a 10-year lease on the new 250-seat Fox Theatre to Victor J. Hayes, veteran of 21 years experience in independent theatre operation. The theatre opening has been set for September 19.

FASHION NOTE

Many marquee signs of theatres in RKO's metropolitan circuit carried this fashion note last week: "The Bride Came C.O.D."—"Dressed to Kill."

Court to Speed Minnesota Case

Advises Attorneys He Will File Decision Without Delay

Minneapolis—Attorneys for both sides in the legal battle to nullify the Minnesota anti-blocks-of-five law were notified this week by Judge Hugo O. Hanft, of Ramsey County District Court, that he would do everything in his power to speed the cases and would file his decision as early as possible so as not to tie up sales in the state any longer than necessary.

David Shearer, Minneapolis attorney for the five majors opposing enforcement of the act, said he would file his answer to the brief of Allied Theatre Owners of the Northwest, filed last week, by Sept. 3 as a means of aiding Judge Hanft to give an early consideration to the various documents on file.

Richardson in Hospital

Indianapolis—Following an appendectomy, Harry Richardson, 20th-Fox salesman in this territory, is confined to St. Vincent's Hospital.



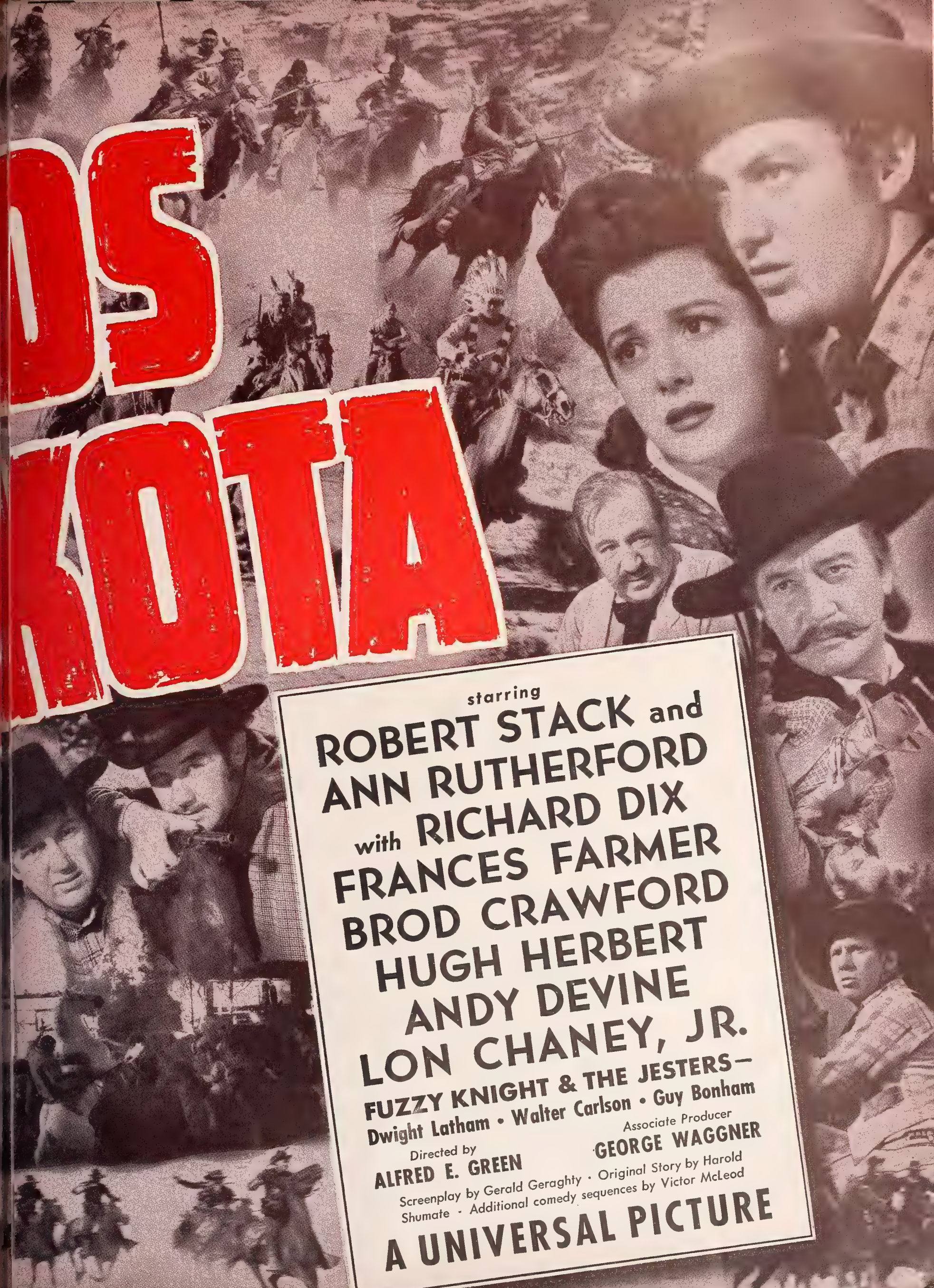
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ANN RUTHERFORD
with RICHARD DIX
FRANCES FARMER
BROD CRAWFORD
HUGH HERBERT
ANDY DEVINE
LON CHANEY, JR.
FUZZY KNIGHT & THE JESTERS—
Dwight Latham • Walter Carlson • Guy Bonham
Directed by
ALFRED E. GREEN
Associate Producer
GEORGE WAGGNER
Screenplay by Gerald Geraghty · Original Story by Harold Shumate · Additional comedy sequences by Victor McLeod
A UNIVERSAL PICTURE

Tax Exemption Is Eliminated

But Senate Com. Votes No Levy on Children at 10c

The Senate Finance Committee acceded to the wishes of the industry this week in revising the admission tax schedule. Under the revised plan all tickets will be taxed down to the very first cent. Exceptions are tickets sold for 10 cents to children under 12. The Committee also agreed that special junior admission charges would be taxable at the admission charged for children from 12 to 16, inclusive.

The same thing applies to service men in uniform including members of the CCC. Ed Kuykendall, President of the MPTOA, urged exactly these recommendations to the committee last week and Abram F. Myers, Allied Board chairman and general counsel, has also espoused them.

UMPTO to Sue Three Co's for Non-Delivery

Philadelphia—United Motion Picture Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware will institute suits here shortly against 20th Century-Fox, RKO and Paramount for alleged non-delivery of promised product. UMPTO is charging 20th Century-Fox with breach of promise for not delivering "Sun Valley Serenade," "Belle Starr" and "How Green Was My Valley" on the 1940-41 contract; similar action is planned against RKO for non-delivery of "Citizen Kane" on the 1940-41 program, and another against Paramount in connection with "Nothing But the Truth."

Consolidated Moves Offices

Consolidated National Film Exchanges has moved its offices into larger quarters at 729 Seventh Ave. Arthur Aberman, formerly of Columbia Pictures, has joined the organization as assistant to Ted Toddy.

Showmen Exploiting 'B' Pics, Richey Tells W. Va. Managers

Exhibitors 'Digging Out of Their Bag of Tricks for Tried-and-True Formulae and Giving Them New Twists'

White Sulphus Springs, W. Va.—Delegates to the West Virginia Managers' Association convention here this week were told by H. M. Richey, director of exhibitor relations for MGM, that exhibitors are beginning to give exploitation attention to "B" pictures. In his recent travels around the country, Richey said, he found that theatre owners were "digging out of their bag of tricks some of the much tried-and-true formulae that worked in the past and, naturally, as there is really nothing new under the sun, giving them a new twist and finding that they still work."

One manager of a large circuit was quoted by the speaker as having said it didn't take much of a showman to put over a "Boom Town" or a "Sergeant York," but that the "test of the value of a theatre manager lies in his ability to put over pictures below this bracket—not necessarily the 'C's'—but particularly the 'B's' that have excellent value and need only selling to make them successful." Exhibitors are beginning to do this, Richey said.

Commenting on MGM's drive to win the public's good will, Richey pointed out that all but two of the company's managers belong to civic clubs and take active interest in their activities. He said that more than 1,000 of the MGM personnel are identified with 600 civic, national and fraternal organizations and that each of the company members is aware of the necessity of speaking "well of our business."

Referring to the defense of the industry from those on the outside "who seem to utilize every excuse to dig our business," Richey said the industry had a defense job of its own to do. There is something sinister, he continued, in the realization that now the business is to be investigated because of its patriotism—the fact that "the motion picture business hates Hitler, stands for national defense and has cooperated with the Government in carrying the message to the American people of defense activities is now the subject of investigation in Congress."

Officers elected for the coming year include Sol Hyman, president; J. C. Shanklin and five others, vice-presidents, and W. H. Holt, secretary and treasurer. Shanklin was also elected to a directorship in the national convention representing the West Virginia organization.

William F. Rodgers, Loew's general sales manager, was honored in a resolution passed by the delegates commending him for the splendid work he has done for the motion picture industry and naming him one of the industry's outstanding leaders.

Discussing the consent decree and reporting on the national convention, Ed Kuykendall, MPTOA president, addressed the meeting. In reference to the consent decree, he said that while many may not like it, they should go along and make the best of it.

A banquet and dance concluded the convention Tuesday night.

Century Circuit Holds Drive Dinner

Theatre Employes to Share In Prizes During Campaign

Brooklyn—Annual Fall Drive dinner and pep meeting of the Century Circuit was held here last week at the Rivoli Restaurant, with executives, supervisors, and theatre managers pledging themselves to "make this a greater movie season."

The drive starts Aug. 30 and continues until Nov. 28.

Fred J. Schwartz, vice-president of the circuit, read a message from Albert A. Hovell, president, who could not be present due to urgent business. Messages were also delivered by J. R. Springer, Arthur S. Baker and Sam Goodman, who promised full cooperation from the home office staff.

Individual quotas were given each theatre. Employes will participate in the prizes of a theatre reaching its quota. In addition, separate prizes will be awarded for group competition.



Executives of the Century Circuit discuss plans for the Fall Drive. Seated, left to right are J. R. Springer and Fred J. Schwartz. Standing are Sam Goodman and Arthur S. Baker.

Producers to Distribute 'Horsemen' in New England

Through a deal completed this week between S. S. Krellberg and Producers Releasing Corporation of New England, Harry Ascher, president, the latter will distribute "40,000 Horsemen" in the New England territory.

Distribs Ask Higher Terms

N. J. Allied Expresses Alarm Over More Percentage Pix

Exhibitors throughout the country are becoming alarmed over the increase in the number of percentage pictures which the distributors are demanding. In some cases the major companies are asking sharing terms on every picture.

New Jersey Allied members, meeting last week in Eatontown, expressed alarm over the situation, fearing that they might be forced into a far higher average price for pictures. It was the opinion of those present that more equitable terms could be obtained by waiting than by making deals immediately.

Distributors are reporting many sales of new product throughout the country, but solely with the larger circuits, which ordinarily obtain better terms than independents. Also the circuits are in a position to demand adjustments, it was said, while the independents find it difficult to obtain them in most situations.

Policies are reported as varying widely. In some cases, distributors are offering entire blocks of five while in other cases they are willing to sell individual pictures, asking higher terms, however, for such selective deals.

Next week will see 10 pictures on the trade show list, two from Warner Bros. on Tuesday, three RKO Westerns next Thursday and five Paramount pictures, two each on Tuesday and Wednesday and one on Thursday.

The following week has eleven pictures already scheduled for trade showing, four from MGM and five features and two Westerns from 20th Century-Fox.

Call for Exploitation Men Issued by Horne Office

A call for 30 exploitation men to begin work on scheduled openings of "Belle Starr" and to lay the groundwork in the field for "A Yank in the RAF" was issued this week by the Hal Horne organization, which will handle national exploitation on top 20th-Fox productions. The call coincided with an announcement that M. D. "Doc" Howe, formerly with RKO in the midwest, has assumed his duties as field coordinator of the organization. Exploitation men will work directly out of the Horne office in the General Motors building, 1775 Broadway.

'Her Enlisted Man' Ready For Nationwide Bookings

Prints on "Her Enlisted Man," Astor Pictures' "streamlined version" of the film formerly titled "Red Salute," were shipped to the company's exchanges this week and scheduled to be available Aug. 29. "Palooka" will be ready for distribution Sept. 10. Advance sales on both pictures, it is learned, are above expectations, especially in the Philadelphia, Boston and New York territories.

The Box Office Slant

When Ladies Meet

MGM **Society Comedy** **105 mins.**

(Prod. No. 148—Nat'l Release, Aug. 29)

AUDIENCE SLANT: (Adult) Delightful entertainment for smart adult audiences.
BOX OFFICE SLANT: Its four-star cast should assure profitable returns in most situations.

Cast: Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall, Spring Byington, Rafael Storm, Mona Barrie. **Credits:** Produced by Robert Z. Leonard and Orville O. Dull. Directed by Robert Z. Leonard. Screenplay by S. K. Lauren and Anita Loos. Based on the play by Rachel Crothers. Director of photography, Robert Planck. Art direction, Cedric Gibbons. Musical score, Bronislau Kaper.

Plot: Joan Crawford, impressionistic novelist, falls in love with her publisher, Herbert Marshall, and writes a novel in an attempt to justify her decision to take him away from his wife. Robert Taylor, in love with Joan, arranges a plot which brings together Joan, Marshall and Marshall's wife (Greer Garson) in an embarrassingly humorous situation. Marshall reclaims his wife, and Joan and Taylor are re-united.

Comment: Sophisticated, witty, refreshing, "When Ladies Meet" is one of the season's most delightful screen entertainments. While it depends on dialogue and situations to sustain audience attention, it succeeds admirably, and moves along briskly, despite a lack of action. Much of the credit is due Robert Z. Leonard who, through deft direction, has given the film that certain "touch" so necessary when subtlety and sophistication are encountered. Performances are excellent, with honors equally divided among Joan Crawford, Robert Taylor, Greer Garson and Herbert Marshall. While the picture isn't objectionable as far as children are concerned, it is best suited for intelligent adult moviegoers; it may be a little too subtle, however, for rural communities. There is enough drawing power in its four stars to assure profitable returns in most situations. Selling should include contests and teaser advertising based on the sparkling dialogue and on "what happens 'when ladies meet'." Fashion shows, merchant tieups, circularization of women's clubs, and book store and library tieups are also stunts not to be overlooked.

Catchline: "Four great stars go gay and racy in this hilarious screen treat."

Scattergood Meets Broadway

(Hollywood Preview)

RKO **Comedy Drama** **70 mins.**

(Prod. No. 136; Nat'l Release, Aug. 22)

AUDIENCE SLANT: (Family) Will carry alone in the smaller cities; a standard supporting feature for key spots.
BOX OFFICE SLANT: Should match or better previous returns for this series.

Cast: Guy Kibbee, Emma Dunn, Joyce Compton, Bradley Page, Frank Jenks, William Henry, Mildred Coles, Paul White, Chester Clute, Carl Stockdale, Charlotte Walker, Sharon Mackie, Herbert Rawlinson, others. **Credits:** Directed by Christy Cabanne. Produced by Jerrold T. Brandt. Screenplay by Michael Simmons and Ethel Stone, based on Clarence Buddington Kelland's stories. Director of photography, Jack McKenzie.

Plot: Guy Kibbee (Scattergood), having loaned Charlotte Walker money so her fatherless son, William Henry, can have his play marketed, goes to New York to see how the boy is doing. He finds him in the clutches of a pair of shoestring producers and their would-be star, Joyce Compton. Mildred Coles, the producers' secretary, loves Henry and is trying to help him. Guy teams up with her to clean out the phonies, produces the play himself and leaves the pair engaged and with a hit play on their hands.

Comment: For less critical audiences this will match the first Scattergood feature on every score; others will note a story loaded with implausibilities. However, it has that sure fire formula (the small towner showing up the city slickers) which will guarantee its reception in all the smaller cities. Good casting, as a whole, marks the production although comparative newcomer Mildred Coles does get a few emotional scenes that are over her head. Frank Jenks' sophisticated comedy and language murder prove a good foil for the perfectly maintained rustic character of the series' star. Aside from the regular Scattergood exploitation, the meeting of the playwright and the secretary (on a park bench when she develops the hiccoughs) suggests planting a contest with your newspaper with prizes for letters telling of the most unconventional meetings of couples which led to romance. Check your drama page editors about stories written by them of the problems faced by successful local playwrights in getting their efforts first produced.

Catchline: "Never pick your 'easy mark' by his looks."

Legion of Decency Ratings

(For Week Ending August 30)

SUITABLE FOR GENERAL PATRONAGE

Henry Aldrich For President — Tanks a Million
King of Dodge City — We Go Fast
Ellery Queen and The Perfect Crime

SUITABLE FOR ADULTS ONLY

Ice-Capades — Mystery Ship
The Little Foxes — When Ladies Meet
Lydia — Highway West
Charlie Chan in Rio

OBJECTIONABLE IN PART

Aloma of the South Seas — Our Wife

Mystery of Room 13

Alliance **Mystery** **68 mins.**

AUDIENCE SLANT: (Family) Over involved plot, further hampered by poor sound and English accents.
BOX OFFICE SLANT: Has possibilities where mysteries are the favorites.

Cast: Gibb McLaughlin, Sara Seegar, Peter Murray-Hill, Sally Gray, D. J. Williams, Malcom Keen, Leslie Perrins, Robert Cochran, Phil Ray, George Merritt, Rex Carvel, Florence Groves. **Credits:** Directed by Norman Lee. Screenplay by Doreen Montgomery and Victor Kendall. Original story by Edgar Wallace.

Plot: Murray-Hill, a detective assigned to trap a counterfeiting ring, goes to prison for two and a half years in order to gain the confidence of the counterfeiters. His fiancee is married on the day he leaves prison, to the son of the man who double crossed her father. But he was already married to someone else. The father sets out for revenge assisted by Murray-Hill and Gibb McLaughlin, bank detective.

Comment: An obtuse plot with a great many loose ends leaves this picture hanging in mid-air for most American audiences, particularly since the recording is not good. The accents make it even more difficult to understand. There is a selling angle in the fact that the famous Edgar Wallace wrote the story. Technically the picture is inferior to those made in Hollywood. As a matter of fact, it was made more than two years ago and this may account for some of its defects. Sell it to the mystery fans on the fact that Edgar Wallace wrote the story.

Catchline: "A detective goes to jail—in line of duty."

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Under Fiesta Stars

Republic **Western** **64 mins.**

(Prod. No. 48—Nat'l Release, Aug. 25)

AUDIENCE SLANT: (Family) A typical Gene Autry picture with plenty of action.
BOX OFFICE SLANT: Should do average Gene Autry business.

Cast: Gene Autry, Smiley Burnette, Carol Hughes, Frank Darien, Joseph Strauch, Jr., Pauline Drake, Ivan Miller, Sam Flint, Elias Camboa, John Merton, Jack Kirk, Inez Palange. **Credits:** Associate producer, Harry Grey. Directed by Frank McDonald. Screenplay by Karl Brown. Photographed by Harry Neumann.

Plot: Autry and Carol jointly inherit a mine. Neither can sell without the other's consent. Autry wants to continue operation of the mine for the benefit of the neighboring rancheros. Carol wants to sell and she gives power of attorney to some crooks. But later she repents and when the crooks try to kill Gene, she is trapped in the mine with him. They escape when Smiley's brother brings help.

Comment: A typical Gene Autry Western, with rather more action than has featured some of the series, this picture should satisfy the Autry fans and draw the profitable average business for the Autry releases. Frog (Smiley Burnette) has his little brother, Tadpole, in the picture with him and the kid gets a big part and figures importantly in the action. There is the usual quota of songs, some of the old and some new and Gene gets a chance to do some fancy riding in one of the opening scenes in which is a rodeo performer. The picture will mark a welcome return to real Westerns for Gene. Production values are far above those of the average Western; direction and photography are first rate. Sell it with regular Gene Autry campaign using merchandise tieups, Western equipment in lobby and a cowboy ballyhoo.

Catchline: "Gene Autry battles it out with mine thieves."

Roaring Frontiers

Columbia **Western** **60 mins.**

(Prod. No. Not Set—Nat'l Release, Oct. 16)

AUDIENCE SLANT: (Family) Good combination of western stars for action fans.
BOX OFFICE SLANT: Should further the interest created by the first in this series.

Cast: Bill Elliott, Tex Ritter, Ruth Ford, Frank Mitchell, Bradley Page, Tristram Coffin, Hal Taliaferro, Francis Walker, Joe McGuinn, George Chesebro, Charles Stevens. **Credits:** Directed by Lambert Hillyer. Original screenplay by Robert Lee Johnson. Director of photography, Benjamin Kline. Produced by Leon Barsha.

Plot: When the Mayor is killed, his son

(*Continued on Page 22*)

TRADE SHOW GUIDE

FEMALE OF THE SPECIES

MGM—Comedy. Principals: Rosalind Russell, Don Ameche, Kay Francis. (Advance Dope, August 2.)
ALBANY ..... Sept. 12
11:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 12
10:30 a.m., RKO Screening Room
BOSTON ..... Sept. 12
10 a.m. and 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Sept. 12
2:00 p.m., Igel's Screening Room
CINCINNATI ..... Sept. 12
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Sept. 12
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Sept. 12
1:15 p.m., Paramount Screening Room
DES MOINES ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Sept. 12
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Sept. 12
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Sept. 12
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Sept. 12
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Sept. 12
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Sept. 12
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 12
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 12
Cont. from 9:30 a.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Sept. 12
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Sept. 12
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 11
3 shows, start 10 a.m., MGM Scrng. Rm.
PITTSBURGH ..... Sept. 12
2:00 p.m., MGM Screening Room
PORTLAND ..... Sept. 12
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Sept. 12
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Sept. 12
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Sept. 12
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room

GREAT GUNS

20TH CENTURY-FOX—Comedy. Principals: Stan Laurel, Oliver Hardy, Sheila Ryan.
ALBANY ..... Sept. 9
2 p.m., 1052 Broadway
ATLANTA ..... Sept. 9
2 p.m., 197 Walton St., N. W.
BOSTON ..... Sept. 9
3 p.m., 115 Broadway
BUFFALO ..... Sept. 9
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 9
3 p.m., 308 S. Church St.
CHICAGO ..... Sept. 9
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 9
9 a.m., 1:30 p.m., 1632 Central Pkwy.
CLEVELAND ..... Sept. 9
10 a.m., 2:30 p.m., 2219 Payne Ave.
DALLAS ..... Sept. 9
2:30 p.m., 1801 Wood St.
DENVER ..... Sept. 9
1:30 p.m., 2101 Champa St.
DES MOINES ..... Sept. 9
12:30 p.m., 1300 High St.
DETROIT ..... Sept. 9
10:30 a.m., 3 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 9
1:30 p.m., 326 N. Illinois St.
KANSAS CITY ..... Sept. 9
2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 8
2:30 p.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 9
3 p.m., 11 Vance Ave.
MILWAUKEE ..... Sept. 9
2 p.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 9
2 p.m., 1015 Currie Ave.
NEW HAVEN ..... Sept. 9
1 p.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 8
3 p.m., 200 S. Liberty So.
NEW YORK ..... Sept. 9
2 p.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 9
10 a.m., 10 N. Lee Ave.
OMAHA ..... Sept. 9
2 p.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 9
2:30 p.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 9
2 p.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 9
2 p.m., 925 N. W. 19th Ave.
SALT LAKE CITY ..... Sept. 9
2:15 p.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 9
2 p.m., 245 Hyde St.
SEATTLE ..... Sept. 9
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 9
10 a.m., S'renco Screening Room
WASHINGTON ..... Sept. 9
1:30 p.m., 932 New Jersey Ave., N. W.

HONKY TONK

MGM—Drama. Principals: Clark Gable, Lana Turner, Claire Trevor, Marjorie Main, Frank Morgan, Albert Dekker, Rags Ragland. (Advance Dope, June 28.)
ALBANY ..... Sept. 12
1:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 12
10:30 a.m., RKO Screening Room
BOSTON ..... Sept. 12
10 a.m. and 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Sept. 12
2:00 p.m., Igel's Screening Room
CINCINNATI ..... Sept. 12
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Sept. 12
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Sept. 12
1:15 p.m., Paramount Screening Room
DES MOINES ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Sept. 12
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Sept. 12
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Sept. 12
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Sept. 12
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Sept. 12
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Sept. 12
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 12
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Sept. 12
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 12
Cont. from 9:30 a.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Sept. 12
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Sept. 12
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 12
3 shows, start 10 a.m., MGM Scrng. Rm.
PITTSBURGH ..... Sept. 12
2:00 p.m., MGM Screening Room
PORTLAND ..... Sept. 12
1:00 p.m., B. F. Shearer Scrng. Rm.
ST. LOUIS ..... Sept. 12
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Sept. 12
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Sept. 12
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Sept. 12
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Sept. 12
1:00 p.m., 20th-Fox Screen Room

LAST OF THE DUANES

20TH CENTURY-FOX—Western. Principals: George Montgomery, Lynne Roberts. (Advance Dope, May 31.)
ALBANY ..... Sept. 9
11 a.m., 1052 Broadway
ATLANTA ..... Sept. 9
9:30 a.m., 197 Walton St., N. W.
BOSTON ..... Sept. 9
10 a.m., 215 Broadway
BUFFALO ..... Sept. 9
10:30 a.m., 290 Franklin St.
CHARLOTTE ..... Sept. 9
11 a.m., 308 S. Church St.
CHICAGO ..... Sept. 11
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 9
9 a.m., 1:30 p.m., 1632 Central Pkwy.
CLEVELAND ..... Sept. 9
10 a.m., 2219 Payne Ave.
DALLAS ..... Sept. 8
10 a.m., 1801 Wood St.
DENVER ..... Sept. 9
10:30 a.m., 2101 Champa St.
DES MOINES ..... Sept. 9
10:30 a.m., 1300 High St.
DETROIT ..... Sept. 9
10:30 a.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 9
1:30 p.m., 326 N. Illinois St.
KANSAS CITY ..... Sept. 9
10 a.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 8
10:30 a.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 9
10:30 a.m., 151 Vance Ave.
MILWAUKEE ..... Sept. 9
10:30 a.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 9
11 a.m., 1015 Currie Ave.
NEW HAVEN ..... Sept. 9
11 a.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 8
9 a.m., 200 S. Liberty St.
NEW YORK ..... Sept. 9
10:30 a.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 9
4 p.m., 10 N. Lee Ave.
OMAHA ..... Sept. 9
11 a.m., 1501 Davenport St.
PHILADELPHIA ..... Sept. 9
10 a.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 9
10 a.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 9
10:30 a.m., 925 N. W. 19th Ave.
SALT LAKE CITY ..... Sept. 9
11 a.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 9
10 a.m., 245 Hyde St.
SEATTLE ..... Sept. 9
11 a.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 9
1:30 p.m., S'renco Screening Room
WASHINGTON ..... Sept. 9
11 a.m., 932 New Jersey Ave., N. W.

MAN AT LARGE

20TH CENTURY-FOX — Spy. Principals: Marjorie Weaver, Richard Derr, George Reeves. (Advance Dope, this issue.)
ALBANY ..... Sept. 9
2 p.m., 1052 Broadway
ATLANTA ..... Sept. 9
11 a.m., 197 Walton St., N. W.
BOSTON ..... Sept. 9
2 p.m., 115 Broadway
BUFFALO ..... Sept. 9
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 9
1:30 p.m., 308 S. Church St.
CHICAGO ..... Sept. 9
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 9
9 a.m., 1:30 p.m., 1632 Central Pkwy.
CLEVELAND ..... Sept. 9
10 a.m., 2:30 p.m., 2219 Payne Ave.
DALLAS ..... Sept. 9
10 a.m., 1801 Wood St.
DENVER ..... Sept. 9
1:30 p.m., 2101 Champa St.
DES MOINES ..... Sept. 9
12:30 p.m., 1300 High St.
DETROIT ..... Sept. 9
10:30 a.m., 3 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 9
1:30 p.m., 326 N. Illinois St.
KANSAS CITY ..... Sept. 9
2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 9
2:30 p.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 9
1:30 p.m., 151 Vance Ave.
MILWAUKEE ..... Sept. 9
2 p.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 9
2 p.m., 1015 Currie Ave.
NEW HAVEN ..... Sept. 9
1 p.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 8
1:30 p.m., 200 S. Liberty So.
NEW YORK ..... Sept. 9
10:30 a.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 9
2 p.m., 10 N. Lee Ave.
OMAHA ..... Sept. 9
2 p.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 9
11:30 a.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 9
11:30 a.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 9
2 p.m., 925 N. W. 19th Ave.
SALT LAKE CITY ..... Sept. 9
1 p.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 9
10 a.m., 245 Hyde St.
SEATTLE ..... Sept. 9
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 9
10 a.m., S'renco Screening Room
WASHINGTON ..... Sept. 9
1:30 p.m., 932 New Jersey Ave., N. W.

MARRIED BACHELOR

MGM—Comedy. Principals: Ruth Hussey, Robert Young, Felix Bressart, Lee Bowman. (Advance Dope, July 26.)
ALBANY ..... Sept. 11
11:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 11
10:30 a.m., RKO Screening Room
BOSTON ..... Sept. 11
10 a.m. and 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Sept. 11
10 a.m., Igel's Screening Room
CINCINNATI ..... Sept. 11
1:00 p.m., Palace Theatre Screen Room
CLEVELAND ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Sept. 11
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Sept. 11
1:15 p.m., Paramount Screening Room
DES MOINES ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Sept. 11
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Sept. 11
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Sept. 11
1:00 p.m., Vogue Theatre
LOS ANGELES ..... Sept. 11
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Sept. 11
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Sept. 11
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Aug. 25
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 11
Cont. from 9:30 a.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Sept. 11
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Sept. 11
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 9
3 shows, start 10 a.m., MGM Scrng. Rm.
PITTSBURGH ..... Sept. 11
2:00 p.m., MGM Screening Room
PORTLAND ..... Sept. 11
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Sept. 11
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Sept. 11
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Sept. 11
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Sept. 11
1:00 p.m., 20th-Fox Screen Room

MEXICAN SPITFIRE'S BABY

RKO—Comedy. Principals: Lupe Velez, Leon Errol, Zasu Pitts. (Advance Dope, June 28.)
NEW YORK ..... Sept. 3
11:40 a.m., 3:40 p.m., RKO Proj. Rm.

Showings of this picture in other cities on Sept. 15. Details will be published next week.

RIDERS OF THE PURPLE SAGE

20TH CENTURY-FOX—Western. Principals: George Montgomery, Mary Howard. (Advance Dope, July 12.)
ALBANY ..... Sept. 10
11 a.m., 1052 Broadway
ATLANTA ..... Sept. 10
11 a.m., 197 Walton St., N. W.
BOSTON ..... Sept. 10
10:30 a.m., 115 Broadway
(Continued on Page 12)

THE SWEETEST SHOW ON ICE!

NOW on the screen . . . the greatest skating extravaganza ever staged . . . Hollywood stars...International stars of the ice...comedians...music... girls...You'll love its romance... You'll hum its tunes...Let this show entICE you... you'll say "How nICE!"



Ice-Capades

JAMES ELLISON
JERRY COLONNA
DOROTHY LEWIS
BARBARA JO ALLEN (VERA VAGUE)
ALAN MOWBRAY • PHIL SILVERS

featuring THE ICE CAPADES COMPANY *with*
INTERNATIONALLY KNOWN SKATING STARS
including BELITA • LOIS DWORSHAK • MEGAN TAYLOR • VERA HRUBA
JOSEPH SANTLEY—DIRECTOR
SCREEN PLAY BY JACK TOWNLEY, ROBERT HARARI, OLIVE COOPER • ORIGINAL STORY BY ISABEL DAWN AND BOYCE De GAW • ADDITIONAL DIALOGUE BY SHAVELSON AND JOSEFSBERG

★ A REPUBLIC PICTURE ★

Trade Show Guide

RIDERS OF THE PURPLE SAGE

(Continued from Page 10)

BUFFALO ..... Sept. 10
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 10
11 a.m., 308 So. Church St.
CHICAGO ..... Sept. 11
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 10
9:30 a.m., 2:30 p.m., 1632 Cen. Pkwy.
CLEVELAND ..... Sept. 10
10 a.m., 2219 Payne Ave.
DALLAS ..... Sept. 9
10 a.m., 101 Wood St.
DENVER ..... Sept. 10
10:30 a.m., 2101 Champa St.
DES MOINES ..... Sept. 10
10:30 a.m., 1300 High St.
DETROIT ..... Sept. 10
10:30 a.m., 1:30 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 10
1:30 p.m., 326 N. Illinois St.
KANSAS CITY ..... Sept. 10
10 a.m., 2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 9
10:30 a.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 10
2:30 p.m., 131 Vance Ave.
MILWAUKEE ..... Sept. 10
10:30 a.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 10
11 a.m., 1015 Currie Ave., North
NEW HAVEN ..... Sept. 10
11 a.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 9
9 a.m., 200 S. Liberty St.
NEW YORK ..... Sept. 10
2 p.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 10
2 p.m., 10 N. Lee Ave.
OMAHA ..... Sept. 10
11 a.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 10
10:30 a.m., 2:30 p.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 10
11 a.m., 1715 Boulevard of the Allies
PORTLAND ..... Sept. 10
10:30 a.m., 925 N. W. 19th Ave.
SALT LAKE CITY ..... Sept. 10
11 a.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 9
2 p.m., 245 Hyde St.
SEATTLE ..... Sept. 10
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 10
1:30 p.m., S'renco Screening Room
WASHINGTON ..... Sept. 10
1 p.m., 932 New Jersey Ave., N. W.

SMILIN' THROUGH

MGM—Drama. Principals: Jeannette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Patrick O'Moore. (Advance Dope, July 5.)

ALBANY ..... Sept. 11
11:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 11
10:30 a.m., RKO Screening Room
BOSTON ..... Sept. 11
10 a.m. and 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Sept. 11
2:00 p.m., Igel's Screening Room
CINCINNATI ..... Sept. 11
1:00 p.m., Palace Theatre Scrng. Rm.
CLEVELAND ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
DALLAS ..... Sept. 11
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Sept. 11
1:15 p.m., Paramount Screening Room
DES MOINES ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
DETROIT ..... Sept. 11
1:30 p.m., Blumenthal's Screen Room
INDIANAPOLIS ..... Sept. 11
9:00 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Sept. 11
LOS ANGELES ..... Sept. 11
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Sept. 11
1:00 p.m., Paramount Screening Room
MILWAUKEE ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Sept. 11
1:00 p.m., Warner Bldg. Screen Room
NEW HAVEN ..... Sept. 11
10:00 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Sept. 11
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 11
Cont. from 9:30 a.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Sept. 11
9:30 a.m., 20th-Fox Screening Room
OMAHA ..... Sept. 11
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 10
3 shows, start 10 a.m., MGM Scrng. Rm.
PITTSBURGH ..... Sept. 11
2:00 p.m., MGM Screening Room
PORTLAND ..... Sept. 11
1:00 p.m., B. F. Shearer Screen Room
ST. LOUIS ..... Sept. 11
1:30 p.m., S'renco Screening Room
SALT LAKE CITY ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Sept. 11
1:30 p.m., M. P. Service Screen Room
SEATTLE ..... Sept. 11
1:00 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Sept. 11
1:00 p.m., 20th-Fox Screening Room

WEEK END IN HAVANA

20TH CENTURY-FOX—Musical Drama. In Technicolor. Principals: Alice Faye, Carmen Miranda, John Payne, Cesar Romero, Cobina Wright, Jr., George Barbier. (Advance Dope, August 9.)

ALBANY ..... Sept. 10
2 p.m., 1052 Broadway
ATLANTA ..... Sept. 10
2 p.m., 197 Walton St., N. W.
BOSTON ..... Sept. 10
2:30 p.m., 115 Broadway
BUFFALO ..... Sept. 10
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 10
3 p.m., 308 S. Church St.
CHICAGO ..... Sept. 10
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 10
9:30 a.m., 1:30 p.m., 1632 Cen. Pkwy.
CLEVELAND ..... Sept. 10
10 a.m., 2:30 p.m., 2219 Payne Ave.
DALLAS ..... Sept. 10
10 a.m., 1801 Wood St.
DENVER ..... Sept. 10
1:30 p.m., 2101 Champa St.
DES MOINES ..... Sept. 10
1 p.m., 1300 High St.
DETROIT ..... Sept. 10
10:30 a.m., 1:30 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 10
1:30 p.m., 326 No. Illinois St.
KANSAS CITY ..... Sept. 10
10 a.m., 2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 10
2:30 p.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 10
2:30 p.m., 151 Vance Ave.
MILWAUKEE ..... Sept. 10
2 p.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 10
2 p.m., 1015 Currie Ave., North
NEW HAVEN ..... Sept. 10
1 p.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 10
2 p.m., 200 S. Liberty St.
NEW YORK ..... Sept. 10
2 p.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 10
10 a.m., 2 p.m., 1720 Wyandotte St.
OMAHA ..... Sept. 10
2 p.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 10
10:30 a.m., 2:30 p.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 10
2 p.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 10
2 p.m., 925 N. 19th Ave.
SALT LAKE CITY ..... Sept. 10
1:30 p.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 10
2 p.m., 245 Hyde St.
SEATTLE ..... Sept. 10
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 10
1:30 p.m., S'renco Screening Room
WASHINGTON ..... Sept. 10
1 p.m., 932 New Jersey Ave., N. W.

WE GO FAST

20TH CENTURY-FOX—Drama. Principals: Alan Curtis, Lynn Bari. (Advance Dope, August 9.)

ALBANY ..... Sept. 8
2 p.m., 1052 Broadway
ATLANTA ..... Sept. 8
11 a.m., 197 Walton St., N. W.
BOSTON ..... Sept. 8
10:30 a.m., 115 Broadway
BUFFALO ..... Sept. 8
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 8
1:30 p.m., 308 S. Church St.
CHICAGO ..... Sept. 8
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 8
9:30 a.m., 1:30 p.m., 1632 Cen. Pkwy.
CLEVELAND ..... Sept. 8
10 a.m., 2:30 p.m., 2219 Payne Ave.
DALLAS ..... Sept. 8
10 a.m., 1801 Wood St.
DENVER ..... Sept. 8
1:30 p.m., 2101 Champa St.
DES MOINES ..... Sept. 8
12:30 p.m., 1300 High St.
DETROIT ..... Sept. 8
10:30 a.m., 1:30 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 8
1:30 p.m., 326 No. Illinois St.
KANSAS CITY ..... Sept. 8
10 a.m., 2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 8
2:30 p.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 8
2:30 p.m., 151 Vance Ave.
MILWAUKEE ..... Sept. 8
2 p.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 8
2 p.m., 1015 Currie Ave., North
NEW HAVEN ..... Sept. 8
1 p.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 8
1:30 p.m., 200 S. Liberty St.
NEW YORK ..... Sept. 8
2 p.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 8
2 p.m., 10 N. Lee Ave.
OMAHA ..... Sept. 8
2 p.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 8
10:30 a.m., 2:30 p.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 8
11 a.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 8
2 p.m., 925 N. 19th Ave.
SALT LAKE CITY ..... Sept. 8
1 p.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 8
10:30 a.m., 245 Hyde St.
SEATTLE ..... Sept. 8
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 8
10 a.m., S'crenco Screening Room
WASHINGTON ..... Sept. 8
1 p.m., 932 New Jersey Ave., N. W.

YANK IN THE R.A.F.

20TH CENTURY-FOX — War Drama. Principals: Tyrone Power, Betty Grable, John Sutton, Reginald Gardner. (Advance Dope, May 31.)

ALBANY ..... Sept. 8
2 p.m., 1052 Broadway
ATLANTA ..... Sept. 8
2 p.m., 197 Walton St., N. W.
BOSTON ..... Sept. 8
2:30 p.m., 115 Broadway
BUFFALO ..... Sept. 8
2:30 p.m., 290 Franklin St.
CHARLOTTE ..... Sept. 8
3 p.m., 308 S. Church St.
CHICAGO ..... Sept. 8
10:30 a.m., 2 p.m., 1260 S. Wabash Ave.
CINCINNATI ..... Sept. 8
9:30 a.m., 1:30 p.m., 1632 Cen. Pkwy.
CLEVELAND ..... Sept. 8
10 a.m., 2:30 p.m., 2219 Payne Ave.
DALLAS ..... Sept. 8
2:30 p.m., 1801 Wood St.
DENVER ..... Sept. 8
1:30 p.m., 2101 Champa St.
DES MOINES ..... Sept. 8
12:30 p.m., 1300 High St.
DETROIT ..... Sept. 8
10:30 a.m., 1:30 p.m., 2211 Cass Ave.
INDIANAPOLIS ..... Sept. 8
1:30 p.m., 326 N. Illinois St.
KANSAS CITY ..... Sept. 8
10 a.m., 2 p.m., 1720 Wyandotte St.
LOS ANGELES ..... Sept. 8
2:30 p.m., 2019 S. Vermont Ave.
MEMPHIS ..... Sept. 8
10:30 a.m., 151 Vance Ave.
MILWAUKEE ..... Sept. 8
2 p.m., 1016 N. 8th St.
MINNEAPOLIS ..... Sept. 8
2 p.m., 1015 Currie Ave., North
NEW HAVEN ..... Sept. 8
1 p.m., 40 Whiting St.
NEW ORLEANS ..... Sept. 8
3 p.m., 200 S. Liberty St.
NEW YORK ..... Sept. 8
2 p.m., 345 W. 44th St.
OKLAHOMA CITY ..... Sept. 8
10 a.m., 10 N. Lee Ave.
OMAHA ..... Sept. 8
2 p.m., 1502 Davenport St.
PHILADELPHIA ..... Sept. 8
10:30 a.m., 2:30 p.m., 302 N. 13th St.
PITTSBURGH ..... Sept. 8
2 p.m., 1715 Blvd. of the Allies
PORTLAND ..... Sept. 8
2 p.m., 925 N. 19th Ave.
SALT LAKE CITY ..... Sept. 8
2:15 p.m., 216 E. 1st South St.
SAN FRANCISCO ..... Sept. 8
2 p.m., 245 Hyde St.
SEATTLE ..... Sept. 8
2 p.m., 2421 2nd Ave.
ST. LOUIS ..... Sept. 8
10 a.m., S'crenco Screening Room
WASHINGTON ..... Sept. 8
1 p.m., 932 New Jersey Ave., N. W.

LAW OF THE TROPICS

Warner Bros.—Drama. Principals: Constance Bennett, Jeffrey Lynn, Regis Toomey, Mona Maris. Advance Dope, June 28.

NINE LIVES ARE NOT ENOUGH

Warner Bros.—Drama. Principals: Ronald Reagan, Joan Perry, James Gleason, Howard da Silva, Faye Emmerson. Advance Dope, June 28.

Note: At all of the times and places below, "Law of the Tropics" will be shown to be followed immediately by "Nine Lives Are Not Enough."

These trade screening dates were not released to trade papers until Tuesday, August 26.

ALBANY ..... Sept. 2
10 a.m., Warner Theatre Screening Rm.
ATLANTA ..... Sept. 2
10 a.m., RKO Screening Room
BOSTON ..... Sept. 2
10 a.m., 20th-Fox Screening Room
BUFFALO ..... Sept. 2
10 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Sept. 2
10 a.m., 20th-Fox Screening Room
CHICAGO ..... Sept. 2
10 a.m., Warner Screening Room
CINCINNATI ..... Sept. 2
10 a.m., RKO Screening Room
CLEVELAND ..... Sept. 2
10 a.m., Warner Screening Room
DALLAS ..... Sept. 2
10 a.m., 20th-Fox Screening Room
DENVER ..... Sept. 2
8 p.m., Paramount Screening Room
DES MOINES ..... Sept. 2
10 a.m., 20th-Fox Screening Room
DETROIT ..... Sept. 2
10 a.m., Film Bldg. Screening Room
INDIANAPOLIS ..... Sept. 2
10 a.m., Paramount Screening Room
KANSAS CITY ..... Sept. 2
10 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Sept. 2
10 a.m., 20th-Fox Screening Room
MEMPHIS ..... Sept. 2
10 a.m., 20th-Fox Screening Room
MILWAUKEE ..... Sept. 2
10 a.m., Fox Theatres Screening Room
MINNEAPOLIS ..... Sept. 2
10 a.m., Warner Building
NEW HAVEN ..... Sept. 2
10 a.m., Warner Screening Room
NEW ORLEANS ..... Sept. 2
10 a.m., 20th-Fox Screening Room
NEW YORK ..... Sept. 2
10 a.m., Home Office Proj. Room
OKLAHOMA ..... Sept. 2
10 a.m., 20th-Fox Screening Room
OMAHA ..... Sept. 2
10 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 2
10 a.m., Vine St. Proj. Room
PITTSBURGH ..... Sept. 2
10 a.m., Warner Screening Room
PORTLAND ..... Sept. 2
10 a.m., Jewel Box Proj. Room
SALT LAKE CITY ..... Sept. 2
10 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Sept. 2
10 a.m., Republic Screening Room
SEATTLE ..... Sept. 2
10 a.m., Jewel Box Proj. Room
ST. LOUIS ..... Sept. 2
10 a.m., S'renco Proj. Room
WASHINGTON ..... Sept. 2
10 a.m., Earle Theatre Bldg.

NEXT WEEK!
THE SHOW BUILDER
Newspaper Layout Ideas • Survey of New Shorts
Selling Ideas for Merchandising the Featurettes

Selling the Picture

More Copy From Movie Vacation Ads

Here are some more quotations from a current and future series of ads in the "Movie Vacation" series, started by the Philadelphia *Evening Bulletin* and now being run in scores of newspapers throughout the country:

STOP MIDSUMMER SLUMP WITH MOVIE VACATIONS—Is the same old work, the same old thing every day, getting you down? Is your work bogging down a little? You need a "movie vacation," frequently repeated! Movie vacations are an inexpensive, completely enjoyable way of improving your outlook and your ambition. You simply go to a theatre not far away, pay a cost reckoned in pennies, not dollars, and your favorite stars whisk you away to fascinating scenes, romance and adventure. You come home with a completely changed, "let-me-at-it" point of view. Cool, refreshing movie vacations will help tide you over until your long vacation. Better turn to page — and pick out today's movie vacation—from the most convenient listing of the offerings of downtown and neighborhood theatres.

SPENDING YOUR VACATION AT HOME? TAKE FREQUENT MOVIE VACATIONS—If business speed-up is going to keep you at home this summer, get the rest and relaxation you need on short "movie vacations." Frequent, refreshing—and inexpensive—trips to the movies will give you the change of scene, the different point of view, which will benefit you in mind as well as in body. Let your favorite stars take you and your family on movie vacations. See new people, hear interesting talk, go to fascinating places, and enjoy delightful laughs this easy way which requires no planning, no "dressing-up." You'll find the most convenient guide to movie vacations in the listing of the attractions of downtown and neighborhood theatres on page —.

ALL THE KIDS ARE ASKING FOR MOVIE VACATIONS—Schooldays are over and active children want fun and need healthful relaxation. Many wise parents are sending them off on short "movie vacations" that take the tedium out of the longest and hottest days. Not far away, at your nearest theatre, the manager—and the children's favorite stars—are waiting to take them on a pleasant trip to see far places and interesting people, to hear instructive and funny things. And all in a cool, healthful atmosphere. Send your children on a short movie vacation today. And slip off yourself when you have a few hours. Frequent movie vacations, costing little, will tide all of you over until your long vacation. See the most convenient listing of the attractions of neighborhood and downtown theatres on page — and plan your family's movie vacations today.

TO PEOPLE IN NEED OF A VACATION—GO TO THE MOVIES—Do you need relaxation, a change of scene, some good laughs? Only a few blocks away there's a movie vacation waiting for you. Through the movies you can go on a trip to unusual places, see interesting people, hear different talk. It'll refresh you in mind and body. The cost is counted in pennies and you'll come out feeling like a million dollars. Why not start taking short movie "vacations" today? The convenient listing on page — is your "travel" guide for relaxation and entertainment you need.

THERE AND BACK IN A JIFFY—ON A MOVIE VACATION—No trouble to take a "movie vacation!" You just decide to go—and you're practically there, enjoying a cool, restful "trip" through magic unreality—not far from your home. You'll find that frequent movie vacations will refresh you in mind, as well as in body—giving you a completely new point of view. Never before have your favorite stars had such superb movie vacations waiting for you. See—with them—far places and interesting people; hear different talk and enjoy good laughs. You'll find the most convenient guide to movie vacations on page —, where the attractions of neighborhood and downtown theatres are listed.

HOT? TIRED? BORED? YOU NEED A MOVIE VACATION—If midsummer lag has you down . . . if routine seems endless . . . if your long vacation seems slow in coming 'round . . . take "movie vacations"—frequently. Movie vacations are short trips to the movies—not far away. There your favorite stars have a boredom-chasing treat in store for you. They'll show you far places, tell you interesting stories, give you ideas and laughs to remember and repeat. Frequent, cool movie vacations cost little, yet they will give you new points of view and send you back to real life relaxed and refreshed. They'll keep you and your family happy and interested until your long vacation. Turn to page — for the most convenient listing of the movie vacations offered at neighborhood and downtown theatres.

YOUR GUESTS WILL ENJOY A MOVIE VACATION—When friends drop in on a muggy evening, they'll appreciate your suggesting a "movie vacation." It's the summer's "hit" entertainment. On a short movie vacation, on a "trip" through magic unreality, you and your guests will accompany the stars of the screen to far places, see different sights, hear delectable talk and humor. You'll all come out refreshed in mind as well as in body—and they'll say you're a thoughtful host. (When you're not entertaining—and want to be entertained—slip off with your family; movie vacations will help tide you all over until your long vacation.) Not far from you, a movie vacation is waiting. See, on page —, the most convenient listing of the attractions at downtown and neighborhood theatres.

USO, Aluminum Tie-ins Aid Campaign on Draft Comedy

Cary and Kornblite Engineer Special Selling Stunts That Boost Grosses at Box Office

Thorough in every respect was the recent campaign on "Caught in the Draft" engineered by T. J. Cary and Ned Kornblite, Jr., for the engagement of the film at the Capitol Theatre, Waverly, New York.

Advance General Advertising

Discovering the trailer was in the form of a newsreel, Cary and Kornblite sandwiched it into the newsreels, ran it eight days in advance.

A 40x60 screen process art display was utilized in a lighted shadow box on the main floor foyer of the theatre.

One week before the opening, a 30x40 screen process art display was used in the lobby.

A 30-foot banner was stretched across the entire front and over the main entrance doors. Used in advance and currently, it was appropriately sniped.

Directly in front of the box office a three-sheet, shellacked, was affixed to the sidewalk, with the playdate sniped on top. It attracted a lot of attention.

Advance Publicity Plentiful

A collection of reading matter for draftees was taken in a barrel in the lobby. The stunt was advertised by means of a slide on the screen, a card in the lobby and an ad in the newspaper. Considerable talk was created and the stunt was highly successful, for several thousand magazines and books were collected to be sent to the nearest Army camp.

A tieup was effected with the USO chairman to place an auxiliary USO headquarters in the lobby three days in advance of opening and throughout the engagement. The idea was based on the theory that the picture would make the public draftee-conscious and thus the USO would benefit. It crashed the front page of the local newspaper, which was something of a feat, inasmuch as the paper rarely, if ever, works with the theatre.

If the paper would cooperate on this stunt, Cary and Kornblite reasoned, surely it would "come through" on another. So they arranged another tieup whereby all men in the armed service of the United States, visiting in Waverly during the engagement of "Caught in the Draft," were invited to be the guests of the newspaper and the theatre. This, too, resulted in a front-page story.

Through a local department store, a tieup with Alexander Smith & Sons was arranged whereby a double-column ad was run in the daily paper the night before the opening and another on the second day of the run. Three-quarters of the copy of both these ads was devoted to "Caught in the Draft." The department store also gave one of their windows to a display of rugs used in the film, pictures of the stars and playdate information.

During the recent aluminum drive, the committee cooperated by running their special film at the Capitol during the engagement of the Bob Hope comedy. The special film was advertised in the newspapers and was also accorded special write-ups.

Film Well Advertised

A series of teaser ads known as Bob Hope Daffy Cartoons appeared, one each day for four days, in the same spot in the newspaper.

The picture was well advertised in the newspaper in advance of, and during, the run.

Cary and Kornblite distributed 100 window cards locally and within a 20-mile radius of the theatre. Four days prior to the picture, 30 three-sheets were posted over an area of 25 square miles around Waverly. Local buses used bumper strips.

In spite of extremely warm weather, business on the opening day was exceptionally good. And it continued on Monday and Tuesday at a brisk pace so that, all in all, Cary and Kornblite experienced a highly successful run.



Here is the USO lobby tieup used in connection with the showing of Paramount's "Caught in the Draft" at the Capitol, Waverly, N. Y. It was only part of the Cary-Kornblite campaign.

For Better Show Selling

***Showmanalyses* Have Appeared In STR on Following Pictures**

Bad Man	Mar. 29
Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Girl, A Guy and A Gob	Mar. 8
Here Comes Mr. Jordan	Aug. 16
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Lydia	Aug. 30
Man Who Lost Himself	Mar. 22
New Wine	Aug. 9
One Night in Lisbon	June 14
Penalty, The	Mar. 15
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tobacco Road	Mar. 1
Tom, Dick and Harry	July 5
Woman's Face	May 10

Program Exchange

Mayes Helps Neighbors Get Acquainted, While a Utican Ties In On Shortage of Silk

WE HAD hoped this week to have that contribution from that certain gentleman down in the Ozarks, but it seems the fish are still biting in a manner that would make any fisherman happy. As a consequence, the contribution is still in the offing. But we still have hopes, and we never give up.

Just in case you'd like to know before we settle down to problems programmatic—the weather is disagreeable. Yes, it's sprinkling rain. And it's dull and dismal and damp and humid and uncomfortable. Aside from those enemies of complete comfort, it isn't so bad. It ought to be a swell day for theatre business, provided people who own raincoats or umbrellas venture out.

Wonder if it wouldn't be a good idea for managers in small towns to make arrangements with taxicab companies to pick up and transport free to the theatre all persons who wish to see the show during inclement weather? If it was raining, for example, Mrs. Jones would call the manager and say: "I simply must see that show at the Bijou tonight, but it's raining terribly outside. Would you send a taxi for me?" And within a few minutes, a taxi would be at Mrs. Jones' door. Sounds all right to us. But now to get to our programs.

"Keep Me Handy" is the admonition at the top of the small card of attractions distributed bi-weekly by Manager Harland Rankin of the Centre Theatre, Chatham, Ont., Can. Of stiff cardboard, and rounded at the corners, the card easily fits into any pocket and will keep its shape during the time the patron has to carry it.

Down in Graham, Texas, Al Mayes has been getting out a "Know Thy Neighbor" card with surprisingly good results. Every two cards are numbered exactly alike. Here is the copy:

"Hello Friend—In the lower right-hand corner of this card you will find a red number. Someone on the same street that you live has a card bearing the same number. You and the person with your corresponding number are invited to be our guests to see any picture listed on the other side of this card. Visit with your neighbor and find your corresponding card. Remember, the mate to your card is on your street. You and your neighbor come together and bring both cards."

The stunt not only promotes patronage, but helps residents get acquainted. If anyone is somewhat backward about making herself or himself known to neighbors, these cards will clear that up in short order. Unless you have already done so, you might try Mayes' stunt.

Just received a card from Michael J. Carroll. The genial manager of the American Theatre, Bridgeport, Conn., was vacationing in the nation's capital. We hope he had a swell time, but we envied him getting to see all the sights while our nose was at the grindstone. And yet, as it must to all managers who have had a vacation, hard work comes back again.

Bill Drace of the Grand Theatre, Greer, S. C., put out a "sensational" circus-like handbill to advertise "Man Hunt." Confronting recipients was this bold headline: "Would You Like to Take a Shot at Hitler?" Then followed sketches of some of the picture's most suspenseful and dramatic moments. Bill gave the film his own endorsement, declaring that "never before has any picture thrilled and kept me spellbound on the edge of a seat for 102 minutes."

Members Added This Week

Charles Hodgon, Wakefield Theatre, Wakefield, Mass.
William K. Herring, Carolina Theatre, Conway, S. C.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Sincerity

The success of all great undertakings depends primarily on sincerity of purpose, and in direct proportion as this sincerity of purpose has been adhered to, have temporary successes become permanent achievements.

Capitol standards are built upon sincerity—the sincere conviction that that only by giving the public movies that are better—and by continuing to give them better movies each week, as good as or better than the last—can the Capitol succeed as a permanent institution.

Poppy Seeds From Stoltz

An envelope containing poppy seeds is this week's contribution from Arnold Stoltz. He tied in with a neighborhood drug store to defray the expenses of distributing business-size envelopes featuring this copy: "Girls, Here's Your Christmas Gift from Ronald Colman, star of . . . 'My Life With Caroline' . . . This Envelope Contains Silkworm Eggs . . . (Give Them Plenty of Fresh Mulberry Leaves and Put Away) . . . You May Have a Pair of Silk Stockings by Christmas . . . Don't Be Impatient . . . 'A Watched Nit Never Knits' . . . But If You Prefer to be Patriotic and Collegiate and Go Bare-Legged, See the New Style Shades in Leg Make-up at Daw's Cut-Rate Drug Stores."

Stoltz has the distinction—so far as we can find out—of being the first theatreman to tie in with the silk shortage problem. If it's tie-inable, you can bet this livewire showman will take advantage of it. When and if he plays "Sundown" he'll probably effect a tieup with a planetarium, using this copy: "You don't have to wait until after 'Sundown' to see the wonders of the universe at the so-and-so planetarium, etc." Right now, it is rumored, certain burrowing canine mammals with long, pointed muzzles and long bushy tails are very much perturbed, for they have heard that Stoltz will one of these days play "The Little Foxes," and they must prepare for any eventuality where this unpredictable showman is concerned. They're all eating ravenously so as to be any size but little.

Bob Ingham of the Orange Theatre, Orange, Mass., uses the cover of one of his programs for sketches of people indulging in such sports as swimming, fishing, tennis, picnicking, golfing, archery, etc. Then he uses this caption: "You can top off the summer enjoying these sports and not sacrifice the tops in entertainment. Our last complete show begins at 8 o'clock."

There's a touch of humor and irony in the announcement of a recent midnight show at Harry Hobolth's DeLuxe Theatre in Imlay City, Mich. Following copy that describes "The Invisible Ghost" as a picture "not for timid folks or children" and as "a thriller of thrillers," the management announces as an added attraction a two-reel comedy entitled "Is Everybody Happy?" (Oh-h-h-h s-s-s-sure!)

The Palace Theatre in Greenfield, Tenn., is putting out an attractive program these days. Printed in red, it's a flashy affair.

Reluctant as we are to do so, we must bring this discussion to a close. We'll be seeing you.

Jones Stages Far-Reaching Houston Campaign on 'Tom, Dick and Harry'

Ray Jones, manager of the Majestic Theatre, Houston, Texas, staged a far-reaching exploitation campaign for his engagement of "Tom, Dick and Harry."

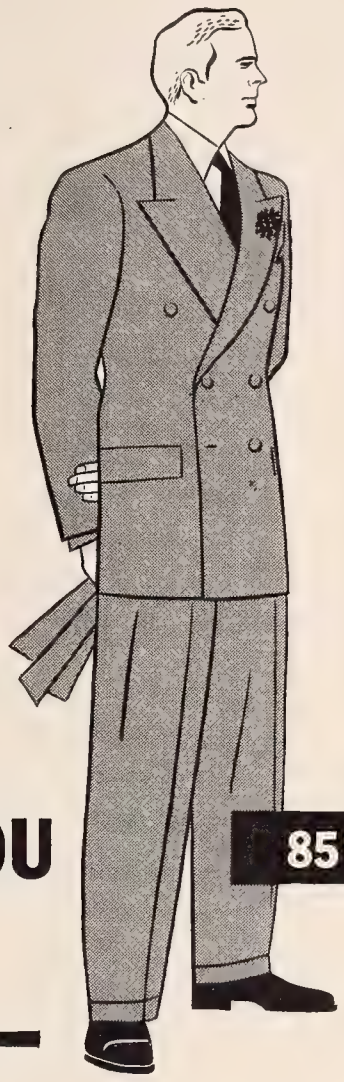
Jones tied in with all the local radio stations affiliated with the Lone Star Chain for a five-minute interview on the "Hollywood Highlights" program conducted by Marjorie Hazlewood. Miss Hazlewood featured "Tom, Dick and Harry" on her morning program, the day before the opening, giving a sketch of Ginger Rogers' career.

Another phase of the campaign was the special Saturday midnight preview of the film held one week in advance of the opening. Lobby boards (1 sheet size) were set up in Houston's five largest hotels. Eight thousand "Tom, Dick and Harry" heralds were mailed out in *Liberty* magazines; 5,000 wrestling match programs carrying appropriate copy were distributed at the local arena on opening night and forty-one 24-sheets crediting the attraction, theatre and playdate were posted one week in advance of the opening in prominent downtown locations.



Chimp Ballyhoo Draws Crowd

Chico ignores the crowd in the front of the Kirby Theatre, Houston, Texas, as he examines a picture of the guy who "brings 'em back alive." Appearance of the chimp was part of the campaign on RKO-Radio's "Frank Buck's Jungle Cavalcade," as staged by Manager W. E. Bremer and Bud Gray. Six hundred helmets like that on his hand were worn by local newsboys.



WHAT'S YOUR RATING?

ARE YOU 85% BUYER



15% SHOWMAN?

Who is the successful exhibitor? The man who buys film shrewdly or the man who sells film to his public intelligently?

What's your industry rating? Are you all trader and no showman?

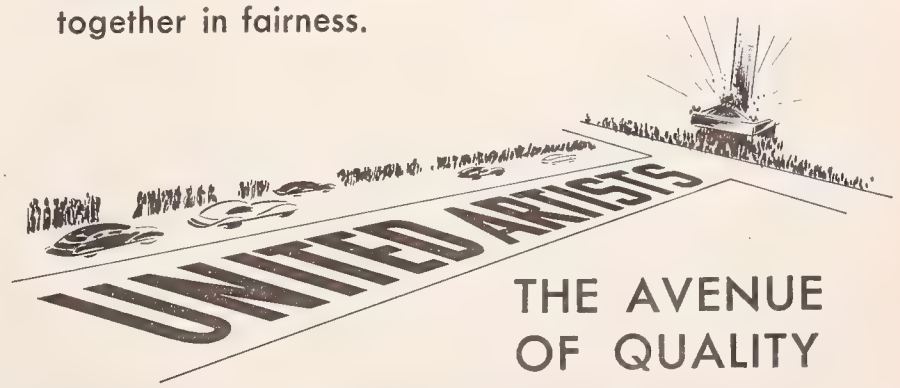
Do you go to town to buy good pictures cheap enough to put the producer out of business and then sit back complacently and deliver him the final knock-out blow by letting the picture sell itself without benefit of showmanship?

Let's make 1941 a year to remember in this business. Let's make it the season when the picture industry was smart enough to forsake forever the old horse-trading technique in favor of dealing on a partnership basis whereby fair profits were yielded to all concerned.

The basis of partnership is trust. United Artists operates so that no exhibitor—even if he had the time and inclination—need spy on a production budget to see that no corners are cut . . . corners that mean the difference between run-of-the-mill product and a great box-office attraction.

The exhibitor's contribution to this partnership is to present these pictures without the necessity on the part of the producer to "check the operations". That doesn't mean the checking of receipts, but the checking of exploitation and advertising . . . how you build up individual pictures . . . what films you slough off, because plenty of films are being fed into the hopper and devoured like a product of mass production instead of a product of effort, ingenuity and imagination.

Let's change the billing rating of both producer and exhibitor. Let's make them 100% partners, partners who will work together in trust and profit together in fairness.



This advertisement, while dealing with a subject of industry-wide concern, is paid for by United Artists.

"Lydia"

An SIB Showmanalysis (REG. U. S. PAT. OFF.)

Produced by Alexander Korda. Directed by Julien Duvivier. Associate producer and director of photography, Lee Garmes. Original story by Julien Duvivier and L. Bush-Fekete. Screenplay and dialogue by Ben Hecht and Samuel Hoffenstein.

Four Romances Offer Ample Opportunity for Selling On This All-Important Angle

MOST pictures boast at least one romance. And the average exhibitor sells that heavily. Sometimes a picture comes along with two romances, and then you think you really have something. But in "Lydia" there are *four* romances to sell, and in rather less than classic language, "that ain't hay."

Most of your exploitation, publicity and catchlines will therefore feature the romance. For example, all the art work such as lobby displays, illustrations for program material, newspaper publicity cuts, etc., should feature a picture of Merle Oberon surrounded by the four men who play opposite her.

To be more specific, here's a suggestion: Either on four successive days or altogether run a picture of Merle Oberon as "Lydia" with each of the four men. Then you can ask for votes among newspaper readers as to which she ought to choose. As a matter of fact, in the picture she doesn't marry any of them and you might carry a line in the story accompanying this feature that readers can discover which one she chooses by seeing the picture, thus adding a slight air of mystery.

Contest With Broken Hearts

The press book suggests a stunt in which a lobby display is used with a caption, "She broke her heart into four pieces." A still of Merle Oberon is the center of this display with a still showing her with each of the four men. This in turn suggests still another stunt, involving the use of a novelty. Have large cards printed with appropriate copy imprinted on a large red heart almost the complete size of the whole card. Divide it into four sections, on each of which is a picture of Merle Oberon with one of the four men. Then distribute them around to stores to hand out with purchases, being careful to keep out almost all of one section. You can offer a prize for anyone who gets all four of them, enough to make a complete heart. This can be advertised as "Put together Merle Oberon's broken heart." This stunt in modified form might be used in your own programs, with three of the sections being printed on three successive weeks and the fourth stuck into just a few of the last week's programs which announce the coming of "Lydia."

Another lobby display idea would be to have a cylinder of cardboard or perhaps translucent paper and on the outside pictures of Merle Oberon with the four men. Mount this display on a table or stand in a spotlighted corner of the lobby, attaching a small motor inside so it revolves slowly.

Since, in the picture, Lydia doesn't marry any of her four suitors, you can run a contest asking for letters on the subject, "The Men I Didn't Marry." Get the newspaper to offer cash prizes or guest tickets. The writer must tell what the men were like, why she didn't marry them, what she would do if she had another chance, etc. This can be an interesting contest and accordingly intriguing to newspaper editors.

The quadruple romance offers several angles for unusual radio selling. To have a girl, representing herself as Lydia, and describing each of the four men, would be one way of doing this. Still another would be a program based on the "Court of Human Relations" idea in which a girl seeks advice on solving her dilemma.

Admit All Lydias Free

While it seems absurdly simple, it would be a good promotion idea to admit all of the girls in your town named "Lydia" free during your engagement. It's not too common a name so there won't be a great many entries. Another idea in this connection would be to have the boy friends of the Lydias compose songs or poems using the name. As a matter of fact, this idea need not be restricted but opened up as a general newspaper contest.

A good hidden names contest is suggested in the press book. The idea is to use four sentences, each of which contain the last names of the four men in the picture. They can be run in the newspaper (through the cooperation of the promotion manager), distributed on broadsides, either altogether or in a series, or in your own programs.

If you have unlimited telephone service in your community, you can run a swell teaser campaign. Your cashier can call up people and say, "This is Lydia. I am in love with four men. Help me solve my problems Friday at the Bijou."

In one scene of the picture Edna May Oliver, who plays the part of Merle Oberon's grandmother, tells her that the dress she is wearing makes her look practically naked. The scene is the Nineties, so it should be a cinch to get your fashion editor to run a picture of Merle in this dress and compare what was called a "daring" dress in the Nineties with the type that earns the same name today.

Incidentally, there are a lot of fashion tieups in the picture. It is quite surprising how much like the fashions of the nineties the dresses are today, particularly evening dresses. With the single exception of the fact that they are not so tight around the waist, the styles are identical. You might offer a prize for anyone who will lend you an evening dress of the period. Then display this in the lobby or in a store window together with its replica of today.

An interesting and intriguing lobby display can be built. The idea is to obtain pictures of Merle Oberon with her four suitors and blow them all up to life size, then cut out the heads, leaving them affixed to the display from the back. Any girl, however, who wants to have her picture taken with four men, or who might want to see what she would look like with Merle Oberon's figure, could be invited to pose. Either she could have her photograph taken in this manner, or you could have a mirror rigged up across the lobby.

Many National Tieups

There are numerous national tieups available on the picture, which you should examine carefully. Some of them may not be available for your use, but the chances are you will find at least one that is.

For instance, Merle Oberon has posed for a Chesterfield cigarette advertisement. This carries a plug for the picture and is timed to break with the picture's release. There is a huge reproduction of the ad in the press book which you can use as a window strip in a tobacconist's shop, together with your playdates.

There is also a tieup ad with Woodbury's Facial Soap, sold in drug and chain stores throughout the country. Across the top this carries a plug for the picture. You should get cooperation from your local Woodbury outlets.

Then there is a Royal Crown Cola ad which has used Merle Oberon in its advertising campaign. The local bottler of this drink will cooperate with you in getting his product and Merle Oberon in "Lydia" well publicized through his outlets.

Calox toothpowder is using 60 newspapers and a lot of national magazines for its campaign in which the star is also featured and which mentions "Lydia," too.

Then if you will write to the Tober-Saifer Shoe Co. in St. Louis you may be able to find a dealer in your town who handles Jolene shoes which use Merle Oberon's picture in their advertising as well as the name of the picture.

Below is a picture of Lydia with each of the four men in the picture. Use this in a newspaper contest or program asking which suitor she would choose.



The ADVERTISING CLINIC

by Old Doc Layout*

Pep Ideas for the New Movie Season - Give It the Gun With a Super Brand of Showmanship



Plan Your Drives for Profit Now! Here You Find Selling Slants for Newspaper Ads

The whole industry is a-buzz with discussion of the serious situation faced by producers and exhibitors alike. There's plenty of good advice as to how this situation must be met—and much of it puts things (as usual) squarely up to the exhibitor. That's right—if this business booms as it should, it will be the exhibitors who will spur the public into a fever of interest and excitement over pictures, stars, the glamor and the romance and relaxation to be found at a good movie show.

STR joins with the others who urge a super brand of showmanship at theatres to put movies up on top this coming season. Only, STR comes forth with some concrete, practical real 'show me' material with which to work in making the shows draw more customers. As a starter here are some ideas for a 'Fall Harvest of Hits.'

The Fall Season will soon be upon us. The bigger pictures are already being lined up. Theatres cannot put any money in the bank this Fall if there isn't a real hard-hitting sales campaign put on by theatres themselves.

In looking over the suggested layouts for newspaper and program ballyhoo for the new season of hits at your theatre, bear in mind that your merchandising will have to have some follow-through. If you adopt a 'Fall Harvest' slogan, bang away at it in your newspaper, lobby and program advertising to make your public conscious of the festivities.

Remember some of the things we have been going over together in previous CLINIC meetings. One thing: that you've got to get some enthusiasm, excitement into your own feelings about what your shows offer to a war-harried, hard-working people greatly in need of amusement, diversion, relaxation. You can give 'em that—good wholesome amusement at prices they can afford to pay. For another thing, remember this: Opportunity never knocks—it is ever present in this great country of ours—but it NEVER Knocks. You must do the knocking—

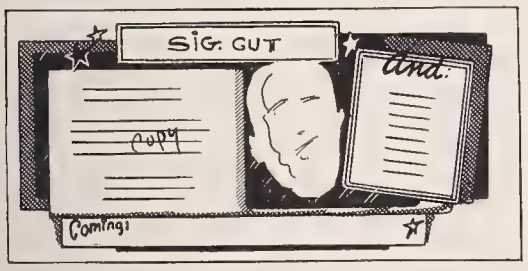
The ground you walk on might cover oil or gold—but you must dig, and dig to get the treasure.

The opportunity for the real showman today surpasses anything showmen of the past ever have had presented to them. But to realize that opportunity it will require more than a fair day's work—nevertheless it's there if you are willing to pay the price in hard, intelligent work.

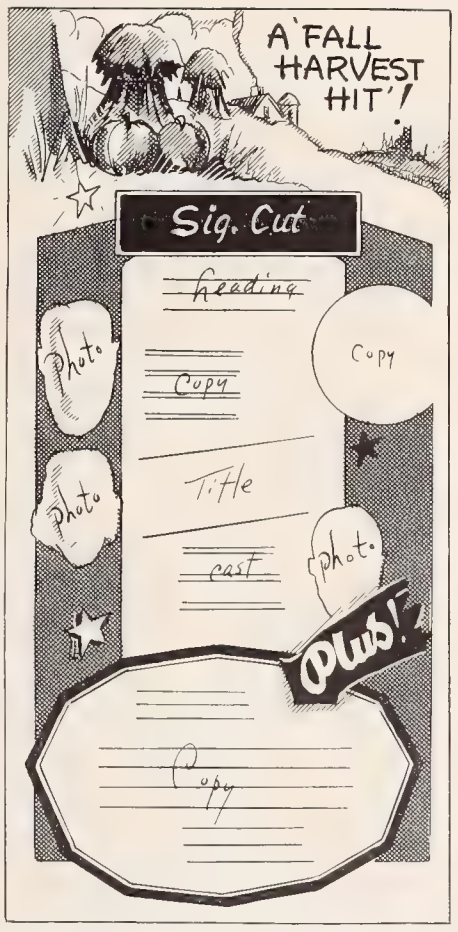
ANYONE can be a super-showman with a TOP picture, but it takes real initiative to put over a 'middle of the road' or a weak attraction in the face of tough opposition.



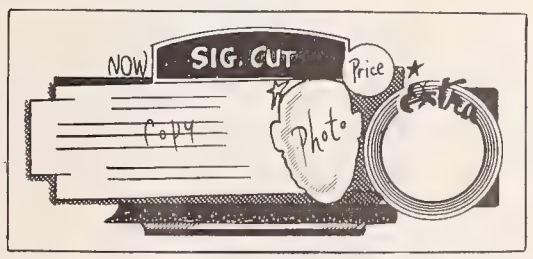
If you don't make a fuss about the new HITS you are going to show—don't expect the prospective customers to get excited about coming to your theatre. Try a slogan like that above, and hammer away at that selling line throughout your campaigning. Don't just offer a title and a star name—MERCHANDISE that title, that star and your theatre by repetition of your central idea in ALL your advertising. The decoration above can be adapted to fit into your program and your newspaper advertising.



Here's a style of layout that is practical for the majority of situations. You find that it includes space for the top feature and the second picture, if you're showing duals, or top feature and outstanding short or shorts—plus space for plugging a coming attraction. The CLINIC students will instantly recognize the application of a slanted line in combination with straight lines, as covered in previous meetings. And that reminds Old Doc—are you'all keeping your scrap books up-to-date?



A tie-up of Fall Season campaigning via a good selling slogan with plenty of space for the showmanship touch in behalf of the current attractions, is done very simply—as illustrated in this layout above. It will work as a single or a 2-column display for newspapers, and the same general idea can be adapted for program covers and throwaways, as well as special mail pieces. Get in those "plus" values.



Circles and straight lines—remember! They are used in the above layout for a feature and a second feature or feature and short. That 'Extra' in there gives the message a bargain slant which has plenty of appeal, so don't forget to introduce that element in all your advertising for the Fall Season. The layout, like that at the left, is designed primarily for 2-column size.



More of the repetition of 'Fall Harvest' emphasis through a cartoon illustration that can be used in newspaper ads and your program. Simple illustrations like this have an amazing effect in spreading the word of your special campaign, and it's good business and almost sure profit to repeat such cartoons in your printed selling for the new movie season. Remember, great numbers of your patrons have not been following the movies during the summer season, so you must wake 'em up to the fact that you're there with ENTERTAINMENT for 'em.



Another 2-column layout that is economical of space and still has the flash to put over a single bill with shorts or a double-bill show. This ad can be combined with a top line—or headline featuring your "Fall Harvest" slogan and still stay well within bounds so far as depth of the display is concerned.

*'Hank Harold'
Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio.

Find the Lost Woman

Cleanliness, Lots of Mirrors, Matron Service Among Ways Of Winning Women Patrons

No. 1—The Theatre

Believing that loss of patronage can in most cases be traced to the female of the species through lack of sustained effort on the part of the theatre to keep her, a "Find the Lost Woman" campaign has been inaugurated by the Interstate Circuit of Dallas, Texas.

Managers of the circuit are asked to forget, for the moment, their screens, and stand across the street, as it were, and look at their theatres with no thoughts in their minds except "What have I here that will interest and attract and appeal to the women of this town?"

Several ideas have been formulated for the managers' consideration, and have been divided into three parts: The Theatre, The manager, The Staff.

The sixteen points in this, the first of three articles on the subject, deal with The Theatre.

THE manager is requested to look over his theatre from top to bottom, then ask himself these questions:

1. Are the lights in front and lobby flattering or do they make the women look ghastly? (Remember how much she spends on the right shade of powder and make-up and what lights can do.)

2. Is my theatre spotlessly clean? Does it smell clean? (Women are especially sensitive to odors—witness the money they spend on perfumes and colognes.)

3. Are there plenty of good mirrors well placed in the lobby and foyer? (She never tires of looking at herself.)

4. Is the lounge or rest room spotlessly clean and adequately equipped? Is there an intelligent maid in attendance, one who knows how to do the numerous little things that women love having done for them? (Remember, the majority of women do not have a personal maid and many not even a house maid.) Does this maid know how to give service without tips or the expectation of them? Give the woman something she does not get at home. Along with a first-aid kit, there should be an emergency cosmetic kit with sanitary cosmetics, lipsticks, etc., which could be given the woman patron who has forgotten hers. These could be samples. Tieups with a cosmetic manufacturer or local store could be made to obtain samples of various cosmetics to be given to the ladies. Naturally an unlimited time for this tieup could not be expected, but it could be a novel service for the duration of the campaign to get the women back into the theatre.

Beware of Gum on Seats

5. Do the women patrons know that their dresses will not be soiled with gum? That their hose will not be torn on bad seats?

6. Do they know that they are protected by an ever-alert staff who guards them and their children against unwelcomed attentions?

7. Do they know that their purses are safe or that the theatre is concerned about making them safe?

8. Is there a check room properly operated so that the women patrons feel that it is the theatre's pleasure to look after their parcels while they look at the show?

9. Is there a cry-room or nursery where the mother can feel safe in leaving her child? (Here is your definite group appeal, since the majority of women do not have nurses with which to leave their children at home, therefore they do not come to the theatre. If they do come, they cannot enjoy the show if they have to look after small, restless children. Give these mothers a brief vacation. Again you will be giving them something they do not get at home.)

10. Is the sound watched carefully? (Women are particularly sensitive to blasting sound or sound that is too low to be heard.)

11. If smoking is allowed, see that extra matches and ash trays are available, without distraction. We realize that ash trays may be difficult to keep in place, but no woman likes to throw cigarette butts on the floor.

12. Are the drapes and decorative hangings in the theatre in good condition? (Most women are depressed by soiled, dusty or ragged decorations.)

13. If there is a balcony or special space, why not let them play bridge, hold meetings, give tea parties, book reviews, etc?

14. Work up some special tieup for every Thursday night. It is the cook's night off and many women also make it the family's night out for dinner. Why not plug this night with a program or some attraction that will appeal directly to the women?

15. If you have girl ushers and attendants, make sure that they do not attract too much attention of the men who accompany the women to the theatre. Women are funny about this.

16. There should always be an attractive waiting corner for women to wait for each other. One of them is always late.

The theatre should be made to mean more in comfort and charm to the woman patron and should give her services she does not get at home.

(*The second in this series of three articles on winning feminine patronage will appear in an early issue. It will deal with the manager's responsibilities.*)

Extra Effort Makes Playdate a Success

So that his "brother managers" may find a good selling idea or two, Manager Floyd Faubion of Star Theatre, Teague, Texas, has revealed the details of his recent campaign on "The Great American Broadcast."

In front of the theatre, Faubion placed two six-foot derricks between which was stretched an antenna. Letters forming the title of the picture were painted on discs and fastened to the antenna, while on the derricks were mounted cut-out heads of Alice Faye and John Payne.

For another display Faubion used a cut-out of Oakie at the top. A large arrow was mounted in the center with a small motor pulling it back and forth. On the arrow was the title of the picture.

On the opening day, a four-piece string band played out in front of the theatre between the two derricks, plugging the picture through a loudspeaker between numbers.

Three weeks before his playdate, Faubion started advertising the picture in the newspapers. About a week in advance, his ushers and doormen wore ribbons revealing the title and playdate. Window cards were put out throughout the trade territory, and this activity was followed by the distribution of heralds.

The Star management worked hard to make the engagement of "The Great American Broadcast" a success, and he was amply repaid for his efforts.

"Business was splendid," Faubion writes, "which goes to prove a little extra work will sell most any picture."

Two Men on Stilts

Two men on stilts, carrying signs describing the film as "Tops in Entertainment," were employed as part of Ed Pentecost's "Men of Boys Town" campaign for its Loew's Grand, Atlanta, showing.

'Lady Eve Apple Pie'

For the engagement of "The Lady Eve" at the Peoples Theatre, Chanute, Kan., Manager Mel Miller promoted a restaurant window display which plugged both the picture and "Lady Eve Apple Pie."



Nunan's 'Sis Hopkins' Campaign Brings Results

When it comes to putting on a campaign for Republic's "Sis Hopkins," Manager Harry Nunan of the Merced Theatre, Merced, Calif., doesn't need to take a seat behind anyone. Here are just three of the many seat-selling stunts he devised. In the upper left-hand photo, a 24-sheet has been pasted to the sidewalk in front of the box office. At the lower left, sandwiched in between four lovely usherettes, is the theatre's doorman, who with the nickname of Cicero, was dressed in feminine hillbilly attire and appropriately referred to as "Cicero Hopkins." In the photo at the right, Cicero is shown with another member of the house staff, who is dressed as a mountaineer. Business on the picture was better than for any previous corresponding day since the first of the year, according to Nunan.

Put Some Power Behind It!

Advertising Power!

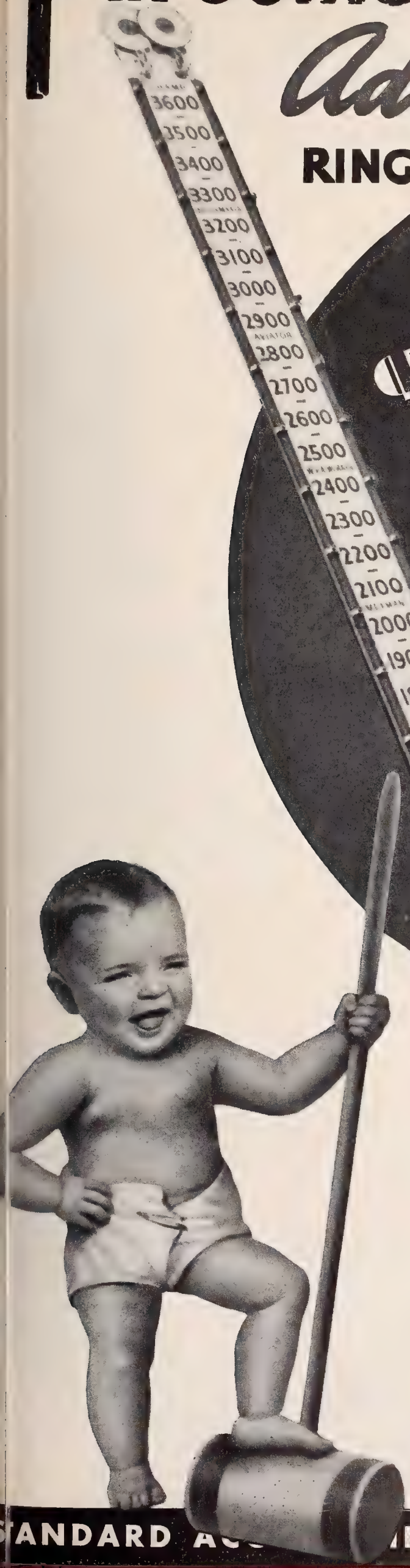
RING THAT BOX OFFICE BELL!

¶ People read signs. People look in windows. People pass fences. Color attracts people. Unfurl your banners. Get some juice into your selling. Stop worrying about budgets. Spend some money to make more money.

¶ Your pictures are news. Spread that news all over your neighborhood. Get the extras!

¶ Posters... window-cards... heralds... all the dozens of Standard and Specialty Accessories that go into your theatre can help you.

¶ Use them. Put some power behind your pictures. Advertise them. Ring that box office bell!



To You-from Us!

PEnnsylvania 6-7927

Motion Picture Theatres Drive

For American Soldiers, Sailors and National Defense

NATIONAL U.S.O. CAMPAIGN

Paramount Building, 1501 Broadway, New York City

A. P. Waxman
Harry Goldberg
Campaign Directors

Joseph Bernhard
Chairman

Ed L. Kuykendall
Martin G. Smith
Nathan Yamins
Co-Chairmen

Leonard H. Goldenson
Treasurer

Executive Committee
Harry Brandt
Col. H. A. Cole
Jay Emanuel
S. H. Fabian
John H. Harris
Maurice "Red" Kann
Charles Koerner
Ed. L. Kuykendall
Abe Montague
R. J. O'Donnell
Herman Robbins
Jules J. Rubens
S. F. Samuelson
S. P. Skouras
Martin G. Smith
L. F. Thompson
J. R. Vogel
R. B. Wilby
P. J. Wood
Nathan Yamins

Distributors' Committee
Abe Montague
Chairman
Neil Agnew
Samuel Broidy
J. R. Grainger
Arthur W. Kelly
W. F. Rodgers
Gradwell L. Sears
A. W. Smith, Jr.
W. A. Scully
Herman Wobber

Trade Paper Committee
Maurice "Red" Kann
Chairman
Jack Alicoate
Jay Emanuel
Abel Green
P. S. Harrison
Chas. E. Lewis
T. E. Mortensen
Martin Quigley
Sam Shain
Elias E. Sugarman
Lionel Toll
Arthur Ungar
Mo Wax
W. R. Wilkerson

August 25, 1941.

TO MY FELLOW EXHIBITORS

In the next few days you will be making final arrangements for U.S.O. Theatre Week. The Drive officially begins next Monday, Labor Day. However, those theatres which start their week on Thursday or Friday, etc. may start showing the U.S.O. trailer on their opening day this week.

While you are making these arrangements, let your mind slip back 24 years ago when YOU were in the service, or had relations and friends wearing the uniform of Uncle Sam. Just try to recall how you felt about having some wholesome recreation at the end of a hard day Just try to remember how much you wanted some good, clean fun, away from barracks, hiking and maneuvers.

I am sure you will want to help the boys of '41 as you wanted to be helped in 1917. To do this - you will run the U.S.O. trailer at every performance. You will spot it away from the break of your show, when most of your patrons are seated and can be reached by the collection basket. You will collect in the audience because you get the most money that way. You will keep the house lights up until the collection basket reaches the last row.

For the honor of our industry which has so generously cooperated in helping other causes, for your own satisfaction as an American - together with the thousands of other exhibitors throughout the country who are uniting during Labor Day Week - let's make sure we will collect all the people want to give.

Up to date, we have the largest exhibitor enrollment in the annals of the industry. Now - let's make it the greatest collection in movie history. Let's do a man-size job for our boys in uniform.

Sincerely yours,

JOSEPH BERNHARD,
Chairman.

U. S. O. THEATRE WEEK · BEGINNING SEPTEMBER 1st, 1941
LET'S DO A MAN-SIZE JOB FOR THE MEN IN UNIFORM!



USO United Service Organizations

388

Money Dates

SEPTEMBER

15th

AMERICAN LEGION CONVENTION, Milwaukee. Give the boys a big send-off at the station and be sure to have a couple of signs where the crowd is thickest announcing that you will show the newsreel pictures of the convention. It might be a good time for you to play "Sergeant York" or any other picture with a World War background.

CONSTITUTION WEEK. Sponsored by the Constitutional Educational Association, 28 East Jackson Blvd., Chicago. The Constitution is the subject of conversation this week, so play a short subject concerning its adoption.

17th

CONSTITUTION DAY. On this day in 1787, the Constitution was adopted. Hence the observance of Constitution Week as detailed above. If you want to observe only one day, this is it.

21st

NATIONAL NEWSPAPER BOYS WEEK. Sponsored by the National Newspaper Boys of America, Indianapolis, Ind. Play host at a party for local newsboys. Anything you do for them will be reciprocated throughout the ensuing year. Get stories of famous local people who started life as newsboys, tieing them up with your current attraction if possible.

NATIONAL DOG WEEK. Sponsored by the National Dog Week Committee, 3323 Michigan Blvd., Chicago. A dog show on the stage would be the ideal thing at this time with prizes for the best dog, the homeliest dog, the "muttiest mutt" and so on. Call for entries in advance. Have a veterinarian present to minister to the victims of any friction between contestants. Also see what Henry Anderson says about such affairs in STR, issue of Aug. 16, page 45.

22nd

BETTER PARENTHOOD WEEK. Sponsored by Parents Magazine, 52 Vanderbilt Ave., New York City. This is a good week in which to play a Father and Son picture. There are always plenty of them available. Tie up the attraction to Better Parenthood Week and write Parents Magazine to see what promotional material it will offer.

ROSH HASHANAH. Jewish holiday begins today.

23rd

FIRST AIR MAIL FLIGHT in the U. S., 1911. Tie up with airlines and airports. A picture with an airplane background would be particularly appropriate. Arrange to have an important message, such as a letter from Hollywood arrive by air mail with plenty of ceremony at the airport. Newspaper reporters and photographers can be on hand to greet it.

AUTUMN BEGINS TODAY. Now is the time to change the style of your advertising. Start plugging your Fall hits. Run a Fall Festival or some similar idea. A fashion show of Fall styles would be appropriate. Arrange window displays to tie in with the new season, using tie-up stills of the stars of your current attractions.

27th

COLLEGE FOOTBALL SEASON STARTS. If you are in or near a college town, this may mean terrific competition for a while, not to mention the millions of fans who are glued to the radio on Saturday afternoons for the next two months. You can partly offset this by having your attractions plugged over the field's loud-speaker system and by posting signs at prominent places about the grounds.

Space for U.S.O. advertisement on opposite page donated by
SHOWMEN'S TRADE REVIEW

$700 in Prizes Offered Theatremen in Contest

A large-scale national promotional campaign for its forthcoming production, "Navy Blues," has been set by Warners in cooperation with the House of Westmore, whereby the cosmetics firm is offering $700 in cash prizes to thirteen theatre ad men and theatre managers who effect the best local promotions of Westmore Foundation Cream in conjunction with the exploitation of the film. The contest ends on December 1st, 1941 and will be judged strictly on the originality, scope and intensity of coverage in the promotion of the Foundation Cream as part of the theatre's campaign.

Prominent trade paper publishers and editors who will judge the contest include: Maurice Kann, *Box Office;* "Chick" Lewis, SHOWMEN'S TRADE REVIEW; Jay Emanuel, *The Exhibitor;* Mike Vogel, *Motion Picture Herald;* John C. Flinn, *Variety;* and Jack Alicoate, *Film Daily.*

First prize will be $300; second prize, $200; third prize, $100, and 10 prizes of $10 each.

A special promotion folder, available to theatremen, includes mimeographed publicity releases, 8 stills showing the "Navy Blues" Sextette and Ann Sheridan being made up by Perc Westmore, two stills of the Sextette in action and one 2-column mat for a newspaper's beauty page. A 16 inch x 20 inch photo enlargement of the six girls and a special window poster of the same size featuring Ann Sheridan have been distributed to Westmore dealers.

One Dollar for Best Letter

In advance of the engagement of "So Ends Our Night" at the Kirkwood Theatre, Atlanta, Ga., Lionel Keene offered a prize of one dollar to the adult writing the best letter on how he or she would like his or her night to end.

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Child Fans

The child is the most important patron to be cultivated! Children are born great talkers and their word-of-mouth advertising is valuable in ticket selling.

The theatre manager should get to know as many children as he can. Be mean to a child and he will never forget it. Where children go there also go their mothers and fathers.

A wide-awake, deep-thinking and successful manager will have regularly, every week, a long line of kids standing in front of his box office window on Saturday and Sunday afternoons.

Children are young and joyous and like to be made happy and be entertained. The theatre that has arrived and is soundly entrenched and is continually building for the future, is the one who is building on a sound foundation, "A Child."

Make your theatre and shows as attractive for the kids as is humanly possible. Catering to the children will get your theatre talked about favorably with the parents, uncles, cousins and aunts. Those who are led will attend your every-day performances, and many of those so led have never been there before.

Be nice to a child and he will always remember you!

Billy CONN



PAT: Billy, you haven't told me the truth, have you?
BILLY: Why do you say that?
PAT: I mean about Babs. She's mixed up in this mess, too, isn't she?

The PITTSBURGH KID

JEAN PARKER
Dick Purcell · Alan Baxter · Veda Ann Borg · Jonathan Hale
And These Sports Celebrities Arthur Donovan · Henry Armstrong · Freddie Steele
Jack Roper · Sam Balter · Dan Tobey · Directed by Jack Townley
Screen Play by Earl Felton & Houston Branch · From the novel "Kid Tinsel" by Octavus Roy Cohen
A REPUBLIC PICTURE

The Box Office Slant

Roaring Frontiers

(Continued from Page 9)

goes in search of the killers. His discovery of them causes them to frame him for another murder; that of the Sheriff. A U. S. Marshal saves him from the mob and together they capture the guilty men.

Comment: This one should further the interest created by the first in this series co-starring Bill Elliott and Tex Ritter, and should prove a satisfactory booking for any day or spot where action fans supply the audience. It follows the usual horse-opera formula, with plenty of action, and has been photographed in scenic surroundings that are worthy of mention. The two stars deliver the type of performances their followers expect, aided by an able supporting cast. Lambert Hillyer's direction keeps things moving at a fast pace most of the picture's sixty minutes. Exploit this combination of western stars in every feasible manner. A youngsters matinee, giving prizes for the best cowboy costumes, can materially help.

Catchline: "A six-shooter was the best cure for lawlessness."

Reg'lar Fellers

(Hollywood Preview)

Producers **Drama** **65 mins.**

(Prod. No. 125; Nat'l Release, Aug. 15)

AUDIENCE SLANT (Family): Will arouse interest and enthusiasm among the youngsters.

BOX OFFICE SLANT: If its exploitation angles are followed through, should return better than the average.

Cast: Billy Lee, Carl "Alfalfa" Switzer, Janet Dempsey, Buddy Boles, Malcolm Hutton, Jerry Wilson, Sarah Padden, Roscoe Ates, Maren Mayo, Pat O'Malley, Marguerite De La Motte, Anna Ruth Hughes, Jack C. Smith, Netta Packer, Dan Stowell, Lew Lauria, others. **Credits:** Directed and produced by Arthur Dreifuss. Screenplay by Arthur Hoerl, Arthur Dreifuss and William C. Kent from original by Arthur Hoerl. Director of photography, Mack Stengler. Songs by Ethel Meglin and Dean Harmon.

Plot: Sarah Padden refuses the "Reg'lar Fellers" gang the use of her barn for a "laboratory." They attempt to get her to change her mind by trying to locate her missing son who married against her wishes. But their letter falls into the hands of crooks who had framed him. The kids leave his daughter on Sarah's doorstep and the crooks come to town posing as friends of the family. But the kids entrap the crooks who confess. Sarah forgives the baby's mother and brings the whole family to live with her, allowing the kids to set up their "laboratory."

Comment: Here is a feature, produced on a modest budget, but made to order for any juvenile audience. It's really the "Our Gang" idea scrambled in with a melodrama, and served with enough action so that the youngsters won't notice any story incongruities. Exploitation will have to center on the title—which is a direct tieup with a nationally syndicated cartoon strip, a national radio show and a boys' club which has members in every state. All three of these mediums should be contacted and used to the fullest extent to get a splash for this first picture in what the producers hope will be a successful series. There's also a youngsters' quiz program in the plot, which can be used to create additional advance stunts to make this showing a profitable one.

Catchline: "It's a laugh-punctured juvenile law enforcement campaign."

Unfinished Business

Universal **Comedy-Drama** **94 mins.**

(Prod. No. Not Set—Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Adult) Will evoke superlatives from everyone. Sparkling entertainment.

BOX OFFICE SLANT: Rates top billing in any spot. Will create word-of-mouth advertising to place it in the top money-making class.

Cast: Irene Dunne, Robert Montgomery, Preston Foster, Eugene Pallette, Esther Dale, Walter Catlett, Richard Davies, Kathryn Adams, Samuel S. Hinds, June Clyde, Phyllis Barry. **Credits:** Produced and directed by Gregory LaCava. Screenplay by Eugene Thackery. Director of photography, Joseph Valentine. Musical direction, Franz Waxman. Art director, Jack Otterson.

Plot: Irene Dunne, a small-town girl on her way to the big city, meets an unknown wealthy man and falls in love with him. She meets him again at the night club where she works, but he completely ignores her. Out of spite, she marries his younger brother, Robert Montgomery, but he falls in love with her and his jealousy forces them to separate. They are brought together again by the older brother, when he proves his unworthiness.

Comment: This is a romantic comedy-drama that will evoke superlatives from everyone; men and women alike. Strong enough on marquee names to attract attention, it has the added attraction of a fascinating story expertly produced and directed by Gregory LaCava, which should make it a "hit" picture. Its warm, sparkling, human story, with plenty of laughs, will create enough word-of-mouth advertising to place it in the top money-making class. Romantically teamed are Irene Dunne and Robert Montgomery, both excellent, with Preston Foster, Eugene Pallette and Walter Catlett giving outstanding performances in their respective roles. Irene Dunne's fans will probably be interested to know that she sings splendidly, two semi-classical numbers, so be sure to put this in all your advance advertising. The title is a natural for a teaser campaign, using the idea that there's a little "unfinished business" in every woman's life. Check stills for tieups on women's apparel, luggage, etc. Folder type herald with wording on outside "What is Unfinished Business?" should be distributed in advance of opening.

Catchline: "She had to finish a romantic interlude."

Badlands of Dakota

Universal **Western** **74 mins.**

(Prod. No. Not Set; Nat'l Release, Sept. 5)

AUDIENCE SLANT: (Family) A glorified outdoor drama that will please the western addicts. The fastest moving horse-opera to hit the screen in many a moon.

BOX OFFICE SLANT: Tops for this type of entertainment.

Cast: Robert Stack, Ann Rutherford, Richard Dix, Frances Farmer, Brod Crawford, Hugh Herbert, Andy Devine, Lon Chaney, Jr., Fuzzy Knight, Addison Richards, Bradley Page, Samuel S. Hinds, Carleton Young, Glenn Strange, Don Barclay, Emmett Vogan, Willie Fung, Edward Fielding, The Jesters. **Credits:** Directed by Alfred E. Green. Screenplay by Gerald Geraghty. Original story by Harold Shumate. Director of photography, Stanley Cortez. Art director, Jack Otterson. Associate producer, George Waggner.

Plot: The boss of a wide-open town seeks out the outlaw element and joins them when his younger brother marries the girl he loves. Then the younger brother is made Marshall and it becomes his duty to get his brother and his gang.

Comment: This one can be listed as a glorified super-western. It's the fastest moving horse-opera to hit the screen in many a moon and has everything to please the followers of this type of entertainment. No small part of its success is due to the bang-up



Year-Round Institutional Ad Campaign Launched

Fox Midwest has launched its own series of institutional advertisements which will be used on an average of one or two a week in every town in the territory. The ads, four of which are reproduced above, were inspired by Abe Montague's "Movie Vacation" series, which cover but one phase of the motion picture theatre's contribution to health, culture and entertainment. They will be run preferably on women's pages instead of the amusement pages.

direction of Alfred E. Green and the work of the all star cast, which includes such outstanding personalities as Robert Stack, Ann Rutherford, Richard Dix, Brod Crawford, Hugh Herbert, Andy Devine, Lon Chaney, Jr., and Fuzzy Knight. They're all very good. Using the old tried-and-proven formula, the film romps along in a rip-snortin' fashion with action as its main factor. Loaded with hard-riding, gun fights, fist fights and Indians with flaming arrows, it's a swell dish for the Western addicts, and has the added attraction of some nice comedy and three songs by The Jesters, all lending to its entertainment value. Associate Producer George Waggner rates a big hand for his competent aid.

Catchline: "Where two guns were better than one."

Blonde From Singapore

Columbia Comedy-Drama 67 mins.

(Prod. No. Not Set; Nat'l Release, Oct. 16)

AUDIENCE SLANT: (Adult) Theatregoers in the average community will like it. A well made, worthwhile piece of entertainment.

BOX OFFICE SLANT: Limited box office possibilities but will fit in nicely in the subsequent runs.

Cast: Florence Rice, Leif Erikson, Gordon Jones, Don Beddoe, Alexander D'Arcy, Adele Rowland, Lunsden Hare, Richard Terry, Emory Parnell. **Credits:** Directed by Edward Dmytryk. Screenplay by George Bricker. Story by Houston Branch. Director of Photography, L. W. O'Connell. Produced by Jack Fier.

Plot: Dismissed because he crashed a plane, a flyer turns to pearl-diving and collects a large amount of the gems from the Sultan's private grounds. Trying to sell the pearls, he meets a girl, whom in turn he introduces to the Sultan's son. When the latter two become romantically interested, the Sultana makes him a proposition. If he will separate the two, he will not be held for stealing the pearls. His success in this wins him a pardon for himself.

Comment: Played more for comedy than drama, this program feature should fit in nicely on either end of duals in the subsequent runs. What it lacks in marquee strength, is made up for by some swell performances and a better-than-average script. The direction is well paced throughout, and it's a good guess that it will please many theatregoers. The cast is headed by Florence Rice, Leif Erikson and Gordon Jones, who turn in exceptionally fine portrayals. All in all, it's worthwhile entertainment which should fare okay in the market for which it was intended. An Oriental lobby will attract attention. Tieup with jewelers for a display of pearls. Offer prizes for the best looking blonde in your community, tieing in with beauty shops.

Catchline: "He was poaching for pearls and came up with a blonde."

Aloma Of The South Seas

(In Technicolor)

Paramount Drama-with-Music 77 mins.

(Prod. No. 4038; Nat'l Release, Aug. 29)

AUDIENCE SLANT: (Adult) A masterpiece of pictorial glory that will please most theatregoers. Swell entertainment from beginning to end.

BOX OFFICE SLANT: Has all the ingredients that made Dorothy Lamour's other sarong pictures so popular. Looks like a sure-fire hit.

Cast: Dorothy Lamour, Jon Hall, Lynne Overman, Philip Reed, Katherine deMille, Fritz Leiber, Rita Shaw, Esther Dale, Pedro de Cordoba, John Barclay, Norma Jean Nelson, Evelyn Del Rio, Scotty Beckett, Billy Roy, Noble Johnson. **Credits:** Directed by Alfred Santell. Screenplay by Frank Butler, Seena Owen and Lillie Hayward. Story by Seena Owen and Kurt Siodmak. From the play by LeRoy Clemens and John B. Hymer. Director of photography, Karl Struss. Associate producer, Monta Bell.

Plot: The son of an island chieftain, educated in American schools, comes back to claim his promised bride and his throne and finds himself the target of his cousin's jealousy. The latter starts serious trouble, but is eliminated when the island volcano erupts, leaving the lovers free to find happiness.

Comment: A Hawaiian moon, Dorothy Lamour in a sarong and an outstanding job of Technicolor photography are blended together for a sure-fire box office hit. A colorful story of life and love on a South Seas Island is brought to the screen as a masterpiece of pictorial glory and that it will please most theatregoers, is a foregone conclusion. Sharing top honors with the star is Jon Hall; both of them register well with splendid portrayals. Philip Reed, Katherine DeMille and Lynne Overman are excellent. Regardless of whether you list this as fable or fantasy, it's swell entertainment from beginning to end, the same type that made Dorothy Lamour's other sarong pictures so popular. Of special mention is the volcano climax; a terrific sequence that will have most audiences hanging onto their seats. Alfred Santell's direction is a perfect piece of work in every respect. Also exceptionally well handled is the musical score and art direction. Recordings of the hit song "White Blossoms of Tah-Ni" should be spotted on your local radio station. Get plenty of color into your front and lobby. Cutouts of Dorothy Lamour, Hall and Reed, in costume, could be used on your marquee.

Catchline: "A childhood betrothal almost wrecked their lives."

NOW— READY— NOW



A GREAT FEATURE WITH BOX-OFFICE STAR VALUE

NEW STREAMLINED PRINTS IN ALL ASTOR EXCHANGES

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Among the visitors at the club in the past week were S. A. Galanty of Washington, D. C., Lester Zucker of Cleveland, Mr. and Mrs. F. J. Nally of Nitro, West Virginia (member of the Cincinnati Variety Club), O. O. Hagan and Margaret Hagan of Washington, D. C., Mr. and Mrs. Al J. Block of New York City, guests of Kivie Wolf, J. L. Cohen of Atlanta, Georgia, guest of Bill O'Brien, F. A. Spencer of the Dayton Tent and Serge Vergara of Santiago, Chile, member of the delegation of the Latin countries, guest of Mort Frank.

Quite a crowd turned out for the Variety Club picnic last Thursday at West View Park and everybody had a good time.

The efforts of Tent No. 1 barkers are now being turned toward making a big success of the charity football game between the Pittsburgh Steelers and the Detroit Lions to be held at Forbes Field on Labor Day.

Tent No. 3—Cincinnati

Colonel and Mrs. Arthur Frudenfeld (he's big wig of local RKO Theatres) are in Indianapolis spending the week end with Mr. and Mrs. Marc Wolf.

Jack "Mingo Kid" Finberg covering the West Virginia theatres for the local United Artists office will soon take over the city job for the same firm. If he does he will be forced to drop his nom de plume of Mingo Kid, as we need no tough babies in the big town.

This contribution to Variety News in SHOWMEN'S TRADE REVIEW could be made a pleasure to get out if the barkers would send in some news of any sort whatever and whenever possible. So please, Cincy Barkers, let's have whatever you know.

Tent No. 5—Detroit

Detroit's biggest Summer event, the Motion Picture Industry Outing, sponsored by Tent No. 5, drew about 900 people, the biggest gathering anyone here can remember for any trade event in this town. It was a success, thanks to a lot of hard workers—Jack MacPherson, the general chairman first of all; Wade Allen, who rustled up entertainment; Irving Belinsky on the commissary end; Harry Lush, who got up at 3:00 a.m. the night before to do the cooking; Ralph F. Stitt and Bill Hendricks who did publicity—and a number of other barkers who contributed of time and effort in many ways.

There was a net profit—and it will all go to swell Detroit Tent's charity funds. Final details were not available at this writing, but you will hear more soon.

The Tent is losing an active member, Cem Merritt, of the Palace Theatre of Windsor, Ont., who gave our Tent its international aspect—Cem has joined the R.A.F., and will probably see active duty shortly. The best wishes of every Detroit Barker go with him.

Tent No. 11—Washington

Chief Barker Hardie Meakin, announced today the 8th annual banquet will be held in the Willard Hotel November 15. Carter Barron, first assistant chief barker was designated as chairman of the committee on arrangements.

In making his selections for the 8th annual event, Chief Barker Hardie Meakin skipped nary a barker in hopes that this year's events will be better than ever before. Proceeds of the affair, as well as from the automobile raffle, will go toward replenishing the welfare fund.

Barkers Harry Brown and Archie Engel were named assistants to the general chairman and John J. Payette, Abe Lichtman and Harry Lohmeyer were designated as assistant chairmen. Treasurer is Sam Galanty who will be assisted by Sol L. Sorkin.

The entire list of committees follows:

ENTERTAINMENT—Harry Anger and Gene Ford, chairmen; Vince Dougherty, assistant; Harry Krivit, Clarke Davis, Guy Wonders, Samuel Jack Kaufman, Morgan Baer, Phil Hayden, Leroy Thayer, Dave Legum and Jack Minovich.

DINNER—Harry P. Somerville, chairman; Tom O'Donell, Julius Lulley, Carroll H. Dikeman, Dave Sadel, Abe Lichtman, Sam Galanty, Harry Brown and Archie Engel.

TICKETS—Sam Wheeler, chairman; Harry Brown, Nat Golden, Sam Galanty and Ed Keller.

PROGRAM — Sidney Lust, chairman; Edmund Plohn, A. Julian Brylawski and the entire membership.

PRINTING—Archie D. Engel, chairman; Lou Janof, George Crouch, Harry Crull, Carlton Duffus and Dan Terrell.

DECORATIONS—Herb Sauber and Max Rosenberg, co-chairman; Joe Gillespie, Nat Glasser, Jules James, Kemp Mohler, Charles Rosenthal and E. J. Haley.

RECEPTION—Fred Rohrs, chairman; Al Miller, Leon Makover, Alan Bachrach, Ralph Binns, Jake Flax, Jack Fruchtman, W. E. S. Wilcox, Harry Cohen and George Gill.

DISTINGUISHED GUESTS—Guy Wonders and Joe Morgan, chairmen; Max Cohen, John Allen, Abe Tolkins, and Gerald Price.

SPECIAL CLUB TALENT—Harry Somerville, chairman; Gene Ford, Adlai Mann, Frank Storty, Angie Ratto, Vince Dougherty, Harry Krivit, Phil Hayden and Herb Sauber.

NIGHT CLUB TALENT—Clarke Davis, chairman; Nat Glasser, Fred Kogod, James Lake and Meyer Davis.

UNIFORM PERSONNEL—Orangelo J. Ratto and Wade Pearson, co-chairman and Robert L. Mittman.

PROJECTION—James A. Pratt, chairman; Ben Lust, S. H. Schultz, Joe Bernheimer, Emil Holz and DeForrest L. Ormes.

OUT-OF-TOWN-CONTACTS—John Allen, chairman; Bob Folliard, Fred Rohrs, Rudy Berger, Lou Bernheimer, Sam Galanty, Ed Fontaine and Jim Brennan.

HOTEL RESERVATIONS — Harry Somerville, chairman; Bob Grace and Ralph Binns.

THE RAFFLE—Rudy Berger, chairman; Charles Schulman, Sam Galanty, Mr. Akers, Art Jacobson, Harvey Schneider and Phil Bohn.

TALENT HOSTS—Ernest J. Johnstone, chairman; Dr. Frank T. Shyne, Sol Sorkin and Alan Bachrach.

PUBLICITY—Frank La Falce, chairman; Bill Hoyle, assistant chairman; Dan Terrell, Nelson Bell, Jay Carmody, Bernie Harrison, Andrew Kelley, Alexander Jones, Shirley Jovich, Bill Dolph, Arch McDonald, Walter Compton, Art Brown, Lawrence Heller, Tony Muto, Bob Denton, George Dorsey, Arthur DeTitta, J. McCormick, and Charles Stofberg.

FINANCE AND BUDGETS—A. Julian Brylawski, chairman; Sam Galanty, assistant; David Bornet, Rudy Berger, Harry Somerville, Sam Wheeler, Fred Rohrs, Abe Lichtman, Archie Engel, Harry Brown, Max Cohen, Bob Folliard, Dan Terrell, George Crouch, Carlton Duffus, Ed Fontaine, Harry Lohmeyer and Nate Golden.

Tent No. 12—Minneapolis

Chief Barker Ben Blotcky and the rest of the Twin City Variety club gang are jubilant over the success of the Minneapolis-Louisville baseball benefit game sponsored by the organization. Despite the fact that Minneapolis has been on a losing streak and is no longer in the pennant race, a near-capacity crowd turned out and, although the final figures haven't been compiled yet, it looks as though approximately $2,000 will be netted for the Milk Fund, the club's principal charity project. Chief Barker Blotcky is tossing out bouquets particularly to Max Torodor who was chairman over all and hustled his head off to sell tickets. A fine job of ticket selling also is credited to Frank McCormick, the "little judge" Ben Meshbesher, etc. Chief Barker Blotcky took a photograph of the crowd for the club's record. Plans are to make the charity game an annual affair.

Barkers Lowell Kaplan and Charlie Rubenstein have their heads together these days planning entertainment for the Fall season and it's expected they'll make their recommendations shortly. A big affair for the University of Minnesota football season is under consideration.

Tent No. 24—Charlotte

A special meeting of the Crew was held Saturday to receive "The Heart of Variety" report from the committee headed by Barker Roy Smart. Three projects were offered, but none acted upon at this meeting. Chief Barker "Heck" Everett stated another meeting would be called for the next week end to make a final decision on the central charity to be administered by the Charlotte Tent.

Chief Barker Everett also announced that Barkers Tom Little and Judge Frank Sims were appointed co-chairmen of a committee to arrange for a Variety show at the Carolina Theatre, Charlotte (to be donated by Dough Guy H. F. Kincey). While no official date was set, it is expected the show will be staged some time in the late Fall. Amateur talent from Charlotte will be used for this show. With, in all probability, one of the big name bands and a movie star to act as master of ceremonies.

Among the many visitors to the club rooms were Barker Rudolph Berger, MGM District Manager from Washington, who made a visit to Charlotte to confer with Ben Rosenwald, local resident manager, and various circuit heads; Harry Dodge, Paramount Short Sales Representative from Los Angeles, and John F. Kirby, Paramount District Manager, from Atlanta; Barker Phil Longdon, Miss Maria Sullivan of New York City; Spencer Pierce, of Atlanta; and Mr. and Mrs. R. W. Longdon, of Union, New Jersey; Mr. and Mrs. Peppiatte, of the Atlanta Tent No. 21, also called. Barker Scott Lett entertained as his guests John Boyd, of Red Bank, New Jersey, while Barker Bob Simpson introduced W. Johnson, of New Orleans. Mr. and Mrs. B. B. Anderson, of Mullins, S. C., were luncheon guests of George Roscoe, Ralph Jackson made F. L. Cooper, Jr., of Columbia, S. C., acquainted with the club rooms. Barker Hugh Sykes was the escort of Miss Margaret Solomans, of Estill, S. C.

The surprise visitor of the week was Edmund O'Brien, RKO star, who made a personal appearance in Atlanta for the premiere of RKO's "Parachute Battalion," in which he is featured. Resident Manager Joe Bracheen and Salesman Tom Watson were at a loss for entertainment, as O'Brien visited the Friendly City during the middle of the week, and many of the Barkers were absent. However, they called on the wives and sweethearts of the absentees for a luncheon in the club rooms, as well as Barkers Dick Pitts and Tom Fesperman from the *Charlotte Observer* and *Charlotte News*. O'Brien made a decided hit with all present with his charming and unaffected personality.

Coast Club Notes

Charles P. Skouras has been chosen Chief Barker of the Variety Club of Southern California. Duke Clark and Bob Poole are assistant chief barkers. Other officers are Harry Humber, dough guy; Guy Wayne Ball, property master; Dr. A. H. Giannini, Walter Wanger, Al Hanson, Charles Buckley and Jack Berman, canvassmen.

The induction banquet and charter presentation date has been changed from Sept. 16 to Sept. 29 at the Ambassador Hotel in Los Angeles where club headquarters are being established.

The change of date was necessitated by the desire to accommodate the many industry people who are planning to attend this important opening event of the new Tent. The national officers who will participate in the presentation of the charter and induction ceremonies are John H. Harris, Bob O'Donnell, James Balmer and "Chick" Lewis.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

SAILOR BE GOOD (Rep.) **Comedy. Principals:** William Lundigan, Shirley Ross, Chick Chandler, Cliff Nazarro, Tom Kennedy. **Plot:** A sailor allergic to women, has a hoax played on him by his two navy pals. They send him a letter notifying him that he will inherit a large sum of money if he marries before his next birthday. He finds THE girl—but things don't turn out the way the boys planned. **Director,** Al Rogell.

ELLERY QUEEN AND THE MURDER RING (Col.) **Mystery. Principals:** Ralph Bellamy, Margaret Lindsay, Charley Grapewin, Mona Barrie, James Burke, Blanche Yurka. **Plot:** Ralph Bellamy fakes a throat ailment in order to gain admittance to a hospital to investigate its medical director. An old millionairess, who maintains the hospital, has requested this, but she and a few others are killed before Bellamy can pin down the culprit. **Director,** James Hogan.

BABES ON BROADWAY (MGM) — **Drama - with - Music. Principals:** Mickey Rooney, Judy Garland, Virginia Weidler, Richard Quine, Ray McDonald, Fay Bainter. **Plot:** Three young hoofers are looking for a job when they meet a young singer down on her luck. Unable to get anywhere they decide to produce their own show, attract attention that way and at the same time help the needy children in a Settlement House. Everything turns out swell. **Director,** Busby Berkeley.

MERCY ISLAND (Rep.) **Drama. Principals:** Ray Middleton, Gloria Dickson, Don Douglas, Otto Kruger, Forrester Harvey, Terry Kilburn. **Plot:** Two men and a woman on a fishing trip are marooned on an island because of the meanness of one man—a lawyer. They find a hermit living there, a fugitive from civilization. The lawyer does everything in his power to try to bring him back to civilization to stand trial, but a little lad frustrates his plan. **Director,** William Morgan.

THEY DIED WITH THEIR BOOTS ON (WB) **Drama. Principals:** Errol Flynn, Olivia de Havilland, Gene Lockhart, Regis Toomey, Stanley Ridges, Arthur Kennedy, Walter Hampden, John Litel. **Plot:** Story of that famous soldier, Custer; his schooling; his marriage and his death at the hands of the Indians. **Director,** Raoul Walsh.

TARZAN'S SECRET TREASURE (MGM) **Drama. Principals:** Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn, Johnny Sheffield, Reginald Owen. **Plot:** A scientific expedition saves "Boy" from the torture of a native tribe and returns him to his home. On the way they learn from him of the gold near Tarzan's place, so one of them kidnaps him and his mother, intending to force Tarzan to reveal its whereabouts . . . but he outwits them. **Director,** Richard Thorpe.

FLY BY NIGHT (Para.) **Drama. Principals:** Nancy Kelly, Richard Carlson, Albert Basserman, Martin Kosleck, Walter Kingsford. **Plot:** A young interne gets tangled up in a murder, accidentally, and finds himself hounded by the police. In escaping he forces a young lady artist to flee with him, and they use many novel methods to elude the police. **Director,** Robert Siodmak.

PANAMA HATTIE (MGM) **Comedy with Music. Principals:** Ann Sothern, Dan Dailey, Jr., Red Skelton, Rags Ragland, Ben Blue, Marsha Hunt, Alan Mowbray, Jackie Horner. **Plot:** Ann Sothern, a night club entertainer without background whose pals are three rough and ready sailors, finds herself razzed by the little daughter of the man she loves; a sergeant in the army and a member of an old Philadelphia family. However, she wins out and the child ends up by teaching her how to dress and act. **Director,** Norman McLeod.

DEATH VALLEY OUTLAW (Rep.) **Western. Principals:** Don Barry, Lynn Merrick, Karl Hackett, Milburn Stone. **Plot:** Don Barry decides to find the gang of hooded thugs, known as the Vigilantes, who have been terrorizing the town. He starts out by stealing a gold shipment they had planned on stealing. This brings their leader to him, and through this he is able to capture the entire gang. **Associate Producer-Director,** George Sherman.

MAN AT LARGE (20th-Fox) **Spy. Principals:** Marjorie Weaver, George Reeves, Richard Derr. **Plot:** An agent of the British Intelligence Service decides to impersonate the German flier who had escaped from a Canadian prison camp but had been recaptured before crossing the border, in order to find the leader of subversive activities in the U. S. **Director,** Eugene Forde.

SHADOW OF THE THIN MAN (MGM) **Comedy-Mystery. Principals:** William Powell, Myrna Loy, Sam Levene, Robert Nelson, Henry O'Neill, Alan Baxter. **Plot:** William Powell refuses to have anything to do with solving the murder of a jockey until another murder is committed while he is attending a wrestling match. Then he goes to work immediately, solving both crimes. **Director,** W. S. Van Dyke.

LAND OF THE OPEN RANGE (RKO) **Western. Principals:** Tim Holt, Ray Whitley, Lee "Lasses" White, Roy Barcroft. **Plot:** A dead man takes revenge on the law enforcement officers who sent him to the penitentiary by leaving a will which bequeaths his ranch to 100 men who can qualify as ex-convicts and who reach the land first in a free-for-all race on a specified day. It is then up to the Sheriff and his aides to save the community. **Director,** Edward Killy.

Atlanta Stages Gala Opening For "Parachute Battalion"

Several members of the cast of "Parachute Battalion," including Edmond O'Brien, were in Atlanta for the world-premiere of the picture last week, at the local Fox Theatre. The city made elaborate preparations for the event, including the entertainment of several hundred officers and men of the 501st Parachute Battalion, who participated in the thrilling parachute jumps at Fort Benning, Ga., where these scenes of the picture were made.

Following the Thursday evening premiere, a great "Parachute Ball" was held for the benefit of the USO. RKO Radio stars, flying from Hollywood, participated in the unique affair.





Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Gifford for 'Tombstone' Lead; 'Keep 'Em Flying' Delayed; Roach Preps Another Army Pic; Wood Looking for Cassandra

Frances Gifford will co-star with Richard Dix in Harry Sherman's "Tombstone," set to go into production on location in Tombstone and Tucson within the next few weeks. She won vast popularity by her recent appearance in Republic's serial, "Jungle Girl" and as leading lady in Walt Disney's "Reluctant Dragon."

"Blue, White and Perfect," another in the Michael Shayne series, will go into production at 20th Century-Fox late next month with Lloyd Nolan in the title role. Herbert I. Leeds returns to the studio to direct.

George E. Stone has been signed by Columbia for an important role in "Confessions of Boston Blackie" which Edward Dmytryk will direct. Chester Morris and Richard Lane are the only other members of the cast announced to date.

Starting date of Universal's "Keep 'Em Flying," Abbott and Costello starrer, has been postponed to September 3. Arthur Lubin is scheduled to direct.

Kathryn Grayson, who made her screen debut in "Andy Hardy's Private Secretary," has been assigned the feminine lead in MGM's "The Vanishing Virginian," which Frank Borzage will direct. Frank Morgan and Louise Beavers will appear in featured parts. Filming starts immediately.

Hal Roach is scheduling another army camp comedy to follow his successful "Tanks a Million." Fred Guiol, who directed "Tanks," will do a similar chore on the second. Roach also plans to use a number of the original cast.

Fritz Feld replaces Lou Holtz in the comedy role of a night-club proprietor in RKO's "Street Girl." Feld joins a cast which includes Ray Bolger, Anne Shirley, Desi Arnaz, Eddie Foy, Jr., and June Havoc.

Jim Jeffries has been signed by Martin Mooney to portray himself in "Mr. Celebrity," which William Beaudine is directing for PRC.

Enthused over the reactions of several preview audiences to the work of Louis Hayward in Columbia's "Ladies in Retirement," Producer Lester Cowan has signed the star for his next picture, "Brighton Rock," which he will make for Gilbert Miller.

With the casting of the important role of Cassandra in "Kings Row" still pending after three weeks of work on the picture, Director Sam Wood, it is reported, is attempting to get Katharine Hepburn for the part.

Sidney Blackmer and Duncan Renaldo are the latest additions to the cast of Republic's "Down Mexico Way," current Gene Autry starrer. Smiley Burnette, Harold Huber and Fay McKenzie have top roles in the western which Joseph Santley is directing.

The newest picture in the Range Busters series for Monogram, "Tonto Basin Outlaw," went before the cameras under the direction of S. Roy Luby. Ray Corrigan, John King and Max Terhune head the cast.

Director Ray Taylor gave the "go" signal on "The Vigilantes," Johnny Mack Brown feature at Universal. Nell O'Day has the feminine lead.

Two more important castings were announced by MGM for "Johnny Eager," the Robert Taylor-Lana Turner co-starrer going into production shortly. Van Heflin and Patricia Dane have the top supporting roles in the picture.

Virginia Van Upp, Paramount scenarist, has been assigned the writing of the screenplay of Somerset Maugham's untitled story, which Edward H. Griffith will direct. This is the sixth time the scenarist and director have collaborated.

Upon completion of his directorial chore on Edward Small's "The Corsican Brothers," Gregory Ratoff will direct a series of independent films for United Artists release. Columbia will shortly release Ratoff's "The Men in Her Life."

With the windup of "Sundown," Producer Walter Wanger has started preparations on his next United Artists production, "Cheyenne." Henry Hathaway will direct and John Wayne has been announced for one of the top roles. Filming is scheduled to start within the next three weeks.



It Ain't So Funny

Robert Benchley tells a story on the set of Columbia's "Three Girls About Town" while Binnie Barnes, Janet Blair and Joan Blondell register mingled reactions, none of which is an appreciation of Benchley's humor.



Jane Withers Is Happy

Jane Withers, star of "Small Town Deb," seems to be very happy over what Harold Schuster, her director, has just told her. In this picture she will get her first chance to remove her glasses, pigtails and teeth braces and dress up for the finale of the picture.

RKO Takes Over Hawks-Milestone Contract with 20th Century-Fox

RKO has taken over the contract which 20th Century-Fox held Lewis Milestone and William Hawks under which the two were to participate in an autonomous production unit. Their first picture for RKO will be John Steinbeck's "The Red Pony" which was to have been their first for 20th-Fox.

Steinbeck and Milestone have been preparing the scenario for several months and the former will go to RKO to finish it. Hawks' first United Productions for which the new contract represents a continuation, completed "My Life With Caroline" for RKO.

Skelton-Powell Co-Starred In MGM'S "Panama Hattie"

Upon completion of his role in "Panama Hattie," Red Skelton will be co-starred with Eleanor Powell in MGM's new musical, "I'll Take Manila." Eddie Buzzell will direct under the production supervision of Jack Cummings. Bobby Connolly is currently working out dance routines with Miss Powell for the production.

Brent, Auer and Joan Bennett Top Cast for "Twin Beds"

Edward Small has set George Brent, Joan Bennett and Mischa Auer as tops in the cast of "Twin Beds," his next production for United Artists release. Tim Whelan, who recently completed "International Lady" for Small, will direct the screen version of the famous Broadway stage play.

HOLLYWOOD STUDIO ROUND-UP

Studios announce that ten new pictures went before the cameras:

COLUMBIA

BEDTIME STORY — Principals: Loretta Young, Fredric March, Robert Benchley. Director, Alexander Hall.

MONOGRAM

HERE COME THE MARINES—Principals: Wallace Ford, Toby Wing, Grant Withers. Director, Lewis Gasnier.

TONTO BASIN OUTLAW—Principals: Ray Corrigan, John King, Max Terhune. Director, S. Roy Luby.

PARAMOUNT

MORNING AFTER—Principals: Preston Foster, Albert Dekker. Director, William Clemens.

PRODUCERS

JUNGLE MAN—Principals: Buster Crabbe, Sheila Darcy, Vince Barnett. Director, Harry Fraser.

MISTER CELEBRITY—Principals: James Seay, Vicki Lester, Frances X. Bushman, Clara Kimball Young. Director, William Beaudine.

RKO-RADIO

CALL OUT THE MARINES—Principals: Victor McLaglen, Edmund Lowe, Tim Holt, Jack Holt, Binnie Barnes, Simone Simon. Director, Leslie Goodwins.

20TH CENTURY-FOX

RISE AND SHINE—Principals: Linda Darnell, Jack Oakie, Walter Brennan, George Murphy. Director, Allan Dwan.

UNIVERSAL

VIGILANTES — Principals: Johnny Mack Brown, Nell O'Day. Director, Ray Taylor.

WARNER BROTHERS

MALE ANIMAL — Principals: Olivia de Havilland, Henry Fonda, Joan Leslie. Director, Elliott Nugent.

Busy Welles Schedule

In addition to "The Magnificent Ambersons" Orson Welles' lineup of forthcoming pictures includes "Journey Into Fear," "It's All True" and an untitled adventure story, all to be produced during the next year for RKO. Associated with Welles in the capacity of production executive is Jack Moss. "The Magnificent Ambersons" is scheduled to go before the cameras September 16.

Warners Switch Leading Ladies

Olivia de Havilland will have the feminine lead in Warner Bros.' "The Male Animal," playing the role originally announced for Priscilla Lane. The latter gets the co-starring role with Richard Whorf in "Remember Tomorrow." The switch was made after studio executives viewed the first cut of "New Orleans Blues," in which the pair is teamed.



Telling Them How

Douglas Fairbanks, Jr., Ruth Warrick and Akim Tamiroff listen while Gregory Ratoff explains a scene from Edward Small's "The Corsican Brothers" which he is directing.

Vidor Moves to RKO

Charles Vidor has been borrowed from Columbia by RKO to direct "The Tuttles of Tahiti," previously called "Out of Gas," Charles Laughton starrer. Jon Hall and Elsa Lanchester have been signed for top roles in the picture.

Oakie Back at 20th-Fox

Jack Oakie reported back to his home lot, 20th Century-Fox, for one of the important roles in "Rise and Shine" which Allan Dwan is currently directing. Linda Darnell, George Murphy and Walter Brennan round out the other cast leads in the musical.

Rathbone Into "Paris"

Basil Rathbone has been assigned the heavy role in Universal's "Paris Calling" which Edwin L. Marin is directing. Rathbone joins a cast which includes Randolph Scott, Elisabeth Bergner, Lee J. Cobb, Gale Sondergaard, Edward Ciannelli, Charles Arnt, Marcia Ralston, Otto Reichow and Ken Nolan.

Crabbe Tops "Jungle Man"

Buster Crabbe has the leading role in PRC's "Jungle Man," supported by Sheila Darcy, Weldon Heyburn, Vince Barnett, Bob Carson and Charles Middleton.

Dorsey for "Fleet's In"

Jimmy Dorsey's band was signed by Paramount to furnish the music for "The Fleet's In," which will star Dorothy Lamour, William Holden and Eddie Bracken. Victor Schertzinger will direct the lavish Navy musical.

Blondell in "Lady for a Night"

Joan Blondell draws the feminine lead in Republic's "Lady for a Night," which starts filming September 2 under Leigh Jason's direction. Ray Middleton has the top male part in the picture.

Hellinger Wants "King of Swat"

Mark Hellinger, 20th Century-Fox producer, is negotiating with Sandy Mock and Hal Levy for their original screenplay, "King of Swat," the life story of Babe Ruth.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Remember the doves Samuel Goldwyn optioned for "Ball of Fire"? Mr. Goldwyn relinquished them to the United States Army Signal Corps, so-o-o-o-o, instead of decorating Barbara Stanwyck's lovely figure, they will be in some Signal Corps dove cote . . . a tough break even for doves.

It's about time the Kozinsky Brothers, the newcomers who made "Paper Bullets" for PRC, became a little active. Anyone turning out such a swell picture for a few bucks, should keep busy.

Over to 20th Century-Fox for a look-see at "Belle Starr" which has all the earmarks of another "Jesse James" for box office returns. Incidentally, Zanuck and Company have an honest-to-goodness star in lovely Gene Tierney and a standout leading man in John Shepperd. All in all, it's a swell piece of entertainment.

Paul Muni is being mentioned for the title role in "Houdini," story of the magician's life, and the wags are saying he will have to be a Houdini to make up for his last epic. Remember?

Here's a double feature with marquee "oomph": "Lady Eve"—"The Shepherd of the Hills." We didn't know she went in for that kind of work . . . or did she.

Looks like the Marines are going to get in our hair, with the start of RKO's "Call Out the Marines" and Monogram's "Here Come the Marines."

The gang over at Paramount is all steamed up about Preston Sturges' latest, "Sullivan's Travels." As a rule, the boys don't go overboard with their "raves," so we're taking their word for it . . . until the picture's previewed. It'd better be good, or else.

Completes "Bahama Passage"

Edward H. Griffith completed his Paramount production, "Bahama Passage" last week. Difficult shooting conditions, including a storm, fog, intense heat and sunburn hazards for the company, were met in the Bahamas on location, but the film was brought in on schedule. The cast of the Technicolor production includes Madeleine Carroll, Stirling Hayden, Flora Robson and Mary Anderson.

Gershwin at Warners

Ira Gershwin checked in at Warner Bros. to start work on the material for "Rhapsody in Blue," in collaboration with Robert Rossen. The picture, set for late Fall production, is based on the life story and music of the late George Gershwin.

Gasnier to Direct "Marines"

Louis Gasnier will direct Monogram's "Here Come the Marines," scheduled to go before the cameras shortly with Wallace Ford, Toby Wing and Grant Withers in the top roles. Latest addition to the cast is Violet Lynch.

Short Subject Reviews

Journey in Tunisia* *(Dated)*

Col. (3551) Tour No. 1 **10 mins.**

This subject portrays the country of Tunis without regard to its present status as a bone of contention in the world situation. Obviously photographed over two years ago, the picture completely ignores the situation of the country in the war zone at present but instead presents a fair picture of its everyday life. The average audience which reads the newspapers and listens to the radio, will regard the picture as old. Photographically, it is interesting enough, but its obvious age will be hard to overcome. Andre de la Varre produced.

Exploring Space* *(Interesting)*

Col. (3971) Cinescope No. 1 **9 mins.**

Photographed in the Hayden Planetarium, this subject takes the audience on a brief trip through the universe, stopping to look at the moon, Mars and Venus as well as some of the nebulae of the universe. It is an interesting picture for anyone who has never seen the Planetarium. Fred Waller produced and Gregory Abbott is the narrator.

Orphan's Benefit *(Very Good)*

RKO (14,109) Disney Cartoon No. 9 **9 mins.**

Mickey Mouse presides at an orphan's matinee. A dance performed by Horace Horse Collar, Claribelle Cow and the Goof gets the kids roaring and when Horace throws Claribelle to the Goof, the extra strength given him by the applause causes him to throw her right out of her dress. Then Donald Duck tries to recite, but the kids give him a raspberry and Donald gets the hook. Clara Cluck sings, but is stopped by a well aimed tack from a sling shot, and then Donald tries once again, this time floored by a barrage of bricks attached to balloons. It's a riot of laughs and is up to the usual standard of excellence set by Disney cartoons.

* 1941-42 Program

Playing the Pied Piper *(Poor)*

Col. (2758) Fable Cartoon No. 8 **7 mins.**

The cat wanted to be a pied piper, so he went to the attic to find a mouse. But the mouse manages to make a fool of the cat. This is a poor cartoon, suffering from too many repeat shots and poor animation. Lou Lilly directed.

Screen Snapshot No. 9 *(Fair)*

Col. (2859) Screen Snapshots **9½ mins.**

This subject all takes place at a dinner to Jack Benny honoring his 10th anniversary on the radio. Many well known screen and radio personalities are seen at the affair and speeches are made by a few of them. Benny's sponsor comes in for a few plugs, which in our estimation is not quite the thing to do on the screen. In other ways, the subject is fair enough. Ralph Staub directed.

Carnival of Rhythm *(Splendid)*

Vita. (6006) Technicolor Special No. 6 **20 mins.**

With her company of singers and dancers, Katherine Dunham, one of the world's most famous and versatile dancers, is featured in this outstanding short subject. Miss Dunham and her troupe, through rhythmic dances, tell a story in movement against a lavish background which, along with the colorful costumes, make the Technicolor subject a thing of beauty. The throbbing Latin tempos, the rhythmic dances, literally hold one spellbound. This is a subject that deserves to be booked in deluxe first-runs in every situation, for it will make a good program better, prevent an otherwise poor program from being wholly without one redeeming feature. It was written and directed by Stanley Martin.

So You Think You Know Music* *(Good)*

Col. (3601) Quiz No. 1 **10 mins.**

Somewhat on the style of Information Please, this reel shows four "experts" who are asked musical questions in an amusing manner. H. V. Kaltenborn, Peggy Wood, Faith Baldwin and Johnny Green are the experts, Ted Cott is the master of ceremonies and Leonard Liebling serves as judge in case of dispute. There is plenty of broad punning and gagging and some of the answers are very obvious, but on the whole the picture is amusing. B. K. Blake produced.

Community Sing No. 1* *(Poor)*

Col. (3651) Community Sing **9 mins.**

This series has fallen down somewhat from its early success. With one exception, the songs in this one are entirely unfamiliar. There is no movement of any kind, the entire pictorial effect consisting of words on the screen and processed backgrounds. The film is therefore exceedingly low in production cost. Hardly any effort is made to get the audience to join in the singing. B. K. Blake produced.

Tee Up* *(For Golfers)*

Col. (3801) World of Sports No. 1 **10 mins.**

Patty Berg, champ feminine golfer, is the star of this, with Bill Stern handling the commentary. For golfers, it's probably the tops, but for those who are not devotees of the divot, it will hold little interest. Miss Berg is shown demonstrating how to grip the club, how to address the ball and how to swing. J. Borgi Contner photographed the subject.

Lions for Sale *(Very Good)*

Vita. (6410) Sports Parade No. 10 **10 mins.**

Most interesting and remarkable is this visit to Gay's Lion Farm at El Monte, Calif. Because most people regard the lion as a ferocious beast who distrusts all mankind, it comes as a pleasant and decidedly entertaining surprise to see the "King of Beasts" trained from "cubbyhood" prove to be an animal that would seem to be more at home in the parlor than in the jungle. Intensive training is necessary before a lion can be loaned to a motion picture company or sold to a circus. The antics of the playful, lovable cubs are laugh-provoking, and the subject as a whole is worthy of a choice spot on any program. Knox Manning is the narrator, with Del Frazier responsible for the continuity and direction.

Inki and the Lion *(Good)*

Vita. (6723) Merrie Melody No. 23 **7 mins.**

Little Inki's adventures with a ferocious lion form the plot of this humorous Technicolor cartoon, which contains a goodly quota of laugh-provoking gags. Adults and children alike will enjoy it. Leon Schlesinger produced.

Snow Time for Comedy *(Up to Par)*

Vita. (6726) Merrie Melody No. 26 **7 mins.**

The experiences of two pups chasing an elusive bone in the snow are fraught with gags that will cause chuckles and laughter in any audience. This is another Leon Schlesinger-produced Technicolor cartoon in a series that has become, to many moviegoers, a source of thoroughly enjoyable entertainment.

. . NEWSREEL SYNOPSES . .

(Released Saturday, August 30)

PARAMOUNT (No. 1)—Iran drive follows peace in Syria; Laval shot by assassin; Landing maneuvers at New Orleans; Duke of Kent inspects Norfolk naval base and Martin bomber factory; New Army puppies inspected at Wonolancet, N. H.; Churchill inspects Iceland defenses.

MOVIETONE (Vol. 23, No. 102)—Churchill inspects Iceland defenses; Landing maneuvers at New Orleans; Duke of Kent tours plane plant at Norfolk; Veterans of Foreign Wars parade in Philadelphia; Knox attends Great Lakes Navy Day celebration; Ice skating and rodeo at Sun Valley, Idaho; Yachting regatta at Lake Geneva, Wis.; New Army puppies inspected at Wonolancet, N. H.

PATHE (Vol. 13, No. 1)—U. S. sailors cheered in Australia; Astrologer predicts Axis split; Duke of Kent visits Norfolk naval base; Brazil bolsters mechanized army; Star boat sailing championship off California coast; Fashion show in Brooklyn; Churchill inspects Iceland defenses.

UNIVERSAL (Vol. 14, No. 10)—Churchill inspects Iceland defenses; Duke of Kent tours Norfolk naval base; Syrian campaign ends; Gasoline price rises to ease shortage; Naval landing maneuvers in New Orleans; Veterans of Foreign Wars parade in Philadelphia; Yacht regatta off California coast; Rodeo at Hollister, Calif.; Diving aces show form at Los Angeles.

NEWS OF THE DAY (Vol. 12, No. 300)—Churchill inspects Iceland defenses; Tank-carrying boats tested; Canines drafted for Army; Duke of Kent tours Norfolk naval base; Bomb raids by RAF; Senator opens American Legion convention (Chicago only); Veterans of Foreign Wars parade in Philadelphia (Philadelphia only), Maureen O'Sullivan honored at Great Lakes Navy Day celebration (Chicago only); Hawaiian-Pacific diving meet.

(Released Wednesday, August 27)

PARAMOUNT (No. 104)—Finnish cargo ship burns; Duke of Kent in U. S.; Buses and trolleys roll again in Detroit; Official British film version of Roosevelt-Churchill sea parley; Army style football at Moffett Field, Calif.; National doubles tennis championships at Brookline, Mass.

MOVIETONE (Vol. 23, No. 101)—Official British film version of Roosevelt-Churchill sea parley; Wind storm in New Jersey; Masculine bathing beauty contest at Santa Monica, Calif.; Whirlaway wins American Derby (except Philadelphia and Pittsburgh); Icecapade show at Atlantic City (Philadelphia and Pittsburgh only); National doubles tennis championships at Brookline, Mass.; Juvenile boxing in New York.

NEWS OF THE DAY (Vol. 12, No. 299)—Official British film version of Roosevelt-Churchill sea parley; West Pointers in mimic battle; Soldiers stage circus at Fort Lee, Va.; Wind storm in New Jersey; National doubles tennis championships at Brookline, Mass.; Icecapade show at Atlantic City; Juvenile boxing in New York.

PATHE (Vol. 12, No. 104)—Official British film version of Roosevelt-Churchill sea parley; Duke of Kent in U. S.; Soldiers stage circus at Fort Lee, Va.; National doubles tennis championships at Brookline, Mass.; Tobacco exposition at Wilson, N. C. (Atlanta, Charlotte, Memphis and New Orleans only).

UNIVERSAL (Vol. 14, No. 9)—Navy takes over shipyard; Official British film version of Roosevelt-Churchill sea parley; Duke of Kent in U. S.; British attack Finnish port of Petsamo; Abbott & Costello in ring melee; Bobby Jones makes comeback at Detroit; Icecapade show at Atlantic City; National doubles tennis championships at Brookline, Mass.

Feature Booking Guide

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Murder at the Baskervilles	Arthur Wontner			Not Rev.
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
	U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

			Mins.	Rel. Date	See Issue of
2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2016	Blondie Plays Cupid (C)F	Penny Singleton-Arthur Lake	68	10/31/40	b11/2/40
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2038	Girls Under Twenty-one (D)F	Paul Kelly-Rochelle Hudson	64	10/24/40	b11/16/40
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F	Rex Harrison-Karen Verne (Reviewed as "Ten Days in Paris")	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2030	Nobody's Children (D)F	Edith Fellows-Lois Wilson	65	10/17/40	b1/25/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2214	Return of Daniel Boone (W)	Bill Elliott-Evelyn Young	61	5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2018	So You Won't Talk? (C)F	Joe E. Brown-Frances Robinson	69	10/3/40	b9/28/40
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2202	West of Abilene (W)F	Charles Starrett-Morjorie Cooley	58	10/21/40	b7/20/40
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

2208	Prairie Stranger (W)	Chas. Starrett-Patti McCarty (Former title "Medico Hits the Trail")		9/18/41	a8/9/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41	a7/26/41

Current 1941-42

	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41

Coming 1941-42

	Bachelor's Babies (CD)	Maxie Rosenbloom-Rochelle Hudson		11/6/41	a8/2/41
	Bedtime Story	Loretta Young-Fredric March			In Prod.
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Bullets For Ballots	Bill Elliott-Tex Ritter (Former title "Honor of the West")			a8/23/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay			a8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41	a7/26/41
	Ladies in Retirement (D)	Ida Lupino-Louis Hayward		9/18/41	a7/26/41
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41	a7/26/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41	a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden			a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper	Jinx Falkenburg-"Buddy" Rogers		12/4/41	In Prod.
	Texas (PD)	William Holden-Glenn Ford		10/9/41	a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	TwoLatinsFromManhattan(CM)	Jinx Falkenburg-Joan Woodbury		11/2/41	a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41	a7/12/41

MGM — Current 1940-41

			Mins.	Rel. Date	See Issue of
126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
145	Dr.Kildare'sWedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
106	Dulcy (C)F	A. Sothern-Ian Hunter-B. Burke	73	10/4/40	b10/5/40
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40

MGM — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
109	Hullabaloo (C)F	Frank Morgan-Billie Burke	77	10/25/40	b11/2/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
107	Third Finger, Left Hand (C)A	Myrna Loy-Melvyn Douglas	96	10/11/40	b10/12/40
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	9/19/41	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	9/5/41	b7/26/41
	Female of the Species	Rosalind Russell-Don Ameche			a8/2/41
	Her Honor	Rosalind Russell-Walter Pidgeon			In Prod.
	H. M. Pulnam, Esq.	Hedy Lamarr-Robert Young			In Prod.
	Honky-Tonk (D)	Clark Gable-Lana Turner			a6/28/41
	Kathleen	Shirley Temple-Herbert Marshall			In Prod.
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	9/12/41	b7/19/41
	Married Bachelor	Ruth Hussey-Rob't Young			a7/26/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy			a8/30/41
	Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter			a7/5/41
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D)	Edw. G. Robinson-Edward Arnold (Former title "New York Story")			a8/9/41

MONOGRAM — Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Drums of the Desert (D)F	Ralph Byrd-Lorna Grey	64	10/7/40	b10/12/40
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W)	John King-Ray Corrigan (Former title "Prairie Schooldays")		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Ol' Swimming' Hole F	Marcia Mae Jones-J. Moran	78	10/21/40	b10/26/40
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	Trailin' Double Trouble (W)	Ray Corrigan-John King	58	10/7/40	b10/19/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Driftin' Kid (W)	Tom Keene-Betty Miles		9/26/41	a8/23/41

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41

Coming 1941-42

	Gentleman From Dixie (D)	Mary Ruth-Marian Marsh (Former title "Li'l Lousiana Belle")		9/5/41	a7/26/41
	Gun Man From Bodie (W)	Buck Jones-Tim McCoy (Former title "Bad Man From Bodie")		9/19/41	a8/23/41
	Here Come the Marines	Wallace Ford-Toby Wing		10 31/41	In Prod.
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (D)	Bela Lugosi-Leo Gorcey-Huntz Hall (Former title "Ghosts in the Night")		10/24/41	a8/16/41
	Tonto Basin Outlaw (W)	Range Busters		10/10/41	In Prod.

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4005	Cherokee Strip (W)F	Richard Dix-William Henry	86	10/11/40	b10/5/40
4007	Christmas in July (CD)F	Dick Powell-Ellen Drew	68	10/25/40	b9/21/40
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4006	Moon Over Burma (D)A	D. Lamour-R. Preston-P. Foster	82	10/18/40	b10/19/40
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4004	Quarterback (CD)F	Wayne Morris-Virginia Dale	72	10/4/40	b10/5/40
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4060	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4010	World in Flames (Doc)A	Newsreel Compilation	60	10/25/40	b10/19/40
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Coming 1941-42

Block No.				
2	Among the Living (D)	Albert Dekker-Susan Hayward		a6/14/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden		a6/21/41
2	Birth of the Blues (M)	Bing Crosby-Mary Martin		a6/7/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70 Sept.	b8/2/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly		a8/30/41
2	Glamour Boy (CD)	Susanna Foster-Jackie Cooper		a7/12/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea		a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70 Sept.	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115 Sept.	b8/2/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)		a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning		a8/16/41
	Midnight Angel	Robert Preston-Martha O'Driscoll		In Prod.
	Mr. Aldrich's Boy (C)	Jimmy Lydon-Charles Smith		In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature		In Prod.
	Morning After	Preston Foster-Albert Dekker		In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75 Sept.	b8/2/41
2	Night of Jan. 16th (My)	Ellen Drew-Robt. Preston		a4/12/41
	No Hands on the Clock	Chester Morris-Jean Parker		In Prod.
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90 Sept.	b8/2/41
	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King		a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)		a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy		a7/26/41
	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde		a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde		a6/7/41
2	Skylark (CD)	Claudette Colbert-Ray Milland		a3/1/41
	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde		a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake		a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser		a8/9/41
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde		a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

			Mins.	Rel. Date	See Issue of
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/12/41	a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
126	Jungle Man	Buster Crabbe-Sheila Darcy		9/19/41	In Prod.
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John		8/29/41	In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
	Mr. Celebrity	James Seay-Vicki Lester		9/26/41	In Prod.
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
	Professional Bride	Kane Richmond-Mary Healy			In Prod.
125	Regular Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

RKO-RADIO — Current 1940-41

			Mins.	Rel. Date	See Issue of
183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
107	Laddie (D)F	Tim Holt-Virginia Gilmore	68	10/18/40	b9/21/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
104	They Knew What They Wanted (D)A	Charles Laughton-Carole Lombard	96	10/25/40	b10/12/40
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
105	Villain Still Pursued Her(C)F	Anita Louise-Richard Cromwell	66	10/11/40	b7/27/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
181	Wagon Train (W)F	Tim Holt-Martha O'Driscoll	62	10/4/40	b10/12/40
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Coming 1941-42

Block No.				
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	112	10/17/41 b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper		In Prod.
	Bambi	Disney Cartoon Feature		In Prod.
	Call Out the Marines	Victor McLaglen-Edmund Lowe		In Prod.
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41 b4/12/41
	Date With the Falcon	George Sanders-Wendy Barrie		In Prod.
W-1	Dude Cowboy (W)	Tim Holt-Marjorie Reynolds		a5/17/41
	Dumbo	Disney Cartoon Feature (Tech.)		In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150	b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41 b7/19/41
2	Gay Falcon	George Sanders-Wendy Barrie		a6/14/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41 b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley		a8/30/41
2	Look Who's Laughing	Bergen & McCarthy		a7/12/41
2	Mexican Spitfire's Baby (C)	Leon Errol-Lupe Velez-Zasu Pitts		a6/28/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien		a8/16/41
W-1	Outlaw Trail (W)	Tim Holt-Janet Waldo		a5/31/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez		In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41 b7/19/41
W-1	Riding the Wind (W)	Tim Holt-Ray Whitley		a8/2/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger		a8/16/41
2	Suspicion (D) (Former title "Before the Fact")	Cary Grant-Joan Fontaine		a3/22/41
2	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt		a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt		a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Outlaw Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC — Current 1940-41

			Mins.	Rel. Date	See Issue of
16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	John Beal-Florence Rice		8/27/41	a7/26/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
72	Frontier Vengeance (W)F	Don Barry-Betty Moran	57	10/10/40	b10/12/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
1	Hit Parade of 1941 (MC)F	Kenny Baker-Frances Langford	88	10/15/40	b10/19/40
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
5	Melody and Moonlight (M)F	Johnny Downs-Vera Vague	72	10/11/40	b10/5/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
52	Young Bill Hickok (W)F	Roy Rogers-Geo. Hayes	59	10/21/40	b10/5/40

Coming 1940-41

58	Bad Man of Deadwood (W)	Roy Rogers-Geo. "Gabby" Hayes	9/5/41	a8 2 41
42	Down Mexico Way (W)	Gene Autry-Smiley Burnette	9/18/41	In Prod.

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41 b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41 b7/19/41
101	Pittsburgh Kid (D)	Billy Conn-Jean Parker	8/29/41	a8/16/41

Coming 1941-42

171	Apache Kid (W)	Don "Red" Barry-Lynn Merrick	9/12/41	a8/16/41
	Death Valley Outlaws (W)	Don Barry-Lynn Merrick		a8/30/41
	Mercy Island (D)	Ray Middleton-Gloria Dickson		a8/30/41
161	Outlaws of Cherokee Trail(W) (Former title "Three Texas Rangers")	Three Mesquiteers	9/10/41	a8/2/41
	Sailor Be Good (C)	William Lundigan-Shirley Ross		a8/30/41

20TH CENT.-FOX — Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
113	Down Argentine Way (M)F	Don Ameche-Betty Grable (Tech.)	88	10/11/40	b10/5/40
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
108	Gay Caballero (W)F	Cesar Romero-Betty McLaughlin	57	10/4/40	b9/28/40
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
111	Great Profile (C)A	John Barrymore-Mary Hughes	70	10/25/40	b8/17/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
150	Kipps	Michael Redgrave-Diana Wynyard		7/25/41	Not Rev.
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
114	Night Train (D)A	Margaret Lockwood-Rex Harrison (Reviewed as "In Disguise")	95	10/18/40	b8/3/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

Block No.					
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
	Confirm or Deny	Don Ameche-Joan Bennett			In Prod.
3	Great Guns	Laurel and Hardy-Sheila Ryan		10/10/41	In Prod.
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
3	Man at Large (Spy)	Marjorie Weaver-Richard Derr		10/3/41	a8/30/41
W-1	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts		9/26/41	a5/31/41
	Lone Star Ranger	John Kimbrough-Sheila Ryan			In Prod.
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder	Lynn Bari-John Sutton			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
W-1	Riders of the Purple Sage(W)	George Montgomery-Mary Howard		10/10/41	a7/12/41
	Rise and Shine	Linda Darnell-Jack Oakie			In Prod.
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
3	Week-end in Havana (D)	Alice Faye-John Payne (Tech.)		9/26/41	a8/9/41
3	We Go Fast (D)	Alan Curtis-Lynn Bari		9/19/41	a8/9/41
3	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable		10/17/41	a5/31/41
	Young America	Jane Withers-William Tracy			In Prod.

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Lydia	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed (CM)	Frances Langford-Johnny Downs			a8/23/41
Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff		10/24/41	In Prod.
Fiesta (Tech.)	Armida-Antonio Moreno-Geo. Givot			In Prod.
International Lady (D)	Ilona Massey-George Brent		9/19/41	a6/21/41
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		12/25/41	a8/2/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
Miss Polly	ZaSu Pitts-Slim Summerville			In Prod.
New Wine (MD)F	Ilona Massey-Binnie Barnes	84		b8/2/41
Niagara Falls (C)	Marjorie Woodworth-Tom Brown			a7/19/41
Sundown (D)	Gene Tierney-Bruce Cabot		10/31/41	a7/5/41
Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50		b8/9/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5026	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5019	Diamond Frontier (D)F	Victor McLaglen-John Loder	71	10/4/40	b10/12/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5062	Law and Order (W)F	J. M. Brown-Fuzzy Knight	57	10/18/40	b11/30/40
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5017	Little Bit of Heaven (C)F	Gloria Jean-R. Stack-Nan Grey	87	10/11/40	b10/12/40
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41

UNIVERSAL

Current 1940-41 (Cont.)

5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5007	Seven Sinners (CD)A	Marlene Dietrich-John Wayne	84	10/25/40	b11/2/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5024	Slightly Tempted (C)F	Hugh Herbert-Johnny Downs	61	10/18/40	b8/10/40
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (D)	Charles Bickford-Evelyn Ankers (Former title "Halfway to Shanghai")		10/3/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
	Ghost Town Buckaroo (W)	J. Mack Brown-Fuzzy Knight			In Prod.
	Great Man, The	W. C. Fields-Gloria Jean		11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
	It Started With Adam (D)	Deanna Durbin-Charles Laughton (Former title "Almost an Angel")		9/26/41	a7/5/41
	Jail House Blues (C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")			a5/31/41
	Kid From Kansas (D)	Dick Foran-Leo Carrillo (Former title "he Amer icanos")		9/19/41	a7/12/41
6061	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41
	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight		10/24/41	a7/5/41
	Mob Town (D)	Dead End Kids-Dick Foran			a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
	Nobody's Fool	Hugh Herbert-Anne Gwynne		12/5/41	In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott		10/17/41	In Prod.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips (D)	Wm. Gargan-June Clyde-John Litel (Former title "Beyond the Law")			a5/17/41
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
	Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
	Vigilantes (W)	Johnny Mack Brown-Nell O'Day			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
511	Dispatch From Reuter's(PD)F	Robinson-Albert-Basserman	88	10/19/40	b9/21/40
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
569	Father Is a Prince (C)A	Grant Mitchell-Nana Bryant	62	10/12/40	b10/12/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
502	Knute Rockne— All American (B)F	Pat O'Brien-Ronald Reagan	93	10/5/40	b10/12/40
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
561	Tugboat Annie Sails Again (C)F	Marjorie Rambeau-Alan Hale	77	10/26/40	b10/19/40
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Coming 1941-42

	All Through the Night	Humphrey Bogart-Judith Anderson			In Prod.
	Black Widow	Jeffrey Lynn-Jane Wyman			In Prod.
	Bridges Built at Night	Richard Whorf-Lloyd Nolan			In Prod.
	Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan			In Prod.
	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
	Kings Row	Ann Sheridan-Ronald Reagan			In Prod.
	Law of the Tropics (D)	Constance Bennett-Jeffrey Lynn		10/4/41	a6/28/41
	Male Animal	Olivia de Havilland-Henry Fonda			In Prod.
	Maltese Falcon (My)	Mary Astor			a7/12/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
	New Orleans Blues (D)	Priscilla Lane-Richard Whorf			a8/2/41
104	Nine Lives Are Not Enough	Ronald Reagan-James Gleason		9/27/41	a6/28/41
	One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
	Prime Minister	John Gielgud-Diana Wynyard			Not Rev.
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/20/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	Face at the Window (My)A	Ted Slaughter-Marjorie Taylor	65	Ziehm	b10/19/40
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Let George Do It (C)F	Geo. Formby-Phyllis Calvert	72	Film All	b10/26/40
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41
	Torso Murder Mystery (My)A	Bruce Cabot-Marta Labarr	70	Ziehm	b10/19/40

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
	ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
	CINESCOPES (10)			
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
	COLOR RHAPSODIES (16) (Tech.)			
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
	COLUMBIA TOURS (10)			
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco— Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
	COMMUNITY SINGS (10)			
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
	FABLES CARTOONS (8)			
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
	HOW'S YOUR I. Q. (6)			
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2 1 41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
	NEW YORK PARADE (6)			
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
	PHANTASIES CARTOONS (8)			
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2705	Wallflower		6	Not Rev.
	SCREEN SNAPSHOTS (12)			
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
	STOOGE COMEDIES (8)			
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
	WASHINGTON PARADE (6)			
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

	ALL-STAR COMEDIES (18)			
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise		16	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup		9	Not Rev.
	COLOR RHAPSODIES (16) Tech.			
	COMMUNITY SING (10)			
3651	Don Baker	Poor	9	8/30/41
	FABLES CARTOONS (8)			
	GLOVE SLINGERS (4)			
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
	PANORAMICS (12)			
3901	City Within a City		10	Not Rev.
	PHANTASIES CARTOONS (8)			
3701	Crystal Gazer		7	Not Rev.
	QUIZ REELS (6)			
3601	So You Think You Know Music	Good	10	8/30/41
	SCREEN SNAPSHOTS (10)			
3851	No. 1		10	Not Rev.
3852	No. 2		10	Not Rev.
	STOOGE COMEDIES (8)			
3401	An Ache in Every Stake		18	Not Rev.
	THIS CHANGING WORLD (6)			
3981	Broken Treaties		10	Not Rev.
	TOURS (8)			
3551	Journey in Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3802	Show Dogs		10	Not Rev.
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

	CARTOONS (18) (Tech.)			
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario		8	Not Rev.
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
	CRIME DOESN'T PAY (6)			
P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
	MINIATURES (10)			
M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World	Excellent	10	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
	OUR GANG (9)			
C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	10	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
	PASSING PARADE (9)			
K-281	American Spoken Here	Excellent	10	12/ 7/40
K-289	Hobbies		10	Not Rev.
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PETE SMITH SPECIALTIES (14)			
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
	FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State	Usual	10	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

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	CARTOONS (16) (Tech.)			
	MINIATURES (10)			
	OUR GANG (10)			
C-391	Come Back Miss Pipps		10	Not Rev.
	PASSING PARADE (10)			
	PETE SMITH SPECIALTIES (14)			
	TRAVELTALKS (12) (Tech.)			
T-311	Glimpses of Florida		10	Not Rev.
	TWO REEL SPECIALS (6)			

PARAMOUNT 1940-41

	ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
	COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
	FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
	GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
	HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
	MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
	PARAGRAPHICS (6)			
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardian of the Wilds		10	Not Rev.
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
HEADLINERS (6)			
A1-1 Beauty at the Beach		10	Not Rev.
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
POPEYE (12)			
E1-1 I'll Never Crow Again		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1		10	Not Rev.
ROBERT BENCHLEY (4)			
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop		10	Not Rev.
SPORTLIGHTS (13)			
R1-1 Shooting Mermaids		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell	11	8/2/41
UNUSUAL OCCUPATIONS (6)			

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck		8	Not Rev.
14108 Orphan's Benefit	Very Good	9	8/30/41
14109 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23401 Westward Ho-Hum		16	Not Rev.
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	Not Rev.
LEON ERROL (6)			
23701 Man I Cured		16	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
PICTURE PEOPLE (13)			
24401 No. 1 (Helen Broderick)		10	Not Rev.
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24301 Pampas Paddock		10	Not Rev.

REPUBLIC 1940-41

MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2101 Sagebrush and Silver		10	Not Rev.
SPORTS REVIEWS (6)			
2301 Pedigreed Dogs		10	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power		10	Not Rev.
TERRYTOONS (26)			
2501 Ice Carnival		7	Not Rev.
2551 Old Oaken Bucket		7	Not Rev.
2552 One Man Navy		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver		7	Not Rev.
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5228 Jumpin' Jive	Good	17	6/ 7/41
5233 Merry Madcaps		17	Not Rev.
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTOONS (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B		8	Not Rev.
MUSICALS (13)			
6221 Is Everybody Happy?		18	Not Rev.
SPECIAL SUBJECT (1)			
6110 Cavalcade of Action		20	Not Rev.
STRANGER THAN FICTION (15)			
6371 Shampoo Springs		10	Not Rev.
VARIETY VIEWS (15)			
6351 Moby Dick's Home		10	Not Rev.

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store			Not Rev.
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak			Not Rev.
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7101	Minstrel Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
	MELODY MASTER (10)			
7501	U. of So. Cal. Band		10	Not Rev.
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew		7	Not Rev.
7702	Brave Little Bat		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
	SPORTS PARADE (10) (Tech.)			
7401	Kings of the Turf		10	Not Rev.

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

AIR CONDITIONING

"ZEPHYR-COOLAIRE BLOWERS KEEP MY ATTENDANCE UP," writes Blum, Rex Theatre, Portage, Penna. "And my temperature down, too." Immediate delivery, last year's prices, pay next year. Wire orders to S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

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WANTED TWO SIMPLEX PROJECTORS. Must be bargain. M. Nees, 2933 N. E. 12th Ave., Portland, Oregon.

SUPERIOR PROJECTORS, DOUBLE BEARING PREFERRED. Give age, condition, lowest price, first letter. Box 530, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

PORTABLES, DEVRY or HOLMES. Must be cheap. Silent DeVrys considered. Box 531, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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FREE LOANERS WHILE REPAIRING your Powers, Simplex, Motiograph, Superior heads or what have you? Arc controls, soundheads, amplifiers overhauled by factory methods, union labor, Empire Instrument Company, 547 West 46th St., New York City.

SOUND EQUIPMENT

SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, complete with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. Ready for immediate showing, 1/3 original cost. Box 527, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York, N. Y.

"PEOPLE SAY SOUND'S VERY GOOD," writes D. B. Free, Sparks Theatre, Sparks, Nevada. "After four years, S.O.S. Amplification still okay." Costs amazingly little—Amplifiers from $53.25, Soundheads from $76.75. Complete Systems $239.50. Terms $2.50 weekly. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

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SITUATION WANTED

Manager, single, aggressive, 6½ years experience; Excellent references. Arnold Schneeberger, 215 Grant St., Kendallville, Ind.

SUPPLIES

CEMENT TROUBLE? Try 2 in 1. Uncle Sam does. Sample and price list yours. Cinema, 425 West 52nd St., N. Y. C.

THEATRE FOR RENT

FOR RENT: MAJESTIC THEATRE, County Seat 2300. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

"BINGO CARDS." One thousand in set. $2.00 per thousand. Five thousand or over $1.50 per thousand. Trailers, one sheets available. Games Co., 718 Film Bldg., Cleveland, Ohio.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, N. Y. C.

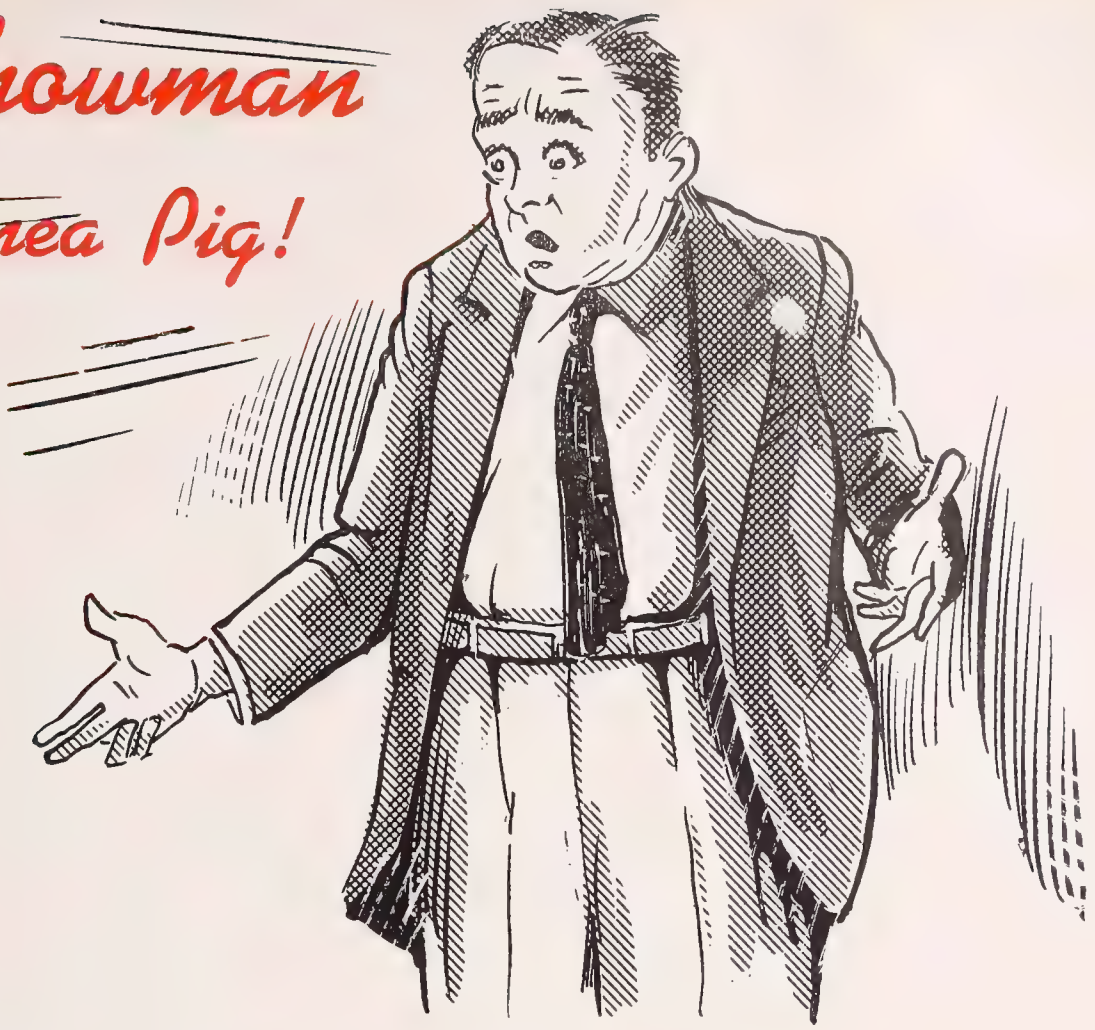
USED EQUIPMENT

NEW STUFF SCARCE AND HIGH, BUT DON'T YOU CARE—Chair Cushions, 39c; World's Fair Ticket Boxes, $8.95; Phonograph Record Players, $9.75; Jensen Tweeters, $9.95; Peerless Low Intensity Arcs, $79.50; Hand Microphones, $4.95. What's on your List? S. O. S. Cinema Supply Corp., 636—11th Ave. New York City.

WAREHOUSE FORCED SALE IMPORTED SPOTLIGHT CARBONS—All sizes from 5/16" x 6" up to 7/8" x 12". Just think, 80% discount! Write for list. Empire Instrument Co., 547 West 46th St., N. Y. C.

REAL BARGAIN—Pair Strong low intensity lamphouses with Forest 30 ampere rectifiers guaranteed perfect condition $175.00. Thousand other values. Write us. Star Cinema Supply Co., 440 West 45th St., N. Y. C.

I'm A Showman not A Guinea Pig!



I want information about pictures *straight*.

I expect to find that information the WAY I like it EVERY WEEK in my Trade Paper!

I'm tired of having "new ideas" tried out on me—with some new formula full of tricks, gadgets, and gimmicks that only confuse matters.

I'm *sticking* to SHOWMEN'S TRADE REVIEW, because STR has stood by me in giving me a Booking Guide that was perfected five years ago and hasn't changed except for improvements of the same basic, simple, effective idea.

I get these Booking Guides (Features and Shorts) in STR—every week.

I find Production Numbers, Titles, Star Names, Audience Classification, References to Box Office Slants and Advance Dope.

I find ALL the information in one quick glance—without keeping a triple-entry set of books, and files and references.

That's why I'm sticking to

SHOWMEN'S TRADE REVIEW

The Service Paper of the Motion Picture Industry

WHIRLWIND ACTION FOR AUDIENCES OF ALL AGES IN COLUMBIA'S NEWEST SENSATIONAL SERIAL!



THE IRON CLAW

with

CHARLES QUIGLEY

JOYCE **BRYANT** · WALTER **SANDE** · FORREST **TAYLOR**

Screen play by Basil Dickey, George Plympton, Jesse A. Duffy, Charles R. Condon, Jack Stanley

Directed by JAMES W. HORNE

A COLUMBIA CHAPTER-PLAY

Audiences today want thrills...excitement...plus entertainment for adults and kids alike... and here they all are...in a honey of a chapter show... carefully planned...shrewdly made...jammed with top production values!



"THE IRON CLAW" MEANS IRON MEN

at the box-office!

SEP -9 1941

SHOWMEN'S TRADE REVIEW

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Featuring

THE SHOW BUILDER

Selling Shorts via Ad Layouts
(ADVERTISING CLINIC)

Survey of New Season Shorts

Monthly Product Check-up

Vacation Idea Sells Travel Films

Selling Slants For Rhythm Reels

Back Stage in the Short Shops

Making Golf a Box Office Asset



CRITERION THEATRE, N. Y., CALLING: "Red Skelton is the talk of New York. Critics hail a new star. Business on 'WHISTLING IN THE DARK' is sensational!" (*Same everywhere*)



ASTOR THEATRE, N. Y., CALLING: "4th week of 'DR. JEKYLL & MR. HYDE' is a sell-out. (*Pre-release openings in 14 spots from coast to coast are terrific! M-G-M's first New Season film is a solid HIT!*)



TRADE PRESS CALLING: "Our box-office check-up reveals that 'LIFE BEGINS FOR ANDY HARDY' tops the entire Hardy series and that it also sets a new high for hold-overs!"



SEATTLE, PROVIDENCE, RICHMOND, NORFOLK CALLING: "'WHEN LADIES MEET' topping 'Philadelphia Story', 'Ziegfeld Girl' and all the Biggest Ones. These first engagements forecast another tremendous M-G-M success! Watch new openings!"



M-G-M STUDIO, CULVER CITY, CAL., CALLING: "Our next four pictures to be trade shown 'HONKY TONK', 'SMILIN' THROUGH', 'MARRIED BACHELOR' and 'FEMININE TOUCH' were sneak-previewed for the second time. They're the talk of Studioland!"



"Gosh!"

The Editorial Page

Wash Day

Industry linen will again be hung out to the public gaze when the Congressional investigation of "war mongering" by the picture industry gets under way.

Undoubtedly, those motion picture executives who appear before the committee will give a good account of themselves and will protect the industry through their testimony. The weasels in the woodpile, in all probability, will prove to be those mysterious people who have asked to be heard, or those the committee members have lined up to help prove their charges.

It was inevitable that such a hearing take place. And it is important that the industry be accorded a fair opportunity to defend itself against the vicious charges so recklessly hurled at it.

From newspaper reports we note that Jimmy Fidler is listed as one of the early witnesses. Just where Fidler fits into this picture, we can't at the moment figure out, unless the idea is to give him a chance to throw some more of his special brand of mud at an industry out of which he has made a handsome living . . . plus.

Theatremen loyal to their business should make every effort to have their newspapers report testimony that will dispel any false impressions created by venomous charges levelled against it.

It's everybody's fight, and none should shirk his responsibility.

▲ ▲ ▲

Something To Be Proud Of

There can be no greater testimonial to the aggressiveness and showmanship of the Texas theatremen than was demonstrated in connection with the Variety Club of Texas annual outdoor fun festival and carnival.

The charitable activity of Tent 17 is already too well known to make further reference to it necessary. But when it comes to showmanship, promotion and downright salesmanship, that's a horse of another color and we feel fully justified in shouting from the housetops that this group of go-getters, headed by Bob O'Donnell, Paul Short, John Q. Adams and J. O. Cherry, plus the 15 committee chairmen, turned in a magnificent job, successfully engineered through all of its intricate phases.

No less than 47,963 lines of free publicity were obtained, plus $3,575 in free ads from the local merchants and friends. And to quote from a recent letter from Texas: "In brief, my dear Chick, the campaign publicizing this event was the most comprehensive and most sensational ever executed."

To which we enthusiastically add our own "sensational and comprehensive" congratulations to a swell gang whose record is still something for other Tents to shoot at. (P.S. Please read Charlie Skouras' challenge on page 16.)

▲ ▲ ▲

The Sucker Industry

In a sudden, last-minute change of plan, the Senate Finance Committee voted to increase the tax rate on theatre admissions by approximately fifty per cent.

When you consider that in addition to this federal tax, many theatres also pay state admission taxes, plus a multitude of other taxes—hidden and visible—you can understand why the new proposal would make this the sucker industry.

Unless a powerful and united front is thrown up to fight this unfair impost, the chances for killing it and getting the tax plan back to where it was before, will be just about nil . . . minus. The lawmakers are out to find every cent of revenue—necessarily, in face of increased expenditures. But if they put over this quickie as an easy way to do the revenue-raising job, rest assured, it will be but a beginning.

What will happen next year may make Uncle Sam your fifty-fifty partner—on income, but not on expense. This calls for quick and organized action and we sincerely hope exhibitor organization representatives will act quickly and effectively in this vital emergency.

▲ ▲ ▲

About Rental Increases

It was to be expected that under the consent decree selling, increases would be demanded. There is nothing new about that. Whether in big blocks or small, each year has brought demands for increases.

The solution does not lie in complaints to the Department of Justice or any other agency, government or otherwise. It's squarely up to Mr. Exhibitor who buys the pictures. He is the only one who can knock down unreasonable demands.

That it may be a battle to accomplish this is a foregone conclusion. You'll never get anything without putting up a fight. Certainly, by no stretch of the imagination, can you conceive of any company offering you pictures at the old price or less.

They'll all ask more but we venture the prediction that they'll take a lot less so long as they are not of the opinion that previously you have been "stealing" the pictures at ridiculously low prices.

—"CHICK" LEWIS

Sees Selling No Different

Sears Finds Consent Decree Doesn't Affect Most Deals

Selling pictures this year is no different than it ever was in 50 per cent of all cases, according to Grad Sears, Warner sales manager. Despite the consent decree and what he termed the belief that pictures were formerly sold for an entire season at one time, merchandising in the important theatres is the same as it was, he said. While formerly the practice was to sell what amounted to a franchise for product for a year, Sears said, when each picture came along the question of which house it would play, how long and when always arose. Today instead of being tied down by the terms of a year long contract, the negotiations are conducted when the sale is made, he pointed out.

The Warner sales chief said that the company had decided on two rules in connection with the showing of "Sergeant York." First, admissions will be set at a minimum of 55 cents in the evening, 40 cents at matinee and 25 cents for children and second, the exhibitor will be required to turn over one half of all his gross on the picture to Warner Bros. He may double feature it if he likes, but there will be no allowances made. In announcing this policy, Sears said, "The exhibitors have contributed nothing to the success of the picture so far. The cast, the production values, the heavy campaign in New York and the publicity are all the work of Warner Bros.,'" he said.

Silverstone to Start Production Unit Soon

Shortly after Sept. 13 Murray Silverstone will leave for Hollywood to establish his production unit. A deal, he revealed last weekend, has been set with one producer, and eventually he plans to have several other producer-units in his organization. He added that Mary Pickford would be associated with him in the enterprise.

Republic to Re-issue Two Olsen-Johnson Pics

Two Olsen and Johnson pictures, "All Over Town" (1937) and "Country Gentlemen" (1936), will be reissued by Republic, it was learned this week. A new line of accessories is being rushed through for the two comedies, which will become available about Oct. 1.

Schine Chain Leases Clifton Springs Theatre

Rochester—Leasing of the Clifton Springs Theatre in Clifton Springs was announced this week by C. C. Young, district manager in Geneva for the Schine chain. The house will be operated by Robert Emory, formerly manager of the Riverside in Buffalo. Alterations and repairs will be made, Young said.

STAR AND AD CHIEF IN CONFERENCE



Joan Fontaine, co-starred with Cary Grant in RKO Radio's "Suspicion," chats with S. Barret McCormick, director of advertising and publicity, on the promotional plans in work on this production.

Some Run Demands Must Wait

Interpretation of Consent Decree Indicates Refusal to License for Three Months Dates From September 1

Present interpretations of Section X of the consent decree indicate that although it takes effect now, any complaints as to run must wait until refusal to grant a run has persisted for three months after Sept. 1. Some quarters had believed that if the refusal existed for three months prior to Sept. 1, the complaint could be filed on that date. But so far the expected rush of requests for change of run and charges of refusal to grant some run has not materialized, indicating that the belief of most attorneys is that the three month period of refusal to license for a desired run begins Sept. 1.

This week, one case was appealed and one new demand for arbitration was filed.

Edward I. Singer, owner of the Hill Theatre, Philadelphia, has filed an appeal against the dismissal of his arbitration complaint which asked that the 14-day clearance which he must give to the Sedgewick Theatre be cut to seven days. The Arbitrator had ruled that he could not cut the clearance without affecting run, something he was not empowered to do under the consent decree until after Sept. 1. The Appeals Board will now be asked to decide the issue.

The T & D Circuit has intervened in the case brought by Rotus Harvey for the Westwood Theatre. T & D's interest is in the Sierra Theatre in Susanville, Calif., a nearby town.

Spitz and Adcock, attorneys, will act for B. & K. in the case of the Oriental Theatre, Chicago, which claims that 18 theatres belonging to B & K and others have clearance over it which is unfair.

The Piedmont Theatre in Oakland, Calif., this week filed a complaint charging that the clearance given to the Paramount, Oakland, Orpheum, Senator, Grand Lake, Roxie and Esquire Theatres is unreasonable. The latter are all Fox West Coast Theatres. The case is the fourth filed in San Francisco.

Sues to Block Arbitration by 306

Notice Issued Too Late, Harris Circuit Charges

A suit was filed in the New York Supreme Court last week by Harry A. Harris in behalf of all members of the Harris Circuit against the Moving Picture Machine Operators Union, Local 306, for a court order to restrain arbitration proceedings instituted by the union to increase the wage scale of operators employed by Harris' circuit.

The contract between Local 306 and nine theatres was made on March 23, 1938, according to petition. The plaintiff alleges that on Aug. 13, 1941, a notice of arbitration was served upon the houses which called for the submission of the question of wages for a period from Sept. 1, 1940, to Aug. 31, 1942.

The legality of arbitration is attacked by the suit, claiming notice was issued too late. It is also charged that the contract called for demands for increases only in the months of August in even-numbered years; that the notice seeks retroactive increases allegedly illegal, and that, finally, four of the theatres included in the circuit are not being operated.

Harrisburg Exhibs Warned

Harrisburg, Pa.—A warning to strictly enforce infantile paralysis quarantine banning children under 18 from theatres "or else," was issued this week.

Price-Terms Condemned

Ia.-Neb. ATO Authorizes Complaint to D of J

Des Moines, Ia.—Film rental terms were condemned by the executive board of the Allied Theatre Owners of Iowa-Nebraska at a meeting here this week. The New York consent decree was declared to have failed "to relieve the pressure on small exhibitors."

That the Department of Justice be notified that unreasonable prices and terms demanded for film "have definitely increased the pressure on the small exihibitor"; that the practice of consenting distributors of putting one or two desirable pictures in each block along with weak and undesirable pictures and refusing to sell the desirable picture without the others "is a return to block-booking with a vengeance," was authorized by more than 20 exhibitors attending the meeting.

One exhibitor charged that a salesman had advised him he could get the feature deal agreed upon approved, provided the exhibitor would also contract for some shorts. The decree forbids forcing of shorts.

Republic Pictures was praised for protecting its regular customers by refusing to sell 16 mm. rights on its features. Other companies were condemned for this practice.

Skouras Sees Last Quarter Rise in Box Office Receipts

Hollywood—At a meeting launching the annual Fall drive of Fox West Coast Theatres, Charles P. Skouras told house and district managers that theatre business should show a definite increase in the last quarter of this year due to the defense standing and the excellent product that will be available.

SHOWMEN'S Trade Review

Vol. 35, No. 7 Sept. 6, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Sept. 7-9: Southeastern Theatre Owners Association Convention, Jacksonville, Fla.
Sept. 11: Warner Club golf tournament, Old Oaks Country Club, Purchase, N. Y.
Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.
Sept. 29: Variety Club of California charter presentation and induction dinner, Los Angeles.
Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Nov. 2: Pittsburgh Variety Club banquet.

Loew-Poli Starts New Season Drive

Adopt Slogan Tieing In With Current 'V' Campaign

Loew Poli New England Circuit inaugurated its sixth consecutive new season movie drive last Friday.

The current campaign, which will continue for the next three weeks for the circuit's theatres in seven cities in Connecticut and Massachusetts, adopted the slogan, "Loew Poli Picture Parade . . . Victorious New Movie Season of Greater Entertainment." The slogan ties in with the "V" slogan now internationally current.

Special newspaper cooperation has been arranged for all thirteen theatres under Division Manager Harry F. Shaw, and Lou Brown, advertising and publicity manager, who are supervising the drive.

Injunction Prevents Itinerant Tax Collection

Wabash, Ind.—A temporary injunction and restraining order in the suit of the Dennis Film Bureau, regarding a daily "wagon show" tax of $1 for free movies, has been granted by the Wabash Circuit Court. Hearing on the petition to make the injunction permanent was continued to Sept. 15 by the Court.

Nation's Theatres Open Drive for USO Funds

With the showing of a three-minute trailer on their screens, theatres throughout the nation this week opened the industry's drive for USO funds. Following the trailer, ushers with collection cans passed up and down the aisles.

FPC Plans No Request To Extend Daylight Time

Washington—Continuation of daylight saving time beyond Sept. 28 will not be asked by the Federal Power Commission "unless there is a real power emergency," Chairman Leland Olds said this week. If they desire, individual localities can continue on "new" time.

Industry Stirred by 15% Tax Voted by Senate Committee

Exhibitor Organizations Move to Battle Additional Impost; Rep. Gearhart Warns It May Be Boomerang

In a surprise move, the Senate Finance Committee last weekend raised the admissions tax to 15 per cent generally, with certain minimum figures which would make it even greater. This was almost the last move before the tax bill was to be submitted to the Senate and then to conference for final passage.

The Committee passed the new rate by a vote of 10 to 8 with details of the voting not given. The tax on tickets of not more than 10 cents was established at one cent with the following graduated scale after that:

11-15 cents inclusive—2 cents
16-20 cents inclusive—3 cents
21-25 cents inclusive—4 cents
26-35 cents inclusive—5 cents
36-40 cents inclusive—6 cents
41-45 cents inclusive—7 cents
46-50 cents inclusive—8 cents
Over 50 cents—15 per cent

Those who voted against the tax increase in the committee warned that the additional impost might prove to be a boomerang, causing a decrease in revenue instead of the anticipated increase. Representative Bertrand W. Gearhart of California, a member of the House Ways and Means Committee, warned that the increase in admissions tax is more than the industry can stand.

The committee knocked out the tax of 1/6 cent per bottle on soft drinks, which was calculated to bring in the same amount as the increased levy on admissions. It is expected that in the fight to cut the admissions tax, the soft drink impost will figure in the battle.

Other changes made in the pending tax bill by the Senate Committee include a 6 per cent surtax on the first $25,000 of corporate earnings and a 7 per cent surtax on all earnings above this level. A 10 per cent tax on local telephone bills was also voted, doubling the House rate, and a new manufacturers' excise tax of 10 per cent was imposed on electric light bulbs, a commodity used in large numbers by theatres.

Exhibitor organizations quickly swung into action to fight the 15 per cent admissions tax. Ed Kuykendall, president of the MPTOA, called it "outrageous" and said his organization would battle it to the limit. The ITO of Ohio rushed a bulletin to all its members urging them to wire their Senators immediately. Similar action was taken by other organizations.

Boston Exhibitors Object To Free Show at Garden

Boston—Requested to aid a gigantic free show in Boston Gardens this Sunday when gifts of cigarettes, books or candy for soldiers will be the sole admission fee, local exhibitors believe that, in view of the fact that 20,000 are expected to crowd the Garden, it is unfair to ask them to participate in an event which practically kills their own Sunday business. They point out that all of them have cooperated in every way to aid the USO.

Siler City Commissioners Study Sun. Movie Petition

Siler City, N. C.—A petition to allow the operation of Sunday films here is being considered by the board of commissioners which expects to act on the matter at a meeting Sept. 12. Although Sunday movies were banned two months ago, the board later allowed their operation through August.

Two UA Pics for Rivoli

Edward Small's "International Lady" and Walter Wanger's "Sundown," both United Artists releases, have been pencilled in for early showing at the New York Rivoli.

SARONG vs. BUSTLE

Marion, Ind.—Announcing the opening of "Aloma of the South Seas" and "Charley's Aunt" at the Paramount and Indiana theatres here, the local Chronicle-Tribune carried this headline: "Dorothy Lamour's Sarong Vies With Jack Benny's Bustle for Honors at Local Theatres."

Gaynor Takes Post in Lynn Farnol Organization

Assigned to work on film interests and general accounts, Leonard Gaynor, who was formerly associated with Paramount, 20th Century-Fox and Republic, has joined the Lynn Farnol organization as an associate for a limited period, which may become permanent at Gaynor's option.

Louis Berg, Erma Pfingst Added to Horne Staff

Louis Berg, formerly of UA and G-B, and Erma Pfingst, formerly with Nestle Nemur Co. and Walt Disney Prod., have joined the Hal Horne organization. The former will be connected with the publicity forces, while the latter will be associated with the advertising staff.

How can there be a new love when



Another money honey for your box-office from Gregory La Cava, the master craftsman who gave you "My Man Godfrey", "Stage Door" and "Fifth Avenue Girl"!

the old love is unfinished ?



DON'T ANSWER NOW!

Wait until America's movie fans make twenty million dates in twelve thousand theatres to see Irene Dunne and Robert Montgomery present THEIR solution!

Irene **DUNNE** ★ *Robert* **MONTGOMERY**

in

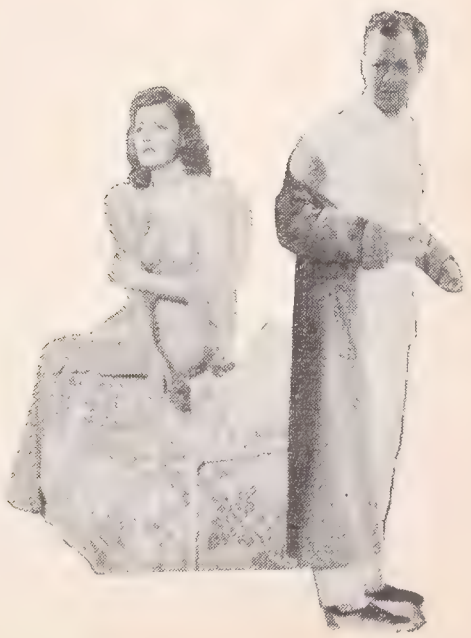
"UNFINISHED BUSINESS"

with

PRESTON FOSTER

Eugene Pallette • Esther Dale
Walter Catlett • June Clyde
Dick Foran • Samuel S. Hinds

Screenplay by Eugene Thackrey



Produced and Directed by

GREGORY LA CAVA

Released Nationally by **UNIVERSAL—SEPT. 12**

Hays Flays Clark Charges

Calls Propaganda Claim Unsupported by the Facts

In a letter to Senator D. Worth Clark, chairman of the sub-committee which is to investigate alleged war propaganda in films, Will H. Hays, MPPDA president, last week-end denied charges that the motion picture industry was engaged in war-mongering and that producers were interested in involving the United States in war.

Hays declared that the accusations against the business were "baseless" and that the industry would prove that the charges were "wholly unsupported by the facts and constitute an unjustified attack upon, and challenge to, the fundamental principle of freedom and expression."

"It has been charged," the Hays letter read, in part, "that the industry has been engaged in a 'gigantic campaign of propaganda to get this country into war.' The pictures which have been produced are the best proof of the utter falsity of this charge. Upon this we will present complete and detailed information."

In Washington this week it was announced that Wendell L. Willkie, 1940 Republican presidential candidate, had been retained by Austin Keough, chairman of the MPPDA law committee, to defend motion picture producers against the charges.

Willkie's request for a delay in the hearing, scheduled to get under way this week, was granted. New date for the hearing is Tuesday, Sept. 9.

Hearing of the producers is to be followed by an inquiry by the committee into "the workings of the March of Time," according to Senator Clark.

Stearns MakesChanges In UA Sales Personnel

Announcement of changes in United Artists' sales personnel in Bert M. Stearns' district was made late last week. Guy Hancock, formerly with RKO, joins the Indianapolis sales staff, replacing Edward Golden. Irving Sochin, Cincinnati city salesman, has been replaced by Jack Finberg. Mitchell Blachsleger, office manager in Cincinnati, has been advanced to the sales staff to cover Finberg's former territory in West Virginia and Kentucky. Art Young, formerly with Universal, has been appointed Cincinnati office manager.

Holt Heads RKO Coast Theatres

Charles Koerner, in charge of theatre operations for RKO, announced the appointment of Nat Holt as West Coast Division manager this week. Holt's former post as division manager in Ohio, will remain unfilled temporarily, the theatres being handled out of the home office. He succeeds to the post held by Koerner prior to his promotion.

Labor Day Crowds Set New Records at B'way Theatres

450,000 People Storm Great White Way's Movie Citadels To Make Holiday Week-end Biggest in Recent History

With approximately 450,000 people jamming their auditoriums, Broadway's theatres this week celebrated one of the biggest Labor Day week-ends in recent history. An unusual factor in connection with this unusual holiday period attendance spurt was the extremely fair weather which ordinarily serves as a deterrent to movie-going. For this reason, managers were unable to explain the record crowds, the bulk of which were out-of-towners.

During the four-day period ending Monday night, Radio City Music Hall, with "The Little Foxes" in its second week, played host to 105,306 persons. This is the highest Labor Day week-end attendance in the history of the theatre, officials said. Over 300 people were waiting in line when the doors opened at 8:45 a.m.

An estimated 75,000 people paid $53,300 to see "Aloma of the South Seas" at the Paramount over the four-day period, while the Roxy, with "Wild Geese Calling" as its screen attraction, played to more than 85,000 persons for a gross of more than $42,000. The four-day business was "the biggest Labor Day week-end we've ever had," Irving Lesser, managing director, declared.

The biggest holiday week-end in ten years was established at the Strand with "Dive Bomber," which opened Friday. The picture played to 54,600 persons through Monday. During Saturday, Sunday and Monday, 43,416 persons attended the Capitol to see "Life Begins for Andy Hardy," thus giving that house the best business it has had for this period in the last few years.

Opening on Labor Day for the fall and winter season, the Rivoli theatre experienced exceptional crowds with "Unfinished Business." With "Fantasia" in its forty-third week, the Broadway Theatre drew 12,650 persons, a capacity attendance for the reserved seat house.

Approximately 48,000 persons viewed "Sergeant York" over the week-end at the Hollywood, where the picture is now in its fourth week of continuous performances. "Dr. Jekyll and Mr. Hyde," at the Astor, played to an overflow crowd of 27,000.

New Season Deals In Detroit Progress Slowly

Detroit—With the fact that 1940-41 product deals were generally signed last December in several important instances, creating a heavy backlog of product still waiting to be played by most local houses, deals for new season product are progressing slowly here, although there is no immediate prospect of a film blockade.

Lebanon to Get Vaude

Lebanon, Pa.—The Colonial Theatre here will shortly inaugurate a three-day-a-week vaudeville policy.

Clearance Cut For Army Posts

Attendance Limited to Camp Personnel, However

Washington—Under the new clearance agreement by which Army post theatres will get pictures as soon as they are available to commercial exhibitors, attendance at camp movies will be restricted to military personnel and civilian residents of camps, it was announced here last week by the War Department.

The ban on civilian attendance, the War Department said, was in consideration of the new clearance arrangement. In the past, civilians were permitted but not encouraged to attend War Department theatres, and then only on payment of the established price at nearby civilian houses, it was said.

F&M Ace Houses to Have News Broadcasts

St. Louis—Arrangements have been made by Harry C. Arthur, president of Fanchon & Marco, for placing radio equipment into four of the circuit's ace houses—Ambassador, Fox, Missouri and St. Louis—whereby broadcasts by news commentators are to be presented in the auditoriums as part of the regular house programs through a hook-up with KXOK, the St. Louis-Star Times station. The step was taken, it was said, to meet the competition of the news periods which are held to be hurting theatre attendance. F & M has already invested some $3,500 in the equipment, it is learned, and an additional sum is to be used in advertising the availability of the newscasts to fans in the sector. Other theatre interests are watching the experiment.

Restore Preview Privileges Of Hollywood Reviewers

Hollywood—A plan whereby Hollywood correspondents will be enabled to attend previews 10 days or two weeks in advance of general release dates is being worked out by the studio publicity directors' committee. The arrangement will contain a proviso, however, that reviews will not be printed until a day after the general release date. The trade paper reviewing setup is not affected.

Crescent Suit Off Till Dec. 1

Argument of Counsel to Be Heard After Filing of Briefs

Nashville—Through an agreement between Judge Elmer D. Davies and counsel for both sides, argument of counsel on the Government's anti-trust suit against Crescent Amusement Co. and affiliates will be heard beginning Monday morning, Dec. 1. The seven weeks' hearing ended last Friday after an extended argument over motions.

Judge Davies, who on August 8 had denied a motion to dismiss the suit against R. E. Baulch, an official of Crescent and other corporations, granted it Friday with the statement that the Government had offered no evidence incriminating Baulch as an individual.

Proposing to renew motions for dismissal of other defendants denied on Aug. 8, defense counsel George H. Armistead, Jr., withdrew his proposition when Judge Davies indicated he was not ready to consider such motions. A denial in the record, defense counsel felt, would to some degree prejudice the whole suit.

Dismissal of Universal as a defendant, which Judge Davies indicated he would like to dispose of at this time, was argued throughout most of the day. Eventually, after lengthy arguments by Robert L. Wright for the Government and Edward H. Raftery and J. D. Mosby for Universal, the Court stated he must have a brief from counsel on "findings of facts" before acting on the motion. Universal remains in the suit, it is admitted, only because of the "isolated instance" of the rejected J. D. Henry contract at Union City.

Upon instructions of Judge Davies, a court order is to be drawn requiring both Government and defendants' counsel to file their findings of fact by Oct. 15, with the defendants' brief to be filed by Nov. 15 and the Government's by Nov. 30.

When questioned by Raftery concerning the possibility of either the Schine case at Buffalo or the Griffith case at Oklahoma City being in progress on Dec. 1, Judge Davies said that in such an event he would, of course, consider a postponement.

A revealing statement that may forecast his ultimate decision was made by Judge Davies. Said he: "The distributor has a right to sell his product to any individual or to any circuit, and in order for the distributor to make the best possible contract, he has a perfect right to play one prospect against the other."

Chicago Operators' Union Seeks 10% Salary Increase

Chicago—The operators' local here is asking a 10 per cent salary increase and two weeks with pay in negotiations with Jack Kirsch, president of Allied, for a new wage contract.

The Box Office Slant

Birth of the Blues

Paramount **Musical** **84 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) Should be a universal favorite but especially appealing to the young people. A refreshing picture.

BOX OFFICE SLANT: Will do a big business—especially big where intensive exploitation puts the standout cast names and the picture over.

Cast: Bing Crosby, Mary Martin, Brian Donlevy, Carolyn Lee, Eddie Rochester Anderson, Jack Teagarden, J. Carrol Naish, Warren Hymer, Horace MacMahon, Ruby Elzy, Barbara Pepper, Dan Beck, Harry Barris, Perry Botkin, Harry Rosenthal, Donald Kerr, Victor Potel, Minor Watson, Ronnie Cosbey. **Credits:** Produced by Buddy G. DeSylva. Associate producer, Monta Bell. Directed by Victor Schertzinger. Story by Harry Tugend. Art directors, Hans Dreier and Ernst Fegte.

Plot: Crosby, back at the turn of the century, is one of the New Orleans pioneers of hot music. Mary Martin, temporarily stranded, comes to live in his big old home and when it is learned that she sings, she joins the gang. Soon she sells herself to a cafe proprietor and gets the boys a tryout. They prove to be a huge success. Donlevy, the cornet player, is falling in love with Mary but she is in love with Bing, and when the band, after considerable difficulty, becomes a success, Bing and Mary get married.

Comment: Dedicated to the pioneers of Memphis and New Orleans, who turned sweet music to hot, this picture has plenty of musical numbers—enough to make the jitterbugs happy for 84 minutes. Crosby sings many of the songs, mostly old ones but one new number and Mary Martin gets a chance to sing, too. The band numbers are swell, and there's good comedy in the picture, too—furnished largely by Rochester, who gets many a laugh. An interlude in a 1910 movie house will give the customers a kick as they watch the flickering screen and the subtitles, then the slides while Crosby sings. The story is thin but no more so than expected in this type of picture. The hard route to success doesn't allow for much of a story. There's romance, comedy, music and big names—sell them all. Use the music stores for tieups. Get local bands to play the old favorites. Get them plugged on the radio, too. Sell the big names out front, in your programs and lobby displays.

Catchline: "Here's how jazz was born."

Among the Living

Paramount **Horror** **68 mins.**

(Block No. 2)

AUDIENCE SLANT: (Adult) Unusual murder story should interest the devotees of the horror films.

BOX OFFICE SLANT: A good added attraction on a bill with a comedy or musical.

Cast: Albert Dekker, Susan Hayward, Harry Carey, Frances Farmer, Gordon Jones, Jean Phillips, Ernest Whitman, Maude Eburne, Frank M. Thomas, Harlan Briggs, Archie Twitchell, Dorothy Sebastian, William Stack. **Credits:** Produced by Sol C. Siegel. Associate producer, Colbert Clark. Directed by Stuart Heisler. Screenplay by Lester Vole and Garrett Fort. Story by Brian Marlow and Lester Cole. Art directors, Hans Dreier and Haldane Douglas.

Plot: John Raden (Albert Dekker) returning home for his father's funeral, learns from Harry Carey that his brother, Paul Raden (also Dekker), did not die 25 years ago as he had thought, but is a maniac, living in secret in the old mansion. That night they go to the mansion and find he has killed the old negro servant and escaped. He goes to town and rents a room, falling in love with Susan Hayward, the landlady's daughter. But soon, he kills again, this time a cafe entertainer, and a reward is offered for him. Susan wants to get the reward and induces Dekker to go to the old mansion to look for the killer. Dekker gives himself away, is caught and momentarily mistaken for the killer. He is about to be hanged when the body of the killer is found on his mother's grave.

Comment: This is a real horror story with all the trimmings and much better done than most of them. It isn't raining all the time, although there is one thunderstorm in the beginning to get the audience in the right mood. Dekker enacts his dual role capably and with considerable restraint—quite a feat because the part of the maniac might have been over-played. Susan Hayward has very little to do but she registers nevertheless and should begin to build up quite a following. Frances Farmer is in a comparatively minor role. The story is rather unusual for its type, since the audience is "in" on the secret practically from the beginning while the rest of the characters for the greater part are not. Sell it as a thorough-going horror story. Don't use any "ghosts," because it isn't that kind of play. But the double angle can be emphasized with copy to show that one brother was a raving maniac and killer and that the other was mistaken for him and almost killed.

Catchline: "25 years in one room—then a raving maniac gets loose."

Legion of Decency Ratings

(For Week Ending September 6th)

SUITABLE FOR GENERAL PATRONAGE

Dude Cowboy
Badlands of Dakota
Last of the Duanes
Under Fiesta Stars

SUITABLE FOR ADULTS ONLY

Lady Be Good
Man at Large
Unfinished Business

OBJECTIONABLE IN PART

No Greater Sin

Nine Lives Are Not Enough

Warner Bros. **Mystery** **63 mins.**

(Prod. No. 104, Nat'l Release, Sept. 7)

AUDIENCE SLANT: (Family) Fast-moving mystery a good supplement to an otherwise heavy program.

BOX OFFICE SLANT: A good second feature.

Cast: Ronald Reagan, Joan Perry, James Gleason, Howard da Silva, Faye Emerson, Edward Brophy, Peter Whitney, Charles Drake, Vera Lewis, Ben Welden, Howard Hickman, Cliff Clark, Tom Stevenson, Paul Phillips, Joseph Crehan, John Maxwell. **Credits:** Directed by A. Edward Sutherland. Screenplay by Fred Niblo, Jr. From the novel by Jerome Odlum. Associate producer, William Jacobs. Director of photography, Ted McCord. Art director, Stanley Fleischer.

Plot: Reagan, a reporter, is demoted because a crime story of his proved false. So is James Gleason, police lieutenant. But together they stumble on even a bigger case and find that a missing millionaire, while apparently a suicide, has been killed by his partner to cover up the latter's defalcations. But meantime, they fail to find out in time to prevent a couple of other killings by the same man.

Comment: There is no cat in this picture, despite the title. But there is a reporter who calls his editor names and who rides around in police cars investigating crimes with the officers of the law, a highly irregular proceeding. But what would a movie be without a smart-aleck reporter and a dumb cop? In this case they are all wound up together with a beautiful girl whose father has been murdered, and who is so grateful to the reporter for discovering the murderer that she marries him and buys the paper so he can keep his job. Despite all of the license taken, the picture moves along quickly and should please most audiences. Sell it strictly as a mystery with some emphasis on the romance.

Catchline: "A beautiful girl led him to defy death to help her."

The Pittsburgh Kid

Republic **Drama** **76 mins.**

(Prod. No. 101—Nat'l Release, August 29)

AUDIENCE SLANT: (Family) Sure-fire for those interested in the ring sport, and a good pastime for the action lovers.

BOX OFFICE SLANT: Draw depends upon sports-mindedness of locality and aggressive selling.

Cast: Billy Conn, Jean Parker, Dick Purcell, Alan Baxter, Veda Ann Borg, Jonathan Hale, Eanest Whitman, Arthur Donovan, Henry Armstrong, Freddie Steele, Jack Roper. **Credits:** Produced by Armand Schaefer. Directed by Jack Townley. Screenplay by Earl Felton and Houston Branch. Based on novel by Octavus Roy Cohen. Photography by Reggie Lanning.

Plot: Billy Conn is a fighter much indebted to wise management of Jean Parker's dad—whose sudden death leaves Billy wide open for proposition of a crooked manager whose daughter, Veda Borg, falls for the young fighter, much to the displeasure of Alan Baxter. Jean takes matters into her hands and uses legal right as daughter of man who held Conn's contract to manage Billy. Still seeking to keep him in tow, the vamp calls at his apartment. Baxter, enraged by jealousy comes there and in a struggle he is accidentally shot. Thus, on the eve of a championship match, Billy is accused of murder. Jean sticks to him and obtains evidence which clears him.

Comment: Republic has turned out a good serviceable show in this attraction built around Billy Conn, who made headlines in his bout last Spring with Joe Louis. It has a story that holds interest and good direction by Jack Townley makes the fighting Mr. Conn appear to good advantage as an actor impersonating himself—with fictional frills in the way of love interest and a suspenseful climax involving him in a murder case. Conn, as an actor, still packs a very nice left—but he isn't by any means helpless playing a role. Jean Parker, as usual, does a good trouping job as the gal who knows how to handle fighters—and does handle Billy. The story will have general appeal for the lovers of action melodrama, and special enticement for those interested in prize fighting. Booked as a supporting feature with a smart comedy it should round out a good dual program in any house. Play up the sporting angle in tieups with stores and sports editors of newspapers.

Catchline: "He packed dynamite in his fighting fists, but a soft spot in his heart for both blondes and brunettes."

(*Continued on Page* 30)

TRADE SHOW GUIDE

GAY FALCON

RKO—Drama. Principals: George Sanders, Wendy Barrie. (Advance Dope, June 14.)
ALBANY .....Sept. 15
11 a.m., 20th-Fox Projection Room
ATLANTA .....Sept. 15
11 a.m., RKO Projection Room
BOSTON .....Sept. 15
11 a.m., RKO Projection Room
BUFALO .....Sept. 15
11 a.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 15
11 a.m., Paramount Projection Room
CHICAGO .....Sept. 15
11 a.m., RKO Projection Room
CINCINNATI .....Sept. 15
11 a.m., RKO Theatre Projection Room
CLEVELAND .....Sept. 15
11 a.m., 20th-Fox Projection Room
DALLAS .....Sept. 15
11 a.m., Paramount Projection Room
DENVER .....Sept. 15
11 a.m., Paramount Projection Room
DES MOINES .....Sept. 15
11 a.m., Paramount Projection Room
DETROIT .....Sept. 15
2 p.m., Max Blumenthal Projection Rm.
INDIANAPOLIS .....Sept. 15
11 a.m., Paramount Projection Room
KANSAS CITY .....Sept. 15
11 a.m., Paramount Projection Room
LOS ANGELES .....Sept. 15
11 a.m., RKO Projection Room
MEMPHIS .....Sept. 15
11 a.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 15
11 a.m., 20th-Fox Projection Room
MINNEAPOLIS Sept.15
11 a.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 15
11 a.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 15
11 a.m., 20th-Fox Projection Room
NEW YORK .....Sept. 15
10:30 a.m., 2:30 a.m., RKO Proj. Rm.
OKLAHOMA CITY .....Sept. 15
11 a.m., Paramount Projection Room
OMAHA .....Sept. 15
11 a.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 15
11 a.m., RKO Projection Room
PITTSBURGH .....Sept. 15
11 a.m., RKO Projection Room
PORTLAND .....Sept. 15
11 a.m., Star Preview Room
ST. LOUIS .....Sept. 16
10 a.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 15
11 a.m., Paramount Projection Room
SAN FRANCISCO .....Sept. 15
11 a.m., RKO Projection Room
SEATTLE .....Sept. 15
11 a.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 15
11 a.m., American Theatre Supply Co.
WASHINGTON .....Sept. 15
11 a.m., 20th-Fox Projection Room

LOOK WHO'S LAUGHING

RKO—Comedy. Principals: Edgar Bergen & Charlie McCarthy. (Advance Dope, July 12.)
ALBANY .....Sept. 16
12:20 p.m., 20th-Fox Projection Room
ATLANTA .....Sept. 16
2:30 p.m., RKO Projection Room
BOSTON .....Sept. 16
2:30 p.m., RKO Projection Room
BUFFALO .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 16
2:30 p.m., Paramount Projection Room
CHICAGO .....Sept. 16
2:30 p.m., RKO Projection Room
CINCINNATI .....Sept. 16
2:30 p.m., RKO Theatre Projection Rm.
CLEVELAND .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
DALLAS .....Sept. 16
2:30 p.m., Paramount Projection Room
DENVER .....Sept. 16
2:30 p.m., Paramount Projection Room
DES MOINES .....Sept. 16
2:30 p.m., Paramount Projection Room
DETROIT .....Sept. 16
2:30 p.m., Max Blumenthal Proj. Rm.
INDIANAPOLIS .....Sept. 16
2:30 p.m., Paramount Projection Room
KANSAS CITY .....Sept. 16
2:30 p.m., Paramount Projection Room
LOS ANGELES .....Sept. 16
2:30 p.m., RKO Projection Room
MEMPHIS .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
MINNEAPOLIS .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
NEW YORK .....Sept. 15
11 a.m., 2:30 p.m., RKO Proj. Room
OKLAHOMA CITY .....Sept. 16
2:30 p.m., Paramount Projection Room
OMAHA .....Sept. 16
2:30 p.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 17
2:30 p.m., RKO Projection Room
PITTSBURGH .....Sept. 16
2:30 p.m., RKO Projection Room
PORTLAND .....Sept. 16
2:30 p.m., Star Preview Room
ST. LOUIS .....Sept. 17
1 p.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 16
2:30 p.m., Paramount Projection Room
SAN FRANCISCO .....Sept. 16
2:30 p.m., RKO Projection Room
SEATTLE .....Sept. 16
2:30 p.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 16
2:30 p.m., American Theatre Supply Co.
WASHINGTON .....Sept. 16
2:30 p.m., 20th-Fox Projection Room

MEXICAN SPITFIRE'S BABY

RKO—Comedy. Principals: Lupe Velez, Leon Errol, ZaSu Pitts. (Reviewed in this issue.)
ALBANY .....Sept. 15
12:07 p.m., 20th-Fox Projection Room
ATLANTA .....Sept. 15
2:30 p.m., RKO Projection Room
BOSTON .....Sept. 15
2:30 p.m., RKO Projection Room
BUFFALO .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 15
2:30 p.m., Paramount Projection Room
CHICAGO .....Sept. 15
2:30 p.m., RKO Projection Room
CINCINNATI .....Sept. 15
2:30 p.m., RKO Theatre Projection Rm.
CLEVELAND .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
DALLAS .....Sept. 15
2:30 p.m., Paramount Projection Room
DENVER .....Sept. 15
2:30 p.m., Paramount Projection Room
DES MOINES .....Sept. 15
2:30 p.m., Paramount Projection Room
DETROIT .....Sept. 15
3:07 p.m., Max Blumenthal Proj. Rm.
INDIANAPOLIS .....Sept. 15
2:30 p.m., Paramount Projection Room
KANSAS CITY .....Sept. 15
2:30 p.m., Paramount Projection Room
LOS ANGELES .....Sept. 15
2:30 p.m., RKO Projection Room
MEMPHIS .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
MINNEAPOLIS .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
NEW YORK....Screening held Sept. 3
OKLAHOMA CITY .....Sept. 15
2:30 p.m., Paramount Projection Room
OMAHA .....Sept. 15
2:30 p.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 15
2:30 p.m., RKO Projection Room
PITTSBURGH .....Sept. 15
2:30 p.m., RKO Projection Room
PORTLAND .....Sept. 15
2:30 p.m., Star Preview Room
ST. LOUIS .....Sept. 16
11:10 a.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 15
2:30 p.m., Paramount Projection Room
SAN FRANCISCO .....Sept. 15
2:30 p.m., RKO Projection Room
SEATTLE .....Sept. 15
2:30 p.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 15
2:30 p.m., American Theatre Supply Co.
WASHINGTON .....Sept. 15
2:30 p.m., 20th-Fox Projection Room

SUSPICION

RKO—Drama. Principals: Cary Grant, Joan Fontaine. (Advance Dope—under former title of "Before the Fact"—March 22.)
ALBANY .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
ATLANTA .....Sept. 17
2:30 p.m., RKO Projection Room
BOSTON .....Sept. 17
2:30 p.m., RKO Projection Room
BUFFALO .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 17
2:30 p.m., Paramount Projection Room
CHICAGO .....Sept. 17
2:30 p.m., RKO Projection Room
CINCINNATI .....Sept. 17
2:30 p.m., RKO Theatre Projection Rm.
CLEVELAND .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
DALLAS .....Sept. 17
2:30 p.m., Paramount Projection Room
DENVER .....Sept. 17
2:30 p.m., Paramount Projection Room
DES MOINES .....Sept. 17
2:30 p.m., Paramount Projection Room
DETROIT .....Sept. 17
2:30 p.m., Max Blumenthal Proj. Rm.
INDIANAPOLIS .....Sept. 17
2:30 p.m., Paramount Projection Room
KANSAS CITY .....Sept. 17
2:30 p.m., Paramount Projection Room
LOS ANGELES .....Sept. 17
2:30 p.m., RKO Projection Room
MEMPHIS .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
MINNEAPOLIS .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
NEW YORK .....Sept. 17
11 a.m., 2:30 p.m., RKO Proj. Room
OKLAHOMA CITY .....Sept. 17
2:30 p.m., Paramount Projection Room
OMAHA .....Sept. 17
2:30 p.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 18
11 a.m., RKO Projection Room
PITTSBURGH .....Sept. 17
2:30 p.m., RKO Projection Room
PORTLAND .....Sept. 17
2:30 p.m., Star Preview Room
ST. LOUIS .....Sept. 17
2:10 p.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 17
2:30 p.m., Paramount Projection Room
SAN FRANCISCO .....Sept. 17
2:30 p.m., RKO Projection Room
SEATTLE .....Sept. 17
2:30 p.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 17
2:30 p.m., American Theatre Supply Co.
WASHINGTON .....Sept. 17
2:30 p.m., 20th-Fox Projection Room

UNEXPECTED UNCLE

RKO—Comedy. Principals: Edmond O'Brien, Jane Wyatt. (Advance Dope, August 2.)
ALBANY .....Sept. 16
11 a.m., 20th-Fox Projection Room
ATLANTA .....Sept. 16
11 a.m., RKO Projection Room
BOSTON .....Sept. 16
11 a.m., RKO Projection Room
BUFFALO .....Sept. 16
11 a.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 16
11 a.m., Paramount Projection Room
CHICAGO .....Sept. 16
11 a.m., RKO Projection Room
CINCINNATI .....Sept. 16
11 a.m., RKO Theatre Projection Room
CLEVELAND .....Sept. 16
11 a.m., 20th-Fox Projection Room
DALLAS .....Sept. 16
11 a.m., Paramount Projection Room
DENVER .....Sept. 16
11 a.m., Paramount Projection Room
DES MOINES .....Sept. 16
11 a.m., Paramount Projection Room
DETROIT .....Sept. 16
11 a.m., Max Blumenthal Proj. Rm.
INDIANAPOLIS .....Sept. 16
11 a.m., Paramount Projection Room
KANSAS CITY .....Sept. 16
11 a.m., Paramount Projection Room
LOS ANGELES .....Sept. 16
11 a.m., RKO Projection Room
MEMPHIS .....Sept. 16
11 a.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 16
11 a.m., 20th-Fox Projection Room
MINNEAPOLIS .....Sept. 16
11 a.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 16
11 a.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 16
11 a.m., 20th-Fox Projection Room
NEW YORK .....Sept. 15
11:10 a.m., 3:40 p.m., RKO Proj. Rm.
OKLAHOMA CITY .....Sept. 16
11 a.m., Paramount Projection Room
OMAHA .....Sept. 16
11 a.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 16
11 a.m., RKO Projection Room
PITTSBURGH .....Sept. 16
11 a.m., RKO Projection Room
PORTLAND .....Sept. 16
11 a.m., Star Preview Room
ST. LOUIS .....Sept. 16
2 p.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 16
11 a.m., Paramount Projection Room
SAN FRANCISCO .....Sept. 16
11 a.m., RKO Projection Room
SEATTLE .....Sept. 16
11 a.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 16
11 a.m., American Theatre Supply Co.
WASHINGTON .....Sept. 16
11 a.m., 20th-Fox Projection Room

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GREATEST ICE SPECTACLE OF THE YEAR!

Now on the screen with a magnificent production background of stars, comedians, girls, music, ballets . . . and the world's foremost skating champions!



Ice-Capades

JAMES ELLISON
JERRY COLONNA
DOROTHY LEWIS
BARBARA JO ALLEN (VERA VAGUE)
ALAN MOWBRAY • PHIL SILVERS
featuring
THE ICE-CAPADES COMPANY
with internationally known skating stars including
BELITA • LOIS DWORSHAK
MEGAN TAYLOR • VERA HRUBA

JOSEPH SANTLEY — DIRECTOR

Screen play by Jack Townley, Robert Harari, Olive Cooper • Original story by Isabel Dawn and Boyce De Gaw • Additional dialogue by Shavelson and Josefsberg

A REPUBLIC PICTURE

COMPLETE LISTING OF PRODUCT FOR

COLUMBIA (1940-41)

COMPLETED

2001 Here Comes Mr. Jordan
2002 Penny Serenade
2005 This Thing Called Love
2006 Adam Had Four Sons
2008 She Knew All the Answers
2009 Time Out for Rhythm
2010 Adventure in Washington
2011 They Dare Not Love
2012 Escape to Glory
2013 Her First Beau
2014 Blondie in Society
2015 Blondie Goes Latin
2016 Blondie Plays Cupid
2017 Tillie the Toiler
2018 So You Won't Talk?
2019 Sweetheart of the Campus
2020 Naval Academy
2021 Lone Wolf Keeps a Date
2022 Lone Wolf Takes a Chance
2023 Ellery Queen and the Perfect Crime
2024 Ellery Queen, Master Detective
2025 Ellery Queen's Penthouse Mystery
2026 Richest Man in Town
2027 Meet Boston Blackie
2028 Devil Commands
2029 Face Behind the Mask
2030 Nobody's Children
2031 Great Plane Robbery
2032 Fugitive From a Prison Camp
2033 Phantom Submarine
2034 Great Swindle
2036 Under Age
2037 Big Boss
2038 Girls Under 21
2039 Officer and the Lady
2040 Voice in the Night
2041 I Was a Prisoner on Devil's Island
2042 Two in a Taxi
2044 Missing Ten Days
2101 Arizona
2201 Durango Kid (W)
2202 West of Abilene (W)
2203 Thundering Frontier (W)
2204 Pinto Kid (W)
2205 Outlaws of the Panhandle (W)
2206 Prairie Strangers (W)
2207 Thunder Over the Prairie (W)
2208 Medico of Painted Spring (W)
2209 Prairie Schooners (W)
2210 Beyond the Sacramento (W)
2211 Wildcat of Tucson (W)
2212 Across the Sierras (W)
2213 North from the Lone Star (W)
2214 Return of Daniel Boone (W)
2215 Hands Across the Rockies (W)
2216 Son of Davy Crockett (W)
Our Wife

AWAITING RELEASE

You'll Never Get Rich

1941-42

COMPLETED

King of Dodge City (W)
Blonde From Singapore
Roaring Frontiers (W)
Mystery Ship

AWAITING RELEASE

Harmon of Michigan
Two Latins From Manhattan
Bullets for Ballots (W)
Ellery Queen and the Murder Ring
Lone Star Vigilantes (W)
Royal Mounted Police (W)
Texas
Ladies in Retirement
Men in Her Life
Secrets of the Lone Wolf
Stork Pays Off
Three Girls About Town
Go West, Young Lady
You Belong to Me

IN PRODUCTION

Bedtime Story
Harvard Here I Come
Lady Is Willing
Sing For Your Supper

MGM (1940-41)

COMPLETED

101 Dr. Kildare Goes Home
102 Wyoming
103 Strike Up the Band
104 Haunted Honeymoon
105 Sky Murder
106 Dulcy
107 Third Finger, Left Hand
108 Escape
109 Hullaballoo
110 Bittersweet
111 Gallant Sons
112 Little Nellie Kelly
113 Comrade X
114 Go West
115 Dr. Kildare's Crisis
116 Keeping Company
117 Flight Command
118 Maisie Was a Lady
119 Philadelphia Story
120 Land of Liberty
121 Wild Man of Borneo
122 Come Live With Me
123 Blonde Inspiration
124 Bad Man
125 Trial of Mary Dugan
126 Andy Hardy's Private Secretary
127 Free and Easy
128 Rage in Heaven
129 The Penalty
130 Ziegfeld Girl
131 Washington Melodrama
132 Men of Boystown
133 People vs. Dr. Kildare
134 Love Crazy
135 I'll Wait For You
136 A Woman's Face
137 Billy the Kid
138 Getaway
139 The Big Store
140 They Met in Bombay
141 Barnacle Bill
142 Stars Look Down
143 Ringside Maisie
144 Blossoms in the Dust
145 Mary Names the Day
146 Life Begins for Andy Hardy
147 Whistling in the Dark
148 When Ladies Meet

1941-42

COMPLETED

201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
Honky-Tonk
Smilin' Through
Married Bachelor
Feminine Touch

AWAITING RELEASE

Chocolate Soldier
Tarzan's Secret Treasure
The Twins
Unholy Partners

IN PRODUCTION

Babes on Broadway
Panama Hattie
Her Honor
H. M. Pulham, Esq.
Kathleen
Shadow of the Thin Man
Woman of the Year
Vanishing Virginian
Johnny Eager
Steel Cavalry

MONOGRAM (1940-41)

COMPLETED

The Ape
Drums of the Desert
Ol' Swimmin' Hole
Outsider
Orphans of the North
Range Busters (W)
That Gang of Mine
Trailin' Double Trouble (W)
Chamber of Horrors
Phantom of Chinatown
West of Pinto Basin (W)
Take Me Back to Oklahoma (W)
Her First Romance
Trail of the Silver Spur (W)
Pride of the Bowery
Rollin' Home to Texas (W)
You're Out of Luck
Kid's Last Ride (W)
Bowery Blitzkrieg
Dynamite Canyon (W)
Sign of the Wolf
Dead Man's Shoes
Flying Wild
Ridin' the Cherokee Trail (W)
Roar of the Press
Tumbledown Ranch in Arizona (W)
Pioneers (W)
Silver Stallion
King of the Zombies
House of Mystery
Red Head
Murder by Invitation
Wanderers of the Desert (W)
Wrangler's Roost (W)
Gang's All Here
Invisible Ghost
Deadly Game
Father Steps Out
Fugitive Valley (W)

AWAITING RELEASE

Driftin' Kid (W)

1941-42

COMPLETED

Arizona Bound (W)
Gentleman From Dixie
Adolescence

AWAITING RELEASE

Saddle Mountain Roundup (W)
Let's Go Collegiate

IN PRODUCTION

Spooks Run Wild
Gun Man From Bodie (W)

PARAMOUNT (1940-41)

COMPLETED

4001 Rhythm on the River
4002 I Want a Divorce
4003 Rangers of Fortune
4004 The Quarterback
4005 Cherokee Strip
4006 Moon Over Burma
4007 Christmas in July
4008 Dancing on a Dime
4009 Arise My Love
4010 World in Flames
4011 Night at Earl Carroll's
4012 Texas Rangers Ride Again
4013 Love Thy Neighbor
4014 Second Chorus
4015 Victory
4016 Life With Henry
4017 You're the One
4018 Mad Doctor
4019 Virginia
4020 Monster and the Girl
4021 There's Magic in Music
4022 Lady Eve
4023 Las Vegas Nights
4024 Round-Up
4025 Road to Zanzibar
4026 Power Dive
4027 Reaching for the Sun
4028 I Wanted Wings
4029 One Night in Lisbon
4030 West Point Widow
4031 Parson of Panamint
4032 Caught in the Draft
4033 Forced Landing
4034 Shepherd of the Hills
4035 Kiss the Boys Goodbye
4036 World Premiere
4037 Aloma of the South Seas
4038 Flying Blind
4050 Three Men From Texas (W)
4051 Doomed Caravan (W)
4052 In Old Colorado (W)
4053 Border Vigilantes (W)
4054 Pirates on Horseback (W)
4055 Wide Open Town (W)

1941-42

COMPLETED

Block 1:
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich For President

Block 2:
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy

AWAITING RELEASE

Great Man's Lady
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Reap the Wild Wind
Remarkable Andrew
Louisiana Purchase
Riders of the Timberline (W)
Secret of the Wastelands (W)
Stick to Your Guns (W)
Outlaws of the Desert (W)
Mr. Bug Goes to Town
Sweater Girl
Twilight on the Trail (W)
Fly By Night

IN PRODUCTION

Malaya
Midnight Angel
Mr. Aldrich's Boy
Morning After

PRODUCERS RELEASING CORP. (1940-41)

101 I Take This Oath
102 Hold That Woman
103 Marked Men
104 Misbehaving Husbands
105 Devil Bat
106 Secret Evidence
107 Caught in the Act
108 Federal Fugitives
109 Emergency Landing
110 South of Panama
111 Criminals Within
112 Double Cross
113 Desperate Cargo
115 Dangerous Lady
123 Paper Bullets
124 Gambling Daughters
125 Reg'lar Fellers
151 Frontier Crusader
152 Gun Code
153 Arizona Gang Busters
154 Riders of Black Mountain
155 Outlaws of the Rio Grande
156 Texas Marshal
157 Billy the Kid Outlawed
158 Billy the Kid in Texas
159 Billy the Kid's Gun Justice
160 Billy the Kid's Range War
161 Billy the Kid's Fighting Pals
162 Billy the Kid in Santa Fe
163 Lone Rider Rides On
164 Lone Rider Crosses Rio
165 Lone Rider in Ghost Town
166 Lone Rider in Frontier Fury
167 The Lone Rider Ambushed

IN PRODUCTION

126 Jungle Man
114 Mr. Celebrity

1941-42

AWAITING RELEASE

257 Billy the Kid Wanted
205 Hard Guy

RKO-RADIO (1940-41)

COMPLETED

101 Men Against the Sky
102 Dreaming Out Loud
103 I'm Still Alive
104 They Knew What They Wanted
105 Villain Still Pursued Her
106 Too Many Girls
107 Laddie
108 You'll Find Out
109 Li'l Abner
110 Little Men
111 Mexican Spitfire Out West
112 Kitty Foyle
113 Remedy for Riches
114 No, No, Nanette
115 Let's Make Music
116 Saint in Palm Springs
117 Mr. and Mrs. Smith
119 Footlight Fever
120 A Girl, a Guy and a Gob
121 Play Girl
122 Devil and Miss Jones
123 Scattergood Baines
124 Melody for Three
125 Repent at Leisure
126 Tom, Dick and Harry
128 They Met in Argentina
129 Hurry, Charlie, Hurry
131 Saint's Vacation
132 Scattergood Pulls the Strings
133 Sunny
134 They Meet Again
135 My Life with Caroline
136 Scattergood Meets Broadway
161 Convoy
171 Ramparts We Watch
172 Vatican of Pius XII
175 Little Foxes
181 Wagon Train
182 Fargo Kid
183 Along the Rio Grande
184 Robbers of the Range
185 Cyclone on Horseback
186 Six Gun Gold
191 Reluctant Dragon

1941-42

COMPLETED

Block 1:
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
Here Is a Man

Block 2:
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion

Blk. 1-W:
Bandit Trail
Dude Cowboy
Riding the Wild Wind

AWAITING RELEASE

Dumbo
Obliging Young Lady
Land of the Open Range (W)
Week End for Three

IN PRODUCTION

Bambi
Ball of Fire
Call Out the Marines
Date With the Falcon
Playmates
Street Girl
Come on Ranger (W)

REPUBLIC (1940-41)

COMPLETED

1 Hit Parade of 1941
2 Sis Hopkins
3 Puddin' Head
4 Ice-Capades of 1942
5 Melody and Moonlight
6 Who Killed Aunt Maggie?
7 Friendly Neighbors
8 Barnyard Follies
9 Behind the News
10 Arkansas Judge
11 A Man Betrayed
12 Mr. District Attorney
13 Rookies on Parade
14 Lady From Louisiana
15 Country Fair
16 Angels With Broken Wings
17 Girl From Havana
18 Meet the Missus
19 Bowery Boy
20 Petticoat Politics
21 Great Train Robbery
22 Gay Vagabond
23 Poison Pen
24 Citadel of Crime
25 Rags to Riches
26 Doctors Don't Tell
41 Melody Ranch
43 Ride, Tenderfoot, Ride
44 Ridin' on a Rainbow
45 Back in the Saddle
46 Singing Hill
47 Sunset in Wyoming
48 Under Fiesta Stars
51 Colorado
52 Young Bill Hickok
53 Border Legion
54 Robin Hood of the Pecos
55 In Old Cheyenne
56 Sheriff of Tombstone
57 Nevada City
58 Bad Man of Deadwood
61 Oklahoma Renegades
62 Under Texas Skies
63 Trail Blazers
64 Lone Star Raiders
65 Prairie Pioneers
66 Pals of the Pecos
67 Saddlemates
68 Gangs of Sonora
71 Tulsa Kid
72 Frontier Vengeance
73 Texas Terrors
74 Wyoming Wildcat
75 Phantom Cowboy
76 Two Gun Sheriff
77 Desert Bandit
78 Kansas Cyclone

AWAITING RELEASE

42 Down Mexico Way

1940-41 AND 1941-42 OF ALL COMPANIES

1941-42

COMPLETED

109 Mountain Moonlight
101 Pittsburgh Kid
108 Hurricane Smith

AWAITING RELEASE

Death Valley Outlaws
Mercy Island
Apache Kid (W)
161 Outlaws of Cherokee Trail (W)
Sailor Be Good
Jesse James at Bay(W)
Gauchos of El Dorado (W)

20th CENTURY-FOX (1940-41)

COMPLETED

101 The Man I Married
102 Street of Memories
103 Return of Frank James
104 Girl From Avenue A
105 Elsa Maxwell's Public Deb No. 1
106 Pier 13
107 Brigham Young—Frontiersman
108 Gay Cabellero
109 Young People
110 Charlie Chan at the Wax Museum
111 Great Profile
112 Bride Wore Crutches
113 Down Argentine Way
114 Night Train
115 Hudson's Bay
116 Yesterday's Heroes
117 Mark of Zorro
118 Charter Pilot
119 Youth Will Be Served
120 Tin Pan Alley
121 Murder Over New York
122 Jennie
123 Chad Hanna
124 Michael Shayne, Private Detective
125 Romance of the Rio Grande
126 Western Union
127 Girl in the News
128 Tall, Dark and Handsome
129 Ride Kelly Ride
130 Golden Hoofs
131 Scotland Yard
132 Murder Among Friends
132 Tobacco Road
134 Sleepers West
136 Dead Men Tell
137 That Night in Rio
138 Ride On, Vaquero
139 Mail Train
140 Great American Broadcast
141 Cowboy and the Blonde
142 Great Commandment
143 Blood and Sand
144 For Beauty's Sake
145 Very Young Lady
146 Man Hunt
147 Moon Over Miami
148 Accent on Love
149 Dance Hall

20th CENTURY-FOX (1941-42)

COMPLETED

Block 1: Sun Valley Serenade; Dressed to Kill; Charley's Aunt; Private Nurse; Wild Geese Calling

Block 3: Man at Large; Yank in the R.A.F.; Week End in Havana; We Go Fast; Great Guns

Blk. 1-W: Last of the Duanes; Riders of the Purple Sage

Block 2: Belle Starr; Charlie Chan in Rio

AWAITING RELEASE

How Green Was My Valley
Cadet Girl
Dangerous But Passable
Hot Spot
Small Town Deb
Swamp Water
Moon Over Her Shoulder

IN PRODUCTION

Confirm or Deny
Lone Star Ranger
Rise and Shine
Young America
Son of Fury
Remember the Day

UNITED ARTISTS (1940-41)

COMPLETED

Foreign Correspondent (Wanger)
Long Voyage Home (Wanger)
Cheers for Miss Bishop (Rowland)
So Ends Our Night (Loew-Lewin)
Pastor Hall (Roosevelt)
Westerner (Goldwyn)
Great Dictator (Chaplin)
Thief of Bagdad (Korda)
Road Show (Roach)
Blackout (Corfield)
Son of Monte Cristo* (Small)
Topper Returns (Roach)
Pot O' Gold (Roosevelt)
That Uncertain Feeling (Lubitsch)
That Hamilton Woman (Korda)
Major Barbara (Pascal)
Broadway Limited (Roach)

* 1939-40 *Program*

1941-42

COMPLETED

New Wine (Gloria)
Lydia (Korda)
Tanks a Million (Roach)

AWAITING RELEASE

All American Co-Ed (Roach)
Fiesta (Roach)
Miss Polly (Roach)
Niagara Falls (Roach)
International Lady (Sekely)
Sundown (Wanger)

IN PRODUCTION

Shanghai Gesture (Pressburger)
Corsican Brothers (Small)
Jungle Book (Korda)

Complete Tabulation of Feature Releases

	1940-1941				1941-1942		
	Sold	Completed	Awaiting Release	In Prod.	Completed	Awaiting Release	In Prod.
Columbia	45	41	1	..	2	11	4
Westerns	16	16	..	..	2	3	..
MGM	52	48	..	..	7	4	10
Monogram	26	25	..	..	2	1	1
Westerns	24	14	1	..	1	1	1
Paramount	38	38	..	..	10	10	4
Westerns	6	6	..	..	..	5	..
Producers Releasing C.	20	17	..	2*	..	1	..
Westerns	18	17	..	Coming	..	1	..
RKO-Radio	47	38	..	..	10	3	6
Westerns	6	6	..	..	3	1	1
Republic	28	27	1	..	3	3	..
Westerns	30	30	..	..	..	4	..
20th Century-Fox	52	48	..	..	14	7	6
United Artists	24	16	..	..	3	6	3
Universal	52	52	..	..	2	19	2
Westerns	7	7	..	..	1	3	1
Warner Bros.	49	49	.	..	7	3	8
Totals	539	495	3	2	67	86	47

* One more coming.

UNIVERSAL (1940-41)

COMPLETED

5000 In the Navy
5001 Spring Parade
5002 Back Street
5003 Nice Girl
5006 Hired Wife
5007 Seven Sinners
5008 Trail of the Vigilantes
5009 Buck Privates
5010 Bank Dick
5011 Flame of New Orleans
5012 Man Made Monster
5012A Tight Shoes
5013 Argentine Nights
5014 Model Wife
5015 One Night in the Tropics
5016 Man Who Lost Himself
5017 A Little Bit of Heaven
5018 Invisible Woman
5019 Diamond Frontier
5020 Mummy's Hand
5021 Sandy Gets Her Man
5022 Six Lessons From Madame La Zonga
5023 Meet the Wildcat
5024 Slightly Tempted
5025 Give Us Wings
5026 Margie
5027 San Francisco Docks
5028 Black Cat
5029 Hit the Road
5030 Where Did You Get That Girl?
5031 San Antonio Rose
5032 Meet the Chump
5033 Horror Island
5034 Too Many Blondes
5035 Bachelor Daddy
5036 I'm Nobody's Sweetheart Now
5037 Double Date
5038 Hello Sucker
5039 Cracked Nuts
5040 Dark Streets of Cairo
5041 Mister Dynamite
5043 Lady From Cheyenne
5044 This Woman Is Mine
5046 The Fugitive
5051 Leather Pushers
5052 Devil's Pipeline
5053 Lucky Devils
5054 Mutiny in the Arctic
5055 Men of the Timberlands
5056 Raiders of the Desert
5057 Dangerous Game
5061 Ragtime Cowboy Joe (W)
5062 Law and Order (W)
5063 Pony Post (W)
5064 Boss of Bullion City (W)
5065 Bury Me Not on the Lone Prairie (W)
5066 Law of the Range (W)
5067 Rawhide Rangers (W)
Hold That Ghost

1941-42

COMPLETED

Man From Montana (W)
Unfinished Business
Bad Lands of Dakota

AWAITING RELEASE

Moonlight in Hawaii
Radio Revels of 1942
Flying Cadets
Arizona Cyclone (W)
Burma Convoy
Swing It Soldier
Ghost Town Buckaroo(W)
Kid From Kansas
Hellzapoppin'
Appointment for Love
Terror of the Islands
Bombay Clipper
Jail House Blues
Masked Rider (W)
Mob Town
Sing Another Chorus
Nobody's Fool
Sealed Lips
White Savage
Great Man
Ride 'Em Cowboy

IN PRODUCTION

It Started With Adam
Paris Calling
Vigilantes (W)

WARNER BROTHERS (1940-41)

COMPLETED

500 Meet John Doe
501 Sea Wolf
502 Knute Rockne—All American
503 Four Mothers
504 Great Lie
505 Manpower
506 City For Conquest
507 Bride Came C.O.D.
508 Million Dollar Baby
509 Footsteps in the Dark
510 Honeymoon for Three
511 Dispatch From Reuter's
512 Lady With Red Hair
513 South of Suez
514 Flight From Destiny
515 Great Mr. Nobody
516 Thieves Fall Out
517 Kisses for Breakfast
518 Bullets for O'Hara
519 Calling All Husbands
520 Father's Son
521 Passage From Hong Kong
522 Shot in the Dark
524 Here Comes Happiness
525 Nurse's Secret
551 Santa Fe Trail
552 The Letter
554 No Time For Comedy
555 Out of the Fog
556 High Sierra
557 Bad Men of Missouri
558 Underground
559 Strawberry Blonde
560 Wagons Roll at Night
561 Tugboat Annie Sails Again
562 East of the River
563 Singapore Woman
564 Shining Victory
565 Highway West
566 Affectionately Yours
567 Strange Alibi
568 Knockout
569 Father Is a Prince
570 Always a Bride
571 She Couldn't Say No
572 Case of the Black Parrot
573 Shadows on the Stairs
574 Three Sons O'Guns
553 Dive Bomber

1941-42

COMPLETED

101 Sergeant York
102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
Prime Minister

AWAITING RELEASE

New Orleans Blues
One Foot in Heaven
Gent From Frisco

IN PRODUCTION

Captain of the Clouds
Kings Row
All Through the Night
Body Disappears
Man Who Came to Dinner
They Died With Their Boots On
Bridges Built at Night
Male Animal

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

The Variety Club Charity Football Game at Forbes Field on Labor Day, while not the financial success it was hoped it would be, was not bad considering the hot weather and competition from other sporting events on the holiday. The results were a total of 10,917 fans and a net gate of $11,807.16. Tent No. 1 hopes to make this an annual affair and it may develop into an all-star game for next year, similar to the big game in Chicago.

After the game, Elmer Layden, Art Rooney, Bert Bell, Clarence Dock Spears, coach of Toledo University, Bill Edwards and George Strickley spent the evening at the Variety Club.

Other visitors at the club this past week included Mr. and Mrs. J. S. MacLeod of New York City, guests of Buck Stoner, Virginia M. Lockwood, guest of William J. O'Brien, and William Saal of Republic Studios, who was here to handle the world premiere of the Billy Conn picture, "The Pittsburgh Kid."

The Barkers of Tent No. 1 extend sincere sympathy to Kaspar Monahan whose wife died recently.

Tent No. 2—Columbus

Several Barkers are planning to trek to California October 4, for the Ohio State-Southern California game. While there, early arrivals will attend formal induction ceremonies at the Ambassador Hotel, Los Angeles, on Sept. 29 for the Variety Club of Southern California, Tent No. 25, of which Duke Clark is First Assistant Chief Barker.

Barker John Lee Barcroft, who will become a husband by the time this is in print, was tendered a farewell bachelor dinner in the clubrooms. Barker Harrold C. Eckert was master of ceremonies and Past Chief Barker Harry Schreiber was chief speaker. Barcroft is publicity manager of the RKO Palace, of which Schreiber is manager. The new Mrs. Barcroft is lovely Joan Allan of Des Moines and Hollywood. She formerly was a showgirl in George White's Scandals and was under contract to Paramount.

September birthdays: Robert Harmon and George W. McLain, 2nd; Governor John W. Bricker, 6th; Cecil M. Sansbury, 9th; Carl F. Oty, 12th; W. C. Pullin, Jr., 15th; Doc Perkins, 16th; Lou Padolf, 19th; Leo Kessel, 20th; Duke Clark and J. E. Watson, 23rd and Walter P. Miles, 27th.

Members of the Horace Heidt show at the RKO Palace were the first professional guests of the new Fall season at the club.



Trying for World Premiere

The campaign of the Columbus Variety Club to land the world premiere of Warner Bros.' picture, "The Male Animal" is now entering the home stretch with Chief Barker Virgil A. Jackson of Tent No. 2 leading it. Here he is (standing) with Bill Cunningham, theatrical editor of the Columbus Citizen, making a last minute check on the club's official invitation to Warners.

Tent No. 3—Cincinnati

All Barkers belonging to Tent No. 3 are urged to do their utmost for the forthcoming Golf Tournament on Monday, September 29, at the Summitt Hills Country Club, Ft. Mitchell, Ky. Besides golf, horseshoes and baseball the committee is arranging many other noteworthy specialties. Prizes should be sent at once to Jim Grady care of the clubrooms.

Now that the Cincinnati Reds look as though they are out of the pennant race, with only a miracle to reestablish them, how about some of the other tents getting busy and securing world series ducats for the visiting Queen Cityites. Just a suggestion, you know. We had you for two years, Barkers.

The Shubert Theatre, the only vaudeville theatre in Cincy, under the management of I. Libson and RKO, has reopened for the season with Phil Harris as the initial attraction. Arthur "Colonel Applesauce" Frudenfeld, who bigwigs the house, promises many big shows for the impending season.

Cliff Winehill, the eminent Master of Ceremonies and member of Tent 3 spent several days in town visiting with his local friends. He just returned from the West Coast.



Here's the entrance to Kidd Springs where the Mammoth Outdoor Fun Festival of the Variety Club of Texas was held last Monday. More than 100,000 attended.

Tent No. 5—Detroit

Detroit Tent is right at the turn of the seasons, with final report about to be released on the Summer's big activities, including a substantial contribution to the charity activities of the club, and plans being worked on by all committees for a full Fall program.

Looming large among these are the Saturday Frolics, a Detroit tradition, which will be resumed about the end of this month. Plans are being arranged by Wade Allen, who is the entertainment chairman of the club, and was responsible for plenty of lively times on Saturdays last Winter and Spring.

The clubrooms went on the Winter schedule this week, with opening time moved forward to 11 a.m., allowing a fuller round of daily activities. Steward Fred Ross will be joined by his nephew, Thornton Ross, who was briefly with the Club last season, and is talented as a singer in his own right.

Barker Ralph F. Stitt, who has been advertising manager for United Detroit Theatres, is leaving to go east, resigning his connection here.

Barkers generally are taking their last extended holidays of the season, putting in a long Labor Day weekend as these lines were written, and club activity, like local news, was at a brief temporary ebb. Johnny Howard, Chief Barker, and Paramount manager, and salesman Jack Thompson had a gang of 53 exhibitors up to Barker Jim Olson's house at Prudenville for a special tradeshowing, setting the record for consent decree showings in this state.

Tent No. 12—Twin Cities

The Twin City Variety club board of directors meets this week to map out Fall and Winter activities. An ambitious charity and social program is contemplated. The Milk Fund, of course, will continue as the principal charity project, but other minor philanthropies also will be undertaken, according to Chief Barker Ben Blotcky. There'll be at least one big ball again and a large number of minor social affairs. A special series of noon-day luncheon meetings, with outstanding speakers, once a month, also is planned.

Mike Manas, the club steward, had a well-earned day off Labor Day. The clubrooms were closed for the day. The steam table is back in the clubrooms for noon-day luncheon and speedy service and ace foods again will be in order. M. Lyons, member of the Dallas tent, and his wife were visitors. Eddie Burnell, Chicago exhibitor, dropped in en route to northern Minnesota to visit W. A. Steffes, two-time Chief Barker. Charlie Weiner, P.R.C. distributor, back from a New York business trip and visit with his parents in Boston.

Tent No. 17—Texas

The Mammoth Outdoor Fun Festival is now history and in a few words of understatement, it was a tremendous success. Publicity was obtained by the ream. To be exact, 47,963 lines were printed. Free ads from merchants and friends totaling $3,575 were obtained. In a report to Honorary Chief Barker R. J. O'Donnell, Paul Short, Chief Barker of the tent, said that more than 100,000 persons were present and that the Tent netted approximately $20,000. Quoting from the report: "The press, radio, city, county and state officials, prominent citizens, merchants, labor, farmers, under privileged, in fact, everyone is generously shouting the praises of Variety. The flags flew. The

(*Continued on Page* 16)

LOS ANGELES!

"Dive Bomber" playing single feature in two first-run houses tops all opposition! Held over in both houses!

SAN DIEGO!

Holding for a 3rd week!

DENVER!

"Dive Bomber" registers biggest business in two years!

NEW YORK!

"Dive Bomber" sets 10-year record! 54,600 paid admissions in four days!

MINNEAPOLIS!

"Dive Bomber" rolls up biggest gross of any Errol Flynn starrer!

TULSA!

"Dive Bomber" beats last year's Xmas Week business!

SAN ANTONIO!

First week of "Dive Bomber" beats first week of "Sea Hawk" by $2000—and "Sea Hawk" played over Labor Day!

SEATTLE!

"Dive Bomber" at the Orpheum —the biggest thing in town!



From A-Boards to Zoo

You'll Find a Range of 1,001 Separate, Distinct, Sure-Fire Show-Selling Ideas in

ENCYCLOPEDIA of EXPLOITATION

436 Pages — Plus Barnum's Lexicon

(Boy, will that Lexicon come in handy when you're looking for just the right word to give your advertising Ooomph!)

Now at a Bargain Price o

$1.95

•

De Luxe Edition

$3.50

•

Postpaid

HERE'S HOW TO GET YOUR EXPLOITATION AIDE

"Chick" Lewis
Showmen's Trade Review
1501 Broadway, New York City

Dear "Chick":

Enclosed is $1.95 for my copy of the Popular Priced Edition . . . $3.50 for my copy of the De Luxe Edition . . . (please check edition desired) of ENCYCLOPEDIA OF EXPLOITATION to be sent, postpaid return mail, to:

Name .....

Theatre .....

Address (St. & No.) .....

City ..... State .....

Tent No. 17—Texas

(*Continued from Page* 14)

color and the glamor were indescribable. Thunderous ovations greeted the patriotic fireworks display including 'Roosevelt,' 'V' for Victory and Variety. There was continuous entertainment from 10 a.m. to midnight. From three great stages, eleven great bands and shows, such as Gus Arnheim, Don Bestor, Phil Levant and Century Room Show; forty-five radio, stage and screen star acts including the Merry Macs, joined in the festivity and frivolity all performing superbly. The President's Labor Day speech was broadcast and enthusiastically received. A pageant of the labor of all nations was spectacular. The national turtle derby was a signal success with 1,800 entries. The Gainesville Community Circus filled two capacity houses. A watermelon eating contest proved to be a lot of fun." Among the other novelties was an old fiddlers' contest, an amateur contest, Variety's own carnival and countless novelty games.

Tent No.22—Oklahoma City

The Charity Fund Turtle Derby held at Belle Isle Park was tremendously successful. The club realized a large sum which will be applied to its program of furnishing free movies to shut-ins and the Variety Club Health Center will be maintained and paid for from the proceeds of the Turtle Derby and other activities of the club. The winning turtle was owned by W. W. Smith of the Park-In Theatres, Camden, N. J. Second prize went to C. E. Lamka of the Liebman Ice Company, Pampa, Texas.

Tent No. 24—Charlotte

After reporting to the Crew, the "Heart" committee has been authorized to make a complete survey of the crippled children in the city of Charlotte who are unable to attend Public Schools. This survey is to be made with the thought of establishing a permanent school for crippled children to be sponsored by the Variety Club of Charlotte.

Barker L. C. Snipe was the host for a special screening by the mobile unit for the Sisters of the Academy of the Sacred Heart in Belmont, near Charlotte. Approximately forty attended. The picture was "Men of Boystown."

Chairman Jimmy Prichard of the entertainment committee announces Oct. 6th for the second big Golf Tournament, to be topped off by a big dance.

Visitors during the week were, Pat Marrone and Bob Haverson, from Camp Jackson, Columbia, S. C., as guests of Barker Johnny Bachman; Mrs. D. M. Evans, T. C. Duncan Evans, Mrs. T. C. Duncan, Miss Fannie Duncan, and G. H. Wilburn, all of Union, S. C., as guests of Chief Barker "Heck" Everett; Barker Phil Longdon entertained Mr. and Mrs. George Graves, of Greensboro, N. C., and a party of Charlotte friends Friday night. Fixer Frank Simms, Jr., also entertained Mr. and Mrs. Beverley Middleton of Greenwich, Conn., and Thomas Clines of Atlanta.

Tent No. 25—So. Calif.

The first chief barker for this new tent, Charles Skouras, head of the Fox West Coast Theatres, has started off Tent 25 with a challenge to every other Tent in the organization. Here is Chief Barker Skouras' challenge: Tent 25 is going to be the number one Tent in membership, club room facilities and charities.

Before Skouras made his challenge, Paul Short, Chief Barker of Tent No. 17, ventured his own personal opinion about Tent 25. Paul assured National Chief Barker Johnny Harris that the national officers need harbor no fears or doubts about the Eighth Annual Convention to be held on the coast next May. To use Paul's own words: "Don't worry about California not drawing the biggest attendance in the history of Variety Clubs at our National Convention. We will have at least 1500 at the convention. The middle of May is perfect vacation time in California and with special railroad rates, hotel rates, etc., the boys will turn out the best yet."

From all indications, Tent 25 will be in full swing long before the next national convention and well able to handle the important task of acting as hosts for the national meeting and contributing to the visiting barkers swell time as part of the eighth annual convention.

The national committee for the eighth annual convention is as follows: Paul Short, Bob O'Donnell, James G. Balmer, Eddie Ruben, Harry Kalmine, Ted Schlanger, Jay Emanuel, Walter Wanger, John LeRoy Johnston, Cliff Lewis, Harry Mayer, Henry Friedman, "Chick" Lewis, John H. Harris, Burt King, Bill McAvoy, Duke Clark, Max Leven, Joe Grant, Jack Beresin, Ray O'Rourke, Dr. Leon Levy, John Maloney, Herman Robbins, George Dembow, Carter Barron, plus all National Canvassmen.



Abbott and Costello, Universal stars, were guests at a party given by the Variety Club of Boston last week. Left to right are Bud Abbott, Ted Fleischer, Lou Costello, Phil Seletsky, Phil Smith (with mustache) and Ed Callahan (with cigar).

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Dr. Jekyll and Mr. Hyde	Sept. 6
Here Comes Mr. Jordan	Aug. 16
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tom, Dick and Harry	July 5
Woman's Face	May 10

'Personal Letter' to Hitler Is Ad Idea for 'Men of Boys Town'

Residents of Ronan, Montana, were surprised recently to see an unusual form of advertising on "Men of Boys Town." Concocted by Manager Ted Taylor of the Gaiety Theatre, it was a mimeographed sheet containing a "personal letter" from Taylor to Adolf Hitler "wherever you are in Germany or elsewhere."

Speaking of the assertions that Hitler is "coming over here one of these days," Taylor advises him that before he gets here "I will have played 'Men of Boys Town' . . . and that great picture will make several hundred people of this community very happy."

"You know, Adolf," the manager continues, "we have a great humanitarian over here; he is known by the name of Father Flanagan. The world has learned part of the story of his life in the great moving picture, 'Boys Town,' but now we are going to complete the story in 'Men of Boys Town' right here at the Gaiety Theatre in Ronan. It's a good thing you won't be here to see it 'cause you'd surely feel ashamed."

Concluding the letter, Taylor contends that "'Men of Boys Town' . . . stands for everything you don't."

A cartoon showing the ramshackled "palace" that will be "awaiting you when you come over" accompanies the letter. It was sketched by Erma Lofts.

Girls Casually Read Novel

A highly effective method of bringing "The Stars Look Down" to the attention of many thousands of persons was the stunt employed by Phil Laufer, publicity director of Loew's Criterion, N. Y., for two days in advance of and during the film's premiere. Laufer arranged for three girls to visit some of Gotham's busiest spots in the Times Square and Radio City area, to stand in groups and, with apparent casualness, to read copies of the A. J. Cronin novel of the same title on which the film is based. The girls were dressed in ordinary street clothes, resembling the average stenographer or salesgirl.

That's Me! Oh Yeah? Prove It!

Photos made by a roving street photographer were posted in the lobby of the State, Rhinelander, Wis., as a feature of the "They Met in Bombay" campaign put over by Sam Miller. Those persons identifying themselves received guest tickets.

Promotes $100,000 Art Exhibit In Season's Most Unique Tieup

Auto Club Cooperates With Soriero in Making Display a Successful, Profitable Venture

So far as we know, and so far as Thomas D. Soriero knows, no other theatre in the United States has had the benefit of the type of exhibit he promoted a few weeks ago at the United Artists Theatre, Los Angeles. Soriero promised us something unusual and different when he first informed us of the promotion, and we must readily admit, after studying the material carefully, that we have never seen anything like it. It truly is unusual and different. We may sound prejudiced, so we'll let you judge for yourself.

Promoting the special exhibit required much advance work to put it across, and Soriero suffered many disappointments until it was finally achieved. The idea first came to him following the booking of "Billy the Kid." Knowing that it was an outdoor picture and that it was filmed in Technicolor, the enterprising manager wanted to make a tieup out of the ordinary. He hit upon the idea of showing the Auto Club of Southern California a new field wherein a theatre tieup would prove valuable to them.

Soriero had a good reason for making this move. In the first place, he knew it was the tourist season and that most of those coming to California would contact the Auto Club for information. Because the Club has 130,000 members, because he wanted to reach these tourists and make them movie-minded, the theatreman persuaded the head of Wheeler Illuminated Transparencies of Scenic Art to tie in with him.

And so, within a short time, the lobby of United Artists Theatre became a beautiful art gallery showing the transparent displays. Most of the scenes were chosen to fit the outdoor locale of "Billy the Kid." Now that the exhibit is continuing, at least for the remainder of the summer, the pictures vary in subject manner and scenic locale. Each is an enlarged, transparent photo and each depicts a scene typically Americana. The entire display is valued at a figure in excess of $100,000.

"It makes a great show in the lobby," Soriero reports. "You can't visualize the effect of this marvelous exhibit unless you attend the United Artists Theatre."

But to get back to the work required to make the exhibit possible, to make it a goodwill stunt and at the same time a profitable venture for the theatre. Through the tieup with the Auto Club, tourists who visited its offices were told to be sure and see the exhibit—labeled the "Call of the Open Road" exhibit at the United Artists. For example, if tourists were headed for Yosemite, they were told they should see the beautiful illuminated pictures of Yosemite. This encouraged them to visit the theatre. In this way, the Club was rendering a valuable service to its members and to tourists, for the exhibit, under this form of advertising, couldn't help but sell the theatre, the state and the attraction being featured at the time. On display at each entrance of the Club was a 40x60 display of the picture on view at the United Artists.

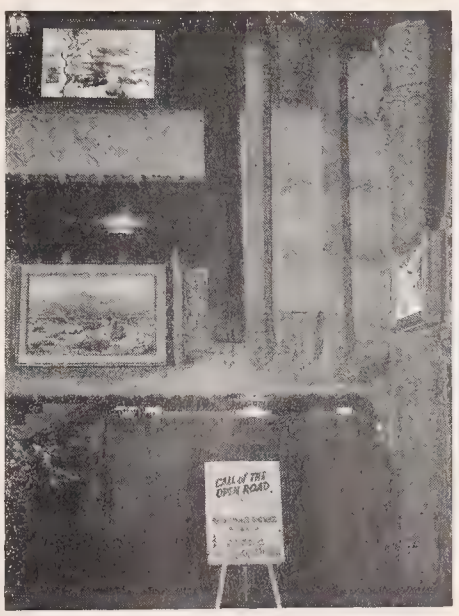
During the first week, over 10,000 people telephoned or visited the Club, and all were told about the attraction.

So pleased was the Auto Club with its initial tieup with a theatre that it asked Soriero to continue the exhibit, which he has done. But he changes the transparencies to tie in with the current attraction as nearly as possible. Likewise, the head of Wheeler Illuminated Transparencies was also highly pleased with the success of the campaign.

Soriero has had many calls from downtown business men seeking permission to display certain transparencies in their establishments. He permitted some of the pictures to be shown at certain spots in conjunction with the tieup. In turn, these stores boosted the theatre to their customers. All of this activity was of mutual benefit to everyone participating.

Stories were planted in leading newspapers and also in several neighborhood publications. Radio stations KRKD, KMTR, KMPC and KFOX tied in with announcements concerning the exhibit.

It cannot be impressed on the reader too strongly that Soriero's unusual tieup was made at no cost whatever to the theatre. He believes it can be effected in other theatres of the deluxe type throughout the country.





The lobby of the United Artists Theatre, Los Angeles, became a beautiful art gallery with the display of Wheeler Illuminated Transparencies, valued at thousands of dollars. The Auto Club of Southern California urged tourists to view the pictures.

Program Exchange

Rankin Turns Robbery Into Exploitation Stunt; Heralds Used as Programs by Bonds

THIRTY days hath September, April, June and—no wonder! it's our birthday. Yep, sure as shootin', we're actually three years old. Gosh, it seems only yesterday that this department was first inaugurated. Now, it's a healthy child of three summers and winters with a large membership of exhibitors from all over the United States and Canada. Our one concern, however, is that it will continue to offer its members and those who are not members every possible aid in the practical method of show-selling via programs. From the hundreds of letters we've received since that eventful day in September, 1938, we believe we're on the right path. And we'll bend every effort to stay there.

But now, having said that, we forgot to mention the weather. Well, it's cool, calm and peaceful, certainly a better day for yachting than staying inside at a desk. But if we yachted, there might not be any programming on this page. So here we are, and the old weather can be just as pleasant and delightful as it pleases. We won't budge from this chair until our task for this week is done.

Let's see what's on the fire. Wait a minute! What's this? It's a handbill, with this scarehead at the top: "Extra! Read All About It! Centre Theatre Robbed!" Centre Theatre robbed? What's this all about? What's Manager Harland Rankin up to this time? Let's read a little further:

"Mr. Harland Rankin . . . arrived at the theatre early this morning with an armful of prizes which he had received from the Chatham (Ontario) merchants for the winners of the Beauty Contest to be held tonight on the Centre stage. When he opened the door he found Chatham's Loveliest Theatre had been rummaged. They had taken an old car spring and forced their way into the office, where they found everything locked up. They went upstairs to the projection room, forced the door, took the operators' clock and screwdrivers and wrenches, and returned to the office, where they forced the locks and got the petty cash, but didn't get the safe open. They also broke into the candy machine and ate chocolate bars to their heart's content. In other words, they were night guests of the Centre Theatre, enjoyed the smoking facilities, Dunlop pillow seats and the delicious candy. They put on the footlights, blew a few fuses, and helped themselves to as much cash as they could, but they couldn't take from us the fine entertainment the theatre offers. But the best of all is that tonight Mayor Hubbell will present the Key to the City to Miss Chatham, in which 12 girls will appear.

"Although the Centre Theatre has had this misfortune, you may rest assured of a big evening with a stage show and two big features. . . ."

Now if you ask us, philosophical Harland turned a robbery into a neat bit of show-selling. Those robbers helped him advertise his theatre. Perhaps they're entitled to what they got, after all. Incidentally, Harland's Beauty Show almost didn't come off. With only three entrants a couple of days before it was to go on, he sought the reason why. He found it. As one girl said: "I'd wear a bathing suit on the beach of course, but not on a stage in my own home town." So showman Rankin hurriedly revised the requirements to include evening dresses, and saved the day.

Members Added This Week

Edw. Ornstein, Rialto Theatre, Marengo, Ind.
Jimmie Gardner, Ritz, Beaumont, Texas.

Uses Attraction Heralds

Wilfrid Bonds, manager of the Dyer Theatre, Dyer, Tenn., utilizes regular attraction heralds for his programs, and does well at it. Each herald, with its riot of color and rotogravure, is a classy-looking job, and the blank space provides ample space for copy. For showmen who haven't the means of making up their own programs, we suggest the use of heralds.

If a week goes by that we fail to mention Arnold Stoltz on this page, it'll be because the Utica showman was tied to a chair and couldn't get away to promote a new novelty. This week it's an envelope containing a package of Sitroux Lipstick Tissues. Copy on the envelope advises recipients to "use them when you 'Kiss the Boys Goodbye'." It goes on: "And you'll give 'him' an extra kiss if he takes you to see 'Kiss the Boys Goodbye'." Well, it just goes to show you: every picture provides a tieup as far as Stoltz is concerned. (Thanks, Arnold. We'll take the tissues home to the little woman. Or maybe *we'd* better keep 'em handy!)

A weekly contest, "Who Is This Star?", which Cinemag inaugurated a couple of weeks ago, is bringing in a lot of entries. Each week the picture of a well-known star appears, together with a list of questions. Fans are to identify the star and answer the questions correctly. Prizes include cash, a portrait, a pair of pajamas, a chicken dinner, a manicure, and almost everything that could be promoted from local merchants. We know this week's star: it's Greer Garson. Now that ought to entitle us to have our suit cleaned and pressed at the B & B Cleaners in Paragould. Just send us a rain check.

Well, this is as far as we can go this week. So pardon us while we use the telephone. ("That you, Jameson? Please see that the yacht is ready for a short cruise.") We'll be seeing you next week.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

For That Tired Feeling

In your ordinary daily round of activity you feel as though you were in something like a cage. You need the "Rex" treatment, the treatment that softens down the disagreeable incidents of the day's work. It's a treatment that makes for comfortable evenings. It's a treatment we all need as we make our way through this maelstrom of excitement called "life."

It is the special virtues of the pictures viewed at the "Rex" that frees you from this cage. When the show is over—you stroll away richly content. A fitting end for a perfect day!

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Money Dates

SEPTEMBER

28th

DAYLIGHT SAVING ENDS. Adjust the hours of your shows, if necessary to conform to sun time. Run copy in your advertising and programs urging attendance at your theatre to replace the time formerly spent on the front porch enjoying the extra hours of daylight.

GOLD STAR MOTHERS' DAY. Observed in accordance with a resolution adopted by the 74th Congress. Give a party for the Gold Star Mothers in your city. The local veterans' organizations will cooperate with you in an affair of this kind. "Sergeant York" would be a particularly appropriate picture.

AMERICAN INDIAN DAY. Sponsored by the Indian Confederation of America, c/o Dr. A. Cumming, 150 West 64th St., New York City. Get an Indian to come up on the stage and talk about the habits and customs of his people. A picture with an Indian background would be particularly appropriate. An Indian party for the kids with the cooperation of the schools would be a good idea.

OCTOBER

1st

MOVING DAY in many cities. Get the names of new residents of your neighborhood and send them a guest ticket to get them acquainted with your theatre. Carry a line in your ads urging attendance at the theatre in order to avoid the confusion of moving day on the streets.

MISSOURI DAY. Celebrated in the state's schools. Theatres in the "Show-Me" State should participate in any local observances.

YOM KIPPUR. Jewish holiday.

4th

NATIONAL FURNITURE WEEK. Sponsored by the National Retail Furniture Association, 666 Lake Shore Drive, Chicago, Ill. Tie up with furniture dealers in your city.

5th

FIRE PREVENTION WEEK. Sponsored by the National Board of Fire Underwriters, 85 John St., New York City. This is a good time to invite the local fire commissioner or chief to speak from the stage on how to prevent fires. Offer a prize for the best essay by a local Boy Scout or Girl Scout on how to prevent fires. The National Board has a wealth of material on the subject which you may be able to make use of. It is a good time to look into your own fire prevention methods.

7th

FIRST U. S. RAILROAD, 1826. Any picture dealing with the early days of the iron horse would be appropriate. Set up a model railroad in the lobby together with a display of old timetables, tickets posters, pictures of old trains, etc.

9th

CHICAGO FIRE, Oct. 9-11, 1871. The 70th anniversary of this great conflagration can be tied up with Fire Prevention Week noted above.

CANADIAN THANKSGIVING. Gobbler time in the Land of the Maple Leaf. Theatres in the Dominion should participate in the celebration.

Dr. Jekyll and Mr. Hyde

Campaign Embracing Both The Horror and Romantic Approaches Are Available

An SHR Showmanalysis (REG. U. S. PAT. OFF.)

Directed by Victor Fleming. Screenplay by John Lee Mahin. Based on the novel by Robert Louis Stevenson.

TWO outstanding types of campaign are open to the showman seeking to exploit "Dr. Jekyll and Mr. Hyde." For those whose audiences seem to like the "horror" type of picture, this is one of the super-horror pictures of all time and can be sold accordingly. On the other hand for those to whose audiences horror stories are anathema, the picture can be sold as an out-and-out romance. In this Showmanalysis, we will treat the former type of campaign first.

LIBRARY TIEUP

The story, a classic for over 50 years, was written by Robert Louis Stevenson and has been on library bookshelves and in heavy demand ever since it was first published. You should therefore be able to tie up with the local public libraries and with school libraries too, now that the schools are open again. Put a placard on the librarian's desk with appropriate illustration and urge a reading of the book before seeing the picture.

BOOK TIEUP

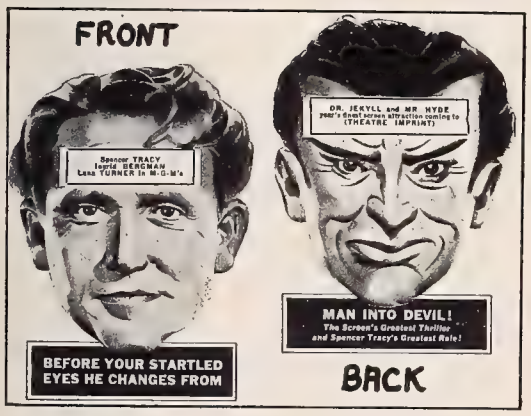
The story has now been republished by Grosset and Dunlap with a new cover showing Spencer Tracy in the title roles. This edition will be sold through the usual Grosset and Dunlap outlets and you should be able to get window displays and counter cards in all of them. There is also a Pocketbook edition which sells for less at newsstands, book, drug and department stores. Present a copy of either edition to your local newspaper critics and anyone else who might be influential enough to aid your campaign. Also use the books as prizes in any contest you might run in connection with the picture.

MAGIC POTION IN LOBBY

As everyone knows, Dr. Jekyll prepares and drinks a potion which transforms him into Mr. Hyde. In one corner of your lobby, fix up a miniature laboratory with a number of bottles containing various colored liquids. Have one bottle featured above the others with a label on it. A poster above, states that this is the magic potion. Dare anyone willing to try it to take a drink. Of course, be sure that whatever is in it is perfectly harmless.

HIGHLIGHT BOOK PASSAGES

In the lobby you might have a giant book with three or four pages of the story blown up. Certain salient descriptions such as when Dr. Jekyll describes his reactions on drinking the potion might be underlined in red. Select the passages carefully, making sure that they match scenes in the picture. Above the book you could display stills showing that particular scene.



Two-Faced Hanger Will Sell It

Illustrated above is one of the novelties for "Dr. Jekyll and Mr. Hyde" described on this page. The face at the left is changed to the face at the right with the pull of a string. Place several of these around town.

WHO PLAYED ROLE BEST?

It is well known that John Barrymore and Fredric March have essayed the dual role previous to the current interpretation by Spencer Tracy. Start a contest in which your newspaper critic may be the judge, or someone in a local radio station, over which portrayal was the best. Of course, the contestants must see the current version before attempting to give any answer. Start the idea rolling in advance and keep it going during the run of the picture.

JINGLES MAKE GOOD READING

A somewhat novel campaign was used by MGM for the New York engagement of the picture, employing subway car cards. Little jingles were used as a sort of teaser campaign which might well be employed elsewhere. Examples of some of them: "The picture's pacey; The ladies racy; And what a performance: By Spencer Tracy." "Tracy is dashing; the ladies sinuous; popular prices—performances continuous." "'Jekyll and Hyde'; 'Jekyll and Hyde'; You couldn't see a better film if you tried."

LET KIDS DRAW MR. HYDE

Give the kids cards bearing a picture of Spencer Tracy as Dr. Jekyll and next to it an outline of the same face which they are to fill in either in pencil or in color for their version of Mr. Hyde. You'll probably get some fiendish looking Mr. Hydes, but offer guest tickets for the best ones and you'll create a lot of interest among the kids.

NOVELTIES AVAILABLE

Cut-out heads imprinted on both sides, with one side representing Dr. Jekyll and the other Mr. Hyde, make not only excellent material for lobby display but a good exploitation item for places away from the theatre, such as telephones, door knobs, automobiles, etc. The cutouts can be hung around the theatre in profusion and wherever else you want to grab attention for the picture.

Then there is an animated hanger six inches by four which shows the face of Dr. Jekyll, but when a tab is pulled it reveals Mr. Hyde (see illustration). Key cards, with real keys attached to tags bearing appropriate copy, can also be obtained for distribution in crowded downtown streets.

Combination masks are obtainable for less than one cent apiece, representing a combination of Dr. Jekyll and Mr. Hyde. Each mask measures 7x11, and full instructions for cutting it out are printed on each one.

PHOTO CONTEST

On the premise that everyone has an evil and a good side to his nature, a theory which is the crux of the whole story of the picture, station a photographer in the lobby and invite anyone who wishes, to have his most evil side photographed—"the Hyde side." To the person who creates the most evil, Satanic or diabolic face, award a prize, preferably one of the new editions of the book.

BLOW UP MAGAZINE LAYOUTS

Several national magazines have had illustrations, reviews and feature stories about the picture. These include *Time* and *Look*. Get copies of these issues and blow up the layouts for display in the lobby. This is a worthwhile stunt as evidenced by the fact that the Radio City Music Hall in New York does it regularly.

SPENCER TRACY'S ROLES

To focus attention on Spencer Tracy and avoid the horror angle, you might run a contest in which pictures of Tracy in various roles are published in your newspaper or program. Prizes can be offered for the correct designation of each photo, naming the picture and the role which Tracy took.

VARIETY OF ADS AVAILABLE

There are many types of ads available, some of which stress the romance and some the horror angle of the picture. The copy is as varied as the illustrations. We suggest that you look over the assortment carefully and select just those that you think will put the picture over most suitably in your community. There is a choice of sizes in every angle, and as the paid advertising you place is among the most important of your selling efforts, too much stress cannot be laid on obtaining the proper approach.

In any event, rest assured that there is strong audience interest in "Dr. Jekyll and Mr. Hyde," as evidenced by the crowds turning out daily to see it at the N. Y. Astor. Similar activity can be duplicated elsewhere.



Appeal for Both Men and Women

There's appeal for both men and women in the layout shown above, as evidenced by the copy and illustration. The horror angle is implied by means of the silhouette and the title. If you want to stress it still more, there are other ads that have been designed to suit your purpose.

Find the Lost Woman

To be Seen Frequently, To Win the Confidence of Women Are Two of Manager's Duties

No. 2—The Manager

Believing that loss of patronage can in most cases be traced to the female of the species through lack of sustained effort on the part of the theatre to keep her, a "Find the Lost Woman" campaign has been inaugurated by the Interstate Circuit of Dallas, Texas.

Managers of the circuit are asked to forget, for the moment, their screens, and stand across the street, as it were, and look at their theatres with no thoughts in their minds except "What have I here that will interest and attract and appeal to the women of this town?"

Several ideas have been formulated for the managers' consideration, and have been divided into three parts: The Theatre, The Manager, The Staff.

The nine points in this, the second of Manager.

The Manager must make a self-analysis and ask himself honestly: "What effort am I making to interest the local women in my theatre?"

1. He will want to know if his personal appearance and personal conduct at all times is worthy of his position as head of the theatre.

2. He will want to check up to find out if he is a mystery man or if he is seen as much as possible around his theatre. Nothing is so reassuring to mothers as the knowledge that the manager is on duty as much as possible.

3. He will want to do as the politicians do —pet little Willie and Sally on the head when they come to the theatre and ask about them if they don't.

4. He must make a concerted effort to assure the mothers that his theatre is not only the safest place for her children bu the most pleasant as well.

5. He will want to know personally the President or Head of each local woman's club, group or organization. He will want to concern himself with their programs and projects, particularly the garden clubs and civic groups. Their various year books will be available for him and he should keep up with the woman's page in the papers for news of club and social activities.

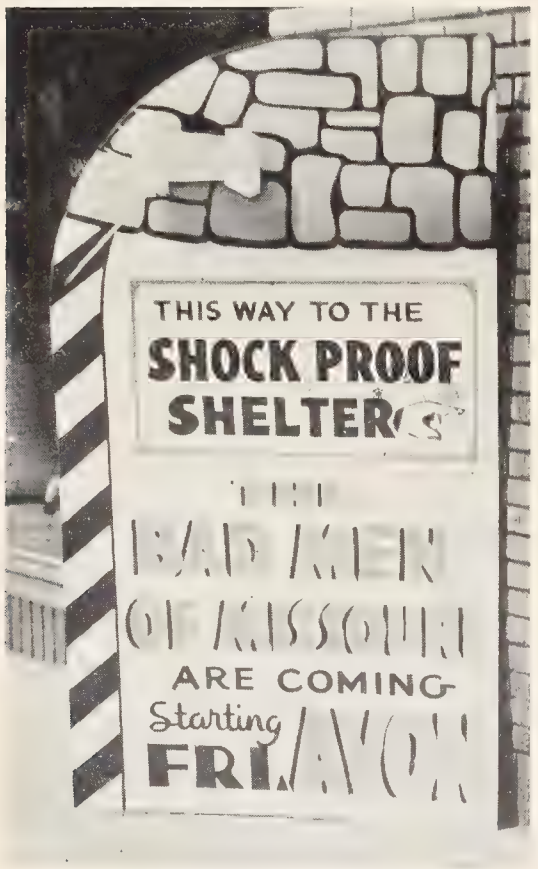
6. The theatre manager can give no greater service to his theatre and his profession than to attend church.

7. He will want to be available for appearances before the various local women's groups to make informal talks. There are worlds of clubs today always eager for speakers and there is still a lot of glamor about the theatre which, if told by a showman, can win friends among the women.

8. He will strive at all times to win and hold the woman patron's respect and confidence in him, not only as a theatre manager, but as a citizen as well.

9. He will never forget that it is the woman who brings the man and child to the theatre.

(This is the second of three articles on winning and holding feminine patronage. The third and last, which deals with the responsibilities of the house staff, will appear in an early issue.)



You Can Do This Too

This wall-board profile ballyhoo was used in advance of the showing of Warners' "Bad Men of Missouri" at the Avon Theatre, Utica, N. Y. A boy moved it from location to location around town, always standing behind it wherever he stopped.

Two Lobby Displays Advertise Three Features for Busch

Effective lobby stunts are a hobby with Robert Busch of the Jeffery Theatre, Chicago. The Windy City showman is adept at creating displays that will attract attention and set people talking about the pictures for which the displays are designed.

To advertise "The People vs. Dr. Kildare" and "The Great Lie," Busch's assistant, Ervin Sedlack, made up a turntable which rested on pillar-like foundation. Around the circumference of the turntable, copy on the two films was printed. Resting on the table itself was a one-sheet display, on each side of which was a one-sheet. As the display turned, first one attraction came into view, then the other.

A display on "The Great American Broadcast" featured a "magic mike" which "answered" patrons' requests for popular tunes. By means of a small two-way portable communicating system, an usher stationed in the basement heard their requests for a tune and played it back for them on a portable phonograph. Several people asked for tunes, Busch reports, with the majority of requests coming from boys and girls of high school age.

Appel Named Exploitation Head For Odeon Canada Theatres

Clare Appel, who resigned from Famous Players several weeks ago to go with Esquire Films, has completed a number of newspaper ad campaigns on Esquire's British releases, and on September 1st moved over to the post of Director of Advertising for Odeon, the new theatre chain headed by Paul L. Nathanson.

Appel brings to Odeon his years of valuable experience in selling motion picture entertainment, and has to his credit many special campaigns that proved box office bracers.

Courtesy With a Smile Makes Steady Patrons

One important fundamental of theatre operation can never be stressed too strongly, and that is courtesy. More than ever, courtesy is needed today as one of the methods of winning and holding the public's goodwill. But unless you extend this courtesy with a smile, it becomes artificial and meaningless.

A smile and friendly greeting for all patrons should be an obligation of every employe of every theatre who comes in contact with patrons. Elderly or infirm people should be given special attention. Matches or automatic lighters should be carried by male employes for smokers.

If there are customers who wish to be called at a certain time, some sort of system should be devised to make it a simple matter to call them at the proper time. Often there is danger of a mix-up; therefore, the seating should be properly checked.

Keep the theatre temperature at an even, comfortable level at all times.

For those persons who wish to check parcels, a checking room or booth should be available.

Rest rooms should be inspected at frequent intervals. And the lobby, which can easily become littered with gum and candy wrappers and bits of other debris, should be kept clean. This also applies to the sidewalk in front of the theatre.

Because of a natural modesty, many patrons searching for the rest room and not finding it, hesitate to ask its location. Staff members should be on the lookout for such patrons and direct them. This is a fine point in theatre courtesy that should be watched carefully by ushers and doormen.

These are only a few of the thoughtful, understanding courtesies that should be extended patrons. Bear in mind that a potential patron will visit your theatre for the first time. By being friendly and courteous, you will in all probability keep that patron as a regular customer.



They Did It—So Can You!

Just because the National Magazines display on RKO-Radio's "Tom, Dick and Harry" appeared in the lobby of Radio City Music Hall in advance of the showing of the film is no reason for you to suppose that "only a big theatre can use a stunt like that." No matter how large or small your house—if you have a good showcard writer, an access to the magazines featured and a lobby frame in which to place the card—you, too, can use such a display.



The

PITTSBURGH KID

BILLY CONN

with JEAN PARKER

Dick PURCELL • Alan BAXTER • Veda Ann BORG • Jonathan HALE

AND THESE SPORTS CELEBRITIES

ARTHUR DONOVAN • HENRY ARMSTRONG • FREDDIE STEELE

JACK ROPER • SAM BALTER • DAN TOBEY

●

JACK TOWNLEY—DIRECTOR

SCREEN PLAY BY EARL FELTON AND HOUSTON BRANCH

FROM THE NOVEL "KID TINSEL" BY OCTAVUS ROY COHEN

A REPUBLIC PICTURE

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

MOON OVER HER SHOULDER (20th-Fox) **Drama.** Principals: Lynn Bari, Dan Dailey, Jr., John Sutton. **Plot:** An authority on matrimonial problems is too busy with his work to realize that he has a problem of his own at home. Because of his neglect his wife finds herself interested in another man. Perplexed as to what to do she writes him an anonymous letter asking his advice; this of course brings everything to a head. **Director,** Alfred Werker.

KATHLEEN (MGM) **Drama. Principals:** Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart, Gail Patrick. **Plot:** Shirley Temple, a poor little rich girl runs away when she learns that her father intends marrying a hard, gold-digging type of woman. She is caught and put in the hands of a woman child psychologist who straightens out both the child and the father by becoming the child's stepmother. **Director,** Harold S. Bucquet.

A DATE WITH THE FALCON (RKO) **Mystery. Principals:** George Sanders, Wendy Barrie, Allen Jenkins, James Gleason, Mona Maris, Victor Kilian. **Plot:** This time George Sanders is mixed up with a kidnaping, a murder and the theft of a formula for making synthetic diamonds. He is himself captured by the thieves before he manages to effect their arrest and solve the crime. **Director,** Irving Reis.

H. M. PULHAM, ESQUIRE (MGM) **Drama. Principals:** Hedy Lamarr, Robert Young, Ruth Hussey, Charles Coburn, Van Heflin, Bonita Granville, Fay Holden. **Plot:** A young socialite meets a career girl when he rebels against the stuffy atmosphere of his Boston family. They fall deeply in love, but they cannot marry because he is forced to undertake the responsibilities of his position and she has a horror of that kind of life. After many years they meet again, but by then it is too late because they each must follow their destiny. **Director** King Vidor.

DOWN MEXICO WAY (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Fay McKenzie, Harold Huber, Sidney Blackmer. **Plot:** Gene Autry and his friend set out to catch the heads of a phoney film producing organization who had swindled the people of a small western town out of their savings. They find themselves forced to back down on the swindling charge before they finally prove the culprits' guilt and bring them to justice. **Director,** Joseph Santley.

ALL THROUGH THE NIGHT (WB) **Spy. Principals:** Humphrey Bogart, Conrad Veidt, Judith Anderson, Frank McHugh, Peter Lorre, Jane Darwell, Barton MacLane. **Plot:** A one-time mobster finds an old friend murdered and sets out to solve the crime. This brings him in contact with a gang of Fifth Columnists. A mysterious young lady aids him in preventing the blowing up of a ship in a New York harbor and helps him write finis to the doings of the saboteurs. **Director,** Vincent Sherman.

ANOTHER MONEY HONEY
FOR YOUR BOX-OFFICE



NOW—READY—NOW
NEW STREAMLINED PRINTS IN ALL ASTOR EXCHANGES

Browne Uses Many Fine Selling Tricks to Boost Grosses at Padre

With "Million Dollar Baby" and "The Monster and the Girl" booked on the same program, Manager Bill Browne of the Padre Theatre, San Jose, Calif., used many fine exploitation tricks to make sure the engagement would be a profitable one.

In advance, he placed a display board at the head of the main aisle, another next to his candy counter. On the face of his penny scale machine he fastened a novel advance card. During the engagement he had girls on the street giving out candy "Kisses from the 'Million Dollar Baby'." By billing the picture with a blue ribbon medallion, he made it "The Picture of the Month."

Small cards to which were affixed firecrackers to illustrate the catchline, "You'll Get a Bang Out of 'Million Dollar Baby'," were sent out by members of Browne's house staff. The cards also plugged the other feature. A Western Union tieup, as well as ads in the Personal Columns and in the Lost and Found columns of the local newspapers, were other means Browne used in selling the picture.

Borrowing Chesterfields from furniture stores, he placed them in the mezzanine with this sign on each: "Here's the Place to Meet Your 'Million Dollar Baby'." He also tied up with a leading department store which used two of its windows to plug a special sale and the picture. The store also ran a 36-inch tie-up ad in the newspaper.

Business, of course, was excellent.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Quality of Shorts Improves; Warners Blazing New Trails With Ballet Russe Subjects

Of some forty short subjects "caught" by STR's reviewing staff during the month of August, twenty-two per cent were adjudged "excellent"; 20 per cent, "very good"; 10 per cent, "good"; 8 per cent, "fair"; 5 per cent, "cute"; 5 per cent, "amusing." Thirty per cent of the subjects were rated "up to par," "splendid," "a 'must'," "a cinch to sell," "for golfers," "enjoyable," "good and timely," "poor," "typical," "usual," "interesting" and "entertaining."

Studying those figures for a few moments, one must conclude that the quality of short subjects is indeed improving. For proof, we looked up the ratings of subjects reviewed during the same period last year. At that time, only 9 per cent rated "excellent"; 9 per cent, "good." Twenty per cent of the subjects received the "amusing," "okay," "fair" and "cute" ratings, while the remaining 62 per cent rated all the way from "snappy" to "blah."

It is hoped that a year from now the number of "excellent" shorts will show an even greater gain than those of August, 1941, over August, 1940.

Of course, in the remaining 30 per cent for this year and 62 per cent for last year, some of the ratings were high. For instance, when a subject is labeled a "must," we have an unquestionable indication of its quality. Such designations as "splendid," "enjoyable," "entertaining," "interesting," etc., are other, and perhaps more specific, ways of saying "excellent" or "good."

For the first time in motion picture history—at least to our knowledge—a short subject has been accorded a world premiere. It happened in Chicago last Wednesday when the first of the Quiz Kids subjects for Paramount release opened at the Chicago Theatre with Windy City citizens turning out en masse to honor their home town juvenile celebrities. The opening had all the trimmings of a regular feature premiere. Further details will be found in this section.

Now on sale at newsstands is a new Bugs Bunny comic book, inspired by the mischievous character in Leon Schlesinger's Merrie Melody cartoons. In Fort Worth, Texas, they're selling like hot cakes, according to Lowell Bodiford. Here's an opportunity for showmen to tie up with local newsstand dealers when that next Bugs Bunny cartoon rolls around.

Day and night he is on guard to protect and develop Americas great forests, but few people realize his importance. That situation has been remedied now, for the Forest Ranger is honored in the latest Paramount Paragraphic, "Guardians of the Wild," released last week. Written and directed by Carl Stearns Clancey, the short was produced with the cooperation of the Forest Service of the United States Department of Agriculture.

Winnie Winkle, the comic strip appearing in

(*Continued on Page* 27)

Shorts Geared to Popular Trends

Survey of New Schedules Shows Step-up in Drawing Power and Balance of Subject Matter Designed to Meet Current Demand

Plans of short subject producers for the 1941-42 season call for a variety of subject matter, it was indicated this week following a survey of the schedules outlined for next year. To meet the ever-changing tastes of audiences and to keep pace with world-changing events, most companies are preparing subjects of a topical nature, something that with one or two exceptions, was not done at the start of the current season, but inaugurated as developments necessitated it.

However, no world-shaking event thus far has disturbed the popularity of cartoons, for these wholesome entertainment commodities head the lists of practically all the producers. All in all, at least 150 cartoons, including Color Rhapsodies, Fables and Phantasies (Col.); cartoons (MGM); Madcap Models, Popeyes and Supermans (Para.); Disneys (RKO); Terrytoons (20th-Fox); Andy Pandas (Univ.); and Looney Tunes and Merrie Melodies (Warners), will find their respective ways to the screens of the nation's theatres during 1941-42.

Much in the same category, but with live action taking the place of animated drawings, comedies are also much in evidence. Rib-tickling diversion will be available for audiences in such subjects as Columbia's All Star, Stooge, and Glove Slingers series; MGM's Our Gang Comedies; RKO's Edgar Kennedy and Leon Errol comedies and Paramount's Robert Benchleys. In addition, laugh-provoking subjects are apt to crop up somewhere amid Warners' Broadway Brevities and Hollywood Novelties. In quantity of output, comedies will be second only to cartoons, if producers adhere to schedules as currently outlined.

National defense, political and economical aspects of the international situation will be covered in the topical subjects. Columbia has already released two of its 2-reel International Forums to keep up with events, and has four more scheduled for production. Completed also is "Broken Treaties," the first of a series to be known as This Changing World. "American Sea Power," the initial reel in 20th-Fox's new World Today series, is "in the can." RKO-Radio will, of course, continue to distribute The March of Time, while Warner Bros., which included subjects dealing with the nation's defense efforts in the current season's Technicolor Specials, will release new two-reelers of this nature under the heading of Service Specials. It is expected that national defense will be dealt with in MGM's proposed series of Special two-reelers and perhaps in one or two of 20th-Fox's Adventures of a Newsreel Cameraman.

Ample Supply of Musicals Seen

For audiences who like musicals, with popular dance bands, specialty acts, singing and dancing sprinkled among the output, exhibitors will have access to Columbia's Community Sings, Universal's Musicals and Warners' Melody Masters. Some of the subjects in Paramount's Headliners series will feature topnotch dance bands, and music and dancing will most likely comprise some of the subject matter of Warners' Broadway Brevities.

Although it is not definitely known under what series they will be grouped, two subjects featuring the Balle Russe de Monte Carlo are planned by Warner Bros. Photographed in Technicolor and accorded lavish production values, the subjects are being produced as an experiment, inasmuch as ballet has heretofore been available only to audiences in metropolitan centers. The titles are "La Gaiete Parisienne" and "Capriccio Espagnole."

'Strange, Unusual' Shorts on Tap

Grouped among the subjects featuring oddities, scientific developments, hobbies, etc., are Columbia's Cinescopes; Paramount's Popular Science and Unusual Occupations series; Universal's Stranger Than Fictions. It is also likely that the "strange and unusual" will find a place among MGM's Miniatures, Passing Parades and Specialties, and in Warner Bros.' Hollywood Novelties.

Travel reels, Hollywood personality subjects and sports reels will in 1941-42, as in the past, dot the schedules here and there of Columbia, MGM, Paramount, 20th-Fox, Universal and Warner Bros. Republic plans to continue distribution of the Meet the Stars series produced by Harriet Parsons.

Although the quiz program cycle is showing

(*Continued on Page* 26)

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Back Stage in the Short Shops—John Nesbitt

There are hermits who live in caves or small shacks in secluded spots. But that's pretty familiar stuff. Something not so widely known, however, is that there's a man in Hollywood who lives in a trunk. Not only does he live in it, he earns his living in it. (To look at his clothes, one would think he slept in it.) His name: John Nesbitt.

Nesbitt had a wise father. He knew his son. When he passed away, John's brothers received money or property. John received the trunk. Inside of it he found hundreds of clippings of strange people, strange happenings, strange sayings. It had notes covering conversations with famous men in India, France and England. It contained pamphlets about unusual places and cults. In short, it was the heterogeneous collection of a man who had been successively a lecturer, editor of a newspaper in India, member of the British Intelligence Service, professor at Yale and the Paris Sorbonne and, finally, a Unitarian minister.



JOHN NESBITT—He Lives in a Trunk

Digging down into his heritage, young Mr. Nesbitt came up with a number of things. He came up with the realization that less well-known people are often the most interesting; that many unpublicized endeavors of man are often the most exciting; that seemingly insignificant discoveries are often the most valuable; that even inanimate objects have lives all their own. He came up with the conviction that man is more interested in his fellow man than he has time to show. He came up with the belief that most people are so busy living they don't have time to appreciate life. And he came up with an idea that has been his meal ticket ever since.

He sold the idea to a radio station for a program called the Passing Parade. It soon moved out of local brackets into a transcontinental hookup. Movie producers soon saw in the idea a new and unexploited field of entertainment. MGM Short Subjects Producer Jack Chertok finally swung a deal, and for four years now, poignant stories of strange people and odd events, narrated by Nesbitt, have been pouring from his trunk on to the screens of thousands of theatres throughout the country with ever-increasing exhibitor and public approval.

Where does he unearth his facts? After all, the trunk was only a cornerstone. From that point he had to organize an elaborate fact-gathering structure which today includes subscriptions to daily papers in 50 American and foreign cities; receiving the same services sent to large newspapers by the two largest wire news bureaus; reading and translating into "fact digests" many biographical works and other sources of fact-gathering import; maintaining a voluminous national and international correspondence. Not even Sherlock Holmes on the trail of a clue ever exhibited greater pertinacity than Nesbitt in search of interesting items.

One of the important reasons for the success of Nesbitt's Passing Parade short subjects is the enthusiasm with which he approaches his work. When Nesbitt happens upon an incident interesting enough to fulfill all of his stringent requirements for a ten-minute reel, he pushes everything else out of the way and puts it into work. Thus it is difficult for him to say what he is going to delve into next. On his schedule, however, is a one-reel study of psychological reactions of dogs and chimpanzees as they relate to human behavior; another showing how great events in human history have been altered by seemingly insignificant but apparently predestined circumstances, and still another describing some of the most peculiar avocations ever brought to light.

Nesbitt's personal appearance often leads people to the conclusion that he is lazy, that he would rather plan that work, for his closest approach to sartorial fame is the fact that he wears the baggiest pants in Hollywood. He wears what he thinks most comfortable. As for being lazy, he admits it, but the postman who collects and delivers his mail won't readily agree because Nesbitt is one of the world's most prolific correspondents. And the reason for this goes back to that trunk.

Keene Wins Juveniles' Interest In Showing of 'G-Man' Serial

Showman Lionel Keene of the Kirkwood Theatre, Atlanta, Ga., is a master at winning the hearts of local kids and making future adult patrons out of them.

Prior to the recent opening of the serial, "Junior G-Men," Keene contacted members of the local Junior G-Man Club, gave them cards containing the official badge to be worn. A note on the card advised the kiddies that by attending the showing of each episode, they would receive a card; that when they had ten chapter cards, they would be entitled to exchange them for a special guest ticket which would serve as their admission to see the final chapter of the serial.

Don't Keep It a Secret

If a subject has merit, if it is one in which the public would be deeply interested, don't keep it a secret. Devote part of the space on your marquee to letting your patrons know they can see it at your theatre.

Shorts Featured on Finck's Old Tire Matinee for Kids

Every Tuesday during the summer months, Manager G. F. Finck of the Coronet Theatre, San Diego, Calif., is staging a special matinee for the kiddies. Besides "two big features," the youngsters also get a serial, a Mickey Mouse cartoon and a Popeye cartoon.

But that's not all they get. To each one goes a "big five-cent bag of popcorn."

And the admission price is—believe it or not—one old worn-out automobile tire. The children are warned, however, that "any boy or girl bringing a tire that is taken without parents' or owners' permissions will be prosecuted to the full extent of the law."

With a good program of short subjects, a western and a feature, Finck's "flat tire" matinee is anything but that for the kiddies who attend. Best thing about it, as far as they are concerned, is that it affords them the chance to see the Mickey Mouses and Popeyes they might otherwise miss because of crowded program schedules.

If you can't play shorts at any other time, at least book them for special kiddie shows.

Use of Shorts Titles In Ads Held Profitable

With certain few exceptions in which the subjects are known by number, every short has a title and yet, strange as it may seem, they are too often neglected in advertising. Many a showman, wise enough to plug his shorts merely announces a Disney cartoon, a sport reel or an Our Gang, for example, in just those words.

Some exhibitors have given reasons for this. Among them are the possibility that some prospective patrons may have seen a subject already and if his mind is still debating whether he will attend the show or not, the question is decided in the negative because he doesn't want to sit through a short again. Another reason is that many of the titles mean nothing. However, both of these arguments are fallacies; the first because the fact that a prospective patron has already seen a short subject may be an inducement for him to bring others to see the same subject if he enjoyed it the first time; the second because considerable thought is given to the titles of shorts in an effort to have them indicate to at least some extent exactly what their content is.

In the case of comedies, many of the titles are in themselves funny. Columbia has some good gag titles for its two reel subjects. MGM, too, devotes considerable time to a selection of titles for shorts, particularly in the cases of the Pete Smith series and the Passing Parades. Popeye cartoons have good gag titles with amusing misspellings as witness one of the latest subjects, "Child Psykolojiky." RKO uses gag titles on its comedies. Even on numbered subjects like "Information Please," the name of the guest star should be billed.

20th-Fox uses gag titles for the Terrytoons and even for some of its other subjects and Universal has now switched from numbers to titles in its Going Places and Stranger Than Fiction series, emphasizing again the importance to be placed on titles. The titles of Warner Bros. shorts, especially the cartoons, are often clever and well worth billing.

It is a simple matter to include the title in advertising. It takes just another line and avoids the appearance of repetition. Many a layman thinks that the exhibitor himself does not know what subject he has booked. So it's up to you—dispel that impression.

Norfolk Auto Dealers Take Tieup Ad on "Coffins on Wheels"

"Coffins on Wheels," one of the Crime Does Not Pay series, was sold by Roscoe Drissel, manager of Loew's State, Norfolk, Va., with an effective tieup ad, carrying the names of all the new car dealers in the city. It was a good sized ad and a strong plug for the short, yet it didn't cost Drissel a cent. Copy over the names of the dealers read as follows: "A word of caution to prospective used car buyers: 1st—Be sure to see the 'Crime Does Not Pay' 'short' entitled 'Coffins on Wheels' now showing at Loew's Theatre. 2nd—Be sure to buy *your* used car from one of the *NEW* CAR dealers listed on this page."

Enlists Officers' Support

Because "Wings of Steel" was shot partially at March Field, Manager Harry Hickox of the Lobo Theatre, Albuquerque, succeeded in rounding up the officers of the 19th Bombardment Squadron and got their full support for the Technicolor featurette. He also promoted street and radio broadcasts as well as newspaper publicity stories, all of which were highly effective.

Be On Your Guard for Tieups

Always look for tieups in short subjects, then contact local merchants for windows, co-op ads.

The ADVERTISING CLINIC **by Old Doc Layout***

Play Up Shorts To Build Up A Profitable Juvenile Trade

It's 'Back to School' for the Youngsters—So It's Up to the Showman to Get Them Back Into the Movie-Going Habit

Once more the ADVERTISING CLINIC takes up the subject of profit as realized from proper selling of short subjects via newspaper and program advertising.

In stirring up pep, enthusiasm and the kind of public attitude that will make your theatre a winner this season, don't overlook the tremendous value of having the youngsters on your side. They will sell more adults the idea of going to pictures than all the bank nites, bingo binges and china-ware fests you could stage in a whole season of "bargain Mondays."

There's some ammunition for a special "pep" campaign in the layouts suggested here.

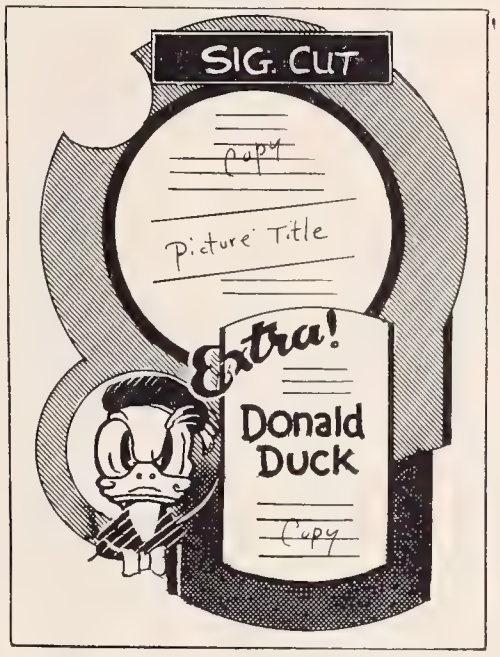
Play Up Cartoon Characters

Get busy on a "back to School" drive, with special emphasis upon the appeal of the outstanding short subject characters such as Donald Duck, Bugs Bunny, Popeye, Mickey Mouse and the rest.

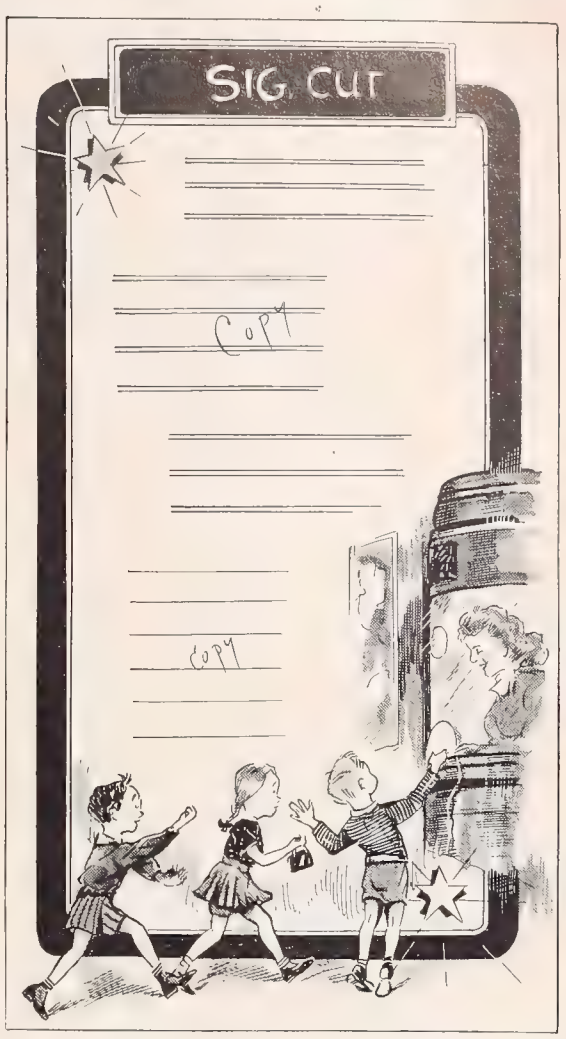
But why not start off with a special ad playing up the kids themselves, such as you'll find in the upper right of this page? The copy should be a "confidence" builder for the parents as well as an appeal to the youngsters. Say right out that the youngsters will be safe in the well-ordered, healthfully heated and ventilated theatre you operate. Stress the entertainment you have selected especially for the amusement of the children of your community.

Next, play up and continue to play up, the short subjects which have special appeal to the youngsters. You'll find that they will talk up your theatre and become better press agents than money could hire.

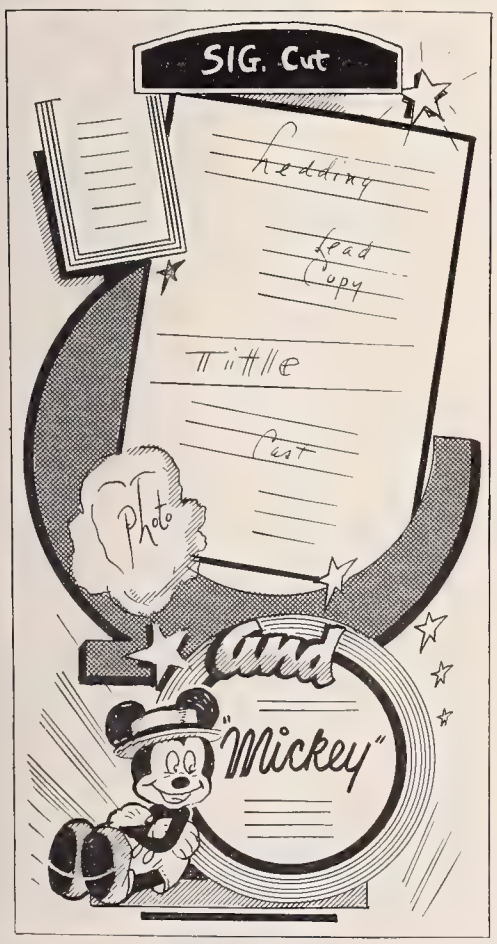
*'Hank Harold'
Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio.



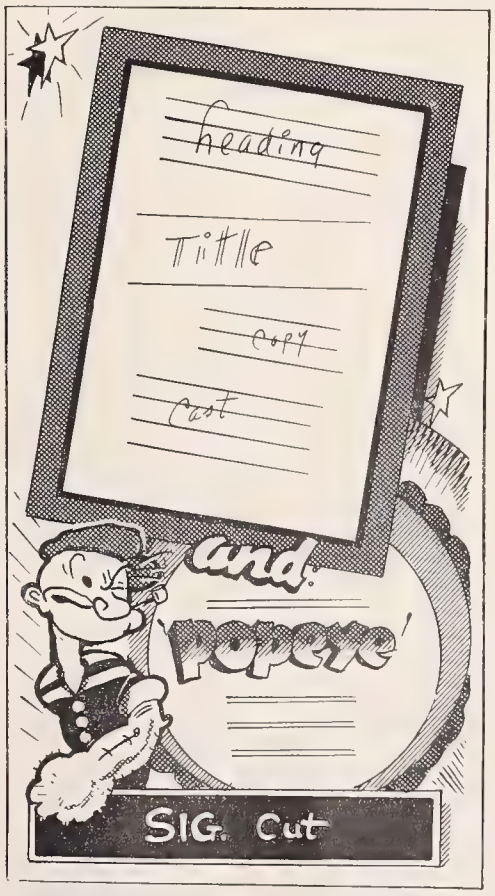
'Donald Duck' is a real "extra" attraction on any bill—give him his due in your ads.



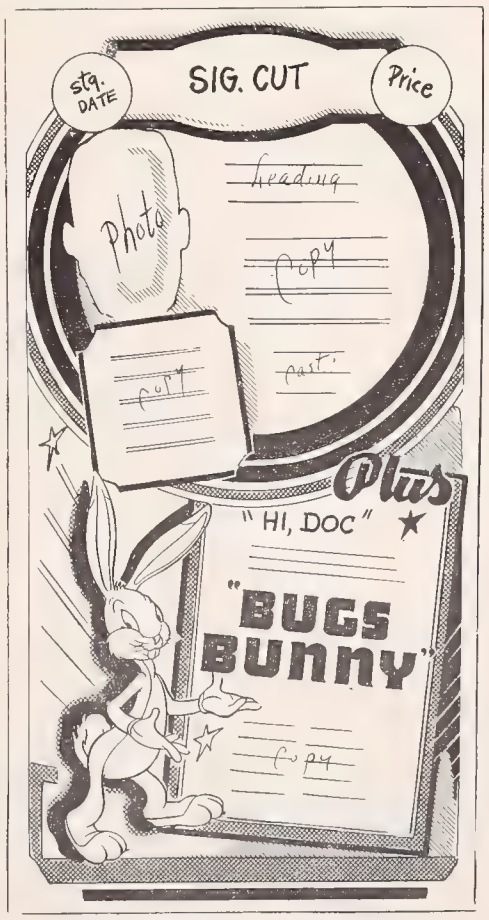
Back to school, and glad of it—especially since there's a good movie show every afternoon at your theatre—that's the theme of a song you should sing through newspaper advertising during the early fall season. The layout above will have a great many uses for any theatre throughout the season, as institutional selling. It's the idea which Old Doc suggests you apply during your fall campaigning. Use it for messages to the kids and their parents, too.



No matter how big the feature, a 'Mickey Mouse' is big too! Play it up this way.



An illustration of 'Popeye' will put 'sock' in your advertisement for feature and short.



Here's a lively layout for giving due emphasis to 'Bugs Bunny' and the feature, too.

the SHOWBUILDER

the SHOW BUILDER

Snyder and Bray Shoot the Works to Sell Craig Wood Golf Short in Wichita Falls

Utilizing as many exploitation ideas as possible, Charles Snyder and Lew Bray of the Wichita Theatre, Wichita Falls, Texas, staged a rousing campaign on behalf of RKO-Pathe's Sportscope, "Craig Wood." To let the public know they were playing the subject, Snyder and Bray engaged in the following activities:

Six hundred letters, signed by Bray as "one golfer to another," were sent to members of the Country Club and also to members of the municipal golf course.

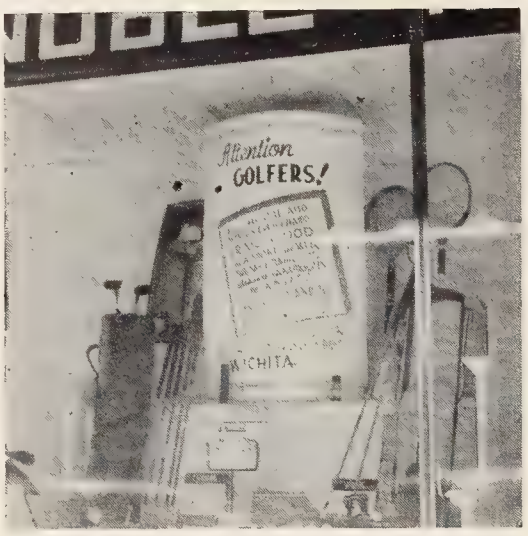
A window display was promoted from a local hardware store, the largest in Wichita Falls handling golf equipment (*see illustration at right*).

Large setpieces calling the attention of golfers to the subject were displayed a week in advance at both golf courses.

Newspaper sports editors, golf pros and other business men were guests of Snyder and Bray at a special screening. Result: the short was mentioned on the sports page, and the golf pros and business men spread the good word to their friends and neighbors.

Contacting local newspapers, the boys obtained full cooperation. Several inches of free publicity were devoted to "Craig Wood."

The short was plugged in all ads, on the marquee and over the radio.



Snyder and Bray lost no time in lining up the local hardware dealer for a special window display tieing with the showing of RKO-Pathe's Sportscope, "Craig Wood," in Wichita Falls.

Take Advantage of National Tieups

Showmen who have yet to play this Sportscope should take advantage of two national tieups arranged by RKO-Radio.

Wood has been associated with the sporting goods manufacturers, the Dunlop Tire and Rubber Company, for several years, and many of their two thousand dealers are cooperating with theatres for local promotion including newspaper advertising, window displays and contests for which the winners are awarded the golf ball Craig Wood 264. Wood has been appearing in a number of tournaments this summer and fall and is playing several exhibitions as well. Theatres have been provided with a list of these events for tie-up purposes. The Craig Wood booklet "Swinging Through," is being given to theatre patrons in many communities.

Another national tieup is with Field and Flint, Brockton, Mass., makers of the Foot-Joy golf shoe, which Wood has endorsed. Their dealers are cooperating with theatres via window displays and in other ways best suited to local conditions.

1941-42 Shorts Call for Variety, Drawing Power

(*Continued from Page 23*)

a slight decline as far as radio audiences are concerned, there will be an ample supply of these subjects for moviegoers. For the new season Paramount inaugurates its Quiz Kid series featuring the five Quiz Kids of radio fame. Columbia will have six Quiz Reels, RKO has scheduled 13 Information Please subjects, and MGM will in all probability make room for a few reels of the I.Q. type in Pete Smith's Specialties.

Nor have the serial fans been forgotten. From Columbia, Universal and Republic will come, collectively, a dozen chapter-plays. Each company will release, according to present plans, two 12- and two 15-episode serials.

One can conclude that, barring unforeseen changes, the new season in the short subject field will be of greater significance than heretofore. Not only the variety of reels available, but also the determination of most producers to improve their quality, provide a gratifying and auspicious outlook.

Select Shorts Carefully for Unit Show When Feature Is Weak

If that forthcoming feature picture is a "weak sister," book a carefully selected program of short subjects and advertise the show as "The Perfect Program" or "Special Unit Show." In this way, the shorts take on equal prominence with the feature, and the program, as a whole, promises quantity, which is what many moviegoers seek.

Take the entertainment elements of each subject, including the feature, and build them up. "Romance" would most likely serve for the feature. "Music" would do for a musical short, and "Comedy" would serve for a comedy or cartoon. Therefore, you could advertise that there's Romance, Music and Comedy in your "Perfect Program," and then proceed to link these business-getting entertainment elements with the proper subject.

Quiz Kid Subject Gets Windy City Premiere

Hailed as one of the most colorful events ever witnessed in the Windy City, a world premiere rivaling that of any feature picture opening was accorded Paramount's first "Quiz Kid" subject at the Chicago Theatre, Chicago, last Wednesday evening. Local residents turned out in huge numbers to honor their home town juvenile celebrities in their motion picture debut.

The five Quiz Kids featured in the subject, none of whom had ever appeared in a theatre, broadcast from the stage over a coast-to-coast hookup of 48 NBC Blue Network stations. Mayor Edward J. Kelly appeared as guest observer.

A number of special events took place prior to the national broadcast. From a platform erected in front of the theatre, civic and theatrical leaders made public appearances and joined in a fifteen-minute broadcast carried by Station WLS. Giant amplifiers made possible the hearing of the proceedings by crowds that filled the streets outside the immediate vicinity of the theatre. The street directly in front of the house was roped off.

State Street merchants who have been featuring Quiz Kids merchandise and novelties for the past month lent an added touch of color to the premiere by special window displays. Quiz Kid caps and growns were worn by Chicago Theatre ushers for the opening night, which was given the benefit of a special advertising campaign prepared by Balaban & Katz.

Local Man in Newsreel Nets Davis Front Page Publicity

When Lou Davis, manager of the New Vernon Theatre, Mt. Vernon, Ind., learned that a local man appeared in his Movietone newsreel, he went over to the newspaper editor and told him about it. Result: page one publicity.

Charles Carr, a Mount Vernon man, was shown lifting child survivors of the sunken liner Zamzam off trucks at San Sebastian, Spain.

The stunt had the natives talking.

Timeliness of 'Hitler' Subject Wins News Space

With international events occupying the front pages of newspapers throughout the nation, it is logical that a majority of these papers, knowing the public's interest in timely topics, should tie in with theatres playing March of Time's recently released subject, "Peace—by Adolph Hitler."

In the accompanying layout are two examples of the publicity accorded the subject when it played in Interstate Theatres located in the Rio Grande Valley a few weeks ago.

Note that City Manager Jack C. King of Harlingen has given over much of his regular advertising space to the subject. In the layout at the upper-right, it takes top spot over what would ordinarily have been the chief attraction. In the layout at the upper-left, it still gets good "hold-over" space, although naturally billed below the new attraction.

King distributed "passes" to "see Hitler" bearing this copy: "A Pass to See Hitler—In today's war-torn world a pass to see Hitler would be almost impossible to obtain. However, the March of Time, 'Peace—by Adolph Hitler,' is a pass to inside Nazi Germany . . . and to see Hitler." Three thousand mimeographed "Extra! Extra!" cards, posing the question, "Can Hitler Tell the Truth . . . Or Is He a Pathological Liar?," were distributed to residents of the Valley. The subject is one of the very few ever held over.



An STR SHORTANALYSIS ON "Carnival of Rhythm"

Latin rhythms in interpretive Portugese dances are brought to moviegoers in the new Warner Bros. Technicolor subject, "Carnival of Rhythm." Produced on a lavish scale, beautifully photographed, it is a subject that will stand out on any program. It is therefore a subject that should be well exploited, inasmuch as a considerable number of people are not immune to the throbbing tempos of Latin rhythms. It has a special appeal, and every exhibitor playing it should capitalize on that appeal.



ROPE DANCE

Interpreted by Katherine Dunham and Archie Savage. Get local dance enthusiasts to create their own versions in contest.

Panels announcing your showing should be displayed at all dancing schools, in ballrooms and night clubs. Perhaps one of the night clubs can devise a floor show named after this attration. Dance programs could be distributed, with part of the space devoted to a plug for "Carnival of Rhythm." A night club could stage a contest in which pairs of dancers interpret through rhythmic pantomime short sketches to be guessed by onlookers.

Dancing school tieups should be uppermost in your campaign. Send personal letters to the heads of these institutions. Get them to stage dance contests, with tickets to see your attraction serving as awards for the winners. Arrangements might be made for a dance revue to be held in connection with your "Carnival of Rhythm" playdate. One of the instructors might be persuaded to give a short radio talk comparing the dance rhythms of other countries with those of the United States, plugging the short subject whenever possible.

Wherever dance contests are held, tie in your attraction by promoting trophies from a local dealer to be used as awards for the winners. An engraved cup or plaque, designated as the "Carnival of Rhythm Trophy," would be well worth the efforts of contestants to win.

Through a tieup with the newspaper and a prominent photographer, conduct a contest for the best snapshots of local people in dancing poses.

If you show the "Carnival of Rhythm" stills to department store heads, perhaps they can feature certain costumes "as inspired by the costumes in 'Carnival of Rhythm'" in a special window display. Or, given stills or provided with an illustration from the subject in the newspaper, amateur fashion designers could submit sketches of modern feminine wearing apparel.

Most music shops, in addition to their stocks of classical and popular recordings, also feature discs of the dancing rhythms of other countries, particularly those in the Latin group. Try to promote window and counter displays in these shops. One of the shops might set up a "branch" in your lobby. A tieup, based on the title, is a comparatively easy possibility. Example: "You'll find a 'Carnival of Rhythm' in our swing, conga, rhumba and tango records."

Have your house artist sketch a pair of dancers from one of the production stills. Then use this sketch in a coloring contest for students as a means of exploiting the film's Technicolor photography.

Builds His Week-end Business With Movie Vacation Program

Famed Institutional Campaign Inspires Preddy to Adopt Idea For Novel Shorts Exploitation

It takes a smart showman to link the current Movie Vacation idea with a short subjects advertising campaign, especially in a manner that is at once eye-catching and business-building. So J. R. Preddy, manager of the Lakewood Theatre, Dallas, is evidently a smart showman, and for proof of the puddin' we refer you to his recent 4-unit short subjects program which he publicized and exploited as "Your Movie Vacation."

Glancing at the program, one can readily see how the Movie Vacation idea was worked into the campaign:

1. **What to Wear and When.**
   "Fashion Takes a Holiday" (Col.)
2. **Where to Go.**
   "Yosemite, the Magnificent" (MGM)
3. **Where Not to Go, and Why.**
   "Africa Squeaks" (Vita.)
4. **How to Play.**
   "Stars At Play" (RKO-Pathe)

On the screen ten days in advance of playdate, Preddy ran a trailer bearing this copy:

"Vacation Blues! Have You Got 'Em? Those "I - Know - Where - I - Want - to - Go - But - Don't - Know - What - to - Do - When - I - Get - There' Blues? Just Kiss Your Vacation Troubles Goodbye and Leave Worrying With Us . . . We've Planned the Grandest Movie Vacation You've Ever Experienced! We've Searched Through the Latest Short Subjects of Every Producing Company and We've Come Up With . . . A Movie Vacation That Will Thrill and Delight You . . . Where to Go . . . Where Not to Go . . . What to Wear, and When . . . What Radio and Movie Stars Like Lupe Velez, Kay Kyser and Ginny Sims Do at Playtime. It Comes to You With 'Model Wife' Next Week. P. S. I'll Be Standing in the Lobby Counting the Smiles As You Leave—The Manager."

Extra ad space in the form of a one-column, two and one-half inch layout, was used in all the papers. The copy ran something like this: "A Movie Vacation . . . Holiday Fashions . . . Stars at Play . . . Summer Sports . . . Travel-tours . . . 4 Grand Units of Fun . . . Plus 'Model Wife' . . . Friday and Saturday at the Lakewood."

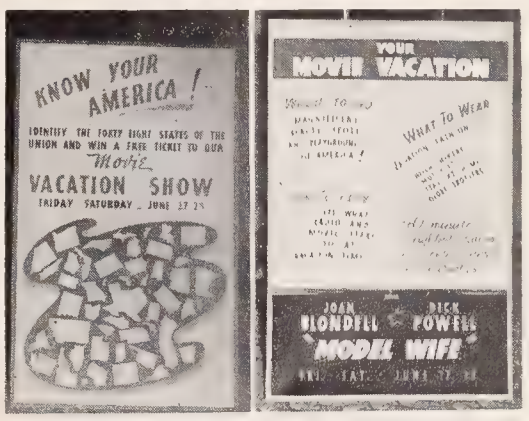
In a tieup with a nearby pharmacy, Preddy promoted 2,000 napkins which featured a sketch of a chef and this copy: "Cut Yourself a Slice . . . Of Real Entertainment . . . at Our Movie Vacation . . . Friday and Saturday . . . Lakewood Theatre."

Serially numbered cards were distributed. The copy: "What's In a Name? (A rose by any other name would smell, etc.) What's In a Number? A pass if the one on this card will divide evenly by 19—A pass to our Movie Vacation . . . All of the Hows, Whens, Wheres and Whys of Vacationing."

Tieing up with a gas station which furnished the cards, Preddy sent cards to all Booster Club members. In 3,500 programs, a contest was featured in which contestants were to unscramble the names of "the seven radio or movie stars who are going to show you how to play in our Movie Vacation."

The special show received publicity in the *Dallas Journal, Times-Herald,* and the *Dallas News.*

After that barrage of campaigning, business for the Movie Vacation show was better than that on such pictures as "Mr. and Mrs. Smith," "Footsteps in the Dark," "Road to Zanzibar" and "That Night in Rio," all of which did well. And the feature picture in this instance was "Model Wife," which admittedly didn't have the box office pull of the others. But those short subjects came to the rescue!



Two of the displays used by Manager Preddy in connection with his Movie Vacation short subject program are shown above. The one on the left proved to many Lakewood patrons that they didn't know their States after all. The one on the right described the shorts according to Preddy's original campaign angle without revealing the titles.

'Thumbs Up, Texas' Gets Big Campaigns in 65 Texas Dates

March of Time's "Thumbs Up, Texas" was given a lively pre-release premiere in Texas recently when sixty-five theatres in the Lone Star State played it day and date and got behind it with a campaign that would do credit to a top feature attraction.

Interstate Theatres prepared a special 16-page manual on the subject, giving their managers a complete line of newspaper stories, tieups, ads, mats, etc. They started their newspaper campaign way back in March while the subject was shooting, and spotted stories intermittently since that time.

Early in August, however, campaigns started in earnest. From then on until the opening a story or a picture appeared in the dailies every day. The ad campaign started a week in advance. Numerous tieups were made, among them one with the British War Relief.

SHORTS SHOPPING

(*Continued from Page 23*)

newspapers throughout the country, is likely to be adapted to the screen as a series of two-reelers, provided a producing deal Gateway Productions has been negotiating with Richard Cahn goes through.

One of the few companies to "blaze new trails" in short subject production, Warner Brothers is currently producing two Technicolor shorts, "La Gaiete Parisienne" and "Capriccio Espagnol," featuring the Ballet Russe de Monte Carlo, with Efrem Kurtz conducting the orchestra. Although production of the subjects is said to be experimental, no expense is being spared to give them lavish production values. Ballet performances are largely attended and warmly received in the metropolitan centers, but how they will be received in the average communities will remain a question until the two shorts now on the Warner schedule are released and played around the country. The company deserves praise for its courage in undertaking this new form of short subject entertainment which, we hope, will be successful.

the SHOW BUILDER

Reviews Of Current Short Subjects

We, the Animals, Squeak *(Excellent)*

Vita. (6615) Looney Tune No. 15 **7 mins.**

Satirizing the popular radio program which features humans instead of animals, this cartoon, with Porky Pig as master of ceremonies, introduces Kansas Kitty, mouse-catching champion, who tells of the time she nearly lost her title. There are a number of laugh situations and the animation is up to the standard set by this series. Leon Schlesinger produced.

Trouble in Store *(Amusing)*

Vita. (6306) Hollywood Novelty No. 6 **10 mins.**

Although the situations are somewhat exaggerated for laughter's sake, the plight of the poor husband in this subject is one that will win the sympathies of most wed males. Told to members of the Grouch Club, the story concerns his experiences in a department store while trying to exchange stockings for his wife. Arthur Bryan, rotund comedian whose baby talk is familiar to most moviegoers and radio listeners, is the husband. Your patrons will chuckle through nearly all of this, occasionally breaking out in loud laughter. Lloyd French directed.

Moby Dick's Home Town* *(Interesting)*

Univ. (6351) Variety View No. 1 **9 mins.**

With Graham McNamee as a guide, the camera takes a trip through modern New Bedford, Mass., showing how the famous town with its whaling ships and traditions of a greater day, still permeate the atmosphere today. The subject is interesting and should be a good attraction on any program. It is a refreshingly different type of travelogue. It gives one an insight into the past that cannot otherwise be obtained.

'From Ships of the Air'

Produced by the Marine Corps Photographic Section, this is a well-made seven-minute subject showing the training of parachutists. Each trainee must go through a period of rigorous exercise to bring every muscle into play, must learn to jump from various heights. Then he is hoisted aloft on a high parachute jump, released. If he passes this test, the "real thing" follows. The subject is interesting and informative, and has been well narrated by James Clemenger. Exhibitors in the New York area may obtain the film gratis by applying to the Marine Recruiting office. Those in other parts of the country should direct their requests to the Marine Corps Photographic Section, Quantico, Va.

The Screwdriver *(Good)*

Univ. (5253) Cartune No. 13 **7 mins.**

The cartoon character in this subject is a jerk who has a jaloppy. He meets a cop and while the latter wants to be courteous, he almost winds up in a padded cell because the jerk imitates a careless driver to such an extent that he finally becomes one. It's fairly good cartoon material done in Technicolor by Walter Lantz.

Dizzy Doings *(Fair)*

Univ. (5233) Musical No. 13 **17 mins.**

A number of vaudeville artists exhibit their talents in ths two-reeler, in which there is a thin thread of story. Among those seen are Mary Healy, singer; Frank Gaby, noted vaudeville star and formerly in the cast of the Broadway musical "Here Come the Clowns"; The Theodores, a dance team; Ted Arkin and Dorothy Roberts, of the "Meet the People" company; The Rhythm Rascals, four boys and a girl who play and sing; Jimmy Dodd, singer; and Bert Prival and Mayta Palmera, dancers.

King of the Texas Rangers *(Standard)*

Republic (12 chapters) **Serial** **28 mins.**

Up-to-the-minute sabotage by a foreign power goes west and finds the Texas Rangers ready and eager to shoot it out on even, or un-even terms. This introduces Slinging Sammy Baugh, famous All-American who tossed the pigskin around gridirons where his Texas Christian teams made football history. Sammy has a set-jawed, flinty-eyed mien which reminds you of Bill Hart, and perhaps he'll go places as a western hero. The serial is standard as to general style of story and staging. It will fit in nicely wherever the chapter plays succeed. This first episode shows how Sammy, after graduation from college, goes back home to carry on as a Texas Ranger after his dad was killed by a gang in the pay of a foreign ring interested in blowing up oil wells and otherwise hampering the defense program. The foreigners are a crafty and resourceful lot—have a blimp which is headquarters for "his Excellency" and to which Neil Hamilton, head of the operators in Texas, flies in a plane that hitches conveniently to the blimp in midair. There's a love interest, because Pauline Moore is a newspaper editor who knows something about the sabotage gang, having been with Sammy's dad when he was killed to prevent his giving evidence to the FBI.

Is Everybody Happy?* *(Fair)*

Univ. (6221) Musical No. 1 **17½ mins.**

Ted Lewis is the star of this subject and for those who can take Ted Lewis and the way he talks a song, it will be quite acceptable. Others may find it not so entertaining. There are various specialty numbers interspersed between Lewis' "singing," featuring Jeanne Blanche, Kay, Katya and Kay, and the four LeAhn Sisters.

* 1941-42 Program

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 6)

PARAMOUNT (No. 3)—Soldiers invade New York for Labor Day holiday; Possible railroad strike seen; Youngsters win Edsel Ford scholarships for safe driving; Kentucky quadruplets come home; Junk autos for scrap metal; Shells and bombs loaded with TNT at Elwood, Ill.; West Point football team in training; Rifle matches at Camp Perry; Women instructed in use of Tommy-guns at Bridgeport, Conn.; National Amateur Golf finals.

MOVIETONE (Vol. 23, No. 104)—New submarine launched in California; Negroes baptized at Newport News, Va.; Miss America contest at Atlantic City; Soldiers arrive in France from Syria; Factory production in Canada; English women harvest wheat crop; Twins convention at Huntington, Calif.; Kentucky quadruplets come home; Auto race up Pike's Peak; West Point football team in training; Women's swimming race in New Jersey.

PATHE (Vol. 13, No. 3)—Junk autos for steel; Factory production in Canada; Refugee children arrive in U. S. from Europe; Girl of Golden West contest at California State Fair; Twins convention at Huntington, Calif.; Finals of semi-pro baseball tournament at Wichita, Kan.; Hopeful Stakes at Saratoga Springs, N. Y.

UNIVERSAL (Vol. 14, No. 12)—New submarine launched in California; Junk autos for scrap metal; Canada's war strategy of metal; Loading shells and bombs; Women learn use of sub-machine guns for defense; Chicago Air Show; Chimpanzee gets wings; Kentucky quadruplets come home; Nationwide physical training; Miss America contest at Atlantic City; Auto race up Pike's Peak; West Point football team in training; Rodeo at Ellenburg, Wash.

NEWS OF THE DAY (Vol. 12, No. 302)—Submarine launching in California; Machine gun lessons for women; Junk autos for scrap metal; Canada's war strategy of metals; Twins convention at Huntington, Calif.; Miss America contest at Atlantic City; Kentucky quadruplets come home (Cincinnati only); Negroes baptized at Newport News, Va.; West Point football team in training; Paddle polo on Pacific Coast; U. S. launches physical training drive (Philadelphia only); Boston College Eagles football team in training (Boston only).

(Released Wednesday, September 3)

PARAMOUNT (No. 2)—King George inspects British fleet; 20,000 attend New York's Harvest Moon Ball; Arthur Mencken reports on U. S. defenses in the Philippines; Lord Mountbatten takes command of repaired British carrier, Illustrious; Football, Chicago Bears vs. College All-Stars; Labor Day, 1941, U.S.A.

NEWS OF THE DAY (Vol. 12, No. 301)—Roosevelt spurns Hitler peace; 20,000 attend New York's Harvest Moon Ball; King George inspects British fleet; Prime Minister Mackenzie King in England to confer with Churchill; Lord Mountbatten takes command of repaired British carrier, Illustrious; 250 children escape death in train wreck at South Kent, Conn.; Bud Ward wins amateur golf crown; Football, Chicago Bears vs. College All-Stars.

PATHE (Vol. 13, No. 2)—Lord Mountbatten takes command of repaired British carrier, Illustrious; Roosevelt spurns negotiated peace; Members of House Appropriations Committee arrive in Rio de Janeiro on South American trip; San Francisco's Russian colony sends clothes and medical supplies to homeland; Lions Club of Westwood Village, Calif., has lunch on ice; Philadelphia oil station experiments with girls as attendants; Bud Ward wins amateur golf crown; Football, Chicago Bears vs. College All-Stars.

MOVIETONE (Vol. 23, No. 103)—Roosevelt rejects role of mediator for a Nazi peace; King George inspects British fleet; Lord Mountbatten takes command of repaired British carrier, Illustrious; Churchill goes back to work in London; National Air Olympics at Dayton, Ohio; Bud Ward wins amateur golf crown; Football, Chicago Bears vs. College All-Stars; 20,000 attend New York's Harvest Moon Ball.

UNIVERSAL (Vol. 14, No. 11)—Roosevelt talks to Labor; Lord Mountbatten takes command of repaired British carrier, Illustrious; 250 children escape death in train wreck at South Kent, Conn.; Fall salmon haul at Astoria, Ore.; 300 Texas belles stage mass blind date to help Army's morale at San Antonio; 20,000 attend New York's Harvest Moon Ball; Football, Chicago Bears vs. College All-Stars.

First WB Short Subject Trade Show Dates Set

In accordance with a policy set up at the recent Chicago sales convention whereby trade showings of short subjects will be held at periodic intervals, Warner Bros. has scheduled the first such national trade showing of forthcoming one- and two-reelers in the company's exchange cities during the week of September 8, according to Norman H. Moray, short subject sales manager. To avoid conflicts with other trade showings in their localities, branch managers will set the time and place for their respective screenings.

Included among the subjects to be screened are the following:

"The Tanks are Coming," a two-reel Service Special in Technicolor.

"Kings of the Turf," a one-reel Sports Parade in Technicolor.

"University of Southern California Band and Glee Club," a one-reel Melody Master.

"40 Boys and a Song," a one-reel Melody Master.

"Miracle Makers," a one-reel Hollywood Novelty.

"Polo With the Stars," a one-reel Hollywood Novelty.

"Minstrel Days," a two-reel Broadway Brevity.

"All This and Rabbit Stew," a one-reel Merrie Melody cartoon in Technicolor.

"Henpecked Duck," a one-reel Looney Tune cartoon.

SHORT SUBJECT
SHOWMANSHIP LEADERS

When Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., was a youngster, his grades in school were so good he never missed a promotion. Today, a handsome, debonair theatreman, he still doesn't. Week after week he devises a novel herald or throwaway, ties in with a merchant for an ad, then sits down to plan another unusual idea for the following week. His promotions are costless, and his basket of exploitation tricks is anything but exhausted.



Arnold Stoltz

One outstanding example of his promotional ability was in connection with his recent campaign on the "Raggedy Ann" cartoon (*STR, July 5, p. 25*) when he promoted $200 worth of toys as giveaways in advance of the engagement.

Eager to learn what makes this showman-promoter tick, we decided to test our promotional prowess and promote a few slants from him anent his personality and background. We succeeded, and this is the result:

Stoltz was born in New York City, but moved to St. Louis seven years later when his father, Melville Stoltz, a famous showman of the Gay Nineties and the perpetrator of the renowned Anna Held Milk Bath story during his association with Florenz Ziegfeld as publicity man, was transferred to this theatre as the midwestern manager for Klaw & Erlanger Theatres.

He spent his Saturdays in and around his father's theatres where he was loved ("Wait'll I get my hands on that little rascal") by stagehands who, come the day before Sunday, would place their tools and props under lock and key. He was known as "The St. Louis Wrecking Corps" in them days. Through the perseverance of his mother and Annie Oakleys from his father to teachers to see Sothern and Marlowe on the annual visit of those famous stars to St. Louis in Shakespearean repertoire, Arnold managed to get as far as Washington University.

During summer vacations he sold ads for his father's program (*note that promotional ability cropping up already*) and, school finished, joined the St. Louis Chamber of Commerce as Secretary of Publicity. In 1924 he visited Los Angeles, where he joined Warner Bros.' studio as publicity man. Later, for the same company, he managed the Mission Theatre, the site of which is now occupied by an RKO house.

Turning eastward, Stoltz handled publicity for Warners' Pittsburgh theatres and later managed their Earle in Philadelphia. Then for two years he was publicity director for Loew's in Baltimore. In need of a rest, he left show business in 1935 to join an advertising agency in St. Louis as vice-president in charge of radio advertising. He returned to show business in 1939 as publicity director of the Atlantic City Steel Pier after which he returned to Warners to manage the Avon in Utica. He is director of the Utica advertising club.

Stoltz, the first Hollywood gossip commentator, was known as "Solly Wood from Hollywood." He still writes occasional radio scripts, stories and magazine articles under the pen name of Franc Arnold. He wrote one of the Walter Winchell two-reelers for Universal.

Thirty-six and married, he has a year-old daughter "who as yet shows no talent other than as a midnight contralto."

Collecting old coins is his hobby, but he admits he wouldn't mind collecting a million or two of the new silver dollar cartwheels. Favorite exercise: a brisk walk to the balcony.

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	3
Cinescopes	10	9	8	2
Color Rhapsodies	16	10	16	None
Columbia Tours	10	All	8	1
Community Sings	10	8	10	1
Fables Cartoons	8	All	8	None
Glove Slingers	None	..	4	None
How's Your I. Q.	6	All	6	1
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	1
Phantasies Cartoons	8	7	8	1
Screen Snapshots	12	9	10	2
Stooge Comedies	8	All	8	1
This Changing World	None	..	6	1
Washington Parade	6	4	None	..
World of Sports	12	8	12	2
TOTAL	130	107	140	19

METRO-GOLDWYN-MAYER

Cartoons	18	11	16	None
Miniatures	10	9	10	None
Our Gang	9	All	10	1
Passing Parade	9	All	10	None
Pete Smith Specialties	14	12	14	None
Fitzpatrick Traveltalks	12	All	12	1
Two Reel Specials	6	All	6	None
TOTAL	78	68	78	2

PARAMOUNT

Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	None
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	1
Hedda Hopper	None	..	6	1
Madcap Models	6	4	6	None
Paragraphics	6	5	None	..
Popeye	12	All	12	1
Popular Science	6	All	6	1
Quiz Kids	None	..	6	1
Robert Benchley	4	All	4	None
Speaking of Animals	None	..	6	1
Special Cartoon	1	1	1	..
Sportlights	13	All	13	1
Superman Cartoons	None	..	12	1
Unusual Occupations	6	All	..	None
TOTAL	86	86	86	8

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	10	18	None
Edgar Kennedy	6	All	6	1
Information Please	13	All	13	1
Leon Errol	6	All	6	1
March of Time	13	All	13	1
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	None
Picture People	13	10	13	1
South America	None	3	None	..
Sportscopes	13	All	13	1
TOTAL	87	79	86	6

REPUBLIC

Meet the Stars	12	8		

20TH CENTURY-FOX

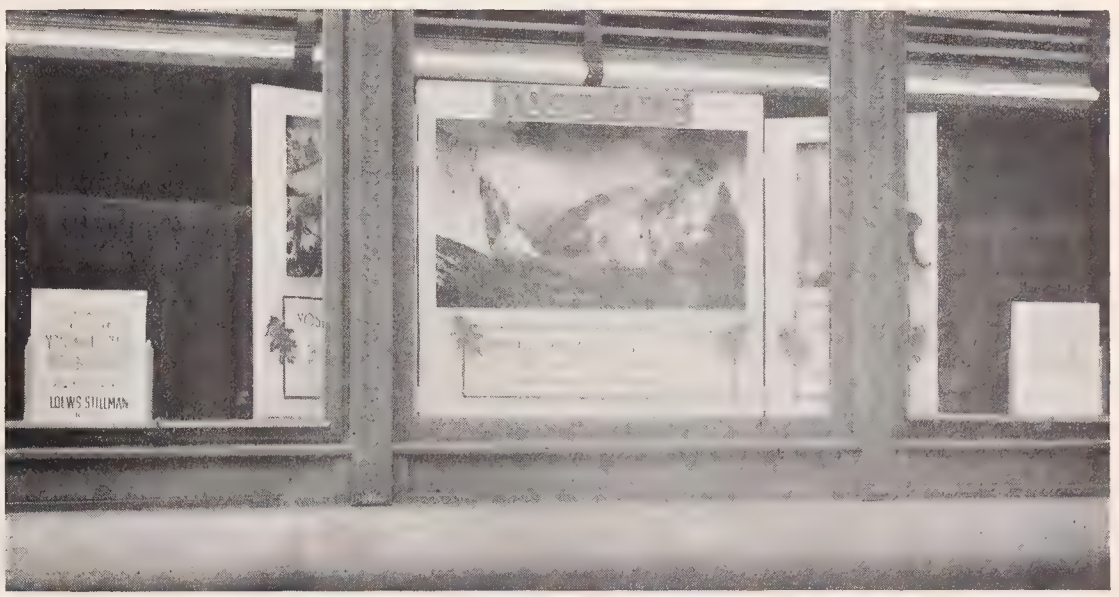
Adventures of Newsreel				
..Cameraman	4	3	4	2
Dribble Puss Parade	4	2	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	1
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	1
Terrytoons	26	All	26	4
World Today	None	4	4	1
TOTAL	52	53	52	9

UNIVERSAL

Cartunes	13	All	13	1
Going Places	15	All	15	1
Musicals	13	All	13	1
Special Subjects	1	1	1	..
Stranger Than Fiction	15	All	15	1
TOTAL	57	57	57	4

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All	12	1
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	1
Looney Tunes	16	All	16	1
Melody Masters	10	All	10	1
Merrie Melodies	26	All	26	2
Special Subjects	2	2	None	..
Sports Parades	10	All	10	1
Technicolor Specials	6	All	6	..
TOTAL	88	88	86	7
GRAND TOTAL	590	544	585	55



Cleveland Bank Loans Window in Tieup on Traveltalks

Use of the windows of the travel bureau of the National City Bank to promote James FitzPatrick's MGM-released series of "See America First" Traveltalks has been arranged by Manager T. Teschner of Loew's Stillman Theatre, Cleveland. The first of these displays is on "Yosemite, the Magnificent."

the SHOW BUILDER

The Box Office Slant

(Continued from Page 9)

Law of the Tropics

Warner Bros. **Drama** **76 mins.**

(Prod. No. 105, Nat'l Release, Oct. 4)

AUDIENCE SLANT: (Family) An interesting story which might make an otherwise dull program entertaining.

BOX OFFICE SLANT: Not quite strong enough to top a bill but a mighty good asset for any program.

Cast: Constance Bennett, Jeffrey Lynn, Regis Toomey, Mona Maris, Hobart Bosworth, Frank Puglia, Thomas Jackson, Paul Harvey, Craig Stevens, Charles Judels, Roland Drew, Cliff Clark, Rolf Sedan. **Credits:** Associate producer, Ben Stoloff. Directed by Charles Grayson. From a book by Alice Tisdale Hobart. Art director, Charles Novi. Director of photography, Sid Hickox.

Plot: Lynn, assistant to the chief of a rubber plantation, leaves on a holiday to meet his bride. The bride fails to show up, and while drowning his sorrows Lynn meets Constance Bennett, wanted by the police. On Lynn's return trip, she is aboard the boat and they get married, for convenience to both. But they begin to love each other only when a detective comes to the plantation looking for her. She decides to give herself up, telling Lynn that she only played him for a sucker, in order that he might keep his job. Lynn doesn't believe her and sails with her to face the future.

Comment: This is an interesting story and one which should prove entertaining to most audiences. It isn't strong enough to top most bills, perhaps, but it certainly can do much to liven up what might otherwise be a dull show. It's not played for comedy, though it has its moments of humor. Constance Bennett, returning to a straight dramatic role, is excellent. Lynn for once gets his girl. The tropical settings are good enough. The "company is always right" theme is reminiscent of "Oil for the Lamps of China" by Alice Tisdale Hobart and it doesn't take many guesses that the story she "suggested" for this picture is the very same one. However, it has been completely changed about and most audiences will fail to detect the resemblance. Sell it with displays of rubber articles and tieups with the stores selling them. Stress the romance in the story in all advertising. The other names in the cast like Hobart Bosworth and Regis Toomey are worth mentioning, too.

Catchline: "A marriage of convenience ripens into love."

Bad Man of Deadwood

Republic **Western** **50 mins.**

(Prod. No. 58, Nat'l Release, Sept. 5)

AUDIENCE SLANT: (Family) Will get by with the western addicts.

BOX OFFICE SLANT: Rogers' popularity should help draw them in.

Cast: Roy Rogers, George "Gabby" Hayes, Carol Adams, Sally Payne, Henry Brandon, Jay Novello, Hal Taliaferro, Monte Blue, Horace Murphy, Herbert Rawlinson. **Credits:** Associate Producer-director, Joseph Kane. Screenplay by James R. Webb. Photography by Bill Nobles.

Plot: It doesn't take Roy Rogers long to learn that all the numerous crimes committed in Deadwood and blamed on innocent people, are really the work of a group of ostensibly respectable citizens known as the Civic League. He succeeds in exposing the group and bringing law and order to the community.

Comment: Good work by the cast is the only redeeming feature of this horse-opera. Although Roy Rogers is starred, he is given less footage than some of the other actors; but what he has to do is performed in an able manner. George "Gabby" Hayes scores a big hit with his comedy, while the other members of the cast, above-the-average for this type of picture, are swell. The short running time of fifty minutes speeds up what little action the film contains. Except for a couple of gun fights and the inevitable chase, it's a very mild offering and may disappoint the host of Rogers followers. Set up a medicine show in your lobby with a barker and other trimmings. A man dressed in cowboy regalia, could be used for street ballyhoo.

Catchline: "A good bad-man with a past, goes in for law and order."

Prairie Stranger

Columbia **Western** **58 mins.**

(Prod. No. 2206, Nat'l Release, Sept. 18)

AUDIENCE SLANT: (Family) Just average outdoor screenfare. Will please the youngsters.

BOX OFFICE SLANT: Okay for the Saturday matinee spot.

Cast: Charles Starrett, Cliff Edwards, Patti McCarty, Forbes Murray, Frank LaRue, Archie Twitchell, Francis Walker, Edmund Cobb, James Corey, Russ Powell, and Lew Preston and his Ranch Hands. **Credits:** Directed by Lambert Hillyer. Screenplay by Winston Miller. Based upon a book by James L. Rubel. Director of photography, Benjamin Kline. Produced by William Berke.

Plot: Charles Starrett almost wrecks his own future as a doctor when he saves the life of the only other doctor in the town in which he had decided to practice medicine. However, gangsters eventually kill the man and Starrett succeeds in finding the murderer and then setting up an office.

Comment: Although it lacks the usual amount of action seen in westerns, this outdoor drama should fit on a Saturday matinee spot where this type of picture is popular. Outstanding feature of the film is Cliff Edwards' comedy and singing, in which he is assisted by Lew Preston and his Ranch Hands. The yarn is weak and never gives Starrett a chance to do his stuff, but he still registers well in a meaningless role. Other assignments are handled satisfactorily. Direction and production is as good as can be expected, when you consider what they had to work with. Usual western exploitation will be okay for this one. If Edwards has a following in your community, play up his role in your advertising and with recordings.

Catchline: The medico does some ballistic experimenting . . . and turns up with a killer."

Night of January 16th

Paramount **Mystery** **79 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) Corking good mystery with brisk action.

BOX OFFICE SLANT: Better than average program attraction.

Cast: Robert Preston, Ellen Drew, Nils Asther, Donald Douglas, Margaret Hayes, Clarence Kolb, Rod Cameron, Alice White, Roy Gordon, Cecil Kellaway, Harry Hayden, Edwin Stanley, Paul Stanton, Willard Robertson, James Flavin. **Credits:** Produced by Sol C. Siegel. Associate producer, Joseph Sistrom. Directed by William Clemens. Screenplay by Delmar Daves, Robert Pirosh and Eva Greene. Based on the play by Ayn Rand. Art directors, Hans Dreier and Haldane Douglas.

Plot: Nils Asther, head of a large corporation, is murdered shortly after a shortage of $20,000,000 is discovered. His secretary, Ellen Drew, is suspected. Preston, who likes Ellen, has inherited his uncle's interest in the company. He attempts to find the murderer. But Ellen is brought to trial, during which, aided by Preston, she escapes. Following a clue they go to Havana and find that Asther is still alive. The police have followed them and all ends well.

Comment: Here the screen has captured the drama that there must have been in the stage play but could not possibly be portrayed. The scene shifts rapidly from one place to another and there's plenty of action, a bit of comedy and plenty of mystery to liven up the proceedings. Many patrons may suspect that Asther never was dead, but that won't hamper their enjoyment of the picture since the object is to prove that Ellen didn't commit a murder. Nils Asther is excellent. The two leading roles are capably portrayed and Director Clemens deserves high praise for the rapidity of the action. Sell it from the mystery angle, stressing the fact that an innocent girl is suspected. The names should be plugged as the two leads are comers and Nils Asther is an old favorite.

Catchline: "A night of thrills—a date to remember."

Mexican Spitfire's Baby

RKO-Radio **Comedy** **70 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) Diverting entertainment for family audiences.

BOX OFFICE SLANT: Should do average business wherever it plays.

Cast: Lupe Velez, Leon Errol, Charles "Buddy" Rogers, ZaSu Pitts, Elisabeth Risdon, Fritz Feld, Marion Martin, Lloyd Corrigan, Lydia Bilbrook, Jack Arnold. **Credits:** Produced by Cliff Reid. Directed by Leslie Goodwins. Original screenplay by Jerry Cady and Charles E. Roberts. Director of photography, Jack Mackenzie. Art direction, Van Nest Polglase. Musical direction, C. Bakaleinikoff.

Plot: Noting the bickering between his nephew, Rogers, and the young man's wife, Lupe Velez, Uncle Leon Errol cables Lord Epping (also played by Errol) in Europe to send a baby. The baby turns out to be a gorgeous French girl, which fact, before the picture ends, causes many complications.

Comment: The Mexican Spitfire series for the new season gets off to an hilarious start with this comedy. While the plot has little originality, refreshingly funny twists are lent to most of the situations by the antics of Leon Errol who, in a dual role, wins comedy honors, closely followed by Fritz Feld and ZaSu Pitts. The picture should provide diverting entertainment for family audiences, especially in the small towns and neighborhoods. Get into your campaign all the gag stunts you can muster, including a laugh meter in the lobby, distribution of buttons that have come off vests of people laughing at the comedy, etc.

Catchline: "Cuddlesome cutie causes complications in a laugh-filled riot of fun."

Glamour Boy

Paramount **Comedy** **80 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) A swell picture which can top the bill in many a spot and will genuinely entertain.

BOX OFFICE SLANT: Should do a better than average business.

Cast: Jackie Cooper, Susanna Foster, Walter Abel, Darryl Hickman, Ann Gillis, William Demarest, William Wright, Katherine Booth, Jackie Searle, Norma Vardon, John Gallaudet, Edith Meiser, Olive Blakeney, Josephine Whittell, Jack Chapin. **Credits:** Produced by Sol C. Siegel. Associate producer, Colbert Clark. Directed by Ralph Murphy. Original screenplay by Bradford Ropes and Val Burton. Art directors, Hans Dreier and Haldane Douglas.

Plot: Cooper, former child star and now a soda jerker, urges his former producer to remake his success, "Skippy," with a current child star, with himself as coach. Thus he gets a comeback chance. Meantime he meets Susanna who is going to get a big part replacing a balky star. They fall in love.

Jackie also falls from grace, and is fired. When he starts across country, the child star goes along, pretending he is kidnapped. But all turns out well, because both Jackie and Susanna get the lead parts in the big picture as a result of the publicity.

Comment: The novelty of the story of this picture is bound to be an attraction in itself. The idea of having Cooper coach a new star in "Skippy" and showing some scenes from the original "Skippy" itself is a novel one to say the least and one which is bound to attract attention. The youthful exuberance of both Cooper and Susanna Foster is refreshing and welcome to behold. There is plenty of comedy in the picture, furnished largely by Darryl Hickman, who plays the part of a child prodigy, and William Demarest as his nitwit father. Walter Abel's little chore of singing "Jeannie With the Light Brown Hair" over the telephone to put his young son to sleep is good for many a laugh. It suggests a contest for the best lullaby singer among the fathers of your community. If possible spot this on a bill just after you have played one of the Quiz Kids subjects. Bring out the fact that it's an "Inside Hollywood" picture with Cecil B. DeMille among those appearing, although he isn't credited. However, he does get over a neat plug for "Reap the Wild Wind" (not an advt.).

Catchline: "A Hollywood glamour boy falls by the wayside . . . but love puts him back in the picture."

Skylark

Paramount **Comedy Drama** **94 mins.**

(Block No. 2)

AUDIENCE SLANT: (Adult) Enough broad comedy to make it generally popular, but has special attractions for the feminine trade.

BOX OFFICE SLANT: Laughs are what they want and there are sufficient here to make the imposing name array especially strong in the average situation.

Cast: Claudette Colbert, Ray Milland, Brian Aherne, Binnie Barnes, Walter Abel, Ernest Cossart, Grant Mitchell, Mona Barrie, James Rennie, Armand Kaliz. **Credits:** Produced and directed by Mark Sandrich. Screenplay by Allan Scott. Based upon play and novel by Samson Raphaelson. Photography by Charles Lang.

Plot: Claudette wants more romance and less interference with her private affairs, but husband, Ray Milland is making big money in his advertising business and hasn't time for romance and too much fear of losing a big account to allow Claudette to defy Binnie Barnes, wife of the rich "sponsor," who keeps butting in. A friend of Binnie's, Brian Aherne, likes Claudette and offers her romance. Tricks Ray tries to pretend he's giving up his business and taking a vacation don't fool Claudette and she walks out on him. Ray then goes on the chase to get his wife back, and he does, eventually, but there's many a narrow miss before he catches up with his missus.

Comment: Claudette Colbert as a wife who wants more love; Ray Milland as a too-preoccupied-with-his-business husband to be satisfactory romantically; Brian Aherne as the attractive bachelor-but-ready-for-love interloper—what more can the average feminine fan want? This is an adaptation of a stage play that was on the rather sophisticated side, but its treatment here makes it more along lines which will appeal to average picture audiences. The story has no moral to point, but that leaves various good theatrical situations free to be made the most of by workmanlike direction and good acting. In the acting line, it's Claudette Colbert's picture, hands down, with Brian Aherne doing himself proud as the lawyer who's only too glad to give legal advice to Claudette when she decides to divorce Ray Milland. Comedy prevails, though the average spectator will be pulling for Claudette and Milland to settle their differences and live happily ever after. A sequence in which Claudette does several comedy falls while trying to be a good sailor on Aherne's boat will get the audience laughing and send 'em out satisfied, despite a climax that's anti-climatic except for the fact that the lovers are re-united. Selling slants should emphasize that the play was a Broadway success now to be seen to greater advantage on the screen, as well as the names: Colbert, Aherne, Milland, Binnie Barnes. Good chance for cooking contest, as row over who gets Claudette's cook (she or Barnes) is angle of play.

Catchline: "Hollywood's gayest foursome in the liveliest romance of the year."

Bandit Trail

RKO-Radio **Western** **60 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Good outdoor action fare.

BOX OFFICE SLANT: Should do well wherever westerns are popular.

Cast: Tim Holt, Ray Whitley, Janet Waldo, Lee (Lasses) White, Morris Ankrum, Roy Barcroft, J. Merrill Holmes, Eddie Waller, Glenn Strange, Frank Ellis, Joseph Eggenton, Guy Usher, Jack Clifford, Bud Osborne. **Credits:** Produced by Bert Gilroy. Directed by Edward Killy. Screenplay by Norton S. Parker. Director of photography, Harry Wild. Art direction, Van Nest Polglase. Musical direction, Paul Sawtell. Story by Arthur T. Horman.

Plot: Holt, an honest but hot-headed young rancher, turns bad man to right the wrongs done to his father, then accidentally becomes a hero, finding happiness with Janet Waldo.

Comment: Only in a western can the hero calmly face a dozen firing six-shooters and not be hit by any of them. And only in a western could a hero as youthful as Tim Holt bravely walk into the villain's den. But that's the stuff these outdoor films are made of, the stuff that makes them so popular in the average community. Therefore, "Bandit Trail" should have little difficulty in pleasing your patrons. It has a goodly supply of riding, shooting and action, not to mention comedy relief and a blushing romance between Holt and Janet Waldo. Your usual western selling angles, stressing the action, of course, should fill those seats on Saturday afternoon and night.

Catchline: "An outlaw turns marshal to rid a town of desperate gangsters."



Display Gets 'Record' Attention

Animation was lent the attractive display on Columbia's "Penny Serenade," reproduced here, by means of a motor which kept the "record" revolving. The center disc remained upright all times. The stills were mounted so that they, too, remained upright as the "record" revolved. Credit for the eye-catching lobby setpiece goes to Robert Busch of the Jeffery Theatre, Chicago.

Dude Cowboy

RKO-Radio **Western** **59 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Though action isn't too plentiful, this manages to entertain.

BOX OFFICE SLANT: Should do average business for its type.

Cast: Tim Holt, Marjorie Reynolds, Ray Whitley, Lee (Lasses) White, Louise Currie, Helen Holmes, Eddie Kane, Eddie Dew, Byron Foulger, Tom London, Lloyd Ingraham, Glenn Strange. **Credits:** Produced by Bert Gilroy. Directed by David Howard. Story and screenplay by Morton Grant. Director of photography, Harry Wild. Art direction, Van Nest Polglase. Musical direction, Paul Sawtell.

Plot: In an attempt to trace counterfeit money, Holt, a young rancher, is plunged into several hair-raising experiences. He locates the set-up, rescues a missing U. S. Government engraver.

Comment: Action and thrills, customary western essentials, are not too plentiful in this film, but there is an ample supply of comedy, cowboy singing and pretty girls to make up for this deficiency and to hold the spectator's interest. Performances, on the whole, are creditable. Some old-time patrons may get a nostalgic pang when they see Helen Holmes, former serial queen, essaying the role of a prim chaperone to a group of girls on a dude ranch. The adolescents and youngsters, provided they revel in outdoor films, will accept this one in their stride. Arrange tieups on cowboy songs with your neighborhood music shop. If you haven't already done so, organize a Tim Holt Club among local kids.

Catchline: "For a dude, he certainly packs a wallop! And on the draw, no hardboiled hombre has anything on him!"

Riding the Wind

RKO-Radio **Western** **60 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Western fans will like it.

BOX OFFICE SLANT: As an action booking, it should attract favorably at the box office.

Cast: Tim Holt, Ray Whitley, Mary Douglas, Lee (Lasses) White, Eddie Dew, Ernie Adams, Earle Hodgins, Kate Harrington, Charles Phipps, Bud Osborne, Karl Hackett, Hank Warden, Larry Steers. **Credits:** Produced by Bert Gilroy. Directed by Edward Killy. Screenplay by Morton Grant and Earle Snell. Director of photography, Harry Wild. Art direction, Albert D'Agostino. Musical direction, Paul Sawtell. Story by Bernard McConville.

Plot: When Holt learns that unscrupulous Eddie Dew has built a dam on his property which will deprive ranchers of water unless they make a deal with him, he sets about to right this unwarranted action, gets himself into trouble. The ranchers take the law into their own hands, almost lynch Dew, when an attorney arrives with a decision in their favor. Dew attempts to dynamite the dam, but Holt prevents him from doing so.

Comment: The plot about the villain who built the dam that deprived ranchers of water has been used before, is, even for the umpteenth time, well contrived here for the enjoyment of outdoor fans. Fist fights, gun play, a couple of songs by Ray Whitley and his cowboys, some comedy on the part of Lee (Lasses) White all combine to make this a pleasing film of its type. For that action booking, it should fill the bill. Use a cutout of Tim Holt out in front, and be sure to display the action posters prominently.

Catchline: "Look out for thrills as this fearless cowboy hits the trail of adventure."

Hand Out Time Schedules

Three men dressed as the Marx Bros. handed out theatre time schedules for "The Big Store" as part of J. Keefe's campaign for the showing at the Cambria, Johnstown, Pa.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Small Lines Up "Heliotrope Harry"; Terry Loaned to Republic MGM Starts "Woman of the Year"; Langdon Back in Films

"Come on Ranger," Tim Holt's latest western for RKO, went into production a few days ago under the direction of Edward Killy. Frances Neal has the feminine lead and Ray Whitley the top supporting role.

Reginald Denny is the newest addition to the cast of Warner Bros.' "Captains of the Clouds," starring James Cagney with Dennis Morgan and Brenda Marshall. Michael Curtiz is directing the Technicolor special, based on the exploits of the R.C.A.F.

Charles "Buddy" Rogers, completing his current vehicle, "Sing for Your Supper" at Columbia, has requested a three week deferment on his two commitments at RKO to allow him to appear in Mexico City with his orchestra for an engagement.

Ilona Massey, Brian Donlevy and Preston Foster were signed by Edward Small for the starring roles in "Heliotrope Harry," set to go before the cameras shortly for United Artists release. The script has been written by Patterson McNutt from the magazine story by Richard Washburn Child, "A Whiff of Heliotrope."

Dick Foran, William Gargan, Martha Raye and Carol Bruce head the supporting cast of Universal's "Keep 'Em Flying," Abbott and Costello starrer which Arthur Lubin will direct.

Philip Terry, on loan from Paramount, draws the male lead opposite Wendy Barrie in Republic's "Newspapermen Are Human." Terry scored a big hit in Harry Sherman's "The Parson of Panamint," now in general release. The assignment takes Terry out of the announced lead in Sherman's "Tombstone" for Paramount.



Old Friends

Cecil B. De Mille chats with Hedda Hopper, left, and Clair McDowell, his leading woman in a stage production of 40 years ago, on the set of his 66th screen production, "Reap the Wild Wind," to be released by Paramount.

Doris Day replaces Vicki Lester in PRC's "Mr. Celebrity," Martin Mooney's first production for the company. Miss Lester was stricken with ptomaine poisoning.

Darryl Hickman, who has been away from 20th Century-Fox since "Grapes of Wrath," returns to the lot for an important role in the current Jane Withers starrer, "Young America." Hickman joins a cast which includes William Tracy, Lynne Roberts, Ben Carter and Jane Darwell. Louis King is directing.

Monogram's "Zis Boom Bah," starring Grace Hayes, Peter Lind Hayes and Mary Healy, is scheduled to roll next week under the direction of William Nigh.

Betty Hutton, one of the stars of B. G. De Sylva's New York stage hit, "Panama Hattie," arrived for her role in Paramount's "The Fleet's In," in which Dorothy Lamour, William Holden and Eddie Bracken will star.

Four of the world's leading wild animal trainers are coaching Sabu in Alexander Korda's Technicolor production, "The Jungle Book," currently before the cameras under the direction of Zoltan Korda.

Resuming her career after an absence of more than two years. Arline Judge will return to the screen in the feminine lead of Columbia's "Harvard, Here I Come," with "Slapsy" Maxie Rosenbloom. Marie Wilson has also been assigned an important role in the film, which Lew Landers directs.

With a cast headed by Spencer Tracy, Katharine Hepburn, Fay Bainter and Reginald Owen, filming started on MGM's "Woman of the Year" under the direction of George Stevens. This is Miss Hepburn's first picture since "Philadelphia Story."

Betty Brewer, 14-year-old Paramount starlet, was loaned to Warner Bros. for a role in "Wild Bill Hickok Rides," with Bruce Cabot and Constance Bennett.

Harry Langdon returns to the screen in Monogram's "Here We Go Again," first of a series of comedies to be produced by Dixon R. Harwin and Barney Sarecky. The picture is scheduled to roll September 15 under the direction of William West. Teamed with Langdon will be Charlie Rogers.

Gregory Ratoff has offered Jack Oakie a three-picture deal, the first of which would be "Pal Joey," the New York stage success which Ratoff is to produce for United Artists release.

Republic picked up its option for another year on Ray Middleton, whom it will groom for stardom. Next assignment will be the male lead in "Lady for a Night," one of the studio's top-budget pictures.

Writer Signed to Prepare "Adventures of Mark Twain"

Harold Sherman and Alan LeMay have been signed by Warner Bros. to write the screenplay for the Jesse L. Lasky-Hal B. Wallis production of "The Adventures of Mark Twain," the co-producers' next picture.

Sherman has been joint holder with the Mark Twain estate of the screen, stage, radio and magazine rights to the author's autobiography, which were purchased by Warner Bros. Sherman is also an author in his own right, having written some 60 sport and adventure novels. He also wrote and produced two plays in New York, "Her Supporting Cast" and "Little Black Book."

LeMay, well known as a writer of stories with Mississippi River and Western locales, has also had experience in writing for the screen. His latest scripting job having been "Reap the Wild Wind" for Cecil B. DeMille.

Kozinsky Bros. With Monogram

Franklin and Maurice Kozinsky, whose first film, "Paper Bullets," registered an unusual success, have signed a contract with Monogram for the distribution of "I Killed That Man," which will go before the cameras within the next two weeks. Phil Rosen will pilot the new picture from the screenplay by George Bricker.

Hope Wants Wright

Bob Hope has asked Samuel Goldwyn for Teresa Wright to appear opposite him in his forthcoming Goldwyn production, "Treasure Chest." The request followed Hope's seeing Teresa in "The Little Foxes," in which she scored.

Dietrich Injury Halts Film

Producer-Director Mitchell Leisen has suspended shooting on Columbia's "The Lady Is Willing," pending further medical reports on Marlene Dietrich's condition. Miss Dietrich fractured an ankle bone during the filming of one of the scenes, when she saved a seven-months-old baby from a bad fall.

Griffith After Newcomers

Following his usual custom in promoting new talent, Edward H. Griffith is testing several newcomers for roles in his next production for Paramount, "Out of the Frying Pan." Caroline Lee and Stirling Hayden are discoveries of Griffith's.

Ratoff Back at Studio

Gregory Ratoff, currently directing Edward Small's United Artists production, "The Corsican Brothers," returned from Sherwood Forest, where he has been shooting exteriors with a company of 100. The cast is headed by Douglas Fairbanks, Jr., with Akim Tamiroff, J. Carroll Naish, H. B. Warner and William Farnum.

Morros Signs Robeson

Paul Robeson will make his first appearance in an American-made film since Universal's 'Show Boat" in 1936, in Boris Morros' "Tales of Manhattan."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Harry Sherman is looking for a schooner for his coming historical epic, "American Empire" . . . a side-wheeler about 150 feet long with a 25-foot beam. If you run across one in your mountain travels, give Harry a ring.

From "Dive Bomber" to "Blonde Bomber" in one easy jump. That's the story of Alexis Smith, new Warner Bros. lovely. She will have four leading men in the new Bomber, as against two in the old Bomber. We really think the Warner gang should change her tag from Smith to Smyth . . . it goes better with Alexis.

What could be sweeter than the title, "The Boogie Man Will Get You," as a vehicle for Boris Karloff and Peter Lorre. Well, it's on the Columbia schedule when, and if, Karloff ends his run in the stage hit, "Arsenic and Old Lace." We wonder what Mr. Frankenstein will have to say about it.

Picking an actor to portray the role of the late Lou Gehrig has become a full time job for Producer Sam Goldwyn. From the deluge of letters, fans suggest almost every top name in Hollywood, forgetting that Lou was a south-paw. From where we're sitting, Eddie Albert looks like the best bet.

When the different picture polls roll in at the end of the year, a flock of Hollywood's top-budget producers and directors are in for a shock. For the box office returns on the three Abbott and Costello starrers for Universal, "Buck Privates," "In the Navy" and "Hold That Ghost" are making screen history.

Publicity men should tell the truth. Marlene Dietrich's broken leg got more breaks than any story coming out of the movie capital in years . . . a planters holiday. Instead of dreaming up a story in the future, just break a few legs, or jaws.

Follow-up for "Bad Men"

Warners plan a sequel to "Bad Men of Missouri" under the title "Gangs of the Border," and has signed Charles Tedford to write the photoplay for November production, with Ray Enright directing. The cast will include Victor Jory, Dennis Morgan, Jane Wyman, and Arthur Kennedy.

Goldwyn Planning Sequel

Samuel Goldwyn has scheduled a sequel to "The Little Foxes" under the title "Alexandra," with Teresa Wright and Richard Carlson continuing the roles they played in the earlier film. Niven Busch will prepare a treatment of the idea; Bette Davis, who played the lead in "Foxes," will not appear in the sequel.

Von Sternberg Back Again

Josef Von Sternberg returns to the directorial fold with "Shanghai Gesture," Arnold Pressburger's first production for United Artists release. Gene Tierney, Victor Mature, Walter Huston, Ona Munson, Maria Ouspenskaya, Albert Basserman, Phyllis Brooks, Eric Blore and Clyde Fillmore head the cast.



Deviltry Afoot

Producer-writer Bruce Manning, Charles Boyer and Director William A. Seiter combine wits to concoct a bit of funny business for Boyer in his co-starring role with Margaret Sullavan in Universal's "Appointment for Love." Boyer, portraying a Broadway playwright, is obliged to assume the guise of a volunteer fireman in the production, in carrying out a hoax which has high comedy values.

New Ruggles-Greenwood Duo

Charlie Ruggles and Charlotte Greenwood will co-star in a series of domestic comedies, if Paramount Producer Richard Blumenthal is successful in his search for this type of material. Blumenthal feels that the Ruggles-Greenwood duo can become as popular as the late Mr. and Mrs. Sidney Drew, in their series of comedies.

RKO Lining Up Next "Spitfire"

Fifth in the "Mexican Spitfire" series is scheduled to go before the RKO cameras on October 15, with Lupe Velez and Leon Errol again starring. Also in the cast will be such favorites as Charles "Buddy" Rogers, Elizabeth Risdon and ZaSu Pitts. The picture, as yet untitled, will be produced by Cliff Reid.

Donlevy Checks in at Universal

Brian Donlevy checked in at Universal for the top role in "White Savage," which went before the cameras under the producer-directorship of George Waggner. The cast also includes Maria Montez, Broderick Crawford and Andy Devine.

"Son of Fury" Rolls

Latest Tyrone Power starrer at 20th Century-Fox, "Son of Fury," went into production a few days ago under the direction of John Cromwell. Maureen O'Hara has been borrowed from RKO for the feminine lead opposite Power. The top supporting role will be portrayed by Roddy McDowall.

Sherman Signs Brod Crawford

Producer Harry Sherman has signed Broderick Crawford for one of the top roles in "Tombstone," his next outdoor special. Crawford joins a cast which includes Richard Dix, Frances Gifford, Don Castle, Kent Taylor and Clem Bevans.

Two Start at Republic

Republic gave the "go" signal to two more westerns, "Jesse James at Bay," Roy Rogers starrer and "Gauchos of El Dorado," featuring the Three Mesquiteers.

HOLLYWOOD STUDIO ROUND-UP

Production keeps right on going at top speed, with thirteen new pictures started this week:

COLUMBIA

HARVARD HERE I COME—Principals: Maxie Rosenbloom, Arline Judge, Marie Wilson. Director, Lew Landers.

METRO-GOLDWYN-MAYER

WOMAN OF THE YEAR—Principals: Spencer Tracy, Katharine Hepburn, Fay Bainter. Director, George Stevens.

VANISHING VIRGINIAN — Principals: Kathryn Grayson, Frank Morgan, Spring Byington. Director, Frank Borzage.

JOHNNY EAGER — Principals: Lana Turner, Robert Taylor, Van Heflin. Director, Mervyn LeRoy.

STEEL CAVALRY — Principals: Wallace Beery, Marjorie Main, Donna Reed, Lewis Stone. Director, S. Sylvan Simon.

PRODUCERS

BILLY THE KID, WANTED—Principals: Buster Crabbe, Al St. John. Director, Sam Newfield.

RKO-RADIO

COME ON RANGER — Principals: Tim Holt, Ray Whitley, Frances Neal. Director, Edward Killy.

REPUBLIC

JESSE JAMES AT BAY—Principals: Roy Rogers, George "Gabby" Hayes, Sally Payne. Producer-Director, Joe Kane.

GAUCHOS OF EL DORADO—Principals: Tom Tyler, Bob Steele, Rufe Davis. Director, Les Orlebeck.

20TH CENTURY-FOX

SON OF FURY—Principals: Tyrone Power, Maureen O'Hara, Roddy McDowall. Director, John Cromwell.

REMEMBER THE DAY—Principals: Claudette Colbert, John Payne, Grant Mitchell. Director, Henry King.

UNITED ARTISTS

SHANGHAI GESTURE—Principals: Gene Tierney, Victor Mature, Walter Huston, Ona Munson. Director, Josef Von Sternberg. Produced by Arnold Pressburger.

UNIVERSAL

WHITE SAVAGE—Principals: Brian Donlevy, Maria Montez, Broderick Crawford, Andy Devine. Producer-Director, George Waggner.

Thorpe on Scouting Tour

Richard Thorpe, on vacation in Jasper National Park in Canada, will scout location sites for his next MGM film, as yet untitled. Thorpe recently completed the direction of "Tarzan's Secret Treasure," the third of the Tarzan series for him.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2214	Return of Daniel Boone (W)	Bill Elliott-Evelyn Young	61	5/7/41	a4/26/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41	a7/26/41

Current 1941-42

	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41

Coming 1941-42

	Bedtime Story	Loretta Young-Fredric March			In Prod.
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Bullets For Ballots (Former title "Honor of the West")	Bill Elliott-Tex Ritter			a8/23/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay			a8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41	a7/26/41
	Harvard Here I Come	Maxie Rosenbloom-Arline Judge		12/25/41	In Prod.
	Ladies in Retirement (D)	Ida Lupino-Louis Hayward		9/18/41	a7/26/41
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41	a7/26/41
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41	a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden			a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper	Jinx Falkenburg-"Buddy" Rogers		12/4/41	In Prod.
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson		11/6/41	a8/2/41
	Texas (PD)	William Holden-Glenn Ford		10/9/41	a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	TwoLatinsFromManhattan(CM)	Jinx Falkenburg-Joan Woodbury		11/2/41	a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41	a7/12/41

MGM — Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
145	Dr.Kildare'sWedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39

MGM — Current 1940-41 (Cont.)

114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
	Feminine Touch (C) (Former title "Female of the Species")	Rosalind Russell-Don Ameche			a8/2/41
	Her Honor	Rosalind Russell-Walter Pidgeon			In Prod.
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young			a9/6/41
	Honky-Tonk (D)	Clark Gable-Lana Turner			a6/28/41
	Johnny Eager	Lana Turner-Robert Taylor			In Prod.
	Kathleen (D)	Shirley Temple-Herbert Marshall			a9/6/41
	Married Bachelor	Ruth Hussey-Rob't Young			a7/26/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy			a8/30/41
	Smilin' Through (Tech.) (D)	Jeannette MacDonald-Ian Hunter			a7/5/41
	Steel Cavalry	Wallace Beery-Marjorie Main			In Prod.
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold			a8/9/41
	Vanishing Virginian	Kathryn Grayson-Frank Morgan			In Prod.
	Woman of the Year	Spencer Tracy-Katharine Hepburn			In Prod.

MONOGRAM — Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41	a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Driftin' Kid (W)	Tom Keene-Betty Miles		9/26/41	a8/23/41

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D) (Former title "Li'l Lousiana Belle")	Mary Ruth-Marian Marsh		9/5/41	a7/26/41

Coming 1941-42

	Adolescence	Leon Janney-Eleanor Hunt			Not Rev.
	Gun Man From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41	a8/23/41
	Here Come the Marines	Wallace Ford-Toby Wing		10/31/41	In Prod.
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41	a8/2/41
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (D) (Former title "Ghosts in the Night")	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41	a8/16/41
	Tonto Basin Outlaw (W)	Range Busters		10/10/41	In Prod.

PARAMOUNT — Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4060	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Coming 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	Sept.	b8/2/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	Sept.	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	Sept.	b8/2/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel	Robert Preston-Martha O'Driscoll			In Prod.
	Mr. Aldrich's Boy (C)	Jimmy Lydon-Charles Smith			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After	Preston Foster-Albert Dekker			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	Sept.	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
	No Hands on the Clock	Chester Morris-Jean Parker			In Prod.
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	Sept.	b8/2/41
	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King			a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde			a7/12/41
	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde			a6/7/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde			a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

			Mins.	Rel. Date	See Issue of
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/12/41	a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes		7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	Cecilia Parker-Roger Pryor		8/1/41	a6/21/41
126	Jungle Man	Buster Crabbe-Sheila Darcy		9/19/41	In Prod.
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John		8/29/41	In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John		8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
	Mr. Celebrity	James Seay-Vicki Lester		9/26/41	In Prod.
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

Billy the Kid, Wanted	Buster Crabbe-Al St. John	In Prod.
Hard Guy	Kane Richmond-Mary Healy	In Prod.

RKO-RADIO — Current 1940-41

			Mins.	Rel. Date	See Issue of
183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Current 1941-42

Block No.					
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41

Coming 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	112	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60		b9/6/41
	Call Out the Marines	Victor McLaglen-Edmund Lowe			In Prod.
	Come on Ranger	Tim Holt-Ray Whitley			In Prod.
	Date With the Falcon (My)	George Sanders-Wendy Barrie			a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59		b9/6/41
	Dumbo	Disney Cartoon Feature (Tech.)			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing	Bergen & McCarthy			a7/12/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70		b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70		a8/16/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60		b9/6/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
2	Suspicion (D) (Former title "Before the Fact")	Cary Grant-Joan Fontaine			a3/22/41
2	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt			a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC — Current 1940-41

			Mins.	Rel. Date	See Issue of
16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	John Beal-Florence Rice		8/27/41	a7/26/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Coming 1940-41

58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	50	9/5/41	b9/6/41
42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		9/18/41	a9/6/41

Current 1941-42

108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
101	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41

Coming 1941-42

171	Apache Kid (W)	Don "Red" Barry-Lynn Merrick		9/12/41	a8/16/41
	Death Valley Outlaws (W)	Don Barry-Lynn Merrick			a8/30/41
	Gauchos of El Dorado	Tom Tyler-Bob Steele			In Prod.
	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes			In Prod.
	Mercy Island (D)	Ray Middleton-Gloria Dickson			a8/30/41
161	Outlaws of Cherokee Trail(W) (Former title "Three Texas Rangers")	Three Mesquiteers		9/10/41	a8/2/41
	Sailor Be Good (C)	William Lundigan-Shirley Ross			a8/30/41

20TH CENT.-FOX — Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

				Mins.	Rel. Date	See Issue of
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver		77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)		91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver		67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver		65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley		59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes		64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison		73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly		67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari		72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts		71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle		78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)		90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie		94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau		84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly		79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott		95	2/21/41	b2/8/41
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway		68	11/22/40	b9/28/40

Current 1941-42

Block No.						
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41		b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41		b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41		b7/26/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41		b7/26/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41		b8/2/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41		b7/26/41

Coming 1941-42

2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
	Confirm or Deny	Don Ameche-Joan Bennett			In Prod.
3	Great Guns	Laurel and Hardy-Sheila Ryan		10/10/41	In Prod.
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
3	Man at Large (Spy)	Marjorie Weaver-Richard Derr		10/3/41	a8/30/41
W-1	Last of the Duanes (D)	Geo. Montgomery-Lynne Roberts		9/26/41	a5/31/41
	Lone Star Ranger	John Kimbrough-Sheila Ryan			In Prod.
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder (D)	Lynn Bari-John Sutton			a9/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Remember the Day	Claudette Colbert-John Payne			In Prod.
W-1	Riders of the Purple Sage(W)	George Montgomery-Mary Howard		10/10/41	a7/12/41
	Rise and Shine	Linda Darnell-Jack Oakie			In Prod.
	Small Town Deb	Jane Withers-Cobina Wright, Jr.			In Prod.
	Son of Fury	Tyrone Power-Maureen O'Hara			In Prod.
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
3	Week-end in Havana (D)	Alice Faye-John Payne (Tech.)		9/26/41	a8/9/41
3	We Go Fast (D)	Alan Curtis-Lynn Bari		9/19/41	a8/9/41
3	Yank in the R.A.F. (War)	Tyrone Power-Betty Grable		10/17/41	a5/31/41
	Young America	Jane Withers-William Tracy			In Prod.

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Lydia	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	All American Co-Ed (CM)	Frances Langford-Johnny Downs		a8/23/41
	Corsican Brothers	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41	In Prod.
	Fiesta (Tech.)	Armida-Antonio Moreno-Geo. Givot		In Prod.
	International Lady (D)	Ilona Massey-George Brent	9/19/41	a6/21/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	12/25/41	a8/2/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112 9/12/41	b5/3/41
	Miss Polly	ZaSu Pitts-Slim Summerville		In Prod.
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	b8/2/41
	Niagara Falls (C)	Marjorie Woodworth-Tom Brown		a7/19/41
	Shanghai Gesture	Gene Tierney-Victor Mature		In Prod.
	Sundown (D)	Gene Tierney-Bruce Cabot	10/31/41	a7/5/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	b8/9/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5026	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41

UNIVERSAL

Current 1940-41 (Cont.)

5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Current 1941-42

	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6061	Man From Montana (W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers		10/3/41	a4/26/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
	Ghost Town Buckaroo (W)	J. Mack Brown-Fuzzy Knight			In Prod.
	Great Man, The	W. C. Fields-Gloria Jean		11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
	It Started With Adam (D) (Former title "Almost an Angel")	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton			a5/31/41
	Kid From Kansas (D) (Former title "The Americanos")	Dick Foran-Leo Carrillo		9/19/41	a7/12/41
6062	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight		10/24/41	a7/5/41
	Mob Town (D)	Dead End Kids-Dick Foran			a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
	Nobody's Fool	Hugh Herbert-Anne Gwynne		12/5/41	In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott		10/17/41	In Prod.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel			a5/17/41
	Sing Another Chorus (M)	Johnny Downs-Jane Frazee		9/19/41	a4/26/41
	Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
	Vigilantes (W)	Johnny Mack Brown-Nell O'Day			In Prod.
	White Savage	Brian Donlevy-Maria Montez			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
512	Lady With Red Hair (PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Body Disappears	Jeffrey Lynn-Jane Wyman			In Prod.
	Bridges Built at Night	Richard Whorf-Lloyd Nolan			In Prod.
	Captain of the Clouds (Tech.)	James Cagney-Dennis Morgan			In Prod.
	Gent from Frisco (My) (Former title "Maltese Falcon")	Mary Astor			a7/12/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
	Kings Row	Ann Sheridan-Ronald Reagan			In Prod.
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
	Male Animal	Olivia de Havilland-Henry Fonda			In Prod.
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
	New Orleans Blues (D)	Priscilla Lane-Richard Whorf			a8/2/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
	One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
	Prime Minister	John Gielgud-Diana Wynyard			Not Rev.
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/20/41	b7/12/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41

MISCELLANEOUS

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe		6	Not Rev.
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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		ALL-STAR COMEDIES (18)		
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise		16	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup		9	Not Rev.
		COLOR RHAPSODIES (16) Tech.		
		COMMUNITY SING (10)		
3651	Don Baker	Poor	9	8/30/41
		FABLES CARTOONS (8)		
		GLOVE SLINGERS (4)		
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
		PANORAMICS (12)		
3901	City Within a City		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1		10	Not Rev.
3852	No. 2		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake		18	Not Rev.
		THIS CHANGING WORLD (6)		
3981	Broken Treaties		10	Not Rev.
		TOURS (8)		
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3802	Show Dogs		10	Not Rev.
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cats	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario		8	Not Rev.
W-245	Little Mole	Very Good	8	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	20	6/14/41
P-201	Eyes of the Navy	Excellent	22	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	10	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	10	1/ 4/41
M-233	Happiest Man on Earth	Unusual	10	2/ 1/41
M-237	Man Who Changed the World	Excellent	10	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	10	4/ 5/41
C-295	Fightin' Fools	Good Fun	10	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	I-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	10	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	10	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	10	12/ 7/40
K-289	Hobbies		10	Not Rev.
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	10	5/10/41
K-286	This Is the Bowery	Excellent	10	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	10	6/14/41
K-287	Your Last Act	Excellent	10	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	10	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	10	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	10	11/ 9/40
S-265	Quiz Biz	Entertaining	10	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	10	4/ 5/41
T-214	Beautiful Bali	As Usual	10	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	10	5/10/41
T-221	Glimpses of Washington State	Usual	10	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	10	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	10	2/ 1/41
T-213	Old New Mexico	Fair	10	11/ 9/40
T-215	Old New Orleans	As Usual	10	1/ 4/41
T-217	Red Men on Parade	Fair	10	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	10	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
		OUR GANG (10)		
C-391	Come Back Miss Pipps		10	Not Rev.
		PASSING PARADE (10)		
		PETE SMITH SPECIALTIES (14)		
		TRAVELTALKS (12) (Tech.)		
T-311	Glimpses of Florida		10	Not Rev.
		TWO REEL SPECIALS (6)		

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
		GABBY CARTOONS (8) (Tech.)		
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
		HEADLINERS (8)		
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
		MADCAP MODELS (6) (Tech.)		
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
		PARAGRAPHICS (6)		
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardian of the Wilds		10	Not Rev.
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
HEADLINERS (6)			
A1-1 Beauty at the Beach		10	Not Rev.
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
POPEYE (12)			
E1-1 I'll Never Crow Again		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1		10	Not Rev.
ROBERT BENCHLEY (4)			
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop		10	Not Rev.
SPORTLIGHTS (13)			
R1-1 Shooting Mermaids		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell..	11	8/2/41
UNUSUAL OCCUPATIONS (6)			

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck		8	Not Rev.
14108 Orphan's Benefit	Very Good	9	8/30/41
14109 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	2/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23401 Westward Ho-Hum		16	Not Rev.
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	Not Rev.
LEON ERROL (6)			
23701 Man I Cured		16	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
PICTURE PEOPLE (13)			
24401 No. 1 (Helen Broderick)		10	Not Rev.
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24301 Pampas Paddock		10	Not Rev.

REPUBLIC 1940-41

MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1516 Old Oaken Bucket		7	Not Rev.
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon..	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2101 Sagebrush and Silver		10	Not Rev.
SPORTS REVIEWS (6)			
2301 Pedigreed Dogs		10	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power		10	Not Rev.
TERRYTOONS (26)			
2501 Ice Carnival		7	Not Rev.
2551 Old Oaken Bucket		7	Not Rev.
2552 One Man Navy		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTOONS (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B		8	Not Rev.
MUSICALS (13)			
6221 Is Everybody Happy?	Fair	18	9/ 6/41
SPECIAL SUBJECT (1)			
6110 Cavalcade of Action		20	Not Rev.
STRANGER THAN FICTION (15)			
6371 Shampoo Springs		10	Not Rev.
VARIETY VIEWS (15)			
6351 Moby Dick's Home Town	Interesting	9	9/ 6/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6608	Joe Glow the Firefly		7	Not Rev.
6616	Love in Gloom			Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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	BROADWAY BREVITIES (12)			
7101	Minstrel Days		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
	MELODY MASTER (10)			
7501	U. of So. Cal. Band		10	Not Rev.
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew		7	Not Rev.
7702	Brave Little Bat		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
	SPORTS PARADE (10) (Tech.)			
7401	Kings of the Turf		10	Not Rev.

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep(Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

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OSCAR O'SHEA • WARREN ASHE

Screen [illegible] Howard J. Green • Directed by CHARLES BARTON • A COLUMBIA PICTURE

COLUMBIA PICTURES

SEP 15 1941
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SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Literature Bureau • Bulletin Board

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"THE CHOCOLATE SOLDIER"... Nelson Eddy, Rise Stevens

"TARZAN'S SECRET TREASURE"... Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn

"THE TWINS"... Greta Garbo, Melvyn Douglas, Constance Bennett, Ruth Gordon

"UNHOLY PARTNERS"... Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt

"BABES ON BROADWAY"... Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter, Ray McDonald

"H. M. PULHAM, ESQ."... Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin, Charles Coburn, Fay Holden

"MISS ACHILLES HEEL"... Rosalind Russell, Walter Pidgeon, Edward Arnold, Lee Bowman

"THE GIRL ON THE HILL"... Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart, Gail Patrick

"SHADOW OF THE THIN MAN"... William Powell, Myrna Loy, Donna Reed, Sam Levene, Barry Nelson

"WOMAN OF THE YEAR"... Spencer Tracy, Katharine Hepburn

"STEEL CAVALRY"... Wallace Beery, Marjorie Main, Lewis Stone, George Bancroft

"THE VANISHING VIRGINIAN"... Frank Morgan, Kathryn Grayson

"WE WERE DANCING"... Norma Shearer, Melvyn Douglas

"JOHNNY EAGER"... Robert Taylor, Lana Turner, Van Heflin, Diana Lewis, Pat Dane

Already trade-shown are: "DR. JEKYLL and MR. HYDE" (*Spencer Tracy, Ingrid Bergman, Lana Turner*), "LADY BE GOOD" (*Eleanor Powell, Ann Sothern, Robert Young*), "DOWN IN SAN DIEGO" (*Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey*).

Currently being trade-shown are: "HONKY TONK" (*Clark Gable, Lana Turner, Claire Trevor*), "MARRIED BACHELOR" (*Robert Young, Ruth Hussey, Felix Bressart*), "SMILIN' THROUGH" in Technicolor (*Jeanette MacDonald, Brian Aherne, Gene Raymond*), "THE FEMININE TOUCH" (*Rosalind Russell, Don Ameche, Kay Francis*).

The Editorial Page

Hurrah For Willkie

From all indications to date the industry made an unusually wise selection when it picked Wendell Willkie to represent it at the "war mongering" probe in Washington.

Mr. Willkie lost little time in getting his facts together and issuing a statement that left little to the imagination. In fact, his candid comments and forceful challenging of the authority and motives of the "rump" investigation must have been a tonic to the entire industry.

The whole investigation and probe has so many earmarks of being just the beginning for something yet to come, that we are less concerned over the present hearings than we are over the future possibilities of what capital certain people may make out of the present sessions and what is brought out during the hearings.

Obviously, our industry is being put on the pan and no effort will be spared by the proponents of the current hearings to paint a picture none too pleasant to contemplate even this far in advance. Fortunately, the industry has a Wendell Willkie to represent it and our own opinion of the man and his ability, plus a terrific fighting spirit, augers well in that it shows we have might as well as right for our side.

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ASCAP Again

Good news comes from the west coast where counsel for California exhibitors has started an action to restrain ASCAP from collection of the much-talked-but-too-little-fought-against music tax.

Having only a layman's opinion of the law on this vital issue makes a prediction impossible at this time. However, we do have a whale of a lot of faith in fair play and justice, and on those two counts we have a faint notion that there may be a better-than-ordinary chance for success in this particular action.

We have advocated for many years that picture companies terminate their music publishing affiliations since such connections make them parties to the ASCAP seat tax through which they derive some revenue. And we doubt if the revenue is worth the many risks that might some day come back to haunt them.

Here's wishing the Pacific Coast exhibitors good luck in their suit. We hope they win but even if they don't they still rate a round of applause for the trouble and expense they are going through in their efforts to rid theatremen everywhere of an unwarranted burden.

Man Bites Dog

We have become so accustomed to hearing about picture companies and their top executives being put on the pan by exhibitors and exhibitor organizations that we are agreeably amazed by the action of the West Virginia Exhibitors Association in passing a resolution ". . . expressing our thanks and appreciation to William F. Rodgers of MGM for having made the most outstanding contribution towards industry peace. . . ."

Even the industry's most severe critics will concur on this well deserved tribute to a man of whom the entire industry might well be proud. Bill's faith in mankind may have been slightly or considerably jarred once or twice, but like the man in the Bible he just smiles and turns the other cheek while continuing on his merry way to make this a better, bigger industry.

▲ ▲ ▲

Rising To The Emergency

The speed and dispatch with which the industry met the recent threat to jack up the admission price tax is ample testimony that when the need arises we can meet it and, if our cause is justified, beat it.

Without necessarily singling out any individual or individuals for their part in defeating this unwarranted high tax move we are content to say that from the success of this one effort we can readily see that even though its forces may be divided on many other scores, the industry can unite upon occasion.

We have little faith in attempts to create a "third" national organization or anything resembling it as proposed in several quarters during the past months. But we do believe that both existing national bodies, plus capable additions from various branches of the industry, could accomplish much more through appointing a coordinating committee to work out an effective method of solving problems by united-front action.

On all other matters and beliefs they could go their individual ways doing as they deem advisable in the best interests of the members they represent.

While on this same subject it would be timely and appropriate to comment on the deplorable fact that while strong in themselves the various organizations and units of our industry are painfully divided when it comes to concerted or organized action. Which is all the more reason for coordinated efforts to utilize the strongest forces of each industry group.

—"CHICK" LEWIS

WILLKIE RIDICULES NYE'S CHARGES

Industry's Counsel, Though Muzzled, Makes Headlines at Senate Sub-Committee Hearing

Its counsel muzzled by a ruling, the motion picture industry went on the defensive this week before a Senate sub-committee which is investigating charges that the industry made propaganda pictures. The investigation is for the purpose of determining whether or not there should be a full inquiry by the Interstate Commerce Committee. Wendell L. Willkie, counsel for the industry, was not permitted to examine his own witnesses or cross-examine others, on the ground that the sub-committee, headed by Senator D. Worth Clark had no counsel and that to permit Willkie to question witnesses would be unfair to those witnesses who did not have their own counsel.

First witness and only one of the opening day's session was Senator Gerald P. Nye of North Dakota who charged that a small group of producers, "all born abroad and animated by the persecutions and hatreds of the Old World" have been injecting pro-War propaganda into American films, both for financially selfish and "non-American" reasons.

Despite the fact that Willkie was not permitted to examine Senator Nye, he was allowed to make a statement for the record which got considerable favorable attention in the lay press. In fact, in many of the newspaper stories, the display and attention given to the Willkie statement overshadowed that given to Nye's charges.

Willkie's statement said that Nye's request for an investigation of the industry proved to be for three purposes: "First, Senator Nye desires to foster and create public prejudice against the motion picture industry, and thus attempt to high pressure it to stop producing accurate and factual pictures on Naziism. Second, Senator Nye is trying to influence the motion picture industry to alter another of its policies, the portrayal to the American public of accurate and factual pictures on our national defense program. Third, Senator Nye is obviously seeking to divide the American people into discordant racial and religious groups, in order to disunite them over the United States foreign policy, which has been overwhelmingly approved by Congress and the people."

Nye, in his opening statement, claimed that a small group of movie producers are in position to feed pro-war propaganda to 80,000,000 Americans who enter their theatres weekly, seeking only entertainment. The object of his hoped-for investigation, he said, was "to free the American people from the most vicious propaganda I've ever seen." Senator McFarland of Arizona asked whether this would be done by legislation, adding that he had heard something in the Constitution about guarantees of freedom of speech and the press.

Nye said he "hoped" to avoid censorship, but held that the Constitutional guarantee does not hold for films, whether newsreel or dramatic. In answer to a suggestion that if the inquiry were not for legislative purposes it was for publicity, Nye said that was very unfair.

He urged that newsreels be investigated along with dramatic films because "often they inspire hate, no matter how truthful they may be. The March of Time put one out which the producer admitted was so brutal that it even scared the producer himself."

Getting down to cases, Senator Nye estimated that 15 to 20 of the 200 to 250 "quality" films produced annually were pro-war propaganda vehicles. He mentioned among others, "Sergeant York," "The Great Dictator," "Escape," "Convoy," "Flight Command" and "I Married a Nazi." He admitted having seen a few of these pictures but said that their general tendency was to "imbed in the spectator a feeling of hate for a whole people." Asked by Senator McFarland how this was accomplished, he suggested a private showing for the committee to which Willkie added that the industry would be glad to supply them all and put them right on in the committee room. "That will make a real movie show out of this," he said.

Charging that aside from their interest in Old World quarrels because of their European origin, the producers had a selfish interest in Britain's victory, Nye stated that sales to Britain just about represented the profit which the producers made on a year's business. However, he conceded a point made by Senator McFarland: that all American industries would lose if Britain were defeated.

Nye further charged that some agent of the Government had demanded that the studios produce propaganda films. He refused to specify who it was or to whom the demand was made, but said that the producer who informed him of it would be a witness at a later hearing of the committee.

The first day's sessions ended with a debate between Senators Nye and McFarland on the question, "Who is going to decide what is propaganda in the movies if we decide to do anything about it?"

At the second day's hearing, Willkie demanded that the committee view the films alleged to be propaganda before going into the motives for which they were made. He also asked the committee to call as a witness Lowell Mellett, Presidential assistant in the Office of Government Reports, who was named by Senator Nye in connection with the alleged Governmental influence on production. Chairman Clark of the committee said this would be done.

Willkie again protested the committee's refusal to allow him to examine witnesses on the ground that Senate Committees do not allow this. He said this was contrary to fact and flayed the "rump committee" holding the hearings for permitting the sport of "badgering and threatening unprotected witnesses and refusing to allow those who are being accused from having a hearing."

Willkie issued a press statement in reply to Senator Bennett Champ Clark, the second day's witness. In this, he admitted that his clients were "anti-Nazi and friendly to the cause of liberty" and defied the committee or the authors of the resolution to point out any inaccuracies in the pictures complained of.

Senator Clark's testimony was largely a repetition of Senator Nye's. He brought the radio industry under fire for alleged war propaganda, however, but added that isolationists could get some time to reply to interventionist speakers on the air but that no reply was possible on the screen.

ALBANY VARIETY CLUB REORGANIZED

Approval of the petition of 20 prominent up-state New York film men for reorganization of the Variety Club of Albany was approved this week, it was announced from Pittsburgh headquarters by National Chief Barker John H. Harris. Date for presentation of the new charter will be announced soon. For details and names of petitioners and the temporary committee set up to carry on the work of the reorganized Albany Tent see Variety Club Notes, on page 22 of this issue.

Cocktail Party Honors Star Of 'Lydia,' Merle Oberon

A cocktail reception in honor of Merle Oberon, star of Alexander Korda's UA release, "Lydia," was held in the studio apartment of Radio City Music Hall Tuesday evening. Other honor guests were Julien Duvivier, director; Ladislaus Bus-Fekete, writer, and Hans Yaray, screen newcomer. W. G. Van Schmus, Music Hall managing director, was host for the occasion.

Among those attending the festivities were Gus S. Eyssell, Mrs. Julien Duvivier, Sylvia Froos, Murray Silverstone, Morris Helprin, Monroe Greenthal, Arthur W. Kelly, Harry Buckley, Manny Silverstone, Kate Cameron, Archer Winsten, Chick Lewis, Tom Pryor, Martin Berkowitz, Steve Pallos, Lester Grady, Al Margolies, Arthur Jeffery, Fred Lynch, Bill Ornstein, Sam Shain, Al Steen, Joan Votsis, Walter Gould, William Boehnel.

Rise in Polio Cases Hurts Theatre Attendance

Montgomery, Ala.—Almost complete absence of children in theatre audiences is noted here because of reported new polio cases in Alabama in an epidemic that has reached 500 since July. Movie house box offices have felt the negative reaction of cancelled conferences in Montgomery and Auburn this week and the postponement of college openings upon advice of health authorities.

House Tax Bill Stands

Senate's Overruling of 15% Measure Hailed

Adoption of the admissions tax as originally provided by the House of Representatives was considered certain this week following the Senate's overruling of its own Finance Committee last week-end. The Finance Committee's proposal to increase the admissions tax to 15 per cent was overruled by a large majority and the language of the original House version adopted.

Since the Senate and House now agree on the admissions tax it is considered unlikely that the subject will even be considered in the conference which is necessary to iron out the other differences in the tax bill.

The measure as it now stands provides for the ten per cent tax on all admissions of 10 cents or more, exempting those of nine cents or less. The industry had favored the Senate Committee's version in this matter since it provided for no exemptions whatever and thus precluded price-cutting. Furthermore the House version which now stands provides no special rate for junior admissions as had been sought by the industry. However, it is believed that no further effort will be made in connection with the tax bill, the industry preferring to let well enough alone.

W. Mass. Theatres Buys Site for Home Office

Springfield, Mass. — Purchase of property known as the Day Homestead, located at 265 State Street in this city, was announced this week by Nathan E. Goldstein, president of Western Massachusetts Theatres, Inc. The site will be used by the corporation as its home office following extensive alterations.

SHOWMEN'S Trade Review

Vol. 35, No. 8 Sept. 13, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Sept. 16-18: National Allied convention, Benjamin Franklin Hotel, Philadelphia.
Sept. 17: ITO of Montana Fall convention, Billings.
Sept. 19: Philadelphia Variety Club—The Exhibitor golf tournament, Philmont Country Club.
Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.
Sept. 29: Variety Club of California charter presentation and induction dinner, Los Angeles.
Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 20-21: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Nov. 2: Pittsburgh Variety Club banquet.

Loew, Warner Swap Houses in Wilmington

Under terms of a ten year lease signed this week, Loew's takes over the Aldine theatre in Wilmington and Warner's takes over Loew's Parkway theatre in the same city. The leases become effective September 26th. The Aldine closes on the 19th and extensive improvements will be made by Loew's under the direction of Harry Moskowitz, Loew construction chief. Improvements include new sound, new projection, new seats, new carpets and decorations. The Aldine is hoped to be ready for a gala re-opening about October 1. J. R. Vogel handled the deal for Loew's and Joseph Bernhard for Warner's.

See 'Little Foxes' Going Fifth Week

Rumors were circulating around Broadway this week that Samuel Goldwyn's "The Little Foxes" might be held for a fifth week at Radio City Music Hall. At least 416,405 persons saw the film during the first 18 days of its run. Now in its fourth week, "The Little Foxes" is the seventh picture in eight years to play more than a three-week engagement at the Music Hall.

Weitman, Weinstock Head Committees for Banquet

Robert M. Weitman, managing director of the New York Paramount Theatre, will again head the entertainment committee, and David Weinstock, of Raybond Theatres, has been appointed chairman of the arrangements committee for the Second Annual Banquet and Ball of the Cinema Lodge of B'nai B'rith to be held October 18 at the Hotel Astor, Arthur Israel, Jr., president of the Lodge, announced at an executive meeting of the committee over the week-end. A special meeting of the entire membership of the Lodge is scheduled for Sept. 16 to formulate a complete program for this year's affair.

Conn. ATO to Fete Reed at Testimonial

New Haven—A testimonial dinner for Joseph P. Reed, operator at Washington Depot and Bantam, and chairman of the Board of Directors of Allied Theatre Owners of Connecticut, will be tendered by the organization on Oct. 7 at Ceriani's.

Five More Cases Filed As Queries On Arbitration Rise

Many Demands For Change of Run Expected Soon; New Complaints All Based on Clearance Disputes

An increasing number of inquiries at the 31 Arbitration Tribunals throughout the country has given rise to the belief that many requests for change of run will soon be made. Meanwhile a few more cases were filed at various tribunals throughout the country. Hearings are being held in other cases, and the AAA is exerting every effort to expedite them.

Lewen Pizor, owner of the Tioga Theatre in Philadelphia, asks that his clearance be changed from 14 days after the Strand and Carmen Theatres to seven days after the Germantown Avenue first runs. The reason is the fact that the Strand and Carmen are themselves held up too long, he stated.

The M.F. Theatre Corp. of Mt. Kisco, N. Y., has filed a demand for arbitration asking that the present clearance, which the Kisco Theatre must give to first runs in White Plains, be eliminated. The period is seven days.

Phillips-Sussman Theatres on behalf of their Rome Theatre in Pleasantville, N. Y., made a similar application to eliminate the seven day clearance given to White Plains.

D. H. Gifford, who operates the Lewis Theatre, St. Joseph, Mo., negro house, has filed a complaint asking for better than third run for his house.

D. E. Frank, owner of the Gale Theatre, Galesburg, Mich., has filed a complaint claiming that the clearance which he has to give to the Michigan and Uptown Theatres of Kalamazoo is unfair because these theatres are second run in Kalamazoo and other houses in the area enjoy more favorable clearance.

The complaint of Steve Bennis, operator of the Lincoln and Grand Theatre, Lincoln, Ill., was settled before hearing. Bennis will play pictures 21 days after national release. He formerly had to give clearance to Bloomington theatres, but these will now play on national release date.

Pioneers' Exec Committee Will Meet Next Week

With the return of Jack Cohn from the coast, a meeting of the Executive Committee of the Picture Pioneers has been called for early next week for action on two matters: the nature, time and place of the Fall Conference, and action on the applications for membership which have been received during the summer months. Five states: California, Massachusetts, Ohio, Pennsylvania and New York are represented in these applications. Among the applicants are Pete Smith of the MGM studio, Culver City, Calif.; Max Lefkowich, Cleveland, Ohio; Russell C. Roshon, Pittsburgh, Pa.; Nathan E. Goldstein, Springfield, Mass.; William R. Terger, Hal Horne, Phil Hodes and Jack H. Levin, all of New York. Picture Pioneers members are those who have been in the industry more than 25 years.

Coast Independent Fight ASCAP Fees

Action Taken in Federal Court on Behalf of PCCITO

Los Angeles—With the filing of a brief of action by Albert J. Law, general counsel for the PCC of ITO, the long-pending first Federal suit by exhibitors against ASCAP materialized in Federal Court here last week. The action was in behalf of 140 plaintiffs, a representative group of the Washington, Northern Idaho, Alaska and Southern California-Arizona, Northern California-Nevada branches of the Conference under whose auspices the suit is being filed.

An injunction to stop ASCAP from further collection of its blanket license fee and charge to theatres of 10 cents per seat for motion picture houses with seating capacity to 800, 15 cents to 1,600 and 20 cents from 1,600 and over, and to cease monopolizing, extorting, intimidating and otherwise restraining trade, as provided for by Sections 1 and 2 of the Sherman Act, are sought in the suit.

Reimbursement of payments for as far back as 1930, when the changeover took place, is also asked.

WITHIN A WEEK

Before leaving for the Coast this week, Alexander Korda, UA owner-producer, declared that selection for the UA presidency would be announced within the week. "An end," he said, "will be put to all guessing games in a few days."

Atlanta Theatremen Hail Slot Machine License Law

Atlanta—A law requiring all owners of coin-in-the-slot movie machines to take out a business license on each machine at the cost of $125 per unit, recently passed here, has won the acclaim of theatremen of the city. There is believed to be a strong possibility that the state legislature, and the county authorities as well, will pass similar laws.



'Inquiry Can Boomerang'

So Declares Richey in Address at SETOA Meet

Jacksonville, Fla.—Speaking before the delegates attending the Southeastern Theatre Owners annual convention here this week, H. M. Richey, MGM's director of exhibitor relations, declared that the Congressional film war propaganda, if handled properly, could "develop into a terrific boomerang against those who started the investigation and bring most graphically to the American public the service that the motion picture industry renders in a time of emergency." He said he didn't believe the industry owed anybody an apology for hating Hitler.

Asserting that MGM plans to spend more than $3,000,000 in farm, family and fan magazines this season to assist in pre-selling pictures, Richey was optimistic about future business conditions in the industry. He cited a pick-up in business in July which, judging by all indications, was sure to continue, and added that the re-awakening to the need of showmanship was having beneficial results.

A plan of institutional advertising, very personal in application, will be utilized to direct the public's attention to the fact that "motion pictures are their greatest entertainment value," Richey said.

Ed Kuykendall, president of the MPTOA, urged SETOA members and everyone connected with the industry to "find good things to say about the motion picture industry; it has been a good business and has been good to us."

The trade papers, he said, were still the best bet of exhibitors commenting on previews of the new pictures. They have trained men, he pointed out, who are able to give the exhibitors a good idea as to the picture and its possibilities at the box office in their particular communities.

Senator Claude Pepper, speaking at the closing session, declared the film industry was being subjected to a vicious, unfair and malicious attack in Washington, and assured his listeners that friends in the Senate would see that a fair deal was given. He was confident, he said, that the industry would be vindicated in the public mind.

SETOA officers elected were: Nat Williams, Thomasville, Ga., president; Tom Brandon, Titusville, Fla., secretary; Thomas E. Orr, Albertville, Ala., treasurer, and O. C. Lam, representative on the MPTOA board. State presidents elected, who will also serve as vice-presidents of the SETOA, were M. C. Moore, Fla.; J. H. Thompson, Ga.; Hugh Manning, Tenn., and W. R. Griffin, Ala.

Producer Bryan Foy Signs With 20th-Fox

Hollywood—Producer Bryan Foy, long associated with Warner Bros., signed a long-term contract this week with 20th Century-Fox. His services had been sought by RKO and other companies. He starts his new duties soon.

Many Topics To Be Discussed At National Allied Meeting

Philadelphia Convention Expects Record Attendance To Hear Talks on Taxation, Product, Industry Relations

With a record attendance anticipated, numerous questions of interest are expected to be discussed at the Allied National Convention to be held at the Benjamin Franklin Hotel in Philadelphia next week. The meeting is scheduled for Tuesday, Wednesday and Thursday. Sidney E. Samuelson is general chairman of the convention. H. A. Cole, President of National Allied, will preside.



Abram F. Myers

First business session will be held Tuesday afternoon at which a report by the Allied Information Department will be made. This will be the first report on the new season's programs. Sales policies and their variations in various parts of the country will be brought to light. The number of percentage pictures being sold, as well as the undelivered pictures on last year's programs, will also be considered. The latter, of course, will concern only Universal and Columbia, since the other major companies are operating under the consent decree except United Artists, which sells pictures individually.



Col. H. A. Cole

A discussion of the box office prospects for the new season, picture by picture, will be one of the highlights of the afternoon session. That evening there will be a night club supper party.

The second day's session will be highlighted by a discussion of how the new Federal admissions tax will affect exhibitors income, and what they can do to protect their profit and still contribute to national defense. Discussion over the possibility of some theatres cutting admissions to nine cents for children may enter into this argument. The convention may send a resolution to Congress about the tax situation, should it be found advisable. The tax bill is still pending.

A sightseeing bus tour for ladies has been arranged for Wednesday. The evening will be reserved for committee meetings. Other delegates and visitors will be on their own.

Thursday's sessions will be concerned with several topics of interest. One of them will be: "Is Arbitration Under the Consent Decree Affording Exhibitors the Relief Intended?" At this time, Abram F. Myers, chairman of the board and general counsel is expected to reiterate his views that the system is too tied up with legal red tape to be completely efficient.

Representatives of the distributors will speak at this session stating the exact position of their companies on current exhibitor and distributor problems. This will be followed by an open forum in which all delegates, Allied leaders and distributor representatives will participate to explore the advisability of establishing a joint national committee to promote better industry relations.

The convention will close with a banquet at the Benjamin Franklin on Thursday night.

Now the Esquire

Boston—Taken over by M & P, the former Repertory Theatre in the Back Bay district is now the Esquire.



Nat Holt, newly appointed RKO West Coast Division Manager, was guest of honor at a luncheon at Toos Shor's Monday evening. Among those present were (seated, l. to r.) Leon Goldberg, Charles W. Koerner, George Schaefer, Holt, and Malcolm Kingsberg; (standing) C. B. MacDonald, W. B. England, A. E. Reoch, Harry Mandel and Matty Polon.

UA to Invade Chi., Detroit

Plans to Acquire Houses As Outlets for Product

As part of its expansion program, United Artists' circuit plans invasion of the Detroit and Chicago theatre fields in the immediate future, it was learned this week. Theatres will be acquired by United Artists in both cities as an outlet for its product, following the acquisition of houses in New England.

The company has been negotiating with the Shubert interests for houses in their circuit, it was reported, but no deals have been closed.

United Artists, it is understood, will invade any territory where the company has not had proper representation or where there has been congestion of product by one or more competitors.

In the meantime, Walter Gould, head of the foreign department, is making arrangements to leave Sept. 20 for Rio de Janeiro to lay the foundation for acquisition of a group of theatres in Brazil.

Montague Host to Division Mgrs. at H.O. Meeting

Following his return from a review of Columbia's high production activity on the Coast, Abe Montague, Columbia's general sales manager, held a meeting of division managers last week-end at the company's home offices. Attending were Phil Dunas of the mid-western division; Carl Shalit, central division; Sam Galanty, mid-east division, and Nat Cohn, New York division. Home office sales executives taking part in the conferences included Rube Jackter, assistant sales manager; Lou Weinberg, circuit sales; Lou Astor, circuit sales; Max J. Weisfeldt, short subject sales supervisor.

Universal Holds Series of Southern Sales Meetings

A series of southern regional sales meetings, the first of which was held last week in Dallas, has been conducted by Universal. The sessions are being conducted by F. J. A. McCarthy, southern and Canadian division sales manager. The second meeting was held Saturday in New Orleans and a third on Sunday in Atlanta.

Cleveland Projectionists Get Slight Increase in Wages

Cleveland—A slight wage increase as well as retention of present working conditions is granted in a new two-year projectionists contract negotiated by the Cleveland Motion Picture Exhibitors Association. A sizable increase and two weeks' vacation with pay had been sought by the operators.

Carry President's Speech

All RKO and Loew houses carried President Roosevelt's speech broadcast Thursday night.

(LAMENT TO AN EXHIBITOR)



HEY, DADDY!

YOU CAN GET THAT
DIAMOND RING,
BRACELETS, EVERYTHING
IF YOU PLAY THOSE
"BEST SHOWS IN TOWN."
PARAMOUNT PICTURES

HEY, DADDY!

LOOK AT THE PICTURES
PARAMOUNT HAS HAD
THE PAST YEAR...

"ARISE, MY LOVE"
"LOVE THY NEIGHBOR"
"North West Mounted Police"
"VIRGINIA"
"THE LADY EVE"
"ROAD TO ZANZIBAR"
"I WANTED WINGS"
"CAUGHT IN THE DRAFT"
"SHEPHERD OF THE HILLS"
"KISS THE BOYS GOODBYE"
"ALOMA OF THE SOUTH SEAS"
"RHYTHM ON THE RIVER"





THEY MEANT A BRAND-NEW CAR,
CHAMPAGNE, CAVIAR FOR OUR
OPPOSITION'S MRS. C.

HEY DADDY, YOU DIDNT DO THE BEST FOR ME...

HEY, DADDY! BUY AND PLAY THOSE FIRST TWO TERRIFIC GROUPS OF TERRIFIC PARAMOUNT PICTURES...

"HOLD BACK THE DAWN"

"NOTHING BUT THE TRUTH"

"NEW YORK TOWN"

"HENRY ALDRICH FOR PRESIDENT"

"BUY ME THAT TOWN"

"SKYLARK"

"BIRTH OF THE BLUES"

"NIGHT OF JAN. 16TH"

"GLAMOUR BOY"



"AMONG THE LIVING"

AND THEN I CAN LOOK SWELL IN SABLES BUY THOSE CLOTHES WITH ~~PARIS~~ N.Y. LABELS...



DEAR DADDY!

YOU'VE DONE THE BEST FOR ME!



CONTRACT

THE HOTTEST COMPANY IN THE BUSINESS

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Dr. Jekyll and Mr. Hyde	Sept. 6
Here Comes Mr. Jordan	Aug. 16
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Woman's Face	May 10

Peters' 'Big Store' Campaign a Swell One; Candy Girl Laughs

Three ushers, dressed as the Marx Brothers and carrying trays loaded with department store articles, raced up and down the aisles at Loew's Colonial, Reading, Pa., just before the "Big Store" trailer went on as part of George Peters campaign for the film. He also stencilled street arrows with copy reading: "This Way to the Big Store." Peanut vendors at the local ball park were dressed to resemble the Marxes, and announcements informed fans that certain peanut bags, which were imprinted, contained guest tickets.

The local commentator for WGAR, Cleveland, gave all the details of how Manager Gates of Loew's Park had to send home the candy-stand girl. Her counter faced the screen, and she laughed so hysterically at "The Big Store" that she disturbed the audiences!

Gilman Lands 'Blossoms' Spread

Marking the only time, except in the matter of "new season" copy, that the *Harrisburg Evening News* ever has carried a full page of publicity for a single picture, Sam Gilman, Loew manager in that city, landed such a spread on "Blossoms in the Dust" to supplement the national ad for the film. On the same day the local *Telegraph* also carried a full page of publicity copy along with the ad, reproduced in this paper in color.

Neat Stunt on 'Big Store'

Announcing a sale, but saying nothing in the ad about departments where sale items could be found, a large Kokomo, Ind., department store cooperated with Sam Neall, Sipe, in his "Big Store" campaign by having Buddy Cokain, local high school student, dressed as Harpo Marx as the source of sale information in the store. If the item were to be found on the first floor, "Harpo" blew a horn once; if on the second floor, twice, etc. The gag drew a great deal of word-of-mouth comment and laughs.

Search for Beery Double

A four-column layout in a local paper, captioned "Bridgeport Has Its Own Counterpart Of Barnacle Bill," was the result of a search for a Wallace Beery double there by Matt Saunders, Loew's, Poli.

Loew Poli Theatres Observe 6th Annual New Movie Season

Invitational Openings, Novel Exploitation Stunts Mark the Activities of Many Managers

For the sixth consecutive year, theatres comprising the Loew Poli New England Circuit stretching throughout Connecticut into Massachusetts, thirteen theatres in seven different towns, have inaugurated their annual new movie season. This year, the theatres under Harry F. Shaw, division manager, and Lou Brown, advertising and publicity manager, have adopted a different method of selling the new season product.

In connection with the season opener, arrangements were made with the newspapers in the various towns comprising the circuit (Bridgeport, New Haven, Hartford, Waterbury, Meriden, Springfield and Worcester) to run a full page of publicity. The attraction, in the majority of cases, was "Dr. Jekyll and Mr. Hyde." These pages were composed of the local theatre advertising, with the balance of the copy featuring a new season production story, a statement by J. R. Vogel, vice president and general manager of Loew's, together with art on coming pictures and fillers on various pictures. It was found that in the majority of cases the local newspaper offered this cooperation as a goodwill gesture of the understanding that has been created between newspapers and theatre managers.

World's Largest Postcard

From Hollywood and MGM to those theatres playing "Jekyll and Hyde" there came what is said to be the largest postcard ever to pass through local postoffices. The card, 40x60 inches in size, contained a message from Spencer Tracy congratulating the theatres on their new movie season. On the reverse side was a photo of the stars of the production. Each card was personally addressed to each manager. Furthermore, each card, in addition to forming a means of additional publicity and art, also served as the basis of a gigantic window display, and in some cases was displayed in local postoffices.

Personal telegrams from various stars of MGM, 20th Century-Fox, RKO-Radio, United Artists, and Universal were also received by theatre managers. These were attractively mounted for lobby display.

A novel stunt carried out by all theatres was the installation of a "gallery of stars." This was made up of huge displays of star stills with the names of the stars inscribed underneath.

Each year the Poli circuit has adopted a slogan for its new season, and this year after much deliberation, which consisted of contests in various towns, the following was selected:

Loew Poli Picture Parade . . .
Victorious New Movie Season of Greater Entertainment.

All theatres were decorated with pennants and bunting, together with valances bearing the slogan. In many instances theatre managers sold merchants along the city blocks the idea of decorating store fronts.



Typical of the newspaper pages promoted by Loew Poli managers in connection with that circuit's sixth New Movie Season Campaign is the one shown above, which appeared in the Bridgeport (Conn.) Times-Star. Manager Matt Saunders also succeeded in grabbing a page in the Post—the first time he ever succeeded in doing so.

In virtually every instance, invitational openings were held, with the local city, government and society figures attending. Some towns were able to get many of their guests to come to the theatre in horse-drawn vehicles, and in two or three spots some made their appearance on bicycles.

Cooperative ads figured strongly in the new season activities in many of the towns.

All theatre advertising carried the new season slogan across the top, and new season production trailers were shown on the screen.

Managers of the circuit, assistants and staffs, who aided in making the drive a success include: Matt Saunders, Morris Rosenthal, Harry Rose of Bridgeport; Bob Russell, Bob Portle, Ted Toschner of New Haven; Ed Fitzpatrick of Waterbury; Joe Samartano of Meriden; Lou Cohen and Fred Greenway of Hartford; George Froeman of Springfield; H. H. Maloney and Joe Anstead of Worcester.

Plugs Fight Pictures on Wires Posted in Barber Shops, Taverns

In advance of his showing of the recent Conn-Louis fight pictures, Manager George L. Rabb of the Phillips Theatre, Springfield, Mass., posted copies of a Western Union telegram in barber shops, taverns, bowling alleys, etc.

Here is the copy that appeared on the telegrams: "Have Booked Joe Louis-Billy Conn Fight Pictures for Thursday Through Saturday. Best Fight Pictures Ever Made. Wait Till You See the Sensational 13th Round."

This activity resulted in "surprisingly good business on the subject," Rabb reports.

Program Exchange

Faubion's Handbills Maintain Public's Interest in Theatre; Di Lorenzo Features Revivals

WELL—vacation days are over for most people. Children are marching gaily back to school (compositor, please let that stand) and weary vacationists are happy to be back at work again. Those empty seats in your theatre will begin now to fill up. But you'll have to keep bending your showmanship talents toward that end, and the use of programs is one effective method of doing it.

(*The weather, by the way, is clear and cooler.*) Strive to make your programs fresh and lively every week. Try a star-guessing or title-guessing contest. Use plenty of institutional copy, for which you'll find plenty of suggestions if you read this page every week. Publish names of local moviegoers at frequent intervals, offering guest tickets to those who identify themselves. Really, there are so many ways in which you can make your program "something new" every week that it would take more than this page to list them. And yet these ways appear on this page every week and they're yours if you only look for them.

Let's take a look at a recent contribution from Manager Floyd Faubion of the Star Theatre, Teague, Texas. He sends a variety of handbills. One of them, advertising the religious film, "The Great Commandment," contains the endorsements of ministers and religious publications, and points out that the showing is sponsored by the First Methodist Church. Here is smart showmanship. Exhibitors who were content to just book this picture and play it should now realize that cooperation with local religious bodies would have helped their engagements immeasurably.

Another handbill plugged "the greatest horror show on earth" and advised patrons that registered nurses and first aid equipment would be kept in constant readiness. Still another plugged the personal appearance of the West and Penick String Band and offered free ice cream, balloons and toys as an inducement for kiddies to attend a special Saturday morning show. And finally, the last handbill among those sent by Faubion advertised a Bathing Beauty Revue featuring 25 "beautiful Teague girls." Faubion seems to make a habit of presenting some special feature to keep the people coming to the Star.

One of the features of the program issued by Manager Jimmie Gardner of the Ritz Theatre, Beaumont, Texas, is a "check this number" corner. Patrons are asked to save their programs, check the numbers on them with numbers posted in the lobby. If numbers correspond, patrons get to see the show of their choice free.

Because Negro patronage is large in his community, Gardner offers many attractions of particular interest to them. We'll bet a large crowd turned out to see Joe Louis in "Spirit of Youth."

Sid Poppay of the Majestic Theatre, Gettysburg, Pa., got out a colorful red, white and blue program to herald the "grand opening of our new season's parade of hits." He put on a special midnight show, with doors opening at 12:01 a.m. If you want to lend special emphasis to the start of your greater show season, you might follow his example.

Dorothy Lamour on Front Cover

That picture of lovely Dorothy Lamour on the front page of Movie Guide must have made a lot of customers for the engagement of "Aloma of the South Seas" at Shea's Buffalo. Movie Guide, which is published for Shea theatres in western New York, has its own "Hollywood correspondent," and he furnishes readers with several interesting tid-bits about the stars and what they're doing.

Another unusual feature of the publication is its weekly "guest editorial." In the issue we possess, Wendy Barrie is the guest editorialist, and she writes on "Nerves," a subject that should "hit home" with many of us.

Looking over the program for Tommy di Lorenzo's New Paltz Theatre, New Paltz, N. Y., we find this announcement on the front page:

"We have arranged return engagements of several hits of last season which many of our friends have asked to see. They are presented on Wednesday evenings. Here are a few—'Strawberry Blonde,' 'Saturday's Children,' 'The Private Lives of Elizabeth and Essex.' There will be more later on. If you have a favorite film you wish included in our Wednesday schedules, won't you please let us know?"

Other showmen, it seems to us, might conduct a survey to determine which "hits" of the past patrons would like to see and then set aside a certain day each week to feature these films, just as Lorenzo is doing. Lots of people are forced to miss a picture they'd like to see the first time it plays, so it may surprise you to find out how many requests you get to bring certain ones back.

And so here we are again at the end of another discourse. See you next week.

INSTITUTIONAL COPY

(*Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.*)

Be Natural

Are you too wise to be natural—are you afraid to play hookey from yourself? You're not? Good enough! Then you've kept your grip on the greatest thing in life. And the spirit of play, of make-believe is what lets you go on, day in and day out, forgetting those practical, prosaic things that hold your nose to the grindstone.

It's no secret at all—the gate to the great playground. You'll find it on the screen of the Rhodes theatre!

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

If Candy Sales Lag, These Two Stunts Should Boost Them

Few are the theatres these days not selling candy as a means of added revenue. It has been found that this merchandising is profitable and often makes up for losses sustained in other ways. But the differences in candy sales between one theatre and another depends on the manner in which each manager works to boost his sales. Perhaps a couple of examples will prove our point.

At the State Theatre in Redlands, Calif., Manager George Zischank has enlivened his candy counter display with a toy electric train promoted from a hardware store. The continuously moving toy never fails to attract the attention of patrons, and nearly all who stop to look at it buy a bar of candy. Since its installation, a new high in candy sales has been chalked up by Zischank. A sign behind the toy train layout features a penguin and this copy, "Streamlined Candy Special."

At the Alex Theatre in Glendale, Manager Earl Rice stages a Candy Game on a certain night each week. Patrons wishing to bid for a free box of candy first buy twelve bars in the theatre. The first one to reach the stage and display the candy wrappers from the bars called over the microphone receives a prize. Each week four free cartons of candy bars are given away. The audience goes for the game in a big way and candy sales have increased materially.

'Meet Me on the Corner'

Veiled messages, inviting the public to be present at a certain location on a specified day, and signed "Comrade X," were used by Mrs. Cooper, Vogue, Vernal, Utah, as part of her campaign for the film.

White Cat in Cage Is Clue

Highlight of B. DeVeitti's campaign for "Rage in Heaven" at the Price, Price, Utah, was a white cat in a cage placed in the lobby, accompanied by a sign reading: "This cat carries the clue to the James Hilton story . . ., etc." You, too, can find a white cat.

Money Dates

OCTOBER

12th

COLUMBUS DAY. It's been 449 years since Christopher sailed the seas to discover America. The day is usually widely observed by Italians in this country. Be sure to get some announcement of your current attractions where the crowd congregates.

13th

COLUMBUS DAY OBSERVED. In some states this will be a legal holiday. Schools will be closed and you can charge holiday prices.

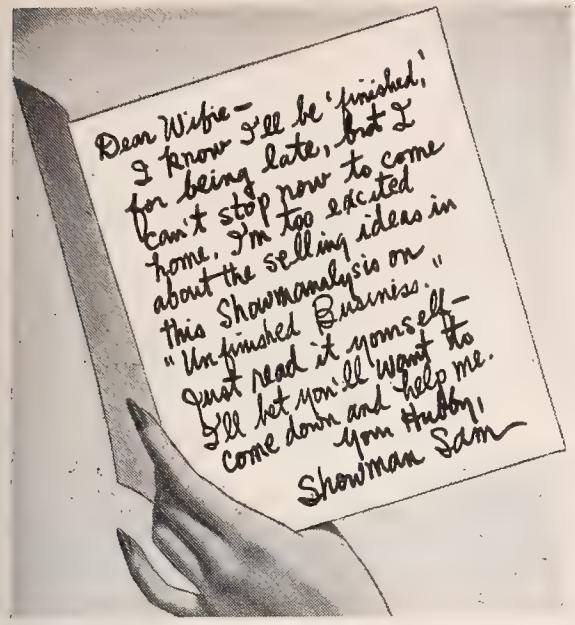
CORNERSTONE OF THE WHITE HOUSE laid, 1792. This is a good time to play a short or a feature with a Washington background. Tie it up with the cornerstone laying.

14th

WILLIAM PENN, father of Pennsylvania, born, 1644. Every theatre in the Keystone State should take note of this date which is firmly impressed on the mind of every school kid.

16th

U. S. MINT established in Philadelphia, 1786. Have a coin collectors show in the lobby. Offer a free admission to anyone who presents a coin older than 1880. You'll find very few of them.



Unfinished Business

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Your Job's Not Finished Until You've Carried Out the Selling Ideas on This Page

Screenplay by Eugene Thackrey. Produced and directed by Gregory La Cava.

WHEN a picture has feminine appeal; when its principal characterizations are peopled by three popular stars—Irene Dunne, Robert Montgomery and Preston Foster; when it has the benefit of the deft direction of Gregory La Cava, who has contributed such audience-winning films as "My Man Godfrey," "Stage Door," "Fifth Avenue Girl" and others; when a picture has all these attributes, it isn't likely to be taken by exhibitors as "just another picture." Showmen, especially, will see in them the backbone of a campaign designed to attract maximum patronage.

Selling ideas are almost without number, yet several basic suggestions will be contained in this Showmanalysis for the guidance of showmen.

USE TITLE FOR TIEUPS

With that title, you should be able to go far in effecting tieups with merchants. Florists, candy stores, jewelry shops—well, any number of merchants could concoct catchlines advising the prospective buyer to "complete that 'unfinished business' right now by buying her a bracelet (or whatever the article is that's being featured)." Both window displays and cooperative newspaper ads should be striven for.

FASHION TIEUPS, TOO

From men's shops you should be able to promote windows on the apparel worn by Montgomery and Foster. A three-column piece of fashion art, shown in the publicity section of the press book, could be planted on the fashion page of the local newspaper. And if you can procure the stills, perhaps a woman's shop will use them in its window.

PUBLICITY CUTS PLENTIFUL

It has been said that photographs tell the story better than words. The saying still holds true. So, if you've had difficulty in planting publicity stories, try scene mats. There are several of them in the press book, ranging from thumbnails to three-columns in size. They're attractive, too, so that it shouldn't be at all difficult to make the editor "see things" your way. Mats 31, 21, 23 and 27 are especially good, although the others are almost equally acceptable.

TRY A CARTOON CONTEST

Have your staff cartoonist draw three or four cartoons for a series of daily contests. Each one is purposely incomplete—something is missing, and readers are to guess what that "unfinished business" is. Guest tickets go to those whose answers are correct. You might make it a condition that the first ten or so people to bring the correct answers to your theatre will win prizes. In this way, you can limit the number of tickets you give out.

GET THE CAMERA FANS

Candid camera fans are always looking for unusual subject matter. Here's your opportunity to give them something different to try for. Invite them to enter a contest for the best shots tieing in with the title. A policeman giving a motorist a ticket, beauty parlor operators at work, a scene inside a factory showing unfinished manufactured goods—these are just samples of the kind of pictures that can be entered. Perhaps the newspaper or a camera shop will sponsor the contest.

ONE FOR THE NEWLYWEDS

A good way to plug the romantic aspect of "Unfinished Business" would be to tie in with the newspaper for a series of interviews in which couples who wed during the showing of the film at your theatre tell what they believe to be the most important "unfinished business" ahead of them. Give them guest tickets to see the picture.

'UNFINISHED' STUNTS

Tie up with a bakery to put letters forming the title in each package of baked goods it sells. (This arrangement might be made with some other line of business. We use the bakery as an example.) Imprinted on each piece of paper with the letter is this copy: "This letter, when combined with seventeen others given with each purchase of Blank's bakery products, will form the words, 'Unfinished Business,' the title of the most down-to-earth, heart-to-heart love story the screen has ever told. With this letter, your business is unfinished, so try to collect the others to form the title. When you have all eighteen letters, bring them to the Blank Theatre and exchange them for a guest ticket to see 'Unfinished Business'." (One letter should be scarce to control the number of winners.)

For an interesting newspaper letter-writing contest, publish a portion of the synopsis—just enough to show that it is doubtful which man will win Irene Dunne at the end of the picture—Robert Montgomery or Preston Foster. Then ask readers to furnish their own solutions to the problems provided for them thus far in the synopsis. In other words, get them to complete this "unfinished business."

Has your town begun an improvement which, for some reason or other, has been allowed to be forgotten. If it is something providing special benefits to the community, why not get the newspaper to begin an editorial campaign urging its completion? There could be a tie-in with your picture if you succeed in getting this "unfinished business" out in the open again.

Conduct a letter-writing contest in which readers tell of some pet project they started, but never finished.



This Will Make Women Think

Get the women and you've got your audience, so 'tis said. Well, the ad reproduced above is aimed directly at the fair sex, and its interrogatory selling copy will set them to thinking—and thinking it wouldn't be a bad idea to get hubby, or the boy friend, to take them to see "Unfinished Business." Incidentally, a majority of the layouts are enhanced by beautiful and attractive art that will make them stand out.

UTILITIES COOPERATION

Local utilities will find that tieing in with this picture is just the kind of promotion they're seeking. For example, the telephone company could advertise that the best way to complete that "unfinished business" is via telephone. If you can get the cooperation of the local post office, signs might be posted bearing this copy: "Speed up 'unfinished business' by using the Air Mail." And, of course, Western Union and Postal Telegraph could also be brought into play.

UNFINISHED BIOGRAPHIES

As a local radio stunt, brief biographies of the players, without revealing their names, could be given. Passes would be given to the first certain number of persons calling the radio station after the broadcast and correctly identifying the stars.

SIGNS ON SUNDAY

If you play the picture on Sunday, have cards printed and place them in the doorways of establishments that ordinarily close on Sunday. Copy could be something like this: "We're forgetting our 'unfinished business' until Monday. Meanwhile, we'll be at the Blank Theatre viewing 'Unfinished Business,' etc."

MAKE CAMPAIGN COMPLETE

As for the physical aspects of your campaign, make sure they are complete. You may be dealing with "Unfinished Business," but to make your engagement successful you can't leave your activities half done. Don't stop until you have carried your campaign completely through.

AS A PLAY



AS A PLAY!

"The Little Foxes" proved one of the most phenomenal money shows in a decade. Opening in New York to sensational notices and terrific business, it maintained capacity pace for a solid year of 408 consecutive performances. Its road show tour was an even greater triumph. For 45 wonderful weeks it played 113 dates in big cities and small towns. In every section of the country — East, West, North, South — it rolled up attendance and money records that are still the amazement of local showmen.

SAMU

PR

BETTE DAVIS *in*

HERBERT

TERESA WRIGHT

Directed by WI

From the Stage Suc

Distributed by RK

AS A PICTURE



LDWYN
'S

LITTLE FOXES

ARSHALL
ICHARD CARLSON
M WYLER
Lillian Hellman
IO Pictures, Inc.

AS A PICTURE!

"The Little Foxes" was hailed by trade and lay press critics as greater than the play. Now in its fourth week at Radio City Music Hall, it's pulling crowds that tax the capacity of the world's largest theatre, forcing the house to open its doors earlier, close later . . . with the tapes up from early morning to late evening. From every possible angle of box-office evidence, this outstanding motion picture is destined to sweep the country from metropolis to hamlet, just as did the play.

The Box Office Slant

Married Bachelor

MGM Comedy 81 mins.

AUDIENCE SLANT: (Adult) A delightfully entertaining program picture for adult audiences.

BOX OFFICE SLANT: Although no box office hit, it can be sold for appreciable returns in those situations where it must play alone.

Cast: Robert Young, Ruth Hussey, Felix Bressart, Lee Bowman, Sheldon Leonard, Sam Levine. **Credits:** Produced by John W. Considine, Jr. Directed by Edward Buzzell. Screenplay by Dore Schary. Original story by Manuel Seff. Director of photography, George Folsey. Art direction, Cedric Gibbons. Musical score, Lennie Hayton.

Plot: Ruth Hussey, dissatisfied with the hand-to-mouth existence of her husband (Robert Young) and herself, takes a job in a department store, and thinks he has also taken a respectable position. In reality, he has formed a partnership with a race track bookie, Sam Levene. Trouble starts when Young takes a bet he can't cover. To raise the money, he goes after one of Levene's debtors, who has nothing to offer but a manuscript on "The Psychology of Marriage." Posing as a bachelor, Young succeeds in getting the book published under his by-line, appears in stores to autograph copies, presides at a broadcast of marital relations problems. This arrangement irritates Ruth, and she goes out with the publisher, Lee Bowman. In this way, Young's jealousy gets the best of him. He gives up the whole idea and returns to happy married life.

Comment: Adult audiences everywhere will find this a delightfully entertaining program picture. In many cases, where it may be the second half of a dual bill, it is likely to receive more enthusiastic comment than the so-called top feature. The plot, away from the ordinary, moves along at a swift pace, and laughs are frequent. Aside from Robert Young and Ruth Hussey, who lend joviality and charm to the leading roles, Sam Levene and Felix Bressart are outstanding in supporting characterizations. "Married Bachelor" won't break any box office records, nor will it place in a "ten best" listing; but for present day moviegoers seeking temporary escape from troubled international conditions it will provide pleasant and wholesome diversion. Included among the angles in your selling campaign could be a tieup with the editor of the newspaper's lovelorn column, a contest for the best translations of gangster idiom, letter-writing contests for women concerning what they would do if faced with the problems of the heroine, etc.

Catchline: "Mixing marriage and gambling brings uproariously funny results."

Doctors Don't Tell

Republic Drama 65 mins.

(Prod. No. 26, Nat'l Release, Aug. 27)

AUDIENCE SLANT: (Family) The current popularity of books about doctors may indicate strong interest in this story.

BOX OFFICE SLANT: Program attraction.

Cast: John Beal, Florence Rice, Edward Norris, Ward Bond, Douglas Fowley, Grady Sutton, Bill Shirley, Joseph Crehan, Paul Porcasi, Russell Hicks, Howard Hickman. **Credits:** Associate producer, Albert J. Cohen. Directed by Jacques Tourneur. Screenplay by Theodore Reeves and Isabel Dawn. Original story by Theodore Reeves. Photographed by Ernest Miller. Art director, John Victor Mackay.

Plot: Norris and Beal, young doctors in practice together, have no patients until Fowley, a gangster, calls Norris to attend Bond who has been wounded during a hold-up. Fowley persuades Norris not to report the matter to the police and then showers him with patients. Beal quits the partnership. Some months later, Fowley forces Norris to operate on him to conceal a scar which would identify him. When Fowley is arrested, Beal, now a medical examiner sees that there has been an operation and guesses the truth. Finally Norris comes forward in court and confesses.

Comment: The number of books by and about doctors is still on the increase indicating a definite public interest in the doings of the men in white. This picture is concerned with the duties and ethics of the medical profession and on this basis the exhibitor should be able to cash in. The production itself has some flaws and the story is not too convincing but these faults may be overlooked by a public hungry for this type of entertainment. The acting is good, the faults lying principally in production. Direction is adequate. The top names in the cast are well known and should be plugged along with the title. It's touch and go as to who will get the girl until well into the picture, adding somewhat to the zest. The title was taken from a "Liberty Magazine" serial so a tieup should be arranged with the local distributor. The title and the subject matter are of public interest so a teaser campaign using the title prominently would be in order.

Catchline: "Should he ruin his career and save his honor?"

Legion of Decency Ratings

(For Week Ending Sept. 13th)

SUITABLE FOR GENERAL PATRONAGE

Bombay Clipper
Flying Cadet
Kid From Kansas
Down in San Diego
International Squadron
King of the Texas Rangers
Pittsburgh Kid
Prairie Stranger
Yank in the R.A.F.
The Smiling Ghost

SUITABLE FOR ADULTS ONLY

Doctors Don't Tell
Skylark

OBJECTIONABLE IN PART

Navy Blues

Ladies In Retirement

Columbia Drama 91 mins.

(Prod. No. Not Set, Nat'l Release, Sept. 18)

AUDIENCE SLANT: (Adult) Will please theatregoers interested in exceptional performances, skillful direction and a story concentrating on suspense and chilling situations to the exclusion of comedy relief.

BOX OFFICE SLANT: Backed with intelligent showmanship, it should score.

Cast: Ida Lupino, Louis Hayward, Evelyn Keyes, Elsa Lanchester, Edith Barrett, Isobel Elsom, Emma Dunn, Queenie Leonard, Clyde Cook. **Credits:** Directed by Charles Vidor. Screenplay by Garrett Fort and Reginald Denham. From the play by Reginald Denham and Edward Percy. Director of photography, George Barnes. Produced by Lester Cowan.

Plot: In order to secure a home for her two mentally unbalanced sisters, Ida Lupino brings them to the house where she is employed. When her woman employer refuses to let them stay, she kills her. Later, she is threatened with exposure by a fugitive from justice, so she gives herself up.

Comment: Not a cheery picture by any means, "Ladies In Retirement" is a film that should please theatregoers interested in exceptional performances, skillful direction and the type of story that has plenty of suspense and chilling situations. Some will object to its lack of comedy, but many patrons will consider this lack is more than made up for by the excellence of the picture as a whole. Each and every member of the small cast has been chosen with a true understanding of individual abilty and all come through with flying colors. Ida Lupino, as the murderess, surpasses anything she has ever done and her performance is a masterpiece. Louis Hayward as the callous crook, is excellent and Evelyn Keyes and Isobel Elsom are both outstanding. Charles Vidor's direction is brilliant, bringing out the full eerie quality of the story. A contest on "What Would You Do?", giving the situation in the picture, could be arranged. The title is perfect for a series of teaser ads.

Catchline: "An unbalancing force in an otherwise normal mentality."

Gambling Daughters

P.R.C. Drama 67 mins.

(Prod. No. 124—Nat'l Release, Aug. 1)

AUDIENCE SLANT: (Adult) Slow moving and obvious plot with feeble effort to include comedy.

BOX OFFICE SLANT: Needs strong support.

Cast: Cecilia Parker, Roger Pryor, Robert Baldwin, Gale Storm, Sigi Arno, Janet Shaw, Charles Miller, Eddie Foster, Alfred Hall, Judy Kilgore, Gertrude Messinger, Marvelle Andre, Roberta Smith. **Credits:** Produced by T. H. Richmond. Associate Producer, Melville Shyer. Directed by Max Nosseck. Screenplay by Joel Kay and Arnold Phillips. Original story by Sidney Sheldon and Ben Roberts. Art director, Frank Sylos.

Plot: Two girls go to a gambling joint and get heavily into debt. They steal their parents' jewelry to make good their losses and an insurance company investigator is assigned to trace the jewelry. He does so, finding that a professor at the girls' school is the master mind behind the gamblers.

Comment: Mechanical and uninspired direction plus a slow-moving and obvious plot relegate this picture to the second half of dual bills. The director has resorted to the old silent-era style of showing a sign to indicate where the action is taking place, very often when it is entirely unnecessary to do so. This and the frequent lapses when the cast is provided little if anything to do, make the picture slow and draggy. Sell it as a gangster drama.

Catchline: "Gambling daughters use their parents jewels to pay gambling debts, face the consequences of their folly."

Smilin' Through

(Technicolor)

MGM Drama with Music 100 mins.

AUDIENCE SLANT: (Family) Audience reaction will vary between those who have seen previous versions and those who haven't. On the whole, due to improvements in production treatment, the picture should strike a responsive chord.

BOX OFFICE SLANT: Should be a definite box office success in all situations.

Cast: Jeanette MacDonald, Brian Aherne, Gene Raymond, Ian Hunter, Frances Robinson, Patrick O'Moore, Eric Lonsdale, Jackie Horner, David Clyde, Frances Carson, Ruth Rickaby. **Credits:** Produced by Victor Saville. Directed by Frank Borzage. Screenplay by Donald Ogden Stuart and John Balder-

ston. Based on the play by Jane Cowl and Jane Murfin. Director of photography, Leonard Smith. Art direction, Cedric Gibbons. Musical direction, Herbert Stothart.

Plot: Thirty years after the death of the girl he was to wed, Brian Aherne reluctantly accepts the custody of her five-year old niece. Growing into young womanhood, the niece (Jeanette MacDonald) meets and falls in love with Gene Raymond, an American soldier joining the British army. When he learns that Raymond is the son of the man who killed his sweetheart, Aherne forbids Jeanette ever to see him again. The soldier goes to war, and upon returning, wounded, pretends he no longer loves Jeanette so as to not be a burden to her. But she learns the truth, and so does Aherne, who brings the couple together again. He dies, joining in death the girl he was denied on earth.

Comment: Brought to the screen in 1922 and again in 1932, "Smilin' Through" emerges for the third time as a cinematic offering embellished by Technicolor and music. Audience reaction seems likely to be divided, with many adults comparing the three versions and finding the latter lacking somewhat the warmth, beauty and sentiment that characterized the earlier releases, and younger patrons finding it a tender and romantic love story made-to-order for the talents of Jeanette MacDonald. But whatever the film may lack in comparison to its predecessors is more than compensated for in the addition of Technicolor and beloved songs. The star has not quite the fragile, dreamy beauty connected with the character of Moonyean Clare; but her loveliness and glorious singing are worthwhile substitutes. The remarkable versatility of Brian Aherne is given ample scope in a portrayal that calls for young manhood and old age, while Gene Raymond enacts a contrasting dual role with remarkable restraint. Coming at this time, the new version will provide warmth and sentiment to patrons as a means of erasing from their memories, for a time, the world of reality. With its sterling cast, Technicolor, music and romance, "Smilin' Through" should be a definite box office success in all situations. Color contests, music tieups, window display and cooperative ad promotions are a few selling slants for your campaign.

Catchline: "The sweetest love story ever told is now a glorious triumph for Jeanette MacDonald."

Gentleman From Dixie

Monogram **Drama-with-Music** **63 mins.**

(Nat'l Release, Sept. 5)

AUDIENCE SLANT: (Family) A well-made picture that is sure to entertain.

BOX OFFICE SLANT: Good enough for some of the key spots. Has added appeal for houses catering to the Negro trade.

Cast: Jack LaRue, Marian Marsh, Clarence Muse, Mary Ruth, Robert Kellard, John Holland, Lillian Randolph, John Elliott, Herbert Rawlinson, I. Stanford Jolley, Joe Hernandez, Phyllis Barry, Mist-a-Shot and the Clarence Muse Singers. Credits: Directed by Al Herman. Original story and screenplay, Fred Myton. Photography by Marcel Le Picard. Produced by Edward Finney.

Plot: When Jack LaRue, framed on a murder charge, is released from prison, he returns to his brother's horse raising farm. A sickly foal is born and Jack develops it into a race horse and presents it to his niece, Mary Ruth. Through a misunderstanding the horse is sold and when Mary pleads for its return the purchaser slaps her face. The horse, aroused by her screams, kills the man.

Comment: Here's a swell program feature that will please in any spot. It's as good as anything turned out by Monogram in a long time and should garner some bookings in the key situations. Although made on a low budget, the entertainment value is very good; a combination of fine writing, trouping, direction and production that clicks in every foot. Musical interludes, featuring Clarence Muse and his Singers, are interwoven into the plot in an interesting manner and add greatly to the enjoyment of the picture. Every member of the cast, which includes Jack La Rue, Marian Marsh, Mary Ruth, Robert Kellard and John Holland, turn in surprise performances, with La Rue and little Mary Ruth sealing top honors. It's the type of film that deserves an extra plug in your advertising. The picture has added appeal for houses catering to the Negro trade. Play up the horse angle in all your exploitation. With newspaper co-operation, arrange a singing contest for groups in your community.

Catchline: "Once a thoroughbred . . . always a thoroughbred."

Great Guns

20th Century-Fox **Comedy** **74 mins.**

(Block No. 3—Nat'l Release, Oct. 10)

AUDIENCE SLANT: (Family) Laurel & Hardy and an Army background combine to make hilarious entertainment.

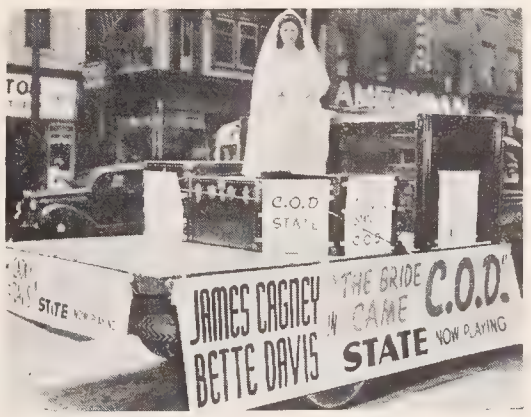
BOX OFFICE SLANT: Recent comedies of Army life have scored at the box office; this one should do likewise.

Cast: Stan Laurel, Oliver Hardy, Sheila Ryan, Dick Nelson, Edmund MacDonald, Charles Trowbridge, Ludwig Stossel, Kane Richmond, Mae Marsh, Ethel Griffies, Paul Harvey, Charles Arnt, Pierre Watkin, Russell Hicks, Irving Bacon. Credits: Executive Producer, Sol M. Wurtzel. Directed by Montague Banks. Original screenplay by Lou Breslow. Director of photography, Glen MacWilliams. Art direction, Thomas Little. Musical direction, Emil Newman.

Plot: When rich, pampered Dick Nelson is inducted into the Army, his two faithful retainers, Laurel & Hardy, enlist so they can take care of him. Surprisingly enough, Nelson turns out to be quite self-sufficient, needing no one's help, while his retainers' troubles begin. They try to stop his romance with Sheila Ryan, and are captured by the enemy during annual maneuvers. But all turns out happily.

Comment: After one or two pictures that did little to heighten their popularity, Laurel & Hardy have apparently hit their stride again. It's fortunate that Producer Sol Wurtzel has put them "in the Army," for in this element they are at their best, and comedies of this type are not only timely right now but also popular. True, some of the gags have whiskers, but there are numerous others that provoke belly-laughs. Judging by the excellent showing other Army comedies have made at the box office, it is reasonably safe to predict that this one will maintain the high average. In dual situations, of course, it will be teamed with a dramatic feature; where singles predominate, it should be able to hold its own on a program implemented by a cartoon, travel reel or other short subjects of a serious or topical nature. But in any event, it should be well exploited with such selling angles as Laurel & Hardy doubles for street ballyhoo, free admissions on opening day for men meeting the comedians' measurements, tieups on Kodak supplies, "draft" bowl display in the lobby containing capsuled plugs for your engagement, and a pup-tent placed in front of the theatre, with cutouts of Laurel & Hardy on each side.

Catchline: "Your favorite nitwitz will blitz your blues away."



This Bride Came C.O.D. Just For That Picture

This street bally on the "Bride Came C.O.D." at the State Theatre, Easton, Pa., covered all streets of town for three opening days of pictures run. At 1 P.M. on opening day "Bride" and trousseau were unloaded on skids from truck to sidewalk and trucked into theatre. It created plenty of fun and amusement as well as talk.

Return of Daniel Boone

Columbia **Western** **60 mins.**

(National Release, May 7)

AUDIENCE SLANT: (Family) This average western will please.

BOX OFFICE SLANT: Should draw as well as other Bill Elliotts.

Cast: Bill Elliott, Betty Miles, Dub Taylor, Ray Bennett, Walter Soderling, Carl Stockdale, Bud Osborne, Francis Walker, Lee Powell, Tom Carter, Edmund Cobb, Rodik Twins. Credits: Directed by Lambert Hillyer. Screenplay by Paul Franklin and Joseph Hoffman. Story by Paul Franklin. Director of photography, Philip Tannura.

Plot: Gangster Ray Bennett and his evil associate, Mayor Walter Soderling, attempt to collect excess taxes from ranchers. Bill Elliott becomes a collector, meanwhile formulating plans to bring the men to justice, which he eventually does.

Comment: The grandson of Daniel Boone has, at the behest of the script writers, turned up in the wild west. And, like Wild Bill Hickok, another recent character also essayed by Bill Elliott, he's a peaceable man until trouble starts, thus giving him precious little time to be peaceable. There are loopholes in the plot of this western, not to mention a few boners; but these will scarcely be noted by the horse opera fans in your audience, for there is enough action and gunplay to win their approval. Sell it in the usual western manner.

Catchline: "He brought law and order to a lawless town."

Man at Large

20th Century-Fox **Spy** **69 mins.**

(Block No. 3, Nat'l Release, Oct. 3)

AUDIENCE SLANT: (Family) Highly entertaining spy story with a timely and topical angle.

BOX OFFICE SLANT: Excellent material for double bills as it is itself nicely balanced as to comedy and drama.

Cast: Marjorie Weaver, George Reeves, Richard Derr, Steve Geray, Milton Parsons, Spencer Charters, Lucien Littlefield, Elisha Cook, Jr., Minerva Urecal, Bodil Ann Rosing, Richard Lane, Barbara Pepper, William Edmunds, George Cleveland, Kurt Katch. Credits: Directed by Eugene Forde. Produced by Ralph Dietrich. Original screenplay by John Larkin. Director of photography, Virgil Miller. Art directors, Richard Day and Lewis Creber.

Plot: Marjorie Weaver is sent to the Canadian border by a newspaper to find a German flier who has escaped from internment. She meets Reeves there whom she already suspects of having killed a man, and thinks he is involved with the missing flier. Later Reeves tells her he is a G-Man and the supposed flier is a British officer. Meanwhile, she has inadvertently found the head of the spy ring and leads Reeves and the G-Men to it.

Comment: An excellent story, credited to John Larkin, is the redeeming feature of this picture, which if given big names might have turned into a first class money maker. As it is, the picture will be enjoyed by

(*Continued on Page* 20)

EVERYBODY
WHO BUYS A
NEWSPAPER . . .

EVERYBODY
WHO READS A
MAGAZINE . . .

EVERYBODY
WHO LISTENS TO
A RADIO . . .

has heard about

Lydia*

Presented by ALEXANDER KORDA

Coast-to-Coast Broad

Tie-Ups . . .

Subway Picture of th

Syndications . . .

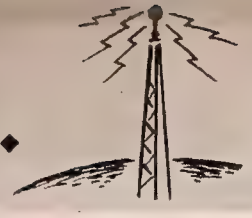
Rotogravures . . .

National Magazines

Columnists . . .

Fan Ads . . .

...ts...



Merle Oberon appears as guest star on first Kate Smith fall program!

Lux Theatre dramatizes "Lydia" with Merle Oberon in the starring role!

Youth Builders program featuring Merle Oberon reached 12,000,000 young people from coast to coast!



Chesterfield ad seen by 23,000,000; Calox ad in Life, Saturday Evening Post, Look and Collier's; Jolene Shoes, Royal Crown Cola and other national products to millions more. "Lydia Fashions" publicised to 3,500 stores!

...onth...



Chosen as The Best Picture for September over *all* pictures released by all companies this month. 18,000 car cards read by 5,000,000 people a day!



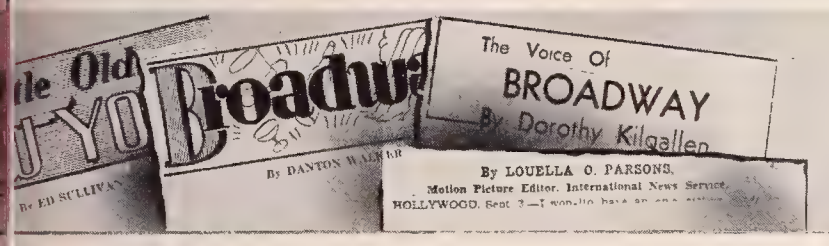
Intensive coverage led by a three-column N. E. A. feature in 250 big city newspapers!



Full page breaks in roto and color, including the New York Sunday News with its 3,500,000 circulation!



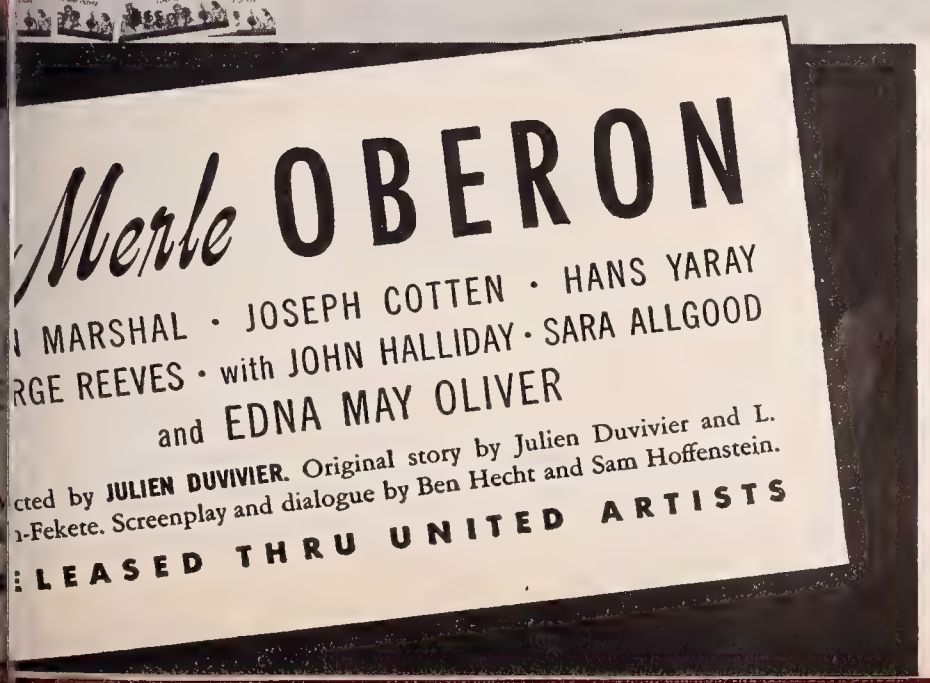
Collier's interviews Merle Oberon . . so does "This Week." Full pages in Harper's Bazaar, Town & Country and America's twelve favorite fan magazines! Covers on Modern Screen, Silver Screen, Movie Story!



Plugs by Jimmie Fidler . . . by Louella Parsons . . . Oberon raves by Dorothy Kilgallen, Ed Sullivan and Danton Walker!



Full page schedule in Modern Screen, Fawcett Publications, Photoplay Movie Mirror, Screenland, Silver Screen, Movie & Radio Guide, Screen Guide and Ideal Women's Group!



Next attraction **RADIO CITY MUSIC HALL**

The Box Office Slant

Man at Large

(*Continued from Page* 17)

anyone who sees it and it will make a first class attraction on any program as the comedy and drama are delicately balanced. The cast is uniformly good and the mystery is suspensefully maintained revealing itself little by little as the picture moves along swiftly. Director Eugene Forde has given movement to the film and there is not a dull moment. None of the implausibilities usually found in newspaper pictures is allowed to creep in. The term "sleeper" is passe now, since every exhibitor can judge for himself what a picture will do before it opens, but this one is likely to prove far better than 20th Century-Fox anticipated. It is easy to sell. Use any clippings about Germans escaping from Canadian internment. Spy stories such as have been appearing during the past few weeks can be blown up for lobby display. Have some men go about town whistling the tune used by the 21 Whistlers (the spy organization) and give tickets to any people who identify them. See your local music store for a recording of the tune which is from Peer Gynt.

Catchline: "Girl reporter captures fifth columnists with some help from the G-Men."

A Yank In The R. A. F.

20th-Fox **War** **97 mins.**

(Block No. 3, Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Family) A timely picture that should please even those who object to war pictures.

BOX OFFICE SLANT: Should rank in boxoffice importance with the top money makers of the year for it has all the elements found in the most successful action dramas.

Cast: Tyrone Power, Betty Grable, John Sutton, Reginald Gardiner, Donald Stuart, Morton Lowry, Ralph Byrd, Richard Fraser, Denis Green, Bruce Lester, Gilchrist Stuart, Lester Matthews, Frederick Worlock, Ethel Griffies, Fortunio Bonanova, James Craven, G. P. Huntley, Stuart Robertson, Dennie Hoey. **Credits:** Directed by Henry King. Screenplay by Darrell Ware and Karl Tunberg. Original story by Melville Crossman. Director of photography, Leon Shamroy. Special effects by Fred Sersen. Associate producer, Lou Edelman. Produced by Darryl F. Zanuck.

Plot: An American flyer joins the R.A.F. and does his share towards helping England. In the air, he fights the Germans. On the ground he fights the competition of his buddies who are trying to win his girl-friend.

Comment: This timely picture should rank in boxoffice importance with the top money makers of the year, for it has all the elements found in most successful action dramas; romance, adventure, music and speedy fun. It is entertaining from the first foot to the very end, for, combined with the realistic, human story, it shows authentic air battles and awe-inspiring scenes of the Battle of Dunkirk. Should please audiences everywhere, even those who object to war pictures, for the aerial sequences are so thrilling that they add to the picture as a whole. Tyrone Power as the devil-may-care Yankee eaglet and Betty Grable as his sweetheart, are both excellent, while John Sutton and Reginald Gardiner, as Power's rivals, give outstanding performances. High praise is due Henry King for his superlative direction. Photography and music contribute importantly to the finished product. Don't forget to mention, in all your advertising, that Tyrone Power is a wise-cracking war bird and Betty a night club entertainer and that the picture is essentially light entertainment. Tieup with book and department stores for window and counter displays of the book "A Yank In The R.A.F." Plug the two songs Betty sings, with local music stores, radio stations and orchestras. Arrange displays with airports and schools where fliers are being trained.

Catchline: "Rollicking romance and adventure with a daredevil young American."



Even Better Than It Looks

Declared one of the most effective ever used in his theatre, the above display on 20th-Fox's "Moon Over Miami" was seen by hundreds of patrons in advance of the film's opening at The Playhouse, Statesville, N. C. According to Manager I. C. Holloway, Betty Grable was cut from the 24-sheet, which cost $2.40; the sand cost $1, thus making an expenditure of $3.40 for a display "that the photograph can't do justice." Wellborn Macdonald, usher-doorman-artist, created it.

Last Of The Duanes

20th-Fox **Western** **58 mins.**

(Block No. W-1, Nat'l Release, Sept. 26)

AUDIENCE SLANT: (Family) Has strong appeal for the outdoor addicts, with a new western star that's good.

BOX OFFICE SLANT: Will fill the bill in any spot where sagebrushers are popular. Above-the-average for this type of entertainment.

Cast: George Montgomery, Lynne Roberts, Eve Arden, Francis Ford, George E. Stone, William Farnum, Joseph Sawyer, Truman Bradley, Russell Simpson, Don Costello, Harry Woods, Andrew Tombes. **Credits:** Directed by James Tinling. Screenplay by Irving Cummings, Jr., and William Conselman, Jr. Based on the story by Zane Grey. Director of photography, Charles Clarke. Executive producer, Sol M. Wurtzel.

Plot: George Montgomery's father, a candidate for sheriff, is killed by a crooked politician's gang which opposes him for office. He kills his father's murderer and is forced to flee and become an outlaw. Pursued by Texas Rangers, he is finally made a member of the Rangers when he clears himself of the crimes of which he has been accused.

Comment: Twentieth Century-Fox has made a swell outdoor drama out of this Zane Grey story, which brings to the fore a brilliant western star in George Montgomery. It's a picture packed with action, adventure and thrills, and should fill the bill in any spot where this type of entertainment is popular. The usual sagebrusher formula is used, but in a way that is head and shoulders above the average horse-opera. Montgomery's performance will have the fans of both sexes clamoring for more; he's that good. William Farnum, who was the first to star in "Last Of The Duanes," back in 1919, is a member of the cast. Others who turn in good performances are Eve Arden, George E. Stone, Francis Ford and Joseph Sawyer. Direction and production are in keeping with the rest of the fine film. Get your newspaper to cooperate and offer prizes to any patron who can name the former and present day western stars who have appeared in Zane Grey stories. Distribute bookmarks to rental and public libraries and bookstores, plugging the picture. Make up a display of book covers from Zane Grey books, for your lobby, together with stills from the picture.

Catchline: "Blazing guns were the only law they knew."

Sing Another Chorus

Universal **Musical-Comedy** **64 mins.**

(Prod. No. Not Set, Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Family) Tops in light screenfare. Delightful, tuneful entertainment that should please any type of theatregoer.

BOX OFFICE SLANT: As supporting fare, it can't be beaten. Will build on word-of-mouth advertising.

Cast: Johnny Downs, Jane Frazee, Mischa Auer, George Barbier, Iris Adrian, Sunnie O'Dea, Joe Brown, Jr., Walter Catlett, Charles Lane, Peter Peters, Ronald Peters. **Credits:** Directed by Charles Lamont. Original story by Sam Robins. Screenplay by Marion Orth, Paul Gerard Smith and Brenda Weisberg. Director of photography, Jerome Ash. Musical director, Charles Previn. Associate Producer, Ken Goldsmith.

Plot: After graduating from college, the son of the owner of a dress-making establishment, uses his theatrical ambitions to put over a fashion revue and so bring about the redemption of the business and the realization of his own dreams.

Comment: A familiar story is given a shot-in-the-arm by a hard-working cast and the result is a cleverly made musical that romps through sixty-four minutes of swell entertainment. Its a combination of music and laughs, with the former holding sway most of the way with seven tuneful numbers. As supporting fare, it can't be beaten. Jane Frazee heads the players with a bang-up job in both acting and singing departments, closely followed by Johnny Downs. Other important members of the cast are Mischa Auer, George Barbier, Iris Adrian and Walter Catlett. Charles Lamont's direction is perfect. Also worthy of mention is the musical score and the dance routines. Taking everything into consideration, the picture is sure to please any audience looking for something light. Tieup with dress shops for window and cooperative newspaper advertising, in conjunction with a style show. Musical numbers could be spotted on your local radio station.

Catchline: "A song with every garment . . . and a lovely to wear it."



Exploitation Truck Sells

Use of an exploitation truck was very helpful in drumming up business for "Underground," Warner release, at the Metropolitan, Houston, Tex., where a high gross was turned in by the anti-Nazi film.

Week-end In Havana

(Technicolor)

20th Century-Fox **Musical** **80 mins.**

(Prod. No. 214—Block No. 3)

AUDIENCE SLANT: (Family) They'll enjoy every minute of this gay musical.

BOX OFFICE SLANT: It deserves preferred playing time in all situations.

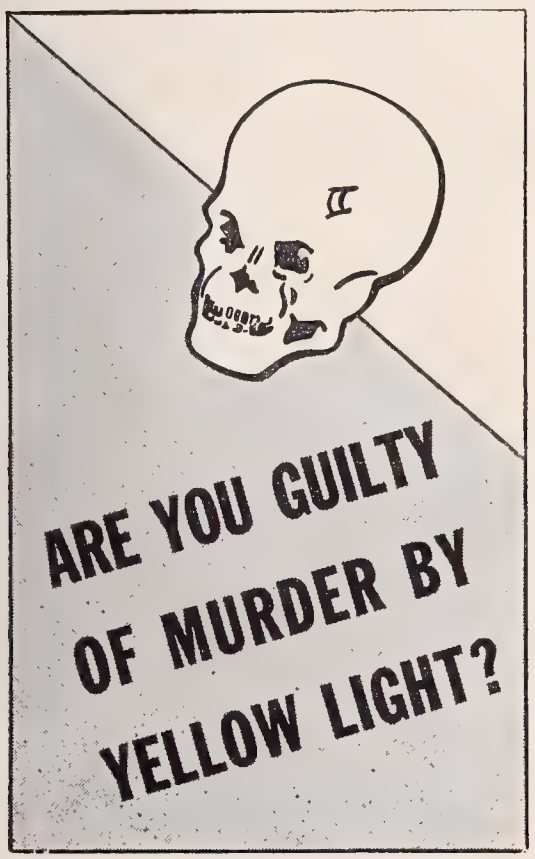
Cast: Alice Faye, Carmen Miranda, John Payne, Cesar Romero, Cobina Wright, Jr., George Barbier, Sheldon Leonard, Leonid Kinskey, Chris-Pin Martin, Billy Gilbert, Hal K. Dawson, William Davidson, Maurice Cass, Leona Roberts, Harry Hayden. **Credits:** Produced by William LeBaron. Directed by Walter Lang. Original screenplay by Karl Tunberg and Darrell Ware. Lyrics and music by Mack Gordon, Harry Warren and James V. Monaco. Musical direction, Alfred Newman. Director of photography, Ernest Palmer. Art direction, Richard Day and Joseph C. Wright. Dances staged by Hermes Pan.

Plot: When one of his father's Cuban-bound liners cracks up on a Florida reef, John Payne foregoes his scheduled wedding with Cobina Wright, Jr., to hurry south and get the passengers to sign waivers for future passage. One passenger, Alice Faye, refuses to sign, so Payne escorts her on the pleasure trip to Cuba. While there, the two fall in love, and the appearance of Cobina almost breaks up the romance; but love finds a way.

Comment: Having started its own good neighbor policy with "That Night in Rio," whose locale was Rio de Janeiro, Brazil, 20th Century-Fox continues the good work by making Havana, Cuba, the background for this new Technicolor musical. Aside from the fact many of the cliches are reminiscent of the other film, "Week-end in Havana" is gay, romantic and rhythmic entertainment designed for preferred playing time in all situations. Audiences aren't likely to remember the transparent plot, but they'll have an enjoyable time while it's unfolding, and that's what counts in these hectic times. Technicolor photography has never been used to better advantage; many of the scenes will cause ripples of comment among your patrons. Alice Faye, John Payne, Carmen Miranda and Cesar Romero are excellent in the leading roles. Contests that emphasize the color, tieups on the music and other cooperative stunts with merchants and the newspapers should be used.

Catchline: "Romance and rhythm . . . glamor and gaiety . . . in a glorious Technicolor musical."

Advertisement



The Prime Minister

Warner Bros. **Biographical** **94 mins.**

(National Release Not Set)

AUDIENCE SLANT: (Family) How much interest the subject will have for American audiences is problematical. It will go best in class houses.

BOX OFFICE SLANT: Needs strong support except in a few spots catering solely to class audiences.

Cast: John Gielgud, Diana Wynyard, Will Fyffe, Owen Nares, Faye Compton, Pamela Standish, Stephen Murray, Frederick Leister, Nicholas Hannen, Anthony Ireland, Irene Browne. **Credits:** Directed by Thorold Dickinson. Screenplay by Michael Hogan and Brock William.

Plot: The story starts in 1837 with Disraeli, a novelist, encouraged to enter Parliament by Diana Wynyard, a widow. He does so and though his first speech is a failure, he later becomes highly successful. He marries Diana and she aids his rise. Many years later, he becomes Prime Minister. At the height of his career, Diana dies and he wants to quit but Queen Victoria wants him to go on for England's sake. He does, his success culminating with the Treaty of Berlin in 1878.

Comment: Technically this picture is superb. But its appeal for American audiences is highly problematical. It was made in England and perforce has a strong note of waving the British flag. The number of subtitles required is somewhat unusual and they mark various episodes in the statesman's life. But this makes the early part of the picture jerky. There is an apt comparison with present day questions when during a cabinet meeting before the crisis of 1878, Disraeli is asked by some of the Cabinet to appease Russia and Germany and he makes an eloquent speech in which he castigates appeasers and denounces dictators. The acting is excellent and both principals are well known on the New York stage. Gielgud is a Shakespearian actor of considerable note. Sell the picture through schools as a real education in Victorian days. Play up the comparison with present days noted above. Run an essay contest on the significance of Disraeli in English history. Emphasize in all advertising that the title refers to Disraeli.

Catchline: "The rise of one of England's greatest statesmen."

Riders of the Purple Sage

20th Century-Fox **Western** **56 mins.**

(Western Block No. 1—Nat'l Rel., Oct. 10)

AUDIENCE SLANT: (Family) That it has been picturized for the fourth time should be ample proof of this story's popularity.

BOX OFFICE SLANT: The name Zane Grey on your marquee assures activity at the box office.

Cast: George Montgomery, Mary Howard, Robert Barrat, Lynne Roberts, Kane Richmond, Patsy Patterson, Richard Lane, Oscar O'Shea, James Gillette, Frank McGrath, Leroy Mason. **Credits:** Executive Producer, Sol M. Wurtzel. Directed by James Tinling. Screenplay by William Bruckner and Robert Metzler. Based on the novel by Zane Grey. Director of photography, Lucien Andriot. Art direction, Richard Day and Chester Gore. Musical direction, Emil Newman.

Plot: Barrat and his band of outlaws are stealing Arizona land, and he must get Mary Howard's property to control the water rights. His attempts are frustrated by George Montgomery, who after several difficulties, succeeds in saving the girl's property for her.

Comment: For the fourth time since 1918, "Riders of the Purple Sage" finds its way to the screen. And this time, as in the past, the incomplete ending paves the way for a sequel, "The Rainbow Trail," which has been picturized three times, right behind its predecessor. In its newest adaptation, "Riders" has lost much of its punch, but enough of the well-contrived Zane Grey plot has been retained to make it acceptable outdoor entertainment. Montgomery is a personable cowboy hero, while Mary Howard, Robert Barrat, Lynne Roberts and other principals perform adequately. Tieups with libraries and book stores on the novel, a cowboy lingo contest and liberal display of the action posters should highlight your campaign.

Catchline: "The roaring days of the six-shooter live again."

We Go Fast

20th-Fox **Comedy** **64 mins.**

(Block No. 3, Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Adult) Has enough funny spots to please the less critical.

BOX OFFICE SLANT: Will fit in as supporting fare for a heavy drama. Passable program fare.

Cast: Lynn Bari, Alan Curtis, Sheila Ryan, Don Deforest, Ernest Truex, Gerald Mohr, George Lessey, Paul McGrath, Thomas Dugan, Arthur Hohl, James Flavin, Arthur Loft, Charles Arnt, Charles Trowbridge. **Credits:** Directed by William McGann. Screenplay by Thomas Lennon and Adrian Scott. Based on the story by Doug Welch. Director of photography, Harry Jackson.

Plot: The rivalry between two motorcycle policemen, keeps them both on their toes, especially for the affections of one girl. However, when a crook runs away with a large sum of money (and the girl) they divide the honors. One gets the credit for the capture of the crook and the other gets the girl.

Comment: This film was made for laughs, and the fact that it succeeds at all, is due more to the work of the cast and the direction, than to the story. It's very funny in spots, while in others it lets down to a slow walk. Although not a cops-and-robbers yarn, it has everything from crooks, imposters and politicians thrown in for good measure. Cast is headed by Lynn Bari, Alan Curtis, Sheila Ryan and Don Deforest, and their performances are the best part of the picture, even the few sequences that are meaningless. Supporting players also help as much as possible. At its best, should fit in as supporting fare on duals, with a dramatic companion feature. In its favor are the exploitation possibilities which include tieups with the city departments in drives to enforce the speed laws. Title can be tied in with firms making deliveries in your community, using a banner on their trucks, "We Go Fast." Invite local police department heads and automobile club officials to an advance showing.

Catchline: "Is ninety miles an hour too fast?"



Horse and Buggy Stunt

One of the many stunts launched to gain word-of-mouth publicity for Universal's "The Lady From Cheyenne" when it played the Stanton Theatre in Philadelphia was a horse and buggy with a beautiful girl which visited every important sector of the city, including all defense plants. The idea, originated by Manager Elmer Hollander, hit some of the daily newspapers.

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

At a meeting of the officers and directors at the club on Monday night, plans were started for the Thirteenth Annual Banquet to be held November 2. Harry M. Kalmine is general chairman of this year's affair. The football game on the Saturday preceding the banquet will feature the University of Pittsburgh and Ohio State. Already a number of reservations have been made for both the game and the banquet.

Mr. and Mrs. Sam Soltz (of the Baltimore Tent) were visitors at the club this past week. Ed Sterling and some of the members of the American Legion were present Friday evening.

Dave Miller, District Manager for Universal, is in town this week.

National Chief Barker John H. Harris is back at his desk after spending Labor Day week at his summer home in Longport, New Jersey. He will shove off shortly for the installation of the Variety Club of California and then attend a Variety Club affair in Dallas on the 23rd of September.

Tent No. 3—Cincinnati

On the last day of August 1941, Joe Oulahan, local Paramount branch manager, became the proud father of a 10½ pound girl. And that called for a celebration at the clubrooms where Joe rushed right after leaving the hospital. He encountered other parents in the form of Andy and Rosie Niedenthal, Nat and Dotty Kaplan, Harry and Corrine Condron plus the pride of Vine Street, the debonair Jack Finberg. And they celebrated in a great big way.

Week-ending in the city recently were Mr. and Mrs. E. R. Custer from the State Theatre of Charleston, West Virginia. As they always make the trip by plane, their journey is not long but rather pleasant.

As usual to welcome the now forlorn Reds home from their long trip which was both good and bad, were Manny and Louie Shore, the West Virginia exhibitors.

All Barkers are urged to do their utmost for the forthcoming Golf Tournament on Monday, September 29 at Summit Hills Country Club on the Dixie Highway in Kentucky. Remember it's for the Charity Fund. So work hard and often to put the affair over.

A CREED FOR VARIETY

By LOUIS NIZER

VARIETY—ideals are like stars. You can't touch them but you choose them as your guide and follow them to your destiny.

VARIETY — we are equal by becoming brothers, and not brothers by being equal.

VARIETY—there is something greater than the charter of your rights. It is the character of your duties.

VARIETY—imagination was given to you to compensate for what you are not; and a sense of humor to console you for what you are.

VARIETY—we are all linked together, and none can help or injure another without doing as much to himself.

VARIETY—it is nobler to make something of oneself than for oneself.

VARIETY—belonging to the group who do things instead of those who get the credit. There is less competition in the first group.

VARIETY—the distinction between charity and justice: if there are twelve men and six pairs of boots, justice gives one boot to each. Charity gives a pair of boots to six men and bids them to carry the other six upon their backs.

VARIETY—a release from "business is business," and the recollection that in fellowship you work for yourself as included in humanity —instead of separate from humanity.

VARIETY—one man with courage and kindness is a majority.

VARIETY—If you think you can be prosperous and happy while others are in distress, try smiling with one side of your face while scowling with the other.

Tent No. 5—Detroit

Official club news is light this week, as plans are being discussed between club leaders and members for the Fall. Wade Allen is working on a heavy program of entertainment for the Fall season, and inquiries from Barkers indicate considerable impatience to resume the Saturday Frolics which are traditionally dropped in Detroit for the Summer months.

Labor Day saw plenty of our local Barkers rolling up to northern Michigan for a few days of fishing and general vacationing. One party we heard about was composed of Frank Wetsman and Sam Barrett, the perennial Graylingites, and Carl W. Buermele, general manager of Co-Operative Theatres.

Buermele, incidentally, had his hands full with expansion activities at Co-Op. This organization is adding seven new theatres, making a total of 107, the highest on record, requiring expansion of the capital setup. Forty additional shares are being issued at $250 each par value, to provide for further expansion and additional future members.

Jack Hurford, manager of the Fox Theatre, is busy raising his family in his spare time and between shows; his family consisting of Jack, Jr., who is already taking his father out to do the neighborhood shopping.

Clifford Giesseman, manager of the RKO Uptown, and his staff contributed 100 per cent to Detroit's special tribute to the veteran Tiger pitcher, Tommy Bridges. This town's plenty sport-mad, even if we don't get a pennant this year—and Variety Barkers are among the strongest sport fans, whether it's baseball, hockey, football, or whatever's in season.

Tent No. 9—Albany

Approval of the petition for the reorganization of this Tent by the National Officers has given the green light to ambitious plans for a vigorous Variety Club in the Capital City of the Empire State. The original Tent number under which the former club, long quiescent, was designated, comes back to Albany following the preliminary work toward reorganization carried on by 20 prominent motion picture men of the up-state section.

The work will carry on under a committee comprised of M. A. Silver, J. Myer Schine, Si Fabian, as temporary chairmen; Herman Ripps, secretary, and L. R. Golding, treasurer.

The petitioners for the Club for Albany included: M. A. Silver, Si Fabian, C. J. Eastman, Moe Grassgreen, Louis H. Schine, J. Myer Schine, J. J. Spandau, Nate R. Sodikman, Lou Golding, Wm. E. Benton, Paul Krumenacker, Joe Shure, Joe Miller, Herman Ripps, Wm. C. Smalley, Sol Ullman, Art Newman, Max Westebbe, Chris Buckley, George Lynch.

Date for formal presentation of the charter remains to be set, but plans to make that occasion a memorable event already are under way.

Tent No. 11—Washington

Celebs in town for the Senate investigation on propaganda in films made frequent trips to Tent 11's spacious quarters in the Willard for the usual refreshments and get-together much to the delight of the local membership.

Meantime, the ladies of the organization met last week to plan an all-out campaign on the raffle books, proceeds to be incorporated in the welfare fund. Heading the ladies committee is Mrs. Rudy Berger, wife of the popular chairman of our welfare committee. Aiding Mrs. Berger are Mrs. Fred Rohrs, Mrs. Charles Schulman, Sara Young, Mrs. Esther Wheeler, Mrs. Abe Lichtman, Mrs. Sidney Lust, Mrs. Harry Brown, Mrs. Archie Engel, Mrs. Art Jacobson, Mrs. Phil Bobys and many, many others. The gals usually show us fellows up on selling the ducats but at a secret meeting t'other night we decided to outsell the fraus. So let's see what happens.

Chairman Carter Barron of the 8th annual dinner dance to be held November 15 in the Willard rounded up his chairman and co-chairman for a confab last week and elaborate plans were laid for the event.

The Tent membership was shocked at the





The Variety Club of Texas Celebrates

At the left is the ceremony incident to the burning of a $13,500 note which was made when the club built the $21,000 swimming pool for children of South Dallas. Left to right are Bill Underwood and R. E. Griffith, members of the heart committee which fostered the pool. In the center is Chief Barker Paul Short and looking on smilingly is Ted DeBoer who lit the match that set the note afire as Bob O'Donnell holds the burning paper. At the right the club entertains the Navy Blues sextette which is touring the country in the interests of the Warner picture "Navy Blues." Left to right are Paul Short, George Dembow of National Screen Service, O'Donnell, Police Inspector Charles A. Rader, Jake Lutzer, Burt King and Charles Kessnich.

death last week of Mrs. John Allen, wife of the Metro manager and sister of Eddie Booth of the Cincinnati Tent. Ed Kuykendall was a visitor. The return of hot weather has been a boon to business at the club avows Steward Bob Pruett. A gala turnout greeted Kings for the Night Sol Sorkin, Ed Keller and Bob Mittman at the Monday Night Party. On tap were a group from Ed Wynn's show.

Tent No. 12—Twin Cities

Chief Barker Ben Blotcky, in a bulletin to members of the Twin City Variety Club, reminds that club room hours are from 11 to 1 a.m. on week days and 11 to 2 a.m. on Saturdays and that stag days are Monday afternoon and evening and Saturday until 6:30 p.m. The rest of the time the rooms are open to mixed couples.

The chief barker thanks Max Torodor and all others who helped in the sale of tickets for the benefit baseball game. "It was a success," he says. He's still presenting members with those sculptured Barkers with his compliments, but you have to call at his office to obtain one.

Suggestions from the membership for Saturday and other night doings are requested. Mayor Marvin L. Kline has accepted an associate membership in the Tent.

Clubrooms are open again on Sundays. Visitors included Barrett Kiesling from the MGM Hollywood publicity department and Henry Kaufman and Phil Dunas of Columbia.

Tent No. 21—Atlanta

Honors are being heaped upon Chief Barker Wm. K. Jenkins. First he was appointed state chairman of the Voluntary Army Aviation Cadet Boards, civilian set-ups which are to interest the people in the U. S. Army Air Corps. Second he has been commissioned a Major in the aviation section of the State Defense Corps and now he has just been selected together with twelve other business men in the United States to head up a morale section covering the army and navy for the 4th Corps Area. It appears as if the Chief is going to be rather busy for the next few months what with running the Lucas & Jenkins theatres and the affairs of the club.

Plenty of music is soaring through the air in Camp Stewart, Georgia, and all because the boys in that large army camp have been presented five pianos, a gift from Tent No. 21. The presentation was made through USO and many local Barkers attended the ceremonies which were held on the stage of the Lucas Theatre in Savannah, Wednesday night, Sept. 10.

With Autumn just around the corner it is felt that activities are going to pick up so far as the club is concerned. Things have been rather quiet throughout the Summer, but the first luncheon meeting is now scheduled for Monday, Sept. 15 and from there on out it's probably going to be a busy Fall and Winter season.

Tent No. 24—Charlotte

Matters getting under control for the Variety Follies to be staged in October at the Carolina Theatre. Barkers Tom Little and Frank Sims are co-chairmen of the committee in charge. Selection of one of the three Charity organizations nominated by the Heart Committee as the Club's permanent Charity Projects will be presented the membership for approval soon. Phil Longdon is now a member of the Crew, replacing Bob Ingram, recently transferred to Atlanta. Those auto tags that fit over license plates and cost only 50 cents are becoming popular accessories on Barkers' cars. Watt Parker back in our midst and smiling again following an extended illness. That big Golf Tournament is shaping up to register as a Wow to enjoy and remember it takes place on September 29th.

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

Chummy Chats

Prove it to yourself! Do you believe some of the advertisements and press stuff you read? Then why credit the patrons with less sense?

Good press work is no more than interesting talk. Use no array of adjectives but make it snappy, much as you would tell your friends about the show. Be unaffected and natural and you'll be more convincing.

In the business of selling entertainment, the merchant of pleasure must give satisfaction from every angle to draw return business—and it is only the steady patronage that counts!

Make it clear in your advertising that your house is worthwhile. Adhere to a high standard and make your theatre a community institution. In a message to your patrons drive home a well-defined idea! Connect with such chummy chats sales ideas with a decidedly intimate atmosphere that will subconsciously give the reader an impression that he is being personally addressed. This will go a long way towards bringing about a close bond of understanding between your theatre and your patrons.

You will find a lot of good terse little sales arguments in magazines and newspapers that can be applied to movie merchandising.

SHOWMEN—READY FOR YOU NOW

A BIG REISSUE

(STREAMLINED)

A WOMAN OF ICE—MELTED BY LOVE!

...she was cool, cold, frigid in the face of life...But face to face with love her soul smouldered in rapture...and burned its brand deep into the heart of a woman who thought she was immune!



with Alison SKIPWORTH and BORIS KARLOFF

GLORIA SWANSON MELVYN DOUGLAS IN TONIGHT OR NEVER

Astor PICTURES CORP.

130 WEST 46th STREET, NEW YORK CITY

HOUSE OF BIG REISSUES

EXCHANGES EVERYWHERE

Short Subject Reviews

U.S.C. Band and Glee Club *(Very Good)*

Vita. (7501) Melody Master No. 1 10 mins.

This subject features one of the country's outstanding college bands and its glee club. In the course of the ten minutes running time, the band plays and the glee club sings a number of popular college songs, the Army, Navy and Marine songs and some other popular favorites. The short has been given considerable production value and has been ably directed by Jean Negulesco. It gets away from the standard sort of band numbers with the camera remaining practically stationary. This one has movement, and while not of the jitterbug type, may be that much more appealing to other folks.

Forty Boys and a Song *(Good)*

Vita. (7503) Melody Master No. 3 10 mins.

Starring the Robert Mitchell Boys Choir, a group of fine young boy singers, this picture shows them in their classroom at practice and as Boy Scouts on a hike and cooking dinner as well as choir boys in church. It is a far different type of picture than is usually released in this series. Irving Applebaum is the producer.

All This and Rabbit Stew *(Excellent)*

Vita. (7701) Merrie Melody No. 1 7 mins.

The little colored Sambo decides to try his hand at capturing Bugs Bunny, but meets with the same success as his predecessors. Just as he has the screwy rabbit cornered, Bugs Bunny entices him into a crap game, and little Sambo winds up a sadder and wiser hunter. This is an unusually good Technicolor cartoon in a series which is uniformly excellent. Leon Schlesinger produced.

* 1940-41 Program

Merry Mouse Cafe* *(Poor)*

Col. (2707) Phantasy Cartoon No. 7 5 mins.

After the Squawk Club closes for the night the master of ceremonies, represented by a mouse, takes over and all the mice perform. There are some imitations of well known screen stars but not at all well done. The animation is jerky and there are no laughs.

Henpecked Duck* *(A Howl)*

Vita. (6616) Looney Tune No. 16 7 mins.

Daffy Duck's wife comes to court to get a divorce and there she tells her story by flashback. It seems she went over to see her mother and left Daffy to sit on Junior (still in egg form). But Daffy tried a few tricks, like making the egg disappear, and then was unable to bring it back. Given one last chance in court he is successful. This Technicolor cartoon is sure to bring a lot of laughs.

Points on Arrows *(Good)*

Vita. (7304) Hollywood Novelty No. 4 10 mins.

Here's another short showing Howard Hill, champion archer, in action. Hill himself is credited as producer. To some audiences, seeing the archer score one difficult shot after another may prove to be somewhat boring, while to others who are interested in the sport it will be a fascinating ten minutes. Although there was much action in some of the other archery subjects, this one is rather static and somehow fails to convey how really difficult are most of the feats with bow and arrow.

Kings of the Turf *(Interesting)*

Vita. (7401) Sports Parade No. 1 10 mins.

Processed from a 16 mm. Kodachrome picture, the color in the first half of this subject is not very good, though it improves later. It shows the birth of a horse (not in detail) in an interesting manner, how it first gets to its feet, is trained and finally develops into a pacer or a trotter. The different gaits are explained in detail. Knox Manning is the commentator and Del Frazier the director. The early sequences just following the birth of the colt are fascinating.

Minstrel Days *(Very Good)*

Vita. (7101) Broadway Brevity No. 1 20 mins.

Boasting Eddie Cantor and Al Jolson in its cast, this two-reeler traces the development of the blackface comedian from the inception of the idea right up to today. Such famous characters as McIntyre and Heath, Eddie Leonard, Bert Williams, George Primrose and Honey Boy Evans are shown in impersonations. The picture winds up with an old fashioned minstrel show with a number of well-known performers in the cast. Some of the scenes will strike a nostalgic note with the old-timers in your audiences who may remember the days of minstrel shows. Bobby Connolly directed the subject with an eye toward real entertainment.

Kitchen Quiz *(Excellent)*

Col. (3602) Quiz No. 2 10½ mins.

Ed East and Polly bring their famous radio kitchen quiz show to the screen. Some of the questions they ask are humorous, but the majority are little tricks of the kitchen which the average housewife will literally eat up—especially the edible ones. Some of the others such as how to clean tarnished silver, or remove the blacking from burned pots will be welcomed as well. The subject has a very large audience in all those women who are housewives. Ben K. Blake produced.

Broken Treaties *(Disappointing)*

Col. (3781) This Changing World No. 1 8 mins.

Raymond Gram Swing, a favorite on the radio, describes the invasion of Poland to the accompaniment of animated drawings employing Dunning color. The subject matter is now old, of course, and the world situation with Stalin combining with Hitler is entirely changed—in fact more recent events have eclipsed the invasion of Poland. There are a few drawings of Hitler and Stalin but they are not particularly funny—if they were, they'd be good. Paul Fennell directed.

The Tanks Are Coming *(Excellent)*

Vita. (7001) Service Special No. 1 20 mins.

Produced at Fort Knox, Kentucky, headquarters of the Army's Armored Force, this one gives an idea of how Uncle Sam is building a modern Army. It has a little story, though not as much as some in this series. Among those in the cast are George Tobias, William Justice, Byron Barr and Frank Wilcox. Naturally it doesn't give away any military secrets, which may explain why there isn't a single shot of the inside of a tank. However, the land cruisers

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 13)

NEWS OF THE DAY (Vol. 13, No. 304)—S.S. North Carolina sets firing record; British munition workers see tank action; British army recruits in toughening-up activities; Vermont cats go swimming; Machine guns test new armor plate in New Jersey; Balloon barrage tested in South Carolina; Notre Dame football team in training; Stanford, Southern California, U.C.L.A. football teams in training (Los Angeles and San Francisco only); Motorcycle hill climb at Seattle, Wash.; Roosevelt's speech.

MOVIETONE (Vol. 24, No. 2)—S.S. North Carolina sets firing record; British army workers in toughening-up activities; American warships visit Australia; Bathing beauties in Florida; Golf tournament in Chicago; Football training; Notre Dame, Southern California, Washington, Stanford, UCLA; Vermont cats go swimming; Roosevelt's speech.

PATHE (Vol. 13, No. 5)—S.S. North Carolina sets firing record; Tough armor plate for U. S. planes; British munition workers see tank action; University on wheels for farmers in South Carolina; Football training: Southern California, Columbia, Washington, Navy, Stanford; Roosevelt's speech.

UNIVERSAL (Vol. 14, No. 14)—S.S. North Carolina sets firing record; Test armor plate for airplanes; Army balloon barrage demonstration in South Carolina; University on wheels for farmers in South Carolina; Miss America of National Defense selected in California; Salmon fishing darby at Seattle; Notre Dame football practice; Buffalo chimpanzee plays football; Motorcycle hill climb at Seattle; Roosevelt's speech.

PARAMOUNT (No. 5)—Football training: Stanford and Notre Dame; Freak blizzard in Colorado; Tough armor plates for airplanes; S.S. Carolina sets firing record; Roosevelt's speech.

(Released Wednesday, September 10)

PARAMOUNT (No. 4)—Navy football team faces tough schedule; Pro N. Y. Giants vs. College All-Stars in charity game; Ships launched at Kearney, N. J., and Quincy, Mass.; Bombers leave Detroit for Britain; Flying fortress gets first test at Seattle; Sara Delano Roosevelt dies; Miss California wins Miss America crown at Atlantic City; British war transport arrives in New York; Salvador Dali host at "bad dreams" dinner; Bebe Daniels and Ben Lyon arrive in U. S.

MOVIETONE (Vol. 24, No. 1)—British war transport arrives in U. S.; Cruiser Atlanta launched at Kearny, N. J.; German prisoners in Australia (except Atlanta, Memphis, Charlotte, New Orleans, Cincinnati, Washington, D. C., Philadelphia and Pittsburgh); Lay keel of U.S.S. Wilkes-Barre (Philadelphia and Pittsburgh only); Tobacco queen crowned (Atlanta, Memphis, Charlotte, New Orleans, Cincinnati, and Washington, D. C., only); Sara Delano Roosevelt dies; Bombers leave Detroit for Britain; R.A.F. Ferry Command takes over ships in Canada; Flying fortress tested at Seattle; National tennis singles at Forest Hills; Pro N. Y. Giants vs. College All-Stars (except Washington, D. C., and Boston); Navy football team out for practice (Washington, D. C., only); Dartmouth Indians limber up (Boston only); Miss California wins Miss America crown at Atlantic City.

NEWS OF THE DAY (Vol. 12, No. 303)—U-Boat-Greer incident stirs U. S.; Sara Delano Roosevelt dies; Ferry bombers on way to Britain; Bebe Daniels and Ben Lyon arrive in U. S.; Second Soviet military mission here (Portland and Seattle only); Cruiser launched at Quincy, Mass. (Boston only); Army war games in Louisiana (Cincinnati, Cleveland and New Orleans only); Miss California wins Miss America crown at Atlantic City; National tennis singles at Forest Hills; Navy football team out for practice (Washington, D. C., only).

PATHE (Vol. 13, No. 4)—Army maneuvers in Louisiana; U.S.S. Atlanta launched at Kearny, N. J.; U. S. ferries bombers for Britain; Nazi prisoners in Australia; Salvador Dali host at "bad dreams" dinner; Flying fortress tested at Seattle; Miss California wins Miss America crown at Atlantic City; National tennis singles at Forest Hills.

UNIVERSAL (Vol. 14, No. 13)—Bombers for Britain leave Detroit to go through Canada; Army maneuvers in Louisiana; Flying fortress tested at Seattle; Cruiser launched at Kearny, N. J.; Russian fliers arrive in U. S.; Sara Delano Roosevelt dies; Chinaman builds novel plane at Roosevelt Field, L. I.; Navy football team out for practice; Miss California wins Miss America crown at Atlantic City; National tennis singles at Forest Hills.

are shown on maneuvers, dashing over fields, through woods, over ditches and bridges, through streams and over hill and dale. And it gives one confidence to see that the Army seems to know how to handle its Armored Force.

Miracle Makers *(Poor)*

Vita. (7303) Hollywood Novelty No. 3 — 10 mins.

This subject describes how man has harnessed water power, steam and electricity to do his bidding and then goes into an explanation of how much power there is in an atom and how the University of California's scientists are working on the Cyclatron, which will bust an atom. The subject matter of the picture is rather dull, and it is not sufficiently enlivened either by the commentary or the photography to make it good screen fare.

An Ache in Every Stake *(Slapstick)*

Col. (3401) Stooges No. 1 — 18 mins.

Typical Stooges comedy, this will probably be received with roars in many a theatre. It is the most obvious form of comedy—slapstick. Perhaps there are many spots where this is acceptable screen fare. The exhibitor must be the judge of that himself. It is a good example of its type. If, a thousand years from now, when the term has fallen into disuse, someone wants to find out what it meant he could do no better than screen this comedy. Del Lord directed and Hugh McCollum produced.

City Within a City *(Commercial)*

Col. (3901) Panoramic No. 1 — 10 mins.

This subject shows all of the wonders of Radio City. However, it certainly gives NBC and some of the other concessions there a big plug, and those guided tours ought to pay each exhibitor a commission for playing the picture. At any rate, NBC should certainly give the subject a big plug on the air. Of course, it is familiar stuff to those who have seen the real thing, but to those who have never visited Radio City, the subject may be fairly interesting. Ben K. Blake and Andre De La Varre produced.

So Why Not Exploit It?

So you're playing "So You Think You Know Music"? So why not tie up with music shops, school music classes, etc.? And if the radio program is broadcast through your local station, why not arrange for spot announcements? And don't forget to plug the big names.

Trade Show Guide

OUTLAWS OF THE DESERT

PARAMOUNT — Western. Principals: Wm. Boyd, Brad King. (Advance Dope, June 21, 1941.)

ALBANY ..... Sept. 22
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 22
12:30 p.m., Paramount Exchange
BOSTON ..... Sept. 22
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 22
3:30 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 22
11:30 a.m., Paramount Exchange
CHICAGO ..... Sept. 22
2:45 p.m., Paramount Exchange
CINCINNATI ..... Sept. 22
3:30 p.m., Paramount Exchange
CLEVELAND ..... Sept. 22
2:45 p.m., Paramount Exchange
DALLAS ..... Sept. 22
2 p.m., Paramount Exchange
DENVER ..... Sept. 22
11 a.m., Paramount Exchange
DES MOINES ..... Sept. 22
2 p.m., Paramount Exchange
DETROIT ..... Sept. 22
3 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 22
3 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 22
3 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 22
2:45 p.m., Paramount Exchange
MEMPHIS ..... Sept. 22
2 p.m., Paramount Exchange
MILWAUKEE ..... Sept. 22
2:45 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 22
2:45 p.m., Warner Bldg.
SIOUX FALLS ..... Sept. 22
2:45 p.m., Amer. Thea. Supply
NEW HAVEN ..... Sept. 22
11:30 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 22
12 p.m., Paramount Exchange
NEW YORK ..... Sept. 22
11:15 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Sept. 22
2 p.m., Paramount Exchange
OMAHA ..... Sept. 22
2:30 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 22
2 p.m., Paramount Exchange
PITTSBURGH ..... Sept. 22
2:30 p.m., Paramount Exchange
PORTLAND ..... Sept. 22
2:45 p.m., Paramount Exchange
ST. LOUIS ..... Sept. 22
2:30 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 22
2:30 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 22
3 p.m., Paramount Exchange
SEATTLE ..... Sept. 22
2:15 p.m., Paramount Exchange
WASHINGTON ..... Sept. 22
11:15 a.m., 20th-Fox Exchange

RIDERS OF THE TIMBERLINE

PARAMOUNT — Western. Principals: Bill Boyd, Brad King, Andy Clyde. (Advance Dope, July 12, 1941.)

ALBANY ..... Sept. 23
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 23
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 23
11 a.m., Paramount Exchange
BUFFALO ..... Sept. 23
2 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 23
10 a.m., Paramount Exchange
CHICAGO ..... Sept. 22
4 p.m., Paramount Exchange
CINCINNATI ..... Sept. 23
2 p.m., Paramount Exchange
CLEVELAND ..... Sept. 23
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 23
10:30 a.m., Paramount Exchange
DENVER ..... Sept. 23
9:30 a.m., Paramount Exchange
DES MOINES ..... Sept. 23
12:30 p.m., Paramount Exchange
DETROIT ..... Sept. 23
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 23
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 23
1:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 23
1:30 p.m., Paramount Exchange
MEMPHIS ..... Sept. 23
10:30 a.m., Paramount Exchange
MILWAUKEE ..... Sept. 22
4 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 22
4 p.m., Warner Bldg.
SIOUX FALLS ..... Sept. 22
4 p.m., Amera. Thea. Supply
NEW HAVEN ..... Sept. 23
10 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 23
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 23
10 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Sept. 23
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 23
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 23
10:30 a.m., Paramount Exchange
PITTSBURGH ..... Sept. 23
11 a.m., Paramount Exchange
PORTLAND ..... Sept. 23
1:30 p.m., Paramount Exchange
ST. LOUIS ..... Sept. 23
1 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 23
1 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 23
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 23
1 p.m., Paramount Exchange
WASHINGTON ..... Sept. 23
10 a.m., 20th-Fox Exchange

SECRETS OF THE WASTELAND

PARAMOUNT — Western. Principals: Wm. Boyd, Brad King, Andy Clyde. (Advance Dope, June 7, 1941.)

ALBANY ..... Sept. 22
2 p.m., 20th Century-Fox Screening Rm.
ATLANTA ..... Sept. 22
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 22
11 a.m., Paramount Exchange
BUFFALO ..... Sept. 22
2 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 22
10 a.m., Paramount Exchange
CHICAGO ..... Sept. 22
1:30 p.m., Paramount Exchange
CINCINNATI ..... Sept. 22
2 p.m., Paramount Exchange
CLEVELAND ..... Sept. 22
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 22
10:30 a.m., Paramount Exchange
DENVER ..... Sept. 22
9:30 a.m., Paramount Exchange
DES MOINES ..... Sept. 22
12:30 p.m., Paramount Exchange
DETROIT ..... Sept. 22
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 22
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 22
1:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 22
1:30 p.m., Paramount Exchange
MEMPHIS ..... Sept. 22
1:30 p.m., Paramount Exchange
MILWAUKEE ..... Sept. 22
1:30 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 22
1:30 p.m., Warner Building
SIOUX FALLS ..... Sept. 22
1:30 p.m., Amer. Thea. Supply
NEW HAVEN ..... Sept. 22
10 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 22
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 22
10 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Sept. 22
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 22
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 22
10:30 a.m., Paramount Exchange
PITTSBURGH ..... Sept. 22
11 a.m., Paramount Exchange
PORTLAND ..... Sept. 22
1:30 p.m., Paramount Exchange
ST. LOUIS ..... Sept. 22
1 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 22
1 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 22
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 22
1 p.m., Paramount Exchange
WASHINGTON ..... Sept. 22
10 a.m., 20th-Fox Exchange

STICK TO YOUR GUNS

PARAMOUNT — Western. Principals: Wm. Boyd, Brad King, Andy Clyde. (Advance Dope, August 2, 1941.)

ALBANY ..... Sept. 23
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 23
12:30 p.m., Paramount Exchange
BOSTON ..... Sept. 23
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 23
3:30 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 23
11:30 a.m., Paramount Exchange
CHICAGO ..... Sept. 23
1:30 p.m., Paramount Exchange
CINCINNATI ..... Sept. 23
3:30 p.m., Paramount Exchange
CLEVELAND ..... Sept. 23
2:45 p.m., Paramount Exchange
DALLAS ..... Sept. 23
2 p.m., Paramount Exchange
DENVER ..... Sept. 23
11 a.m., Paramount Exchange
DES MOINES ..... Sept. 23
2 p.m., Paramount Exchange
DETROIT ..... Sept. 23
3 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 23
3 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 23
3 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 23
2:45 p.m., Paramount Exchange
MEMPHIS ..... Sept. 23
2 p.m., Paramount Exchange
MILWAUKEE ..... Sept. 23
1:30 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 23
1:30 p.m., Warner Bldg.
SIOUX FALLS ..... Sept. 23
1:30 p.m., Amera. Thea. Supply
NEW HAVEN ..... Sept. 23
11:30 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 23
12 p.m., Paramount Exchange
NEW YORK ..... Sept. 23
11:15 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Sept. 23
2 p.m., Paramount Exchange
OMAHA ..... Sept. 23
2:30 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 23
2 p.m., Paramount Exchange
PITTSBURGH ..... Sept. 23
2:30 p.m., Paramount Exchange
PORTLAND ..... Sept. 23
2:45 p.m., Paramount Exchange
ST. LOUIS ..... Sept. 23
2:30 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 23
2:30 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 23
3 p.m., Paramount Exchange
SEATTLE ..... Sept. 23
2:15 p.m., Paramount Exchange
WASHINGTON ..... Sept. 23
11:15 a.m., 20th-Fox Exchange

TWILIGHT ON THE TRAIL

PARAMOUNT — Western. Principals: Bill Boyd, Brad King, Andy Clyde. (Advance Dope, August 9, 1941.)

ALBANY ..... Sept. 24
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Sept. 24
10:30 a.m., Paramount Exchange
BOSTON ..... Sept. 24
2:30 p.m., Paramount Exchange
BUFFALO ..... Sept. 24
2 p.m., Niagara Theatre
CHARLOTTE ..... Sept. 24
10 a.m., Paramount Exchange
CHICAGO ..... Sept. 23
2:45 p.m., Paramount Exchange
CINCINNATI ..... Sept. 24
2 p.m., Paramount Exchange
CLEVELAND ..... Sept. 24
1:30 p.m., Paramount Exchange
DALLAS ..... Sept. 24
10:30 a.m., Paramount Exchange
DENVER ..... Sept. 24
9:30 a.m., Paramount Exchange
DES MOINES ..... Sept. 24
12:30 p.m., Paramount Exchange
DETROIT ..... Sept. 24
1:30 p.m., Paramount Exchange
INDIANAPOLIS ..... Sept. 24
1:30 p.m., Paramount Exchange
KANSAS CITY ..... Sept. 24
1:30 p.m., Paramount Exchange
LOS ANGELES ..... Sept. 24
1:30 p.m., Paramount Exchange
MEMPHIS ..... Sept. 24
10:30 a.m., Paramount Exchange
MILWAUKEE ..... Sept. 23
2:45 p.m., Paramount Exchange
MINNEAPOLIS ..... Sept. 23
2:45 p.m., Warner Bldg.
SIOUX FALLS ..... Sept. 23
2:45 p.m., Amera. Thea. Supply
NEW HAVEN ..... Sept. 24
10 a.m., Whitney Theatre
NEW ORLEANS ..... Sept. 24
10:30 a.m., Paramount Exchange
NEW YORK ..... Sept. 24
10 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Sept. 24
10:30 a.m., Paramount Exchange
OMAHA ..... Sept. 24
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Sept. 24
10:30 a.m., Paramount Exchange
PITTSBURGH ..... Sept. 24
2:30 p.m., Paramount Exchange
PORTLAND ..... Sept. 24
1:30 p.m., Paramount Exchange
ST. LOUIS ..... Sept. 24
1 p.m., Paramount Exchange
SALT LAKE CITY ..... Sept. 24
1 p.m., Paramount Exchange
SAN FRANCISCO ..... Sept. 24
1:30 p.m., Paramount Exchange
SEATTLE ..... Sept. 24
1 p.m., Paramount Exchange
WASHINGTON ..... Sept. 24
10 a.m., 20th-Fox Exchange

There's a Vast Difference

Between

QUANTITY

and

QUALITY

in Circulation, Too!

If an advertiser is addressing his sales message to the janitor, the relief usher or the two guys who distribute the window cards, then he is losing time if he even thinks about SHOWMEN'S TRADE REVIEW as a medium.

BUT . . . If an advertiser wants to reach the men who own and operate theatres, men who have the first and last word on buying pictures and equipment his choice of trade papers must be

SHOWMEN'S TRADE REVIEW

This paper's QUALITY circulation, proved years ago, continues to prove itself. Not one single advertiser who has put it to the test has found STR to be other than superior to all in reader interest and readership.

Of the 7247 copies which go to theatres every week, only 32 of this number of theatres receive more than one copy, and more than 75 per cent of these go to a supervisor or executive making his headquarters at that theatre. The efficient coverage of owners, managers and executives of individually and circuit operated theatres is what makes STR the QUALITY CIRCULATION paper of this field.

It's Thrifty to Stay on the Quality Side

STR PRESENTS

A MONTHLY

SECTION

of

THEATRE EQUIPMENT and MAINTENANCE

DOUBLE TROUBLE

THAT headline doesn't refer to double features! They're a headache, too.

But the place where there's trouble brewing is in the janitorial and maintenance department of theatres which aren't keeping up to the mark necessary to insure continuing and continued service for all of the many devices and furnishings of the modern showhouse.

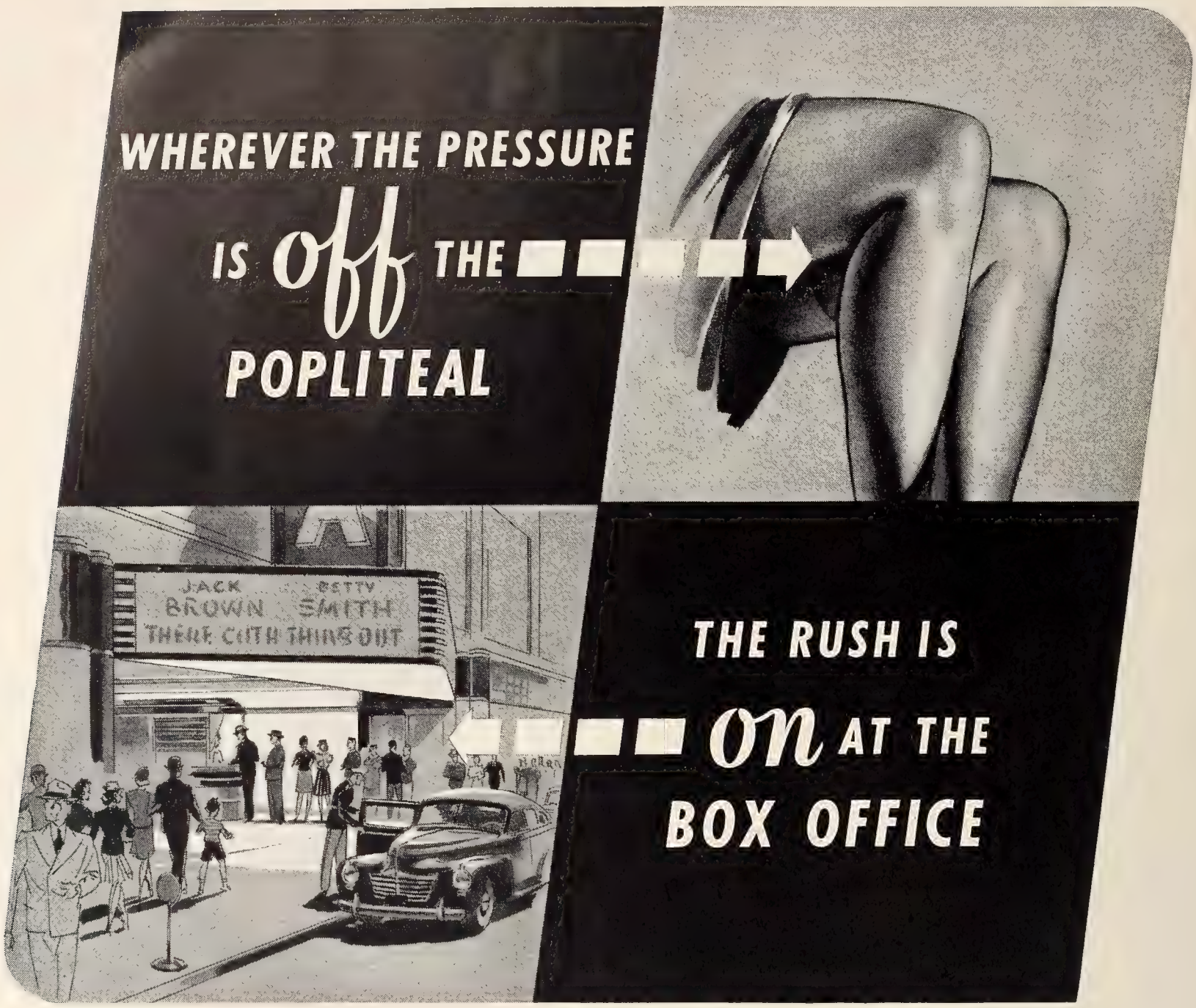
Readers of this journal know that long before the subject of long-range planning against shortages now apparent was a popular theme, this paper scooped its field with a story regarding the effect of a national defense program on all kinds of equipment. That story made its appearance in this section a year ago last month.

Now there seems to be perhaps a little too much strumming upon the theme of hurry-up-or-you'll-be-out-of-luck. One recent result was a rumor about scarcity of carbons—a rumor based upon nothing in particular, and a "scare" attitude wholly without foundation in fact. There's enough carbon to supply theatres, at present consumption rates, for a long while ahead. And not only National Carbon Company, but companies of long standing in the production of other equipment for the theatre can be relied upon to supply legitimate needs for materials to keep the show going.

The present times, however, merely throw into stronger relief old and honored truths about theatre operation—and that is that it is the greatest economy as well as the smartest kind of business practice to have an efficient staff, well schooled in and faithful to common-sense rules about caring for the equipment.

Good housekeeping will pay dividends more than ever during the season ahead. The older theatre was never in a better position to plan its course and stabilize operations. There will be much new building—but not more than is necessary to provide any given community with the kind of motion picture theatre it deserves, wants, and will patronize.

To avoid the double trouble of having unsatisfied patrons, repelled by signs of ill-kempt furnishings and poorly maintained lighting and inadequate projection and sound, plus the very great headaches that may be involved in replacing—quick, like that—some disabled piece of apparatus, is easy enough. It simply requires a well organized, well instructed and trained house staff whose head (the active manager) is himself particular; up on his toes, and constantly on the alert to see that his theatre is properly cleaned, and whose equipment is checked—and repaired immediately upon discovery of such need.



MANY a theatre deep in the doldrums is given new life by new seating. And the new seating feature that's proving the greatest business builder is *Feather Foam Front,* an exclusive feature available at no extra cost on all *American* Bodiform, Commodore, Zephyr and Zenith Chairs.

Feather Foam Front provides theatre seat comfort that brings 'em back more often. It eliminates hard or rolled stuffing from across the front edge of the chair—takes the pressure off that sensitive area behind the knee joint known as the Popliteal.

This extra comfort pays off in extra business as theatre owners from coast to coast are discovering. You'll be making a smart move to investigate the added profit opportunity in new *American Seating* with Feather Foam Front.

American Bodiform—*the last word in theatre seat beauty and comfort. Automatic three quarter safety fold, compact streamlined design, brilliant new color schemes, plus* Feather Foam Front.



American Seating Company
GRAND RAPIDS, MICHIGAN
World's leader in public seating. Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating
Branch Offices and Distributors in 73 Principal Cities

Selling the Show Is Only Half the Job

Smart Exploitation Won't Keep People Coming If the Theatre Isn't Attractive

That there is an indissoluble tie between house management and maintenance on one side, and exploitation on the other, has long been recognized by the leading theatremen. No better way to reaffirm a principle that is vital to successful operation could be effected, in this journal's opinion, than to present this story of a showman who has stood out as an exploitation leader, but who has always made his theatre a place where courtesy, cleanliness and certain accommodations specially suited to the immediate situation are found. Eddie Selette has evolved many outstanding ticket-selling stunts, but always he has first seen to it that the condition of his theatre was such that the quality of projection, the house-keeping and service has first been brought to a point where his ticket-selling ideas would be fruitful of the kind of impression that makes regular patrons of those lured to the box office by smart exploitation. His own experiences, recited for the first time in the accompanying article prove that, to make exploitation profitable, the showman must first put his theatre in order for providing the comfort, attractiveness and appeal which makes patrons come back.



Eddie Selette

When a manager in a town of ten theatres operates a so-called "dump," and the managing editor of a newspaper tells him he has received more comments on the courtesy and cleanliness of his theatre than all the rest put together, that manager has something.

And Eddie Selette must certainly have that "something." For today, as manager of the Albany Theatre, Albany, N. Y., this astute showman, realizing the close association between the operation of a theatre and the manner in which patronage is won and held, ranks second to none in making the Albany the sort of place people like to attend.

"The manager of one of these so-called 'dumps' or 'joints'," Eddie tells us, "has a real job on his hands. It is his pride and joy. In spite of obstacles, he runs it the best way he can. He inspects his house daily. He presides at staff meetings, instead of assigning this task to an assistant. He alone is responsible for the success or failure of his theatre, and he'll never give up until the last ounce of effort has proved fruitless. He is the real showman, the type that will always keep this industry going."

Like other showmen who have made good, Eddie came up the hard way. His experiences, from the time he entered show business in his brother's vaudeville booking office, through the years he managed and "doctored" ailing theatres in a variety of situations, up to his present position, would make absorbing bedtime reading.

Must be Neat, Clean, Orderly

Those experiences have not been without their benefits. The Albany showman has learned, among other things, that boosting the picture is only half the job; that unless a theatre is neat, clean and orderly—factors that are indispensable in successful theatre operation—it cannot expect to survive. Too many managers, he believes, are prone to spend all their time selling their screen attractions, meanwhile forgetting those little acts of goodwill or those efforts toward improving their theatres' physical aspects which mean so much to the comfort and well-being of patrons.

In one situation—a tough neighborhood—love-making sweethearts scattered throughout the audience distracted other patrons. Eddie remedied this situation by providing a "necking section" in the balcony for the romance-hungry couples who could "neck" without disturbing other patrons. From both groups he received thanks, for his action in the matter was equally appreciated, though along different lines.

In another situation, where competition was keen, Eddie found it necessary to try something different to keep people coming to his theatre. Having become acquainted with the superintendent of the Boston and Maine Transportation Co., a subsidiary of the railroad, whose main office was in the town, he persuaded the superintendent to permit programs to be carried in a container in the buses. On the back of each program was a page listing the tours the buses made and giving the fares from point to point. At its own expense, the bus company printed strip tickets, each of which offered two bus rides and an admission to the theatre. Eddie also arranged to have the last bus, which usually left town at 10 p.m., stop at the theatre and wait until the last patron was out before departing. Patrons were grateful for this gesture, and they didn't hesitate to let him know it.

Parking Space for Perambulators

One of the showman's most unusual acts of goodwill was the provision of parking space for baby carriages in every town where he managed theatres. He first got the idea some ten years ago when he noticed women bringing babies into the show in the afternoons, and, upon investigation, found out he could get additional business if he provided a place for mothers to park the go-carts. Some years later, he turned one of his rooms into a nursery, with a nurse in attendance, so that parents who wanted to see the movies but could not leave their offspring with relatives, could "roll their own."

On several occasions—and this practice continues to this day—Eddie merited appreciative letters from patrons because, during the winter months, he always had a boy in front of the theatre, while a snowstorm was in progress, brushing snow off people entering the theatre.

Letters have come to the Albany showman remarking about the cleanliness of his theatre or thanking him for treatment accorded relatives who became ill while viewing a performance. One of these letters was from the mother of a boy who had become so ill he fainted, and who, upon recovering, could not remember his name or address. Because there were no marks of identification on his clothing, the only recourse left open to Eddie was to have the boy transported around town in the police car until he could remember familiar landmarks and thus aid in locating his home.

The case of the missing store teeth will go down in Albany theatre history as one of the most unusual cases with which Manager Selette ever came in contact. An elderly couple, on leaving the theatre, advised him that the old gentleman had lost his teeth. A quick search by an usher failed to bring them to light. After the show, the lights were turned on, the store teeth were located and immediately dispatched to the old gentleman.

A Stunt That 'Gets 'Em'

There's one stunt that always "gets 'em." Eddie has used it with success in every town. It's a herald with the words, "Warning, Albany Alarmed," in large black letters at the top. The balance of the copy refers to a disease known as "Blue-itis" whose symptoms are "melancholy, grouchiness and a general dyspeptic condition." Advised as "a sure cure and preventative" is "a trip to the Albany Theatre," where "treatment will be administered hereafter at least three times daily by the eminent blue dispensers and their staff of able assistants." Plugged in the herald are "clear sound, bright screen, perfect ventilation, every comfort, two big features always, great shows, gift matinees and evenings, stage shows, extra added attractions at no advance in prices."

Eddie has perfected a laundry cardboard containing institutional copy, to be inserted in shirts. He gets merchants to let him place an institutional ad on paper bags. He furnishes luncheon menus to restaurants, with an ad on the bottom. He has given away a birthday cake as a regular weekly feature. He has organized a booster club. He has questioned patrons on the type of shows they like. He has—well, there just isn't enough space to post all the activities of this showman.

Here is a manager who is on his toes, who is constantly mindful of the fact that every effort he expends toward the comfort and well-being of his patrons is repaid in the end with faithful and continued patronage.

Take a look at your own theatre. If patronage is at a low ebb despite worthwhile attractions, it is doubtless because you have failed to impress the public with the importance of your theatre as an institution. And that is why we have recorded Eddie Selette's activities in this section.

Marquee Metal for Uncle Sam



Aluminum from the Lincoln Theatre marquee in Miami Beach, Fla., is here being made into bundles of metal for the U. S. defense program. Above, some of the satin finished aluminum used in the construction of the Lincoln marquee six years ago. A new marquee using baked enamel is being erected at the theatre operated by the Wometco Circuit, which arranged to deliver the old metal to Uncle Sam.

Give Patrons All There Is In a Film

More and Better Light on the Screen Is What's Needed to Pep Up Many a Theatre's Show

One of the things which is traditionally regarded a virtue in any article, is its durability, its long service. In no case is this factor to be regarded lightly. But, on the other hand, after a piece of equipment has given years of service, it may very well be considered an antique—and the antique attains its claim to a past glory rather than present value, in accordance with the advances which have been made in the functions it is to perform. In the case of projector lamps, progress in the field of photography as well as more advanced notions of artistic quality must be taken into account in considering how far outmoded some of this type of equipment is after a span of three, four or more years.

Hollywood is now delivering pictures whose pictorial values far surpass anything previously offered the patron of movies. Those richer effects, however, require a much brighter and crisper light to make them sparkle in all their many gradations between white and black; while the Technicolor films of course demand an amount of illumination which is beyond the older equipments to deliver.

The thing which theatre owners must consider is first: Is my theatre giving the pictures every chance to reach my patrons with all the pictorial effect contained on the prints? The ways to arrive at an answer to that are many. The best and by far the most simple is to call in the reputable dealer to have light measurements made and reports written out on the quality of projection. This is so because there are four factors to be checked in considering screen brightness.

The very first factor to be checked is the lamp itself. Next come the screen, the current at which the lamp is operated, the optical or lens system. Other factors figure, of course, these including the condition of the print, steadiness of projection, etc.

The lamp must be of a size and design adequate to the requirements of the theatre. If the output of the lamp is inadequate to begin with, the only remedies are: (a) to use a smaller picture, (b) to consume more current at the arc, (c) to get larger lamps. The picture dimensions should not be governed by the equipment available, but by the requirements of good visibility in the auditorium.

Power Source Important Factor

Waste sometimes is produced by using too little current. This sometimes happens when the conversion apparatus (motor-generator or rectifier) is allowed to deteriorate, and cannot produce enough current to run the lamps at maximum efficiency; sometimes when new and larger lamps are installed without change of the conversion equipment, and the latter is not able to supply the new lamps satisfactorily.

There is a proper carbon trim and current setting for every lamp. This is determined from manufacturer's specifications. Before deciding to "save money" by using a little more current to give a brighter light, measure the increase in current and also the increase in light output—or ask the maker of the lamp for those figures. It may very likely be found that a little increase in light is being bought at a relatively enormous increase in power charges.

Adjustments to Improve Light

Mis-adjustment of the projector shutter can result in very considerable loss of light. So can dirty glass in the projector ports—also the wrong kind of glass. Plate glass is satisfactory—optical glass is preferred—cheap window-glass wastes money.

One cause of light loss that cannot be remedied by ordinary means is smoking on the part of the audience. With pure air, the loss of light in transmission to the screen (that is, the length of throw) is not very important, but where the beam has to penetrate a smoky auditorium the light losses may run well above 50 per cent. A good ventilation system will keep the atmosphere clean. The only other remedy—if the audience must smoke—is to put in larger lamps that can make up for the loss by producing much more light.

Light may be wasted at the screen. If the screen has lost its reflecting power an increasing percentage of the light reaching it is not reflected, but absorbed, which is pure waste. The simplest of all tests for screen deterioration is to preserve approximately a square foot of the screen material each time a new screen is installed. This should be put away in an air-tight, light-proof container. After some months it may be pinned to the center of the screen and a white light thrown down from the projection room. The contract between the "new" square and the rest of the reflecting surface will show how far the screen has deteriorated. Where a sample of the screen has not been saved, a piece of white writing paper will serve as a satisfactory substitute.

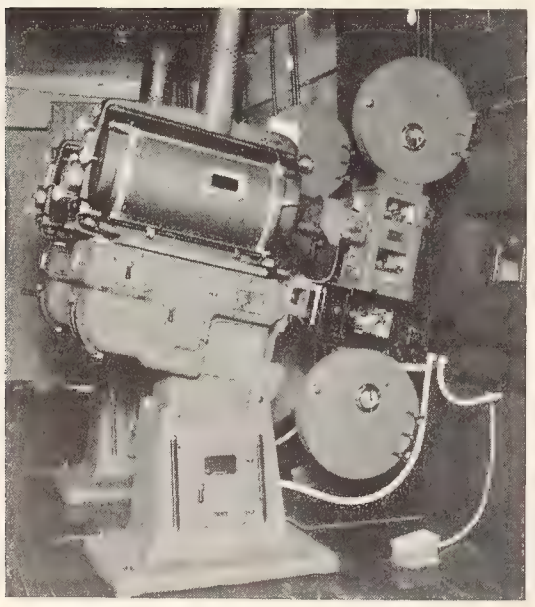
New Lamps Only Solution

Light may be wasted at the projection lens. A dirty lens can be surprisingly wasteful. Lenses should be cleaned several times a day with a suitable cleaning fluid. A mixture of alcohol and water is helpful in cleaning, but there are special fluids that do a superior job.

If checking proves that all of these various factors are operating to their full capacity, and limitations of the equipment or any part of it is responsible, there is but one thing to do—that is to replace the equipment which thus has proved to be "antique."

If the picture is dingy because of a soiled screen—the only "out" is to replace or try some cleaning process. If, however, the fault is found to be the result of a combination of screen, lamps and power source, there is no use installing the new screen as the first step in improvement. Getting the new lamp or power source later means that the screen surface will have deteriorated somewhat, and the new lighting equipment will not be at its best. Take it the other way around. That is install the lamp and power source and let the screen wait for the second installment, so to say, in this step-by-step process of replacement. The lamp will be at its high efficiency by the time the

(*Continued on Page* 39)



New Lamps—Ready for Action

The projection equipment Truman D. Rogers, projectionist of the Tivoli Theatre, Mishawaka, Ind., has at his command includes provision for the kind of screen illumination demanded of the modern type of print and expected by today's movie-goers. The lamps are Strong Electric Corp. newest models. Lewis Cochovety is general manager of the Tivoli, a unit of the Banner Theatre Corp.

A Message to Managers

By Nathan E. Goldstein*

The Theatre is an Institution dedicated to furthering the Pleasure, Health and Happiness of its patrons. It should be sold to the public as such. This is a fact which most theatre operators have lost sight of in recent years. Now the Industry begins to "see the light"—to realize that shows and pictures come and go, but The Theatre lives forever.

Show-going is a habit which must be nourished and stimulated if it is to be kept alive. Patrons must be made to say more often "Let's go to the Paramount Theatre," knowing that whatever the program may be, it will be good entertainment—which they are certain to enjoy because the theatre itself provides an atmosphere of Courtesy, Friendliness, Beauty, Comfort and Relaxation.

Today it is our most urgent responsibility to sell The Theatre as the one restful retreat where care and worry are forgotten and where perfect diversion always can be had at a price within the reach of all.

*President, Western Massachusetts Theatres, Inc. Reprinted from a manual for managers.

Simplex
REG. U.S. PAT. OFF

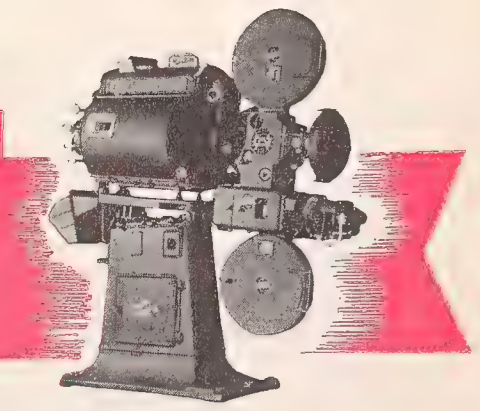
We Wish to Congratulate the NATIONAL THEATRE SUPPLY COMPANY on their 15th Anniversary marking a long and splendid service to the Motion Picture Industry, and express our sincere appreciation of the full cooperation they have given us.

NATIONAL THEATRE SUPPLY COMPANY
SOLD • SERVICED • GUARANTEED

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex

INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET, NEW YORK, N.Y.

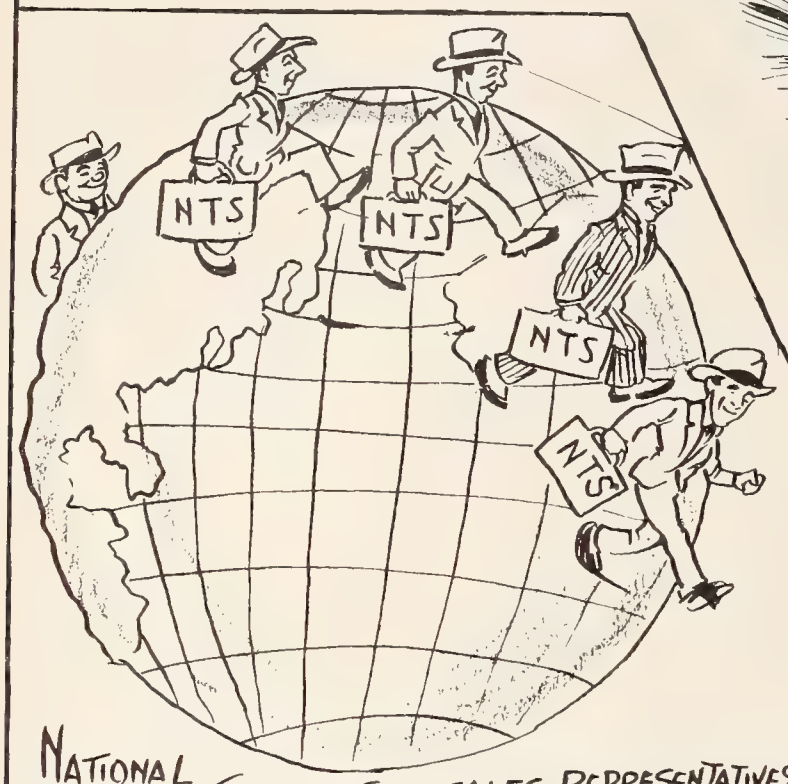


YOU CAN BELIEVE IT!

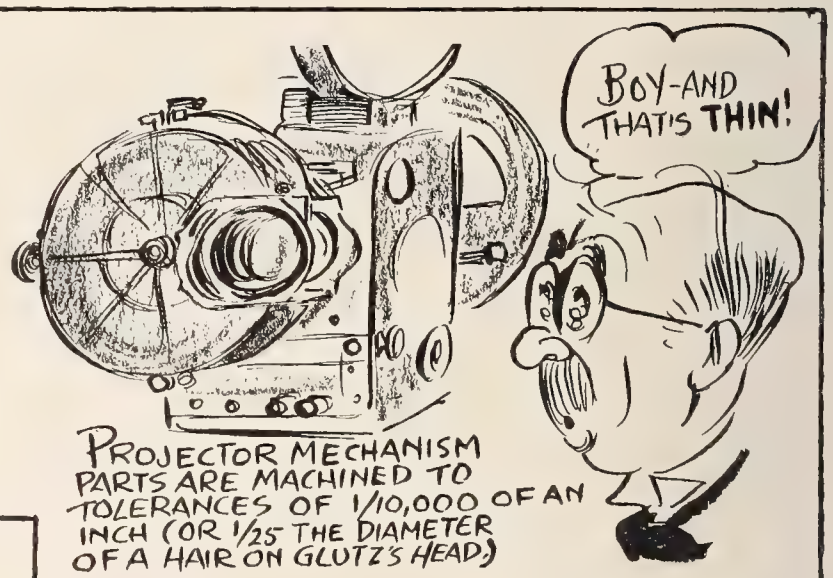
(WITH APOLOGIES TO RIPLEY)



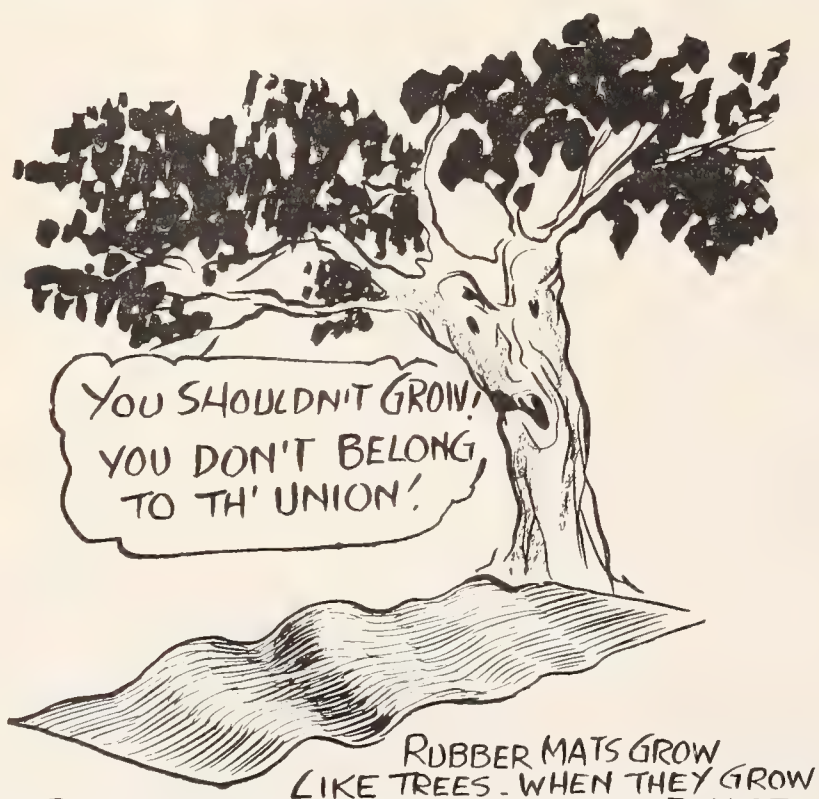
THE AUDITORIUM DESIGN OF RADIO CITY MUSIC HALL WAS INSPIRED BY A SUNSET OBSERVED AT SEA BY S. L. (ROXY) ROTHAFEL ON A TRIP TO EUROPE.



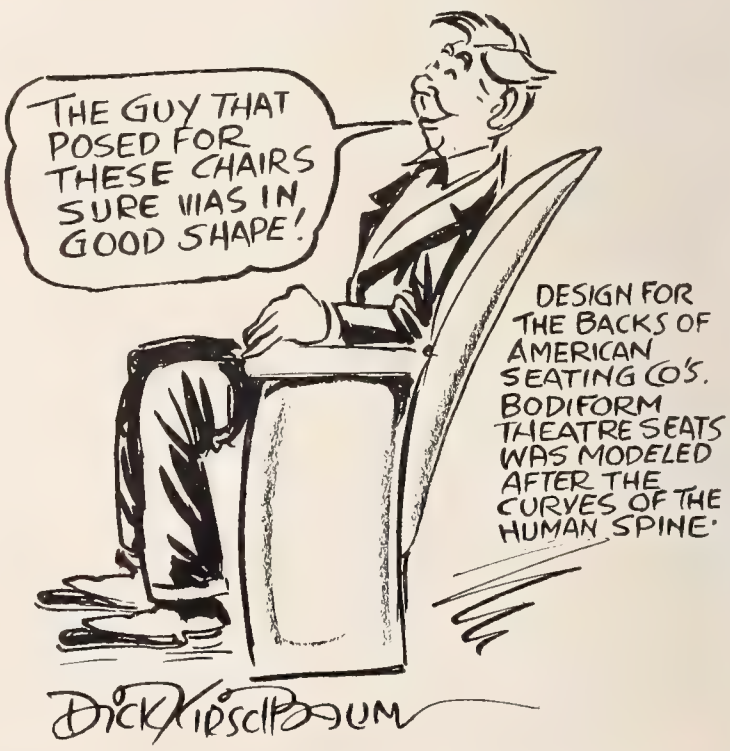
NATIONAL THEATRE SUPPLY CO'S. SALES REPRESENTATIVES ANNUALLY TRAVEL AN AVERAGE OF 1,900,000 MILES – EQUIVALENT TO A TRIP AROUND THE WORLD – EVERY 6½ DAYS!



PROJECTOR MECHANISM PARTS ARE MACHINED TO TOLERANCES OF 1/10,000 OF AN INCH (OR 1/25 THE DIAMETER OF A HAIR ON GLUTZ'S HEAD.)



RUBBER MATS GROW LIKE TREES. WHEN THEY GROW TOO BIG FOR FLOOR RECESSES, THEY BULGE. CURE IS TO TRIM EDGES WITH SHARP KNIFE.



DESIGN FOR THE BACKS OF AMERICAN SEATING CO'S. BODIFORM THEATRE SEATS WAS MODELED AFTER THE CURVES OF THE HUMAN SPINE.

DICK KIRSCHBAUM



It must *Sparkle!*

Just as conversation must sparkle to hold interest, so too, must the pictures on your screen today sparkle to hold patrons.

To secure the desired screen brilliancy with present dense black and white and colored films, *twice as much light* is required as is possible to project by any low intensity lamp.



This necessary doubling in light is possible at an increased combined current and carbon cost of *less than 2c per hour,* with the low cost Strong Utility High Intensity Automatic Projector Arc Lamp.

Without the snow-white light such as is secured by this lamp it is impossible to show colored films satisfactorily. The light of your old low intensity will appear a dim, muddy yellow by comparison.

Increase your business by installing Strong Utility One-Kilowatt Arc lamps now. Theatregoers readily recognize good projection and go where it is offered.

FREE DEMONSTRATION

Write your Independent Theatre Supply Dealer today for literature, or have him arrange a demonstration in your theatre without obligation. Strong products for years have been recognized as the most dependable guide to best projection. Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange St., Toledo, Ohio. Export office: 90 Gold Street, New York City.

Speaking of Operation

Purchasing With an Eye to Economy

By Franc Arnold

There is a new slogan for theatremen of America! New times and conditions call for expression of the idea, augmenting "It's smart to be thrifty," that "It's patriotic to economize." In a business where our needs to a great extent parallel defense supplies, it is no longer only just intelligent to be economical, but it is practically imperative to economize.

Right now is the time to go over your theatre with a fine tooth comb and check the wattage of every bulb. Reduce each and every one to the absolute minimum, not only for savings in replacements, but for economy in electric power. The theatre always stands out in the community and we certainly don't want to be criticized for wasting power when, for all we know, it may be only a short time before homes are rationed for electricity. Eliminate all signs and lights that are not essential.

Purchase Price Not Only Factor

If the time comes when our marquees themselves must be greatly reduced in brilliance, let not the change be too noticeable. While saving power, it is also a good idea to check and see if one style or brand of bulb is giving you greater endurance than another. It is important now to buy less often and material that will stand up longer even though the purchase price might be slightly higher, may effect a real economy.

If you have been getting into the so easy to acquire habit of dealing with one vendor, such as printer, janitor supply, or what-not, now is the time to go back to the tried and true better method of placing no orders without first getting competitive bids.

You must check and double check every method of saving on tissues and paper towels as these two products are ones which we know will be harder and harder to obtain. If you use liquid soap you must stretch it out by diluting it. In fact we may as well make up our minds to run our theatres on *strict summer economy the year round,* and, paradoxically, this is one time when the public will tolerate economies and will feel that extravagance and waste are unpatriotic.

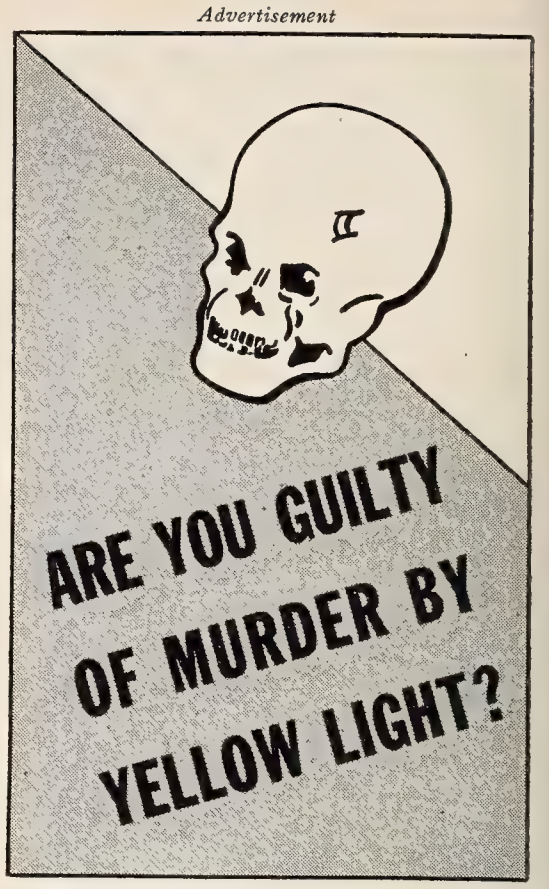
Merchants' business in general is better all over the country. Use this to your advantage in tying them up in your outside advertising and promotion work. The advantages of your ad will be just as great as before, but you will have saved the cost. You must voluntarily ration yourself on all your supplies. Figure out what your minimum needs are and get a very substantial supply in. This will also give you a price saving. Keep this reserve supply stored in a separate store room, taking out just enough for your daily and weekly needs, since if there is any disadvantage of carrying a big stock it is that your help might be extravagant with it.

At the same time remember that every saving gives you a better showing on the net operation of your theatre. Big grosses are nice for quoting but, after all, net returns are what make your reputation, because if your operation cost is seventy per cent, a dollar made is thirty cents in profit, but a dollar saved is one hundred cents in the bank.

Avoid Accidents, Lawsuits

You should regularly inspect your theatre with a view to preventing conditions which might result in accidents and possible law-suits.

Advertisement



Consultant Service on Proper Sight Lines

Ben Schlanger, theatre architect of New York, has organized a new service for theatres, providing recommendations and detailed plans for seating arrangements and floor slopes based on a survey of the theatre. A similar service has been performed for some time by Schlanger in connection with new construction, but, according to the announcement of the new service, demand for improvement of sight and seating conditions in existing theatres has prompted the architect to extend the work to exhibitors in connection with houses now in operation.

The work of surveying floor slopes, seating plan and seat design will be done under the personal supervision of Mr. Schlanger, and, where requested, recommendations for correction of faulty visual and seating conditions will be planned in detail.

Sand Urns in Lobby

Sand urns placed opposite the doorman will prevent a floor from looking messy. Many patrons come into the theatre with cigarettes and cigars and do not want to extinguish them until they reach the door. Others still will require the reminder that smoking is not permitted in the theatre. Sand urns act as a silent reminder. They come in attractive shapes and metals. Filled with fine sand, a sifter will keep them looking fresh each day. Every three or four months, new sand is required but this is an item of extremely low cost.

Double Performance Beats Double Features

• This Super Cleaner, specialized for theatres, cleans the whole house. Floors, of course, also the screen, walls and decorations, lamp house, box and balcony fronts, stairs, upholstered furniture—places and things you can't clean easily nor cheaply by any other method or equipment.





• Powerful Super suction, plus specially engineered cleaning tools — Screen Brush, Hi-Up Tube —cut your cleaning bill, prolong the life of your furnishings and keep the house bright and sanitary and save you much money. Patrons notice it with approval. Try a Super 5 days free, as so many others have done, see for yourself. Ask your wholesaler or write

THE NATIONAL SUPER SERVICE COMPANY
1951 N. 13th STREET TOLEDO, OHIO

FOR EMERGENCIES

When the theatre is closed for the night, there should be a sign somewhere bearing the manager's name and address and telephone number. While it may seem to be perfectly safe to leave it with the police, sometimes even police files get out of order and someone may be in a hurry to get the manager and fail. An inconspicuous card in the door of the theatre will serve to obviate delay in case of emergency.



This month, we at NATIONAL THEATRE SUPPLY COMPANY are celebrating a birthday. Our 15th, to be exact.

If you think we're pretty proud to be 15 years old, you're right. We are. We're proud, happy and tremendously thankful. We hope you've enjoyed doing business with NATIONAL as much as we've enjoyed doing business with you.

As all of us know, this is an industry of constant shifts and changes; the currents of popularity build up swiftly and tear down with even greater speed. Glance back at the names that made news in the trade papers 15 years ago and you are struck almost immediately by the terrific mortality even among the greatest.

But through all these years NATIONAL THEATRE SUPPLY COMPANY, piloted by a shirt-sleeved personnel that understands the exhibitors' problems, held to a course that has brought it leadership in its field.

We like to believe that we have fulfilled the prophecy made editorially in the *Exhibitors Herald* of 1926 when it said that "National . . . is now in a position to render nationally a thoroughly indispensable service to theatre owners in matters of equipment, maintenance and operation."

Today, as then, NATIONAL'S 29 branches and 300 employees are dedicated to the proposition that "day or night, wherever you are, there's a NATIONAL branch nearby to serve you better."

SERVING THE NATION
NATIONAL THEATRE SUPPLY COMPANY
SOLD * SERVICED * GUARANTEED

NATIONAL THEATRE SUPPLY COMPANY

15 Years Progress of a Service Idea

National Theatre Supply Company, Organized in 1926, Celebrates Birthday This Month

By L. F. Friedman

Fifteen years ago this month National Theatre Supply Company evolved from an idea into a reality.

It was in 1926, the twilight of the hectic Twenties, that the merger of some 54 individual supply dealers into the entity known as The National Theatre Supply Company was but one more merger in a lavish season of corporate consolidations.

Yet of the many amalgamations that made headlines in that year, National is one of the comparatively few that weathered the storms and stresses of depression, recession and post-recession.

Glance back at the names that made news in the trade papers in those days and you are struck almost immediately by the terrific mortality among even the greatest. This is a business of constant shifts and changes; the currents of popularity build up swiftly and tear down with even greater speed. But through all these fifteen years, National Theatre Supply Company, piloted by a shirt-sleeved personnel that knew the exhibitors' problems, held to a course that has brought it successfully into 1941.

54 Supply Houses Merged

The original 54 equipment and supply houses had become 31 branches in the National set-up; and with removal of the company's headquarters from Chicago to New York in 1928, the multiplicity and duplication of much of the merchandise was eliminated and National was beginning to make its original purpose of greater service to the exhibitors an actuality.

It would be foolish to say that the formation of National instantly made possible the fulfillment of its program. National came into the picture when the industry was in a state of flux. The introduction of sound was just ahead; the big circuits were acquiring more and more theatres and the country, both economically and socially, was definitely in a transitional period. For the motion picture industry, like many other industries, it was an era of frantic financing.

It is a tribute to the integrity and vitality of the young organization that it stuck to its central idea . . . that of better service to the exhibitor. National was fortunate in several ways—in its acquisition of the top names in equipment, and even more important, in its possessing the abilities, the experiences and the intelligence of men such as Walter E. Green, Oscar S. Oldknow, R. B. LaRue, Harry and Ben Blumberg, N. C. Haefele, the late J. I. Roberts, Arthur de Stefano, A. T. Crawmer, J. J. Morgan, E. B. Morton, the late Don Smith, B. A. Benson, Herman Hunt, J. W. Shreve and J. C. Brown, among its executives and managers. National Theatre Supply Company is perhaps old-fashioned in its personnel relations—it really holds its people. More than half of all National employees range from eight to fifteen years in the service of the company. The oldest National employee is 70 years young.

But this, of course, is 1941, fifteen years later. National now has a few less branches than it had in 1926—two less, or twenty-nine. The organization is more compact, more streamlined; its personnel is far richer in experience. It has achieved a maturity by virtue of many thousands of National equipment installations, through innumerable after-hours responses to exhibitors' requests for emergency service, in rain, snow, sleet, hail and dark of night. It has pioneered in the introduction of such equipment improvements as the Simplex High One-Kilowatt Arc. The Simplex E-7 with one-shot lubrication and double shutters, Simplex Four-Star Sound with extended volume range and one basic sound head, the Walker Plastic Molded Screen and a host of others.

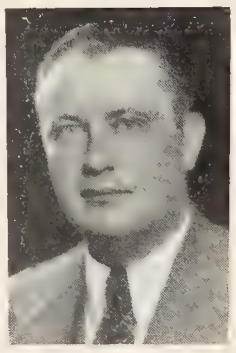
Men at the helm and in key positions in National Theatre Supply Company at the present time are the self-same executives who were appointed to direct the destinies of this organization at its outset.

Walter E. Green, president, and Oscar Oldknow, vice-president, have held their positions as heads of NTS since its inception.



Walter E. Green

Mr. Green, vice-president at the time the company was formed and elected president two years later, is one of the industry's most able executives. He brought a long experience as head of sales and a vice-president of International Projector Corporation to his new duties. The principle of "service" was the basic policy upon which he built his new organization. In carrying out this fundamental, Mr. Green has been a stickler for close contact with theatres, and the rule is that NTS, through a representative, call on every exhibitor in the country at least once in every three months. A constantly expanding activity has been the means of improving theatre equipment, as conditions of the field, its needs and requirements, have been placed before manufacturers for guidance in making the equipment NTS distributes.



Oscar Oldknow

National has its own finance affiliate for the financing of its customers' installment purchases. It has a unique Equipment Loan Service, backed by a half-million dollars worth of special projection equipment that gives exhibitors over one million hours of emergency service every year, absolutely free. Its manual on Projection Room Planning is the standard of the industry. It has held in various cities a series of educational meetings for projectionists, designed to acquaint these craftsmen with the newest developments in projection.

The men at the helm of the company in 1941 are chiefly those who were directing its initial progress in 1926. Walter E. Green, originally Vice-President of the company in 1926 and later, in 1928, made President, is still President today. Oscar Oldknow was then and is now Vice-President. R. B. LaRue is Secretary. Many of the company's branch managers were branch managers when National became an entity in 1926. National's three hundred employees and twenty-nine branches are today, as ever, dedicated to the proposition that "day or night, wherever you are, there's a National branch nearby to serve your theatre better."

Danger Lurks in Threadbare Carpet

Watch that carpeting on the stairway. It usually wears out at the edges of the step. Many patrons have caught their shoes on these threadbare edges, thus falling and sometimes injuring themselves. Either have the carpet replaced, or use the new rubber nosings for the edge of your steps. They come in colors to harmonize with the decorative and lighting effects of your theatre. They make walking up and down stairways safer, and they preserve your carpeting.

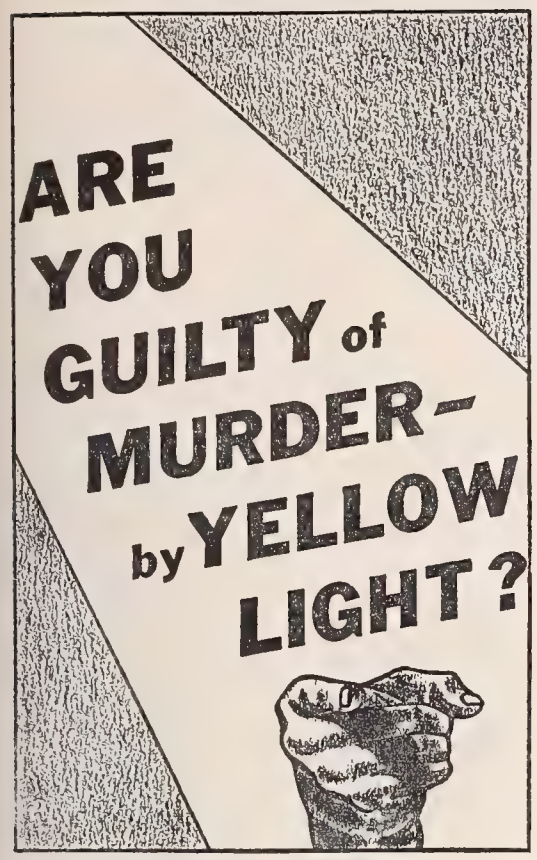
Box Office Signs

Although many theatres take the practice for granted, many others display no sign over the box office when the theatre is closed. Good theatre operation requires a sign in the box office window stating the next time the box office is open and when the next performance begins. This should be hung as soon as the cashier leaves the box office each night.

National Theatre Supply Company's directing heads put into practice what they preach about the desirability of modernization in the theatre by continuing a policy of modernization of the physical make-up as well as the servicing methods. This view of a typical branch shows how store fixtures as well as display methods are in tune with the latest developments in progressive establishments of other fields selling at retail and wholesale. The photo reproduced here shows a view of the Los Angeles branch of NTS.



Advertisement



Clean Marquee Frequently; Store Nothing on Top of It

Every once in a while it's a good idea to clean the top of your marquee. Debris collects there and stops the drains and water then accumulates. Safety prompts the application of a coat of red lead periodically to prevent corrosion and rust. Nothing whatever should be stored on the marquee. If yours is one which permits changing the letters from above, do not permit the letters to be stored on the top—not only for the sake of preserving the letters but because of the danger that other debris may accumulate under them.

Permit Air to Circulate

Theatre custodians should permit a sufficient amount of outdoor air to circulate throughout the theatre during the morning cleaning hours. Then, when the house opens, patrons will experience an odor of fresh, clean air.

Help Economy Program

Metal shortages for manufacture of articles in the non-defense catagory call for a strict economy and whole-hearted cooperation by all in the film industry. One of many items of importance for special handling and such care as will prolong the life of a necessary article, is the film can.

Projectionists as well as porters in the theatres must work along with the shipping departments and carriers engaged in handling film right from the laboratory to the theatre and back to the exchange.

The containers for film should receive special attention now that there is a scarcity of the metal necessary for replacement, and from theatre manager right on down the line, special pride should be taken in seeing to it that the multiple reel containers as well as the cans for single reels receive such handling in their theatre that the containers and cans are delivered for pick-up in as good a condition as they were when the show was delivered.

Proper care includes protection of the cans from excessive moisture, which causes rust, as well as preventing dents and scratches.

Personal Greetings Good Method of Selling Comfort and Appeal

The personal greeting type of message to patrons (conveyed either through a house program, special printed hand-out, screen trailer or a newspaper ad) supplies showmen with a very convenient means of calling attention to the quality of the appointments, projection or service he offers.

The signed greeting is a standard when it comes to opening a new theatre, but many showmen take the opportunity afforded by the opening of a new season for an older house to sell patrons on the attractiveness of some outstanding feature—its good air conditioning, fine chairs, excellent projection, staff courtesy, or whatever it is that is deemed superior to that other theatres offer.

One of the theatremen who uses a personal greeting in his program at the opening of his first big attraction for the new season, gives the widest distribution of the program at the theatre itself for the entire run of the picture selected to inaugurate his "fall season of hits."

The personal message is rather simple, is printed under the heading "Greetings" and runs somewhat along the following lines:

"To the people of....., The Blank Theatre, dedicated to the highest standards of motion picture entertainment bids you WELCOME. To every person who attends the Blank during this inaugural program of a new season, I want to extend sincere thanks.

"If this is your initial visit to our theatre or if you are one of so many people of..... whose patronage has been so important to our success, you may be certain that your presence is a great encouragement to our ambitious plans for the season ahead.

"The reward of your patronage is the improved (mention projection, or whatever has been improved by replacement, addition or repair).

"The staff and management consider it a high honor that you give them the opportunity to serve you. Our sincere thanks to all of you."

Theatres which have had the benefit of all types of prestige-building efforts along this line, have profited greatly through the use of the greeting used at the beginning of a new season. In the larger suburban towns and in neighborhood locations of cities, the beginning of a new season coincides with the influx of newcomers to the community. For those who are new to the theatre, such a message strikes a particularly responsive chord.

The advantages in emphasizing any new improvements so far as impressing older patrons who have been infrequent visitors or absentees during the summer, cannot be overestimated, showmen who have used this selling device declare. Without some such special pointing out of a remodeling, renovation or new equipment, the patrons are not likely to be as greatly impressed, and the smart showman lets no opportunity pass which will permit him to make the public conscious of what he is offering at his showhouse.



The electrical and mechanical equipment carried by every Altec Service man enables him to detect dislocations in the system with 30 times the sensitiveness of the human ear.

Mechanized Defense for a Nobleman in the XVII Century

To protect your investment in good sound projection, only the best of twentieth century mechanized protection will do. To make the vital mechanisms in your projection room perform their functions at full efficiency — throughout their full service life—the regular visits of an Altec Service man are now a *business essential*. To money-wise exhibitors, faced with the mounting scarcities of metals needed for projection room parts and equipment, an Altec service agreement is an investment in continued business security.

ALTEC SERVICE CORPORATION

250 West 57th St. • New York City

ALTEC SERVICE SAVES, PROTECTS, PRESERVES THE EQUIPMENT . . . . . AND ALL ITS PARTS

The Bulletin Board

New Theatre Construction

Oakland, Calif.—Bay City Theatres, Inc. have purchased property in Castro Valley for a $100,000 theatre.

Sumter, S. C.—Palmetto Theatres will soon begin construction of a third movie house here. They already operate the Sumter and Rex.

Americus, Ga.—Construction of a new theatre has commenced here for R. E. Martin of Columbus. The cost will be between $75,000 and $100,000.

Massena, N. Y.—The Schine Circuit will enlarge the present theatre here and then will construct a second house. John Eberson will be the architect on both jobs.

Moultrie, Ga.—J. N. Bray & Co. of Val- the construction of the Colquitt Theatre, Moultrie's newest picture house.

Vallejo, Calif.—Fox-West Coast Theatres will build a new theatre here, it has been announced by A. M. Bowles, northern division manager. The house will cost about $150,000.

Bridgeport, Ohio—Foundations for the new theatre here have been poured and construction work is proceeding rapidly enough so that the house may be opened this Fall.

Houston, Texas—Sites have been purchased here for two new theatres. Both will be built by Oscar Korn of Dallas, who already owns the Lindale here and a circuit in North Texas. Each of the new houses will seat about 500 persons. Together they will cost about $85,000.

Dallas, Tex.—Texas Newsreel Theatres will build a 600 seat theatre on Elm Street. Contract for the first theatre of its type in dosta has been awarded the contract for the Southwest has been awarded to George P. O'Rourke Construction Co. Jack Corgan of Dallas is architect for the house.

Conway, N. C.—Operation of a new 500 seat theatre here is expected to start some time this Fall. Chester Gardner of Murfreesboro is the owner.

Chattanooga, Tenn.—Construction of a theatre to cost $40,000 got under way here last month. Manning and Wink are building the house.

Trumansburg, N. Y.—Harry Berinstein of Elmira has announced that Cornell Theatres will start work this month on the Cayuga Theatre.

Lompoc, Calif.—Earl W. Calvert, owner of the State Theatre, has announced that he will build a new 1,200 seat theatre.

Battle Creek, Mich.—The new Michigan Theatre originally scheduled to open last month will open in October. Shortages of materials and the scarcity of labor have delayed construction.

Lorain, Ohio—George Schenker, veteran Lorain theatre operator, has started construction on a new house, his second similar enterprise in the last three and a half years. The new edifice will cost $50,000.

New Brighton, Minn.—James L. Cull and Joseph O'Connor, both of Minneapolis, have been granted a permit to build a $60,000 theatre here.

Fairlawn, N. J.—A $500,000 building to include a theatre and six stores is planned for this community.

New Orleans—United Theatres, Inc. will erect a new theatre in the Lakeview section here. Completion is expected in five months.

Wichita, Kans.—Ralph Q. Bartlett, city manager for Fox Theatres, here, has announced a huge expansion program for the circuit. A new 1,200 seat house, the Fox Boulevard, will be constructed and extensive improvements will be made on the circuit's three other theatres.

Kalamazoo, Mich.—A $77,000 theatre seating 350 persons will be erected on the campus of the Western Michigan College of Education.

Wilmington, Ill.—Fred W. Anderson of the Anderson Theatre Circuit has announced plans for a new theatre to seat 500 persons.

Warren, O.—The Robins Amusement Co. has awarded a contract to the Paramount Construction Company for a theatre costing $200,000.

Choteau, Okla.—Hugh Marsh of Muskogee has announced plans to build a $35,000 theatre here.

Mobile, Ala.—A permit has been issued for the construction of a theatre at Dearborn and Selma Streets. It will be for colored people exclusively and will cost $13,000, seating 600.

St. Louis—Ansell Brothers have acquired a site for a theatre in the Southwestern section of this city. Plans are for a modern house seating 2,500 persons and costing $500,000.

New Kensington, Penna.—Bart Dattola, owner of the Dattola and Paramount Theatres here and the Dattola Theatre in Tarentum, has announced plans for a new $175,000 theatre to be erected on the site of the present Dattola here.

Midland, Mich.—Opening date of the new $250,000 building which will house a 1,374 seat theatre, nine bowling alleys and seven stores, has been set for January 1, by William Cassidy of Saginaw, the owner.

Cape Charles, Va.—George Emory Ward will operate the new theatre being built here from plans by Architect Alfred W. Lublin. The house will be constructed of cinder block with a green glass facing.

Greenwood, Miss.—Contract for the construction of the new Paramount Theatre here has been awarded to I. C. Garber and Son of Jackson.

Fredericksburg, Va.—A theatre to seat 754 persons will be erected here by Ben T. Pitts, owner of the Victoria and Colonial Theatres It will cost from $75,000 to $85,000.

East Cambridge, Mass.—A theatre costing $30,000 and seating 742 persons is being constructed here by the Lechmere Realty Co.

Youngstown, Ohio—Joe Raful, former owner of the Carol Theatre in Newton Falls,

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write for details on the three distinctive and differently priced lines comprising the new *Ideal Streamliner* group.
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is building a new house here to be known as the Newport. His brother, Paul, is associated with him in the new venture. It will seat 1,000 and the cost is set at $125,000. Opening is expected to be around Christmas.

Monroe, Ga.—Troy D. Thomasson has purchased a site here for a theatre and store building.

Honolulu, T. H.—Consolidated Amusement Co. has obtained approval of plans for a new theatre on Dillingham Boulevard.

Anniston, Ala.—Construction work has started on the Calhoun Theatre, this city's newest motion picture house. Architect Ernie Stilwell of Greensboro, N. C., drew the plans for the $50,000 building. The house will be a unit of the Wilby-Kincey Circuit.

Youngstown, O.—Peter M. Wellman has announced plans for the construction of a $150,000 theatre here. The house will have a capacity of 1,000 persons.

Rock Island, Ill.—Work has been started on the new theatre here to replace the Ritz. Isadore Brotman will be the owner and manager. It is expected to be completed about January 1.

New York—Herman Weingarten, well known theatre builder, now has a modern 600 seat theatre under construction at Union Turnpike and 188th St., Jamaica Estates, L. I. The theatre will be ready for occupancy on or about Jan. 1st. Lessee will be Paul Raisler, former partner of Samuel Strausberg and Samuel Baker in the 9 United Long Island Theatres.

Renovations, Openings

Ypsilanti, Mich.—The Wuerth and Martha Washington Theatres have been completely redecorated. The work on the former has been completed but the latter after a five weeks closing will open next week.

Neenah, Wis.—Marcus and Svirnoff have leased the Neenah Theatre and will extensively remodel it. The house was closed Sept. 1 and will be reopened in 60 days.

Long Branch, N. J.—The Strand Theatre will be completely remodeled by the Walter Reade Circuit. The seating capacity will be increased.

Natchez, Miss.—New seats have been installed in the Grand Theatre.

Lancaster, Penna.—Permit has been issued for the remodeling of the Grand Theatre. Warner Bros. Circuit is expected to spend $70,000 on the work.

New Haven, Conn.—Fishman Brothers have taken over the Rivoli Theatre and will extensively remodel the house.

Blacksburg, S. C.—J. R. Childers of Pineville, N. C. has opened Blackburg's second theatre.

Milford, Penna.—A 350 seat theatre has been erected on the site of the old Pitney Theatre here. Summer stock will be used as well as pictures.

Moorcroft, Wyo.—M. B. Nichols and Lavee Hamm have purchased the Avon Theatre and will make extensive renovations.

Mt. Pleasant, Mich.—The Broadway Theatre here is undergoing complete rebuilding and remodeling. Ward Theatres, Inc. is spending $45,000 on the work.

Philadelphia, Penna.—William Goldman has announced plans for the modernizing of the Erlanger Theatre. Contracts have been let to a number of firms.

Hammondsport, N. Y.—Andrew Shay of Rochester has purchased the Park Theatre. He will install new seats, carpeting and lighting effects.

Rome, N. Y.—Kallet Theatres is considering complete renovation of the Family Theatre, long dark. Seating capacity would be increased to 1,200.

Zanesville, O.—M. A. Shea Circuit has purchased over 1,200 seats from the American Seating Co. for the Liberty Theatre here.

More and Better Light

(*Continued from Page* 30)

new screen is installed, because it does not deteriorate at all as compared with a screen.

When checking shows that equipment has deteriorated because of neglect in making repairs as soon as need for them was indicated, the folly of putting off this important job becomes very painfully plain.

Any action that reduces wear and tear on equipment represents a saving rather than an expense. Overhaul of the intermittent movement, installation of a heavier projection pedestal, replacement of worn projector bearings, fall in this class. In addition to giving a steadier picture and better sound, these improvements help prolong the useful life of associated apparatus by reducing the vibration.

Keep Machines Clean

Elimination of dirt also pays for itself. Many showmen still think of dirty equipment as the fault of the projectionist. It isn't, always. The oil that spots the picture and mars the sound track may also seep down into the photoelectric cell connections and require more or less extensive repairs; but if the projector bearings are worn, or the mechanism otherwise defective, there is nothing much the theatre staff can do about it, except recommend overhaul or replacement. The fine powder that is given off when men walk on many types of cement floor, getting into the projector, will scratch the film. But film is tough stuff. It wears down steel sprockets and other parts. Anything that will scratch film will also score those parts, and shorten their life. Once again, there is little the projectionist can do. It is up to the manager to put down linoleum or at least runners over the areas of projection room floor most frequently used. An arc lamp not vented out of doors does more than injure the lungs of the projection staff. It gives off an impalpable carbon powder that acts as dirt in the projector mechanism, and as a high resistance conductor in sound equipment, making the sound seriously noisy and setting up other troubles which are expensive as well as difficult to run down and cure.



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Stars' pictures as well as their names now go onto the marquee displays at modernly equipped theatres. Above, view of a display in which the Wagner Sign Service color transparencies give results as colorful, attractive and interesting as a page in a pictorial magazine.

Marquee, First Line of Showselling Attack, Re-inforced by Photo Art

Unless all signs, now accepted as most reliable, fail entirely there will be a big up-swing in theatre attendance with the commencement of the new season. The expected increase in attendance, however, is not anticipated as reaching those "gold rush" days the picture theatres have known in the past, when every theatre with a show to offer did a right smart piece of business at the ticket windows. Predictions of things to come for the new season are qualified by the one important "if"—and that is that theatres which put on smart show-selling will realize very neat profits and bring the theatre field up to the levels of improved income being enjoyed by the most active businesses in other lines.

Smart showmanship has many new ideas as a result of improved devices for exploiting the theatre. Prominent among them is the great advance made in marquee equipment. The best in new lighting is being employed. The more flexible design arrangement providing "V" type marquees to take advantage of three-way visibility (from front, left side or right-side approaches to the theatre) is one striking example.

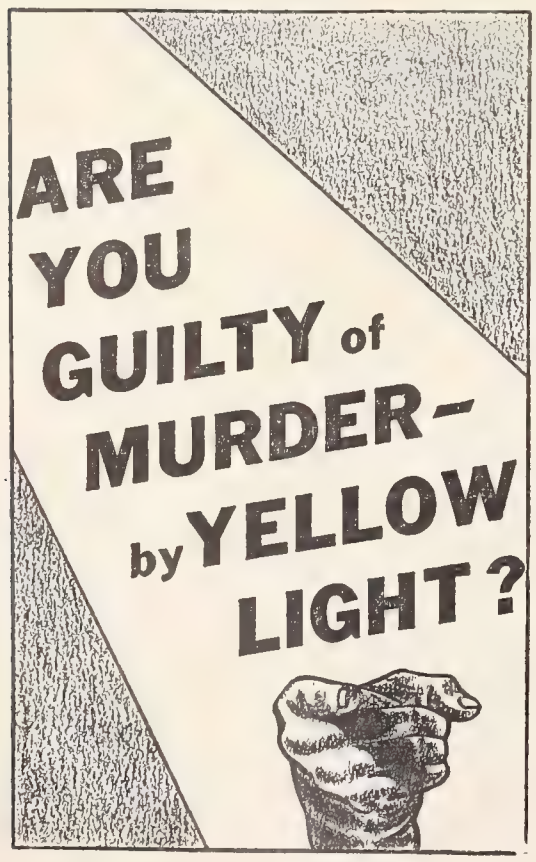
But even more striking is the development of the pictorial transparency which enables the theatre to show color portraits of the outstanding stars in current attractions. The marquee transparency is the final touch in creating for the marquee the flexibility and variety of "format" of the newspaper page. Illustration not only enlivens the marquee display, but as well becomes a big selling factor in influencing the passersby to enter a theatre.

Marquee Attracts Transients

While outside exploitation, through newspaper publicity and advertising, or cooperative tieups or ballyhoo will bring people to the theatre, the theatreman must not lose sight of the fact that the actual sale of the ticket takes place when the prospect reaches the theatre. Therefore, the selling on the marquee is important even for the theatre which depends less upon a transient trade flowing by his theatre than a downtown location does. Every theatre must put over its final "selling punch" right there at the entrance.

The new pictorial transparencies are made to fit on the attraction board just as the lettering does. Arrangements to make the display attractive are very simple—far more simple than the composition of a program or newspaper advertisement, or a lobby display.

Advertisement



'Gay Ninety' Reminder Tells About Outmoded Projection

Theatremen were reminded recently of the Gay Nineties, when they received an unusual mailing piece on Strong Projection Arc Lamps sent out by independent supply dealers. The mail pieces were printed on old fashioned wallpaper of nightmarish design and color.

The folder was captioned "Buggy Whips, Base Burners and Low Intensity Lamps." In text printed in type styles popular in the nineties and old fashioned woodcut illustrations, the folder dealt with the experiences of an exhibitor who thought his eyesight was failing because the pictures on his screen were getting dimmer and dimmer.

Theatre Owner Liable For Ejecting a Patron

The theatre owner or manager who ejects a patron for any reason is liable for damages according to the Supreme Judicial Court of Massachusetts. In a recent case, a "substitute usher" or "stooge" as he was termed by the defendant did the ejecting, but this in no wise affected the theatre's liability, the Court held.

The plaintiff, a boy, bought a ticket and was watching the show, the facts brought out indicated, when a substitute usher came down the aisle to quiet other boys sitting in front of the plaintiff. Having restored order, the usher left, returning later when the plaintiff was putting on his hat and coat preparatory to leaving. The lad explained he was leaving, but the usher, mistaking him for one of the unruly boys, said, "You are leaving and damned quick." According to the testimony, "he then grabbed the plaintiff by the back of his neck with his left hand and by the seat of his pants with the right hand and rushed him up the aisle at a quick pace." The plaintiff testified that he tried to "wriggle out" of the usher's grasp but unsuccessfully. As they came to the doors of the theatre, constructed mostly of plate glass, the usher gave the boy a shove. The plaintiff put up his hands to protect himself striking the glass and breaking it and causing severe cuts.

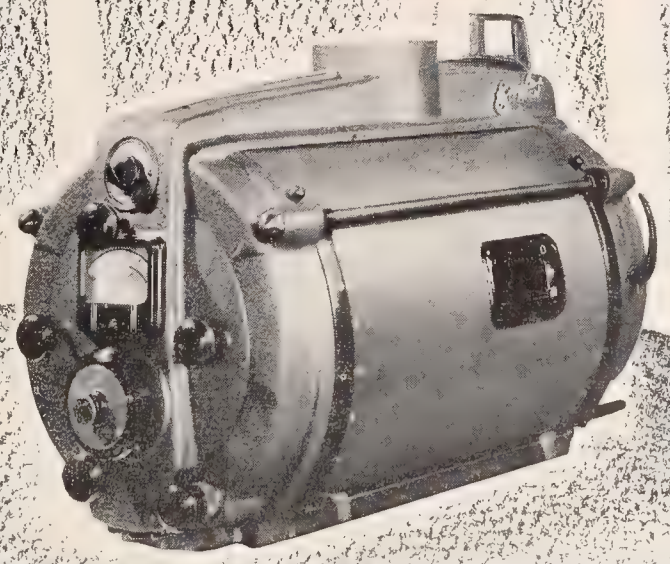
The defendant theatre company claimed that the usher was not the regular usher but a "stooge," defining stooge in the words of the manager as "a boy who assisted in getting out circulars, window cards, etc., and performed any little jobs that might have to be done around the theatre." The regular usher had asked him to hold the light while he went to the washroom.

Both the lower court and the appeal court held that the regular usher had acted within the scope of his employment in asking Souza to substitute for him, and that Souza was in fact acting as a servant or agent of the theatre company. The Court also held that greater force and violence than was necessary was used.

HeatingBoilerMaintenance

1. **Engineer or boiler attendant should draw off part of the water in the boiler first thing every morning; in order to rid system of sediment and sluggish water; then run in fresh water—the fresh water is cheaper to heat than stale water and prolongs the life of the boiler.**
2. **If fuel used is coal, attendant should make it a practice to spray the supply of coal in storage pockets regularly—this insures better combustion or burning of the fuel and is a preventive of spontaneous combustion.**
3. **Every other week a few handfuls of rock salt thrown onto the boiler fire helps to keep the chimney clear of soot; saves money in maintaining good draft and combustion for efficiency in heating.**
4. **Boiler tubes should be thoroughly cleaned of soot and dust periodically—a popular make of vacuum cleaner specially designed for theatres, includes a special attachment which enables unskilled attendant to make a thorough tube-cleaning job in a short time.**
5. **Fresh air heats more quickly than stale air—consequently it should be an established rule that exit doors should be opened and the theatre aired out before the boilerman "fires up" for the day's business.**
6. **Exit door should be checked often to see that weather stripping is standing up and hinges and sills not allowing doors to close tightly.**
7. **Proper party should be detailed to be present when fuel, oil or coal, is delivered—not merely "signing" for whatever the invoice calls for without personal knowledge that the goods delivered are in full measure called for in the bill.**

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STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep well informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described. Information on equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. In requesting literature, other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address appear on blanks or letters.

PROJECTOR MECHANISMS: Even the non-mechanical minded can get a very clear picture of the projector mechanism from this profusely illustrated story and description of just what a mechanism is and what makes it "tick." The book was published by International Projector Corp., and illustrates and describes the Simplex mechanism. If you want to familiarize yourself with mechanisms, freshen up your grasp of them, or be ready to make the right decision when some question comes up regarding repairs or replacements to your projectors, this booklet is just what the doctor ordered, for study and future reference.

PLASTIC MOLDED SCREEN: A new development by Walker American Corp., is well worth investigation. We can help a limited number of those who would like to have a look-see at the new screen, as we have a small supply of samples—neatly bound in a folder—and will send them out on a first-come-first-serve basis to theatremen requesting them. The sample is a generous swatch (about 8 by 10 inches) and will permit theatremen and their projectionists to see the construction of the Plastic Molded surfacing which has been widely discussed in equipment circles.

FOAM RUBBER CUSHIONS: The very newest, most improved from every standpoint of durability, comfort and cleanliness, is the foam rubber theatre seat cushioning. A degree of luxury seating that surpasses anything yet accomplished has been achieved by American Seating Company by a new construction of foam rubber over spring-arch cushioning. The new development is described in a folder that belongs in the file of well-run theatre organization. No theatre man is informed on the latest in seating equipment who is without knowledge of this new type of patron comfort, so we recommend you send in now for a copy of this folder.

PROJECTION LENSES: There's many a theatre, sad to say, in which better projection would be the order of every show were the lens system all that it could be in view of vastly improved optical equipment now available. The theatreman can obtain some interesting first-hand information on the subject of lenses via a folder which is now offered readers of STR through the courtesy of Bausch & Lomb Optical Company. The folder includes information about the new coated lens, which had its first theatre application with the presentation of "Gone With the Wind" in Loew's theatres.

"PACKAGED" AIR CONDITIONING: Many strides have been made in development of the unit type of apparatus for theatre air conditioning and it will pay showmen to follow the progress in this line. There's a very informative, and very handsomely done, booklet on the new models of unit conditioners recently introduced by U. S. Air Conditioning Corporation. This interesting piece of trade literature is worth having for its immediate interest and also for preserving in the files on available theatre equipment.

WATER COOLERS: Engineers and designers have given much thought to the subject of water coolers for public buildings. The new equipment is becoming familiar to the public through its installation in many other types of building, and theatres cannot afford to allow fellow merchants to surpass them in affording patrons the latest in such necessary conveniences. We know of no better source of information as to what the newest in water coolers offers than a booklet recently issued by Westinghouse Electric & Mfg. Co. We will send you a copy of this booklet upon receipt of your request. It's worth having.

PROJECTION ROOM PLAN: Whether you are considering new building, remodelling, or just want to keep up with what's latest in projection room design, there's valuable information and much illumination toward a better practical understanding of projection requirements in a new booklet from Motiograph, Inc. This is a fine piece of trade literature publishing, a handsome booklet well worth your while as to current interest and for filing as a reference on projection matters. Send for a copy.

STAGE DRAPES: Novelty Scenic Studios, veterans at the job of obtaining striking and colorful effects at small cost by clever arrangements in proscenium decoration, issued a booklet which discusses various styles of proscenium decoration. This booklet is certainly something you will find valuable.

DIRECTIONAL SIGNS: A new type of directional sign, very modern in design and effect, has an added advantage in that that look of luxury is accomplished inexpensively via a silhouette lettered sign that will direct patrons to the rest rooms, indicate the manager's office, etc. The various types of illuminated or unlighted signs are illustrated in a folder of the Peerless Products Co.

PROJECTION LAMPS: In its field, no organization has specialized with more outstanding results than the Strong Electric Company, manufacturer of projection lamps. The light source for projection is a vitally important factor in picture presentation and in showmanship itself; and no manager, much less no projectionist, should pass up the opportunity to gain all possible knowledge of projection lamps. There is no more practical and rapid way to inform yourself on that matter than by obtaining a booklet published by Strong. Send for yours now.

VACUUM CLEANERS: We've never heard anybody complain that a theatre, any theatre, was too clean—which goes to show how much is demanded of the theatre in respect to its state of cleanliness. That fact alone stresses sufficiently the need for proper cleaning methods and proper cleaning equipment. The surest way to efficiency in proper cleaning is, first: supply the janitorial staff with the right equipment; second, set up a regular routine to be followed faithfully. So far as the equipment is concerned, a good vacuum cleaner is an absolute essential. In order to get a new perspective on the subject of how much work can be eliminated, how much equipment can be made to last longer as a result of proper and frequent cleaning, theatremen would do well to obtain a copy of a very practical paper on the vacuum cleaner manufactured by National Super Service Company. The National machine has been particularly adapted to theatre uses. It is described and illustrated in a folder we shall be glad to send to theatremen requesting this important piece of trade literature.

LIGHTING EQUIPMENT: Kliegl Bros., long-time specialists in theatre lighting, have published a fine bulletin describing and illustrating numerous types of lighting equipment for various applications, including architectural, theatrical, photographic as well as common forms of lighting fixtures and specialties. This is a valuable bulletin for the showman's files and we recommend you obtain a copy.

RECTIFIERS (TUBE TYPE): Many claims are made for the economy of power conversion by means of the bulb or tube type rectifier. Forest Manufacturing Corp. has specialized in the development of this type of power converter and now offers units to serve intermediate high intensity, also. Suprex and Low Intensity arcs. A new booklet concerning this equipment will give you information about this type of rectifier, and you may have one for the asking.

RUBBER FLOORING: There are many uses in the theatre for rubber materials in connection with the desire for longer wear, greater foot comfort and safety. Information about rubber stair nosings, sponge rubber carpet lining the rugged floor covering made of rubber —which latter may be inlaid with designs to give the necessary color for outer and inner lobby floor installations,—contained in trade literature prepared by Lawrich Sales, specialists in commercial rubber products. Send for copies of this literature.

CANDY VENDORS: Machines that turn out nickels (all perfectly legal, too) provide the means of using certain empty corners in lobbies, lounges and rest rooms for profits which many theatremen are counting to their delight and the welfare of their bank accounts. There's a folder on the new candy vendors which National Theatre Supply is selling which we know you will want for a preview of the Rowe Vendor before making a trip to your nearest National store to see the machines and find out how you can accommodate your patrons with desired confections while adding big profits to your business. A copy will be sent promptly upon request.

TICKET MACHINES: One of the things so many showmen have told us they like about this department, is that it enables them to shop the entire market the easy-chair way. Well, have a look around at what's new in ticket machines. For instance, investigate the Timco Ticket Registers by sending for some folders telling about them—then go have a look at them when you're in the vicinity of the National Theatre Supply Branch in your territory.

UNIFORMS: Drill your staff all you like, pick the best looking boys or girls to do the ushering job in your theatre, and if they are not dressed in smartly designed and appropriate uniforms all your fine efforts are just so much waste of time. The uniform question is a live one at all times for showmen, and every showman's file should contain the latest literature concerning uniforms. We have just what you need in a booklet published by Russell Uniform Co., a foremost designer and manufacturer. It illustrates the types of uniforms for the different types of theatre.

MARQUEE SIGNS: Smarten up business as well as the front by having a marquee that's capable of blazing out a real selling message—that's the order of the day among the theatres that are doing business. The market is rich in material for putting a new face on the theatre and new punch into marquee selling. We have a book for you which tells all about the Wagner Sign Service's marquee signs, and it will pay you to get it, look it over carefully and keep it on file.

COOLING EQUIPMENT: National Theatre Supply Company offers a booklet containing data and illustrations which give you a clearer picture of how modern cooling is accomplished in the theatre. Your present ventilating system may prove adequate to the job of having a comfortably cool auditorium during the warm months by the addition of cooling equipment. We'll send one to you if you are interested.

DECORATING: Some of the most remarkable transformations have been accomplished with a comparatively small expenditure by means of smart decorating. So you will be surprised to learn, as you will from a booklet from Novelty Scenic Studios, how inexpensively you can brighten up the old show house by means of judicious use of some new drapes and perhaps a bit of paint. The idea should appeal. If it does, just send for a copy of this booklet.

WEIGHING MACHINES: There's profit in pounds, and many theatres are realizing nice extra coin which the patrons are glad to pay out for the sake of keepting track of their weight. Weighing machines have kept up with the times in all matters of appearance and eye-appeal, so they offer a point of interest and decoration, as well as utility, when placed in rest rooms of the theatre. You'll be interested in the folder made up by the Universal Scale Co., which tells all about new streamlined models.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

9/13/41

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

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Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

MR. CELEBRITY (Prod.) **Drama. Principals:** Buzzy Henry, James Seay, Doris Day, William Halligan, Gavin Gordon. **Plot:** In his wanderings, a young race track veterinarian comes across a place called "Celebrity Farm," where formerly famous people make their home. Lack of funds threatens the security of the place, so he arranges to condition one of their horses for a race. With the winnings, he saves the farm and victory brings him a job and a girl. **Director,** William Beaudine. Release, Oct. 10.

NOBODY'S FOOL (Univ.) **Comedy.** Principals: Hugh Herbert, Mischa Auer, Jane Frazee, Anne Gwynne, Robert Paige, Ernest Truex. **Plot:** When Hugh Herbert inherits the pickle fortune of his late uncle, he decides to become acquainted with the two stars on their radio program. In this he is foiled by two conspirators who plan to buy his interest in the business for a paltry sum, but Herbert messes things up so beautifully, that they cannot go ahead with their scheme and this makes everything turn out okay for everyone. **Director,** Charles Lamont. Release, Dec. 5.

BILLY THE KID WANTED (Prod.) **Western. Principals:** Buster Crabbe, Al St. John, Dave O'Brien, Glen Strange, Charles King. **Plot:** After helping his pal, Al St. John, break jail, Buster Crabbe and he hide out with friendly farmers. They plan to rid the town of a ruthless and unscrupulous crook. It looks bad for a while, especially when they are caught by the men they are trying to catch, but they manage to accomplish what they set out to do. **Director,** Sherman Scott. Release, Oct. 3.

YOUNG AMERICA (20th-Fox) **Drama. Principals:** Jane Withers, Robert Cornell, Ben Carter, Jane Darwell, William Tracy, Darryl Hickman. **Plot:** Jane Withers, a worldly-wise problem child, is sent to live with her grandmother in the country. There she makes a play for an attractive farmer, in love with another girl. She enters into all local activities, with him in mind, but ends up by proving herself a good sport when she helps him, and the girl he loves, out of a predicament. **Director,** Louis King.

TOP SERGEANT MULLIGAN (Mono.) **Comedy. Principals:** Nat Pendleton, Carol Hughes, Sterling Holloway, Marjorie Reynolds, Tom Neal. **Plot:** Two business partners enlist in the army in order to escape paying a debt. There they find their top sergeant the man they were running away from. He makes life miserable for the rookies until a wild ride in an army "jeep" wins them the praise of the commandant. **Director,** Jean Yarborough.

THE VIGILANTES (Univ.) **Western. Principals:** Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Jeanne Kelly. **Plot:** After three years in prison on a framed murder charge, Johnny Mack Brown returns to his home to get the man who killed his father and took over his independent newspaper. He is forced into hiding when another murder is pinned on him by the town's crooked element, but manages to extricate himself and clear his name. **Director,** Ray Taylor.

JESSE JAMES AT BAY (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Gale Storm, Sally Payne, Pierre Watkin. **Plot:** Jesse James comes out of retirement to keep the settlers from being cheated out of their land by the president of the railroad. He really gets to work when he finds himself face to face with a crooked gambler impersonating him. **Associate Producer-Director,** Joseph Kane. Release, Oct. 17.

CORSICAN BROTHERS (UA) **Drama. Principals:** Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carroll Naish, John Emery, Gloria Holden, Henry Wilcoxon. **Plot:** A corsican vendetta claims the lives of the entire De Franchi clan, except twin boys born the day of the massacre. Twenty-one years later the twins embark on a campaign of vengeance against the only remaining member of the slayer of their family. Only one brother survives to win the lady of his heart. **Director,** Gregory Ratoff. Release, Oct. 24.

SMALL TOWN DEB (20th-Fox) **Drama. Principals:** Jane Withers, Jane Darwell, Cobina Wright, Jr., Bruce Edwards, Katharine Alexander, Cecil Kellaway, Buddy Pepper. **Plot:** The fifteen year old daughter of a small town family gets a chance to show the other members who have been continually shoving her around, the kind of stuff she's made of. When an emergency arises, she helps everyone, including her dad. **Director,** Harold Schuster.

ADOLESCENCE (Mono.) **Drama. Principals:** Leon Janney, Eleanor Hunt, Esther Muir, Herbert Fisher. **Plot:** A young boy who has been reared in a private school by Catholic fathers, and who wants to become a priest, falls in love with an older woman on his first visit into the outside world. He has to make his choice between the two. He finally renounces the world and joins a monastery to study for the priesthood. **Director,** Louis Gasnier.

GHOST TOWN BUCKAROO (Univ.) **Western. Principals:** Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Anne Nagel, Herbert Rawlinson. **Plot:** A roving cowpuncher is saved from lynching when a young girl brings proof that he is not a bandit. In return he takes a job with her stage line and helps solve the killing of her father and brings about the capture of the bandits robbing the stagecoaches. **Director,** Ray Taylor.



All Disney Window Display

Manager R. E. Hinkson of the 20th Century Theatre, Buffalo, N. Y., made an effective tieup with the Ulbrich Book Stores for his run of Walt Disney's RKO-Radio release, "The Reluctant Dragon." The display featured all Disney books with a Dragon six-sheet for a background. A reflection of the display is seen in the mirror at the right.

JUNGLE MAN (Prod.) **Drama. Principals:** Buster Crabbe, Charles Middleton, Sheila Darcy, Vince Barnett, Weldon Heyburn. **Plot:** With a special serum, a white doctor and a missionary are trying to stamp out a dreaded fever in a jungle settlement. The serum carrying ship is torpedoed within sight of the harbor, so the doctor risks his life in shark-infested waters to remove the serum from the sunken freighter and bring the stuff back to save the life of the girl he loves, and many others. **Director,** Harry Fraser. Release, Sept. 19.

HARD GUY (Prod.) **Gangster. Principals:** Jack LaRue, Mary Healy, Kane Richmond, Iris Adrian, Gayle Mellott, Jack Mulhall. **Plot:** A night club owner runs a clever, fast marriage annulment racket, using his showgirls as bait. When one girl who had just married a wealthy playboy, is killed, her sister and a detective posing as a visting westerner, get the evidence to send the night club owner to the chair and break up the racket. **Director,** Elmer Clifton. Release, Sept. 26.

CONFIRM OR DENY (20th-Fox) **Drama. Principals:** Don Ameche, Joan Bennett, John Loder, Roddy McDowall, Raymond Walburn. **Plot:** Don Ameche, an American newspaperman in the London office of "The Continental Press of America," tries, through bombings, blackouts and censorship, to send other than routine information. A girl causes him to change his mind and not break the censorship, but he does send out the story of the heroism of a blind man during an air raid. **Director,** Archie Mayo.

SING FOR YOUR SUPPER (Col.) **Drama-with-Music. Principals:** Jinx Falkenburg, Buddy Rogers, Bert Gordon, Eve Arden, Henry Kolker, Benny Baker. **Plot:** A Park Avenue heiress becomes interested in the leader of a honky-tonk band and joins it incognito, as a singer. Everything goes along fine until she is recognized and the newspapers play up the story. This causes a breach between them until their friends find a way to bring them together again. **Director,** Charles Barton. Release, Dec. 4.

LONE STAR RANGER (20th-Fox) **Western. Principals:** John Kimbrough, Sheila Ryan, George E. Stone. **Plot:** Cattle rustlers are slowly driving the ranchers in a small town in Texas into bankruptcy. When the sheriff seems unable to bring any of the rustlers to justice, John Kimbrough, a stranger from another town, is sent there by the head of the Texas Rangers. He manages to straighten everything out. **Director,** James Tinling.

BEDTIME STORY (Col.) **Drama. Principals:** Loretta Young, Fredric March, Robert Benchley, Eve Arden. **Plot:** The first lady of the theatre, married to a successful playwright, is forced to divorce her husband because he refuses to keep his promise to retire on a farm. Many complications arise before she realizes her mistake and finds a way to bring him around. **Director,** Alexander Hall.

Lucky Draftees Get Tickets

Plenty of attention was attracted to the recent engagement of "Caught in the Draft" at Loew's Granada, Cleveland, when Manager Carl Rogers took advantage of the "21-year-old" draft lottery by pasting tear sheets of the listings in the lobby and encircling names of certain draftees, who thus became eligible to receive guest tickets.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Hubbard in Line for "Eadie"; Rogell Megs "Newspaperman"; Another Keene Western Rolls; Cregar Borrowed for "Paris"

Edward H. Griffith's new discovery, Alan Lahey, who played a small role in the producer-director's latest for Paramount, "Bahama Passage," will have a part in Bradbury Foote's stage play, "Groshi," before accepting another film role.

Charlie Ruggles is up for an important part with Betty Grable and John Payne in "Right to the Heart," at 20th Century-Fox. Ruggles also has a deal on the fire for a series of domestic comedies, with Charlotte Greenwood, at Paramount.

"Yankee Doodle Dandy," based on the life story of George M. Cohan, is set to go before the cameras at Warner Bros. October 10. James Cagney will portray the famous song-and-dance man on the screen. Cohan supplied the facts and incidents and collaborated with Robert Buckner on the screenplay.

John Hubbard is top candidate for one of the two leading male roles in Columbia's forthcoming musical, "Eadie Was a Lady," with Rita Hayworth in the feminine lead. October 1 has been set as the tentative starting date.

Dorothy Comingore has completed her cross-country junket and arrived to begin preparations for the leading feminine role in RKO's "Valley of the Sun."

Hugh Herbert's next for Universal will be "Man or Mouse," which Harold Young will direct. Herbert recently completed one of the top roles in "Nobody's Fool" with Mischa Auer, Jane Frazee, Anne Gwynne and Robert Paige, under Charles Lamont's direction.



Ready For Anything

Director Raoul Walsh, stripped for action, talks over a scene of Warner Bros. "They Died With Their Boots On" with Flying Cloud, leader of the North Dakota Sioux Indians who work in the Errol Flynn starring production.

Next on the Bill Pine-Bill Thomas schedule for Paramount will be "Torpedo Boat" starring Richard Arlen, slated to start late this month. Supporting cast and director will be announced within the next week.

Barton MacLane, currently appearing in Warner Bros.' "All Through the Night," may be assigned a role in "The Great American Way," which Gregory Ratoff will produce and direct for United Artists release.

In addition to George Brent, Joan Bennett and Mischa Auer, already announced, Edward Small has signed Binnie Barnes and Ernest Truex for important roles in his next production for United Artists, "Twin Beds." Filming is scheduled to start within the next three weeks, under Tim Whelan's direction.

Director Albert Rogell gave the "go" signal to Republic's "Newspapermen Are Human," his second picture on the lot. The cast is headed by Phillip Terry, Wendy Barrie and William Frawley.

Carole Landis and John Shepperd have been set for featured roles in "My Gal Sal," in which Alice Faye and George Montgomery have the top spots for 20th Century-Fox. The picture will be photographed in Technicolor.

Latest Tom Keene western, "Riding the Sunset Trail," went before the cameras with Betty Miles in the feminine lead. The Monogram horse-opera is being produced and directed by Robert Tansey.

Producer Jerry Brandt has signed Barton Yarborough, radio actor, to appear in his next "Scattergood Baines" picture.

David Hempstead has ordered a test of Lucile Fairbanks for one of the top feminine roles in RKO's "Joan of Paris," which will star Michele Morgan. Hempstead also announced that he has borrowed Laird Cregar from 20th Century-Fox for one of the major parts in the film. Robert Stevenson will direct.

Myrna Loy and Robert Taylor are in line for the co-starring roles in MGM's "Marriage Is a Private Affair," which was purchased by the studio this week. They played together several years ago in "Lucky Night."

Samuel Goldwyn has engaged Charles Arnt for a role in "Ball of Fire," which co-stars Gary Cooper and Barbara Stanwyck. Howard Hawks is directing.

Lee Patrick and Roland Drew will play supporting roles in Warner Bros.' "Remember Tomorrow," starring John Garfield, with Raymond Massey. The picture went before the cameras a few days ago under Robert Florey's direction. Original and screenplay is by Marion Parsonnet.



On The Comeback Trail

Harry Langdon and W. Ray Johnston, president of Monogram Pictures, sign the contract for a series of comedies in which the actor is to be starred. The pictures will be produced by Dixon R. Harwin and his associate, Barney Sarecky, and the first, "Here We Go Again," goes into production September 15.

Pendleton Heads Monogram Cast

Nat Pendleton has been engaged for the title role in "Top Sergeant Mulligan," the Monogram comedy which Jean Yarborough will direct. Marjorie Reynolds and Carol Hughes will play the top feminine roles, and other players already cast include Sterling Holloway, Tom Neal, Frank Faylen and Charlie Hall. The picture will be produced by Lindsley Parsons.

Dmytryk Megs "Boston Blackie"

Edward Dmytryk draws the directorial assignment on Columbia's "Confessions of Boston Blackie" with Chester Morris in the title role. Other members of the cast are Harriet Hilliard, George E. Stone, Richard Lane, Lloyd Corrigan, Kenneth MacDonald and Ralph Theodore. William Berke will supervise production.

Gleason Back at Roach Studio

James Gleason reports back to the Hal Roach Studios to start work in another of Roach's streamlined service comedies for United Artists, "Hayfoot."

Lundigan Signed by MGM

MGM has signed William Lundigan to a term contract, and his first assignment under the new deal will be the romantic lead in "Steel Cavalry," opposite Donna Reed. Lundigan has been under contract to Universal and Warner Bros.

Reed Due for Buildup

As a result of the laudatory comments from critics for his performance as the heavy in Paramount's "Aloma of the South Seas," Philip Reed is slated for co-starring honors in his next picture on his home lot, RKO.

HOLLYWOOD STUDIO ROUND-UP

This week ten new pictures have been added to the already top number before the cameras:

COLUMBIA

CONFESSIONS OF BOSTON BLACKIE—Principals: Chester Morris, Harriet Hilliard, Richard Lane, George E. Stone. Director, Edward Dmytryk.

NORTH OF THE ROCKIES—Principals: Bill Elliott, Tex Ritter. Director, Lambert Hillyer.

MONOGRAM

RIDING THE SUNSET TRAIL—Principals: Tom Keene, Betty Miles. Producer-Director, Robert Tansey.

TOP SERGEANT MULLIGAN—Principals: Nat Pendleton, Sterling Holloway, Carol Hughes, Marjorie Reynolds. Director, Jean Yarborough.

PARAMOUNT

TOMBSTONE—Principals: Richard Dix, Frances Gifford, Don Castle. Director, William McGann.

REPUBLIC

NEWSPAPERMEN ARE HUMAN—Principals: Phillip Terry, Wendy Barrie, William Frawley. Director, Albert Rogell.

UNIVERSAL

KEEP 'EM FLYING—Principals: Abbott & Costello, Carol Bruce, Martha Raye, William Gargan, Dick Foran. Director, Arthur Lubin.

WARNER BROTHERS

YOU'RE IN THE ARMY NOW—Principals: Jimmy Durante, Phil Silvers, Regis Toomey. Director, Lew Seiler.

REMEMBER TOMORROW—Principals: John Garfield, Raymond Massey. Director, Robert Florey.

WILD BILL HICKOK RIDES—Principals: Constance Bennett, Bruce Cabot, Warren William, Betty Brewer. Director, Ray Enright.

Cobina Wright in "Son Of Fury"

Cobina Wright, Jr., replaces Maureen O'Hara in the feminine lead of "Son of Fury" at 20th Century-Fox, opposite Tyrone Power. Miss O'Hara was forced to withdraw from the cast due to illness. John Cromwell will direct.

Kozinskys Line Up Two More

Producers Franklin and Maurice Kozinsky, currently preparing "I Killed That Man" for Monogram, have lined up two more stories for early filming. They are "A Million Spies" and "Queer Money."

Pine Leaves De Mille

After an association of five years, William Pine leaves the Cecil B. De Mille unit at Paramount, to devote all his time in connection with the six Pine and Thomas pictures that are being made this year.



A Huddle On The Set

Director Joseph Santley goes over some last minute business with Star Gene Autry and Comedian Smiley Burnette, before shooting one of the scenes in Republic's "Down Mexico Way."

"Desert Station" Set for Early Start at MGM

Preparations are well advanced at MGM for production of a spectacular out-of-doors drama titled "Desert Station," to be produced by Sam Marx with an all-star cast.

The story, written by Ernest Haycox, author of Walter Wanger's "Stagecoach," appeared in *Colliers* under the title, "Stage Station." The action occurs in 24 hours, during which a band of desert travelers is trapped in a stockade by marauding Apaches.

Cyril Hume is currently engaged on the script, and Marx is preparing to begin casting within the next two weeks. Present plans call for five of the top stars on the lot for the leading roles.

New Western Outfit

Sunbeam Film Productions, Inc., has lined up five stories based on the "Hash-knife Hartley" character, for early production. Producer-director Nate Watt and production manager Robert Beche leave shortly for a location hunt in Colorado. Titles ready for the camera are "Twisted River," "The Deadline," "Ghost Trails," "Bluffer's Luck" and "Wild Horse Valley." No release has been announced.

McGann Assigned "Tombstone"

William McGann, who directed Harry Sherman's "Parson of Panamint," draws the megaphone assignment on Sherman's next superwestern, "Tombstone." The cast includes Richard Dix, Frances Gifford, Don Castle and Clem Bevans.

Rogers Buys Sauber's Story

Charles R. Rogers has purchased "Three Blondes and a Redhead," Harry Sauber's original story, for independent production. The picture will be photographed in Technicolor, with Cary Grant in the male lead, if negotiations with Grant jell. The story is a comedy with music.

Wanger Flying to England

Producer Walter Wanger will fly to England late this month to check the progress of his production unit working on "The Eagle Squadron," which is being filmed under the supervision of Merian C. Cooper.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

We've been gabbing with Nate Watt, who seems to be all steamed up with his new connection as producer-director for the series of Westerns to be made by Sunbeam Film Productions. Here's wishing a swell guy a big flock of luck.

Jimmy Ellison, now being seen by audiences in "Charley's Aunt" and "Ice-Capades," has come to an "impasse" in negotiations with Warner Bros. for a term contract, so says his press agent. "Impasse," according to Mr. Webster's big book means, "a position affording no escape." Tough break.

The National Association of Letter Carriers announced that Alexis Smith, tall, blonde Warner Bros. lovely, is the girl with whom it would "most like to play post office." The "ring-twice" boys sure know a special delivery, when they see one . . . or are we getting a little too subtle.

Orchids to Jack Townley for his swell direction of Republic's "The Pittsburgh Kid," an entertaining picture with the word "click" written all over it. Townley, one of Hollywood's top writers for several years, has what it takes . . . and he proves it beyond a doubt with this one.

While we're handing out orchids, let's present one to Sam Wood, who has offered the British Government his services, gratis, for one picture to be made in England. This is no press agent's blurb. It's on the level.

Sight of the week. Andy Devine and Eugene Pallette convulsing lunch guests at Universal with their conversation . . . and the amount of food they consumed. 'Twas no place for a man on a diet.

Pare Lorentz is RKO's newest triple-threat man. Lorentz, whose "The Fight for Life" created a world-wide sensation, has been signed by Joseph I. Breen to write, produce and direct for the Gower Street plant. If he could only act, Orson Welles would be in for some competition on the lot. How about fixing it up, Joe.

Cummings Looking at Shows

Irving Cummings, 20th Century-Fox director, will look at several New York shows, before returning to the lot for his next assignment.

Republic Signs Yurka

Blanche Yurka will have an important role in Republic's "Lady for a Night," which co-stars Joan Blondell and Ray Middleton under Leigh Janson's direction.

WISECRACK OF THE WEEK

Harry "Pop" Sherman, walking in on Ed Finney's preview of "Gentleman From Dixie," wished Ed all the things one producer wishes another, and then asked "Is this a Western or just a picture."

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA — Current 1940-41

						See Issue of
2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41		a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41		b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41		b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40		b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40		b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41		b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41		b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41		b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40		b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41		b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40		b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41		b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40		b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41		b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41		b6/14/41
	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41		b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40		b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41		b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41		b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41		b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41		b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41		b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41		a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41		a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41		b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40		b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41		a7/13/40
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41		b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41		b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41		b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41		b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41		b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41		b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40		b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41		b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41		b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41		b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40		b5/3/41

Coming 1940-41

2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth		9/25/41		a7/26/41

Current 1941-42

	Harmon of Michigan (D)	Tommy Harmon-Anita Louise		9/11/41		a7/26/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41

Coming 1941-42

	Bedtime Story (D)	Loretta Young-Fredric March				a9/13/41
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
	Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter				a8/23/41
	Confessions of Boston Blackie	Chester Morris-Harriet Hilliard				In Prod.
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay				a8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41		a8/9/41
	Harvard Here I Come	Maxie Rosenbloom-Arline Judge		12/25/41		In Prod.
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41		In Prod.
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter				a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41		a7/26/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter				In Prod.
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41		a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden				a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41		a8/16/41
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41		a9/13/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson		11/6/41		a8/2/41
	Texas (PD)	William Holden-Glenn Ford		10/9/41		a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41		a7/26/41
	TwoLatinsFromManhattan(CM)	Jinx Falkenburg-Joan Woodbury		11/2/41		a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41		a7/12/41

MGM — Current 1940-41

						See Issue of
126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41		b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41		b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41		b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41		b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40		b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41		b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41		b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40		b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40		b12/7/40
145	Dr.Kildare'sWedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40		b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41		b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41		b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40		b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41		b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41		b12/16/39

MGM — Current 1940-41 (Cont.)

						See Issue of
114	Go West (F)F	Marx Brothers	82	12/6/40		b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41		b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40		b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41		b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40		b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41		b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41		b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41		Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41		b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41		Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41		b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41		b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41		b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41		b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41		b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41		b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41		b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41		b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41		b4/19/41

Current 1941-42

201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland				a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens				a7/12/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
	Feminine Touch (C) (Former title "Female of the Species")	Rosalind Russell-Don Ameche		Oct.		a8/2/41
	Her Honor	Rosalind Russell-Walter Pidgeon				In Prod.
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young				a9/6/41
	Honky-Tonk (D)	Clark Gable-Lana Turner		Oct.		a6/28/41
	Johnny Eager	Lana Turner-Robert Taylor				In Prod.
	Kathleen (D)	Shirley Temple-Herbert Marshall				a9/6/41
	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.				a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy				a8/30/41
	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
	Steel Cavalry	Wallace Beery-Marjorie Main				In Prod.
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan				a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas				a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold				a8/9/41
	Vanishing Virginian	Kathryn Grayson-Frank Morgan				In Prod.
	Woman of the Year	Spencer Tracy-Katharine Hepburn				In Prod.

MONOGRAM — Current 1940-41

						See Issue of
	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41		b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40		b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41		b5/17/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41		b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune		7/30/41		a7/19/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41		a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40		b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41		b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41		b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41		a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41		b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41		b7/5/41
	Orphans of the North (T)	Adventure film		7/29/40		Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40		b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41		b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40		b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41		b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41		b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41		b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40		b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41		b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41		a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40		b11/30/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41		b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41		b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41		a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40		b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41		b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41		b1/18/41

Coming 1940-41

	Driftin' Kid (W)	Tom Keene-Betty Miles		9/26/41		a8/23/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles				In Prod.

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Let's Go Collegiate (D)	Frankie Darro-Jackie Moran		9/12/41		a8/2/41

Coming 1941-42

	Adolescence (D)	Leon Janney-Eleanor Hunt				a9/13/41
	Gun Man From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41		a8/23/41
	Here Come the Marines	Wallace Ford-Toby Wing		10/31/41		In Prod.
	Saddle Mountain Roundup(W)	Range Busters				a8/9/41
	Spooks Run Wild (D) (Former title "Ghosts in the Night")	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41		a8/16/41
	Tonto Basin Outlaw (W)	Range Busters		10/10/41		In Prod.
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes				a9/13/41

PARAMOUNT — Current 1939-40

						See Issue of
3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40		b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41		b8/30/41
4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40		b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41		b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41		b5/31/41
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40		b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41		b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41		b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41		b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41		b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41		b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41		b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41		b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4060	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles	90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden	75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1940-41

1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	Sept.	b8/2/41

Coming 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	Sept.	b8/2/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	Sept.	b8/2/41
	Henry and Dizzy	Jimmy Lydon-Charles Smith			In Prod.
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel	Robert Preston-Martha O'Driscoll			In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After	Preston Foster-Albert Dekker			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	Sept.	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
	No Hands on the Clock	Chester Morris-Jean Parker			In Prod.
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	Sept.	b8/2/41
W-1	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King			a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde			a7/12/41
W-1	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde			a6/7/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-1	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde			a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone	Richard Dix-Frances Gifford			In Prod.
W-1	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde			a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

			Mins.	Rel. Date	See Issue of
159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John		7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey		9/12/41	a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes	69	7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	Buster Crabbe-Sheila Darcy		9/19/41	a9/13/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John		8/29/41	In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity	James Seay-Vicki Lester		10/10/41	a9/13/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40	Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/3/41	a9/13/41
205	Hard Guy (G)	Kane Richmond-Mary Healy		9/26/41	a9/13/41

RKO-RADIO — Current 1940-41

			Mins.	Rel. Date	See Issue of
183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41	Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40	b11/9/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40	b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40	b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41

RKO-RADIO — Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball	85	11/8/40	b10/12/40
162	Vivacious Lady	Ginger Rogers-James Stewart	90	3/28/41	Reissued
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff	97	11/22/40	b11/16/40

Current 1941-42

Block No.					
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41

Coming 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60		b9/6/41
	Call Out the Marines	Victor McLaglen-Edmund Lowe			In Prod.
	Come on Ranger	Tim Holt-Ray Whitley			In Prod.
	Date With the Falcon (My)	George Sanders-Wendy Barrie			a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59		b9/6/41
	Dumbo	Disney Cartoon Feature (Tech.)			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon	George Sanders-Wendy Barrie			a6/14/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing	Bergen & McCarthy			a7/12/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70		b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70		a8/16/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60		b9/6/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
2	Suspicion (D) (Former title "Before the Fact")	Cary Grant-Joan Fontaine			a3/22/41
2	Unexpected Uncle (C)	Edmond O'Brien-Jane Wyatt			a8/2/41
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC — Current 1940-41

			Mins.	Rel. Date	See Issue of
16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40	b11/16/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40	b11/23/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40	b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40	b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40	b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40	b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Coming 1940-41

42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		10/17/41	a9/6/41

Current 1941-42

171	Apache Kid (W)	Don "Red" Barry-Lynn Merrick	56	9/12/41	a8/16/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W) (Former title "Three Texas Rangers")	Three Mesquiteers		9/10/41	a8/2/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41

Coming 1941-42

172	Death Valley Outlaws (W)	Don Barry-Lynn Merrick			a8/30/41
162	Gauchos of El Dorado	Tom Tyler-Bob Steele		10/24/41	In Prod.
	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes		10/17/41	a9/13/41
	Mercy Island (D)	Ray Middleton-Gloria Dickson		10/10/41	a8/30/41
	Newspapermen Are Human	Philip Terry-Wendy Barrie			In Prod.
	Sailor Be Good (C)	William Lundigan-Shirley Ross		10/3/41	a8/30/41

20TH CENT.-FOX — Current 1940-41

			Mins.	Rel. Date	See Issue of
148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40	b11/9/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

				Mins.	Rel. Date	See Issue of
124	Michael Shayne, Private Detective	(My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami	(MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends	(MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York	(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride	(D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero	(W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande	(W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard	(D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West	(D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories	(D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome	(CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio	(M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley	(M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road	(D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady	(CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)	(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
119	Youth Will Be Served	(C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

Block No.						
2	Belle Starr (Tech.)	(D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio	(My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt	(C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill	(D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
1	Private Nurse	(D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Sun Valley Serenade		Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
1	Wild Geese Calling	(D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

	Cadet Girl	(D)	Carole Landis-Geo. Montgomery			a8/9/41
	Confirm or Deny	(D)	Don Ameche-Joan Bennett			a9/13/41
3	Great Guns	(C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
	Hot Spot	(D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley	(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Kipps		Michael Redgrave-Diana Wynyard			Not Rev.
W-1	Last of the Duanes	(W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
	Lone Star Ranger	(W)	John Kimbrough-Sheila Ryan			a9/13/41
3	Man at Large	(Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
	Marry the Boss' Daughter		Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder	(D)	Lynn Bari-John Sutton			a9/6/41
	Outlaw, The		Walter Huston-Thos. Mitchell			In Prod.
	Remember the Day		Claudette Colbert-John Payne			In Prod.
W-1	Riders of the Purple Sage	(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
	Rise and Shine		Linda Darnell-Jack Oakie			In Prod.
	Small Town Deb	(D)	Jane Withers-Cobina Wright, Jr.			a9/13/41
	Son of Fury		Tyrone Power-Cobina Wright, Jr.			In Prod.
	Swamp Water	(D)	Walter Huston-Walter Brennan			a8/16/41
3	Week-end in Havana	(D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast	(C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
3	Yank in the R.A.F.	(War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
	Young America	(D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.

UNITED ARTISTS

Current

	Blackout	(D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited	(C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop	(D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The	(C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Long Voyage Home	(D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Lydia	(D)F	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
	Major Barbara	(CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Pot O' Gold	(C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show	(C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night	(D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo	(D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	That Hamilton Woman!	(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling	(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad	(FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors	(C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns	(C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	All American Co-Ed	(CM)	Frances Langford-Johnny Downs			a8/23/41
	Corsican Brothers	(D)	Doug Fairbanks, Jr.-Akim Tamiroff		10/24/41	a9/13/41
	Fiesta	(Tech.)	Armida-Antonio Moreno-Geo. Givot			In Prod.
	International Lady	(D)	Ilona Massey-George Brent		9/19/41	a6/21/41
	Jungle Book	(Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		12/25/41	a8/2/41
	Miss Polly		ZaSu Pitts-Slim Summerville			In Prod.
	New Wine	(MD)F	Ilona Massey-Binnie Barnes	84		b8/2/41
	Niagara Falls	(C)	Marjorie Woodworth-Tom Brown			a7/19/41
	Shanghai Gesture		Gene Tierney-Victor Mature			In Prod.
	Sundown	(D)	Gene Tierney-Bruce Cabot		10/31/41	a7/5/41
	Tanks a Million	(C)F	Jas. Gleason-Wm. Tracy	50		b8/9/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy	(C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street	(D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick	(C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat	(My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City	(W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates	(C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie	(W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts	(C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game	(D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo	(D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line	(A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5037	Double Date	(C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans	(CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings	(D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker	(F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road	(D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost	(CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island	(My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now	(C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy	(CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman	(C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne	(CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range	(W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils	(A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster	(D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself	(F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie	(C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump	(C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat	(D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland	(A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite	(D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife	(C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic	(A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl?	(CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics	(CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post	(W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert	(A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers	(W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man	(C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose	(M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks	(D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga	(C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41

UNIVERSAL

Current 1940-41 (Cont.)

					Rel. Mins.	Date	See Issue of
5044	This Woman Is Mine	(PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes	(C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes	(CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes	(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl?	(MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Current 1941-42

	Badlands of Dakota	W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6061	Man From Montana	(W)	Johnny Mack Brown-Fuzzy Knight		9/5/41	a6/28/41
	Unfinished Business	(CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love	(D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
6063	Arizona Cyclone	(W)	Johnny Mack Brown		11/14/41	a7/12/41
	Bombay Clipper	(D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy	(D)	Charles Bickford-Evelyn Ankers (Former title "Halfway to Shanghai")		10/3/41	a4/26/41
	Flying Cadets	(D)	Wm. Gargan-Ed. Lowe-Peggy Moran			a5/31/41
6064	Ghost Town Buckaroo	(W)	J. Mack Brown-Fuzzy Knight			a9/13/41
	Great Man, The		W. C. Fields-Gloria Jean		11/14/41	a8/2/41
	Hellzapoppin		Olsen and Johnson-Martha Raye		10/10/41	a7/26/41
	It Started With Adam	(D)	Deanna Durbin-Charles Laughton (Former title "Almost an Angel")		9/26/41	a7/5/41
	Jail House Blues	(C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")			a5/31/41
	Keep 'Em Flying		Abbott & Costello-Carol Bruce		11/28/41	In Prod.
	Kid From Kansas	(D)	Dick Foran-Leo Carrillo (Former title "The Americanos")	60	9/19/41	a7/12/41
6062	Masked Rider	(W)	Johnny Mack Brown-Fuzzy Knight		10/24/41	a7/5/41
	Mob Town	(D)	Dead End Kids-Dick Foran			a6/28/41
	Moonlight in Hawaii	(CM)	Johnny Downs-Jane Frazee		10/24/41	a5/17/41
	Nobody's Fool	(C)	Hugh Herbert-Anne Gwynne		12/5/41	a9/13/41
	Paris Calling		Elisabeth Bergner-Randolph Scott		10/17/41	In Prod.
	Ride 'Em Cowboy	(C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips	(D)	Wm. Gargan-June Clyde-John Litel (Former title "Beyond the Law")			a5/17/41
	Sing Another Chorus	(MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	Swing It, Soldier		Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands	(D)	Una Merkel-Claire Dodd			a8/2/41
	Vigilantes	(W)	Johnny Mack Brown-Nell O'Day			a9/13/41
	White Savage		Brian Donlevy-Maria Montez		11/7/41	In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours	(SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride	(C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri	(D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D.	(C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara	(D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot	(My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air		Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
533	Dive Bomber	(Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
562	East of the River	(G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
520	Father's Son	(D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny	(D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark	(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers	(D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie	(D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody	(C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness	(D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy		Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra	(G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West	(G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three	(C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast	(F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout	(D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
512	Lady With Red Hair	(PD)A	Miriam Hopkins-Richard Ainley	81	11/30/40	b11/16/40
552	Letter, The	(D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower	(D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe	(D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby	(CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret	(My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog	(D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong	(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail	(PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs	(My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf	(D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No	(C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory	(D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark	(My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman	(D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez	(D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi	(G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde	(CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out	(C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns	(CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground	(D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night	(D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

102	Smiling Ghost	(HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night	(Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Blues in the Night	(D)	Priscilla Lane-Richard Whorf (Former title "New Orleans Blues")			a8/2/41
	Body Disappears		Jeffrey Lynn-Jane Wyman			In Prod.
	Bridges Built at Night		Richard Whorf-Lloyd Nolan			In Prod.
	Captain of the Clouds	(Tech.)	James Cagney-Dennis Morgan			In Prod.
106	International Squadron	(D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
	Kings Row		Ann Sheridan-Ronald Reagan			In Prod.
105	Law of the Tropics	(D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
	Male Animal		Olivia de Havilland-Henry Fonda			In Prod.
	Maltese Falcon	(My)	Mary Astor			a7/12/41
	Man Who Came to Dinner	(C)	Bette Davis-Monte Woolley			a8/23/41
103	Navy Blues	(C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough	(My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
	One Foot in Heaven	(D)	Frederic March-Martha Scott			a7/12/41
	Prime Minister	(B)F	John Gielgud-Diana Wynyard	94		b9/13/41
	Remember Tomorrow		John Garfield-Raymond Massey			In Prod.
101	Sergeant York	(BD)A	Gary Cooper-Joan Leslie	134	9/20/41	b7/12/41
	They Died With Their Boots On	(D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides		Constance Bennett-Bruce Cabot			In Prod.
	You're In the Army Now		Jimmy Durante-Phil Silvers			In Prod.

MISCELLANEOUS

	Adolescence	(D)A	Leon Janney-Eleanor Hunt	80	Select	b12/21/40
	40,000 Horsemen	(War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants	(PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino	(Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives	(Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13	(My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin	(D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise		16	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup		9	Not Rev.
		COLOR RHAPSODIES (16) Tech.		
		COMMUNITY SING (10)		
3651	Don Baker	Poor	9	8/30/41
		FABLES CARTOONS (8)		
		GLOVE SLINGERS (4)		
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1		10	Not Rev.
3852	No. 2		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
		TOURS (8)		
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3802	Show Dogs		10	Not Rev.
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario		8	Not Rev.
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies		10	Not Rev.
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

1941-42

		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
		OUR GANG (10)		
C-391	Come Back Miss Pipps		10	Not Rev.
		PASSING PARADE (10)		
		PETE SMITH SPECIALTIES (14)		
		TRAVELTALKS (12) (Tech.)		
T-311	Glimpses of Florida		10	Not Rev.
		TWO REEL SPECIALS (6)		

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
		GABBY CARTOONS (8) (Tech.)		
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
		HEADLINERS (8)		
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
		MADCAP MODELS (6) (Tech.)		
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
		PARAGRAPHICS (6)		
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds		10	Not Rev.
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
F0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

1941-42

FASCINATING JOURNEYS (Tech.) (2)

HEADLINERS (6)

A1-1 Beauty at the Beach		10	Not Rev.

HEDDA HOPPER'S HOLLYWOOD (6)

Z1-1 No. 1		10	Not Rev.

MADCAP MODELS (Tech.) (6)

POPEYE (12)

E1-1 I'll Never Crow Again		7	Not Rev.

POPULAR SCIENCE (6)

J1-1 No. 1		10	Not Rev.

QUIZ KIDS (6)

Q1-1 No. 1		10	Not Rev.

ROBERT BENCHLEY (4)

SPEAKING OF ANIMALS (6)

Y1-1 In a Pet Shop		10	Not Rev.

SPORTLIGHTS (13)

R1-1 Shooting Mermaids		10	Not Rev.

SUPERMAN CARTOONS (12) (Tech.)

W1-1 Superman	A Cinch to Sell	11	8/2/41

UNUSUAL OCCUPATIONS (6)

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)

14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck		8	Not Rev.
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41

EDGAR KENNEDY (6)

13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40

INFORMATION PLEASE (13)

14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41

LEON ERROL (6)

13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41

MARCH OF TIME

13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41

RAY WHITLEY (4)

13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

1941-42

DISNEY CARTOONS (18) (Tech.)

EDGAR KENNEDY (6)

23401 Westward Ho-Hum		16	Not Rev.

INFORMATION PLEASE (13)

24201 No. 1 (John Gunther)		10	Not Rev.

LEON ERROL (6)

23701 Man I Cured		16	Not Rev.

MARCH OF TIME (13)

23101 Thumbs Up, Texas	Excellent	19	8/16/41

PICTURE PEOPLE (13)

24401 No. 1 (Helen Broderick)		10	Not Rev.

RAY WHITLEY (4)

SPORTSCOPES (13)

24301 Pampas Paddock		10	Not Rev.

REPUBLIC 1941-42

MEET THE STARS (12)

28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)

1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41

LEW LEHR COMEDIES (4)

1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.

MAGIC CARPET OF MOVIETONE (8)

1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.

RIPLEY'S BELIEVE IT OR NOT

1601 Acquitted by the Sea	Excellent	10	19/12/40

SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)

1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40

TERRYTOONS (26) (13 in Tech.)

1510 Baby Seal	7		Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41

WORLD TODAY

1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

20TH CENTURY-FOX 1941-42

	Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2101 Sagebrush and Silver		10	Not Rev.
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power		10	Not Rev.
TERRYTOONS (26)			
2501 Ice Carnival		7	Not Rev.
2551 Old Oaken Bucket		7	Not Rev.
2552 One Man Navy		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)

5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.

GOING PLACES (15)

5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41

MUSICALS—TWO REEL (13)

5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04

SPECIAL SUBJECT (1)

5110 Swing With Bing	Excellent	18	4/13/40

STRANGER THAN FICTION (15)

5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

1941-42

ANDY PANDA CARTOONS (13) (Tech.)

6241 Boogie Woogie Bugle Boy of Company B		8	Not Rev.

MUSICALS (13)

6221 Is Everybody Happy?	Fair	18	9/ 6/41

SPECIAL SUBJECT (1)

6110 Cavalcade of Action		20	Not Rev.

STRANGER THAN FICTION (15)

6371 Shampoo Springs		10	Not Rev.

VARIETY VIEWS (15)

6351 Moby Dick's Home Town	Interesting	9	9/ 6/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockerno	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
3409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7101	Minstrel Days	Very Good	20	9/13/41
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails		10	Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
	MELODY MASTER (10)			
7502	Carioca Serenaders		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7401	Kings of the Turf	Interesting	10	9/13/41

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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SUPERIOR PROJECTORS, DOUBLE BEARING PREFERRED. Give age, condition, lowest price, first letter. Box 533, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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THEATRE BLOWUPS—Beautiful hand-colored displays at same low prices. Stites Portrait Co., Shelbyville, Ind.

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YOU'LL HAVE TO DO WITH WHAT YOU'VE GOT—SO LET US REPAIR YOUR Powers, Simplex, Motiograph, Superior; Arcs; Soundheads; Amplifiers. Factory Methods, Low Prices, Union Labor. Empire Instrument Company, 547 West 46th St., New York City.

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Cheap—2000 foot lake frontage—50 acres fine resort property completely equipped—all improved — electricity — boats — cottages — store — home — no agents — now operating — $30,000 — write—George H. Whitcomb, Lakeview, Mich.

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"SINCE SOUND CAME IN," writes E. L. Wood, Coliseum, Edmore, Michigan, "HAVE USED TWO S.O.S. OUTFITS—MORE THAN SATISFIED." Unnecessary to spend much for good sound—buy complete system for $282.00—Convenient terms. S. O. S. Cinema Supply Corp., 636—11th Ave., New York City.

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EVERYTHING FOR SMALL THEATRES—SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses, Phonograph; Soundscreen; Collapsible Frame and Trunks. One Third original cost. Box 532, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publisher's remainders and overprints, at lowest prices. Write for samples. Theatre and Radio Adv. Co., 154 Maiden Lane, N. Y. C.

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STRAIGHT ARC OR SPOTLIGHT CARBONS—All sizes from 6/16" x 6" up to 7/8" x 12". 80 per cent discount; write for list. Empire Instrument Co., 547 West 46th St., New York City.

WHAT VALUES—Simplex and Powers projectors, lamphouses, rectifiers, replacement parts, booth accessories, etc. Tell us what you need. Bargain bulletin available. Star Cinema Supply Co., 440 West 45th St., New York City.

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BROADWAY'S HIT DRAMA COMES TO FLAMING LIFE ON THE SCREEN!

Ida Lupino soars to new heights of breath-taking power...to top even her ever-to-be-remembered performance in "They Drive By Night."

A great actress brings to fascinating life a woman of strange desires . . . who stopped at nothing!

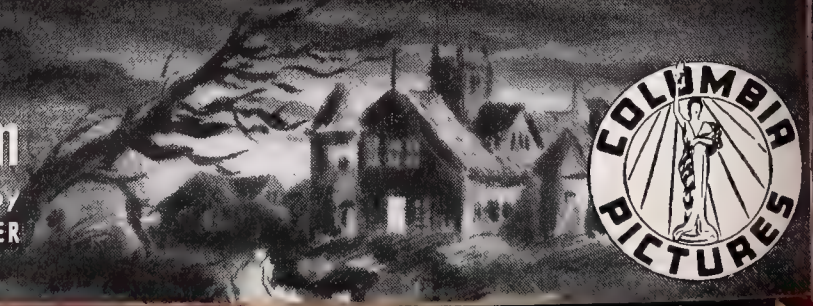
IDA LUPINO ☆ LOUIS HAYWARD

with **EVELYN KEYES**

Elsa Lanchester · Edith Barrett · Isobel Elsom

From the Broadway play by Reginald Denham and Edward Percy · Screen play by Garrett Fort and Reginald Denham · Produced by LESTER COWAN and GILBERT MILLER

Directed by CHARLES VIDOR · A COLUMBIA PICTURE



SEP 23 1941
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SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

REVIEWED IN THIS ISSUE

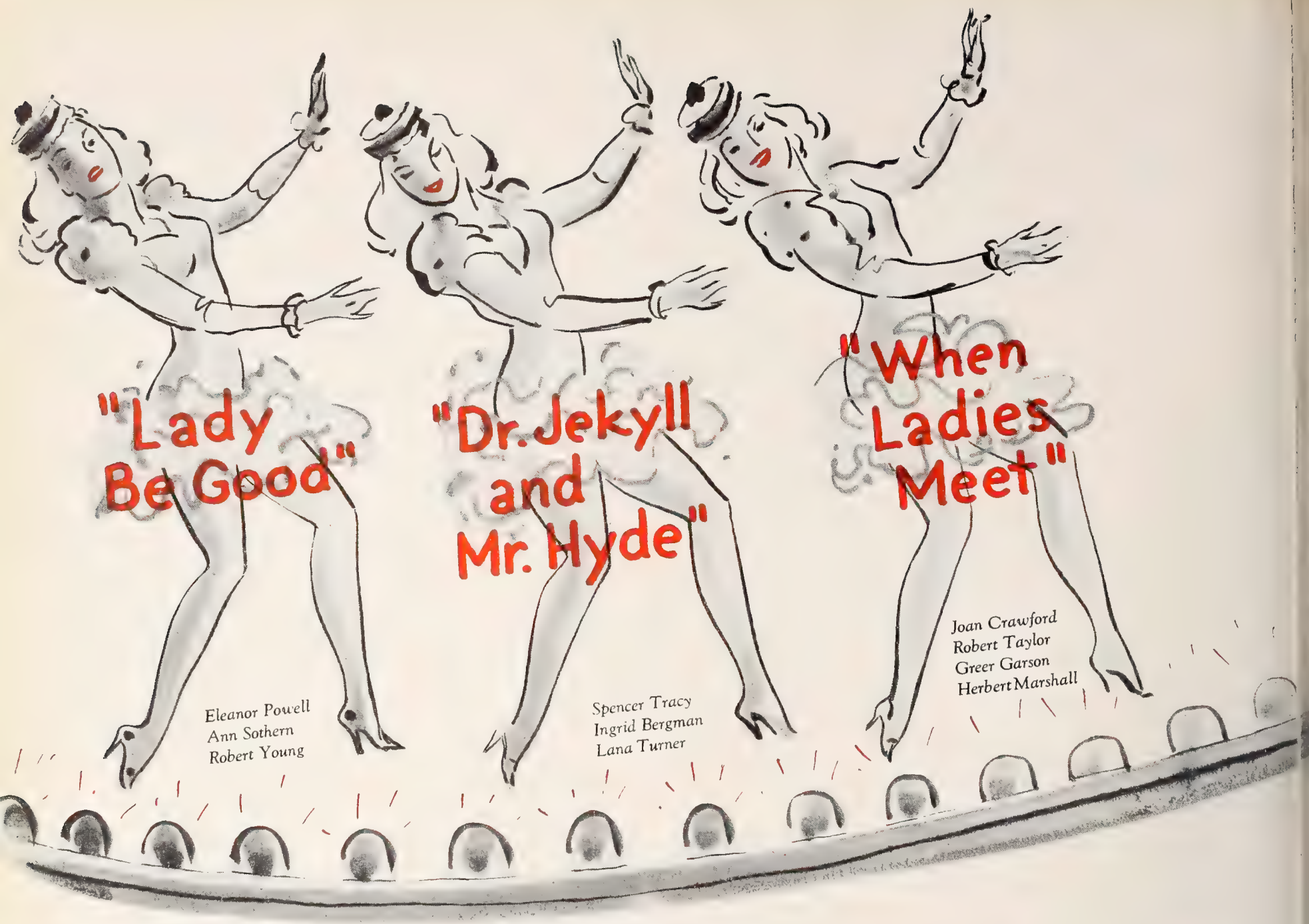
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A. M. Botsford

Vol. 35 No. 9

September 20
1 9 4 1



AND THE SHOW HAS JUST STARTED!



Leo's Fall Line of Box-Office Beauties is packing them in everywhere. Great entertainments, star-studded and opulent. The M-G-M Studio is clicking as never before in its golden history! The trade has just seen "HONKY TONK" (*Clark Gable, Lana Turner*), "MARRIED BACHELOR" (*Robert Young, Ruth Hussey, Felix Bressart*), "SMILIN' THROUGH" in Technicolor (*Jeanette MacDonald, Brian Aherne, Gene Raymond*), "THE FEMININE TOUCH" (*Rosalind Russell, Don Ameche, Kay Francis*). These Big Pictures are all getting rave notices from trade press and exhibitors. Looks like that Friendly Lion is friendlier than ever!

The Editorial Page

Current Observations

PROBE. Nothing concrete has come out of the industry probe in Washington thus far to substantiate the charges hurled at it. Two of the Hollywood columnists and commentators were afforded the opportunity of proving their "love" and "devotion" to our industry by trying to kick it in the pants. That was good. It shows where they stand without much further doubt.

If what has come out thus far is any indication of the sum total of the shindig then the industry can continue about its business without much worry. Nevertheless, the probe does carry a definite threat of what can happen in the immediate future.

It behooves all individuals and branches of our industry, who have the industry's best interests in mind, to think before they speak, write letters or start trouble. Trouble has a nasty habit of coming back to roost.

* * *

HISTORY REPEATS. High hopes were held out for a slam-bang, terrific convention of the Allied States Association in Philadelphia this week. Outstanding on its agenda was the first step in the formation of an industry coordinating committee which, with representatives of other organizations, producers, distributors, would present a united front to fight attacks on our industry.

Apparently a family quarrel developed because the resolution pointing to the committee idea never did get passed and the whole idea seems to be fading.

Eliminate this one phase of the Allied convention activities and what have the delegates left to compensate them for the trip to Philadelphia? Practically nothing.

Isn't this all reminiscent of Minneapolis two years ago? That was the "famous" convention at which outstanding executives were invited to present their code for ironing out industry disputes and ended up by the Board turning it down, as has been claimed, even before it was presented to the delegates.

The only difference we can see between MPTOA's Los Angeles flop and Allied's Philadelphia flop is that Allied had a bigger audience to witness it.

* * *

COORDINATION. While on the subject of the coordinating committee we would like to express a thought or two of our own. In the first place, sincerity of purpose is of paramount importance. Without a real purpose or the sincerity of making the idea work, there just ain't no idea worth bothering about.

In the second place; What units are necessary for the successful culmination of this idea? We feel that it should consist of specially selected representatives of both existing national exhibitor organizations; the producers' body in Hollywood; the Hays office (which represents the distributors), and the trade press which speaks for the industry as a whole.

In the third place; How will such a coordinating committee function? Well, we believe it should meet at regular, stated intervals in a city best suited to all on the committee, plus any additional meetings made necessary to combat an industry attack from within or without and for the prime purpose of presenting a united front.

In the fourth place; Who is going to head such a committee? Obviously, it will have to be someone without organization affiliations yet, one who will command the respect of all members of the committee.

Perhaps the action taken by Allied in getting this committee plan started will point the way for the answers to the various problems mentioned above or coming up as the organization gets underway. If Allied fails to give the idea impetus at its convention then someone else will. But whoever it is, it will have to take form and move fast if it is to accomplish any part of the mountainous task that confronts it from the start.

* * *

CONGRATULATIONS. To National Theatre Supply on the occasion of its Fifteenth Anniversary. The company may well be proud of its achievements, its tremendous circle of satisfied exhibitor customers, the huge obstacles it had to hurdle to perfect a national organization while maintaining localized contacts and service, its never-failing ability to meet any emergency whether it be for a major circuit or a little independent.

It is from these things that great success comes. NTS hasn't shown any symptoms of swelling heads, bulging pocketbooks or even the slightest inclination to treat anybody with more attention than is accorded to others. That is what we like about it and we feel we know whereof we speak because we were one of those customers for many, many years.

To Walter Green, Earl Hines, Oscar Oldknow and the rest of our many friends in that organization, we extend hearty good wishes for another fifteen years of success and service.

* * *

ESCAPE. Abe Myers told the Philly convention that the five companies participating in the consent decree would probably be free to drop the present selling methods next June via the escape clause. At the present time it looks as though the government will not be able to bring the other three companies into line.

However, we are not so sure they will drop the new way of selling. If, during the time it is in effect, they find they are getting higher prices and better terms it is reasonable to assume that they will think twice before returning to the old large block plan.

— "CHICK" LEWIS

ALLIED CONFAB REJECTS COOPERATION

Yamins' Objection Throws Convention Plan Out; Meeting Fails to Accomplish Purpose

Allied's National Convention in Philadelphia this week failed to accomplish the prime object for which it was convened—to pass a resolution naming a committee to cooperate with other exhibitor organizations and other branches of the industry to solve common problems. The beautiful platter served to the convention was thus smashed to bits. The record turnout of exhibitors gathered for the purpose of passing such a plan—and enthusiastically applauding all the speakers who sponsored it, suddenly lost their enthusiasm late Thursday afternoon when Nate Yamins, member of the Board of Directors, threw a bombshell into the assemblage by opposing any such coordinating or cooperation. His arguments left Allied leaders visibly shocked.

So flabbergasted were the Convention heads, that they immediately excluded all but exhibitors from the room and discussed the matter in a closed session. This action came after President H. A. Cole had read the resolution, Martin Smith had seconded it and Yamins had objected to it.

No reasons could be learned for the failure to pass the resolution. Yamins' chief objection to the coordinating committee idea seemed to be that he was not present at the directors' meeting at which the plan was adopted. Some said Yamins was miffed because he was not included in the committee already named by the Board of Directors to represent Allied in the talks with other groups. Included in that group were Cole, Roy Herrold of Indiana, Jack Kirsch of Chicago, Sidney Samuelson of Eastern Pennsylvania and Martin Smith of Ohio.

Until Yamins took the floor the convention seemed to be 100 per cent for cooperation as speaker after speaker espoused it. The idea was said to have been the brain-child of Kirsch; but it was supported strongly in a speech by William F. Rodgers, MGM general sales manager.

Throughout the earlier sessions the groundwork had been laid for action on the Jack Kirsch coordinating committee plan, and the meeting Thursday afternoon (which followed a closed meeting for discussion of the AID report and selling and buying problems) was well organized to get ratification from the floor.

The one thing that the convention did accomplish was to serve a ringing denunciation on the Nye-Clark "war-mongering" hearings in Washington.

The opening session brought forth a resolution, introduced by Abram F. Myers, general counsel of Allied, denouncing the Nye-Clark attacks on the industry, in the following terms:

RESOLVED by the motion picture theatre owners in attendance at the twelfth annual convention of Allied States Association of Motion Picture Exhibitors in Philadelphia this sixteenth day of September, 1941, that we protest the tactics employed by the participants in the current proceedings before a sub-committee of the Senate Committee on Interstate Commerce in attacking the integrity and attempting to destroy the good will of the motion picture industry for political purposes; and, further, that we condemn and denounce the efforts of such participants and all others to stir up religious and racial antagonism and class hatred in the United States.

Myers, asking for the floor early in the first session, prefaced introduction of the resolution with the statement that nothing the convention would be called upon to do transcended in importance the matter of informing sponsors of the Washington hearings that they may not look to Allied for any comfort in their efforts to "drive a wedge" into the industry.

When Rodgers took the floor the delegates seemed interested in his very frank declarations about MGM sales policies including the sliding scale plan which the company has adopted. He enthusiastically endorsed the convention's resolution to condemn Nye and Clark and also its proposals to set up a coordinating committee—the proposal which eventually failed. The convention seemed to agree with him in every particular but the perversity started by Yamins eventually spread because a resolution at the closing session condemned innovations in sales policies with special emphasis on the sliding scale which the delegates seemed to accept the day before.

Conventionettes

Claude F. Lee drove home the willingness of distributors to see more cooperation, when he followed up Will Rogers' declaration, with the statement that Paramount would welcome opportunity to work with representatives of all groups.

Mystery deepened as to who's the papa of the Consent Decree. Allied speakers kept repeating: "It's not our baby." Wm. F. Rodgers, referring to it said, "It's not of our making."

Most bewildered attendee was the guy who insists he couldn't see the ceiling for the chickens flying home to roost every time reference was made to two topics which figured importantly in several speeches.

Some more mosts: The most scared-looking exhibs—those posing with Leo in M-G-M's corner. . . . Most silent spot—Paramount's room during a show on that miniature stage. . . . Most widely known non-member—"Liz" Day of Wagner Sign Service. . . . Creator of most amazement—Berlo, the artist Dave Weshner installed at the U.A. stand to draw 3-minute portraits that look like you. . . . Most earnest worker for the cause—Pete Wood. . . . Most scholarly-looking—Martin G. Smith. . . . Most convincing veteran delegate type—Fred J. Herrington.

Withdraws Injunction Move in Trust Suit

Philadelphia—State Senator Harry Shapiro of Philadelphia, counsel for the plaintiff in a case brought by Harry Schad of Reading, withdrew his motion for a preliminary injunction and discontinued the hearing that had been under way four days with Federal Judge Cullin Ganey presiding. Brought against Warner Bros., 20th Century-Fox, and Wilmer & Vincent, the bill charged them with conspiring to take one-half of the Fox product from the plaintiff's Astor Theatre in Reading and sell it to Wilmer & Vincent's Embassy Theatre.

Syracuse MPTO Unit to Tackle Local Bingo Problem

Syracuse, N. Y.—Vice-President Sidney L. Grossman will preside at a meeting of the Syracuse unit of the MPTO Sept. 25 to tackle the problem of big-time Bingo games by non-theatrical interests. Exhibitors' greatest worry is the game sponsored by the Knight of Columbus.

Chaplin's 'Gold Rush' to Be Re-issued in October

Charlie Chaplin's "The Gold Rush" will be re-issued by United Artists late in October. The film, which was first released in 1925, will now have a commentary and new musical score, on which Chaplin is now working.

Dorothy Lewis Feted

Dorothy Lewis, star of Republic's "Ice-Capades" was honored by a cocktail party in the penthouse of the St. Regis Hotel on Thursday afternoon.



Walter E. Green, President of National Theatre Supply Company, cutting the birthday cake presented to him by some of the General Office employees of the Company, to commemorate National's 15th Anniversary this month. Left to right: A. M. Cutter; W. C. Smith; R. H. Richardson; Bernard Kleid; R. N. Harder, Treasurer; A. F. Baldwin; C. P. O'Grady; M. B. Smith; Walter E. Green, President; E. M. Brown; R. G. Johnson; F. L. Friedman.

Botsford New 20th Ad Chief

Kent Makes Appointment As Successor to McCarthy

Appointment of A. M. Botsford to succeed Charles E. McCarthy as 20th Century-Fox advertising and publicity director was announced this week by President Sidney R. Kent.

Botsford, who will take up his duties at once, was associated with Kent at Paramount for many years in charge of advertising and publicity, and later joined Paramount's production forces, where he has been for the last decade.

McCarthy, whose resignation was announced some weeks ago, had remained at 20th-Fox at Kent's suggestion, Kent said, and added that McCarthy's resignation, which was given entirely of his own accord, had been accepted with regret.

ITO of Arkansas Sets Oct. 19-20 for Meeting

Little Rock, Ark.—Fall convention of the Independent Theatre Owners of Arkansas is scheduled to be held here Oct. 19-20.

MacDonald Builds Another

Charles MacDonald, operator of the Sothern Theatre, York, Pa., has acquired property in North York for the erection of a new theatre with a seating capacity of 500 and is scheduled for completion by Jan. 1.

A. M. BOTSFORD

(The Man on the Cover)

Newly appointed director of advertising and publicity for 20th Century-Fox, named this wek by President Sidney R. Kent. He was director of advertising and publicity for Paramount when Kent was with that company.

SHOWMEN'S Trade Review

Vol. 35, No. 9 Sept. 20, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.
Sept. 29: Variety Club of California charter presentation and induction dinner, Los Angeles.
Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 19-20: ITO of Arkansas fall convention, Little Rock.
Oct. 20-21: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Nov. 2: Pittsburgh Variety Club banquet.

16mm. Libraries Set For Midwest

Expect Territorial Exchange To Counter 'Jack Rabbits'

Des Moines, Ia.—With operation to be on an exclusive territorial basis, formation of the Midwest 16 mm. Libraries, to distribute in Iowa, Kansas, Missouri and Nebraska, was announced this week by F. E. Judd, who is also Monogram's franchise holder in Iowa.

The rapid increase in "Jack Rabbit" circuits in Iowa and other midwestern states this summer has aroused the ire of exhibitors, since the 16 mm. films have been used in direct competition and sometimes on a free-admission basis. Retalitory tactics against distributors that rent out the 16 mm.'s in direct competition have been threatened by the Allied Independent Theatre Owners of Iowa-Nebraska.

According to Judd's plan, the theatre operator's permission would be obtained before renting the smaller films for use in private clubs, schools, etc. It is also expected that establishing the 16 mm. libraries will offer direct competition against the brokerage exchanges attacked as largely responsible for making the "Jack Rabbit" circuits possible. Films, Inc., is the only other exchange operating on an exclusive territorial basis.

Picture Pioneers Next Meeting Set For Oct. 29

The date of the next Picture Pioneers' Dinner Conference will be Oct. 29, it was decided upon at a meeting of the Executive Committee this week. According to an announcement issued by Jack Cohn, House Manager, the Conference will be in the nature of a Hallow'een-Harvest Moon event.

Rockwell Managing Two Hornell Houses

Hornell, N. Y.—Ken Rockwell, former manager of the RKO Jefferson Theatre, New York City, has joined Warner Brothers to manage their Steuben and Strand Theatres here.

New Bingo Game

The 5-Game Bingo, a game sponsored by Premium Products, is now being played in a number of RKO theatres in Greater New York.

Six New Arbitration Cases Filed; One Tests Section X

Drayton Plains Case Settled; Metropolitan Playhouses Brings Action for Clearance for Ogden Theatre, Bronx

Six demands for arbitration were filed this week, the heaviest list in some time. Included is the first case involving Section X of the consent decree relating to runs. This will test the theory of those who interpret the section to read that complaints could be filed beginning Sept. 1 if the alleged discrimination continued for three months previous thereto.

K. & S. Theatre Corp. of North Chicago, of which Sidney Schatz is president, filed a complaint claiming that the clearance given to the Times Theatre, Waukegan, over the Sheridan Theatre, owned by K. & S., is unreasonable and greater than it was last year.

Sam Winokur, owner of the Ritz Theatre, Watervliet, Mich., charges that he is forced by MGM to wait seven days after the Hart Theatre, Hartford, and the Loma, Coloma, two and five miles away respectively. Warner Bros. compels him to play 14 days after these towns, all of which are the same size, Winokur contends. He seeks to abolish the clearance.

William Graeper, owner of the Egyptian Theatre, Portland, Ore., seeks to cut the clearance of the city's first run theatres from 90 days to 45 days.

Sam Millets, operator of the Dentonia Theatre, Denton, Md., asked that the seven-day clearance granted to the Reese Theatre, Harrington, Del., be eliminated as unreasonable, since the two towns are 17 miles apart.

Metropolitan Playhouses of New York named Paramount and Loew's in connection with its Ogden Theatre in the Bronx, charging that the clearance of seven days granted to the Mount Eden Theatre is unreasonable because the houses are not in competition.

Irving Moss, owner of the Parkside Theatre, Detroit, filed the first case involving Section X since Sept. 1. Moss claims that for three months since July, the five consenting companies have refused to grant him the run he demanded, giving it instead to four other houses. He asks for playing time seven days after key runs instead of seven days after subkey runs.

The case of the Drayton Theatre, Drayton Plains, Mich., which involved Butterfield Theatres in Pontiac, has been settled by agreement with all parties.

Clem Pope Appointed Cleveland City Manager

Clem Pope has been named Cleveland city manager by Charles W. Koerner, RKO general manager, assuming a part of the duties relinquished by Nat Holt when Holt become RKO west coast division manager. The remainder of the division, Columbus and Detroit, will be supervised from the New York home office. During the past three years, Pope has been in charge of RKO advertising and publicity for Cleveland, Columbus and Detroit.

New Admission Tax Will Begin Oct. 1

Washington — Senate and House conferees definitely decided this week that new admission taxes will go into effect Oct. 1.

It was agreed by the conferees that the tax of ten per cent would start on the first cent of admission, with the exception of admissions of less than ten cents to children under 12.

Children between 12 and 18, and men in service uniforms will pay on the amount of admission.

Exempted are entertainments conducted by public, parochial, elementary and high schools.

Dime Lunch Hour Show

Failes Provides Program of Shorts for Defense Workers

Ilion, N. Y.—Termed a noontime "recreation hour," something different and unique in the way of shows for defense workers was inaugurated this week at Schine's Capitol Theatre here when Manager Ronald Failes set aside the noon hour as a time when Remington Arms plant employes could bring their lunches to the theatre with them and eat while watching 50 minutes of selected short subjects. The admission is ten cents.

Remington Arms officials, the mayor and civic officials are heaping all kinds of praise on Failes, because the unloosing of so many men at noon has caused a minor "traffic problem" in Ilion. It is felt the noon-hour movies will keep them off the streets.

Cooperating in every way, Remington heads are inserting announcements in pay envelopes and giving Failes poster space at the plant. Whether or not the show will be presented in other Schine situations depends on its success in Ilion.



FIDLER'S TESTIMONY PROVES A BUST

Commentator-Columnists Charges Refuted; Willkie, Absent From Hearing, Ridicules Him

Radio Commentator and Columnist Jimmy Fidler was the principal witness at Mondays session of the Senate sub-committee investigating propaganda charges against the industry, but his allegations proved to contain more benefit for the industry than against it. Meanwhile, Senator Clark, chairman of the sub-committee, angered at newspaper opposition to the inquiry, charged conspiracy on the part of columnists and hinted that the committee would investigate this at a later date.

At the close of the session, Senator McFarland of Arizona, the industry's lone defender on the sub-committee, demanded an immediate end to the hearings on the ground that no conclusive evidence had been submitted.

So unimportant was Fidler's testimony that Wendell L. Willkie, the industry's counsel, failed to appear before the committee to hear it, being unwilling to dignify the gossip purveyor's remarks by listening to them.

The columnist and radio commentator was followed on the stand by George Fisher, another commentator, who proved to be disappointing to the isolationists, and he was dismissed after a brief period on the stand.

Fidler's testimony went far afield. Among other things he tried to show that the studios had attempted to prevent broadcasting of comment adverse to the industry in general, particular companies and their talent. He claimed that Hollywood has a blacklist but could not say by whom it was maintained. He admitted owning stock in Warner Bros., but confessed that that company had also objected to his criticisms of pictures. Asked by Senator McFarland whether his panning of so-called propaganda pictures hadn't accomplished the result he was seeking, Fidler, hesitantly replied that the studios were unfair to the stockholders, including himself and suggested that they should make such pictures out of their own pockets and identify them in advertising with the word "propaganda."

Publicly airing his feud with Columbia Broadcasting System which resulted in his transferring his broadcasts to Mutual recently, Fidler denied statements issued by CBS that he "wished to profit by broadcasting scandal and gossip." He denied that divorces and possibilities of babies were scandal.

In his attack on columnists and the press in general, Senator Clark asserted that 75 per cent of the columnists have engaged in a "smear" campaign against the committee.

In his testimony Fidler said he employed nine people on his regular staff and about 25 "of what I call spies." He told of a series of Russian propaganda pictures soon to be released in the U. S. He claimed that he had several times been offered money for favorable reviews of pictures. He named Harry Brand of 20th-Fox and Russell Birdwell among those who had attempted to bribe him. Both Brand and Birdwell indignantly denied the charges, the former stating that Fidler had been paid $3,000 to make a trailer for one picture. Brand also scored Fidler for his attempts to get stars to purchase gowns in a shop in which he was interested and for attempting to get the studio (20th-Fox) to purchase a scenario and a title which he claimed to own.

"It would be regrettable indeed if Hollywood considered Fidler a menace, but his numerous activities as part owner of a night club, known as The Pirates' Den, title broker, gown salesman, actor, writer, columnist and radio commentator have added a much needed comic touch to the Hollywood scene," Brand said.

Following the Monday session, Willkie issued the following statement:

"Sen. Tobey has commended to me the testimony of the gossiper, James Fidler. I can understand Sen. Tobey's commendation of this witness, for the committee, in Fidler, had a witness to its liking—a gossip writer—one who makes his living by unsupported and unproven statements about other people. He accused the radio, newspapers, journalists, motion picture producers alike of conspiracy and misdemeanors, most of which were for the purpose of controlling his golden voice.

"Like witness, like committee—Chairman Clark is sure the country's distinguished columnists are in a conspiracy to malign his committee, if that is possible. That makes Dorothy Thompson and General Hugh Johnson fellow conspirators. Those two must be having an amusing time together—perhaps discussing Col. Lindbergh's and Gerald Nye's recent un-American talks. I have no doubt that they find themselves in agreement about the high-handed methods and improper purposes of the committee."



Golfers had a field day at the Warner Tournament last week. Above, left to right are Sam Schneider, Grad Sears, Herman Starr and Bonnie Klawans. More than 150 people attended the affair which was held at the Old Oaks Country Club, Purchase, N. Y. Joseph Bernhard was master of ceremonies. Due note was taken that the day marked Sears' 21st wedding anniversary.

DIGNITY DEPT.

Portland, Me. — With the Selective Service Act depleting the supply of local ushers and doormen, Manager George C. Cronin of the Snyder-operated Strand Theatre has employed a 45-year-old man in the ticket-taking capacity. Plans are to do likewise at the chain's other house, the Empire. Older men add a touch of dignity to the front of the house, according to District Manager Leo Young.

Says "U" Will Correct Mistakes

Admitting that the company had made mistakes because it is "ambitious," William A. Scully, general sales manager of Universal, offered this week to sit down with any exhibitors who had justified complaints and adjust them personally, although branch and district managers had the authority to make adjustments themselves.

Scully was in Philadelphia for a luncheon in honor of Olsen and Johnson, who are starring in the Universal picture, "Hellzapoppin'." With the Allied Convention taking place in the Quaker City, many exhibitors are in town this week and Scully opened his offer to include any who wish to discuss their grievances with him. He added that Universal will probably continue to make mistakes, but they will be honest ones, which the company will always be willing to correct.

Abe Harris Honored At Testimonial Dinner

Syracuse, N. Y.—A testimonial dinner at the Hotel Syracuse Thursday night honored Abe Harris, who is being transferred from the Syracuse to the Rochester territory by MGM.

Reception for 'Sextette'

A cocktail reception in honor of the "Navy Blues Sextette" was hosted by Sherman Billingsley at the Stork Club Wednesday evening with a hundred prominent models, entertainment celebrities, and delegations from the press, film trade and fan magazines in attendance.

Many Attack Movie Probe

Zanuck Flays Investigation; Phila. Convention Hits It

Representatives of every branch of the industry have attacked the Senate inquiry into propaganda charges, with some of the criticism of the committee getting prominent publicity in the daily newspapers. Particularly scathing was the denunciation of the investigation by Darryl F. Zanuck, 20th-Fox production head and a lieutenant colonel in the Signal Corps Reserves, who told an attentive audience of Legionnaires at Milwaukee that charges "made that American motion pictures have been used to generate a war spirit—that pictures have been deliberately used to incite the people to war" are "false."

Thirty-two members of the Independent Theatre Owners of Southeast Missouri in a meeting in Cape Girardeau last week passed a resolution protesting the inquiry. The organization represents the ownership of 51 theatres in 51 different towns in Southeastern Missouri.

The resolution was as follows:

"We, the motion picture exhibitors of southeastern Missouri, organized as the Independent Theatre Owners of Southeast Missouri, do hereby protest the attack upon the motion picture industry now being made by our Senator Clark of Missouri. There have been no films forced upon any exhibitors in our organization and we feel that patriotic films are needed and welcomed in this national crisis. If these films were obnoxious to theatregoers, we, who are in constant touch with theatre patrons, would be the first to know when to eliminate this type of film. It is always the theatre owners' privilege in this free country to exhibit or not exhibit any type of film in our theatres. Therefore, we believe the attack by Senator Clark is thoroughly unfair, uncalled for, unpatriotic, and unjust."

Opening Delayed by Legal Technicality

Milwaukee — A legal technicality over payment of the musicians' social security has delayed the opening of the 2,700-seat Riverside Theatre Theatre here by the Warner Circuit. The opening, which had been set to take place on the even of the American Legion convention, failed to materialize when an argument arose as to who should be responsible for payment of the musicians' social security. It has been the policy of the house to have musicians responsible, but now, it is reported, the band leaders want the management to assume responsibility. So far, the circuit has refused. The house has been dark since July 31.

Tax Victory Is Won By ATO of Indiana

Indianapolis — Years of tireless effort on the part of the ATO of Indiana has borne fruit, with the announcement this week that the Indiana Gross Income Tax Division has decided to refund monies paid by exhibitors as gross income taxes on the distributors' share of percentage pictures. The tax will apply only to distributors in the future.

Film Daily Says:

"ONE OF THE YEAR'S BEST..SHOULD CLICK WITH ALL"

Motion Picture Daily Says:

"A BEAUTY"

Motion Picture Herald Says:

"RANKS WITH THE FINEST HOLLYWOOD HAS MADE"

Hollywood Variety Says:

"UNUSUAL ENTERTAINMENT"

Hollywood Reporter Says:

"DESERVES PLACE ON ANY LIST OF THE YEAR'S EXTRAORDINARY TEN"

THEY'RE TALKING ABOUT

William Dieterle's

PRODUCTION OF

All That



with

EDWARD ARNOL

WALTER HUSTON

JANE DARWEL

SIMONE SIMON

GENE LOCKHAR

JOHN QUALEN

and

ANNE SHIRLEY

JAMES CRAIG

Screen Play by Dan Tothero

Story by Stephen Vincent Bene

Associate Producer Charles L. Gle

Honey Buy



Produced and Directed by
WILLIAM DIETERLE

A GIRL named Belle . . . "from over the mountain" . . . A MAN of flesh and fire . . . A WIFE who knew no fear . . . *and a hoard of sin-touched gold!* . . . Startling, powerful drama from Stephen Vincent Benet's sensational Saturday Evening Post Story, winner of the O. Henry Award under the title, "The Devil and Daniel Webster" . . . magnificently brought to the screen by William Dieterle, director of "The Story of Louis Pasteur," "The Life of Emile Zola," "Juarez" and other important successes.

ONE OF THE FIRST FIVE FROM RKO . .

Here they are

THE FIRST FIVE FROM RKO RADIO











RKO RADIO PICTURES

LITHO U.S.A.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Dr. Jekyll and Mr. Hyde	Sept. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Woman's Face	May 10

Candy Kisses, Boy-and-Girl Cards Sell '$1,000,000 Baby' for Rankin

Clever and attention-compelling was the manner in which Manager Harland Rankin of the Centre Theatre, Chatham, Ontario, sold "Million Dollar Baby." Among the stunts employed are two that deserve special mention and which can easily be duplicated by other showmen.

One was a card to which was attached a candy kiss. The caption at the side of the confection referred to it as "A Kiss from the 'Million Dollar Baby'." Playdate copy and a plug for the store furnishing the kisses occupied the rest of the space on the card.

To girls Rankin distributed "lucky number" pink cards, while the fellows received blue ones. When either a boy or girl found another with a card bearing the same number as his or hers, the couple were admitted free to see the picture.

Poorman Institutes Big Campaign On 'Out of Fog' in Williamstown

A big campaign was instituted on "Out of the Fog" at the Lyric Theatre, Williamstown, Pa., by Charles Poorman, circuit manager for the Rubinsky Circuit.

In addition to a huge front of three-sheets and cut-out letters, Poorman also created a fog effect through the use of dry ice and water in a trough.

A recording was made of the terse dialogue in the picture and played back through a speaker in front of the theatre.

Poorman also made an eye-catching front for the engagement of "Kiss the Boys Goodbye" at the Lyric, Dallastown.

Passes in Block of Ice Draw Attention to 'Wings' for Pitts

Tom Pitts, manager of the East End and Patrick Henry theatres, Richmond, Va., used the old but effective block-of-ice stunt in advance of his showing on "I Wanted Wings." Displaying a 300-pound block on the sidewalk in front of the theatre, Pitts placed a sign over the ice with this copy:

"This block of ice has almost as many surprises for you as 'I Wanted Wings'——"

Free passes, of course, comprised the "surprises for you."

Bob Hope Autobiography Starts Big Ad Campaign

The publication this week of Bob Hope's autobiography, "They Got Me Covered," and the release of his new Paramount comedy, "Nothing But the Truth," will key a large-scale publicity and advertising promotion on the part of the Pepsodent Company, Hope's radio sponsor.

The sponsor, who will publish "They Got Me Covered" and market it in drugstores throughout the country, has placed an advance order for 3,000,000 copies of the work. The Hope autobiography is a full-sized book with a cover in full color, and is liberally illustrated with photographs from Hope's album and stills from his Paramount comedies, especially "Nothing But the Truth" and the forthcoming "Louisiana Purchase." It will retail for a dime and a Pepsodent box-top.

The campaign got under way Thursday when 85,000 druggists received giant-sized postcards from Hope himself, calling attention to the publication of his book and inviting them to merchandise it. On the same day copies of the book will go out to 5,000 wholesale drug dealers, along with a broadside on the author and information on "Nothing But the Truth." During the following week the druggists will receive, through their Pepsodent dealers, elaborate display material advertising the book. This has been prepared by Paramount, in connection with the promotion of Hope's new films.

With Hope currently rated as the most widely-listened-to performer on the air, it is through the radio medium, naturally, that the book and films will be most heavily publicized. On his Pepsodent programs of September 23, September 30 and October 7, to be broadcast from Chicago, Washington and Cleveland, respectively, Bob plans to call the attention of his public to the publication of his autobiography and release of his latest comedy.

To complete the line-up. Pepsodent, during the first half of October, will put on a grand-scale advertising campaign in newspapers and national magazines on behalf of its product and Hope's book, with credit throughout to "Nothing But the Truth."



'Peep Box' Arouses Curiosity

Pictured above is a curiosity-arousing lobby display used by the Symphony Theatre, Chicago, in advance of the showing of MGM's "A Woman's Face." Manager Bob Kennedy and his assistant, Cliff Farmer, rigged up a "peep box" which, when one peeped, revealed a mirror and this copy: "Now that you have seen your face, let this be a reminder to see 'A Woman's Face'."



Plaques Feature 'Rave' Lines

As part of the campaign on Warners' "Sergeant York," when that film played at the Earle Theatre in Washington recently, special plaques carrying the "rave" lines of leading cinema critics were displayed on pillars in the lobby, under the direction of Frank LaFalce and Frank Seltzer. If you're to play this picture, why not follow the same procedure?

Hill Ties In Movie Vacation Drive With Theatre's Anniversary

Alfred E. Hill of the Wood Theatre, Woodbury, N. J., has adopted the "Movie Vacation" idea originated by *The Evening Bulletin,* Philadelphia newspaper, in decorating the front of the Wood during August, the theatre's tenth anniversary month.

In addition to building his anniversary display around the "Movie Vacation" theme ("Only on a Movie Vacation Can You See the World Today" and "Movie Vacations are Good for the Family and You"), he used it in local ads.

Hill, celebrating his sixth anniversary at the theatre this month, received much favorable comment from the public and the trade on his clever use of the theme. Part of his lobby display was a scale model sailboat rocked by a motor against a streamer reading, "Vacation With Us During August."

The same idea is being carried out in ten other theatres belonging to Atlantic Theatres, Inc., which controls the Wood.

Davis Gets 'In The Groove' With 'Boogie-Woogie Jamboree'

That The Hut-Sut Song is featured in "San Antonio Rose" was made strongly apparent to patrons of the New Vernon Theatre, Mount Vernon, Indiana, recently, when Manager Lou Davis staged a Boogie-Woogie Jamboree on Family Night.

In his newspaper ads, he admitted that "the ickies may not like it, but the hepcats and alligators are goin' to get in the groove and tear it down." Then he continued: "So, if you're feelin' in the mood for a bit of jumpin' jive and rug-cuttin', bring your date to the Vernon for an entire evening of boogie-woogie, 'cause you can't stop a gate from swingin'—all you can do is get on and swing, too!"

The special event drew jitterbugs to the theatre en masse, the Vernon management reports.

Even the short subjects, by the way, were "in the groove," for Davis booked "Scrub Me Mamma With a Boogie Beat" and "Jumpin' Jive" for the occasion.

Program Exchange

Novelty Pluggers, Blotter and Handbills Feature Activities Among Members This Week

WE HAVE little comment to make on the weather this week. The humidity is in the air again, which means that although the breezes blow, one is inclined to feel damp and sticky, as though he had just been fished out of a pond an hour ago and was drying out. And now that the weather has been disposed of, we shall begin studying the newest batch of programs at our disposal.

From W. H. Woodley, manager of the Ritz Theatre, Hickman, Ky., comes samples of his program. One thing we notice about many of our Kentucky members is that their programs are almost all exactly alike in layout and typography. It is natural to conclude, therefore, that one program printing firm furnishes the programs for all these houses. As in the others, Woodley offers a free pass in every tenth sack of popcorn, and also offers five free admissions each week to patrons whose names appear in the program. To stress the importance of one of his attractions, "The Great Commandment," the Ritz management distributed a special handbill in which he pointed out that the picture "is the first religious picture since 'The King of Kings,' and during these times of stress such a truly wonderful and inspiring picture is welcomed." We hope that Woodley secured the cooperation of local churches in putting the film over, because this religious contact is extremely important.

Banks, Schools, Offices Get Blotters

Banks, schools and offices in Danvers, Mass., are using blotters distributed recently by Pearce Parkhurst of the Orpheum Theatre. Across the top is a six-inch rule, after which follows this copy: "Make it a rule to go to the Orpheum to see (name of attraction). Here's good news —blot away your troubles by seeing this big show."

Something along culinary lines has arrived in the morning mail from Manager Harold Grott of the Met Theatre, Baltimore. "How to Bake a Cake" is the curiosity-arousing copy on the outside of a folder. Excuse us while we look inside for additional information. Well, I'll be —it fooled me, and it must have fooled Met patrons, too, at the same time impressing them with the importance of "Underground." Here's the copy that appeared inside:

"This is how the 'Underground' in Europe's secret battle-front spreads the truth to an oppressed people! Pamphlets such as these carry an innocent message on the cover—but there's dynamite inside! There's enough real dynamite in 'Underground' to blast the lid off the year's most exciting story! See it—by all means!"

Well, we *must* say, that was a mighty effective herald. And it must have boosted business for Grott. He has sent us copies of his regular program, which are just as artistic, lively and attractive as always.

The widely popular movie vacation selling copy has reached Port Neches, Texas, and the latest program to reach our office from Manager W. S. Samuel of the Lyric Theatre reveals its use on the front cover. As a matter of fact, a large number of showmen are using it. Recent issues of STR have carried a number of suggested movie vacation paragraphs. Use them in your ads and programs.

Small-Sized Multilithed Program

Despite its small size in comparison to others, M. W. Lathrop's calendar program for the Menlo Theatre at Menlo Park and the Mayfield Theatre at Palo Alto, Calif., is an excellent promotion piece. Printed by the Multilithed process, sharp and clear illustrations are used, even though they're extremely tiny in some cases.

Oh my goodness!! Here's that guy from Utica again! This time it's a novelty plugger for "Smiling Ghost." It consists of a blue card over which red cellophane is attached. As one reads the copy through the cellophane, it goes like this: "Have you ever seen a 'smiling ghost'? Lift the spirit veil and see this big thriller. Get scared green!" Now this copy is visible through the red gelatin because it's printed in black. However, there is additional copy printed in red which is not visible until the "veil" is lifted. And when we lift it, here is what we find: "Have you ever seen a smiling ghost'? Lift the spirit veil and see *this picture starting Saturday at the Avon.* This big thriller. *If you* get scared green *ride home in complete safety in a 'Black and White Cab.'* (Words in Roman were black; italicized words were red.) And a "ghost" was red, too, making "him" invisible until the veil was lifted. We gotta hand it to Arnold Stoltz again!

A special handbill from Warners' Rialto Theatre, Racine, Wis., features a tieup with a local department store. On one side is a list of romantic questions in connection with "She Knew All the Answers." On the reverse side is the department store ad, introduced by this tie-in copy: "You don't have to know all the answers—we'll tell you this is really the opportunity of a lifetime, etc."

Warners' Oakland Square Theatre, Chicago, got out a handbill advertising a "welcome back party" for the kids, who by this time are happily engaged in their studies once again.

This is as far as we can go this week. We'll be seeing you.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

A Promise Fulfilled

The management of this theatre points with pride to the features included as part of Our Duties in serving this community with all its entertainment needs; . . . We dedicate ourselves to providing the best in Screen Entertainment—That's QUALITY! Keeping you informed in advance of all the good things in store for you—That's SERVICE! Maintaining lowest possible admission prices —That's ECONOMY! Providing every modern safeguard—That's PROTECTION! The last word in ventilation, heating and cleanliness—That's COMFORT! Caring for lost articles and providing you every other consideration—That's COURTESY! That is our bid for the continued good will and patronage of the community we have been elected to serve.

RCA-Victor Dealers Tie In on Promotion for 'Sun Valley Serenade'

One of the most comprehensive cooperative campaigns ever worked out between a motion picture company and record distributors has been announced by 20th Century-Fox and RCA-Victor, in connection with the national release of "Sun Valley Serenade."

Key feature of the tieup, according to 20th-Fox officials, is that 4,000 "A" dealers handling RCA-Victor records—the largest group ever tied up on any promotion—will display "Sun Valley Serenade" windows and counter displays for the entire month of September. In addition, 7,500 other Victor and Bluebird distributors will display a special three-color window streamer which will keynote their campaign.

RCA-Victor road exploitation men are seeing special advance screenings of the picture in all parts of the country, to stimulate their interest and to be given special exploitation angles which they can put into work.

Juke boxes are being tied into the campaign with special stickers and program cards distributed in 360,000 juke boxes throughout the country. RCA-Victor estimates that the average hit record stays in a juke box for three weeks and is heard by at least ten people a night, which will give sixty million direct plugs for the picture by October 15.

Special mailings totaling one million pieces will go to all RCA-Victor dealers and record distributors, plugging the music from the film and the picture itself. Each mailing in the series will be timed to hit local release dates of the picture.

Ads—in two sizes—have been prepared jointly by 20th-Fox and RCA-Victor for local planting in key cities, each scheduled to appear at the time of local release of the film.

A quarter of a million heralds have already been distributed around the country by Glenn Miller and his orchestra on their recent tour. These heralds, which Miller will continue to distribute on forthcoming tours in the near future, plug the picture and its music, and are confined, by virtue of the method of distribution, to people definitely interested in Miller's music.

Tremendous publicity breaks have already appeared, with many more scheduled. Those already obtained include full-page stories in *His Master's Voice,* distributed monthly to more than 500,000 record users throughout the country; in *Victor Record Review,* with a monthly subscription list of 150,000; in *Victor Record News,* monthly record dealer publication; and in *Phono-Graphic,* monthly trade paper of mechanical music box operators. In addition, stories have appeared and will continue to appear in all magazines devoted to music, and in music and entertainment sections of magazines of general circulation and in daily newspapers.

Sea Scouts Parade to Theatre

Uniformed Sea Scouts paraded to the Orpheum Theatre, Green Bay, Wis., as part of the campaign for "In the Navy" staged by Manager Russell Leddy.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

"HOLD BACK THE DAWN"

Don't Hold Back on Selling The Romance, the Timeliness and Big Cast of This Film

WITH three popular stars, an unusual story based on a topic of current interest, "Hold Back the Dawn" is replete with selling angles. Practically all of them are suitable for any situation and should be thoroughly studied for their adaptability to your particular situation.

SELL BOYER AND ROMANCE

To put over Charles Boyer as the great lover and favorite of the ladies, run a four-day contest, reproducing each day a picture of Boyer with one of the women whom he has appeared opposite recently, asking contestants to identify the lady and the picture. In order to avoid ties, contestants should be asked to state in 25 words why they think Boyer is the ideal screen lover. If you cannot put this over through your newspaper, get some local merchant to use it as a handbill on one side of a newspaper sheet, splitting the reverse side with you. The idea can also be used in the lobby, with contestants handing entries to the doorman or cashier.

Another stunt would be to run a classified ad in which "George Iscovescu," as Boyer is known in the picture, asks for a wife who will enable him to enter the United States. In this ad, he can give his history briefly. To broaden this stunt, ask the promotion manager to run a story about it somewhere else in the paper (referring back to the classified section). At the end of the story, readers could be asked to state whether they would answer the ad. Prizes could be awarded for the best answer.

Another gag to call attention to Boyer's popularity with the ladies is to distribute a small card, enclosed in an envelope with "For Women Only" written across it, bearing a small thumbnail of the star with copy about him. These could be distributed through offices, stores and to patrons of preceding shows.

For a mailing piece to a selected list, send a card enclosed in an envelope bearing the words, "A formula for heartbreak. By Charles Boyer." Inside copy can give a description of Boyer, embellished with a few adjectives and copy about the picture.

HAVE YOUR OWN PICKETS

A couple of young fellows could picket the theatre and create plenty of attention. They should carry banners reading, "What's Charles Boyer got that I haven't got? Why do the women flock to see him? Boyer's unfair to other men." Another idea would be to have one lone fellow parade outside with a sign stating "My girl has left me to go to see Charles Boyer in. . . ."

Putting the usual formula into reverse, why not ask the girls with what man they'd like to be cast away on a desert island. Tie up with the local paper, giving a list of possible choices and including, of course, Boyer.

TITLE SUGGESTS WINDOW DISPLAY

The title has been used by Norman Dine, creator of the Sleep Shop at Lewis and Conger's in New York, for a window display. The idea is exemplified by the huge placard in the center of the display, reading, "How to 'Hold Back the Dawn' from sabotaging your slumber." A long list of articles is displayed together with suggestions on how to use them. Some store in your town which carries any of these items might be glad to see the Dine creation pictured in the press-book.

TWO MORE TITLE TIEUPS

Since the title suggests a night of reverie, what could be more fitting than to tie it to a display of evening wear, either for men or women? Local department stores or specialty shops could feature displays of feminine evening garb and accessories, together with suitable copy using the title and winding up with the playdates. Of course, the same thing can be done with haberdashers displaying men's wear for the evening.

The title also suggests breakfast, and what could be more natural than a breakfast food tieup? So there's your cue to get a tieup with a grocer to display some kind of breakfast food in the window, together with a placard reading: "You won't want to 'Hold Back the Dawn' when you have so-and-so breakfast food waiting for you." The same idea can be used for a restaurant tieup advertising its breakfast specials.

SELL THE LOCALE

The action of the picture takes place almost entirely in Mexico. Therefore, you should be able to get some tieups with local travel bureaus (whose services are now restricted to the Western Hemisphere) on trips to Mexico, which are being sold heavily as Winter vacations by railroads, airlines and steamship companies.

If your city has a Mexican consul or diplomatic representative, be sure to invite him to the opening. Any organization fostering goodwill in Latin America can also be invited to help you plug the picture as a good-will ambassador.



This is one of three unusual newspaper ads on "Hold Back the Dawn." The layouts are available on three or four columns, according to your requirements. They sell the star and the show.

An SHB Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Charles Brackett and Billy Wilder, from the story by Ketti Frings. Directed by Mitchell Leisen. Produced by Arthur Hornblow, Jr.

HOW DID YOUR TOWN GET ITS NAME?

In the picture Olivia de Havilland says she comes from Azusa, so called because it has everything from A to Z in U. S. A., and when you put the letters together you have Azusa. This should inspire a contest on how your town got its name. If this should prove to be too easy, limit it to a particular section in your neighborhood.

KIWANIS CLUB TIEUP

Another scene in the picture suggests another tieup. Boyer visited the Paramount Studios in the wake of a group of Seattle Kiwanians. As a matter of fact, the star was made an honorary member of the Seattle Kiwanis Club. The Kiwanis Magazine carried quite a story about the episode and the picture. So you should contact the president of the local club and ask him to make an announcement at the weekly luncheon preceding your opening. The secretary might also mail a herald to the members. Have a Kiwanis night at the theatre, too.

TOPICAL AND TIMELY

The refugee angle is an important one because of its timeliness and the fact that it figures prominently in the picture. Stories of refugees arriving from abroad in overcrowded liners, waiting in Mexico or Cuba for admission to this country or becoming citizens of the U. S. A., can be pasted on a lobby board, together with reference to the fact that "Hold Back the Dawn" is similar to many of these stories.

It might also be a good idea to stage a quiz based on the idea of "How good an American are you?" The point is to ask a series of questions about America and American history. Get some local naturalization or immigration officials to help you compile it and then get it in the newspaper with their names to give it strength, offering prizes for the best answers.

Another idea is to have what looks like a passport with a picture of Boyer on it and some clever selling lines about him and the picture.

SCHOOL TEACHER ANGLE

Olivia de Havilland plays the part of a school teacher in the picture, so that suggests a contest to find the most popular school teacher in your town. It should be run with the cooperation of the Parent-Teachers' Association and local merchants, who give prizes to the winner.

A NATURAL FOR BALLYHOO

Boyer and Olivia take their honeymoon in a Ford station wagon, so have a ballyhoo using such a vehicle suitably placarded with "Just Married" signs, old shoes, tin cans, etc.

The Box Office Slant

The Feminine Touch

MGM Comedy 93 mins.

(Prod. No. 207, Nat'l Release, October)

AUDIENCE SLANT: (Adult) A laugh-a-minute special, with loads of fun for everyone looking for entertainment. A natural for present-day theatregoers.

BOX OFFICE SLANT: Should equal, or better, previous vehicles of this type. Has all the ingredients that appeal to the masses. Will profit by word-of-mouth.

Cast: Rosalind Russell, Don Ameche, Kay Francis, Van Heflin, Donald Meek, Gordon Jones, Henry Daniell, Sidney Blackmer, Grant Mitchell, David Clyde. Credits: Directed by W. S. Van Dyke. Original screenplay by George Oppenheimer, Edmund L. Hartmann and Ogden Nash. Photography by Ray June. Art director, Cedric Gibbons. Produced by Joseph L. Mankiewicz.

Plot: A professor of philosophy quits his college to go to New York with his lovely wife and a book he's written on "Jealousy In All Its Aspects." There he learns new things about the subject, when his publisher's assistant falls for him and his wife falls for a handsome playboy.

Comment: New treatment of the eternal triangle, played to the hilt by an excellent cast, makes this a gay, entertaining picture that is full of fun for everyone. It's a pretty good bet that, with the top marquee names and the word-of-mouth advertising it will receive, its reception at the boxoffice should equal, or better, previous vehicles of this type. It's a natural for present day audiences, a laugh-a-minute special highlighted by clever dialogue and chockful of zany situations. Unusually high quality performances by the entire cast lend to the fun, with Rosalind Russell, Don Ameche and Kay Francis taking top honors. In fact, everyone, down to the smallest bit player, is perfectly cast. A commendable directorial job by W. S. Van Dyke results in one of the better "light films of the season. Production is of the usual high MGM order. Take advantage of the marquee strength of the leading players. Recordings of the old song "Jealous," could be used on your local radio station, together with spot announcements, prior to your opening. The title is perfect for tieups with stores specializing in female apparel. It's also a natural for a teaser campaign.

Catchline: "A new angle of the eternal triangle, proving that the female of the species is more lively than the male."

Harmon of Michigan

Columbia Drama 65 mins.

(Prod. No. Not Set, Nat'l Release, Sept. 11)

AUDIENCE SLANT: (Family) A swell package of entertainment that will especially please the football fans.

BOX OFFICE SLANT: A timely subject that looks like a natural for the ticket windows. Good enough to top the bill in many situations.

Cast: Tom Harmon, Anita Louise, Forest Evashevski, Oscar O'Shea, Warren Ashe, Stanley Brown, Ken Christy, Tim Ryan, William Hall, Larry Parks, Lloyd Bridges, Chester Conklin. Credits: Directed by Charles Barton. Screenplay by Howard J. Green. Story by Richard Goldstone, Stanley Rauh, Fredric Frank. Director of photography, John Stumar. Produced by Wallace MacDonald.

Plot: After his graduation from Michigan, Tommy Harmon marries and settles down to a coaching job. To hold his job he must win and he hits upon the old flying wedge play, long outlawed because it was too dangerous. When one of his star players is seriously hurt, his wife, in order to make him realize his mistake, leaves him. He resigns his job and his wife returns.

Comment: Columbia has in "Harmon of Michigan," one of the finest football films to hit the screen in years, and one that should cash in with any type of audience. It's an action-jammed picture about one of the most picturesque figures in football, Tom Harmon, and develops into a swell package of entertainment. Harmon, playing himself, shows surprising ability as an actor and he is aided by a cast of seasoned troupers, which includes Anita Louise, Warren Ashe and Oscar O'Shea. Charles Barton's direction keeps things moving at a fast pace; a bang-up job in every respect. Script, photography and film editing are above the average. Smart showmen will take advantage of the exploitation possibilities of this picture. Check with your local sports editor for newspaper cooperation and photographs of Harmon when he was winning his All-American classification. Use these for blow-ups in your lobby. Spot stills in windows of stores handling gridiron equipment. Contact the editors of high school and college papers.

Catchline: "The greatest gridiron star of them all."

Legion of Decency Ratings

(For Week Ending Sept. 20)

SUITABLE FOR GENERAL PATRONAGE

Bad Man of Deadwood — Great Guns
Law of the Wolf — Harmon of Michigan
Life Begins for Andy Hardy (revised)

SUITABLE FOR ADULTS ONLY

Night of January 16th

OBJECTIONABLE IN PART

Among the Living

Man From Montana

Universal Western 55 mins.

(Prod. No. 6061, Nat'l Release, Sept. 5)

AUDIENCE SLANT: (Family) Styled for the outdoor addicts, and sure to please them. A speedy sagebrusher with swell musical numbers.

BOX OFFICE SLANT: Should draw well where this series is popular. Unusually strong cast should mean extra patrons.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Jeanne Kelly, Butch and Buddy, William Gould, James Blaine, Dick Alexander, Karl Hackett, Eddie Cobb, Frank Ellis, Murdock McQuarrie, The King's Men. Credits: Directed by Ray Taylor. Screenplay by Bennett Cohen. Art director, Jack Otterson. Photography by Charles Van Enger. Associate producer, Will Cowan.

Plot: Trouble has arisen between the cattlemen and the newly arrived homesteaders granted land rights in Montana. There is plenty of gun-fire when a lawless gang tries to get rich on the feud, but everything ends well when the cattlemen decide to let the homesteaders remain.

Comment: Speed, and more speed, makes this sagebrusher a good bet for any spot using Westerns. It's one of the best of the Johnny Mack Brown series, and has the added attraction of an unusually strong cast, which includes Butch and Buddy and The King's Men. Their tunes provide many enjoyable moments between the usual chases and gunfights. Brown turns in his fine brand of he-man stuff and Fuzzy Knight takes efficient care of the comedy. Everything in the film is just right for this type of entertainment, a creditable job of direction and production. Tieup with local music stores on cowboy songs. Organize a Johnny Mack Brown Club among the kids. Play up the unusually strong cast in your advertising.

Catchline: "A gang of lawbreakers tries to capitalize on a local feud."

Ticket Service!

Headquarters for machine and roll
MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 800, 723 7th Ave., N. Y. C. BRyant 9-7532

Honky Tonk

MGM Comedy-Drama 105 mins.

(Prod. No. 204—Nat'l Release, Oct.)

AUDIENCE SLANT: (Adult) Has varied appeal for patrons in any walk of life. Will satisfy the fans who like Gable and Turner.

BOX OFFICE SLANT: Attractive title and marquee names will bring them in. Has all the earmarks of a top grosser.

Cast: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Marjorie Main, Albert Dekker, Henry O'Neill, Chill Wills, Veda Ann Borg, Douglas Wood, Betty Blythe, Harry Worth, Lew Harvey. Credits: Directed by Jack Conway. Screenplay by Marguerite Roberts and John Sanford. Director of photography, Harold Rosson. Produced by Pandro S. Berman.

Plot: Clark Gable, "con" man without equal, finds a community where he can settle down and throw other people out instead of being driven out of town himself. But his plans go awry when he falls in love and is tricked into marriage. His wife sets out to change him and succeeds when he chases his own gang, the bad element, out of town.

Comment: The attractive title and the top-flight marquee names will bring them in, but the picture may not fulfill their expectations because of a poorly written story. However, with some additional editing, it should be a box office draw, for what it lacks in speed, it makes up for in a purely physical and visual sense, giving it a varied appeal for adults in any walk of life. Clark Gable dominates every scene in which he appears, which should more than satisfy his tremendous host of fans, and he gives a splendid performance. Lana Turner again proves that she can act as well as look beautiful, and she deserves the highest praise for her interpretation of the young Boston lady married to a roughneck gambler. MGM has assembled an all-star supporting cast, which includes such stellar players as Frank Morgan, Marjorie Main, Chill Wills, Claire Trevor and Albert Dekker. They are all excellent. Jack Conway did a good job with the direction, in spite of the poor story construction. With police cooperation set up some gambling paraphernalia in your lobby, with a man in attendance doing card tricks. Cutouts of the two leads could be used atop your marquee. Distribute stage money prior to opening, advertising the attraction. Check pressbook for tieup stills.

Catchline: "Romantic fireworks between Gable and Turner."

(*Continued on Page* 20)

PARAMOUNT

THE HOTTEST COMPANY IN THE BUSINESS KEEPS UP THE BURNING PACE THAT IS SETTING

THE INDUSTRY ON FIRE

Read what outstanding showmen have to say about Paramount's second group of five!

TURN PAGE *Please* ➔

THEY DIDN'T THINK IT WAS POSSIBLE

WESTERN UNION

1200

SYMBOLS
DL = Day Letter
NT = Overnight Telegram
LC = Deferred Cable
NLT = Cable Night Letter
Blue Radiogram

NEWCOMB CARLTON, CHAIRMAN OF THE BOARD
J. C. WILLEVER, FIRST VICE-PRESIDENT

Time of receipt is STANDARD TIME at point of destination

B41 SEP 8 4M 6 07

MK2.5 116 NT 2 EXTRA=BALTIMORE MD 7
R N GILLHAM-PARAMOUNT PICTURES INC-
PARAMOUNT THEATRE BLDG-

HAVING ATTENDED THE SCREENING OF PARAMOUNTS FIRST FIVE PICTURES MY REACTION WAS THAT YOUR COMPANY HAD ESTABLISHED A NEW HIGH IN THE STANDARD OF ENTERTAINMENT EMBRACING BOX OFFICE POTENCY THAT COULD NOT BE DUPLICATED IN SUBSEQUENT OFFERINGS IT SEEMED UNBELIEVABLE THAT PARAMOUNT COULD KEEP UP SUCH A TERRIFIC PACE- I DID NOT BELIEVE IT COULD HAPPEN BUT IT MOST SURELY HAS- I HAVE SEEN YOUR SECOND GROUP AND FOR AN HONEST OPINION YOU HAVE NOT ONLY DUPLICATE THE MERITS OF YOUR FIRST OFFERING BUT YOU HAVE EXCELLED IN WHAT SEEMINGLY WAS AN IMPOSSIBILITY IT IS DEFINITELY AN ALL OUT BOX OFFICE YEAR FOR PARAMOUNT. MY CONGRATULATIONS TO YOU AND YOUR COMPANY KIND PERSONAL REGARDS-
FRED C SCHANBERGER JR KEITHS THEATRE BALTIMORE MD

"If Paramount keeps up the pace of the first ten pictures, no exhibitor can afford to be without Paramount."
—RALPH D. GOLDBERG,
R. D. Goldberg Enterprises, Omaha, Nebr.

"Every picture in your first two groups is entertainment of the finest quality. I think that PARAMOUNT is in the groove, so to speak."
—C. G. EASTMAN, Branch Manager,
Paramount Pictures Inc., Albany, N. Y.

"After seeing the second block, we feel that Paramount has not only kept up its record, but it looks as if they will do even better with this group."
—FREDERICK MERCY, Jr.,
Mercy Circuit

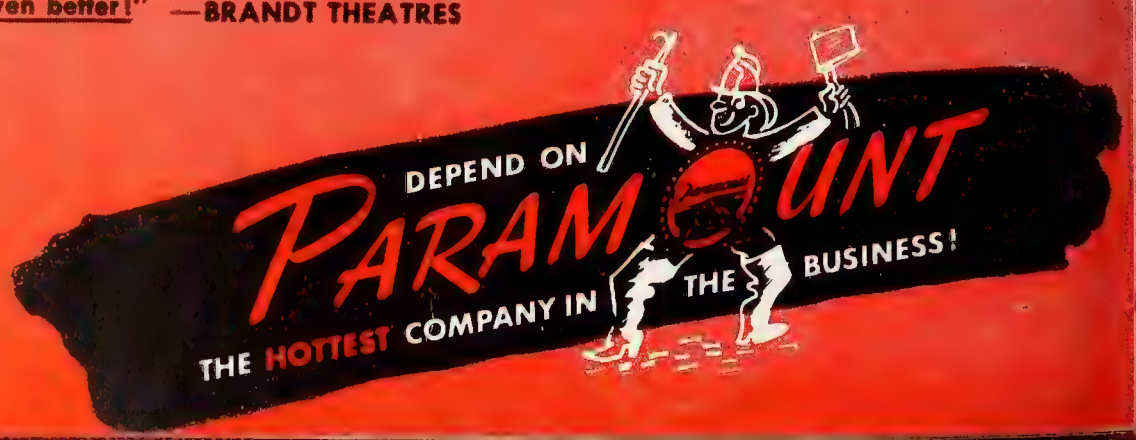
"Did not believe that any company could keep up by releasing two successive groups of fine pictures like these."
—LEROY JOHNSON,
Jensen-Von Herberg Circuit

"We have now seen the second group and realize that Paramount is still keeping fast pace and expect that they will continue."
—SID DEAN,
Rialto Theatre, Tacoma

"Your first five...swell! Your second five ...even better!" —BRANDT THEATRES

"We have seen the first five Paramount Pictures when shown at the Normandie Theatre in New York, and it was our opinion that the quality and showmanship were of high caliber. The second five, which were shown only a few days ago, prove to us even better than the first. We are sure that when these pictures reach the theatres in New York, the slump now existing in this territory will certainly disappear." —SAM RINZLER,
Randforce Circuit

"You have set a fast pace in your first block of five, but I believe that you have even exceeded this in your second block. Keep up the good work." —V. S. BALSER,
Basil Bros. Theatres, Buffalo, N. Y.



The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Election of Officers Sept. 29; Legion Post Elects Oct. 6; Three Barkers Attend Legion Convention

The election of officers for Tent No. 1 will be held on Monday, September 29. The Legion Post of the Variety Club will elect officers for the coming year on Monday, October 6.

Tent No. 1 is now back to its fall and winter schedule and the clubrooms are open every day at one o'clock.

Quite a few out of town visitors were guests at the club this week. Among them were Edgar Moss of Twentieth Century-Fox, Bernie Kreisler of Universal, Frank Seltzer of Warner Brothers, Sam Galanty of Washington, D. C., who was holding a regional meeting in Pittsburgh and had here Lester Zucker of his Cleveland office and Alan Moritz of his Cincinnati office, and Al Selig of RKO. Leila Abelson and Hope Alden of Chicago were the guests of A. J. England. Bob Post and the Young Republicans had quite a turnout on Tuesday evening after the primary election. Barker Mike Gallagher is busy with his various football organizations and brings quite a few of the boys to the club after their business meetings.

Barkers Ed Sterling, J. Guy Griffith and Dan Hartbauer are attending the American Legion Convention in Milwaukee.

Tent No. 3—Cincinnati

Universal Has Regional Session and Delegates Visit Club; Several to Attend Indianapolis Golf Tourney

It was Universal day in Cincinnati on Saturday September 13. For on that day at the Netherland Plaza Hotel the Universal managers and sales forces of Cincinnati and Indianapolis met in joint Regional session under the direction of F. J. A. McCarthy, Canadian and Southern Divisional Manager, to be coached in the art of more sales at higher prices. In the group attending were John Bannan, special representative; Pete Rosian, the chief of the Cincinnati, Indianapolis, Oklahoma City and Dallas offices; Harry Young, local manager and his crew consisting of Jerry Marks, Joe Golden, Frank Schreiber and George Gummersal; while from Indianapolis came Manager L. J. McGinley and his crew consisting of C. F. Mock, Ted Mendelsson and Don L. Hammer. After the meeting they all attended the Cincinnati Cinema Club Party at the Variety Club Tent here and then the Indianapolis crowd left for home with the promise of about thirty local barkers to attend the Golf Tournament in the Hoosier City on Monday, September 15.

The winter activities on the charity side of the local tent will include practically everything the tent has done in the past plus a few additions if possible. At the present time the club is interested in the welfare of 100 boys whose vocational and physical interests are being taken care of at the YMCA. Then there is the matter of biweekly motion picture shows at the various hospitals, shutin institutions and orphanages, and the ever important task of contributing to St. Marv's Hospital. For this purpose the first affair of the season is the Golf Tournament on next Monday, September 29 at the Summitt Hills Country Club. All members are urged to do their darndest for the success of the undertaking. The barkers of Tent 3 in accordance with their pledge and moral obligation to take care of the tent's activities, will turn out en masse and help make the present tournament the biggest of them all.

Tent No. 5—Detroit

Russell H. Legge Dies; Keen Interest in Federal Court Decision; Harold Sandleman's Mother Returns

Detroit Tent suffered the loss last week of one of our best-beloved Associate Barkers, Russell H. Legge. Russ' work is known to every Barker who has visited or had correspondence with the Detroit Tent, in the many-colored mural which is the chief decorative feature of the clubrooms, and the small reproduction of it which enlivens the Detroit stationery. He was with the *Detroit Free Press* for about a quarter century, and regularly sketched the host of theatrical figures who have played Detroit in that period.

Local news interests was strongly focussed on the decision handed down on Thursday in Federal Court in the protracted law suit between Midwest and Co-Operative Theatres, involving a large percentage of Variety members as principals, witnesses, and indirectly interested parties. It is notable that there was no ill feeling expressed on either side as the long case drew to a close, and the decision was generally accepted as very fair.

Harold Sandelman, MGM salesman, was visited by his mother, back for the first time in three years from California. The potential rivalry between two Barkers' wives to give their offspring the Most Beautiful Baby title has been solved—Dorothy Sandelman claims the M.B. Blonde, Jean Buermele the M.B. Brunette, and they're both satisfied.

Fall season plans are just about completed, and the program will be a big one under Entertainment Chairman Wade Allen.

Tent No. 11—Washington

Several New Barkers Join Tent; Sauber and Ratto Stage Swell Affair; Plans Progress for Nov. 15 Dance

Several new barkers have joined the Tent in recent weeks: D. F. Aleshire, exhibitor from Luray, Va.; Al J. Richards, editor of Paramount News in the Home Office; Ed R. Norris, in charge of concert and theatre tickets for local groups; Harry H. Baker, district manager for the Wilson Steamship Lines; George Seay, exhibitor from Blackstone, Va.; Jeff Hoffheimer, exhibitor from Norfolk, Va.; Fritz D. Hoffman, auditor for the Lichtman Circuit, and Danny Weinberg, exhibitor in Bedford, Va. Welcome into our midst fellow barkers and congrats.

Barkers Herbert Sauber and Angie Ratto held a swell Monday Night affair last week having guests from the "Separate Rooms" show at the National. This week's affair was to have Carter Barron and Morgan Baer as Kings. Bob Pruett, club steward, is happy about the continued warm weather 'cause he likes to dish out the coolers.

Everything is progressing along nicely for our eighth annual dinner dance to be held November 15 at the Willard with Carter Barron as general chairman. Remember get your reservations in now. Write Sam Wheeler, 932 New Jersey Avenue Northwest, Washington, D. C., who has charge of tickets. Chief Barker Hardie Meakin is planning an early luncheon for the new Board of Commissioners of the District of Columbia. We understand many of the top executive heads of the distributing companies will be invited to attend.



Tent No. 12—Twin Cities

Steffes Expected in Town on Way to Florida; Huge Movie Ball Planned for Fall to Benefit Milk Fund

Former Chief Barker W. A. Steffes is expected down from his northern Minnesota estate within a fortnight preparatory to departing for Florida for the winter. Although improved in health, he did not come down to Minneapolis for the Lew Jenkins-Cleo McNeill fight, inaugurating the fall and winter boxing season at the Armory last week, although he's a red-hot fight fan. However, his pals, Bennie Berger and Harry Dryer of the club were at the ringside, as was Chief Barker Ben Blotcky who flew in from Bismarck, N. D., to be on hand.

Plans are in the making for a huge movie ball late in the fall for the benefit of the club's chief charity project, the Milk Fund. It all depends on whether a leading screen star, expected in these parts at that time, will consent to be the guest of honor. Lowell Kaplan and Charlie Rubenstein, co-chairmen of the entertainment committee, are all set to burst out with their Fall and Winter program. A little birdie whispers it will be a darb. They're planning a cocktail session in the clubrooms from 4 to 6 p.m. Sept. 27 during the broadcast of the Minnesota-Washington football game which will be played at Seattle.

Tent No. 17—Texas

Plans Discussed to Enlarge Dallas Clubrooms; Houston Group Also Plans Enlargement; Membership Increases

DALLAS

Following the luncheon last week the Board of Directors held a meeting at which time plans were discussed relative to enlarging and redecorating the Club Rooms. The Board adopted a motion to have the Building Committee set up details and costs with respect thereto. If the plans as discussed are consummated, it is expected that Tent No. 17 will soon have Club Rooms second to none for charm and appointment.

HOUSTON

When one thinks of Houston, their thoughts are likened to the proud papa who announces that "baby is beginning to walk and talk." About three months ago the Houston Sideshow first saw light of day and already they are planning to enlarge their club quarters. It must be the Texas air.

During the past week several of the boys from Houston visited the Dallas Club Rooms and were "bragging" about the amount of ads being sold for the Spieler . . . in conjunction with their forthcoming golf tournament. (Dallas boys please note.)

Enlargement of the Club Rooms is not the only thing foremost in the minds of the Houston boys . . . for their membership is also increasing by leaps and bounds.



IT'S A *sparkling* DEANN
WITH BOB CUMMINGS GIVIN





Directed by
HENRY KOSTER

Produced by
JOE PASTERNAK

A UNIVERSAL PICTURE

AND A *leaping* LAUGHTON NOW!
CUPID A NEW KIND OF PEP-TREATMENT!

Here's what it takes to magnetize your marquees and get the happy money that's hitting show business highs *right now!*



Deanna DURBIN and Charles LAUGHTON

with Robert CUMMINGS

in

IT STARTED WITH EVE

A HENRY KOSTER PRODUCTION

with

MARGARET TALLICHET
GUY KIBBEE
WALTER CATLETT
CATHERINE DOUCET
CHARLES COLEMAN

Screenplay by Norman Krasna
Leo Townsend
Original story by Hans Kraly

Nationally Released
SEPTEMBER 26

The Box Office Slant

(Continued from Page 16)

Let's Go Collegiate

Monogram **Comedy With Music** **62 mins.**

(Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Family) Light comedy has two good songs to make it acceptable second feature.

BOX OFFICE SLANT: Adequate for second half of dual bills.

Cast: Frankie Darro, Marcia Mae Jones, Jackie Moran, Keye Luke, Mantan Moreland, Frank Sully, Gale Storm, Billy Griffith, Barton Yarborough, Frank Faylen, Marguerite Whitten, Paul Maxey, Tristam Coffin, Gene O'Donnell, others. **Credits:** Directed by Jean Yarborough. Produced by Lindsley Parsons. Original screenplay by Edmond Kelso. Director of photography, Mack Stengler. Lyrics and music by Harry Tobias and Eddie Kay.

Plot: Frankie Darro, coxswain, and Keye Luke, crew manager, hire Frank Sully to impersonate a new crew hero at a college dance, the expected man having been drafted. Sully likes his impersonated job and won't quit. He steals Darro's girl, Gale Storm. Because Sully really can row, the students coach him to win the regatta. Darro gets Gale back when Sully turns out to be a much-sought bank robber, and his disappearance is covered by stating he will be "in federal service."

Comment: Here is a modestly budgeted light musical comedy highlighted by two unusually promising songs, a well maintained farce pace and Gale Storm. Gale was a winner in RKO's "Gateway" contest but gets her first real chance in this picture. She has looks, sings quite well and has enough acting ability to handle regulation ingenue roles with credit and charm. Like all collegiate musicals, the less serious thought given to the "plot," the better. Comedy honors go to Mantan Moreland as the fraternity's negro man of all work, with Keye Luke's ability wasted on too few punch lines. Exhibitors whose clientele includes many college or high school students can exploit the fact that the band seen and heard is the one Jackie Moran organized, and which plays for many of the younger screen actors' dances. A contest on the theatre stage for school bands with a prize credited to Moran will encourage additional interest. A collegiate lobby, or display featuring special rowing apparatus are also exploitation possibilities. Moran supposedly composes a special school song. A contest could be planted with your radio station for new songs for a "Let's Go Collegiate" event, the winners to receive air presentation.

Catchline: "College gals. College gags. College music."

Outlaws of Cherokee Trail

Republic **Western** **56 mins.**

(Prod. No. 161—Nat'l Release, Sept. 10)

AUDIENCE SLANT: (Family) Fast moving western with plenty of thrills and action.

BOX OFFICE SLANT: Better than the average western.

Cast: Bob Steele, Tom Tyler, Rufe Davis. Lois Collier, Tom Chatterton, Joel Friedkin, Roy Barcroft, Philip Trent, Rex Lease, Peggy Lynn. **Credits:** Associate producer, Louis Gray. Directed by Les Orlebeck. Original screenplay by Albert De Mond. Based on characters created by William Colt MacDonald. Photographed by Ernest Miller.

Plot: The Mesquiteers, Texas Rangers, are hamstrung at every turn by outlaws headed by Barcroft, who take refuge in Cherokee Strip where the Rangers don't have jurisdiction. When the outlaws kidnap the Ranger captain's daughter, the Mesquiteers take matters into their own hands and break up the gang.

Comment: With plenty of fast riding and shooting, this picture has all the action elements western fans want. It has its share of comedy, too, furnished by Rufe Davis. Word of mouth and a little extra selling effort will net it better-than-average returns. The Three Mesquiteers are in their usual good form, assisted by a good story and rapid fire direction by Les Orlebeck. Care has been taken with the scenic backgrounds, making the picture all the more interesting to watch. There is also evidence of careful production, so that no incongruities are allowed to creep into the story. Sell it with the usual type of western campaign, with cowboy equipment in the lobby and a man on horseback for ballyhoo.

Catchline: "Fighting for the Rangers and the captain's daughter."

Kid From Kansas

Universal **Action** **61 mins.**

(Prod. No. Not Set, Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Family) A highly amusing adventure tale that will please the lovers of this kind of entertainment.

BOX OFFICE SLANT: Perfect for the action spot on any bill. May prove suitable for top billing in some of the subsequent runs.

Cast: Dick Foran, Leo Carrillo, Andy Devine, Ann Doran, Francis McDonald, James Seay, Marcia Ralston, Nestor Paiva, Antonio Moreno, Leyland Hodgson, Wade Boteler, Guy Usher. **Credits:** Directed by William Nigh. Original story by Griffin Jay. Screenplay by Griffin Jay and David Silverstein. Director of photography, John W. Boyle. Associate producer, Ben Pivar.

Plot: Because he would not sell his banana crop for a ridiculously low price, a plantation owner is faced with the problem of how to pay his labor. The company to whom he refuses to sell, causes a variety of trouble, but its leaders are exposed to the police in time to save the day, which is then celebrated with a grand fiesta.

Comment: Action fans will find plenty to enjoy in this program feature, first in a series starring Dick Foran, Leo Carillo and Andy Devine. It's a highly amusing adventure tale, laid against the colorful background of a banana plantation and is spotted with some nice comedy sequences. Of the trio, Dick Foran rates top honors both for his acting and his excellent singing of two songs. Carillo and Devine are also good, as is the entire supporting cast. Although the story becomes hackneyed in spots, it doesn't impair the entertainment value of the film. William Nigh directed for Producer Ben Pivar. They deserve credit for a picture that may prove suitable for top billing in some of the subsequent runs. Inject a "tropic" feeling in all your displays and advertising. Tieup with soda fountains, fruit stands and stores for hangers featuring bananas. Go after the youngsters.

Catchline: "A triple treat of thrills."

Fugitive Valley

Monogram **Western** **60 mins.**

(National Release July 30)

AUDIENCE SLANT: (Family) Average western with usual quota of action.

BOX OFFICE SLANT: Average western business.

Cast: Ray Corrigan, John King, Max Terhune, Julie Duncan, Glenn Strange, Bob Kortman, Ed Brady, Tom London, Reed Howes, Carl Matthews, Edward Piel, Sr., Doye O'Dell. **Credits:** Produced by George W. Weeks. Associate producer, Anna Bell Ward. Directed by Roy Luby. Photography, Robert Cline. Original story by Oliver Drake. Dialogue and continuity by John Vlahos and Robert Finkel.

Plot: Posing as a stage robber, Corrigan is arrested and put in jail with a man who is known to be a member of a gang headed by "The Whip," which has been terrorizing the countryside. With King's assistant they escape and the gang member leads them to the hideout. They pose as bandits again and, with the help of Terhune, a magician who has a number of trained pigeons which carry messages to the sheriff, they round up the gang.

Comment: The story is a bit more involved than the above synopsis would indicate, and it would appear that some of the footage which would have cleaned up a few of the loose ends has been left in the cutting rooms. Nevertheless, and perhaps as a result, the action is fast and exciting enough to delight the Western fans who are not too critical of plot construction in any event. The three Range Busters are their usual selves, with Terhune furnishing the comedy, this time as a magician who accomplishes several amazing feats of legerdemain and sleight of hand. As is customary, the romance, pursued vigorously during the proceedings, is left in abeyance to enable the Range Busters to pursue further adventures in other pictures to come. Sell the picture with a few magician's props in the lobby or in vacant store windows, in addition to the usual type of Western exploitation.

Catchline: "Lady Robin Hood bucks roughneck Romeos."

Suspicion

RKO-Radio **Drama** **99 mins.**

(Block No. 2)

AUDIENCE SLANT: (Adult) A compelling drama full of excitement and suspense as only Director Hitchcock can project it. Should be seen from the beginning.

BOX OFFICE SLANT: With the critics probably going into raves, good names, a top director and an excellent story, the picture can't miss.

Cast: Cary Grant, Joan Fontaine, Sir Cedric Hardwicke, Nigel Bruce, Dame May Whitty, Isabel Jeans, Heather Angel, Auriol Lee, Reginald Sheffield, Leo G. Carroll. **Credits:** Directed by Alfred Hitchcock. Screenplay by Samson Raphaelson, Joan Harrison, Alma Reville. From the novel "Before the Fact" by Francis Iles. Director of photography, Harry Stradling. Special effects by Vernon L. Walker. Art director, Van Nest Polglase. Music by Franz Waxman.

Plot: Joan Fontaine marries Grant, a ne'er-do-well, who, when he finds he can't get any money from his in-laws, takes a job managing an estate for his cousin. He loses the job because his accounts are short but lies to Joan about it; she finds out anyway. Then he concocts a real estate deal with his friend Bruce, but when the two are away, presumably together, Bruce dies. The death is somewhat mysterious, especially since Grant has been reading murder mysteries. Then, Joan reads a letter he receives stating that an insurance company cannot loan him money until his wife dies. She then lives in fear that he will kill her, but at the peak of her excitement learns that she was entirely mistaken and that he had no such ideas nor had he ever contemplated any death but his own.

Comment: For excitement and suspense, this is one of the most outstanding pictures of its type in a long time. Directed by Alfred Hitchcock, that master of melo-drama, the picture fairly seethes with excitement. To be properly enjoyed, it must be seen from the beginning, so use every effort to have your patrons come in when it begins. The two principals have the only important roles, and they enact them in a masterful manner. There is not a dull moment, and the spectator will not be aware at all in the beginning of the tremendous climax to which the story is building. Thus the excitement heightens and the atmosphere from time to time grows tenser as the plot unfolds. The music, by Franz Waxman, aids the dramatic effect with its crescendos from

time to time, pointing up to what is expected to be a climax but only results in a lead toward the next one. The critics are sure to like it; this, together with the two top names, the reputation of Hitchcock and a strong selling campaign should result in a box office deluge. Sell it as a mystery with teaser campaigns asking questions. Mention the fact that Joan Fontaine, star of "Rebecca," is again under the direction of Hitchcock, who directed that picture, too.

Catchline: "Was it true—was he a murderer at heart?"

The Gay Falcon

RKO-Radio **Mystery-Comedy** **66 mins.**

(Block No. 2)

AUDIENCE SLANT: (Adult) Introduces a new series that has all the earmarks of good entertainment.

BOX OFFICE SLANT: Better than average program fare. Should start this series off with a bang.

Cast: George Sanders, Wendy Barrie, Allen Jenkins, Anne Hunter, Gladys Cooper, Edward Brophy, Arthur Shields, Damian O'Flynn, Turhan Bey, Eddie Dunn, Lucille Gleason, Willie Fung. **Credits:** Directed by Irving Reis. Story by Michael Arlen. Screenplay by Lynn Root and Frank Fenton. Director of photography, Nicholas Mursuraca. Produced by Howard Benedict.

Plot: A diabolically clever diamond robbery ring has internal dissension. Trouble among thieves leads to murder, which proves their undoing, especially when an astute detective unofficially interests himself in the case because of a pretty girl.

Comment: This is the first in what promises to be a new series of whodunits, and it has all the earmarks of good entertainment. Most of its 66 minutes is spent poking fun at fictional detectives, without losing the drift of the mystery involved. This tongue-in-cheek handling of the picture, makes for better enjoyment . . . murder-with-a-laugh. George Sanders shifts from his popular "Saint" character to the new "Falcon" role and it's a happy change all around. His portrayal makes the picture. Much credit for the pleasant, breezy, zany introduction of this new series is due to the work of Wendy Barrie, Allen Jenkins, Anne Hunter and Edward Brophy, all under the capable direction of Irving Reis. Offer free admission to those patrons who can submit a complete list of fictional detectives. Sell this entirely on the comedy angle. Arrange tieup windows with jewelry stores, using stills from the picture.

Catchline: "Murder with a laugh."

Unexpected Uncle

RKO-Radio **Comedy-Drama** **67 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) Unconvincing story of the Cinderella type will appeal principally in small towns and neighborhoods.

BOX OFFICE SLANT: For double bills only.

Cast: Anne Shirley, James Craig, Charles Coburn, Ernest Truex, Renee Haal, Russell Gleason, Astrid Allwyn, Jed Prouty. **Credits:** Produced by Tay Garnett. Directed by Peter Godfrey. Screenplay by Delmar Daves and Noel Langley. From the novel by Eric Hatch. Director of photography, Robert de Grasse. Special effects by Vernon L. Walker. Art director, Albert D'Agostino.

Plot: Anne Shirley, clerk in a dry goods store, meets Craig, millionaire shoe manufacturer, in Palm Beach for a vacation. When she is fired, Coburn happens along and bluffs the manager into reinstating her. When Craig sees her with Coburn, he immediately assumes he is her uncle. Then starts a whirlwind courtship with Coburn advising along the way, and fixing things for her happiness when she walks out on Craig because he spends so much time at business that she feels neglected. But Craig gives up his business and follows Anne to Florida and happiness.

Comment: The synopsis above could be shortened to read: "Boy meets girl; boy loses girl; boy gets girl. It's the old Cinderella story which has always been popular in small towns and neighborhoods; in other words, some folks will like it, even though from the very beginning, one knows exactly how it will turn out. The acting is good; that isn't the fault with the picture. The trouble seems to lie principally in the script which is unconvincing to say the least. The dialogue seems to be particularly uninspired. There are a few good scenes here and there but they are too widely spaced to awaken the interest. The story ran as a serial in "Liberty." That should make a good selling point as the picture can be plugged through the local "Liberty" distributors. Various tieups on the title can be effected. The names in the cast are well known so play them up in all advertising. Coburn should be especially popular since "The Devil and Miss Jones."

Catchline: "Millionaire industrialist turns playboy to win a girl."

Look Who's Laughing

RKO-Radio **Comedy** **79 mins.**

(Block No. 2)

AUDIENCE SLANT: (Family) Moderately amusing film that should fare better in the average community than in key runs.

BOX OFFICE SLANT: Because of the popularity of its radio stars, it should draw well at the box office.

Cast: Edgar Bergen, Charlie McCarthy, Jim Jordan, Marian Jordan, Lucille Ball, Lee Bonnell, Dorothy Lovett, Harold Peary, Isabel Randolph, Walter Baldwin, Neil Hamilton, Charles Halton, Harlow Wilcox, Spencer Charters, George Cleveland. **Credits:** Produced and directed by Allan Dwan. Story and screenplay by James V. Kern. Material for Fibber McGee and Molly by Don Quinn and Leonard L. Levinson. Material for Edgar Bergen by Zeno Klinker and Dorothy Kingsley. Director of photography, Frank Redman. Special effects, Vernon L. Walker. Art direction, Van Nest Polglase. Musical direction, Constantin Bakaleinikoff.

Plot: On vacation, Edgar and Charlie find Fibber McGee at Wistful Vista trying to put over a deal to help the community while Gildersleeve secretly works to discredit him. Trying to help Fibber, Edgar is double-crossed by Charlie. He turns to his efficient secretary, Lucille Ball, for help, and she succeeds in tricking Gildersleeve out of the deal he has been trying to filch from Fibber. She becomes the future Mrs. Bergen, and Fibber becomes the financial wizard of Wistful Vista.

Comment: The two radio programs of Edgar Bergen and Charlie McCarthy, and Fibber McGee and Molly, rate high in popularity. Therefore, when you advertise their appearance in this picture, chances are that you'll reap extra dividends at the box office. As for the picture itself, which contains a plot providing opportunities for these stars to repeat many of their laugh-getting radio routines, it is moderately amusing entertainment that will fare better in average communities than in key runs. In drawing power, it might stand alone; but from an entertainment standpoint, it may need extra feature support. If either or both of the radio programs are carried by your local station, arrange for spot announcements. Tie up with local dealers on Charlie McCarthy merchandise and novelties.

Catchline: "Look who's here—your four favorite radio comics in an hilarious riot of laughter!"

Ellery Queen and the Murder Ring

Columbia **Mystery** **68 mins.**

(Prod. No. not set—Nat'l Release, Nov. 18)

AUDIENCE SLANT: (Family) Tailored for the whodunit fans, but should please all classes of patronage. Tops predecessors in the series.

BOX OFFICE SLANT: Good bet for "family" nights.

Cast: Ralph Bellamy, Margaret Lindsay, Charley Grapewin, Mona Barrie, Paul Hurst, James Burke, George Zucco, Blanche Yurka, Tom Dugan, Leon Ames, Jean Fenwick, Olin Howland, Dennis Moore, Charlotte Wynters, Pierre Watkin. **Credits:** Produced by Larry Darmour. Directed by James Hogan. Screenplay by Eric Taylor and Gertrude Purcell. Story by Ellery Queen. Director of photography, James S. Brown, Jr.

Plot: Ralph Bellamy fakes a throat ailment in order to gain admittance to a hospital to investigate its medical director. An old millionairess, who maintains the hospital, has requested this, but she and a few others are killed before Bellamy can pin down the culprit.

Comment: Nice blending of mystery and comedy makes this fourth Ellery Queen a good bet for the family trade. It tops its three predecessors and should add to the popularity of the series. The action never bogs down, even in those sequences when the comedy runs rampant. Shrewd direction by James Hogan and good performances by the regular cast of the series, including Ralph Bellamy, Margaret Lindsay, Charley Grapewin and James Burke, and the fine comedy work of Paul Hurst and Tom Dugan, all add to the enjoyment. The suspense is so well maintained that few theatregoers will be able to discover the real criminal until the end. Producer Larry Darmour again demonstrates his ability to deliver intelligent screenfare. Use the regular ideas for selling mysteries, including bookstore tieups on the Ellery Queen works. Try to get spot radio announcements following the Ellery radio hour.

Catchline: "Nikki finally solves a mystery."

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PROGRAM NOTES FROM THE STUDIOS

Jack Oakie, Betty Grable Teamed; Tone Gets Lead in 'Eadie'

Gene Autry Starts Another; Hunt Goes on for Gehrig Role

Director Sam Wood checked in at Paramount to make a series of tests for his next production, "For Whom the Bell Tolls," which he will pilot when he completes "Kings Row" at Warner Bros. Tests will be made in Technicolor.

Marion Martin, recently signed to a long term contract by RKO, has been assigned to a major role in "I'm Dying to Live," feature comedy to co-star Bert Lahr and Buddy Ebsen. Patsy Kelly and Joan Merrill also will be in the cast.

Jack Oakie and Betty Grable will share top honors in "Song of the Islands," musical extravaganza to be made in Technicolor by 20th Century-Fox. Oakie is now working in "Rise and Shine," and production is being delayed in order to give him time to finish his present assignment. William LeBaron will produce.

Warner Bros. has announced that Ida Lupino will be the star of "Juke Girl" as her next assignment at the studio, set for late fall filming.

Benny Rubin and Skeets Gallagher have been added to the cast of Monogram's "Zis Boom Bah," with Grace Hayes, Peter Lind Hayes and Mary Healy in the leading roles. William Nigh directs and George King stages the dances for the musical.

With a cast headed by George Houston, Al St. John and Dorothy Short, "Lone Rider Fights Back" went into production under the direction of Sam Newfield. This winds up the western schedule of PRC for the 1940-41 season.

Franchot Tone has been assigned the male lead opposite Rita Hayworth in Columbia's forthcoming musical, "Eadie Was a Lady," which will feature John Hubbard, Edgar Buchanan and James Gleason in its cast. Richard Wallace will direct.



Producer and Star

Jean Parker, right, chats with Producer William Thomas on the set of Paramount's "No Hands on the Clock." Between and behind them is Co-Producer William Pine's son, Howard.

Rex Bell returns to the screen in Harry Sherman's "Tombstone," joining a cast which includes Richard Dix, Frances Gifford, Kent Taylor, Don Castle, Victor Jory and Clem Bevans. This is Sherman's first special feature for the 1941-42 season.

Gene Autry's newest starrer, "Sierra Sue," went before the cameras at Republic with Fay McKenzie in the feminine lead. As usual, Smiley Burnette has the top comedy role. William Morgan is directing.

Francis Farmer will co-star with Richard Arlen in the next Bill Pine-Bill Thomas production, "Torpedo Boat," supported by Phil Terry. John Rawlins directs.

Jack Beutel, who has the title role in Howard Hughes' production of "The Outlaw," the story of Billy the Kid, has been signed to a new year's contract with Hughes. "The Outlaw" will be released by 20th Century-Fox.

Following their commitment at MGM where they will make "Rio Rita," Abbott and Costello return to Universal for a picture to be produced by Jules Levey, head of Mayfair Productions. The team is currently appearing in "Keep 'Em Flying," under Arthur Lubin's direction.

The hunt for the actor to play the role of Lou Gehrig in Samuel Goldwyn's forthcoming picture, is taking on the proportions of the famous Scarlett O'Hara hunt. Some of the names mentioned for the role include Gary Cooper, Spencer Tracy, William Gargan, Brian Donlevy, Eddie Albert, Cary Grant and Dennis Morgan.

George Bancroft, Henry O'Neill and Chill Wills are the newest additions to the cast of MGM's "Steel Cavalry," currently before the cameras under the direction of S. Sylvan Simon. Wallace Beery and Marjorie Main are co-starred with Lewis Stone, William Lundigan and Donna Reed in support.

The "Bridges Built At Night" company, headed by Director A. Edward Sutherland, left the Warner Bros. studio for location sequences at Hanson Dam, California. Alexis Smith, Craig Stevens and Lloyd Nolan have the top roles in the picture.

Gregory Ratoff reports to Columbia shortly to direct "Trinidad," which will star Pat O'Brien, Claire Trevor and Brian Donlevy. Ratoff recently wound up filming of Edward Small's United Artists production, "The Corsican Brothers."

Director Charles Lamont gave the "go" signal to Universal's latest Baby Sandy feature, "Melody Lane," which features the Merry Macs.



They Run That Way in "Shanghai"

Victor Mature takes time off between scenes of Arnold Pressburger's "The Shanghai Gesture," to kid Phyllis Brooks about the runs in her stockings. The picture will be released by UA.

Teamed for the Sixth Time

Virginia Van Upp will prepare the screenplay on Somerset Maugham's story, "The Hour Before Dawn," which Edward H. Griffith will produce and direct for Paramount. This is the sixth time that Miss Van Upp and Griffith have teamed together as writer and director, the latest being on "Bahama Passage." The former is currently doing "Out of the Frying Pan," which will be Griffith's next assignment.

Bromfield Completes Script

The completed screenplay of Ernest Hemingway's "For Whom the Bell Tolls," is in the hands of Paramount's Executive Producer B. G. de Sylva and Director Sam Wood. Louis Bromfield, Pulitzer Prize winning novelist, completed the final draft.

A Quick Changeover

Reginald Gardiner completed his role in Warner Bros.' "Captains of the Clouds," Technicolor special starring James Cagney, with Dennis Morgan and Brenda Marshall and checked in immediately on the set of "The Man Who Came To Dinner," for scenes with Bette Davis and Monty Woolley.

Foy Signs 20th-Fox Ticket

Bryan Foy reports to 20th Century-Fox about November 1, to fulfill his new producer contract. This deal ends Foy's seven-year association with Warner Bros. Foy will produce top budget pictures for the Westwood studio.

HOLLYWOOD STUDIO ROUND-UP

Here are the pictures that went before the cameras this week:

COLUMBIA

OUTLAW RANGER—Principals: Charles Starrett, Russell Hayden. Director, Howard Bretherton.

MONOGRAM

ZIS BOOM BAH—Principals: Peter Lind Hayes, Grace Hayes, Mary Healy, Benny Rubin. Director, William Nigh.

DOUBLE TROUBLE—Principals: Harry Langdon, Charles Rogers. Director, William West.

PRODUCERS

LONE RIDER FIGHTS BACK—Principals: George Houston, Al St. John, Dorothy Short. Director, Sam Newfield.

RKO-RADIO

JOAN OF PARIS—Principals: Michele Morgan, Paul Hernreid, Thomas Mitchell. Director, Robert Stevenson.

VALLEY OF THE SUN—Principals: James Craig, Lucille Ball, Sir Cedric Hardwicke. Director, George Marshall.

REPUBLIC

SIERRA SUE—Principals: Gene Autry, Smiley Burnette, Fay McKenzie. Director, William Morgan.

LADY FOR A NIGHT—Principals: Joan Blondell, John Wayne, Ray Middleton, Blanche Yurka. Director, Leigh Jason.

UNIVERSAL

MAN OR MOUSE—Principals: Hugh Herbert, Tom Brown, Peggy Moran, Guy Kibbee. Director, Harold Young.

MELODY LANE—Principals: Baby Sandy, Merry Macs. Director, Charles Lamont.

"Jungle Book" Winds Shortly

Filming of Alexander Korda's Technicolor production, "Jungle Book," is expected to be completed within the next two weeks. The cast of the United Artists feature, which Zoltan Korda is directing, includes Sabu, Joseph Calleia, John Qualen, Patricia O'Rourke, Rosemary DeCamp, Ralph Byrd and Frank Puglia.

Werker Megs "Children"

Alfred Werker has been assigned to direct the next Jane Withers starrer, "Not for Children," scheduled to roll the end of next month at 20th Century-Fox. Jane is currently working in "Young America," under Louis King's direction.

"I Killed That Man" to Start

"I Killed That Man," first Kozinsky Brothers production for Monogram, has been set to go before the cameras within the next two weeks, with Phil Rosen directing.



Penny Seems Perturbed

Penny Singleton seems to be telling Producer-Husband Robert Sparks something with emphasis in this between scenes conference on the set of "Go West, Young Lady" at Columbia. Glenn Ford, center in the background, seems to be enjoying the discussion.

Rep. Starts "Lady For a Night" One of Top-Budget Productions

Camera work started on Republic's "Lady For a Night," one of the studio's big productions, budgeted at $750,000. Leigh Jason is directing for associate producer Albert J. Cohen, who has assembled an all-star cast for the picture headed by John Wayne, Joan Blondell, Ray Middleton and Blanche Yurka.

Dave Gould has been signed as dance director; Walter Plunkett will design the costumes for Miss Blondell and William G. Beymer has been signed as technical advisor.

This marks Wayne's return to his home lot, after completing one of the top roles in Paramount's "Reap the Wild Wind," for Cecil B. De Mille. It also marks a "first" for Director Jason at the Valley studio.

Seven New Songs By Raye and De Paul for "U's" "Keep 'Em Flying"

Don Raye and Gene de Paul, Universal's youthful song-writing team, is turning out seven tunes for the current Abbott and Costello starrer, "Keep 'Em Flying," now in production with Arthur Lubin directing. These will be supplemented by the Vincent Youman hit, "Time on My Hands," which Carol Bruce will sing.

Associate producer Glenn Tryon has lined up a big supporting cast for the film, which includes Martha Raye, Carol Bruce, Dick Foran, William Gargan, Ward Bond and Charles Lang.

Holt Starts "Holt"

"Holt of the Secret Service," Larry Darmour's current serial, went before the cameras under the direction of James Horne. The supporting cast includes Evelyn Brent, Walter McGrail, Stanley Blystone, Eddie Hearne, Tristam Coffin and Ted Adams. This is the first serial to star Jack Holt, who has been a star longer than any other player now in pictures.

Negro Comic Signed by Monogram

Wonderful Smith, Negro comedian in "Jump for Joy," makes his screen debut in "Top Sergeant Mulligan," the Monogram army comedy featuring Nat Pendleton. Smith joins a cast which includes Marjorie Reynolds, Carol Bruce and Sterling Holloway.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Ed Finney has something new up his sleeve. In "Black Beauty," his next for Monogram, Finney will introduce an innovation by having the horse speak lines in a series of flashbacks. If you sound like a horse, get in touch with Finney . . . or better still, speak to the first horse you meet and see what answer you get.

David Hempstead, with the help of Perry Lieber and the RKO publicity staff, introduced the studio's new white-hope, Paul Hernried, to the press at a cocktail party. From a quick "double-take," it looks like the gentleman will do.

We were over on the "Shanghai Gesture" set for a few words with Ona Munson who is playing Mother Gin Sling in the picture, being produced by Arnold Pressburger for United Artists. We had to forego the pleasure because Ona was busy with her Chinese secretary who is assisting her in getting the proper Oriental tone for the role.

If Al Santell has his way, Gloria Swanson, Ann Harding and Corinne Griffith may be brought back to the screen in a co-starring picture. Santell is seeking a story for the trio, all of whom he directed in former years. Sounds like an "old-timers'" dream . . . which we hope comes true.

Vic Shapiro is the drum beater for film town's cinema "Meanies" organization known as "SOCKS" (Society of Cinema Knaves) . . . and according to Vic, the screen heavies are getting together with the avowed intention of protecting their bad name. Sounds like the kind of a gag that will grab off plenty of space.

Warner Bros. was so pleased with John Huston's first directorial job, "The Maltese Falcon," the studio has assigned him the next Bette Davis starrer, "In This Our Life" . . . an excellent break for a newcomer who seems to have plenty on the ball. We wonder what Dad Huston will say now.

Small Assigns Writers

Kenneth Earl and Curtis Kenyon were signed by Edward Small to work on the screenplay of "Twin Beds," which Tim Whelan will direct for United Artists release. George Brent, Joan Bennett, Mischa Auer, Binnie Barnes and Ernest Truex head the cast.

Murphy in RKO's "Mayor"

George Murphy has been signed by RKO for the leading role in "The Mayor of 44th Street," which Producer Cliff Reid will send before the cameras early next month. Murphy recently appeared on the lot as one of Ginger Rogers' three leading men in "Tom, Dick and Harry."

Del Ruth Reading Scripts

Having completed the direction of MGM's "The Chocolate Soldier," Roy Del Ruth is now reading three scripts from which he will select his next production.

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Produced by JESSE L. LASKY and HAL B. WALLIS
Music by Max Steiner
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VARNERS!

Short Subject Reviews

Show Dogs *(Excellent)*

Col. (3802) World of Sports No. 2 10 mins.

This reel is devoted to America's great show dogs. From far and wide they come to show their prizes. Miniature French poodles, six weeks old, Pekes, Afghans, Fox Terriers, Dalmatians, Saint Bernards, Airedales, Great Danes, Cocker and Japanese Spaniels are exhibited. Nornay Saddler, the unquestioned king of dogdom, winner of sixty first places in dog shows, is featured. Bill Stern is the narrator. The subject is well done and should hold the interest of all those millions of people who love dogs.

The Old Oaken Bucket *(Good)*

20th-Fox (2551) Tech. Terry-Toon No. 1 7 mins.

No wonder quartets continue to sing of "the old oaken bucket that hangs in the well," if the story behind it is as pleasant and delightful as the animators have made it here. The bucket is an elevator which lowers the hero, a frog, to his sweetheart, whom he takes to the neighborhood amusement park, where they try the parachute jump, the tunnel of love, the roller-coaster and other "thrills" before returning home. While this is no "great shakes" as a cartoon, it is still entertaining, and a good subject to brighten any program. Paul Terry produced.

Hedda Hopper's Hollywood No. 1 *(Excellent)*

Para. (Z1-1) 10 mins.

Hedda Hopper, well known columnist, radio commentator and actress takes a tour, first at Circus Week in Palm Springs where she introduces Warner Baxter, Bill Gargan and Jerry Colonna, then to a Hollywood party where she meets Frances Dee, Freddie Bartholomew, May Robson and Fred MacMurray. Most interesting is a visit to William S. Hart in which the one time two-gun hero practices his famous double draw and poses with the same grim, determined look he always wore when he was out to get his man. Finally, the subject winds up on a set where Kay Kyser and his Kollege of Musical Knowledge are practicing, and just for Hedda's benefit they sing "Alexander the Swoose." It is an excellent opening to what promises to be an excellent series of shorts. Herbert Moulton produced.

* 1940-41 Program

American Sea Power *(Timely, Excellent)*

20th-Fox (2401) World Today No. 1 11 mins.

If your patrons are in doubt about the state of the Navy, this subject should set those doubts at rest. While the United States Navy has already been the subject of screen treatment, it has never been treated more excitingly or intimately than here. Activities above and below deck are revealed for the first time, showing how the men are trained, how they work, what they do for recreation, etc. The climax, of course, comes in the scenes showing the Navy in complete battle action, with every gun in the entire fleet blazing away at an imaginary enemy. All in all, it is pretty safe to say that this is the best Navy short subject yet made, and as such, it deserves preferred booking and special exploitation wherever it plays. Lowell Thomas is the narrator, Truman Talley the producer.

Sagebrush and Silver *(Interesting)*

20th-Fox (2101) Magic Carpet No. 1 10 mins.

When one thinks of Nevada, large tracts of dry, barren land immediately come to mind. But this subject proves there is more to the state than that. Beginning with a solitary prospector searching for gold just as his vanished predecessors did in '49, the camera moves to the site of up-to-date dredging at the still producing and fabulous Comstock lode. Next, the ghost town of Virginia City is shown, and this is followed by the famed divorce mecca, Reno, biggest little city in the world. Scenes of Boulder Dam and Cathedral Gorge complete this exceptionally interesting reel, which is certain to have strong audience appeal. Truman Talley produced, with Lowell Thomas handling the narration.

Quiz Kids No. 1 *(Very Good)*

Para. (Q1-1) 11 mins.

The famous Quiz Kids of the radio are now on the screen. Richard Williams, 11; Joan Bishop, 14; Van Dyke Tiers, 14; Cynthia Cline, 15; and Gerard Darrow, 8 are the contestants. The picture, just like their radio program, is completely unrehearsed. Somehow, the subject lacks the snap and zest that goes into Information Please, possibly because of the fact that it doesn't seem to make any difference whether the kids answer the questions right or not—they go right on to the next one. Then there is an absence of the spontaneous humor which livens up Information Please. Leslie Roush directed.

Guardians of the Wilds* *(Fine)*

Para. (V0-5) Paragraphic No. 5 10 mins.

The many duties of a forest ranger are depicted in this film which was made with the cooperation of the Forest Service of the U. S. Department of Agriculture. It is amazing to see how much work these men do and how much knowledge is required for it. They are shown studying winter snow conditions so that ranchers can know about grazing lands for the following summer; checking on the grazing lands to prevent them from being ruined by too much grazing; laying out and watching summer playgrounds with an eye to camp sites, ski runs, horseback trails, etc.; determining whether conditions are propitious for forest fires and then fighting the fires when they break out. Altogether it is a fine picture and one which should receive favorable audience reaction wherever shown.

In a Pet Shop *(A Howl)*

Para. (Y1-1) Speaking of Animals No. 1 8 mins.

With even better gags than "Down on the Farm," this should set any audience in the mood to enjoy whatever else they are going to see on the same program. It's all done inside the pet shop with a commentator to fill in between the times when the animals talk. But when the animals do talk their lines are mirth-provoking, to say the least. Some of the funniest gags heard in the movies are used and they are all new. Fairbanks and Carlisle produced this subject. When audiences get to know the excellence of these subjects (and they should do so immediately by intensive selling) they'll be as good drawing cards as many features.

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 20)

PARAMOUNT (No. 7)—Legion parade at Milwaukee; Selectees released at Camp Callan, Calif.; Test defense guns at San Francisco; Army sled dogs end training at Wonolancet, N. H.; Joe Louis changed to Class 1-A in draft; Allied raid on Spitzbergen.

MOVIETONE (Vol. 24, No. 4)—Legion parade at Milwaukee; Allied raid on Spitzbergen; Army sled dogs end training at Wonolancet, N. H.; Denver's Mayor Stapleton starts payroll drive for defense bonds (Denver only); Fashions at the races; Helen Wills plays charity tennis at Los Angeles; Joe Louis in training.

NEWS OF THE DAY (Vol. 13, No. 202)—Allied raid on Spitzbergen; Legion parade at Milwaukee; Knox addresses American Legion; Army sled dogs end training at Wonolancet, N. H.; United States ships at Egyptian port; Flour sack fashions for French babies; Louella Parsons honored at Dixon, Ill. (Los Angeles only); Lou Nova and Joe Louis train for boxing match.

PATHE (Vol. 13, No. 7)—Allied raid on Spitzbergen; Nazi films on Russian war; Wine season opens in California; Legion on parade in Milwaukee; Selectees discharged at Camp Callan, Calif.; Joe Louis in training; Runaway kid tries to join Army.

UNIVERSAL (Vol. 14, No. 16)—Allied raid on Spitzbergen; Nazi films of Russian war; U. S. tanks in Egypt; Auto runs on crude oil; Wine season opens in California; Gar fishing at Stuttgart, Ala.; Helen Wills plays charity tennis at Los Angeles; Legion parade at Milwaukee.

(Released Wednesday, September 17)

PARAMOUNT (No. 6)—Refugees arrive in New York; Mrs. America crowned at Palisades, N. J.; General Pershing praises U. S. Army; American Legion convention at Milwaukee; British-Soviet naval force sinks two German supply ships in Baltic; Nazi attack on Russia.

MOVIETONE (Vol. 24, No. 3)—Russian warships sink Nazi supply ships in Baltic; U. S. Army maneuvers in Louisiana; Father of seven sailors joins Navy; Girls' snow fight at Old Point Comfort, Va.; General Pershing observes 81st birthday; Pre-series baseball at St. Louis; War Relic wins Narragansett Special; Betty Hicks Newell wins U. S. golf title.

NEWS OF THE DAY (Vol. 13, No. 201)—Russia sinks German ships in Baltic Sea; Navy will shoot first, Roosevelt warns; Fire destroys defense products in Chicago; General Pershing celebrates 81st birthday; Father of seven sailors joins Navy; U. S. Army maneuvers in Louisiana; West Coast defense guns tested at Fort Baker, Calif. (Los Angeles and San Francisco only); American Legion convention at Milwaukee (Milwaukee only); War Relic wins Narragansett Special; Pre-series baseball at St. Louis.

PATHE (Vol. 13, No. 6)—German pictures of Russian War; U. S. mission leaves for Russia; British sink two German ships; General Pershing celebrates 81st birthday; American Legion convention at Milwaukee; Betty Hicks Newell wins U. S. golf title; War Relic wins Narragansett Special; Round-up at Pendleton, Ore. (Portland and Seattle only).

UNIVERSAL (Vol. 14, No. 15)—U. S. Army maneuvers in Louisiana; Nazi freighter sunk in Baltic; West Coast guns tested; Father of seven sailors joins Navy; U. S. mission leaves for Russia; General Pershing celebrates 81st birthday; American Legion convention at Milwaukee; Mrs. America crowned at Palisades, N. J.; Betty Newell Hicks wins U. S. golf title; Round-up at Pendleton, Ore.; War Relic wins Narragansett Special.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2210	Beyond the Sacramento (W)F	Bill Elliott-Evelyn Keyes	57	11/14/40	b3/15/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2024	Ellery Queen, Master Detective (My)F	Ralph Bellamy-Margaret Lindsay	68	11/30/40	b11/30/40
2025	Ellery Queen's Penthouse Myster (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2012	Escape to Glory (D)A	Constance Bennett-Pat O'Brien	74	11/28/40	b11/23/40
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2021	Lone Wolf Keeps a Date (MyC)A	Warren William-Frances Robinson	64	11/23/40	b11/23/40
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41

Coming 1940-41

	You'll Never Get Rich (M)	Fred Astaire-Rita Hayworth	89	9/25/41	a7/26/41

Current 1941-42

	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41

Coming 1941-42

	Bedtime Story (D)	Loretta Young-Fredric March			a9/13/41
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Bullets For Bandits	Bill Elliott-Tex Ritter (Former title "Honor of the West")			a8/23/41
	Confessions of Boston Blackie	Chester Morris-Harriet Hilliard			In Prod.
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	a8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harvard Here I Come	Maxie Rosenbloom-Arline Judge		12/25/41	In Prod.
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Lone Star Vigilantes (W)	Bill Elliott-Tex Ritter			a8/16/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41	a7/26/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			In Prod.
	Outlaw Ranger (W)	Charles Starrett-Russell Hayden			In Prod.
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41	a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden		11/13/41	a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41	a9/13/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson		11/6/41	a8/2/41
	Texas (PD)	William Holden-Glenn Ford		10/9/41	a5/31/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	Two Latins From Manhattan(CM)	Jinx Falkenburg-Joan Woodbury	66	11/2/41	a5/31/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
110	Bittersweet (Tech.) (O)F	Jeanette MacDonald-Nelson Eddy	94	11/8/40	b11/16/40
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
115	Dr. Kildare's Crisis (D)F	L. Barrymore-Ayres-Rob't Young	74	11/29/40	b12/7/40
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
108	Escape (D)A	Norma Shearer-Robert Taylor	104	11/1/40	b11/2/40
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
111	Gallant Sons (My)F	Jackie Cooper-Gene Reynolds	76	11/15/40	b11/16/40
138	Getaway (G)A	Robert Sterling-Van Heflin	85	6/13/41	b6/21/41
	Gone With the Wind (PD)F	Gable-Leigh-Howard (Tech.)	228	1/17/41	b12/16/39

MGM

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
112	Little Nellie Kelly (MC)F	Judy Garland-Geo. Murphy	98	11/22/40	b11/16/40
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41	Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41	Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall			a9/6/41
	Her Honor (D)	Rosalind Russell-Walter Pidgeon			In Prod.
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young			a9/6/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
	Johnny Eager	Lana Turner-Robert Taylor			In Prod.
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy			a8/30/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
	Steel Cavalry	Wallace Beery-Marjorie Main			In Prod.
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold			a8/9/41
	Vanishing Virginian	Kathryn Grayson-Frank Morgan			In Prod.
	Woman of the Year	Spencer Tracy-Katharine Hepburn			In Prod.

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/40	Not Rev.
	Phantom of Chinatown (My)F	Keye Luke-Lotus Long	62	11/11/40	b11/23/40
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Take Me Back to Oklahoma (W)F	Tex Ritter-Terry Walker	64	11/11/40	b11/30/40
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	West of Pinto Basin (W)F	Corrigan-King-Terhune	56	11/14/40	b12/7/40
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Driftin' Kid (W)	Tom Keene-Betty Miles		9/26/41	a8/23/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles			In Prod.

Coming 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gun Man From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41	a8/23/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41

Coming 1941-42

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80		b12/21/40
	Double Trouble	Harry Langdon-Charles Rogers			In Prod.
	Here Come the Marines	Wallace Ford-Toby Wing		10/31/41	In Prod.
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (D) (Former title "Ghosts in the Night")	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41	a8/16/41
	Tonto Basin Outlaw (W)	Range Busters		10/10/41	In Prod.
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes			a9/13/41
	Zis Boom Bah	Peter Lind Hayes-Grace Hayes			In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4009	Arise, My Love (CD)A	Claudette Colbert-Ray Milland	110	11/8/40	b10/19/40
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4008	Dancing on A Dime (MC)F	Grace MacDonald-Robt. Paige	73	11/1/40	b10/12/40
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

				Rel. Mins.	Date	See Issue of
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda		97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey		89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen		82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew		90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens		64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls		70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray		95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew		84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden		69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker		68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew		88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope		90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison		90	4/4/41	b3/15/41
4060	Ruggles of Red Gap	Chas. Laughton-Charlie Ruggles		90	7/18/41	Reissued
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard		88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)		91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson		67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")		80	5/16/41	b3/1/41
4050	Three Men From Texas (W)F	William Boyd-Russell Hayden		75	11/15/40	b9/14/40
4015	Victory (D)A	Fredric March-Betty Field		79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray		108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson		62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden		78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer		70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker		81	2/7/41	b2/8/41

Current 1940-41

1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	Sept.		b8/2/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	Sept.		b8/2/41

Coming 1941-42

Block No.						
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68			b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden				a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84			b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	Sept.		b8/2/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly				a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80			b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea				a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	Sept.		b8/2/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith				In Prod.
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)				a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning				a8/16/41
	Midnight Angel	Robert Preston-Martha O'Driscoll				In Prod.
	Mr. Bug Goes to Town	Tech. Cartoon Feature				In Prod.
	Morning After	Preston Foster-Albert Dekker				In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	Sept.		b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79			b9/6/41
	No Hands on the Clock	Chester Morris-Jean Parker				In Prod.
W-1	Outlaws of the Desert (W) (Former title "Sheik of Buffalo Butte")	Wm. Boyd-Brad King				a6/21/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)				a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy				a7/26/41
W-1	Riders of the Timberline (W) (Former title "Timber Wolves")	Bill Boyd-Brad King-Andy Clyde				a7/12/41
W-1	Secret of the Wastelands (W)	Wm. Boyd-Brad King-Andy Clyde				a6/7/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94			b9/6/41
W-1	Stick to Your Guns (W)	Bill Boyd-Brad King-Andy Clyde				a8/2/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake				a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser				a8/9/41
	Tombstone	Richard Dix-Frances Gifford				In Prod.
W-1	Twilight on the Trail (W)	Bill Boyd-Brad King-A. Clyde				a8/9/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40		Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41		a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41		b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41		Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41		b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41		b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey	66	9/12/41		a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes	69	7/4/41		a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40		Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41		b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41		b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41		b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41		b9/13/41
126	Jungle Man (D)	Buster Crabbe-Sheila Darcy		10/10/41		a9/13/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41		In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41		Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41		Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41		In Prod.
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41		a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41		b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40		b12/14/40
114	Mr. Celebrity	James Seay-Doris Day		10/31/41		a9/13/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41		b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41		b6/14/41
125	Regular Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41		b8/30/41
154	Riders of Black Mountain (W)	Tim McCoy	59	11/11/40		Not Rev.
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41		b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41		b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41		a5/17/41

1941-42

257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41		a9/13/41
205	Hard Guy (G)	Jack La Rue-Mary Healy		10/17/41		a9/13/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41		b2/1/41
163	Bringing Up Baby	Katherine Hepburn-Cary Grant	102	6/2/41		Reissued
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41		b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41		a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41		b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40		b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41		b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41		b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41		b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41		b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40		b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41		b12/14/40
109	Li'l Abner (F)F	Granville Owen-Kay Sutton	78	11/1/40		b11/9/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41		b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41		b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41		b3/8/41
111	Mexican Spitfire Out West (C)A	Lupe Velez-Leon Errol	75	11/15/40		b10/12/40
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41		b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41		b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40		b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41		b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41		b6/7/41
113	Remedy for Riches (D)F	Jean Hersholt-Dorothy Lovett	60	11/29/40		b11/23/40
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41		b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41		b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41		b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41		b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41		b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41		b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41		b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41		a7/12/41

RKO-RADIO — Current 1940-41 (Cont.)

				Rel. Mins.	Date	See Issue of
172	Story of the Vatican (Doc.)	March of Time Feature		54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger		98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen		77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett		67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy		86	7/4/41	b7/19/41
106	Too Many Girls (M)A	Richard Carlson-Lucille Ball		85	11/8/40	b10/12/40
162	Vivacious Lady	Ginger Rogers-James Stewart		90	3/28/41	Reissued
108	You'll Find Out (MyMC)F	Kay Kyser-Peter Lorre-Karloff		97	11/22/40	b11/16/40

Current 1941-42

Block No.						
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41		b4/12/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41		b7/19/41

Coming 1941-42

1	All That Money Can Buy(D)A	Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41		b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper				In Prod.
	Bambi	Disney Cartoon Feature				In Prod.
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60			b9/6/41
	Call Out the Marines	Victor McLaglen-Edmund Lowe				In Prod.
	Come on Ranger	Tim Holt-Ray Whitley				In Prod.
	Date With the Falcon (My)	George Sanders-Wendy Barrie				a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59			b9/6/41
	Dumbo	Disney Cartoon Feature (Tech.)				In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150			b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41		b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66			b9/20/41
	Joan of Paris	Michele Morgan-Paul Hernried				In Prod.
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41		b7/26/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley				a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79			b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70			b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70			a8/16/41
	Playmates	K. Kyser-J. Barrymore-Lupe Velez				In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60			b9/6/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger				a8/16/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99			b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67			b9/20/41
	Valley of the Sun	James Craig-Lucille Ball				In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt				a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC — Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41		b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41		b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41		b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41		b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40		b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40		b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40		b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40		b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41		b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41		b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41		b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41		b9/13/41
7	Friendly Neighbors (C)F	Weaver Bros. & Elviry	67	11/7/40		b11/16/40
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41		b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41		b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41		b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41		b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41		b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41		b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41		b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40		b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41		b3/15/41
18	Meet the Missus (C)F	Roscoe Karns-Ruth Donnelly	68	11/29/40		b11/23/40
41	Melody Ranch (MC)F	Gene Autry-Jimmy Durante	84	11/15/40		b11/23/40
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41		b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41		b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41		b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41		b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41		b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41		b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41		b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41		b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41		b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41		b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41		b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41		b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41		b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41		b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41		b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41		b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41		b8/2/41
73	Texas Terrors (W)F	Don Barry-Al St. John	57	11/22/40		b11/23/40
63	Trail Blazers (W)F	Three Mesquiteers	58	11/11/40		b11/2/40
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41		b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41		b8/30/41
6	Who Killed Aunt Maggie? (My)A	John Hubbard-Wendy Barrie	69	11/1/40		b11/2/40
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41		b1/11/41

Coming 1940-41

42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		10/15/41		a9/6/41

Current 1941-42

171	Apache Kid (W)	Don "Red" Barry-Lynn Merrick	56	9/12/41		a8/16/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41		b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41		b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41		b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41		b9/6/41

Coming 1941-42

172	Death Valley Outlaws (W)	Don Barry-Lynn Merrick		9/29/41		a8/30/41
162	Gauchos of El Dorado (W)	Tom Tyler-Bob Steele		10/24/41		In Prod.
	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes		10/17/41		a9/13/41
	Lady For a Night	Joan Blondell-John Wayne				In Prod.
110	Mercy Island (D)	Ray Middleton-Gloria Dickson		10/10/41		a8/30/41
	Newspapermen Are Human	Philip Terry-Wendy Barrie				In Prod.
109	Sailor Be Good (C)	William Lundigan-Shirley Ross		10/3/41		a8/30/41
	Sierra Sue (W)	Gene Autry-Smiley Burnette				In Prod.

20TH CENT.-FOX — Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41		b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41		b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41		b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40		b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40		b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41		b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41		b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41		b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41		b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41		b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41		b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41		b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41		b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41		b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40		b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41		b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41		b6/14/41
117	Mark of Zorro (D)F	Tyrone Power-Linda Darnell	92	11/8/40		b11/9/40
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41		b12/28/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
102	Street of Memories (D)A	Guy Kibbee-Lynn Roberts	71	11/15/40	b7/6/40
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
120	Tin Pan Alley (M)F	Alice Faye-B. Grable-J. Oakie	94	11/29/40	b11/23/40
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41
119	Youth Will Be Served (C)F	Jane Withers-Robert Conway	68	11/22/40	b9/28/40

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
	Confirm or Deny (D)	Don Ameche-Joan Bennett			a9/13/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder (D)	Lynn Bari-John Sutton			a9/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Remember the Day	Claudette Colbert-John Payne			In Prod.
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
	Rise and Shine	Linda Darnell-Jack Oakie			In Prod.
	Small Town Deb (D)	Jane Withers-Cobina Wright, Jr.			a9/13/41
	Son of Fury	Tyrone Power-Cobina Wright, Jr.			In Prod.
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.

UNITED ARTISTS

Current

	Blackout (D)F	Conrad Veidt-Valerie Hobson	81	11/29/40	b10/19/40
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (D)	Ilona Massey-George Brent		9/19/41	a6/21/41
	Long Voyage Home (D)A	John Wayne-Thos. Mitchell	103	11/22/40	b10/12/40
	Lydia (D)F	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed (CM)	Frances Langford-Johnny Downs			a8/23/41
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		10/24/41	a9/13/41
Fiesta (Tech.)	Armida-Antonio Moreno-Geo. Givot			In Prod.
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp			a8/2/41
Miss Polly (C)	ZaSu Pitts-Slim Summerville			In Prod.
New Wine (MD)F	Ilona Massey-Binnie Barnes	84		b8/2/41
Niagara Falls (C)	Marjorie Woodworth-Tom Brown			a7/19/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature			In Prod.
Sundown (D)	Gene Tierney-Bruce Cabot		10/31/41	a7/5/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5010	Bank Dick (C)F	W. C. Fields-Una Merkel	74	11/29/40	b12/7/40
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5052	Devil's Pipe Line (A)F	Richard Arlen-Andy Devine	65	11/1/40	b11/16/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5036	I'm Nobody's Sweetheart Now (C)F	Helen Parrish-Dennis O'Keefe	62	11/1/40	b8/10/40
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5023	Meet the Wildcat (D)F	Margaret Lindsay-Ralph Bellamy	63	11/22/40	b10/12/40
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5015	One Night in the Tropics (CM)F	Allan Jones-Nancy Kelly	82	11/15/40	b11/2/40
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5021	Sandy Gets Her Man (C)F	Baby Sandy-S. Erwin-Una Merkel	65	11/8/40	b11/2/40
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41

UNIVERSAL

Current 1940-41 (Cont.)

			Mins.	Ret. Date	See Issue of
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Current 1941-42

	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6045	Girl Must Live (C)F	Margaret Lockwood	93	9/19/41	b5/27/39
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	10/31/41	a8/16/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41	a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Burma Convoy (D)	Charles Bickford-Evelyn Ankers (Former title "Halfway to Shanghai")	10/3/41	a4/26/41
	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")		a9/13/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran	60	a5/31/41
6064	Ghost Town Buckaroo (W)	J. Mack Brown-Fuzzy Knight		a9/13/41
	Great Man, The	W. C. Fields-Gloria Jean	11/14/41	a8/2/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	10/10/41	a7/26/41
	It Started With Eve (D)	Deanna Durbin-Charles Laughton (Former title "Almost an Angel")	9/26/41	a7/5/41
	Jail House Blues (C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")		a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce	11/28/41	In Prod.
	Man or Mouse	Hugh Herbert-Tom Brown		In Prod.
6062	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight	58	10/24/41	a7/5/41
	Melody Lane	Baby Sandy-The Merry Macs		In Prod.
	Mob Town (D)	Dead End Kids-Dick Foran		a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee	10/24/41	a5/17/41
	Nobody's Fool (C)	Hugh Herbert-Anne Gwynne	12/5/41	a9/13/41
	Paris Calling	Elisabeth Bergner-Randolph Scott	10/17/41	In Prod.
6044	Quiet Wedding	Margaret Lockwood	11/21/41	Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran	11/28/41	a8/2/41
	Sealed Lips (D)	Wm. Gargan-June Clyde-John Litel (Former title "Beyond the Law")		a5/17/41
	Swing It, Soldier	Frances Langford-Ken Murray		a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd		a8/2/41
	White Savage	Brian Donlevy-Maria Montez	11/7/41	In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
570	Always A Bride (C)F	Rosemary Lane-George Reeves	58	11/2/40	b11/30/40
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
550	Devil Dogs of the Air	Jas. Cagney-Pat O'Brien	86	6/7/41	Reissued
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
562	East of the River (G)A	John Garfield-Brenda Marshall	74	11/9/40	b11/2/40
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
525	Here Comes the Navy	Jas. Cagney-Pat O'Brien	86	12/21/40	Reissued
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
512	Letter, The (D)A	Bette Davis-Herbert Marshall	101	11/23/40	b11/16/40
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
513	South of Suez (D)F	Geo. Brent-Lee Patrick	86	11/16/40	b12/7/40
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
Blues in the Night (D)	Priscilla Lane-Richard Whorf (Former title "New Orleans Blues")			a8/2/41
Body Disappears	Jeffrey Lynn-Jane Wyman			In Prod.
Bridges Built at Night (D)	Richard Whorf-Lloyd Nolan			In Prod.
Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			In Prod.
Gent From Frisco (My)	Mary Astor-Humphrey Bogart (Former title "Maltese Falcon")			a7/12/41
106 International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
Kings Row (D)	Ann Sheridan-Ronald Reagan			In Prod.
105 Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
Male Animal	Olivia de Havilland-Henry Fonda			In Prod.
Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
104 Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
Remember Tomorrow	John Garfield-Raymond Massey			In Prod.
101 Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
Wild Bill Hickok Rides	Constance Bennett-Bruce Cabot			In Prod.
You're In the Army Now	Jimmy Durante-Phil Silvers			In Prod.

MISCELLANEOUS

	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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		ALL-STAR COMEDIES (18)		
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise		16	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup		9	Not Rev.
		COLOR RHAPSODIES (16) Tech.		
		COMMUNITY SING (10)		
3651	Don Baker	Poor	9	8/30/41
		FABLES CARTOONS (8)		
		GLOVE SLINGERS (4)		
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1		10	Not Rev.
3852	No. 2		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
		TOURS (8)		
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario		8	Not Rev.
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies		10	Not Rev.
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles		10	Not Rev.
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-271	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Football Thrills of 1940		10	Not Rev.
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)

MINIATURES (10)

OUR GANG (10)

C-391	Come Back Miss Pipps		10	Not Rev.

PASSING PARADE (10)

PETE SMITH SPECIALTIES (14)

TRAVELTALKS (12) (Tech.)

T-311	Glimpses of Florida		10	Not Rev.

TWO REEL SPECIALS (6)

PARAMOUNT 1940-41

		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes. Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
		GABBY CARTOONS (8) (Tech.)		
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
		HEADLINERS (8)		
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
		MADCAP MODELS (6) (Tech.)		
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties		9	Not Rev.
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
		PARAGRAPHICS (6)		
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)				
HEADLINERS (6)				
A1-1	Beauty at the Beach		10	Not Rev.
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
MADCAP MODELS (Tech.) (6)				
POPEYE (12)				
E1-1	I'll Never Crow Again		7	Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1		10	Not Rev.
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)				
SPEAKING OF ANIMALS (6)				
Y1-1	In a Pet Shop	A Howl	10	9/20/41
SPORTLIGHTS (13)				
R1-1	Shooting Mermaids		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)				
W1-1	Superman	A Cinch to Sell	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)				

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)				
I4103	Baggage Buster	Hilarious	7	5/10/41
I4105	Canine Caddy	Tops	7	6/ 7/41
I4107	Early to Bed	Satisfactory	8	7/26/41
I4102	Gentleman's Gentleman	Tops	7	4/ 5/41
I4101	Golden Eggs	Excellent	8	4/ 5/41
I4104	Good Time for a Dime	Excellent	8	5/10/41
I4106	Nifty Nineties	Amusing	8	6/ 7/41
I4110	Old McDonald Duck		8	Not Rev.
I4109	Orphan's Benefit	Very Good	9	8/30/41
I4108	Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)				
I3406	Apple in His Eye	Hokey	18	6/14/41
I3403	Drafted in the Depot		19	Not Rev.
I3405	It Happened All Night	Fair	19	4/12/41
I3404	Mad About Moonshine	Fair	18	3/ 1/41
I3401	Sunk by the Census	Funny	18	9/14/40
I3402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
I4201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
I4202	No. 2 (Ruth Gordon)	Good	10	10/19/40
I4203	No. 3 (Alice Marble)	Swell As Usual	10	11/16/40
I4204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
I4205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
I4206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
I4207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
I4208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
I4209	No. 9 (Alice Marble)	Excellent	11	5/10/41
I4210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
I4211	No. 11 (Jan Struther)	Very Good	11	7/26/41
I4212	No. 12 (Boris Karloff)	Good	12	7/26/41
I4213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)				
I3703	Fired Man	Mildly Amusing	20	2/ 1/41
I3701	He Asked for It	Very Funny	18	9/14/40
I3706	Panic in the Parlor	Unfunny	20	Not Rev.
I3705	Polo Phoney	Good	18	5/17/41
I3702	Tattle Talevision	Funny	19	11/16/40
I3704	When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME				
I3110	Crisis in the Atlantic	Timely	18	5/10/41
I3111	China Fights Back	Timely	18	6/ 7/41
I3112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
I3113	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)				
I3501	Bar Buckaroos	Good	16	11/16/40
I3504	Musical Bandit	Entertaining	16	7/26/41
I3502	Prairie Spooners	Very Good	13	3/ 1/41
I3503	Red Skins & Red Heads	Poor	18	5/10/41

RKO-RADIO 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
PICTURE PEOPLE (13)				
I4401	No. 1	Interesting	10	9/14/40
I4402	No. 2	Good	9	10/19/40
I4403	No. 3	Night Club Plug	10	11/16/40
I4404	No. 4	Good	10	12/14/40
I4405	No. 5	Fair	10	2/ 1/41
I4406	No. 6	Fair	10	3/ 1/41
I4407	No. 7	Average	10	3/29/41
I4408	No. 8	Fair	10	4/12/41
I4409	No. 9	Fair	8	5/17/41
I4410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
I3801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
I4501	Eyes on Brazil	Very Interesting	10	3/ 1/41
I4503	How Goes Chile	Very Good	10	8/23/41
I4502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
I4307	Caballero College	Fair	9	3/ 1/41
I4313	Craig Wood	For Golfers	9	8/ 9/41
I4310	Jockey's Day	Good	9	6/ 7/41
I4302	Kentucky Royalty	Horse Lovers	9	10/19/40
I4306	Mat Men	Good	9	3/ 1/41
I4308	Publicity Sports	Excellent	9	4/ 5/41
I4301	Quail Quest	Good	9	9/14/40
I4311	Rolling Rhythm		10	Not Rev.
I4305	Snow Eagles	Excellent	9	2/ 1/41
I4304	Snow Fun	Exhilarating	9	12/14/40
I4303	Sportsman's Partner	For Dog Lovers	9	11/16/40
I4312	Steeds and Steers	Good	9	7/26/41
I4309	Sword Soldiers	Technical	9	5/10/41

1941-42

DISNEY CARTOONS (18) (Tech.)				
EDGAR KENNEDY (6)				
23401	Westward Ho-Hum		16	Not Rev.
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)		10	Not Rev.
LEON ERROL (6)				
23701	Man I Cured		16	Not Rev.
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
PICTURE PEOPLE (13)				
24401	No. 1 (Helen Broderick)		10	Not Rev.
RAY WHITLEY (4)				
SPORTSCOPES (13)				
24301	Pampas Paddock		10	Not Rev.

REPUBLIC 1941-42

MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	6/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
1402	Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

20TH CENTURY-FOX 1941-42

		Comment	Running Time	Reviewed Issue Of
ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship		10	Not Rev.
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)				
2101	Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennels		10	Not Rev.
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
TERRYTOONS (26)				
2501	Ice Carnival		7	Not Rev.
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy		7	Not Rev.
2502	Uncle Joey Comes to Town		7	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6/41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	11	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTOONS (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B		8	Not Rev.
MUSICALS (13)				
6221	Is Everybody Happy?	Fair	18	9/ 6/41
SPECIAL SUBJECT (1)				
6110	Cavalcade of Action		20	Not Rev.
STRANGER THAN FICTION (15)				
6371	Shampoo Springs		10	Not Rev.
VARIETY VIEWS (15)				
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
		BROADWAY BREVITIES (9)		
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
		ELSA MAXWELL COMEDIES (3)		
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
		HOLLYWOOD NOVELTIES (6)		
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
		LOONEY TUNES (16)		
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
		MELODY MASTERS (10)		
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
		MERRIE MELODIES (26) (Tech.)		
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
		TECHNICOLOR SPECIALS (6)		
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
		SPECIAL SUBJECTS		
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
		SPORTS PARADES (10)		
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
5409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
		BROADWAY BREVITIES (12)		
7101	Minstrel Days	Very Good	20	9/13/41
		HOLLYWOOD NOVELTIES (6)		
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails		10	Not Rev.
		LOONEY TUNES (16)		
7601	Notes to You		10	Not Rev.
		MELODY MASTERS (10)		
7502	Carioca Serenaders		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
		MERRIE MELODIES (26) (Tech.)		
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
		SERVICE SPECIALS (6) (Tech.)		
7001	Tanks Are Coming	Excellent	20	9/13/41
		SPORTS PARADE (10) (Tech.)		
7401	Kings of the Turf	Interesting	10	9/13/41

MISCELLANEOUS

	Comment	Running Time	Reviewed Issue Of
Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Aida (Guaranteed)	For Music Lovers	9	5/11/40
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Heroic Greece (Norton)	Timely	10	3/ 1/40
In the Bank (King of Comedy Pictures)	Still Good	19	11/16/40
Man the Enigma (Prod.)	Informative	25	5/24/41
Norway's Fate (Hoffberg)	Fair	10	5/18/40
On the Trail of the Tarpon (N. Y. Zoological Society)	Thrilling	11	1/12/40
Our Bill of Rights (Prod.)		22	Not Rev.
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41
Our Louisiana Purchase		22	Not Rev.
Our Monroe Doctrine		22	Not Rev.
Paper Hanger (King of Comedy Pictures)	Delightful	19	3/ 2/40
Xochimilco (Atlas)	Entertaining	11	1/13/40

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20th-Fox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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Editor and Publisher

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Charles P. Skouras



CLARK GABLE MEETS LANA TURNER IN "HONKY TONK"

CLARK GABLE and LANA TURNER—literally the screen team of the year—represent a master stroke in dynamic casting in "Honky Tonk."

Planned to be of a "Boom Town" stature, this production actually overshadows that famed audience hit and brings this box-office team together for the first time with sparks flying.

As a suave and gay "con-man," Gable displays a charm and wit which eases the hurts even of his victims, but when it's necessary to resort to gun-play, he turns hard as steel. A blonde girl succeeds where all else fails, and Gable eventually comes over to the side of law. It's a role tailored for him, calling for the type of portrayal with which he's ridden the peak of popularity for a long time; a popularity which gains in solidity and never decreases.

Gorgeous Lana Turner carries on from dramatic successes in "Ziegfeld Girl" and "Dr. Jekyll and Mr. Hyde," gaining in momentum all the way.

As the blonde young idol of Gable's heart, Lana plays a prim Boston school teacher who has come West in search of her father. In her love for Gable she is a fiery and determined female and she gets her man. In that she's as deadly as the bullets from the six-shooters of the booted and bearded miners.

Assuring the best in direction was Jack Conway, a veteran of twenty-five years in Hollywood, and each year marked with outstanding megaphone triumphs, including the roaring "Boom Town."

In the supporting cast is a wealth of famous talent, including Frank Morgan who plays Miss Turner's lovable but shyster father, and Marjorie Main.

The gravel-voiced Miss Main, who has developed a real box-office following with a succession of fine performances, is seen as a widow determined to clean up the camp. She ploughs under the wicked, including even Gable and Miss Turner at times.

Also seen are Claire Trevor, as a beautiful dance-hall girl and Lana's rival for Gable's affections; Albert Dekker, his opponent in political and pistol brawls, Henry O'Neill, as the civic leader and Chill Wills, the ever-present pal of Gable who sticks with him through thick and thin, including innumerable humorous incidents.

Pandro S. Berman was the producer, following his success with "Ziegfeld Girl." Marguerite Roberts and John Sanford wrote the screen play.

Constructed for "Honky Tonk" was the largest outdoor set ever used on the Metro-Goldwyn-Mayer lot. It was the town of Yellow Creek and it towers over the remembered Burkburnett, one of the locales in "Boom Town."

More than 500 extras worked on the Yellow Creek set, memorably the exciting day when, armed to the teeth, they marched on the city hall to oust Gable and his gang.

Romantic fireworks between Gable and Miss Turner reach a peak when she tricks him into marriage and then tells him he must woo her in approved Boston style, and when she locks him out of her room at the beginning of the long Boston courtship and he bluntly kicks down the door.

"Honky Tonk" is the top teaming of the season and its most exciting love story.

The Editorial Page

Fiasco in Philadelphia

Historic Philadelphia well might have been the scene of a shining victory for progress in film industry trade relations. Instead, it was doomed to serve as the locale for a political fiasco which ended in overwhelming defeat for the would-be leadership of some whose new-found interest in cooperation brought tragic wounds to a noble industry cause.

That this tragedy was not without its irony, has been widely remarked by observers informed on the history of those who, in the past, ruthlessly used against other good causes, the very weapons which this time turned on them. Tragedy lies not in the defeat of some leaders, but in the fact that their colossal blundering could have far-reaching consequences on the industry as a whole.

Allied's own welfare, in addition to the cause of industry unity, was ill-served by leaders who chose to accomplish the purpose of cooperation by the same technique they had found so successful as obstructionists. The cause of industry unity stands to be tarnished even though the membership votes in favor of the resolution setting up a committee to cooperate with other industry groups, because there will be little time lost by the leaders, should the vote sustain them, in making such capital of the result that the vote will appear more a victory for the officers than a triumph for a good cause.

What happened was not so different than what had happened before. In Minneapolis, there was to be full opportunity for the membership in open forum to consider the Trade Practices Code. In Philadelphia, appointment of a committee to cooperate with other groups and branches of the industry, was to be the great accomplishment. In Minneapolis, the leaders would not even try to make good. In Philadelphia, they couldn't make good on pre-convention promises.

The "star chamber" technique is all very well if there are no errors in the political rules governing such procedure. However, the "star chamber" can be a two-edged sword, and nobody knows that better than some sadder but, we hope, wiser convention leaders.

Thus, with the eyes of the entire industry focussed on it, the 12th Annual Convention of Allied States Association was turned into a shocking display of stupidity on the part of some of those whose job it was to give this meeting point and purpose. By good fortune more than good management, the convention produced one result that the whole industry can applaud. This, of course, was the resolution condemning the Senate sub-committee hearings in Washington. That was a grand start, but instead of the promise of fine things to come being fulfilled, the membership represented was treated to a series of "business sessions" at which the bungling leaders, smugly confident of "success," went through the motions of keeping things going until the arrival of the final session at which was to blossom their final victory for the cause they suddenly had discovered to be righteous.

The show went on—until the show-down—and the industry's enemies found new ammunition with which to snipe at motion pictures with vicious jibes that utter confusion within the ranks makes control by outsiders necessary to "bring order."

The industry unity proposals had grown to the most promising proportions. Leaders in all branches of the industry heartily endorsed such action by all groups. That committees, representing each group, meeting in common council to find a solution of the problems facing each branch individually and the industry collectively, could serve the welfare of all in the industry, was proclaimed not alone by men who have expressed their views on this specific application of the cooperative spirit, but by all experience of human relations.

Naturally, the make-up of the committee would be very important. Claude F. Lee, of Paramount, expressed it very well in his address at the Philadelphia convention when he said: "No program for concerted action for the common good can ever be enduring . . . except that which is founded upon the unselfishness and self-effacement on the part of each man who sits in council." We may never know whether, after these sage words, the make-up of the proposed Allied committee would undergo change from that originally planned before the convention even had a chance to consider setting up a committee. But, the five men slated by Abram F. Myers for places on the proposed committee, included some who would have to accomplish an even greater transformation than that of a leopard changing his spots, to come anywhere near meeting that standard.

The "poll" of membership of regional associations and the "plebiscite" which the resigning officers at Philadelphia agreed to stand upon, irrespective of the outcome, can hardly argue a united effort on Allied's part for industry harmony.

The very statement of the officers at Philadelphia that "the vote by which the resolution was beaten in convention was not a representative vote," in so many words repudiates the 12th Annual Convention of Allied.

WALT DISNEY FETED



A dinner was given at the Embassy Club in Buenos Aires, following the opening of "Fantasia" in the Argentine metropolis. Left to right are Senor Walt Disney, Senora Ana R. S. de Martinez Guerrero and Senor Phil Reisman, RKO Vice-President and foreign manager.

3 Unions Hold Producer Confab

Possibility of Separate Agreements Is Discussed

With Pat Casey, studio labor contact, presiding, negotiations started this week between IA craft unions and the producers' representatives. Possibility of arriving at separate agreements instead of a basic studio contract was discussed by delegates from the cameramen, studio utility workers and sound technicians' locals.

[Over the week-end a basic agreement was reached for seven studio crafts, including culinary workers, carpenters, electricians, teamsters, plasterers, laborers and musicians, calling for a 10 per cent increase in salaries for a five-year period.]

Failure of IA to send a representative to the meeting surprised business agents from the Hollywood locals, it was said. Business delegates were told, it is understood, that the same conditions which other crafts were awarded over the week-end could be had by the IA locals but the producers would not talk separate pay raises and would prefer a collective agreement.

Sears Declares 'York' Biggest Money-Maker

Warners' "Sergeant York" was acclaimed this week by Gradwell L. Sears, general sales manager, as "the greatest earning power picture of this year, and it will be the greatest earning power picture Warner Bros. has had in 12 years." Citing reports of seven pre-release engagements which represent a cross section of business ranging from first runs in Los Angeles and Hollywood to Amsterdam, N. Y., from Cumberland, Md. to Nashville, Tenn., Sears declared "the picture has run from 35 per cent to almost 200 per cent ahead of 'The Fighting 69th,' a picture which established all time records for business in most of these situations . . ."

"Unity" Still a Voting Issue as Allied Units Poll Members

Cole Reiterates Convention Vote "Not Representative"; Says Resolution Will Be Upheld; Four Units Ratify Plan

Ultimate outcome of the sudden crisis in Allied's national organization hung in the balance this week as territorial units were to be heard from on the decision of each as to the committee plan which met defeat at last week's convention in Philadelphia.

Pending the final result, officers of the national organization are holding the posts they resigned under an agreement with the board of directors requesting them to remain in office while Allied units polled memberships on the subject which was voted down in Philadelphia. Meantime, H. A. Cole, president, and Abram F. Myers, general counsel, issued statements in connection with the fireworks that were set off at the convention when Nathan Yamins attacked the unity committee plan proposed in a resolution passed by the directors at a meeting which Yamins did not attend.

Cole said he believed the Allied units would ratify the resolution by a ratio of 10 to 1 in favor of setting up the committee as proposed by the board. In attacking Yamins for opposing the resolution, the spokesmen for the national officers who resigned in a body after the resolution was beaten, declared that the convention vote "was not representative."

By Wednesday of this week it was reported that Allied units in Indiana, Maryland, Michigan and Minnesota had voted in favor of the unity committee proposal.

The announcement of the resignation of the national officers in a body and the compromise agreement under which the board refused to accept the resignation, declared that the officers would stand on the result of the poll of members by the individual units. Nothing was added to indicate that there would be any change in that decision of the resigning officers, and conjecture that some additional compromise would be arrived at, so far has found no tangible support in actions or statements from opposing camps in the most serious split in Allied's history.

Myers this week made public a letter written to him by Yamins concerning the latter's sentiments on the unity committee plan. After Yamins attacked the proposal at the convention, Myers retorted to the charge that the plan was being "railroaded" by declaring Yamins had knowledge of the proposal and favored it as evidenced by a letter to Myers. In making the letter public, Myers said he was doing so because Yamins had contested the version of the letter which the general counsel had given at the convention. A portion of the Yamins' letter which Myers offered to support his assertion follows:

"I have your letter of the 22nd and I can't feel enthused about the suggestion, not because it isn't a good one, but because . . . I fail to see how we can ever get the producing and distributing branches of the industry to meet with the independent exhibitor."

Ohio Senator Speaks At Chakeres Meeting

Springfield, O.—Approximately 40 managers of Chakeres Warner Theatres and Chakeres Theatres, and their assistants, attended the annual meeting at the Hotel Shawnee last week. Mike Chakeres, Springfield city manager, and Frank Collins, district manager, presided. Chief speaker for the occasion was Ohio State Senator Robert Bangham. Other speakers included Norman Sprawl of Paramount and a number of publicity and advertising men. Monetary prizes were awarded managers by Phil Chakeres, director and general manager of the theatres. Grant Frazee of Jackson, O., won a free trip to Hollywood. The one-day meeting was highlighted by a special luncheon given in honor of Gus Sun.

Weitman Guest at First AMPA Meet of Season

Bob Weitman, managing director of the New York Paramount, was the guest of honor at AMPA's first meeting of the season Thursday at the Edison Hotel. Ed Sullivan, *Daily News* columnist, acted as master-of-ceremonies, and Olsen & Johnson appeared as a special attraction. Radio was represented by Vivian Della Chiesa, soprano, and Gleb Yellin, both of NBC.

Business Rises After Lift of Polio Ban

Harrisburg, Pa.—Following the end of a three-week ban in 11 counties against children attending movie theatres because of an infantile paralysis epidemic in this area, business, which had dropped off 40 to 50 per cent during the first week, is steadily climbing upward.

Injured in Auto Crash

Charles Reed Jones, Republic's advertising and publicity director, and his wife, Mrs. Evelyn Lee Jones, were injured in an automobile accident last week-end while driving to their farm in Washington, N. J. Jones suffered lacerations of the leg and his wife a broken nose.

Private Reade Weds

Private Walter Reade, Jr., son of Mr. and Mrs. Walter Reade of New York and Deal, was married last weekend to Harriet Sager, daughter of Mr. and Mrs. Joseph Sager. Reade was formerly general manager of the Walter Reade Theatrical Enterprises and The American Community Theatres Corp. of New York and New Jersey.

Detroit Ushers Win Contract

Nearly 200 Theatres Are Affected by Agreement

Detroit—Marking the first union contract in this field, an agreement was reached last Friday between the new IATSE local covering doormen, ushers, candy girls and cashiers, and representatives of Co-operative Theatres of Michigan. A threatened strike called for Wednesday by the union was averted by the agreement. Nearly 200 Detroit theatres are affected.

The scale for usherettes, ushers and candy girls is 32½ cents per hour with a 2½-cent raise in the second and also the third year, with a six-day week of 40 hours and time and one-half for overtime. Doormen and chief of service get five cents above this scale, while the scale for cashiers is not yet settled. Where a theatre's seating capacity is below 1,000, the house gets a 2½-cent concession below scale. A 30-cent minimum has been set for houses under 500 seats, but this will probably be a maximum where special consideration is required.

In view of the new contract for other employes, operators are not asking an increase in their own contract.

Castle Wins Contract

Washington—Contract for the Office of Education film work has been awarded Castle Films, Inc., it was announced here last week.

CHARLES P. SKOURAS

(The Man on the Cover)

President of Fox West Coast Theatres and first Chief Barker of the newly formed Tent No. 25, Variety Club of Southern California, which is holding its charter presentation and induction dinner on Monday, Sept. 29.

SHOWMEN'S Trade Review

Vol. 35, No. 10 Sept. 27, 1941

Title and Trade Mark Reg. U. S. Pat. Off.

Published every Friday by Showmen's Trade Review, Inc., 1501 Broadway, New York City. Telephone BRyant 9-5606. Charles E. "Chick" Lewis, Editor and Publisher; Tom Kennedy, Associate Editor; Robert Wile, Managing Editor; Joseph H. Gallagher, Film Advertising Manager; Harold Rendall, Equipment Advertising Manager; West Coast Office, Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif., Telephone HOllywood 1390, Ann Lewis, manager; Chicago Representative, Marshall Reinig, 612 North Michigan Ave., Telephone Superior 7646; London Representative, Milton Deane, 185 Fleet St., London E.C. 4; Australian Representative, Gordon V. Curie, 1 Elliott St., Homebush, Sydney, Australia. Subscription rates per year: $2.00 in the United States and Canada; Foreign, $5.00. Single copies, ten cents. Subscribers should remit with order. Entered as second class matter February 20, 1940, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Contents copyrighted 1941 by Showmen's Trade Review, Inc. Printed in U.S.A.

Address all Communications to:
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York City

Important Dates

Sept. 29: Queen City Variety Club golf tournament, Summit Hills Country Club, Cincinnati.
Sept. 29: Variety Club of California charter presentation and induction dinner, Los Angeles.
Oct. 6-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 19-20: ITO of Arkansas fall convention, Little Rock.
Oct. 20-21: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Nov. 2: Pittsburgh Variety Club banquet.
Nov. 18: Eighth annual Variety Club dinner dance, Willard Hotel. Washington, D. C.

IPC Employes' Outing Held at Lindenhurst

Over 500 employes of the International Projector Corp., including men in the factory, officers of the company and members of the office staff, attended the annual outing of employes last Saturday at Narragansett Inn, Lindenhurst, L. I. Presiding as toastmaster was Charles Fay, representing the factory employes, who introduced officials of the company, among whom were Earle G. Hines, president; A. J. Palmer, executive vice-president; H. Griffin, vice-president; R. B. LaRue, secretary; E. L. Worfolk, controller and assistant treasurer; J. F. Campbell, plant manager, and H. W. Baker, council. Awarding of a trophy to the IPC team for coming in second in the league games, a baseball game between the All Star Team from the Motion Picture League and the IPC Simplex Team, and a special supper in the evening were highlights of the day's activities.

Syracuse Strand Reopens As Independent Operation

Syracuse, N. Y.—Formerly the original Warner outlet here, then operated by RKO and eventually tossed into the Schine-operated pool, the Strand Theatre reopened last week under the operation of the newly formed Syracuse Community Theatre Corp., with Hubert Wallace of Auburn as managing director and Bernard P. Wallace of this city as house manager.

Warner Managers in Philly Zone Hold Annual Meet

Philadelphia — Managers of the Warner Theatre circuit in the Philadelphia zone held their annual meeting here Wednesday at the Ritz-Carlton Hotel. Highlight of the meeting was the distribution of three automobiles to the circuit's three outstanding showmen-managers. Joseph Bernhard, general manager of Warner Theatres, made the presentations.

Koerner Warns of Rise In Film Delivery Rates

Chicago—Because of higher labor costs, increased taxation and higher material costs, an increase in film delivery rates in this territory will be necessary shortly, according to G. W. Koerner, film truck service manager.

Five Arbitration Cases Are Decided; Two Favor Exhibs

Appeals Board Upholds Arbitrator in Westway Case Third Verdict Without Upset; Three New Complaints

Decisions outweighed new cases filed this week in the arbitration field as Boards in 31 cities attempted to clean up the clearance cases on their dockets before the rush of new cases involving runs is filed, beginning Dec. 1. The Appeals Board decided its third case, again upholding the arbitrator's decision against the complaining exhibitor. Five cases were decided by arbitrators with the exhibitors winning in two.

The Court Theatre, Somerville, N. J., will henceforth have only seven days clearance over the Playhouse in Raritan instead of 21 days, as a result of a decision made this week by Arbitrator Paul Fitzpatrick. The Playhouse is a new theatre and Fitzpatrick in his decision, said he could not see that the distributors would suffer any loss of revenue. The case was the first in which the arbitrator was not an attorney. Fitzpatrick is an executive of General Motors.

Arbitrator Herbert Koch, sitting in Cincinnati, found that the complaint of the Main Theatre, Columbus, against J. Real Neth's Eastern Theatre was unjustified. The Main had charged that the seven days clearance of the Eastern against it was unreasonable.

The case of Louis Sosna, of the Sosna Theatre, Mexico, Mo., against MGM was this week decided in favor of the latter by Arbitrator Fred Y. Armstrong. Sosna charged that MGM had refused to sell him pictures and that after product was offered to him the price was too high. The Arbitrator ruled that MGM had complied with the decree and that Sosna pay the costs.

Joseph Siccardi, of the Liberty Theatre, Plainfield, N. J., won a reduction of clearance in favor of the Strand Theatre in another decision announced this week. The period was reduced from 30 to 21 days. Siccardi said that the Liberty was once a first run but now was forced to follow Walter Reade's Strand.

Rotus Harvey, West Coast exhibitor leader, has failed in his attempt to obtain a better run for his Westwood Theatre. Arbitrator F. I. Hellman ruled that the complaint did not fall within his jurisdiction. However, it may be revised and refiled.

Another case was decided by the Appeals Board this week. The Westway Theatre in Baltimore lost its appeal from an arbitrator's decision affirming the 14-day clearance of the Edgewood Theatre. The matter had previously been in the courts and the clearance sustained there. The Appeals Board agreed with Arbitrator Sefton Darr, who found that, while the Westwood was modern in every respect, it was much smaller than the Edgewood, and to allow it to move into the area and not be subject to a clearance in favor of the larger theatre could and probably would produce bad results, not only for the theatre but for the producers and distributors.

Several new cases were filed this week. Mrs. Mildred Karsch, owner of the Ritz Theatre, Rolla, Mo., charged that the five major companies refused to license pictures for her house and discriminated in favor of a competing house.

Floyd L. Lowe and W. A. Snell, owners of the Star Theatre near Fort Leonard Wood, Mo., also filed a complaint against the five majors claiming refusal to license pictures and discrimination in favor of the Lyric Theatre, Lebanon, Mo.

William Kaster, owner of the Arden Theatre, New York, has filed a complaint against Loew's and Paramount, claiming that he formerly had day-and-date availability with the Olympia Theatre but that he now had to follow it by 14 days. The Olympia, until last year, was operated by the Cocalis Circuit, but was then taken over by Loew's.

COLLECT $170,536.51

Approximately $170,536.51 was collected by Warner Bros. Theatres during the recent USO Theatre Week, it has been announced by Joseph Bernhard, chairman of the Motion Picture Theatres Division in the USO campaign.

Dembow Honored at Surprise Testimonial

George Dembow, general sales manager of National Screen Service, was pleasantly surprised Thursday evening when home office executives of the company tendered him a testimonial dinner at Toots Shor's restaurant. Dembow was presented with a chest of sterling silver in appreciation of his successful leadership in the recent sales drives. Herman Robbins and Toby Gruen, president and vice-president respectively, were present to honor their sales manager.



Union Records To U. S. Jury

Application to Squash Subpoena Refused by Court

Right to subpoena the books and records of IATSE for the Federal Grand Jury investigating the union's activities was won this week by U. S. District Attorney Mathias F. Correa when Federal Judge John Holland refused the application of George E. Browne, IA president, to quash the Grand Jury subpoena. Browne was scheduled to appear before the Grand Jury Wednesday with the records.

Seeking of information on the special union fund estimated to amount to over $6,000,000 a year in special assessments from its members, was said by Correa last week-end to be only a phase of the general investigation.

Should evidence be sufficient to convict Browne and his personal aide, William Bioff, on charges of accepting $550,000 in bribes, the U. S. Attorney added that the Government would inquire further to ascertain if bribery, SEC violations, income tax evasion and other violations of the law had been committed by persons involved in making the payments to the union leaders.

Meanwhile, in Danville, Ill., delegates from 25 state locals of the Illinois Conference of Moving Picture Operators, gave Browne a unanimous vote of confidence and backing in his tangles with the Federal Government.

Back in New York, Federal subpoenas were served upon Pat Casey, studio labor contact, and five union officials to appear as witnesses at the trial of Browne and Bioff Oct. 6.

'One Foot in Heaven' to Have Washington Premiere

Washington—World premiere of Warners' "One Foot in Heaven" will be held here Oct. 2 at the Earle Theatre before a first-night audience of church dignitaries, Senators, Congressmen, Government officials, Army and Navy officers and representatives of the press. Fredric March and Martha Scott will head the Hollywood group that will be present for the occasion.

Pascal Signs With RKO To Make Six Pictures

A two-year contract to make six pictures for RKO release has been signed by Gabriel Pascal, it was learned last week-end. Pascal is scheduled to leave for Hollywood shortly to produce George Bernard Shaw's "Arms and the Man."

Hendel Succeeds Goodman As Cleveland UA Manager

James Hendel, former United Artists salesman out of Cincinnati, has been named Cleveland branch manager to succeed Matt Goodman, who relinquished the post because of poor health. Goodman will continue as a salesman out of Cleveland.

Schenck Scores As Witness Before Senate Sub-Committee

Senator Downey Defends Industry, Loew Head Shows By Example How Much Distributors Compete

Nicholas M. Schenck, President of Loew's, Inc., first industry executive to testify in the Senate sub-Committee inquiry into war-mongering charges, told the committee that there was plenty of competition in the industry. The hearing attracted far less attention than its predecessors, and the questioning was largely on the lighter side. Schenck scored as a witness at every turn, easily turning aside attempts to prove that the five majors froze out any independent producers.



Nicholas M. Schenck

Senator D. Worth Clark of Idaho, chairman of the sub-committee, questioned Schenck on Loew's holdings in Gaumont British, which the Loew head put at $2,500,000. In response to other questions on the company's theatre holdings, Schenck said the company owned seven theatres in Australia, three in Canada and 129 in the U. S., and jointly operated 14 others in partnership arrangements. This questioning was in response to suggestions by the committee that the five theatre-owning major companies could "freeze out" Columbia, Universal and United Artists. Chairman Clark said he wished to ascertain whether the majors with their ownership of 2,800 theatres really controlled the market. In reply, Schenck pointed out that Loew's 129 theatres were nothing as compared with the 11,000 to 12,000 independently controlled theatres.

Pressed by Senator Clark on how much chance an independent producer would have, Schenck pointed to Frank Capra as an example of a successful independent producer. Taking a different attack, Clark attempted to show that various executives of the major companies were related; but Schenck gave an example of that by saying that Harry Warner's son-in-law (Mervyn Leroy) is an MGM producer, but that Loew's was unable to buy Warner product. He also pointed out that Arthur Loew was related to Adolph Zukor, but that Loew's had been unable to sell its product to Paramount.

Schenck was preceded on the stand by Senator Sheridan Downey of California, who took up the cudgels for the industry, defending it from all the charges made by the sub-committee and the witnesses so far heard. Criticizing the allegation that a small group of men control the industry, Senator Downey asked whether if 500 men controlled an industry they would have the right to free speech while if only 50 men controlled they would be denied the same right. He also questioned whether if the number of producers were doubled or even tripled that there would be any substantial change in the films being produced.

At Wednesday's session of the committee, Schenck, again on the stand denied an implication by Senator Clark that he had ever discussed with any other producer the question of making propaganda pictures. Schenck also said that he had never discussed with British agents the production of propaganda pictures. Questioned particularly about "The Mortal Storm," Schenck said he did not know the story before it was produced and did not see it until after it was released. He denied that the picture would incite race hatred saying, "It gives additional information about Hitler and Hitlerism but it is not a one-hundredth part of what we know is happening in Germany." Schenck also said that MGM had made a couple of pictures against Communism, just laughing at it.

With regard to charges made last week by Fulton Cook, Bungalow Theatre, St. Mary's, Idaho, that Maurice Saffle, manager of MGM's exchange in Seattle, had told him that the government wanted the names of every theatre which rejected "Land of Liberty," Schenck said that Saffle was mistaken and "overzealous."



Howard Dietz

Howard Dietz, MGM director of advertising and publicity, said neither he nor any other responsible MGM official had ever threatened to withdraw advertising from any newspaper because it continued to print Jimmy Fidler's column. Fidler made this charge in his testimony last week. Dietz denied that he had ever written to James G. Stahlman, publisher of the *Nashville Banner,* as testified by Fidler threatening withdrawal of MGM advertising because the paper printed Fidler's criticism of "Marie Antoinette." In this connection Dietz said, "Fidler is a congenital liar and it would be going against his conscience to tell the truth." Dietz said that the manager of a Loew Theatre in Nashville had written such a letter to Stahlman but that he had no control of MGM advertising and was acting without authority.

Prior to a scheduled appearance before the committee on Thursday, Harry Warner, President of Warner Bros., issued a prepared statement attacking "reckless and unfounded" charges made and disputed them point by point.

More Blows at ASCAP Tax

ITOA Third Group In Two Weeks To Strike At Fees

ASCAP has been under heavy fire from exhibitor organizations in the past few weeks, the latest blow being a move by the ITOA of New York seeking an injunction halting payments of future royalties to the Society and asking triple damages in the amount paid during the past six years. Data is being collected by the organization's attorneys from 300 theatres who will be named as plaintiffs.

At the Allied Convention in Philadelphia last week, the Board of Directors was empowered to take immediate action for the relief of exhibitors. This followed a discussion on the floor of the convention in which Leonard Rosenthal, Troy exhibitor and attorney, suggested that ASCAP, having been thoroughly spanked by being barred from the radio and a recent consent decree ending the Government's suit against it, might be amenable to negotiations leading toward a substantial reduction in royalty payments.

Two weeks ago, the PCCITO sued on behalf of 140 exhibitors, all members of the Conference. This suit seeks to enjoin ASCAP from collecting royalty fees under the restraint of trade sections of the Sherman Act.

Tax Meeting Set for Sept. 29 at Des Moines

Des Moines—Members of the Iowa motion picture industry, including theatre owners, managers, bookers, salesmen and others, have been urged by Leo Wolcott, president of Allied Theatres of Iowa and Nebraska, to attend a special meeting dealing with the new Federal defense tax at the Savery Hotel here on Sept. 29. Following the session, theatre owners are to get together to consider film rental terms and other matters of interest.

Wood Urges Upping Admissions Oct. 1

The effective date of the Federal Tax, October 1, is recommended by Pete Wood, Secretary of the ITO of Ohio for a general increase in admission charges. He points out in a bulletin to members that the possibility of future increases in operating costs necessitate considering the matter now.

Drumbar and Morris Build in Knoxville

Knoxville—W. E. Drumbar and Walter Morris are building a new theatre in the Lonsdale section. It will seat 600 persons. Drumbar, now operator of the Sunset Theatre, has been active here for the past 24 years, formerly having been associated with Publix. Morris has had 6 years theatre experience on the west coast, with Fox West Coast circuit.

in Technicolor

Week-End in Havana



"SHOW 'EM WHAT GOES ON IN HAVANA!"

EXCITEMENT!

ROMANCE!

FUN!

THRILLS

RHYTHM!

COLOR

GLAMOUR!



ALICE FAYE · CARMEN MIRANDA
JOHN PAYNE · CESAR ROMERO
in

Week-End in Havana

IN TECHNICOLOR

COBINA WRIGHT, Jr. · GEORGE BARBIER
SHELDON LEONARD · LEONID KINSKEY
CHRIS-PIN MARTIN · BILLY GILBERT

Directed by WALTER LANG
Produced by WILLIAM LeBARON
Original Screen Play by Karl Tunberg and Darrell Ware
Dances Staged by Hermes Pan

Dances like the Nango...and songs like these!

"The Man With The Lollypop Song"
"A Week-End in Havana"
"Tropical Magic"
"When I Love I Love"
"The Nango"
by Mack Gordon and Harry Warren

"Romance and Rhumba"
by Mack Gordon and James V. Monaco

20th CENTURY FOX

From 20th ...to make records fall this Fall!

Printed in U. S. A.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Devil and Miss Jones	April 19
Dr. Jekyll and Mr. Hyde	Sept. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
Lady From Cheyenne	April 12
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Penny Serenade	April 26
Puddin' Head	June 28
Rookies on Parade	May 3
Sis Hopkins	April 5
There's Magic In Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27
Woman's Face	May 10

Part of Admission Goes to An Organization in Jefferis Plan

As the "big gun" of his campaign for "The Ramparts We Watch" and "Land of Liberty," which are to be exhibited together at the Jefferis Theatre, Piedmont, Mo., on Armistice Day, Manager A. B. Jefferis is sending to various social, educational, church and patriotic organizations a letter which, affixed with a one-cent coin in payment of "one cent's worth of your valuable time," outlines briefly the qualities of the two pictures and the opportunity for the organizations to make a little extra money with little effort.

Present plans, according to Jefferis, are for the organizations to attend an advance preview of the films as his guest, after which he will explain the money-making offer, which works in this way:

Those who see the pictures are to boost the special program to their friends and urge them to see it; to warn them to mention the name of an organization to the doorman. For, if a patron buys a ticket, enters the theatre and tells the doorman he wishes part of his admission go to the Campfire Girls, for example, five cents will go to the Campfire Girls. Thus, if one hundred patrons mention this organization in a single day, it will mean that $5 will be contributed to it.

Jefferis realizes he will lose five cents on every admission, but "I believe the goodwill it may create will more than off-set the loss in actual admissions, and the attendance may make up for the cut price."

We believe the Piedmont exhibitor deserves credit for having the courage to go ahead with his plan. For even if he does come out on the losing end, the money will have been directed toward worthy channels, and he will have made additional friends and patrons for his theatre.

Gets Newspaper Tieup

Manager L. A. Nichols of the Regent Theatre, Battle Creek, Michigan, tied in with the *Battle Creek Enquirer and News* for a limerick contest in his campaign on "Tom, Dick and Harry." The contest was used in the news section of the publication for three days and included two column art and a daily story. Prizes were ten dollars in cash and ten pairs of guest tickets.

Run a Hallowe'en Midnight Show to Snare Extra Profits

Create an Eerie Atmosphere; Kids Party in Morning Can Start Off the Festivities

Hallowe'en is one of the greatest nights of the year for showmanship. It's not a regular legal holiday—you can't make money by raising prices. But many a theatre has turned a neat profit by running a specially selected show with typical Hallowe'en trimmings. And it's the trimmings we're going to talk about now.

You can start off your activity with a Hallowe'en party for the kids in the morning, a couple of hours before your regular show opens. You can darken the theatre and let the kids have all the fun they want, thus leaving the evening open to greater festivity for adults.

About a picture—for morning or evening shows. You can use the occasion to play a picture which you might not find worthy of playing time otherwise. One with an abundance of comedy and horror would be perfect. If you want to use your regular show, this may fit in well. You can also stage a midnight preview.

Newspapers, lobby displays, programs, special mailing pieces and screen announcements should be used about two weeks in advance to advertise the special show. For teaser advertising, illustrate with pumpkin heads, witches on broomsticks, black cats, etc. For street ballyhoo, use a man draped in a cutout sheet with proper lettering on it, or else have him dressed entirely in black.

On the night of the show itself, a large cutout pumpkin should be placed atop the marquee. In fact, several of them would be even better, with winking eyes, formed by green bulbs, to enhance the effect.



Good For Laughs

This old-time privy erected and placarded by Barnes Perdue, manager of the Ritz Theatre, Chillicothe, Mo., gave the folks out there a lot of laughs and at the same time called attention to Perdue's Hallowe'en Jamboree.



Cut-Out Standee

Julius Lamm, now manager of the Uptown Theatre, Cleveland, O., put this standee on the street to plug his Hallowe'en show. It was cut out and had lights behind it to give it flash.

The lobby can be dressed in atmospheric style, with plenty of cut-out pumpkin heads, witch figures, cats, orange and black crepe paper, hanging pumpkin lanterns, etc. Substitute green bulbs for your regular illumination to give an eerie effect.

To further publicize the show, especially if you have unlimited telephone service, have a man with a deep voice call theatre patrons and inform them that "there will be strange doings at the Palace tonight. You'd better be there—if you want to be thrilled, etc."

On the night of nights itself, have an apple-ducking contest in the lobby. This will provide plenty of fun and put the customers in the proper mood. In case they never had apple-ducking in your native bailiwick, it's simply a tub of water with luscious apples floating in it. Contestants are required to extract the apples without using their hands—their mouths are the only tools permitted. In line with this, you might have a pumpkin pie-eating contest on the stage with the pies promoted from the local bakery.

Before the feature begins, turn off every light in the house. Then from backstage or the wings have someone emit a blood-curdling yell. Right after this, a man covered with a cloth painted with a luminous design, or perhaps in a white sheet, should run down the aisle and across the stage. From the booth to the stage on a specially strung wire, have a cutout figure of a witch on a broom glide along.

Ushers should be dressed as ghosts, and green-tinted gelatin should be placed over the ends of their flashlights. The doorman also can be dressed as a skeleton, or his uniform can be all black with skeleton markings on it.

Expense for the Hallowe'en show can be kept to a minimum and yet the effort you put into it can be made well worth while.

(Next week—Hallowe'en Ad Layouts)

Program Exchange

Post Card Calendars Good Program Forms; Scene Cuts Replace Ads in New Paltz

FOR many years we have been unalterably opposed to hot weather. So when the evenings get cooler, we begin to rejoice, because we know autumn is coming, and autumn, to us, is the best time of the year. Now while we don't like below-zero temperatures and blizzards, we do like crisp, cold weather—the kind that makes you feel lively and energetic. Warm, sultry weather takes away our exhilaration, makes us want to lay in the sand by the side of the sea and let the world go by. And since we can't possibly do that, we'll take cold weather. Anyway, activity at the box office is often livelier during moderately cold temperatures, isn't it? Maybe, in the final analysis, it's *that* in the back of our head that makes us feel as we do.

Discussing the weather, however, isn't getting us down to the job of looking over this week's supply of programs, but somehow or other, it always gets us in the mood. Right now we're in the mood to see what Harland Rankin has sent from Chatham, Ontario. It's a handbill announcing a Saturday show for the kids. They get all the breaks these days. Imagine getting to see a western, "Pirates on Horseback," a musical, "No, No, Nanette," a cartoon, "The Tortoise Beats the Hare" and Chapter 7 of "Terry and the Pirates" all on one program. And imagine, getting, on top of that, "a big, luscious ice-cream cone." That's what the handbill offered Chatham kiddiedom, and if they were anywhere other than at the Park Theatre, we wouldn't know why.

"Buck Privates" Throwaway

Again from Ontario, this time from Toronto, comes a throwaway used by Manager S. J. Melzer of the Strand Theatre to advertise "Buck Privates." Measuring 4 by 7½ inches, it's a card with a hand sketched on it, with a pointing forefinger. By means of two small holes, a piece of red string is attached to the card at the spot where the finger is sketched. Here is the copy: "Remember to tie this string around your finger so that you will remember to see 'Buck Privates,' etc." Yes, the gag has been used many times, but have *you* used it?

Melzer sends us proofs of recent institutional ads that attracted a great deal of attention. One contained this copy: "How to Kill Two Birds With One Stone—Rx (prescription) The Best Form of Exercise is Walking. The Best Form of Entertainment is the Movies. Sig. (signum—Latin word for directions)—Walk to the Strand and Save Gasoline."

If you want to get out a calendar and yet want to keep it down to postcard size, it can be done. The Cosmo Theatre in Chicago is doing it every month; the printing job is neat, and the card fits easily into the pocket.

We detect a faint odor of orange blossoms. It's coming from a tiny perfumed card fastened to a herald put out by that promoter from Utica, that week-to-week novelty king, that showmen who shows 'em how to sell pictures—none other than Arnold Stoltz. To advertise "Dr. Kildare's Wedding Day," he got out a folder, with this copy on the cover: "Catch the aroma of this bridal bouquet. Smell this delightful scent of orange blossoms. It will bring you luck. Even if you don't get married this year, you can still enjoy the romance of Dr. Kildare and help him solve the mystery of the terrified musician."

Stoltz Promotes Another

Did Stoltz promote this giveaway? We turned to the inside to find out. And there was the answer: "Here comes the bride . . . beaming with pride . . . her diamond is from your favorite credit jewelry store, Sonne Bros. . . . the store that has made marriage popular with its easy credit and convenient terms . . . etc." Asking us to forgive him, Stoltz reveals that "this didn't cost us a scent."

Manager Tommy di Lorenzo of the New Paltz Theatre, New Paltz, N. Y., has made a change in his program. On the front page, he lists all the attractions for the week. Then, on the inside pages, he uses scene cuts with appropriate captions. And on the back, he uses a scene cut with a publicity story. In other words, he has substituted "feature" and "news" material for the customary ads, and while we think it peps up the program, we'd like to know the reaction of New Paltz moviegoers.

There's a new idea in the program for the Orpheum Theatre, Danvers, Mass. Instead of names or numbers winning guest tickets, telephone numbers are used. Nice for those people who have telephones.

We wonder if it's a good idea to reveal the story of a picture before it is shown. For ourselves, the less we know about the plot, the more we enjoy the picture. There have been times when we got wind of the story in advance, and because we knew everything that was to happen, the film failed to hold our interest. We bring up the point because, in looking over Movie Guide, publication for Shea theatres in Western New York, we note that in nearly all the publicity stories, the "story of the film" is given. An idea of the story isn't so bad, but when, as in the case of "Dr. Kildare's Wedding Day," the fact that Laraine Day is "killed" is "let out of the bag," it's apt to keep many people away who otherwise would have seen the picture. Maybe we're wrong. If Program Exchange members have any opinions on the subject, we'd like to hear them.

We've had our say for this week. But we'll have more to say next week.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Our Advertising

We could attract attention by standing on a corner and pointing to the sky. But you would be disappointed when you found out what attracted your attention.

Likewise we could attract attention to the Oakland theatre by a big roar about ordinary pictures. But to get you back again and again we want to deliver the goods; we must make good; you must not be disappointed when you go. When we recommend a picture, it is usually strong enough to stand up on its merits, and we can honestly call it a good picture.

-- Your Application Blank --

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Marlene's Mishap Gets Manny Page-1 Publicity

One of the most unusual publicity breaks ever to come his way was experienced recently by Manager Manuel E. Kugell of the Warner Theatre, Bridgeport, Conn.

Manny had a nice two-column piece of art (leg art, by the way) showing Marlene Dietrich in "Man Power." As was his routine custom, he gave the art to the editor to run in *The Times-Star.*

But then something happened that changed matters. To the editor's desk came an Associated Press flash of an injury sustained by Marlene while working on a new picture. Quick-thinking by the editor, a little re-arranging, and plunk! on the front page went the piece of art.

Above the cut was this caption: "Bad Break for Marlene—Good for Manny." Below the cut appeared the AP story, and immediately below that the following Editor's Note:

"The unfortunate mishap to one of Marlene's million-dollar gams will not interrupt the scheduled showing of her latest film, 'Man Power,' at the Warner Theatre starting tomorrow. Manager Manny Kugel's got the film in the can, and he gets page one publicity out of it. And what is that, bad?"

It certainly wasn't. Manny was surprised to see the "break," but it made him realize more than ever that it is always best to "be on good terms with newspaper editors."

Ballyhoo Caravan on Tour In Advance of 'Tarzan' Picture

Starting in Philadelphia, where it was on display during the recent Allied convention, a colorful ballyhoo unit is now on an extensive tour to aid exhibitors in pre-selling the forthcoming MGM film, "Tarzans Secret Treasure."

The exhibition consists of "King Tarz," a lion, re-enacting one of the jungle scenes from the picture. After ascending a pedestal, the lion slowly treads the narrow walk for 28 feet towards the painted crouched figure of Johnny Sheffield, who plays "Boy."

An announcer describes the scene through a public address system installed in the side of the caravan. A feature of the ballyhoo is the special telescopic end which extends 12 feet from the rear of the performance truck.

Jungle Lobby Display Helps Plug 'Jungle Cavalcade' for RKO Albee

The realistic lobby display which proved so effective in drawing attention to "Frank Buck's Jungle Cavalcade" when that picture played the RKO Palace in New York, was moved to Brooklyn and employed as an attention-getter there for the run of the film at the RKO Albee.

Next to the box office was a huge gorilla, with movable head and arms and equipped with special sound effects consisting of bellows and other gorilla-like sounds. Perched atop the ticket box a few feet away was a tiny ape.

The outer lobby was decorated with jungle ambers, while the inner displayed a map depicting Buck's various conquests.

Memo to Exhibitors who play Navy Blues

(DOESN'T EVERYBODY?)

YOU TOO CAN MAKE EXTRA MONEY IN YOUR SPARE TIME!

DO YOU NEED MONEY FOR A NEW FOOTBALL ?

IF YOU ARE RICH, DON'T READ THIS !

THERE'S

$700



(Seven Hundred Dollars) (a lot of dough) waiting for the 13 showmen who best promote Westmore's Foundation Cream in connection with their engagements of "Navy Blues". All details – and a lot of swell tips – will be found in Warner's pressbook! What are you waiting for?

WESTMORE WANTS TO PAY YOU!



THE 'NAVY BLUES' SEXTETTE
—the key to your Westmore promotion!
All displays are built around them . . .
and they're built for display!

Dealers have the displays . . .
Westmore has the prize money . . .
Warners have the picture . . .
You have a great chance!

Week-End in Havana

Music, Technicolor, Laughs— These Are Angles Showmen Should Feature in Campaigns

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Original screenplay by Karl Tunberg and Darrell Ware. Directed by Walter Lang. Producer, William LeBaron.

LAUGHTER, songs and romance are prime requisites for outstanding audience entertainment these days. And judging from our own reaction, and those of other reviewers, 20th Century-Fox's "Week-end in Havana" has these requisites. To heighten its draw still further at the box office, it has Technicolor and a cast that boasts such favorites as Alice Faye, Carmen Miranda, John Payne, Cesar Romero, Cobina Wright, Jr., George Barbier and others. It should also be noted by enterprising exhibitors that this is the first picture produced by William LeBaron since he joined 20th-Fox. Many showmen will remember "Cimarron," "Rio Rita," "Beau Geste" (silent version), and many other hits produced by him.

There is little doubt, therefore, that "Week-end in Havana" will prove profitable at all box offices. But wise showmen never take a chance. If a picture is labeled "box office," they know that's the cue for them to work to make it BIGGER "box office" when it plays their theatres. So they get busy and plan an exploitation campaign that has the whole town waiting eagerly to see the picture. Such activity "is in the cards" for showmen who play "Week-end in Havana."

BROADCAST THE SONGS

Six songs—A Week-end in Havana, The Man With the Lollypop Song, Romance and Rhumba, When I Love I Love, Tropical Magic and The Nango—are featured in the picture. Be sure to familiarize your patrons with them well in advance of your opening. Have them broadcast over the local radio station, along with plugs for your engagement. Furnish hotel, night club and restaurant dance bands with orchestrations. If local music shops have recordings available by the time you start your campaign, promote window displays. Perhaps you can get a pianist to appear in the window of one of the stores, with a p.a. system carrying the music to people on the street. This stunt might also take place in your foyer. As a substitution, an attendant might play the records.

Contact ten-cent stores for counter displays, and try to get all stores cooperating with you to insert a herald in every package of records or sheet music sold.

Using the song titles, a newspaper contest could be conducted in which contestants submit sentences or paragraphs, the cleverest entries winning cash or theatre tickets.

If a talented singer is available, perhaps you could hire him (or her) to appear at club luncheons and meetings to introduce the song hits.

MORE MUSIC IDEAS

Attractive girls carry a portable phonograph and play the hit tunes as they distribute heralds . . . place signs on coin-slot music boxes in restaurants, bars, taverns, etc . . . deliver records of the songs to newspaper critics or editors . . . have a few bars of one of the songs printed on penny postals, together with ad copy, to be mailed to music lovers, especially adolescents.

Blowups of song pages could be used as backgrounds for front and lobby displays. If you have shadow boxes, the blown-up song sheets or covers might be placed in front, with "punched-in" openings for patrons to see the display inside the box.

To gain newspaper publicity, a piano might be transported to the City Hall where "Week-end in Havana" song hits would be played for the Mayor.

LOCAL BEAUTIES CONTEST

Tie up with several leading business establishments and the local newspaper whereby a "challenge" is issued that "Blankville can select six (or as many as you like) girls as beautiful as those in Week-end in Havana'." Each store selects and sponsors a girl, and the bevy of beauties appear on your stage to determine which one is the most beautiful. This stunt should be accorded much newspaper publicity. Award a trophy to the winner.

DISPLAY OF PAST HITS

Using stills from "Down Argentine Way" and "That Night in Rio," make up a display carrying this copy: "Remember these swell Technicolor musical hits? Just wait till you see 'Week-end in Havana'." Stills for "Week-end," of course, should be blown up, since this is the picture being featured.

STREET BALLYHOO

A young man in Latin attire could walk around the business section playing either songs from the picture or other tangos, congas or rhumbas on his guitar. He carries a sign plugging the picture.

TRAVEL AGENCY TIEUP

The title is an excellent incentive for travel agencies to cooperate with you, particularly since travel is at present restricted to the Western Hemisphere, or at least parts of it. And because most travel is directed toward the Latin American countries, the tieup is a "natural." Window displays should be promoted, and views of Havana might be displayed in your lobby. The stunt used by Manager Tom Soriero of the United Artists Theatre, Los Angeles (STR, Sept. 6, p. 17) could easily be adapted for "Week-end in Havana." Read the details, and you'll get what we mean.

DEPARTMENT STORE TIEUPS

It should be an easy task to promote window or cooperative page ads on certain articles of merchandise "you'll need for that 'Week-end in Havana'." Nearly every store in town can be brought into this tieup.

FOUR-DAY CONTEST

In the press book exploitation section are the details of an attention-getting four-day contest which you should make every effort to plant in the newspaper. Each day a scene from the picture is featured, along with a "post-card" from one of the stars to a co-star. Readers are to decipher the "address" each day and thus learn the identity of the co-star.

PATRONS SIGN WAIVER

Motivating force of "Week-end in Havana" is Alice Faye's refusal to sign a waiver. You can capitalize on this situation by setting up a desk in the lobby, with cutouts of John Payne and Cesar Romero placed at either side. Copy for the display should be something like this: "Give us your name and we'll show you the way to a gay, glorious time." The waivers to be signed by patrons could contain this copy: "I intend to go on a glorious 'Week-end in Havana' starting (playdate). I hereby agree to 'waive' current headlines and cares from my mind so that I can truly enjoy this picture."

PLAY UP TECHNICOLOR

Pictures with Technicolor photography have a special appeal for many patrons, so be sure to play up the color angle in your advertising. For example, if your marquee sign consists of black letters against a white opaque glass background, remove the regular white bulbs from behind the glass and insert colored ones. Or, if you can get one of those revolving electrical gadgets that throw a variety of colors against a glass, use it(or them) on your marquee sign.

Children are back in school now, so it will be easy to reach them. You can get a black-and-white sketch mat of Carmen Miranda from your nearest 20th-Fox exchange, which can be imprinted on a herald announcing a coloring contest for students. Award guest tickets to the first certain number of boys and girls who submit the best-colored entries at the box office.



They Won't Be Able to Resist These Ads

These three adds are merely samples of the fine layouts available for your newspaper advertising campaign. Notice that the large layout in the center invites the reader to "take moonlight, romance, glamour, rhythm, music, excitement, fun, thrills," which are certainly entertainment elements it would be easy to take. Not reproduced here is a trick ad (7 columns wide at the bottom, with a two-column extension at the top) that's sure to steal the amusement page if you plant it. Some newspapers won't accept 'em.

Hit Films Dominate Current Ad Layouts



A MAJORITY of current releases, whether 1940-41 or 1941-42, are represented in the layouts on this page, which have been culled from the *Richmond (Va.) Post-Dispatch, Minneapolis Times, St. Louis Globe-Democrat, Boston Herald, Atlanta Constitution, Kansas City Star, Denver Post, The New York Times* and other newspapers.

The layouts prove, above all else, that a lot of outstanding pictures are now being exhibited to the public in all parts of the country, and that these pictures are being well advertised. There is timeliness in at least three of the pictures—"Navy Blues" (mentioned below), Warners' "Dive Bomber" and MGM's "Down in San Diego." One is a musical-comedy, another is a spectacle drama, and still another a comedy-drama. Yet all tie in with current conditions.

There is variety, too. Warners' "Navy Blues" and Republic's "Ice-Capades" constitute the musicals. If it's comedy patrons want, they're getting it in Columbia's "Here Comes Mr. Jordan" and "Blondie in Society" and RKO-Radio's "Father Takes a Wife," not to mention the two musicals already listed above. For drama, and that includes horror, romantic, unusual and straight, there are MGM's "Dr. Jekyll and Mr. Hyde," Paramount's "Aloma of the South Seas," United Artists' "Lydia," RKO-Radio's "Citizen Kane" and 20th Century-Fox's "Wild Geese Calling." Patrons of subsequent-run or smaller houses, whose ads are reproduced above, can have "sensational" or "thrill" screen fare by seeing PRC's "Gambling Daughters" and Alliance's "Dead Men Tell No Tales."

What may be one theatre's "meat" may be another's "side-dish," if you get what we mean. And if you don't, we can only refer to the ad from Minneapolis which bills "Ice-Capades" in top-notch fashion, and the one from St. Louis, wherein the ice-skating musical is an added attraction.

While there is a suggestion of "horror" and "thrills" in the ad on "Jekyll and Hyde," even the most timid moviegoer couldn't help but be attracted by the loveliness of the film's two feminine players, Ingrid Bergman and Lana Turner.

And speaking of styles of layouts, there are all shapes and sizes shown above. If you've been going along sticking to one shape (in ad layouts we mean—don't get off the subject), these ads should give you some ideas for getting away from the ordinary.

Take your ads and compare them with these. Either you'll decide that yours could be improved or that these big-city guys have nothing on you—your ads are even *more* attractive!

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Visitors at the club this past week included Mr. and Mrs. John Boles (Mr. Boles was making a personal appearance at the Stanley Theatre); Vaughn Monroe, a local boy whose orchestra was also at the Stanley Theatre; Larry French, Billy Herman and Augie Galin of the Brooklyn "Bums"; Tom Dunn, National League Umpire; Harry Marshard of the Boston Tent whose office books the Vaughn Monroe Band.

Election of officers for Tent No. 1 has been set back from September 29 to October 6.

Sympathy of the barkers of Tent No. 1 is extended to Al Weiblinger whose mother passed away last week. Al is the club secretary.

National Chief Barker John Harris and National Dough Guy James G. Balmer are off on a flying trip to New York, Dallas and Los Angeles. They will attend the charter presentation and induction dinner of the Variety Club of Southern California.

Tent No. 2—Columbus

Last Sunday there was open house at the clubrooms for Ted Lewis and his Band who were making appearances in the city. There was a good attendance. Chief Barker Virgil A. Jackson points out there will be more special parties for visiting celebrities in the future and urges a good attendance for all of them. The first dance of the season is scheduled for Sunday, Sept. 28, and the first football party of the season will be held the following Saturday immediately after the game. The Paul Brown Football Dinner is set for Sunday, October 12. This will not be a stag affair; the ladies are invited. A meeting of the entertainment committee under the chairmanship of Jim Hale was held last Saturday night and plans are now being made for social activities for the rest of the season.

Tent No. 3—Cincinnati

At a special meeting of canvasmen last week Chief Barker Bill Onie presented several plans for the raising of funds with which to carry on and enlarge the tent's charitable activities. Present at this meeting were: Allan Moritz, Joe Oulahan, Jim Grady, Bill Devaney, Andy Niedenthal, Saul Greenberg, Harry "Pop" Wessell, Nat Kaplan, Bill Kaegel and Ralph Kinsler. All of them promised their support to every undertaking. Arthur Frudenfeld and Noah Schechter who compose the entertainment committee were instructed to arrange for as many affairs as possible to be held during the Fall and Winter season.

The seventh annual golf tournament is now history. But it is history that will be long remembered by all who attended. There was golf, swimming, horseshoes, baseball and everything else from morning till late at night. All this besides the delicious luncheon and sumptuous dinner. Many orchids to the entire committee for its success.

Tent No. 5—Detroit

First general meeting of the entire membership of Variety was held last Monday, with a good attendance of active members participating. Foremost on the schedule was the discussion of plans for the Fall season, and these were placed in the hands of the various committees in a manner that will insure the active participation of every Barker in the heaviest program the club has undertaken.

Foremost in past accomplishments are the results of the two big events of the Summer, on which final reports have just been compiled. The annual Golf Tournament, which was headed by John Howard, netted a profit of about $6.00, the highest on record—which will be used for the charity funds of the club.

The All-Industry Outing, which Variety sponsored for the first time under Jack MacPherson's chairmanship, turned in a net of $275, a nice bit for an activity that was run to give everyone full value received.

Tent No. 11—Washington

The important post of filling the program with ads has been entrusted to Sam Galanty and Harry Brown, it was announced by Chief Barker Hardie Meakin. Sid Lust, whose outstanding job in this venture each year has won him many plaudits, is unable to assume the strenuous task this year due to press of personal business. The program, one of the biggest money getters for our welfare fund, is for Tent 11's 8th annual dinner-dance to be held November 15 at the Willard Hotel.

Columbia's local exploiteer, Al Sherman, late of the New York office, has joined up with the local Tent. Seen at the clubrooms were Louis Hayward, visiting star, and Lester Cowan, producer of Columbia's "Ladies in Retirement."

The affair last Monday was the most successful yet. Barker Carter Barron and Morgan Baer were Kings for the Night and supplied a bag full of tricks and entertainment. Morgan supplied his dandy orchestra for the evening's music.

Ladies of the club are very busy on the raffle books, which also bring in a good piece of cash for the welfare fund. Mrs. Grace Berger, wife of the Metro district manager. is heading the ladies committee.

Tent No. 12—Twin Cities

Will Jason, director of MGM shorts, including the Pete Smith and Prudence Penny series, was a visitor to the clubrooms. He's in from Hollywood in connection with the filming of a picture for Northwest Airways, transportation company. Another drop-in was Harold Lyons, 20th-Fox salesman in Des Moines, who says he came up to get the lowdown on the University of Minnesota football situation.

For the first time, it appeared that the club wouldn't have a representative at an out-of-town University of Minnesota football game. Abe Kaplan and Eddie Ruben, red-hot fans, had planned to make the long trip to Seattle this week-end, but changed their plans at the eleventh hour. An addition to the club is Bob Evans, who recently resigned as general manager of the Minneapolis baseball club to open a publicity office.

Max Factor, booker for the Harold Field circuit of Iowa theatres, was in town to make some film deals and visited the clubrooms. Tom Sheehan, manager of the Minneapolis ball club, and "Hub" Walker, outfielder, also dropped in.

At a meeting this week details will be completed for the Fall and Winter entertainment season. The first Fall luncheon meeting is scheduled for Oct. 6.

Tent No. 17—Texas

On Thursday night the Building & Maintenance Committee held a meeting and discussed the plans for remodeling and enlargement of the club quarters. P. Short, R. J. O'Donnell, B. King, J. Q. Adams, G. P. O'Rourke, H. F. Pettigrew, C. C. Hoover, Elmer Zrenner, C. E. Holmes, R. E. Griffith and R. Rogers were in attendance. The Committee discussed the subject very thoroughly and the men in charge of sundry details were asked to submit all requirements to O'Rourke who will then submit a complete cost estimate at an early meeting.

Last Saturday night the club quarters were honored with the presence of two R. A. F. men from the training base in Dallas—H. Layton from the Isle of Wight and A. Sorrow from London—were the guests of Barker J. Jefferies. Other visitors at the club during the past week were: Mike Newman of Los Angeles, guest of Barker J. B. Underwood; E. A. Hester, guest of R. J. O'Donnell; Mary Bitting and Jack Russell, both of Oklahoma City, guests of Barker W. Walthall, and Mr. and Mrs. K. Brann, of Los Angeles, guests of Barker A. deStephano.

Chief Barker Paul Short announced the following lieutenants had been appointed to assist him in soliciting the theatres and film exchanges during the Dallas Community Chest Drive: D. Douglas, J. E. Mitchell, F. Larned, D. Desch, J. Underwood, R. Baker, L. Rust, T. P. Tidwell, R. Sacks and W. W. Spruce.

The Fall Golf Tournament Committee, of which Barker Frank Starz is Chairman, will hold its first meeting tomorrow night in the club quarters, at which time plans will be discussed for the forthcoming Golf Tournament.

Tent No. 21—Atlanta

Chief Barker Wm. K. Jenkins has announced that there is $20,000 in the charity treasury and has called on all Barkers for ideas on how to spend the money. Several months ago the club had planned to purchase a local building for a boys' club but the property owners sold it to others despite the fact that Tent 21 had made an offer $2,000 higher than the property sold for.

There's a lot of doings in the air for October and here are just a few: Monday, Oct. 6 at 12:30 P.M., monthly luncheon in the form of a barbecue at Druid Hills Country Club. Ladies are especially invited and Barker Gus King is to be King for a Day and what a day is promised. Monday, Oct. 6 at 1:30 P.M., the annual golf tournament starts immediately after the luncheon. All Barkers who enter this are requested to register with the club steward, Johnny Rice. Friday, Oct. 10th at 4:30 P.M., the second annual "Us on a Bus" tour will leave from in front of the hotel with Barkers and their ladies en route to the Georgia-Mississippi football game to be played in Athens.

Dough Guy R. B. Wilby who heads the famous Wilby-Kincey organization had a party for his managers from the several southern states in the clubrooms and later entertained them at a dinner at the Capitol City Club. Special guests were some of the Lucas & Jenkins managers and officials.

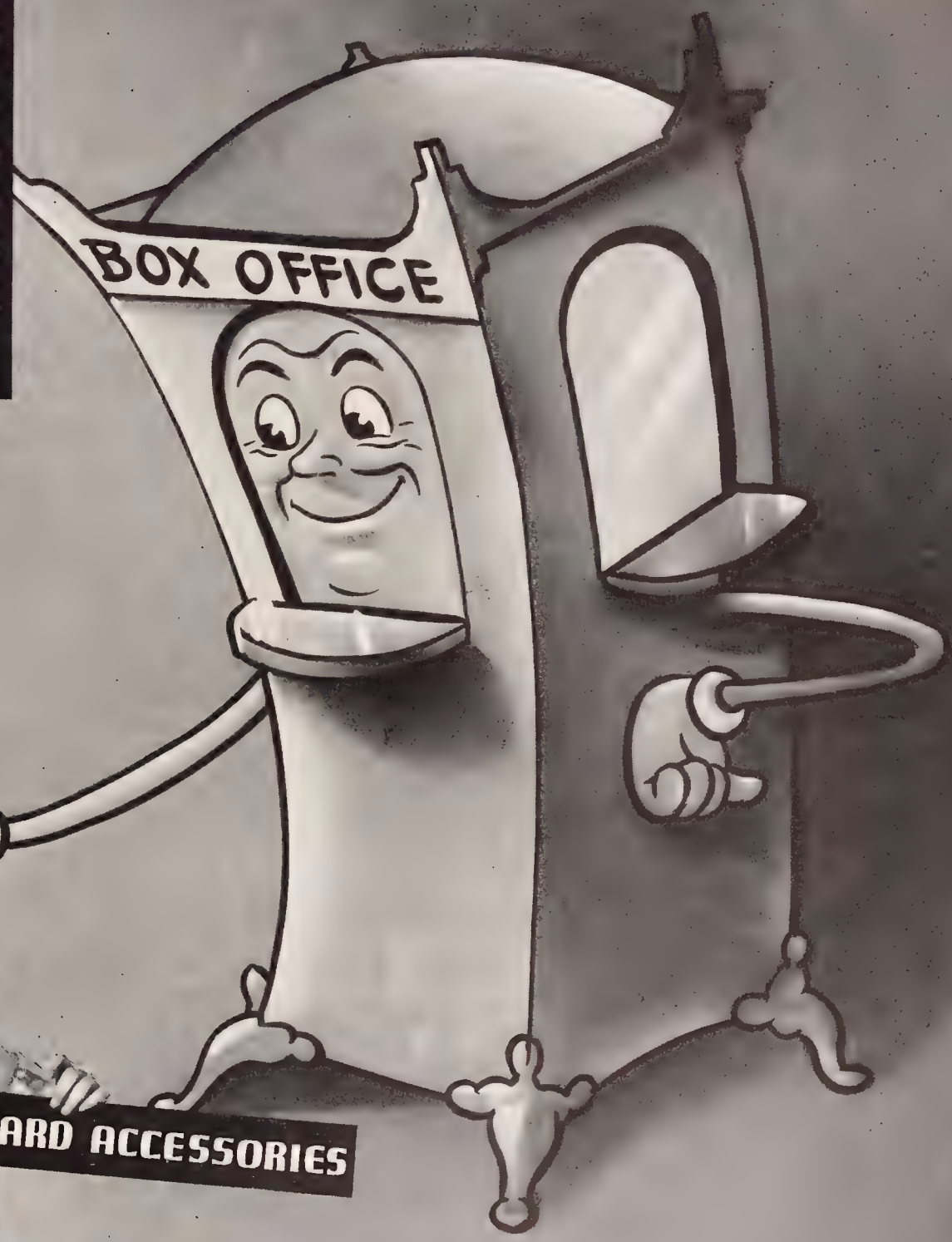
Tent No. 24—Charlotte

The golf tournament and dance is scheduled for Monday, October 6. The former will be held at the Carolina Golf Club and the latter at the Hotel Charlotte. Twenty valuable prizes will be awarded. T. D. Kemp, head of Southern Attractions, Inc., is the latest to join the Tent. Kings for a Day at last week's luncheon were Barkers George Roscoe and Roger Mitchell.

Barker Harry (The Jedge) Hardy is recovering from an appendectomy. The ladies are beginning to use the clubrooms more and more, Mrs. Gene Dyer recently entertained a party of eight at bridge.

The Little Man Who's *Always* There!

No matter where you are... who you are... what you are... so long as you're an exhibitor with a theatre ready for business, the Prize Baby of the Industry is ALWAYS there with extra power to sell your show... extra power to sell your theatre... extra power to sell your industry.



STANDARD ACCESSORIES

SPECIALTY ACCESSORIES

TRAILERS

Help yourself to better business

with NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

The Box Office Slant

Texas

Columbia **Drama** **92 mins.**

(National Release, Oct. 9)

AUDIENCE SLANT: (Family) Entertaining outdoor spectacle that should find enthusiastic favor wherever it plays.

BOX OFFICE SLANT: Should be a box office success in all situations.

Cast: William Holden, Glenn Ford, Claire Trevor, George Bancroft, Edgar Buchanan, Don Beddoe, Andrew Tombes, Addison Richards, Edmund MacDonald, Joseph Crehan, Willard Robertson, Patrick Moriarty, Edmund Cobb. **Credits:** Produced by Samuel Bischoff. Directed by George Marshall. Screenplay by Horace McCoy, Lewis Meltzer and Michael Blankfort. Story by Michael Blankfort and Lewis Meltzer. Director of photography, George Meehan. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: Holden and Ford, pals, separate as the law pursues them into Texas. Holden gets a job at Claire Trevor's ranch, discovers he has joined a cattle-rustling gang who steal cattle on the way to Abilene, hide them until the price goes up, then sell at a fancy price. Buchanan, a dentist, Richards and Bancroft are the brains of the rustling gang. When they attempt to hide another shipment, Holden prevents it. In the end, Holden and Buchanan kill each other, and Ford finds happiness with Claire.

Comment: Scoring in 1939 with "Destry Rides Again" and in 1940 with "When the Daltons Rode," both of which were stirring action films that drew well at the nation's box offices, Director George Marshall seems to have again hit a high mark in outdoor spectacle. For "Texas" is a roisterous, rowdy, comic, dramatic, and above all, entertaining action film that should find enthusiastic favor wherever it plays. While its principal characters are not in the "star" classification, the title, together with the fact that outdoor pictures are usually good draws, should be enough to make every engagement a box office success. The sepia-tint photography adds immeasurably to the picture's physical attraction, and topnotch performances by William Holden, Glenn Ford, Claire Trevor, George Bancroft and Edgar Buchanan help to make the story logical and convincing. Exhibitors should give "Texas" preferred playing time and accord it a rousing exploitation campaign designed to highlight its action and outdoor spectacle.

Catchline: "As big, as colorful, as the Lone Star State itself."

Twilight on the Trail

Paramount **Western** **58 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) The unusual beginning of this one will give the Western fans a kick when they see Hopalong and his pals masquerading as Englishmen.

BOX OFFICE SLANT: Better than average Western business.

Cast: Bill Boyd, Brad King, Andy Clyde, Jack Rockwell, Wanda McKay, Norman Willis, Robert Kent, Tom London, Frank Austin, Clem Fuller, Johnny Powers. **Credits:** Produced by Harry Sherman. Directed by Howard Bretherton. Art director Ralph Berger. Associate producer, Lewis J. Rachmil. Photography by Russell Harlan. Screenplay by J. Benton Cheney, Ellen Corby and Cecile Kramer. Based on characters created by Clarence E. Mulford.

Plot: Hopalong and his pals arrive at a ranch disguised as Englishmen who are detectives sent to investigate the disappearance of cattle. For a time, the thieves are convinced they are harmless, but they are found out and then seek out the rustlers with a vengeance. They find that the rancher's foreman was the leader of the gang.

Comment: When Bill Boyd, Andy Clyde and Brad King enter this picture with fake English accents and Eastern clothes, the Western fans are bound to get a laugh. They'll also hold their breaths untill the three are discovered and then they'll rejoice to see Clyde stop playing the fool for a while and really get into some gunplay. Once the shooting starts, it's fast and furious with the bullets "pinging" against rocks in the rustlers' hideout in a pitched battle that's equivalent to war on a small scale. Boyd gets a chance to do some real acting in his role as the phony Englishman and he does it quite well, too. Pictures of the three in their "dude" clothes alongside of their likenesses in their familiar costumes will intrigue the fans.

Catchline: "Hopalong and his pals turn detective."

Legion of Decency Ratings

(For Week Ending September 27)

SUITABLE FOR GENERAL PATRONAGE

Bandit Trail
Billy the Kid Wanted
Birth of the Blues
Burma Convoy
Glamour Boy
Let's Go Collegiate
Nine Lives Are Not Enough
Riding the Wind
Saddle Mountain Roundup

SUITABLE FOR ADULTS ONLY

Dangerous Lady
Ladies in Retirement
Week-End in Havana

OBJECTIONABLE IN PART

Honky Tonk

Apache Kid

Republic **Western** **56 mins.**

(Prod. No. 171—Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Family) Hasn't too much action, but the plausible story will entertain.

BOX OFFICE SLANT: Where Westerns are popular, business should be good.

Cast: Don "Red" Barry, Lynn Merrick, Leroy Mason, Robert Fiske, John Elliott, Forbes Murray, Monte Montague, Al St. John, Fred Toones. **Credits:** Associate Producer, George Sherman. Original screenplay by Eliot Gibbons and Richard Murphy. Director of photography, Harry Newman. Musical direction. Cy Feuer.

Plot: Building a road through the Oregon territory, Fiske, uncle of Barry, lures his nephew and other refugees of dust-ravished Missouri to the new site to work on the road with little or no pay. Fiske's henchmen hold up the stagecoach bringing the payroll, then pay off the workers in scrip. Thereafter, however, Barry does the "holding up" and beats the gang at their own game. He is termed "The Apache Kid" by Fiske, who offers a reward for his capture. Meanwhile, Barry offers all the facts to the Government, and succeeds in rounding up the gang.

Comment: As westerns go, "Apache Kid" is suitable film fare for the outdoor fans. Although action is not too plentiful, the picture still manages to hold the interest with a plausible story. Don "Red" Barry, as usual, takes his assignment seriously, and therefore gives a good performance; but other members of the cast with one or two exceptions, are somewhat stilted. This is a minor drawback, however, that the western fans will overlook. Arrange with a sporting goods store for a window display of cowboy clothes and equipment.

Catchline: "He turned outlaw to beat the crime king at his own game."

Ticket Service!

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MOTION PICTURE TICKETS
Highest Quality Right Prices

KELLER-ANSELL TICKET CO.

Suite 800. 723 7th Ave., N. Y. C. BRyant 9-7532

Stick to Your Guns

Paramount **Western** **63 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Good Western which should uphold the reputation established by this series. Scenic values are excellent.

BOX OFFICE SLANT: Business should be good in comparison with other Westerns.

Cast: William Boyd, Brad King, Andy Clyde, Jacqueline Holt, Henry Hall, Joe Whitehead, Bob Card, Dick Curtis, Jimmy Wakely, Johnny Bond, Dick Rinehart, Jack Smith, Jack Trent, Homer Holcomb, Tom London, Mickey Eissa. **Credits:** Produced by Harry Sherman. Directed by Lesley Selander. Art director, Ralph Berger. Associate producer, Lewis J. Rachmil. Photography by Russell Harlan. Screenplay by J. Benton Cheney. Based on characters created by Clarence E. Mulford.

Plot: Bill Boyd and Andy Clyde join a gang of cattle rustlers, while their pals plan to attack the gang from the outside. Bill lets the rest of the boys know when he has successfully wormed his way into their confidence and then at the right moment Bill and Andy join in the attack.

Comment: The scenic values and photography are outstanding in this Western which should enhance the already high reputation in which the series produced by Harry Sherman is held. The plot is standard but Western fans never tire of seeing the same stories with slight variations and this one is different enough to please even the critical. There is the requisite amount of gunplay and shooting as well as hard riding. Stress the action and the Western locale in all your advertising.

Catchline: "Hopalong and his pals join the rustlers to outwit them."

Riders of the Timberline

Paramount **Western** **59 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) The unusual locale and superb scenery make this an exceptionally fine addition to an already excellent series.

BOX OFFICE SLANT: One of the tops for the series.

Cast: William Boyd, Brad King, Andy Clyde, J. Farrell MacDonald, Eleanor Stewart, Anna Q. Nilsson, Edward Keene, Hal Taliaferro, Tom Tyler, Victor Jory, Mickey Eissa. **Credits:** Produced by Harry Sherman. Directed by Lesley Selander. Art director, Ralph Berger. Associate producer, Lewis J. Rachmil. Photography by Russell Harlan. Screenplay by J. Benton Cheney. Based on characters created by Clarence E. Mulford.

Plot: MacDonald, a lumber camp owner, is having difficulty meeting his contract because of a series of "accidents." Hopalong Cassidy and his pals arrive and soon find out that the mishaps are no accidents, but the deliberate work of a rival of MacDonald. Just when the villains are about to break down the dam, Hopalong jumps from the top and throws the dynamite at them.

Comment: With the lumber country as

its locale, this one is quite different from the ordinary Western, though Hopalong has a few chances to use his gun and he rides about, although occasionally he is seen in action aboard a hand car or atop a log on a cable railway. The scenery is beautiful, as is usual with pictures in this series and photographer Russell Harlan has included some beautiful shots in the picture. This one has the benefit of J. Farrell MacDonald and Victor Jory in its cast, two additional names to feature. Also this picture marks the return to the screen of Anna Q. Nilsson, star of the silent days. Sell the fact that it takes place in the lumbering country. Get tieups with any local lumber mills or lumber yards.

Catchline: "Hopalong Cassidy and his pals thwart the lumber rustlers."

Outlaws of the Desert

Paramount **Western** **66 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Action fans will enjoy this somewhat highly imaginative tale.

BOX OFFICE SLANT: Should do good business.

Cast: Bill Boyd, Brad King, Andy Clyde, Forest Stanley, Jean Phillips, Nina Guilbert, Luli Deste, Albert Morin, George Woolsley, George Lewis, Duncan Renaldo, Joan Del Val, Mickey Eissa, Jamiel Hasson. **Credits:** Produced by Harry Sherman. Directed by Howard Bretherton. Screenplay by J. Benton Cheney and Bernard McConville. Based on characters created by Clarence E. Mulford. Director of photography, Russell Harlan. Art direction, Ralph Berger. Musical direction, Irvin Talbot.

Plot: Sent to Arabia to buy horses from the Sheik, Hoppy gets them free. But his employer, Stanley, is kidnapped for ransom by a pair of adventurers who pose as brother and sister. With the aid of the Sheik (Renaldo), Hoppy frees Stanley.

Comment: While technically this is a western, it really should be labeled a western-far eastern, because the story begins in the west, quickly moves to an Arabian desert and stays there until near the end, when it returns to the sagebrush again. Somewhat highly imaginative, it is nevertheless a plot that Boyd admirers should thoroughly enjoy. The settings are apparently as authentic as it was possible to make them, and things move along at a lively pace. A good ballyhoo to use in your campaign would be to have a man dressed in Arabian outfit ride a horse around the streets, carrying this banner: "I'm looking for the 'Outlaws of the Desert,' and if you want thrills and action you'll look for them too at the Blank Theatre, etc."

Catchline: "From western plains to an Arabian desert, with action all the way!"

Secret of the Wastelands

Paramount **Western** **66 mins.**

(Western Block No. 1)

AUDIENCE SLANT: (Family) Excellent entertainment for the outdoor fans.

BOX OFFICE SLANT: Should draw well where this series is popular.

Cast: Bill Boyd, Brad King, Andy Clyde, Barbara Britton, Douglas Fowley, Keith Richards, Soo Young, Gordon Hart, Hal Price, Lee Tung Foo, Earl Gunn, Ian McDonald, John Rawlings, Richard Loo, Roland Gott, Jack Rockwell. **Credits:** Produced by Harry Sherman. Directed by Derwin Abrahams. Screenplay by Gerald Geraghty. Based upon the story by Bliss Lomax and characters created by Clarence E. Mulford. Director of photography, Russell Harlan. Art direction, Ralph Berger. Musical direction, Irvin Talbot.

Plot: Barbara Britton is lost during an archeological expedition into the desert. Hopalong discovers a hidden Chinese settlement in the middle of the desert, finds Barbara unharmed. The Chinese have a gold mine which an unscrupulous lawyer, Fowley, is trying to get; but Hopalong befriends them, prevents Fowley from carrying out his scheme.

Comment: Most westerns are alike in that they nearly all stick to a certain story formula embracing hard riding, shooting, action, fisticuffs, cattle rustling, cheating settlers of their land, etc. Secret of the Wastelands" has most of these elements, and to a certain extent, the basic story formula; but in telling that story, the scripters have added a refreshing twist: Chinese have the land—a veritable Shangri La in the middle of the desert—and Hopalong helps them keep it safe from invaders. No other western in our memory has had that plot ingredient, and that's what makes this one different from outdoor action films. Acting, direction and photography are good. Your audiences will consider this excellent Saturday night entertainment. It should maintain the good box office draw experienced by its predecessors. Use the slants that have always proved effective in selling the Hopalong series.

Catchline: "A desert paradise in peril . . . with Hopalong to the rescue."

You'll Never Get Rich

Columbia **Musical** **88 mins.**

(Prod. No. Not Set, Nat'l Release, Sept. 25)

AUDIENCE SLANT: (Family) A sprightly filmusical with a new top-flight dancing team. Will be greatly enjoyed by everyone.

BOX OFFICE SLANT: Just what the Astaire fans have been waiting for. Should do a terrific business everywhere. Tops in filmusicals.

Cast: Fred Astaire, Rita Hayworth, John Hubbard, Robert Benchley, Osa Massen, Frieda Inescort, Guinn Williams, Donald MacBride, Cliff Nazarro, Marjorie Gateson, Ann Shoemaker, Boyd Davis. **Credits:** Directed by Sidney Lanfield. Original screenplay by Michael Fessier and Ernest Pagano. Director of photography, Philip Tannura. Songs by Cole Porter. Dances staged by Robert Alton. Musical director, M. W. Stoloff. Produced by Samuel Bischoff.

Plot: A dance director is forced to take over the courtship of a chorine when his employer, who has been chasing the girl, is discovered by his wife. While this is going on, his number comes up in the draft and he goes into the army. His superior officer is the chorine's boy-friend, so the girl comes there for a visit. He spends most of his time in the guardhouse, after trying to see the girl A.W.O.L. His employer brings the company to camp to put on a show for the boys, so the director and the girl are forced to help. By some clever manipulating, he ends up by marrying the girl . . . and then going back to the guardhouse.

Comment: Here is the picture the Fred Astaire fans have been waiting for, and the teaming of Rita Hayworth with him, makes it an attraction that should do a terrific business everywhere. It's a sprightly filmusical with catchy Cole Porter tunes and has some of the best Fred Astaire solo routines ever filmed. This also goes for the teamwork of the two stars and the striking ensemble numbers; a new high for this art. Everything is done in the lightest vein, mostly farce, and the results obtained make for perfect enjoyment. Both stars prove their versatility as thespians by carrying the entire picture, in spite of the strong support of such players as Robert Benchley and John Hubbard. Also worthy of mention is the work of Osa Massen, Frieda Inescort, Guinn Williams, Donald MacBride and Cliff Nazarro. Sidney Lanfield's direction rates laurels. The entire production is a credit to every department involved. Get your local radio station to cooperate by playing the song numbers before opening date. Interest music stores in windows and cooperative advertising. Title has a million dollars worth of exploitation value. With newspaper cooperation, arrange a local dance contest.

Catchline: "He danced his way into her heart . . . and the army."



The Driftin' Kid

Monogram **Western** **55 mins.**

(Nat'l Release, Sept. 26)

AUDIENCE SLANT: (Family) Should satisfy the outdoor fans.

BOX OFFICE SLANT: Looks like a natural for the Saturday matinee trade.

Cast: Tom Keene, Betty Miles, Frank Yaconelli, Glen Strange, Stanley Price, Fred Hoose, Slim Andrews, Gene Alsace, Steve Clark, Lou Yaconelli, James Sherridan and Rusty. **Credits:** Directed by Robert Tansey. Original story by Robert Emmett & Frances Kavanaugh. Director of photography, Marcel Le Picard. Produced by Robert Tansey.

Plot: A government agent impersonates a rancher in order to find the men who stole the two hundred wild horses meant for the Mexican government. The rancher's girl friend accidentally lets the wrong people know this, but it all ends well when the entire gang responsible for the theft are captured.

Comment: What this horse-opera lacks in story is made up for with action and a swell job of trouping by Tom Keene. In fact, he shows enough skill in every department to carry the burden all the way, and changes what would be a fair picture into a good entertaining one. The film is loaded with speed, which in addition to the work of Keene, is its only asset. The supporting cast, with the exception of Betty Miles who scores with her smart riding, is just average. As Saturday matinee fare, it looks like a natural. Distribute photos of Keene to the first dozen patrons on opening day. Use the usual Western dressup of lobby and front to sell this one.

Catchline: "An impersonation that almost cost him his life."

Lone Star Vigilantes

Columbia **Western** **58 mins.**

(Prod. No. Not Set, Nat'l Release, Not Set)

AUDIENCE SLANT: (Family) Sagebrush fans should relish this picture, which has everything to please. Good outdoor entertainment.

BOX OFFICE SLANT: An ideal booking for the action spot. Should better the Bill Elliott-Tex Ritter business, because it's a better-than-average western.

Cast: Bill Elliott, Tex Ritter, Frank Mitchell, Virginia Carpenter, Luana Walters, Budd Buster, Forrest Taylor, Gavin Gordon, Lowell Drew, Edmund Cobb, Ethan Laidlaw, Rick Anderson. **Credits:** Directed by Wallace W. Fox. Original screenplay by Luci Ward. Photographed by Benjamin Kline. Produced by Leon Barsha.

Plot: At the close of the Civil War, it becomes the duty of Wild Bill Hickok and his pal Tex, to find the gang of illegal troopers who have been preying on the townspeople, forcing them to surrender their arms and turn over all their land and possessions. They become marked men until, by a trick, they force a confession out of one of the suspects.

Comment: Of all the sagebrushers turned

(*Continued on Page 20*)

Short Subject Reviews

The Ice Carnival *(Good)*

20th-Fox (2501) Terry-Toon No. 1 7 mins.

They've taken the story of the tortoise and the hare and changed its locale to the ice-skating pond. The duo are pitted against each other in a race, and it looks as though the speedy hare would win until the tortoise's fast-thinking offspring dives below the ice and fastens a magnet to a friendly fish which pulls the tortoise speedily along to victory. If you're looking for good filler for that seven-minute gap in your program, you can safely choose this cartoon, which was produced by Paul Terry.

Shooting Mermaids *(Very Good)*

Para. (R1-1) Sportlight No. 1 10 mins.

Everyone likes to see how unusual things are done. And the camera fans as well as general audiences will enjoy seeing how underwater pictures are taken. With Ted Husing at the microphone, this picture also has its humorous moments. How the swimmers get a breath of air under water, how the camera is protected and how the crew travels are all interesting subjects. This is a mighty good opening number for a series which has long ranked high in excellence. Jack Eaton directed.

Of Pups and Puzzles* *(Excellent)*

MGM (K-288) Passing Parade No. 8 11 mins.

Leave it to John Nesbitt (*STR, Sept. 6, p. 24*) to find the "different" and "unique" for filmization. In this subject, he shows how prospective employes are put through various tests by psychologists to determine the positions for which they are best fitted. He makes a connection between animals and humans, showing how three dogs react emotionally to a given situation, and then how three job applicants react to a similar experiment. Other tests are also revealed. Because it is informative, unusual and entertaining, "Of Pups and Puzzles" deserves special consideration when being booked. Try to get cooperation from high school and college psychology classes, personnel managers of local factories and newspaper science editors in exploiting the subject.

*** 1940-41 Program**

The One Man Navy *(Amusing)*

20th-Fox (2552) Tech. Terry-Toon No. 2 7 mins.

When Gandy Goose is refused entrance into the Army, he feeds the feminine farm fowls sticks of dynamite, takes them out on the high seas where their egg-laying activities mine the waters. The enemy attacks, of course, but as a plane carries the hens aloft, their descending eggs manage to rout and demolish the menace. Gandy lands triumphantly on the deck of the flagship, receives a medal from the Admiral. This amusing cartoon should please your audiences. Paul Terry produced.

Officer Pooch* *(Amusing)*

MGM (W-252) Cartoon No. 12 8 mins.

The hero of this Technicolor cartoon always gets the worst of it in trying to rescue a little kitten from canine enemies, and even at the fadeout his position is still desperate. Clever animation and a number of good gags make this amusing entertainment for the entire family. William Hanna and Joe Barbera supervised.

Gay Knighties* *(Cute)*

Para. (U0-4) Madcap Model No. 4 9 mins.

Like its predecessors, this subject deals with Jim Dandy, the puppet, whose adventures are akin to those of many cartoon characters but who performs against actual model scenery. In this particular one, he is a wandering troubador who overcomes the ogre that has been terrorizing a mythical kingdom and thus wins the heart of the fair princess. It is a subject which should delight children and adults. George Pal is the producer.

Football Thrills of 1940* *(For Grid Fans)*

MGM (S-271) Pete Smith Specialty No. 11 11 mins.

The best plays of last year's inter-collegiate football season are grouped together in this subject, which should have special appeal for the football fans. However, Pete Smith's narration and the use of the stop-action camera make it interesting also for other moviegoers. The subject has its humor, but at the same time there is amazement in the manner in which the stars, particularly Tom Harmon, perform tricky and seemingly impossible plays. Tie up with sporting goods stores for window displays. Invite local college and high school teams to attend a special performance. Distribute pluggers at football games.

Little Cesario* *(Very Good)*

MGM (W-251) Cartoon No. 11 8 mins.

There is cleverness and charm in this Technicolor cartoon. The story concerns a small St. Bernard dog who is an outcast among the other dogs in a far-off mountain monastery because he has saved no lives. While the dogs are out searching for victims to rescue, one of them, Alexander, is placed in a perilous position by an avalanche. Little Cesario rescues him, and thereafter the little dog is the big dog's hero. Audiences from 6 to 60 should enjoy this cartoon immensely. It was produced by Rudolf Ising.

Glimpses of Florida *(Interesting)*

MGM (T-311) Traveltalk No. 1 9 mins.

Floridian highlights—beaches, the Everglades, the Swanee river, the settlement of the Seminole Indians—are picturized in this traveltalk by James A. FitzPatrick. Included also are scenes showing the catching of alligators and turtles, the extracting of venom from snakes, and underwater swimming for the benefit of tourists. It's an interesting subject and beautifully photographed, but drug store cowboys in the audience will wish there had been more scenes of bathing beauties.

Hobbies* *(Excellent)*

MGM (K-289) Passing Parade No. 9 11 mins.

Hobbies have been treated before in various subjects, but the manner in which they are treated in this Passing Parade by John Nesbitt make them seem even more interesting than before. Building model ships and placing them in bottles, building model railroads and other avocations all seem absorbing enough until one tops them: that of the French postman who, delivering mail every day to an ancient castle, hit on the idea of building his own palace,

. . NEWSREEL SYNOPSES . .

(Released Saturday, September 27)

PARAMOUNT (No. 9) — U.S.S. Massachusetts launched at Quincy, Mass.; Latin-American fliers get wings at Randolph Field, Texas; Speed work on Friant (Calif.) dam; Windsors in Miami on way to Canada; Gasoline bonanza at Enid, Okla.; London speeds re-evacuation of children; Refinery blaze at Whiting, Ind.; Arthur Menken reports on Chunking.

MOVIETONE (Vol. 24, No. 6)—U.S.S. Massachusetts launched at Quincy, Mass.; Russian version of war with Germany; Test anti-tank guns at Fort Bragg, N. C.; Oil refinery blaze at Whiting, Ind.; Windsors in Miami on way to Canada; Films of Byrd expedition to South Pole; Chimpanzees stage prize fight.

NEWS OF THE DAY (Vol. 13, No. 204)—Russians fight back to stem Nazi drive; U.S.S. Massachusetts launched at Quincy, Mass.; U. S. in search for effective new war weapons; Films of Byrd expedition to South Pole; Alsab wins match race at Belmont Park; Water skiers in marathon at Big Bear Lake, Calif.

PATHE (Vol. 13, No. 9)—U.S.S. Massachusetts launched at Quincy, Mass.; Latin-American fliers get wings at Randolph Field, Texas; OPM's Odlum aids small business; Friant (Calif.) dam construction speeded; London re-evacuates children; Mineola, L. I., police try new stretch exerciser; Oil refinery blaze at Whiting, Ind.; Travel congress sees fire dance in Mexico; Alsab wins Match Race at Belmont Park.

UNIVERSAL (Vol. 14, No. 18)—U.S.S. Massachusetts launched at Quincy, Mass.; Mystery cargo ship tested at Oyster Bay, L. I.; Apples for soldiers at Fort Dix, N. J.; Boy Scout Jubilee at Chapel Hill, N. C.; Russians stem German drive; Oil refinery blaze at Whiting, Ind.; Mineola, L. I., police try new stretch exerciser; Dodgers beat Detroit; Chimpanzee fire fighter.

(Released Wednesday, September 24)

PARAMOUNT (No. 8)—Navy tests torpedoes at Piney Point, Md.; 11-year-old musical genius conducts orchestra at Chicago; U. S. seizes three freighters in maritime strike; Power strike at Kansas City; Anti-Nazi rally in San Jose, Costa Rica; Mackenzie King speaks at Ottawa; Independence Day in Mexico City; Belmont Park opens; What makes a Dodger fan?; Auto thrills at Trenton, N. J.

MOVIETONE (Vol. 24, No. 5)—Army maneuvers in Louisiana; Navy tests torpedoes off Maryland coast; Stambaugh says Legion will back an A.E.F., if necessary; Fire destroys Boston freight houses; Columbia River salmon battle rapids; Peach picks peach in Virginia (except Los Angeles); Break ground for relief fund house in Hollywood (Los Angeles only); India mourns Rabindranath Tagore, poet and philosopher; Whirlaway wins Lawrence Realization Stakes; Auto thrills at Trenton, N. J.

NEWS OF THE DAY (Vol. 13, No. 203)—Army maneuvers in Louisiana; Navy tests torpedoes off Maryland coast; Columbia River salmon battle rapids; Inventors' show at Los Angeles; Legion pledges defeat of Hitler; Mexico observes Independence Day; Break ground for relief fund house in Hollywood (Los Angeles only); Roman wins Feature Handicap at Belmont Park, L. I.; Football: Boston College 78, St. Anselm, 0; Polo at Meadowbrook Field.

PATHE (Vol. 13, No. 8)—Army maneuvers in Louisiana; British warships repaired at California Navy Yard; Navy tests torpedoes off Maryland coast; Inventors' show at Los Angeles; Home for destitute movie actors in California; Cables tested at Trenton, N. J.; Polo at Meadowbrook, L. I.; Auto thrills at Trenton, N. J.; Columbia River salmon battle rapids (Portland and Seattle only); Mass opens N.C.C.W. convention at Springfield, Ill. (Chicago and St. Louis only).

UNIVERSAL (Vol. 14, No. 17)—Army maneuvers in Louisiana; Draftees in review at Camp Roberts, Calif.; New trailer at Fort Ord, Calif.; Navy tests torpedoes off Maryland coast; Fire destroys railroad yard at Charlestown, Mass.; Mexico hails Independence Day; British warships under repair at Mare Island, Calif.; Legion elects new Commander; Home for destitute movie actors in California; Polo at Meadowbrook Field, L. I.

DUMBO

RKO-Feature length Technicolor cartoon produced by Walt Disney.

ALBANY .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
ATLANTA .....Sept. 30
2:30 p.m., RKO Projection Room
BOSTON .....Sept. 30
2:30 p.m., RKO Projection Room
BUFFALO .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
CHARLOTTE .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
CHICAGO .....Sept. 30
2:30 p.m., RKO Projection Room
CINCINNATI .....Sept. 30
2:30 p.m., RKO Theatre Proj. Room
CLEVELAND .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
DALLAS .....Sept. 30
2:30 p.m., Paramount Projection Room
DENVER .....Sept. 30
2:30 p.m., Paramount Projection Room
DES MOINES .....Sept. 30
2:30 p.m., Paramount Projection Room

Trade Show Guide

DETROIT .....Sept. 30
2:30 p.m., Max Blumenthal Proj. Room
INDIANAPOLIS .....Sept. 30
2:30 p.m., Paramount Projection Room
KANSAS CITY .....Sept. 30
2:30 p.m., Paramount Projection Room
LOS ANGELES .....Sept. 30
2:30 p.m., RKO Projection Room
MEMPHIS .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
MILWAUKEE .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
MINNEAPOLIS .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
NEW HAVEN .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
NEW ORLEANS .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
NEW YORK .....Sept. 30
11:30 a.m., Broadway Theatre

OKLAHOMA CITY .....Sept. 30
2:30 p.m., Paramount Projection Room
OMAHA .....Sept. 30
2:30 p.m., 20th-Fox Projection Room
PHILADELPHIA .....Sept. 30
2:30 p.m., RKO Projection Room
PITTSBURGH .....Sept. 30
2:30 p.m., RKO Projection Room
PORTLAND .....Sept. 30
2:30 p.m., Star Preview Room
ST. LOUIS .....Sept. 30
2:30 p.m., S'Renco Projection Room
SALT LAKE CITY.....Sept. 30
2:30 p.m., 20th-Fox Projection Room
SAN FRANCISCO .....Sept. 30
2:30 p.m., RKO Projection Room
SEATTLE .....Sept. 30
2:30 p.m., Jewel Box Preview Room
SIOUX FALLS .....Sept. 30
2:30 p.m., Theatre Sup. Co. Proj. Rm.

WASHINGTON .....Sept. 30
2:30 p.m., 20th-Fox Projection Room

THE MALTESE FALCON

WB—Mystery. Principals: Humphrey Bogart, Mary Astor, Gladys George, Peter Lorre, Lee Patrick. Advance Dope, July 12.

NEW YORK .....Sept. 29
10:30 a.m., WB Home Office
321 W. 44th St.

ONE FOOT IN HEAVEN

WB—Drama. Principals: Fredric March, Martha Scott, Roscoe Ates, Jerome Cowan, Frankie Thomas. Advance Dope, July 12.

NEW YORK .....Sept. 29
2:30 p.m., WB Home Office
321 W. 44th St.

NOTE: Trade Showings in other cities to be announced.

Hobbies (Cont.)

and thereupon made it a practice to pick up a few stones on his way home every day. Starting somewhat clumsily, he nevertheless saw his dream come true after 33 years of labor. He completed the towering castle with its fifteen chambers and vast corridors in his late seventies. Here's a subject that's highly fascinating. Various hobby clubs in your community should aid you in selling it to your public.

Westward, Ho Hum *(Funny)*

RKO (23,401) Edgar Kennedy No. 1 16 mins.

Edgar, his wife and brother-in-law go West in the latter's car where they expect to open a restaurant. Their beanery is in a ghost town, however, in which two bandits have been hiding. The bandits scare the life out of Edgar and he runs for the sheriff, only to find that his wife has captured them. This comedy has the usual quota of laughs and should fit in well on a program where something light is needed. Bert Gilroy produced and Clem Beauchamp directed.

Norway in Revolt *(Timely)*

RKO (23,102) March of Time No. 2 20 mins.

The part played by Norwegians, both inside and outside of Norway, in fighting the war, is depicted in this issue of the March of Time, which somehow lacks the zip that has gone into many of the previous releases. The dearth of photographic material of the sort that might have been hoped for is probably the principal reason. Some of the commentary is by a Free Norwegian and a bit by a Briton. The scenes of the raids on the Lofoten Islands and Spitsbergen, as exemplifying raids on the Norwegian coasts, will hardly satisfy those who have expected raids on the actual coast instead of on far offshore islands. Besides, they have already been seen in newsreels. The few scenes taken in Norway are interesting enough, but not convincing. The subject will be especially interesting to those communities where there is a large Norwegian population.

Spectacles Cost Him Nothing

Tieing up with Chevrolet, who bought the red and green spectacles, Harvey Ridlon of the Texas Theatre, Denton, did a nice job of selling Pete Smith's "Third Dimensional Murder." He also employed increased newspaper space. As a result, the quality and novelty of the short, well advertised, put over a heavy feature.

Try the 'Short Route'

"Try the 'Short' Route to Success Via Vitaphone," is the slogan typed on the bottom of letterheads sent out by T. R. Gilliam, Warner Bros. Atlanta branch manager.

NOW—READY—NOW



A GREAT FEATURE WITH BOX-OFFICE STAR VALUE

NEW STREAMLINED PRINTS IN ALL ASTOR EXCHANGES

The Box Office Slant

Lone Star Vigilantes

(*Continued from Page* 17)

out by Columbia, this latest in the Bill Elliott-Tex Ritter series, is one of the best. It has everything of which Western epics consist; thrills, action, expert horsemanship, fist-fights and the usual gunplay. This is all photographed against the rugged landscapes of the wide open spaces for some very entertaining results. Also in its favor is the story; a yarn with a historical background that is made believable under the expert direction of Wallace W. Fox. Elliott's performance has the sincerity which has made him so popular with his host of fans, while Ritter, in addition to turning in the best job of his long career, sings a couple of cowboy tunes in a likable manner. The supporting cast handle their roles expertly, contributing their share in making the picture enjoyable. Outdoor addicts will get their money's worth out of this one. Get plenty of Western atmosphere into your lobby and front. Don't forget the kids when planning your campaign. A display of Western regalia in store windows would make a good tie-up and attract attention.

Catchline: "Adventure in the wide open spaces."

Two Latins From Manhattan

Columbia **Comedy-with-Music** **65 mins.**

(Prod. No. Not Set, Nat'l Release, Nov. 2)

AUDIENCE SLANT: (Family) May please the less critical. A very mild offering.

BOX OFFICE SLANT: Should get by with the help of a strong companion feature.

Cast: Joan Davis, Jinx Falkenburg, Joan Woodbury, Fortunio Bonanova, Don Beddoe, Marquita Madero, Carmen Morales, Lloyd Bridges, Sig Arno, Boyd Davis. Credits: Directed by Charles Barton. Original screenplay by Albert Duffy. Director of photography, John Stumar. Produced by Wallace MacDonald.

Plot: A Broadway night spot is the unsuspecting victim of two ambitious girls who impersonate a South American sister team which was expected. Their success, however, clears up all the complications that arise.

Comment: Charles Barton's best directorial touches fail to lift this one out of a rut, due mostly to a script that is as old as the hills. The result is a very mild offering that may get by in subsequent runs, with the help of a strong companion feature. Its chief asset is the introduction of Jinx Falkenburg, a young lady with a pleasing personality, voice and figure; with the accent on the latter. What the picture lacks in sparkle is partly made up for by the work of the cast, but they never hit their stride. Joan Davis' performance helps, but her material is very bad. Others in the cast who show to advantage are Joan Woodbury, Fortunio Bonanova and Don Beddoe. The three musical numbers are good, but would be better if shortened. Jinx Falkenburg, one of America's leading models, has appeared on numerous magazine covers. Use these to decorate your lobby. Recordings of the song numbers could be used on your local radio station, with spot announcements.

Catchline: "A little Latin mixup."

Niagara Falls

United Artists **Comedy** **43 mins.**

(Nat'l Release, Not Set)

AUDIENCE SLANT: (Family) Plenty of amusement for theatregoers looking for light entertainment. A good laugh all the way.

BOX OFFICE SLANT: Will add to the entertainment value of any program. Short running time in its favor.

Cast: Marjorie Woodworth, Tom Brown, ZaSu Pitts, Slim Summerville, Chester Clute, Edgar Deering, Ed Gargan, Gladys Blake, Rand Brooks, Margaret Roach, Jack Rice. Credits: Directed by Gordon Douglas. Original screenplay by Paul Gerard Smith, Hal Yates and Eugene Conrad. Photographed by Robert Pittack. Art direction by Charles Hall. Produced by Hal Roach.

Plot: Slim Summerville, after being engaged for twenty years, marries ZaSu Pitts and they depart for Niagara Falls. He tries to patch up a lover's quarrel between a young couple, thinking they are married. When the truth is learned, he runs to the brink of the falls. There is a faint splash from below.

Comment: When Producer Hal Roach decided to call his new pictures "Streamlined Features," he hit the nail on the head. This, the second streamliner, running only 43 minutes, will fit in nicely on any bill and add to the entertainment value of the program as a whole. It's a good laugh all the way, the kind of "corn" audiences will enjoy. In addition to the hard working cast which includes Slim Summerville, ZaSu Pitts, Tom Brown and Marjorie Woodworth, one of the outstanding features of the film is the direction of Gordon Douglas. He displays a fine flair for comedy. Theatregoers should derive plenty of amusement from this one. With newspaper cooperation, invite newlyweds who have spent their honeymoon at Niagara Falls to be your guest on opening night. Use the newlywed angle in all your advance exploitation, and in tie-ups with stores handling furniture and household appliances.

Catchline: "A bridal suite . . . without a bride."

A UNIVERSITY FILM PRODUCTION
'NO GREATER SIN'
A Showman's Picture for Showmen
FOUR BIG WEEKS AT
Globe Theatre—Times Square, New York

Money Dates

OCTOBER

19th

NATIONAL PHARMACISTS WEEK. Sponsored by the American Pharmaceutical Association, 2215 Constitution Ave., Washington. Here's a good chance to tie in with drug stores for window and counter displays. They'll be promotion-conscious during this week.

21st

FIRST TRANSATLANTIC RADIO TELEPHONE conversation, 1915. This would be a good time to get a tieup with local telegraph offices on their radio services to points which are still open. Newspapers can get in on this by calling attention to the enormous amount of material they are getting from Europe by wireless.

26th

GIRL SCOUT WEEK BEGINS. Sponsored by the Girl Scouts, Inc., 570 Lexington Ave., New York City. Girl Scouts throughout the country observe this day. You can gain immeasurable goodwill by offering them a theatre party. You'll be likely to find some of the most prominent women in your community on the local Girl Scout Committee. Let the girls demonstrate some of their accomplishments on the stage.

NATIONAL DOUGHNUT WEEK. Sponsored by the Doughnut Corp. of America, 1170 Broadway, New York City. This is dunking time throughout the country and all the dealers and makers of doughnuts will be publicity conscious, so make your tieups with them.

27th

NAVY DAY. Sponsored by the Navy Dept., Washington, D. C. Every year the Navy is honored on this day. This year, because of the war, it is unlikely that the ships will be open to the public as in the past. But to observe the Day you can play a picture with a Navy background and play host to all the sailors who may be in town.

THEODORE ROOSEVELT BORN, 1858. The great Teddy was the idol of many an American. There are a couple of pictures featuring him which it might be a good idea to revive on this day.

FIRST SHOT FIRED by American troops in World War, 1917. With the American Legion having just taken action approving a belligerent attitude toward the Axis, this day may be widely observed this year. You can get the cooperation of American Legion posts in observing the occasion which might be done by playing such a picture as "Sergeant York."

28th

STATUE OF LIBERTY unveiled on Bedloe's Island, New York, 1886. Have some miniature replicas of the statue in the lobby. Plant a newspaper contest with guest tickets for your current show as prizes, with the subject: "What the Statue of Liberty means to me."

30th

NEVADA ADMITTED TO THE UNION, 1864. This is an important event in the history of the Silver State. Theatres there as well as everywhere else in the country would do well to play a 20th Century-Fox short devoted to the state titled, "Sagebrush and Silver."

31st

HALLOWE'EN. See page 9 of this issue for ideas on how to put over a Midnight Show, etc.

NATIONAL APPLE WEEK. Since the day coincides with Hallowe'en, have an apple ducking contest in the lobby. Arrange a tieup to give an apple to every person leaving the theatre, the fruit to be supplied by a local wholesaler.

BIRTHDAY OF JULIETTE LOW, founder of the Girl Scouts. This is the big day in Girl Scout Week.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

STEEL AGAINST THE SKY (WB) **Drama. Principals:** Lloyd Nolan, Alexis Smith, Craig Stevens, Edward Ellis, Gene Lockhart, Edward Brophy, Julie Bishop. **Plot:** Lloyd Nolan, foreman of the fitters' gang working on a bridge under construction, is in love with the boss' daughter. But she is in love with his younger brother who also works with the gang. Jealousy between the two men causes plenty of trouble, until the younger brother saves Nolan's life. **Director,** Edward Sutherland.

NORTH OF THE ROCKIES (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Frank Mitchell, Larry Parks, John Miljan. **Plot:** The Northwest Mounted Police are having trouble with fur bandits along the border. A sergeant following their trail, comes in contact with an American cowboy, whom he suspects. However, after plenty of trouble, they help each other solve the mystery and apprehend the gang. **Director,** Lambert Hillyer.

MIDNIGHT ANGEL (Para.) **Drama. Principals:** Robert Preston, Martha O'Driscoll, Eva Gabor, Philip Merivale, Louis Jean Heydt. **Plot:** A story of the attempts of a young inventor, convicted of murder, to effect his escape during a practice air raid and prove his innocence. In this he is aided by an adventure-loving telephone operator. **Director,** Ralph Murphy.

CAPTAINS OF THE CLOUDS (Tech.) (WB) **Drama. Principals:** James Cagney, Dennis Morgan, Brenda Marshall, Alan Hale, George Tobias, Reginald Gardiner. **Plot:** Here are the men who came out of the bush country to fly against the Luftwaffe for the Royal Canadian Air Force. The story deals with one particular pilot who was always beating out the other fellow in whatever he did and his final sacrifice to do a good deed for the man who saved his life. **Director,** Michael Curtiz.

TONTO BASIN OUTLAWS (Mono.) **Western. Principals:** Ray Corrigan, John King, Max Terhune, Jan Wiley, Tristram Coffin. **Plot:** Because cattle rustling in Wyoming was affecting the Army's meat supply, the Range Busters enlist in Teddy Roosevelt' Rough Riders and set out to clear up the situation. **Director,** S. Roy Luby. Release, Oct. 10.

MISS POLLY (UA) **Comedy. Principals:** ZaSu Pitts, Slim Summerville, Kathleen Howard, Brenda Forbes, Elyse Knox, Dick Clayton. **Plot:** A kindly, romantic-minded bachelor maid living in a sleepy town, finds a way to help the young girl next door to get the boy she loves. She arranges for her handy-man and amateur inventor to try out one of his gadgets on the girl's mother, and this brings her around. **Director,** Fred Guiol.

GAUCHO OF ELDORADO (Rep.) **Western. Principals:** Tom Tyler, Bob Steele, Rufe Davis, Rosina Galli, Lois Collier. **Plot:** The Three Mesquiteers find themselves involved in a bank robbery, when they promise to take a dying man's money to his mother. They are mistaken for the real thieves when they present the money for deposit, but they manage to extricate themselves by producing the real culprits. **Director,** Lester Orlebeck. Release, Oct. 24.

KING'S ROW (WB) **Drama. Principals:** Ann Sheridan, Ronald Reagan, Robert Cummings, Maria Ouspenskaya, Harry Davenport, Charles Coburn, Ernest Cossart. **Plot:** The title is that of a town; a good clean town to live in and a good place to raise children, except that it harbors two doctors, one insane himself and the other unable to practice because of an insane wife. One dies after trying, unsuccessfully, to ruin his daughter's life and the other kills his daughter and himself, when he realizes that she was following in her mother's footsteps. **Director,** Sam Wood.

HENRY AND DIZZY (Para.) **Comedy. Principals:** Jimmy Lydon, Mary Anderson, Charles Smith, John Litel, Olive Blakeney. **Plot:** Through the inspiration of a girl, Jimmy Lydon is induced to become a salesman. He gets involved with vacuum cleaners, motor boats and a father-son race at a picnic, for which he hires a father. Developments put him more and more on the spot, but everything turns out well at the end. **Director,** Hugh Bennett.

LONE RIDER FIGHTS BACK (Prod.) **Western. Principals:** George Houston, Al St. John, Dorothy Short. **Plot:** George Houston arrives at the ranch of an old friend, only to find him murdered. He tricks the members of a certain gang into talking. This works so well that the gang is arrested and the murdered man's niece gets back the gold mine the gang stole from her uncle. **Director,** Sam Newfield. Release Nov. 7.

HER HONOR (MGM) **Drama. Principals:** Walter Pidgeon, Rosalind Russell, Edward Arnold, Claire Trevor, Vera Vague, Donald Meek. **Plot:** An ace photographer for a picture magazine tries to help his boss out of trouble. In order to do this he must ruin the reputation of a highly respected woman judge. Fate plays him a trick by making him fall in love with the woman, so all bets are off. **Director,** Norman Taurog.

THE SHANGHAI GESTURE (UA) **Drama. Principals:** Gene Tierney, Walter Huston, Victor Mature, Ona Munson, Phyllis Brooks, Albert Basserman, Marie Ouspenskaya, Eric Blore. **Plot:** Ona Munson operates an elaborate gambling casino in Shanghai. When a wealthy Englishman tries to put her out of business, she arranges to get him through his daughter, only to learn too late that the girl is her own daughter, Ona having married the father twenty years before. **Director,** Josef von Sternberg.

RIDING THE SUNSET TRAIL (Mono.) **Western. Principals:** Tom Keene, Betty Miles, Frank Yacconelli, Slim Andrews, Sugar Dawn, Rusty. **Plot:** An officer who has been sent into a small town to stop cattle-rustling, takes a job on a ranch run by a young girl whose father had been killed by the rustlers. He outwits the desperadoes in their attempts to dispose of him and the girl, and ends up by throwing them all in jail. **Producer-Director,** Robert Tansey.

FIESTA (In Technicolor) (UA) **Comedy-Drama. Principals:** Anne Ayars, George Negrete, Armida, George Givot, Antonio Moreno. **Plot:** A young Mexican girl returns to her home to take up her duties as head of the rancho—and, everyone hopes, marry her childhood sweetheart. But she surprises them by bringing along another suitor, which starts plenty of trouble. However she realizes in time, which one is the right man. **Producer-Director,** Le Roy Prinz.

PLAYMATES (RKO) **Comedy-with-Music. Principals:** Kay Kyser, John Barrymore, Lupe Velez, May Robson, Patsy Kelly, Peter Lind Hayes, and the members of Kay Kyser's Band. **Plot:** Jockeyed by Fate, his creditors and two hard-pressed press agents into tutoring Kyser in Shakespearean dramatics, Barrymore resorts to devious devices, including Lupe Velez, to disable Kyser, thus avert going through with an outdoor performance of "Hamlet," with the bandleader. Stumbling onto the plot, Kyser turns it into a boomerang, saves the show with an astounding "Shakespeare in Swing" presentation. **Producer-Director,** David L. Butler.

NO HANDS ON THE CLOCK (Para.) **Mystery. Principals:** Chester Morris, Jean Parker, Rose Hobart, Dick Purcell, Astrid Allwyn, James Kirkwood. **Plot:** A private detective and his wife start on a search for a missing person. During this time several murders ensue and his life is threatened, when he is mistaken for a gangster, but he manages to piece the puzzle together and get the murderer. **Director,** Frank McDonald.

KEEP 'EM FLYING (Univ.) **Comedy. Principals:** Bud Abbott, Lou Costello, Martha Raye, Carol Bruce, Dick Foran, William Gargan, Charles Lang, Truman Bradley. **Plot:** Abbott & Costello get jobs as expert mechanics at an air school. Costello, in trying to show Martha Raye how things work, accidentally pulls the pin in an aerial torpedo and finds himself riding through space astride the death-dealing device. Abbott rescues him just before it explodes. **Director,** Arthur Lubin.

HARVARD HERE I COME (Col.) **Comedy. Principals:** Maxie Rosenbloom, Arline Judge, Marie Wilson, Don Beddoe, Byron Folger, Virginia Sale. **Plot:** Maxie Rosenbloom enters Harvard for an education and is immediately given a year's contract, with pay, if he will allow them to make tests of his mentality. These prove that he is the country's Number 1 Moron. Resultant publicity finds Maxie the recipient of countless offers from manufacturers to endorse their products. He ends up by endowing a school for morons at Harvard. **Director,** Lew Landers. Release, Dec. 25.

MESSAGE IN CODE

Every one knows now that ...— in the Morse Code stands for V which in turn stands for victory. Taking advantage of this and the interest in the V Campaign, National Theatre Supply Company last week sent to exhibitors sheets carrying a message all of which was in the dots and dashes of the Continental Code. To decipher the message, it was necessary for the exhibitor to use an enclosed copy of the code. The mailing was made as part of a promotion of Simplex High projection arc lamps. The idea can be also used by any exhibitor who wants to put a message with punch before the public.

GIRL NAMED ASS'T MGR.

The appointment of Miss Mollie Stickles as assistant manager of Loew's Poli Theatre, Waterbury, Conn., was announced this week by Joseph R. Vogel of the circuit. The appointment is noteworthy because Miss Stickles started with the theatre as an usherette six years ago and advanced to cashier, treasurer, bookkeeper and chief of service.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Tim Holt for 'Ambersons'; Monogram Signs John Boles; Small Starts 'Twin Beds'; Reed May Do Another At Para.

Esther Fernandez, the beautiful Mexican star, will again be tested for the role of Maria, the feminine lead in Paramount's "For Whom the Bell Tolls." Miss Fernandez was tested for the role nearly a month ago and Director Sam Wood believes another test of the girl is justified.

Orson Welles has selected Tim Holt, RKO's western star, for the leading role in "The Magnificent Ambersons," which goes into production next month. Welles will produce and direct the new picture, which also features Joseph Cotten, Ray Collins and Agnes Moorehead. Welles is currently writing the screenplay.

Columbia announced three additions to the cast of "Bedtime Story," starring Marlene Dietrich and Fred MacMurray. They are Andrew Tombes, Clarence Kolb and Pierre Watkin. Mitchell Leisen is producer-director.

William Wright, borrowed from Paramount, draws the male lead, opposite Osa Massen and Margaret Tallichet, in Republic's "The Devil Pays Off," under John Auer's direction. He recently appeared in "Rookies on Parade" for the valley lot.

Charles Ruggles has been signed by 20th Century-Fox for one of the top roles in "The Perfect Snob," which rolls immediately under Ray McCarey's direction.



A Stellar Reunion

This is very informal, but it's Barbara Stanwyck and Samuel Goldwyn together again, on the set of "Ball of Fire," in which Goldwyn co-stars Stanwyck and Gary Cooper. Women who wept over "Stella Dallas," in which Goldwyn first starred Stanwyck will hail the reunion. Except this time they won't weep. This time Goldwyn stars Stanwyck in the hilarious comedy of a strip-teaser who takes flight from the police, only to encounter a curious series of adventures. And here they give their attention to the shooting of a scene.

Edward Arnold has been assigned to an important role in MGM's "Johnny Eager," the Robert Taylor-Lana Turner co-starrer which Mervyn LeRoy is directing.

John Boles will be starred in "Boy o' Mine," one of Monogram's most important pictures of the current season. The picture will be produced by Scott R. Dunlap, and is scheduled for filming in late October. According to present plans, Boles' role will call for several song numbers.

Following his sensational work in "Navy Blues," Warner Bros. signed Jack Oakie to another one-picture co-starring deal. The comic is now at 20th Century-Fox, making "Rise and Shine," and has another commitment before reporting to Warners.

Bill Pine and Bill Thomas have exercised the option which they held on Jean Parker's services for two more pictures, following her work in "No Hands on the Clock," opposite Chester Morris. Her next assignment is again opposite Morris in "I'll Be Back In A Flash," set for early filming.

Clarence Brown, MGM director, has obtained his passport from the British Embassy, and leaves within the next two weeks for England where he will direct Vivien Leigh in James Hilton's "Random Harvest."

With a cast headed by George Brent, Joan Bennett, Mischa Auer and Binnie Barnes, Edward Small's "Twin Beds" went before the cameras under the direction of Tim Whelan. The picture is being produced for United Artists release.

Truman Bradley is the latest addition to the cast of "Keep 'Em Flying," the new Abbott and Costello starrer at Universal. Arthur Lubin is directing.

Wallace Ford joins the cast of "All Through the Night" at Warner Bros. in a feature dcomedy role. Ford was recently on the lot as one of the principals in "Blues in the Night," with Priscilla Lane, Betty Field and Richard Whorf.

Director Elmer Clifton gave the "go" signal to PRC's "Swamp Woman," which features Ann Corio and Jack LaRue.

Producer Harry Sherman has signed Paul Sutton for his current special, "Tombstone," starring Richard Dix, which William McGann is directing. Others in the cast include Frances Gifford, Don Castle, Edgar Buchanan, Kent Taylor, Clem Bevans, Mickey Eissa, Chris-Pin Martin and Charlie Stevens.

If the deal can be arranged, Philip Reed will play opposite Dorothy Lamour in "South American Honeymoon," forthcoming Paramount production. Reed recently turned in a bang-up performance with Miss Lamour in "Aloma of the South Seas."



Production Chiefs

This trio makes the wheels go round in the making of "Kings Row" for Warner Bros. Left to right, Director Sam Wood, Associate Producer David Lewis and Production Designer William Cameron Menzies.

Tony Martin in "I'll Take Manila"

Tony Martin goes into the singing lead opposite Eleanor Powell in "I'll Take Manila," which is scheduled to go before the MGM cameras shortly under Eddie Buzzell's direction. Red Skelton will take care of the comedy in the picture.

Bowman Joins "We Were Dancing"

Lee Bowman gets the finest role of his career in MGM's "We Were Dancing," adaptation of Noel Coward's New York stage hit, "Tonight At 8.30." Bowman joins Norma Shearer and Melvyn Douglas in the star-studded cast. Robert Z. Leonard is to direct the gay comedy, set for immediate production.

Santell Reading Scripts

B. G. DeSylva, Paramount chief, was so pleased with Director Al Santell's handling of "Malaya," Dorothy Lamour starrer now nearing completion, that he has turned over two scripts for the director's consideration. The stories are "Maiden Voyage" and "South American Honeymoon."

Charteris Wants Carroll

Leslie Charteris has opened negotiations with MGM for the loan of John Carroll for the leading role in "The Saint Overboard," first of the independently produced pictures which Charteris will make from his novels about the "Saint."

Just a Gag

Smiley Burnette, Republic's 240-pound Western comedian, received a booklet from a fan in Spokane, Washington, titled, "How To Gain Weight." Smiley is currently appearing with Gene Autry in "Sierra Sue."

HOLLYWOOD STUDIO ROUND-UP

Production continues on its merry way, with ten new pictures put before the cameras:

COLUMBIA

BLONDIE GOES TO COLLEGE—Principals: Penny Singleton, Arthur Lake, Larry Sims, Janet Blair. Director, Frank Strayer.

HONOLULU LU—Principals: Lupe Velez, Bruce Bennett, Leo Carillo. Director, Charles Barton.

PARAMOUNT

LADY HAS PLANS—Principals: Paulette Goddard, Ray Milland, Roland Young, Albert Dekker. Director, Sidney Lanfield.

THE FLEET'S IN—Principals: Dorothy Lamour, William Holden, Eddie Bracken. Director, Victor Schertzinger.

PRODUCERS

SWAMP WOMAN—Principals: Ann Corio, Jack LaRue. Director, Elmer Clifton.

MIRACLE KID—Principals: Tom Neal, Carol Hughes, Vicki Lester. Director, William Beaudine.

RKO-RADIO

THUNDERING HOOFS—Principals: Tim Holt, Ray Whitley, "Lasses" White. Director, Lesley Selander.

REPUBLIC

DEVIL PAYS OFF—Principals: Margaret Tallichet, William Wright, Osa Massen, J. Edward Bromberg. Director, John H. Auer.

20TH CENTURY-FOX

PERFECT SNOB—Principals: Lynn Bari, John Shelton, Charles Ruggles, Charlotte Greenwood. Director, Ray McCarey.

UNITED ARTISTS

TWIN BEDS—Principals: George Brent, Joan Bennett, Mischa Auer, Binnie Barnes. Director, Tim Whelan. Producer, Edward Small.

Blumenthal on Location Search

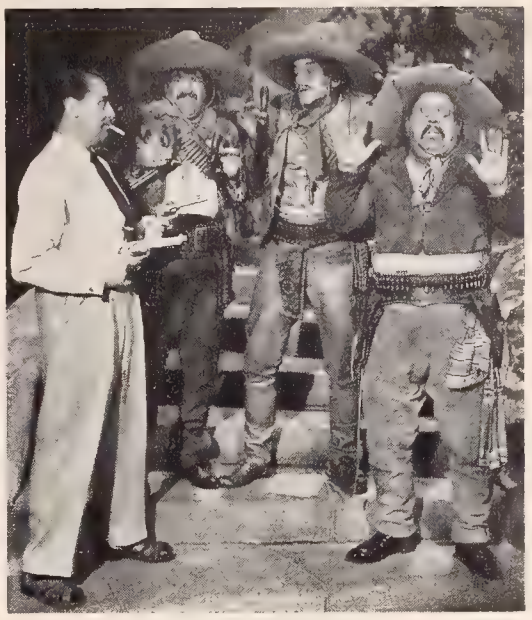
Richard Blumenthal, Paramount producer, is spending several days in Bakersfield and vicinity, searching for location sites for his next production, "This Gun for Hire," which will star Veronica Lake. Blumenthal recently finished "The Remarkable Andrew."

Cowan May Do Foote Story

MGM scenarist Bradbury Foote's story, "The Star Spangled Banner," which appeared originally in *Collier's* in 1936, will be brought to the screen if Producer Lester Cowan's plans go through. He is negotiating with the author for screen rights.

Selznick Moves to Goldwyn Lot

Arrangements have been completed whereby David O. Selznick Productions, Inc., will move within the next few weeks to the present Samuel Goldwyn Studios, in future to be known as the Goldwyn-Selznick Studio.



Stick 'Em Up

Producer-director LeRoy Prinz shows Frank Yaconelli, Nick Moro and George Humbert some fancy gun play between scenes of the Hal Roach Technicolor musical "Fiesta."

Meltzer Working With Vidor On RKO's "Tuttles of Tahiti"

Lewis Meltzer, well known Hollywood scenarist, has been signed by RKO to collaborate with Charles Vidor on the screenplay of "The Tuttles of Tahiti," which Producer Islin Auster will send before the cameras next month. The picture will star Charles Laughton with Jon Hall playing the romantic lead.

Vidor, who will also direct the new picture, has frequently worked on scripts with Meltzer, the two having written, among others, "Those High Grey Walls" and "The Lady in Question."

"The Tuttles of Tahiti" is based on the Charles Nordhoff-James Norman Hall novel, "Out of Gas," which recently appeared in *The Saturday Evening Post.*

"Man Who Came to Dinner" Halted for Three Weeks

Warner Bros. star, Bette Davis, upon recommendation of her physician, has left for her farm in New Hampshire for a three-week rest. She has been undergoing treatment to prevent ill effects from a bite inflicted by a friend's dog.

During her absence, "The Man Who Came to Dinner," will be halted. She co-stars in the picture with Ann Sheridan and Monty Woolley, under the direction of William Keighley.

Her illness will also hold up the start of "In This Our Life," which John Huston is scheduled to direct, for several weeks.

Selander Megs Tim Holt

Lesley Selander has been signed by RKO to direct "Thundering Hooves," last in the 1941-42 series of westerns starring Tim Holt. Selander has been directing most of the "Hopalong Cassidy" features, starring William Boyd, for Producer Harry Sherman. The picture goes before the cameras this week.

Koster Signs New U Deal

Henry Koster will henceforth head his own producing unit at Universal, it was announced by Nate Blumberg, president of the company. The studio has exercised three annual options in Koster's contract, giving the director a straight 3-year ticket with options extending over another five years. Two stories of major importance already have been scheduled for filming with Koster as producer-director.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Sight of the week! Mitchell Leisen, producer-director of Columbia's "The Lady Is Willing," carrying Marlene Dietrich up a flight of stairs to the projection room for a gander at the day's rushes. Leisen sure gets all the breaks.

We went over to Culver City for a gab-fest with young Jerry Brandt, producer of the "Scattergood Baines" series. Jerry, son of the late Joe Brandt, who was our boss at Universal years ago, seems to be following in his dad's footsteps. The kid has plenty on the ball. Hollywood could stand a few more like him.

Maybe it's a gag, and maybe it's true, but the story of Josef von Sternberg playfully tossing bright, new silver dollars to the workers on the set for especially meritorious work still sounds like one of those things. Either way, it's a swell story . . . the kind that Johnny Miles loves.

Abner Biberman, flying his small plane back East, received a hurry call to report back to the studio immediately. To save time, Abner rushed back via stratoliner, checking his own plane, only to discover that they needed his headsize for a new costume. He now has to go back and pick up his crate.

Had a visit for Arthur Eddy, who has just opened his own publicity offices in the Taft Building . . . and this is to let Arthur know that we wish him luck.

The gang around town is tickled pink to hear the news that Eddie Albert, a swell guy and a swell actor, will be back on the job again via his new RKO contract. You've been away much too long, Eddie.

We understand that our favorite red-head, Cathy Lewis, is up for the leading feminine role in Monogram's "Double Trouble," the first Harry Langdon starrer . . . providing other commitments don't interfere. Hope you can make it, Red.

Lead Set for "I Killed That Man"

Joan Woodbury has been set for the feminine lead in "I Killed That Man," first Kozinsky Brothers production for Monogram. Phil Rosen will direct, with shooting scheduled to start within the next week. Miss Woodbury appeared in the first K-B production, "Paper Bullets," for PRC.

Duvivier Checks In at 20th-Fox

Julien Duvivier checked in at 20th Century-Fox to begin preparations for his next directorial assignment, "Tales of Manhattan," which Boris Morros will produce. Duvivier's last effort was Alexander Korda's "Lydia."

"Miracle Kid" Rolls

PRC's "The Miracle Kid," with a cast headed by Tom Neal, Coral Hughes, Vicki Lester and Betty Blythe, went before the cameras under William Beaudine's direction.

Feature Booking Guide

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Murder at the Baskervilles	Arthur Wontner			Not Rev.
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
	U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41		a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41		b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41		b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40		b11/23/40
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41		b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41		b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41		b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41		b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41		b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41		b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41		b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40		b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41		b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41		b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41		b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41		b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41		b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41		b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41		b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41		b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41		b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41		b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41		a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41		b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41		b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41		a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41		b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40		b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41		a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41		b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41		b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41		b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41		b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41		b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41		b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41		b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41		b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40		b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41		b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41		b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41		b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41		b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41		b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41		b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40		b5/3/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41		b9/27/41

Current 1941-42

	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41		b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41		b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41		b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41		b8/2/41

Coming 1941-42

	Bedtime Story (D)	Loretta Young-Fredric March				a9/13/41
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41		b8/30/41
	Blondie Goes to College	Penny Singleton-Arthur Lake				In Prod.
	Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter				a8/23/41
	Confessions of Boston Blackie	Chester Morris-Harriet Hilliard				In Prod.
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41		a8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41		a8/9/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge		12/25/41		a9/27/41
	Honolulu Lu	Lupe Velez-Bruce Bennett				In Prod.
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41		In Prod.
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58			b9/27/41
	Men in Her Life (D)	Loretta Young-Dean Jagger		10/30/41		a7/26/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter				a9/27/41
	Outlaw Ranger (W)	Charles Starrett-Russell Hayden				In Prod.
	Roaring Frontiers (W)	Bill Elliott-Tex Ritter		10/16/41		a7/26/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden		11/13/41		a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41		a8/16/41
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41		a9/13/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson		11/6/41		a8/2/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41		b9/27/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41		a7/26/41
	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	11/2/41		b9/27/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda		11/20/41		a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41		b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41		b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41		b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41		b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41		b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41		b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41		b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41		b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40		b12/7/40
145	Dr.Kildare'sWedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41		b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41		b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41		b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41		b6/21/41
114	Go West (F)F	Marx Brothers	82	12/6/40		b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41		b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40		b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41		b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41		b8/9/41

MGM

Current 1940-41 (Cont.)

134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41		b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41		b1/11/41
185	Mata Hari	Greta Garbo-Lewis Stone	89	6/6/41		Reissued
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41		b3/15/41
186	Navy Blue and Gold	Jas. Stewart-Robert Young	94	7/11/41		Reissued
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41		b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41		b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41		b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41		b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41		b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41		b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41		b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41		b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41		b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41		b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41		b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41		b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41		b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41		b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.		b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.		b7/26/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.		b7/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland				a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens				a7/12/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.		b9/20/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall				a9/6/41
	Her Honor (D)	Rosalind Russell-Walter Pidgeon				a9/27/41
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young				a9/6/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.		b9/20/41
	Johnny Eager	Lana Turner-Robert Taylor				In Prod.
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.		b9/13/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.				a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy				a8/30/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.		b9/13/41
	Steel Cavalry	Wallace Beery-Marjorie Main				In Prod.
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan				a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas				a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold				a8/9/41
	Vanishing Virginian	Kathryn Grayson-Frank Morgan				In Prod.
	Woman of the Year	Spencer Tracy-Katharine Hepburn				In Prod.

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41		b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40		b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41		b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41		b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41		9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41		a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41		b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41		b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41		b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41		a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40		b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41		b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41		b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41		a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41		b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41		b7/5/41
	Orphans of the North (T)	Adventure film		7/29/41		Not Rev.
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41		b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40		b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41		b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41		b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41		b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40		b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41		b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41		a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41		b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41		b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41		a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41		b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41		b1/18/41

Coming 1940-41

	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41		a9/27/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41		b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41		b9/13/41
	Gunman From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41		a8/23/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41		b9/20/41

Coming 1941-42

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80			b12/21/40
	Double Trouble	Harry Langdon-Charles Rogers				In Prod.
	Here Come the Marines	Wallace Ford-Toby Wing		10/31/41		In Prod.
	Saddle Mountain Roundup(W)	Range Busters				a8/9/41
	Spooks Run Wild (D) (Former title "Ghosts in the Night")	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41		a8/16/41
	Tonto Basin Outlaws (W)	Range Busters		10/10/41		a9/27/41
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes				a9/13/41
	Zis Boom Bah	Peter Lind Hayes-Grace Hayes				In Prod.

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40		b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41		b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41		b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41		b5/3/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41		b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41		b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41		b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41		b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41		b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41		b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41		b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41		b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41		b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40		b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41		b2/15/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41

Coming 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
	Fleet's In	Dorothy Lamour-William Holden			In Prod.
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Lady Has Plans	Paulette Goddard-Ray Milland			In Prod.
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After	Preston Foster-Albert Dekker			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/17/41	b8/2/41
	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone	Richard Dix-Frances Gifford			In Prod.
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey	66	9/12/41	a8/23/41
113	Desperate Cargo (D)	Ralph Byrd-Carol Hughes	69	7/4/41	a6/21/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	Buster Crabbe-Sheila Darcy		10/10/41	a9/13/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41	In Prod.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity	James Seay-Doris Day		10/31/41	a9/13/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41	a9/13/41
205	Hard Guy (G)	Jack La Rue-Mary Healy		10/17/41	a9/13/41
213	Miracle Kid	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	In Prod.
201	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	In Prod.

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Mins.	Rel. Date	See Issue of

Current 1941-42

1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41

Coming 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
	Call Out the Marines	Victor McLaglen-Edmund Lowe			In Prod.
	Come on Ranger	Tim Holt-Ray Whitley			In Prod.
	Date With the Falcon (My)	George Sanders-Wendy Barrie			a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo	Disney Cartoon Feature (Tech.)		10/31/41	Coming
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	Joan of Paris	Michele Morgan-Paul Henried			In Prod.
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70		a8/16/41
	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez			a9/27/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			In Prod.
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	56	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Coming 1940-41

42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		10/15/41	a9/6/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	a8/30/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41

Coming 1941-42

	Devil Pays Off	Margaret Tallichet-William Wright			In Prod.
162	Gauchos of Eldorado (W)	Tom Tyler-Bob Steele		10/24/41	a9/27/41
	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes		10/17/41	a9/13/41
	Lady For a Night	Joan Blondell-John Wayne			In Prod.
110	Mercy Island (D)	Ray Middleton-Gloria Dickson		10/10/41	a8/30/41
	Public Enemies	Philip Terry-Wendy Barrie			In Prod.
109	Sailors on Leave (C) (Former title "Sailor Be Good")	William Lundigan-Shirley Ross		10/3/41	a8/30/41
	Sierra Sue (W)	Gene Autry-Smiley Burnette			In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
	Confirm or Deny (D)	Don Ameche-Joan Bennett			a9/13/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
	Moon Over Her Shoulder (D)	Lynn Bari-John Sutton			a9/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Perfect Snob	Lynn Bari-Chas. Ruggles			In Prod.
	Remember the Day	Claudette Colbert-John Payne			In Prod.
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
	Rise and Shine	Linda Darnell-Jack Oakie			In Prod.
	Small Town Deb (D)	Jane Withers-Cobina Wright, Jr.			a9/13/41
	Son of Fury	Tyrone Power-Cobina Wright, Jr.			In Prod.
	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.

UNITED ARTISTS

Current

Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
International Lady (D)	Ilona Massey-George Brent		9/19/41	a6/21/41
Lydia (D)F	Merle Oberon-Alan Marshall	104	8/29/41	b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed (CM)	Frances Langford-Johnny Downs		a8/23/41
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	10/24/41	a9/13/41
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		a9/27/41
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		a8/2/41
Miss Polly (C)	ZaSu Pitts-Slim Summerville		a9/27/41
New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41 b8/2/41
Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	b9/27/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature		a9/27/41
Sundown (D)	Gene Tierney-Bruce Cabot	10/31/41	a7/5/41
Twin Beds	George Brent-Joan Bennett		In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6045	Girl Must Live (C)F	Margaret Lockwood	93	9/19/41	b5/27/39
	It Started With Eve (D) (Former title "Almost an Angel")	Deanna Durbin-Charles Laughton		9/26/41	a7/5/41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (D) (Former title "Halfway to Shanghai")	Charles Bickford-Evelyn Ankers		1/9/42	a4/26/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day			a9/13/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	a5/31/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		11/7/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42	a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce			a9/27/41
	Man or Mouse	Hugh Herbert-Tom Brown			In Prod.
6062	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	a7/5/41
	Melody Lane	Baby Sandy-The Merry Macs		12/19/41	In Prod.
	Mob Town (D)	Dead End Kids-Dick Foran		10/3/41	a6/28/41
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		11/21/41	a5/17/41
	Never Give a Sucker an Even Break (C) (Former title, "The Great Man")	W. C. Fields-Gloria Jean		10/10/41	a8/2/41
	Nobody's Fool (C)	Hugh Herbert-Anne Gwynne		12/5/41	a9/13/41
	Paris Calling	Elisabeth Bergner-Randolph Scott		11/14/41	In Prod.
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42	a5/17/41
	South of Tahiti	Brian Donlevy-Maria Montez		10/17/41	In Prod.
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		1/2/42	a9/13/41
	Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd			a8/2/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Cbudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Kennedy-Joan Perry	64	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Blues in the Night (D) (Former title "New Orleans Blues")	Priscilla Lane-Richard Whorf			a8/2/41
	Body Disappears	Jeffrey Lynn-Jane Wyman			In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
	Male Animal	Olivia de Havilland-Henry Fonda			In Prod.
	Maltese Falcon (My)	Mary Astor-Humphrey Bogart			a7/12/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	One Foot in Heaven (D)	Frederic March-Martha Scott			a7/12/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
	Dangerously They Live (D)	John Garfield-Raymond Massey			In Prod.
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan			a9/27/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides	Constance Bennett-Bruce Cabot			In Prod.
	You're In the Army Now	Jimmy Durante-Phil Silvers			In Prod.

MISCELLANEOUS

	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
	ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
	CINESCOPES (10)			
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
	COLOR RHAPSODIES (16) (Tech.)			
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
	COLUMBIA TOURS (10)			
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
	COMMUNITY SINGS (10)			
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
	FABLES CARTOONS (8)			
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
	HOW'S YOUR I. Q. (6)			
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
	NEW YORK PARADE (6)			
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
	PHANTASIES CARTOONS (8)			
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
	SCREEN SNAPSHOTS (12)			
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
	STOOGE COMEDIES (8)			
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
	WASHINGTON PARADE (6)			
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

	ALL-STAR COMEDIES (18)			
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise		16	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup		9	Not Rev.
3973	World of Sound		9	Not Rev.
	COLOR RHAPSODIES (16) Tech.			
3501	Who's Zoo in Hollywood		7	Not Rev.
	COMMUNITY SING (10)			
3651	Don Baker	Poor	9	8/30/41
3652	No. 2		9	Not Rev.
	FABLES CARTOONS (8)			
3751	Great Cheese Mystery		7	Not Rev.
	GLOVE SLINGERS (4)			
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
	PHANTASIES CARTOONS (8)			
3701	Crystal Gazer		7	Not Rev.
	QUIZ REELS (6)			
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)		10	Not Rev.
3852	No. 2		10	Not Rev.
	STOOGE COMEDIES (8)			
3401	An Ache in Every Stake	Slapstick	18	9/13/41
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
	TOURS (8)			
3552	Buenos Aires Up to Date		10	Not Rev.
3551	Journey in Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3803	Jungle Fishing		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
	CARTOONS (18) (Tech.)			
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
	CRIME DOESN'T PAY (6)			
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-202	You the People	Excellent	21	1/ 4/41
	MINIATURES (10)			
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Watchdog of a Nation		10	Not Rev.
	OUR GANG (9)			
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	PASSING PARADE (9)			
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
	PETE SMITH SPECIALTIES (14)			
S-267	Aeronutics	Satisfactory	10	5/17/41
S-272	Army Champions		10	Not Rev.
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
	FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

1941-42

	CARTOONS (16) (Tech.)			
	MINIATURES (10)			
	OUR GANG (10)			
C-391	Come Back Miss Pipps		10	Not Rev.
	PASSING PARADE (10)			
K-381	Strange Testament		10	Not Rev.
	PETE SMITH SPECIALTIES (14)			
	TRAVELTALKS (12) (Tech.)			
T-211	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage		10	Not Rev.
	TWO REEL SPECIALS (6)			

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
	ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
	COLOR CLASSIC			
C0-1	Vitamin Hay		7	Not Rev.
	FASCINATING JOURNEYS (6) (Tech.)			
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
	GABBY CARTOONS (8) (Tech.)			
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
	HEADLINERS (8)			
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
	MADCAP MODELS (6) (Tech.)			
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach		10	Not Rev.
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
MADCAP MODELS (Tech.) (6)			
U1-1 Daffy Draftee		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation		10	Not Rev.
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo		10	Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs		10	Not Rev.
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty			Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1		10	Not Rev.

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DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw		8	Not Rev.
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck		8	Not Rev.
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It		19	Not Rev.
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	Not Rev.
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man I Cured		16	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
PICTURE PEOPLE (13)			
24402 Hollywood Sports		9	Not Rev.
24401 Stars in Defense		10	Not Rev.
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24302 Arrobatics		9	Not Rev.
24301 Pampas Paddock		10	Not Rev.

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40

20TH CENTURY-FOX 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	Not Rev.
TERRYTOONS (26)			
2503 Frozen North		7	Not Rev.
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.
2553 Welcome Little Stranger		7	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

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		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTOONS (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B		8	..Not Rev.
6242	Man's Best Friend		8	..Not Rev.
	MUSICALS (13)			
6222	In the Groove		18	..Not Rev.
6221	Is Everybody Happy?....	Fair	18	.. 9/ 6/41
	SPECIAL SUBJECT (1)			
6110	Cavalcade of Air Thrills		20	..Not Rev.
	STRANGER THAN FICTION (15)			
6373	Candy Kid		10	..Not Rev.
6372	Hermit of Oklahoma		10	..Not Rev.
6371	Shampoo Springs		10	..Not Rev.
	VARIETY VIEWS (15)			
6351	Moby Dick's Home Town..Interesting		9	.. 9/ 6/41
6352	Northern Neighbors (Color)		9	..Not Rev.

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		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	..11/30/40
6204	Dog in the Orchard	Meritorious	20	.. 1/18/41
6209	Happy Faces			..Not Rev.
6208	Hunting the Hard Way..	Excellent	20	.. 5/24/41
6201	Just a Cute Kid		20	..Not Rev.
6203	Mack Sennett Revival		20	..Not Rev.
6206	Seeing Eye	Poignant	20	.. 4/ 5/41
6207	Sockerno	Funny	20	.. 5/24/41
6205	Take the Air	Entertaining	20	.. 3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	..Not Rev.
6101	Riding Into Society	T'Ain't Funny..	19	.. 8/31/40
6103	Throwing a Party		20	..Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself....	Good	10	.. 9/30/39
6301	Football Highlights	Rockne Build-up	10	.. 8/31/40
6303	Mexican Jumping Beans..	Very Good	10	..11/30/40
6302	Shark Hunting	Exciting	10	.. 8/ 3/40
6306	Trouble in Store	Amusing		.. 9/ 6/41
6305	Wild Boar Hunt	Exciting	10	.. 3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	..Not Rev.
6612	Coy Decoy	Funny	7	.. 6/21/41
6607	Haunted Mouse	Very Good	7	.. 3/15/41
6616	Henpecked Duck	A Howl	7	.. 9/13/41
6608	Joe Glow the Firefly		7	..Not Rev.
6614	Meet John Doughboy		7	..Not Rev.
6602	Pre-Historic Porky	Clever	7	..11/ 2/40
6611	Porky's Ant	Good	7	.. 5/24/41
6609	Porky's Bear Facts	Amusing	7	.. 4/ 5/41
6604	Porky's Hired Hand	Good	7	..12/28/40
6610	Porky's Preview	Amusing	7	.. 4/26/41
6613	Porky's Prize Pony		7	..Not Rev.
6606	Porky's Snooze Reel		7	..Not Rev.
6603	Sour Puss	Satisfactory	7	..11/30/40
6605	Timid Toreador	Good	7	.. 1/18/41
6615	We the Animals Squeak..	Excellent	7	.. 9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	.. 3/ 8/41
6505	Henry Busse & Orch.	Good	10	..11/30/40
6504	Skinnay Ennis & Orch...	Good	10	..12/28/40
6503	Jan Garber & Orch.		10	..Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	.. 5/ 3/41
6510	Carl Hoff & Orch.			..Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	.. 5/24/41
6501	Matty Malneck	Snappy	10	.. 8/ 3/40
6507	Freddie Martin & Orch..	Fair	10	.. 4/ 5/41
6502	Joe Reichman & Orch....	Excellent	10	..11/ 2/40
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			..Not Rev.
6706	Bed Time for Sniffles		7	..Not Rev.
6713	Cat's Tale	Good	7	.. 4/ 5/41
6712	Crackpot Quail		7	..Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	..12/28/40
6718	Farm Frolics	Excellent	7	.. 5/24/41
6710	Fighting 69½	Good	7	.. 1/18/41
6704	Good Night Elmer		7	..Not Rev.
6715	Goofy Groceries	Novel	7	.. 4/ 5/41
6722	Heckling Hare		7	..Not Rev.
6720	Hiawatha's Rabbit Hunt.	Funny	7	.. 6/21/41
6703	Holiday Highlights	Swell Satire	7	..11/ 2/40
6719	Hollywood Steps Out	Excellent	7	.. 6/21/41
6723	Inki and the Lion	Good		.. 8/30/41
6701	Malibu Beach Party	Grade A	7	.. 8/31/40
6707	Of Fox and Hound		7	..Not Rev.
6708	Shop, Look and Listen...	Good	7	..12/28/40
6711	Sniffles Bells the Cat....	Fair	7	.. 3/15/41
6726	Snow Time for Comedy..	Up to Par	7	.. 8/30/41
6725	Sport Champions		7	..Not Rev.
6702	Stage Fright	Satisfactory	7	..10/26/40
6714	Tortoise Beats the Hare..	Amusing	7	.. 4/ 5/41
6716	Toy Trouble	Good	7	.. 5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	.. 4/26/41
6705	Wacky Wildlife	Funny	7	..12/ 7/40
6721	Wacky Worm	Excellent	7	.. 8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		.. 8/30/41
6001	Flag of Humanity	Splendid	20	..10/26/40
6005	Here Comes the Cavalry		20	..Not Rev.
6002	March on Marines	Excellent	20	..12/28/40
6003	Meet the Fleet	Excellent	20	.. 1/18/41
6004	Wings of Steel	Excellent	20	.. 5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire....	Heart Appeal	10	.. 1/18/41
	London Can Take It.....	Powerful	10	..10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	.. 5/ 3/41
6404	California Thoroughbreds.	Interesting	10	..12/28/40
6403	Diary of a Racing Pigeon.	Interesting	10	..12/ 7/40
6402	Dogs You Seldom See....	Good Novelty...	10	.. 8/31/40
6405	Fight, Fish, Fight	Thrilling	10	.. 3/ 8/41
6401	Fly Fishing	For Anglers	10	..10/26/40
5409	It Happened on Rollers			..Not Rev.
6410	Lions for Sale	Very Good		.. 8/30/41
6408	Sail Ho!	Colorful	10	.. 6/21/41
6406	Sky Sailing	Interesting	10	.. 4/ 5/41

VITAPHONE-WARNER BROS. 1941-42

		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
7101	Minstrel Days	Very Good	20	.. 9/13/41
7102	Monsters of the Deep		20	..Not Rev.
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	..Not Rev.
7303	Miracle Makers	Poor	10	.. 9/13/41
7302	White Sails		10	..Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	..Not Rev.
7602	Robinson Crusoe, Jr.		7	..Not Rev.
	MELODY MASTERS (10)			
7502	Carioca Serenaders		10	..Not Rev.
7503	Forty Boys and a Song...	Good	10	.. 9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	.. 9/13/41

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	.. 9/13/41
7702	Brave Little Bat		7	..Not Rev.
7703	Bug Parade		7	..Not Rev.
7704	Rookie Revue		7	..Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	.. 9/13/41
	SPORTS PARADE (10) (Tech.)			
7401	Kings of the Turf	Interesting	10	.. 9/13/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	.. 8/23/41
Alive in the Deep(Prod.).	Exciting	22	.. 5/24/41
Man the Enigma (Prod.).	Informative	25	.. 5/24/41
Our Constitution (Prod.).	Inspiring	19	.. 5/ 3/41
Our Declaration of Independence (Prod.)..	Timely	19	.. 5/ 3/41

SERIALS

		No Chapters	Reviewed Issue Of
COLUMBIA (1940-41)			
	Iron Claw	15 Chaps.	8/23/41
	Spider Returns	15 Chaps.	5/10/41
	White Eagle	15 Chaps.	Not Rev.
REPUBLIC (1940-41)			
	Adventures of Captain Marvel...	12 Chaps.	3/ 8/41
	Jungle Girl	15 Chaps.	5/31/41
	King of the Royal Mounted.....	12 Chaps.	8/17/40
	Mysterious Dr. Satan	15 Chaps.	11/23/40
REPUBLIC (1941-42)			
	King of the Texas Rangers.....	12 Chaps.	9/ 6/41
UNIVERSAL (1940-41)			
	Green Hornet Strikes Again.....	12 Chaps.	11/ 2/40
	Junior G-Men	12 Chaps.	8/ 3/40
	Sky Raiders	12 Chaps.	2/15/41
	Winners of the West	15 Chaps.	Not Rev.
UNIVERSAL (1941-42)			
	Riders of Death Valley.....	15 Chaps.	4/12/41
	Sea Raiders	12 Chaps.	7/19/41

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